

THE TOASTMASTER

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OUR TWENTIETH BIRTHDAY
October 22, 1944



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The Toastmaster

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Our Convention Speaks

ROBERT M. SWITZLER



Because of war conditions restrictions, our official convention was streamlined to a one-day schedule, and held on Saturday, July 29 in Los Angeles, California.

As reported, we had the best geographical representation in our history.

There were many "high lights" of the Convention, as described in the report which has been mailed to all the clubs. Perhaps the highest "high light" was the report that our members have given more than 15,000 speeches in War Bond and Red Cross and similar campaigns, since we entered the war. Nothing speaks louder in praise of Toastmasters in war time than this volume of speeches. Millions of dollars of Bonds and Red Cross memberships were sold directly through our efforts.

And now, the problem of the future. After the attack on Pearl Harbor our membership suffered

a considerable drop. The jolt was only temporary, however, as the value of our methods was so well known that we soon made up the loss, until now we have exceeded our peace time membership.

Our capacity for service both locally and nationally is thus proportionately greater. We are ready to receive the peace, and to contribute substantially towards maintaining it. Each of us has a right to be proud to be a part of the program. But the program is not complete unless we keep on building. Our Convention spoke emphatically on the importance of an aggressive campaign of club extension. Several District Governors challenged each other and promised that the year ahead of us shall bring greater results in new clubs established. This is the true spirit of Toastmasters. Let us try this year to excel past efforts in bringing Toastmasters training to new communities which need it.

Your new President wishes to each club and to each member thereof, the best and highest success for the coming year.

How Far Is West?

CHARLES E. PERRYMAN, Smedley Chapter Number One.

ANCIENT explorers bold, fearless, courageous . . . set sail for vast unknown empires. To discover the West was their objective. History records their achievements. But they never really reached the destination. Even though they sailed a westwardly course until doom's day, the elusive West would still stretch before them. You can't outrun a direction.

Man may pursue a direction, but he never overtakes it. He may strive to place himself in the horizon, but the horizon will ever be beyond, a lure to lead him on.

So it is with the man who is determined to reach perfection in his chosen work. Perfection will always lie ahead of him—out of reach. The ambitious soul gradually elevates himself to a higher degree of attainment, but as he does this his conception of perfection raises itself to still higher levels. This changing conception of the degree of perfection is the lure that enflames desire. It is the inspiring, stimulating force that motivates men to greater and greater accomplishments. It is the irresistible urge which makes a man the artist, the master, the genius.

As a Toastmaster, plan to be a great speaker. Let your aim be high. But realize that you will never make your "best" speech.

You can always do better. Today you have your idea faintly perhaps, of what you hope to accomplish by persistent Toastmasters training. And you will reach it! But when you do, you will vision still higher elevations in the art that will inspire you to greater attainments. Ever before you will lie greater and better speeches for you to make . . . qualities of leadership to be developed. Perfection is always just out of your reach.

Progress feeds upon its own accomplishments. Every speech you deliver gives you power to make a better one. The thrill of achievement is a dynamic, electrifying force, charging mind and body with inspiration and ambition. Every step forward brings vistas of other important victories to be won.

Toastmasters, the old-timers and the new members alike, should keep this fundamental of progress before them. You must put it into practice. Make each speech better than the one before. Discover your latent abilities and use them. And, like the explorers of old, the glory and satisfaction of your discoveries and conquests will be the rich reward of following a course which leads to something you will never reach.

You can't outrun a direction, but the longer you follow it the further you will go.

The Club of the Year

It was a hot contest. The field was crowded with entries. It was a sprint from the start to the neck-and-neck photo-finish.

Seattle's "Totem" Toastmasters won by a fraction of a point. Frank McCrillis was on hand to accept the honors. Crowding them at every point were San Diego, Huntington Park, Minneapolis, Eagle Rock and Santa Monica Clubs. It was a grand race, with more entries than ever, and with results which must have brought deep satisfaction to Past President Gordon Howard, who started the contest in 1940 and has carried it on during the successive years.

Now is the time for every Toastmasters Club to begin its campaign to win the honors to be awarded in 1945.

Here is the record of the winners for five years:

1940—Santa Monica, No. 21.

1941—Angeles Mesa, No. 50, of Los Angeles.

1942—Minneapolis, No. 75.

1943—Huntington Park, No. 14.

1944—"Totem" Toastmasters of Seattle, No. 41.



Photo by Homer Eichacker.

Frank McCrillis, right, having just been elected Vice-President of Toastmasters International, had additional reason to smile when Gordon Howard, left, handed him the highly prized certificate which proves to all observers that the Totem Toastmasters Club, of Seattle, took top rank in this year's competition.

The Voice of Experience

IT is nearly three years since "Speechcraft" was first devised and used by the Toastmasters Clubs of Santa Ana. In those years, scores of clubs have used the plan and found it good. Hundreds of new members have been brought in through the course, and hundreds of veteran Toastmasters have been helped to improve by this means. We have had enough experience to enable us to judge the merits of the plan.

The Educational Bureau, seeking to learn from experience, asked several clubs which have used Speechcraft to report on results. Here are some of the responses:
From Quincy, Illinois

In 1942, our club felt the need for new members to continue with a full roster. We turned to *Speechcraft*, and through good publicity and promotion we had more than thirty new men taking the course. At least fifteen of these became members following the completion of the course.

A number of the fifteen new men have become very active in club work, proving that it takes an occasional infusion of new blood to make things roll.

Cheered by our success in using *Speechcraft* in 1942, you can bet we were ready to go again in 1943. We were losing members to the armed forces, and we needed new ones. We got them.

It is interesting to observe that most of the officers in our club have been members of the first *Speechcraft* group. This proves

that new members, properly trained, are willing to accept responsibility.

We are ready now to start our third year in *Speechcraft* here in Quincy, resolved that this will be our banner year. Our goal is forty members for the class, and we hope that it will result in establishing an entirely new chapter in our city. We believe that we have an obligation to men who have not been so fortunate as to receive training in a Toastmasters Club, and we know that *Speechcraft* is our best method to meet this obligation.—Richard C. Long, Dep. Governor.

From Phoenix, Arizona

Last year, during the months of July and August, the Ocotillo Toastmasters Club recruited forty men for the *Speechcraft* course. (That was summertime in Arizona, remember.) About twenty-five of these men became permanent members following the completion of the course. Most of our club offices at present are filled by men who came in at that time.

Our membership, previous to use of *Speechcraft*, had dwindled to twelve men and the programs and activities had gone far down. *Speechcraft* was the plasma for our organization, even as blood is to the wounded soldier.

The course as outlined by the Educational Bureau is excellent and can be used most profitably without change or omission. But any way you use it, if you follow through, you can't fail to get good

results. Membership, programs and leadership are built up by use of this grand course. Any club which fails to take advantage of it is losing one of its best opportunities. — Gordon R. Chambers, Governor of District Three.

From Indianapolis, Indiana

The Pioneer Toastmasters Club of Indianapolis, finding its membership seriously reduced because of the war, decided to present *Speechcraft* both as a membership builder and as a community service. An enrollment of fifteen was secured by direct, personal con-

tacts. Ten of these were brought in later as regular members. The enthusiasm of these new members has been a challenge to the older ones—a challenge which is being fully met. Our "*Speechcraft*" members are filling important offices in the club. They have brought in more new members. They are hard workers — true Toastmasters.

We are firmly convinced that *Speechcraft* is a real interest-builder, a valuable aid for any Toastmasters Club.—D. J. Hendrickson, Vice-President.

How Lincoln Talked

Untrained in the art of speech, Lincoln was a great speaker. He learned by practice and observation, and used his keen wit to best advantage.

William Herndon, his friend and one of his biographers, tells of a wise saying on speech from the man who was on his way to the Presidency:

"Billy," said Mr. Lincoln, "don't shoot too high. Aim lower and the common people will understand you. They are the ones you want to reach. The educated and refined people will understand

you anyway. If you aim too high, your ideas will go over the heads of the masses and only hit those who need no hitting."

