

MAY, 1965

THE TOASTMASTER

FOR BETTER LISTENING, THINKING, SPEAKING

FORT SILL, OKLAHOMA
TOASTMASTER TOWN OF THE MONTH



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. . . a nonprofit, nonpartisan, nonsectarian educational organization which has helped more than three-quarter million men through its program of self-expression and self-improvement. There are now more than 3800 clubs in 50 countries and territories throughout the free world.

A Toastmasters club is an organized group providing its members with opportunities to improve their abilities to speak in public, conduct meetings and develop executive abilities. In congenial fellowship, ambitious men help each other through practice, mutual constructive criticism and the assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies and continuing counsel from the World Headquarters.

C. B. Urias
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The TOASTMASTER

For Better Listening—Thinking—Speaking

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Statesmanship,

Politics and Oratory

By CHARLES A. MURRAY

*Charm us, orator, till the lion
look no larger than the cat—*
Tennyson

In the halls of Congress where I have spent most of my waking hours during the past quarter of a century, and particularly on the Senate side, I have listened to and read millions of words designed to cut down the size of the mythical lions or balloon the stature of mythical cats.

With few exceptions — just enough to prove the rule — however, have the impassioned words, oftentimes delivered with great oratorical flair and sometimes followed by screaming headlines, changed a single roll call result.

A notable example of the exception occurred in the closing hours of the 1957 legislative session. The key figures involved were Senator Carl Hayden of Arizona, one of the most powerful and beloved men in the Senate, and the late Senator George “Molly” Malone of Nevada, a tenacious battler who could empty the Senate chamber at the drop of a hat by simply getting to his feet and looking

like he was going to make a speech.

Senator Hayden was chairman of a conference committee which had been attempting to iron out differences between the Senate and the House on a bill dealing with mineral subsidies. On one facet of the bill the conferees had agreed to drop the Senate version—language that was dear to the legislative heart of Senator Malone.

The Senate was in night session, roaring toward final adjournment and a well-earned rest, when “Molly” learned what the conferees had agreed to, and that Chairman Hayden was about to submit the report to the Senate and ask approval of what Senator Malone sincerely considered to be an emasculated bill.

The enraged “Molly”—on this occasion his ire was real—not unacquainted with how his colleagues reacted to his speech-making, put in a call to the Library of Congress. In a few minutes pages were piling stacks of books, slim volumes and heavy tomes, newspapers and periodi-

cals, around his desk in the Senate chamber. The stacks grew higher and higher, and when they reached chin level the embattled Malone was on his feet, asking for and obtaining the floor.

His voice quivering with indignation and scorn, and with right forefinger leveled like a lance at the presiding officers, “Molly” told a startled Senate, in a few simple words, that he was prepared “to talk until snow is nine feet deep down on Pennsylvania Avenue” or until the Senate language was restored. At the moment there was not a single, solitary flake of snow on the famous avenue that links the White House and Capitol Hill.

A hush fell over the chamber. One could have heard the proverbial pin drop. The presiding officer looked uncertainly from the Majority Leader to the Minority Leader. A titter ran through the galleries but it was quickly gavelled down. Malone stood like a statue, a solitary figure in a sea of consternation.

Majority Leader Lyndon Johnson, with a pained expression, strode purposefully to the side of Senator Hayden. They conversed in whispers for a moment, nodding affirmatively to each other. The venerable Hayden addressed the chair. A deadpan expression on his face, his voice soft but reverberating around the semi-circular walls, he submitted the conference report and moved that it be rejected and the conferees instructed to try again.

The motion carried unanimously, whereas, had the question been put before Senator Malone's threat "to talk until snow is nine feet deep down on Pennsylvania Avenue," the report would have been approved almost as a matter of routine.

A few hours later a new conference report, this one with the Malone approved language intact, was submitted and adopted without a dissenting vote. "Molly's" victory was complete. Single-handedly, and with one of the shortest speeches on record — aided by formidable props from the shelves of the Library of Congress — he had changed the votes of nearly a hundred colleagues.

It was a far different story some two decades earlier when Sena-

tor Alben W. Barkley, Majority Leader in the heyday of Franklin Delano Roosevelt's "New Deal," conceived and engineered, by a single speech, a stinging defeat of the Presidential will.

Congress had passed a tax bill that was not to the liking of President Roosevelt and he had promptly vetoed it. Senator Barkley, a master in the art of oratory and equally at home in a pulpit role or political medicine man sales pitch, refused to abide with the Presidential veto and took command of

the forces dedicated to over-riding it.

His speech on the floor, and his speech alone, was all that was needed to win the necessary two-thirds vote that the Constitution requires to overturn a Presidential veto. That speech was one of the greatest, if not the greatest, ever delivered by the "Veep," as Barkley later was affectionately known.

In it his voice rose and fell like the ceaseless rhythmic ebb and flow of the tide. He pulled out all the stops. Ridicule and compassion, sarcasm and tears, were intermingled in an impassioned plea that even encompassed his resignation as Majority



Leader, a post he found incompatible while fighting the President "with all the power and strength at my command."

The Congress promptly overrode the veto, and the Senate, just as promptly, enthusiastically re-elected Senator Barkley its Majority Leader.

Speech is a faculty given to man to conceal his thoughts —
Talleyrand

Several years ago a well-known senator made a rip-roaring speech on the Senate floor, with great fervor and sweeping oratorical flourishes, in which he took an affirmative stand on a pending piece of legislation. Five days later, when the roll was called, he cast his vote, with seeming like enthusiasm, on the side of the opposition. (Parenthetically, he later became a member of the diplomatic corps.)

None of his colleagues was surprised. They knew all along, even while he was delivering his oration, what his true sentiments were and how he would cast his vote when the chips were down. His speech had been for home consumption and he had distributed printed copies of it, by the tens of thousands, to his constituents as fast as the mails could carry the message.

None of his colleagues thought

for a moment that this senator had been converted by speeches of other senators delivered subsequent to the time he had spoken. They knew, as he did, that few people back home take the trouble to ascertain how their representatives in Washington vote on most issues; but they do pay attention to what those same representatives say, particularly when what is said is mailed to them, in printed form, from "The Congressional Record" and in a franked envelope.

Actually, in many, many instances, it is difficult to measure accurately a congressman's or senator's vote against what he may have said on the subject in a floor speech. This is due to the fact that most bills in Congress are passed or killed by a standing, or voice, vote, rather than by call of the roll. This procedure makes easy exercise of the faculty to conceal thoughts and acts.

This writer, however, hastens to reassure the reader that *reason well dressed, and arguments put in order* do exert a great persuasive force and do change opposition to support and support to opposition in the halls of Congress. Oratory does not need to be, and is not, a dead art in Congress. It's just that floor oratory, in the main, is not effective, principally by reason of the fact

that by the time most issues reach the floor for debate — an exercise in futility cleverly fashioned for home consumption — minds are made up, positions have solidified, and voting sentiments have crystallized.

On the other hand, the orator in Congress who has done his homework and has at his finger tips and tip of his tongue *reason well dressed, and arguments put in order*, finds the confines of the Committee Room a fertile field in which to exercise his skills. Here it is that ideas and bills — which later become laws — are hammered out on the anvil of reason. Here it is that minds are open, flexible and capable of being swayed to grasp truths presented in logical fashion. Here it is that ideals, hopes and dreams are planted and nurtured and grow into words that govern men in the restless and endless quest for a better life for all.

Here the true orator, his facts well marshaled, and sensitive to the reactions of his audience, has his greatest opportunity to influence and lead. Here he can, and often does, achieve his greatest successes and leaves his mark indelibly on the future welfare of his fellow man.

During the past half century no man in Congress knew better than the late Senator Robert A. Taft the persuasive effect of

reason well dressed, and arguments put in order. This highly intellectual man, dour-appearing and oftentimes taciturn, son of a father who had risen to the Presidency and Chief Justiceship of the United States, was in no sense of the word a polished orator. And yet, by the sheer force of *reason well dressed, and arguments put in order*, presented by him in committee, he succeeded in writing into the basic labor legislation of the nation the far-famed Taft-Hartley Act.

At the outset of Committee consideration of the bill, veteran "Hill observers" saw little or no chance of it being reported favorably. Most Committee members were opposed to it, some bitterly. But not one had done his homework as had Taft, and not one could argue the truths he presented in logical fashion that seemed to cry out for enactment of what became known as the Taft-Hartley Act and which stands today as a living monument to his vision and craftsmanship.

The accomplished orator in Congress, however, does not necessarily need to limit the effective exercise of his art to committee hearings and executive sessions where laws are conceived and go through the birth pangs procedures. The late Senator Henry Ashurst, who seldom used a two-syllable word when

he could find one of six or eight syllables to express his thoughts, proved this conclusively.

The courtly Ashurst was a master-maker of slogans and mottoes. He usually did not talk for the moment, but he talked for the future, uttering quotable phrases that were remembered long after they rolled from his tongue and which had profound influence on future events. He molded public opinion which was later translated into the voting records of his colleagues.

Another senatorial orator of renown was the late Bob Kerr, Oklahoma oil-oriented millionaire — totally different in almost every respect from the silver-tongued Ashurst. His acid tongue could rip and sear the armor and aplomb of any colleague who aroused his ire. And yet, he was a kindly man who reserved the chastising he could so administer effectively for those — friend or foe alike — who he felt had acted in a way to richly deserve it.

