



# KEEPING THE COMMITMENT



**WHERE LEADERS  
ARE MADE**

The Successful Club Series

**TOASTMASTERS**  
INTERNATIONAL®



## KEEPING THE **COMMITMENT**

The Successful Club Series

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Item 297A



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# THE SUCCESSFUL CLUB SERIES

Toastmasters International's *The Successful Club Series* is a set of presentations addressing the subject of quality club meetings. Members will learn about the skills and standards they must strive to achieve for their club to be successful.

Most presentations in *The Successful Club Series* may be offered by any club member and require 10 to 15 minutes to present.

## CONDUCTING THE PROGRAM

"Keeping the Commitment" examines *A Toastmaster's Promise* and how members can benefit from upholding the principles of the promise. This product consists of four parts:

- ▶ Definition and explanation of the presentation
- ▶ Guidelines for your introduction to the audience
- ▶ Outline for the development of your speech
- ▶ PowerPoint presentation

### ***In Your Own Words***

*The outline is not a script and should not be read word-for-word. Instead, use the document as a guide for presenting the material in your own words and with your own narrative style. The outline is a structure on which to build your presentation. Use the points of the outline to develop your speech, but be the author of your own oration.*

Here are some tips on using this outline to develop and deliver your presentation:

- ▶ Study the outline in this manual carefully. Familiarize yourself with the general structure. Preparation is the key to a successful presentation.
- ▶ Use the outline to build your own speech using your own words. Prepare a set of notes indicating where you wish to pause, gesture, or add special verbal emphasis. Highlight key words or sentences to help you present the material most effectively.
- ▶ Be expressive when delivering your speech. Use all of the presentation skills you have learned as a Toastmaster, including vocal variety and gestures.

## USING VISUAL AIDS EFFECTIVELY

Visual aids add interest to any presentation and help your audience retain information. If you plan to use the PowerPoint slides for this presentation as visual aids, make sure you have the equipment and technology needed to share the slides with your audience. It is recommended that you test your technology and equipment in advance. In the outline, there are indications for placement of the PowerPoint slides. Each is numbered. For example, V 1 refers to the first visual.

Please note that the first slide in the PowerPoint show is a title slide and is not included in this numbering system.

If your presentation is taking place in a fully in-person format but you do not have the equipment needed to share the PowerPoint, you could create a flip chart using the visuals from the slides.

Follow these tips when using visual aids in an in-person setting:

- ▶ Set them up and test them before the meeting begins. Place them so they are easily visible to listeners.
- ▶ Bring backup equipment in case your technology fails.
- ▶ Display your visuals only when they are needed. If you are using a flip chart, flip the page back out of view when you are finished with it.
- ▶ Remember not to stand between the screen or flip chart and your audience or you will block their view.
- ▶ Maintain eye contact with your listeners. If you must turn your back to point out something, pause as you point it out, and then resume speaking only after you are once again facing your audience.

Follow these tips when using visuals in the online or hybrid setting:

- ▶ Share your screen. Be sure your PowerPoint presentation is visible in the room and on the screens of those members participating from another location.
- ▶ Consider having someone else share the visuals so you can maintain eye contact with the camera.
- ▶ Consider an online whiteboard when sharing information, as it will be visible to both members in the room and those participating online.
- ▶ Consider enlisting the assistance of a partner to join the meeting on their computer in the room with you so that they can facilitate the remote attendees and monitor what is happening online. This is a good practice for all hybrid meetings.
- ▶ Test your online platform and technology before the meeting begins. Have an online participant confirm they can see everything as expected.
- ▶ Forgo visual aids altogether if you cannot be sure they will work for everyone in attendance.
- ▶ Share any handouts or other documents you use as part of your presentation with all attendees in advance or via the chat function of your meeting app so that all participants have access to them at the same time.

## **BENEFITS AND OPPORTUNITIES**

By giving this presentation, you will be helping your club build excellence and move toward the possibility of being a Distinguished club—or reaching an even greater Distinguished status.

