

THE TOASTMASTER

OCTOBER

1967



FOR BETTER LISTENING

THINKING • SPEAKING

PENSACOLA, FLORIDA
Toastmasters Town of the Month

In This Issue: 36th Annual Convention... Tops in Toronto

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TOASTMASTERS INTERNATIONAL is a non-profit, non-partisan, non-sectarian organization of Toastmasters clubs throughout the free world. As of March 31, 1967, these clubs had a membership of 73,608.

A Toastmasters club is an organized group which provides its members a program to improve their abilities in public speaking and conducting meetings and to develop their leadership and executive potential. In congenial fellowship, ambitious men help each other through practice, mutual constructive evaluation, and assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies, and continuing guidance from the World Headquarters.

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The TOASTMASTER

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It's Not Just What You Say...

It's How You Say It



by D. W. SOUGHAN

Oratory often is cited as the prime attribute of national leaders, but with modern communications the need to harangue vast audiences is fast disappearing. Politicians today concentrate more on television exposure and the press conference, yet the need to speak well remains. Good speech, as a neat appearance, should be a mark of pride in a well-rounded person.

Toastmasters have ample opportunities to improve their "vocal variety;" but, by concentrating on technique, we fre-

quently overlook the principles of good speaking.

Good speech is clear speech, and it is unfortunate that a student can't "fail" in speaking English as he can in a foreign language. Throughout his foreign language training, a student's faults will be corrected until words are enunciated as they are meant to be. The conscientious student will welcome criticism in a foreign language, but he will resent being told that he is not being understood in his own tongue.

Good speech is much more than pronunciation: a Brooklyn cab driver often can speak as well as a Harvard professor — and certainly more colorfully — if he so chooses. Even a moron will command much more attention than a sage if he speaks well. A study of the elements of speech can pay handsome dividends, while being a fascinating study in its own right.

It is surprising how interesting the simple things of life can be. Walking, for example, can be more than mere locomotion between car and bar, as a day in the mountains with a mountaineer soon would prove. While most everybody can walk, few walk well — or even realize that it is something that can be practiced and improved upon.

We Talk Sloppily

Similarly, most of us talk sloppily without realizing it, or that improvement can be achieved by training.

The theoretical aspect of speech is known as elocution: a Latin hybrid formed from the preposition 'e' (out of) and the verb 'logui' (to speak). Nothing could be clearer: **Speak Out!**

Proper breathing is fundamental to good speaking. The good speaker needs to learn to control his breathing well — in the manner of a singer.

Uncontrolled breathing can cause garbled speech. A man cannot speak properly after run-

ning 100 yards, nor can he if he loses his temper. The best sounds can be formed by controlled breathing, and this can be developed until it becomes an unconscious habit. Experienced public speakers already have learned to think on their feet, and, since the thought precedes the word, there is time to unconsciously practice controlled breathing. Pauses during a speech should be well used for thinking and breathing well.

Consider Articulation

Breathing properly now, with the larynx impatient to vibrate into action, we can consider articulation, which has been called the courtesy of the actor. If *every* sound of *every* word can be heard, then the speaker is articulating well. Few speakers do speak this well,

Speech evaluations by Toastmasters should emphasize glaring errors in articulation which can be worked on in private. Nobody, however, wants to hear endless repetitions of "the rain in Spain stays mainly in the plain."

It is a common fault to run words together, but practice can correct this. "Tired Toastmasters tend to twiddle their thumbs when listening to speakers who don't sparkle" is simple enough to enunciate clearly, but other sentences can be composed for specific mouth formations. The following is an exercise in lip

formation:

"Bawdy Bob and plump Betty had a big brown baby who bawled at bread with bitter butter, so Betty bought a bit of better butter."

Some of us have trouble in distinguishing between the sound of 'w' followed by a vowel and 'w' followed by an 'h'. Phonetically when 'w' is added to 'h' we get the sound 'hw' since the 'h' is aspirated before the 'w'. Attention to this detail is important since 'wh' can easily be mistaken for 'w' plus a vowel, which changes the meaning of the whole word; e.g., whale (wail), which (witch), where (ware), etc.

Vowel sounds are formed by the inside of the mouth. Their production, which can be studied in great detail, varies so much with accent that very little can be said in a short article.

Regional dialects give color to speech and should only be considered wrong when they confuse the listener. A classical case of such a misunderstanding occurred when an English nurse asked her Australian patient if he had come into the hospital to

die. The patient, who had no such intention, replied that he had come in yesterdie (sic)!

There are many other points of speech to consider and practice privately. Books on the subject, several of which are available as paperbacks, help; but practice alone will improve it. I emphasize again that the object is not to standardize speech. Even if this were possible it would be most undesirable, since accents give spice and life to language. Nobody will ever speak well enough to please everybody completely. Even some of the greatest speakers had some glaring faults in delivery. Winston Churchill never overcame the slur in his voice, and to some people the respected voice of John Kennedy often sounded harsh.

Over-concentration on elocution will only produce a boor and we can all agree with Cicero who said:

"The orator is not made by the tongue alone, but by having a mind well filled with a generous supply of high and varied matter."

But let us also speak well.

D. W. Soughan is a member of Beaver Club 1421-21 in Vancouver, British Columbia. He was born in London and is a graduate of Faraday House Engineering College. He is senior electrical engineer with CASECO Consultants Ltd. in Vancouver. An article by Mr. Soughan previously appeared in the July, 1966, issue of THE TOASTMASTER.



Memo From Your President



Toastmasters clubs around the globe take in more than 20,000 new members each year. Many of these men drop out within a few months. Would they have stayed longer if they were treated differently?

Many clubs never really *elect* a member; they merely process an application mechanically. This lack of decorum can include announcing that a man has joined the club just as soon as his application is received. The follow-up is dead silence and an expectation that the new man will automatically attend in the future. He won't.

Such a method shows a gravely deficient club attitude.

Let me give you, instead, what experience has taught to be a highly successful sequence:

1. Require a prospective member to attend *at least* two—three, if possible — full meetings before his application can be received. At the proper time, have the secretary give him the form and tell him what the dues are. Be sure the prospect is called by his sponsor or by a club officer before each meeting.

2. When the application is received tell the prospect it will be reviewed by the executive committee. Stress that membership in Toastmasters is an honor to be conferred by the club.

3. At the next meeting have the president call on one of the vice-presidents to report on membership applications received. Escort the prospect from the room while the vote is taken. Membership without a formal vote is meaningless.

4. Welcome the new member back with a standing round of applause. Give him a Basic Training Manual immediately and tell him to turn in the copy he will receive in the mail.

5. One or two meetings later — once a month if there are many recruits — have a club officer conduct a brief ceremony of induction. Emphasize the aims and goals of Toastmasters International and give each new man a lapel pin and decal. Initiation fees *must* be enough to cover this. Assign an experienced member as counselor.

Take a good look at *your* club's practices. Wouldn't you like the next new member to become one of the old timers?

Lothar
Lothar Salin

International President



A bagpiper provided a spectacular entrance for officers, directors, and their wives at the opening of the president's dinner on Friday.



District governors were told about the materials and services available to them from World Headquarters at a panel discussion by the members of the World Headquarters staff.

36th Annual Convention ...Tops In Toronto

Canada's largest meeting room was filled to capacity for the president's dinner dance Friday night. Dancing followed dinner and the installation of new International officers.