He was a remarkable phrase-maker. Not only did he have a stock of stories and illustrations to fit every occasion, but he could use words to paint pictures. After the debate with Douglas at Freeport, Lincoln remarked that the arguments advanced by the "Little Giant" were "as thin as the homeopathic soup that was made by boiling the shadow of a pigeon that had been starved to death."

KEEP ON BUYING BONDS
SPEED THE VICTORY!

Two Good Clubs

The officers of Santa Monica and Westwood Village Clubs were installed at a joint meeting. By exposing their members to the Santa Monica influence the Westwood Toastmasters hope to catch the infection which will put them into the Club-of-the-Year spirit. The officers of the two clubs are all mixed up in the picture, but we'll sort them out for you.



In the top row, left to right, we have newly elected officers of Santa Monica, Vice-President Harry Bauer, Secretary F. W. Koester, Treasurer E. H. Ruentz, Sergeant-at-Arms Mel Donnelly.

Second row, Vice-President William Luthiger, Treasurer Harold Bahls, Deputy Governor A. P. Bromley, Sergeant-at-Arms A. E. Graham, all of Westwood Village Club.

First row, Past President Russell Ray, President Ray Moir, Sheldon M. Hayden, Past President of Toastmasters International, (at present Lieutenant (jg) in the U. S. Navy) all of Santa Monica. Next is Roger Dillingham, President of Westwood Club, and over in the corner is W. J. (Bill) Hamrick, perpetual secretary of the Westwood Club.

WELL SAID

That was the kind of evening it was. The sky was ranged in the west, as though it was all dolled up for a date itself, and it was using a couple of stars for diamond clips to hold up its evening gown.—William Irish, in "Phantom Lady."

How They Win

IN 1940, Santa Monica Toastmasters Club, No. 21, took the Club-of-the-Year Award, the first time it was given. Since that time, this splendid club has held a place each year on the "honor list," being one of the five highest. We asked how they did it, and their President, Ray Moir, modestly revealed some of their reasons for excellence. He says:

"Of course we are proud of having been adjudged one of the five runners-up for the Club-of-the-Year award for the fourth consecutive year, after winning the award itself in 1940. It is with pride that we hear International officers state that the eyes of all Toastmasters are upon us. Who are we, to disagree with the statement in last month's issue of "T-M-Ideas" that we Are GOOD!"

We warn Gordon Howard that we shall be formidable contenders next year, when we expect him again to call out "Club Number 21" again. But that time it will be to announce us as the winners, for it has been five years now since we had the real award.

Here as some of the facts about our club, as it has been run for years. These may answer your question as to how we win:

1. Meetings start and adjourn on schedule. (Usually).
2. All business handled by committees, so far as possible.
3. Meetings kept "in the groove" as to entertainment. Always a good program.
4. Every member on his feet at

every meeting—Table Topic discussion gives everyone, even the visitors, a chance.

5. Each member takes his turn at all phases of program. He has the opportunity to give thanks to God or to lambaste a speaker who abuses the English language.

6. During the winter months we conduct a weekly speech contest. Winners compete for club championship in spring.

7. Toastmasters and Chief Critics vary conduct of their parts of the meeting. No monotony. Many pleasant surprises.

8. Attendance is good because (a) Programs are good; (b) The opportunity to be heard is always there; (c) There is fine spirit of fellowship.

9. We select new members with care.

10. The Secretary and the Treasurer (two men, to carry important positions) are outstanding men, sticklers for keeping up the loose ends.

11. Outside Activities Committee works to supply speakers for community causes.

12. The Deputy Governor is actively at work.

13. Publicity in local press creates public interest.

14. Unseen hands of Past Presidents are an influence in keeping us "on the beam." Out of some 20 Presidents, at least half are still active, including one charter member, Glenn Hovey, and Lieutenant Sheldon Hayden, of the USNR, Past President of Toastmasters International.

15. Old Timers' Night at least once a year.

16. We adhere to the tested principles and methods of Toastmasters.

So there is our prescription. Our secret is revealed. If our example helps other clubs, we are glad of it.

Shoot the Works

L. D. HANKS, Toastmasters Club of Bellflower, California

"SHOOT the works in practice, boys," the tennis coach tells his players when they are practicing or playing for the fun of it. This is mighty good advice for a Toastmaster, too.

What does the coach mean? He means for his players, when it doesn't matter whether they win or not, to try all the new strokes, techniques, strategies and positions of which they have ever heard or which they can improvise, to see if these new methods will work effectively. When they aren't effective the coach, who is their "general critic," will be able to tell them whether this failure is due to lack of proper execution or whether the method doesn't fit the situation or the aptitudes of the particular player.

What better advice for a Toastmaster than "Shoot the works in practice!" when he talks at meetings? Toastmasters' meetings are just practice, just fun, just to learn. There is no sale, no job, no future home, no vital action involved which may determine one's whole future. So why not "Shoot the works" in choosing the type of talk one will deliver?

Why should one always try to "inform" his audience? Why not try a talk "to amuse," or one "to persuade," or one "to impress" the assembly? It may be easiest for the particular speaker merely to "inform" the group. But perhaps when the big chance comes an informative talk just won't fit

the occasion. It may be imperative to persuade that audience to take some particular action, or to believe as does the speaker.

It pays to "Shoot the works in practice" by trying every conceivable type of facial and bodily gesture. What if people do laugh at a fellow's efforts to illustrate the emotional implications of his talk with his facial expressions; or at his attempts to dramatize his talk with hands and body; or at his efforts to emphasize some point by appropriate hand gestures?

That talk doesn't determine his future; it's all in fun for himself and his audience at Toastmasters. The critic and the audiences will tell the speaker which of his efforts have been appropriate and effective, and which ones were ridiculous.

"Shoot the works" and really vary the tone, the pitch, the style, the color, of your voice in delivering your talks.

Sure, we can use a conversational style very nicely, but at times we need to be more impressive. When our remarks are emotionally intense we need to be dramatic; to impress people with the sincerity of our remarks we need to inject controversial enthusiasm into our voices. Yes, the boys will laugh if we overdo it a bit, but it's all in fun for ourselves and our audience. Where better can we practice these new techniques than at Toastmasters, where we can be

amused, rather than embarrassed by our mistakes?

When we've "Shot the works" in practice and in fun for ourselves and our club, we, like the tennis player, will have the reservoir of skills and techniques to use when "The chips are down" and we deliver our "match"

speech. We, like him, will know which methods work and are effective, which ones are not so good. Most important, we shall have learned before a friendly, cooperative, un-embarrassing group of fellows who want to help themselves by helping us — our Toastmasters Club.

Bulls in the Speech Shop

THEY are called "Irish bulls," although the Irish have no copyright on them.

They represent a type of humor which was popular long before Ireland began to wear the green.

The Webster definition of a "bull" of this sort reads: "A grotesque blunder in language; now usually applied to expressions containing apparent congruity, but real incongruity of ideas." For example is cited that familiar saying: "He remarked in all seriousness that it was hereditary in his family to have no children."

Coleridge defined it thus: "A bull consists in a mental juxtaposition of incongruous ideas, with a sensation, but without the sense, of connection."

Whatever you call it, bull, boner, or wisecrack, it is likely to be funny. The more unconscious the author is of having made the mistake, the funnier it is.

Dr. Johnson was a free user of this form of wit, and his use of it frequently gives evidence of being

intentional, as when he says: "Every monumental inscription should be in Latin; for that being a dead language it will ever live. (From Johnson's "Lives of the Poets.)"

Even the Bible has some such sayings. There is one in the thirty-seventh chapter of Isaiah, the credit for which belongs to the translators rather than to the original: "Then the angel of the Lord went forth, and smote in the camp of the Assyrians a hundred and fourscore and five thousand; and when they arose early in the morning, behold, they were all dead corpses."

To the perpetration of the genuine "bull" there seems to go a kind of innocent and almost rollicking wrongheadedness, which is supposed to have no counterpart outside the Irish. That fact gives force to our custom of calling these "animals" by the Hibernian title.

