

TOASTMASTER

OCTOBER

1968



FOR BETTER LISTENING

THINKING • SPEAKING

TOWNSVILLE, AUSTRALIA

Toastmasters Town of the Month



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1878-1965

TOASTMASTERS INTERNATIONAL is a non-profit, non-partisan, non-sectarian organization of Toastmasters clubs throughout the free world. These clubs have a membership of 76,333.

A Toastmasters club is an organized group which provides its members a program to improve their abilities in public speaking and conducting meetings and to develop their leadership and executive potential. In congenial fellowship, ambitious men help each other through practice, mutual constructive evaluation, and assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies, and continuing guidance from the World Headquarters, Santa Ana, California, 92711.

THE TOASTMASTER

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In This Issue...

J. WILLIAM VENABLE NAMED GENERAL MANAGER — Executive Director Buck Engle announces the appointment of J. William Venable, formerly of Arlington, Va., as Toastmasters International general manager. Mr. Venable's background of management experience, and his responsibilities on the Toastmasters International staff are noted in this introductory article. See Page 4.

THE 37TH INTERNATIONAL CONVENTION — IN ACTION — Fifteen pages are devoted to bringing the events of the 37th International convention to Toastmasters who were unable to attend. Several picture pages help describe the activities and highlights of the annual Toastmasters International meeting. See Page 5.

HALL OF FAME FOR 1967-68 — Toastmasters, clubs, areas, and districts which contributed to the success of Toastmasters International in 1967-68 and which were honored at the Hall of Fame Brunch at the International convention are acknowledged. Included are Distinguished Districts, Area Governors of the Year, District Outstanding Toastmasters, Top Ten Clubs, and President's Challenge winners. See Page 19.

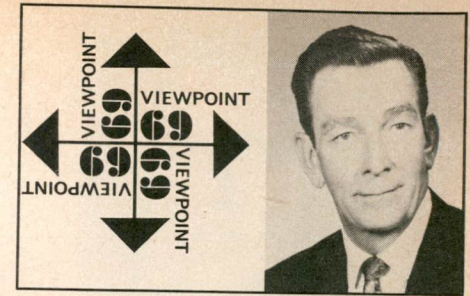
BOARD OF DIRECTORS MEETS DURING INTERNATIONAL CONVENTION — Several items of interest to Toastmasters around the world were acted upon by the Toastmasters International Board of Directors at its meeting in Miami Beach. See Page 23.

NEW COMMUNITY ACTIVITIES AWARD — Increased member-participation in the Toastmasters International community programs is being emphasized this year. To stress its importance, a special award has been established to recognize individual achievement. The award is to be presented on the club, area, division, district, and International levels. See Page 26.

WHAT IS IT TO BE A LEADER? — Past International President Lothar Salin presents his personal views of what it takes to be a leader and what leadership means. This article is based on Mr. Salin's address at the International convention's President's Dinner Dance. See Page 27.

SHALL WE ACT NOW? — Contributing author Harry Stewart provides a thought-provoking article about the opportunity Toastmasters have to improve communications among men and ameliorate the trend toward violence. See Page 29.

BUILDING AN EVEN STRONGER ORGANIZATION



This year's program, which I presented at the Miami Beach convention and in the September issue of *The Toastmaster*, presents all of us with many challenges and opportunities. It provides the base for us to build an even stronger organization.

But we must not lose sight of our previous gains.

A club's first responsibility is to its members. But this is not our only responsibility. During the past several years Toastmasters clubs have begun to recognize and meet their responsibilities within their communities. City, county, and state governments have honored us with official praise and recognition, other organizations are telling the Toastmasters story in their publications, and business enterprises are encouraging their employees to participate in the Toastmasters program. This activity reflects a growing awareness of the contributions which our clubs make, not only to individual development, but to their communities as well.

So, as we plan and progress during the coming year, let us not fail to continue our building in these areas, too. Our past success is linked to our success this year, just as our efforts to meet the communications needs of the young people and adults of our communities are linked to meeting the needs of our members.

Clubs which met last year's goals have the momentum and motivation to continue their efforts, to communicate their techniques, and to assist other clubs which need practical guidance in initiating an achievement program of their own.

In this way all clubs can motivate their members in the Toastmasters communications programs and in the leadership opportunities on club committees, and in Youth Leadership, Speechcraft, speakers bureaus, and flying squads. By offering such a broad-based and well-rounded program for both new and experienced members, a club can truly be "on the move."

Earl M. Potter
International President



J. William Venable
NAMED
GENERAL MANAGER

J. William Venable has been appointed general manager of Toastmasters International, it was announced by Executive Director Buck Engle.

As general manager Mr. Venable will work with the executive director to supervise activities of the World Headquarters staff, assist in the development of educational programs, coordinate staff preparation for board of directors meetings, and manage the district assistance program.

Mr. Venable comes to Toastmasters from the Porcelain Enamel Institute in Washington, D.C., where he was manager of the administrative services department and assistant to the executive vice-president. PEI is a national trade association of suppliers and manufacturers in porcelain enamel and related industries. His previous experience includes serving as director of and affiliate of the National Association of Real Estate Boards and as a department manager of the Winston-Salem (N.C.) Chamber of Commerce. He has taught social studies and journalism at the junior high and high school levels.

A graduate of the University of North Carolina, Mr. Venable also has completed the basic course of the Southeastern Institute for Organization Management.

Mr. Venable is a former president of the American Association of Commerce Publications. Other memberships have included the American Chamber of Commerce Executives, the Junior Chamber of Commerce, the South Atlantic Council of Industrial Editors, the National Conference of Christians and Jews, and the Washington Society of Association Executives. He was a delegate to the White House Conference on International Cooperation in 1965, the First International Conference on Urban Transportation, and the American Public Health Association Conference on Housing Standards.

The 37th International Convention— *In Action*

Earl M. Potter of St. Clair Club in Belleville, Ill., was elected president of Toastmasters International at the 37th International convention in Miami Beach August 14-17.

Ralph E. Howland of Breakfast Toastmasters Club in Oconomowoc, Wisc., was elected senior vice-president, Arthur M. Diamond of Wednesday Noon Club in South Bend, Ind., was elected second vice-president, and Past International Director Amos W. Randall of Pomona (Calif.) Club was elected third vice-president.

Directors elected at the

annual business meeting were George C. Scott of S. M. Chanticleers Club in Portland, Ore.; James L. Wu of FMC Club in San Jose, Calif.; Joe N. Westergate Jr. of High Noon Club in Houston, Tex.; George C. Ireland of Benson Club in Omaha, Nebr.; Loring Dalton of Irvington Club in Indianapolis, Ind.; Frank J. Hurst of Oakville (Ont.) Club; Albert Nickerson of Stoughton (Mass.) Club; and John F. Diaz of Radiation, Inc., Club in Melbourne, Fla., and Harbor City Club in De Land, Fla.

Toastmasters from around the



ARRIVAL IN FLORIDA — Greeting International President Lothar Salin upon his arrival at the Miami Beach air terminal are District 47 Governor Fred G. Thompson, Joe Grimm, Past International Director Charles Swan and Mrs. Swan.

world began arriving early in the week for the district officers seminars, which began Wednesday morning. A panel discussion by members of the World Headquarters staff provided the new district leaders with ideas about how to use the materials and services available from Santa Ana.

Other sessions Wednesday were devoted to informing the district officers about TI policies and programs, community programs, and plans for the years ahead. A panel of officers and board of directors committee chairmen included Lothar Salin, Earl M. Potter, Ralph E. Howland, Arthur M. Diamond, Don-

ald W. Paape, Edward B. White, and Sandy Robertson.

The featured speaker for the opening day of the convention was Dr. Howard Wilson of the Industrial Education Institute, Boston, Mass. Dr. Wilson is widely known as an author, lecturer, trainer, and consultant in the field of personnel development. He presented an interesting and challenging program on how to train trainers.

"We must always be aware that true learning is a difficult process and one that requires time on the part of the learner, and patience and careful preparation on the part of the trainer," Dr. Wilson said. He pointed out

that people learn when they are ready and willing to learn and when they see a need to know. They learn by hearing, seeing, feeling, smelling, and tasting, and they learn by participating, he said.

In his presentation, Dr. Wilson emphasized the framework for effective training and how Toastmasters International district officers can put it to use.