LOTHAR SALIN of Tamalpais Club 1755-57 in San Rafael, Calif., was elected president of Toastmasters International at the 36th annual International convention in Toronto August 24-26.

Toastmasters from throughout the world began arriving early in the week for the district officers seminars which began Wednesday morning. A morning panel discussion by members of the World Headquarters staff provided the new district leaders with ideas about how to use the materials and services available from Santa Ana.

Other sessions Wednesday were used to inform district offi-

cers about TMI policies and programs, community programs, and plans for the years ahead. A panel of officers and directors included John B. Miller, Charles C. Mohr, Lothar Salin, Earl M. Potter, Ralph E. Howland, Arthur M. Diamond, Van H. Tanner, and Charles M. Herrlein.

Featured speaker for the luncheon honoring the district governors and their wives was Dr. K. Brantley Watson, vice-president for human relations of McCormick & Co., who explained how to get things done through people. He pointed out that a cooperative philosophy, in which all members of the organization

are regarded as team-members, is the best one for accomplishing our goals.

Hundreds of Toastmasters and their wives boarded chartered busses at the front door of the Royal York Hotel and were transported to Fort York for the Canadian Caper, an informal outdoor dinner and dance, on Wednesday night. Roast beef was prepared over fire pits on the grounds of the historic fort and was served with a variety of other food under colorful tents.

A traditional flag-lowering ceremony preceded dance music provided by the Seventh Toronto Regiment of the Royal Canadian Artillery.

After the official opening of the convention Thursday by President John B. Miller, an impressive presentation of colors ceremony was provided by the Third Battalion, Queen's Own Rifles of Canada.

Toastmasters then were welcomed by Toronto Mayor William Dennison and Cabinet Minister Thomas L. Wells, who represented Ontario Premier John P. Robarts.

President Miller and World Headquarters Manager Buck Engle reported the progress and plans of Toastmasters International to the more than 1,000 delegates assembled for the annual business session.

Several changes in the bylaws of the corporation then were introduced to the delegates and were passed.

The first group of amendments concerns per capita payments and new member fees. The special one dollar per year per member assessment approved in 1963 for accelerating payment of the World Headquarters Building debt was dropped because the property now is fully paid for. The present magazine subscription charge was consolidated with the per capita payment. Finally, this group of by-law changes provides that by a three-fourths vote of the entire board of directors per capita payments can be reduced for clubs whose members are unable to make the full payments if such reductions would be in the best interests of Toastmasters International.

A second group of amendments relates to the board of directors meetings; titles and duties of International officers; and procedures for their nomination, election, and removal. These amendments change the titles of vice-president for education to second vice-president and vice-president for organization to third vice-president.

The changes also provide that the board shall appoint annually a member of the World Headquarters staff to serve as secretary-treasurer of the corporation.



John B. Miller (left), International president, is greeted at the airport upon his arrival in Toronto by Frank Hurst, chairman of the Host Committee.



Frank J. Hurst receives a plaque of appreciation for his efforts as chairman of the District 60 Hospitality Committee for the International convention from International President Lothar Salin.



John W. Fisher (center), newly-elected International President Lothar Salin (left), and Immediate Past President John B. Miller admire the Golden Gavel Award presented to Fisher by Miller.

District officers gathered into discussion groups for information and ideas about managing their districts more effectively.





Dr. S. I. Hayakawa, professor of English at San Francisco State College, provided an interesting session Friday afternoon when he discussed "Living With Words."



William Dennison, Mayor of Toronto, welcomed Toastmasters and their families to the first International convention in Canada.

This group of changes also defines the officers of Toastmasters International as the board of directors and all district governors; streamlines the organization of the board and its relationship with the executive director; eliminates board members voting by mail; and enables the executive committee to call board meetings while providing that all actions at emergency board meetings require at least 11 affirmative votes.

This second group of changes also provides that the board can remove any officer for cause by three-fourths vote of the entire board. The position of the presi-

dent is clarified and the nominating committee will be required to nominate at least two candidates for the office of third vice-president and two candidates for the office of second vice-president if one-third of the nominating committee so desires.

A third group of bylaw amendments concerns non-liability of members, board committees, and filing of convention resolutions.

These changes include a provision concerning non-liability of the clubs and individual members for any debts of Toastmasters International. They also reduce the number of standing committees of the board. Other



Dr. Warren Schmidt, director of the Business Administration Graduate School at UCLA, used a workshop technique to show how to develop effective committees.



Dr. K. Brantley Watson, vice-president of McCormick & Co., spoke about "How to Get the Best from Men" at the Wednesday luncheon honoring the district governors.

changes give the board at least 30 days before the annual business meeting to study and make recommendations to the delegates concerning annual business resolutions.

Alex P. Smekta, past International president, then submitted the report of the nominating committee. Additional nominations from the floor were called for by President Miller.

In addition to the floor nomination of Charles Swan for International president, two additional candidates were nominated for the board of directors from Region VI. The four-way race between previously-an-

nounced candidates William V. Smith and Paul Glass and floor-nominated candidates Moe Rudner and Frank Hurst was won by Wm. V. Smith.

Additional competition was added to the elections when Moses Brener was nominated from the floor to run against A. Stephen Rouss. Rouss was elected.

The two contested International offices were won by Ralph E. Howland, who was elected second vice-president (formerly vice-president for education) over A. Ernie Pallister, and Arthur M. Diamond, who was elected third vice-president (for-



Most Toastmasters and their wives stayed for the last song Friday night at the president's dinner dance.



Dale Smith (left) of Region V receives a kiss from the first lady and a trophy from the International president for taking top honors at the International speech contest.

A continental breakfast for the ladies brought out Toastmasters' wives from all parts of the world. They met with old friends and made new ones at the informal gathering.



merly vice-president for organization) over Charles M. Herrlein.

Other directors elected at the annual business meeting were Clark E. Crouch, from Region I; Cy C. Campbell, Region II; W. Don Buckner, Region III; Les W. Sutton, Region IV; Everett D. Watson, Region V; and Richard S. Thomas, Region VII.

The Friday general session found the delegates more rested after a good night's sleep and no more campaigning. It opened with a panel report on the "how to" of club, area, and district community programs. Delegates were presented with a wealth of ideas about Speechcraft, speakers bureaus, radio-TV participation, debate, and Youth Leadership. The panel included LeRoy Pound, District 40; Owen Newlin, past governor, District 19; Frank Strange, past governor, District 60; O. G. Betancourt, past governor, District 23; Paris Jackson, past International president and co-chairman of the Youth Leadership Program; Dr. Larry Lytle, District 41; and Harry S. Rotenbury, District 38.

An exceptionally well-received talk by Golden Gavel recipient John W. Fisher, resulted in a standing ovation by the audience. Mr. Fisher, who is chairman of Canada's Centennial Commission, was presented Toastmasters International's highest award for his outstand-

ing contributions to international communications.

Mr. Fisher pointed out how communications are used to promote participation and enthusiasm. He cited examples from his experiences in organizing the 100th birthday celebrations in Canada.

Mr. Fisher paid tribute to members of Toastmasters International for the effectiveness with which members developed a "people to people" communications line in their own activities. He said Founder Ralph Smedley was one of the first men to realize that if mankind was to have access to instant information, he had better learn how to understand it, assess it, and articulate it to others.

