

OCTOBER, 1964

THE TOASTMASTER

FOR BETTER LISTENING, THINKING, SPEAKING

TMI ANNIVERSARY ISSUE



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TOASTMASTERS INTERNATIONAL IS:

... a nonprofit, nonpartisan, nonsectarian educational organization which has helped more than three-quarter million men through its program of self-expression and self-improvement. There are now more than 3700 clubs in 50 countries and territories throughout the free world.

A Toastmasters club is an organized group providing its members with opportunities to improve their abilities to speak in public, conduct meetings and develop executive abilities. In congenial fellowship, ambitious men help each other through practice, mutual constructive criticism and the assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies and continuing counsel from the World Headquarters.

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The TOASTMASTER

For Better Listening—Thinking—Speaking

OFFICIAL PUBLICATION OF TOASTMASTERS INTERNATIONAL, INC.

Volume 30

Number 10

October, 1964

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PRINTED IN U.S.A.

PRICE \$1.50 PER YEAR

Address All Communications

The Toastmaster, Santa Ana, California

TOASTMASTERS INTERNATIONAL is a nonprofit educational organization of clubs located in the United States, Canada and 50 other countries and territories. First Toastmasters club established October 22, 1924. Incorporated December 19, 1932. World Headquarters, 2200 N. Grand Ave., Santa Ana, Calif. The names "Toastmaster" and "Toastmasters International" are Registered Trade Marks of Toastmasters International, Inc. THE TOASTMASTER Magazine is published monthly at Santa Ana, California. Copyright © 1964 by Toastmasters International. Marca Registrada in Mexico, Toastmasters International, 2200 N. Grand Ave., Santa Ana, California, U.S.A. All articles submitted, and the right to copyright same, shall belong to Toastmasters International unless the person submitting the article expressly reserves such rights in himself. Opinions expressed in the articles in this magazine reflect the views of the writers and do not necessarily indicate the attitude of the organization, Toastmasters International. Entered as second-class matter October 25, 1941, at the Post Office, Santa Ana, California, Act of March 3, 1879. Second class postage paid at Santa Ana, Calif. Mailing prepared at Santa Ana, Calif., by John P. McCarthy the Mailer, Inc., 3628 W. Valencia Dr., Fullerton, Calif. POSTMASTERS: Send all notices of change of address to: Toastmasters International, Santa Ana, Calif.

Message From President Johnson

FOR FOURSORE YEARS, Toastmasters International has encouraged and helped men to make the most of themselves.

Your motto, "For Better Listening, Thinking, Speaking" is a working formula for democracy in action in our daily lives.

Men who listen analytically and think for themselves are better citizens for our free society. Men who add to these qualities both the competence and courage to speak freely, effectively and responsibly render the highest order of service as leaders of our democracy.

Toastmasters International is developing thinking citizens who participate in community affairs and whose articulate leadership contributes much to making democracy work. I congratulate you — and I commend you because you share the abiding faith of our government in the worth and dignity of every man.

*With best wishes
Lyndon B. Johnson*

THE WHITE HOUSE
WASHINGTON

State of California
GOVERNOR'S OFFICE
SACRAMENTO

Message From Governor Pat Brown

My warmest congratulations to Toastmasters International on its fortieth anniversary. California is proud to salute a group that has spread the name of Santa Ana around the world.

Toastmasters International has set an example for the world, as for the country, in encouraging men to become effective speakers and analytical lecturers, thus stimulating the free interchange of ideas and thoughtful action, the very bases of democracy.

May you enjoy forty times forty years of continued service and growth.

Edmund G. Brown
EDMUND G. BROWN, Governor

Message From Founder Ralph C. Smedley

WHEN OUR Executive Director asked me for a special message for the 40th anniversary issue of THE TOASTMASTER, it reminded me of the minister who was asked if it wasn't about time for him to prepare a new sermon instead of harping on the same old subject every week. The minister replied, "I have several new sermons but I don't think I will give them until the congregation uses the old one first."

I would like to remind you of some of the principles that have helped us reach our 40th anniversary and to suggest that if we continue to practice them they will help us to reach our 60th, at least.

1. Let's "keep it simple." Our Basic Training program presents the fundamental principles of public speaking. These are the eternal verities of effective oral communication. Quintilian and Aristotle recognized them. Many men have written about public speaking in the intervening centuries, but they have not changed the simple basic principles, nor have they added very much to them.

2. Toastmasters is a "do-it-yourself" activity. We don't have an instruction manual for everything you do or say in your club. Nor should we have such manuals. Don't be afraid to use your imagination and initiative. Our motto encourages better listening and better thinking because these habits result in better speaking. Nobody can listen for you and nobody can do your thinking for you. Listen to others and evaluate their thinking—then form your own conclusions and speak for yourself.

3. Toastmasters is based on *belief in the individual*—and his ability to improve himself by developing to the fullest those abilities God has given him. Many organizations ask the individual to subordinate himself to the group. Ours is the only organization I know that is dedicated to the individual. We work together to bring out the best in each of us and then we apply our skills to help others.

4. Let us never forget that *we learn in moments of enjoyment*. Fellowship is important in Toastmaster. Our members stay in their clubs because they like each other and they are learning together.

If you observe these principles, I won't need to prepare a new message. Toastmasters will serve men for years to come!



This earliest picture in TMI archives records Founder Smedley apparently installing club officers.

Forty years ago, a club was formed. Thus began . . .

The Growth Of An Idea

TOASTMASTERS INTERNATIONAL is a testimonial to the power of an idea. The idea that every man can help himself to "better listening, thinking, speaking," through club fellowship and mutual help, was expressed by Ralph C. Smedley 40 years ago. The idea has spread around the world, and it began with one club.

Toastmasters was born on a rainy Wednesday night in October, 1924, in the basement of the YMCA building of a small Southern California town. Two dozen men had gathered at the invitation of the general secretary of the "Y" to form a club

"to afford practice and training in the art of public speaking and in presiding over meetings, and to promote sociability and good fellowship among its members."

Setting a precedent still observed by thousands of clubs, dinner was served. Its cost, 50 cents apiece.

This was not the first time Ralph Smedley had issued such an invitation. During previous "Y" assignments in Freeport and Rock Island, Ill., and in San Jose, Calif., he organized similar groups and called them "Toastmasters Clubs." However, they disbanded when Smedley moved on to other cities. The experience

Smedley gained in those early experiments proved the value and perfected the format of Toastmasters clubs today.

The group which met on October 24 was a heterogenous collection. It included the editor and publisher of the local newspaper, several teachers and a junior high school principal, a scattering of businessmen, a merchant or two, a contractor and a lawyer. They ranged in age from early 20's to late 40's and they differed widely in personality, financial status, and educational attainment.

Club Still Going

The club those men founded that evening is still in existence, having weathered a depression, a war, and the usual afflictions of membership drops and summer slumps. In Club Number One, as in all others, training has always been accompanied by comradeship, earnest effort and friendly kidding about speech boners.

The second Toastmasters club was formed in Santa Ana's neighboring city of Anaheim in January, 1926. J. Clark Chamberlain, a young businessman, had been a guest at the Santa Ana club. Fired by the idea, he established a club in Anaheim.

In August, 1927, a meeting was held in Santa Ana to plan the formation of a "Federation of Toastmasters Clubs." They

were proliferating; by autumn, clubs had been formed in Los Angeles, Fullerton, Pasadena, and Santa Barbara.

During this time, Smedley had been producing many educational aids for the clubs. The first "Manual for Toastmasters Clubs" — the forerunner of the Basic Training Manual — was published in October, 1928.

Whittier Meeting

Toastmasters International was organized at a meeting held by representatives of all clubs at Whittier College, Whittier, Calif., in August, 1930. The addition of the word "International" was rather grandiloquent at the time, its only justification having been a club then being formed in Victoria, B.C. Succeeding years and the existence of clubs in 50 countries and territories throughout the free world have proved early members' vision.

Formal incorporation was completed in December, 1932, when the organization officially became a nonprofit corporation under California laws. At that time, Mr. Smedley assigned all his copyrights to the corporation with the proviso "... that Toastmasters International shall operate as a nonprofit, non-commercial movement, for the benefit of its members, and that if it ever should engage in profit making, the rights shall revert to me or to my estate."

The founder of Toastmasters was "Mr." Smedley until 1953, when his Alma Mater, Illinois Wesleyan, conferred the degree, Doctor of Humane Letters. Dr. Smedley received his well-deserved honorary degree on the 50th anniversary of his graduation in 1903.