While this is an outlined presentation, it still provides a good opportunity for you to further practice speaking and build your presentation skills.

# KEEPING THE COMMITMENT

## Introducing the Presenter

### TIPS FOR THE PRESENTER: WRITE YOUR INTRODUCTION

All prepared speeches in Toastmasters require an introduction. A proper introduction of you and your speech is important to the success of your presentation. Use the following as a guide in writing your introduction:

- ▶ Include the purpose of *The Successful Club Series*.
- ▶ Explain why “Keeping the Commitment” is important for a Toastmasters club, stating the purpose and one or more objectives of your presentation.
- ▶ Incorporate some background about yourself.
- ▶ Read *When You’re the Introducer in A Toastmaster Wears Many Hats* (Item 1167D) for further details on giving a proper introduction.
- ▶ Give your finished introduction to the person who will be introducing you.

### TIPS FOR THE INTRODUCER

- ▶ Ask the presenter any clarifying questions.
- ▶ Rehearse the introduction.

# KEEPING THE COMMITMENT

## Outline

It takes time, commitment, and effort to reap the full benefits of Toastmasters membership. *A Toastmaster's Promise* guides you through what it takes to fulfill your obligations to the club, your fellow members, and yourself.

### COMMIT TO A TOASTMASTER'S PROMISE

*A Toastmaster's Promise* is a set of standards for members' responsibilities to themselves and to the club. These standards revolve around three fundamental maxims:

- ▶ Participate
  - Attend club meetings regularly. Regular attendance helps rapidly conquer fears, sharpen speaking skills, and bolster leadership proficiency.
  - Prepare speech projects carefully. Toastmasters' educational program builds skills through assignments. An alternate, personal curriculum defeats the purpose of measuring progress against a proven method.
  - Prepare and fulfill meeting assignments. Ill-prepared members miss the opportunity to learn and cheat fellow members out of what they may learn from the member's contribution.
- ▶ Interact
  - Provide helpful, constructive evaluations. Every Toastmaster deserves supportive feedback with advice for improving speaking and leadership efforts.
  - Promote a positive, friendly environment by arriving early to mingle and get to know members. Greet everyone and introduce yourself to guests.
  - Serve as an officer. Club meetings require teamwork and planning. Without these things the club would suffer.
  - Be respectful and courteous to everyone. Everyone deserves encouragement, support, and acknowledgment regardless of membership status or achievement level.
- ▶ Maintain Club Quality
  - Bring guests. Give more people the benefits of Toastmasters' program and introduce new personalities and ideas to the club.
  - Follow guidelines and rules. Noncompliance diminishes the meaning and value of awards and achievements for yourself and others.
  - Observe ethical standards. Ethics – in word and action – are just as important a part of the Toastmasters learning program as is speaking and leadership training.

V1

V2

V3

## **CONCLUSION**

Clubs are only as strong as their members. Guarantee the success of your club, your fellow members, and yourself by keeping the commitment to excellence.

## Evaluation Guide

Evaluator's Name \_\_\_\_\_

Presentation Title \_\_\_\_\_ Date \_\_\_\_\_

- ▶ How effective was the speaker's introduction in helping the audience understand the purpose of *The Successful Club Series* and the presentation itself?
- ▶ Was the presenter adequately prepared? How heavily did the presenter rely on notes?
- ▶ How did the speaker use vocal variety to enhance this presentation?
- ▶ What other techniques did the speaker use to personalize and augment the presentation? Were they effective? How?
- ▶ Did the speaker display the visuals smoothly and at the appropriate times? How could the speaker improve?
- ▶ What aspect of the speaker's presentation style did you find unique? Why?
- ▶ Did the speaker present the material clearly and simply so audience members could easily use the information to improve their own skills?
- ▶ What could the speaker have done differently to make the presentation more effective?
- ▶ What did you like about the presentation?



## NOTES



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