Copies of the material presented in Dr. Wilson's training talk are available from World Headquarters. The booklet "Training the Trainers to Train" (Code I322) may be obtained for 40 cents, plus 10 percent for packing and shipping.

Convention Opening

After the official opening of the convention Thursday by President Lothar Salin, an impressive presentation of the colors was provided by the Seventh Coast Guard District color guard.

Toastmasters then were welcomed by District 47 Governor Fred G. Thompson. President Salin and Executive Director Buck Engle reported the progress and plans of Toastmasters International to the more than 1,000 delegates assembled for the annual business meeting. Executive Director Engle announced that Florida Governor Claude R. Kirk Jr. had proclaimed Toastmasters Week throughout the

state during the week of the convention.

Miami Beach Mayor Jay Dermer addressed the delegates, welcoming them on behalf of the city and entertaining them with comments on his experiences as mayor.

Bylaws Changes

Several changes in the bylaws of the corporation then were introduced to the delegates and passed.

The first amendment concerned the TI per capita payment. An increase in the membership fee, which includes the magazine subscription, was approved. The previous annual membership fee of \$9 was increased to \$12 per member.

Also approved by the delegates was an amendment to the bylaws eliminating Section 5 of Article XII. The section dealt with an outdated provision concerning isolated clubs.

The delegates approved a proposal that club officer terms begin January 1 for the annual term and January 1 and July 1 for semiannual terms. This becomes effective January 1, 1969, for all clubs.

Paris S. Jackson, past International president, then submitted the report of the nominating committee and additional nominations were called for by President Salin. No nominations from the floor were offered.



READY TO SIGN-IN— Toastmasters from the United States, Canada, and several other countries lined up at the convention registration tables to receive their badges and collect convention materials.

The 37th International Convention— *In Action*

WIVES MEET PRESIDENT— The wives of 1968-69 officers and directors of Toastmasters International assembled for a hospitality hour before the president's dinner dance and posed with newly elected International President Earl M. Potter.



The results of the balloting have been noted earlier.

Hundreds of Toastmasters and their ladies attended an Aqua Fun party Thursday night around the convention hotel pool. Prizes were awarded to the Toastmasters who had traveled the farthest to attend the convention: Thaneesax Wichianprecha of Thailand and Shamir Ally of Guyana, South America.

Friday's general session found the delegates more rested after a good night's sleep and no more election campaigning.

Friday's Program

Friday's program opened with a panel report on the "how to" of club, area, and district community programs. Delegates were presented with ideas about Speechcraft, speakers bureau, radio-TV participation, Youth Leadership, and community recognition. The panel was composed of Durwood English, past District 5 lieutenant governor; Charles Badgett, District 40; Win Chesley, past District 47 governor; Tom Burns, District 26; and Matt M. Stewart, District 43.

The "how to" panel presentation was followed by a demonstration of the Man on the Move club meeting. The Toastmasters Club Meeting of Tomorrow set the standard of excellence for club meetings but did not represent a standard club meeting.

The 20 Toastmaster partici-

pants included Leon Blakely, District 50; Arthur Burton, District 47; Leonard C. Butler, District 37; John C. Downey, District 66; Bruce D. Harper, District 30; Dr. Harold Havlik, District 52; I. W. Hollander, District 53; Roland Jones, District 32; Luther Lester, District 40; and Vance Mingus, District F.

Also participating were Frank Nation, District 51; Carl Nickles, District 11; Cecil Passmore Jr., District 14; Watt Pye, District 26; C. L. Thompson, District 6; Leonard A. Washofsky, District 68; Roy Thruston, District 44; Floyd Whalen Jr., District 16; John D. Wolfe Jr., District 29; and Clyde Ward, District 48.

Standing Ovation

An exceptionally well-received talk by Golden Gavel recipient Miss Greer Garson resulted in a standing ovation by the audience at Friday's District Governors' Luncheon and Golden Gavel Ceremony. Miss Garson, international stage, film, and television personality, was presented Toastmasters' highest International award for her outstanding contributions to international communications.

"Communication is like the weather, everyone talks about it but no one does anything about it— Toastmasters is the exception," Miss Garson said.

"You are all helping your community, your country, and the



Grant R. Sheehan
The Devaluation of Man



David Dymacek
Throw Away the Tin Cup



Vernon Lemmon
How You Will Be Remembered



Allan J. Fox
The Responsibilities of a Father

*International
Speech
Contestants
Perform at
Hall of Fame
Brunch*



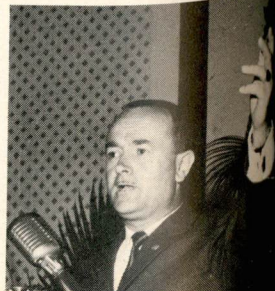
Bram Mizee
America's Potential



Ronald S. Leiffer
The Path to Extinction



Nevin H. McKay Jr.
Land of the Free, Home of the
Complacent



R. Bernard Searle
Go Suck Your Thumb



VISUAL EDUCATION — The educational session presented by Dr. Richard Lewis of San Jose State College in California was a highlight of the convention. Dr. Lewis demonstrated the value of visual aids.



TRAINING TECHNIQUES — A detailed presentation on how to train a trainer to train was presented by Dr. Howard Wilson of the Industrial Education Institute, Boston, Mass.

whole world. Toastmasters is providing a greatly needed service to communication and leadership," she said.

"The spoken word remains the most direct and effective medium of communication," Miss Garson said in praising Toastmasters International.

She also told the delegates and their ladies of her first visit to World Headquarters in Santa Ana and of her personal experiences in speaking publicly.

An enlightening change of pace followed the luncheon when Dr. Richard Lewis, director of the Audio-Visual Aids Institute at San Jose State College in California, discussed audio-visual

aids.

Dr. Lewis explained and utilized the simple graphic tools, told why, how, and when to use visual aids in speaking, demonstrated the use of projected materials with and without taped sound, and showed the importance of wireless microphones, tape recorders, videotape recorders, and films.

Following Dr. Lewis' stimulating discussion, Toastmasters International Executive Director Buck Engle presented a program about how to plan an outstanding conference. Valuable aids to the member, committee, club, or district which is planning a special meeting were presented and



GOLDEN GAVEL AWARDED — Actress Greer Garson accepts Toastmasters' highest international award, the Golden Gavel, from President Salin during the District Governors' Luncheon. Miss Garson's acceptance speech was one of the convention highlights.



MIAMI BEACH WELCOME — Miami Beach Mayor Jay Dermer presents the first annual Outstanding Community Activities Award to Past International President Paris S. Jackson.



PARIS JACKSON HONORED — Past International President Salin presents the first annual Outstanding Community Activities Award to Past International President Paris S. Jackson.

WELL-DESERVED THANKS

— A standing ovation is led by President Potter for District 47 Host District Committee Chairman Charles Swan (right) and Past District Governor Win Chesley, vice-chairman, for their roles in hosting the convention. President Potter presented Mr. Swan and Mr. Chesley a plaque of appreciation on behalf of the convention delegates.



KENTUCKY COLONELS—Past International President Salin and Executive Director Buck Engle display their honorary Kentucky Colonel proclamations, presented on behalf of Kentucky Gov. Louie B. Nunn by Luther Lester, District 40 lieutenant governor.



a new, 22-page manual *Members, Meetings and Meals* (Code 220) was provided to each delegate.

Executive Director Engle reviewed the committee responsibilities for planning a conference, the equipment and services to be surveyed, meals and beverage details, promotion, and seating arrangements that are necessary to the successful meeting.

Toastmasters and their wives began meeting Friday evening at 6:30 for a hospitality hour in the lovely Deauville Hotel lobby before the president's dinner dance.

Officers and directors led a procession to the head tables for the dinner. After the invocation by Past International President Charles C. Mohr, the dinner commenced. Past International President John B. Miller thanked the retiring officers and directors for their service to Toastmasters International. He presented an im-

pressive plaque to retiring President Lothar Salin in recognition for his outstanding contributions to the organization. Newly elected board members then were installed.

President Earl M. Potter invited all Toastmasters to share the excitement of moving ahead with Toastmasters International.

The dinner was followed by dance music by Les Rhode and his orchestra, and most delegates and their wives stayed until the orchestra was putting away its instruments after the final number.