Whenever it was whispered in the halls of Congress that Senator Kerr was, to use his words, "ready to take the pants off so-and-so and give him a spanking he'll never forget," a full complement of senators could be expected on the floor and the gal-

leries would fill with staff people.

To hear him in action was to listen to a masterful performance in verbal chastising. His gestures flawless, his voice loud and clear, his words dripping sarcasm and scorn, he would rush toward and then gingerly retreat from the yawning abyss of violated written rules of senatorial decorum.

The winds and waves are always on the side of the ablest navigators. — Gibbon;
and He was ever precise in promise-keeping. — Shakespeare



Oratory in the Congress has a twin sister — national political

campaign oratory — whose course and direction must be carefully charted at all times if the shoals, hidden reefs, and eddies of political disaster are to be avoided. This calls for navigation of the highest order during campaign contests to side-step, as far as possible, making promises or espousing causes which may rise up later, like an avenging angel, when the roll is called in Washington.

On the other side of the coin, ill-advised words uttered in Washington, particularly in blind support of party platform planks which are foreign to the needs and aspirations of a back-home constituency, can be used effectively against the imprudent

navigator in his next campaign for re-election. This practical conflict between statesmanship and politics, which has within its warp and woof the possibility of sudden political death, tends to distort the quality and even the sincerity of the words of all but the ablest verbal navigators among those who are precise in promise-keeping.

Style also plays a major part in campaign oratory. The contrast in speaking styles of Harry S. Truman and Thomas Dewey was a determining factor in one of the biggest political upsets in modern times, according to many political analysts. In the presidential campaign of 1948 few people gave President Truman much of a chance and many newspapers, including the *Chicago Tribune*, already had newspapers on the streets with banner headlines proclaiming Dewey the winner, when it became evident that the New York governor would not be going to the White House.

President Truman, with old-fashioned back-platform speeches, had crossed the coun-

try talking to the people in a person-to-person manner. Dewey, an accomplished speaker with a magnificent voice, failed to gain an intimacy with the people. His speeches were of a lofty manner, more abstract and not directed to the problems of the individual.

President Franklin Delano Roosevelt was the most effective campaign orator in recent history. His "fireside chats" gave the people a feeling of intimacy with the President and his popularity never waned. They undoubtedly played an important part in his unprecedented election to four terms as President.

By and large, as I look back over the last quarter of a century and the silent role I played in the Senate Establishment watching almost legendary orators weave their word-magic to make the lion look no larger than the cat, I am convinced that what America needs more than anything else is not a nickel cigar, but more orators with the capacity to change votes.



Charles A. Murray received his A.B. and M.A. degrees at the University of Michigan and is now a successful Washington representative for business and industry. He retired after 25 years of service to the Senate which included: administrative assistant to his father, Senator James E. Murray; executive secretary, Senate Small Business Committee; assistant to the chairman, Senate War Contracts Committee; chief clerk, Senate Labor and Education Committee; assistant to the chairman, Senate Interior and Insular Affairs Committee; and professional staff member of the Senate Rules and Administrative Committee.

A Speakers' Bureau Workshop



By ANTHONY C. L. BISHOP

"WHAT SPEAKERS' BUREAU?" This is a question often asked in the districts at this time of the year. For all too frequently with the advent of new officers in July the District Speakers' Bureau is heralded with a flourish only to fade and die within a matter of months. The main cause for this premature demise is two-fold: requests for speakers that the director cannot provide and speakers clamoring for assignments they are not qualified to undertake.

It was to remedy these two maladies that the District 50 Speakers' Bureau Director John J. "Jack" Schneider formed his workshop. When the workshop convened at his Hollywood home on March 31, 1965, for the ninth session since July, 1964, it could boast a record of achievement

unique in the district's history of education and service to the membership. Some 30 speakers have presented talks for evaluation by qualified speech critics. The talks that received the coveted nod of approval are listed in a directory which is updated and distributed to all clubs at regular intervals. As a result, the Speakers' Bureau has provided educational speakers for clubs, speakers' panels for area meetings, Flying Squad speakers for assisting weaker clubs and has recommended speakers to charity and civic groups as a community service. The Toastmasters who have presented talks at the workshop have benefited a great deal from the constructive, thorough evaluations received and from the experience of speaking outside their own clubs.



"JACK" SCHNEIDER

Schneider's brainchild was conceived at a regional conference in San Francisco and was born a few weeks later in Hollywood. To start the infant on the road to maturity, he assembled a group of past district governors, a Certificate of Achievement holder, and an International Speech Contest winner for a brainstorming session. From this session emerged the ground rules on which the highly successful workshop was started and built.

At monthly supper meetings hosted by the Schneiders, a team of qualified speakers/evaluators

give critiques and advice to Toastmasters who wish to present a talk for listing with the Speakers' Bureau. The facility is open to any member without qualification except that he be satisfied that both he and his talk are ready for this level of exposure.

Talks are evaluated in two categories: educational talks for Toastmasters groups and general topics for service clubs, charity drives and other community projects.

Evaluators are given a free rein with the recommendation that critiques be made on individual speech evaluation forms. Emphasis is placed on material, construction, and effectiveness as related to the purpose of the talk and the audience for which it is intended. Personal characteristics such as voice, manner and deportment are related to what best fits the speaker's personality to create the most favorable impression.

The most important provision laid down is that all evaluation should be directed towards specific suggestions for improvement. Some talks are acceptable to the Speakers' Bureau at first hearing but have areas where improvements can be made. Others may be given a re-run at the following meeting as a result of the evaluation and suggestions offered.

The Speakers' Bureau was an immediate success and within weeks speakers were answering the call from areas and clubs throughout the district. As each workshop session added more speakers and topics to the list the requests multiplied, not only from Toastmasters but from other organizations. Speaker's kits from charity institutions recommended by Toastmasters International were made available at the workshop for members wishing to develop speeches for such causes. The March of Dimes, Boy Scouts of America, United Way, Lions, Kiwanis, Optimists, and other service clubs have requested and received speakers who have attended the workshop.

But most important of all is that the greatest benefit is still to the Toastmaster himself, the member who is prepared to give his talk to a panel of the best evaluators in TMI from whom he can learn how to "fine tune"

his presentation. At the same time, the evaluators are reaping their reward through listening and thinking. Everybody who attends benefits.

Schneider is not resting on his laurels. He is constantly looking for ways to improve and expand this service. At recent meetings the participants have been required to give short formal introductions for each other as training in chairmanship. Area councils are being encouraged to have their own workshop sessions and where this has been done a team of evaluators from the workshop has gone along to assist them.

So, thanks to Jack Schneider's grassroots "plan and build" approach, the District 50 Speakers' Bureau has not faded nor died, but has grown in stature with each workshop session. The comment in this District is not, "What Speakers' Bureau?" but rather, "WHAT A SPEAKERS' BUREAU!"

Anthony C. L. Bishop was the winner of the 1964 International Speech Contest held at the Denver International Convention. A member of Executive Club 412-50, Los Angeles, Calif., he is presentations manager for the Missile & Space Systems Division of Douglas Aircraft Company. He is well-known as a speaker in Southern California and has won 16 awards for public speaking and debating in Britain and the United States.



Clubs Around The World

A First

For the first time, a Toastmasters Club has been chartered in the City of Rome, Italy — Roman Forum Club 1736-U.

Formal presentation of the club's charter was made by M. Masaini, past president of the Toastmasters di Napoli, at a dinner party at the Cavalieri Hilton Hotel.

Club President Lester H. Saucke of the U.S. Federal Aviation Agency, accepted the charter. Other officers are Frank Pareti of International Standard Engineering, Inc., educational vice-president; Commander William Anderson, U.S.N., executive vice-president; Harold Mathews, secretary-treasurer; and Major Phillip Quadrini of the Italian Navy, sergeant-at-arms.

Roman Forum Club 1736-U
Rome, Italy

A joint meeting was held recently by Azores Club 1910-U and Mid-Atlantic Club 3618-U, Azores Islands. Club 1910 is composed of officers and civilians and Club 3618 is made up of non-commissioned officers. In the photograph ARDC Clifford J. Akers, left, president of Club 3618, turns over the gavel to Major Bert W. Hansen, president of Club 1910.



Wing Commander C. N. McVeigh, right, founding president of the Royal Canadian Air Force's first Toastmasters club in France, Moselle Toastmasters Club 1884-U, Metz, France, shows the club's charter to administrative vice-president, Squadron Leader N. G. Gordon, during the charter ceremony. Wing Commander McVeigh heads the organization and management staff of Air Division Headquarters at Metz.

It Pays to Advertise

Torii Club 2502-U in Okinawa, losing members due to servicemen being rotated back to the United States, decided that publicity was the key to solving its membership problem.

It undertook a program that included advertising in a daily newspaper and weekly magazine and appearances on television to explain Toastmasters. The result: 10 new members and lots of potentials. It pays to advertise!

Torii Club 2502-U
Okinawa

THE TOASTMASTER

Bahrain Charter

Manama Toastmasters Club 2916-U, Manama, Bahrain, received its charter at a ceremony attended by the Director of Education to the Government of Bahrain. The club has over 30 members.

Bahrain is an Arab sheikdom consisting of the island of Bahrain and several smaller islands that have been under British protection since 1861.