Also at the time of incorporation, Dr. Smedley was made a member of the Board of Directors for life.

The first magazine, a mimeographed publication called "The Gavel" had been produced in October, 1930; three years later it became "The Toastmaster," now in its 31st year.

The first club outside California was established in Seattle, Washington, in January, 1933; the first club east of the Rockies was formed in Indianapolis, Indiana, in December, 1933.

In February, 1936, Toastmasters hit the 50 club mark with presentation of Charter No. 50 to the Angelus Mesa Club of Los Angeles. Two years later Charter 100 was bestowed upon the Century (now Business Men's) Club of Santa Ana.

The first club in Great Britain was established in Southport, England, in October, 1935.

Districts were formed in 1934.

District 1 (now known as Founder's District) covered California and Arizona; District 2 comprised the Pacific Northwest. At present, there are 68 districts in the United States and Canada. Clubs in the British Isles, which had been District 18, became semi-autonomous as The Territorial Council of the British Isles, in March, 1961.

The Territorial Council of Australia was established later in 1961, with Graham Morton as President.

Although still serving as general secretary of the Santa Ana YMCA, in 1937 Dr. Smedley took on the additional duties of secretary for Toastmasters International.

The assignment carried no salary; the "office" was two file drawers at the "Y".

The Club-of-the-Year Contest (now known as Club Achievement), was

started in 1938 with Club 21 the first victor. Winner of the first inter-club Speech Contest (1938), was Henry Wiens of Reedley, California. The first convention outside of California was held at Tucson, Ariz., in 1938.

By 1941, with some 200 clubs meeting, duties had increased to the extent that Dr. Smedley resigned his YMCA post to become



the first full-time employee of Toastmasters International. A small office was rented and a second-hand mimeograph machine purchased. With these, and the part-time services of a secretary, Toastmasters was "in business."

Growth was slow during World War II, but great progress was made in development of educational materials. The Basic Training Manual was introduced in 1942. "Speechcraft," a streamlined course in public speaking, was also introduced during the war years.

In 1945, Ted Blanding, who had served as International President 1942-43, returned from the Navy and joined the staff as Executive Secretary.

Membership Climbs

Membership increased rapidly during the years following the war, jumping from just over 300 clubs in 1945 to almost 700 in 1949. Many men who had been introduced to Toastmasters in the service started civilian clubs following their discharge. Business and industry became aware of the value of the Toastmasters program and encouraged formation of clubs by their employees. Educational materials were increased and strengthened. By 1946, Toastmasters had outgrown its office space and moved to larger quarters in the Santa Ana Community Center. Acquisition

of printing presses permitted production of more educational materials; "Beyond Basic Training" was completed.

In 1958, Ted Blanding was succeeded as Executive Director by Maurice Forley who had been Administrative Counsel and Editor of *The Toastmaster* for two years. The professional staff was enlarged; Forley developed plans for a Toastmasters World Headquarters Building.

Gavel Clubs Begun

Gavel clubs were established in 1958 for groups desiring Toastmasters training but not qualified for regular membership under the organization's bylaws. There are now some 200 Gavel clubs.

Today, Toastmasters International operates from its beautiful modern building at 2200 North Grand Avenue, Santa Ana, only a few miles from the spot where the original group gathered in 1924. The building is the nerve center for 3700 clubs and about 80,000 members ranging from Bangkok to Boston and from Sydney to Edinburgh.

Yet the real success story of Toastmasters is written not in the growth of the organization, but in the lives of the men who have benefited from the training and who have carried the Toastmasters idea across the world. These are the men who—in helping themselves—have made the past fruitful and the future assured. ♦

I Remember

by W. F. Crites

First President, Club No. One

IN OCTOBER, 1924, about two dozen men were invited to meet in the YMCA at Santa Ana, Calif., to form a club. The meeting was called by Ralph C. Smedley, General Secretary of the Santa Ana YMCA. The purpose of the club was to give each member the opportunity of learning the basic principles of speaking in public, and to give each one an opportunity to practice thinking on his feet.

It was proposed that the program of each meeting should include the selection of one or two members who would evaluate the talks given that evening. The criticisms should include encouraging and constructive remarks as well as critical comments. To inject a feeling of comradeship, it was planned to meet for a light dinner — thereby advancing our social graces.

I remember that consuming the meal that first evening was one of Dr. Smedley's greatest problems. So many questions were asked, so many suggestions given, that he was considerably hampered in getting even a bite. One could sense among the men a sympathetic and enthusiastic response to the proposed plan. The men seemed to be glad to have an opportunity

to become better prepared in the art of public speaking. Also, it was pleasant to anticipate that once a week men could gather round a table and discuss their interests and problems.

In retrospect, after the passing of 40 years, it is interesting to see that the plans of Dr. Smedley must have been very carefully made, both in selection of the original group and in the format of the meetings. Asked



to participate in those early days were businessmen, farmers, school officials and teachers, men with experience and training in talking before groups and men to whom public speaking was completely foreign. There were men who foresaw an opportunity for service to public causes and men who had no motive beyond association with a group. Included in our first group were introverts and extroverts, men with considerable formal education and men to whom such training had been denied, men of varied faith, education, and financial standing. But all held in common the desire to better themselves and to be of greater service to their fellow men.

Abilities Improve

As the weekly meetings went on, it was interesting and satisfying to note the cultural growth of the members. Under constant encouragement of the appointed critics and the helpful suggestions of Dr. Smedley, hesitant attitudes were worn away and abilities became evident.

The actual acquiring of the training was not devoid of mirth and laughter. Kidding or ribbing for flagrant errors was present, but always given and received in a friendly spirit. I remember that frequently an eager speaker would rise to deliver his talk, begin with the proper salutations, become confused, and after one or two attempts to get going

would sit down. But he was never permitted to end his attempt in failure. Encouraged by the group, he would rise again and give his speech. When, after repeated beginnings, he finally completed his talk, he was always greeted by applause.

Duties Fulfilled

One thing I especially remember was the cooperation each member gave to the elected officers. Refusals to comply with requests above and beyond the scope of duty were unknown. Assignments were eagerly accepted. No "lack of preparation" excuses were ever offered. Unavoidable absences were very few and always reported early.

That first year was in some respects a trying period. I was elected first president of the club, but the capabilities of the various members were unknown to me. For a while, assignments were made with considerable misgivings. But after the first few meetings when the true spirit of the membership was established, confidence was restored. Soon it became a habit for all that any attempted performance would be carried through.

I am proud and happy to have been a part of the beginning of Toastmasters International. ♦

* * *

W. F. Crites, first president of the first Toastmasters club, is a high school teacher now retired and living in Escondido, Calif.

Toastmasters — Stronger Than Ever

(This was the theme of the annual report of Executive Director Maurice Forley at the Annual Business Meeting, Thursday, August 27, 1964, in Denver. In response to numerous requests for wider dissemination of the Executive Director's report, it is published here for all members. Limitations of space have necessitated adaptation and condensation.—Ed.)

TOASTMASTERS INTERNATIONAL Executive Director, Maurice Forley, reported to the annual business meeting of the corporation that Toastmasters is stronger than ever. While encouraging growth, Forley said success of the organization should be measured by the quality of its performance rather than by the percentage increase in the number of its members.

1963-64 Fiscal Year

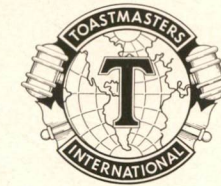
Reporting on the fiscal year ended June 30, 1964, Forley said, "Not counting the income allotted to reimburse district expenses or received for the special building fund, our total income was \$716,739, as compared with a total income of \$647,050 for the preceding year. Our budget pre-

dicted a net excess of income over expenses of \$22,300. Our actual net excess of income was \$45,425.45. We were able to cut our expenses \$24,200 below our budget. We have reduced the loan on our building by \$82,000 during the past year, including the Building Fund payment. In addition we increased to \$40,900 the reserve set aside for purchase of new equipment and increased by \$90,-

800 our investment in the physical assets of the Corporation."

Long-Term Growth

Forley pointed out that financial soundness is not to be judged on the figures for any single year and noted that since the last convention in Denver eleven years ago, the corporate assets have grown from \$131,684 to \$1,113,-



640, and our net worth has increased to \$802,000.

He compared the situation in 1958, when he became Executive Director, with the performance for the year just ended: in the six-year period, net worth had increased 123%; total assets had increased 148% and annual income increased by an average of 8% per year. The number of clubs had increased by 30% from 1958 to 1964.