Irish members in Parliament used to enliven proceedings by their eloquent passages in which

metaphors became mixed and meanings were altered by hasty wording. That considerable importance was attached to these is shown by the fact that they have been carefully preserved.

Here are several of the more famous sayings which are on record:

An Irish gentleman said to a friend who was studying for the priesthood: "I hope I may live long enough to hear you preach my funeral sermon." That is reminiscent of the Irishism: "May you live to eat the chicken which scratches over your grave."

There was a physician who said of a murdered man: "This person was so ill that if he had not been murdered, he would have died half an hour before."

An orator quoted by Taine in his "French Revolution" informed a Parisian mob, "I would take my own head by the hair, cut it off, and, presenting it to the despot would say to him, 'Tyrant, behold the act of a free man.'"

"Pat, do you understand French?"

"Sure, if it's spoke in Irish."

"It is very sickly here," said a son of the Emerald Isle.

"Yes," replied his companion, "a great many have died this year that never died before."

An Irish magistrate, censuring some boys for loitering in the

streets, argued, "If everybody were to stand in the street, how could anybody get by?"

A bull which has won wide notoriety is embodied in a set of resolutions said to have been passed by the Board of Aldermen in Canton, Missouri:

1. Resolved, by this Council, that we build a new jail.

2. Resolved, that the new jail be built out of the materials of the old jail.

3. Resolved, that the old jail be used until the new jail is finished.

But even this choice bit was antedated by an incident recorded concerning the building of a new prison at Dublin. An ordinance was passed which contained exactly the same provisions as to using the old jail while the new was being constructed from the salvaged materials.

"Bulls," "Boners," or whatever they may be called, these unconscious slips of the tongue are funny, and often are worth remembering. But if a speaker finds himself falling into the habit of using them too freely, he should beware. There is nothing flatter than an "Irish Bull" which gives the impression of having been carefully prepared in advance. The true "bull" owes half its humor to the fact that the speaker is unconscious of having made it.

You will remember that when Thackeray was writing "The Virginians," he tried to find out something about George Washington. They began telling him all about the statesmanship and military genius of the immortal George. Thackeray made a gesture of impatience. "What I want to know," he said, "is this: Was he a fussy old gentleman who spilled snuff down the front of his vest?"

What About Words?

By THE LOGOMACHIST

Send your questions about words and how to use them, and our experts will try to answer them.

Affect - Effect

These two words, often confused, are closely related in origin, both being derived from the Latin verb *facere*, to make. "Effect" as a verb means to cause or bring to pass. As a noun its meaning is similar, being the result of a cause, the result or outcome. The word is made up from the Latin *ex plus facere*. It could have meant originally "to make out of something."

"Affect" is from Latin *ad plus facere*. The Latin prefix *ad* signifies motion toward instead of away from or out of, as in the case of *ex*, and an early meaning of the word is "to tend toward" while another, common today, is "to put on a pretence of" or "assume the appearance of."

Remember that "effect" means to cause, as a verb, and a result, as a noun, while "affect" means to pretend or assume, as a verb, and it is not commonly used as a noun.

To keep the two words distinct in the mind, associate effect with efficient or effective. Remember "effective in execution." Associate "affect" with affection and with affectation.

Dived - Dove

Normally, we might expect the verb "dive" to be conjugated like "drive" and others of similar sound. You know, "drive, drove, driven." But the counterpart would be "dive, dove, diven," and that does not sound right. The correct past form of "dive" is "dived." The use of "dove" is an Americanism, frowned upon in the best articles. Better say "dived." You are less likely to get confused with a certain bird whose name is spelled "dove" but not pronounced like the aquatic term.

"Just a little ways—"

This outrageous combination of words persists, even among educated people. Why say "a little ways" when you actually mean "a little way?"

Singular or Plural?

"Phenomena" is the plural of "phenomenon" and should always take a plural verb. It is a Latin word set over into English, and should not be used unless the user is willing to recognize its proper handling.

"Politics" is another way of speaking of "political science." It is plural in form, but singular in meaning, and it should be used with a singular verb form. Say "Politics is," not "Politics are."

"News" is another plural form used singularly. "New" is an adjective. There is no singular form of the word when used as a noun. Say "What is the news?" or "The news is good." Don't say "The news are —."

Dragged - Drug

"So they broke down the door and drug the man out." Yes, those very words were used in a Toastmasters Club meeting, by a speaker who was relating a thrilling experience. By no flight of the imagination can "drug" be made a part of the verb "drag," and yet it is constantly used as the past tense. Don't do it. If you had been out hunting and bagged a good lot of game, you wouldn't say, "I bug four rabbits and a pheasant," would you? And if you had snagged a fish, surely you would not say, "I snug a big one." And the watchman who flagged down a train would sound pretty silly saying, "I flug the train just in time."

When you mean "dragged," please don't say "drug." It sounds uncouth, careless, unworthy of anyone but an illiterate person.

Toastmasters Are Like Steel

CARL W. LEHMANN, Lieutenant Governor, Great Falls, Montana.

SITUATED as we are, at the site of one of the nation's important smelters, it is natural that we should be reminded of the parallel between the work of the Toastmasters and smelting.

In the making of steel, we all understand that it involves finding iron ore deposits; then extensive mining operations; after which the heat has to be turned on the ore to separate it from its habits of millions of years. Then it is necessary to send out and pick up scrap iron. This scrap is gathered together, fused by more heat, mixed with the new iron; more heat is applied. It is beaten between rollers, flattened, heated, doused in water, acid, oil; pounded and shaped; and finally comes out steel—perfect for its nature and ready to serve mankind in its most perfect form.

This, in a nutshell, is what Toastmasters does to its members. Your experience will show; your older members will leave you to fulfill greater services in their fields of endeavor; younger members will be coming in to fill their places and go through the smelting processes. Out of the process comes the finer quality of integrated personality—the new abilities for use in a highly specialized social order. In this work, you are fulfilling a definite need to your members and your community.

Speak For Yourself, Man!

A. F. Pelfrey, immediate Past Governor of Ohio District, Number Ten, relates a story so typical of what is happening almost daily in the Army and Navy that we reproduce it:

A young physician, now a Major in the Medical Corps, a member of our Akron Club, told me of how he sat in a room with thirty other physicians and heard the Commanding Officer call for a volunteer to instruct another group of like size on an important job. To use the doctor's own language in the story: "Probably any one of those thirty physicians could have done the job as well as I could, or better, but they sat there, glued to their seats, tonguetied and scared. I spoke up and got the appointment." The Doctor stopped there, but I cannot stop just with his own words. They do not tell the whole story. I must add that at the time of the incident related, my friend was a first lieutenant. When he told me this story, only one year later, he wore the gold leaf of a major on his shoulder. There must have been some connection.

I could tell many such stories of men who have won advancement because they knew how to talk, having learned in Toastmasters. These stories prove that it pays to be able to "speak for yourself."

THIS IS MOORHEAD SPEAKING



Why not change the order and go from right to left, just for once? Starting at the right, the gentleman with the fully developed smile is Leonard H. Ahlquist, Club Secretary; moving one place to the left, we find the chap with the smile just starting to show is President Joe C. Woodward; next to him, alert to his responsibilities, is Vice-President G. Henry Risbrudt; at the extreme left, seriously contemplating the duties before him, is Sergeant-at-Arms R. W. Atkinson. The object in the middle is the official charter, Number 272, which was received with pride and satisfaction by this latest addition to the Toastmasters of Minnesota. Congratulations to District Governor Watt Welker and his fellow workers.

DISCOURAGING

A Frenchman related his experience in studying the English language.

"When I first discovered that if I was quick I was fast; that if I was tied, I was fast; if I spent too freely I was fast; and that not to eat was to fast, I was discouraged. But when I came across the sentence, 'The first one won one-dollar prize' I gave up trying."

How Old is a Toastmaster?

