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# TOASTMASTER



# The Toastmaster

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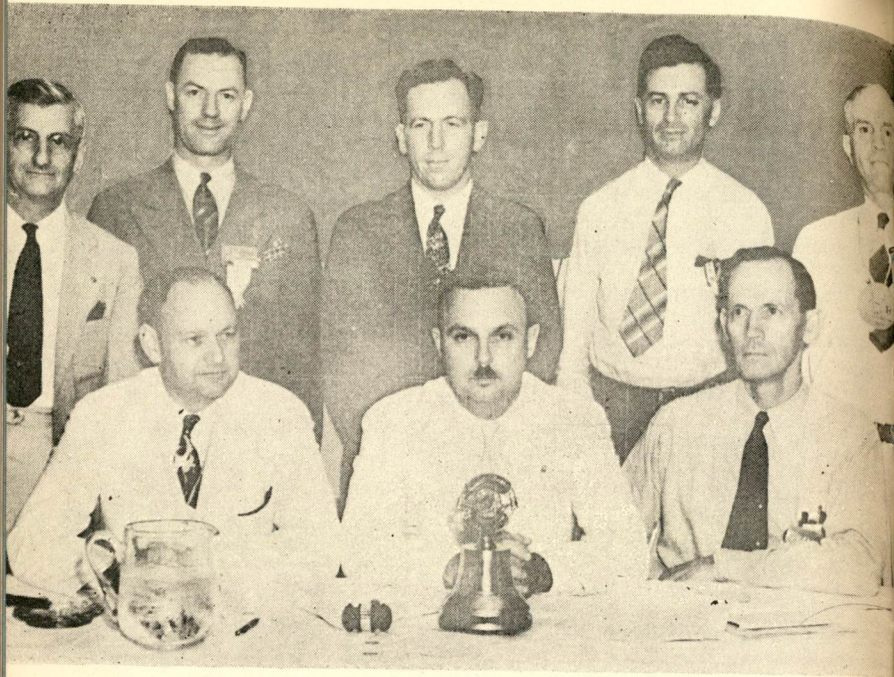


Photo by Gross, Tucson.

## MEET THE NEW OFFICERS

Standing, left to right: Ralph C. Smedley, Y.M.C.A. Secretary, Santa Ana; William J. Hobba, Insurance Underwriter, Long Beach; Sheldon M. Hayden, Teacher, Santa Monica; Roy A. Hohbeger, Y.M.C.A. Secretary, Salinas; Robert M. Switzler, Attorney, San Diego. Seated: William A. Dunlap, Past President, West Los Angeles; Dr. Gordon M. Howard, President of Toastmasters International; Ralph R. Guthrie, Vice-President Toastmasters International, Tucson.

The picture was taken after the election at the Tucson Convention. Directors Roy T. Burns of Springfield, Illinois, Clarence H. Bailey of Seattle, and Arthur G. Porter of Fullerton, California, were absent.

These men, together with the District Governors, constitute the Board of Directors of Toastmasters International.

## THE TUCSON CONVENTION

Not the largest in attendance, but definitely the greatest in accomplishment, the seventh annual convention of Toastmasters International held at Tucson, August 5 and 6, was another milestone in the progress of our movement. With 167 delegates and guests registered, coming from 31 different cities, there was presented a cross-section of the entire organization, with its problems, its hopes and its achievements.

**A Warm Welcome** Tucson more than lived up to its promise as a convention city. Climate and citizens conspired in our behalf. A tropical thunderstorm on Thursday evening washed the air and cooled the temperature and there was no suffering from the heat throughout our sessions. Arrangements by the local committees had been made as nearly perfect as was humanly possible, and every detail worked smoothly and efficiently. It was a model of convention planning. To single out any members of the Tucson committee for special mention is difficult. All worked well. Of course Chairman Hervey Smith was at the helm throughout, ably assisted by vice-chairman Ralph Guthrie. A word should be said for Roy M. Confer, registration chairman, whose work was organized on a stream-lined basis, and for Dr. T. D. Mallery, whose Entertainment Committee was conservative in promise and extravagant in fulfillment, and for Mrs. Leslie V. Clawson, who headed the program for the ladies' meetings. The entire organization was well managed, and the whole town, from the city council to the service station attendant on the corner, joined in making us know that we were welcome.

**Accomplishments** The work of a convention is to be judged by what it actually gets done. On this basis we can point to a good record. Definite steps were taken. The progress is best reflected in the resolutions which determine the policy of the organization. These resolutions, in brief, were as follows:

**First:** Calling attention of all Toastmasters to the fact that Toastmasters International employs no paid representatives, endorses no teachers nor courses in public speaking, and that it is contrary to the traditions of the movement to permit commercial advertising or announcements in any meeting of a Toastmasters Club; and that the club directory, as published in the TOASTMASTERS Magazine is not to be used for commercial advertising purposes.

**Second:** That all member clubs be requested to amend their by-laws as needed so as to provide for a six months term of office for



president, vice-president and sergeant-at-arms, and a one-year term for secretary-treasurer, and that all election dates be set so as to concur with the schedule of Toastmasters International, April 1 and October 1.

**Third:** That all member clubs be requested to provide that the Deputy Governor shall be a delegate to the International Convention, provided he is able to attend.

**Fourth:** That the Board of Directors appoint a committee to act as a general promotional and supervisory agency for planning and encouraging both the High School Public Speaking Contest and the Inter-Club Speech Contest throughout the organization, this committee in no way taking the place of the special district committees which handle contests in areas and districts.

**Fifth:** That we adopt as a goal for the coming year the task of bringing every member club to a minimum membership of 25, and that major emphasis and attention be given this matter in all contacts with the clubs.

**Sixth:** That the Board of Directors appoint a special committee to prepare a formal constitution for Toastmasters International.

**Seventh:** That we heartily commend the work of the Educational Bureau, and request the Board of Directors to continue this plan. High appreciation was expressed for the service rendered by Sheldon Hayden and his associates.

**Eighth:** That the Board of Directors set apart from the funds of the organization such amounts as may be necessary to cover the expense of district governors in official visitation of clubs.

Other resolutions included the formal thanks of the convention to the clubs of the Arizona District and to all who helped in making the convention a success, introduced by Hon. Clyde A. Smith, of Casper, Wyoming; the recommendation for the continuance of our speech contests, with added emphasis, offered by R. M. Switzler, of San Diego; and the proposal to emphasize civic education and training for citizenship in our programs of speech for the year, offered by M. C. Martinsen of San Luis Obispo.

**The New Officers** For the first time in its history, a convention of Toastmasters International accepted the recommendations of the Nominating Committee without change. The delegates appeared to believe that the Committee had done its work so well that no amendments were required, and so each nomination in turn was met with a motion for the secretary to cast the ballot for the candidate named. The new officers are: Dr. Gordon R. Howard, of Bell, California, President; Ralph R. Guthrie, of Tucson, Arizona, Vice-President; William J. Hobba, of Long Beach, California, Treasurer, and Sheldon M. Hayden, of Santa Monica. Robert M. Switzler, of San Diego, and Clarence H. Bailey, of Seattle, Washington, Directors. The other Directors whose terms hold over for a year are Arthur G. Porter, of Fullerton, California; Roy T. Burns, of Springfield, Illinois, and Roy A. Hohberger, of Salinas, California

These men, together with the Honorary President, the immediate Past President, and the District Governors, constitute the Board of Directors for the year. By an amendment to the By-Laws, the office of Secretary was removed from the list of elective offices and made appointive by the Board of Directors. At a special session of the Directors held after the adjournment of the convention, Ralph Smedley was appointed secretary for the year, to carry on the work which he has been doing during the past twelve months.

**The Program** Of exceptional merit was the program as set up by the committees in charge. Most of the delegates present met with the Tucson Kiwanis Club Friday noon, where President William A. Dunlap and Honorary President Ralph C. Smedley were the speakers. The formal opening of the convention came at two o'clock, in the Fiesta Room of the Santa Rita Hotel. With President Dunlap in charge, the session was opened with prayer by Toastmaster O. T. Peterson, of San Jose, followed by the President's statement of purposes. Howard Soule, of Phoenix, was designated Sergeant-at-Arms for the convention.

Greetings were brought by Stephen Ochoa, representing the Mayor and City Council. As a charter member of the Sahuaro Chapter of Tucson, the speaker was in a peculiarly fortunate position to speak the words of welcome, which he did most pleasantly. R. M. Switzler, of San Diego, chairman of the T.M.I. Convention Committee, accepted the welcome in fitting manner. William S. Dunipace, of Tucson, chose this moment to present the first of a series of "leather medals" to distinguished members of the convention by decorating Toastmaster Switzler.

**Committee Reports** The work done during the past year was reflected in the reports given by Roy A. Hohberger, for the Extension Committee, Sheldon Hayden, for the Educational Bureau, and Gordon Howard for the Speech Contest Committee. The report of Treasurer Hobba was received with a special vote of appreciation for his good work and for his clear and comprehensive reports. The Auditing Committee's report, presented by Chairman Ted Blanding, of Santa Ana, gave approval to the handling of the finances and to the Treasurer's report.

President Dunlap gave his report which covered the important achievements of the year and included suggestions which were later embodied in resolutions adopted by the convention.

**Educational Sessions** Two important periods of the convention program were occupied by the Educational Bureau. On Friday afternoon, with Sheldon Hayden in charge, the problems of leadership, program building, membership and finance were discussed by William Bryce, Clark Chamberlain, Harold Crane and President Dunlap. On Saturday afternoon, the topics up for consideration dealt with the responsibilities of the chairman, the use of the "Tips to Toastmasters" and the work of criticism, presented by R. M. Switzler, William S. Dunipace and R. C. Smedley. In both



sessions, excellent material was brought out in discussion for the good of the clubs.

**Amendments to The Committee on Amendments** offered several minor items which had been previously submitted to the clubs and which were adopted by the Convention. The principal matters were: extending the time limits for the annual convention, adding the district governors to the Board of Directors, and making the office of secretary appointive by the Board instead of elective by the convention.

**The Speech Programs** Evidence of the value of the Toastmasters training was seen in every session of the Convention, but most of all in the formal speech programs. The Friday evening "welcoming dinner" was a delightful surprise to guests who were accustomed to long drawn out programs of long speeches. With Hervey Smith, of Tucson, opening the meeting, and with Mel Fickas of Phoenix, as toastmaster, the program moved with the smoothness and precision of a regular Toastmasters Club meeting. The formal program included speeches by H. A. Michael of El Paso, Clyde A. Smith of Casper, Wyoming, W. S. Adamson of Oceanside, California, and Arthur Philpott of San Jose. J. Gustav White of Los Angeles, was the general critic. He was assisted by a number of individual critics. Distinguished guests were introduced and there was plenty of variety in the entertainment offered. But at 9:15 the session adjourned to the roof garden of the Pioneer Hotel, where they enjoyed dancing and other entertainment, interspersed with prune juice punch provided by the San Jose delegation.

Saturday noon's luncheon was handled by Ted Blanding of Santa Ana, who presented a program of short, entertaining speeches as a relief from the more serious work of the Convention.

The high spot of the entire meeting came Saturday afternoon when four men, representing four districts of Toastmasters International, competed in the finals of the Inter-Club Speech Contest for the President's Trophy, given by President Dunlap. The speakers and their subjects were:

A. T. Deddens, Maricopa Club, of Phoenix—"Dewey and the New York Racketeers."

Henry Wiens, Reedley, California—"Democracy On Trial."

Richmond Jackson, San Diego—"Japan's Blunders."

William Roberts, Huntington Park, California—"The Education of Youth."

Dr. Gordon Howard presided, and a carefully selected group of judges did their best to pick the winner. The subjects were selected by lot at twelve o'clock, and the contest began at two, thus insuring the extemporaneous quality of the speeches. It was a thrilling contest. Each speaker was a winner, and the judges had their troubles trying to reach a decision. By a very small margin the first place went to Henry Wiens, whose club at Reedley will have the honor of holding the cup until next year's contest. William Roberts took second place in what was well termed a "photo finish."

The value of this sort of competition was demonstrated in the contest. There is good reason to anticipate that next year's contest among the clubs will attract even greater attention and will enlist many more entrants.