An interesting change of pace followed when Dr. S. I. Hayakawa, professor of English at San Francisco State College and author of a number of books on semantics, discussed the use of words in daily life. He pointed out the importance of making sure that our spoken thoughts are clearly understood by those who hear them, giving a number of examples to illustrate how confusion can result even from a simple statement.

Dr. Warren Schmidt, director of the Business Administration Graduate School at UCLA, used a novel group discussion/workshop technique to explain methods for making club, area, and

district committees work more effectively.

Toastmasters and their wives began meeting Friday evening at 6:30 for the hospitality hour before the president's dinner dance.

Preceded by a fully costumed bagpiper, officers and directors led the procession to the head tables for the president's dinner dance. After the invocation by past International president George Mucey, the entire group joined past International president Paul Haeberlin in toasting Queen Elizabeth, Queen of Canada, and the President of the United States.

Following dinner, Immediate Past International President Charles C. Mohr thanked the outgoing officers and directors for their service to Toastmasters International. He presented an impressive plaque to outgoing President John B. Miller in recognition for his outstanding contributions to the organization. Newly elected board members then were installed.

President Lothar Salin then invited all Toastmasters to "share the excitement of moving ahead with Toastmasters International." He pointed out how Dr. Smedley's original concept included a call for clubs to be of service to their communities as well as to their members. The president asked for a resurgence of spirit and enthusiasm through-

out the organization. Citing the increased dependence of civilization upon efficient communications, he showed how Toastmasters International is active in a field that is becoming more central to the functioning of society.

President Salin asked Toastmasters to join him in helping clubs to work together with their communities to enrich the purpose and stature of our worldwide organization.

The dinner was followed by dance music of Moxie Whitney and his orchestra, and most delegates and their wives stayed until the orchestra was putting away its instruments after the closing number.

The late hours of the previous evening had little effect on convention-minded Toastmasters, and they showed up by the hundreds for the Idea Fair Saturday morning.

Dozens of displays and exhibits had been set up outside the main convention hall by the World Headquarters staff. Included in the displays were samples of new materials available to members and clubs, such as new handbooks on humor and debate; a complete community programs kit; new pamphlets; and counter display racks for introducing the Toastmasters program to business, industry, and new members.



Toastmaster's wives spent much of their time seeing the sights of cosmopolitan Toronto and shopping at the many interesting stores and shops in the city.



Bill Davis (right), governor of District 36, receives his Able Toastmaster Certificate of Achievement from Past International President Emil Nelson. Davis' completion of the three Toastmasters speech programs will spearhead effort to have all members work toward becoming Able Toastmasters in District 36.

The kids had a great time riding around Centre Island Park on a sight-seeing train during a kids picnic arranged by Host District 60.





Toastmasters' wives got together for breakfast and conversation at Coffee with the First Lady. Mrs. John B. Miller (left), wife of the 1967 International President, was the hostess.



A lunch of sandwiches and soft drinks topped off a wonderful outing for the kids at their picnic on Centre Island.

The beauty of Centre Island and the boats on Lake Ontario were enjoyed by Toastmasters' wives and children during the kids picnic in the park.



The displays were attended by Toastmasters from clubs and districts throughout the organization who have had extensive experience in the various Toastmasters programs. These men wore striped vests and derby hats to attract attention of visitors to the Idea Fair. Experts were on hand to explain 12 different major Toastmasters activities.

The long-awaited Honors Brunch was opened by President Salin at 10:30. Past International president Emil Nelson honored those who had completed the advanced speech programs during the year. President Salin then presented awards to the outstanding area governors and outstanding Toastmasters submitted by various districts. (A list of these winners appears on pages 27 and 28 of this issue of *The Toastmaster*.)

Paul W. Haeberlin, past International president, then made the publications awards.

BEST 1967 CLUB BULLETINS

The top club bulletin award went to the *Bull-E-Tin*, Nechako Club 2046-21. Honorable mention awards were presented to *The Sound*, Telespeakers Club 2328-21; *Club Commentary*, Ridgewood Club 2639-46; *The Forum Yak*, NRL Forum Club 3614-36; *The Nashville News*, Nashville Club 1565-63; *The*

Beacon Newsletter, Beacon Club 2421-40; *The Informer*, Lancaster Club 1723-38; *Mercury Monitor*, Mercury Club 2864-37; *The Toast Scripts*, NSSO Club 2285-46; *We Kearny Toastmasters*, We Kearny Club 1898-46; and *Beaver Tales*, Victoria Beaver Club 790-21.

BEST 1967 DISTRICT BULLETINS

First place honors in the district bulletin contest went to *The Grapevine*, District 28.

Honorable mention awards were presented to *The Hot Line*, District 20; *The Palmetto*, District 58; *The Sunshiner*, District 47; *District 11 Newsletter*, District 11; *Big Sky Reporter*, District 17; and *Oklahoma Toastmaster*, District 16.

The winner for the best article of general interest to Toastmasters was presented to Jim E. Childs, past governor of District 61, for his article "The Challenge of Leadership," which appeared in the April, 1967, issue of *The Toastmaster*.

Winner of the award for writing the article of greatest benefit to the individual was Douglas A. Ingram, past governor of District 16, for his article "Back to the Manuals," from the August, 1966, issue of *The Toastmaster*.

A joint award to Byoin Club 2306-U and Tachikawa Club 1333-U, both of Tachikawa, Japan, was made for the best club

An informal evening of fun and food was enjoyed by Toastmasters and their families at historic old Fort York. A buffet dinner and dancing were highlights of the Wednesday evening event.



General Manager Buck Engle proudly displays the burning mortgage for the World Headquarters building in Santa Ana. He announced that the building was completely paid for nearly ten years before the mortgage was due.



Wives of the 1967-68 officers and directors of Toastmasters International assembled for a hospitality hour before the president's dinner dance and posed with the newly elected International President, Lothar Salin, and his wife, Marjorie.



news contributions to *The Toastmaster*.

Past International director Van Tanner then opened the long-awaited International speech contest.

When it ended, Dale Smith of Goshen (Ind.) Club 2549-11 was named first place winner. He represented Region V, and his subject was "Let's Go In Both Doors."

Second place winner in the speech contest was Clarence J. Engler of Potomac Club 827-36, Washington, D.C., who represented Region VII.

Third place winner was Frank Lawson of Speakeasies Club 2750-64, Winnipeg, Man., Canada, representing Region IV.

The final awards for the Top Ten Clubs and Distinguished Districts were presented immediately following the contest by President Salin. (They are listed on page 28 of this issue of *The Toastmaster*.)

The 36th annual International convention, one of the best ever, was concluded with an invitation by Charles Avery, governor of District 47, to attend next year's convention in Miami Beach.



New ideas and programs were in abundance at the Saturday morning Idea Fair. Experienced Toastmasters were on hand at various displays to offer suggestions.

Don't Miss the 37th Annual TMI Convention
MIAMI BEACH—August 14th-17th, 1968

Board of Directors Adopts Measures, Appoints Committees At Toronto Meeting

Toastmasters International's board of directors, meeting in Toronto prior to the International convention, took action on several measures of interest to Toastmasters.

In addition to approving the budget for the 1967-1968 fiscal year, the board selected Chicago, Illinois, as the location of the 1972 International convention.