The late hours of the previous evening had little effect on convention-minded Toastmasters, and they arrived by the hundreds for the Idea Fair Saturday morning.

Dozens of displays and exhibits had been set up outside the main convention hall by the



POTTER INSTALLED — Past International Presidents Lothar Salin and John B. Miller congratulate Earl M. Potter as he is installed as 1968-69 International president at the president's dinner dance.

World Headquarters staff. Included in the displays were samples of new materials available to members and clubs, such as new manuals on successful club programming, chairmanship, and planning an outstanding conference. New Speechcraft promotional materials, membership building aids, and pamphlets for introducing the Toastmasters programs to business, industry, and prospective members also were exhibited.

The displays were attended by Toastmasters from clubs throughout the organization who have had extensive experience in the various Toastmasters programs. Experts were on hand to explain several different major Toastmasters activities.



MIAMI BEACH ADDRESS — Past International President Lothar Salin addresses members of the Miami Beach Tiger Bay Club. In his talk he said that the cause of the nation's civil disorders can be traced to lack of communication.

The long-awaited Hall of Fame brunch was opened by President Potter. Past International President George Mucey honored those who had completed the basic training and advanced speech programs during the year and then presented awards to the outstanding area governors and district outstanding Toastmasters.

Joseph P. Rinnert, past International president, then made the publications awards. President Salin then recognized the clubs, areas, and districts which met the Toastmasters International President's Program challenges for 1967-68. Honored were the 756 clubs which achieved a net gain of five new members, the eight areas that presented five



LUNCHEON INTRODUCTIONS — A capacity audience attended the District Governors' Luncheon and Golden Gavel Ceremony to honor 1968-69 district governors and Miss Greer Garson, recipient of the Golden Gavel.

Youth Leadership Programs, and the five districts which made a 10 percent net gain in new clubs.

President Salin also announced the Top Ten Clubs and the Distinguished Districts.

The first annual outstanding community activities award was presented by President Salin to Past International President Paris S. Jackson for his contributions in developing and promoting the Youth Leadership Program since 1964. A handsome plaque acknowledging Mr. Jackson's contributions was presented. President Salin said the award may be given each year at the club, area, division, district, or international level to individuals who have made significant contribu-

tions in the planning, organizing, and presenting of community activities attended by the public.

International Director Edward B. White then opened the highly anticipated International speech contest.

When it ended, Grant R. Sheehan of Region VII and BHA Club in Washington, D.C., was named first place winner for his presentation "The Devaluation of Man."

The second place winner in the speech contest was David Dymacek of Region V and Bloomington (Ill.) Club. His speech was titled "Throw Away the Tin Cup."

The third place winner was Vernon Lemmon of Region VIII



POOLSIDE BARBECUE — Hundreds of Toastmasters and their wives attended an Aqua Fun party and barbecue around the pool at the beautiful Deauville Hotel. The food line was a popular beginning for the evening under the stars.

INFORMAL GATHERING — Toastmasters' wives exchanged comments about the convention, their hometowns, and their families at informal get-togethers such as this one.



LOTS TO SEE — Toastmasters and their wives had lots to see and much to learn from the 1968 edition of the Toastmasters International Idea Fair exhibits. Many new ideas and materials were available.

and Christopher Club in Atlanta, Ga. His speech was titled "How You Will Be Remembered."

The winner of the International Overseas Taped Speech Contest was announced to be Richie Smyth of Wollongong (Aust.) Club, whose speech title was "The Education Stakes."

Second place winner in the overseas taped speech contest was Leslie D. Melville of Georgetown (Guyana) Club. The title of his taped speech was "Youth

and The Society."

The third place winner in the overseas taped speech contest was N. U. Kirpalani of Kansai Club in Osaka, Japan. "Meaning of Life" was the title of his presentation.

The 37th International convention, one of the best and busiest ever, concluded with an invitation by William Armstrong, governor of District 10, to attend next year's convention in Cleveland, Ohio.

COME TO CLEVELAND — Eldon Phillips of District 10 invites President Potter and all Toastmasters to attend the 38th International convention in Cleveland, Ohio, next year. Plans for the August 6-9 convention already are well underway.





THROUGH THE CANALS—A waterway tour of the Miami Beach coastline was a popular past-time for delegates, their wives, and children. From their seats in the canopied boat, they viewed the many palatial homes of Miami Beach residents.



POPULAR ATTRACTION—The ladies were spell-bound by the convention hotel chef's demonstration on how to prepare hors d'oeuvres. It was one of several special activities planned for Toastmasters' wives.

TIME TO PLAY—Youngsters pay little attention to their bingo game when a photographer is nearby, but they enjoyed many fun-filled activities during their holiday in Miami Beach.

SPLASHING FOR FUN—Keeping cool while at play was easy for these Toastmasters' children, who found the wading pool an excellent place to enjoy their games.



Hall of Fame For 1967-68

TOP TEN CLUBS

The following clubs were listed as the top ten clubs for 1967-68, based on their club achievement programs:

- | | |
|--|--|
| Los Gallos de la Bahia 3400-4,
Sunnyvale, Calif. | UniRoyal 2510-35, Eau Claire,
Wisc. |
| Mt. Helix 126-5, La Mesa, Calif. | Hales Toasters 3667-35,
Hales Corners, Wisc. |
| St. Clair 496-8, Belleville, Ill. | Lancaster 1723-38, Lancaster, Pa. |
| Omaha Traffic Yawn Patrol
1852-24, Omaha, Nebr. | Clearwater 3087-47, Clearwater,
Fla. |
| Anthony Wayne 1380-28,
Toledo, Ohio | Redstone 1932-48, Huntsville,
Ala. |

To gain further recognition of this achievement, it is suggested that "International Top Ten Club 1967-68" be included on these clubs' bulletin mastheads and club stationery.

DISTINGUISHED DISTRICTS

Two distinguished district awards were presented:

District 47, under the leadership of Governor Charles Avery, earned the award in the category of districts with more than 40 clubs.

District 50, under the leadership of Governor Kirk Barry, earned the award in the category of districts with fewer than 40 clubs.

To gain further recognition of this achievement, it is suggested that "Distinguished District 1967-68" be included on these districts' bulletin mastheads and district stationery.

AREA GOVERNORS OF THE YEAR

The following Toastmasters were named area governors of the year for 1967-68, as announced by their district governors:

Edgar Mercy, D-2
 Roger A. Cuadra, D-4
 Charles Pike, D-5
 Robert D. Nelson, D-6
 John Packman, D-7
 Richard Guignard, D-8
 Harold Aldrich, D-9
 Allen J. Beatty, D-10
 Harold L. Yoker, D-12
 H. Gerald Warren, D-13
 I. W. Armstrong, D-16
 Thomas C. Dunn, D-18
 Larry G. Rusco, D-19
 Bill Lister, D-21
 John C. Kiest, D-22
 Roger E. Herman, D-25
 Barry G. Crawley, D-30
 James H. Reynolds, D-31
 Don Anderson, D-32

Ernest Malcom, D-33
 Gary Martin, D-35
 Orlando Angeli Jr., D-36
 W. Paul Hinkle, D-37
 Francis J. Swiacki, D-38
 Murray Shuff, D-40
 Glen Carson, D-45
 Al P. Zimmerman, D-46
 Ralph Konegan, D-47
 Herman Loebl, D-49
 Joe Herko, D-50
 Robert W. Cockrell, D-51
 Robert F. Ege, D-53
 Richard R. Cooper, D-55
 Alvin E. Rodin, D-56
 Ian Begg, D-57
 William D. Gilchrist, D-58
 Paul Troup, D-63
 Thomas L. Eure, D-66

F. X. Nolan, D-67

DISTINGUISHED DISTRICTS—Accepting the awards for Distinguished Districts are (left) Charles Avery, past District 47 governor, and John J. Schneider, District 51 governor, for Kirk Barry, past District 51 governor. District 47 was the Distinguished District for districts with more than 40 clubs, and District 51 was the Distinguished District for districts with fewer than 40 clubs.

NEW CLUB CHALLENGE — District governors accept laurels for meeting the president's new club challenge. From left are E. E. (Al) Doyle, District 61, accepting for Past District Governor Maurice Levesque; Frank Landry, District 45, accepting for Past District Governor John Delaney; and George A. Denison, District 67, accepting for Past District Governor James A. McFarland. Not present were representatives from TCA and TCBI.



