

# THE TOASTMASTER

JUNE

1967

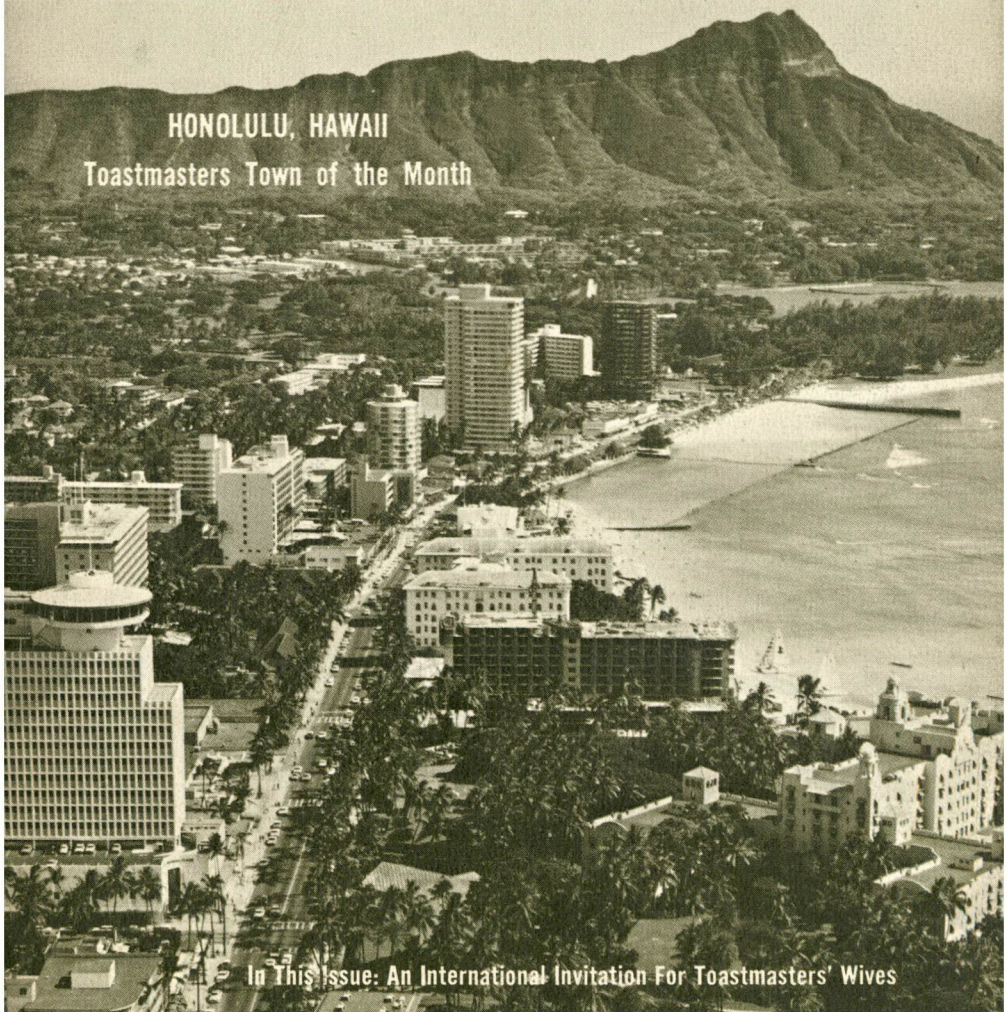


FOR BETTER LISTENING

THINKING • SPEAKING

HONOLULU, HAWAII

Toastmasters Town of the Month



In This Issue: An International Invitation For Toastmasters' Wives



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TOASTMASTERS INTERNATIONAL is a non-profit, non-partisan, non-sectarian organization of Toastmasters clubs throughout the free world. As of March 31, 1967, these clubs had a membership of 73,608.

A Toastmasters club is an organized group which provides its members a program to improve their abilities in public speaking and conducting meetings and to develop their leadership and executive potential. In congenial fellowship, ambitious men help each other through practice, mutual constructive evaluation, and assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies, and continuing guidance from the World Headquarters.

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# The TOASTMASTER

For Better Listening—Thinking—Speaking

OFFICIAL PUBLICATION OF TOASTMASTERS INTERNATIONAL, INC.

Vol. 33

Number 6

June, 1967

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PRINTED IN U.S.A.

PRICE \$1.50 PER YEAR

Address All Communications

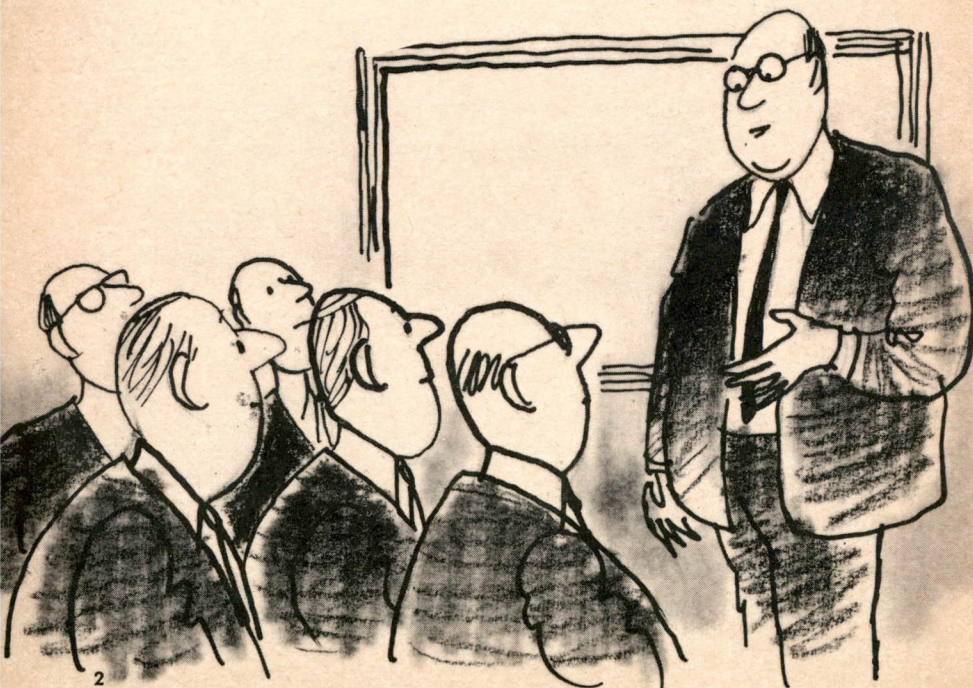
The Toastmaster, Santa Ana, California

TOASTMASTERS INTERNATIONAL is a nonprofit, educational organization of clubs located in the United States and in other countries and territories throughout the free world. First Toastmasters club established October 22, 1924. Toastmasters International was organized October 4, 1930 and incorporated December 19, 1932. World Headquarters, 2200 N. Grand Ave., Santa Ana, Calif. 92702. The names "Toastmasters" and "Toastmasters International" are Registered Trade Marks of Toastmasters International, Inc. Marco Registrada en Mexico. THE TOASTMASTER Magazine is published monthly at Santa Ana, California Copyright © 1967 by Toastmasters International. Toastmasters International, 2200 N. Grand Ave., Santa Ana, California, U.S.A. 92702. All articles submitted, and the right to copyright same, shall belong to Toastmasters International unless the person submitting the article expressly reserves such rights in himself. Opinions expressed in the articles in this magazine reflect the views of the writers and do not necessarily indicate the attitude of the organization, Toastmasters International. Entered as second-class matter October 25, 1941, at the Post Office, Santa Ana, California, Act of March 3, 1879. Second-class postage paid at Santa Ana, Calif. and additional mailing offices. POSTMASTERS: Send all notices of change of address to: Toastmasters International, Santa Ana, Calif.



