



OCTOBER, 1965

THE TOASTMASTER

FOR BETTER LISTENING, THINKING, SPEAKING

JOHANNESBURG, SOUTH AFRICA
TOASTMASTER TOWN OF THE MONTH

In This Issue:
Convention Report

OFFICERS

President—CHARLES C. MOHR Sun Oil Company, P.O. Box 920, Toledo 1, Ohio
 Senior Vice-President—JOHN B. MILLER 517 J Ave., Nevada, Iowa
 Vice-President for Education—LOTHAR SALIN P.O. Box 452, San Rafael, California
 Vice-President for Organization—EARL M. POTTER 800 N. Lindbergh Blvd., St. Louis, Missouri
 Past President—PARIS S. JACKSON 9149 E. Las Tunas Dr., Temple City, California
 Executive Director—MAURICE FORLEY 2200 North Grand, Santa Ana, California
 Founder—RALPH C. SMEDLEY 1878-1965

DIRECTORS

Cleve L. Campbell 2381 Englewood Dr., Bridgeville, Pennsylvania
 Rex Davenport 7817 N. W. 28 Terrace, Bethany, Oklahoma
 Frederick W. Delves 3039 Nursery Road, Smyrna, Georgia
 Arthur M. Diamond 112 Lafayette Bldg., South Bend, Indiana
 James A. Dunlop (TCBI) 69 Rederech Crescent, Earnock, Hamilton, Lanarkshire, Scotland
 Eugene J. Haluschak 7023 W. Hampton Ave., Milwaukee, Wisconsin
 Charles M. Herrlein 1201 S. Hayes St., Arlington, Virginia
 Edward P. Miska 621 S.W. Alder St., Portland, Oregon
 A. Ernie Pallister 524 11th Ave., S.W., Calgary, Alberta, Canada
 Raymond L. Picl 720 East Glen Ave., Peoria Heights, Illinois
 Amos W. Randall 341 W. Orange Grove Ave., Pomona, California
 James C. Sonsteli West 311 Barnes Rd., Spokane, Washington
 A. W. Stillwell 640 Rochelle Dr., Nashville, Tennessee
 Van H. Tanner P.O. Box 22, Eureka, California
 Truman S. Thomas Box 4266, Shreveport, Louisiana
 LaRue A. Thurston 10301 Mt. Auburn, Cleveland 5, Ohio
 Russ Walkington (TCA) 23 Fifth Ave., Condell Park, Sydney, N.S.W., Australia
 Randall E. Winters 3728 River Oaks Dr., Des Moines, Iowa

TOASTMASTERS INTERNATIONAL IS:

. . . a nonprofit, nonpartisan, nonsectarian educational organization which has helped more than one million men through its program of self-expression and self-improvement. There are now more than 3600 clubs in 50 countries and territories throughout the free world.

A Toastmasters club is an organized group providing its members with opportunities to improve their abilities to speak in public, conduct meetings and develop executive abilities. In congenial fellowship, ambitious men help each other through practice, mutual constructive criticism and the assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies and continuing counsel from the World Headquarters.

The TOASTMASTER

G. B. Urias
Editor

Phil Interlandi
Art Director

For Better Listening—Thinking—Speaking

OFFICIAL PUBLICATION OF TOASTMASTERS INTERNATIONAL, INC.

Vol. 31

Number 10

October, 1965

INDEX

IN MEMORIAM — DR. RALPH C. SMEDLEY.....	2
MESSAGE FROM OUR NEW PRESIDENT — by Charles C. Mohr.....	4
MESSAGE FROM U.S. PRESIDENT L. B. JOHNSON.....	6
MESSAGE FROM CANADA'S PRIME MINISTER L. B. PEARSON.....	7
CONVENTION REPORT	8
THE INFLUENCE OF PUBLIC SPEAKING IN AMERICAN HISTORY — by Dr. Robert T. Oliver.....	25
OPERATION-KEYMAN — by Edward P. Miska.....	33

CLUBS IN THE NEWS, 22 — TOWN OF THE MONTH, 32 — SPEAKER'S PAGE, 36 — GAVEL CLUB NEWS, 37 — TOASTSCRIPTS, 38 — JUST IN JEST, 39 — NEW CLUBS, 40

172 PRINTED IN U.S.A.

PRICE \$1.50 PER YEAR

Address All Communications

The Toastmaster, Santa Ana, California

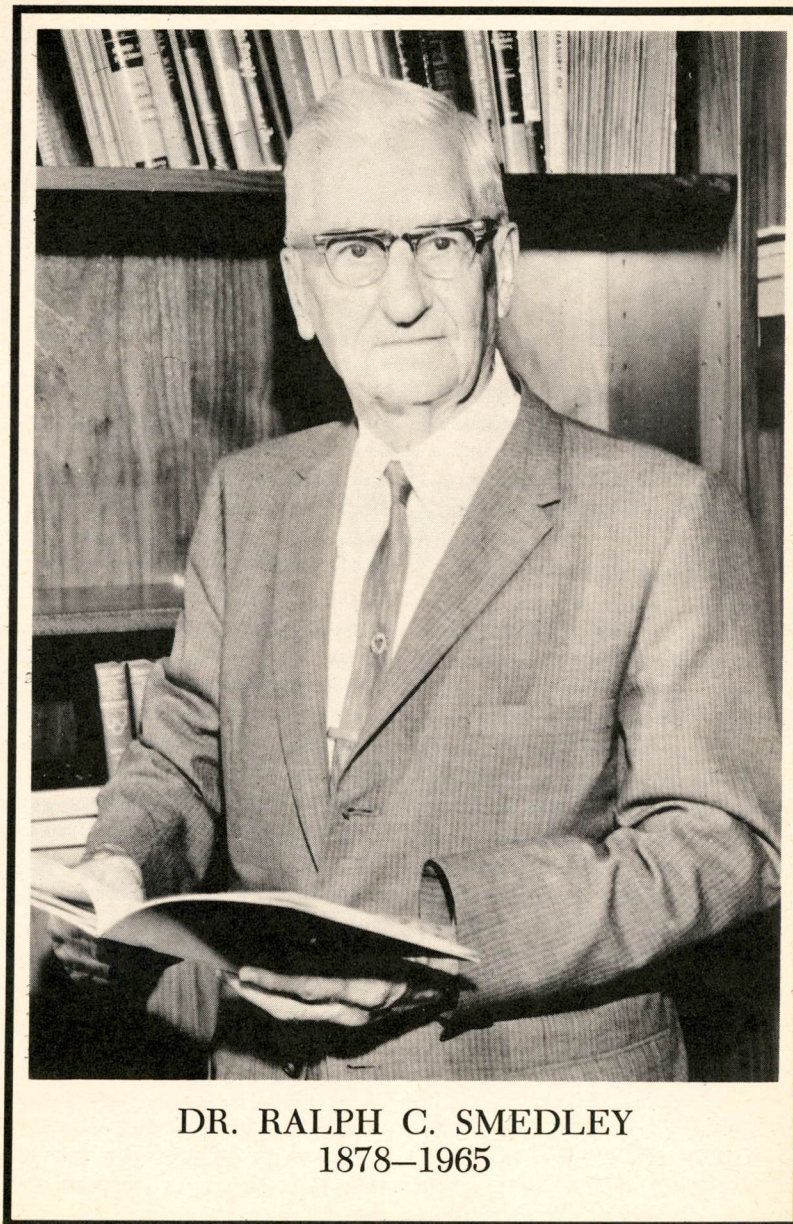
TOASTMASTERS INTERNATIONAL is a nonprofit, educational organization of clubs located in the United States, Canada and 50 other countries and territories. First Toastmasters club established October 22, 1924. Incorporated December 19, 1932. World Headquarters, 2200 N. Grand Ave., Santa Ana, Calif. 92702. The names "Toastmaster" and "Toastmasters International" are Registered Trade Marks of Toastmasters International, Inc. THE TOASTMASTER Magazine is published monthly at Santa Ana, California. Copyright © 1965 by Toastmasters International. Marca Registrada in Mexico, Toastmasters International, 2200 N. Grand Ave., Santa Ana, California, U.S.A. 92702. All articles submitted, and the right to copyright same, shall belong to Toastmasters International unless the person submitting the article expressly reserves such rights in himself. Opinions expressed in the articles in this magazine reflect the views of the writers and do not necessarily indicate the attitude of the organization, Toastmasters International. Entered as second-class matter October 25, 1941, at the Post Office, Santa Ana, California, Act of March 3, 1879. Second-class postage paid at Santa Ana, Calif. Mailing prepared at Santa Ana, Calif., by John P. McCarthy the Mailer, Inc., 3628 W. Valencia Dr., Fullerton, Calif. POSTMASTERS: Send all notices of change of address to: Toastmasters International, Santa Ana, Calif.

In Memoriam

“We started Toastmasters as a service to men. This service is justified by how we serve our fellow men and our God. The ability to communicate is one of the greatest things given to man by God. Hence, all of our service work has been based on trying to help other people. We are as brothers trying to make the world a better place in which to live. We are not to exalt our own brilliance, glorify self, or work to personal advantage, but our divinely appointed task is to help each other, and our greatest joy is what we can do for each other by helping each other through speech training.”

—*Dr. Ralph C. Smedley*

EDITOR'S NOTE: At the time of Dr. Smedley's death, *The Toastmaster* for October was already on the press. We will honor Dr. Smedley with a memorial issue in November.



DR. RALPH C. SMEDLEY
1878—1965

Message From Our New President . . .

Leadership Development Through Community Service

By CHARLES C. MOHR

President, Toastmasters International

THIS IS A WONDERFUL organization to which we belong and it is incumbent upon all of us, as members, to achieve a maximum of satisfaction from this "belonging."

It has been claimed that we are selfish in our desires to improve ourselves; but look beyond this over-simplified statement to the *real* reason why we are members. Man, by his very nature, is a sociable being and, at the same time, altruistic. He must give something of himself in order to feel satisfaction. He must be proud of the groups to which he belongs. Perhaps, then, our membership in a Toastmasters club is more than just helping ourselves; perhaps the major drive is really to help others.