Manama Club 2916-U
Bahrain, Arabian Gulf

Annual Debate

Coolabah Club 3358-TCA and Mackay Club 3611-TCA, both of Mackay, Queensland, Australia, recently held a debate on the subject, "The Modern World has lost its Sense of Moral Values." Because of the success of the debate, won by the Coolabah Club, plans are being made to make it an annual affair.

Mackay Club 3611-TCA
Mackay, Queensland, Australia

President's Message

Laem Thong Toastmasters Club 1635-U, Bangkok, Thailand, after seeing the message from President Johnson in the October issue of *The Toastmaster*, inserted the president's message in the *Bangkok World* and *Bangkok Post* newspapers as a way of letting the public know about the activities of Toastmasters.

Laem Thong Club 1635-U
Bangkok, Thailand

Stuart Hayton, president of New Plymouth (New Zealand) Toastmasters Club 2833-U, holds the charter he has just received on behalf of the club. From left to right are R. Brooker, president of the New Plymouth Jaycees; P. R. Kennedy, president of the New Plymouth Rotary Club; Don McDonald, Toastmaster of the evening; H. E. Blyde, chairman of the Taranaki Harbour Board; and Hayton.



At a joint picnic of Kaohsiung Toastmasters Club 1904-U and Tainan Toastmasters Club 3102-U held at the Tapei Ho Lake near Kaohsiung, Taiwan, informal entertainment was provided by Wayne Fuller, Armed Forces radio announcer and president of the Tainan Club; and H. C. Sang and John Wang of the Kaohsiung Club.



Graeme Mossman, right, receives the Auckland Debating Association Robinson Trophy on behalf of Auckland Toastmasters Club 3593-U. The New Zealand club's debating team won the trophy. Making the presentation was Marsden Robinson. Looking on are David Thompson and Michael Wilson of Club 3593.

MAY, 1965

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PERSONALLY SPEAKING

By DR. RALPH C. SMEDLEY
FOUNDER

ALL TALKING is selling and all selling involves talking, whether it is written or oral.

In all our talking, we are attempting to "sell" information or ideas or inspiration, or some other intangible. Of course, I am using the word "sell" in a very broad sense, not limiting it to financial or commodity transactions. A common purpose underlies all these matters of communication, whether we are presenting ideas for acceptance, or groceries or other goods for purchase.

When you are trying to sell an automobile, a house, an insurance policy, or a television set, you have in mind from the beginning the purpose which you hope to accomplish. That purpose is to get the listener's name on the order blank, or his check for the down payment. Your talk is directed to the accomplishment of that purpose. If your selling talk is successful, you will get the order. Your customer's reaction will serve as the evaluation for your effort.

Similarly, when you address an audience, whether of one or two, or of a hundred people, you are trying to accomplish something and your speech must be directed to that end. When you speak at your Toastmasters club meeting, one purpose is to gain experience, but if your experience is to be worthwhile, you must be trying to accomplish still further results in informing or inspiring your audience, or inspiring them to action, or perhaps entertaining them. If you have a definite, well-defined purpose in mind, you will naturally be in earnest as you talk, and being in earnest is essential to good speaking.

You must know your subject. You must be convinced of the worth of what you are advocating. You must sincerely believe in what you say if you are to lead your hearers to believe in it. When you do have these qualities of knowledge, conviction and belief, your delivery will give evidence of your sincerity through the enthusiasm you will display.

The "sales talk," in the wider meaning of the term, is the one which you will most frequently have occasion to use, and you will do well to study the technique of giving it.

In general, you will first sell yourself on the proposition, and then you will take the considerations which cause you to believe in it, and arrange them in a logical, convincing style, which will lead your audience to accept them and to act as you want them to.

In this, as in every speech, always finish with a clear statement as to just what you want them to do about it.

There are many words and phrases which, while good enough in themselves, have been used to such an extent that they are almost meaningless and actually detract from the effectiveness of speech. Some of these have become veritable trademarks of certain performers on radio and television, and many other speakers seem to have copied them, probably thinking that since the famous performers use them, they must be quite *de rigueur*.

It seems useless to list these trite words, these words which have been worn threadbare. No doubt you have your own list. We can all recognize the words which have been repeated until they are commonplace, vapid, hackneyed, unimpressive.

We call them "trite," but do you know where that word, *trite*, came from? It is derived from the Latin verb *terere*, meaning to rub, or to wear out by rubbing. According to Webster, a trite expression is one which has been used until it is so common as to have lost novelty and interest. What is the sense of employing words which are rubbed out, worn down, robbed of their meanings by overuse?

To cultivate your own use of good language, it will pay to watch your talking, to see how far you have gone in the direction of a platitudinous style of speaking, a style which is dull, insipid, commonplace and unimpressive. It has been well said by someone that "any word, used too often and without discrimination, becomes a bad word."

There are so many words in our language that we need never wear out any wording by using it too much. Let us avoid the threadbare expressions which weaken our speech and bore the thoughtful persons who listen to our speeches.

EDITOR'S NOTE: Because of Dr. Smedley's illness, he is currently unable to write Personally Speaking. The articles appearing in the Personally Speaking pages are reprinted from Dr. Smedley's earlier columns because we feel they are beneficial to Toastmasters.

Regional Conferences

REGIONAL CONFERENCES are scheduled in June with a variety of educational features scheduled for both members and district officers. Each conference will be conducted by two members of the Board of Directors of Toastmasters International.

The principal order of business will be the selection of candidates for International director. The election of eight men to fill vacancies on the Board will be held at the International Convention in New York City, August 19-21.

Features of the conferences will be the Regional Speech Contests, Idea Exchange Sessions and the District Officer Orientation Meetings. Winners of the Regional Speech Contests will compete in the International Speech Contest at the International Convention.

1965 REGIONAL CONFERENCES

REGION I — Directors John Lee and James Sonstelie
Zone A—2, 7, 21, 32, 67 Zone B—9, 15, 17, 33

Host District — 9
Meeting Place — Spokane, Washington
Davenport Hotel
Date — June 4-5, 1965
Conference Chairman — Clinton Raymond
1621 E. Bismark
Spokane, Washington

REGION II — Directors Robert Knotts and Amos Randall
Zone A—4, 12, 27, 39, 49, 57, 59 Zone B—F, 3, 5, 50, 51, 52

Host District — Founder's
Meeting Place — Santa Ana, Calif.
Saddleback Inn
1660 E. First St.
Date — June 12-13, 1965
Conference Chairman — Donald F. Foss
15923 E. Lakefield Drive
La Mirada, Calif.

REGION III — Directors Richard Martin and Rex Davenport
Zone A—22, 24, 26, 55 Zone B—16, 23, 25, 44, 56

Host District — 23
Meeting Place — Albuquerque, New Mexico
Alvarado Hotel
Date — June 4-5, 1965
Conference Chairman — George McKim
209 3rd S. W.
Albuquerque, New Mexico

REGION IV — Directors Norval Anderson and A. E. Pallister
Zone A—20, 41, 42, 64 Zone B—6, 19

Host District — 6

Meeting Place — Minneapolis, Minnesota
Thunderbird Motel
Date — June 12, 1965
Conference Chairman — Warren K. Wildasin
1609 East 4th Street
St. Paul, Minnesota

REGION V — Directors Ralph Howland and Raymond Picl
Zone A—30, 5 Zone B—8, 54

Host District — 8
Meeting Place — St. Louis County, Missouri
Mayfair-Lennox Inn
10330 Natural Bridge
Date — June 26, 1965
Conference Chairman — David F. Eppler
2130 Somerset
St. Louis, Missouri

REGION VI — Directors Arthur Diamond and LaRue Thurston
Zone A—10, 28, 62 Zone B—11, 40

Host District — 40
Meeting Place — Columbus, Ohio
Nationwide Inn
4101 W. Broad Street
Date — June 12, 1965
Conference Chairmen — LeRoy E. Zimmer
2380 Hilliard-Rome Road
Hilliard, Ohio

Orville Hullinger
750 W. 8th Street
Marysville, Ohio

REGION VII — Directors George Flannery and Cleve Campbell
Zone A—31, 34, 45, 46, 53, 60, 61, 65 Zone B—13, 36, 38, 66

Host District — 66
Meeting Place — Old Point Comfort, Virginia
Hotel Chamberlin
Date — June 18-19, 1965
Conference Chairman — Robert A. Scherrer
518 Redgate Avenue
Norfolk, Virginia
Assistant Chairman — William J. Boone
2507 Oregon Avenue
Roanoke, Virginia

REGION VIII — Directors Luther Gower and A. W. Stillwell
Zone A—29, 43, 48, 63, 68 Zone B—14, 37, 47, 58

Host District — 47
Meeting Place — Jacksonville, Florida
Roosevelt Hotel
Date — June 11-12, 1965
Conference Chairman — Larrv A. Webb
403 Durav Street
Jacksonville, Florida



FORT SILL, OKLAHOMA

Toastmaster Town of The Month

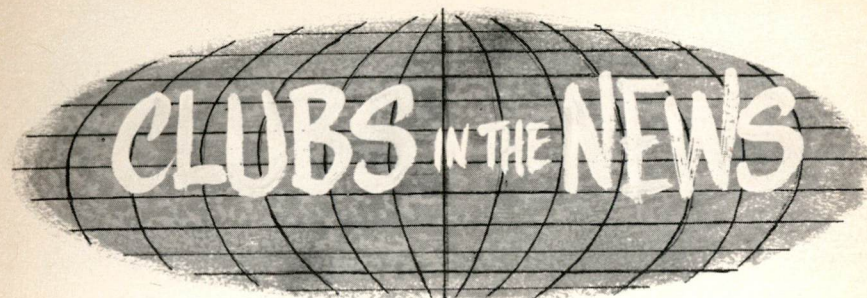
FORT SILL, OKLAHOMA. A small group of military men scouted the Southwestern plains in the 1860s and found the present site of Fort Sill ideal for a military post. Over 100 years have passed and the war cries of the Comanche and Kiowa braves have faded through time but a new sound has taken their place—the boom of the big artillery guns at the Artillery and Missile Center of the World. Today the post is the world's center of artillery and artillery men. There are about 20,000 soldiers stationed at Fort Sill and with their families and civilians working on the post, there are about 50,000 people living there.