# Educational Programs Can Take On A New Dimension When Toastmasters Utilize The Available Resources

by ROBERT E. DAVIS



ONE OF THE STRENGTHS of Toastmasters International lies in its philosophy of helping the individual help himself develop skills and attitudes leading to better listening, thinking, speaking and leadership. The Toastmaster is guided by his fellow club members to more effective communication by being introduced to basic rules for public speaking, given a chance to observe and evaluate, encouraged to participate, offered constructive analysis of his performance, and allowed to participate in club administration.

Members of Toastmasters thus help each other draw upon their available personal resources to learn and to improve.

## Other Resources Available

But these aren't the only resources that can be tapped by Toastmasters. The individual member has an opportunity — through the various levels of educational programs — to study the problems of communication, to see how other speakers have applied their craft, to explore his own special interests in speechmaking, and to consult with outside experts whose business is communication.

A common problem facing many areas and districts, however, is that of finding ways to develop an educational program which is both substantial and interesting. Where does the edu-

cational chairman or the district officer in charge of an educational session turn for help?

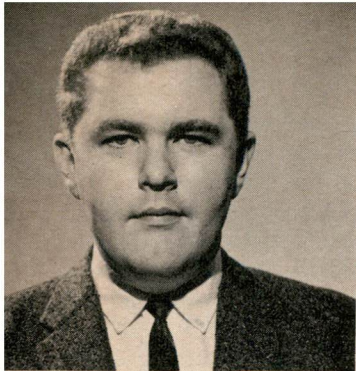
Often, of course, popular local speakers are invited to participate. Community problems may be explored to uncover materials for future speeches. Specific problems in speechmaking — delivery, for example, or organization, or language — may be discussed. Or demonstration speeches of various kinds may be given. But if not handled with skill and imagination, educational sessions become patterned and predictable.

## Add a New Dimension

Toastmasters often do not capitalize on the available resources for their educational programs. For example, most area and district conferences are held within driving distance of a college or university. Yet how many times are specialists in communication from departments of speech, theatre, communication, psychology, linguistics, or audio-visual education called upon to add a new dimension to a Toastmasters program?

Faculty members in the departments I have named, and others in related fields, often can be employed as consultants, for lectures, seminars, or workshops on topics of special interest to the sponsoring group. Educational chairmen will find that many college faculty members





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are pleased to work with groups with whom they share a mutual interest.

The resources are available, but they are not frequently tapped.

The value of the kind of program I will outline here is primarily for the area or district educational session, or perhaps, for the occasional special program in a club. What you will be doing, in effect, is employing a practice common in industry: when specific information is needed or a problem arises, a specialist is consulted. You are making use of the available resources.

Let me give you an example of the way Toastmasters clubs in Ann Arbor, Michigan, have worked with members of the faculty at the University of Michigan.

Two years ago, when the District 28 convention was held in Ann Arbor, members of the local clubs invited two faculty members from the department of

speech to participate in the educational program. A specialist in communication research talked about the speaker's image, his credibility, as a factor in persuasion. Another professor, whose specialty is public address, discussed listening as a counterpart to speaking. Members who planned the meeting, and those who attended, felt that these two presentations, in addition to the others on the program, added a valuable dimension to the educational session.

For the District 28 Spring Convention this year on the University of Michigan campus, the Ann Arbor clubs turned again to the resources of the university. A communications workshop was staffed by faculty members.

The theme for the educational program was humor in communications. The program was presented in two parts. In the first, a keynote address analyzed the use of humor by speakers of the past. The second session included a panel of four speakers,

each one dealing with one aspect of humor in communications. Following formal presentations, panel members answered questions from the audience.

What I have described here are two ways in which college faculty members have been used effectively. There are obviously many other subjects which might be explored, other formats to be employed, and other departments to which clubs might turn.

There is much to be learned, for example, from theories developed in advertising, mass communication, and the study of human psychology. Workshop sessions might well be built around the historical development of a theory of public address or focused on specific points of theoretical interest.

Specialists in the history of public address, on the other hand, could be invited to discuss the techniques used by speakers generally considered to

be superior practitioners of the art. What, for instance, characterized the strength of Winston Churchill's oratory? What distinguished the speaking of Franklin D. Roosevelt, Adlai Stevenson, or John F. Kennedy? A workshop could be built around the theme, "great speakers of the past."

Further, sessions in a program might be devoted to the use of evidence, the organization of material, resources for research, language and style in speechmaking, or even the problems of introductions and conclusions for the speech. The theories of logic and the uses of argument are further areas which warrant consideration.

The entire area of delivery is one of concern to speech teachers and speechmakers. Specialists can be called upon to conduct a "delivery workshop" in which they not only talk about delivery but work with speakers who pre-



District 28's Governor-elect Jay Dennis prepares to introduce Dr. Robert E. Davis at the district's spring conference. Dr. Davis participated in an educational panel discussion at the conference.





District 28 Toastmasters and their guests listen intently to a panel discussion at the district's 1967 spring conference. This year's conference was in the University of Michigan Union Building and was planned to help the university celebrate its sesquicentennial.

sent talks for analysis. Through demonstration and analysis of individual speakers, members of the group are guided to more effective presentations.

Faculty members also can work with Toastmasters clubs in programs devoted to debate and other specialized forms of public speaking (introductions, book reviews, speeches of welcome, etc.), parliamentary procedure, listening, or speech evaluation.

Other teaching areas from which consultants could be drawn are oral interpretation and theatre.

Specific sessions might be concerned with selection of materials other than speeches for presentation from manuscript; analysis of materials and audiences; use of bodily action and physical suggestion while reading; and techniques for reading materials for which preparation time is not available.

A session using creative dramatics, or basic role playing, might help members gain greater freedom in self-expression as they

become less self-conscious.

Many speech departments also do extensive work with group discussion and small group communication. A specialist in this area might be called upon to talk about the various types of group discussion, their formats, their strengths and weaknesses. He might also describe the kinds of groups with which Toastmasters are apt to be associated, the functions of these groups, the tasks of their leaders and participants.

What I have suggested here are merely a few of the resources available from colleges and university departments of speech. Those familiar with the field will recognize that my suggestions only skim the surface of possible topics within a single department.

And speech is obviously not the only department to which the educational chairman might turn for assistance. Many others, in every college and university, offer resources for the study of effective communication.