One of the things that I have observed over the years that sets a Toastmasters club apart from other organizations is its composition. Essentially, each club is composed of men who

are now leaders and others who are striving to become leaders. At any rate, all possess the basic qualities necessary to the leadership function. The interesting point here, and probably the most challenging to the club officer, is the fact that he is leading a group of leaders. This means that when the officer assumes his responsibility he must work just a little more diligently in order to function adequately. But, in so doing, the educational experience in the leadership role is invaluable. As regular members of clubs we also have a responsibility in this leadership function.

Even though we at times feel we could do the job better than the man in office, we cannot lose sight of the fact that part of leadership development is "followership." A good leader must also be a good follower — not to follow with blind faith, but rather to follow with purpose and direction. A great deal of satis-



Charles C. Mohr, center, president of Toastmasters International, is interviewed by Robert Redeen, right, of the Voice of America on the program, "The Passing Scene," heard throughout the world. Executive Director Maurice Forley also took part in the interview which took place during the International convention in New York City. Mohr was also interviewed by John Anthony Zee on Radio New York, World Wide, short-wave division of the ABC radio network, on the program, "Breakfast in New York," broadcast in 108 countries around the world; by Harvey Hauptman of the CBS news staff for the program, "Up To The Minute," broadcast on WCBS in New York; and by Miss Joan McDonough on Teleguide, a local New York closed-circuit television station whose subscriptions include hotels and motels and some apartments. Clearly, the new president got off to a "talkative" start.

faction can be secured from this experience, for here we are helping others to sharpen their skills in dealing with people while, at the same time, we are benefiting ourselves. This is truly a growth process — an experience in group dynamics that can have many rewards.

We can perform a great service to ourselves by assisting in building our own club to maximum membership. We can help ourselves, our fellow members, and the community at large by being *active* in the community as a club. And I believe that TMI has the tool to do this — the "Youth Leadership Program." This concept was conceived so that a Toastmasters

club can have a community program in its own right, and not lose its identity to another group. This is important to the prestige and respect that a Toastmasters club can have in the community. Why not look into this as a club project for your community? It may be just the program to give your fellow members an incentive to participate more fully and I'm certain the rewards will be many.

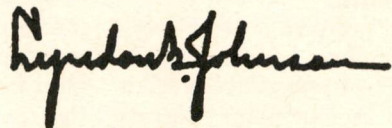
Yes, this is a wonderful organization with many opportunities for achievement and satisfaction. It is comprised of men who are dedicated to the proposition of helping themselves by helping others to help themselves.

CONVENTION MESSAGE FROM President Johnson

THE EFFECTIVENESS of a democracy requires citizens who are well informed and who care about their neighbors and their community. It depends upon the willingness and the ability of individuals to reason together for the good of all.

By upholding through its projects and activities these vital principles of our American society, Toastmasters International is contributing to the vitality of democracy and to the full enjoyment of the responsible freedom which stems from it.

I congratulate you as you enter upon your fifth decade. Your program of self improvement and public speaking for public service contributes to the realization of a better life for all.



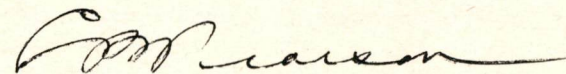
Lyndon B. Johnson
PRESIDENT
United States of America

GREETINGS FROM Prime Minister Pearson

I AM PLEASED to extend cordial greetings from the Government of Canada, together with my personal good wishes, to all delegates and their families attending the 34th annual convention of Toastmasters International. I congratulate you, most sincerely, on your 41 years of service in developing articulate public speakers in all communities in which your clubs operate.

Toastmasters International has given thousands of men the competence and courage to express themselves effectively and responsibly; to participate in community leadership. This is a highly commendable service, one for which every open society is grateful.

With all good wishes for your continued success in creating "... Better Listening, Thinking, Speaking" and for a rewarding and stimulating convention in New York.



Lester B. Pearson
PRIME MINISTER
Canada



CONVENTION REPORT

The 34th annual convention of Toastmasters International in New York City August 19-21 opened informally at a District Officers Session, and before it closed during "Toastmasters Day at the World's Fair," a hard-fought election had been held, amendments to the bylaws adopted, educational workshops attended, and the International Speech Contest winner named.

District Officers Session

Executive Director Maurice Forley welcomed the new district officers Wednesday at the opening of the District Officers Session. President Paris S. Jack-

son presented new district governors their certificates of office and the morning session concluded with World Headquarters department managers explaining the activities of the various departments and the services offered to the districts and clubs. During the afternoon session four district seminars were held where district officers exchanged ideas and discussed mutual problems.

Pre-Convention Party

A Pre-Convention Party Wednesday night, arranged by the District 46 host committee, attracted several hundred persons

who were entertained by Charles Schnabolk and Daniel Elders of Navesink Club 1227-46, Jimmy Joyce, the "Jolly Jester," and singer Marion Stevens. Awards were given to the Toastmaster who had been a member the longest, to the oldest member in attendance, to the Toastmaster traveling the farthest to attend the convention and to the Toastmaster with the most children at the convention.

Annual Business Meeting

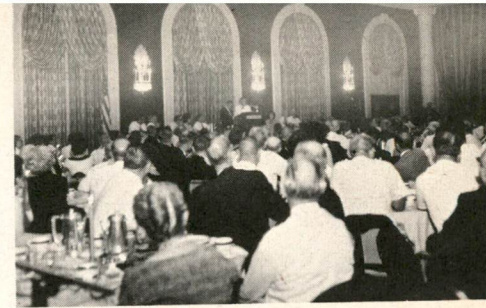
The Annual Business Meeting formally opened the convention Thursday. After the opening by President Jackson and the invocation by International Director Rex Davenport, the Joint Services Color Guard, Armed Forces Police Detachment, New York Metropolitan Area, presented the colors.

A. Ernie Pallister, International director from Calgary, Alberta, Canada, presented Toastmasters International with the new national flag of Canada which will be displayed at World Headquarters.

Toastmasters were welcomed to New York City by Paul R. Screvane, president of the City Council; and by Meyer Bronstein, governor of the host district, District 46.

President's Report

President Jackson, in his report to the convention, told the delegates that Founder Dr. Ralph Smedley is quite ill and



Pre-Convention Party



Traffic was heavy through the exhibit area where delegates saw the latest materials available from World Headquarters.



Delegates talk things over between sessions.

Youth Center





Toastmasters from Air-India Club 3034-U, Bombay, India, met with outgoing President Paris S. Jackson. Left to right are K. K. Rao, Mr. and Mrs. P. D. Agarwal, Jackson, K. K. N. Swamy, Philip Zito, sales promotion manager for Air-India in New York City, and R. B. Iyer.



Mrs. Paris S. Jackson, second from left, wife of the outgoing International president, entertained ladies at "Coffee With the First Lady." Others shown are Mrs. Charles C. Mohr, wife of the new president; Mrs. John Gera of Richfield, Minn.; Mrs. Ben Steinmetz of Studio City, Calif.; and Mrs. Raymond Ingram of Tulsa, Okla.

in a Santa Ana rest home; reviewed the status of World Headquarters and Toastmasters International, emphasizing that the Board of Directors has the responsibility for policy-making and that World Headquarters is responsible for carrying out the decisions of the board; and told of his desire to see Toastmasters become more community service oriented.

In speaking of a community image, President Jackson said, "I have no desire to make this a service club, but I do believe that we must do something on an organized basis at the community level to give us the image that we need."

Executive Director's Report

Executive Director Forley, in his report to the delegates, spoke of the organization's financial condition at the end of the fiscal year and of membership building programs being directed by WHQ.

"Our fiscal year ending June

30, 1965, was a healthy one," he said. "Our net worth for the year was, in round numbers, \$871,700, as compared with a net worth of \$753,600 for 1964. This represents an increase of more than \$118,000 in one year.

During the year we reduced the debt on the World Headquarters building by nearly \$100,000. In another 18 months our building will be entirely debt free—in a total of four years instead of 15 years as originally scheduled."

Forley continued that for the semiannual reporting period, from October 1, 1964, to March 31 of this year, Toastmasters International had a total paid membership of 77,000, a slight increase over 1964. "We have chartered 260 new clubs during the past year. This is an average of 20 new clubs a month and we had a net increase of 54 clubs over the total for 1964. We now have a total of 3,600 active, paid up clubs," he said.

The executive director was critical of candidates for Toastmasters offices who criticize their own organization for personal advantage. He continued that while the Board of Directors and World Headquarters welcome constructive suggestions, unfounded and unjustifiable attacks for personal political benefit harm the organization. He concluded with a personal message from Dr. Smedley. The executive director received a standing ovation.

Bylaws Amendments

At the beginning of the Thursday afternoon sessions, delegates adopted amendments to the bylaws eliminating zones and providing for regional nomination of directors, and an amendment extending the time for appointment of members of the nominating committee of Toastmasters International.

The proposed amendments eliminating zones and providing for regional election of directors were defeated by a vote of 3,755 to 1,240.

The proposed amendments

changing the office of senior vice-president to the office of president-elect received a favorable vote, but did not receive the two-thirds majority vote needed for adoption.

Election of Officers

The results of balloting for officers were as follows:

President

Charles C. Mohr—Unopposed
Senior Vice-President

John B. Miller—2871

L. Kenneth Wright—2124

Vice-President for Education

Lothar Salin—3408

Ralph E. Howland—1505

Vice-President for Organization

Earl M. Potter—3991

George J. Flannery, Jr.—1102

Directors elected were Edward P. Miska, East Portland Club 710-7; Van H. Tanner, Hamilton Defenders Club 3579-57 and Downtown Club 65-4; Truman S. Thomas, Shreveport Club 718-25; Randall E. Winters, Opportunity Club 451-19; Eugene J. Haluschak, Milwaukee Club 466-35; Arthur M. Diamond, Wednesday Noon Club 462-11; Charles M. Herrlein,

Past Officers and Directors Luncheon





District Seminars allowed district officers to discuss common problems.