RALPH C. SMEDLEY

WHAT is the best age for a man to get into a Toastmasters Club?

Should we encourage older men to join? Or should we specialize on the young ones?

The answer is that the best age for a man to get into Toastmasters is his present age, provided he is twenty-one or older, and not so old that his mind has ossified. There are good men of all ages in the clubs. An open mind, a willingness to learn and to work, and an ambition to improve are vastly more important than years of age.

Experiences teaches that it is wise to invite and welcome men of mature years. Frequently these older men have a keener appreciation for our training than some younger chaps who have not yet learned the importance of self-expression and self-adjustment. The mellowing influence of experience, and the knowledge gained by contact with life tend to make a man a more interesting speaker and a more faithful student as well as a better interpreter of facts.

The age of greatest achievement comes at middle life or later for a great many men. Walter Pitkin says that even at 40, when life is supposed to begin, many men have not yet arrived—have not found themselves. He puts the peak of achievement past the 47-year mark.

Dr. Edward Thorndyke, of Columbia University, after studying

the careers of hundreds of the ablest men of all time, calls 47 "the masterpiece age." Examples are plentiful.

Russell H. Conwell, whose fame rests on his great lecture, "Acres of Diamonds," was nearly forty years of age when he was ordained to the ministry. His greatest work as lecturer, preacher and educator, was done after 50, and at 80, when most men would have been retired, he received the Edward Bok award as Philadelphia's most useful citizen.

Amos Alonzo Stagg, famous football coach, was retired a number of years ago by the University of Chicago because he was thought to be too old for active work. The College of the Pacific thought him a bargain at any age, and for a number of years the "old man" has been training winners. At 80 he is still on his toes.

Handel wrote "The Messiah" when he was 56. Haydn's best works came after 50. Wagner composed "Parsifal" at 69 and Leonardo da Vinci created "Mona Lisa" at 54. Michelangelo did much of his best work after 60. Titian did no painting worthy of note before he was 40, and between 70 and 90 he turned out some of his best canvases.

Most of the finest novels of all time were written by authors of mature years, says Dr. William Lyon Phelps. Another student of the humanities has declared that

the period of maximum creative achievement is after 50.

What is the best age for a man to join a Toastmasters Club? Really, his age in years does not matter much. It is his mental age that counts.

We have many members who are in the sixties, and some of our ablest speakers are in this group. On the other hand, many men under 30 are making good use of the Toastmasters training to fit themselves for better work.

We must not overlook the chance to serve the older men by giving them a new impulse to study and grow. We are helping ourselves and them when we bring them into the club. Too many men begin to vegetate mentally as they pass middle age. Lacking a plan for growth, they let their minds become stagnant and their poten-

tial usefulness to society is lost. They let themselves go, and quit trying.

For such a man as this, the Toastmasters Club is nothing less than a godsend. It brings into his life a new ambition and a new outlook. It gives point to his reading and dignifies his experiences. It prevents mental decay. It stimulates the matured mind to attempt the realization of dreams abandoned as impossible.

In your Toastmasters Club, bring in the young men, of course, but don't overlook the older ones. Youth needs the wisdom of age, and age needs contact with the enthusiasms of youth, and your club needs the stimulating effects of having men of all ages and of all sorts of experience meeting on the common ground of Toastmasters.

PRESIDENT SWITZLER WILL VISIT CLUBS

President Robert M. Switzler will spend the latter part of September and the early part of October in visitation of clubs in the Mid-West and Eastern States. His itinerary includes Omaha, where he hopes to have a part in the establishing of the new "Business Men's" Toastmasters Club; Minneapolis and St. Paul, where he will participate in a District Conference and other important events; Chicago, for joint meetings and Area Conference; Pittsburgh, Akron and Indianapolis, with a Dis-

trict Conference in each place, besides other engagements; St. Louis and vicinity, for charter presentations, conferences and various addresses; Tulsa, for a meeting with the clubs of that city, Bartlesville and Wichita; probably at Amarillo, for a joint session with the Borger Club, and then back to San Diego. Exact dates and details of programs should be secured from the District Governors in the various regions to be visited. Every Toastmaster within traveling distance of any of these centers should make an effort to meet and hear our President.

Editorial

FORWARD MARCH The recent Convention of Toastmasters International was marked by the spirit of optimism, enthusiasm and harmony shown in every action. To this was added a strong sense of obligation—a realization that we have something which must be shared with other men.

After a full year of operation on our new business basis, with its greatly increased and improved services, and the new dignity and appeal made possible by adequate financing, the men came together ready to stand by what has been done, convinced of the wisdom of progress. Not retrogression, but steady advancement was the unanimous sentiment. Not shirking our responsibilities, but facing them with courage was the spirit of our representatives.

Not to build a great organization, with many chapters and multitudes of members, but to make our services available to all men, everywhere, when desired, was the fundamental conviction. It promises well for the future.

As this Magazine is published, we have reached Charter Number 282. With the new clubs now in immediate prospect, we shall be very near the 300 mark. It is reasonable to believe that we may issue our Charter Number 300 by January, 1945. This is a modest goal, but if every club which now has a new chapter in process of organization will make a little extra effort, the goal will be reached. If it is reached, and if our present clubs continue to add new members as they have been doing, we may anticipate a membership of 6000 Toastmasters within the coming winter.

Never before in our twenty years of service have there been so many opportunities to serve, such attractive prospects for advancement, as there are today. Our course is forward. Let's go ahead.

PERILS OF PEACE No one can doubt that the end of the war will bring to America and the world problems great and difficult to solve. America was unprepared for the war, when it came, and America will be unprepared for peace when the war ends. The days of demobilization and reconversion will be dangerous days. How to take some thirty million people, now engaged in war work or in the armed forces, and put them back into civilian life and peacetime production is a task almost superhuman in difficulty. If the end came too suddenly—if the war collapsed all at once—it could well wreck our whole social and economic system. If time is allowed

for working out plans, it may be done with less danger of disaster. But in any case, it is going to be a tough proposition.

It will call for the best thinking of which we are capable. It will challenge our best efforts and tax our ingenuity to the limit. But we can do it.

Men trained in the Toastmasters Clubs to think straight, to evaluate honestly, and to speak without fear, can help meet the problems and perils of peace. Perhaps the ten or twelve thousand men with Toastmasters training cannot make a great impact on the millions of Americans, but if they will make an honest effort, they can do something to help. We Toastmasters have played a worthy part in the war crisis. Let us not fail to do our best in the perilous days of peace.

STANDARD TIMING Past President Harry Mattison has spent much time on the problems of timing in our clubs. He started out to see whether there can be devised some simple, inexpensive, easily constructed timing device which all can use. This appears to be quite within the range of possibility. Then a second problem appeared. We need a standard practice in timing, which can be applied by all the clubs on all occasions, thus removing confusion which is often evident now. These problems will continue to engage the attention of our Past President, and he will continue to welcome the suggestions sent in by our members. Every member who has ideas about timing is requested to write to Mr. Mattison and give him the benefit. He hopes soon to have a comprehensive report to offer.

AVOID OBLIVION Many club officers are stepping out at this season of the year, as the new officers are elected and installed. To all these we suggest that they do not take too seriously their entrance into the circle of "has beens." The fact that you have been an officer in the club does not imply that you have reached the pinnacle of success and achievement, nor does it give you the right to vegetate. Only by continued service to your club can you hold to the laurels already won, and gain still others.

Don't be officious or bossy. Don't attempt to run the club for your successor, but tactfully and graciously pass on to the incoming officers the benefits of your experience, and let them know that you are ready at all times to give them a lift when needed. The reason why it is advised that the Deputy Governor be a Past President is that in this way the presidential experience carries over into wider service in Area and District. In some measure, every past officer has a contribution to make to the man who follows him. Let each one make his experience available in the most helpful way, for the good of the club and the work in general.

A Tip To Toastmasters

O. E. WILKINSON, San Mateo Toastmasters Club.

YOU need more vocal variation, more expression in your tones, to make your speeches something to put a message across instead of being just an ordinary, commonplace talk. This is a common criticism in the Toastmasters Clubs.

