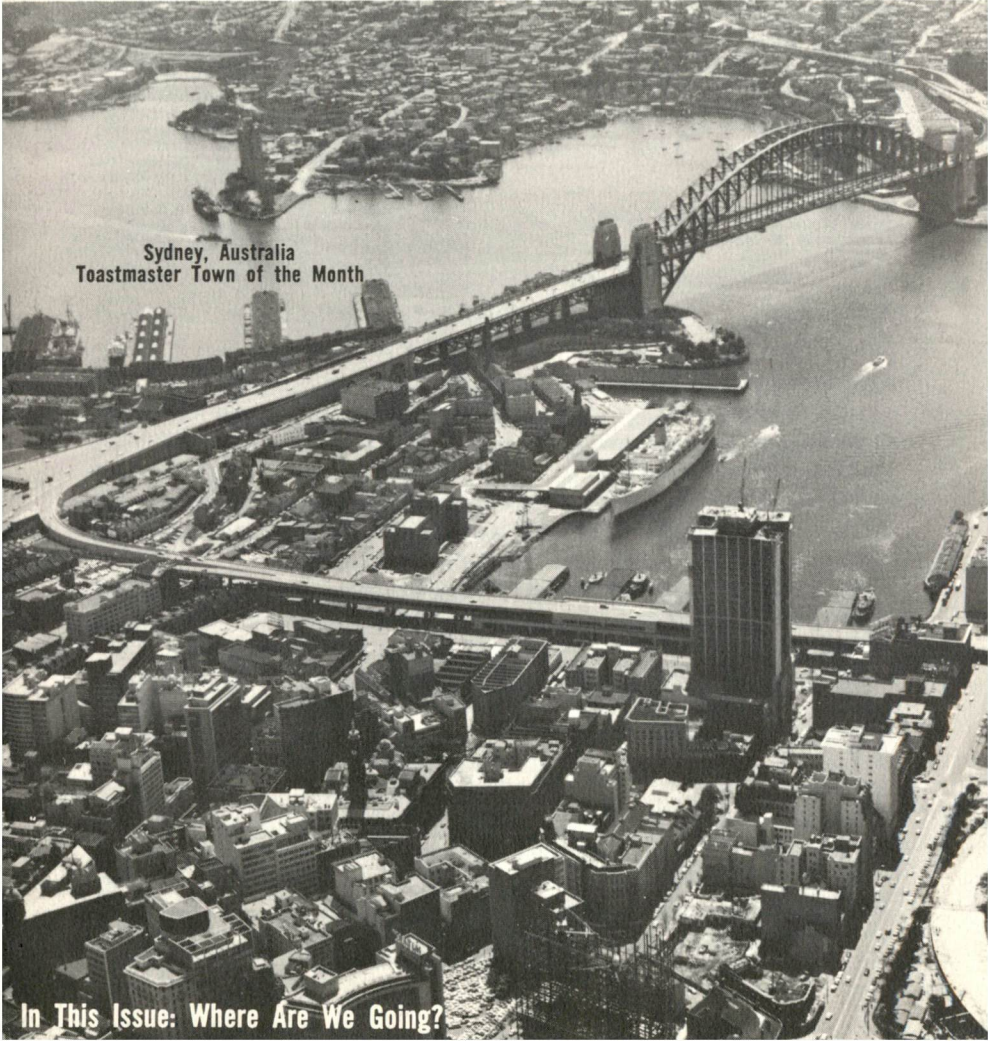




MAY, 1964

THE TOASTMASTER

FOR BETTER LISTENING, THINKING, SPEAKING



Sydney, Australia
Toastmaster Town of the Month

In This Issue: Where Are We Going?

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The TOASTMASTER

For Better Listening—Thinking—Speaking

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TOASTMASTERS INTERNATIONAL IS:
 . . . a nonprofit, nonpartisan, nonsectarian educational organization which has helped more than three-quarter million men through its program of self-expression and self-improvement. There are now more than 3,600 clubs in 51 countries and territories throughout the free world.

A Toastmasters club is an organized group providing its members with opportunities to improve their abilities to speak in public, conduct meetings and develop executive abilities. In congenial fellowship, ambitious men help each other through practice, mutual constructive criticism and the assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies and continuing counsel from the World Headquarters.

Where Are We Going?

By FRANK I. SPANGLER

AFTER 40 YEARS of uninterrupted growth and success since our Number One Club was started in 1924—and about 59 years after the inception of the original idea by Ralph Smedley in the first club at the YMCA of Bloomington, Illinois, in March, 1905—the question of where our unique movement is headed is becoming a matter of concern to many thinking Toastmasters. This concern has been lurking in the recesses of many minds for some

time, but has only recently come to the surface. After all, hasn't Toastmasters International enjoyed a phenomenal growth since its inception? You just can't argue with success.

And our program *has* been good. Any program which can draw three quarters of a million men has to be worthwhile. But why haven't we kept more of the three quarters of a million?

To bring our thinking into focus, we have to ask ourselves: What is Toastmasters? We can answer to some degree by stating what it is not.

Often I am asked by well-intentioned but uninformed people, many of them of the press, radio and TV, what connection George Jessel, unofficial "Toastmaster General of the United States," has with our organization. While I have the greatest respect for Jessel's accomplishments as an entertainer, I always answer that Jessel has no connection with Toastmasters, and that we are not trying to make professional masters of ceremonies out of our members. Our program does, however, over a period of time develop inexperienced speakers into reasonably capable chairmen and toastmasters for the usual type of organization meeting.

We say we are not a service club, as such. We carefully refrain, as an organization, from sponsoring service projects, but

encourage our members to use speech training for service to other organizations. Paul Demaree, past president of Toastmasters International, in a statement of principles published in the June, 1933, issue of *The Toastmaster* magazine, said: "Every Toastmasters club should be more than a public speaking class. It should combine the benefits of such a class with the best features of an open forum, a special group, and a service club." And yet I feel we are begging the question because one of the finest features of our program for revitalizing a Toastmasters club is the Speechcraft course, essentially a service to others.

Toastmasters is not a social club, though there are social aspects to our program. We recommend a dinner, luncheon or breakfast meeting, as is common with service clubs. It was early recognized that meeting in the pleasurable climate of a fellowship dinner was conducive to learning. Ladies nights and other social events are helpful to our program, yet we are not organized for specifically social purposes.

Toastmasters is not a forensic or debating society. While we encourage free discussion and use the debating format for variation of our programs, we do not emphasize this activity over all others. Neither do we attempt to become orators.

Toastmasters is not a parliamentary study group. That we include a study of parliamentary procedure as part of our program is good for those of us who may wish to be able to preside. No one can be a member of a club for long without learning the rudiments of parliamentary procedure so that he can, when necessary, preside over a meeting.

So far I have told you what Toastmasters is not. It's about time I mentioned what Toastmasters is. This isn't easy. It is many things to many people—probably not the same to any two of us.

Toastmasters is a nonprofit, nonpartisan, nonsectarian *educational* organization of member clubs dedicated to providing its members with opportunities to improve their abilities to speak in public, conduct meetings and develop executive abilities. In congenial fellowship, ambitious men help each other through practice, mutual constructive criticism, and the assumption of responsibilities within the organization.

Toastmasters seeks to improve its members in understanding, in communication, in leadership. It tries to develop the total personality, widen the horizons, enhance self confidence. It does this with speech as a tool, in a significant and satisfying manner.

It does a remarkable job on us,

provided we stay with it long enough. Unfortunately, too many of us don't. Too many of us leave Toastmasters long before we receive the full benefits of the program—before we really find out what it is all about. We rationalize these departures by saying they have received what they wanted from Toastmasters. I wish this were true, but I don't really believe it.

To get to the bottom of the problem, we must look to our purposes. What is our real purpose and how does it compare with that of successful service organizations? We say our purpose is self improvement through speech.

We take pride in saying we are a selfish organization—that we are only interested in helping ourselves in speech skills and personality growth. Is this true? Perish the thought—because if this is all we are here on earth for, we might as well close up shop. No man is an island, and no organization is, or can be, an entity unto itself. I am convinced that we don't mean this “selfish organization,” yet we do various things to reinforce the idea. I'm not at all sure we know exactly what our higher purpose is, other than self improvement.

The one common denominator of all successful clubs and organizations is *service*. Service to the underprivileged, to the community, the schools, churches—

you can name them all. Argue the point with me if you will, but *a deep-seated human need is to be of service to one's fellow men*. Almost without exception organizations are successful when they fulfill that basic need.

You may argue that Toastmasters are being of service by making their program available to all who wish to join. You're right; but what are we doing for others and why do many Toastmasters volunteer on their own for service projects?

As an organization, what can we do about it?

All clubs can participate in the Speechcraft program. This is essentially a public service program put on by clubs, areas and districts for others. It has certain collateral benefits to those offering it. But its chief value lies in its dynamic unifying effect on the club, area or district itself.

A number of districts (and I suspect areas and clubs also) plan, organize and present high school speech contests. One of the more notable and successful of these has been going for many years at San Diego, Calif., in District 5.

Numerous speakers bureaus are sprouting up all over the country to encourage Toastmasters to use their speaking ability

before other forums. Many are very successful and more and more will become so as the years go by.

Recently a friend sent me a clipping from *The Denver Post*. It was about the Skyline Toastmasters Club Speakers Bureau working to help the Metropolitan Association for Retarded Children. Tony Gayheart, club president, said the club had developed a speakers bureau the year previously as part of the club's program aimed at better communication and public speaking. “But the bureau had no dedication,” Gayheart said. So the club went looking for one, and found the Metropolitan Association



for Retarded Children.