DISTRICT OUTSTANDING TOASTMASTERS

The following members were recipients of their district's outstanding Toastmaster awards for 1967-68:

James E. Bell, D-2	Maurice W. Levy, D-31
M. M. Marsolek, D-3	Richard Allen Leith, D-33
Claron H. Smith, D-4	William S. Bishop, D-37
Gene Yates, D-6	Arnold A. Bartz, D-38
Donald S. Kearnton, D-7	James Hodges, D-40
Bud J. Fares, D-10	Jim Wolfe, D-41
Vito A. Marino, D-18	Frank W. Landry, D-45
John Curoe, D-19	John Y. C. Mow, D-49
E. C. Darlington, D-25	Robert L. Burdick, D-56
Walter Steinhauer, D-27	Ernest W. Caine, D-57
Walter J. Marston, D-30	David H. Driver, D-66
	Maynard C. Falconer, D-67

NEW CLUB CHALLENGE

Named to the Toastmasters International Hall of Fame for having met or surpassed the president's new club challenge of a net gain of 10 percent were **District 45**, led by Governor John Delaney; **District 61**, led by Governor Maurice Levesque; **District 67**, led by Governor James A. McFarland; **Toastmasters Council of Australia**, led by President Robert C. Watters; and **Toastmasters Council of the British Isles**, led by President A. C. McNab.

YOUTH LEADERSHIP CHALLENGE

Eight areas earned Hall of Fame recognition by meeting the president's challenge to present five or more Youth Leadership Programs. The areas receiving recognition, and their area governors, were: Area One, **District 59**, Artie Valentine; Area Six, **District 4**, Roger A. Cuadra; Area Four, **District 47**, John Meisner; Area Nine, **District 28**, Dr. L. Scott Schrag; Area Four-D, **District 10**, Carl Rhude; Area Two, **District 12**, Fred Hamlin; Area Four, **District 56**, Norris W. Yates Jr.; and Area One, **District 63**, Scott Grisby.

MEMBERSHIP CHALLENGE

Seven-hundred and fifty-six clubs received recognition ribbons for having met the president's challenge to make a net gain of five members.

TOP TEN DISTRICT BULLETINS

The winners of publications awards in the top ten district bulletin competition were: *Sounder*, **District 2**; *Big Six Digest*, **District 6**; *Spokesman*, **District 11**; *The Oklahoma Toastmaster*, **District 16**;



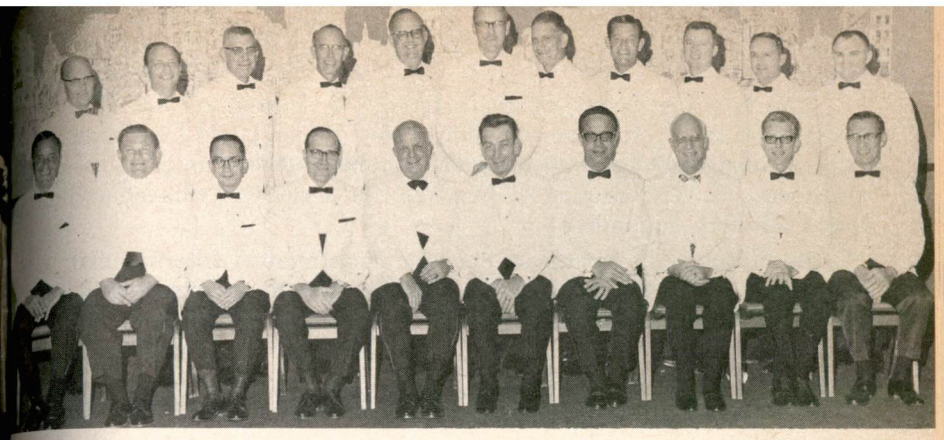
YLP CHALLENGE—Representatives of the eight areas which met the president's challenge to present five Youth Leadership Programs display their awards.

Hot Line, District 25; The Grapevine, District 28; Toastmastership/35, District 35; Sunshiner, District 47; Great Lakes News, District 62; and Newsgam, District 63.

TOP TEN CLUB BULLETINS

The winners of publications awards in the top ten club bulletin competition were: *Toastmasters Tabloid, Buena Park (Calif.) Club 641-F; El Canto Del Gallo, Los Gallos de la Bahia Club 3400-4; Bull-E-Tin, Nechako Club 2046-21; The Clarion; Toastels Club 742-21; Geo. J. Meyer Toastmaster Bulletin, Geo. J. Meyer Club 3795-35; Toastmaster Talk; La Crosse (Wisc.) Club 411-35; The Forum Yak, NRL Forum Club 3614-36; The Beacon Newsletter, Beacon Club 2421-40; Vox Borealis, Cold Lake Officers Club 1394-42; and Club Commentary, Ridgewood Club 2639-46.*

TOP TEN CLUBS—Representatives of the 1967-68 Top Ten Club award winners accept ribbons and pause for a photo during the Hall of Fame Brunch awards program.



1968-69 OFFICERS, DIRECTORS—The officers and directors of Toastmasters International for 1968-69 are (front row from left) A. Stephen Rouss; Everett D. Watson; James L. Wu; Arthur M. Diamond, Second Vice-President; Ralph E. Howland, Senior Vice-President; Earl M. Potter, President; Lothar Salin, Immediate Past President; Amos W. Randall, Third Vice-President; Clark E. Crouch, and Cy C. Campbell. Others are (standing from left) Loring D. Dalton, Frank J. Hurst, William V. Smith, George C. Ireland, Joe N. Westerlage Jr., Richard S. Thomas, Les W. Sutton, W. Don Buckner, George C. Scott, Albert Nickerson, and John F. Diaz.

Board Of Directors Meets During International Convention

The Toastmasters International Board of Directors, meeting in Miami Beach prior to the International convention, took action on several measures of interest to Toastmasters.

The board adopted new speech contest rules applicable to club, area, division, district, region, and International contests, which will become effective with the 1969 contests.

The board also adopted a policy that whenever possible all districts will receive an official visit by an officer or director once a year, at the district's fall or spring conference.

Also adopted were amendments to the standard bylaws for Toastmasters clubs and the standard district bylaws, changing the name of the public relations committee to community relations committee.

The board selected General Herbert B. Powell of the U.S. Army (Ret.) and former ambassador to New Zealand, and Dr. Frank E. X. Dance, director of the Speech Communication Center at the University of Wisconsin at Milwaukee, for service on the educational advisory committee.

In addition, the board adopted the Toastmasters International long-range plan providing objectives for the growth and strengthening of the organization through the presentation of new and improved programs for the members, clubs, and districts. The 1968-69 fiscal budget also was approved.

Board committee assignments for the current year were announced.

Arthur M. Diamond, second vice-president, was appointed chairman of the educational committee. Committee members will be directors Loring D. Dalton, Albert Nickerson, and James L. Wu.

Amos W. Randall, third vice-president, was named chairman of the organization, planning, and administration committee. Serving on the committee are directors John F. Diaz, William V. Smith, and Les W. Sutton.

The newly-appointed chairman of the district-club operations committee will be Everett D. Watson. Appointed as members of that committee were directors George C. Ireland, A. Stephen Rouss, and George C. Scott.

Director W. Don Buckner was named chairman of the international development committee. Committee members will be directors Frank J. Hurst and Joe N. Westerlage Jr.