Knights of Columbus Club 1273-36; and Frederick Delves, Buckhead Club 1520-14.

International Speech Contest

One of the highlights of the convention was the International Speech Contest where the eight regional speech contest winners competed for the International title. John L. Nydegger of Lewiston, Ida., a member of Sundowners Club 350-9, won the title with his speech "Dare We Fail?" Nydegger is chairman of the Humanities Division at Lewis-Clark Normal School.

Stanley R. Vidinghoff of Rochester, N.Y., a member of Tower Club 963-65, was second with his speech, titled "The Master-

Mrs. Flora Wiley, administrative services manager at World Headquarters, explained her department's services to district officers.



piece"; and Ronald David Ghitler of Calgary, Alberta, Canada, a member of Foothills Club 3073-42, came in third with his speech, "Eyeball to Eyeball."

Other finalists were Guillermo Trejo, Cavaliers Club 2322-23, El Paso, Texas; Liberato C. Viduya, Jr., YBA Club 2076-49, Honolulu, Hawaii; Noris Leo Johnson, Kettering Club 2120-40, Bellbrook, Ohio; Alain M. de la Villesbret, Business and Professional Mens Club 1169-68, New Orleans, La.; and Daniel M. Kelley, Park Ridge Club 381-30, Park Ridge, Ill.

Overseas Taped Speech Contest

For the second time an Overseas Taped Speech Contest was held and contest winners in other parts of the world were judged on the basis of tape recordings. Michael Mellick of Coolabah Club 3358-TCA, Mackay, Queensland, Australia, won with his speech, "Sound and Silence." Second place went to Robert James Harlan of Rhein Main Club 2617-U, Frankfurt,



President Paris S. Jackson opens the Annual Business Meeting.



TMI Past President Alex P. Smekta greets New York City Council President Paul R. Screvane, who welcomed Toastmasters to the city.

Germany; and third to Gerardo Alfonso of Tamaraw Club 1164-U, Manila, Republic of the Philippines. Eleven tapes were judged from nine countries.

Educational Sessions

Stuart G. Tipton, president of the Air Transport Association of America, was the keynote speaker at the opening educational session Friday morning. He spoke on "Instant Mobility: A Benefit of the New Jet Transport Network."

Toastmasters from District 46 and Founders District followed with a comedy skit, "Tops and Turvy," which compared the



A. Ernie Pallister, International director from Calgary, Alberta, Canada, presented Toastmasters International with the new national flag of Canada. Helping him display the flag was President Paris S. Jackson.



Executive Director Maurice Forley reports to the delegates.

right and the wrong way to conduct a Toastmasters meeting.

Two educational workshop sessions followed. Their themes were "Enjoy Learning to Speak" and "Enjoy Your Club Activities."

Educational Workshop 1A, "Enjoy Learning to Speak," had as speakers Douglas A. Ingram, governor of District 16, and International Director Rex Davenport on "Back to the Manuals"; Charles M. Herrlein, newly-elected International director, "Humor in Speech"; and Moe Rudner, governor of District 61, "Your Challenge—Table Topics."

INTERNATIONAL SPEECH CONTEST



NORIS L. JOHNSON
"Wealth"



RONALD DAVID GHITTER
"Eyeball to Eyeball"



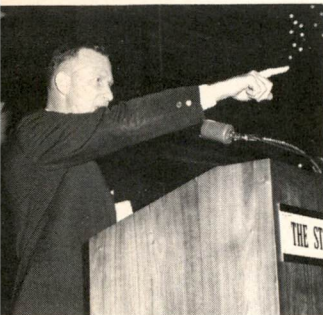
GUILLERMO TREJO
"What Is My Name?"



JOHN L. NYDEGGER
"Dare We Fail?"



LIBERATO C. VIDUYA, JR.
"Education and the War
on Poverty"



DANIEL M. KELLEY
"License to Kill"



ALAIN M. DE LA VILLESBRET
"Frame of Reference"



STANLEY R. VIDINGHOFF
"The Masterpiece"



John L. Nydegger, left, accepts the first place plaque for winning the International Speech Contest from International Past President Emil Nelson. Looking on are Stanley R. Vidinghoff, who placed second, and Ronald David Gitter, who finished third.

Participants in the "Tops and Turvy" skit show delegates the right and wrong ways to conduct a Toastmasters meeting.



Educational Workshop 1B, "Enjoy Your Club Activities," had as its speakers Earl M. Potter, newly-elected vice-president for organization, on "Planning Enjoyable Club Meetings"; James T. Hansen, past governor of District 24, and Buck Engle, World Headquarters membership services manager, "Your Club Membership Building Program"; Joseph W. Hunnicutt III, governor of District 66, "Blue Ribbon Club Program"; Robert W. Leiman, past governor of District 11, "Parliamentary Procedure in Action"; and Deo Kingsley, past governor of District 35, "Your Club Evaluation Program."

Friday afternoon two additional educational workshops were held. In Educational Workshop 2A, "Enjoy Opportunities for Community Service," speakers were outgoing President Paris S. Jackson, "The Youth Leadership Program"; Anthony C. L.

Bishop, Executive Club 412-50, John J. Schneider, lieutenant governor of District 50, and Bill Freund, Lancaster Club 1723-38, "Enjoy the Speakers Bureau"; John M. DiComo, Ridgewood Club 2639-46, "Speechcraft for Your Members and Your Community"; and Dr. S. K. Ballal, West Knoxville Club 3117-63, "International Students and Toastmasters."

"Enjoy Opportunities for Leadership in Toastmasters" was the theme for Educational Workshop 2B. Speakers were Peter Sarthou, past governor of District 46, "Club Officer Leadership Experience"; Ed White, past governor of District 13, "Area and District Leadership Opportunities"; Howard P. Perry, past governor of District 63, "Leadership Aids — Club Evaluation Report Program and District Awards Program"; Frank I. Spangler, International past president, "Opportunities and

Paul Mills of Sales Power, Inc., demonstrated "Voice Control" at an educational session.

Douglas A. Ingram, governor of District 16, spoke on "Back to the Manuals" during an educational workshop.





In the photograph on the left Stuart G. Tipton, president of the Air Transport Association of America, delivers the educational keynote address. On the right, Dr. S. K. Ballal of West Knoxville Club 3117-63, speaks on "International Students and Toastmasters."



Responsibilities of an International Board Member"; and President Jackson, "The Youth Leadership Program."

The second general educational session was devoted to "Voice Control," a demonstration put on by Paul Mills of Sales Power, Inc.

President's Banquet

The President's Banquet is always the highlight of the convention and this year was no exception.

During the banquet Joseph F. Nee, executive vice-president of The National Foundation — The March of Dimes, presented Toastmasters International with a plaque which reads, "The Na-

Joseph F. Nee, right, executive vice-president of The National Foundation — March of Dimes, presented TMI President Paris S. Jackson a plaque commending Toastmasters International for its support of the March of Dimes.



tional Foundation — March of Dimes honors Toastmasters International for dedicated service to mankind, with particular appreciation to those members and clubs whose generous support of the March of Dimes helped us conquer polio and now aids our attack on birth defects."

Following President Jackson's last message as president, Immediate Past President Alex P. Smekta discharged the outgoing officers and directors and installed the new board in an impressive ceremony.

Featured speaker at the banquet was Dr. Robert T. Oliver, head of the Department of Speech at The Pennsylvania

Past President Alex P. Smekta presented Mrs. Paris S. Jackson with a token of appreciation for her efforts during the past year as first lady of Toastmasters International.



State University. His topic was "The Influence of Public Speaking in American History." (It appears on Page 25 of this issue of *The Toastmaster*.)

A reception honoring outgoing President and Mrs. Jackson and President and Mrs. Mohr followed.

Founder's Breakfast

Toastmasters, clubs, areas and districts were honored at the Founder's Breakfast Saturday morning.

Best Club Bulletin—1965

Judged the best club bulletin for 1965 was the "Quantico Kookaburra," Quantico Officers Club 1681-36, Quantico, Va.

Receiving honorable mention were "TM Tiding," Mansfield Club 647-10, Mansfield, Ohio; "Listen," Little Nipper Club 2749-38, Camden, N.J.; "Mercury Monitor," Mercury Club 2864-37, Winston-Salem, N. C.; "Personally Speaking," Electernics



President Charles C. Mohr addresses the delegates at the President's Banquet.



Dr. Robert T. Oliver, head of the Department of Speech at The Pennsylvania State University, spoke at the President's Banquet. His address is found on Page 25.

Toastmasters International Board of Directors for 1965-66 — Seated, left to right, are Directors A. Ernie Pallister, Arthur M. Diamond, Amos W. Randall; Executive Director Maurice Forley; Vice-President for Education Lothar Salin; President Charles C. Mohr; Immediate Past President Paris S. Jackson; Senior Vice-President John B. Miller; Vice-President for Organization Earl M. Potter; Director James C. Sonstlie. Standing are Directors Frederick W. Delves, LaRue A. Thurston, Charles M. Herrlein, A. W. Stillwell, Raymond L. Picl, Van H. Tanner, Truman S. Thomas, Randall E. Winters, Rex Davenport, Cleve L. Campbell, Eugene J. Haluschak and Edward P. Miska.



Club 2700-65, Rochester, N. Y.; "The Talking Stripes," Talking Stripes Club 3762-35, Truax Field, Wis.; "Hamilton Defenders," Hamilton Defenders Club 3579-57, Hamilton AFB, Calif.; "The Sound," Telespeakers Club 2328-21, Vancouver, B. C., Canada; "Transport Toastmasters Bulletin," Transport Club 2227-2, Renton, Wash.; and "The Bull Sheet," El Puente Club 1408-F, La Puente, Calif.

Best District Bulletin—1965

"The Forum 56" of District 56 was judged the best district bulletin in 1965.

Honorable mention went to "Heralding 13," District 13; "News Gram," District 63; "The Lectern," District 46; "The Sunshiner," District 47; "District 7 News," District 7; "The Grapevine," District 28; and "The Sower," District 24.