Obviously, with this kind of program, the Skyline Club does not have to worry about its public “image.”

Recognizing that Toastmasters should make use of their skills for service to others, Executive Director Maurice Forley, during the spring of 1959, held discussions with representatives of other groups who were seeking help from Toastmasters. As a result of these meetings a voluntary program of outside speaking opportunities was developed. At the same time, World Headquarters encouraged the clubs to form speakers bureaus.

The Cancer Drive is one of these opportunities. Many Toastmasters have helped as speakers for the American Cancer Society and this has resulted in favorable public relations.

"Operation Patrick Henry" is another activity of which we may be proud. In cooperation with the Boy Scouts of America, Toastmasters in many parts of the country have acted as instructors in speech for Scouts working towards their public speaking merit badge. In Washington, D.C., over 700 Scouts are enrolled in the program, and at least half the instructors are Toastmasters.

Many Toastmasters have used their speaking ability, as individuals, in worthy causes. *Yet we can do more.*

Let's straighten out our thinking as to our role in society. Are we to be known as an organization interested solely in our own improvement? Or are we to prove to the world that the tools

of listening, thinking, speaking can be used for the good of all? Are we intent only on improving our lot in life, our position in business, industry and the professions, or dare we admit we would like to be part of the bigger picture? It is our choice to make, and in my opinion, the future of Toastmasters International may depend on our decision.

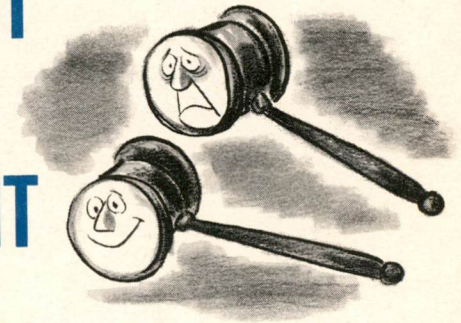
Let's use our God-given gift of speech where it will do the most good. Join your political party; speak for causes and issues. Help in fund raising drives. Assume leadership in your civic and church organizations.

Do not underestimate the power of speech. Recognize it, and go out in the highways and byways of life. Raise your voice and speak out where it will do the most good. If you do, you will not only become a force for good in your community, but you will also justify your existence and that of Toastmasters. ♦



Frank I. Spangler, immediate past president of Toastmasters International, is Administrator for Civic Affairs, A.O. Smith Corporation, Milwaukee, Wis. He is a member of Milwaukee Toastmasters 466-35.

IMPEACHMENT OR IMPROVEMENT



By C. GEORGE JONES

THIS IS NOT EXACTLY a fairy story, but . . . Once upon a time, a long time ago, there was a good Toastmasters club president who lived in our town. He was, really, a *good* club president. People liked him, he was pleasant, he did things himself and he also got things done by causing people to want to do things for their Toastmasters club. He was energetic and he knew something about human relations and leadership—in a practical sense. The program of his club was very effective in furthering the objectives of Toastmasters International.

Also, once upon a time there was another Toastmasters club president who lived in our town. He was a good man too; people liked him and he was reasonably

energetic. For some reason, however, the program of his club sort of limped along from meeting to meeting rather than hitting on all cylinders and running smoothly. The program of his club supported the objectives of Toastmasters all right, but did not seem to be very effective.

Well, *maybe* this latter president was a bit lacking in enthusiastic leadership, knowledgeable leadership, dynamic leadership or any old kind of leadership. *Maybe* his brother officers couldn't get up enough steam to carry their share of the burden. *Maybe*—oh, well, you list a few "maybes" of your own, such as lack of advance planning, long range programing, inadequate officer instruction at the Area Officers Training session, or lack

of insistence that meetings be conducted in a businesslike manner.

From the looks of your list and mine together, it would seem we could work up a dandy basis for an impeachment action against the second club president and his fellow officers, or at least against somebody. But whom or what would we impeach?

Comes now the author before this honorable body of Toastmasters, and for answer to the question deposes as follows:

a. Any time a club program falters and limps along it is all too easy to lay the blame on the elected incumbent officers. This is true because more often than not such fault has been found to be theirs. You know the old saying that "an organization is only as effective as its leadership."

b. Increased membership, new blood, is only a partial answer.

c. Neither impeachment nor a membership drive is the complete answer. In fact, no one item or action is the complete answer.

d. Maybe much of the fault lies with you and me, the membership, as well as with the elected officers. A disinterested membership can wreck any organization. A membership waiting to be led — waiting to be shown something — may sometimes have a long, long wait.

I believe it is safe to say that all Toastmasters clubs have a wide range of individual mem-

bership capability in the form of educational and technical backgrounds and practical experience. Some members are strong and multi-talented; others, perhaps, not so strong or talented. But regardless of this range of capability, *all members are capable of doing their individual best* and improving on it by practice and application. All members are capable of placing helpful pressure on the elected officers in the form of analysis of and comment and recommendation on, the quality of the club program, coupled with sincere offers to help whenever and wherever needed. I firmly believe that all members of Toastmasters clubs have this as an inherent responsibility from the very first day they join a Toastmasters club. If we do not assume this obligation then we are contributing directly to any weaknesses that show up in our club program.

I submit that much of the trouble found in less effective club programs stems from the member attitude of "let the officers do it; after all, that's why we elected them." I maintain that not all weaknesses in club programing can be laid at the door of club officers. We, the members, have a direct responsibility in this regard and must share the blame for anything less than effective club programing.

So don't sit back and mumble into your beer about the poor

record of your particular club. This certainly does nothing to improve the situation and it can make matters worse by sowing more and more seeds of discontent. Please, don't grunt about "those lazy club officers" and start looking for a way of impeachment. Instead, calmly survey the situation, and develop some thoughts about increasing the usefulness of the existing officers. Give them a helping hand for the rest of their term of office. When it comes to a decision between impeachment or improve-

ment of Toastmasters club officers, try improvement first and impeachment only as a last resort.

Fellow Toastmasters, I challenge you, each one of you, to step forward with your ideas, comments and recommendations to help your club officers improve your club's record, to increase the scope and quality of your club's programs, and to stimulate all members of your club to greater and better participation in Toastmasters.

Will you accept this challenge? ♦



C. George Jones is employed with the Department of the Army, Army Materiel Command Hqs., as a supervisory programs systems specialist in the field of industrial management. He is a member of Cavalier Club 2765-36 and Chemical Corps 3151-36, Washington, D.C., and past secretary of Area VIII, District 36.

A leader's greatness lies in his capacity to command the confidence of his community because of his moral courage and spirit of sacrifice, even in the most adverse circumstances.

— S. Ranbir Singh

PERSONALLY SPEAKING

By DR. RALPH C. SMEDLEY

FOUNDER

The Same Old Thing

Month after month, year after year, we keep on printing the same old admonitions and exhortations about how to prepare and deliver a speech, until our readers must grow weary of them.

Why don't we find something new to tell you about speech-making? Why don't we bring forward new discoveries, new practices, new ideas?

The answer is that the principles of communication do not change. The element which changes is the people who need to learn how, and what Quintilian wrote, 20 centuries ago, is as authoritative today as it was then. Speakers and students of speech have written endlessly in the effort to illuminate the subject, but they have added little, if anything, to the fundamentals.

The only significant change in public speaking which has occurred in recent generations is recognition that speech is speech, whether you address one person or a thousand, and that the essentials are the same. It is within the last half century that we

have come to recognize public speaking as "amplified conversation," a fact with which Toastmasters have had much to do.

The principal thing always is to have something to say which is worth saying, to say it clearly and with conviction, and then to close when you have said it. The situation is not unlike that of the gardener, who goes to his magazines and garden guides to find out how to raise better flowers and vegetables. While the information may be presented in different words, the facts are the same, whether you are reading a 10 year old number of "Sunset Magazine" or the latest issue of "Better Homes and Gardens."

Thus it is that in our *Toastmaster* magazine, material which was published 30 years ago is as timely as this month's calendar. To demonstrate this, I am going back in our magazine files to the year 1935, and am giving you today an article which appeared in *The Toastmaster* for June. It was entitled: "It Takes More Than a Speech."

Merely to make a speech is not enough. The speech must

mean something, lead to something, stir up someone to know or do or attempt something.

One of the fairest and most frequent criticisms of Toastmasters clubs is that the speeches do not get anywhere. This is properly true of the speeches of the beginner, who is completely engaged in trying to maintain his confidence, keep his hands out of his pockets and remember what he meant to talk about. But the experienced speaker, reasonably well schooled in the technique of talking, has no right to waste his own time and that of his audience with a mere "speech."

Every speech should be directed to the accomplishment of some definite purpose. A speech may instruct, persuade, convince, inspire, or entertain, but the speaker should know, before he says "Mr. Toastmaster," just what it is he hopes to accomplish. He should engage upon the speech with the spirit of a crusader, an evangelist, a teacher or an advocate, and he should carry through to the logical accomplishment of his purpose.

Life is full of intriguing problems to be discussed. No one need waste time on unimportant themes.

A speech, to be really good, must have in it the element of emotional sincerity. It must give the appearance of earnest purpose on the part of the speaker.

He should give his audience the impression that he really has something to say and that he wants to say it. He cannot hope to convince his hearers if he lacks conviction.

When you have to make a speech, select a topic on which you have convictions and feeling. Put these into your voice and manner. Speak as though your happiness and welfare depended on convincing your audience. Then you will make a good speech, whether you know how to speak or not.

