

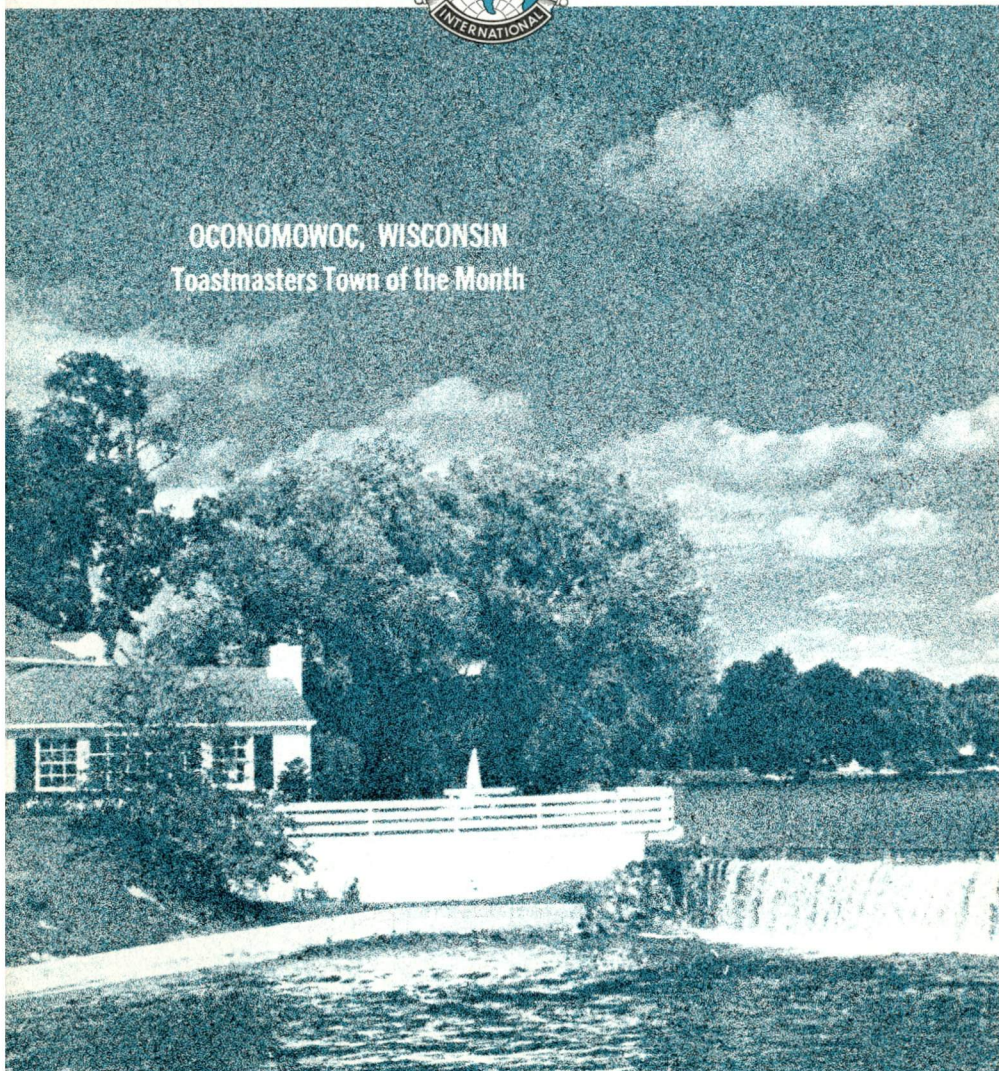
THE TOASTMASTER

SEPTEMBER

1969



OCONOMOWOC, WISCONSIN
Toastmasters Town of the Month



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TOASTMASTERS INTERNATIONAL is a non-profit, non-partisan, non-sectarian, educational organization of Toastmasters clubs throughout the free world. These clubs have a membership of 73,133.

The Toastmasters programs provide opportunities to develop skill in listening, thinking, and speaking, and in leadership by participating in a series of oral communications projects with constructive evaluation, leadership experiences, and community programs. These and many other opportunities to develop executive potential are presented in the fellowship of an organized group of men — the Toastmasters club.

Each club is a member of Toastmasters International. The club and its members receive services, supplies, and continuing guidance from the World Headquarters, Santa Ana, California 92711.

THE TOASTMASTER

BETTER LISTENING, THINKING, SPEAKING FOR MEN ON THE MOVE

VOL. 35 NO. 9



SEPTEMBER, 1969

THE TOASTMASTER

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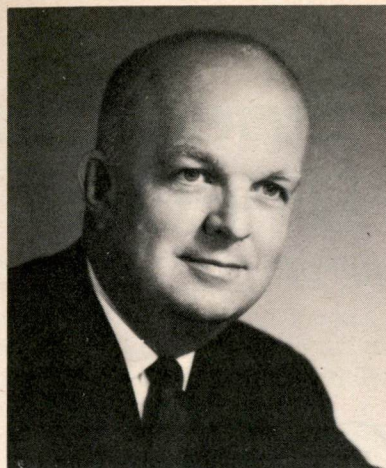
CLICHE COUNTING—Contributing author Dr. Narsingh Deo suggests that Toastmasters eliminate trite expressions from their speeches. Hints about how to detect cliches in your speech before you give it and a method of cliché counting are given. See page 4.

CONVENTION REVIEW—Fourteen pages are devoted to bringing the events of your 38th International convention to Toastmasters who were unable to attend. Several pages of pictures help describe the activities of the annual TI meeting. See Page 8.

HALL OF FAME FOR 1968-69—Toastmasters, clubs, areas, and districts which contributed to the success of Toastmasters International in 1968-69 and which were honored at the Hall of Fame Brunch at the International convention are acknowledged. Included are Distinguished Districts, Area Governors of the Year, District Outstanding Toastmasters, Top Ten Clubs, and President's Challenge winners. See Page 22.

BOARD OF DIRECTORS MEETS DURING CONVENTION—Several items of interest to Toastmasters around the world were acted upon by the Toastmasters International Board of Directors at its meeting in Cleveland. See Page 26.

PROSPECTIVE MEMBERS SCARED OFF!—Contributing author Lt. Col. H. G. Graves reminds Toastmasters to put their club meeting guests at ease as soon as they come in the door. Col. Graves opines that a club's outward appearance of calm can scare off potential members. See Page 28.



MEET YOUR 1969-1970 INTERNATIONAL PRESIDENT

At the 38th International convention last month in Cleveland, Ralph E. Howland, ATM, of Oconomowoc, Wisc., was elected and installed as your 1969-70 president of Toastmasters International.

The presidential program which Mr. Howland presented at the convention places this year's emphasis on members, clubs, areas, districts, and the International organization achieving its potential. President Howland has selected "Toastmasters Members Serve and Grow" as the TI slogan for 1969-70.

The new President is a member of Breakfast Club 3569-35 in Oconomowoc and holds Able Toastmaster certificate No. 361. A Toastmaster for 19 years, he has served the organization in every major club and district office and was District 35 governor in 1959-60.

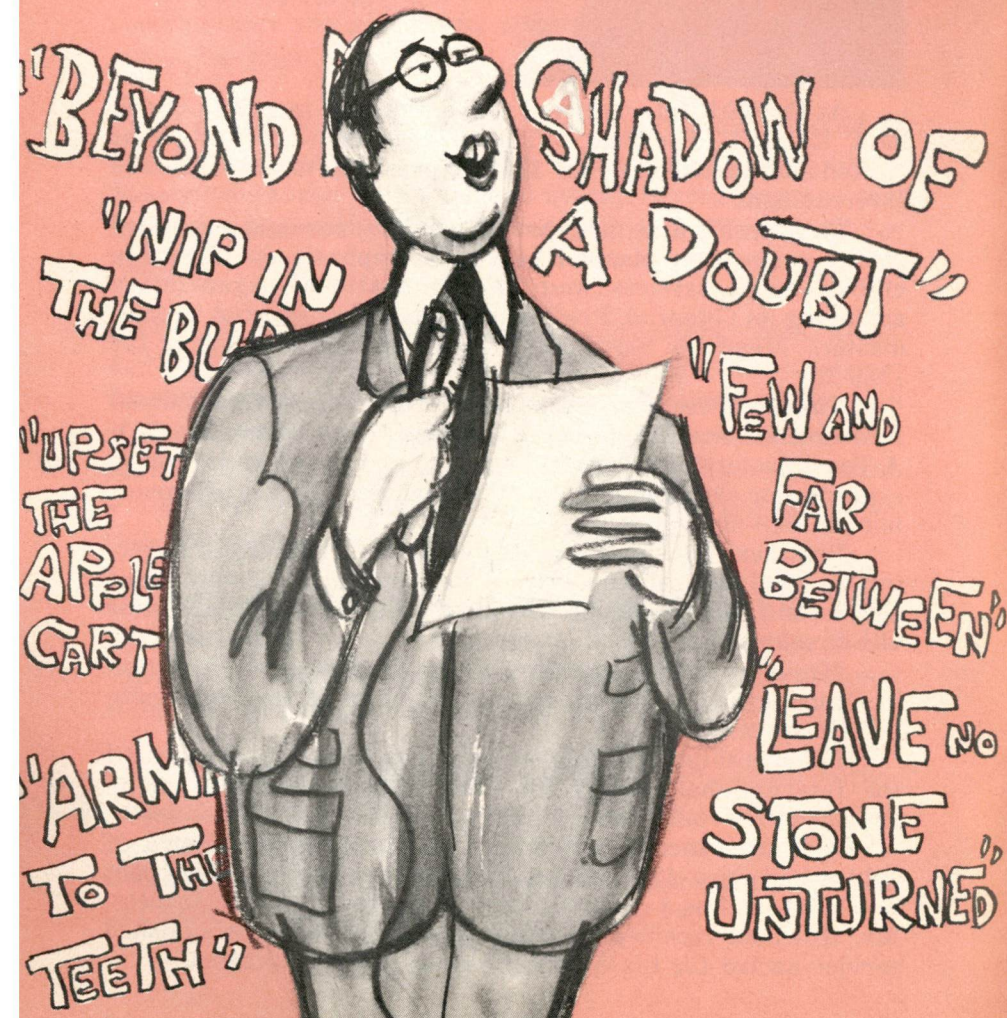
President Howland was elected to the TI Board of Directors in 1963 and subsequently was elected third vice-president and second vice-president. He most recently has been senior vice-president.