**The Social Side** The entertainment features of the Convention were directed by Dr. T. D. Mallery, of Tucson. His committee had provided so that there were no dull moments either for the ladies or for the delegates. Their plans for the ladies were most satisfactory and brought high commendation from those who enjoyed the social side. Most of the men were kept too busy to join in this part of the program. About 40 men and women enjoyed the Saturday morning swim, but for the rest of it, the ladies were undisturbed by the men.

Saturday night's barbecue at the Tucson Mountain Recreational Park was an event to be remembered by all. Spanish food, Spanish music and Arizona scenery combined to make it a notable occasion. Surrounded by the giant cactus, dancing to the accompaniment of occasional thunder claps, and with the promised Arizona moon making itself visible through the drifting clouds, this final event of the Convention sent the visitors away with a memory to be treasured.

**The Next Convention** While the final determination of the time and place of the next convention is left with the Board of Directors, invitations were presented on the floor of the Convention and were heard with interest. San Francisco's claims were ably presented by District Governor Fred Perry, who urged the attractions of the Exposition as a means of getting a large crowd. San Diego put in a bid for the 1940 meeting. Clyde Smith proposed that Casper be made the location for the next meeting and promised the whole state of Wyoming for our use. San Jose, whose attractions were advertised without restraint by O. T. Peterson and Arthur Philpott, promised unbounded hospitality, together with climate, scenery, conveniences and prunes in every form, and their invitation seemed to sweep the Convention off its feet. A motion was offered and voted advising the Board of Directors that it was the sense of the Convention that the next convention should be held at San Jose, so that it appears likely that we shall all be introduced to prunes in 1939, if not sooner.

**Notes On The Way** A number of faithful convention attendants were absent from the Tucson meeting, several missing the first Toastmasters International Convention in their whole experience. Elmer L. Smith of Santa Barbara, Frederick H. Eley and Ernest H. Layton of Santa Ana, Past Presidents Paul H. Demaree, Arthur H. Johnson and Olin H. Price and Director Arthur G. Porter were noted as absent for the first time. Vice-President Ed Hed of Seattle, sent regrets as did other absent officers and directors.

Greetings from many distant clubs were received. Among these were the Vancouver, B. C., Toastmasters, the Minneapolis, Minn., Toastmasters, and the Hui Olelo O Hilo Club of Hilo, Hawaii.



The clever mementoes presented by William S. Dunipace, in the form of "leather medals" created no little amusement. He started with "Taurus Primus" for R. M. Switzler, following up with "Pioneering" for Dr. Gordon Howard, "Senor Orador Caliente" for Henry Wiens, "Award for Suavity" for President Dunlap, "Blanket Award for Service" for R. C. Smedley and various other appropriate decorations.

Ralph R. Guthrie came in for his share of fun about the weather. When he produced a heavy thunderstorm on Thursday evening, which cooled the air most pleasantly, he was given credit for magical ability, and when he showed both showers and moonlight on the desert Saturday night, all honors were given him.

The San Jose delegation arrived early and started a systematic campaign to capture the next convention. Not only the convention, but the whole business area of Tucson promptly became prone conscious. When "Standing Bull," in full warpaint, broke in on the session with demands for a "reservation," he could only be satisfied with promise that reservations would be made for him at San Jose in 1939.

It was the first Toastmasters Convention ever held outside of California. So successful was the experiment that it will undoubtedly lead to other excursions to distant points.



#### THE DIRECTORS MEET

The Board of Directors met on August 27th at the new home of President Gordon Howard in Bell, California. Dr. and Mrs. Howard entertained the Directors at dinner, but time was found for the transaction of much important business in addition to the social enjoyment. Committees for the year were named to carry on the various activities. Most notable was the action providing for an increase in the charter fee for new clubs. By vote of the Board, beginning October 1, 1938, the charter fee will be twenty-five dollars. In return for this added cost, a complete "Club Kit" is to be furnished the new chapter, including all materials needed for the successful operation of the club. Infact, the materials to be provided cost more, at regular prices, than the increase in the fee. Many clubs have failed to supply themselves adequately at the start, and it is hoped that the new arrangement will produce good results. One action by the Board was favorable consideration of the invitation to hold the 1938 convention in San Jose.



#### START RIGHT

Every Toastmasters Club should plan a quick review of the first series of "Tips to Toastmasters" during September. Give the new members the benefit, and refresh the memories of the older members. Devote one whole evening to this review, or scatter the talks through several evenings. But don't overlook this.

## MEET THE NEW PRESIDENT

Doctor Gordon Randolph Howard is a native of Freeport, Maine. He graduated from Bowdoin College in 1921, and from the University of Michigan Medical School in 1925. He served as an interne in the City Hospital of Buffalo, and in the Chicago Lying-In Hospital. He came to California by way of Michigan, Illinois, and West Virginia, securing his license to practice in California in 1931. He started in Imperial Valley, but moved to Bell, California, in 1932, and there he is. He is married, has a daughter four years of age, and belongs to the Bell Rotary Club and American Legion Post, and to the County, State and National Medical Societies. He has been a Toastmaster since 1934, when he helped to organize the "Progressive" Toastmasters Club of Huntington Park. He was the first president of that club, then became Deputy Governor and eventually was



elected Governor of District Number One, which he had helped to organize in 1935, at the San Diego Convention. With such a background of experience, he is well qualified to lead our movement into new and greater achievements.



# THE PRESIDENT'S MESSAGE

GORDON R. HOWARD, M.D.

We Toastmasters owe a debt of gratitude to our very capable Past-President Dunlap, as well as to all other past officers and committeemen for the splendid progress made in our organization. The foundation has been laid for further expansion, and with the continued and enthusiastic cooperation of all Toastmasters both as individuals and as clubs, the coming year should be the best ever enjoyed by this organization which is rapidly growing in popularity throughout the country—Toastmasters International.

For those who missed the Tucson Convention I take this opportunity to outline briefly the tentative program for the year before us:

1. Each club is to build up its membership to full quota. An ideal membership is 26, although most clubs need the maximum of 30 in order to insure an average attendance of 25 or 26. Any club whose membership falls below 15 is considered weak. With proper leadership, no club should fall below the 20 mark in membership.
2. The districts are to be better coordinated. Since the first organization of districts in 1935 these units have become an integral part of the international set-up. Since District No. 1 is the largest, it has of necessity been forced to adopt a very compact and efficient organization which has led to the formation of Areas, each consisting of from four to eight clubs, and each with a Lieutenant-Governor in charge. We urge all districts to strengthen their organization and to coordinate their work.
3. We must educate the clubs concerning Toastmasters International and its relation to the individual club. Heretofore one has had to have personal contact with the central organization in order to understand what it is really doing. Better attendance at conventions and district meetings is strongly urged because those who do attend get a better understanding of what the movement has done and is planning to do. Meantime, through a new issue of the pamphlet, "Facts", we shall try to give our members a better understanding of the general plan and spirit of Toastmasters.

4. Our goal for this year is 50 new clubs, and all the present clubs brought up to full membership. As we do not employ any paid representatives or "contact" men to promote new clubs, it is necessary that each present club adopt the pioneering spirit and seek to establish new clubs by direct contact with the men interested in each locality. Remember, every white male over 21 years of age is a potential prospect for membership. A personal letter and, if possible, a personal visit to the first club which organizes a new chapter this year is my offer in concluding this first message to our 3,000 Toastmasters throughout the world.



## "TOASTMISTRESSING IT"

By WINONA HIGGINS,

of The Toastmistress Breakfast Club of Santa Barbara, California

While Toastmasters were busily engaged in the Speech Contest for the President's Trophy, the women of the convention, who also have a "yen" to talk, were just as busy with the model Toastmistress Luncheon and Business Meeting which took place at the Pioneer Hotel, Tucson, August 6, 1938.

A year had elapsed since Toastmistressing on an international scale had been indulged in, so there was much to say and do.

The model luncheon, with members of Chaparral Chapter of Toastmistress Club, Tucson, as hostesses, honored visiting delegates from the following clubs: Gonzales, King City, Salinas, Santa Barbara (delegates from both the Santa Barbara Toastmistress Club and the Toastmistress Breakfast Club of Santa Barbara being present), Phoenix and Tucson.

The Toastmistress Breakfast Club of Santa Barbara is unique in its Radio Program which goes on the air every Friday morning as a part of the regular meeting. This feature is under the able direction of Radio Chairman, Mrs. Elmer L. Smith. A Speaking Bureau which is called upon by the community and is recognized as a civic asset is also a worth while part of the work as carried on by this club.

About fifty women attended the luncheon, at which six Toastmistresses gave prepared talks, which were in turn evaluated by three individual critics and one general critic.

Mrs. Ethel Clawson, convention Chairman for Tucson, was a delightful presiding officer, and Mrs. Alice Clelland of the fluent tongue and ready wit made a captivating toastmistress.

The model talks ranged from "The Weather", by Mrs. Florence Clark of Tucson, to "Chips of China", by Mrs. Ruth Brunstein of the Santa Barbara Toastmistress Club. Other enlightening talks were made by the following club members:

Hazel Bobb Hohberger of Salinas, California—"The Advantage of International Toastmistress Clubs"; Mrs. Mary Massey of Tucson,

(Continued on page 13)



## DEMOCRACY ON TRIAL

The prize-winning speech in the finals for the President's Trophy, delivered at Tucson on August 6 by Harry Wiens, of Reedley, California, Toastmasters Club

Democracy is on trial in the world today. We thought we had fought to make the world safe for democratic institutions; we believed that democratic processes would spread and grow throughout the entire world. But we found out that democratic processes have not grown. Rather they have been threatened by the growth of dictatorships and of proletarian states. In a very real sense then, the problem of solving our economic problems stands before us. We can present concrete evidence to prove that when democratic processes fail to solve our economic problems we will have a change of government. By democratic processes I am not referring to any party in the United States but rather to democracy itself, with a small "d". It can be clearly demonstrated that people rather than go hungry, unclothed, unfed and unhoused, will change liberty for livelihood; and there is this danger in the world today, for democratic governments have not solved these problems.

We find that many years ago democracy was growing in Japan. In 1931, because democracy failed to solve the economic problems of that country, it was summarily dropped. We find that in Germany, under Ebert and under Strassman and other statesmen, democracy was blooming. However, because they could not solve the economic problems—and that was largely due to the failure of other democratic governments to support democracy—we find the democratic government again dropped, and a strong army under Hitler in the Third Reich. I might go on and multiply examples, but it is unnecessary.

How can a democratic method solve our economic problems? There must be a division of power between the layman and the expert. We find the growth of an economic system that is so intricate that even an economist can hardly understand it. It was recently stated by a great economist that only ten people in this country really understood the monetary system, and they disagreed about it. Therefore, through the dictator part of the government, you must have expert technicians to solve our problems. There is where you get the leadership principle of Germany, the idea of a strong man at the head to select the expert to do the job. Our whole business structure is based upon it, but it is not democratic and eventually it must fail under our type of government.

How can we solve it the democratic way? I will give you an illustration. Suppose I wake up this morning with an acute pain in my abdomen; perhaps, as a layman, that might be due to the fact that I had too much prune juice last night. I go to the expert and ask him the reason, and he says it is a case of appendicitis, and he says, "You can have this choice or that choice", and he tells me I can make the decision.

I am the layman and he is the expert, and I must decide. So with government under the democratic system. If we want to render it democratic, all matters of fundamental policy must be solved by the layman politically, and then be turned over to the expert. The layman decides on what to do and the expert—the technician—gives advice on how to do it. Then, after the policy has been determined, that layman or that expert must take over the administration of it.

Then, we must eliminate local selfishness. Hitler says we have too much local selfishness. It seems as though every one in the world today is trying to get as much as possible locally at the expense of the nation.

We must find a good understanding between business and labor. We must educate our people to make the right decision and if we don't do this, I say to you that we are going to have our liberties taken away, as has been done in many nations of the world.

An illustration: There was an old man living in Soviet Russia who was imprisoned in 1931 and was sent off to Irkutsk in the mountains of Siberia, and there finally he died, in a filthy, vermin-infested prison. That doesn't mean much to you, but it makes my blood boil because I realize that that man was my grandfather, dying a martyr for democracy.

Democracy can be victorious only if it is solved by democratic processes.