We have but to make use of the available resources.




## REPORT FROM THE PRESIDENT

### MY FELLOW TOASTMASTERS:

June is a time to reminisce on the joys of boyhood, and what could be more nostalgic than the old swimming hole? It was a deep hole in a pasture creek far away from prying eyes. It was a place where boys stood on their own, stripped down to nature's equality. The advantages of family money or position, special accomplishments, and even education, were all set aside at the old swimming hole. What counted here was nerve, the willingness to try the fearful thing. There were the shallow edges for the beginners, the cautious, and the frightened. To truly get into the swim of it and be recognized by the fellows you had to venture into the deeper water. You had to risk failure if you were ever going to join the big boys.

A Toastmasters club is much like the old swimming hole. We shed our cloaks of status to the equalizing forces of performance and evaluation. Many members just swim around in the shallow waters at the edge of the hole. They are unwilling to venture far enough from the bank to really test their ability. They find it convenient to ignore the challenge of the real performance and evaluation beyond the limits of the club room. They feel that they are not yet ready to volunteer for bigger platforms and larger audiences. They are like the boys who always swam close to the edge of the hole. It is fear of failure, not lack of time or the need for further training, that keeps most Toastmasters from seeking outside assignments. Experience often is a dreaded thing before it is acquired.

Your Toastmasters club should be seeking opportunities to take part in every worthwhile platform appearance and program in your community. You will never know the joys of the deep water if you won't try it. Here is a personal challenge of "Serve and Grow" to each Toastmaster; make your personal growth serving your community as a speaker, a chairman, or a master of ceremonies. Come on in where it's deep! The water's fine!

  
John B. Miller  
International President



# Are You Meeting

# The Challenge?

There are still several weeks left for your club to meet President Miller's challenge to add five new members between February 1 and July 31. Now is the time for your club's members to bring guests and share the Toastmasters program.

Many clubs already have met the challenge and are top contenders for recognition at the International Convention in Toronto this August. The twenty-five clubs with the most new members added during the challenge period will be given special recognition.

## The following clubs added more than ten new members between February 1 and April 31:

Armed Forces Staff College 2865-66, Norfolk, Va.	Uni Royal 2510-35, Eau Claire, Wis.
Towassi 1991-48, Montgomery, Ala.	DESC 2781-40, Dayton, Ohio
Tamworth 2762-TCA, Tamworth, N.S.W., Australia	Arctic Gateway 3410-64, Ft. Churchill, Man., Canada
St. Maurice 3215-61, Cap de la Madeleine, Que., Canada	Dynamic 2420-65, Rochester, N.Y.
Laemthong 1635-U, Bangkok, Thailand	Poway Valley 3685-5, Poway, Calif.
Telestars 1913-4, Sunnyvale, Calif.	Windjammers 2628-12, Las Vegas, Nev.
Northern Lights 489-42, Edmonton, Alta., Canada	Sundowners 387-24, Omaha, Neb.
Bow Valley 1494-42, Calgary, Alta., Canada	Centennial 1535-24, Omaha, Neb.
Gaveliers 2311-46, Union, N.J.	Allis-Chalmers 189-35, West Allis, Wis.
Diablo 598-57, Walnut Creek, Calif.	Appleton 1331-35, Appleton, Wis.
Urbana 2770-40, Urbana, Ohio	Tejas 966-56, Austin, Tex.
St. Maries 367-9, St. Maries, Ida.	Southern Pacific 2569-56, San Antonio, Tex.
Spencer 856-19, Spencer, Iowa	NOROUET 3658-61, Dolbeau, Que., Canada
Kettleman Hills 868-27, Riverdale, Calif.	North Shore 3543-TCA, Sydney, N.S.W., Australia

## The following clubs added at least ten new members between February 1 and April 31:

San Gabriel Valley 200-F, San Gabriel, Calif.	Voco-Naires 603-38, McGuire AFB, N.J.
Ponca City 1846-16, Ponca City, Okla.	Aquinas 2159-40, Springfield, Ohio
Marion 3250-19, Marion, Iowa	Yawn Patrol 1186-40, Sioux Fall, S.D.
Burnaby 3435-21, Burnaby, B.C., Canada	Burlington 3074-60, Burlington, Ont., Canada
Norfolk 698-24, Norfolk, Neb.	Kenora 3875-64, Kenora, Ont., Can.
Titan 2368-26, Denver, Colo.	Delaware 2276-65, Buffalo, N.Y.
Pioneer 2932-26, Lakewood, Colo.	Bell 3920-65, Buffalo, N.Y.
Silvertones 3559-30, Chicago, Ill.	Wiesbaden 2154-U, Wiesbaden, Germany
Capitol 422-32, Olympia, Wash.	Grand Falls 3477-U, Grand Falls, Newfoundland
Racine 481-35, Racine, Wis.	Queen City 1420-37, Charlotte, N.C.
Midweek 3753-35, Eau Claire, Wis.	

## The following clubs added at least nine new members between February 1 and April 31:

Smedley No. One 1-F, Santa Ana, Calif.	Sioux Falls 210-41, Sioux Falls, S.D.
Business Men's 100-F, Santa Ana, Calif.	Skyscraper 3300-42, Edmonton, Alta., Can.
Tempe 1715-3, Tempe, Ariz.	Lethbridge 3673-42, Lethbridge, Alta., Can.
Ampex 773-4, Redwood City, Calif.	NSSO 2285-46, Brooklyn, N.Y.
Medford 67-7, Medford, Ore.	Esso 3195-46, New York, N.Y.
Jackson 2319-7, Medford, Ore.	Jubilee 1659-48, Huntsville, Ala.
Athens 1779-14, Athens, Ga.	Coast Toasters 1663-51, Los Angeles, Calif.
Seroco Talkers 165-22, Kansas City, Mo.	Pioneer 97-55, Casper, Wyo.
Early Razors 3311-22, Hutchinson, Kan.	Randolph 2845-56, San Antonio, Tex.
Road Runner 2087-23, Silver City, N.M.	Southwestern 2995-56, Houston, Tex.
Evergreen 333-32, Tacoma, Wash.	Leadership 3146-56, Galveston, Tex.
Brevard 2815-37, Brevard, N.C.	Beaver 1744-60, Toronto, Ont., Can.
Twin Cities 735-39, Marysville-Yuba City, Calif.	Limestone City 3045-61, Kingston, Ont., Can.



## Are You Meeting The Challenge?

Another part of President Miller's challenge was to districts. He challenged each district to add five new clubs between February 1 and July 31. More than half of our 68 districts already have reported an increase so it promises to be a tight race for top honors at the convention. Thirty-eight districts reported 55 new clubs between February 1 and April 31. The five districts with the most new clubs as of July 31 will receive special honors at the Toronto Convention.

Four districts, **District 20, District 21, District 28, and District 35**, are more than half way to meeting the challenge, with three new clubs each.

Another nine districts, **District 2, District 6, District 16, District 18P, District 19, District 37, District 42, District 47, and District 68**, have chartered two clubs each.