Mr. Howland is president of the Craftwood Corporation in Oconomowoc and is an honors graduate of the University of Wisconsin.

Membership in the International Platform Association and the International Society for General Semantics are among President Howland's many and varied interests. His community activities include serving on the Oconomowoc Board of Education since 1960, as an Oconomowoc Rotary Club past president, and as a charter officer of the Oconomowoc Jaycees. Mr. Howland received an Oconomowoc Jaycees distinguished service award for his contributions to public education.

Does Your Speech Sound TRITE?

By DR. NARSINGH DEO



Sir Hartley Shawcross once remarked that the use of a certain cliché had lost the Labour Party (then in power) 50,000 votes. Not every cliché exacts such a heavy toll from its user, but half a dozen cankerous clichés can kill a good speech. To be effective, a speaker must rid his speech of clichés.

A cliché is a hackneyed phrase or word and is by definition bad. Clichés are trite expressions, and a speaker who uses them runs the risk of being dismissed as a trite thinker. What would you think of the Toastmaster who emits, "Gentlemen, today's speaker needs no introduction"? How many times has the phrase, "Without further ado, I give you Mr. . . ." been mouthed? Expressions such as these are worn-out with excessive use.

Not Original

Because of the simple psychological association, the listeners are not likely to consider thoughts wrapped in such threadbare expressions very original. And, there is nothing more disastrous for a speaker than to be written off as a polly-parrot.

Clichés come in many varieties. They can be bombastic phrases, such as "beyond a shadow of a doubt," "few and

far between," or "to appear on the scene." They can be worn-out metaphors that now have lost their relevance and are trite, such as "armed to the teeth," "to upset the apple cart," "to leave no stone unturned," "to nip in the bud," or "to kill two birds with one stone."

Quotations made commonplace through overuse also become clichés. Examples of such trite quotations are: "Apple of one's eye," (Psalms, xvii.8), "More sinned against than sinning," (Shakespeare, *King Lear* III, ii), or "The road to hell is paved with good intentions," (Samuel Johnson).

Overused

All these phrases have one thing in common. Once they were fresh, powerful expressions and evoked desired images and thoughts in the listener's mind. But they have been debauched through overuse. Now they are stale hand-me-downs. They have lost their original vitality and effectiveness.

Clichés suggest themselves all too easily to the speaker. They require no mental effort on the part of the speaker; they fall on the tympanic membranes of the listener without stirring an emotion or a thought.

Trite expressions in a speech are not useless. They are worse than useless. As the listener hears these ready-made expressions that he has heard or read a hundred times before, consciously or subconsciously he labels the speaker as trite. He builds a barrier against the speech, assuming that the speaker has nothing new to say. This inevitably renders the speech ineffective.

Trite Words

Although a single word by itself is not trite, it can, however, be used tritely. Critical (moment, juncture, period) is a word often used tritely. Claim (he claimed to have seen the flying saucer) is another one. Overall (overall growth, overall control), magnate (a Wall Street magnate, a newspaper magnate, a business magnate), and major (cause, event, accident, change) also are examples of words used tritely.

If cliches are so bad, why do we use them so copiously? To quote from Eric Partridge's *A Dictionary of Cliches*:

"Haste encourages them but more often they spring from mental laziness:" then too, they are a convenience . . . A half-education — that snares the half-baked and ready-made—accounts for many; an uncultured, little-reading per-

son sees a stock phrase and thinks it apt and smart; he forgets that its aptness should put him on guard.

The following is the conclusion of a speech I heard at a Toastmasters meeting recently:

"Gentlemen, I view the situation with alarm. These campus conspirators are making a shambles of our educational system. They have wrecked havoc on our university campuses. We must act and act now. Let us strike while the iron is hot. Let us nip these radicals in the bud. Otherwise sure as hell they will drive our great country to the dogs."

Absurd Effects

Sometimes, cliches produce absurd effects. Sir Ernest Gowers (in *The Complete Plain Words*) gives an example of an "enthusiastic scientist who announced the discovery of a virgin field pregnant with many possibilities."

How can you avoid cliches in your speech? You must first learn to recognize cliches. When you have learned how to spot cliches, review your speech and replace all expressions you suspect are trite with fresh, original ones. With effort and time you will acquire an awareness of cliches and avoid them as you avoid grammatical errors.

When a ready-made expression comes to your mind very easily, be suspicious; most likely it is a trite expression. Stop, examine, and substitute another word or phrase.

When one word automatically suggests another one, beware. The pair probably is a cliché, such as, *dead and gone, safe and sound, down and out, bag and baggage, leaps and bounds, beck and call, black and white, above and beyond, over and above, hue and cry, high and dry.*

Cliche Counter

As you become aware of cliches, you easily will spot them in your own as well as others' speeches. Your Toastmasters club is a perfect place to embark on such an improvement program.

About a year ago we instituted a new position of "cliche counter" in our club (JPL/CALTECH Club 3292-F). He counts cliches just as the "ah counter" counts ah's and the

grammarians counts grammatical errors. We have had excellent results. Counting cliches and pointing them out to the speakers has been both educational and enjoyable.

Members, some of whom did not even realize that there was such a thing as a trite expression, have acquired a sharp and extensive awareness of cliches. The average number of cliches used in our formal speeches has dwindled from 15 to 20 per speech to one or two.

Caught Unaware

In fact, if it were not for the guest speakers from other clubs who are caught unaware by the "cliche counter," the job of "cliche counter" in our club would have become obsolete.

Perk up your ears and listen for those trite expressions in speeches you hear in your Toastmasters club. Why not institute a "cliche counter" assignment in *your* club so all members can be aware and beware of cliches?

Dr. Narsingh Deo is a scientist at Jet Propulsion Laboratory in Pasadena, Calif., and a member of JPL/CALTECH Club 3292-F. Born in India, Dr. Deo earned his masters and doctorate degrees in the United States.



TI in action

YOUR 38TH INTERNATIONAL CONVENTION

Ralph E. Howland, ATM, of Breakfast Club in Oconomowoc, Wisc., was elected president of Toastmasters International at your 38th International convention in Cleveland, Ohio, August 6-9.

Arthur M. Diamond of the Wednesday Noon Club in South Bend, Ind., was elected senior vice-president; Dr. Russell G. Herron of Los Caballeros Club in Santa Monica, Calif., and Pt. Mugu Officers Club in Pt. Mugu, Calif., was elected second vice-president; and Donald W. Paape of Bow Valley Club in Calgary, Alta, Canada, was elected third vice-president.

Directors Elected

Directors elected at the annual business meeting were Harold Davis, ATM, of West Berkeley Club in Berkeley, Calif.; John J. Schneider, ATM, of Executive Club in Los Angeles, Calif.; Wayne Irwin Summerlin of Hi-Noon Club in Shreveport, La.; Carl H. Rupp of Harry Roe Club in Billings, Mont.; Ray Eldridge, ATM, of Southwest Club in Oak Lawn, Ill.; Rollo Ray Dawson of East Dayton (Ohio) Club; Robert W. Blakeley, ATM, of Challenger Club in

Arlington, Va., and Castle Club in Washington, D.C.; and Philip Richard Viviani, ATM, of Procurement Club at Warner Robins Air Force Base, Ga.

Toastmasters from around the world began arriving early in the week for TI's biggest and busiest convention, which began Wednesday morning. The opening of the convention and a general business meeting were presided over by International President Earl M. Potter.

Convention Opening

An impressive presentation of the colors was provided by the Greater Cleveland Council Boy Scouts of America, and Toastmasters were welcomed by District 10 Governor Frank Bower. President Potter and TI Executive Director Robert T. Buck Engle reported the progress and plans of Toastmasters International to the more than 700 delegates.

TI's traditional District Governors' Luncheon, honoring the 1969-70 governors, was featured at noon on the convention's opening day. Nationally known speaker, humorist, and author, Win Pendleton was the speaker for this occasion. He presented a humorous but poignant talk "Humor is Handy."

While district lieutenant

MEMBER-MATERIALS — Convention host District 10 Toastmasters distribute packets of new TI educational and administrative materials at the always popular Idea Fair. More than 800 packets were distributed to convention-going members.