Within the 94,000 acre reservation are: the Artillery and Missile School, a university of artillery; the U.S. Army First Field Artillery Missile Brigade, a “can do” outfit that trains the Army's newest combat-ready missile units; the U.S. Army Training Center, Field Artillery; and the 34th Artillery Brigade.

Located four miles north of Lawton, the post was named for Brig. Gen. Joshua W. Sill, a Civil War hero killed during the battle of Stone River, Tenn. in 1862. Names such as Geronimo, Quanah Parker, Gen “Little Phil” Sheridan, General of the Army William T. Sherman and Gen. Hugh L. Scott are revered in post history. Comanches, Kiowas, Wichitas and Apaches all have played their parts in Fort Sill's history. Fort Sill is one of four active military reservations designated as historical landmarks by the National Park Service.

Satanta Toastmasters Club 2761-16 was founded in 1958 and is composed of officers and civilians working at the post. The name of the club comes from a Kiowa chieftain, Satanta, who was known as the “Orator of the Plains” because of his persuasive performance at the Medicine Lodge Treaty ceremony.

The Toastmaster salutes Fort Sill, Oklahoma, Toastmaster Town of the Month.



Brother Club

Five Riverside, California, area clubs are sponsoring a “brother club” in Sendai, Japan.

New club charter fees and speech training materials have been contributed by the clubs to the new Sendai Toastmasters Club 2451-U.

Clubs taking part are Rohr Club 2536-F, Top Secret Club 3705-F, Riverside Club 132-F, Mission Club 287-F and Jaycee Club 130-F.

Air Force Captain Roy Fellers, who spearheaded the sister city inter-club arrangement, will deliver Toastmasters materials to the Sendai club.

Top Secret Club 3705-F
March AFB, Calif.

* * *

Operation Patrick Henry

Wissahickon Toastmasters Club 1856-38 has just completed its second annual “Operation Patrick Henry,” a joint venture between the club and Ambler, Pennsylvania, Boy Scout troops.

Boy Scouts and Cub Scouts, under the guidance of club members, competed for honors in a public speaking program designed to improve each boy's leadership ability. The results focused community attention upon Toastmasters.

Wissahickon Club 1856-38
Ambler, Pa.

Community Service

Serving the community through public speaking is one of several methods used by Lynwood Club 423-51 to improve the speaking skill of its members.

During the past several months club members have gained valuable experience by serving as announcers at parades in Lynwood and surrounding communities and by speaking at various other functions. Recently three members volunteered to speak at various service clubs in behalf of the Y.M.C.A.

Besides speaking engagements in recent months, Lynwood Toastmasters won first prize for their entry in the Lynwood Civic Christmas Parade.

Lynwood Club 423-51
Lynwood, Calif.

* * *

A New Office

Oconomowoc Club 834-35 has a new office—Guest Master. This office changes every meeting and it is the Guest Master's responsibility to bring one or more guests to the meeting. He also helps the sergeant-at-arms in making sure that all guests receive application cards and that Toastmasters is fully explained to them.

The new office has proved a big help in membership building.

Oconomowoc Club 834-35
Oconomowoc, Wis.



Cadet Doug Weidner, educational vice-president, holds the charter for Falconaires Club 3858-26, recently chartered at the Air Force Academy, Colorado Springs, Colo. The only all-student Toastmasters club, it is an official extracurricular activity for the cadets. In the photograph, left to right, are Cadets Al Daines, treasurer; Tom Koss, administrative vice-president; Ed Soistman, president; Weidner; Bruce McDonald, secretary; and Steve Icardi, sergeant-at-arms. In the right hand photograph, District 26 Governor Don Paape congratulates Cadet Ed Soistman, president of the Falconaires Club. The charter ceremonies took place at the Fort Carson, Colo., Officers Club.



Riverside, Calif., Mayor E. V. Dales signs a proclamation designating Toastmasters Week in Riverside. Looking on are Owen Eister, area governor in Founder's District, and Marlin Ditchey, assistant area governor.

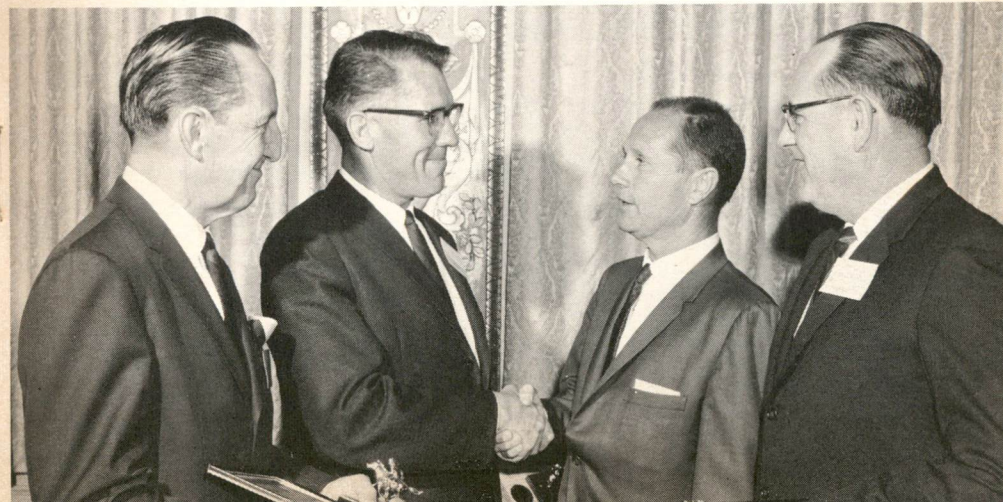


Toastmaster-Toastmistress work is a family affair for the Julian Amaya family of North Platte, Neb. Julian, right, is a member of North Platte Club 2739-24 where he is a past president, past Area Extension chairman and past District Achievement chairman. He was North Platte Toastmaster of the Year in 1963-64. His wife, Bonnie, is a member of the North Platte Toastmistress Club and his daughter, Connie, a charter member of the Junior Auxiliary to the North Platte Toastmistress Club.



Toastmasters International President Paris Jackson visited San Quentin Prison for the first session of a Speechcraft course being conducted at the prison by Area 9 clubs in District 57. Left to right are Mike Stroh and Dick Buyers of Novato Club 1712; Jackson; Robert Loriano, associate warden at San Quentin; Sam Bartleson, Novato Club 1712; and Col. Van Tanner of Hamilton Defenders Club 3579. This is the second Speechcraft course to be presented at the prison. Area 9 clubs are assisted in the course by the Tamal Gavaliars, a Gavel club located at the prison.

Eight persons employed by state, federal or county government agencies were recently selected by the Sacramento, Calif., Chamber of Commerce for recognition based on their contributions to civic affairs. Of the eight, two are members of Forum Toastmasters Club 1735-39 and a third was a charter member of the club. They were honored by the club at a dinner attended by California Lieutenant Governor Glenn M. Anderson. In the photo, left to right, are Albert C. Burlingame, a past District 39 governor; Kent R. Link; Anderson; and Julian A. Ellis. Anderson commented that he had once belonged to a Toastmasters club in Hawthorne, Calif.



A joint meeting was held by Executive Toastmasters Club 412-50 and the Metropolitan Toastmistress Club of Los Angeles. President John Rogers of Club 412 and Mildred Collins, president of the Metropolitan Club, alternated turns at the lectern during the evening. Left to right, are Jack Campbell, Helen Mueller, Bill Roberts, Joyce Camp, Joe Green, Elizabeth Jewett, Bernice Dryer, Bill Reichel, Christine Anderson, Mildred Collins, Mary Asatour, John Rogers, Burt Epstein, Dwight Moore, Abe Meltzer, Betty Conn, Leonard Lindberg, Agnes Crownover, Lyle Clar, Winnie Sills, Lenore Kenney and Chick Conland.





Toastmasters International Board of Directors are shown as they met in March at World Headquarters in Santa Ana, Calif. Seated left to right are: Directors Rex Davenport; John H. Lee; A. Ernest Pallister; James C. Sonstelie; Luther R. Gower; LaRue A. Thurston; Arthur M. Diamond; Robert L. Knotts; Lothar Salin, vice-president for organization; Joseph Rinnert, legal counsel; Maurice Forley, executive director; Paris S. Jackson, president; Charles C. Mohr, senior vice-president; Alex Smekta, immediate past president; L. Kenneth Wright, vice-president for education; Directors Ralph E. Howland; George J. Flannery, Jr.; Amos W. Randall; Richard Martin; Norval A. Anderson; Raymond L. Picl; Cleve L. Campbell; A. W. Stillwell. In the background to the left is World Headquarters Administrative Services Manager Flora Wiley.