Twenty-five more districts have reported one new club each, and many of them have others nearly ready to be chartered.

Now is the time for each district governor to get together with area governors and club presidents to review the prospect clubs in his district. Many of these groups need only some encouragement and help from experienced Toastmasters. Work out your plans for getting these clubs started and meet the challenge to share the Toastmasters program.

**REMEMBER:** To keep *The Toastmaster* magazine coming regularly, notify World Headquarters immediately of any change of address. Please give old address, new address, club and district number and Zip Code. If possible, include a mailing sticker from a previous magazine. Allow 30 days after notification for processing of change.

Send change of address to: World Headquarters, Toastmasters International, Santa Ana, California 92702.

SERVE AND GROW

# Special Events

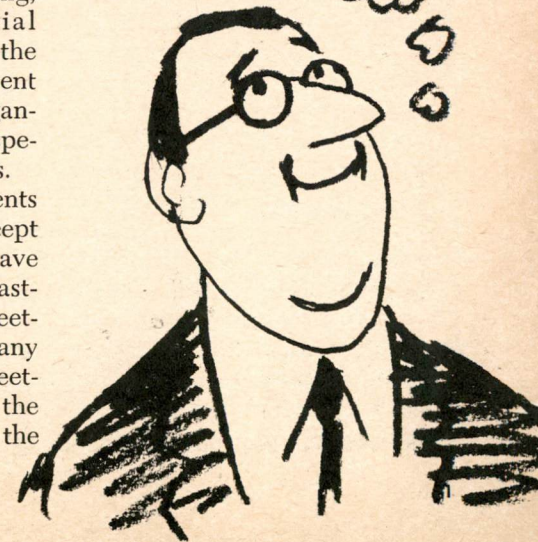
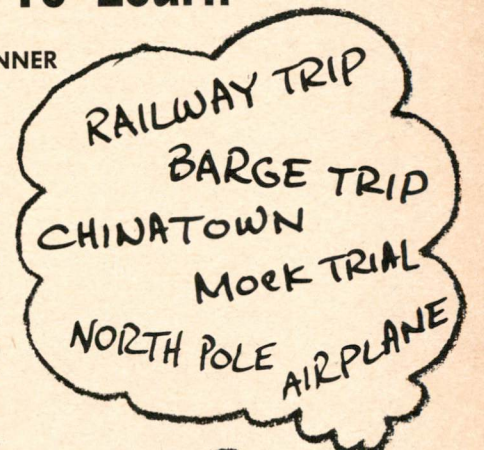
## ... A Fun Way To Learn

by VAN H. TANNER

**T**OASTMASTERS are taught to communicate clearly, pleasantly, and, when necessary, forcefully. The cheerful part of this training is most often found in the special events which many clubs promote in order to spread the cheer of Toastmasters activities among Toastmasters, their families, and their communities.

It is by planning, organizing, and conducting these special events that Toastmasters gain the experience to effectively present such a program for other organizations, all of which include special events in their calendars.

Some of these special events are almost unbelievable, except to the club members who have enjoyed them. How many Toastmasters have ever held a meeting on a "Skunk?" How many Toastmasters have held a meeting on a canal barge with the mules adding their cheers to the





Toastmasters efforts?

Four clubs in Area 9 of District 57 charter the "Skunk," a scenic railway trip, each spring, before 350,000 tourists get to it. Toastmasters Club 1314-36 of Silver Spring, Maryland, and other clubs in the metropolitan Washington area have enjoyed the Potomac Canal barge trips, where a Toastmasters meeting seems just the thing.

An occasion that many clubs in Districts 4 and 57 will never miss is a Toastmasters meeting in Chinatown, where the Chinatown Toastmasters Club seldom has a meeting by itself.

#### **Trials Lend Flavor**

Overseas clubs frequently accept the invitations of their bilingual members to participate in unusual meetings. Mock trials in various types of courts lend an interesting flavor to Toastmasters, and a meeting in a brewery or wine cellar provides a "spiritual" atmosphere that everybody enjoys.

Many Toastmasters meetings have been held out of doors amid scenes of natural grandeur, although to our knowledge, no club has attempted a meeting under Niagara Falls or within the crater of an active volcano. Even Toastmasters cannot cope with these kinds of distractions. There have been meetings, however, held at both the North and South Poles, or fairly close there-

to, and in airplanes, submarines, and all manner of naval craft.

What is the point of all these unusual Toastmasters meetings? First, they dramatize the existence of Toastmasters and provide good community relations, which is needed by every organization whose principal product is service. Secondly, they provide pleasure along with learning and growth; and third, they attract favorable interest from the distaff side.

#### **Not Frivolous Distractions**

Special events are not frivolous distractions from our educational mission. They represent a facet of Toastmasters training which supplements the standard types of meetings with which every Toastmaster should be familiar.

The pleasures of a seminar, a symposium or an impromptu meeting have been enjoyed by thousands of Toastmasters annually. Debates, mock trials, staff meetings, and business conferences are common to nearly all Toastmasters clubs. And, of course, there is the conventional meeting with which all Toastmasters are familiar and which supplies the format for so many civic gatherings.

Special event meetings, though, are too rare for many clubs. It is by learning to handle these special meetings properly that Toastmasters can be of genuine service to many other groups in their community.

*Van H. Tanner was elected to the board of directors in 1965. An instructor and co-ordinator in the political science department at the College of the Redwoods in Eureka, California, he is a former colonel in the U.S. Air Force. Tanner is a member of Downtown Club 65-4. He served as governor of District 36 in 1961-62 and as senior lieutenant governor of District 57 in 1963-64. He was chairman of a committee which revised the Club Achievement Manual and evaluated other manuals for TMI from 1963-65.*



Variety may indeed be the spice of life. For Toastmasters, at least, the variety offered by special events will be not only stimulating and enjoyable for club members but it will be highly educational.

In the age of the population explosion, person-to-person relationships are becoming more of a myth. With millions of people born every year, only through adequate communication on an organizational basis can we hope to preserve the standards and the benefits of this generation.

The ability to communicate, participate, and work with organizations is going to become very important when there is only a square foot of soil for each citizen.

Toastmasters is a must for people with foresight and vision. It can be made a lot more fun with a little ingenuity in planning your meetings.


World Headquarters maintains a file of unusual Toastmasters meetings. These ideas are available to your club by writing to World Headquarters. Another good source for these ideas is *The Toastmaster* magazine, where various clubs' special events are reported.

Each club should ask itself, "What are we doing to attract new members and to advertise the enthusiasm and enterprise of Toastmasters." A few of these special events that do so much for a club's *esprit de corps* and provide so much to participants may be the answer.

#### **OLIN PRICE**

It is with deep regret that we announce the death of Olin H. Price, Past President of Toastmasters International in 1934-35. A member of Huntington Park Club 14-51 in Huntington Park, Calif., Mr. Price died in South Gate, Calif., following an extended illness.