TOASTMASTERS HUDDLE — Workshop groups discuss membership sales ideas during a convention seminar program concerned with making a prospect a member.

governors and area governors were attending a club officer executive development program, presented by Past International President Charles C. Mohr, other Toastmasters were attending an officers seminar.

The seminar featured a panel discussion by members of the World Headquarters staff, giving delegates ideas about how to use the new TI materials and services available from Santa Ana.

International President Potter presided at the next seminar program, "Toastmasters On the Move," highlighting a panel of International

officers and committee chairmen. Participating on the panel were President Potter, Senior Vice-President Ralph E. Howland; Second Vice-President and chairman, Educational Committee, Arthur M. Diamond; Third Vice-President and chairman, Organization, Planning and Administration Committee, Amos W. Randall; Past International President Lothar Salin; Director Everett D. Watson, chairman, District-Club Operations Committee; Director W. Don Buckner, chairman, International Development Committee; Director Clark E. Crouch, chairman, Community Rela-



DISTINGUISHED DISTRICT GOVERNORS — The governors of the six 1969 Toastmasters Distinguished Districts received ribbons and certificates for their accomplishments during the Hall of Fame Brunch. Accepting their awards are (from left) Roy E. G. Durham, District 60; Milan P. Horvate, 35; Frank Landry, 45; John J. Schneider, 50; William L. Stark, 4; and Fred G. Thompson, 47.

tions Committee; and Executive Director Engle.

Thursday's busy schedule commenced with the annual TI business meeting and election of officers and directors. Charles C. Mohr, past International president and chairman of the 1969 nominating committee, submitted the nominating committee's report, and additional nominations were called for by President Potter. No nominations from the floor were offered.

The results of the balloting are noted earlier in this report.

The first of several new TI programs for members was introduced during Thursday afternoon's "Listening to Learn" session, chaired by

Second Vice-President Arthur M. Diamond and featuring Dr. Thomas R. Lewis. Dr. Lewis, professor of speech and associate dean of the graduate school at Florida State University, presented TI's new audio-lingual listening program. A copy of the *Listening to Learn* handbook was provided to each Toastmaster registered for the convention. Tape recorded listening development exercises which are part of the new listening program will become available in early October.

Hundreds of Toastmasters and their ladies attended Thursday night's international party, the Augustfest, presented by convention Host Dis-



EXECUTIVE DEVELOPMENT — District lieutenant governors and area governors listen attentively to the presentation of a club officers executive development program presented by past International President Charles C. Mohr.



OFFICERS SEMINAR — Past International President Earl M. Potter addresses convention delegates while past Third Vice-President Amos W. Randall, TI Executive Director Buck Engle, and past International President Lothar Salin participate on a panel.



KEYNOTE SPEAKER — TI Senior Vice-President Arthur M. Diamond welcomes the convention keynote speaker, Dr. Robert T. Oliver of Pennsylvania State University. Dr. Oliver presented TI's new Communication and Leadership program.

PRESIDENTIAL PLAQUE — Retiring International President Earl M. Potter accepts a plaque of appreciation for his service and leadership from past International President Lothar Salin at the convention's President's Dinner Dance.



THE CAMPAIGN TRAIL — Successful candidate for second vice-president of Toastmasters International Dr. Russell G. Herron visits with convention early-arrivals during a Proxy Prowl social gathering the night before the convention opening.



trict 10. Many party-goers came attired in national costumes, adding to the fun and fellowship of the event. Dining, dancing, and entertainment were arranged by the host district.

"Meeting New Demands in Communication" was the theme for Friday's educational sessions, chaired by Second Vice-President Diamond.

Friday's first session was entitled "October Anniversary Action" and featured club, area, district, and International activities to celebrate TI's 45th anniversary during October. Presenting the ideas was a panel of 1968-69 Distinguished District governors: William L. Stark, District 4; Fred G. Thompson, District 47; John J. Schneider, District 50; and Roy E. G. Durham, District 60.

Recognition Program

"Recognition In Focus," presenting TI's recognition programs for the member, club, area, and district, was next on the day's schedule. These recognition programs, including the new Distinguished Toastmaster program, were reviewed by a panel consisting of Ralph E. Howland, Senior Vice-President, moderator; and panelists, Distinguished District Governors

Milan P. Horvate, District 35; and Frank W. Landry, District 45. A copy of TI's new "Recognition In Focus" brochure was provided for each Toastmaster registered at the convention.

Valuable insight into the details of planning the 38th International convention was provided in a program "Planning Your Convention." Ideas for Toastmasters planning club, area, district, or regional meetings were presented in the format of a business conversation between David E. Lowe, director of sales at the Sheraton-Cleveland Hotel; TI Executive Director Buck Engle, and TI General Manager J. William Venable.

Program Scripts

Several of the convention program scripts will be made available to districts for inclusion in their educational programs at fall conferences.

The convention's keynote address by Dr. Robert T. Oliver was presented Friday morning. Dr. Oliver, research professor of international speech at Pennsylvania State University and a member of the TI Educational Advisory Committee, discussed the TI communication and leadership program in a speech entitled "You and Communication—Patterns and Progress."



WIVES MEET PRESIDENT — The wives of 1969-70 officers and directors of Toastmasters International assembled for a hospitality hour before the President's Dinner Dance and posed with newly elected International President Ralph E. Howland.



LADIES' EVENT — A continental breakfast featuring a gem show and an armchair tour of Cleveland, brought Toastmasters' ladies together on the opening day of the convention.

PAST OFFICERS GATHERING — The annual past officers and directors luncheon was held during the convention and attracted nearly 30 former International officers and directors. Here, from left, are Charles Swan, Dr. Steve Rouss, Sandy Robertson, Rex Davenport, Floyd Wangrud, Alex P. Smetka, Frank I. Spangler, and Paul W. Haeberlin.



HUMOR IS HANDY — Winston K. Pendleton of Windermere, Fla., was the speaker at the District Governors' Luncheon and advised Toastmasters how to use humor effectively in their speeches.



LISTENING TO LEARN — Dr. Thomas R. Lewis of Florida State University presented TI's new Listening to Learn program to convention delegates. A Listening to Learn manual was distributed.

At the conclusion of Dr. Oliver's presentation, Toastmasters were provided a copy of TI's new and exciting *Communication and Leadership* manual.

Friday's busy session continued in the afternoon with a program entitled "Making a Prospect a Member" and featuring a presentation of effective membership building ideas.

Participants on the membership building panel were District 34 Governor Salvatore Fauci, District 34 Lt. Gov. Joseph Lombino, Joseph Gildea, an area governor in District 40; and the officers of Forest City Club 1185-10, a President's 40 club in Cleveland: John J. Goldsmith, pres-

ident; Robert D. Hart, educational vice-president; Robert F. Dakin, administrative vice-president; Robert Thomas, secretary; John La Sueur, treasurer; and Richard F. Spang, sergeant at arms.

"Community Awareness of Your Club and Member," a program describing how to gain mass media coverage of Toastmasters club activities next was presented by panelists Richard Trembath, Public Affairs Director of Cleveland's WKYC-TV station; John D. Krout of York (Pa.) Club 2435-38; and Bob Satterthwaite of the World Headquarters staff.

Toastmasters and their ladies began meeting Friday evening for a hospitality hour



WHQ PANEL — TI Executive Director Buck Engle moderates a panel discussion about new services and materials from World Headquarters. Staff members participating were J. William Venable, general manager; Herbert C. Wellner, Flora J. Wiley, J. J. Showalter, and John Bartlow.

preceding the president's dinner dance.

Officers and directors led a procession to the head tables for the dinner. After the invocation by Past International President George J. Mucey, the dinner commenced. Past International President Lothar Salin thanked the retiring officers and directors for their service to TI and presented an impressive plaque to retiring President Earl M. Potter in recognition of his outstanding contributions to the organization. Newly elected board members then were installed.

President Ralph E. Howland invited Toastmasters around the world to share the excitement of moving ahead with Toastmasters International.

The dinner was followed by the music of Al Serafini and

his orchestra, and most delegates and their ladies stayed until the orchestra was putting away its instruments after the final number.

The late hours of the previous evening had little effect on convention-minded Toastmasters, and they arrived by the hundreds for the Hall of Fame ceremonies Saturday morning.

The ceremonies were opened by President Howland. Past International President Paul W. Haerberlin honored 199 members who had achieved Able Toastmaster status during 1968-69, and Past International President Frank I. Spangler acknowledged 363 members who completed *The Advanced Speaker* and 48 who completed *Leadership Through Speech*.

Past International President Alex P. Smekta presented



CONVENTION PLANNING — "Planning Your Convention" was a panel discussion by TI Executive Director Buck Engle; David Lowe, director of sales, Sheraton-Cleveland Hotel; and TI General Manager J. William Venable.



ELECTION DAY — Ballots for International officers and directors are collected by past District 36 governor Robert A. Bradley at the TI annual business meeting.



FIRST FALL FASHIONS — Nearly 100 Toastmasters' ladies saw the first fall showing of fine fashions, presented during a ladies luncheon-fashion show.

IMPRESSIVE ENTRANCE — The TI Board of Directors and their wives descend a staircase in their impressive entrance to the President's Dinner Dance, attended by several hundred Toastmasters and their ladies.