The Toastmaster Magazine Awards

The *Toastmaster* presented three awards. Selected as the article of greatest benefit to the individual Toastmaster was "Toastmasters I Have Known" by Paul J. Cathey of Jenkintown (Pa.) Club 2684-38. It appeared in the April, 1965, issue of *The Toastmaster*. The best article of general interest was "Statesmanship, Politics and Oratory" by Charles A. Murray of Washington, D.C. which appeared in the May issue.

The award for the best club news contributions went to Redstone Club 1932-48, Huntsville,

Alabama.

Club Achievement Awards

Club Achievement Awards to the "Top Ten" clubs went to Tinker Club 1362-16, Midwest City, Okla.; Mt. Helix Club 126-5, La Mesa, Calif.; St. Clair Club 496-8, Belleville, Ill.; East St. Louis Club 845-8, East St. Louis, Ill.; Sunrise Club 74-3, Phoenix, Ariz.; Quantico Officers Club 1681-36, Quantico, Va.; Yawn Patrol Club 1852-24, Omaha, Neb.; Redstone Club 1932-48, Huntsville, Ala.; Oak Ridge Club 1858-63, Oak Ridge, Tenn.; and Hamilton Defenders Club 3579-57, Hamilton AFB, Calif.

District Performance Awards

District Performance awards went to District 68, for districts with more than 40 clubs, and to District 52 for districts with less than 40 clubs.

Certificates of Achievement

Certificates of Achievement for having completed both The Advanced Speaker and Leadership Through Speech were awarded to Glen V. Hoopole of Central Lutheran Club 2075-6, Minneapolis, Minn.; John M. Bradford of Wichita Falls Club 305-25, Wichita Falls, Tex.; John Y. C. Mow of MCAFAN Club 737-49, Honolulu, Hawaii; and Lothar Salin of Tamalpais Club 1755-57, San Rafael, Calif.

Area Governor Awards

For the first time awards were given to outstanding area governors. From 21 nominees submitted by district governors the winners were John Roach, Area

9, District 47; William L. Moss II, Area 5, District 48; and Raymond G. Sanchez, Area 4, District 56.

Golden Gavel Awards

Past District 5 Governor Jim Bury invited the delegates to the 35th annual convention of Toastmasters International which will be held in San Diego, Calif. August 4-6, 1966, and it was off to the World's Fair for the final event of the convention — the presentation of Golden Gavel Awards to Robert Moses, president of the New York World's Fair; and to Eugene J. McNeely, retiring president of the American Telephone and Telegraph Co.

Following the awarding of Golden Gavels to Moses and McNeely, Immediate Past President Jackson and Executive Director Forley received World's Fair medallions from Moses.

The ceremonies took place at the Bell System Pavilion and officially ended the convention.

Toastmasters left the convention for their homes throughout the United States and several foreign countries looking ahead to 1966 and the 35th annual convention in San Diego.

Past President Alex P. Smehta congratulates Paul J. Cathey for his article, "Toastmasters I Have Known," which won *The Toastmaster Magazine* award for the article of greatest benefit to the individual Toastmaster. Other winners were William Greene of Redstone Club 1932-48 for the best club news contributions to *The Toastmaster*; George McMahan of Quantico Officers Club 1681-36, best club bulletin award; and Joe Westerlage, governor of District 56, for the best district bulletin.



Award winners at the Founder's Breakfast included Howard P. Perry, past governor of District 63, with the District Performance Award for districts with over 40 clubs; William L. Moss II, Area 5, District 48, Area Governor Award; Larry Wood of Redstone Club 1932-48 and George McMahan of Quantico Officers Club 1681-36 whose clubs were in the "Top Ten" in Club Achievement.



New Senior Vice-President John B. Miller, right, congratulates John Y. C. Mow of MCAFAN Club 737-49 on receiving the Certificate of Achievement for completing both The Advanced Speaker and Leadership Through Speech. Waiting to receive his certificate is Lothar Salin, new vice-president for education and member of Tamalpais Club 1755-57. Seated is Past President Alex Smehta.





Robert Moses, center, president of the New York World's Fair, awards Paris S. Jackson, outgoing president of Toastmasters International, and Maurice Forley, executive director, World's Fair commemorative medallions.

GOLDEN GAVEL CEREMONY



In the photo on the left Robert Moses, president of the New York World's Fair, receives a Golden Gavel Award from TMI outgoing President Paris S. Jackson. In the photo on the right Jackson awards a Golden Gavel to Eugene J. McNeely, retiring president of the American Telephone and Telegraph Co.



Participants posed for pictures following the Golden Gavel Ceremony at the Bell System Pavilion at the World's Fair. Left to right are Maurice Forley, executive director of Toastmasters International; Eugene J. McNeely, retiring president of the American Telephone and Telegraph Co.; Paris S. Jackson, outgoing president of TMI; Robert Moses, president of the New York World's Fair; and Charles C. Mohr, new president of Toastmasters.



BOARD REPORT

At the Board of Directors meeting held prior to the start of the International convention in New York, the board:

Approved the budget submitted by the executive director for the 1965-66 fiscal year; approved the establishment of an Educational Advisory Committee; approved a proposal for the development of material by World Headquarters for a Better Listening Program for the use of Toastmasters clubs; named Cleveland, Ohio, as the convention city for 1969 and Portland, Ore., as the convention city for 1970, and the Portland Hilton as the convention hotel in 1970; approved the realignment of boundaries between Districts 68, 25 and 56; adopted a proposal to become effective December 1, 1965, requiring all orders for supplies from districts to be submitted to WHQ on a special order form signed by the governor of the district placing the order.

The board also voted 18 to 3 to table a motion to withdraw and expunge from the record the censure resolution adopted by the board at its November, 1964, meeting. One of the members named in the censure resolution appeared voluntarily before the board and expressed his regret for his past actions and assured the board of his future cooperation and support. The board adopted a resolution commending him for his forthright statement.

At the first meeting of the 1965-66 Board of Directors President Charles C. Mohr announced the following committee assignments: Education—Lothar Salin, chairman, Cleve Campbell, Rex Davenport, Van Tanner; Organization, Planning and Administration—Earl Potter, chairman, Amos Randall, Raymond Picl, Edward Miska; Conference, Convention and Meetings—Arthur Diamond, chairman, Eugene Haluschak, Randall Winters; District-Club Operations—A. Ernie Pallister, chairman, LaRue Thurston, James Sonsteli, Frederick Delves; Public Relations—Al Stillwell, chairman, Truman Thomas, Charles Herrlein.

CLUBS IN THE NEWS



Tying Toastmasters' benefits in with their business are these top officials of Martin & Associates, national retirement and group benefit plan consultants, whose home office is located in Dallas, Tex. Left to right are V. F. "Marty" Martin, president, who reviews the Basic Training Manual with R. G. "Seeby" Seeberger, vice-president and director of sales. The two executives encourage members of their company's nationwide field force to join and actively participate in local Toastmasters clubs. Martin, a founder and past president of Daybreakers Club 2899-25, believes Toastmasters provides individual opportunities for leadership development as well as sales proficiency through improved public speaking. Seeberger, past president of Casa Linda Club 1495-25, concurs and many of the consultants assigned to the six regional sales divisions he heads are already Toastmasters members.

Pearl Harbor (Hawaii) Club 123-49 awarded an honorary membership to Rear Admiral E. Alvey Wright during its 15th anniversary meeting. Admiral Wright, commanding officer of the Pearl Harbor Naval Shipyard, was presented the certificate by Howard Price, past district governor, and Lester Anderson, club president.



An honorary membership in NAFEC Club 1107-38 was presented to William F. Harrison, manager of the National Aviation Facilities Experimental Center. Shown with Harrison, center, are Stuart Sims, area governor and immediate past president, and Richard Gober, president. NAFEC is the experimental research and development arm of the Federal Aviation Agency.

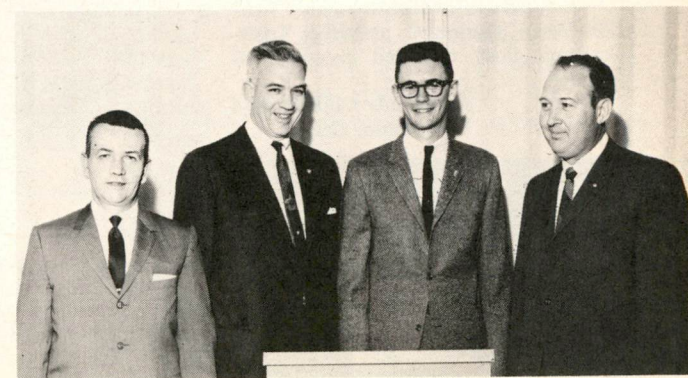


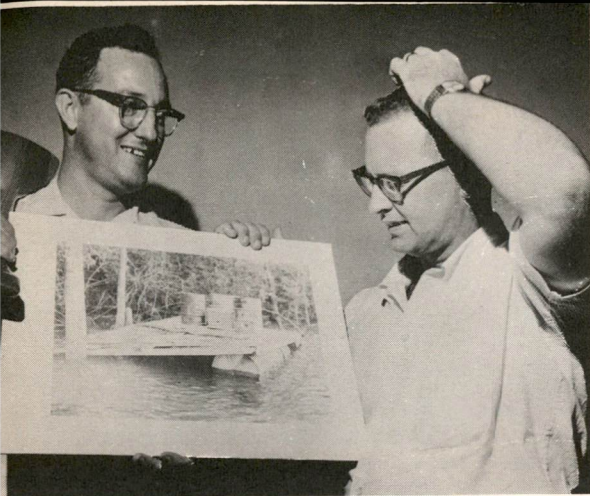
James C. Bradley, left, assistant secretary of The Smithsonian Institution in Washington, D.C., accepts an honorary membership in Smithsonian Torchlighters Club 3888-36 from William M. Clark, president.

Ib H. Vindt, treasurer of Alameda (Calif.) Club 177-57, received a trophy before leaving for his homeland in Denmark. He had been a member of the club for the last three years and plans to start a Toastmasters club in Denmark. In the photograph are Robert Ramet, club president; Joseph Golobick, area governor; Vindt; and Herman W. Hewlett, district lieutenant governor.