The board also adopted amendments to the standard district bylaws. These changes provide for approval by the district executive committee and confirmation by the district council of appointive district officers.

Also adopted by the board was a procedure directing that charters of new Toastmasters clubs shall be forwarded to the governor of the district in which the new club is located. He will be responsible for the proper presentation of the charter to the new club.

The board voted to change the title of World Headquarters Manager to General Manager. This is the position held by Buck Engle.

Several changes were made in board committee structure and personnel.

Ralph E. Howland, second vice-president, was named chairman of the educational committee. Serving on the committee are directors Arthur N. Thurston Jr., Clark E. Crouch, and Everett D. Watson.

Arthur M. Diamond, third vice-president, was appointed chairman of the organization, planning and administration committee. Committee members will be Jack R. Pelinka, Bill J. Dunning, and William V. Smith.

The newly-appointed chairman of the district-club operations committee will be Donald W. Paape. Appointed as members of that committee were Russell G. Herron, A. Stephen Rouss, and Les W. Sutton.

Edward B. White was named chairman of the newly-created community relations committee. Committee members will be David A. Corey and Cy C. Campbell.

Another new committee, for international development, will be chaired by Sandy Robertson. Also serving will be W. Don Buckner and Richard S. Thomas.

The officers and directors of Toastmasters International for 1967-68 are (front row, from left) A. Stephen Rouss, Edward B. White, Arthur M. Diamond, Earl M. Potter, Lothar Salin, John B. Miller, Ralph M. Howland, and Everett D. Watson. Others are (standing, from left) Donald W. Paape, William V. Smith, W. Don Buckner, Les W. Sutton, Richard S. Thomas, Jack R. Pelinka, LCDR David A. Corey, Clark E. Crouch, Sandy Robertson, Cy C. Campbell, Russell G. Herron, Arthur N. Thurston Jr., and Bill J. Dunning.



Forgetting Something?

by RAYMOND W. TYSON, Ph.D.

Do not for a moment doubt that you can develop your ability to speak and carry out your oral communications responsibilities.

Admittedly, the improvement of one's communicative skills requires work, but so do most good things. Take heart in knowing that the record is full of great men whose speaking abilities lifted them to success only after a great deal of hard work.

Of all the media available for communications, oral communications are, for several reasons, the most effective.

First, by being in a position to observe first hand the effect of the message on the listener, the sender can adapt accordingly. In the face-to-face situation, it is far easier to determine whether understanding has been reached.

Second, oral communication is live, warm, and personal; it is the way people like to be informed.

Third, it is faster and more immediate than written communications, which must be printed, circulated, read, pondered, and interpreted.

Fourth, it is more economical of time, materials, and labor.

Fifth, by providing opportu-

nity for the two-way exchange of ideas on the spot, it invites upward communications.

The preparation of any talk should be an evolution of these steps:

- Deciding upon your specific goal.
- Getting your materials and ideas together.
- Organizing your ideas.
- Finding effective materials.
- Getting ready to put your message across.
- Sizing up the situation and the listener.

A speaker is also well advised to consider, if he can, the group affiliations, the religious ties, and the political loyalties of his listeners, or any segment of the listening group. The skilled communicator enters into a harmonious alliance with his listeners. Such an alliance will hardly be arrived at if the feelings arising from the above loyalties are ignored.

The intelligence level of your listeners must be considered. Let us remember that limited formal education does not always mean limited intelligence. While an educated group might respond more readily to lofty appeals,

STOP, THEN GO RIGHT

your task will be one of determining how much and what kind of material your hearers can understand and absorb, or what kind of appeals will motivate them.

Consider Ages

Various age groups present widely different varieties of needs, interests, and attitudes. The teen-age girl whose interests deal with popular recording stars and movie stars won't be moved in the same way as a career-minded person of forty. Neither person would be motivated by the same appeal which could reach the person of sixty-five who looks forward to his monthly Social Security check.

Men are supposedly more worldly, more mechanically inclined, and hard-boiled than women. Women are supposedly more artistic, more religious, more susceptible to kindness and flattery and more influenced by social status than are men.

These are dangerous generalities. One might well be guided by them, nonetheless. You as a speaker can not hope to present successfully the same talk in the same way to an all-male group, an all-female group, and a mixed

group.

Size of the audience is another factor in speaking. A full room is easier to speak to than a partially filled one or one with small groups isolated from each other. You would be wise to ask a scattered audience to move into a compact group directly in front of you.

Large Groups Easier

It is easier to motivate a large group than a small one. A large group usually listens better.

Don't use a "shotgun" approach to your speech. It isn't until one learns to aim at specific targets that he meets with success. Learn to be specific, concrete, and to present ideas which are aimed at one target. Avoid generalities and concentrate on a specific goal.

To maintain interest it is imperative to make your ideas concrete. Speak of specific cases, present real instances, get down to brass tacks. Mention names, dates, events, and places.

Make your ideas vivid. Lift your ideas from the drab, colorless strata of the ordinary into the sharp, clear position of the unusual. In the beautiful sonnet at the base of the Statue of Lib-

erty the poetess did not say "We will welcome every one!" She said, "Give me . . . your huddled masses." Nor did Lincoln say, "It is not logical to change presidents now!" He said, "Don't change horses in the middle of the stream."

Make your ideas familiar. This does not mean that you should always present that which is old. No person who is attempting to communicate can afford to be trite or insipid. This means the opposite. You must be able to make your ideas clear and novel by alluding to what is familiar to your listeners.

Change Your Pace

Give your ideas variety. Your listeners won't listen very long if the pace does not change. The person skilled in holding interest and attention makes use of variety in all phases of oral communication. He will change his demeanor, facial expression, gestures, movements. He will change his mood from serious to humorous, from calm to stirring. If you would have your listeners sleep, avoid any change of pace.

Season your ideas with humor. The best kind of humor grows out of the immediate situation. A few words of caution: don't use humor for humor's sake alone. Humor should illustrate a point. Be sure your humor is neatly tied to the point it is meant to illustrate.

Don't use long jokes. Remem-

ber that humor frequently depends upon your listeners' sudden realization of an incongruous situation. The punch is too easily lost if it is anticipated for too long a time.

Don't introduce humor obviously by the use of the long-dead phrase, "I am reminded of the . . ." Let it slide easily.

[For more detailed information about how to use humor, send for the new *Humor Handbook* (Code 1192).]

"How" Is Important

So far we have been talking almost entirely about your message. Suppose we talk about you in the communicative situation. How you say it is just as important as what you say.

An old vaudeville comedian attempting to play a trombone once said, "I blow it in so sweet but it comes out so sour." The material you so sweetly gathered and organized — or blew in — must be sweetly presented.

The final step of your preparation is simply to use your outline for putting into words the sequence of ideas you wish to communicate. This is when your own personality and individuality are injected into the communicative process.

The first time you go over the talk you might omit a good deal. Don't be perturbed by this. Continue to "talk through" the message until the sequence of ideas is fixed in your mind and the

words come fluently in phrases which fall easily upon the ear.

Each time you go through your talk you will find it different from any other time. This should not disturb you. It should please you because the differences tend to provide the freshness and spontaneity which good communication needs.

But don't over-practice. An athlete occasionally over-trains. Then the "edge is off." Speakers can over-train so that the fine edge of spontaneity is off. The message then sounds stale, mechanical, or as is sometimes said, "canned."