### "TOASTMISTRESSING IT"

(Continued from page 11)

Arizona—"Mexican Bubble Glass"; Mrs. Iola McAllister of Phoenix, Arizona—"Candidates and Campaigns"; Mrs. Inez Lambert of Phoenix, Arizona—"A Worth While Hobby—Try Giving Yourself Away." Mrs. Lambert's talk had a spiritual lift which completely convinced her listeners that ideas in giving are like some varieties of flowers, the more you pick them the more they bloom. This speech was an outstanding example of what our work can be when members try giving themselves in service.

Immediately after luncheon an informal business meeting was held at which delegates from all visiting Toastmistress Clubs were present. Miss Winona Higgins of the Toastmistress Breakfast Club, Santa Barbara acted as chairman. A report from Mrs. Ernestine F. White, Chairman, organization of Toastmistress International, was submitted. Considerable time was consumed in discussing the By-Laws and Articles of Incorporation of International Toastmistress Clubs. A motion to pass a resolution approving the Articles of Incorporation, was carried without dissenting vote.

A spirit of cooperation prevailed throughout the Toastmistress Convention and gratitude was expressed for the sincere work done by Mrs. White and members of her committee, Mrs. Taylor Reedy of Palo Alto, Miss Edna E. Thorne of Salinas and Miss Phyllis Starbird of King City, in establishing the organization of International Toastmistress Clubs. The business meeting closed with the definite objective in mind of delegates attending the Convention in San Jose next year to participate in a still greater realization of the breadth and scope of this movement, still in its beginnings, and with a great future in prospect.



## "JOHN JONES TALKS ON TAXES"

STANLEY LARSON, *Editor, The Claremont Courier*

In which a newspaper man pleads for more constructive publicity for Toastmasters Clubs

The story of Toastmasters International as a thriving, growing organization filling a universally recognized need should be a "natural" for the exploitation of publicity representatives within the individual clubs. But, strangely enough, the average Toastmasters story finding its way into columns is sadly lacking in the very elements which members regard as the organization's most appealing features.

Names may make news in the average publicity story, but they are far from adequate in telling what the public should know about Toastmasters. Accordingly a club reporter who turns in to his local newspaper, in the belief that it is a story, simply a duplicate copy of the program of the evening, listing speakers, topics, and critics, ought to be shot — first by the club, second by the newspaper. For in so doing he has "sold short" both his club and the public.

Toastmasters and friends of the movement want to see in their local newspapers, and the general public has a right to expect, verbal evidence of the methods by which this organization is rendering the services for which it was founded. That John Jones, business man, made a talk on the tax situation before his club on the preceding evening might possibly be construed as news to some readers who previously had believed Jones unable to think and talk on his feet. But if Jones, through this opportunity, was able to present a constructive, concise argument for simplification, greater efficiency, or greater economy of administration, thus stimulating thought and healthful interest among his listeners, he was really making news — the kind that any newspaper is glad to publish, and the kind that truly tells the "service" story of Toastmasters International.

Too many people know too little about Toastmasters. Many men who need the training and the association it offers are not affiliated because they are not aware that such an organization exists. The rapidity with which new clubs have been and are being formed in areas where older chapters have given noteworthy account of themselves bears evidence of the truth of this assertion. Hence it behooves every publicity representative to give out the sort of information that will awaken interest in the unusual aspects of

this organization which makes better citizens by stimulating interest in current problems and developments, and better business men and salesmen by teaching them to express themselves clearly, briefly, and forcefully before a group.

If a speaker in your club, with serious or purely novel intent, breaks loose with some revolutionary ideas or "punch" suggestion, quote him in your publicity release. Use judgment, of course, first checking with him if there is a remote possibility of offending. Nine times out of ten, however, he will bask in the notoriety thus obtained, and in the meantime you will have prepared individualized, acceptable newspaper copy and given your club credit in the eyes of the community for stirring up thought. And, particularly with Toastmasters clubs, this is evidence of progress.

Toastmasters International means too much to every man affiliated to see its publicity opportunities wasted. Something dynamic and newsworthy cannot help but come out of every meeting at which four to six men are given free rein to express themselves on topics of their own choosing. It is therefore up to publicity representatives to see that reports of these meetings do not degenerate to the status of the traditional "Having fine time; wish you were here" postcard. Give the editor a story with headlines in it and he will give your club the headlines.



### BOOK NEWS

HOW TO DELIVER, words by *Richard C. Borden*—pictures by *Dudley Lee*. (Harper & Brothers, New York). Reviewed by *William J. Hobba*. Price \$1.00.

When you make a speech do you look alert—do you make your body behave? If so, then you have mastered at least two of the fundamentals of good speech. But if you have not mastered these, then the book on "How to Deliver", compiled by Dr. Richard C. Borden, of the "Ho Hum—So What" book on speaking, will be of interest to you.

The book was originally compiled to help salesmen gain better ability in sales talks. It stresses "looking alert" with every part of the person, and in general "making your body behave" and it offers suggestions for the correction of bad habits of speakers. The illustrations are graphic and suggestive. Don't look like a "stuffed shirt"; don't be a "note twister" or a "human pendulum" or a "clothes adjuster" say the picture titles, and after looking at them you will probably remember how not to do such things.

This is a good book for any ambitious speaker. It can be well used in a Toastmasters Club as educational material. Dr. Borden's work is always good, and this is no exception.



# The Toastmaster

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### A PATRIOTIC PROJECT

What America really needs is better citizens—citizens who cherish the privilege of American citizenship and who are properly equipped for the discharge of their duties. The Toastmasters movement stands in a position of unusual importance in this respect. Both in our club programs and in addresses given outside there is opportunity for service to our country through the discussion of questions of immediate interest to Americans. At the Tucson Convention action was taken to make "Civic Education and Training for Citizenship" a major theme for our year's activities. This means that each club is called upon to plan its program so as to gain practice in the discussion of such subjects, and on every occasion to carry the information to other groups. It does not mean that we are to rush out to make public addresses on social and economic subjects concerning which we are not thoroughly informed, nor that we are to take our prejudices out for an airing. The purpose is to promote intelligent, tolerant discussion, first in our clubs and then, if we are equipped to assume the risk, to carry the work to others. This calls for careful planning by program committees. It is both an opportunity and a responsibility, and it must not be neglected.

### A GROWING MOVEMENT

Continued usefulness in Toastmasters requires that the individual club shall grow, as well as that the number of clubs organized shall increase. Adopted as a goal by the Tucson Convention, the mark of a minimum of 25 members in every club is a reasonable one, which can be reached by intelligent effort. Careful selection of new members, careful induction when they have been elected, and careful attention to the task of instructing them in how to use the privileges of membership will result in building and holding a satisfactory membership, such as will be conducive to permanently satisfactory achievements.

**TAKE A "TIP"** The Educational Bureau of Toastmasters International sends to each club secretary a quantity of each issue of "Tips to Toastmasters" sufficient to supply every member of the club, as reported to headquarters. If any secretary fails to distribute these "Tips" to the members of his club those members should call him to time in no uncertain terms. Every member of a Toastmasters Club is entitled to receive the bulletins from the Educational Bureau, and each member should preserve these bulletins in the permanent file cover which is also supplied free of charge. Last year's series dealt primarily with the construction of speeches. The new series, which will start in September, is to take up the problems of speech delivery. The excellence of this material has attracted widespread attention among educators and students of speech. It is more than a mere textbook on speech. It is literally a compendium of the best thought on the subject available in the largest libraries. For the man who saves his bulletins and uses them frequently for reference and study, they are invaluable. Be sure, Mr. Toastmaster, that you get all the "Tips" and use them. If you suspect that your secretary is holding out or overlooking his duty in distributing them, report to the Chairman of the Educational Bureau, Sheldon M. Hayden, and see what is the matter.

### UNIFORM ELECTIONS

A resolution adopted by the Tucson Convention calls upon all Toastmasters Clubs to change their by-laws so as to make the election of their officers harmonize with the semi-annual reporting dates of Toastmasters International, April 1 and October 1. Some clubs have already made the necessary changes, for which we thank them. Every club can help in the general good of the work by following this suggestion. Club officers should be elected for terms of six months except the secretary and the deputy governor, who should be elected for one year terms. Shorter terms tend to break down the continuity of work and to hinder the best accomplishments.

### WE SHALL GROW

We gained exactly forty percent in number of clubs last year. A similar gain this year will bring our total to nearly 200 chapters, with a membership approaching 6,000. It is a great goal. Toastmasters has been good for us. We may well share it with others.



## CLUB ADMINISTRATION

E. M. SUNDQUIST, *Past President El Camino Toastmasters Club, of Santa Ana.*

The problems of Club Administration will be presented in this department, to be conducted by Toastmaster Sundquist. Write him your suggestions, comments, questions and objections. Address E. M. Sundquist, 312 West Third Street, Santa Ana, California.

The fundamentals in successful club administration are Membership and Leadership. Take care of these two items and your Toastmasters Club will flourish and grow. Neglect them, and you court failure.

Let us start with Membership. You have to have members in order to have a club. Leadership will be taken up in the next issue.

Are applicants for membership in your club required to qualify before they are accepted? Probably not, for we have not progressed far enough along the road to realize the need for membership restrictions. That such a need exists is evidenced by the heavy turnover in almost every club. A twenty-five per cent loss in one year is not unusual, and it presents a problem to club officers conducive to head-scratching. Something more than a signed application with fee attached should be required of a new member.

First, let's look at ourselves. A frank appraisal doesn't hurt anyone. We offer the prospective member what is probably the finest self-improvement opportunity yet conceived. Here he can improve himself in writing as well as in speech, for if he cares to he can write his speeches before he delivers them. Here he will be coached in diction, voice control, stance, gestures, proper English, and many other things which, put into daily practice will make him a better employer or employee. From a selfish standpoint, this should mean increased income and greater prestige. At the least he should find himself doing his work a little better. Then too, his membership in Toastmasters will inspire him to read better books, better magazines, and more of them. He will refuse to accept simple statements as facts but will want to do investigating of his own. Renewed acquaintance with the public library will come with his membership. These are but a few of privileges offered the new Toastmaster, and if these are properly presented, no club should be without a waiting list.

You will note that I said "if properly presented." I meant just that. To me it seems high time for us to go out after the men we want and sell them on what we can do for them. In my town the service clubs, American Legion and lodges of various kinds are full of men who make me squirm every time they get on their feet. You have them in your town, too. These are the men we need in Toastmasters and certainly they need what we offer. Now, here's how to get them.

In your club you have a Membership Committee set up by the By-Laws, whose chairman is your club's Vice-President. It should be the most active committee in the club, for if it functions it can take the most lethargic club and make it the very personification of pep.

(Continued on page 22)

## HOW TO KILL A TOASTMASTERS CLUB

Or any other kind of club, for that matter. A simple, easily applied prescription. Results guaranteed. No club has ever been known to survive six months of this treatment.

1. Don't assume any personal responsibility for the work. Let some "George" do all of it. You are too busy—and you get a better chance to complain about it.
  2. Don't worry about the time element in the meetings. If the meeting starts half an hour late, what's the difference! And if it runs till ten o'clock, who cares? Too much attention to regular times for starting and stopping would make things seem too cut and dried.
  3. Don't stop the long-winded speaker. Give him all the time he wants.
  4. Don't show too much appreciation for the secretary's work, such as paying for his meals, or remitting his dues. He likes to do the work and gets a lot of prominence.
  5. Don't fail to keep your membership in as close a "ring" as possible. Get the members from one political, religious, racial or occupational group. Don't spread out.
  6. Don't demand that the members do their best every time they talk. What if the talk was unprepared and worthless—pat him on the back. He'll do as much for you sometime.
  7. Don't worry about the club's getting into ruts. Perhaps the members like to have things done in the same way. And be sure to keep away from parliamentary practice and procedure.
  8. Don't encourage visitors. Don't plan for an occasional ladies' night. Avoid all new ideas of progress and criticisms.
  9. Don't call down the Toastmaster just because he messed the program. And don't bother if the critics hand out plenty of soft soap in lieu of real criticism. But if the critics insist on criticizing, encourage them to deal in caustic, sarcastic, hair-splitting comments.
  10. Don't have any newspaper publicity for the club. But if you must have it, appoint as reporter one who will call a spade a spade when one of the members takes the unpopular side of some controverted question. Perhaps you can get the speaker into trouble.
  11. Don't carry on during the summer. It will be lots of fun to reorganize and build up attendance again next fall.
  12. Don't fail to get into the membership some man who, for business or other reasons, can dominate some of your members so that they will not dare criticize him. A man hesitates to tell his boss the plain truth about his poor speeches.
  13. Never, never cooperate with Toastmasters International or with other clubs in the exchange of ideas or speakers. When communications come from T.M.I. toss them into the waste basket.
- Come to think of it, some clubs can survive in spite of some of these treatments. Tough ones have been known to do it, for the Toastmasters idea is husky, but careful application of these plans will go a long way to put any club flat on its back.