Forley emphasized that the statistics are merely methods for measuring performance; that we are talking about people when we describe their work in terms of numbers and dollars. He stated that the favorable results reflected the efforts of clubs, districts, officers, and World Headquarters staff working for a common purpose.

Membership

The Executive Director said that the actual number of TMI members was a source of confusion to many and of concern to others. "If you will stop to think about it you will find it easy to understand why nobody knows or has devised a way of telling the exact number of our members on any given date. Men join, and men drop out every day.

Club secretaries don't always report new members, drop-outs or even total club membership promptly.

"There are still, at the end of August, 60 clubs that have not sent in their April semi-annual reports. They have written that they are going to send in the report, and they are not dormant.

At an average of 20 members per club, there are about 1,200 members — or will it be non-members? — unreported at this time. Often club secretaries do not know when a man has dropped his membership. A man who has paid his dues in April may drop out in June — he's still on our books as a paid member.

"On our latest survey of dropped members, quite a few men who have been dropped from their club membership roster reported to us that they had moved and had become members of another club. Some were transfers, and some joined as new members. This substantial number distorted our net membership totals."

Forley stated that for reporting purposes he used the conservative method developed by our national auditing firm. They take \$5.50, which is that part of the per capita payment allotted to



World Headquarters (exclusive of \$1.50 for the Toastmaster Magazine, \$1.00 for the building fund, and \$2.00 allocated for the district), and divide it into the total amount of the per capita income after excluding totals for the special items. This provides the total number of per capita payments made in any given period. However, the Executive Director pointed out the per capita payment is prorated on a monthly basis and thousands of members do not pay the full amount in each reporting period. Two or three members joining Toastmasters from one to five months prior to the reporting period would each pay less than the full per capita. Hence the auditors' formula is several thousand members below the actual figure. Even by their conservative statement, our membership has increased by 24% in the past six years. The actual number of per capita payments for 1964, based on an average for the two reporting periods, was 72,875. There were periods during the year when our records showed more than 80,000 members around the world.

Quality; Not Quantity

Executive Director Forley said that it is a mistake to judge our success "by the numbers." He said, "We are an educational organization. Do you judge the success of Harvard or Yale or

your own alma mater on the basis of the annual increase in the number of students?"

"Our founder, Dr. Smedley, in a recent letter to the Board of Directors, said this: 'Members are always welcome, but increased membership is not and has never been a corporate objective, nor the responsibility of the Executive Director. This is a "do-it-yourself" organization, and it is up to our members to enlist new members to receive the benefits of our program.'"

Forley emphasized that while we ought not judge our success by the number of our members, we must remember that we need members and prospective members need us. He paid tribute to President Smekta, District Governor, club officers and members, whose efforts resulted in chartering 307 new clubs during the past year—a substantial increase over the preceding year.

Drop-Outs

Executive Director Forley stated that, while we do not like to lose members, it is neither logical nor constructive "to consider our drop-outs as a subject for reproach." He said, "some Toastmasters have blamed our educational materials—overlooking the fact that our most successful clubs and those enjoying increased membership use the same materials used by those who drop out."

"I think we ought not to consider our drop-outs as failures on the part of anyone. I think, rather, that some may be due to our success. We have just completed a survey of 10,000 members who dropped out during the 8-month period from October, 1963, to the end of May, 1964. 2,600 or 26% replied to our inquiry. More than 1,600 of these left their Toastmasters club because they received job promotions or increased job, civic or family responsibilities. 700 stated expressly that their Toastmasters training contributed directly to their improved situation. Shall we say of all these that Toastmasters failed? The remarkable result of the survey was this: Only 88 out of 2,600 reported dissatisfaction with the Toastmasters program."

Instruction Strengthened

Within the past year, Forley said, World Headquarters has published or updated and improved a substantial number of educational and administrative aids. He cited the "Leadership Through Speech" and "Advanced Speaker" as effective adaptations of "Beyond Basic Training" and announced that each of the new manuals had already gone into a second printing.

Forley also announced the publication of the first revision of "Basic Training" since its original publication. He listed a new

Club Achievement Manual, the Club Operations Guide, and the issuance of separate handbooks for each of the club officers as evidence of the continuing program to improve materials and to provide more assistance for members.

All Contributed to Progress

Executive Director Forley said that accomplishments of the past year were the result of joint effort for a common purpose and were not the achievements of any individual. He praised President and Mrs. Smekta for their successful visit to Australia and New Zealand. He said the Toastmasters of these countries were preparing to push the record of the Territorial Council of the British Isles which had grown more rapidly in the last two years than any of the districts in the United States or Canada.

In closing, Forley said "Those cynics who know the price of everything and the value of nothing will never find in our books the true value of the work of the World Headquarters staff, nor can any audit measure the contribution of Dr. Smedley and of your conscientious, able and hard-working officers and directors. I can only tell you that our 40th year has been one of our best, and that the value of this movement is to be ascertained in your club and your personal life; it is not to be measured solely in terms of statistics." ♦



DR. RALPH C. SMEDLEY

Toastmaster Man of The Month

DR. RALPH C. SMEDLEY was born at Waverly, Illinois, February 22, 1878. He graduated from high school in 1895, taught in country schools to earn money for college, was graduated from Illinois Wesleyan University, Bloomington, in 1903. After college he entered YMCA work: at Peoria, Bloomington, Freeport, Rock Island and Monmouth, Ill., at San Jose and Santa Ana, Calif. He left the "Y" Feb. 1, 1941, to devote full time to Toastmasters.

This is only a brief outline of the life of a man who has touched the lives of over three-quarters of a million men. To these men Dr. Smedley is much more than "the man who had the idea" or even the founder of Toastmasters. He is a personal friend.

This quality of personal interest, this capacity for concern, is one of the outstanding characteristics of Dr. Smedley. He is as concerned with the successful icebreaker of John Jones in a small club in Smithville as he is with the news that the organization has just chartered Club No. 3800. To him, Toastmasters means *people*. "The Toastmasters club has developed as a strongly individualistic group, in which the primary objective is the improvement of the individual member, rather than the establishing of a great organization," he said in a speech before a Toastmasters International convention in 1949. "Each club exists for the sake of its members, and the general organization for the purpose of helping the local clubs."

Many honors have come to Dr. Smedley during his long life of service to mankind. His university has bestowed upon him the honorary degree of Doctor of Humane Letters, a bronze tablet at the entrance to the Santa Ana City Hall commemorates his founding of Toastmasters, and a school in Santa Ana proudly bears his name. The total of his published books has reached into the millions. He has spoken before thousands of groups and still tapes greetings for clubs wishing "a personal word from Dr. Smedley."

Toastmasters will be happy to know that Dr. Ralph C. Smedley and his wife celebrate their sixtieth wedding anniversary on October 6th.

Convention Report



“ON THE MILE HIGH EMINENCE, vision was extended, limitations were removed, aspirations were amplified.”

These words from the program greeting of Founder Ralph C. Smedley aptly describe the successful 33rd Annual Convention of Toastmasters International at Denver, Colo., August 27-29.

The convention opened informally on Wednesday morning, August 26, when Executive Director Maurice Forley opened the District Officers' Orientation Session and presented International President Alex P. Smekta, who also serves as Mayor of Rochester, Minn. President Smekta dealt with problems and prospects of special concern to the newly elected District Governors, and called on them to keep the organization growing. Senior Vice President Paris S. Jackson described the strong financial position of Toastmasters International, based upon his review of corporation finances.

Certificates Given

Executive Director Forley introduced the new District Governors, who received their certificates of office from the President. Legal Counsel (and Past International President) Joseph P. Rinnert outlined election procedures and John B. Miller, Vice-President for Organization, explained the proposed amendments to the bylaws that were

recommended by the Board of Directors.

After a luncheon recess, International Director Earl M. Potter, Chairman of the District-Club Operations Committee of the Board, urged district officers to motivate members — and told them how to do it.

District Activities

Session Chairman Forley paced the afternoon session briskly through a program devoted to three major aspects of District activity. The first district function, “The District Trains,” was discussed by District 16 Governor Kenneth J. Hughes, with a talk on “It Pays to Train.” Immediate Past Governor of District 51, Chesley W. Lumbert, speaking on “Helping Clubs Meet Standards,” emphasized the practical value of club evaluation reports. He was followed by Col. Van H. Tanner, past Governor of District 36, who offered advice on “How to Become a Blue Ribbon Club.” Col. Tanner dealt with the new Club Achievement Manual; as its author, he spoke with authority. International Director L. Kenneth Wright talked on “Improving Speech Contest Judging.”