In addition to the previous methods of wording and phrasing through oral practice, you should observe the following rules of oral communication:

You will communicate your message with the force of the kind of person you are. Such qualities as honesty, sincerity, modesty, and selflessness are communicated to your audience just as clearly as is your message.

Your manner must be adapted

to the total speaking situation. It won't be the same at the pep meeting and at the board meeting.

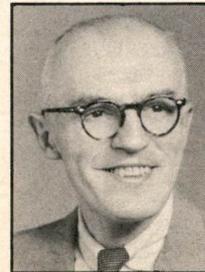
Your manner should be one of confidence and assurance. Quiet assurance is best.

You should be appropriately animated and enthusiastic. The listener should be brought to identify himself with you and your ideas.

You should speak directly to your hearers. Speak directly and warmly to the thinking, feeling people in front of you.

If you use notes, you should use them properly. Don't attempt to conceal them, but use them openly and honestly. But be familiar with their content so that you will speak to your audience and not to the notes.

There are seven essential steps in the preparation of a speech: Determine the purpose of your speech; analyze your audience and the occasion; select and narrow your subject; gather the material; make an outline; word the speech; practice aloud — and often.



Raymond W. Tyson, Ph.D., is with the General Education Division of New York State University College and has taught speech at several major colleges and universities. He has conducted courses in speech for business, industrial, and professional groups in Pennsylvania, New York, and North Carolina and has contributed to numerous professional and academic journals.

The Speaker's Page



POINT OF EMPHASIS FOR NOVEMBER

Is your club off to a real start this fall — officers all set to provide the best programs in years? Check with your educational vice-president to be sure he has you scheduled for project speeches from your program manual. Ask him to provide you with an experienced evaluator.

If you have completed six basic training speeches, take advantage of your club's speakers bureau by developing a 10-20 minute talk on a subject you know well. Turn to the point of emphasis, speech engineering, for ideas. Your basic Toastmasters speech program projects 3, 6, and 8 provide many ideas about speech engineering, as does project III in The Advanced Speaker program.

Yes, now is the time to ask your club educational committee to help you get on the move in a Toastmasters speech program.

LOOKING FOR A SUBJECT?

Following the suggestions outlined in the Point of Emphasis for November, here are some topics from which a speech might be developed.

If you wish to use your speaking talents to support worthwhile causes this month, the **March Against Muscular Dystrophy** (1-30); **Diabetes Week** (12-18); and the **Annual Christmas Seal Campaign** (Nov. 15-Dec. 31) all occur in November. **Youth Appreciation Week** (13-19) is sponsored by Optimist International "to show appreciation to and honor today's youth" and the YWCA sponsors **World Fellowship Week** (12-18).

Historically, on November 22, 1963, John F. Kennedy, 35th President of the United States, was shot and fatally wounded by an assassin as he rode in a motorcade through downtown Dallas, Texas. On November 20, 1945, the International War Trials Tribunal, with U.S. Supreme Court Justice Robert H. Jackson as prosecutor, began trials of 24 top German leaders at Nuremberg, Germany. A massive electric power failure blacked out most of the north-eastern United States and parts of two Canadian provinces on November 9-10, 1965, affecting approximately 80,000 square miles with a population of 30,000,000. In New York City more than 800,000 people were trapped in subways for hours.

Two national holidays are celebrated in November: **Veterans Day** (11th) and **Thanksgiving Day** (23rd). **General Election Day** (7th) should start Toastmasters thinking about the privileges and responsibilities of free elections, always a good subject.

Hall of Fame Winners Named for 1967

The following Toastmasters were named area governors of the year for 1966-67, as announced by their district governors:

Robert B. Simpson, D-4	Bruce D. Harper, D-30
Durwood English, D-5	Major Clarence L. Roberts, D-31
George A. Nash, D-6	Richard B. Roth, D-32
Ross L. Poggenpohl, D-8	Edward M. Cottle, D-34
David L. Coleman, D-9	Roger D. Kleinschmidt, D-35
Isaac W. Anders, D-12	Harvey L. King, D-38
Dr. W. Richard Dukelow, D-14	Carl M. Harrington, D-40
Robert M. Quant, D-16	Thomas P. O'Hay, D-43
Joe T. Stasny, D-18	M.D. (Doc) Faige, D-46
George W. Hertema, D-19	Arthur Donnelly, D-47
Richard P. Corcoran, D-20	George Milne, D-50
Ron Drane, D-21	Dominic Forcella, D-53
Kenneth B. Bogart, D-22	Joshua K. Pang, D-54
Virgil E. Heidbrink, D-25	Daniel M. Belcher, D-55
Dr. Val Rogers Skalski, D-28	John A. Shults, D-56
John C. Downey, Jr., D-66	Fred E. Stockbridge, D-57
	Hendrik Zander, Jr., D-63

The following were recipients of their district's Outstanding Toastmaster awards for 1966-67:

William L. Phillips, D-18	Ron Chapman, D-42
Milt Olson, D-20	Joseph Herko, D-50
C. D. Epperson, D-25	Ron Anderson, D-32

Hall of Fame

(continued)

TOP TEN CLUBS

The following clubs were listed as the top ten clubs for 1966-67, based on their club achievement programs:

Traffic Club Yawn Patrol 1852-24, Omaha, Neb.	Mt. Helix 126-5, La Mesa, Calif.
Clearwater 3087-47, Clearwater, Fla.	Los Gallos de la Bahia 3400-4, Sunnyvale, Calif.
Anthony Wayne 1380-28, Toledo, Ohio.	Sunrise 74-3, Phoenix, Ariz.
Papago 2694-3, Phoenix, Ariz.	North American Aviation 2007-50, Los Angeles, Calif.
Lancaster 1723-38, Lancaster, Pa.	Hales Toasters 3667-35, Hales Corners, Wisc.

Honorable Mention — **Redstone** 1932-48, Huntsville, Ala.

DISTINGUISHED DISTRICT AWARDS

Two distinguished district awards were presented:

District 20 received the award in the category of districts with more than 40 clubs.

District 45 received the award in the category of districts with less than 40 clubs.

★ ★ ★

NINETY percent of all friction of daily life is caused by mere tone of voice. When a man speaks, his words convey his thoughts and his tone conveys his mood.

Engage the eyes by your address, air, motions; soothe the ears by the elegance and harmony of your diction; and the heart will certainly follow.

LORD CHESTERFIELD



HAM IT UP!

by JOHN CONYERS

PICTURE YOURSELF sitting relaxed in your chair at your local Toastmasters club, calmly waiting for your Toastmaster of the Evening to introduce the next speaker on the program.

The introduction is made and the speaker arrives at the lectern and makes the usual introductory remarks: "Mr. Toastmaster, fellow Toastmasters, and most welcome guests."

The speaker then pauses and takes a deep breath before continuing. Nothing unusual has happened so far. You've seen this same thing happen at your Toastmasters club, week after week. But imagine your surprise when

the speaker shouts at the top of his lungs in a circus ringmaster-type voice, "Fellow Toastmasters, you are about to witness the most startling, sensational, soul-shaking performance of effective public speaking ever presented to a Toastmasters club! The talk of the century! The talk of your lives!"

You'd think—"What the heck! Is this guy that good?" You would certainly believe that the speaker was an egotistical sort. You might assume a "prove-it-to-me" attitude. That is, mentally say to yourself, "Okay, wise guy, let's hear this so-called great speech. If it's so good —

prove it!"