## CLUB CHATS

By ERNEST S. WOOSTER

### Now I'm A Member

How does a new member come into your club? Does he merely learn that his application is approved—that he is voted in? Or does he get some special attention?

Remember that the new member has come in under the impression that he is joining what is really a study club. His entrance is rather an important adventure for him. He should not be welcomed too casually. His previous impressions of the club should be strengthened, and his part in the program should be made very clear to him.

The La Jolla Toastmasters Club, according to an article by Captain Thomas H. Messer, then president of the club—this was June, 1935—used a dignified induction ceremony, handled by a member of the membership committee, or by the member responsible for the new candidate. It began by qualifying him according to the information shown on his application card, thus acquainting the other members with these facts. Then he was apprised of his duty to join with his fellows in the effort for mutual help and benefit in the art of speech, to prepare talks to be given at scheduled times, to speak impromptu when required to do so, and to act as critic for other speakers, and he was pointedly asked to accept these obligations.

As reported at the Hollywood Convention in August, 1937, San Diego Toastmasters use a more oratorical and sonorous induction ceremony, reaching the peroration in accepting the new member.

Another club regularly presents the new member with a copy of "The Amateur Chairman" and one of "Constructive Criticism," urging upon him the importance of careful study of both these volumes. Still another club presents each new member with one of the Toastmasters emblems to be worn on the coat lapel.

In each case the presentation is followed by the pointing out of the duties and responsibilities of the new member, with especial attention directed to these points:

1. That in his capacity as a speaker, he is a student.
2. That as a critic he acts as a teacher.
3. That as a member he is under obligation to attend faithfully, since with our limited membership, he holds a place to the exclusion of other possible members, and thus he must make worthy use of his opportunity. Unless he is willing to help provide an audience for other speakers he has no right to expect them to listen to his own efforts.

Whatever ritual is followed, it is of the highest importance that every member be inducted in a dignified and fitting manner, so that he shall know more about the ideals and methods of the club, understand better its background and development, and appreciate more fully his privilege in becoming a member. With a proper start in the club membership, the new man will be a better member and a more permanent one.

### Talk About What You Know About

A school teacher one day said to the club secretary, "I just never know what to talk about. How do you find your topics?"

The secretary wisely replied with a bit of advice which has been stressed by Toastmasters International from the beginning—especially for the new members. This is: "Talk about the things you are acquainted with."

For instance, there is your business. You know that pretty well — or should. Even if business is rotten, you can still tell about the procedure, service, methods and hidden processes involved. Or you can talk about your hobby; or your experiences; or observations; or travels.

Try this one: Walk ten blocks, noting the things you observe. With your eyes wide open you will see things you never saw before. They may be trivial things, but strung together on a connecting thread they will make a good talk.

Remember that anyone can read a book or hunt up statistics in an encyclopedia, but your experiences are your own. Talk about the things you know by experience and observation.

### How Long To Talk

A writer in a recent issue of the TOASTMASTER indicated that he thought a five-minute talk was too long for a beginner.

You're lucky, Mister, if you get that kind of members. Down here where I live the stop signal is the most important piece of club equipment. We can't get 'em going, but it takes a red light—or a buzzer—to stop 'em. Many a speech billed for five minutes collides with the stop sign.

But if you have in your midst some of those modest gents who keep to monsyllables and short sentences and too few of them, beware of giving too much encouragement. Better give them extra time a minute at a time, so they won't get to running into polysyllables and too many of them. But if they are so modest, start them with two minutes and let them build up gradually. The length of the talk is not so important as it is for the speaker to have something to say, say it, and quit when it has been said, whether it be two minutes or ten.

However, it happens not infrequently that some beginner who thinks he can't possibly talk for more than two minutes will ramble on for ten if you do not stop him by force.

Length of speeches is not an arbitrary rule. It should never become too firmly fixed. Each member should have opportunities to vary the length of his offering. He must not let the six minute limit become a hurdle he can't jump. On the same program there may be two-minute speeches, six-minute speeches, and even ten or fifteen-minute speeches, provided the time assignments are made with care.

### Keeping Up The Membership

Some clubs keep their membership up to the limit, with a waiting list. Some drag along with a roster half filled. Why?

Plenty of reasons can be given, but as a rule, the responsibility rests on the club members who fail to realize what they have to offer.



First, a little selling is necessary. A Toastmasters Club is more than a club. It is an educational movement. Each member should be thoroughly impressed with this. Every prospective member should be well informed on it.

Second, when a prospective member comes as a visitor, don't let it stop at that. Put him on the mailing list for notices of coming programs. Remind him of your interest. Any man likes to be remembered in such a friendly fashion.

Third, let each member make it a point of honor or duty to have someone always in mind to fill a vacancy when it occurs. The club which falls below 25 members is not doing its best work. Keep the visitors coming, and be sure your demonstration at every meeting is good enough to "sell" the idea.

Fourth, use newspaper publicity to let people know what is being done. Timely topics well discussed make good news material.

Fifth, if a club is having difficulties, it should promptly call on the District Governor for help. If the club is too remote to gain such aid, it should get in touch with the Secretary of Toastmasters International, explaining the conditions, so that proper suggestions may be offered.

Anything less than a capacity membership reflects on the members and the movement and should not be tolerated any longer than is necessary to correct the condition.



## CLUB ADMINISTRATION

(Continued from page 18)

This committee should meet and discuss men who need training as public speakers, and then invite them to join the club. Pick out a likely prospect and send two good men to see him, preferably men who know him. Send two if possible, but not more than two, or you'll scare him. Let them recite the benefits which will be his as a Toastmaster, and point out how he can use them. Invite him to your next meeting as a guest of the club, but while he is your guest treat him as one. Don't try to high-pressure him into joining. Wait a few days and then call on him again. If he does not join then, forget him, and go to another prospect.

This method of enlisting members will work, and it will bring into your club men who are interested in improving themselves, and who have something to work on. Thus you will avoid the man who is temporarily attracted but who will not make the effort required to maintain membership. You will also avoid the man who "can't take it," for the man who really wants to improve welcomes criticism. And what is more to the point, you will reduce to a minimum the problem of membership turn-over.

Write me your suggestions and questions, and help me make this department of real service to all the clubs.

## HOW'S YOUR ACCENT

KARL W. JENTER, *Huntington Park Progressive Toastmasters*

How's your accent, fellow Toastmaster? Well, let's see.

Pronounce the following seven simple, two-syllable words for me. Right out loud, now. Come on, here we go:

Adult, address, detail, finance, rebate, recourse, research.

Where was your accent? Was it on the first syllables? If so, you're consistent, but you are 100 percent wrong. And if you accented them all on the last syllable you are either erudite or more likely, a darn good guesser.

For some time, with more intestinal fortitude than ability, I have acted as grammar and word critic for my club, and I think these seven words have been mispronounced more often than any others. I would also be willing to lay a small wager that they have been mispronounced many times in your club. Yet they are very simple. Just remember that in every case the accent goes on the *last* syllable. But let's go a little more into detail (deTAIL, if you please, not DE-tail).

Take "adult" and "address": just because they start with "ad" does not mean they must be pronounced "add". Just say "a" as in "ask" and then accent the last syllable: a-DULT, a-DRESS — that's it.

Then the word "finance" — nearly everyone gets that wrong. Say "fi" as in "fish" (there's always something fishy about high finance) and then put the force on "nance", so it sounds like "fi-NANCE". Fine! That's it. Now do it that way always.

The same rule applies to the last three words, "rebate", "recourse", "research". "Re" is pronounced "ree", but you must concentrate on the last syllable. Make it "re-BATE", "re-COURSE", "re-SEARCH". Now you have it. Keep it.

At the next meeting of your club keep your ears open and see how many simple words are butchered in pronunciation. You'll be surprised, and should you be a critic perhaps you can call some careless member's attention to his errors. You may even gain some slight reputation for good speech. But, as a friendly suggestion, check yourself with a dictionary, for it is a bit embarrassing to correct someone and then find yourself at fault, as I have found out from sad experience.

## VARIABLE VERBS

A boy who swims may say he swum, but milk is skimmed and seldom skum, and nails you trim, they are not trum.

When words you speak, these words are spoken, but a nose is tweaked and can't be twoken, and what you seek is seldom soken.

If we forget, then we've forgotten, but things we wet are never wotten, and houses let can not be lotten.

The goods one sells are always sold, but fears dispelled are not dispold, nor what you smell is never smold.

When young, a top you oft saw spun, but did you see a grin e'er grin, or a potato neatly skun?





Photo by R. C. Miller.

## ANOTHER CLUB IS LAUNCHED

President William A. Dunlap presents the charter to the new club at Venice, California, August 1, 1938. The President, Dr. William H. Head, receives the charter, while Sheldon M. Hayden, chairman of the Educational Bureau, looks on. The meeting was held at the colorful Ship Cafe, on Venice Pier, and was attended by members of the Santa Monica, Crescent Bay and Venice Clubs.

## SEASONING FOR SPEECHES

Little Mary was sometimes allowed to be present at the table when there were guests. On one occasion when she was enjoying this privilege she sat very still while her father told a joke. When the laughter had died down, little Mary piped up: "Now, Daddy, tell the other one."

Napoleon one day encountered a one-armed soldier on the street. Stopping to greet him, the great commander said, "Where did you lose your arm, my friend?" "At Austerlitz, sire," replied the soldier. "Were you not decorated for your heroism?" asked Napoleon. "No, sire, I had no decoration," said the soldier. "Then," said Napoleon, "I name you a Chevalier of the Legion." "But," said the unfortunate one, "had I lost both arms what would you do for me?" "In that case I would make you an officer of the Legion." Whereupon the soldier drew his sword and cut off the other arm.

Definitions which may be useful some time:

"What is a budget?"

"It is a method of worrying before you spend instead of afterward."

"What is a deficit?"

"A deficit is what you have when you haven't got as much as you had when you had nothing."

"What is a committee?"

"A committee is a body that keeps minutes and wastes hours."

If you depend on notes in speech you may be able to sympathize with this soldier. It was kit inspection and the soldiers had their things all laid out on their cots. The orderly walked in and interrogated Private Brown.

"Three shirts, Brown?" he asked.

"Yes, sir. One on, one in the wash and one in the box."

"Two pairs of boots?"

"Yes, sir. One pair on and one pair in the box."

"Two pairs of socks, Brown?"

"Yes, sir. One pair on and one pair in the box."

"Good! Now where is the box?"

"I don't know, sir. I've lost it."

A Congressman once said to Horace Greeley: "I am a self made man." "That sir," said Greeley, "relieves the Almighty of an awful responsibility."

A Harvard professor says: "It is egregious obscurantism to postulate that syncopation in harmonization has an immoral connotation." Translated, it reads: "Jazz won't hurt your morals, if any."

Be careful about choosing your stories and illustrations. There was the young preacher who went to preach a trial sermon in Minneapolis, but he made the mistake of taking his text from St. Paul, and it was all off.



## HELPFUL CRITICISM

WILLIAM L. WATERS, *Fullerton Toastmasters Club*

Nothing is more attention-compelling than the criticism of speakers in our clubs. This phase of our activity is one of its outstanding characteristics—one of the main foundations of our success. No doubt all of us, while in school or college, have been criticized by our teachers when preparing for some speech or debate. But this experience was rare and brief, and probably none of us ever received criticism by members of our own class. In the club's criticism of its speakers, it has evolved and is developing a distinctly new method of training in the art of speaking.

Since the success of our club rests largely upon the care, the wisdom, the consideration and the judgment with which our criticism of one another is handled, it calls for special attention and study on our part.