Board of Directors

EDITOR'S NOTE: This is the fifth in a series of articles intended to familiarize Toastmasters with their world organization. Other articles will deal with departments at World Headquarters, districts and other constituents of the Toastmasters organization.

The Board of Directors of Toastmasters International is

a unique group of men. Experienced Toastmasters, they have worked at the club, area and district level and experienced all the problems common to each. They come from all over the United States, from Canada, the British Isles and Australia and they have one goal in mind—the betterment of *your* organization.

Twenty-five men compose the Board: the President, Immediate Past President, Senior Vice-President, Vice-President for Education, Vice-President for Organization, Founder, Executive Director and 18 directors.

With the exception of the Founder and Executive Director, these men are elected by all the delegates to the International Convention. The eight directors elected each year come from the eight geographic regions in the U.S. and Canada. Representatives of TCA and TCBI are named annually by Toastmasters in the British Isles and Australia. Perhaps the most important thing they realize when they first take their seat at a Board meeting is that they no longer represent a club or an area or a district—they represent over 75,000 men in over 3,600 clubs in 50 countries and territories.

Briefly, the duties of the Board of Directors are:

1. To establish major policies governing the affairs of the corporation and devise measures for the growth and development of the organization;

2. Decide upon the date and place for the annual business meeting and convention;

3. Appoint an Executive Director, who also serves as secretary-treasurer of the corporation and fix his compensation;

4. Obtain the services of a certified public accounting firm to audit the records of the corporation at the close of each fiscal year and to certify to the Board and to the member clubs a report of the corporation's financial status;

5. Appoint standing committees and all other committees not otherwise provided for;

6. Adopt by a two-thirds vote of the entire voting membership of the Board, and from time to time revise by a like vote, a manual of management operations;

Charles C. Mohr, senior vice-president, Alex Smekta, immediate past president, and Joseph Rinnert, legal counsel, review Toastmasters International Financial Report at the Executive Committee meeting.





World Headquarters Finance Manager Herbert Wellner, right, explains a point in the Financial Report to members of the Executive Committee. From left to right are: Joseph Rinnert, legal counsel; L. Kenneth Wright, vice-president for education; Maurice Forley, executive director; Paris S. Jackson, president; Charles C. Mohr, senior vice-president; Lothar Salin, vice-president for organization; Alex Smekta, immediate past president; and Wellner.

7. Fill any vacancies on the Board;

8. Divide the territory in which Toastmasters clubs are located into eight geographic regions, as nearly as possible equal in number of clubs, after proper consideration to potential growth of the organization.

To accomplish the above, the Board of Directors is divided into several committees which review and recommend to the Board.

The Executive Committee made up of the President, the three Vice-Presidents, the Immediate Past President and the Executive Director, reviews and makes recommendations concerning financial operations and

policies of the corporation, including budget and financial reports submitted to the Board by the Executive Director. This committee also has the powers of the Board between regular Board meetings to transact business of an emergency nature requiring immediate action.

The Educational Committee maintains a continuing study and review of the educational processes including all training materials and *The Toastmaster*.

The Organization, Planning and Administrative Committee studies and makes recommendations concerning the basic instruments, policies and administrative procedures of the organization.

The Conference, Convention and Meetings Committee studies and makes recommendations concerning conferences, conventions and special meetings including the International Convention, regional conferences, district meetings and speech contests connected with them.

The Public Relations Committee is concerned with the public relations practices, needs and plans of Toastmasters International.

The District-Club Operations Committee reviews and makes suggestions for improving the effectiveness of district, area and club operations, administrative programs and activities. It also studies the training programs carried on for officers.

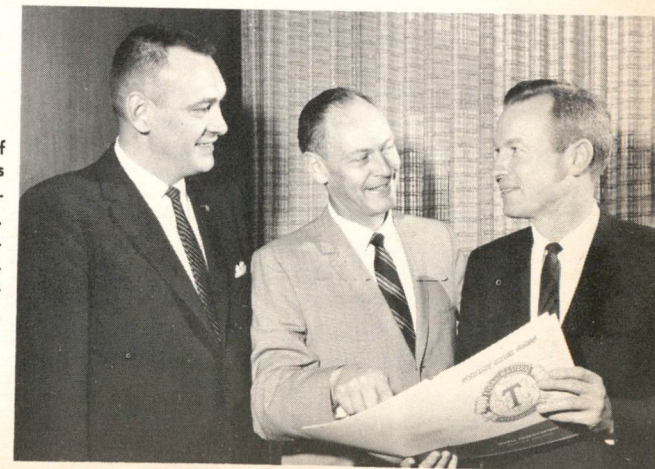
The officers of Toastmasters International have individual responsibilities. The President is the titular head of the corpo-

ration. He is the Chairman of the Board of Directors and of the Executive Committee and an ex-officio member of all other committees. He shares with the Executive Director the responsibility for the relations of the corporation with the public.

The Senior Vice-President is the liaison officer of the Board with World Headquarters and all WHQ records are available to him.

The Vice-Presidents for Education and Organization are chairmen of the Education Committee and the Organization, Planning and Administrative Committee respectively.

The members of the Board have many and varied backgrounds and occupations and it works to the advantage of the organization as they bring their ideas and abilities to the Board.



Robert L. Knotts, chairman of the District-Club Operations Committee, center, and committee members Raymond L. Picl, left, and Cleve L. Campbell, right, discuss the Membership Building Program kit during the Board of Directors meeting.



Members of the Organization, Planning and Administrative Committee are shown as they convened in March. Left to right are: Arthur M. Diamond; Joseph Rinnert, legal counsel; Amos W. Randall; Richard Martin and Lothar Salin, chairman.

For instance, the present Board consists of accountants, a lawyer, school administrator, stock broker, newspaper advertising executive, architect, Boy Scout executive, government official, salesmen, business executives and self employed business men among others.

Eight men are elected to the Board each year for two-year terms which allows for continued experience among the directors. Representatives from the territorial councils are ex-officio members of the Board, and, like the Executive Director, have no voting privileges.

The Board meets four times each year, immediately after the International Convention, in November and March at WHQ,

and just preceding the following year's convention. Because of their periodic meetings, their responsibility is to review corporate activities and to establish policies for the organization as a whole.

There has developed a sound and close working relationship between the Board as a policy making body and the Executive Director who is responsible for the day-to-day operations and who has the responsibility for carrying out Board decisions.

In addition to their corporate duties as directors they are called upon to speak at many functions, both in and out of Toastmasters, and are responsible for conducting the annual regional conferences.

BOARD REPORT

TOASTMASTERS INTERNATIONAL's Board of Directors acted on four amendments during its March 18-20 meeting at World Headquarters, that will be submitted to the delegates at the 1965 International Convention in New York City.

1. The Board reviewed proposals submitted by Clubs 2454-47 and 1810-47 to amend the Bylaws of Toastmasters International to provide for the regional nomination and election of directors in lieu of the present provisions for nomination of director candidates at the zones and election of the directors by the delegates at the annual business meeting and convention.

It is the consensus of the Board that it is not in the best interest of Toastmasters International to have the directors elected by their respective regions because it would make them regional rather than International directors.

2. The Board approved a proposed amendment to the Bylaws to eliminate zones and provide for the regional nomination of directors. If it is adopted at the 1965 Annual Business Meeting, it will become effective at the close of that meeting.

3. The Board approved a proposed amendment to the Bylaws to change the office of senior vice-president to president-elect.

4. The Board approved a proposed amendment to provide additional time for the appointment of members to the Nominating Committee. The proposed amendment would extend the time for the appointments to December 1 of each year.

Other actions by the Board of Directors included:

Reviewed regional boundaries as required by the Bylaws and made several regional changes;

Amended the Standard Bylaws of Toastmasters clubs to provide for semiannual election of club officers commencing January and July in clubs meeting weekly throughout the year. Annual terms, January to December, were recommended for clubs meeting less frequently. Both the above are recommendations although optional to individual clubs.

Reaffirmed that the practice of soliciting paid advertising by districts and clubs for display in their publications is not acceptable and that such practice can jeopardize the exemption granted to TMI by the Internal Revenue Service. The Board instructed the Executive Director to advise any district or club displaying paid advertising in their publications that such practice cannot continue beyond the current administrative year.

CONVENTION PRE-REGISTRATION FORM

(To be used by all Toastmasters except Past International Presidents.)

This PRE-REGISTRATION form must be mailed to World Headquarters no later than July 1, 1965. The first 900 advance registrations will each receive a free ticket to the World's Fair. Tickets for meal events will be sold also at the convention, but no tickets will be sold at the door for the various meal events. Many convention meal events are sold out in advance. **AVOID DISAPPOINTMENT — PRE-REGISTER NOW!**

To: TOASTMASTERS INTERNATIONAL, SANTA ANA, CALIF.