You may have found, also, that vocal variation is a difficult thing to practice on your wife or your friends.

Suppose you try practicing it on the children. Child audiences are notoriously frank, even brutal. You can get the truth from them. Children are a source of honest reaction, and if your talk is boring, without expression, you can be sure that you will not be accorded the courtesy which might be expected from an audience of polite adults.

When your talk pleases the child, he listens intently, and the expression on his face reflects his interest and enthusiasm; but if you bore him with a monotone, he is likely to ignore you and busy himself with other things more interesting. Here is your chance to get good practice.

Read stories to the children. Begin by reading the story books, injecting all the expression you can manage. Then graduate to your own stories. Be careful at this point. Remember that children are sensitive, and that their minds de-

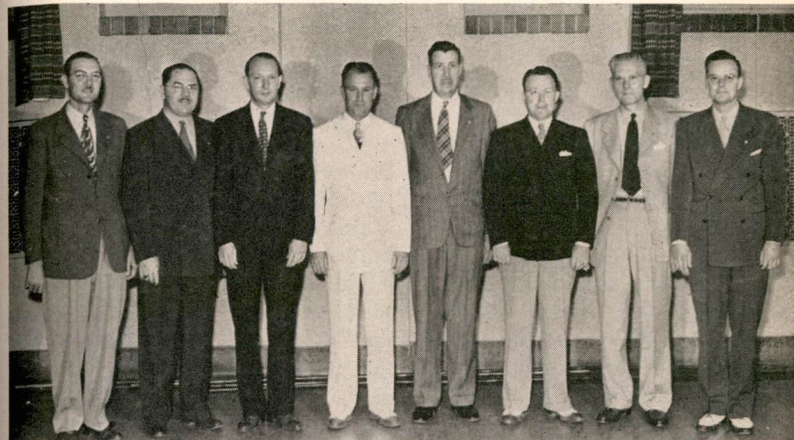
mand a reasonable degree of order and logic, even in a story. If your story is not organized, you will fumble and lose the attention. If your voice is dull and expressionless, it will spoil even the most thrilling tale. Visualize the important scenes of your story, and be ready to improvise if some point escapes you, but above all, put in all the expression you can, because that is the important thing for the child, and the essential thing for your practice. If the character in the story roars or squeaks or screams or whispers or yells, make your voice interpret his mood as you tell about him.

Authorities on the training of infants now prescribe expressive story-telling. Even though your words mean nothing to them, babies are intrigued by the tonal variations, as well as the facial expressions you can use. Children have a natural inclination for the dramatic, and they love a well told story. If you can hold a child's interest and gain a good response from him, you will feel the thrill of a successful speaker.

You can improve your vocal expression by amusing your child, and at the same time win the approval of the child's mother. Even if the little one thinks you are a "funny man," you still get the benefit. Try your vocal gymnastics on the baby.

ALBUQUERQUE GOES 100 PERCENT

Here are some of the reasons for the excellence of the work done by Toastmasters of Albuquerque. At the left is G. W. McKim, the present President. He operates an insurance and real estate service, aside from activities in Toastmasters. The other gentlemen, from left to right, are Past Presidents of the Club: Robert G. Clark, Frank Gabriel, Harry Logan, James McLaughlin, J. N. Rumble, James P. Barry, L. Van Landingham.



The Albuquerque Toastmasters Club, hundreds of miles from its nearest neighbor, heard about the hundred percent meetings of the Minneapolis Toastmasters Club, and the list of Past Presidents of which that club boasts, and they said, "What does Minneapolis have that Albuquerque doesn't have—except neighbors?" and so they tackled their own attendance. The result was what they called "more than a 100 percent meeting," with their ladies and guests present in large numbers. Of the five speakers on the program, four were Past Presidents. For their installation meeting in October they plan not only 100 percent of their active members to be present, but an equal showing of the inactive members, plus many guests.

AN INDEX TO CHARACTER

"A new family moved into our neighborhood recently," said a friend the other day. "Their little six-year-old girl came over to play with our little girl. We knew nothing about the family, but I noticed that the child said 'doesn't' and 'isn't' instead of the usual 'don't' and 'ain't,' so I decided that she must have had some training at home, and we accepted her as a friend."—(Good speech is a good recommendation for anyone.)

The Triangle of Toastmasters

GRAHAM J. ALBRIGHT, Governor of The Founder's District.

IT'S a triangle and not a vicious one, either I mean in the life of a Toastmaster Sometimes he is the Toastmaster not very often Then he gets a chance as Speaker and once in a while he comes on as Master Evaluator.

Other times he is part of the audience, and that is important too How can you have speeches if there is no one to listen Reminds me of the old philosophical problem: Is there sound where there is no ear to hear it? I don't know, but I know that the speech isn't much good without an audience.

But that triangle business Toastmaster, Speaker, Evaluator I guess it is an isosceles triangle all right perhaps equilateral It is important from all sides and all angles A man can't get the good of his club unless he gets it on every side.

Now there is the Toastmaster What a chance he has to make the meeting a wow or a flop For a "wow" meeting, this fellow makes plans He makes sure his speakers will be there He plans his introductions as though each were to be a masterpiece He avoids making the speeches for his speakers He ties the talk subjects together for a smooth-running program He prepares to be the elastic springboard from which each speaker will be launched into a

real flight He realizes that he gets to act as Toastmaster only about once in six months, and he makes the most of it.

Then you can take the Speaker if you want him Maybe he is you, anyhow He has a lot to do for himself and his listeners He has to get something to talk about and then plan what to say and then say it so the folks can listen Maybe he says, "Gee, but I wish I could talk the way Jim does. I wonder how he does it." Or maybe he says, "If I can't beat the one Jack made last week, I'll quit." If he has good sense, he says, "I'll do the best I can, regardless of the others Then he gets a lot of good material throws away all but the best boils it down gets it in mind and *lets himself go* That's the trouble with so many of us We can't let go We take ourselves too seriously.

I talked to a chap of that sort the other day He said, "I am self-conscious. I can't let go. They all say I am too serious too stiff too careful." I told him "Make up your mind for once that you don't give a darn Make a fool of yourself Let the chips fall where they lie Do all the crazy things you are afraid to do, just for once." He tells me that he tried it Went over pretty well The other fellows liked

it He'll do it again and again and after a while he will do it easily and naturally.

All the Speaker needs is to have something to say which he wants to say to say it with simple conviction and earnestness to talk straight to his hearers and to quit just 15 seconds before they expect him to.

The General Critic or Evaluator or Appraiser or whatever you call him (keep it clean, though, even if he makes you mad) is the other side of the triangle He has a great chance He can help himself and all the others He can apply his criticisms of others to himself, you know He'd better The others will apply them to him anyhow So long as he is honest and fair doesn't get smart-alecky doesn't try to be cute or harsh or show off his superiority we can go along with him.

When you are in charge of criticism, try to do it the way you would like the others to criticize you Give constructive suggestions Watch the essentials Disregard unimportant items I have heard good speakers who pocketed their hands When they got going in earnest I forgot their hands I like my critic to tell me whether I made a sale or muffed the chance and why I want him to tell me how to do better next time That is what you can do when you are Critic That should be good.

It takes three sides to make a Triangle Don't leave out any of the sides, or you will be lop-sided, incomplete un-equilateral Study just as hard on how to be a good critic as on how to make a good speech and don't overlook the chance when you preside You might be a President some day yourself.

ANGER IS FUTILE

A shrewd but unlettered cobbler at Leyden often attended the public disputations held at the Academy, where the use of Latin was freely employed.

"Do you understand the language?" the cobbler was asked.

"No," he replied, "but I know who is wrong in the argument."

"How?"

"By observing who is angry first," was the sage reply.

—Adrain Anderson, quoted by "Quote."