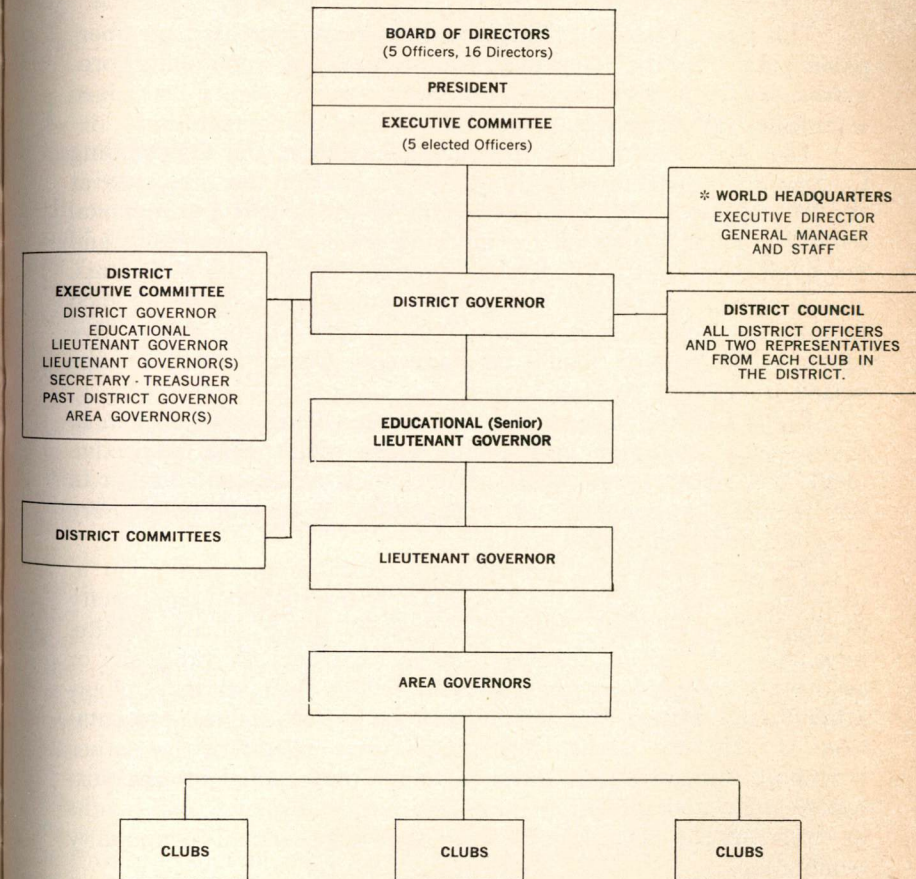
Director Clark E. Crouch was named chairman of the community relations committee. Serving as committee members will be directors Cy Campbell and Richard S. Thomas.

Lothar Salin was named chairman of the advisory committee of past presidents.

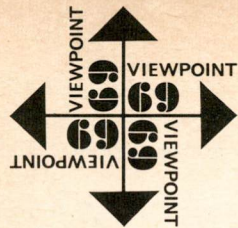
On the following page is a Toastmasters International organization chart showing the several levels of management and leadership which are responsible for directing the organization's progress.

Districts are grouped into eight regions which conduct International regional meetings once a year in June to select a regional speech contestant for the International speech contest, nominate a Toastmasters International Board of Directors candidate, and conduct district officer executive development programs.

TOASTMASTERS INTERNATIONAL ORGANIZATION



* World Headquarters is the service staff for the entire organization, implementing policies and procedures established by the Board of Directors and handling all administrative and material requirements and requests.



NEW COMMUNITY ACTIVITIES AWARD

This year's President's Program encourages increased member-participation in the Toastmasters International community programs. To emphasize its importance, a special award has been established to recognize outstanding individual contributions.

The new Toastmasters International citation, the Outstanding Community Activities Award, was presented for the first time at the International convention in Miami Beach to Past International President Paris S. Jackson for his achievements in promoting and developing the Youth Leadership Program for the past four years.

The award recognizes outstanding community activities at each level of the Toastmasters organization. It is not to be competitive upward. The citation should be made only *when merited*, for the period from July 1 to May 1.

Clubs, areas, divisions, and districts are being asked to join in the special recognition program to honor within their respective levels the Toastmaster who has made the *greatest* contribution in the planning, organizing, and presenting of several community activities attended by the public.

The individual who has made an outstanding contribution in directing several or all of the Toastmasters International community programs: Speechcraft, Youth Leadership, flying squad, debate, new club sponsorship, speakers bureau (speakers for programs or assisting community organizations in telling their stories), Operation Patrick Henry, Boy Scout merit badge counseling, presentation of charters, parliamentary procedure programs for other community organizations, guest night for professional groups, sustained radio and television programs, public displays, and booths at conventions, fairs, conferences, shows or annual community celebrations.

The selection of the Toastmaster to be honored will be based on a review of the activities he has directed during the July 1 to May 1 period. It is recommended that the decision be made by a committee of three to five Toastmasters, appointed at each level by the club president, area governor, or district governor. The award should be presented at an appropriate ceremony to which civic leaders would be invited.

What Is It To Be A Leader?

BY LOTHAR SALIN
Past International President

LEADERSHIP is part of the essence, the warp and woof, not just of the presidency of Toastmasters International, but of Toastmasters itself.

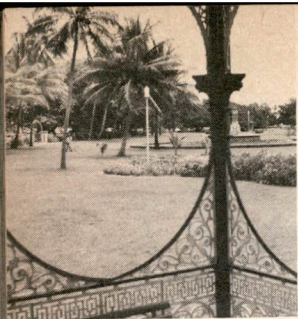
The leader has become a marked man in our society this year. His face is in front of not only the television cameras but a gun sight and trigger. The bullet has shown that he is, after all, made only of flesh and blood like other men, and that he can be silenced by death if not by effective argument. The logic of violence is not senseless; it recognizes that dead men have no power.

But only cowards are deterred by this. Let us remember that leadership is an individual act and there is no bargain basement road to it — that it is earned rather than learned. One of its key facets is the ability to discern unpleasant truths and have courage to talk about them, not when it is expedient, but when it counts. Without occasionally hearing a different drummer, one has nothing significant to say; but the music must go beyond the inner ear.

The real core of leadership is the quality of one's dreams and the ability to act upon them with open eyes and make them possible. What is it to be a leader? What is it to be a man? Remember the quest of the *Man of La Mancha* — "To Dream the Impossible Dream" and its meaning: "To fight the unbeatable foe" — "To right the unrightable wrong" — "To reach the unreachable star!" What is the unreachable star but the one the older generation told us could not be reached? It is tragic that many of us now are telling the younger generation it is beyond their reach as well.

Leadership, then, starts with not believing other people when they say that it can't be done — that ours is a dog-eat-dog world in which there is only law-and-order instead of justice, that hope is futility — that bigotry, greed, and self-righteousness are forever engraved on the face of humanity. To be a true leader one must put his faith in man as the image of God without doing violence to either the human or the divine. He must be unafraid of the future instead of forcing it into the straight jacket of the past.

At least, this is what it has come to mean to me. This very personal statement is made in the hope that some of it will remain with you as we continue to build a better Toastmasters International in a better world.



TOWNSVILLE, AUSTRALIA

Toastmasters Town of The Month

TOWNSVILLE, QUEENSLAND, AUSTRALIA, is an important port city along the continent's northeastern coast. The transportation and communication center of the state of Queensland's northern region, its port handles the vast pastoral, agricultural, and mineral wealth of the area—principally copper, zinc and silver lead, sugar, and beef.

The port also is the embarkation point for tourist cruises to the Great Barrier Reef and several magnificent, tropical islands.

Townsville is dominated by Castle Hill, the most noteworthy landmark of the city. Originally called Castletown, the name was changed to perpetuate the name of Captain Robert Towns, sea captain, merchant, pastoralist, and later M.P. and governor of the Bank of New South Wales. Captain Towns financed the establishment of the settlement in 1864 as a northern port. Anzac Park (see cover) is one of the city's most beautiful.

Townsville's basic industries are a copper refinery, which is one of the largest and most modern in the world, and two great meatworks. Townsville boasts a university, an army base, and is the site of the Garbutt Air Base, well known to many servicemen during World War II.

Townsville has further bright prospects for big development in the mining and pastoral industries in the near future. Because of this outlook, Townsville is one of the most rapidly growing cities in Australia. Its present population is approximately 60,000.

Townsville is the education center of North Queensland. A university at the foothills a few miles from the city is expanding rapidly. By January, 1970, it will be Australia's only university in the tropics, and its ultimate enrollment is projected at 10,000. Experts are confident that the city's rapid development in population, industry, and commerce will continue.

There are two Toastmasters clubs in Townsville. They are Townsville Club 3632-TCA and recently chartered Gaveliers Club 2323-TCA.

Shall We Act Now?

BY HARRY STEWART

This spring the United States experienced another assassination of a prominent American, after a chain of several similar incidents in the past few years.