Charles H. Goodrich, Jr., second from right, was the featured speaker at a recent meeting of the Marvin G. Rook Club 1848-40, Charleston, W. Va. Goodrich was the national winner of the Veterans of Foreign Wars Voice of Democracy Speech Contest and received a \$5000 scholarship to Harvard. With Goodrich are Thomas R. Johnson, president; Steve Ogden; and Raymond E. Townsend, past president.





District 25, Area 8 Governor Wes Coleman presents a photo of the first place prize in the area's Liars Contest, a submerged fishing barge, to Larry Reed of Garland Club 3063-25.

Tall Tales

Every form of lie was told and every fishing and financial record broken at the District 25, Area 8, Liars Contest.

The contest, held beneath some tall trees on the banks of Lake Tawakoni, brought together Toastmasters from six clubs.

Larry Reed of Garland Club 3063-25 won the contest and first prize of a submerged fishing barge.

**Area 8, District 25
Greenville, Tex.**

* * *

Parade Winner

Highlands Club 3100-4, won second place for organizations in a recent parade in San Mateo, Calif.

The parade's theme was "Our American Heritage" and the Toastmasters float depicted freedom of speech.

**Highlands Club 3100-4
San Mateo, Calif.**



Timbuctoo in 1870

It was charter anniversary night for Timberline Club 2496-39 and the setting was a town meeting in Timbuctoo in 1870.

The members were dressed for the occasion in western attire and discussed the problems of the day—town meeting day in 1870.

**Timberline Club 2496-39
Grass Valley, Calif.**

* * *

High School Gavel Club

Albertville Club 3526-48 has helped form a Gavel club among local high school students. The club grew out of visits to the Toastmasters club by members of the high school speech class and was chartered with 80 members.

In conjunction with the chartering of the Gavel club the mayor of Albertville, Paul Smith, proclaimed Toastmasters Week in the city.

**Albertville Club 3526-48
Albertville, Ala.**

Mayor Paul Smith of Albertville, Ala., signs a proclamation designating Toastmasters Week in the city. Looking on are Glenn Evans, president of Albertville Club 3526-48; Charles Roden, sergeant-at-arms; and Neal Cooley, administrative vice-president.

THE TOASTMASTER



The Influence Of Public Speaking In American History

By DR. ROBERT T. OLIVER

(This speech was delivered at the President's Banquet at the International Convention in New York City. Dr. Oliver is head of the Department of Speech at The Pennsylvania State University and immediate past president of the Speech Association of America.)

WE ARE FELLOW WORKERS in the development of one of the greatest of human arts—the realm of public speaking. Just as has always been true since ancient times, we recognize the enormous importance of the spoken word in the development of individual personality and in the effective functioning of democratic society.

Man is, above all, a languagized mammal. Individuals and communities are at their civil-

ized best when there is a free and skilled development of public discourse. We all have moods, of course, when speech seems cheap and we insist that we prefer deeds to words, action to talk. But we realize this means preferring what one man can do by himself to what many can accomplish when working together in a cooperative enterprise. Language, and especially oral language, is the great instrument of human cooperation. Community, communion, and communication are inevitably closely related.

Winston Churchill, with a rifle in his hands crouched behind an earthen rampart along the Dover coast, might have repelled two or three Nazi invaders. But this same Winston Churchill, speaking with his matchless oratory, was able to marshal the global resources and inspire the will to victory that toppled Hitler's empire and preserved the democratic civilization of the Anglo-American world.

In American history, public speaking has been important in two closely related achievements — the development of individual leaders and the growth of the ideas, ideals, and institutions which characterize our nation.

The debating societies, the Friday afternoon programs in our public schools, and such special occasions as Fourth of July celebrations did much to awaken and enlarge the minds and

the spirits of men and women who arose to leadership throughout our history. Henry Ward Beecher, America's greatest preacher, traced his intellectual awakening to the speech class taught by John Lovell at Mt. Pleasant Academy in Amherst where, for the first time, he encountered a kind of teaching that was less concerned with the input of information into his mind than with the outflow of influence from his whole personality. Henry Clay attested that whatever he was, and whatever he achieved, he owed to his early and constant training in the art of public speaking. Andrew Johnson could not even read and write at the time of his marriage, but he educated himself by hiring a boy to read aloud to him the great orations of Burke, Fox, Erskine, and Pitt while he worked busily at his sewing in his tailor shop. Lucy Stone left her farm home to enter Oberlin College where, as a mere girl, she was not allowed to give speeches but prepared herself for leadership as an eloquent advocate of women's rights by sitting as a mute auditor in a young men's public speaking class. Woodrow Wilson wrote his first published essay on oratory and organized a debating society because he was convinced that skill in speech was the basic requirement for intellectual development and personal leadership.

Such examples could be multiplied from the whole scope of our national history.

The earliest immigrants came to our shores from European homelands that were described by the French emigré, Michel-Guillaume de Crevecoeur, in his *Letters From an American Farmer*, as "a continual scene of sore affliction or pinching penury." They came as debtors and peasants, as political refugees and religious dissenters. They came in poverty, but in hopefulness and with pride. And while they built their homes and laid out farms, they also constructed meeting houses and invented the town meeting as a place in which to talk out their community problems through discussion and debate.

It was in these town meetings, and in the churches which preached spiritual individualism, and in the colonial legislatures — especially those in Massachusetts and Virginia — that our new nation was born.

We read with proper pride of the courage of the minutemen at Concord and Lexington, but the doughty and eloquent John Adams raised the right question and proposed the right answer when he said: "What do we mean by the American Revolution? Do we mean the American War? The revolution was effected before the war commenced. The revolution was in

the minds and hearts of the people. This radical change in the principles, opinions, sentiments, and affections of the people was the real American Revolution."

In a real sense, the American Revolution was talked into being. It began in the homes, and taverns, and churches, and town meetings of the 13 colonies, where our ancestors were learning to solve their own problems in their own way, rather than to await directions from overseas.

It began in the legislature of Massachusetts, where James Otis and Sam Adams were pouring out "inflammatory speeches" to support a propaganda principle that Adams well understood: "Put your adversary in the wrong and keep him there."

It began in St. John's Church in Richmond where the Virginia colonial assembly was in session on March 23, 1775 when a red-headed farmer-lawyer from the backwoods arose and electrified the delegates with a torrent of eloquence, reminding his listeners that: "We have petitioned, we have remonstrated, we have supplicated . . . and we have been spurned, with contempt, from the foot of the throne." Then Patrick Henry launched into his memorable peroration: "What is it that gentlemen wish? What would they have? Is life so dear, or peace so sweet, as to be purchased at the price of chains and slavery? Forbid it,

Almighty God! I know not what course others may take, but as for me, give me liberty or give me death!"

A listener reported that: "When he sat down, I felt sick with excitement. Every eye yet gazed entranced on Henry. It seemed as if a word from him would have led to any wild explosion of violence." There was no applause when this, one of America's greatest speeches, was finished. Only silence; no reply — just the vote, which set Virginia by the side of Massachusetts and assured the Revolution of eventual success.

Without eloquent and effective speech, this nation would never have been formed. Then, through discussion and debate, our basic institutions were devised and our guiding national policies were developed. This is how it was — through the democracy of free speech, skillfully used.

The Constitution was formulated in the course of a long summer of group discussion. Sometimes the delegates were so discouraged that they might have gone home with their task uncompleted, but George Washington quietly addressed them, saying: "If we offer to the people something that we do not

ourselves approve, how can we afterward defend our work? Let us raise a standard to which the wise and the honest may repair. The event is in the hands of God."

The Constitution was ratified in a series of state conventions, in the thrust and parry of great debate. We now had our fundamental instrument of government; but any nation needs more than laws. We needed also a sense of greatness and a dedication to the purpose courageously established by our founding fathers. We needed to create traditions and to establish high goals. This function of nation-building was performed with great artistry and effect largely through the oratory of Daniel Webster.

Webster was a public speaker of wide range and great skill, who was effective in the Congress, in the law courts, and on ceremonial occasions. He became the greatest interpreter of the Constitution and the chief defender of the Federal Union against the threats of nullification and secession. But his greatest role was interpreting the meaning of Americanism in the early years of our history when the American people had not yet savored the magic of the phrase,



"our pioneer ancestors." It was Webster who imprinted the glories of our frontier heritage so vividly in our national consciousness that it is personal and real even to our most recent immigrants.

One of Webster's greatest speeches was given at Plymouth in December, 1820, while he was still a young man, to celebrate the courage and idealism of the Pilgrims. In it he explained the commemorative function which great public speaking may perform:

"It is a noble faculty of our nature which enables us to connect with what is distant in place or time; and, looking before and after, to hold communion at once with our ancestors and our posterity. Human and mortal though we are, we are nevertheless not mere insulated beings, without relation to the past or the future. Neither the point of time, nor the spot of earth, in which we physically live, bounds our rational and intellectual enjoyments. We live in the past by a knowledge of its history; and in the future, by hope and anticipation. By ascending to an association with our ancestors; by contemplating their example and studying their character; by partaking their sentiments and imbibing their spirit; by accompanying them in their toils; by sympathizing in their sufferings and rejoicing in

their successes and their triumphs; we seem to belong to their age and to mingle our existence with theirs."

After Webster had concluded his depiction of the deeds and personalities of our New England forebears, the hard-headed publisher, George Ticknor, who was in the audience, reported that he returned to his room, "never so excited by public speaking before in my life. Three or four times I thought my temples would burst with the gush of blood. When I came out, I was almost afraid to come near him. It seemed to me as if he was like a mount that might not be touched and that burned with fire. I was beside myself, and am so still."

By great oratory the reform movements of abolitionism, and women's suffrage, and prohibition, and internationalism were launched. By still other oratory, the southern states propagated their theories of states rights. And such great speakers as Webster, Henry Clay, William Henry Seward, Stephen A. Douglas, and Abraham Lincoln sought to prevent and did, in fact, delay, the advent of civil war.

