

**TOASTMASTERS  
INTERNATIONAL  
2025 CONVENTION**

PHILADELPHIA, PA | AUGUST 20-23



**SHOWCASE AT THE 2025  
INTERNATIONAL CONVENTION!**

**A World-Class Sponsor Opportunity**

The Toastmasters International Convention is an annual event like no other! Don't think lifeless exhibit hall, think **dynamic networking experience with hundreds of global decision-makers** who have dedicated annual budgets for business products and services. You can network with this unique niche: leaders from around the globe, many in charge of running individual conferences, training sessions, special events, and more, during this four-day communication conference. **Don't miss the chance to connect with your potential new market!**



**WHY SPONSOR THE 2025 INTERNATIONAL CONVENTION?**

**2,350**

registrants from  
87 countries



**84%**

with four-year degree (Bachelor's) or higher  
representing Education/Training/Library,  
Business/Financial Operations, Computer/  
Mathematical, Management positions



**88%**

interested in attending 2025  
International Convention



**>88%**

visited sponsor  
booths



**70%**

involved in decision-  
making at work



**25%**

primary decision-makers

Source: 2024 International Convention attendee demographics



# CONVENTION SPONSOR AND EXHIBITOR PACKAGES

Sign up to participate by June 1, 2025. Materials due June 2, 2025.



## PLATINUM - \$5,500 USD (5 SPOTS AVAILABLE)

- Website Listing
- Social Media Logo Recognition
- Promotional Email Logo Recognition
- General Session Logo Recognition
- Event Signage Logo Recognition
- Event Mobile App Logo Recognition
- Mobile App Product Brochure/Marketing Materials

- Convention Premium Exhibitor Table
- Semifinals Session Sponsorship
- One Complimentary Convention Registration
- World Championship of Public Speaking® Logo Recognition
- Event Bag Logo Recognition
- Mobile App Floorplan Logo Recognition



## GOLD - \$3,250 USD (5 SPOTS AVAILABLE)

- Website Listing
- Social Media Logo Recognition
- Promotional Email Logo Recognition
- General Session Logo Recognition
- Event Signage Logo Recognition

- Event Mobile App Logo Recognition
- Mobile App Product Brochure/Marketing Materials
- Convention Exhibitor Table
- Semifinals Session Sponsorship



## SILVER - \$1,750 USD (5 SPOTS AVAILABLE)

- Website Listing
- Social Media Logo Recognition
- Promotional Email Logo Recognition
- General Session Logo Recognition

- Event Signage Logo Recognition
- Event Mobile App Logo Recognition
- Mobile App Product Brochure/Marketing Materials
- Convention Exhibitor Table



## ONLINE - \$500 USD

- Website Listing
- Social Media Logo Recognition
- Promotional Email Logo Recognition
- General Session Logo Recognition

- Event Signage Logo Recognition
- Event Mobile App Logo Recognition
- Mobile App Product Brochure/Marketing Materials



## ADD-ONS - \$150-\$5,000 (VARIOUS PACKAGES)

CONTACT [SPONSORSHIP@TOASTMASTERS.ORG](mailto:SPONSORSHIP@TOASTMASTERS.ORG) TO LEARN MORE DETAILS AND SECURE YOUR SPOT!