“The District Educates” was the subject of case histories by District 24 Governor Jim Hansen and District 49 Governor Howard Price. Both presented practical proposals based on effective



The Highlander Boys, a crack drill team, formally open the business meeting by establishing on the podium the flags of all countries having Toastmaster Clubs. They presented an impressive opening ceremony.



The Highlander Boys demonstrate real military snap and precision in close order drill.



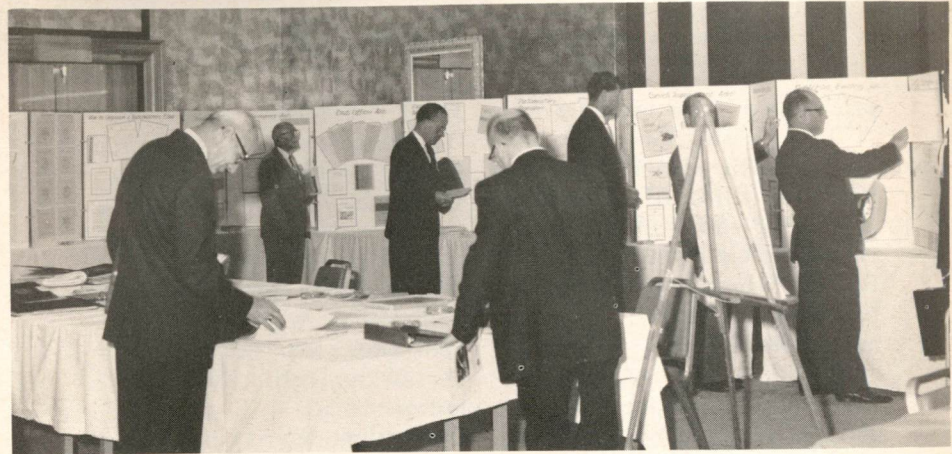
A fashion show staged for the wives of Toastmasters was rated a great success by all who attended.



The Denvaires, a fine quartet from the District 26 Host Committee, entertained at the pre-convention party Wednesday evening.



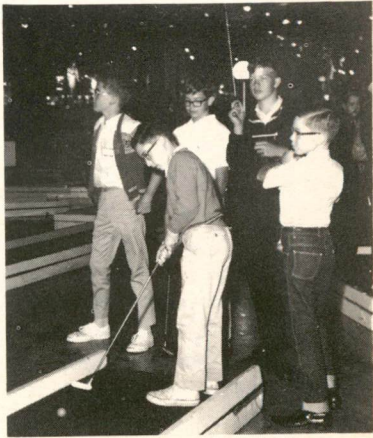
The Denvaire "Beatles" astonished Ma and Pa and drew anguished screams from the youth section.



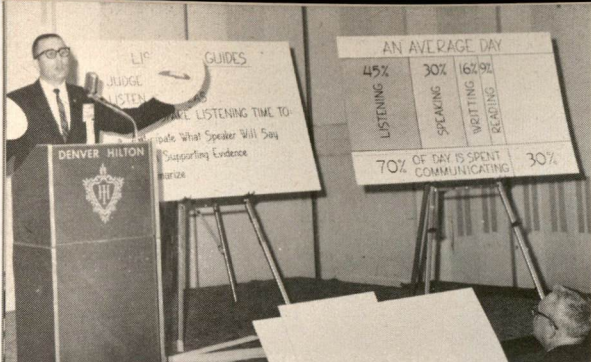
At convention exhibits, hundreds of delegates gained useful ideas from bulletin boards and from "help yourself" papers on a broad range of subjects of interest to every Toastmaster.



Mrs. Alex P. Smekta, center, wife of the retiring international president, entertains all TMI ladies at tea. At right is Mrs. Paris Jackson, wife of the new TMI President.



A miniature golf tournament was one of the diversions arranged for TM youngsters.



Donald Paape, Governor of District 26, participates in an educational workshop session, "How to Get the Most Out of Toastmasters."

programs in their own districts. "The District Grows" was a lively session with Immediate Past Governor Al Stillwell of District 63 effectively using visual aids to clarify his points. Lee Roselle, Secretary of District 46, balanced the program by using an entertaining and informative audio-aid dealing with the effective use of "A Selling Commercial for Speechcraft." From Hong Kong by way of the University of Tennessee, Nelson Nee of West Knoxville Club No. 3117 won an ovation for his talk, "The Stranger in Your Midst." Toastmaster Nee urged clubs to welcome students from other lands.

Pre-Convention Party

The huge Grand Ballroom of the Denver Hilton Hotel held a capacity crowd when President Smekta opened the Pre-Convention Party Wednesday evening. Denver Mayor Thomas Currihan greeted the delegates but his eloquent and entertaining talk was ended abruptly when the

Beatles suddenly appeared, to the astonishment of delegates and the screams of delegates' daughters. One enthusiastic devotee dashed to the platform and fainted dramatically. As the Beatles ended their "song," they doffed their wigs to reveal the Denvaires, four talented members of the District 26 host committee.

President Smekta presented Chester H. Lauck as Toastmaster of the evening, known to millions as "Lum" of the famous "Lum and Abner" program. His humor won repeated guffaws.

Annual Business Meeting

Formal opening of the convention Thursday morning was heralded by the United States Air Force Academy Band. After a beautiful invocation by Rev. E. R. Walth of Montclair Lutheran Church, a color guard of Highlander Boys paraded to the platform and established flags of the countries having Toastmasters clubs. There followed an intri-



Hon. John A. Love, left, Governor of Colorado, talks with outgoing Toastmasters International President, Alex P. Smekta.



"Breaking Down Worldwide Communications Barriers" was the topic of Dr. Francis A. Cartier, of the U.S.A.F. Language School.

cate drill team performance by the Highlander Boys. District 26 Governor Donald Paape welcomed the delegates and received an ovation for the fine work and friendly helpfulness of his Host Committee.

Colorado Governor John A. Love greeted the delegates, followed by President Alex P. Smekta with a report on his administration. He spoke of his State Department trips to Berlin and Poland and his exciting trip with Mrs. Smekta to the rapidly growing Toastmasters domains of Australia and New Zealand.

At this point, delegates got an unscheduled thrill when a phone rang, and over the public address system, they heard the vigorous voice of Founder Ralph C. Smedley in Santa Ana, as he talked with President Smekta and greeted the delegates.

Next came Executive Director Forley's Annual Report which is chronicled elsewhere in this

issue. Credentials Chairman Charles E. Loveless presented the validation of credentials and reported a total of 4,961 eligible votes.

Bylaws Amendments

The first order of business was consideration of proposed amendments to the Bylaws of Toastmasters International.

The first group of amendments proposed elimination of zones and provided for regional nominations of director candidates. After spirited debate, the vote was 2,471 "ayes" and 2,344 "nays." Lacking the necessary two-thirds vote, this group of amendments was lost.

The second group of amendments proposed a formula for periodic adjustment of regional boundaries. A secret ballot resulted in 3,782 votes for the proposal and 1,026 votes against it.

Remaining proposals adopted after brief consideration provided



Regional winners who participated in the International Speech Contest are pictured above without specific identification. They are: Dan Pyfer, region one; Anthony Bishop, region two; J. F. Boland, region three; James Ockley, region four; Allen Brandt, region five; William Henderson, region six; R. N. Elliott-Bateman, region seven; and Harlan Hanna, region eight.

reduced minimum age for membership from 21 years to 18 years; and for a group of "house-keeping" amendments concerning special meetings of the Board of Directors, filling executive committee vacancies, casting of ballots for director candidates, and minimum requirements for formation of districts.

Election of Officers

The results of balloting for officers were as follows:

President

Paris S. Jackson—3,680

Joseph Ellis—1,166

Senior Vice-President

Charles C. Mohr—4,400

Howard Flanigan—432

Vice-President for Education

L. Kenneth Wright—2,478

John B. Miller—2,405

Vice-President for Organization

Lothar Salin—unopposed.

The following eight new Directors were elected for two year terms: James Sonsteli, Ever-

green Toastmasters Club 486-9; Amos W. Randall, Pomona Toastmasters 12-F; Rex Davenport, Will Rogers Toastmasters 1032-16; A. Ernest Pallister, Shacnappi Toastmasters 1765-42; Raymond L. Picl, Pimiteoui 2068-54; LaRue Thurston, Forest City, 1185-10; Cleve L. Campbell, Knickerbocker Toastmasters 137-46; A. W. Stillwell, Brentwood 2596-63, and Springfield 1034-63.