Criticism is like a two-edged sword. It is an instrument that can be beneficial to the highest degree, and it is also a weapon which, of all weapons, can have the deadliest effect. Placed in the hands of the impulsive, the unthinking, the thoughtless or the petty, it cannot help but have devastating consequences. On the other hand, if used in a considerate, sympathetic and kindly manner, it can encourage, enthuse and inspire. Criticism therefore can be constructive and encouraging, or destructive and disheartening. This is especially true with beginners. It seems to me from the limited time and opportunity I have had to study this subject and observe its effect upon those criticized, that the critic should, above all things, consider himself to be speaking as the friend, the counselor and adviser of the speaker. Not only should he consider himself as such, but he must so speak and act that he leaves no doubt of that fact in the minds of his hearers. He should not consider himself a critic, but an adviser — not a fault-finder, but a helper — and this should be demonstrated in the modesty with which he offers opinion and advice.

The critic's next object, equally important, must be to encourage. No speaker should ever leave the club, after a speech, without feeling that he has been encouraged and helped by his critic; and the critic must never lose sight of this objective. While general compliments on the speech, to the effect that it was a good speech,

are helpful to encourage, they nevertheless should give the reasons why the speech is good; because this is just what the speaker wants to know, and the reasons therefor should be given. The judgment is no better than the reasons upon which it is based. To be a good critic is the most difficult position to fill in the activities of this club.

We often hear that criticism should be constructive and not destructive. To be a constructive critic, one must analyze the speaker, appraise his qualities, searching for strength, abilities and qualifications only partially revealed. Having done this, the critic may give suggestions that point out qualifications which the speaker never knew he possessed.

It has been said that a man should be told his capabilities rather than his faults; and a speaker should be told the things in which he is strong, rather than the things in which he is weak. For instance, take personality — that thing by which a speaker impresses an audience before he has spoken a word. How few of us know what is the impression we give an audience before we have started to speak! We cannot see ourselves as others see us — we cannot hear ourselves as others hear us — we do not know the effect of our own voice — we do not know the reaction of our own personality — we do not understand the many factors which contribute to making the impression which we invariably make. In the consideration of these points lies one of the greatest possibilities for good that a thoughtful, observing critic can render the speaker.

The next point is for the critic to omit comment upon points which are of slight or trivial importance. Many of these are more obvious to the speaker than to his critic, and this the critic should never forget. What the speaker wants always to know is how he can become a better speaker, and the critic must always keep in mind this very fact, that this is his only purpose for criticizing and the only object and end to have in mind. A good critic should be able to show a speaker what kind of a speaker he is capable of being when he develops in the way he should and not how poor a speaker he is now.

It seems to me that the word "critic" is unfortunate, for there is a tendency for the man who is criticizing to labor under the fault finding concept of criticism rather than its constructive or literary meaning. The word "adviser" would seem to me more appropriate. However, this may be, I think that one man is about



as capable of criticizing a speaker as another man, because we are all listeners, and we all have our individual reactions to every speech we hear. In fact, we are a cross-section of the listening public.

Again I venture to say that little sympathy should be extended or encouragement given to the statement sometimes made about a member who has dropped out of the club, in the remark "He couldn't take it." It is evidently meant by this that the criticism hurt this man too much. It has been well said that our most sensitive men are capable of making our best speakers. A word of kind praise will be remembered for years, in the same way that an un-called for criticism may rankle for a lifetime.

On the whole, the critic or adviser has the responsibility placed upon his shoulders of giving the speaker reason for confidence and enthusiasm in his future speaking ability. No speaker ever addressed a club who had poorer qualities as an orator than Demosthenes had even after he made his first speech to the Assembly. Perhaps no one ever spent so much time in preparing himself as he did. It was the timely advice of a friend, however, that changed Demosthenes from a failure to a success.

If, then, we can each of us bear in mind the highest, the best, the most encouraging, the most sympathetic and the most friendly thought, word and advice in our club criticisms, we can be of tremendous help to one another, and in so doing may engender a spirit of enthusiasm that will have a far-reaching and beneficent effect upon us all. I do not doubt but that, if this phase of our activity is carefully studied and analyzed, it will be the cause of developing speaking ability here that may be heard from in the years to come, by men who will look back to our club as the starting point of their speaking careers.



Our minds are so constituted that any emotion in another, strongly and naturally expressed, excites a corresponding emotion in ourselves. If the advocate does not feel strongly and sincerely, by no art can he excite through sympathy the feelings of his audience. It is his sense of right, his indignation for the wrong, enlisted in the cause he is advocating, making themselves visible even on his face, uttering their own natural and appropriate language, that kindles sympathy of the audience.—F. L. Wellman, "A Day in Court."

## CIVIC EDUCATION

Let the Program Committee of each club make plans promptly to provide for training in the discussion of problems of citizenship. These discussions should take the form of panels or forum discussions, or may be handled in the symposium form. As a starter, plan to devote one meeting in October to the question, "Why is it that when we want peace, we get war?" Assign several speakers to study this from the standpoints of economic necessity, imperialism, conquest, racial pride and other causes of war. Have one or two attempt to point the way to peace. Assign one of your best men to sum up the discussions and formulate conclusions.

For November, the month of elections, devote an evening to discussion of the obligations of a citizen as to voting with intelligence loyalty to political parties, faithfully exercising the right of franchise, and other related topics. For December, study the problems of organized labor. A panel discussion would be in order, but if you try such a discussion, be sure you know how to handle a panel. There was an excellent article on the subject in the TOASTMASTER Magazine of September, 1937. Better review it.

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Fifty professors from as many Universities in all parts of the country write about the history and origins of English words in this magazine,

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## THE VALUES OF TOASTMASTERING

(An address delivered by A. J. Schrepfer, of Progressive Toastmasters Club, of Huntington Park, California, at the charter meeting of Bell High School Junior Toastmasters Club.)

To measure the values of Toastmasters, to answer the question, "Of what benefit or use is Toastmasters?" we shall use the yard sticks of **purpose, means and accomplishment.**

The first is **purpose.** Here are the famous fourteen points of Toastmasters International. They can be condensed into one word—**betterment.** That is Toastmasters' fundamental reason for being, and there is no more laudable purpose, no loftier motive than that of betterment. The cardinal value of Toastmasters, then, lies in its expressed purpose—**betterment.**

Now, in what does this betterment consist? What are the means by which it is attained? By their very application, the means employed are in themselves a form of gain. As to means, the values of Toastmasters are twofold—**technical and physical.**

The technical phases of Toastmasters are rather obvious:

Broadening your vocabulary, better to express your thoughts and ideas.

Using proper, grammatical construction.

Accuracy in presenting factual data.

You learn the mechanics of speech—organization, preparation and delivery, subject matter, logical and orderly sequence, climax; acknowledgement of introductions, how to preside as Toastmaster.

Analysis of other speeches to offer constructive admonition or suggestions when you are the critic; profiting by such criticism when you are the speaker-subject.

The physical aspects of Toastmasters are readily apparent. The gains to be derived from careful attention to these factors are readily observable:

Voice—the development of pleasing tonal qualities.

Clear enunciation and proper modulation.

Appearance, posture and poise—sometimes called "stage presence."

Ease and grace in speaking, with appropriate gestures and facial expressions.

We come now to the intangibles—those phases of Toastmastership which embody both means and accomplishment. These less-easily-defined but highly important values might be termed the **intellectual and aesthetic (or spiritual or character) values.**

Toastmasters intellectual values are many-fold:

To be a Toastmaster, you must think. If it had no other purpose, that alone would make Toastmasters worthwhile. Capacity for intelligence grows in scale with its use, just as do the muscles with exercise.

You develop discernment and discrimination in judicious choice of subject matter and your treatment of it.

You learn to ferret out facts—not contenting yourself with generalities.

With Toastmasters comes mental alertness—to keep up with what is going on in the world; mental discipline, valuable training in will-power and self-mastery. If you already possess it, you enlarge your organizing ability; you acquire such ability, if it is not already one of your mental tools. For our purpose, organizing ability means the orderly structure of ideas into an effective speech.

You gain self-confidence, overcome stage-fright and timidity, by appearing first before others who are friendly and sympathetic. Ultimately, you face strangers with assurance.

You find, by trial and error if necessary, what appeals to your listeners, what sways them, what is ineffectual. Call this psychology, if you will, or salesmanship. The fact is that you endeavor to "sell" your listeners on thinking as you wished them to think. Influencing others, in its final projection, becomes leadership.



### NEWS BRIEFS

A speech contest to promote good citizenship was a feature of the Citizens' Military Training Camp at Fort MacArthur this summer. The San Pedro Toastmasters Club presented medals to the winners. Major Lawrence, a member of the San Pedro Club, hopes to make this contest an annual event.

While many clubs took one or two months of vacation during the summer, the Clubs of Anaheim and Fullerton beat the summer slump by holding joint meetings. Santa Ana's "Number One" and "El Camino" Clubs have both maintained full membership rosters. There is talk of a fourth club in Santa Ana. There are now nine Toastmasters Clubs in Orange County.

President Gordon Howard plans to take a vacation trip to the Northwest in October, which will enable him to visit many of the clubs in that region, and perhaps to present a few charters.

Past President Dunlap had returned to the East Coast where he will spend the fall with the Kiwanis Clubs of the New England States. He carries with pride an handsome ebony gavel presented to him as retiring president, at Tucson.



Thomas Jefferson was a striking example of a great lawyer who was obliged to become an office lawyer because he had a voice so weak and husky that he could not succeed as an advocate. John T. Morse, in his life of Jefferson, says that the weakness of Jefferson's voice, more than any other thing, prevented him from becoming successful in trial work.



## TOASTMASTERS SUPPLIES

Order from Toastmasters International, Santa Ana, California. Prices quoted include delivery charges except on pins and emblems. Remittance should accompany order.

1. **The Amateur Chairman**, by Ralph C. Smedley, Founder of Toastmasters. A 40-page, pocket-size booklet, for ready reference by the unprepared president. Price.....\$1.50
2. **Secretary-Treasurer's Record**. Limp leather cover, with printed forms for complete financial and attendance records and membership roster. Very complete. Cover and filler. Price .....\$1.00  
(Extra fillers, 40 cents each.)
3. **Treasurer's Receipt Book**. 250 receipts, with duplicates, in pad punched for 3-ring binder. (Sample on request.) Price.... .50
4. **By-Laws**. Standard Constitution and By-Laws for Local Clubs, Mimeographed and stapled for filing in 3-ring binder. (Sample on request.) Price 1 dozen copies... .75  
30 copies...1.50  
Toastmasters International Constitution and By-Laws, mimeographed and stapled for filing in 3-ring binder. (One copy to each club, free.) Price.....Each... .25
5. **Letterheads and Envelopes**. Same grade and weight paper as used by T.M.I., with same general set-up, without list of officers, but with local club name and address imprinted, together with the words: "Office of the....." (Samples on request.) 500 letterheads and envelopes..... 7.00  
1000 letterheads and envelopes.....11.00
6. **Officers Manual**. A necessary part of the equipment of every officer, including brief but pointed explanation of duties, standard methods, and instructions as to general club operation. Price..... Each... .25
7. **Constructive Criticism**—A Manual for All Critics. Each..... .25
8. **Critique Sheets**. Three forms are available, all very good.....  
Price, either form ..... 100 sheets .25  
500 sheets 1.00
8. "Tips to Toastmasters"—First series complete in binder. Price .40

## PINS AND EMBLEMS:

50. (a) Attractive lapel pins, with screw button back or safety catch pin back (state which). Blue enamel in White Gold:  
Gold Filled: \$1.25 each      Inquire for prices on  
10K Gold: 2.50 each      larger quantities.  
14K Gold: 3.00 each
  - (b) Official Pin for Junior Toastmasters:  
Very attractive pins or buttons, made in Natural Gold finish (no enamel), screw button back or safety catch pin:  
Gold Plated: \$.60 each      Inquire for prices on  
Gold Filled: \$.70 each      larger quantities.
  51. **Past Presidents' Pins:**  
Gavel Charms, with President's name, initials of club, year, and word "President" engraved,—entire length 1¼ inches; complete with engraving:  
Sterling Silver \$3.50 each      A most appropriate gift to an  
10K Gold 7.50 each      out-going president.
  52. **Presidents' Gavels:**  
9 inches long complete; head 3 x 1½ inches:  
Black Ebonized .....\$2.00 each  
Walnut .....2.00 each      Engraved Bands, additional,  
Mahogany .....2.00 each      prices quoted on request.  
Rosewood .....3.50 each  
Genuine Black Ebony 5.00 each
  53. **Trophies, Rings, Awards:**  
We have an arrangement with J. A. Meyers & Co., Inc., of 1031 West 7th St., Los Angeles, Calif., whereby we may furnish almost any article ordinarily required by a Toastmasters Club or Junior T. M. Club at very attractive prices. If ordering direct, please mention TOASTMASTERS MAGAZINE. Cost of packing and mailing Pins and Emblems will be added to the prices quoted.
- FREE OF CHARGE**
- The following supplies are furnished to Clubs, in reasonable quantities, free of charge:
75. **Application for Club Membership** in Toastmasters International, for use in organizing new clubs.
  76. **Application for Membership** in Local Club, for use by individual members; a printed card 4x6½ inches, in the standard form recommended by T.M.I.
  77. "Facts" concerning T.M.I.—The only available piece of literature published by T.M.I. giving a brief statements of the origin, history and purpose of the organization, in question and answer form. A very attractive folder with genuine "selling" powers.
  78. "The Toastmaster"—Extra copies of the TOASTMASTER Magazine may be secured in very limited numbers for use in publicity and propaganda by local clubs.