Are we to use violence when we disagree with someone? Does violence prove who or what is right when there is disagreement? Certainly not—violence merely exemplifies ignorance.

What can we do, each of us individually, to erase the ignorance of so many people who do not understand? How can our system of education be improved so that sensible agreement on behavior can be established?

Throughout the ages men have tried to communicate with each other. Every step forward in education has been made by the improvement in communication between people. Even the Romans had a forum where they could meet and discuss their views. They learned to listen—to think—and to speak. Progress is made when we explain our ideas, by listening to the ideas of others, and by being able to get others to agree with us through proper presentation and articulation.

On the other hand, feuds have

been started by a lack of understanding. Wars have resulted when nations failed to understand each other, and leaders have been assassinated because the assailants do not clearly understand.

Each Toastmaster has a most wonderful opportunity to express his ideas. We attend regular meetings during which we learn to *listen* to the ideas of others. We are each given a turn to give our own ideas to others, and we constantly are learning how to do it better. We learn through the Table Topics discussions, debates, and through scheduled talks; and we can help others in our community to learn through our Youth Leadership and Speechcraft programs.

Along with the great twentieth century inventions of the airplane, the radio, space ships, computers, and other revolutionary advancements and methods for better living, let's not overlook the terrific effort toward achieving better communications made by Dr. Ralph Smedley. This great man was dedicated to the important principle of learning to speak better by doing. He was a devoted Christian, but he did not exclude non-

Christians and made our growing organization non-sectarian.

He was anxious to listen to the ideas of others. He may have voted one political party, but he wanted the views of others, and thus we have a non-political organization. He wanted each member to continue learning, and he made Toastmasters an educational organization.

Today, we have at our fingertips perhaps one of the only means by which violence and wars can be eliminated. We have a training organization which through practice and learning enables us to stand up and gracefully present our views — our ideas — and our persuasions. You will find that the best speakers generally are those who have something to offer in the field of progress. You are finding that you can present your own thoughts with *confidence*, with *enthusiasm*, and with *audience understanding* when you have participated in Toastmasters for a reasonable time.

Time is passing swiftly. There is no need for us to sit back and wait. Toastmasters has the means

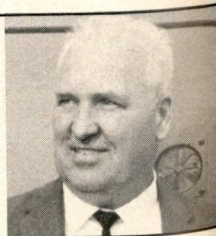
to improve the ability of men so they can promote understanding and better communications among one another. We have started with ourselves — and we are at the same time helping our fellow members by thoughtful evaluations.

I am proud to be a Toastmaster, and proud to participate in an organization that promotes better communications and understanding. Surely the world needs Toastmasters today.

Let each and every one of us tell others of the Toastmasters programs and encourage them to join us. Let's make this wonderful, practical, educational organization well known in our own community, state, nation, and throughout the world.

We have something good — something that will improve communications among men and do away with violence. Let's say so, and let's expand it. If every man will learn to LISTEN — to THINK — and to SPEAK effectively, the exchange of ideas will lead men to better understanding and eliminate violence. Let's act now!

Harry Stewart is a past president of Smedley Chapter No. One in Santa Ana, Calif., holds bachelor of laws degrees from universities in Illinois and California, and was a major in the Marine Corps. Toastmaster Stewart is president of Giant Music Co., and president of the Marco Polo Corp. in Garden Grove, Calif.



Honor Roll

Congratulations to the following Toastmasters who have completed the advanced Toastmasters speech programs:

ABLE TOASTMASTERS (ATM)

Certificates of Achievement

- | | |
|---|--|
| C. S. Kazek Sr., ATM
Los Alamos (N.M.) Club 607-23 | W. N. Devaney, ATM
Town North Club 1718-25 |
| M. Smiley, ATM
Tahoe Club 2307-59 | A. F. Boeglin, ATM
Carlsbad (N.M.) Club 1182-23 |
| H. B. Palmer, ATM
Ala Moana Club 3701-49 | R. Totusek, ATM
Stillwater (Okla.) Club 576-16 |
| W. P. Hinkle, ATM
Northwestern Club 2946-37 | P. R. Viviani, ATM
Procurement Club 3344-14 |
| W. F. Dietzel, ATM
Hobnobbers Club 1685-31 | E. B. Jones, ATM
State College Club 1219-13 |
| L. Elkins, ATM
Hilltoppers Club 3232-29 | R. H. Madison, ATM
Akron (Ohio) Club 151-10 |
| M. J. Cohen, ATM
Greater Dallas Club 1064-25 | J. A. Raphael, ATM
Teheran (Iran) Club 2367-U |

LEADERSHIP THROUGH SPEECH

Certificates of Progress

- | | |
|------------------------|--------------------|
| H. Burgay 1066-47 | H. W. Emley 276-5 |
| C. R. Ghormley 1557-44 | F. Trower 1918-3 |
| J. H. Sweet 967-40 | D. Langland 2553-2 |
| | D. D. Lonay 46-33 |

THE ADVANCED SPEAKER

Certificates of Progress

- | | |
|-------------------------|--------------------------|
| F. Walker 756-57 | R. D. Barber 652-16 |
| W. M. Noble 2522-57 | R. J. Livingston 1585-16 |
| D. E. Hampton 1240-67 | C. L. Cline 3813-16 |
| R. C. Gleason 211-44 | L. Angell 324-15 |
| L. Koenitzer 3337-39 | J. V. Kovacevich 3470-12 |
| F. X. Friton 3772-36 | J. Mauro 286-8 |
| R. S. Stickney 154-33 | G. M. Rogers 107-4 |
| J. A. Viegas Jr. 100-31 | T. Bost 2148-2 |
| W. D. Morgan 664-28 | C. S. Kingston 12-F |
| J. M. Rooney 1416-48 | D. B. Hunt 34-F |

President's Program Progress Report

In response to the president's membership building challenge, the following 31 clubs showed outstanding member gains during the months of July and August:

Boston Store Club 3895-35, Milwaukee, Wisc.	Executive Toastmasters Breakfast Club 3622-52, Glendale, Calif.
AMF Beaird Club 508-25, Shreveport, La.	Hutt Valley Club 3839-U, Lower Hutt, N.Z.
Pacific Beach Club 54-5, San Diego, Calif.	Downtown Club 2550-10, Cleveland, Ohio
Military Club 1908-38, Philadelphia, Pa.	SSA Club 2884-18, Baltimore, Md.
Kelley Flyers Club 1641-56, San Antonio, Tex.	Reveilliers Club 2931-19, Davenport, Ia.
Macleay Club 3446-TCA, Kemsey, N.S.W.	MITRE/ESD Club 2779-31, Bedford, Mass.
North Shore Club 3543-TCA, Sydney, N.S.W.	Federal Bar Club 1915-36, Washington, D.C.
Lakewood (Calif.) Club 815-F	Portsmouth (Va.) Club 771-66
Richardson Noon Club 2146-25, Richardson, Tex.	Melbourne (Victoria) Club 3362-TCA
Convair Club 3745-5, San Diego, Calif.	Brisbane Central Club 3433-TCA, Brisbane, Qld.
Coronado Club 2152-23, El Paso, Tex.	Park Ridge (Ill.) Club 381-30
Downtown Club 2552-29, Pensacola, Fla.	Money Talkers Club 2132-31, Worcester, Mass.
ASTRO Club 3738-47, Patrick AFB, Fla.	Lubbock (Tex.) Club 884-44
WIIS Adjustmasters of Orange County Club 992-F, Santa Ana, Calif.	General Club 136-52, Los Angeles, Calif.
Agana-Magellan Club 1843-U, Guam, Mariana Islands	Old Dominion Club 1397-66, Richmond, Va.
	LAEMTHONG Club 1635-U, Bangkok, Thailand

The following areas within the designated districts registered two or more Youth Leadership Programs between July 1 and August 31:

District 30, Area Three (5)	District 47, Area O-Five (2)
District 12, Area Nine (4)	District 47, Area O-One (2)
District 4, Area Ten (2)	District 57, Area Two (2)
District 36, Area Sixteen (2)	District 57, Area Eight (2)
District 36, Area Eleven (2)	District 4, Area Seven (2)

Park Ridge (Ill.) Club 381-30 has registered five Youth Leadership Programs since July 1, having already met the president's challenge that clubs, as well as areas, present five Youth Leadership Programs this year.