Consequently, you will probably be either a little surprised or perhaps even angry at the speaker for his shocking opening. In any event, you will react. You won't have the same frame of mind you had just seconds before when the speaker said, "Mr. Toastmaster, fellow Toastmasters, and most welcome guests." That was before the explosion.

The speaker will have accomplished his purpose by getting your attention. His opening shocker will have hit you in some manner. You'll realize immediately that this isn't going to be one of those ordinary talks you hear too often.

Can He Follow Through?

But what about the speaker? After such a bold opening, he will now be expected to produce. Can he now follow through with the super-human talk which he promised to give just seconds before? No, he won't have to! His very next sentence will again shift the attitude of his audience. Any hostility which may have been provoked, or any "prove-it-to-me" attitude, will disappear when the speaker says, "Was that a trick opening?"

With this one questioning sentence, you realize that the speaker was only kidding. He's not about to come up with another "Cross of Gold" speech.

He's probably not a boastful egotist after all. He was just trying to make a point.

The speaker continues: "You're darn right it was. It was specifically designed to snap you out of your lethargy, to get your interest, and to keep you awake. And that's the purpose of any speech opening.

"Now, tonight, I'm going to discuss speech openings with you." Yes, perhaps this was the start of an educational talk to the club on "effective speech openings."

Accomplished Two Purposes

This speaker accomplished a dual purpose. He not only discussed effective speech openings, but he opened his own speech with one to prove his point.

Let's call this speaker Jim Pep. Honestly, how does his speech opening compare with that of another Toastmaster whom I shall call Joe Dull?

Now don't get me wrong. Joe is one heck of a nice guy. We all like him, a real square shooter.

But Joe just happens to give dull talks. That's why he joined Toastmasters, he wanted to improve.

His association with Jim Pep and others will soon help him toward his goal. But Joe would probably open his speech with "Gentlemen, tonight my speech

concerns effective public speaking . . ." Pretty dull, especially if Joe starts with his usual unvarying pitch. Joe would never shout when giving any of his speeches. No, not Joe.

Admit it! By the time Joe gets to his second sentence you're already half asleep.

Not so with Jim Pep. He won't let you go to sleep; not when he is giving a speech. Jim caught your attention right away. Perhaps he was a little overly melodramatic, but that's the effect he wanted. He aroused your interest. He has attracted your attention and he's not about to let you go. Not yet. Not for six minutes.

Still Time to Sleep

Jim's opening was attention getting, but that took only 30 seconds, and he has 5½ minutes left. There's still plenty of time to fall asleep. Jim has learned that a speaker has to be like a magician, that he has to have a bag of tricks to use to keep the audience alert.

Jim knows that people like to talk much better than they like to listen. He has observed people in groups. He has noticed how each one is anxious to interrupt the person talking to get his own two cents worth in. Jim realizes that it's his job to make them listen.

Communication, to be effective, has to be received. Someone must tune in. Someone must lis-

ten. Otherwise there is no communication.

What are Jim's special tricks? What does his bag contain?

There are no real secrets involved. Good speakers have used them for years. The Toastmasters program emphasizes them in the Basic Training Manual. They are preparation, organization, vocal variety, eye contact, enunciation, gestures, and enthusiasm . . . familiar words to all Toastmasters. Why doesn't Joe Dull use them? They work.

Jim also has one very special trick or device to get his audience to pay attention to him for the next five minutes. It's an old trick. In fact, it's as old as people themselves, but it always works.

What is this special trick? It's simply this: *ham it up!*

They Love a Show

People like a performance — they love a show. William Shakespeare knew it, and Barnum and Bailey knew it. Ed Sullivan knows it today. That's why kings of old had court jesters. That's why we have radio and TV today. People like it. Ham!

Put some showmanship into your talks. For example, you might blow a whistle, fire off a cap gun, break an egg, blow up some balloons — break them, drink a toast and break the glass. You could even come up with an interesting dialect or display, or do any number of

things to put some life into your act.

Yes, speaking is acting. Demosthenes said the three essentials of oratory are first, acting; second, acting; third, acting.

Try being a showman like Jim Pep. Showmanship pays dividends. Your reward is an active, alert audience that listens to your every word; not just a bunch of empty faces, an audience that will listen to you. If they don't listen, you won't accomplish a thing. Your talk will be wasted, and you might just as well stay home.

Start hamming it up. I can't guarantee that if you do dogs won't bite you, babies will love you, men will look up to you, women will adore you, you'll be summoned to appear before the crowned heads of Europe, the world will be your oyster, or you'll be rich beyond your wildest dreams. No, none of these. But I do guarantee that your audience will listen to you. And this is what you really want.

So the next time you are called upon to give a speech — ham it up and slice it thick.

John Conyers is a claims attorney with the Commercial Insurance Company of Texas. He has been a member of Speakers Forum Club 371-30 in Chicago, Ill.; Queen City Club 1420-37, Charlotte, N.C.; Omaha (Neb.) Club 229-24; and Amarillo (Tex.) Club 211-44.



REMEMBER: To keep *The Toastmaster* magazine coming regularly, notify World Headquarters immediately of any change of address. Please give old address, new address, club and district number and Zip Code. If possible, include a mailing sticker from a previous magazine. Allow 30 days after notification for processing of change.

Send change of address to: World Headquarters, Toastmasters International, Santa Ana, California 92702.

Honor Roll

Congratulations to the following Toastmasters who have completed one or both of the advanced Toastmasters speech programs.

ABLE TOASTMASTERS (ATM) Certificate of Achievement

(For completion of both Leadership Through Speech and The Advanced Speaker programs.)

Ben R. Ford, Jr., ATM
State Health Club 2973-57
Richard J. Lambert, ATM
Continental Club 3691-46

George J. Brazeal, ATM
Point Mugu Club 1075-12
Charlie A. Johnston, Sr., ATM
Civic Club 1564-48

LEADERSHIP THROUGH SPEECH Certificates of Progress

Ed Cavallini
Los Gallos de la Bahia Club 3400-4
Leroy P. Oetter
Park Central Club 3527-3
Warren F. Dietzel
Hobnobbers Club 1685-31

John D'Arcangelis
Rancho Club 263-52
Myron F. Harmon
Pathfinder Club 3635-57
Keith A. Medeiros
Pathfinder Club 3635-57

William R. Fry
Lake Norconian Club 1583-F

THE ADVANCED SPEAKER Certificates of Progress

Putnam S. Robbins
Kaneohe Bay Club 1805-49
Charles W. Davison
Hi-Desert Club 1043-F
Delmer H. Miller
Capital Club 611-24
Clyde F. Kramer
Business Men's Club 281-24
George B. Yeates
Merrimac Club 3125-66
J. David Walther
Glen Eagle Club 556-52
D. H. Janney
Los Alamos Club 607-23
James Baxter, Jr.
Ada Club 2970-15

Ralph J. Wenning
Pendleton Club 154-33
George H. Salzano
Richland Club 406-33
Delbert Witham
Silver State Club 3017-26
Henry J. Leinback, Jr.
White Sands Missile Range
Club 3422-23
Bernardino Hernandez, Jr.
ELGAS Club 1508-5
Leon E. Hoover
Alpha Club 2852-66
Harry C. Crafts
Dogwood Club 1901-14
John L. Carr
Northend Club 294-2

George R. Hayes
Minuteman Club 2871-22

CLUBS IN THE NEWS

Hoyt Curtis (right) is presented with a trophy by speaker Rex Boone in honor of Curtis' 30th year as an active member of **Arcadia Club 115-F**. The presentation was made at a special Hawaiian Night meeting.