J. Edward Uland
Gems from C. H.



Ronald F. Drane
Another Open Door



Perry N. Hall
People Who Need People



Robert F. W. Wilson
It's In Your Hat

Speech Contest Finalists

Dennis H. Mangers
The Lights Don't Dim



Harry C. Rotenbury
Freedom Insurance



"Do Their Thing"

Richard H. Kerekes
The Delicate Balance



Rex Davenport
Milestones or Monuments





GOVERNORS HONORED — The traditional District Governors' Luncheon attracted hundreds of Toastmasters and their families. At this table, with past International Director Les Sutton, are District Governors Richard E. Schneider, William D. Lennon, and Jack H. Hotchkiss, with their families.



PRESIDENTIAL CONGRATULATIONS — International President Ralph E. Howland congratulates Peter Shephard, president of the Provisional District of New Zealand, who was the winner of the International Taped Speech Contest. Mr. Shephard also was the delegate who traveled the farthest to attend the convention.

NOVEL COSTUME—A rooster-costumed Toastmaster pays a call at the Augustfest table of International Director James L. Wu, District 4 Governor William J. Hurley, District 34 Governor Salvatore Fauci, past District 34 Governor William H. Fulkerson, and past District 4 Governor William L. Stark, with

awards to 38 district outstanding area governors, and Past International President Paris S. Jackson presented awards to 31 district outstanding Toastmasters.

Past International President John B. Miller then presented the TI publications awards for the top 10 club bulletins and the top 10 district bulletins.

Presidential Awards

Past President Potter next recognized the clubs, areas, and districts which met the TI President's Program challenges for 1968-69. Honored were the 331 clubs which achieved a net gain of five new members, the 12 areas which presented five Youth Leadership Programs, the two areas which presented five Speechcraft courses, the 11 districts which made a 10 percent net gain in new clubs, and the top 100 clubs in member program completions.

President Potter also announced the Top Ten Clubs and the six Distinguished Districts.

International Director Clark E. Crouch then opened the highly anticipated International speech contest.

When it ended, Dennis Mangers of Region II and Delano (Calif.) Club, was named first place winner for his presenta-

tion "The Lights Don't Dim."

Second place winner in the speech contest was Harry C. Rotenbury of Region VII and Philadelphia (Pa.) Spokesman Club. His speech was titled "Freedom Insurance."

The third place winner was Joseph Edward Uland of Region VI and Elyria (Ohio) Club. His speech was titled "Gems from C.H."

The winner of the International Taped Speech Contest was Peter C. Shephard of Wellington (N.Z.) Club, whose speech title was "A Barrier to Progress."

Second Place

Second place winner in the taped speech contest was Amado A. Amador Jr. of Pinaglabanan (Philippines) Club.

The third place winner in the taped speech contest was Martin Dannheiser of Springs (South Africa) Club.

Local recognition of Toastmasters was given when Cleveland Mayor Stokes proclaimed the week of the convention Toastmasters Week in Cleveland.

The 38th International convention, one of the busiest, biggest, and best ever, concluded with an invitation by Don Kearton, governor of District 7, to attend next year's convention in Portland, Ore., August 10-13.

1968-69 TI HALL OF FAME

TOP TEN CLUBS

The following clubs were listed as Toastmasters International Top Ten Clubs for 1968-69, based on their club achievement programs:

Strato Speakers 1990-2, Seattle, Wash.	Anthony Wayne 1380-28, Toledo, Ohio
Papago 2694-3, Phoenix, Ariz.	UniRoyal 2510-35, Eau Claire, Wisc.
Los Gallos de la Bahia 3400-4, Sunnyvale, Calif.	Hales Toasters 3667-35, Hales Corners, Wisc.
Mt. Helix 126-5, La Mesa, Calif.	Lancaster 1723-38, Lancaster, Pa.
St. Clair 496-8 Belleville, Ill.	Redstone 1932-48, Huntsville, Ala.

To gain further recognition of this achievement, it is suggested that "International Top Ten Club 1968-69" be included on these clubs' bulletin mastheads and club stationery.

DISTINGUISHED DISTRICTS

Six distinguished district awards were presented, three among districts having 40 or more clubs and three among districts having fewer than 40 clubs.

District 4, under the leadership of Governor William L. Stark; **District 35**, under the leadership of Governor Milan P. Horvate; and **District 47**, under the leadership of Governor Fred G. Thompson, earned the award in the category for districts having 40 or more clubs.

District 45, under the leadership of Governor Frank W. Landry; **District 50**, under the leadership of Governor John J. Schneider; and **District 60**, under the leadership of Roy E. G. Durham, earned the award in the category for districts having fewer than 40 clubs.

To gain further recognition of this achievement, it is suggested that "Distinguished District 1968-69" be included on these districts' bulletin mastheads and district stationery.

AREA GOVERNORS OF THE YEAR

The following Toastmasters were named area governors of the year for 1968-69, as announced by their district governors:

Wayne Kelly, D-F	John Disantis, D-34
Ken Jagolinzer, D-3	Doug Ward, D-35
Glen R. Shake, D-4	Harold B. Reniere, D-36
Howard Clark, D-5	Robert E. Herndon, D-37
John Gera, D-6	William Hitchcock Robinson, D-38
William A. "S" Dickerson, D-9	Jay C. Towsley, D-39
Irvin (Jack) Zollinger, D-11	Edmond W. Reese, D-40
Orville L. Dickinson, D-14	David R. Francis, D-42
Robert C. Unice, D-15	William T. Kirk, Jr., D-44
Robert A. Koble, D-16	M. E. (Bill) Chase, D-45
Ken Truesdell, D-17	Alan P. Zimmerman, D-46
Robert Sneider, D-18	Thomas G. Reynolds, D-48
Arthur Edwards, D-19	William H. Schultz, D-49
J. Robert Belsly, D-20	Al Mayo, D-50
Robert L. Meyer, D-25	Joey Y. Kumagai, D-51
Dr. Merle Runck, D-26	Vernon A. Bradshaw, D-52
Thomas Michalski, D-28	John S. McClintock, D-53
Dick Storer, D-30	Don Story, D-54
Gordon G. Oliver, D-31	James Berglund, D-62
David Niederberger, D-32	Don Browne-Wilkinson, D-64

DISTRICT OUTSTANDING TOASTMASTERS

The following members were recipients of their district's outstanding Toastmaster awards for 1968-69.

Lowell A. Eller, D-F	Sanford L. Kruger, D-35
Ray Pruzzo, D-3	L. Watson Andrews, D-36

Greg Lair, D-5
Charles L. Spencer, Jr., D-7
Richard R. Crick, D-11
William A. Jenkins, D-14
Charles E. Ellis, D-16
James D. Towey, D-17
Carl B. Bahnlein, D-18
Kenneth A. Kubat, D-20
Albert Corona, D-23
Ross R. Loomis, D-25
Robert P. Lanz, D-30
John P. Gallant, D-31
Herman Suess, D-32

Anthony J. Marra, D-38
Felix Rehman, D-39
Roy D. Beaird, D-41
Martin Craige, D-42
William H. Fogle, D-43
Dell Taft, D-44
Robert L. McKinley, D-45
Leroy Schellhardt, D-46
John A. Lucas, D-48
Hideo Toda, D-49
Dwight Johnson, D-50
David Walther, D-52
Floyd Kisner, D-54

Ernie Caine, D-57

NEW CLUB CHALLENGE

Named to the Toastmasters International Hall of Fame for having met or surpassed the president's new club challenge of a net gain of 10 percent were: **District 5**, led by Governor Robert A. Thomas; **District 9**, led by Governor William H. Fate; **District 14**, led by Governor Attie A. Fleming; **District 27**, led by Governor Robert J. Cook; **District 42**, led by Governor Ronald M. Chapman; **District 43**, led by Governor Thomas A. Evans Jr.; **District 45**, led by Governor Frank W. Landry; **District 60**, led by Governor Roy E. G. Durham; **District 66**, led by Governor Marion B. Lilienthal; **District 68**, led by Governor Billy H. Walker; and the **Toastmasters Council of Australia**, led by President Walter Roberts.

YOUTH LEADERSHIP CHALLENGE

Twelve areas earned Hall of Fame recognition by meeting the president's challenge to present five or more Youth Leadership Programs. The areas receiving recognition, and their area governors, were: Area One, **District 47**, Jack Jackson; Area Two, **District 48**, Ben Stange; Area One, **District 59**, Tom Joffee; Area Four, **District 47**, Joe Ebeling; Area Nine, **District 28**, Thomas Michalski; Area Six, **District 66**, Richard H. Zoller; Area Three, **District 30**, Richard Storer; Area D-Four, **District 10**, Dr. Tom Dozier; Area Nine, **District 12**, Armand Swanson; Area Three, **District 47**, Ed Decker; Area Nine, **District 47**, Paul D. Kelly; and Area Eleven, **District 47**, Ed Riley.

SPEECHCRAFT CHALLENGE

Two areas earned Hall of Fame recognition by meeting the president's challenge to present five or more Speechcraft courses. The areas receiving recognition, and their area governors, were: Area Five, **District 5**, Joe Rathfon; and Area Four, **District 18**, Llew Merrit.

MEMBERSHIP CHALLENGE

Three hundred thirty-one clubs received recognition ribbons for having met the president's challenge to make a net gain of five members.