International Speech Contest

More than 1,000 Toastmasters, their families and friends provided an overflow audience for the International Speech Contest Thursday evening. Under the guidance of Contest Chairman L. Kenneth Wright, the event was a convention highlight.

Regional contest winners who participated were:

Region I—Dan H. Pyfer, Butte, Montana; Region II—Anthony C. L. Bishop, Northridge, Calif.; Region III—Capt. J. F. Boland, San Antonio, Texas; Region IV—James Ockley, Cal-

Nelson Nee, West Knoxville (Tenn.) Club 3117-63, urges district officers in training session to persuade more clubs to invite foreign student membership.



gary, Alberta; Region V—Allen M. Brandt, Bridgeton, Missouri; Region VI—William Henderson, Cleveland, Ohio; Region VII—R. N. Elliott-Bateman, Oakville, Ontario; Region VIII—Harlan Hanna, Knoxville, Tennessee.

Anthony C. L. Bishop won highest honors. William Henderson took second place and Capt. J. F. Boland placed third. Each received a plaque award and all eight finalists were given scrolls.

This year, for the first time, an Overseas Taped Speech Contest was held. Contest winners in other parts of the world, were judged on the basis of tape recordings. Tapes were received from the Territorial Council of Australia, clubs in Europe and South Africa. Top honors went to "Nation of Sheep," by Capt. Laird Gutteresen, Ramstein Officers Toastmasters Club No. 2442-U, Ramstein Air Base, Germany.

Educational Sessions

General Chairman for the Friday morning session was Charles C. Mohr, Vice-President for Edu-

cation. Mr. Mohr introduced Dr. Francis A. Cartier, Director, Programmed Instruction Project, U.S. Air Force Language School. Dr. Cartier talked on "Breaking Down Worldwide Communications Barriers." Lee Roselle, Secretary of District 46, dwelt philosophically and humorously on the "Icebreaker."

After the general session, two educational workshop sessions were held. Educational Workshop 1-A, led by International Director Ralph E. Howland, had as its theme, "Toastmasters in Business, Industry and the Professions." Speakers were Past Governor of District 16 Rex Davenport, "Confession of a Failure"; Ernest B. Ehrke, Past President of San Pedro Club 111-51, "How to Motivate Others," and A. J. Zito, General Electric Company, Philadelphia, "The Toastmaster in the Business Conference."

Dr. Milton C. Adams, member of the International Board of Directors, presided over Educational Workshop 1-B. The theme, "How to Get the Most Out of Toastmasters," was analyzed by

all three speakers: Donald Paape, Governor of District 26; L. W. Sutton, Keystone Club 3211-64, Winnipeg; and O. G. Betancourt, Hiway Club 2149-23, Santa Fe.

International Director Norval Anderson was Chairman of Educational Workshop Session 2-A, which convened after lunch on Friday. Edward E. Thompson of Talking Stripes Club 1437-26, Lowry Air Force Base, spoke on "Voice Production, Quality Control"; District 35 Past Governor Gene Haluschak spoke on "Enthusiasm as a Speech Ingredient"; and Maurice L. Ezzell, Past Governor of District 36, advised delegates on "How to Evaluate Your Own Speech Progress."

Club Activities

The other afternoon workshop was devoted to club activities with International Director Earl M. Potter as Chairman. Speakers and their subjects were: "Rewards of Club Officer Experience," Ray Frazier, Metropolitan Club 1570-52, South Pasadena, Calif.; "Club Programming—What Is It?," Don Foss, Immediate Past Governor, Founder's District, La Mirada, California; "Community Service Means Club Growth," Richard S. Thomas, Immediate Past Governor, District 38, Middeltown, Pennsylvania.

The second general educational session was devoted to effective use of the telephone.

"Selling Sight Unseen" was the subject of Jack Schwartz of the Jack Schwartz Telephone Clinic, Los Angeles. In dramatic, actual telephone conversations, Mr. Schwartz demonstrated how Toastmasters can use the telephone to increase club membership.

President's Banquet

Led by President and Mrs. Smekta, the officers and directors with their ladies marched to the head tables at the President's Banquet Friday night. Mayor Smekta's address as retiring president, was one of the most thought-provoking messages heard at a Toastmasters convention. Immediate Past International President Frank I. Spangler discharged the outgoing officers and directors and installed the new board members in an impressive ceremony. Then came a reception for Mayor and Mrs. Smekta and new President and Mrs. Jackson.

Founder's Breakfast

In the absence of the Founder, Dr. Smedley, three BBT certificate holders, Harold J. Carper, L. Kenneth Wright, and Frank I. Spangler, conducted the program of the Founder's Breakfast, held to recognize those who have earned Beyond Basic Training certificates, Advanced Speaker awards, and Leadership Through Speech awards.

Awards Luncheon

Presiding over a new convention feature, the Awards Luncheon, was the first official duty of President Paris S. Jackson. After an entertaining interlude was presented by District 63 Secretary Tom Graves and his talented son, Director Doug Wheeler, chairman, Public Relations Committee, presented the following awards:

Best Club Bulletin—1964

Winner: "The Talking Stripes," TM Club 3762-35, Truax Field, Wisconsin.

Honorable Mention: "The Bulletin," Scarborough TM 3090-60, Ontario, Canada; "The Fernando Toastmaster," San Fernando TM 2180-U, San Fernando, Pampango, Phillipines; "Listen," Little Nipper Club 2749-38, Camden, N.J.; "The Gavel," Cronulla



A miniature golf tournament for delegates' children was only one of a number of arrangements made for the youngsters' diversion.



Chester Lauck, the Lum of the renowned comedy team of "Lum and Abner," "kept 'em laughing" during his appearance at the pre-convention party.

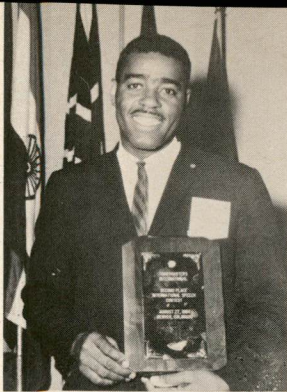
3034-TCA, Cronulla, N.S.W., Australia; "Mr. Toastmaster," Dublin 2601-TCBI, Dublin, Ireland; "Club Bulletin," University 304-2, Seattle, Washington; "Toast Crumbs," Nationwide Ins. TM Club 753-40, Columbus, Ohio; "The Educator," Gavel Club No. 1, Chino, California.

Best District Bulletin—1964

Winner: "Newsgram," District 63, Tennessee.

Honorable Mention: "The District Forty-Seven Sunshiner," District 47, Florida; "The Roadrunner," District 3, Arizona; "The District Twenty-Two Reporter," District 22, Kansas and Western Missouri; "The Spotlight on 30," District 30, Illinois; "The Lectern," District 46, Greater New York; "Toastmasters Sounder," District 2, Washington.

Barney Kingston, of Speakers Forum Club 371-30, Chicago, won The Toastmaster Magazine Distinguished Service Award.



Runner-up in the International Speech Contest was William Henderson, Greater Cleveland (Ohio) Club 2825-10.

Best Club Contributions

Best Club Contributions were won by Club 1791-10, Lorain, Ohio, for a story about an immigrant who joined the club, and a story and picture on a meeting held on Lake Erie.

Club Achievement Award winners, popularly known as the Top Ten Clubs, are as follows:

The St. Clair Club, 496-8, Belleville, Illinois—1,534 points; The Yawn Patrol Club, 1852-24, Omaha, Nebraska—1,388½ points; The Ridgewood Club, 2639-46, Ridgewood, N.J.—1,366½ points; The Hamilton Defenders Club, 3579-57, Hamilton AFB, Calif.—1,351 points; The Mt. Helix Club, 126-5, La Mesa, Calif.—1,337 points; The Anthony Wayne Club, 1380-28, Toledo, Ohio—1,298½ points; The East St. Louis Club, 845-8, East St. Louis, Ill.—1,298 points; The Sunrise Club, 74-3, Phoenix, Arizona—1,275 points; The Lancaster Club, 1723-38, Lancaster,

Pennsylvania—1,271½ points; The Big D Club, 713-25, Dallas, Texas—1,270 points.