Reaction to Advanced Training

Many interesting letters come to me from men who complete their advanced training in Toastmasters. Here is a paragraph from one such letter from Bill Yost of Grand Island, Nebraska, (Club 1101-24):

"Toastmasters is like climbing a ladder. Men are extending a hand downward to help you climb as high as you wish. When you reach the rung they are on, they want to help you go higher. After a while you are surprised at your own progress. The real joy comes when you start extending your hand down to help others up the ladder. Each of us has his own abilities, and when you can help a man discover one of his hidden talents and see it blossom, you receive an inner joy that only Toastmasters could make possible." ♦

“What I Meant To Say...”

By BARNEY KINGSTON

REMEMBER YOUR LAST talk? You thought about it for months, labored over the research, turned out several drafts, cut it to seven minutes, then spent hours polishing the end result.

You stepped up to the lectern with all the poise and confidence of a man who knew he'd prepared, practiced and persevered. You began smoothly: "Mr. Toastmaster, fellow Toastmasters, honored guests..." When you sat down you felt proud of yourself; yes, without false modesty, you gave a great talk. No need to sweat out the verdict; you were terrific.

But first, of course, came the evaluation; you settled back to enjoy all the nice things the evaluators had to say about your speech. You weren't surprised when your evaluator opened with, "It was quite evident to me that Bill spent a lot of time on this talk. I was impressed with the research, the scholarship, the choice of words. Bill's always had a pleasing personality, a powerful, resonant voice and meaningful gestures. And there's no doubt he's over-

come his nervous habit of head turning."

All this coming from Tom, a top evaluator, was music to your ears. But—what's this? "... However, considering the great interest in his subject, 'Has the case against cigarette smoking been proved?', I feel Bill didn't give us a *final* answer, either way. He did a beautiful job giving us both sides of the issue—but he gave us no answer."

"What's the matter with Tom?" you thought. "Doesn't he understand that's exactly the point; the case against smoking *hasn't* been proved conclusively." So you obtained the floor while Tom was talking to try and clear up his misunderstanding. "This is what I meant to say, Tom," you said, and for five minutes explained something that should have been perfectly obvious.

Now let me say a few words to you, Bill, and to all the other Bills. If you aspire to be an effective speaker you must realize *you have only one chance* to make your point. When you address an audience outside the



friendly confines of a Toastmasters club there is no second chance. You have to sell your audience on your point of view in that one talk; you do or die with that one effort.

If you have to interpret your talk to an evaluator then you did not make your point. The mark of a mediocre salesman is the fellow who rationalizes his failures by blaming them on the prospects who "just don't understand what I'm saying."

Your annoyance with Tom wasn't eased any by seeing the club president hand the best speaker award to Harry. "What's the matter with everybody?" you thought.

So you tried to explain what you meant to say at the beer session after the meeting. Several hours later you felt better; now *everybody* knew what you meant to say.

But Bill, the time to say what you meant to say was while you were giving the speech.

I would like to pass along a couple of thoughts that might prove helpful in situations of this type. *When you have fin-*

ished your talk, sit down and shut up! Listen—with both ears open. Learn where your talk could have been improved. Try to realize that this is the key to being an effective speaker: saying exactly what you meant to say *in the talk*. After all, you can't explain it to everyone, individually, later.

Is there a foolproof way to ensure that you make your point loud and clear? I think there is. Simply do this: (1) Write down exactly what you judge is the purpose of your talk. (2) Make an outline. (3) Ask yourself: "Does this outline achieve my purpose?" If it does, go ahead and fill in the supporting material. If it doesn't, start over.

Um. I've just read over this article and, well, maybe I haven't made myself clear. So let me explain that what I meant to say is... ♦

Barney Kingston is merchandising director of "Salesman's Opportunity Magazine" and member and past president of Speakers Forum Toastmasters 371-30, Chicago, Ill.

New clubs — the vitamin essential . . .

For Toastmasters Growth

By ROY FELLERS

SCAN THE "NEW CLUBS" page of this magazine and you will note that each work day is a birthday for a new Toastmasters club. Each new club, then, is a "one-a-day" tablet which nurtures Toastmasters International as it grows steadily towards 4,000 clubs.

Like other Toastmasters, I have a jar full of these tablets. It has been my good fortune to administer a week's supply of them to World Headquarters during my years as a Toastmaster.

The tablets come in various sizes, but they usually combine 20 or more working ingredients — the 20 charter members who must somehow be drawn together as the minimum membership needed to found a new club.

The active ingredient which attracts the other 19 or so is the

"mixer." He is the man who talks and acts. He may be a business leader, the editor of the local paper, a salesman, pastor, or a Toastmaster. Whoever he is, he must be sought out and found when the need for a new club exists, then briefed fully on chartering procedures and supported vigorously by the nearest Toastmasters group.

Of course, the mixer may recognize for himself the need and write to Santa Ana Headquarters for a certificate of permission to organize a new club. It is more likely, however, that some hand must lead him to take these steps. For it's as the old saw says: "Things don't just happen, they are made to happen."

It took me four hours one summer afternoon in Gustine, Calif., to find the mixer. But the contacts I made during this door-

knocking period are helping Roger Brock form his new club. (Incidentally, an afternoon off spent for Toastmasters is a good tonic for any Toastmaster, who finds his speech training well equips him for such missionary work.)

On another occasion, some personal notes to chance acquaintances at Yosemite National Park, inviting them to attend a summer inter-club meeting being held at the park, produced a mixer. John Curry, a guest, observed the gathering, liked it, acted, and Yosemite now has a new Toastmasters club — the only one for 80 miles around!

Such a distance demonstrated an obvious need for a new club. There are other needs as obvious:

cities whose sudden economic activity has caused a population growth, a shortage of clubs in large cities where existing clubs have long waiting lists, a military installation which lacks a club. And there are many large firms whose special executive training programs still do not include Toastmasters. The specialized needs of breakfast and luncheon speech groups are frequently overlooked. Other organized groups — lodges, service clubs, social and professional groups — can and do use the Toastmasters

club format to accomplish their objectives. In addition, there's no reason to confine the one-a-day tablet to working days only. Sundays are appropriate meeting days, particularly for inter-church groups of Catholics and Protestants concerned with the dynamic Christian unity movement.

In our zeal to help meet these needs, we must be aware that existing clubs should not be shunted aside just for the sake of new club growth. A club plagued with chronic membership ills may be well advised to change its name, relocate and begin anew. But it should never lose its priceless charter only to be replaced by a new club.

Once the mixers emerge to satisfy genuine needs for a new club, however, Toastmasters should carefully follow the guidelines set down in "How to Organize a Toastmasters Club." This six-page brochure (Code No. 120) is free from World Headquarters when ordered by any Toastmaster. Basically, the new group requires TMI permission (valid for four months) to operate as a club, should hold regular meetings, attract 20 or more members, keep minutes, adopt bylaws, formulate a budget and a club program, and forward to Head-



quarters the \$50 charter fee and dues.

Nearby Toastmasters, coordinated as necessary at the area and district level, always gladly help new Toastmaster groups with demonstrations of typical meetings and with panel discussions. New club group members appreciate being addressed from the start as "Toastmasters," and should not be treated as guests. They should take part in the table topics session and in the program; in that way they're most apt to be convinced they need Toastmasters!

After a few meetings, the fledgling group should be allowed to evolve on its own.

Occasional visits by an area governor or an interested Toastmaster will keep the group properly oriented.

If possible, neophytes should be exposed to a number of different Toastmasters. This makes them realize that Toastmasters International is not a one-man show; and gives them an insight into our world-wide organization.

New club members soon realize what they and many others have missed by not joining Toastmasters. Soon they, too, are concocting their own one-a-day tablets. And Toastmasters continues to put the accent on International President Smekta's theme — *growth*. ♦

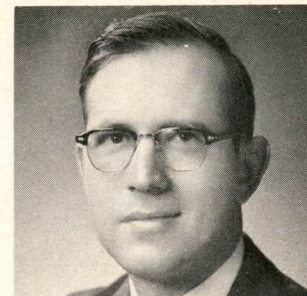
Captain Roy Fellers is a B-52 navigator with the 2nd Bomb Squadron at March AFB, Calif. As District 27 club extension chairman, he organized five new clubs. He is at present a founding member of Top Secret Club 3705-F at March AFB.



Both fear and self-satisfaction lock men's minds against fresh ideas; for, however false, in acceptance of the status quo there is seeming comfort and deceptive security. But the mere defense of a fixed position is negative and static. It is the last act before retreat and not the position of strength from which to advance. One cannot glide into the future without leaving the comfortable cliches and familiar axioms of the past.

— Philip Will, Jr.

New Director Appointed



THE BOARD OF DIRECTORS of Toastmasters International has appointed Mr. Arthur M. Diamond of South Bend, Indiana, to fill the vacancy caused by the tragic and untimely death of International Director Russell N. Carey. Mr. Diamond will serve until August, 1965.

Mr. Diamond has been a member of the Wednesday Y Toastmasters 462-11, South Bend, since 1947. He has served in all club, area and district offices, and was District 11 governor in 1955-56. Since that time he has held posts on many district committees, has served as district public relations chairman, and as editor of "The Spokesman," District 11 newsletter.