The following areas within the designated districts registered Speechcraft courses during August:

District 5, Area Eight	District 7, Area One
District 5, Area Three	District 52, Area Two
District 6, Area Thirteen	District 61, Area Three
District 14, Area Twenty-two	District 25, Area Eleven
District 29, Area Five	District 46, Area Thirteen
	District 37, Area Eight

The following districts had the most new clubs recorded between July 1 and August 31: **District 14** and **TCA** (four each); and **District 5**, (three).

FULLERTON CLUB IS FIRST WITH SEMIANNUAL REPORT

Fullerton (Calif.) Club 37-F was the first club in Toastmasters International to submit its semiannual report for the current reporting period. The next nine clubs to have their reports to World Headquarters were:

- Watertown (Wisc.) Club 3694-35
- Toastmasters Club of Barrie Ont. 1603-60
- Huntington Park (Calif.) Club 14-51
- Cook Du Page Club 290-30, Hinsdale, Ill.
- Old Capitol Club 164-19, Iowa City, Ia.
- Rebels Club 2111-37, Charlotte, N.C.
- Evansville (Ind.) Number One Club 337-11
- Sunset Hills Club 3818-F, Hacienda Heights, Calif.
- Napa (Calif.) Club 2024-57

Club secretaries are reminded that your club's report was due October 10. Every effort should be made to submit your completed report as soon as possible.

TOASTMASTERS IN THE NEWS



Spreading The Word

The *Occidental Center* magazine, a publication of the **Occidental Life Insurance Company of California**, published a two-page, illustrated article on the 20th anniversary of **Occidental Club 613-51** in Los Angeles. The article prominently mentioned that more than one-third of the company's officers are former Toastmasters. With one exception, all the charter club officers are still with the company and are corporate officers, including Occidental President Earl Clark, C.L.U.

Making Headlines

Two major Atlanta, Ga., newspapers published stories and photographs of the installation of **District 14** officers and the district executive committee meeting. *The Atlanta Constitution* and *The Atlanta Journal* published these news items.

UNIQUE AUTOS—District 47 Toastmasters added something special to the International convention by painting two small automobiles bright yellow and displaying the **Toastmasters International** emblem on the doors. Everywhere the cars went, TI was on parade. Showing off the unique autos are Past District 47 Governor Charles Avery, Past International Director Charles Swan, and District 47 Governor Fred G. Thompson.



Receives Recognition

Toastmaster Eugene Martin of La-Otto, Ind., has been awarded the **Prudential Insurance Company's** community service award. Among his many activities, Mr. Martin is a member of the Fort Wayne chapter of the Indiana Association of Workers for the Blind and is an area governor.

Successful Effort

Efforts to charter a Toastmasters club in Tijuana, Mexico, have been successful for **District 5**. An inter-club meeting to organize the club in Tijuana attracted 101 guests and members from 22 clubs. A former governor of Baja California, the American consul general in Tijuana, and the mayor of San Diego attended. A Spanish-speaking Speechcraft course was presented as part of the pre-organization campaign.

LIVELY CAMPAIGNER — Frank E. Keller is philosophical about his unsuccessful bid for election as District 23 northern division lieutenant governor, but he believes in advertising! His campaign included a colorful billboard promoting his candidacy and generated much conversation.



Television Appearance

Three officers of District 46 participated on the Alan Burke television show in New York City. The Toastmasters were District Governor **Joseph Hickenbottom**, Area Governor **Al Caplan**, and Division Lieutenant Governor **Kevin Connors**.

TI Is Cited

At its 58th annual meeting, the National Council of the **Boy Scouts of America** adopted a resolution of appreciation to the Toastmasters clubs of the United States for their contribution to the Boy Scout programs. It praised the mutual objectives of **Toastmasters International** and the **Boy Scouts of America** in fostering leadership among the newer generation.

Guest Speaker

Commander **Robert W. Thompson**, U.S. Naval Reserve, was guest speaker at an American Legion post and Veterans of Foreign Wars post Memorial Day ceremony at Arlington Cemetery, Pennsauken, N.J. Commander Thompson is a member of DPSC Club 3403-38.

Use Highway Markers

Each new club in **District 14** is being presented a **Toastmasters International** highway marker as part of a new public recognition program. **Dublin-Laurens Club 2351-14** was the first recipient.

Directs Forum

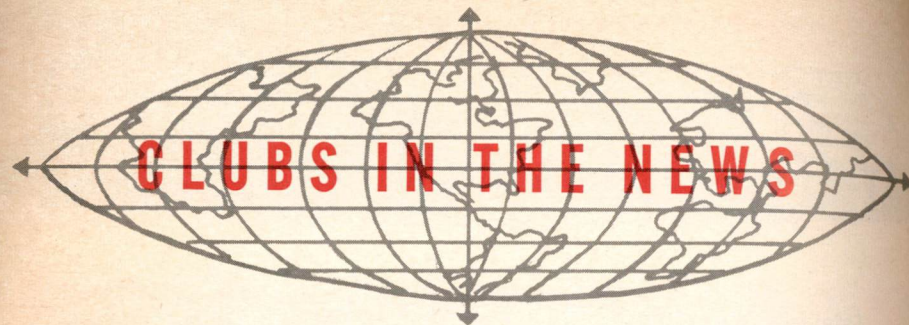
Win Chesley, past District 47 governor, is directing a 12-month management forum for the **Sales and Marketing Executives of Fort Lauderdale, Fla.** Each meeting has a subject of interest to the sales management field and emphasizes communication and participation.

Company Pays Dues

KIM, the **Kemper Insurance Group** employee magazine, listed **Toastmasters clubs** among its self-improvement activities for its employees and noted that the company pays the dues for membership in **Toastmasters** and **Toastmistress** clubs. The magazine presented the list as part of an article "Self-Improvement, Do It Yourself . . . But Get Some Help!"

Gains Recognition

Toastmaster **James C. Anderson** of Olympia, Wash., has earned compliments from the **Boy Scouts of America** regional office and the **Atomic Energy Commission** for coordinating a successful state-wide **Atomic Energy** merit badge expansion program. Earlier he received a formal compliment from the Office of Education for coordinating a two-day nuclear energy development and education forum in Seattle for school administrators and teachers.



In Tokyo

Thirteen young men completed the first Youth Leadership Program presented by Tokyo Club 1674-U. The students were from St. Mary's International School in Tokyo, where officials have asked the club to continue the project during the new school year.



PHILIPPINES — Eugenio N. Suarez, mayor of Angeles City, Philippines, was a speaker and guest of honor at a recent meeting of Pampanga Club 3471-U in Angeles City. Mayor Suarez praised the club for its civic and educational contributions to the city. The club is the nucleus of a Citizens' League for Good Government.

Club Commended

Taku Club 724-67 in Juneau, Alaska, has been commended by the Greater Juneau Borough for its achievements on behalf of the community and its success in having Juneau selected as the Toastmasters Town of the Month for June 1968.

Public Appreciation

Dothan (Ala.) Club 2804-48 gained public appreciation and potential new members through publicity of its fund raising square dance on behalf of the Dothan Crippled Children's Clinic. Funds raised by the square dance were matched three-to-one by federal funds. The club's contribution was publicized in a newspaper article and photograph.

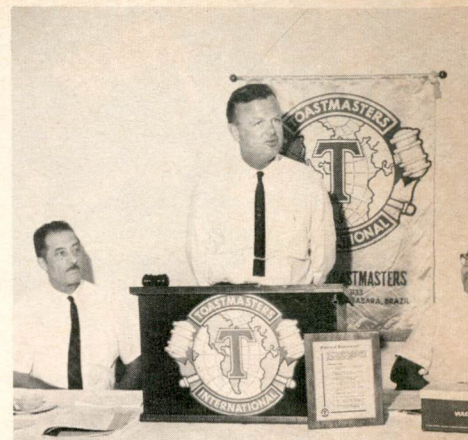
Public Forum

Tamalpais Club 1755-57 in San Rafael, Calif., has arranged to present a public affairs forum in cooperation with the College of Marin in Kentfield, Calif. Toastmasters will organize the program, set the topic, and moderate the forum. The first program was presented last month and was moderated by Past International President Lothar Salin. Firearm registration was the topic.