News from the Clubs

Eagle Rock

This Club is proud of its accomplishments. It even calls attention to them. The club furnished two speakers a night for a local theater during the 5th Victory Loan Campaign, helping to advertise the special War Bond Show, when they filled the theater at the admission price of one bond purchase per seat. Past President Jack Videen covered himself with glory as master of ceremonies. When their regular meeting place took a vacation, the club held outdoor meetings with potluck dinner. Several members have been placed on the Southern California Kiwanis Clubs' list of available speakers, and have given Kiwanis programs. Attendance in July and August averaged 25. Finances are in such good shape that the treasurer is able to report "cash on hand, August 24, \$172.93" after all current bills were paid. And the club entered a team in the local soft ball league of eight teams, and finished in second place.

Greensburg

The Greensburg Toastmasters appreciated the honor of having one of their members elected to the Board of Directors, as reflected in the following resolution adopted on September 1: Be it resolved, That the Toastmasters Club of Greensburg extends its sincere congratulations to Dr. Car-

roll W. Freeman on his unanimous election as a member of the Board of Directors of Toastmasters International, and that Toastmasters International in turn be commended for its choice of a Director of the calibre of Doctor Freeman.

King Boreas

The King Boreas Toastmasters Club of St. Paul holds an unusual record. On August 22, the club held its 156th consecutive meeting, completing three years without once missing. Vice-President E. N. Dochterman says, "Six of us met for the first time on August 26, 1941, and since that time the club has held a meeting each and every week. At present we have 32 paid-up members, and average about 25 in attendance each week. We have seven former members in uniform." Pride in such a record is natural. What club can tie it, or beat it?

More Clubs

More clubs than ever before have:

1. Kept up regular meetings throughout the summer. Attendance has been remarkable.
2. Started publishing club bulletins. Some very clever ones are received at the Home Office.
3. Gone to work to extend the movement through establishing new chapters.

4. Decided to use *Speechcraft* as a feature of the fall season.

"Chief" Seattle

Excellent interest is reflected in an attractive weekly bulletin, carrying club programs and news.

Ventura

To promote the presentation of a superior brand of speeches, Ventura Toastmasters recently voted to make a feature of a permanent trophy cup to be awarded each year to the member who has finished first in the weekly competition most times during the year.

Atlanta

The Atlanta Toastmasters publish a fine weekly bulletin, "Southern Accent." They are almost ready to ask for a charter for their second Toastmasters Club.

Chicago Central

"The Central Headlight" is the name of this club's new bulletin. A recent issue reports: "Let's do this more often sums up the guests opinion of our Ladies' Night. Skill and humor were demanded of the Table Topic speakers. Everyone, including the ladies, had a grand time."

Danville

The "Uncle Joe Cannon" Toastmasters recently tried out the "speech clinic" type of criticism with highly satisfactory results.

Jacksonville

The "Athenian" Toastmasters Club reports the best summer in its history. Picnics, outdoor meetings, ladies' affairs, and tip top programs have kept the work going at the highest level.

BOOK NOTE

Essentials of Parliamentary Procedure, by Zoe Steen Moore and John B. Moore. (Published by Harper & Brothers, New York, 1944. Price \$2.50).

This is a most commendable contribution to the study of parliamentary procedure. Based on Robert's Rules, it presents in simple and convenient form the information needed by chairmen and members of any organization to help them carry on according to the accepted standards.

It is an exceptionally good text for the student, as well as for the officer needing immediate help. As a ready reference for anyone who has a fair knowledge of parliamentary procedure it should be of greatest value.

The treatment of committee reports, how presented and how to dispose of them, as given in Part IV, is the best we have seen.

Special mention should be made of the charts scattered freely thru the book, and presented in great detail at the end. These charts give quick visual aid to the chairman who is in doubt about what to do. They will repay careful study as a preliminary to their use for reference.

For the person who wishes to gain comprehensive and authoritative information on the conduct of business in meetings, this new book is strongly recommended. — Reviewed by Grant Henderson, Parliamentarian, Educational Bureau of Toastmasters International.

You Needn't Be An Expert

ANY person who has completed the common schools of America must have absorbed some of the simple, elementary rules of correct speech. He need not know all about the theory of etymology, prosody and syntax, but he surely knows that a verb and its subject must agree in number, and that a preposition or a transitive verb is followed by the objective case.

If people know these things — and they must have learned them — then why in the name of all that is strange and wonderful do they not use them?

Here are a few phrases from a circular sent out recently by an agency which renders fine service to men in uniform: "Always the service man has found a welcome for both *he* and his wife in our Club. Each of these couples *have* part ownership in the operations . . ." (This was in print, mind you, prepared for mailing to a large list of important people.)

Comforting, is it not, to reflect that such things are never heard in a Toastmasters Club. But aren't they?

Watch your next meeting. Listen to the members as they talk. Note how many errors in grammar you hear. Does someone say: "Us men have to stick together?" Does another say: "This matter affects you and I?" Someone is almost certain to say: "Each of us men have to face our responsibil-

ity." And in all probability, one of the critics will sound off with: "Aside from that, I thought he spoke good."

What are we going to do about it? Is there any way that we can eliminate these gross and offensive errors even in the limited area of Toastmasters? Wouldn't it be worth while to make the effort?

Suppose we try it for the next two months. Let every Toastmasters Club and every individual Toastmaster engage in a campaign against these commonest errors. Land on them heavily in your own speech or in your own club, whenever they occur. Concentrate on just a few, and exterminate them.

For the next sixty days, concentrate attention on these and their like:

1. "Between you and *I*."
2. "Each and every one of us *have* our obligation."
3. "I thought he did pretty good," or, "He done *real* good."
4. "In times like this *us men* have to work."

Organize a squad of "snipers" in your club, to detect and pick off every one of these enemies of correct speech, and to kill it with well placed bullets of criticism.

Hayden Moves Up

Sheldon M. Hayden, Past-President of Toastmasters International and editor of "Tips to Toastmasters," has recently been com-

mended to visit all of the Toastmasters in that area on whatever liberty he is granted.

Lieutenant Hayden first joined the Navy as an enlisted man in November of 1942. He was sent to the San Diego Naval Training Station for his basic training as a specialist in Recruiting. First Class Petty Officer Hayden then was attached to the Main Recruiting Station in Los Angeles where he has served for the past 22 months. Here the Toastmasters Training of our Past-President was put to good use, for he gave over 500 speeches for the Navy. These were delivered before the boys of most of the high schools in this area, many of the service clubs in Southern California, and to volunteers and draftees just before they left for their training station. At the special request of Captain Sowell, now a Rear Admiral, Hayden had the opportunity of helping organize the Toastmasters Clubs at the Naval Training Station at Farragut, Idaho.

Whatever Lieutenant Hayden's new duties may be he says that he will be a better officer because of the training that he has received in Toastmasters International.



missioned as a Lieutenant (junior grade) in the United States Naval Reserve. He is being sent to the University of Arizona at Tucson for indoctrination and further training. Hayden says that he in-

I saw the winter wheat growing, too, so fast that the Kansas wind whistled in astonishment; the meadow larks were jingling a pocketful of golden song about it, all along the way . . . I saw the smoke of Ohio factories writing doom on the sky for the Axis. I saw the pumps in the California oilfields, pumping the blood of war right out from under the bed of the Pacific Ocean.—Donald Culross Peattie, in "Journey into America."

TOASTMASTERS TELL THEM



Photo by S. A. A. A. B.

Extreme left, standing, is Charles E. Perryman, of Smedley Chapter Number One, who is addressing the men of the Convalescent Ward; Extreme right, standing, is Captain E. A. Lown, officer in charge of the educational program for convalescents; Seated, Mrs. Golden Weston, of Santa Ana City Schools, supervisor of educational work.

Toastmasters Go To The Hospital

AT the Santa Ana Army Air Base, an extensive program of education for convalescents is being carried on under the direction of Captain E. A. Lown, with the cooperation of the Santa Ana City Schools, represented by Mrs. Golden Weston. In this program, Toastmasters have an important part.