Please have my convention registration ready when I arrive and also my tickets for the following events as indicated:

_____ Membership Registration @ \$3\$ _____
 _____ Ladies Registration @ \$2\$ _____
 _____ Ticket(s) Pre-Convention Party
 Wednesday evening, Aug. 18 @ \$8\$ _____
 _____ Ticket(s) President's Banquet
 Friday evening, Aug. 20 @ \$10\$ _____
 (Please indicate choice:
 Meat _____ or Fish _____)
 _____ Ticket(s) Founder's Breakfast
 Saturday morning, Aug. 21 @ \$3.75\$ _____
 Total Remittance\$ _____

I enclose my check for \$ _____ (make checks payable to Toastmasters International). It is understood that my badge and tickets will be waiting for me at the PRE-REGISTRATION DESK at the Statler Hilton Hotel, New York.

(Signed) _____
 PLEASE PRINT

Name _____ Club No. _____ District _____

Wife's First Name _____

Mailing Address _____

City _____ Zone _____ State _____

If you are an incoming district officer, or an International officer or director, please indicate office _____

FILL IN

CLIP

MAIL

APPLICATION FOR HOTEL ACCOMMODATIONS

34th Annual Convention
 Toastmasters International
 New York, New York
 Aug. 19-21, 1965

TO: Front Office Manager
 The Statler Hilton
 7th Ave. 32nd & 33rd Sts.
 New York, N.Y. 10001

Singles \$12.00 - \$14.00
 Doubles \$15.00 - \$17.00
 Twins \$18.00 - \$20.00

Please make the following reservations:

() Single: \$ _____ () Double: \$ _____ () Twin Beds: \$ _____

I will arrive at approximately _____ a.m. _____ p.m.,
 on _____ (date)

I plan to leave at approximately _____ a.m. _____ p.m.,
 on _____ (date)

Room will be occupied by:

Name	Address
_____	_____
_____	_____

I am enclosing my check for \$10 as a deposit on these reservations. It is understood that in the event of cancellation, this deposit will be refunded to me within 10 days.

Signed: _____

Address: _____

IMPORTANT: Reservations must be received and cancellations made, not later than 2 weeks prior to the opening date of the convention (August 19, 1965) and will be held only until 6 p.m. on day of arrival unless later hour is specified. It is important that you indicate your time of departure, also. If you change your departure time, please notify the Statler Hilton immediately. Enclosed is a stamped, self-addressed envelope for confirmation of reservation.

(Driving to New York is not recommended, as car parking costs are high and space is limited. The charge for 24 hours car parking is \$3.50, plus 50c for pickup and 50c for delivery.)

The Speaker's Page

SPEECH SUGGESTIONS FOR MAY

May is a month devoted to better health for all Americans. It is *Better Hearing Month*; *National Hemophilia Month*; *National Foot Health Month*; and includes *Mental Health Week* (1-7) and the beginning of the *1965 Multiple Sclerosis Hope Chest* (9th). May birthdays include *Harry S. Truman*, 33rd U.S. President (8th); *John F. Kennedy*, 35th U.S. President (29th); and England's *Queen Victoria* (24th), celebrated as Empire Day in Canada. The 20th is *Eliza Doolittle Day*, to honor Miss Doolittle (heroine of Shaw's *Pygmalion*) for demonstrating the importance of speaking one's native language properly.

On May 1st the annual *Kentucky Derby* is run at Churchill Downs, *Mothers Day* is observed on the 9th, the 15th is *Armed Forces Day*, and the first postage stamp was issued on May 6, 1840. Festivals in May include the *Cherry Blossom Festival* in Barberton, Ohio (1-8) and *Tulip Time* in Holland, Michigan (12-15). *National Pickle Week* begins May 20th "to give national recognition to the world's most humorous vegetable." And last, but not least, May is *New York is a Great Place to Visit or Live Month* — talk up the Convention in August!

POINT OF EMPHASIS

The "Point of Emphasis" for May is "Talking Things Over." Clubs should plan discussion programs to learn how to discuss subjects intelligently and how to disagree without being disagreeable. Program suggestions can be found in "Club Program Planning," Code 1314, with emphasis on Chapter 12, Discussion Techniques, and Chapter 13, Committee Training; and in Project Nine, Group Discussion and Conferences, of "Leadership Through Speech," Code 216.

FROM THE GRAMMARIAN

Complement; compliment. A *complement* is that which completes or makes entire (*Travel is the complement of schooling*). It also means either of two parts or things needed to complete each other (*The physical and the spiritual are complements of the complete character*). A *compliment* is an expression of praise (*She paid you a very high compliment*) or a formal act or expression of civility or courtesy (*He sends you his compliments and hopes to meet with you later*).

SPEECH STARTERS

There is such an intimate connection between ideas and words that whatever deficiency or fault there may be in the one necessarily affects the other.
— Thomas Sheridan

No man can be really objective; the best he can do is to recognize his own prejudice.

TOASTscripts



Astronaut John Young became the second Toastmaster to orbit the earth recently when he took part in the United States' first two-man flight.

Young, a Navy lieutenant commander, is a former member



JOHN YOUNG

of Mattapany Toastmasters Club 1778-36, Patuxent River, Maryland. Also former members of the Mattapany club are Astronauts Walter Schirra and James Lovell. Another member of the National Aeronautics and Space Administration team is Captain Edward H. White II, a former member of both Enon Toastmasters Club 2421-40, Enon, Ohio,

and Kittyhawk Toastmasters Club 1108-40, Wright-Patterson Air Force Base, Dayton, Ohio.

From the San Diego Union column of Frank Rhoades comes the following story:

"PROFILE IN COURAGE: June Wilkinson, newest of Hollywood's billowy bosom brigade, was at Shelter Island Inn, attending a cocktail party that kicked off her movie, "Playmates for the Candidate." In a room nearby was a meeting of North Shore Toastmasters Club 66-5. The fellows were electrified. Wouldn't it be scenic, if Wilkinson could be lured into their meeting! The club president, chemist Mark Hiatt, asked for volunteers to do the job. A hush fell over the crowd, but finally a single hand went up and that man lived up to his distinction. Painting contractor Tim Tyler —decorated for bravery by the Marines on Okinawa — fetched the curvacious one in no time at all. She was voted an honorary membership and clothier Jack Lamon pinned her with the club emblem. 'It was difficult to find a place to put it,' he said, 'the plunging neckline, you know.'"



JUST IN JEST

Cohen and MacPherson were golfing and at the sixth hole the latter drove a beautiful ball straight up the fairway. Cohen followed, but went into the rough. After smiting about wildly he managed to get clear.

"How many?" queried the Scotsman.

"Three," replied Cohen.

"Why, I counted ten myself," roared Mac.

"Was it my fault if I had to kill a grass snake?" asked the resourceful Cohen.

Pearson's Weekly

There's no fool like an old fool. You just can't beat experience.

The teacher was calling out the spelling words to the class. "Spell 'straight,'" she said.

"S-t-r-a-i-g-h-t," spelled the bright little boy in the front seat.

"Correct," she said, "what does it mean?"

"Without ginger ale," he said.

A taxpayer is one who doesn't have to pass a civil service examination to work for the government.

- Public Relations Journal

Doctor to portly patient: "Follow this diet, and in a couple of months I want to see three-fourths of you back here for a checkup."

Diplomacy is being able to say, "nice doggie" until you can pick up a rock.

Definitions —

Wrinkle: "Nick of Time"

Travel Folder: "Trip Tease"

Diet: "For Those Who Are Thick and Tired of it"

Collection Agency: "Fastest Dun in the West"

Marriage: "Love Parsonified"

Psychiatrist: "Wit's Doctor"

The following report of the Nominating Committee is presented in accordance with Article VIII, Section I, of the Bylaws of Toastmasters International.

Report of the Nominating Committee

The Nominating Committee presents the following candidates for election as officers of Toastmasters International at the annual business meeting to be held during the 34th Annual Convention of Toastmasters at New York City, Aug. 19, 1965.

(Listed Alphabetically)

- For President Charles C. Mohr
- For Senior Vice-President John B. Miller
L. Kenneth Wright
- For Vice-President for Education Ralph E. Howland
Lothar Salin
- For Vice-President for Organization George J. Flannery, Jr.
Earl M. Potter

(By) Aubrey B. Hamilton, Chairman

- | | | |
|------------------|------------------|-----------------|
| Russell V. Puzey | E. C. Friar | Otto H. Althoff |
| John W. Haynes | Dr. Milton Adams | Walter P. Moran |
| Clinton Raymond | Doug Wheeler | Fred J. Payne |
| | William B. Gobel | |

It is the duty of all clubs to vote either by proxy or through their representatives at the International Convention. Because the officers elected will direct the activities of Toastmasters International for the coming year, members should give careful consideration to the qualifications of each candidate.

TMI officers and directors (nominated at the eight Regional Conferences) will be elected at the annual business meeting, August 19, 1965, at the Statler Hilton Hotel, New York, New York.

REMEMBER: To keep your *Toastmaster* magazine coming regularly, notify World Headquarters immediately of any change of address. Please give old address, new address, club and district number. If possible, include a mailing sticker from a previous magazine.

Send change of address to: World Headquarters, Toastmasters International, Santa Ana, California 92702.

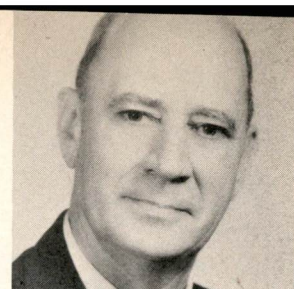
1965 Nominees Are...