## HONOLULU, HAWAII

# Toastmasters Town of The Month

HONOLULU, HAWAII, capital and principal port of the state of Hawaii, is a modern city in the mid-Pacific. It is situated on the island of Oahu and serves as a gateway to the other Hawaiian islands.

The name Honolulu means "sheltered harbour." Overlooked by James Cook when he explored the islands in 1778, Honolulu was discovered in 1794 and thereafter became a resort for whalers, sandalwood traders, and other merchants. Russian forces arrived at Honolulu in 1816, and the city was later occupied by Great Britain in 1843 and France in 1849, but was returned to the independent kingdom of Hawaii each time. It was annexed to the United States in 1898 and achieved statehood in 1959.

As the "crossroads of the Pacific," Honolulu is a main stop on all trans-Pacific steamer and air routes and is a sight-seeing goal for thousands of tourists each year. Its ocean front and profusion of flowering tropical plants against a background of mountains and blue sky make it one of the most beautiful cities in the world.

Nearby Waikiki Beach is a center for water sports, especially surfing and canoeing. Diamond Head, shown in the background of the cover photo, is an extinct volcano which rises above the beach offering a picturesque panorama to the visitor.

The culture of Honolulu is a blend of East and West. People of many cultural and racial backgrounds mingle freely and harmoniously in the city.

The economy of Hawaii is primarily agricultural. One-seventh of all the sugar used in the United States and 75% of all the pineapples marketed in the world are grown on the islands. Tourism and U.S. military expenditures also contribute much to Hawaii's economy.

Hawaii, comprising Toastmasters International's District 49, has 29 Toastmasters clubs, 21 of which are located in Honolulu. This month District 49 is hosting the Region II Conference in Honolulu and Mayor Neal S. Blaisdell has officially proclaimed June 18-24, the week of the conference, as Toastmasters Week (see page 34).

# An International Invitation For Toastmasters' Wives



Dear Mrs. Toastmaster,

We, the Toastmasters' wives in Canada, are looking forward to welcoming you to Toronto next August for the first International Convention ever held outside the United States.

Canadians particularly welcome visitors this year because it is the 100th birthday of the Dominion of Canada, and centennial celebrations are being held throughout the country to make this year a memorable one.

You will probably be staying in or near the convention hotel, the Royal York. It is the largest hotel in Toronto and is centrally located in the downtown area convenient to many fine shops and restaurants.

For those of you who would like to explore the city while your Toastmaster is attending business sessions at the convention, there is excellent public transportation available. You will have no problem reaching the many attractions in and around Toronto. A comfortable all-purpose dress or suit is appropriate for daytime sight-seeing, but bear in mind that summer temperatures in the city are high; 95° is not uncommon.

However, all hotels, shops, theatres and museums are air-conditioned. For resort areas you will probably be more comfortable in



slacks or sport clothes.

Within easy reach of the downtown area are the Royal Ontario Museum; the Toronto Art Gallery; Riverdale Zoo and Park; and, for horse lovers, Greenwood Race Track is only a short distance east of the hotel. Woodbine Race Track, the largest race track in North America, is only 15 miles from downtown Toronto near International Airport.

In addition to downtown shops, Yorkdale Plaza, the world's largest indoor mall, offers a fascinating selection of stores and boutiques for shoppers to browse in comfort and select their purchases at competitive prices.

From the Royal York Hotel, it is possible to travel underground through Toronto's new subway system to High Park where there are landscaped gardens, a lake for boating, and restaurant and picnic facilities. The park is heavily wooded and provides a shady retreat from the bustle of the city.

You can't go back home without seeing our authentic "medieval castle," Casa Loma. Built in 1911, it was patterned after Old World castles and is complete with secret passages, hidden panels, and turretted stables.

### City Hall is a Striking Contrast

A striking architectural contrast to Casa Loma is our handsome new city hall. Conducted tours are available and the observation deck on the 27th floor is open to the public. You won't want to miss this.

Toronto's annual Canadian National Exhibition will be in full swing in August. It attracts three million visitors each year and offers a midway; agricultural, consumer, and industrial exhibits; and a daily grandstand show.

In observance of Canada's 100th birthday, well-known stars of the theatrical world will be featured at the grandstand shows. Each day is ended with a spectacular display of fireworks.

We are very proud of O'Keefe Centre, Toronto's new \$12 million building for the performing arts. It provides facilities for Broadway shows, musical comedy, name bands, drama, ballet, and grand opera. It is also easy to reach from the Royal York.

Visible from the hotel are the Toronto Islands, where a park provides boating, swimming, yachting, and picnicking facilities. It can be reached by regular ferry service from the foot of Bay Street. You can enjoy the formal gardens, the children's farm, or take a scenic flight from its airport.



The Canadian National Exposition will be in full swing in Toronto during the Toastmasters convention. Its exciting midway and many exhibits and displays attract 3 million visitors each year.

For you ladies who prefer to have some time organized for you, the District 60 Hospitality Committee has planned some special events.

Wednesday morning you will undoubtedly be busy attending "Coffee With The First Lady," and of course you won't want to miss the "Canadian Caper" barbeque and dance Wednesday evening at historic Old Fort York. Dress informally — it's going to be a real "fun" party.

Thursday morning your Hospitality Committee will host a continental breakfast where you may relax and make your plans for the rest of the day. After breakfast you probably will want to attend the colorful opening of the convention.

A delightful luncheon and shopping tour is planned for Thursday afternoon. Also scheduled for Thursday is a picnic on the Toronto Islands for the children. Teenagers are also urged to come, as our own teenagers are looking forward to meeting them and getting acquainted. The evening is left free for you and your family to enjoy Toronto at night.

Friday night is the "dress-up" affair, the President's Dinner





Toronto's new \$12 million O'Keefe Centre for the performing arts is located near the Royal York Hotel. It is the site of many concerts, plays, musicals, and operas.



The sandy beaches along Lake Ontario are well maintained and offer fun and relaxation for the entire family.

Dance. After the president's address and the installation of officers, there will be dancing to a 12-piece orchestra and a chance to visit with other Toastmasters and their wives.

Ladies are invited to attend the Saturday events with their husbands. Of special interest is the International Speech Contest at the Honors Brunch. The finest speakers in Toastmasters, representing the eight regions, will compete for top honors.

We Canadian Toastmasters wives have enjoyed the friendship and hospitality of our friends "south of the border." We are looking forward to showing you our town and having you enjoy some of our hospitality on the occasion of the first International Convention held outside of the United States.

On behalf of all of the wives of Toastmasters in Canada, we invite you to help us celebrate the 100th birthday of our country in August.

We hope to welcome each one of you personally.