Captain Lown writes concerning the work:

The members of the Toastmasters Clubs of Santa Ana are making a real contribution to the Convalescent Training Program of the

Army Air Forces Regional Hospital at the Santa Ana Army Air Base.

One vital phase of the convalescent training is the schedule of academic courses which carry High School and Junior College credits. These classes are designed to equip the patient to be a better soldier, and prepare him for civilian life. Included among the courses is one in discussion technique and public speaking. In connection with this course, the Toastmasters have made their contribution.

The Speechcraft Manual and Basic Training and other materials of Toastmasters are used for the training in public speaking. The Toastmasters Clubs of Santa Ana are sending out two speakers each week, one of whom usually speaks on a topic of general interest while the other discusses speech technique. Patients take part in the discussions and observe the techniques of the speakers, and after the speaker has left they discuss what they have learned, and give speeches of their own.

In addition, the Toastmasters

Clubs have sent out complete Toastmasters Club programs, complete with chairman, half a dozen speakers, and the usual evaluation. These programs have been of great interest to the patients. Soon the patients themselves will be taking active part in the speaking, and perhaps will form a skeleton club of their own.

Colonel John L. Gallagher, Commanding Officer of the Hospital, has expressed his appreciation for the cooperation received from the Toastmasters in making this training possible.

PETERSON IN AUSTRALIA

O. T. Peterson of San Jose, California, former District Governor and member of the Board of Directors, writes from somewhere in Australia, where he is stationed as Director of an Officers' Rest Home, a Red Cross activity. He reports a most interesting work in a well-equipped building, situated on what he terms "one of the finest beaches in Australia." The purpose of the club is to give the men an opportunity for rest and relaxation which they so greatly need after months of service at the front. "Pete" finds his training in organizing speeches and programs a distinct help to him in this work. He would be glad to hear from his Toastmaster friends. The address is O. T. Peterson, A.R.C. 40250, A.P.O. 501, c/o Postmaster, San Francisco, Calif.

DISTRICT ORGANIZATION

With Governors elected and instructed, Lieutenants and other helpers appointed or about to be named, the fourteen organized districts of Toastmasters International are poised for a season of growth and achievement. Since information was not available in time for publication in the Club Directory in the July TOASTMASTER, we present the roster of Governors below:

FOUNDER'S DISTRICT — Graham J. Albright, P. O. Box 1672, Santa Ana, Calif.

DISTRICT ONE — H. K. Clinton, 4680 Wilshire Blvd., Los Angeles 54, Calif.

DISTRICT TWO — Nick Jorgensen, 2037 Westlake, Seattle 1, Wash.

DISTRICT THREE — Gordon R. Chambers, Box 3906, Luhrs Station, Phoenix, Arizona.

DISTRICT FOUR — Elliott J. Taylor, Junior College, Readley, Calif.

DISTRICT FIVE — James Noel, 1586 Catalina Blvd., San Diego 7, Calif.

DISTRICT SIX — W. W. Welker, 4901 Elliott Ave., Minneapolis, Minn.

DISTRICT SEVEN — Election not reported. Past Governor is Charles McElhinny, Breyman Bldg., Salem, Oregon.

DISTRICT EIGHT — Alvin A. Otto, 1036 Grove St., Jacksonville, Ill.

DISTRICT NINE — Howard T. Ball, So. 327 Jefferson, Spokane, Wash.

DISTRICT TEN — Stuart C. Henton, 471 Edgewood Ave., Akron, Ohio.

DISTRICT ELEVEN — Homer Eichacker, 5874 Julian Ave., Indianapolis, Ind.

DISTRICT TWELVE — Dr. E. R. Kluss, 515 E. Micheltorena, Santa Barbara, Calif.

DISTRICT THIRTEEN — Dr. J. F. Dunn, 708 N. Main, Washington, Pa.

FOR BETTER EDUCATION

Eighty-five percent of the Toastmasters Clubs have reported their Educational Committees at work. Let the other fifteen percent act quickly, and make it unanimous.

The Chairman of the Club Educational Committee receives information, suggestions and material from the Educational Bureau of Toastmasters International, to promote better work. Let no club cheat itself out of this advantage.

Parliamentary Scripts

Six of these Scripts are now ready. They are furnished, free of charge, in sets of twelve copies each, as needed. It takes twelve men to put on each Script before the club. By using one Script a month, the work is well distributed and the members gain a comprehensive knowledge of procedure.

Critique Forms

Use a different style of criticism each month. Forms are provided by the Educational Bureau, on request, in monthly supplies. This method keeps evaluation from falling into ruts, and gives members training in various types of analytical listening.

The Educational Folder

Each Educational Chairman is provided with a folder containing samples of all educational bulletins, from which to order as the club needs them.

The Educational Bureau seeks to serve in promoting higher standards of training and advancement for all members.

THE RECORD OF GROWTH

Clubs recently chartered include:

265—Farmers' Insurance Toastmasters Club of Los Angeles.

266—Toastmasters Club of Atlanta, Georgia.

267 — Toastmasters Club of Downey, California.

268— "Can-Ton" Toastmasters Club of Canonsburg-Houston, Pa.

269 — Toastmasters Club of Sandpoint, Idaho.

270—Toastmasters Club of Bakersfield, California.

271—Toastmasters Club of Rochester, Minn.

272 — "Pioneer" Toastmasters Club of Moorhead, Minn.

273 — Toastmasters Club of Grand Forks, N. Dakota.

274 — Toastmasters Club of Pasco, Washington.

275 — Toastmasters Club of Bellflower, California.

276 — Rohr Toastmasters Club of Chula Vista, California (at the Rohr Aircraft Plant).

277 — "General Toastmasters Club of Seattle.

278 — "Rainier" Toastmasters Club of Seattle (these two make 8 clubs in Seattle).

279—"Pine Street" Toastmasters Club of St. Louis (organized in the Colored Men's Branch of the St. Louis Y.M.C.A.).

280 — Toastmasters Club of Manhattan Beach, California.

281—"Business Men's" Toastmasters Club of Omaha (the second club in this city).

282 — "Illini" Toastmasters Club of Alton, Illinois (the second club in this city).

Here Is Your Text

PREACHERS go to the Bible for their texts and for illustrations. So may speakers of every profession.

In the Bible are to be found many stimulating speech subjects, waiting to be appropriated, studied and used by enterprising speakers. This is a source of material not to be neglected.

For an excellent example of the man who was "unaccustomed to speak in public" and therefore begged to be excused, refer to the story of Moses, as related in the third and fourth chapters of the book of Exodus. God called Moses to be his messenger to Pharaoh, to demand freedom for the Israelites. Moses reacted as most inexperienced speakers are likely to do, bringing out every excuse he could think of to prove that he was not the right man for the work. He came to his climax in the classic words: "Oh, Lord, I am not eloquent, neither heretofore, nor since Thou has spoken to Thy servant; for I am slow of speech, and of a slow tongue."

After further discussions of the speech defects of Moses, the Lord agreed to permit Aaron, the brother of Moses, to become the spokesman. He said, "I know that he can

speak well." And so Moses, thru his refusal to trust himself in speech, became burdened for life by his brother, who had a ready tongue, but who lacked brains, and who proceeded to get the Great Lawgiver into hot water on many occasions. Here is the theme for various speeches on the value of being able to talk in public, and the dire consequences to him who fails in speech.

Again, take the story of the Ephraimites, whose southern accent made it hard for them to pronounce the word "Shibboleth," and thus led to their destruction. The story is found in the twelfth chapter of the book of Judges. Combine with it the words spoken to Simon Peter at the time of his denial of the Lord: "Thy speech betrayeth thee," and you have a thrilling start for a speech on some such subject as "Your Speech is You," or "How Your Speech Reveals Your Self."

These are but two of many incidents which have a bearing on speech and speech problems. As students of speech, we must not overlook this rich fund of stimulating material. "Search the Scriptures" if you would add vitality and variety to your own speaking.