In addition to the "Top Ten" clubs, two clubs won honorable mention for the excellence of their Club Achievement Manual, although their scores were just under those of the "Top Ten" clubs. These two clubs were the Oshkosh Club, 1483-35, Oshkosh, Wisconsin, and the York Club, 1865-24, York, Nebraska.

District 47 received the Distinguished District Award from among districts having 40 or more clubs and District 63 received the Distinguished District Award from among the districts with 40 or fewer clubs.

Following the awards, President Jackson indicated briefly that during his administration he expected to emphasize enjoyable learning and community services.

Invitation To N.Y.

District 46 Governor James Kalley invited the delegates to the 34th International Convention next August 1965 in New York City and pointed to the World's Fair as an added inducement to attend. After acknowledging the outstanding contribution of the members of the Host Committee of District 26 under the Chairmanship of J. Don Wagner, President Jackson adjourned one of the most successful conventions in the 40-year history of Toastmasters International. ♦

PERSONALLY SPEAKING

By DR. RALPH C. SMEDLEY

FOUNDER

"Weasel Words"

Theodore Roosevelt, himself a very positive speaker, is credited with having originated this expressive designation for words which weaken the force of speech. Just as a weasel is supposed to suck the blood from its victim, so Mr. Roosevelt insisted that timid phrases like "It seems to me," or "In my humble opinion," sucked the life and force from the words of the speaker.

Use of such phrases is largely a matter of habit. Almost every person has some favorites which he uses unconsciously, to the annoyance of those who hear him.

There is the able Toastmaster who has picked up the habit of starting almost every paragraph with "You know..."

There is another whose pet phrase is "And now!" delivered in ringing tones as he starts a sentence. The first few times, you sit up and listen. You say to yourself, "Now he is coming to the meat of his discussion. When a fellow shouts 'And now!' he must be ready to make the sale."

But after he has fooled you a few times, you settle back for a nap.

It pays to watch other speakers for those devitalizing words, and then to watch yourself to see if you are using some of the same.

Here are a few favorites. You have heard them. Perhaps you have used them. If so, *don't!*

"I don't know whether you realize..."

"I think you may know..."

"Do you know that..."

"I would like to leave this point with you..."

"There is one more thing I want to add..."

"There are two or three more things you ought to know..."

"I would like to share this important fact with you..."

Give Your Programs a Point

History is in the making these days.

Never before have there been so many, so vital matters for men to wrestle with and decide for destiny. Never has there been so much to think about and discuss.

The decisions reached today will determine for generations to come whether mankind shall go ahead to better and finer living, to new freedoms and better use of freedom, or whether some man-made cataclysm shall de-

stroy civilization, bring back the Dark Ages, reduce free men to slavery, and make the world a desert.

Free discussion and widely available information are our safeguards. People who know the facts are not so likely to go wrong. Those who are misled by propaganda, fed upon lies, are the ones who create the great danger, whether in America or in some totalitarian nation.

Your Toastmasters club has a special place in the scheme of things.

It is an ideal opportunity to learn, to communicate and to compare ideas. Every Toastmasters club should resolve itself at least once a month into a "town-meeting," a wide-open discussion group, where men may inquire and inform.

Do not hesitate to take up controversial questions. Certainly any man in Toastmasters is mature enough to be able to listen to the ideas of other men. He must be able to stand up for his own convictions while giving heed to the views of others. He must be ready to share and compare ideas and information. He must learn to argue without losing his temper.

No free man should hesitate to face facts. His problem is to find out just what are the facts. His Toastmasters club is his great opportunity.

Make It Stick

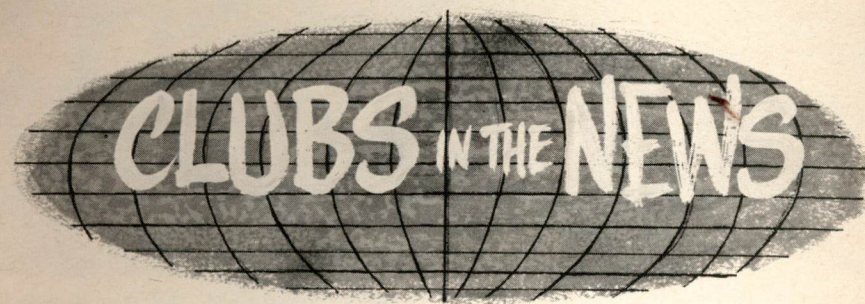
In making a speech, if you wish a point to stick, drive it in with a striking phrase or an illuminating story. Long after the audience has forgotten your convincing logic, your weighty philosophy and your eloquent appeal, there will remain the memory of the illustration you used and the fact you wish to establish will hold its place in memory because of the story or phrase, rather than because of your staggering statistics and imposing authorities.

If you question this statement, look back over some of the speeches and sermons you have heard — and remembered. The odds are dollars to dimes you remember most of them by stories.

Since a speech or a sermon is of value only in so far as it is remembered, here is a fact which ought to be remembered by every speaker. An apt illustration or a clever story or a well-turned phrase is worth whole pages of argument as a means of making the point stick in the mind of the hearer.

Much of our thought about great men is crystallized in stories. Consider how much of the fame of Lincoln is due to his ability to put into a story the value of a whole preachment.

The speaker who can select a good story and fit it in well will be remembered. ♦



Rate Speech Construction

"Let's Evaluate Speech Construction," suggests Bob Johnson in a recent issue of "The First Word," published by Hughes Club 3060-F of Fullerton, Calif. He writes: "For some reason, primary emphasis seems to be . . . on . . . platform presence rather than ideas."

Holding forth at some length in the bulletin, Bob notes that only about 10 per cent of evaluations in his club mentioned speech organization. This, though some 90 per cent of speeches are poorly put together, he says.

Bob summarizes the qualities of a well-organized speech thusly: 1. the central idea must be clear; 2. selection and arrangement of main points must support the central idea; and 3. supporting material must strengthen the speech.

Hughes Club 3060-F
Fullerton, Calif.

Another Good Deed

Help for the sixth national jamboree of the Boy Scouts of America at Valley Forge in July was provided by Toastmasters in that locale. Members of five clubs spoke before many organizations in the vicinity explaining the plans and expected impact of the giant conclave on the area. District 38 clubs participating were Bryn

Mawr 2460, Conestoga 2036, Main Line 1198, Pottstown 2909, and Valley Forge 1128.

Put TM on TV

Clubs in Missouri, Texas, and California have, within the past few months, achieved signal success in bringing the Toastmaster story to television viewers in their respective bailiwicks.

President Cliff Schmitt writes that Groves Club 461-8 of Florissant, Mo., was represented on KMOX-TV, CBS' St. Louis station, by Secretary Tom Brooks and charter member William C. (Carp) Barnett. The two men explained the history of TMI and described conduct of meetings and benefits of TM membership. Cliff reports a number of mail and phone inquiries resulted from the show.

Three brief time spots and one 15-minute exposure on three different television stations have been obtained by Toastmasters in the San Antonio area, according to District 56 Governor Ray Sanchez. Purpose of each appearance was overall description of the Toastmaster program. The 15-minute bit was on the local Cbs outlet on a Sunday morning program devoted to worthwhile activities in the San Antonio area.

An abbreviated TM meeting was



Ten new members were inducted a few months ago by Marshalltown (Iowa) Club 1857-19 in a candlelight investiture service. Club Administrative Vice President Virgil O. Schewe, center, presents pins to the men who were able to attend the ceremony.



District 52 Governor Jerold Van Orden, right, presents a club charter to Dr. Vincent T. Pelletier, President of Harbor Light (Salvation Army) Club 3783, Los Angeles.



Palefaces puffing on peacepipes at District 48's annual powwow are, left to right: Nick Saad, District Governor; John Miller, TMI VP for Organization; Past District Governor Boyd Christenberry; and Ann Grove of Alabama Toastmistresses.



Jack Wadley, 70, Past President of Duluth (Minn.) Club 1523-6, accepts his club's Toastmaster of The Year Award from District 6 Governor Wesley R. Harkins, left. In center is John McDonald, Administrative Vice President of the club.



Robert F. Miller, President of Ben Franklin Club 3794-36, receives the gavel from Charles M. (Buck) Herrlein, Governor of District 36 at a charter meeting. Within six months, Bob founded two Post Office Department TM clubs that now have a total of around 80 members.