Cordially,

**Joan Bonfield and Leila Hurst**

*(Joan is the wife of District 60 Governor John Bonfield. Leila is the wife of District 60 Hospitality Committee Chairman Frank Hurst.)*

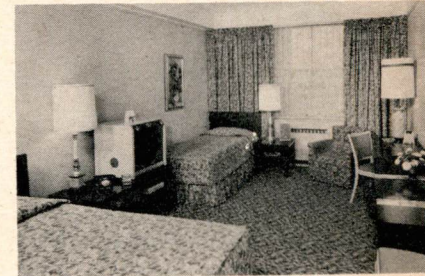


1967  
INTERNATIONAL CONVENTION  
**TOASTMASTERS  
INTERNATIONAL**  
AUGUST 24 - 26, 1967  
ROYAL YORK HOTEL  
TORONTO CANADA



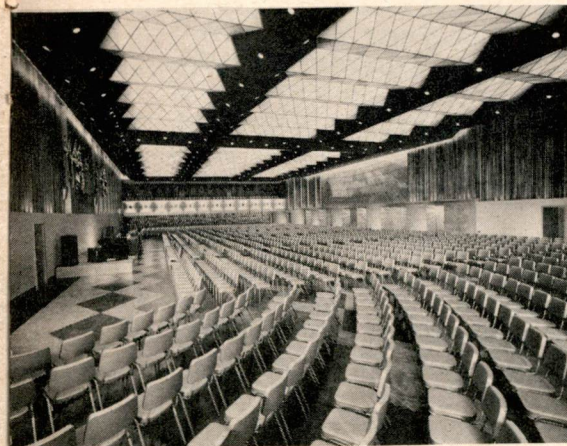
The famous Royal York Hotel is the largest hotel in the British Commonwealth and one of the best-known landmarks of Toronto. A new 400-room addition brings the total number of rooms in the huge building to 1,600.

## The Royal York - Your Convention Hotel



Toastmasters and their families will enjoy beautiful, modern rooms in the Royal York. Whatever your needs, you will find them satisfied by the many types of accommodations available at our convention hotel.

Good food in pleasant surroundings is a specialty of the Royal York. The 10 Provincial Rooms are decorated in unusual motifs portraying the character of the Canadian provinces.



The Canadian Room, the largest room of its kind in Canada, has 15,000 square feet of floor area. Many Toastmasters convention activities will take place in this impressive new banquet room.





COMPLETE

CLIP

MAIL

APPLICATION FOR  
HOTEL ACCOMMODATIONS

36th Annual Convention  
Toastmasters International  
Toronto, Ontario, Canada

Reservations Manager  
Royal York Hotel  
Toronto 1, Ontario  
CANADA

Please make the following reservations:

Bedroom	SINGLE	DOUBLE
Small	\$11.50 ( )	\$16.50 ( )
Large	14.00 ( )	19.00 ( )
<b>Studio (Parlour)</b>		
<b>Bedroom</b>	17.50 ( )	22.50 ( )
<b>Suites</b>		
Studio	30.50 ( )	35.50 ( )
Small	36.00 ( )	41.00 ( )
Large	51.00 ( )	56.00 ( )
	81.00 ( )	86.00 ( )

I will arrive at approximately \_\_\_\_\_ A.M. \_\_\_\_\_ P.M.

on \_\_\_\_\_ (date)

Room will be occupied by: (Please Print)

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State (Province)

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State (Province)

Signed \_\_\_\_\_

Address \_\_\_\_\_

City, State (Province) \_\_\_\_\_

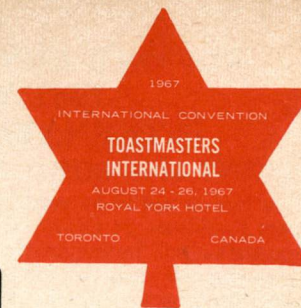
**Special Family Plan Rates —**

No additional charge for children under fourteen occupying room with one or both parents.

If one or more children under fourteen occupy a room with only one parent, the one-person rate applies for the room. If one or more children under fourteen occupy the same room with both parents, the regular two-person rate applies for the room.

If one or more children under fourteen are accompanied by both parents and more than one room is required, the one-person rate will apply to each room.

# Convention Pre-registration To End June 30



Toastmasters who are planning to attend the International Convention in Toronto August 24-26 are urged to complete and return the advance registration form on page 22 of this issue of *The Toastmaster* as soon as possible. Pre-registration will close at the end of this month.

Registration will be required for all general sessions of the convention.

If you and your party are planning to attend a meal event, be sure to order your tickets in advance. These are limited capacity affairs and generally are sold out in advance of the convention opening. There will be no admittance to meal events without a ticket.

Pre-registrants will receive this year a free accident travel policy that offers \$10,000 accidental death and dismemberment benefits, plus \$1,000 for medical expenses.

In addition, you will get a packet of information about Canadian border crossing and customs requirements, plus information about points of interest in Toronto and pamphlets about the EXPO 67 World's Fair in Montreal.

Special arrangements have been made with the American Express Company to conduct special tours of EXPO 67 before and after the Toronto Convention. The tour price of \$98 includes hotel accommodations in Montreal and tours of EXPO 67, Montreal, and surrounding points of interest. It does not include air fare to or from Montreal. Details of the EXPO tours were given in the March issue of *The Toastmaster*.

For your convenience, a reservation form for the EXPO tours appears on page 24 of this magazine. It should be completed and mailed to the address which appears on the form.



**ADVANCE CONVENTION REGISTRATION  
1967 TOASTMASTERS  
INTERNATIONAL CONVENTION**

**AUGUST 24-26 ROYAL YORK HOTEL, TORONTO, CANADA**

*(This form is not to be used by International Officers, Directors, Past International Presidents, or District Governors elected for 1967-1968.)*

Registration will be required at all general sessions on Wed., Thurs., Fri. *The registration fee does not include admittance to meal events.* Convention meal events are limited capacity affairs and generally are sold out in advance of the opening of the convention. *Avoid disappointment. Pre-register and order meal event tickets now!* ATTENDANCE AT MEAL EVENTS WILL BE BY TICKET ONLY.

All advance registrations received by June 30 will include at no cost a \$10,000 accident travel policy covering each person registered. The policy covers the convention period, plus 3 days immediately before and after the convention. PRE-REGISTRANTS WILL ALSO RECEIVE A TRAVEL PACKET OF INFORMATION ABOUT CUSTOMS REQUIREMENTS and points of interest in and around Toronto and EXPO 67.

To: Toastmasters International  
Please have my advance convention registration packet and tickets to the following meal events waiting for me at the Advance Registration Desk.

_____ Member Registration @ \$6.00 .....	\$ _____
(Includes free travel insurance)	
_____ Ladies Registration @ \$2.00 .....	\$ _____
(Includes free travel insurance)	
_____ Tickets District Governors' Luncheon @ \$4.25 .....	\$ _____
(Wed., 12 noon, Aug. 23)	
_____ Tickets Canadian Caper @ \$5.00 .....	\$ _____
(Wed. evening, 6:30 p.m., Aug. 23)	
_____ Tickets President's Dinner Dance @ \$7.50 .....	\$ _____
(Fri. evening, 6:30 p.m., Aug. 25)	
_____ Tickets Honor Brunch @ \$4.75 .....	\$ _____
(Sat. morning, 10 a.m., Aug. 26)	
Total	\$ _____

I enclose my check for \$ \_\_\_\_\_ payable to Toastmasters International.  
PLEASE PRINT

CLUB NO. \_\_\_\_\_ DISTRICT NO. \_\_\_\_\_

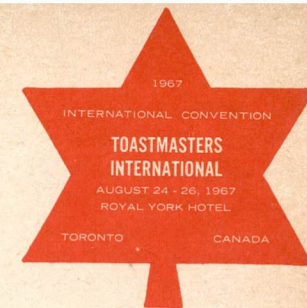
NAME \_\_\_\_\_ NICKNAME \_\_\_\_\_

WIFE'S FIRST NAME \_\_\_\_\_ NO. CHILDREN \_\_\_\_\_

ATTENDING \_\_\_\_\_ MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

If you are an incoming district officer, please indicate office \_\_\_\_\_



# Crossing The Border Is Fast And Easy

Toastmasters who are citizens or permanent residents of the United States can cross the United States-Canadian border either way without difficulty or delay. Passports or visas are not required.