## THE RENDEZVOUS

- ARIZONA
- Charter No. Phoenix, Maricopa Chapter—Monday, 6:30 P.M., Y.M.C.A.  
 Secretary, M. W. Douglas, 727 Grand Ave.,  
 Deputy Governor, John A. Murphy, Court House
68. Phoenix, Ocotillo Chapter—Tuesday, 6:10 P.M., Y.M.C.A.  
 Secretary, Milton Smith, 363 E. Coronado Rd  
 Deputy Governor, H. B. Davidson, 804 N. Fourth Ave.
103. Phoenix, Palo Verde Chapter—Thursday, 6:15 P.M., Y.M.C.A.  
 Secretary, Paul McLaughlin, U.S. Postoffice  
 Deputy Governor, Dr. L. K. Swasey, 910 Professional Bldg.
104. Prescott—Wednesday, 6:15 P.M., Hassayampa Hotel  
 Secretary, Yale McFate, Prescott  
 Deputy Governor, Joe Love, Prescott
74. Tucson, Old Pueblo Chapter—Saturday, 12:45 P.M., Pioneer Hotel  
 Secretary, David B. Sanders, Arizona Trust Co.  
 Deputy Governor, Philip H. Evans, Tucson High School
16. Tucson, Sahuaro Chapter—Tuesday Noon, Pioneer Hotel  
 Secretary, Vernon C. Gustafson, 1375 E. Silver St.  
 Deputy Governor, Joseph H. Riley, 432 N. Plummer St.
32. Tucson Toastmasters—Thursday, 7:30 P.M., Y.M.C.A.  
 Secretary, Gerald W. Houck, Route 4, Box 425  
 Deputy Governor, Lowell C. Bailey, 916 E. 7th St.
- CALIFORNIA
34. Alhambra—Thursday, 6:30 P.M., Elks Club  
 Secretary, Dr. A. K. Spencer, 317 W. Main St.  
 Deputy Governor, L. Emerson Winter, 500 N. Palm Ave.
2. Anaheim—Tuesday, 6:30 P.M., Marigold Cafe  
 Secretary, Paul Winsor, Bank of America  
 Deputy Governor, Walter F. Taylor, 609 S. Dickel
115. Arcadia—Monday, 6:15 P.M., Masonic Temple.  
 Secretary, Robert L. Walker, 1003 S. Baldwin Ave.
69. Azusa—Wednesday, 6:15 P.M., Dick's Cafe  
 Secretary, V. G. Stanfield, 461 W. Centre, Covina  
 Deputy Governor, Don Graffam, 1029 Azusa Ave., Azusa
124. Bell, "Industrial Toastmasters,"—Wednesday, 7:00 P.M., Grotto Cafe  
 Secretary, Leonard F. Brown, 4306 Gage Ave., Bell
43. Beverly Hills—Wednesday, 6:15 P.M., Albert Sheetz Beverly Cafe  
 Secretary, Clete Owens, 154 N. New Hampshire, L. A.  
 Deputy Governor, Leo Coombs, 1830 Verdugo Vista, Glendale
36. Burbank—Monday, 6:30 P.M., St. Jude's Hall  
 Secretary, A. S. Ricketts, 939 N. Olive  
 Deputy Governor, Nelson Pfister, 734 N. Tujunga, Burbank
46. Burlingame—Wednesday, 6 P.M., Primrose Inn, Primrose Road  
 Secretary, Geo. V. White, 1285 Oak Grove Ave.  
 Deputy Governor, Chris E. Phelan, P.O. Box 212
9. Coronado—Wednesday, 6:30, Methodist Church  
 Secretary, Russell W. Rink, 379 F Avenue  
 Deputy Governor, Hilding Weisgerber, 828 D Avenue
76. Covina—Tuesday, 6:00 P.M., Longworth's Cafe  
 Secretary, George Cannon, 308 N. Hollenbeck, Covina  
 Deputy Governor, George Ross, 245 Pershing Court, Covina, Calif.
109. Eagle Rock, —Wednesday, 6:30 P.M., Colonial Tea Room  
 Secretary, Richard B. Burke, 1246 Spazier Ave., Glendale  
 Deputy Governor, August A. Hermann, 5202 Rockland, Eagle Rock
120. El Centro—Monday, 6:15 P.M., California Hotel  
 Secretary, Charles Buehner, 620 Hamilton
54. Escondido—Wednesday, 6:15 P.M., Jordan's Cafe  
 Secretary, Charles W. Dove, P. O. Box 779  
 Deputy Governor, Frank Hunt, o/o Oscar Hall Co., E. Grand, Escondido
37. Fullerton—Monday, 6:30 P.M., Kibel's Cafe, 108 S. Spadra  
 Secretary, Dr. H. R. Wildman, 814 N. Spadra  
 Deputy Governor, Homer Faber, Box 130, Rt. 2, Anaheim
8. Glendale No. 1—Tuesday, 6:15 P.M., Y.M.C.A.  
 Secretary, O. B. Werner, 1129 E Orange Grove  
 Deputy Governor, Harry Finlay, 629 W. Lexington, Glendale
29. Glendale "Jewel City"—Thursday, 6:15 P.M., Sunshine Corner  
 Secretary, LeRoy M. Hungerford, 7644 Summitrose  
 Deputy Governor, Lloyd A. Rabjohn, 4666 Verdugo Road, Los Angeles
125. Glendale, "Griffith Park" Toastmasters—Thursday, 6:30 P.M., Sunshine Corner  
 Secretary, Jerome B. Williams 10333 Silvertown Ave., Tujunga
70. Gonzales "Y.M.C.A. Toastmasters"—Tuesday, 6:45 P.M., Roma Hotel  
 Secretary, E. A. Botill, Box 4  
 Deputy Governor, R. G. Force
58. Hollywood—Tuesday, 6:15 P.M., Helene's Restaurant, 1723 N. Highland Ave.,  
 Hollywood  
 Secretary, William R. Burnett, 1120 N. La Brea  
 Deputy Governor, Ransom L. Hudson, 706 Guaranty Bldg.
116. Huntington Beach—2nd and 4th Tuesdays, 6:15 P.M., Stella's Coffee Shop  
 Secretary, William Gallienne, 5th and Ocean
14. Huntington Park No. 1—Wednesday, 6:15 P.M., Cole's Cafeteria  
 Secretary, J. D. Farmer, 2814 California St., Huntington Park  
 Deputy Governor, Joe Pressey, 5114 E. 59th Place, Maywood
18. Huntington Park "Progressive"—Tuesday, 6:15 P.M., Cole's Cafeteria  
 Secretary, Kenneth K. Allen, 2923 Flower St., Huntington Park  
 Deputy Governor, George Tweedt, 4040 E. Gage Ave., Bell, Calif.
114. Inglewood—Tuesday, 6:30 P.M., Potrero Country Club  
 Secretary, C. O. Phillips, 100 N. Market St.  
 Deputy Governor, Clifford Kreutz, 8111 3rd Place
106. King City—Tuesday, 6:15 P.M., El Camino Hotel  
 Secretary, Wm. H. Smart, King City  
 Deputy Governor, Peter S. Sylvester
62. Laguna Beach—Monday, 6:30 P.M., Brass Rail  
 Secretary, Terence G. Sheahan, P. O. Box 903, Laguna Beach  
 Deputy Governor, Frank Wharton, 369 El Paseo
22. La Jolla—Alternate Thursday, 6:15 P.M., La Valencia Hotel  
 Secretary, Truman A. Parker, Jr., 6663 Neptune Place, La Jolla  
 Deputy Governor, Thomas L. Shepherd, 7847 Exchange Place, La Jolla
126. La Mesa and El Cajon, "Mt. Helix"—Tuesday, 6:30 P.M., Alternate La Mesa  
 and El Cajon.  
 Secretary, Elmer G. Blossom, 8153 Lemon Ave., La Mesa
53. La Verne—Thursday, 6:45 P.M., Bonita High School  
 Secretary, Jim Space, San Dimas Park, San Dimas  
 Deputy Governor, Melvin Hooker, 422 East E Street, Ontario
11. Long Beach "Gavel"—Monday, 6:00 P.M., Masonic Temple, 835 Locust  
 Secretary, Kenneth Bucklen, 2218 Atlantic Ave., Long Beach  
 Deputy Governor, O. R. Cordray, 5352 Long Beach Blvd., Long Beach
35. Long Beach "Toastmaster"—Thursday, 7:30 P.M., Room 301, Hartwell Bldg.  
 Secretary, Ed. O. Abramson, 1635 E. Ocean Blvd.  
 Deputy Governor, Henry Beck, 846 Cedar
3. Los Angeles—Tuesday 6:30 P.M., Y.M.C.A.  
 Secretary, Milton Mack, 715 S. Hope St., L. A.  
 Deputy Governor, John H. Mattern, 334 N. Normandie Ave., L. A.
50. Los Angeles, "Angeles Mesa"—Tuesday, 6:15 P.M., Nancy Lee Tea Room,  
 4310 Degnan Ave.  
 Secretary, Leroy Van Velzer, 1048 West 53rd  
 Deputy Governor, Dr. P. A. Foster, 4730 Angeles Vista
85. Los Angeles "Highland Park"—Monday, 6:15 P.M., Hawaiian Cafe, 5607 N.  
 Figueroa  
 Secretary, Harlan Goodsell, 331 W. Mendocino St., Altadena  
 Deputy Governor, Chas. A. Lindberg, 5601 N. Figueroa St.
48. Los Angeles "Nooday"—Monday, 12:15 P.M., University Club, 614 S. Hope  
 Secretary, John Bolton, 735 Van Nuys Bldg.  
 Deputy Governor, Russell Ross, 639 S. Spring St.
44. Los Angeles "Southwest"—Monday, 6:45 P.M., Potrero Country Club Ingle-  
 wood  
 Secretary, Don Riggs, 5023 Denker Ave., L. A.  
 Deputy Governor, A. A. Appel, 711 W. 123rd St., Los Angeles