Congressman James O'Hara, center, was special guest recently of Selfridge A.F.B. Officers Club 2669-28, Mt. Clemens, Mich. At left is 1st Lt. Russell Pelton, Educational Vice President; right, Capt. James Coakley, President.



Navy Information Chief Admiral William Mack receives honorary membership in Helmsman Club 2412-36, Washington, D. C. Presenting certificate is Lt. Col. Laurence Eskell, President. At left is President-Elect Capt. George Bush.



Globe (Ariz.) Club 2197-3 honors four past presidents, all active members. President John McNelis congratulates, from left, Lee Barnes, Charles Tilson, Harold Beelar, and William Norman.



Charles C. Shinn, left, presents the Walter C. Hand Memorial Speech Trophy to Thomas W. Miller, the first recipient. The trophy will be awarded annually by HHFA Club 1795-36, Washington, D.C., to the winner of the club's serious speech contest.

telecast by Noventa Club 90-12, Santa Barbara, Calif. on a station KEYT Sunday evening program. After four area club presidents were interviewed, two speakers spoke for four minutes each and two evaluators pitched in for two minutes each. Finally, table topics program, demonstrated by three Toastmasters, ended the show right on the button. George A. Burns, Club 90's Executive V.P., arranged for the program and reported it to Santa Ana.

Can You Top This?

Some kind of a record may have been set recently by Wilson Avenue Club 169-30, Chicago. A special guest night brought out 22 guests and three former members. One member, Joe Nelson, personally accounted for eight of the visitors. Four of the 22 have now become members. Club President Orvis E. Egenes adds that the Club grabbed the check for all non-members. This procedure is highly recommended for all clubs currently operating in the black.

Wilson Avenue Club 169-30
Chicago, Ill.

Good Show, Chaps!

Congratulations to Talking Stripes Club 1437 of Lowry Air Force Base, Colo.! Recently, the Club was presented a Certificate of Achievement award as the outstanding Toastmasters Club in District 26, the state of Colorado. The citation was given by Past District Governor Glen McQuillan and received by President Bob Howlett and members Ralph Mitchell and John Bertaut.

Talking Stripes Club 1437-26
Lowry A.F.B., Colo.

Double Public Relations

"Your Highway Department in Profile" was the name of a five-part television series aired recently over the University of Oklahoma educational television station by the department's Highway Men Club 1692-16, Oklahoma City. The presentation sketched department organization and functions and answered questions frequently asked about department operations.

Highway Men Club 1692-16
Oklahoma City, Okla.

Ya Gotta Admire . . .

Down East Yankee Determination Department: The recently-chartered Merrymeeting Club 1341-45, Brunswick, Maine, draws members from five cities and towns. One man comes from over 40 miles away and another from over 50!

Merrymeeting Club 1341-45
Brunswick, Me.

Why Not Try It?

Two birds with one stone is the neat trick pulled off by the enterprising Naval Gun Factory Club 1979-36, Washington, D.C. Educational V.P. H. Lester Reynolds reports that at the Club's last induction meeting, the speeches of the evening were acceptance speeches by incoming officers. In them, the men described fully the du-

ties of the offices they were about to assume and their plans for accomplishment. Lester notes, "We had lots of compliments on . . . this program plan."

Naval Gun Factory Club 1979-36
Washington, D.C.

High Society

The tenth anniversary of Arthur Young Club 1394-46, New York, was observed in high style recently, according to Albert Newgarden, Educational V.P. Guests, members, and their ladyfolk treated themselves to a luscious dinner at a nice restaurant. Specially prepared for the occasion were a menu and a program, both excellently printed in the style one associates with things published 200 to 250 years ago when there were only colonies on these shores.

Arthur Young Club 1394-46
New York, N.Y.

'Variety's the Spice . . .'

A series of special programs of Air-India Club 3043-U, Bombay, is reported to have gone very well indeed. First was a "Ladies-Cum-Communications Night" which featured M. S. Muthanna, General Manager of Bombay Telephones, as guest of honor who spoke amusingly for half an hour. The occasion was rendered more festive by huge menus, other souvenirs, and a door prize provided by Air-India.

Another meeting heard from S. Radhakishun who is Managing Director of N. V. Radika, Surinam, South America and President of Surinam Club 3223-U.

The next get-together celebrated the quadricentennial of William Shakespeare who could be said to be an antecedent of the Toastmaster movement. Films from the British Information Service formed part of the observance.

Finally, at the last special meeting,

D. P. Mitra, Air-India Manager at Santa Cruz, India, talked on "Human Relations in Industry."

Air-India Club 3043-U
Bombay, India

Really "with it" is Mid South Navy Club 1228-43, Memphis, Tenn. During the summer, the Club held its own nominating convention. The party, like others we all know of, was split into two factions. These groups, however, based their differences on time: one was for the "Good Ole Days," and the other, the "Modern Age."

After the usual keynote speech, nominations began with the usual jockeying of native-son delegations



Honorable mention in the Fourth of July Parade float contest was won by Silver City (N. M.) Club 2331-23 for the appropriate theme of its float. Using club members, wives, and children, the float depicted an early July Fourth orator speaking to various classes of society: an Indian, a dance hall girl, and a typical family.

and political maneuvering by everyone. Finally, after a dark horse came within a hair's breadth of securing the nomination, Jack Wright, champion of the "Good Ole Days," emerged victorious on the third ballot.

Mid South Navy Club 1228-43
Memphis, Tenn.

Past International Presidents



J. Clark Chamberlain, 1930-32



Paul H. Demaree 1932-33



Arthur H. Johnson* 1933-34



Olin H. Price 1934-35



Raymond J. Huff* 1935-36



Jean Bordeaux* 1936-37



William A. Dunlap 1937-38



Gordon R. Howard,* 1938-39



Ralph R. Guthrie 1939-40



Sheldon M. Hayden 1940-41



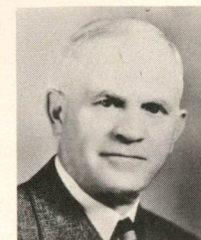
Ernest C. Davis 1941-42



Ted Blanding* 1942-43



Harry W. Mattison 1943-44



Robert M. Switzler 1944-45



Franklin McCrillis 1945-46



Joseph P. Rinnert 1946-47



George W. Benson 1947-48



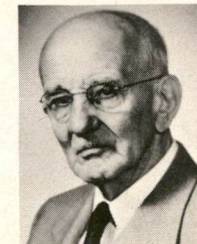
I. A. McAninch 1948-49



Lewis C. Turner 1949-50



Geo. W. S. Reed* 1950-51



Carlton Sias* 1951-52

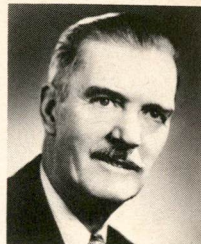
* Deceased



Nick Jorgenson
1952-53



Russell V. Puzey
1953-54



Charles H. Griffith
1954-55



John W. Haynes
1955-56



T. Vincent
McIntyre, 1956-57



Paul W. Haerberlin
1957-58



Aubrey B.
Hamilton, 1958-59



Emil H. Nelson
1959-60



George J. Mucey
1960-61



Herman E. Hoche*
1961-62



Frank I. Spangler
1962-63



Alex P. Smekta
1963-64

TOASTscripts



Ted K. Romaine, Lt. Gov. for Education of District 63, writes in the District Newsgram, "In traveling through the District I have noted . . . a significant difference in clubs having regular Ladies' Nights . . . compared with those that seldom invite the ladies." Ted is prone to explain it by noting that if a wife knows and understands Toastmasters, she will lend her mate more support in his Toastmastering efforts. The way she gets to know and understand TM, of course, is through relatively frequent contact.



Ed Dohnert, Toastmaster in Midland Park (New Jersey) Club 3041-46, had two first place entries in a recent contest of the Professional Photographers Association.



District 25, northeast Texas and a nibble of Louisiana, has just come out with Vol. 1, No. 1 of the District 25 Hot Line. The new publication looks fine and will surely soon prove indispensable to district leaders and members alike. Congratulations!

The first direct distance dialing call from Decatur, Ill., was made recently by Mayor Ellis B. Arnold when he called Founder Dr. Ralph Smedley and International President Alex Smekta while they attended a TMI executive committee meeting at Anaheim, Calif. Mayor Arnold is a member of Commodore Club 654-8, Decatur.



An Old Timers Night held recently by San Antonio Club 669-56 paid homage to all men who had been members for some years. Specially singled out for honors this year was Ed Zeman, an active member for more than a decade. Club president John Shultz presented Ed with an appreciation plaque.