One of the most effective speeches from this period in our history was delivered in the relatively remote confines of the Pennsylvania Assembly, and its actual words were not reported or preserved. The speaker was

Thaddeus Steven, a club-footed, beetle-browed, dark-haired lawyer-legislator from Lancaster. The year was 1835; and Pennsylvania was about to repeal the free public school system which had been in effect for a year. Newspapers and the public opposed free schools because they meant higher taxes. The Senate had already voted to abolish them and the Assembly was about to concur.

Then Thaddeus Stevens arrived, late for the session, from Lancaster. He found himself almost alone in favor of free schools. Nevertheless, in a torrent of ironic eloquence, in which he charged that Pennsylvanians were more solicitous for their hogs than for their children, he proved so persuasive that the Senate reversed its earlier vote and the Assembly ratified the free school system by a two-thirds vote. As the historian, Richard N. Current, attested, "No one questioned that Stevens' eloquence was responsible for this about face."

One of the most courageous speeches in American history was not immediately successful, but in retrospect it proved to have a great and beneficial influence. This was the address by Thomas Corwin of Ohio in the Senate of the United States. On February 11, 1847, he denounced the war with Mexico and demanded that the United

States make peace on the basis of returning to Mexico all the southwestern territories which our arms had won.

"It is idle, Mr. President," he thundered, "to suppose that the Mexican people would not feel as deeply for the dismemberment and disgrace of their country as you would feel for the dismemberment of this Union of ours. If I were a Mexican I would tell you, 'Have you not room enough in your own country to bury your dead men? If you come into mine, we will greet you with bloody hands, and welcome you to hospitable graves.'"

It is not surprising that now, more than a hundred years after Corwin's death, his name and his eloquent plea for generous justice remain a strong pillar supporting the friendship of Mexico and the United States.

Of all the many orators who have pleaded and planned for the unity and harmony of the diverse groups which comprise this far-flung nation, none has spoken with greater eloquence or has left a finer heritage of leadership than Abraham Lincoln. One of the greatest of his statements, spoken just a few days before his death, is needed today as it was needed then, to heal sectional bitterness and to unite bitter adversaries in the common cause of national loyalty. The passage to which I refer

is the conclusion of Lincoln's second inaugural:

"With malice toward none, with charity for all, with firmness in the right as God gives us to see the right, let us strive on to finish the work we are in, to bind up the nation's wounds, to care for him who shall have borne the battle and for his widow and his orphan, to do all which may achieve and cherish a just and lasting peace, among ourselves, and with all nations."

From the long roll of distinguished

American orators, there are many to choose, and I must omit them only with regret. There are Robert Green Ingersoll and Henry Ward Beecher, iconoclast lecturer and liberal preacher, who together did much to free American religion from the fear of hellfire and to substitute love and service. There are the great lawyers, Rufus Choate, Jeremiah Black, William Evarts, and Clarence Darrow, who humanized the law and who helped to extend its protection to broader spheres and to every class. There are the great reformers, Frederick Douglass, Theodore Weld, Ralph Waldo Emerson, John B. Gough, Lucretia Mott, and Frances E. Willard, who fought for human freedom, and temperance, and women's rights. There

are the evangelical political leaders like William Jennings Bryan, Theodore Roosevelt, Robert M. LaFollette, and Woodrow Wilson, who raised the moral tone of political campaigning.


No other nation in history has matched the United States in platform eloquence. And the reason is clear. We have needed free and skilled public speaking in order to develop and deepen our self-governing democracy. The free platform is even more important than the free ballot box as a



bastion for personal and public liberties.

It is not only the great and splendid orations that signalize the true contributions of public speaking in American life. All through our history, in local communities, in Friday afternoon programs in the country schools, and in the many debating societies, ordinary men and women learned as they acquired skill in speech that their own opinions and their own feelings were matters of weight and influence in their communities.

The teaching and the learning of public speaking have been among the principal building blocks in the structure of our free society. And so it remains today.



Johannesburg, South Africa

Toastmaster Town of The Month

JOHANNESBURG, SOUTH AFRICA, is the largest city and industrial center of the Republic of South Africa. Situated at an altitude of 5,750 feet on the southern slopes of the Witwatersrand, a rocky watershed of east-west ridges rising to 6,000 feet and surrounded by the Transvaal high veld, Johannesburg has a population of over 1,225,000.

Today, the gold-mining camp of 79 years ago has the largest concentration of gold mines in the world producing approximately 70 per cent of the gold in the free world. Some idea of the vastness of this gold-mining industry is realized from the fact that it employs 440,000 workers. Over 24,700 tons of gold have been extracted from these gold fields.

Johannesburg had its beginning in September, 1886, when a small group of pioneers listened to the official proclamation of the Witwatersrand gold fields. From that rough and ready mining camp has grown a city of skyscrapers, a city that is the financial capital of South Africa, a center of sophistication where the hotels, restaurants, theaters and shops remind one of the cities in Europe and the Americas.

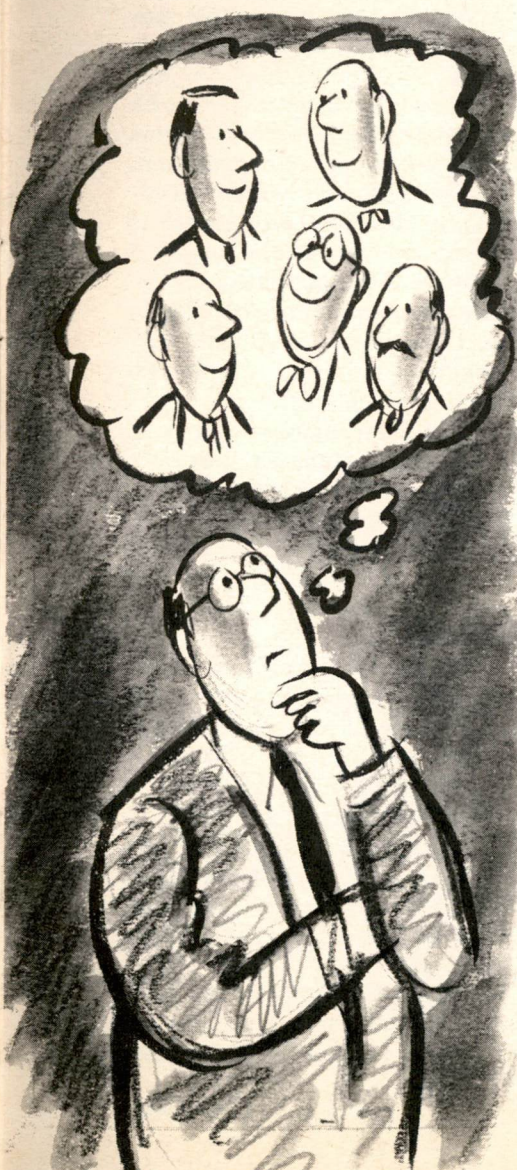
The city has the largest railroad station on the African continent, the largest hospital in the Southern Hemisphere (Baragwanath General Hospital which has 2500 beds), and the most up-to-date university in Africa, Witwatersrand University.

There are six Toastmasters clubs in Johannesburg: Johannesburg Club 113-U (founded in 1948), Old Johannian Club 2475-U, Pelindaba Club 2444-U, Jeppe Quondam Club 1954-U, Old Edwardian Society Club 2163-U and Wanderers Club 2305-U. All clubs are very active and take part annually in inter-club competition with clubs from Durban (400) miles, Springs (30 miles), Pretoria (35 miles) and Port Elizabeth (700 miles).

The Toastmaster salutes Johannesburg, South Africa, Toastmaster Town of the Month.

Operation Keyman

By EDWARD P. MISKA



EVERY DISTRICT GOVERNOR realizes that his area governors are the "keymen" in his district. But how can each district continue to develop capable leaders to serve as area governors? This challenge faces each district governor, and it also should be of utmost importance to other district officers who have the opportunity to develop a solid district organization for their own administrations.

The club past president, although a potential area governor, needs additional training to do an effective job. In District 7, "keyman" training is a continuous process through the organized-area approach.

"Operation Keyman" begins when the area governor appoints one assistant from each club. We stress that it is the area governor's responsibility to surround himself with men willing and capable to act as his assistants. Therefore, his appointments must be made with this factor in mind so that he does have an effective area organization. Another thing he must remember when making these selections is to take care not to drain strength from a club to serve the area.

Next, the area governor's duties and responsibilities are thoroughly explained at two training sessions; one in the Spring (May or June for area governors whose term begins July 1), and again in September. These duties are separated into five categories: club education; club membership and attendance; inter-club activities; the sale of Toastmasters International materials; and area administration.

The assistant area governor in charge of education is encouraged to counsel with the club's executive committee to arrange area meetings for the purpose of improving club educational programs and stimulating club member participation in district educational sessions.

Tied very closely to the activities of the educational assistant is the assistant assigned as TMI materials salesman. His primary duty is to work with the assistant in charge of education and to attain a working knowledge of all TMI materials so that he can effectively sell clubs materials which will, by their use, improve their programs. We don't sell materials for profit, therefore, whenever material is sold it must be with club improvement in mind.

The assistant in charge of club membership and attendance must know the membership pulse beat of his area. He needs to locate membership problems

and suggest to the club officers methods they can employ to eliminate them. Speechcraft, guest nights, special membership drives, and "every member bring a member" are only a few membership programs he must understand and promote in his clubs.

Inter-club activities can be one of the best sources of new ideas to any club administration. Therefore, to stimulate inter-club activities, an assistant should be responsible for coordinating these activities. As inter-club coordinator, he should be certain that each club has scheduled several exchange meetings each term.

Once these assignments have been made, the area governor, with the assistance of the district staff, must train his assistants so that they become an integral part of his program and able to effectively carry out their duties.

The only responsibility left to the area governor, other than the supervision of all area activities, is club organization. This phase of area activity should be left to the area governor and his club organization committee. We feel each area governor should charter a club during his term, or at least lay the groundwork for his successor.