Charles A. Millick (second from right), president of **Communicators Club 1129-11**, Louisville, Ky., thanks to Harry Kletter, president of TCI Services, for use of his company's video tape recorder, which the club regularly utilizes.



Members of **Proviso Club 2745-30**, Chicago, Ill., and **Suburban Club 930-30**, LaGrange, Ill., enjoy a debate about "The Mini-Skirt Is Here to Stay" at a joint outdoor meeting and steak fry. Suburban Club members were guests of the Proviso Club and were provided transportation by chartered bus.



Members of **Business Men's Club 100-F** in Santa Ana, Calif., held an out-of-doors meeting at a local park. Members of the breakfast club prepared bacon and eggs before the regular meeting. Club President Ron Nation (rear, third from right) originated the idea.

William G. Carroll (left) receives congratulations and a pen and pencil set from Silas Garrett, president of **Winged Word Club 1903-8** in St. Louis, Mo. Carroll, a former president of the club, was recently appointed postmaster of Hazelwood, Mo.



Fifty-eight current and former members of **Foremost Club 507-11** in Evansville, Ind., joined to celebrate the club's 20th anniversary. Several representatives of local news media were in attendance.



Challenge Winners Named

Forty-three clubs were honored at the Toronto convention for their membership gains between February 1 and July 31, 1967. Cited were:

TOP CLUBS (15 members or more)

Armed Forces Staff College 2865-66, Norfolk, Va.	Appleton 1331-35, Appleton, Wisc.
DESC 2781-40, Dayton, Ohio	Tejas 966-56, Austin, Tex.
New Orleans 234-68, New Orleans, La.	Vanguardia 2569-56, San Antonio, Tex.
Tamworth 2762-TCA, Tamworth, N.S.W., Australia	Dynamic 2420-64, Rochester, N.Y.
Bow Valley 1492-42, Calgary, Alta.	Officers 493-22, Ft. Leonard Wood, Mo.
Windjammers 2628-12, Las Vegas, Nev.	Diablo 598-57, Walnut Creek, Calif.
Spencer 859-19, Spencer, Iowa	Delaware 2276-65, Buffalo, N.Y.
Noonday 3109-23, Roswell, N.M.	Foothill 1506-F, Upland, Calif.
Towassi 1991-48, Montgomery, Ala.	Telestars 1913-4, Sunnyvale, Calif.
Burlington 3074-60, Burlington, Ont., Canada	Centennial 1535-24, Omaha, Neb.
Arctic Gateway 3410-64, Ft. Churchill, Man., Canada	Longview 3246-25, Longview, Tex.
Smedley No. One 1-F, Santa Ana, Calif.	Silvertones 3559-30, Chicago, Ill.
	St. Maurice 3215-61, Cap de la Madeleine, Que., Canada
	Laemthong 1635-U, Bangkok, Thailand

HONORABLE MENTION (13 members or more)

Lee Emerson 33-4, Palo Alto, Calif.	Urbana 2770-40, Urbana, Ohio
Webster Groves 461-8, Webster Groves, Mo.	Voco-Naires 603-38, McGuire AFB, N.J.
Lincoln National 2042-11, Fort Wayne, Ind.	Northern Lights 489-42, Edmonton, Alta, Canada
Titan 2368-26, Denver, Colo.	Early Bird 2174-58, Charleston, S.C.
St. Maries 367-9, St. Maries, Ida.	Subic Bay 1975-U, Subic Bay, Luzon, Philippines
Marion 3250-19, Marion, Iowa	Kenora 3875-64, Kenora, Ont., Can.
Kettleman Hills 868-27, Riverdale, Calif.	Bell 3920-65, Niagara Falls, N.Y.
Allis-Chalmers 189-35, West Allis, Wisc.	Sevilla 2921-U, Sevilla, Spain
	Tempe 1715-3, Tempe, Ariz.

Districts honored for showing the greatest gain in new clubs were: **District 20**; **District 37**; and the **Toastmasters Council of Australia**.

PENSACOLA, FLORIDA

Toastmasters Town of The Month



PENSACOLA, FLORIDA, seat of Escambia county, is located in the northwestern part of the state on the shore of Pensacola Bay a few miles north of the Gulf of Mexico.

The city retains much of the atmosphere of an old Spanish city, with its Plaza Ferdinand VII, Seville Square, and Spanish street names. From the banks of the bay the city rises gently to heights commanding views of beautiful bayous and the Escambia river, which flows into the bay on the east.

Pensacola was first colonized by Spain in 1559, under the name of Santa Maria de Galvez, but the settlement was abandoned two years later. From 1686 to 1698, various expeditions from Spain and France explored the area. It was eventually established as a fort by Spain in 1698. During a turbulent 400-year history, possession of the city changed 13 times, and the flags of five different nations flew over its forts.

In 1821 Florida was ceded to the United States, and Pensacola was chartered as a city in 1824. It was selected by the U.S. government as the site of a federal navy yard. In 1872 commercial shipments of fish began, and by the 1880's Pensacola was noted for its excellent seafood. In 1913 the inactive navy yard was reopened as a naval air station and is now a large aviation training school.

The city's mild climate and its proximity to lovely white beaches along the Gulf of Mexico make it ideal for swimming, fishing, sailing, and other water sports. Its attraction as a resort area is rapidly expanding. Industries include the manufacture of nylon yarn, paper, industrial chemicals, cottonseed oil, and small boats.

There are six Toastmasters clubs in Pensacola: Andrew Jackson Club 704-29; Plaza Club 954-29; Saufley Field Club 1472-29; Downtown Club 2552-29; Industrial Club 2956-29; and Ellyson Club 3643-29. There is also a club at the Pensacola Naval Air Station, Wings of Gold Club 1836-29.

TOASTMASTERS IN THE NEWS



Ron Chapman, educational Lt. Gov. of District 42, speaks to part of the Sunday Promenade crowd of 100,000 people during the Edmonton (Alta.) Klondike Days celebration. More than 20 Toastmasters from Edmonton clubs participated in the annual celebration.



Maurice Forley (left) thanks Immediate Past International President John B. Miller for a scroll of appreciation presented by Miller on behalf of the TMI Board of Directors. Forley, who has resigned effective November 1, also was presented with a gift by the World Headquarters Staff.

Harold Levander (seated), governor of Minnesota declares Toastmasters week in that state. Witnessing the signing of the proclamation are (from left) Ralph Howland, TMI second vice-president; Bernie Syzmczak, past governor, District 6; Art Fahland, governor, District 6; Bob Tokar, past governor, District 6; Cliff Thompson; Buck Engle, TMI general manager; and Fritz Herring.

Congressman L. Mendel Rivers (second from right) of S. Carolina, chairman of the House Armed Services Committee, holds a plaque presented to him by District 58 in recognition of his 31 years' service in Congress and his contributions in this capacity to the field of communications. Participating in the presentation at the Region VIII conference were (from left) past International Director Fred Delves; Griffith Orme, past governor of District 58; and Richard A. Saam, past governor of District 14.