MEMBER PROGRAM COMPLETION CHALLENGE

The 100 clubs whose membership scored the highest in Toastmasters manual completion during the year were named to the International Hall of Fame.

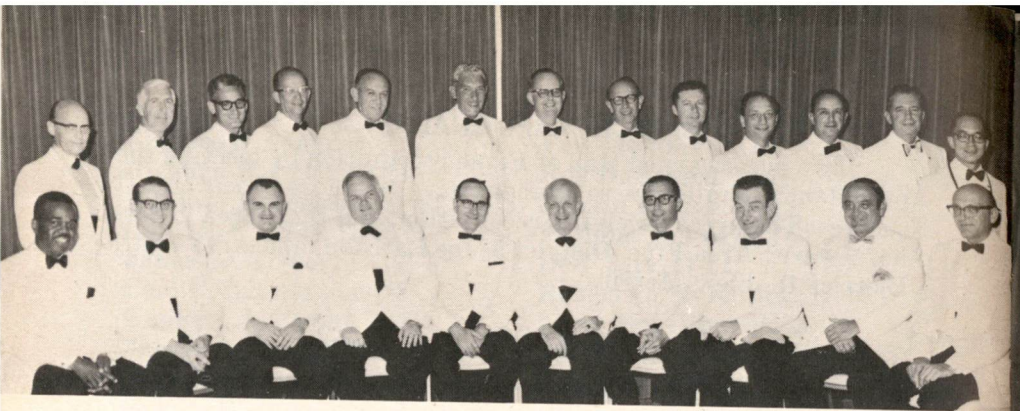
The names of members, clubs, areas, and districts named to the TI Hall of Fame at the International convention are listed in permanent Hall of Fame records at World Headquarters.

TOP TEN DISTRICT BULLETINS

The winners of TI publications awards in the top ten district bulletin competition were: **Big Six Digest**, District 6; **The Oklahoma Toastmaster**, District 16; **Hot Line**, District 20; **Reporter**, District 22; **The Grapevine**, District 28; **The Spotlight On 30**, District 30; **District 38 Dispatch**, District 38; **Prairie Horizons**, District 42; **The Sunshiner**, District 47; and **The Fifty Reporter**, District 50.

TOP TEN CLUB BULLETINS

The winners of TI publications awards in the top ten club bulletin competition were: **Thunderbird Toastmasters News**, Thunderbird Club 1566-16; **Opportunity Knocks**, Opportunity Club 451-19; **The Bull Shooter**, Longhorn Club 3178-25; **The Breeze**, Niles Township Club 665-30; **Echo**, Wisconsin Club 3490-35; **The Forum Yak**, NRL Forum Club 3614-36; **Beacon Newsletter**, Beacon Club 2421-40; **The Starfighter Star**, Starfighter Club 1048-42; **Blast-Off**, Picatinny Club 3547-46; and **Gavel News**, Rockford Club 1752-54.



TI BOARD OF DIRECTORS — Toastmasters International Board of Directors members for 1968-69 are (from left seated) Harold Davis, Ray Eldridge, John F. Diaz, Dr. Russell G. Herron, Arthur M. Diamond, Ralph E. Howland, Donald W. Paape, Earl M. Potter, Robert T. Buck Engle, and Herbert C. Wellner. Standing from left are Loring D. Dalton, Rollo R. Dawson, Philip R. Viviani, Robert W. Blakeley, Wayne I. Summerlin, Carl H. Rupp, Joe N. Westerlage Jr., George C. Ireland, George C. Scott, Frank J. Hurst Albert Nickerson, John J. Schneider, and James L. Wu.

BOARD OF DIRECTORS MEETS DURING INTERNATIONAL CONVENTION

The Toastmasters International Board of Directors, meeting in Cleveland during the final day of the International convention, took action on several measures of interest to Toastmasters.

The board reviewed and adopted the 1969-70 TI fiscal budget and approved the dates and locations for the organization's 1970 regional conferences.

Directors approved an amendment to the procedural rules for regional nominations of directors by providing that the publication of candidates for officers and directors of Toastmasters International shall, in case of regions nominating two candidates, indicate the percentage of nominating votes received by each of the two candidates for director.

The board also approved the amendment of Article IX of the Standard District Bylaws to provide for action by the

board of directors on proposed amendments submitted by district councils by the close of the first meeting of the board held at least 60 days after receipt of such amendments by World Headquarters.

In addition, directors selected Washington, D.C., as the location of TI's 50th anniversary convention in 1974.

Board committee assignments for the current year were announced.

Dr. Russell G. Herron, second vice-president, will serve as chairman of the educational committee. Committee members will be directors Frank J. Hurst, Albert Nickerson, and Wayne I. Summerlin.

Donald W. Paape, third vice-president, will be chairman of the organization, planning, and administration committee. Serving on the committee are Loring D. Dalton, John F. Diaz, John J. Schneider, and Joe N. Westerlage, Jr.

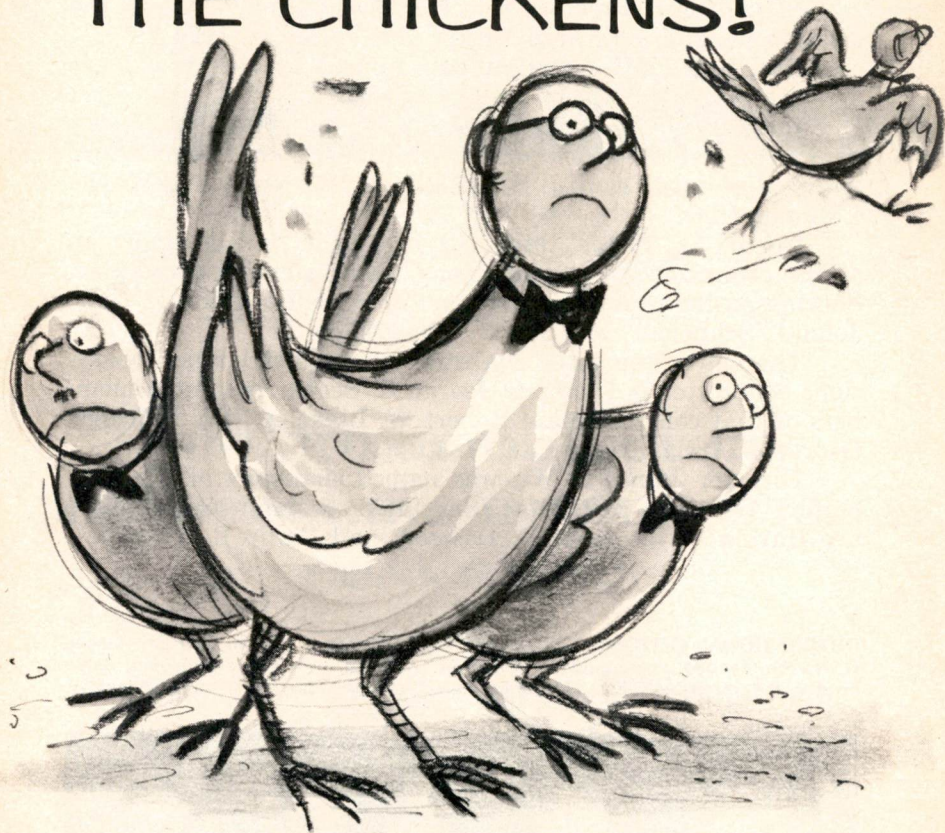
The newly-appointed chairman of the district-club operations committee is Director George C. Scott. Appointed members of that committee are Robert W. Blakeley, Ray Eldridge, George C. Ireland, and Carl H. Rupp.

Director James L. Wu was named chairman of the community relations committee. Serving as committee members are Harold Davis, Rollo R. Dawson, and Philip R. Viviani.

INTERNATIONAL OFFICERS — Your 1969-70 TI officers are (from left) Dr. Russell G. Herron, second vice-president; Arthur M. Diamond, senior vice-president; Ralph E. Howland, president; Earl M. Potter, immediate past president; and Donald W. Paape, third vice-president.



DON'T SCARE THE CHICKENS!



By H. G. GRAVES

Many years ago I had the opportunity to join a Toastmasters club, but I didn't. I was too "chicken."

Many of us probably have forgotten the uneasiness we experienced when we attended

our first Toastmasters club meeting. After a few more meetings, however, we conquered this initial nervousness and assumed it could be forgotten.

But, beware! This outward appearance of calm can scare off potential members! Perhaps it is more common than we imagine.

I realized my need to develop communication and leadership skills 12 years ago, while stationed at a Canadian Forces Base near Courtenay, British Columbia, and understood that communication and leadership training was available to members of Toastmasters clubs.

I scouted around and discovered that a Toastmasters club was active in Courtenay, and it eagerly was looking for "victims" (at least it appeared so to me).

Believed Rumors

Having no knowledge of the proceedings of a Toastmasters club, I foolishly believed rumors, picturing myself attending a meeting and having to stand up and speak to a strange audience the very first time out.

I had met only a limited number of Courtenay residents, none of whom to my knowledge was a Toastmaster. Therefore, I felt that by venturing into a Toastmasters meeting I undoubtedly would be placing myself in a strange and, perhaps, embarrassing situation.

For this reason, I proceeded

with extreme caution. I inquired about fees, meeting place, frequency of meetings, and so forth, but instead of making that important first visit I "chickened out" and never went.