CHARLES C. MOHR of Lambertville, Michigan, is the present senior vice-president of Toastmasters International and previously served as both vice-president for education and vice-president for organization. He was a member of the TMI Board of Directors from 1960-62. Mohr is senior chemist and manager of customer service for Sun Oil Company, Toledo, Ohio. A member of Anthony Wayne Club 1380-28, he served as governor of District 28 in 1958-59. He is a member of the public relations committee of the American Petroleum Institute and has received the Institute's Gold Award for Public Service.



JOHN B. MILLER of Nevada, Iowa, was vice-president for organization in 1963-64 and served on the Board of Directors of Toastmasters International from 1961-63. A member of East Story County Club 504-19, a club which he organized, he served as governor of District 19 in 1958-59. An attorney, Miller is a past president of the Nevada Chamber of Commerce, the Nevada Lions Club and the Story County Bar Association. He is also a past commander of his V.F.W. Post, a Mason and a Shriner and is an elder in the Presbyterian Church. He was a submarine officer in World War II and holds the rank of captain in the Naval Reserve.



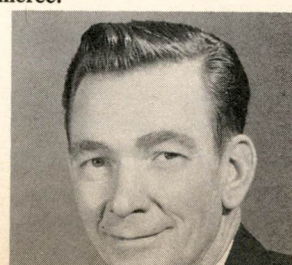
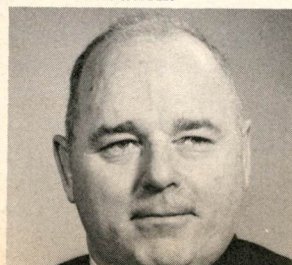
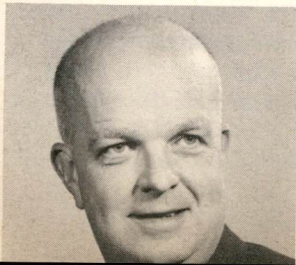
L. KENNETH WRIGHT is the present vice-president for education of Toastmasters International. He served on the Board of Directors in 1963-64 and was governor of District 36 in 1957-58. He is a member of Potomac Club 827-36. A division director in the U.S. Department of Agriculture, Consumer and Marketing Service, Washington, D.C., he has received the Agriculture Department's Superior Service Award for Outstanding Leadership and Managerial Ability. A member of the Agriculture Department Graduate School faculty, he conducts training courses in conference methods and oral communication. He is an active layman in the Francis Asbury Methodist Church.

RALPH E. HOWLAND completes his term as a member of Toastmasters International's Board of Directors this year. President of Craftwood Corporation of Oconomowoc, Wisconsin, he has been a Toastmaster for 15 years and a member of two clubs, Oconomowoc 834 and Oconomowoc Breakfast Club 3569. He was governor of District 35 in 1959-60. He was District 35 Speech Contest winner in 1954 and 1962 and received the "Mr. T." award in 1963 from his district. He is president of the Oconomowoc Rotary Club, member of the Board of Education and past moderator of the First Congregational Church.

LOTHAR SALIN currently serves as vice-president for organization, heads Salin Printing and Advertising in San Rafael, California, and is a member of Tamalpais Club 1755-57. A Toastmaster since 1951, he was the founding governor of District 57 in 1957-58 and served on the TMI Board of Directors from 1961-63. He has attended 11 and been a featured speaker at six International Conventions, holds Certificate of Achievement No. 1, a Beyond Basic Training Certificate and two Awards for Informed Speaking. He has helped revise several educational manuals and has contributed articles to THE TOASTMASTER MAGAZINE.

GEORGE J. FLANNERY, JR. of Collingswood, New Jersey, is an investment broker with the firm of Woodcock, Moyer, Fricke & French, Philadelphia, Pennsylvania. A Toastmaster for 18 years, he is a member of Philadelphia's First Club 541. He was governor of District 38 in 1959-60. He is on the faculty of Villanova University School of Commerce & Finance and a past president of the Villanova University Club and Philadelphia Exchange Club. He is past commander of Naval Post 195, American Legion, and a member of the Speakers Bureau of Americans for the Competitive System. In 1963 he served as a Grand Awards juror for the Freedoms Foundation.

EARL M. POTTER of Bellesville, Illinois, served on the Board of Directors of Toastmasters International in 1962-63. A member of St. Clair Club 496-8, he served as governor of District 8 in 1961-62. He received the District 8 Toastmaster of the Year award for 1964-65. A member of the management staff with the Monsanto Chemical Company, he is a member of the Board of Grand Examiners of the Grand Lodge A.F. & A.M. in Illinois, an honorary 33rd degree Mason, an officer in two Scottish Rite Bodies, a member of the Advisory Committee for Manpower Training for the State of Illinois and a member of the Board of Directors of his Chamber of Commerce.



They Said it Couldn't

By RANDOLPH WILLS

"IT CAN'T BE DONE." This was the reply I received from many people when I expressed an idea I had nurtured since becoming a Toastmaster. These words provided a challenge to me to create a radio program of such a nature that it would appeal to the general listening audience.

What would be the nature of such a program? How could such a program be prepared? What would it consist of? Who would participate? What station would donate time for broadcasting such a program? These are only a few of the many questions that had to be answered before the production of a radio program, such as I envisioned, could be undertaken.

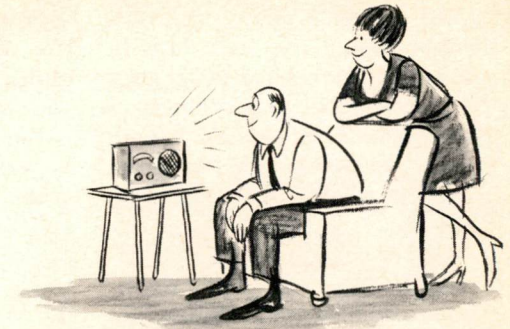
To obtain support for my project, I attempted to interest other Toastmasters in the project. However, regrettably, most of the persons to whom I spoke rejected my idea as impractical and even impossible. Finally, after experiencing repeated dis-

couragement, I interested three Toastmasters in the possibility of creating a radio program—a program of discussion and debate involving issues of the day. They agreed to give full support to my project. I was elated.

We began diligently to prepare a script. We wrote, taped, cut, rewrote, retaped, and constantly tested to obtain proper timing. In addition, our efforts were constantly directed towards presenting for broadcast the most pleasing radio voice. After many hours of hard work, we completed for broadcast a demonstration tape which we felt the listening audience would appreciate and enjoy.

Our next step was to sell our "product" to a radio station program manager. The possibility of nonacceptance or failure was foremost in my mind, but I derived a great deal of courage and determination from a quotation I had heard many times: "Nothing ventured, nothing gained!" With positive deter-

Be Done



mination, I sold my idea and my program to a station which had 15 years previously reserved time for a Toastmasters program that had failed to materialize. The radio station was KWOW in Pomona, Calif.

On October 17, 1961, I met with the station manager of Station KWOW prepared to answer any questions asked of me. However, I felt totally unprepared when the station manager said, "Are you prepared to produce one hour *live* programs for seven succeeding weeks, with the stipulation that the programs may be discontinued at any time during that seven-week period? When may I expect your first program?" It is needless to say that the substance of both questions momentarily shocked me rather severely for I was unable to think in terms of the immediate requirements imposed. I recovered my composure and answered affirmatively his first question and said that a broadcast date of November 4, 1961,

would be fine in answer to his second question.

Fortunately, my elated emotions were tempered with reality and I discussed with the station manager the type and caliber of program he expected and the responsibilities we Toastmasters had to the station. Also, I received advice concerning the best methods to convey a message to an audience. The station furnished us names of people whose appearance would enhance the program, subject material which would interest the audience and many other suggestions which ultimately helped the program, "Controversy," to become a success.

Upon hearing the news of the acceptance of our proposition by KWOW, my fellow Toastmasters were delighted but well aware of the fact that we had a great deal of work to do in a very short period of time to complete preparations for our first broadcast.

Letters to the Editor

Members are invited to use the "Letters to the Editor" Department for any questions about Toastmasters International, its clubs, and any problems concerning club and/or district operations and activities.

Many thanks for your nice letter enclosing the March, 1965, issue of *The Toastmaster Magazine*. I read the article by Mr. James H. Mulgannon entitled "Franklin Delano Roosevelt—Reminiscences of An Era" with great interest. It is well written and I do appreciate this fine tribute to my father.

I have been so involved in day-to-day official activities that I don't see many good publications, therefore your thoughtfulness in sending me *The Toastmaster* is doubly appreciated.

With warm regards,
Franklin D. Roosevelt, Jr.
The Under Secretary of Commerce
Washington, D.C.

* * *

I know that you will be interested to learn that the Toastmasters Club here in Saginaw, under the leadership of LeRoy Isaksson, has conducted clinics and seminars for members of our Junior Achievement Speaker Corps. These young people in turn passed on the skills and techniques to other members of our Speaker Corps.

Using the Toastmasters philosophy and system of teaching public speaking, our Achievers were able to upgrade their speaking habits considerably. The youthful businessmen and women who participate in this training have told me that they have used the techniques they learned in school, church, and J. A. companies. To quote one young businessman, "It really works! My speech teacher asked me what has happened. My grade in public speaking has jumped from a C to an A!"

Hats off to the Toastmasters for their

wonderful support of Junior Achievement.
Ralph P. Howarth, Jr.
Executive Director
Junior Achievement of
Saginaw County, Inc.
Saginaw, Michigan

* * *

Your article, "How to Say What You Mean," in the February issue of *The Toastmaster* was very interesting and had some useful suggestions; but also one misconception.