A close personal friend of Mr. Carey, Mr. Diamond is senior partner in the law firm of Diamond and Miller, South Bend. A graduate of the University of Notre Dame (magna cum laude, LLB degree in 1947), he is a member of the American Bar Association, Indiana Bar Association, St. Joseph County (Ind.) Bar Association and the American Judicure Society. He is active in Boy Scout work and is currently awards chairman for the Cub Scout Pack, of which two of his sons are members. He is active in the Parent-Teachers Association, has been Republican Precinct Committeeman since 1962, and has been chairman and participant in drives for the Community Fund, United Fund, YMCA Building Fund, Goodwill Industries Building Fund and a hospital fund drive.

Mr. and Mrs. Diamond and their three sons are members of the Evangelical United Brethren Church of South Bend.



SYDNEY, AUSTRALIA

Toastmaster Town of the Month

SYDNEY, CAPITAL OF THE STATE of New South Wales, is the largest city in Australia, with a population of over two million. On the east coast of Australia, some 6,000 miles southwest of San Francisco, Sydney is built around a harbor which, spanned by its famous coat hanger bridge, is one of the most beautiful in the world.

Sydney's skyline is reminiscent of San Francisco's, but the hustle and bustle of the busy metropolis is more like Manhattan. Sydney is Australia's main gateway, through its busy Port Jackson and its Kingsford Smith Airport, named for the late Sir Charles Kingsford Smith, the first man to fly the Pacific from the United States to Australia.

Sydney enjoys beautiful summer weather from October to June, and a comparatively mild winter from July to September. Sydney-siders are keen sportsmen, and take advantage of the 22 magnificent beaches close to their city for surfing, boating and swimming. Football, tennis, horse racing and skiing are also popular. The city has many cultural outlets and the people take a keen interest in music, the theater, painting and the literary arts.

There are eight Toastmasters clubs in the greater Sydney area. Sydney Club 1921 was founded over six years ago by an American based in Sydney with an airline company. Bankstown 1519 and Cronulla 3034 are suburban clubs and were founded about the same time as the Sydney Club. The latter has been responsible for the founding of Port Hacking 2235 and Cronulla R.S.L. (Returned Services League) 3445. Other clubs are Concord West 2107, North Shore 3543 and Miranda 3554. All are members of the Territorial Council of Australia (TCA).

The month of May, 1964, marks a milestone in the history of Toastmasters in Australia. Australian and New Zealand Toastmasters are preparing a warm welcome to International President and Mrs. Smekta as they visit the clubs of TCA. This is the first visit to the Antipodes by an International officer of Toastmasters.

Toastmasters "down under" send greetings to Toastmasters scattered elsewhere throughout the world. A welcome awaits you in Australia. ♦



"Speak Up Jaycee"

Members of District 47 of Toastmasters International, Florida, at their district meeting last fall, pledged themselves to work with the Jaycees in their annual "Speak Up Jaycee" program. This was arranged by Hervey Ross, State chairman of the Jaycee Speak Up program and a member of Fort Lauderdale Toastmasters.

Since that time, 11 programs have been initiated and 10 are using the Toastmasters Manual as a guide. Throughout Florida, Toastmasters clubs are helping Jaycee clubs by putting on sample Toastmasters meetings. A Toastmaster advisor has been assigned to each Jaycee club as a coach.

District 47
Florida

* * *

Lobstick Shows Trail

Lobstick Toastmasters Club 3212-42 of Prince Albert, Sask. at a recent Ladies Night took the opportunity to prepare a most attractive souvenir program as a keepsake for all members and guests of a memorable occasion. In addition to giving the program, explaining the structure of Toastmasters International and providing a space for autographs, the program also explained the club's unusual name.

"They call them lobsticks today, but I think the old-time name for them would have been 'lopsticks'... tall spruce, their branches lopped off a few feet from the top. These lobsticks were the Indian's highway signs, his route markers, his land marks. Above the shores of a lake or against the sky on a high ridge they could be seen for miles... In a country where the rivers and lakes were the only highways travelers depended on them for guidance..."

Lobstick Club 3212-42
Prince Albert, Sask.

* * *

Feature Eskimo Speaker

The first anniversary of Southside Classic Club 1177-11, Indianapolis, Ind., was celebrated by members and guests at a dinner meeting held at Indiana Central College. Featured speaker was Anauta, an Eskimo woman who is author of the book, "Land of Shadows," and who helped translate the Bible for her people of Baffin Island.

Brief speeches were given by Past District Gov. Loring Dalton, Lieut. Gov. Robert Millikan and Dr. I. Lynd Esch, President of Indiana Central College. Over 65 members and guests attended.

Southside Classic Club 1177-11
Indianapolis, Ind.



Augie Gabriel (right), educational vice president of Ft. Lauderdale (Fla.) Club 2004-47, offers "Introducing" pamphlet to visitor at the 8th annual meeting of the Sales and Marketing Executives of Ft. Lauderdale. Poster was designed by TM Mike Merzlak. All club members assisted in the project; over 1,000 copies of pamphlet were distributed.



Members of Dothan (Ala.) High School Speech Department give special presentation to Dothan Club 2804-48. Each student received an individual written evaluation. Front row, left to right: students Bill Shealy, J. E. Saliba, Greg Grosby and Angela Saad. Second row: Buford Steverson, past president; Wayne Creamer, secretary-treasurer; Mrs. Grace Briggs, Dothan H.S. speech instructor; Dick Gerhardt, educational vice president. Back row: Bill Crain, administrative vice president; Nick Saad, president, Ray Maxwell, past president and toastmaster of the meeting.



TM's of District 31 (Massachusetts and Rhode Island) don All-American birthday top hats for celebration of 86th birthday of Dr. Ralph C. Smedley. Left to right: Albert J. Cote, Jr., Lt. gov. Div. B; Gerald M. Cohen, governor, Dist. 31; James P. Noonan, senior Lt. gov. and David B. Moffatt, Lt. gov. Div. A.



Dave Aylsworth (right) winner of "Toastmaster of the Year" award of Golden Gate Club 56-4, San Francisco, Calif., receives the trophy from International President Alex P. Smekta. Pres. Smekta was special guest speaker at a District 4 Fun Luncheon held at the Cabana Motor Hotel, Palo Alto, Calif.



Golden Gate 56-4 (San Francisco, Calif.) members give the "red carpet" treatment to guest Will Cossel, who applied for membership after attending Golden Gate Guest Night at Phil Lehr's Steakery. Cossel is waited on by GGers Phil Senff (left) and Jerry De Martini. Club 56 was among the clubs in District 4 to participate in District 4 Guest Night project.



RAdm. J. M. Farrin, USN, (2nd from right) Commander, Norfolk Naval Shipyard, Portsmouth, Va., accepts honorary membership in Gosport Club 2896-66 at recent meeting of Area 8, Dist. 66 Toastmasters. Left to right: Cdr. H. F. Berck, USN, governor, Area 8; Cdr. R. A. Scherrer, USN, governor, Dist. 66; Admiral Farrin, and Capt. Ron Freeman, USCG, Gosport Club.



"Communications — Key to Progress" was panel topic discussed at recent Dist. 38 Council meeting at Hershey, Pa. Left to right are participants Dr. Neal Musmanno, Pennsylvania Deputy Supt. of Public Instruction; Miss Lillian Meckley, WHP-TV interviewer, and standing, W. T. Lunsford, Director of Community Relations — Harrisburg Patriot-News; Toastmaster Harry Condo; Craig Truax, chairman, Penn. Republican State Committee; Rev. Raymond Fetter, recipient of the American Legion Achievement Award.



Club President Vern McCabe holds cake while District F Gov. Don Foss cuts first slice at 5th anniversary celebration of Terrier Toastmasters 1616-F, Pomona, Calif. Ceremony was witnessed by past presidents of the club, four of whom are still active members.



By **MARY STANFORD**

Coordinator of Gavel Clubs

Boy Scout Night

Toastmasters of Randolph AFB, Texas, Club 2845-56, recently sponsored a Boy Scout Night, honoring the Scouts of Troop 38, Randolph AFB, and Troop 18, Schertz, Texas. Five of the Scouts gave five minute speeches and many participated in tables topics. Bill Schwartz, Eagle Scout and Senior patrol leader, Troop 38, was awarded the trophy as best speaker.

In recognition for their contribution toward the Alamo Area Council of Scouts, Club 2845 was presented with a certificate recognizing them as a "friend of Scouting, 1964."

Randolph Club 2845-56
Randolph AFB, Texas

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TM's on Radio Japan

On a Far East Network radio program entitled "Meet the Guest," four members of Yokota NCO Club 3253-U, Yokota Air Base, were interviewed recently by William Verdier, production director of FEN. The general theme of the program, which was relayed to all Armed Forces Radio Affiliates in Japan, was "Toastmasters, and What It Can Do For You." Representing the club were Pres. TSgt. Harlan R. Price, Immediate Past Pres. TSgt. Gary V. Wallbridge, Sgt. at Arms MSgt. James W. Mariner, and TM TSgt. Richard N. Brace, member at large.

The program and interviews were completely extemporaneous. As an added feature, the program was taped and given to the club for evaluation by club members at the next meeting.

The idea of the broadcast originated at a Valentine's Day banquet held by Club 325. Mr. Verdier was invited as principal speaker and returned the honor by inviting club members to appear on his show. Guest of honor for the banquet was Lt. Col. Elliott T. Pardee, chief of the Far East Network. He was accompanied by Mrs. Pardee.

Yokota NCO Club 3253-U
Yokota AB, Japan

• • •

Members Promote Contest

When Circle Cee Club 1036-3 of Phoenix, Ariz., was chosen as host for the Area 7 Humorous Speech Contest, club members decided to advertise the event in a big way. Divided into teams, club members barged in on all club meetings in the area, unannounced, wearing costumes, carrying signs, ringing bells and shouting.