Members of **Defense Documentation Center (DDC) Club 2829-36** in Washington, D.C., got considerable publicity for their club recently at the annual DDC employees picnic. The club provided colorful balloons for more than 300 children attending the picnic with their parents. Each balloon was imprinted with the Toastmasters emblem.

Brockway Club 2393-24 in Bellevue, Neb., combined business with pleasure when members and their families attended a picnic at which new club officers were installed.

PIN Club 2332-11 in Plainfield, Ind., and **PSI Club 3866-11** in Kokomo, Ind. were featured in an article in "Watts Cookin'", house organ of Public Service Indiana. In addition to information about the two clubs, the article explained the purposes of the Toastmasters program.

CLUB ANNIVERSARIES — NOVEMBER

30 YEARS

YMCA Club 91-6
Albert Lea, Minn.
Frank E. Balmer Club 95-9
Pullman, Wash.
Noventa Club 90-12
Santa Barbara, Calif.
Reedley Club 93-27
Reedley, Calif.

25 YEARS

Gaveliers Club 238-9
Spokane, Wash.

20 YEARS

Chambers Club 540-2
Seattle, Wash.
Copper Club 535-3
Ajo, Ariz.
San Diego Gas & Electric Co. Club 545-5
San Diego, Calif.
Carthage Club 533-22
Carthage, Mo.
Philadelphia's First Club 541-38
Philadelphia, Pa.
Franklin Club 524-40
Columbus, Ohio
Losantiville Club 542-40
Cincinnati, Ohio
Niagara Falls Club 543-65
Niagara Falls, N.Y.
Inverness Club 547-TCBI
Inverness, Scotland

15 YEARS

Portland Builders Club 1175-7
Portland, Ore.
Forest City Club 1185-10
Cleveland, Ohio
Bedford Club 1152-11
Bedford, Ind.
Paso Del Norte Club 1163-23
El Paso, Texas
Carlsbad Club 1182-23
Carlsbad, N.M.
Sterling Club 1184-26
Sterling, Colo.
DeWitt Club 1143-34
Syracuse, N.Y.
Racine Club 481-35
Racine, Wisc.
Arlington Club 1130-36
Arlington, Va.
Ben Franklin Club 1035-38
Philadelphia, Pa.
Valley Forge Club 1128-38
Norristown, Pa.
Pierre Club 1195-41
Pierre, S.D.
Kay Cee Club 638-50
Santa Monica, Calif.
Metropolitan Club 1191-62
Lansing, Mich.
Maryville-Alcoa Club 1186-63
Maryville, Tenn.
Tamaraw Club 1164-U
Manila, Luzon, Philippine Islands

NEW CLUBS

As of September 5, 1967

- District F** WESTMINSTER Club No. 2047-F. Meets: 2nd-4th Wed. 12:10 p.m., Montgomery Wards' Windy Room, 22 Huntington Center, WESTMINSTER, Calif. Contact: 546-4564.
- District 14** COLUMBUS KILOWATT Club No. 2037-14. Meets: alt. Fri. 7:00 a.m., Choppy's Rest., 941 4th Ave., COLUMBUS, Ga. Contact: 323-1259.
- District 20** HUB CENTER Club No. 1241-20. Meets: 2nd-4th Mon. 6:15 p.m., Coral Lanes Supper Club, HARVEY, N.D. Contact: 324-2232.
- District 25** WEST SHREVEPORT Club No. 915-25. Meets: Thurs. 12 noon, Quality Inn, Monkhouse Rd. and 1-20, SHREVEPORT, La. Contact: 635-0569.
- District 29** SPEAKEASIES Club No. 2573-29. Meets: Thurs. 5:00 p.m., Rm. B-300, Bldg. 1100, Mississippi Test Facility, BAY ST. LOUIS, Miss. Contact: 688-4010.
- District 35** RIPON Club No. 1539-35. Meets: every 3rd Mon. 6:30 p.m., Moxie's Supper Club, RIPON, Wisc. Contact: 294-6749.
- RACINE Y.M.C.A. Club No. 2027-35. Meets: Fri. 12 noon, Racine Y.M.C.A., 725 Lake Ave., RACINE, Wisc. Contact: 634-1994.
- District 37** EASTERN Club No. 2383-37. Meets: Wed. 7:00 p.m., Bailey's Cotswold Cafeteria, CHARLOTTE, N.C. Contact: 366-1931.
- District 40** GAMBLE-NIPPERT Y.M.C.A. Club No. 2918-40. Meets: 1st-3rd Tues. 7:30 p.m., Gamble-Nippert Y.M.C.A., 3159 Montana Ave., CINCINNATI, Ohio. Contact: 661-1105.
- District 45** AMHERST Club No. 702-45. Meets: Mon. 6:00 p.m., Colonial Rest., 2 Lawrence St., AMHERST, Nova Scotia, Canada. Contact: 902-667-3633.
- District 47** CIVIC CENTER Club No. 3077-47. Meets: Tues. 11:30 a.m., Park Lane Cafeteria in Justice Bldg., MIAMI, Fla. Contact: 377-7278.
- District 50** ARCHITECTS' Club No. 1510-50. Meets: alt. Wed. 6:30 p.m., Building Center, 7933 W. Third St., LOS ANGELES, Calif. Contact: 628-1284 or 382-3992.
- District 54** MAGNAVOX SPEECHMASTERS Club No. 2862-54. Meets: Thurs. 12 noon, Urbana Country Club, URBANA, Ill. Contact 333-5257.
- District 63** CLEVELAND Club No. 3728-63. Meets: Tues. 6:30 p.m., Cherokee Hotel, CLEVELAND, Tenn. Contact: 472-4512, Ext. 23.
- District TCBI** NORTH TEES Club No. 1026-TCBI. Meets: 1st-3rd Tues. 7:30 p.m., The Red Lion, Norton-on-Tees, Co. DURHAM, England.
- PARAGON Club No. 2033-TCBI. Meets: Wed. 5:30 p.m., G & J Wier, Ltd., 149 Newlands Rd., GLASGOW, Scotland.
- District TCA** OATLEY R.S.L. Club No. 787-TCA. Meets: alt. Tues. 6:45 p.m., Oatley R.S.L. Club, Letitia St., OATLEY, N.S.W., Australia. Contact: 57-3530.
- District U** PINAGLABAN Club No. 594-U. Meets: Thurs. 8:00 p.m., D'Pelican Rest., SAN JUAN, Rizal, Philippines.
- OUTPOST ORATORS Club No. 2737-U. Meets: alt. Tues. 6:30 p.m., Harnack House, 16 Ihnestrasse 1, Berlin 33, Germany. Contact: 76-3648.

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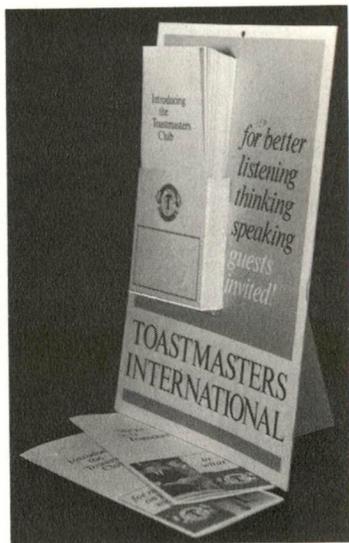
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