A *Sanitary Engineer* is not a janitor. According to the National Academy of Sciences, National Research Council, the "professional occupational title 'sanitary engineer' shall apply to a graduate of a full 4-year, or longer, course leading to a bachelor's, or higher, degree at an educational institution of recognized standing with major study in engineering, who has fitted himself by suitable specialized training, study, and experience to conceive, design, appraise, direct and manage engineering works and projects developed, as a whole or in part, for the protection and promotion of the public health, particularly as it relates to the improvement of man's environment; and to investigate and correct engineering works and other projects that are capable of injury to the public health by being or becoming faulty in conception, design, direction or management.

John H. Austin
Assistant Professor of
Sanitary Engineering
University of Illinois
Member, Champaign-
Urbana Club 195-54
Urbana, Ill.

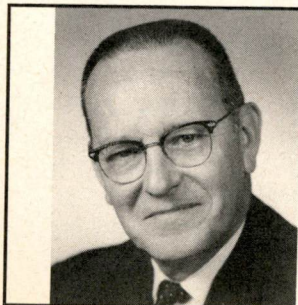
We suffered many setbacks, disagreements and hardships in the preparation of our first program, but with the assistance of Toastmasters Club 2837-F, a product evolved which we were proud to present to the listening audience.

On our first program we featured the local Civil Defense director and a number of panelists who discussed topics of current interest. During the broadcasting of this program, a humorous episode occurred of which many people to this day still remind us. It involved the unrehearsed reply to a prepared question directed to our guest. The question was posed, and our guest, with his mind regimented to specific program format, replied, "Is that Question No. 17?" Needless to say, the episode engendered much laughter and confusion. In fact, I believe it contributed substantially to the high degree of success of the first program. Many congratulations were extended to us by letter and telephone. The enormous success we

sustained established the security of our position with the radio station. We were on our way with our program!

We couldn't relax our efforts because we had six more programs to prepare — the next one only seven days away. The seven programs, when completed, received such high acclaim by the listening audience that we have been on the air ever since and we are presently scheduled through 1965. Also, the scope of the weekly programs has been expanded to include audience participation via the medium of telephone. Listeners call the station and over the air direct their questions to a specific panelist.

The experience Toastmasters clubs (26 clubs now take part) have derived from the opportunity given by KWOW has been reflected in their personal lives, in their professional lives, and in their broadcasting know-how. And with this experience they have become better Toastmasters.



Randolph "Randy" Wills is a member of Ontario Club 192, Ontario, Calif. A former area governor in Founders District, he was instrumental in organizing Toastmasters Club 2837-F and Terrier Club 1616-F. Wills is business manager for a electronics and mobile communications equipment company in Pomona, Calif.

New Clubs

(As of April 1, 1965)

- 350-9 LEWISTON, Idaho-CLARKSTON, Washington, *Sundowner*, Mon. 6:30 p.m., Pancake House, Lewiston, Idaho 8-6191
- 1206-13 MEADVILLE, Pennsylvania, *Meadville*, alt. Wed. 7:30 p.m., Y.M.C.A. Chestnut Street, Meadville, Pennsylvania 61683
- 1772-3 TUCSON, Arizona, *Granada*, Wed. 6:15 a.m., Tucson, Arizona
- 2658-28 CHATHAM, Ontario, Canada, *Chatham-Kent*, alt. Mon. 8:30 p.m., Canada and Dominion Sugar Co., Ltd. Boardroom, Chatham 674-5782
- 2682-13 AMBRIDGE, Pennsylvania, *Old Economy*, Thurs. 8:00 p.m., Ambridge Recreation Center, 8th and Maplewood
- 2797-57 LIVERMORE, California, *LRL Microcentury*, Mon. noon, Lawrence Radiation Laboratory, Livermore, California 447-1100 Ext. 7255, 7036
- 3161-11 DANVILLE, Kentucky, *Danville*, Mon. noon, Bowlarama, Danville, Kentucky 236-6371
- 3218-26 LAKEWOOD, Colorado, *Dawn Yawn*, Wed. 7:00 a.m., Luby's Cafeteria, Westland Shopping Center, Lakewood, Colorado 233-2113
- 3235-48 HUNTSVILLE, Alabama, *SPEAK-EASY!* Wed. 6:30 p.m., Plantation Restaurant, corner Holmes and Jordan Lane, Huntsville, Ala. 536-7323.
- 3291-56 BROOKS AIR FORCE BASE, Texas, *BROOKS*, Wed. noon, Brooks Air Force Base Officers Club, Brooks AFB, Texas LE 2-8811 Ext. 5101, 21103, 21101
- 3398-U AUCKLAND, New Zealand, *Akarana*, alt. Wed. 5:45 p.m., Palermo Restaurant, High Street, Auckland, New Zealand
- 3638-52 LOS ANGELES, California, *Customs*, Thurs. 11:30 a.m., U.S. Customhouse, 125 West Fourth St., Los Angeles, California 831-9221
- 3682-24 BASSETT and AINSWORTH, Nebraska, *Sandhills*, 1st-3rd Wed. 7:00 p.m., Hotel 387-1140 Bus: 487-2242
- 3787-47 GAINESVILLE, Florida, *University*, Thurs. 11:30 a.m., The Faculty Club of the University of Florida, Gainesville, Florida FR 6-3261 Ext. 2951
- 3850-3 TUCSON, Arizona, *Roadrunners*, Tues. 7:00 a.m., Ranch Restaurant, 5440 E. Speedway, Tucson, Arizona
- 3883-12 LAS VEGAS, Nevada, *Sunrise*, Tues. 7:00 a.m., El Cortez Hotel, Las Vegas, Nevada Pres. 384-7134
- 3887-32 AUBURN, Washington, *Auburn Elks*, Mon. 6:30-8:30 p.m., The "Rug Room" Auburn Elks Club No. 1808, Auburn, Washington TE 3-1808
- 3888-36 WASHINGTON, D.C., *Smithsonian Torchlighters*, 1st-3rd Tues. 12:00 noon, Smithsonian Institution, Washington, D.C. 381-5181
- 3889-42 REGINA, Saskatchewan, Canada, Y, Thurs. 6:30 p.m., Y.M.C.A. Regina, 13th Avenue and Smith Street 568-3439
- 3890-44 LUBBOCK, Texas, *Telco*, Wed. 6:30 a.m., Furr's Cafeteria, 34th and Avenue H, Lubbock, Texas PO 2-6248
- 3892-7 EUGENE, Oregon, *Emerald*, Tues. 6:15 p.m., Knights of Columbus Hall, 1144 Charnelton, Eugene, Oregon 345-2781
- 3894-7 PORTLAND, Oregon, *Topics*, Tues. 12:00 noon, Standard Plaza Restaurant, Standard Plaza Bldg., Portland, Oregon BE 4-1101
- 3895-35 MILWAUKEE, Wisconsin, *Boston Store*, 2nd-4th Tues. 5:45 p.m., McLewin's Steak Ranch, Milwaukee, Wisconsin 371-5060 Ext. 307
- 3896-42 CALGARY, Alberta, Canada, *ATCO*, Wed. 12:15 p.m., Atco Board Room, Calgary, Alberta, Canada 276-1101
- 3897-21 PORTAGE MOUNTAIN, B. C., Canada, *Portage Mountain*, Tues. 5:35 p.m., B. C. Tydro's Portage Mountain Camp Dining Room Portage 802
- 3898-36 ABERDEEN PROVING GROUND, Maryland, *Susquehanna*, 2nd-4th Mon. 12:00-1:00 p.m., Officers' Open Mess, Aberdeen Proving Ground CR 2-4000 Ext. 3673
- 3899-46 PLAINFIELD, New Jersey, *LEC*, 1st-3rd Mon. 5:30 p.m., Green Valley Inn, Dunnellen, New Jersey PL 7-1600 Ext. 346
- 3901-59 ELY, Nevada, *Bristlecone*, 2nd-4th Mon. 7:00 p.m., Bank Club, Ely, Nevada 264-2055
- 3902-53 SPRINGFIELD, Massachusetts, *Trinity*, Wed. 7:30 p.m., Trinity Methodist Church, 361 Sumner Avenue, Springfield, Mass. RE 7-5311

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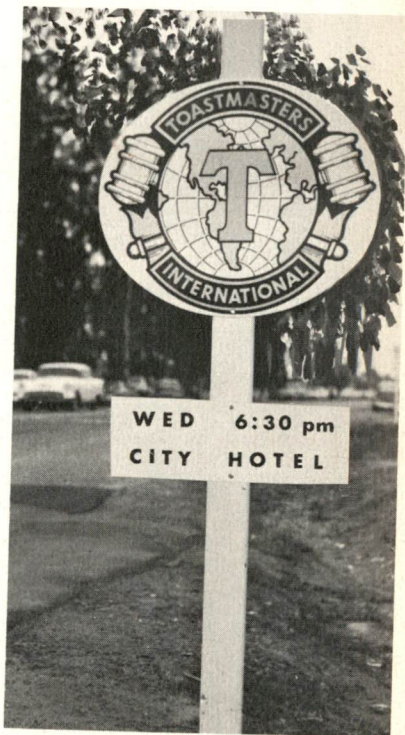
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