How I wish now that I had!

Nine years passed before I again pursued my desire to become a Toastmaster. When the charter president of Canadian Forces Base Trenton Officers Club 3081-60 suggested that a Toastmasters club be formed, the situation was entirely different.

A New Club

It wasn't that I no longer was "chicken," but rather we *all* were chickens in the same coop. It was to be a new club, and we would be starting off shaking together. I wasted no time putting my name on the membership roster.

I have since talked with many Toastmasters about the problem of our guests' initial reluctance to accept an invitation to attend a Toastmasters club meeting, and I find that other Toastmasters' feelings were almost identical to my own of a few years ago.

Guests, as well as others who decline our invitation, have to be assured that Toastmasters are not a gang of vultures about to spring on and embarrass another "victim."

Many guests go so far as to put a few words down on paper just in case they are called upon to speak.

Our guests often experience this fear throughout the meeting and as a result fail to enjoy themselves. This is a situation Toastmasters clubs should prevent. All guests must be advised, in no uncertain terms, that they *are* guests and will not be embarrassed; they will be informed in advance if they are expected to speak.

Very few people have a natural talent as public speakers. Most of us require training to gain self-confidence for the occasions we will be required to speak. Providing this training is the reason Toastmasters International was founded.

Assuring our guests that they may speak if they want to is a small but essential courtesy which must not be overlooked in our campaigns for new members. We need to remind ourselves that we

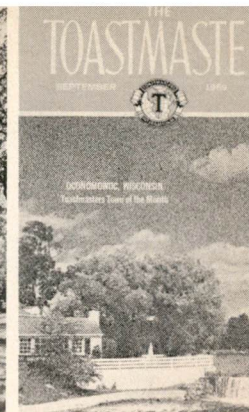
thoughtlessly might be scaring off prospective members!

Put your guests at ease as soon as they come in the door! Plan a warm reception, introducing your guests to each member and engaging them in conversation.

TI's brand new Prospect Orientation Program, a suggested guest interview form, will help put your visitors at ease while you learn more about their interest in joining the club. The orientation program enhances your opportunities to make a membership "sale."

Let everyone in your community know that your club meetings are conducted in a friendly, relaxed atmosphere, and that they provide the best method yet devised for self-improvement without embarrassment.

Toastmasters must not overlook the constant need for new members, and in doing so we must remember to do nothing to "scare the chickens."



TOASTMASTERS TOWN OF THE MONTH — OCONOMOWOC, WISCONSIN

OCONOMOWOC, WISCONSIN, is in the heart of the state's "Kettle Moraine" area, which contains 40 or more lakes. A short distance west of Milwaukee, in what once was a dairy farm area and vacation spot, Oconomowoc rapidly is becoming suburbanized. Light industry in the community includes food packaging, plastics, shoe manufacturing, and audiovisual equipment production.

Oconomowoc's prime attraction is its lakes, which provide year around recreation for residents and guests. The lakes also are the site of many Inland Yachting Association regattas; and ice skating events, including national championships and Olympic trials, frequently are held on the frozen lakes.

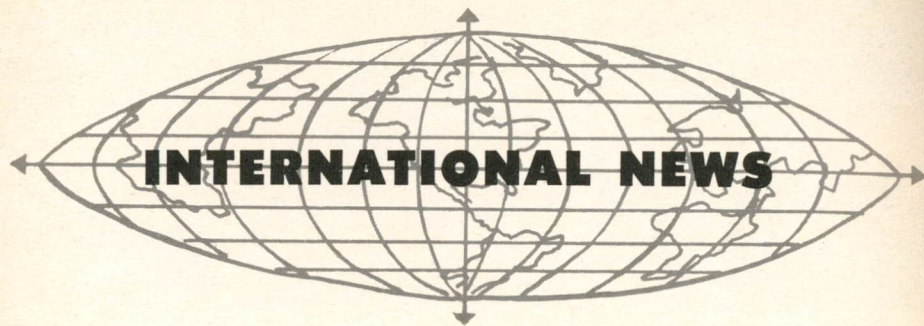
Settled in the 1830's, Oconomowoc was given a most unusual Indian name. Many people interpret Oconomowoc as the "meeting of the waters" or "land of beautiful lakes," but the best authority indicates that Oconomowoc was named to commemorate a most unusual event: three Indian tribes normally hostile toward one another lived there in harmony for many years.

Toastmasters have contributed to all phases of life in the community since Oconomowoc Club 834-35 was chartered in June, 1950. A second club, Breakfast Club 3569-35, was chartered there in February, 1963.

Current or past Toastmasters have served as two of Oconomowoc's three past mayors, as chairmen of a majority of the city's boards and commissions, as president and two associate members of the seven-man board of education, and as a state assemblyman. In addition, Oconomowoc Toastmasters now have among their membership the president of Toastmasters International, Ralph E. Howland.



Lt. Col. H. G. Graves is a charter member of Canadian Forces Base Trenton Officers Club 3081-60 in Trenton, Ontario, and is deputy chief of staff administration in Air Transport Command Headquarters.



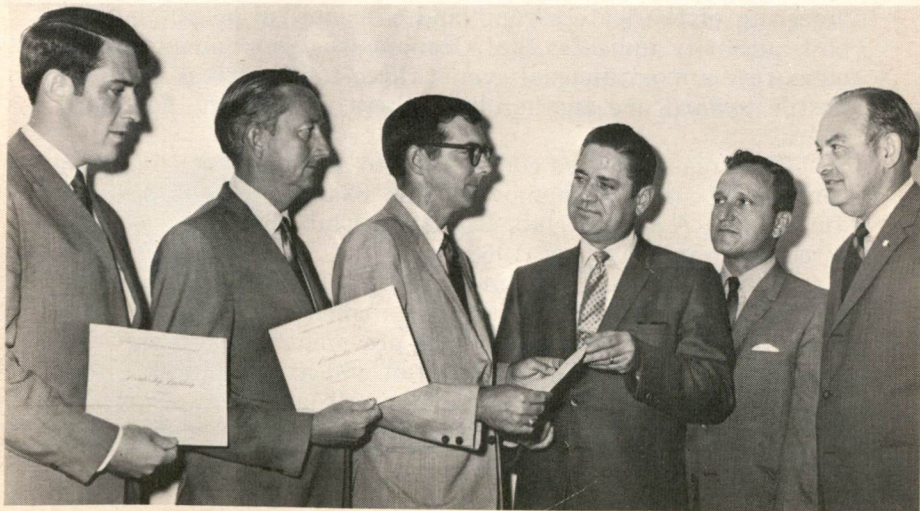
TM Broadcast

Toastmasters of **Area N-1, District 35**, in the Eau Claire, Wisc., area are staging a weekly, 30-minute radio program describing and demonstrating the TI program. Eight clubs participate in preparing and presenting the tape-recorded program. The program is broadcast throughout northwestern Wisconsin.

Air Force Speakers

TMs of **Incirlik Club 442-U**, at the Incirlik Air Base near Adana, Turkey, provided speakers for a special **Air Force** detachment retention program. The TMs' support was acknowledged in the "Incirlik Insider" base newspaper. Participants included Capt. William F. Harrison, SMS James R. Fuller, TSgt Luther L. Gibbs, and Hurbert H. McGrath.

TRIPLE CHARTERING — The presidents of recently chartered Lamplighter Club 3867-68, Pacesetters Club 3545-68, and Speak Easy Club 2832-68, all in Monroe, La., receive charters from past **District 68** Governor Billy H. Walker. From left are Marvin King, Henry Carter, Bill McWhirter, Gov. Walker, past Area Governor Stan R. Wall, and Bill Sanders, vice-president of State Farm Insurance Co.



YLP GRADUATION — Three Youth Leadership Program classes have been conducted by **LeFoyer Club 2127-31** in Pawtucket, R.I., in the past 18 months. This photo of the most recent graduating class appeared in the "Pawtucket Times" newspaper. The club also has conducted two Speechcraft courses in the past nine months.

Speech Guidance

Membership in Toastmasters clubs is prominently mentioned as an aid to members of the Navy public speaking program. Toastmasters International provides membership and new club informational materials to Navy personnel through the **Navy Department Speech Bureau** in Washington, D.C.

Company Recognition

"The Current News," employee magazine of the Salt River Project in Phoenix, Ariz., recently featured an illustrated article about nine Project employees who hold leadership positions in District 3. Recognized were Past District Governors **Sid Friar** and **Keith Smith**, Lt. Gov. **Lee Coons**, **Bernard Bird**, club extension chairman; **Don McKeown**, secretary; Area Governors **Jack Sumner** and **Ray Anderson**, **Bob Si-**

Honorary Members

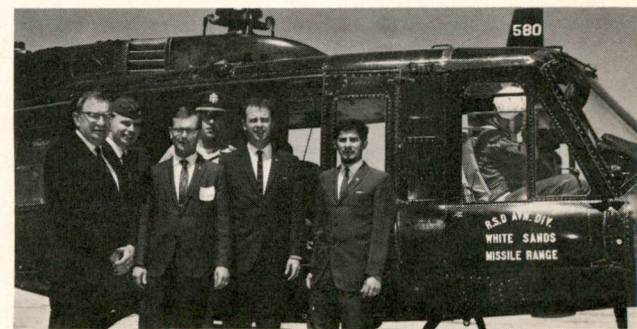
Speaker of the House of Representatives **John W. McCormack** has been named an honorary member of **Capitol Hill Club 1460-36** in Washington, D.C. Also, Secretary of the Air Force, **Dr. Harold Brown**, has been named an honorary member of **Pentaf Club 2014-36**, also in the nation's capital.