IN BRAZIL — Choate Huffard, Reader's Digest representative for Brazil, was a guest speaker at a meeting of Carioca Club 3133-U in Rio de Janeiro. Also at the head table are Lance G. Hooks (left) and Raymond D. Chavez.

Community Participation

The seven clubs of Area Three, District 30, conducted a mock political convention to celebrate the 20th anniversary of Glenview (Ill.) Club 612-30. The state presidents of the Young Republicans of Illinois and Young Democrats of Illinois attended the meeting and asked that the clubs repeat the program. About 225 persons attended the second performance.



On Video Tape

Members of Renton (Wash.) Club 306-2 conducted a round table evaluation of their speeches recently after they used a local school's video tape equipment and played back the speeches on a closed circuit monitor. The club hopes to repeat this very successful method of evaluation at future meetings.

Attracts Members

The clubs of Area Eleven, District 57, attracted potential members to a booth at a local fair in Eureka, Calif., and won second place in competition for commercial and organization exhibits. Sixteen potential members were registered and several already are Toastmasters. The clubs are planning other booths at future fairs and home shows.

EXPERIENCED TOASTMASTERS — Active Toastmasters at a Seal Beach, Calif., retirement community range in age from 64 to 99. The average age is 71 years. The senior citizen Toastmasters are members of Leisure World Club 2230-F and maintain an 85 percent attendance average.





GUYANA EVENT — When Georgetown (Guyana) Club 2687-U conducted its anniversary program recently, the governor general of Guyana, South America, Sir David Rose, GCMG, CVO, MBE, and Lady Rose attended. From left are Professor Shirley Gordon, Mrs. Zareena Ally, Sir David Rose, Shamir Ally, Sir Donald Jackson, Lady Rose, and Leslie Melville.

CLUB ANNIVERSARIES — NOVEMBER

30 YEARS

Central Club 96-30

Chicago, Ill.

Uncle Joe Cannon Club 127-54

Danville, Ill.

25 YEARS

South Chicago Club 253-30

Chicago, Ill.

YMCA Club 256-38

Wilkes-Barre, Pa.

20 YEARS

Clayton Club 661-8

St. Louis, Mo.

Mansfield Club 647-10

Mansfield, Ohio

Jerome Club 670-15

Jerome, Ida.

Ottumwa Club 663-19

Ottumwa, Iowa

Northern Club 664-28

Detroit, Mich.

Niles Township Club 665-30

Morton Grove, Ill.

Hub Club 660-44

Lubbock, Tex.

La Canada Club 655-52

La Canada, Calif.

St. Lawrence Club 606-61

Montreal, Que., Canada

15 YEARS

Fort Madison Club 1307-19

Fort Madison, Iowa

Tyler Club 1403-25

Tyler, Texas

Iroquois Club 1401-34

Syracuse, N. Y.

Metropolitan Club 1254-36

Washington, D.C.

Durham Club 1203-37

Durham, N. C.

Twin City Club 1356-37

Winston-Salem, N. C.

Downtown Club 1386-37

Greensboro, N. C.

Narrators Club 1398-50

Inglewood, Calif.

Westlake-Wilshire Club 1419-52

Los Angeles, Calif.

The Speaker's Page



POINT OF EMPHASIS

Improving your speech delivery is the Point of Emphasis for November, and your club's educational committee can offer a variety of opportunities to improve your technique.

The committee can arrange to borrow a lectern with a microphone attached and a floor microphone so you can practice your talk using this type of equipment. The evaluators should be keyed to give you helpful hints about how you can better deliver your talks when using a microphone.

It is a good time to review the standards set by your club for the members' speech delivery techniques. Has your educational committee planned an effective and beneficial program that will help improve the speech delivery of your members? Page seven of the *Club Program Planning* book provides a number of ideas, as does the *Educational Vice-President's Handbook*.

Don't forget, too, to insure that all speakers scheduled next month are presenting talks from one of the projects of a Toastmasters speech program.

HOW'S YOUR HUMOR?

New interest and sparkle can be added to your talks when you use humor, but it is not essential to good speaking. It is to your advantage if you have humor as a tool in your speaker's kit, but don't feel compelled to use it. Humor should fit easily into your speeches when you use it, not thrown in because you think it is necessary. Humor can be disastrous to your success as a speaker if you can't use it well, but it is a wonderful device for use in skilled hands.

The acid test for most humor is its relevancy—how well it fits the idea being developed. Humor can be used to arouse and hold the attention of the audience, to earn your listeners' good will, to persuade, and to embellish the unexpected events that occur during the speech.

Which form of humor do you use most effectively: exaggeration, the surprise twist, the pun, a parody, or burlesque? Learn more about your favorite style and explore the possibilities of other forms by referring to the *Humor Handbook* (Code 1192) for guidance on how humor can add sparkle to your next speech.

NEW CLUBS

As of August 31, 1968

- District F** RIVERSIDE POLICE DEPARTMENT Club No. 2556-F. Meets Tues., 12 noon, Sir George's Smorgasbord, 3535 Merrill St., RIVERSIDE, Calif. Contact: 787-7378.
- District 6** PACEMAKERS Club No. 2167-6. Meets Mon., 6:15 p.m., Highland Inn, 1870 Old Hudson Rd., ST. PAUL, Minn. Contact: 735-0760.
- District 7** SPEAKEASY Club No. 3662-7. Meets Mon., 6:30 p.m., Eve's Rest., 7555 S.W. Barbur Blvd., PORTLAND, Ore. Contact: 223-4161 Ext. 318, 313, 319, or 295.
- District 14** EARLY BIRD Club No. 2181-14. Meets 2nd-4th Tues., 7:30 a.m., Davis Bros. Cafeteria, 820 W. Peachtree, ATLANTA, Ga.
- District 28** OAKLAND COUNTY DENTAL Club No. 3363-28. Meets 1st Thurs., 6:30 p.m., Birmingham Community House, 380 S. Bates, BIRMINGHAM, Mich. Contact: 644-4600.
- District 35** INDIAN TRAIL Club No. 3823-35. Meets 2nd-4th Thurs., 6:30 p.m., Trails Lounge, 125 Waunona Trail, PORTAGE, Wash. Contact: 742-2128.
- District 37** BOONE Club 267-37. Meets 1st-3rd Tues., 12 noon, Holiday Inn. BOONE, N.C. Contact 295-2442.
- District 39** CORNING Club No. 3912-39. Meets Wed., 6:30 a.m., J&W Cafe, Highway 99 South, CORNING, Calif. Contact: 824-3165.
- District 42** STARFIGHTER Club No. 1048-42. Meets Wed. p.m., Social Center, CFB COLD LAKE, Medley, Alta., Canada. Contact 403, 248, 4193.
- District 56** ENCO Club No. 471-56. Meets alt. Thurs., 11:30 a.m., Humble Bldg., Conf. Rm. 2320, HOUSTON, Tex.
- FLOUR HOUSTON Club No. 2963-56. Meets three times monthly, Tues., 5:30 p.m., Fluor Office Bldg., 4620 N. Braeswood, HOUSTON, Tex. Contact: 668-9241.
- District U** LAHORE Club No. 2397-U. Meets Fri., 5:00 p.m., Library of the College of Animal Husbandry, LAHORE, West Pakistan.
- District TCA** GAVELIERS Club No. 2323-TCA. Meets Tues., 6:00 p.m., Queens Hotel, TOWNSVILLE, Qld., Australia. Contact: Townsville 3892.

DISTRICT GOVERNORS 1968-1969

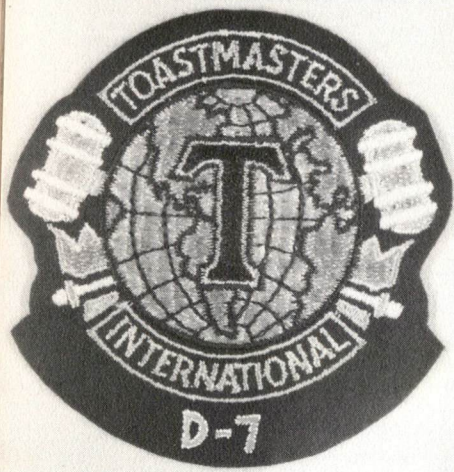
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