ABOUT YOUR READING

Read and re-read the best of the old books as well as the best of the new. What the best books are for you is for you to decide. The critics can help you but little. The books of revelation for one man will not be the same even for his twin brother. We make acquaintances of some authors; friends of others; and of a chosen few, life-long companions.—L. J. Richardson.

Confidentially

Pull up a chair and let's talk about things.

First, about those zone numbers which clutter up the mailing addresses in all metropolitan centers. We want to use them on your mail. We do use them when we can get them. But if you don't tell us, what shall we do about it? Annoyed postmasters write to us and say that we should put the zone number on your mail, or maybe you won't get the mail. It seems as though the best way might be for you to tell us what your zone number is, if it does not appear on this magazine, and then we can make the postmen happy.

Second, your new officers. Nearly all the clubs very properly elect officers in September. We have materials to send them—materials which they need right now, as they start. If the secretary or somebody will let us know who these new officers are, just as soon as they are elected, we can help them.

Third, about your club programs. Does the chairman of your Program Committee have a copy of the bulletin, "Program Planning?" If so, he should use it. If not, he should ask us for it. Your Educational Committee Chairman certainly has a copy which the P. C. Chairman could borrow. Then there is the good material in the Reader's Digest "Program Outlines." The September outlines deal with "Finding the Road to Peace," a subject good for more than one profitable evening. And don't overlook the value in spending a whole evening's program time on talks about speech evaluation, speech construction, speech delivery, and related subjects.

Fourth, more about those new officers. Each of them should receive some training and information before he takes office. Many clubs make a practice of holding a meeting of the new officers with the retiring ones, to talk over plans and problems. The club's Deputy Governor can properly arrange for such a meeting. He should make sure that the information for the new officers is at hand in advance, and that it is thoroughly understood. A good club has good leadership. Put it the other way: Good leadership makes a good club. And good leadership is trained leadership.

Fifth, there is that matter of speech evaluation, or "constructive criticism" as it is called by the more hardy members. Call it what you will, it is one of the weak spots of most Toastmasters Clubs. The Educational Bureau is trying to help to better evaluation. There are now available eight different critique forms, and more are being prepared. The Bureau recommends the use of one form for one month, and then another form for another month, and there is promise that there will soon be enough different forms available to give your club a different form of criticism for each month in the year. If your club will follow this plan, ordering one month's supply at a time, the Educational Bureau will furnish the critique sheets without charge. They will appreciate your comments and suggestions on improving the forms thus provided.

Sixth, you can profit by occasional check-ups on progress. The Educational Bureau has a "self-evaluation" form which may be had on request. Have every member check up on himself, using this sheet, and figure up his score. Preserve these sheets, and four or five months later, have every member rate himself again, to see what progress he has made, if any. Every new member should be asked to fill out one of these sheets when he enters the club. All such self-evaluations should be preserved by the Secretary or the Educational Chairman, for future study to determine progress.

WANTED — BY THE F.



"WALTER DANIEL MOORE is being sought by the Federal Bureau of Investigation, United States Department of Justice, as an Escaped Federal Prisoner. He has in the past been associated with the Alton, Illinois, local club of Toastmasters International, Incorporated, and he may again attempt to affiliate himself with this organization in some other city. He has worked as an electric vacuum sweeper salesman, repairman and representative and may be doing work of this nature at the present time. His description is as follows:

Age	21
Born	January 23, 1923
Place of birth	Corning, Arkansas
Height	5 foot, 10 inches
Weight	135 pounds
Eyes	Black
Hair	Black
Nationality	American
Race	White
Build	Slender
Complexion	Fair

Scars and marks—Several noticeable moles on left cheek; appendectomy scar.

Peculiarities—Wears silver rings on ring fingers of both hands.

In the event you are in possession of any information concerning the present whereabouts of WALTER DANIEL MOORE, contact the nearest office of the FBI by telephone or telegram, collect.—(This notice published by request of F.B.I.).

DEFINITIONS NOT FOUND IN THE DICTIONARY

Critic—A man who runs at the tail of the procession shouting, "Come on!" One who tells other people how to do what he cannot do himself.

Criticism—Something which may be avoided by saying nothing, doing nothing, and being nothing.

Democracy—A state of mind in which every man is as good as every other man, provided he really is.

High-brow—A high-brow is one who says, "Please possess your soul in patience." A medium-brow says, "Hold your horses." A low-brow says, "Keep your shirt on."

THE AUTOCRAT ON INSPIRATION

And so the orator—I do not mean the poor slave of a manuscript who takes his thought starched and stiffened from its mold, but the impassioned speaker who pours it forth as it flows coruscating from the furnace—the orator only becomes our master at the moment when he himself is surpassed, captured, taken possession of, by a sudden rush of fresh inspiration. How well we know the flash of the eye, the thrill of the voice, which are the signal and the symbol of nascent thought—thought just merging into consciousness, in which condition, as is the case with the chemist's elements, it has a combining force at other times wholly unknown!"—Oliver W. Holmes.

USE 'EM OR LOSE 'EM

Fish in the Mammoth Cave have eye-spots, but they can't see.

Generations ago, their forefathers, swimming in the light, had seeing eyes, but long ages of life in the darkness have caused the eyes to lose their sensitivity. They have become atrophied—lost by lack of use. Since they did not use their eyes, they lost the power to see.

That is the way it is with all of us. We must use our abilities and our faculties, or lose them. Let a muscle remain unused for a long time, and it wastes away. Let a mental faculty lie dormant, and in the course of time it is lost.

The musician who does not practice his art, the athlete who fails to exercise his muscles—even the speaker who neglects his speech practice—will lose his ability.

This is why membership in a Toastmasters Club is a life assignment. A man who holds his membership for a few months or years and then drops out invites the loss of his hard-won ability in public address. But the member who holds on, year after year, using every opportunity for speech practice and speech improvement, continues to grow better as a speaker and more useful as a leader. He uses his ability and not only retains it, but increases it.

Whatever ability you have, use it, or you will lose it. Whatever you do, keep on doing it if you wish to hold on to your ability.

THE ADVANTAGE OF THE EXTEMPORIZER

The extemporizer has a capital advantage over the reader and the reciter, in that at all times he is ready to expound, defend, illustrate or enforce his opinions. He can speak in the shop or in the drawing room as readily as upon the rostrum, in courts of justice, halls of legislation, or in the pulpit; and every conversation in private the better prepares him for what may be demanded of him in public. Whereas many a profound and elegant writer is mute without his manuscript, and many an impressive and convincing declaimer is unable, in conversation, to vindicate or elucidate his sentiments.—James M. Buckley.

TACTFUL

After a day's shooting in India, a young Englishman who was a very poor shot said to his Indian attendant: "I did not do so well today."

"Oh, the young sahib shot very well, very well indeed," said the diplomatic Hindu, "but God was very merciful to the birds."

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"THAT AIN'T THE WAY I HEARD IT"

BY J. WHITCOMB BROUGHER

People of refinement do not tell vulgar stories. Seldom does anyone presume to tell such a story to a preacher. It is usually revamped before it is repeated to him. I am not responsible for the way my audience has heard a story; I am only responsible for the way I tell it. "To the pure, all things are pure." But to those who are looking for risque suggestions, nothing is absolutely pure.

A bee finds a flower, sucks out the nectar and makes a "bee line" for home to make honey. A buzzard ignores the flower and finds a carcass on which to feast. Turn people loose to do just the things they like and you will soon discover whether they are bees or buzzards. Those who love things sweet and clean are the bees; those who love moral carrion are buzzards. You can judge yourself by the type of stories you like and tell.—Los Angeles Times.

TWENTY YEARS OLD

Not quite of full legal age, but rapidly approaching it, the Toastmasters Movement will observe its twentieth anniversary on October 22. Every Toastmasters Club will plan some appropriate observance of the event. Some review of our history and development will be appreciated by younger and newer members, and it will refresh the memories of the old-timers, who have helped to bring the organization from small beginnings to its present strength.

Program helps may be secured from Toastmasters International, on request.