The highest honor a non-commissioned officer can win; that's how a man who should know described the award made to Tech Sgt. Jack L. Nelson, a charter member of N.C.O. Toastmaster Club 3509-20 at Grand Forks (N. Dak.) Air Force Base.

The citation was Top 1964 Airman in the Strategic Air

command. Jack, who is NCO in charge of the base Legal Office, won over some 200,000 other airmen all over the world. His winning characteristics, as detailed by Educational VP Robert E. Chase, were: job knowledge, leadership, above-average performance, educational achievement, membership in professional or cultural societies, creative abilities, and participation in the civilian community.

This exceptional young man, a past club president, is a native of St. Charles, Ill. He is married and has a year-old daughter.

* * *

Bill Marzolf, a 17-year veteran Toastmaster, is phone recruiter for District 2, an area including Seattle, Wash. Bill furnishes callers not only with an invitation and date, time, and place instructions but a compact course in the advantages of TM membership. He even signs up occasional callers for Toastmaster repair. In fact, so adept is Bill at this recruitment bit, he won a gold watch several years ago from the Chamber Club, 540-2, for signing up the most new members.

* * *

Derek Adamson, founder and past president of Georgetown (British Guiana) Club 2687-U, was transferred to Jamaica, West Indies, recently. Before he left, the Club gave Derek a plaque of

native wood on which were carved a map and the coat of arms of the country. Next to this, on an attached gold plate, appropriate words of farewell were inscribed. Presentation was made by Club President John Barcellos. After expressing his thanks, Derek announced his intention of forming another club in Jamaica.

* * *

On a trip to Tennessee to introduce the TM program to Scottish Rite groups, Immediate Past International Vice-President, John B. Miller and his wife were given the key to the City of Knoxville.

* * *

Though we all know that Toastmasters are the salt of the earth, external recognition of the fact is always welcome. Latest "proof" is selection of Toastmaster Edwin L. Faust, SAAMA Club 3356-56 in San Antonio, as San Antonio Father of the Year. The accolade was given to Ed for his outstanding work with youth groups.

* * *

More and more people visit TMI headquarters at Santa Ana. Among recent visitors were Mr. and Mrs. Ted Jones, Johannesburg, South Africa. Mr. Jones is a co-founder of Old Johannian Club 2475-U. Also, International Toastmistress President Roselle O'Donnell of Birmingham, Alabama, visited us around press time.

Countries and Territories in Which Toastmaster Clubs Are Currently Located

Australia	Iran
Azores	Ireland
Bahrain Islands	Italy
Brazil	Japan
British Crown Colony (Hong Kong)	Korea
British Guiana	Marshall Islands
Canada	Mexico
Canal Zone	Morocco
Chile	Netherlands West Indies
Taiwan (Formosa)	New Zealand
Colombia	Northern Ireland
Cuba	Norway
Cyprus	Okinawa
England	Panama
Ethiopia	Peru
France	Philippines
Germany	Puerto Rico
Greece	Scotland
Greenland	South Africa
Guam	Spain
Holland	Surinam
Iceland	Thailand
India	Turkey
	United States
	Venezuela

New Clubs

(As of September 8, 1964)

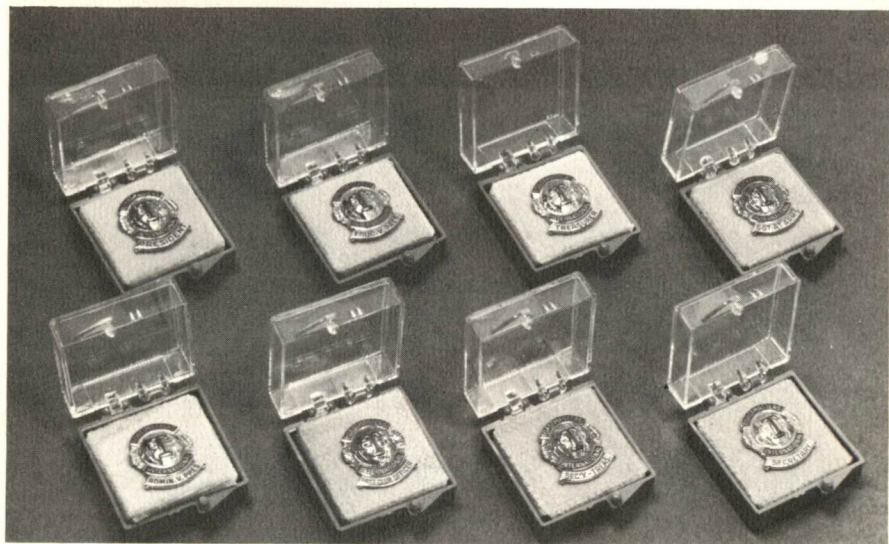
- 112-F DUARTE, California, *Trailblazers*, Wed. 7:00 p.m., 12:00 noon, Atlantic Research Corporation—My Old Kentucky Home, Duarte, Calif. 357-1131 Ext. 415
- 1368-51 CITY OF COMMERCE, California, *Commerce*, Tues. 5:30-7:30 p.m., Kelly's Restaurant, Corner Atlantic & Washington HA 1-4333 RA 3-5431
- 1377-51 LONG BEACH, California, *International City*, Wed. 6:30 p.m., Crown Cafeteria 434-8434
- 1767-6 MINNEAPOLIS, Minnesota, *Lutheran Brotherhood*, Thurs. 11:45 a.m., Lutheran Brotherhood Bldg., 701 Second Ave. So., Minneapolis, Minn. FE 9-4801
- 1866-U CHRISTCHURCH, New Zealand, *Christchurch*, every 2nd Tues., 5:30 p.m., Manchester Unity Lodge Hall, 168 St. Asaph St., Christchurch, New Zealand 37.712
- 2287-U CAVITE CITY, Philippines, *Sangley Point*
- 2469-12 NCBC, PORT HUENEME, California, *Port Hueneme Officers*, Thurs., 11:30 a.m., Commissioned Officers' Mess (Open), Construction Battalion Center, Port Hueneme 486-1651 Ext. 364/516
- 2480-F SAN CLEMENTE, California, *San Clemente*, Tues. 7:30 p.m., San Clemente Inn, San Clemente 492-5548
- 2676-68p LAFAYETTE, Louisiana, *Lafayette*, Thurs. 6:45 p.m., Alesi's Piazza House, Abbeville Highway, Lafayette, Louisiana CE 2-1611
- 2833-U NEW PLYMOUTH, New Zealand, *New Plymouth*, Thurs. 5:15 p.m., Chequers Tea Rooms, Devon Street, New Plymouth 5461
- 3194-U SPRINGS, Transvaal, Republic of South Africa, *Springs*, Wed. 7:15 p.m., 8:00, The Springs Country Club 56.1977
- 3508-U NEW ULM, Germany, *Blue Danube*, Wed. 6:30 p.m., Zum Greifen Hotel, New Ulm, Germany 788.8033
- 3826-47 ORMOND BEACH, Florida, *Ormond Beach*, 1st & 3rd Thurs. 7:00 p.m., Tomoka Restaurant, Ormond Beach, Florida 677-8298
- 3829-15 HOMEDALE, Idaho, *Homedale*, Thurs. 6:30 a.m., Becandi's Cafe, Homedale, Idaho 337-3185
- 3827-TCA SYDNEY, N.S.W., Australia, *Manly Warringah*, Mon. 6:15, Porter-Villa, 631 Pittwater Road 98-9721
- 3830-46 WHITE PLAINS, New York, *NATICOM*, Tues. 5:15 p.m., 11 South Broadway, White Plains, New York WH 8-6500
- 3828-44 SPEARMAN, Texas, *Spearman*, Tues. 7:30 p.m., Gruenwald's Restaurant, Spearman, Texas 659-2504

DISTRICT GOVERNORS 1964-1965

- | | | |
|-----|------------------------|--|
| F. | H. Al Richardson | 8927 E. Camino Real Ave., San Gabriel, Calif. |
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| 60. | Harold A. Baker | Suite 905, 130 Bloor W., Toronto, Ont. Canada |
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| 63. | Howard P. Perry | 108 Emprie Bldg., Knoxville, Tenn. 37902 |
| 64. | Leslie W. Sutton | 305 Montgomery Ave., Winnipeg 13, Man., Canada |
| 65. | Bernard W. Moore | 95 Leander Rd., Rochester, N.Y. 14612 |
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