To assist officers of both nations to speed their crossing, however, native-born U.S. citizens should carry identifying papers such as birth certificates, baptismal certificates, or voter's registration. Naturalized citizens should carry documentary evidence of citizenship such as a naturalization certificate, just in case they are asked for it.

The money system in Canada is based on dollars and cents, the same as in the United States. You should keep in mind, however, that the Canadian dollar and the American dollar are two separate currencies, and the rate of exchange varies from time to time. Currently, visitors from the United States will get a bonus by exchanging their currency for Canadian funds at a bank in Canada. U.S. currency is, of course, readily accepted by mer-

chants in Canada, but it eliminates any exchange rate problems to use the Canadian currency.

Toastmasters may take wearing apparel and personal effects for their own use into Canada without paying duty. Up to 50 cigars, 200 cigarettes, two pounds of tobacco, and 40 ounces of alcoholic beverages per person may be included. This does not apply to merchandise or articles intended for other persons, or for sale. All goods must be declared.

Visitors also may take into Canada sporting outfits and other equipment for their own use by declaring them at entry. These can include fishing tackle; portable boats; outboard motors; equipment for camping, golf, tennis and other games; radios; portable or table model television sets; musical instruments; typewriters; and cameras (with a reasonable amount of film and flashbulbs).

Although it is not a requirement, it may make your entry to Canada easier if you have a list of all removable items such as



radios, outboard motors, appliances, etc., with a description of each item, including serial numbers when possible.

You do not have to obtain a federal permit to possess rifles, shotguns, or fishing tackle in Canada. You must, however, provide Canadian customs with a description of such equipment and serial numbers of guns, so the articles may be readily cleared upon your return. Admission of equipment does not give you the right to hunt or fish. Laws governing these sports are set by the individual provinces, and you must have a license.

Revolvers, pistols, and fully automatic firearms are prohibited.

The entry of autos and trailers into Canada for touring purposes is generally a quick, routine matter without payment of any duty or fee. Be sure, however, to have your vehicle registration with you.

United States residents returning from Canada may take back merchandise for household or personal use to the value of \$100 duty and tax free, provided they have remained in Canada 48 hours. Members of a family may combine their personal exemptions.

Under this exemption, U.S. citizens may return with up to 100 cigars and 1 quart of alcoholic beverage if the resident is 21.

## TMI EXPO 67 TOUR

Please forward reservation request to:

TOASTMASTERS INTERNATIONAL TOURS  
c/o MR. JAMES T. MAXCY  
AMERICAN EXPRESS COMPANY  
723 WEST SEVENTH STREET  
LOS ANGELES, CALIF. 90017

Arrangements have been made with American Express for Toastmasters to tour EXPO 67 in Montreal before or after the convention. Use this form for reservations.

Please confirm \_\_\_\_\_ space(s) on the tour indicated below:

- Pre-Convention Tour (\$98.00 per person PLUS AIR FARE)  
 Post-Convention Tour (\$98.00 per person PLUS AIR FARE)  
 Air transportation only to Toronto from \_\_\_\_\_  
 Individual arrangements as specified:

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone and area code \_\_\_\_\_

Enclosed is a \$15.00 deposit (for pre or post tours only) which I understand is **NON-REFUNDABLE**. Final payment is due 60 days prior to departure.

# Your 1967 Convention Program



An exciting program of activities has been planned for Toastmasters and their families at this year's International Convention in Toronto. Wives are invited to attend all general sessions. Events planned especially for ladies appear in italics.

### WEDNESDAY, AUGUST 23

- Morning** — District officers seminars  
*Coffee with the First Lady. A representative of the Toronto Visitors Bureau will present a motion picture and talk about the many things to see and do in Toronto.*
- Noon** — District governors luncheon — All are invited to attend and hear Dr. K. Brantley Watson, vice-president of McCormick & Co., discuss "How to Get the Best from Men."
- Afternoon** — District officer discussion groups.  
 District officers photo session
- Evening** — Canadian Caper informal dinner and dance, for Toastmasters and their wives

### THURSDAY, AUGUST 24

- Morning** — *Ladies Continental Breakfast*  
 Official opening of the convention and annual business meeting followed by reports from International President John B. Miller and World Headquarters Manager Robert T. Engle.  
*Kids picnic in the park*
- Noon** — *Luncheon and shopping tour*
- Afternoon** — Report of the nominating committee, followed by the election of officers.
- Evening** — Enjoy Toronto at night. The information desk in the Hospitality Room can provide many suggestions.



## FRIDAY, AUGUST 25

**Morning** — General session includes a “how to” report of club and district community programs. A panel discussion will include Speechcraft, Youth Leadership, Speakers Bureau, Radio and Television, and Debate.

Keynote address will be given by John Fisher, Commissioner of the Canadian Centennial Commission. His subject will be “Speaking of Your Community.”

**Afternoon**— Dr. S. I. Hayakawa, professor of English at San Francisco State College, will talk about “Living With Words.”

Dr. Warren Schmidt, director of the graduate school of business administration at the University of California (Los Angeles), will discuss the operation of effective club and district committees.

**Evening** — Hospitality hour will be followed by the president’s dinner and dance. Featured will be the installation of newly-elected officers and the president’s message.

## SATURDAY, AUGUST 26

**Morning** — Toastmasters Idea Fair with ideas for club, area, and district programs.

Honors Brunch, featuring International Speech Contest to determine the International champion from the eight regional winners. Awards will be presented for Distinguished District, Membership and Club-Building Challenge, Able Toastmasters, Top Ten Clubs, Club and District Bulletins, and *The Toastmaster* magazine.