The advertising appearances were apparently very successful since the contest was attended by over 150 people, the largest gathering in Area 7 history.

Circle Cee Club 1036-3
Phoenix, Ariz.

• • •

Successful Speechcraft

Toastmasters of Club 1865-24, York, Neb. are understandably happy about the success of their recent six week Speechcraft course. Ten men signed up for the course, all ten completed it and received certificates; all ten joined York Toastmasters at the following meeting.

York Club 1865-24
York, Neb.

STUDENTS AT Oklahoma State University, Stillwater, Okla., recently celebrated the formation of the third Gavel club to be chartered on campus. **College of Business Gavel Club 164** is the new organization. Other Gavel clubs at the University are **Engineering Gavel Club 51** and **Veterinary Medicine Toastmasters Gavel Club 62**.

In 1960, **Deuel Vocational Institution Gavel Club 19**, located at Tracy, Calif., acted as host to the first Career Conference ever held in a California Department of Corrections Institution. On March 11, 1964, the group again played host at the fourth annual conference. The conference was attended by 258 inmates and 70 outside business people. Keynote speaker for the evening was Ernest G. Kramer, chief of the Bureau of Industrial Education, Department of Education, State of California. His topic was "Opportunity."

The group convened in the library at 6 p.m., then were served dinner in the staff dining room. Reconvening at 8, they listened to the keynote speech, then broke into section meetings of their choice, followed by a question and answer period and a summarization by the moderator. Some of the occupations covered in the section meetings were: clerical, commercial art, communications, factory work, farm, ranch and dairy, for-

estry and lumber, general construction, higher education, hospital work, music, production and canning, restaurant work, sales and merchandise, truck driving and delivery, service station work.

California heads the list in the formation of new Gavel clubs this month, with three clubs chartered. **Speakers Forum 156** has been formed within the California Conservation Center at Susanville. **Happy Hollow 169** is located at Barrett Honor Camp, a correctional institution of San Diego County. **Tamal Gavel Club 171** is now chartered and operating at the California State Prison at San Quentin.

Students of Pompano Beach Senior High School, Pompano Beach, Florida, have received **Charter 163** and are well started on their program of better thinking, listening, speaking. The official name of the group is **PBSHS Gavel Club**.

A second recent club in Florida has been chartered at Tallahassee. This group is known as **Tallahassee Gavel Club 170**, and is formed within the Federal Correctional Institution at that city.

The recently established Gavel Club at Draper, Utah, located at the Utah State Prison, has been christened **Carpediem 161**.

Toastmasters is growing by leaps and bounds in...

The Land Down Under

By T. O. MACGILLICUDDY



IT WAS IN 1956 that an American engineering company sent a team to Melbourne, Australia, to build an oil refinery. Some of the personnel were Toastmasters, and on their arrival they formed the Melbourne Toastmasters Club, the first Toastmasters club in Australia.

In the summer of 1956 a Canadian arrived in Wollongong. He was an experienced Toastmaster and quickly set about forming a club in that area. Wollongong Club 2456 was chartered in August of 1957 and is still operating successfully.

During 1957 and 1958 clubs were formed in Sydney and at Cronulla, 25 miles away, by American Toastmasters whose employment temporarily domiciled them in Australia.

The year of 1959 arrived without any further extension of clubs in Australia. With the cooperation and encouragement of TM Executive Director Maurice Forley, a move was started to call a meeting of existing clubs

with a view to forming an Australian Territorial Council (TCA). The functions of the council were to act as liaison between local clubs and World Headquarters, to assist in the formation of new clubs, to convene conferences, and to give assistance to existing clubs where required.

A successful two-day meeting was held at Wollongong and the framework of the Australian Council of Toastmasters was created. Graham Morton, charter president of the Wollongong Club, was elected president.

In February, 1961, the publication of the article, "Unaccustomed as I Am" in the Australian edition of "The Reader's Digest," caused a flood of inquiries about Toastmasters. Groups contemplating formation of clubs were encouraged by the Council.

The second conference was held at Sydney, in May, 1961. There were still only four chartered clubs, but the groundwork had been laid for many more

clubs to swell the ranks during the next 12 months. At this conference a constitution and by-laws were adopted. Graham Morton was elected for a second term.

By the time the third conference was held in May, 1962, 12 clubs were chartered and six more were in process of formation. Donald Duncan was elected president.

The fourth convention saw 19 clubs chartered with five more probables. Terry MacGillicuddy was elected to succeed Don Duncan.

Today, the 23 Australian clubs are located in four States, from Cairns, North Queensland, to Hobart, Tasmania. We believe Australian clubs have the highest average membership of those of any Toastmasters district in the world.

Because of the solid groundwork laid by the Territorial Council, the stage is set for even more spectacular growth. A total of 50 clubs should be achieved within the next two years. We are sure that the visit of International President Alex Smekta this month will give an extra stimulus to the existing enthusiasm.

This year has seen for the first time the formation of in-company clubs. One of these is formed within the Legal and General Assurance Company, Sydney, and has received its number as Club 3773. Another is in process of formation, at Wunderlich,

Ltd. This development is certain to assist the formation of clubs within many more major Australian companies.

Administration on a national level is complicated because clubs are widely scattered—Australia is a country with an area of 3,000,000 square miles. This problem has been overcome to some extent by the appointment of active area presidents, by occasional visits to interstate clubs by council officers and by rotating the annual conference so that it occurs in a different area each year.

We in Australia appreciate hearing of the activities, plans and ideas of clubs in other countries and are happy to exchange information with them. At the present time we are working with District 38 (Pennsylvania) in the United States through Richard S. Thomas, district governor, to develop "sister clubs." We believe projects such as this will provide stimulus and add interest and variety to our activities.

Toastmasters "down under" are proud to be associated with a great International organization whose objectives, we believe, can result in greater international understanding and goodwill. ♦

T. O. MacGillicuddy of Turramurra, N.S.W., Australia, is president of the Council of Australian Toastmasters.

REGIONAL CONFERENCES

THIS MONTH, THE ATTENTION of Toastmasters everywhere is focused on the regional conferences, which are scheduled for early June. Host districts are busy preparing a welcome for all attendees, and each conference promises a variety of educational information for both members and district officers.

To allow more time for district officer orientation training and the regional speak-offs, several of the conferences will hold two-day meetings instead of the one-day event of past years. As in other years, the principal order of business will be the selection of a candidate for International director. Eight positions are open, and the elections will be held at the International convention, August 27, Denver, Colo.

Each conference will be conducted by two International directors, who will offer information and suggestions based on years of Toastmasters experience. Some of the conferences will be attended by members of the World Headquarters staff.

As in previous years, features of the conferences will be the Idea Exchange session, to run concurrently with the District Officer Orientation meeting, and the Regional Speech Contests. Winners of these contests will compete in the International Speech Contest to be held at the August convention at Denver.

1964 REGIONAL CONFERENCES

REGION I—Directors Charles E. Loveless and John H. Lee
Zone A—2, 7, 21, 32, 67 Zone B—9, 15, 17, 33

Host District—7
Meeting Place—Portland, Oregon
Sheraton Portland Hotel
Date—June 5-6, 1964
Conference Chairman—David Treibel
5544 S.E. Flavel Drive
Portland 66, Oregon
* * *

REGION II—Directors Ivan J. Shields and Robert L. Knotts
Zone A—4, 12, 27, 39, 49, 57, 59 Zone B—F, 3, 5, 50, 51, 52

Host District—4
Meeting Place—San Francisco, California
Press Club
555 Post Street
Date—June 13, 1964
Conference Chairman—Mark Rodman
96 Jessie Street
San Francisco, California
* * *

REGION III—Directors Milton C. Adams and Richard F. Martin
Zone A—22, 24, 26, 55 Zone B—16, 23, 25, 44, 56
Host District—24

Meeting Place—Omaha, Nebraska
Schimmel's Indian Hills Inn
Date—June 12-13, 1964
Conference Chairman—William Graham
238 Farm Credit Building
Omaha, Nebraska
* * *

REGION IV—Directors Doug Wheeler and Norval A. Anderson
Zone A—20, 41, 42, 64 Zone B—6, 19

Host District—20
Meeting Place—Fargo, North Dakota
Oak Manor Motor Lodge
Interstate No 94 and U.S. No. 81
Date—June 6, 1964
Conference Chairman—William A. Malaski
2960 Edgewood Drive
Fargo, North Dakota
* * *

REGION V—Directors Earl M. Potter and Ralph E. Howland
Zone A—30, 35 Zone B—8, 54

Host District—30
Meeting Place—Chicago, Illinois
O'Hare Inn
Date—June 20, 1964
Conference Chairman—Eric Sloth
133 Springwood
Naperville, Illinois
* * *

REGION VI—Directors Otto H. Althoff and Arthur M. Diamond
Zone A—10, 28, 62 Zone B—11, 40

Host District—62
Meeting Place—Detroit, Michigan
Statler Hilton Hotel
Date—June 13, 1964
Conference Chairman—Ward W. Hubbell
1977 N. Whitehall Road
Muskegon, Michigan
* * *

REGION VII—Directors L. Kenneth Wright and George J. Flannery, Jr.
Zone A—31, 34, 45, 46, 53, 60, 61, 65 Zone B—13, 36, 38, 66

Host District—46
Meeting Place—New York, New York
Hotel Astor
Broadway and 44th Street
Date—June 19-20, 1964
Conference Chairman—Cleve Campbell
11 Slayton Drive
Short Hills, New Jersey
* * *

REGION VIII—Directors Howard E. Flanigan and Luther Gower
Zone A—29, 43, 48, 63, 68 Zone B—14, 37, 47, 58

Host District—48
Meeting Place—Montgomery, Alabama
Whitley Hotel
Date—June 12-13, 1964
Conference Chairman—Fred Goodwin
1175 S. McDonough Street
Montgomery, Alabama

MEMO from the Executive Director



(ED NOTE: From time to time, Maurice Forley, executive director of Toastmasters International, will use the pages of The Toastmaster magazine to discuss matters of interest to Toastmasters.)