During the course of the year, each assistant should outline his program for the area governor

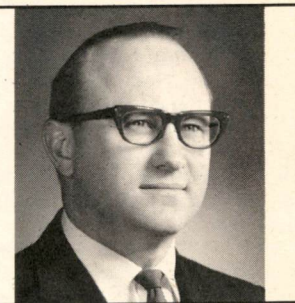
and the area staff, and make periodic reports of his progress. In this way, each member of the staff becomes familiar with all of the area activities. Once a Toastmaster has served on the area staff for one or two years, we then feel he will make a competent area governor. Not that he may not have had the capability earlier, but after this training he has had the experience which is needed to be a successful area governor and truly a "keyman."

After reviewing the performance of area governors during the last four years, I have concluded

that area governors utilizing four or more assistants have most effectively carried out the district program. In this way an area governor and his staff can effectively counsel with club officers on all phases of Toastmasters training without the emphasis on one phase to the detriment of all other phases.

Therefore, I strongly suggest to each district governor to organize your areas, train the area staff, and guide the area governors to establish progressive goals. Then watch the growth of membership, clubs, and men.

Edward P. Miska is a member of the Board of Directors of Toastmasters International. An accountant with the Portland General Electric Company in Portland, Ore., he is a member of East Portland Club 710-7 and was governor of District 7 in 1964-65.



Facts mean nothing unless they are rightly understood, rightly related and rightly interpreted.

— R. L. Long

Live your life each day as you would climb a mountain. An occasional glance toward the summit keeps the goal in mind, but many beautiful scenes are to be observed from each new vantage point. Climb slowly, steadily, enjoying each passing moment; and the view from the summit will serve as a fitting climax for the journey.

— Harold V. Melchert

The Speaker's Page

SPEECH SUGGESTIONS FOR NOVEMBER

On November 19, 1863, one of the most inspiring speeches of all time was made when President Abraham Lincoln delivered his famous address at ceremonies dedicating a battlefield at Gettysburg, Pa., as a national cemetery. While few of us are called upon to dedicate a battlefield, we can use our speaking ability to promote worthy causes during November by supporting the *March Against Muscular Dystrophy* (1-30); *Diabetes Week* (14-20); *National Retarded Children's Week* (14-25); or the *National Christmas Seal Campaign* (Nov. 15-Dec. 31).

Looking back in history, on November 28, 1895, America's first auto race was run on a 55 mile course from Chicago to Evanston, Ill., featuring six cars, two powered by electricity and four by gasoline, and won by Frank J. Duryea, who raced along at an average speed of seven miles per hour. In November of 1929 Navy Lt. Cmdr. Richard E. Byrd and his crew of three were the first men to fly over the South Pole (29th); and in 1930 Ruth Nichols became the first woman aviator to make a trans-continental flight, taking seven days to fly from Long Island, N.Y. to California. In 1935 the first trans-Pacific airmail flight was made, an 8,000 mile trip from San Francisco to Manila, also taking seven days. In 1877 Thomas Edison announced in Menlo Park, N.J., that he had invented a "talking machine" (21st); and in 1898 inventor John P. Holland demonstrated his submarine for the U.S. Navy in New York Bay (12th).

Two national holidays are celebrated in November; *Veterans Day* (11th); and *Thanksgiving Day* (25th), which is naturally followed by *National Indigestion Week* to "promote baking soda as relief for gustatory indiscretion." The U.S. Marine Corps celebrates its birthday on the 10th; and the 2nd is *General Election Day* in the United States, giving all citizens a voice in their government.

FROM THE GRAMMARIAN

ADVICE-COUNSEL—*Advice* suggests that the adviser is superior, or considers himself at least momentarily superior, to the advisee. *Counsel* implies equality between the two. One gives advice to a small boy, counsel to one's intimate friend.

POINT OF EMPHASIS

Use the Point of Emphasis, Speech Material and Where to Find It, as the theme for one educational talk at each meeting. Here are four themes for such talks. Assign them to fairly well experienced members and ask each speaker to use plenty of illustrations and examples.

- ... The Toastmasters Reading Plan.
- ... How to Choose a Good Title for the Speech.
- ... Speech Material in Personal Experiences.
- ... Speech Subjects in Newspapers, Magazines and Books.

Plan a Table Topics program that will have each member tell how he finds speech material. Chapter XIX, *Speech Sources*, of the Club Program Planning Manual provides information on how both Table Topics and evaluation can aid the member in finding speech material. The Topic Bank on Pages 19-20 of the Educational Vice-President's Handbook lists over 100 speech subjects that can be suggested to the members through the club bulletin.



GAVEL CLUB

NEWS

A very effective program aimed directly at the school drop-out problem has been instituted by **Gavel Club 186** (Wyoming State Penitentiary). The program is specifically for teenage audiences and emphasizes the correlation between the lack of education and the average penitentiary inmate. Within a 90-day period "Operation Humpty Dumpty" was presented to 11,000 students at 37 junior high, high schools and junior colleges.

William G. Woodward, Gavel Club counsellor and director of the program, writes, "Operation Humpty Dumpty" developed after we realized that as members of the GC we had something to offer the public. Institutional records indicate that of the 42 teen-age men admitted to the institution in a two-year period each one was a drop-out. As GC counsellor and director of the program, I accompanied each presentation. The response from both school administrators and students has been very good, and Wyoming newspapers have made many favorable comments on the program. This will be a permanent part of the institutional program using GC members as the speakers."

Gavel Club 6 received its Certificate of Affiliation Aug. 13. The club, located at Arkansas Enterprises for The Blind in Little Rock, will use Braille Training Manuals as a part of their GC training. Lions clubs and Toastmasters clubs, headed by Carlton Ealy, have assisted the group in getting a good start.

Under the supervision of John M. Armstrong, **Gavel Club 64** of Griffin High School in Springfield, Ill., has completed a year of activity that would challenge the accomplishments of many of our Toastmasters clubs. A club Speechcraft course graduated 21 students. In addition to this, three members received their Basic Training Certificates and completed at least one speech in Beyond Basic Training. We are very pleased to note the assistance given by the members of TM Clubs 51-8 and 1366-8.

Gavel Clubs receiving their certificates recently, in addition to those mentioned above, include:

189 — Springville, Calif., (Correctional Institution); 193 — Flint, Mich., (Boy Scouts); 3 — Washington, D.C., (St. Elizabeth's Hospital); 7 — Melbourne, Fla., (High School); 12 — Ottawa, Ont., (Government Employees); 13 — Bow Valley, Alberta, (TM's wives); 14 — Montgomery, Ala., (Correctional Institution); 20 — St. Peter, Minn., (Hospital); 26 — Cleburne, Tex., (4-H); 27 — Denver, Colo. (School); 29 — Newark, N.J., (Adults); 33 — Richmond, Va., (Boys Club); 37 — Philadelphia, Pa., (Adults); 40 — Shelton, Wash., (Correctional Institution); 42 — New Orleans, La., (High School); 43 — Albertville, Ala., (High School); 45 — Knoxville, Tenn., (Eastern State Hospital); 46 — Walla Walla, Wash., (Correctional Institution); 47 — Carlsbad, N. M., (4-H).

TOASTscripts

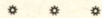


October is the anniversary month of Toastmasters International—marking 41 years since Smedley No. One Club first met at the Santa Ana YMCA. The date was October 22, 1924.

Today there are more than 3600 Toastmasters clubs in 50 countries and territories throughout the free world.

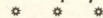
And a quote from Jean Bordeaux, TMI president in 1936, in the September, 1936, issue of *The Toastmaster* still seems significant.

"The need for Toastmasters clubs was never greater than today. Never has there been a time when the need for speech ability was so great and universal as now. With all the old 'isms' revamped and with multitudes of new ones, with the experiences of the immediate past forecasting what is to come in the future, it becomes more than ever necessary that men be helped to find expression for their thoughts. How can we better help than by spreading the privilege of Toastmasters to all men?"



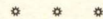
World Headquarters has received more than 150 clippings

from newspapers throughout the United States and Canada. Over 500 news releases were sent from the International convention in New York City to the delegates' hometown newspapers.



Hermiston Club 1335-33, Hermiston, Ore. would like to hear from other clubs on mutual problems and ideas.

The club uses a dual track tape recorder and a three-inch tape. It also has a tape available to other clubs on gaining and keeping new members. Interested clubs can send tapes to Kenneth Wilson, 600 N. E. 4th, Hermiston.



CONGRATULATIONS: *Paul R. Hicks*, a member of Maryville Alcoa Club 1186-63, Maryville, Tenn., has been elected mayor. He had previously been vice-mayor for two years . . . *Peter H. Gerns*, past governor of District 37, received a certificate of appreciation from the Regional Export Expansion Council of the U.S. Department of Commerce for his work in coordinating and initiating a program of information on export for the citizens of North Carolina.



JUST IN JEST

A prudish lady once accosted the learned Dr. Samuel Johnson shortly after the publication of his monumental dictionary of the English language. Said she, "Dr. Johnson, I am distressed that your dictionary contains so many vulgar words."

"Madam," replied the eminent scholar, "I am immeasurably distressed that you actually looked them up!"

—Quote



Golf: a game that has turned the cows out of the pasture and let the bull in.



A Protestant minister was walking down the street dressed in ministerial black, when he met two small Catholic boys. One of the boys, recognizing the dress, said, "Good morning Father."

The other boy nudged him and whispered, "Don't be stupid, he ain't no father, he's got a wife and three kids."

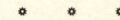
You can always spot a well-informed man. His views coincide with yours.



The young doctor, a strong advocate of early ambulation, was explaining it to a patient about to have his appendix removed. "A few hours after the operation, I want you to sit on the edge of your bed and dangle your legs. After lunch, I want you to stand on your feet for a few minutes. By dinner time, I want you to be walking about your room!" "Doctor," the patient sighed wearily, "do you mind if I lie down for the operation?"



Cheer up! These are the good old days you'll be sighing for about twenty years from now.



Be glad you have passed forty; Women are still interested in you, but the Army isn't.

—Quote

REMEMBER: To keep *The Toastmaster* magazine coming regularly, notify World Headquarters immediately of any change of address. Please give old address, new address, club and district number and Zip Code. If possible, include a mailing sticker from a previous magazine. Allow 30 days after notification for processing of change.