At Coconut Grove

District 50 Governor Jack Schneider, past District 50 Governor Dwight Johnson, District 51 Governor Norman Wasserman, TM Walter Dunn, and TM Anthony C. L. Bishop presented a program at the **16th Western Safety Congress**, meeting at the Coconut Grove in Los Angeles, Calif. Their three-performance program, "Toastmasters In Action" was attended by more than 3,000 congress delegates.

AIRBORNE SPEAKERS —

A Toastmasters **Community Contact Team** travels between White Sands Missile Range, N. M., and Holloman AFB aboard a UH-1D helicopter. From left are Bob Hageman, Maj. Hank Mutrie, past **District 35** Governor William W. Steele, 1/Lt. Dick Silverman, Tom Starkweather, and Vince Fresquez.





SPEECHCRAFT GRADUATION — Past District 36 Governor Leonard M. Wilson (right) presents a **Speechcraft** graduation certificate to Melvin Herndon. The course was presented by NRL Forum Club 3614-36 in Washington, D.C., and resulted in 10 new member prospects.

HI JINKS — Extreme measures are taken by two chain saw-equipped Toastmasters to awaken past District 17 Governor Carl Rupp at the 1969 District Spring Conference in Butte, Mont. TM Rupp was indeed awakened, and door was replaced with a new one. (The hotel had previously agreed to the prank.)



CLUB ANNIVERSARIES — OCTOBER

35 YEARS

La Jolla Club 22-5
La Jolla, Calif.

25 YEARS

Illini Club 282-8
Wood River, Ill.
Mid-Town Club 283-8
St. Louis, Mo.

20 YEARS

Schenectady Club 761-34
Schenectady, N.Y.
Middletown Club 723-40
Middletown, Ohio
Enid Club 728-16
Enid, Okla.
Plainview Club 763-44
Plainview, Texas
West Seattle Central Club 650-2
Seattle, Wash.

15 YEARS

Buckhead Club 1520-14
Atlanta, Ga.

Chicago Jaycees Club 1503-30
Chicago, Ill.
Leaning Tower YMCA Club 1608-30
Niles, Ill.
Motor City Speak Easy Club 1660-28
Detroit, Mich.
Lockheed Club 1653-52
Burbank, Calif.
Civic Club 1564-48
Montgomery, Ala.
Lancaster Club 1666-12
Lancaster, Calif.
South Denver Club 1588-26
Denver, Colo.
Chew 'N Chat Club 1638-53
Manchester, Conn.
Hastings Club 1617-24
Hastings, Neb.
Mount Ogden Club 1614-15
Ogden, Utah
Challenger Club 1642-36
Arlington, Va.
Kenosha Club 1558-35
Kenosha, Wisc.
Burntisland Club 1694-TCBI
Burntisland, Scotland

Honor Roll

Congratulations to the following Toastmasters who have completed the advanced Toastmasters speech programs:

ABLE TOASTMASTERS (ATM) Certificates of Achievement

These Toastmasters are entitled to include ATM after their printed name.

V. W. Marshall, ATM Chino (Calif.) Club 2504-F	G. C. Ireland, ATM Benson Club 2746-24
J. M. Susoeff, ATM Mill-Bra'ers Club 2168-4	R. J. Mindak, ATM ONR Club 2608-36
M. R. Bacon, ATM Presidio Club 3012-4	K. D. Keeton, ATM Downtown Club 1386-37
D. F. Osgood, ATM San Diego (Calif.) Club 5-7	T. P. O'Hay, ATM Sunrise Club 3035-43
B. Hernandez Jr., ATM ELGAS Club 1508-5	H. T. Burgay, ATM Orlando, (Fla.) Club 1066-47
J. M. Lamparter, ATM Indianapolis (Ind.) Club 385-11	H. Davis, ATM West Berkeley Y Club 3609-57
F. W. Delves, ATM Buckhead Club 1520-14	L. E. Hoover, ATM Alpha Club 2852-66
R. M. Quant, ATM Magic Empire Club 652-16	C. Studer, ATM Shelby (Ohio) Club 703-10
G. K. Cederberg, ATM Osage Club 1585-16	J. F. Drobnick, ATM Daybreak Club 2228-26

LEADERSHIP THROUGH SPEECH Certificates of Progress

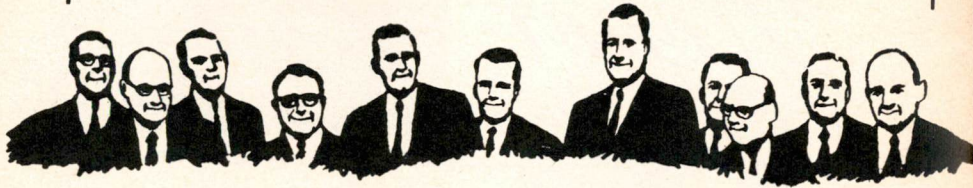
H. Southworth 598-57	E. F. Carson 961-57
R. L. Gregson 496-8	

THE ADVANCED SPEAKER Certificates of Progress

R. O. McIntire 2187-68	C. S. Armbrister 966-56
R. C. Harder 2853-56	C. Speisman 401-50
C. R. Gallagher Jr. 28-47	H. A. Steeves 297-47
G. D. Jones 297-47	B. Coram 3921-47
M. I. Nielsen 2655-46	R. W. Boggs 3337-39
K. Carlin 1010-38	R. A. Owen 827-36

(Continued on page 40)

TOASTMASTERS ON THE MOVE



On The Move

Past International Director **George McKim** of Albuquerque, N. M., has been appointed by New Mexico Governor David Cargo as a member of the **New Mexico Real Estate Commission** . . . **Dr. Thomas Clark** of Gavel Club 11-51 in Long Beach, Calif., has been re-elected to a two-year term as a city councilman . . . **Delwin P. K. Chang** of Wai-puna Club 2115-49 in Honolulu, Hawaii, has been installed as president of the **Honolulu Chinese Jaycees** . . . **Brother Mel Anderson** of Emeryville, (Calif.) Club 2124-57 has been named president of **St. Mary's College** . . . Past International Director **Raymond L. Piel** has been elected mayor of Peoria Heights, Ill. . . TM **Sid Stenning** of North Bay (Ont.) Club 1698-60 has been appointed treasurer of the Ontario Northland Railroad . . . District 49 Governor-elect **John M. Coppinger** of Waikiki Club 3680-49 and Hui Eleu Club 2141-49, both in Honolulu, Hawaii, has been named the Federal Aviation Administration's Pacific region "man of the year" . . .

Government Appointment

Walter L. Mazan, a charter member of Executive Office of the President Club 3861-36 in Washington, D.C., has been appointed assistant secretary for public affairs of the **Department of Transportation**. TM Mazan was appointed by U.S. Secretary of Transportation John Volpe.

Two Promotions

Past District 35 Governor **Milan P. "Mickey" Horvate** has been promoted to chief advanced manufacturing engineer of the **Louis Allis Co.**, division of Litton Industries. It was TM Horvate's second promotion within a year, and he credits his advancement in great part to his Toastmasters training.

On Radio

1969-71 TI Director **Jack Schneider** promoted Toastmasters International on two recent radio programs in Los Angeles, Calif. The first program discussed the benefits of Toastmasters training, and the second program highlighted the Toastmasters-sponsored community programs.

Feature Story

Winning the best speaker award at an inter-club contest earned TM **Jeff Fallon** of Amanzimtoti (Natal) Club 1812-U in South Africa an illustrated article in the "African Explosives" magazine for employees of **African Explosives Ltd.** The article provided readers a summary of the TI program, as well as recognizing TM Fallon's accomplishment.

COMPANY PUBLICITY — This photograph of Bill Smith (left) and Gary Bracken, president and president-elect of **Progressive Club 264-16** in Tulsa, Okla., was published with an article about Toastmasters in the "Line Marker," the employee publication of the **Williams Brothers Co.** and **Williams Brothers Pipe Line Co.**



SMEDLEY AWARD — TI Executive Director Buck Engle (left) and Ralph E. Davidson, principal of the **Ralph C. Smedley Junior High School** in Santa Ana, Calif., congratulate the 1969 winners of the Dr. Ralph C. Smedley Citizenship Award. The winners are Douglas Herrema, Karen Donkersley, Ray Patient, and Susanne Linders.



Letter in Russian

TM **George Doombadze** of General Club 136-52 in Los Angeles, Calif., publicized the benefits of TM training in a letter to the editor of the American Russian-language newspaper "Novoe Russkovo Slovo." He pointed out the value of membership in a Toastmasters club as a means to keep retired persons active in the community.

Good Attendance

TM **Lew Selby** of Uncle Joe Cannon Club 127-54 in Danville, Ill., has attended 884 club meetings since 1952 and has missed only three meetings in the past 12 years. The club has awarded him an honorary membership. TM Selby is an active 78 years young.

In Good Company

Past District 35 Governor **Robert Last** is the district's 1968-69 Toastmaster of the year. TM Last joins International President Ralph E. Howland, Past International President Frank I. Spangler, Past International Director Everett D. Watson, and others as recipients of the award.