YOU DIDN'T BECOME A TOASTMASTER to prepare yourself for a life of solitude. Whatever your other reasons for joining, you are primarily interested in communicating with others — with having something to say and saying it effectively.

One of the functions of this magazine is to bring to your attention anything that will help you to achieve these purposes.

This month I want to direct your attention to a weekly magazine, a series of travel guides and a deck of cards. Each can be helpful to Toastmasters.

The Saturday Review represents the only enjoyable educational opportunity I know of that costs as little as your Toastmasters membership. And it can make your membership mean more; every issue will offer you at least a dozen speech topics. The lead articles are among the most thoughtful and constructively provocative writing published in the United States today.

The Saturday Review has special appeal for Toastmasters because — like Toastmasters — it combines enlightenment with enjoyment. You should look forward to each issue because you want to read it, not because you ought to read it. Each week a section of the magazine is devoted to one field of interest, such as education, science, public relations, or — of special interest to us — communications.

If you are using the Toastmasters Reading Plan, *The Saturday Review* will not only provide a wide range of books from which to

select your next one (including reviews of the best paperbacks) — the book reviews are models of skillful evaluation.

Rudolf Erich Raspe, who enriched our world by writing the "Travels of Baron Munchausen," said in that journal, "A traveler has a right to relate and embellish his adventures as he pleases, and it is very impolite to refuse that deference and applause they deserve."

If you plan to travel this summer and hope to talk about it later, you should use the *1964 Mobil Regional Travel Guides*. They will tell you anything you need to know for a successful trip, excepting when to come home with your rich reservoir of speech material. The *Guides* were prepared by Simon & Schuster, who used their extensive editorial experience to provide six truly useful and readable regional guides with reliable quality ratings for food and lodging, as in the famed Michelin Guides for European travel. Although inexpensive, these are probably the most useful and informative guides to travel in the United States. We hope their next editions will carry an appropriate notation of towns having Toastmasters clubs so that peripatetic but persevering Toastmasters may meet colleagues and talk while they travel, as well as afterwards.

Having read and traveled, you will be eager to talk when you return to your club. If you want a quick brush-up on the principles of public speaking, you will find *Compact Facts: Speech Cards* to be helpful. These constitute a deck of more than 50 cards, 2½ by 3½ inches. As a review for speakers, the cards are an attractive and useful gift. Their information is succinct and well organized. We would not recommend the cards for beginners, but the format should make them appealing to the Toastmaster who presents a Speechcraft talk.

In bringing *The Saturday Review*, the *Mobil Travel Guides* and the *Compact Facts: Speech Cards* to your attention, I am reminding you that wherever you go and no matter what you do this summer, you can relate it to your personal development and your Toastmasters program.

May you have a happy vacation. ♦

1. *The Saturday Review*, published weekly by Saturday Review, Inc., 25 West 45th St., New York, N.Y. \$8 a year.
2. *1964 Mobil Travel Guides*, edited by Simon & Schuster, 6 Regional Guides, \$1.50 each. Available at Mobil Service Stations and bookstores.
3. *Compact Facts: Speech Cards*, by J. Richardson Johnson, Visual Education Association, 321 Hopeland St., Dayton 8, Ohio. Price \$1.50.

TOASTscripts



Louis Rich

Louis Rich attended Los Angeles Realtors Club 1363-52 as a guest of B. Y. Taft. Mr. Rich has been in the real estate business in Los Angeles since 1910. As he puts it, "I arrived in Los Angeles

with two dollars in my pocket — the price of a dog, marriage or real estate license. I had no dog, I was married, so I secured a real estate license and have pursued the business ever since."

Recently Mr. Rich won the table topics award with an eloquent dissertation on "Youth." To Toastmaster Rich youth is a state of mind and has no chronological implications, which he has ably demonstrated to the members of his club.

On Oct. 29, 1964, Toastmaster Louis Rich will be 100 years old!



Immediately following the disastrous Alaskan earthquake, Executive Director Maurice For-

ley sent messages of sympathy to Alaskan Governor William A. Egan and to District 67 Governor Walter E. Jerde. From Anchorage, Governor Jerde wired the following reply:

"District 67 appreciates concern... Too soon to account for all Alaskan TM's. Hundreds of Alaskan families homeless. Cannot find words to describe the mangled buildings. With God's help and your prayers, we will rebuild now. Alaskans can match their mountains..."

On behalf of Governor Egan, Hugh J. Wade, Secretary of State, wired, "I thank you for your message of sympathy. Your confidence in Alaska's future is well-placed."



GI's who remember the mess halls of World War II would be in for a rude awakening if they visited the mess halls at McChord Air Force Base, Wash. Food Service superintendent at Mc-



CM/Sgt. Thaddeus A. Rogers

Chord is Chief Master Sergeant Thaddeus A. Rogers. Sergeant Rogers is the only military member of Trinity Toastmasters Club 1123-32 (Tacoma, Wash.). Recently the Tacoma Federal Business Association named him "Pierce County's Non-Commissioned Officer of the Year."

Toastmaster Rogers, who has given his mess sergeants the space-age title of "food manager," was chosen over other enlisted men from all service branches in Pierce County for his extensive contributions to military management and for his interest in community affairs.

The 21-year Air Force veteran supervises nine dining facilities and 90 men. They serve more than 2,000 meals daily.

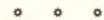
Rogers has installed the only central food processing plant in the Air Force. Two men thaw all the meats, prepare all raw hamburgers and meat loaf, slice all bacon and render all lard used by all the dining halls on the base. The Air Force reports this has resulted in substantial savings of men and equipment. The savings have made possible one of the few self-service salad bars in the Air Force. In 1963, McChord's dining hall facilities were named the best in the Air Defense Command.

Rogers is active in PTA and church activities and serves as a Scoutmaster. Two years ago,

there wasn't a single Christmas decoration outside the homes in his neighborhood. The neighbors agree that it was Rogers' initiative and leadership which has made the neighborhood one of the Christmas show places of South Tacoma.

While stationed in Germany from 1945 to 1948, Toastmaster Rogers founded an organization with his own time and money to teach the meaning of democracy to the German youth. This later became the nucleus for the rejuvenation of the Boy Scouts, YMCA and other youth groups which Hitler had abolished.

Toastmasters International salutes Chief Master Sergeant Thaddeus A. Rogers for his accomplishments on the job and for his service to his community.



P.S. State Farm Insurance Company now handles the dues for members of State Farm Club 2385-47 (Jacksonville, Fla.) by payroll deduction . . . During January, all clubs in District 4, (Calif.), were asked to hold a guest night. Preliminary reports show 320 guests attended during the month and the clubs added 108 new members . . . One-half of the 40 members of Indianapolis, (Ind.), Club 385-11 are presidents, including the first two presidents, Roscoe Stovall and Gerald McVeigh, who served in 1946 and 1947.



The Monster

By RICHARD A. AINSWORTH

THE TIME HAS COME FOR YOUR first speech to a large audience. You only half listen to your introduction as you mentally rehearse your opening statements. It is time. You look into a sea of faces and begin, "Thank you for th... inTRODUCTxxx I am vxxx glxxx to..." What has happened? Your carefully rehearsed phrases are gibberish, and your speech is a miserable failure.

You are another victim of The Monster — the public address microphone. How many times have you been part of an audience when The Monster has destroyed a speech. You realized then, as you abandoned all hope of understanding the speaker and returned to your apple pie, that misuse of a public address sys-

tem can ruin a speech. If you understand the fundamental principles of microphone technique, you can avoid this problem.

Effective use of a sound system begins before you rise to speak. When you step to the podium, the microphone should be at the proper height and the volume should be at the level best suited to your voice. These adjustments should be determined in advance and are the responsibility of the toastmaster of the event. Your first few minutes before the audience are critical; don't waste them by having to adjust the microphone.

Your first thought when facing The Monster will be, "Is it turned on?" Of course, you can easily

determine this by blowing into the microphone. If the volume is turned up to the proper level, the loudspeakers will respond with a sound not unlike an Atlas missile at close range. You'll receive an indication from the audience, too, as they spill their coffee, knock over chairs or otherwise respond to this test procedure. If the microphone is not permanently damaged, you may now proceed.

An easier and less hectic method for testing the p.a. system is simply to tap the microphone stand — *not* the microphone itself — with your fingernail. The distinct click heard in the loudspeakers will not be noticeable to your audience but will tell you that all is in readiness.

Another problem you will face concerns the distance you should stand from the microphone. Since conditions and equipment vary, there is no set rule to follow. In general, a distance of 12 to 16 inches is about correct. Since you will want to move from a fixed position as you turn to face the various parts of your audience, it is in error to stand too close to the microphone, as even a slight movement to right or left at this distance will result in a large change in volume. A more serious consequence of a close (i.e. less than 12 inches) position is that the microphone will pick up many undesired sounds. If you

will have someone speak in a normal tone an inch or two from your ear, you will understand this problem clearly.