20. Montebello—Wednesday, 6:30 P.M., Palm Grove Cafe  
Secretary, Kenneth Bailey, 147 N. Wilcox, Montebello  
Deputy Governor, H. F. Leonard, 1529 Colegrove Ave.
108. National City—Wednesday, 6:15 P.M., Episcopal Parish House  
Secretary, Del Dickson, 45 E. Fourth St.
88. Oakland—2nd and 4th Tuesdays—6:15 P.M., Women's City Club  
Secretary, Marcus Hardin, 654 Blair Ave., Piedmont
78. Oceanside—Tuesday, 6:15 P.M., El Rey Cafe  
Secretary, W. S. Adamson, Box 225  
Deputy Governor, Ray Griset, Box 165
72. Orange—Thursday, 6:30 P.M., Sunshine Broiler  
Secretary, Thomas Bowen, R.F.D. 1, Box 596  
Deputy Governor, Jas. E. Donegan, 252 N. Cambridge
66. Pacific Beach—Monday, 6:30 P.M., Baybridge Cafe, Ocean Beach  
Secretary, Frank G. Plaisted, 7748 Eads Ave., La Jolla  
Deputy Governor, Verne O. Gehringer, 2010 Beryl St., Pacific Beach
33. Palo Alto—Thursday, 6:00 P.M., President Hotel  
Secretary, George S. Stewart, 251 Tennyson Ave.  
Deputy Governor, Oscar Anderson, 2765 Cowper St.
6. Pasadena—Tuesday, 6:15 P.M., Y.M.C.A.  
Secretary, Robert E. Crozier, 585 E. Colorado  
Deputy Governor, Harvey M. Parker, 2240 Hemet Road, San Marino
12. Pomona—Monday, 6:15 P.M., St. Charles Grill  
Secretary, G. Lumsdon, 347 Madison Ave.  
Deputy Governor, Harold H. Downey, 338 Adams St.
110. Pomona "Downtown"—Thursday, 6:15 P.M., Pomona Valley Club Rooms,  
132 E. 3rd  
Secretary, Clinton Thompson, 518 McKinley
27. Redwood City—Monday, 6:00 P.M., First Methodist Church Social Hall  
Secretary, James P. Hagan, 170 Grand St.
93. Reedley—Thursday, 6:30 P.M., Reedley High School Cafeteria  
Secretary, Frank Smith  
Deputy Governor, Paul A. Eymann
49. Salinas—Wednesday, 12:05 P.M., Hotel Jeffery  
Secretary, Frank Schiro, Salinas National Bank  
Deputy Governor, W. H. Leach, Court House
7. San Diego—Monday, 6:00 P.M., University Club  
Secretary, Jackson J. Demers, 1010 First Avenue  
Deputy Governor, Robert Switzler, 1130 San Diego Trust and Savings Bldg.
65. San Francisco "Downtown Chapter"—Tuesday, 6:15 P.M., Richelieu Hotel  
Secretary, John McInnis, 417 Montgomery St.  
Deputy Governor, L. A. Van Eaton, 417 Montgomery St., San Francisco
56. San Francisco "Golden Gate Chapter"—Wednesday, 6:15 P.M., Y.M.C.A.  
Secretary, Sam M. Glenn, 2507 Pacific Ave.  
Deputy Governor, Sante Quattrin, 116 Stanyan St.
107. San Jose—Monday, 6:30 P.M., Y.M.C.A.  
Secretary, Dick Maley, Y.M.C.A.  
Deputy Governor, Graham B. Peake, Bank of America Bldg.
112. San Juan Capistrano "Dana Chapter"—Monday, 7:00 P.M.  
Secretary, W. C. Draddy, San Juan Capistrano
83. San Luis Obispo—Friday, 6:30 P.M., Gold Dragon  
Secretary, G. E. Rose, 540 N. Broad  
Deputy Governor, Lester Jones, 1041 Mill St.
111. San Pedro—Monday, 6:15 P.M., Army and Navy Y.M.C.A.  
Secretary, Frank J. Masse, 236 Ninth
100. Santa Ana "Century Club"—Tuesday, 6:15 P.M., Rossmore Cafe  
Secretary, Ernest Wooster, 627 Orange Ave.  
Deputy Governor, D. G. Tidball, 926 E. First
15. Santa Ana "El Camino"—Thursday, 6:15 P.M., Daniger's Cafe  
Secretary, T. D. McBird, R. D. 1, Orange Calif.  
Deputy Governor, E. M. Sundquist, 312 W. 3d St.
1. Santa Ana "Smedley Chapter No. 1"—Wednesday, 6:15 P.M., Daniger's Cafe  
Secretary, D. H. Tibbals, Y.M.C.A., Santa Ana  
Deputy Governor, Daniel K. Brown, 116 N. Sycamore

5. Santa Barbara—Wednesday, 6:30 P.M., Mar Mont Hotel, E. Cabrillo Blvd.  
Secretary, Vincent H. Grocott, 1312 Anacapa St.  
Deputy Governor, Greydon C. Howell, 1809 Loma St.
90. Santa Barbara "Noventa"—Tuesday, 6:30 P.M., El Paseo  
Secretary, James A. Woods, 1411 Clear View Road, Santa Barbara  
Deputy Governor, Owen H. O'Neill, R.F.D. 1, Box 224, Santa Barbara
89. Santa Maria, "Seminar" Toastmasters, Wednesday, 6:30 P.M., Frances Cafe  
Secretary, Alvey G. Bruner, 507 W. Park Ave.  
Deputy Governor, Everett A. Rinehardt, 226 E. Tunnell St.
21. Santa Monica—Wednesday, 6:15 P.M., Sovereign Terrace Dining Room,  
Secretary, R. J. Wichman, 1132 24th St.  
Deputy Governor, Ed C. Iler, 508 12th St.
77. Santa Monica "Crescent Bay"—Monday, 6:15 P.M. Sovereign Terrace Dining Rm.  
Secretary, Harry Aronoff, 1838 Thayer Ave., West Los Angeles  
Deputy Governor, Harry Markowitz, 451 21st St., Santa Monica
80. Stockton "Delta"—Thursday, 6:00 P.M., Y.M.C.A.  
Secretary, R. M. Pedersen, Y.M.C.A.  
Deputy Governor, R. M. Pedersen, Y.M.C.A.
24. Ventura—Thursday, 6:30 P.M., Sunset Grill  
Secretary, Paul M. Woodside, 1710 Marisol Drive  
Deputy Governor, J. H. Dunshee, R.D. No. 1
121. Venice—Monday, 6:30 P.M., Lenrey's Cafe, 1300 Washington Blvd.  
Secretary, James Barnett, 1212 Trolleyway
26. Walnut Park—Monday, 6:30 P.M., Coles Cafeteria, Huntington Park  
Secretary, Glen H. Welch, 1622 1/2 Delta St., L. A.  
Deputy Governor, Jack Call, 230 W. 83rd St., L. A.
30. Westwood Village—Monday, 6:30 P.M., Mrs. Gray's Inn, Westwood  
Secretary, C. H. Hohn, 333 N. Oakhurst, Beverly Hills  
Deputy Governor, W. W. Hamrick, 1145 1/2 Wooster St., L. A.
19. Whittier "Quakertowne Chapter"—2nd and 4th Thursdays, 6:15 P.M., Dinner  
Bell Ranch  
Secretary, Harry F. Kibler, 1503 S. Second  
Deputy Governor, Edward P. Reed, 124 N. Painter

## FLORIDA

28. Orlando—Friday, 6:15 P.M., Elks Club  
Secretary, Kenneth F. Beers, R.F.D. No. 1  
Deputy Governor, Frank A. French, 4 Church and Main Bldg., Orlando

## HAWAII TERRITORY

113. Hilo "Hawaii Chapter One"—1st & 3rd Thursday, 5:30 P.M., Mrs. Kwock's  
Tea Room; Secretary, Henry Lai Hipp, P. O. Box 942
119. Hilo "Hui Olelo o Hilo"—2nd & 4th Thursday, 12:00 Noon, Hilo Center  
Secretary, Myron O. Isherwood, Waiakea Mill Co, Hilo

## IDAHO

61. Boise—Wednesday, 6:00 P.M., Hotel Boise  
Secretary, Kenneth D. Dukes, Sudler Wegner Co.  
Deputy Governor, Robert S. Overstreet, 1204 N. 21st St.

## ILLINOIS

96. Chicago—Tuesday, 6:15 P.M., Central Y.M.C.A., 19 S. LaSalle St.  
Secretary, Charles Christensen, 6610 N. Ashland  
Deputy Governor, Dean Bowman, 1140 N. La Salle
51. Springfield—Thursday, 6:00 P.M., Y.M.C.A.  
Secretary, Eugene Haney, 1616 W. Washington St., Springfield  
Deputy Governor, Robert Williamson, 1208 S. 7th St.

## INDIANA

39. Columbus—Every second Wednesday, 6:30 P.M., Columbus Tea Room  
Secretary, J. M. Jewell, 727 Lafayette Ave.  
Deputy Governor, Robert Crowe, 726 7th St., Columbus
17. Indianapolis No. 1—2nd & 4th Thursdays, 6 P.M., Y.M.C.A.  
Secretary, L. W. Tinsman, 4633 Manlove
42. Indianapolis No. 2—1st & 3rd Thursdays, 6:00 P.M., Y.M.C.A.  
Secretary, J. Allen Dawson, 534 E. 38th St., Apt. 3