Top Citizen

Edward S. Soboleski, president of NADC Club 1553-38 in Johnsville, Pa., was selected as the community's "personality of the week," "citizen of the week," and featured in an article in the "Glenside News" newspaper. TM Soboleski's participation in NADC Club was mentioned in the article.



CLEVELAND HOSPITALITY — District 10 Governor Frank Bower (standing left), TI convention Host District Chairman Eldon Phillips, and three ladies of the Hospitality Room staff welcomed hundreds of delegates during the four-day event in Cleveland.

THE SPEAKER'S PAGE



POINT OF EMPHASIS

Your Toastmasters club meetings should give you an opportunity to improve your speech delivery. Your club's educational committee can offer a variety of methods to improve your technique.

The committee can arrange to borrow a lectern with a microphone attached and a floor microphone so you can practice your talk using this type of equipment. Your evaluators should be keyed to give you helpful hints about how you can better deliver your talks when using a microphone.

Before delivering your speech through a sound system you might want to review the article "How is Your Mike Technique," which was published in *The Toastmaster* in March, 1969. See page 18.

Now is a good time to review the standards set by your club for the members' speech delivery techniques. Encourage your educational committee to plan an effective and beneficial program that will help you improve your speech delivery. Page seven of *Club Program Planning* (Code 1314) provides a number of ideas.

Don't forget, too, to begin participating soon in TI's new and exciting *Communication and Leadership* manual. If you haven't yet ordered your copy, a special order form/postal card is provided in the centerfold of this issue of *The Toastmaster*. Order your copy today.

SHOW AND TELL

After you deliver a speech at your Toastmasters club meeting do you feel that your audiovisual aids were as effective as you'd expected them to be? Were they too small, too awkward to handle easily, or too complicated for your audience to understand fully?

Did you discover too late that you needed an extension cord to connect your projector to the nearest electrical outlet and then have to rearrange your setting?

Effective use of audiovisual aids is easier when you know how to choose the correct audiovisual aid for the task ahead. TI's brand new *Audiovisual Handbook* (Code 1193) now is available. It is a forward-looking, illustrated guide to selecting the audiovisual technique best suited for your speeches. The handbook contains audiovisual techniques you can make, suggestions and references about audiovisual equipment, and a bibliography of audiovisual research material.

Add the *Audiovisual Handbook* to your collection of TI member program materials, and perk up your speech delivery with effective audiovisual aids!

NEW CLUBS

As of July 31, 1969

- District 10** MONDAY MORNERS Club No. 3726-10. Meets Mon., 7:00 a.m., Downtown Motor Hotel, CLEVELAND, Ohio. Contact: 331-8269.
ASHLAND Club No. 3304-10. Meets 2nd-4th Tues., 6:00 p.m., Perkins Pancake House, Rt. 250 & 71, ASHLAND, Ohio. Contact: 323-3282.
- District 18** POTOMAC EDISON Club No. 2613-18. Meets 1st-3rd Wed., 11:30 a.m., Potomac Edison Dining Rm., HAGERSTOWN, Md. Contact: 731-3400, Ext. 285. Sponsoring Clubs: MACK CLUB 2733-18 and ANTIETAM CLUB 2743-18, both in Hagerstown, Md.
- District 19** NOKOMIS Club No. 1061-19. Meets 1st Wed. of each month, 6:00 p.m., Johnny's Steak Harbor; 2nd-3rd-4th Wed. of each month, 6:30 p.m., Iowa Public Service Dist. Office, HUMBOLDT, Iowa. Contact: 332-1497. Sponsoring Club: ALGONA (Ia.) CLUB 779-19.
- District 25** STATE FARM COMPANIES Club No. 491-25. Meets Mon., 5:00 p.m., Luby's Cafet., Preston Forest Shop. Ctr., DALLAS, Tex. Contact: 239-1351.
- District 37** NEW BERN Club No. 2812-37. Meets 2nd-4th Tues., 7:00 a.m., Palace Motel Rest., NEW BERN, N. C. Contact: 638-5161. Sponsoring Club: KINSTON (N. C.) CLUB 962-37.
- District 38** LEBANON TOASTMASTERS Club No. 2118-38. Meets alt. Tues., 7:30 p.m., Veterans' Admin. Hospital, LEBANON, Pa. Contact: 272-2756.
- District 41** SPEARFISH Club No. 3781-41. Meets Wed., 7:00 a.m., Kelleys Motor Hotel, SPEARFISH, S. D. Contact: 642-3876. Sponsoring Club: DEADWOOD (S.D.) CLUB 2239-41.
- District 51** BAY CITIES Club No. 3645-51. Meets 1st-3rd Thurs., 7:30 a.m., Howard Johnson's Rest., REDONDO BEACH, Calif. Contact: 672-2598.
- U** SINAI Club No. 355-U. Meets first Tues. of each month, 7:30 p.m., Durban Jewish Club, DURBAN, South Africa. Contact: 87-7102. Sponsoring Club: OLD EDWARDIAN SOCIETY CLUB 1406-U, Durban, Natal, South Africa.
PROST MASTERS Club No. 3254-U. Meets Tues., 7:30 p.m., Eifeler Hof. Rest., BITBURG AIR BASE, Germany. Contact: 06561-2010.

Honor Roll — CONTINUED FROM PAGE 35

THE ADVANCED SPEAKER Certificates of Progress

- | | |
|--------------------------|------------------------|
| W. E. Patton 3404-36 | P. J. Varekoi 828-27 |
| L. R. Ambush 3308-26 | J. Clardy 3546-25 |
| N. Adler 2747-24 | R. E. Casson 380-19 |
| N. D. Moh 380-19 | G. B. Winget 451-19 |
| W. H. Carmichael 1529-19 | C. Dickson 563-15 |
| L. D. Paulk 1827-14 | O. M. Campbell 3488-14 |
| E. R. Anderson 383-6 | T. G. White 107-4 |
| E. S. Frye 3400-4 | H. A. Hayward 2396-U |
| T. J. de La Noy 1918-3 | W. P. Shaw 115-F |
| | B. D. Fox 2876-F |

DISTRICT GOVERNORS 1969-70

- F. Vance J. Mingus
 2. Daniel S. Johnson, ATM
 3. Gene E. Anderson, ATM
 4. William J. Hurley
 5. Durwood E. English
 6. Clifford L. Thompson, ATM
 7. Don Kearton
 8. Wilbur J. Fox
 9. W. E. Whiteman
 10. Frank Bower
 11. Gilbert W. Smith
 12. Dana D. Simons
 13. Charles G. Kramer
 14. Cecil Passmore, Jr., ATM
 15. Conrad R. Peterson
 16. Richard E. Schneider, ATM
 17. Don Barrick
 18. William D. Lennon
 19. Jack H. Hotchkiss
 20. Art Skolness
 21. David C. Brown
 22. Chester Green
 23. Albert F. Boeglin, ATM
 24. S. Scott Miller
 25. Earl Bernhart
 26. Watt Pye
 27. Lloyd G. Ploutz
 28. Norman W. Jennings
 29. John D. Wolfe
 30. Bruce D. Harper
 31. Robert P. Savoy, ATM
 32. Don Anderson
 33. Lane Woodard
 34. Salvatore Fauci, ATM
 35. Donald J. Costello
 36. Robert J. Mindak, ATM
 37. Leonard C. Butler, ATM
 38. Francis E. Swiacki
 39. Klayton Nelson
 40. Luther M. Lester
 41. Phil D. Morgan
 42. Harry G. Shuttleworth
 43. Charles R. Crook
 44. Robert F. Spikes
 45. H. Frank Richards
 46. William J. Winters
 47. Hugh T. Burgay, ATM
 48. Luther E. Lee
 49. John M. Coppinger
 50. Leon E. Blakely, Jr.
 51. Arthur M. Hays
 52. Dr. C. Harold Havlik
 53. I. William Hollander, ATM
 54. Joshua K. Pang, ATM
 55. Daniel M. Belcher
 56. Norris W. Yates, Jr.
 57. Donald E. Orput
 58. Jack H. Shetley
 59. Keith Henrikson
 60. Laurie Erwin
 61. Lionel Masse
 62. John P. Motley
 63. Robert L. Graves
 64. Robert Shewring
 65. Robert H. Root
 66. John C. Downey, Jr.
 67. William Dolan
 68. Leonard A. Washofsky
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198 S. Tucson Blvd., Tucson, Ariz. 85716
390 Hacienda Court, Los Altos, Calif. 94022
4580 Mt. Alifan Dr., San Diego, Calif. 92111
5252 Richwood Dr., Edina, Minn. 55436
1490 Fir St. S., Salem, Ore. 97302
1560 Gallop Ln., Florissant, Mo. 63031
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852 Hunter St. N.W., Warren, Ohio 44485
4029 W. Washington St., Indianapolis, Ind. 46241
1039 Randolph Rd., Santa Barbara, Calif. 93105
MR 2, Box 183A, Toronto, Ohio 43964
Route 1, Dexter, Ga. 31019
Petersboro, Utah, RFD Mendon, Utah 84325
2115 Garden, Ponca City, Okla. 74601
P.O. Box 1223, Bozeman, Mont. 59715
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RR 2, Marion, Iowa 52302
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