An all too common problem with a public address system is *feedback*, the banshee wail which occurs when the volume is too high. Your first reaction, after initial panic, is to put your hand over the microphone. Don't. If you are using a directional microphone, one designed to discriminate against unwanted sounds, you will disturb this characteristic and will increase the level of feedback. Since this phenomenon is dependent on the acoustics of the room, the only cure at this stage is to readjust the level of the system; your hand over the microphone makes any adjustment a guess. Problems of this nature will undoubtedly occur at the most inopportune time in your speech. The only course you can take is simply to pause until the difficulty is corrected. To continue when the sound system is obviously at fault is to join the ranks of those whose speeches were destroyed by The Monster.

If you are to address a relatively small group, you should consider the possibility that a sound system is not even needed. All too frequently an organization will purchase a low-priced "budget" system and proceed to get their money's worth by using it whenever possible. If you feel

that you can project your voice sufficiently to be easily heard by your audience, don't hesitate to request that the system be turned off while you speak. Voice projection can be practiced and developed quite easily by utilizing spare moments—driving to work for example — for reciting familiar verse. Concentrate on speaking with as much volume as possible without increasing the pitch of your voice and you will be able to increase the range of your speaking voice while maintaining a natural inflection. "Mary had a little lamb..." may cause you some strange glances when you're stopped at a traffic light, but the road to success is not easily traveled.

If you decide that sound reinforcement is necessary, a technique which many effective speakers utilize for regulating the volume and inflection of their voices when using a microphone may be helpful. Select a radius of people at a distance from the podium to which you can speak easily and comfortably and speak only to them. By relying on the

loudspeakers to carry your voice to the rest of your audience and concentrating on those who hear your voice directly, you will avoid the unconscious tendency to change the volume of your voice as you look from those seated near the podium to those in the back of the room. Concentration on this segment of your audience will maintain the illusion of eye contact with the entire group and will automatically regulate the inflection and emphasis of the amplified portion of your speech.

Avoidance of the all too common errors associated with public address systems and cognizance of the techniques of the successful speaker will guarantee that your first speech before a large audience will be *your* success — not The Monster's. ♦

Richard A. Ainsworth was formerly an audio engineer and is at present with the Department of Chemistry at Georgia Institute of Technology. He is a member of White and Gold Toastmasters 1322-14, Atlanta, Georgia.

Leaders do not rest on their laurels for long if they expect to remain leaders. Initiative is a necessary quality for anyone who aspires to rise above the crowd clustered at the foot of the ladder of success; it is characteristic of all true leaders.

— Boyd Lindop

The Speaker's Page

SPEECH SUGGESTIONS FOR JUNE

The month of June has been designated as many different things, from *Fight the Filthy Fly Month* to *Summertime is Banana Time*. A few are: *National Barbecue Month*, *National Home Permanent Month*, *Portable Radio Month* and *Ragweek Control Month*. Special weeks include: *National Humor Week* (7-14), *National Little League Baseball Week* (8-14), *National Flag Week* (14-20), and *National Bow Tie Week* (21-27). *Flag Day* is celebrated on June 14, *Bunker Hill Day*, commemorating the famous battle in 1775, on June 17. June 21 is *Father's Day*. The famous *Portland (Ore.) Rose Festival* begins on Friday, June 5. June 11 is *Kamehameha Day* in Hawaii, while the *South Carolina Peach Festival* begins the same day in Greer, S.C. Some special anniversaries are: June 3, *birthday of Jefferson Davis*, 1803; *death of Lizzie Borden*, key figure in famous Fall River (Mass.) murder case, June 2, 1927; June 3, 1937, *marriage of former King Edward VIII* to Wallis Warfield Simpson; June 24, 1813, *birthday of Henry Ward Beecher*, controversial minister, orator, reformer; June 26, 1848, *first national pure food and drug legislation enacted*, and June 28, 1703, *birthday of John Wesley*, founder of Methodism.

POINT OF EMPHASIS

The point of emphasis for May is "Talking Things Over." Here is opportunity to study discussion techniques and various types of discussion, committee, conference and board meeting techniques. Evaluate speeches and discussions for the value of subjects and the skill shown in getting results.

SPEECH STARTERS

Two essentials for a good and effective life are flexibility and firmness — flexibility in some things and an adamant and absolute immovability in others.

— Richard L. Evans

Friends last longer the less they are used.

— Arnold Glasow

When we are collecting books, we are collecting happiness.

— Vincent Starrett

TO BUILD YOUR VOCABULARY

GRATUITOUS *adjective*, *gra-TOO-i-tus*, has two meanings, (1) given freely, without recompense or regardless of merit, as "The gratuitous blessings of heaven," and (2), unwarranted by circumstances, as "A gratuitous assumption."

FROM THE GRAMMARIAN

THANKS: "I thank you" is now reserved for formal occasions. "Thank you" is the ordinary phrase, but it tends more and more to be lengthened with or without occasion into "Thank you very much," etc. "Thanks" is less ceremonious than "thank you," "much thanks" is archaic but not entirely obsolete, according to H. W. Fowler in "Modern English Usage." The phrase "thanks much" is a hybrid form, confusing the noun with the verb, and an affectation that should be avoided.

INTERNATIONAL BOARD ACTIONS:

*Annual club elections . . . 1964 convention site . . .
lower age requirements . . . elimination of zones*

In a three day meeting held March 19-21, 1964, the International Board of Directors approved amendments to the International Bylaws which will:

Eliminate zones and require selection of two director candidates at each regional business meeting.

Require the Board of Directors to review in 1965 and every three years thereafter the regional assignment of undistricted clubs.

Make men 18 years of age or older eligible for membership in a Toastmasters club.

Provide additional procedure for the calling of a special meeting of the Board of Directors and for filling a vacancy on the Executive Committee if such vacancy should occur.

The Board also amended the Standard Club Bylaws to provide for annual election of officers on a calendar basis; officers to be elected in November and installed in January, and to provide a procedure for the removal of an officer of a club on the recommendation of the executive committee, confirmed by a two thirds vote of the membership.

The proposed amendments to the Bylaws of Toastmasters International and to the Club Constitution will be fully explained in the June issue of *The Toastmaster* magazine and will be submitted to all clubs at least 60 days prior to the opening date of the International Convention, Aug. 27, 1964.

The amendments will be acted upon by the delegates voting at the convention.

Clubs voting by proxy should study the amendments when they receive them and read the explanation in the June *Toastmaster*. They should then indicate to their proxy holder how they want their proxies voted.

The Board selected Arthur M. Diamond, past governor, District 11, to fill the unexpired term of the late Director Russell N. Carey, and chose Miami Beach as the site for the 1968 International convention.

The Board also amended Policy Bulletin No. 17 to provide \$100 or 10%, whichever is less, of the district's share of the per

capita dues collected during the fiscal year, as the required minimum carry-over of district funds from one district administration to the next.

Affirmation of the membership policy of Toastmasters International was reemphasized by the adoption of Policy Bulletin No. 21, which states:

WHEREAS, *Toastmasters International has always made membership available without regard to race, creed, color, religion or national origin, and*

WHEREAS, *the Bylaws of Toastmasters International and the Constitution of the member clubs state that all men shall be eligible for membership, and*

WHEREAS, *in its capacity as an employer, Toastmasters International has not based employment upon race, creed, color, religion or national origin,*

NOW, THEREFORE, BE IT RESOLVED *that it is the continuing policy of Toastmasters International to make membership available in accordance with its Bylaws and the Constitution of its clubs, and to continue its employment practices of seeking the best qualified candidates without reference to race, creed, color, religion or national origin.* ♦

Don't Miss These

THREE DAYS IN DENVER

AUG. 27 - 29, 1964
Denver Hilton Hotel

- * Business Meeting & Election
- * Educational Workshops
 - * International Speech Contest
 - * Breakfast with the Founder
 - * Sightseeing Tours
 - * Ladies Events
 - * Teen-Age Center

33rd Annual Convention
Toastmasters International

*See the June issue of The Toastmaster magazine
for complete information and reservation forms.*



JUST IN JEST

A New York businessman recently hired an English girl as a secretary. Shortly afterwards he left for a business trip to Great Britain. Unaware that he had gone, an associate telephoned him. "Will you speak with someone else?" inquired the English girl politely. "Mr. Smith has departed. He is now in the United Kingdom."

There was a long pause. "I'm shocked to hear it," the caller finally blurted. "Tell me, is it too late to send flowers?"

• • •

People are usually willing to meet each other half way; trouble is, most people are poor judges of distance.

At meetings of clubs, by an effort of will, I always contrive to keep perfectly still,

For it takes but a word of annoyance or pity, And Wham! There I am on another committee.

Scandal Sheet, Graham (Tex.) Rotary Club

If you deserve praise, you don't need it. If you don't deserve it, nobody will believe you anyway.

A youngster playing Little League baseball came home late one afternoon and told his father that he had hit a home run in the game that day.

"You really must have smacked it," said the proud father.

"Oh, I didn't hit it so hard," replied the boy. "I just hit it and started to run."

"Well," said the father, "it must have gone over the outfielder's head."

"Oh, he wasn't there," explained the boy. "He'd gone to the bathroom."

— Quote

• • •

Among the country's unmanageable surplusses are wheat, corn, cotton and calories.

• • •

Nowadays when you lay your cards on the table, you can buy almost anything.

— Changing Times

• • •

An American just returned from Russia was telling some friends how he had driven his car through a part of Russia.

"But," said a woman, "how do you know when you violate traffic laws?"

"That's easy," replied the traveler. "You go to prison."