Send change of address to: World Headquarters, Toastmasters International, Santa Ana, California 92702.

New Clubs

(As of September 3, 1965)

- 192-F BELLFLOWER, California, *Los Cerritos*, Mon. 7:00 a.m., Smitty's Pancake House, 9251 Alondra, Bellflower, California TO 7-9685
- 201-27 FRESNO, California, *San Joaquin*, 2nd-4th Mon. 11:30 a.m., Faretta's Restaurant, Fresno, California 251-4493
- 1382-39 SISKIYOU COUNTY, California, *Southern Siskiyou*, Mon. 6:15 a.m., Lamp-lighter Restaurant 926-4617
- 1603-60 BARRIE, Ontario, Canada, *Toastmasters Club of Barrie, Ontario*, Thurs. 6:30 p.m., Bayside Motor Hotel, Barrie, Ontario, Canada 726-8819
- 2042-11 FORT WAYNE, Indiana, *Lincoln National Life*, Wed. 6:45 a.m., The Lincoln National Life Insurance Co., Fort Wayne, Indiana 742-5421
- 2324-44 GOODFELLOW AIR FORCE BASE, Texas, *Rocker T*, Wed. 11:30 a.m., NCO Club, Goodfellow AFB, Texas 643-9762 653-2471 Ext. 682
- 2547-35 MILWAUKEE, Wisconsin, *K. of C. District 31*, 2nd-4th Wed. 6:30 p.m., House of Prince, 2535 S. Kinnickinnic Ave., Milwaukee, Wis. 744-0974
- 2620-53 WESTOVER AFB, Massachusetts, *Community*, Fri. 11:30 a.m., Westover AFB Service Club, Westover AFB, Mass. Westover 2490
- 2914-4 SUNNYVALE, California, *PATIO*, Wed. 6:00 p.m., International Fair, Santa Clara, California 248-9176
- 2980-38 PRINCETON, New Jersey, *His Master's Voices*, 2nd-4th Mon. 5:30 p.m., Old Yorke Inn, Princeton, N. J. 448-3400 Ext 2801

It is not sufficient to know what one ought to say, but one must also know how to say it.

— Aristotle

Talking and eloquence are not the same: to speak, and to speak well are two things. A fool may talk, but a wise man speaks.

— Ben Jonson

DISTRICT GOVERNORS 1965-1966

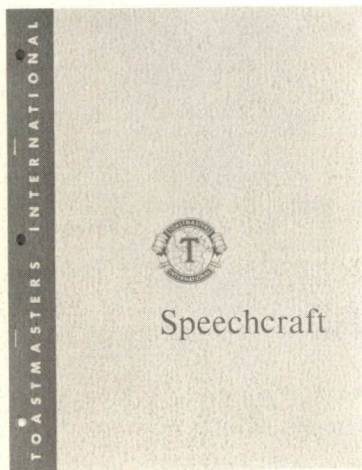
- F. John J. Patterson
 2. Harold E. Stratemeyer
 3. Mike Marusich
 4. Jim Wu
 5. John M. Dower
 6. Robert D. Tokar
 7. George C. Scott
 8. Junior Edwards
 9. Gilbert Prior
 10. John Goldsmith
 11. Ray Hopfner
 12. Russell G. Herron
 13. Theodore Castrodale
 14. Kenneth L. Thayer
 15. C. James Barber
 16. Douglas Ingram
 17. John F. Griffith
 19. Richard W. Bice
 20. O. A. Parks
 21. Robert Baird
 22. Harold Wantiez
 23. Edd Ekola
 24. R. L. Torczon
 25. Wayne Summerlin
 26. Sam Harper
 27. Walter Steinhauer
 28. Harold Hyatt
 29. John W. Morgan
 30. John W. Bacher
 31. David Moffatt
 32. Anthony Bertocchini
 33. Marr Waddoups
 34. Kenneth C. Thayer
 35. Everet Watson
 36. Robert W. Blakley
 37. Francis S. Key
 38. Patrick McKeown
 39. James Hart
 40. Austin Walpole
 41. Ernest G. Carlsen
 42. Bruce Godwin
 43. Ed Tripp
 44. Sam Hershey
 45. Arthur N. Thurston, Jr.
 46. Meyer Bronstein
 47. John Diaz
 48. Dr. A. S. Rouss
 49. John Y. C. Mow
 50. George Williams
 51. Ray O. Clark
 52. Ben Steinmetz
 53. Anthony C. Neri
 54. James P. Sullivan
 55. Bernie Manzanara
 56. Joe N. Westerlage, Jr.
 57. Charles Holt
 58. John Hughes
 59. John Peffley
 60. Bill Hudson
 61. Moe Rudner
 62. Ahti A. Mackela
 63. Tom Graves
 64. Robert H. Drain 1 Deep Dale Blvd., Box 107, Rural Route 1, Winnipeg 1, Man., Can.
 65. Norman J. Thaler 111 Rosemont Dr., Buffalo, N. Y.
 66. Joseph W. Hunnicutt III 2324 Mt. Vernon Rd. S.W., Roanoke, Va.
 67. Thomas C. Harris 2401 Lord Baranoff, Anchorage, Alaska
 68. Donald S. Gregg 1494 Riviera Ave., New Orleans, La. 70122
- 2851 Seventh St., Riverside, Calif. 92507
 1414 N. E. 70th St., Seattle, Wash. 98115
 8216 E. Virginia Ave., Scottsdale, Ariz.
 851 Tantau Ave., San Jose, Calif. 95129
 7505 Eucalyptus Hill, La Mesa, Calif.
 2528 Murray Ave. N.E., Minneapolis 18, Minn.
 1715 N.W. 130th St., Portland, Oreg. 97229
 R. R. 2, Belleville, Ill.
 E. 3717 Fifth, Spokane, Wash.
 1009 Bunker Hill Rd., Apt. 201, Ashtabula, Ohio 44006
 108 W. 38th St., Anderson, Ind.
 127 Geneive St., Camarillo, Calif.
 4138 Harpen Rd., Pittsburgh, Penna. 15214
 916 MacArthur Blvd., Warner Robins, Ga.
 1754 Harvard Ave., Salt Lake City, Utah
 1831 N. W. 31, Oklahoma City, Okla.
 1847 Alderson Ave., Billings, Mont. 59103
 1401 Douglas Ct., Marion, Iowa 52302
 709 East St., Bottineau, N. Dak.
 1310 May St., Victoria, B.C., Can.
 669 N. Edgemore, Wichita, Kan.
 64 Sutton Pl., El Paso, Tex. 79912
 1816 N. 75th Ave., Omaha, Neb. 68114
 P. O. Box 5727, Bossier City, La.
 5765 S. Fox, Littleton, Colo.
 1275 Adoline, Fresno 5, Calif.
 555 Tecumseh Rd. E., Windsor, Ont. Can.
 34 E. Louisiana Dr., Mobile, Ala.
 1017 S. Stone Ave., La Grange, Ill. 60525
 Granite St., Medfield, Mass.
 1114 S. 56th, Tacoma, Wash.
 22 North 1st Ave., Othello, Wash.
 R. D., West Branch, N.Y.
 2425 S. 95th St., West Allis, Wisc. 53227
 6304 May Blvd., Alexandria, Va.
 176 Ninth St., Cramerton, N. C.
 4802 Springfield Ave., Pennsauken 8, N. J.
 2164 Montecito Way, Sacramento, Calif. 95822
 Silver St., Granville, Ohio
 1400 S. Main, Sioux Falls, S. Dak.
 12 Daffodil Crescent, Regina, Sask., Can.
 2 Hanover Dr., Little Rock, Ark.
 Rt. 2., Box 906, Midland, Tex.
 17 Grove St., Rockland, Maine
 29-G Garden Terrace, N. Arlington, N. J.
 706 Anita Dr., Eau Gallie, Fla.
 1910B Vestavia Ct., Birmingham 16, Ala.
 916 Alewa Dr., Honolulu, Hawaii 96817
 14024 Purche Ave., Gardena, Calif.
 P. O. Box 922, Palos Verdes Estates, Calif.
 3900 Carpenter Ct., Studio City, Calif.
 3223 Main St., Bridgeport, Conn. 06606
 2115 Wellington Dr., Peoria, Ill.
 1430 Coulsen Pkwy., Rawlins, Wyo.
 2804 Brazos St., Houston, Tex. 77006
 3468 Marques Ct., Castro Valley, Calif.
 685 Amberley Rd., Columbia, S. C.
 762 Edelweiss, Reno, Nev.
 112 Sterling St., Hamilton, Ont., Can.
 787 Powell, Mount Royal, Que., Can.
 2606 Pierce St., Flint, Mich. 48503
 309 32nd Ave. S., Nashville, Tenn.
 309 32nd Ave. S., Nashville, Tenn.
 111 Rosemont Dr., Buffalo, N. Y.
 2324 Mt. Vernon Rd. S.W., Roanoke, Va.
 2401 Lord Baranoff, Anchorage, Alaska
 1494 Riviera Ave., New Orleans, La. 70122

TERRITORIAL COUNCIL PRESIDENTS

- Australia — Russ Walkington 23 Fifth Ave., Condell Park, Sydney, N.S.W., Australia
 British Isles — Hugh Davidson 21 Park Circus, Ayr, Scotland

3761-42-65/6X
G C RUSSELL
1028 FRANCIS ST
MOOSE JAW SASK CAN

SPEECHCRAFT



An adventure in speech training that has proved a boon to many clubs... a community service... an unfailing stimulant for low membership...

If your club has not yet tried Speechcraft, write now for the bulletin: "Speechcraft... What It Is and What It Will Do For You" and the Speechcraft Manual for full information on this public speaking course. The Speechcraft Manual provides a condensed outline of the fundamentals of public speaking.

Code 204

Price 75c

ORDER FROM
TOASTMASTERS INTERNATIONAL, SANTA ANA, CALIFORNIA 92702

(Add 10% for packing and shipping • Include club and district numbers when ordering • California clubs add 4% sales tax)