- IOWA**
101. Waterloo—Thursday, 6:30 P.M., Y.M.C.A.  
Secretary, Marion Renz, 615 Water Street
- MINNESOTA**
91. Albert Lea "Y.M.C.A. Toastmasters"—Friday, 6:30 P.M., Hotel Albert  
Secretary, J. M. Snyder, Y.M.C.A. Building  
Deputy Governor, Joe R. Gunderson
82. Minneapolis, "Russell H. Conwell Chapter"—Wednesday, 6:00 P.M., Y.M.C.A.  
Secretary, Charles G. Wise, 4028 Emerson Ave., No.  
Deputy Governor, Walter H. Carlson, 4016 21st Ave., So.
75. Minneapolis Toastmasters Club—Thursday, 5:45 P.M., Y.M.C.A.  
Secretary, George W. Benson, 300 Baker Bldg.  
Deputy Governor, Virgil Edwards, 601 Foshay Tower
- MISSOURI**
99. Kansas City—Blue Valley Toastmasters, Friday, 8 P.M., Blue Valley Y.M.C.A.  
Secretary, George K. Vaughan, 6604 E. 12th
- NEW MEXICO**
122. Albuquerque—Tuesday, 7:30 P.M., Y.M.C.A.  
Secretary, Bill Atkinson, 114½ N. Walter
- OHIO**
102. Cincinnati "Pioneer"—Monday, 6:00 P.M., Central Y.M.C.A.  
Secretary, Robert C. Yeager, 100 East Court Street
- OREGON**
55. Baker—Monday, 6:15 P.M., The Nook Cafe  
Secretary, Arvin O. Robb, Sommer Bldg.  
Deputy Governor, Gentry Phillips
98. Klamath Falls—Monday, 6:15 P.M., Hotel Elk  
Secretary, G. P. Taylor, County Treasurer  
Deputy Governor, Frank Gray, 23 N. Orange, Medford
67. Medford—Monday, 6:15 P.M., Holland Hotel  
Secretary, John E. Gribble, 139 Kenwood Ave.  
Deputy Governor, Frank Gray, 23 N. Orange, Medford
31. Portland—Monday, 6:00 P.M., Sign of the Rose Tea Room  
Secretary, Don Nelson, 2208 N. E. Multnomah  
Deputy Governor, Del Snider, 718 West Burnside St.
94. Portland No. 2—Monday, 6:00 P.M., Chamber of Commerce  
Secretary, Chalmer Blair, 1313 W. Burnside St.
- TEXAS**
92. El Paso, "Y.M.C.A. Toastmasters"—Monday 7:30 P.M., Y.M.C.A.  
Secretary, A. L. Holm, Y.M.C.A.
- UTAH**
123. Cedar City—Wednesday, 5:30 P.M., Thornton's Cafe.  
Secretary, A. G. Happy, c/o Railway Express Agency
- WASHINGTON**
79. Aberdeen—Monday, 6:15 P.M., Elks Club  
Secretary, John B. Adams, Becker Bldg., Aberdeen  
Deputy Governor, Ron Schmidt, Finch Bldg.
60. Bellingham—Monday, 6:00 P.M., Y.W.C.A.  
Secretary, Roy S. McCord, 1407 W. North  
Deputy Governor, E. W. Thompson, R. 2
63. Bremerton—2nd & 4th Tuesdays, 6:30 P.M., Enetal Inn  
Secretary, W. J. Cruickshank, 1216 7th St.  
Deputy Governor, W. W. Parker, 903 Hewitt, Bremerton
118. Centralia—Tuesday, 6:30 P.M., Lewis-Clark Hotel  
Secretary, Burdette M. Carter, 516 W. Main St.
117. Everett—Tuesday, 6:00 P.M., Elks Club  
Secretary, G. M. Platt, 4213 Rucker Ave.
25. Olympia No. 1—Tuesday, 6:00 P.M., Governor Hotel  
Secretary, L. L. Hegland, 1803 Capital Way
84. Olympia No. 2—Tuesday, 6:00 P.M., The Grill, on Capitol Way  
Secretary, Elwood F. Tresner, 610 E. 4th
95. Pullman—Monday, 6:15 P.M., Washington Hotel  
Secretary, Ray Forrest, First National Bank
10. Seattle No. 1—Monday, 6:00 P.M., Washington Athletic Club  
Secretary, Truman Cragin, 932 First Avenue S.  
Deputy Governor, Maurice Holcomb, 206 1st, South
23. Seattle No. 2—Tuesday, 6:00 P.M., Chamber of Commerce Bldg.  
Secretary, P. C. Stay, Hammond Shipping Co. Pier 7  
Deputy Governor, Clifford A. Saunders, 612 Stewart St., Seattle
41. Seattle No. 3—Monday, 6:00 P.M., Washington Athletic Club  
Secretary, E. J. Satterberg, National Bank of Commerce, 2nd & Spring  
Deputy Governor, Elmer J. Satterburg, 1111 2nd Ave., Seattle
52. Seattle No. 4—Thursday, 6:15 P.M., Elks Club  
Secretary, Henry Huetter, c/o General Petroleum  
Deputy Governor, Lana R. Kurtzer, Terry and Valley Streets
71. Seattle No. 5—Tuesday, 5:30 P.M., Pine Tree Tea Room  
Secretary, D. L. Cook, 3rd and Pine  
Deputy Governor, P. S. Jensen, 3rd and Pine
10. Spokane No. 1—Monday, 6:00 P.M., Washington Athletic Club  
Secretary, Truman Cragin, 932 1st South  
Deputy Governor, Maurice Holcomb, 206 1st South
47. Spokane—Monday, 6:15 P.M., Antone's Restaurant  
Secretary, W. G. Nissen, 1722 W. Riverside
105. Spokane—Tuesday Toastmasters, Tuesday, 5:30 P.M., Antone's Cafeteria  
Secretary, Wm. S. Newton, Jr., 508 Chronicle Bldg.
13. Tacoma—Monday, 6:00 P.M., Walker Hotel  
Secretary, G. L. Beck, 901 E. 56th St.  
Deputy Governor, Donald L. Henning, 1731 S. 43d St.
81. Walla Walla—Wednesday, 6:15 P.M., Whitman Hotel  
Secretary, C. Wayne Swegle  
Deputy Governor, Guy McLaughlin
40. Yakima  
Secretary, J. H. Dietzen, West Side National Bank
- WYOMING**
97. Casper—Monday, 6:30 P.M., Townsend Hotel  
Secretary, L. F. Davis, 219 W. 13th St.  
Deputy Governor, Clyde A. Smith 113 E. Second St.
- CANADA**
59. Vancouver, B. C.—Monday, 6:15 P.M., Pacific Athletic Club  
Secretary, E. Norfolk, No. 606, 535 W. Georgia St., Vancouver  
Deputy Governor, A. Masson, 1044 Granville St.
38. Victoria, B. C.—Wednesday, 6:15 P.M.  
Secretary, A. G. Slocomb, 2730 Forbes St.  
Deputy Governor, E. Harrison, 1248 Dallas Road
- ENGLAND**
45. Southport—Wednesday, 8:00 P.M., Kardomah Cafe, Lord St.  
Secretary, R. E. Riley, 141 Manchester Road
- SCOTLAND**
86. Glasgow—Wednesday, 5:45 P.M., Ca'doro Restaurant  
Secretary, W. Goldie, 120 Union St.  
Deputy Governor, D. A. MacCallum, 93 Hope Street
- DISTRICTS AND AREAS**
- DISTRICT NO. 1—William Bryce, District Governor, 6101 Santa Fe Avenue, Huntington Park, Calif. (Includes all California south of the Tehachapi Mountains except San Diego and Imperial Counties).
- Area 1—Ted Blanding, Lieutenant Governor, 1402 N. Garnsey, Santa Ana, Calif. Includes Anaheim, Fullerton, Santa Ana No. 1, Santa Ana El Camino, Santa Ana Century Club, Orange, Laguna Beach, Huntington Beach and San Juan Capistrano
- Area 2—Dr. P. A. Foster, Lieutenant Governor, 4730 Angelas Vista, Los Angeles, Cal. Includes Noonday Club, Southwest Club, Angeles Mesa Club and Los Angeles Club, and Inglewood.
- Area 3—Leo M. Coombs, Lieutenant Governor, 1024 N. McClay, San Fernando. Includes Hollywood, Beverly Hills, Westwood Village, Santa Monica, Crescent Bay, and Venice.



- Area 4—John Larimer, Lieutenant Governor, 2217 4th St., La Verne, Calif.  
Includes Pasadena, Alhambra, La Verne, Pomona, Azusa, Covina, Pomona  
Downtown and Arcadia
- Area 5—Harry Finlay, Lieutenant Governor, 629 Lexington, Glendale, Calif.  
Includes Glendale No. 1, Jewel City, Griffith Park, Burbank, Eagle Rock,  
and Highland Park.
- Area 6—Jack Call, Lieutenant Governor, 230 W. 83rd St., Los Angeles, Calif.  
Includes Huntington Park Club, Huntington Park Progressive, Walnut Park,  
Montebello, Whittier, and Bell.
- Area 7—Greydon C. Howell, Lieutenant Governor, 1809 Loma St., Santa Barbara,  
Calif. Includes Santa Barbara, Ventura, San Luis Obispo, Santa Maria and  
Santa Barbara Noventa
- Area 8—Harvey M. Parker, Lieutenant Governor, 2240 Hemet Road, San Marino, Calif.  
Includes Pasadena, Alhambra, Arcadia.
- Area 9—Wilder M. Hartley, Lieutenant Governor, 1217 W. 13th St., San Pedro.  
Includes San Pedro, Long Beach Gavel, Long Beach Toastmasters.
- DISTRICT NO. 2—William Butchart, District Governor, 1006 Marine Bldg., Vancouver,  
Area 1—James A. Smith, Lieutenant Governor, 306 Walker Bldg., Seattle, Wash.  
Includes Seattle Clubs 1, 2, 3, 4 and 5, Everett and Bremerton.
- Area 2—Ron. Schmidt, Lieutenant Governor, Finch Building, Aberdeen, Washington.  
Includes Tacoma, Aberdeen, Olympia No. 1 and Olympia No. 2.
- Area 3—Frank Paulding, Lieutenant Governor, Y. M.C.A., Victoria, British Columbia.  
Includes Victoria, Vancouver and Bellingham.
- Area 4—H. G. Jones, Lieutenant Governor, 2306 Sharpe Avenue, Spokane, Wash.  
Includes Spokane, Yakima, Walla Walla and Pullman.
- Area 5—Wendel Cameron, Lieutenant Governor, Public Service Bldg., Portland, Oregon.  
Includes Portland No. 1, Portland No. 2, Baker, Medford and Klamath Falls.
- DISTRICT NO. 3—H. Paul Ratcliffe, District Governor, 1120 E. Broadway, Tucson, Ariz.  
Northern Arizona Area—Henry S. Stevens, Lieutenant Governor, 603 Luhrs Tower,  
Phoenix, Ariz. Includes Phoenix, Maricopa, Ocotillo, Palo Verde and Prescott.
- Southern Arizona Area—Herbert Bloom, Lieutenant Governor, 145 E. Congress Street,  
Arizona. Includes Tucson, Sahuaro, Tucson Toastmasters and Tucson Old  
Pueblo.
- DISTRICT NO. 4—Frederic J. Perry, District Governor, P.O. Box 511, Palo Alto,  
Calif. Includes all California north of the Tehachapi Mountains.
- Area 1—George B. White, Lieutenant Governor, Merchants Exchange Bldg., San  
Francisco, Calif. Includes San Francisco Golden Gate, San Francisco  
Downtown
- Area 2—Samuel W. Combs, Lieutenant Governor, Bank of America Building, Oakland,  
Calif. Includes Oakland.
- Area 3—B. E. Myers, Lieutenant Governor, 19 Fulton St., Redwood City, California.  
Includes Palo Alto, Redwood City and Burlingame.
- Area 4—O. T. Peterson, Lieutenant Governor, Burrell Building, San Jose, California.  
Includes San Jose and Santa Clara County.
- Area 5—Edson G. Thomas, Lieutenant Governor, Bank of America Bldg., Salinas, Calif.  
Includes Salinas, Gonzales, King City.
- Area 6—Bert I. Van Gilder, Lieutenant Governor, 814 W. Poplar St., Stockton, Calif.  
Includes Stockton.
- Area 7—Cameron Cairns, Lieutenant Governor, 926 F Street, Reedley, California.  
Includes Reedley.
- DISTRICT N. 5—Robert M. Switzler, District Governor, San Diego Trust & Savings  
Bldg., San Diego, Calif. Includes San Diego and Imperial Counties. Clubs at  
Oceanside, La Jolla, Pacific Beach, Coronado, San Diego, Escondido, El  
Centro, National City, La Mesa, El Cajon.
- DISTRICT NO. 6—Leif R. Larson, District Governor, 2716 E. Lake Street, Minneapolis,  
Minn. Includes Minnesota, Wisconsin, Iowa and the Dakotas. Clubs: Minne-  
apolis, Minneapolis "Russell H. Conwell Chapter", Albert Lea, Waterloo.

## JUNIOR TOASTMASTERS CLUBS

2. Anaheim Junior Toastmasters—Tuesday, 12:15 P.M., Room 14, High School  
Building; Secretary, Robert Larson, 610 S. Indiana St.
5. Bell Junior Toastmasters—2nd and 4th Tuesdays, 7 P.M., Bell High School  
Secretary, Audrey Dodd, 4317 Bell Avenue, Bell, Calif.
1. Pomona Junior Toastmasters—1st and 3rd Tuesday, 6:00 P.M.  
Secretary, Helen Jones, 435 W. Center, Pomona
6. Salinas Junior College Y.M.C.A. Toastmasters—Monday, 11:50 A.M., Salinas, Jr.  
College  
Secretary, Norman Kerns, Box 295, Soledad, Calif.
3. State College Junior Toastmasters, San Diego—Tuesday 6 P.M., Vincent's Dining  
Room. Secretary, C. G. Selleck, Jr., 2968 B Street
4. Spokane Junior Toastmasters—  
Secretary, Milton De Armand, Y.M.C.A., Spokane, Wash.

NOTE: Please notify the Editors of the TOASTMASTER promptly when any changes  
or corrections are to be made in the listings on The Rendezvous pages.



## TOASTMASTERS EMBLEMS - GAVELS

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# THE FAMOUS FOURTEEN POINTS

Toastmasters International, Inc., is Organized and Promoted for the Following Reasons:

1. **TO PROMOTE** the growth and establishment of Toastmasters Clubs throughout the world.
2. **TO SPONSOR** the publication of THE TOASTMASTER, official organ of our Federation, and disseminator of the latest and best ideas on toastmastering.
3. **TO PROVIDE** literature and other assistance to make possible the establishment of Toastmasters Clubs.
4. **TO PROTECT** the name Toastmasters Club in order to confine its use to clubs conforming to the standards and regulations established by the majority group through Toastmasters International.
5. **TO STANDARDIZE** and maintain as nearly uniform as practical the procedure and ideals of Toastmasters Clubs.
6. **TO UPHOLD** before all the latest and best principles of public speaking and related conduct and procedure.
7. **TO ACT** as a medium of exchange tending toward the improvement of Toastmastering.
8. **TO ASSIST** individual clubs in solving and overcoming problems and difficulties which may arise in the organization and functioning of such clubs.
9. **TO PROMOTE** friendship among Toastmasters Clubs and Toastmasters.
10. **TO SPONSOR** friendly competition in public speaking among the member clubs of Toastmasters International.
11. **TO SPONSOR** contests in public speaking among organizations outside the Toastmasters Clubs, such as the High School Public Speaking Contest.
12. **TO PROMOTE** the technique of tactfully giving and gracefully taking criticism and profiting thereby.
13. **TO MAKE** the name of Toastmaster a mark of distinction and of recognized ability in public speaking.
14. **TO ESTABLISH** the place of the Toastmasters Club in the life and work of the community.