Letters to the Editor

During the summer of 1963, our club dwindled from a membership of 19 in April to 12 by the end of September, due to rotation of military personnel to the States. Attendance was averaging less than 75% and it became obvious that a quick remedy had to be found if we were to retain our charter. At our first meeting in October, I made an appeal for action, recommending the application of the formula 1.4.4 equals 2 x X (ref. an article by W. G. Bleakley in *The Toastmaster* for Sept., 1962). Since then our club has been steadily climbing, our attendance is averaging 20 or better and on our second meeting in February we enrolled our 25th member. On behalf of our club, I wish to say "Thank you, TM Bleakley."

Louis A. Pennow
Pres., Club 3180-U
RAF Lakenheath, England

— — —

I am a new member of Toastmasters and am trying to become a good representative. . . I received my first issue of *The Toastmaster* and can you imagine my delight upon opening the February 1964 issue to view the Cronulla Club, 3034-TCA, Australia, in their first Speechcraft course.

Purpose of this letter — last September, traveling around the world on the good ship "Orcades" of P&O Lines, we stopped three days in Sydney. Being an interurban electric lines sightseer, I inquired of a downtown Sydney station master for a "long ride out into the country." He asked me if I would like to see where Captain Cook arrived in Australia, and a beautiful view of the ocean and backwaters. . . He procured a round trip ticket for me to Cronulla, and I had a most pleasurable day at this ocean beach community. Also, while in Cronulla, I decided to examine a phone book to see if any of my people had ever migrated to Australia.

I hit pay dirt. I located a "Mulgannon" and immediately wrote a short note to them. We found out later that we were distantly related and stemmed from the same people in Connemara, West Ireland . . . Lastly, the Australians are the salt of the earth and very fond of Americans . . .

James H. Mulgannon
Club 2024-57
Napa, Calif.

— — —

Perhaps your masthead should be entitled "Join your Toastmasters club and you will not need a psychiatrist."

Why send your psychiatrist on a trip around the world with the fees which you paid while under his care, when you can join your neighborhood club for so much less!

Hans G. Loewenstein, M.D.
Club 2767-57
Pittsburg, Calif.

— — —

A few weeks ago while at a motel in Milwaukee, Wis., I picked up a copy of *The Toastmaster*. I have enjoyed reading it very much. Could I subscribed for this magazine or do I have to belong to a club?

Mrs. Robert Dyball
Fairfield, Ill.

— — —

We are interested in subscribing to *The Toastmaster*. Would you let us know what the cost would be and how frequently it is published.

Kalamazoo Co. Chamber of Commerce
F. Joseph Buckley
Exec. Vice President
Kalamazoo Co.
Chamber of Commerce
Kalamazoo, Mich.

— — —

(Anyone may subscribe to The Toastmaster magazine; the cost is \$1.50 per year—ED.)

IMPORTANT: To keep your Toastmaster magazine coming regularly, notify World Headquarters immediately of any change of address. Please give old address, new address, club and district number. Include a mailing sticker torn from a previous magazine.

Send change of address to: World Headquarters, Toastmasters International, Santa Ana, California. 92702

New Clubs

(As of April 15, 1964)

- 881-7 HILLSBORO, Oregon, *Hillsboro*, Mon. 6:30 p.m., Hillsboro Cafe, Hillsboro, Oregon MI 8-3050
- 1341-45 BRUNSWICK, Maine, *Merrymecting*, 1st & 3rd Tues. 6:15 p.m., Eagle Hotel, Brunswick, Maine 729-3131
- 1428-19 GLADBROOK, Iowa, *Tri-County*, Wed. 7:30 p.m., Club Room of the Gladbrook Bowling Lanes, Gladbrook, Iowa GR 3-2745
- 1454-41 LEAD, South Dakota, *Lead*, Thurs. 6:30 a.m., Western Drug, Lead, South Dakota 584-1868
- 2032-54 FARMINGTON, Illinois, *Tri-County*, Wed. 6:30 p.m., Clara's Cafe, Farmington, Illinois 245-2894
- 2096-10 UPPER SANDUSKY, Ohio, *Upper Sandusky*, 1st & 3rd Mon. 6:30 p.m., Evergreens Restaurant, Upper Sandusky, Ohio 294-2956
- 2291-U HOF/SAALE, Germany, *Hofmasters*, bi-weekly Thurs. 12:45 p.m., Officer/NCO Dining Room, Hof Air Station, Germany 830
- 3409-21 PORT McNEILL, B.C. Canada, *RUPERT*, 2nd & 4th Mon. 7 p.m., The Port McNeill Community Hall, Port McNeill, B.C., Canada
- 3427-60 PETERBOROUGH, Ont., Canada, *Peterborough*, Thurs. 6 p.m., Miss Diana Restaurant, Peterborough, Ont., Canada 745-0888
- 3718-11 INDIANAPOLIS, Indiana, *Northwest*, Wed. 6:30 p.m., 1860 Lafayette Road, Indianapolis, Indiana ME 1-9011
- 3733-F TUSTIN, California, *Tustin*, Thurs. 7 a.m., Jamestown Kitchen, Tustin, California KI 7-6181
- 3736-35 MANISTIQUE, Michigan, *Paul Bunyan*, Mon. 7 a.m., Harbor Inn, Manistique, Michigan 341-5229
- 3739-20 RUGBY, North Dakota, *Geographical Center*, 2nd & 4th Tues. 6:15 p.m., Andrews Steakhouse, Rugby, North Dakota PR 6-6451
- 3741-11 INDIANAPOLIS, Indiana, *APTCO*, 1st & 3rd Mon. 5 p.m., 51 South State Street, Indianapolis, Indiana ME 6-4381
- 3744-19 DeWITT, Iowa, *DeWitt*, 2nd & 4th Tues. 8 p.m., Farm Bureau Meeting Room at DeWitt, Iowa 659-5125
- 3756-TCBI PENICUIK, Midlothian, Scotland, *Penicuik*, 2nd & 4th Thurs. 7:30 p.m., Municipal Buildings, Penicuik
- 3758-22 RICHARDS-GEBAUR AFB, Missouri, *Golden Key*, Mon. 7 p.m., Richards-Gebaur AFB, Missouri 64031 ED 1-3169
- 3759-66 LANGLEY AIR FORCE BASE, Virginia, *Speakeasy*, Tues. 7:30 p.m., The Base Service Club, Langley AFB, Virginia PA 2-7911 Ext. 4141
- 3760-TCBI SOLIHULL, Warwickshire, England, *Solihull*, Mon. 8 p.m., The Greswolde Arms Hotel, Warwick Road, Knowle, Solihull
- 3761-42 MOOSE JAW, Sask., Canada, *Standing Bear*, Fri. 6:30 p.m., Grant Hall Hotel Moose Jaw, Sask., Canada 692-3771
- 3762-35 TRUAX FIELD, MADISON, Wisconsin, *Talking Stripes*, Tues. 11:45 a.m., Chapel Annex, Truax Field, Madison, Wisconsin 249-5311 Ext. 9-540
- 3763-31 BOSTON, Massachusetts, *Spokes-Men of the Hub*, Thurs. 12:30 p.m., Polcari's Restaurant, Agenta Room, Keany Square & Endicott St., Boston, Massachusetts 523-5100 Ext. 293
- 3764-46 PORT WASHINGTON, New York, *N.T.D.C.*, 1st & 3rd Mon. alt. 11:30 a.m., and 6:00 p.m., U. S. Naval Training Device Center, Port Washington, New York KI 2-9042
- 3765-TCBI FELIXSTOWE, Suffolk, England, *Felixstowe*, Thurs. 7:45 p.m., Orwell Hotel, Hamilton Road, Felixstowe
- 3766-36 WASHINGTON, D. C., *Department of Labor*, Tues. 11:45 a.m., Rm. 1710, 1730 M Street, Washington, D. C. 961-3655
- 3768-47 CAIRO, Georgia, *Grady*, 2nd & 4th Mon. 7:30 p.m., Sara Ann Motel, Cairo, Georgia 377-4242
- 3769-66 STAUNTON, Virginia, *Staunton*, 1st & 3rd. Tues. 7:30 p.m., Verona Rockingham Bank, Verona, Virginia TU 6-1916
- 3770-47 HOLLYWOOD, Florida, *Hollywood*, Tues. 7:30 a.m., Orangebrook Country Club, 3250 Hollywood Blvd., Hollywood, Florida 923-4612
- 3771-47 TALLAHASSEE, Florida, *Seminole*, Mon. 6:30 p.m., Holiday Inn, Tallahassee, Florida 877-3020

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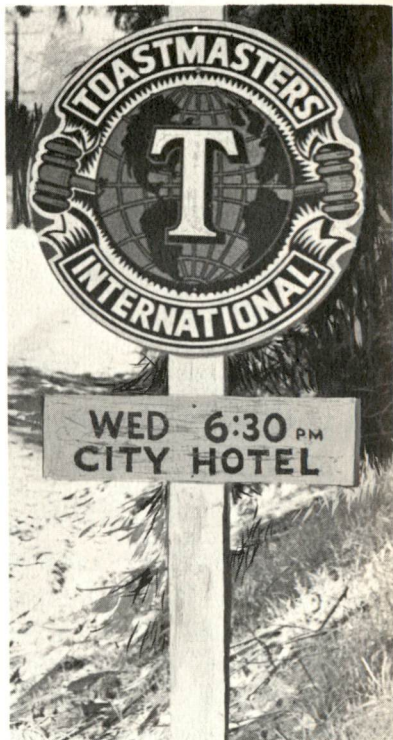
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