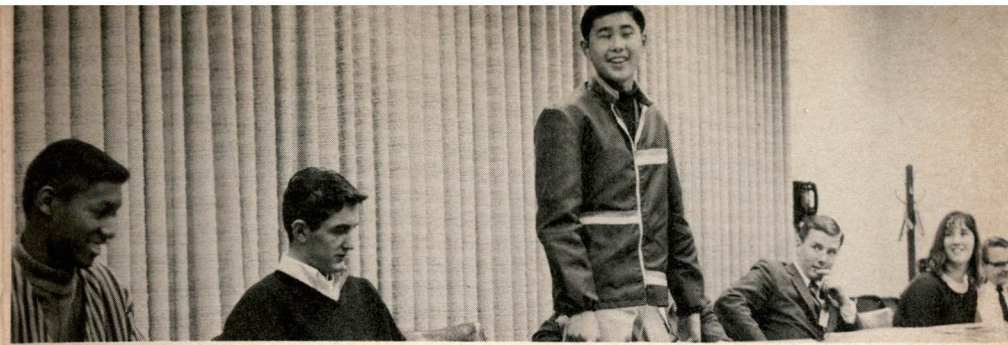
The registration and credentials desks in the convention foyer of the Royal York Hotel will be open during the following hours:

The Registration Desk will be open —

Tuesday .....	1:00 p.m. - 4:30 p.m.
Wednesday .....	8:00 a.m. - 4:30 p.m.
Thursday .....	8:00 a.m. - 4:30 p.m.
Friday .....	8:00 a.m. - 4:30 p.m.

The Credentials Desk will be open —

Wednesday .....	9:00 a.m. - 5:00 p.m.
Thursday .....	8:00 a.m. - 1:15 p.m.



Mike Nitake speaks to other members of a Youth Leadership class sponsored by the five clubs of Area 9, District 4. Twenty young people enrolled in the class, which was held at various corporate offices in San Francisco, California. Others in the picture are (from left) Richard Mackie; Jerry Schnell; Mat Little, member of WIIS Club 3548-4; Pat Tassano; and high school teacher Tom Talo.

## Youth Leadership In Action

De Anna Smith (left) and Robert Burnham (right) were two of four visually handicapped students who used Braille manuals as part of their training in a Youth Leadership program in Oxnard, Calif. The class was sponsored by Pacific Missile Club 2930-12. Joseph J. Vidali (center) is director of Youth Leadership in District 12.







Mayor H. R. Stephen of Victoria, B.C., Canada, presents certificates of completion to two graduates of a Youth Leadership class sponsored by Thunderbird Club 396-21. Receiving the certificates are Jane Bower and Tony Quan. The class was the first one to be completed in British Columbia.



District 62 Youth Leadership Program Chairman Dean Kimmerly (right) and District 62 Governor Al Hinkelman (2nd from right) present certificates of completion to two members of a Youth Leadership class in Flint, Mich., sponsored by Greater Flint Club 2826-62. Both of the young men also are officers of Explorer Post Gavel Club 193 in Flint.



Eleven high school students completed the second Youth Leadership class to be conducted in North Carolina, sponsored by Cape Fear Club 2879-37 in Fayetteville, N.C. Seated (from left) are Cornelius Miles, Nancy Waple, Clyde Chesney, Dierdre Blackwell, Jeanne Simmons, and Michael Caldwell. Standing (from left) are Robert Reynolds; Donald Powers; Charles Crawford; Len Brown; Jack McLean; and Henry Averill, co-ordinator.

Receipt of their certificates of completion brought smiles to members of the third Youth Leadership class to be conducted in District 49. The class was conducted by Palolo Club 1780-49 in cooperation with Junior Achievement of Hawaii in Honolulu. Students were (from left) Bonnie Cullen, Arthur Otremba, Rosemary Lau, Eric Nagano, Michele Lam, Dale Hanson, Irma Jean Benson, Wayne Yakuma, Jeanne White, Lloyd Oki, and Linda Luke. Anna Repucci is not shown.



# Let's Make Our Evaluations More Meaningful



by DON O. NOLD

"I'M ALL MIXED UP," a fellow Toastmaster told me recently.

"The criticism is not at all consistent. One says my diction is good, the next says it needs improvement. One likes my humor. Another says it spoiled my speech.

"Who am I to believe?"

We all know what this Toastmaster means, but how can we avoid this conflict of opinion in our evaluations? One way, of course, would be to consult our manuals before each speech is given to determine what demands this particular speech is making upon this member.

Most of us read the portion devoted to a certain speech if we are to make the evaluation, but we often do not adequately prepare ourselves for the simple task of filling out evaluation slips after each speech. Result: We give off-the-cuff criticism that may not be justified.

I do not believe this problem can be effectively reduced unless each of us is made aware of the points that each speech is supposed to cover. But I think I have an idea which may help.

First, the Toastmaster of the Evening should, when introducing the speakers, give the classification of each speech with a brief summary of what is expected. In a short consultation with each speaker before the program begins, both the Toastmaster and speaker should go over the manual as the Toastmaster jots down notes to use in his introduction.

These are perhaps not original suggestions, but I think we need to be reminded of them from time to time. They should be emphasized in assessing the Toastmaster's duties. When they are omitted by the Toastmaster, the general evaluator should call them to his attention.



It would not be out of order, even though disconcerting for the evaluator, to interrupt the meeting when such an omission is made.

I have another thought that might help. I suggest that the usual format be set aside occasionally by eliminating individual evaluators. Instead, throw the meeting open for general evaluation immediately following each speech.

Members should be asked not to exceed one minute in their evaluation, so more could be heard, with the total not to exceed five minutes. In this session compliments should be avoided as much as possible, with constructive helps in one or two sentences being recommended.

#### Praise Teaches Little

I appreciate compliments, as everyone else does, but we learn very little through praise. I remember one of my speeches that I know was not done well, yet the comments on all slips were complimentary. Therefore, I had nothing to guide me in making improvements.

I appreciate knowing when I fail to make "last time" sound like two words, or how many times I say "ah" while groping for words. I want to know when my facial expressions or gestures are either inadequate or overdone. I want to know if my speech sounds well prepared.

While serving as general evaluator recently, I asked members on one side of the room to write favorable comments only, while those on the other side were to act as fault finders. I was unable to follow up the results, but one of the speakers told me he had gained more from the comments than ever before.

One major criticism I have of our evaluation lies in the familiarity of speakers to audience. We get to know each other so well that we take liberties that we could not take while speaking to a different audience. This cuts our effectiveness.

#### Instruct Audience

I suggest, through the Toastmaster's introduction, that we instruct our audience in advance to whom our speeches are directed. I once spoke on how baseball could be improved and advised our members that I was speaking to a group of baseball club owners, not to Toastmasters. My talk was directed to them as such. I was amused, therefore, to receive one criticism that I had failed to address the members as "fellow Toastmasters." Apparently this member had missed my point.

As a student of journalism in college, I learned that the first requisite of writing was to know to whom you were writing and write accordingly. It is just as necessary to do this when plan-

ning a speech.

I do a lot of speaking outside Toastmasters because of my work as editor of *Dialogue*, a recorded magazine for the blind. I am called to speak at women's clubs, service clubs, library associations, churches, and I find I must vary my talk with each separate audience.

I have been a writer for many years, but speaking is a relatively new experience. I joined Toastmasters to help me bridge the gap between writing and speaking. I find there are many differences. A writer has a chance to edit and rewrite his material before it goes to a printer; a speaker has no such opportunity, so he had better have his subject well in hand before beginning.

Therefore, if Toastmasters experience is to be helpful to me I cannot afford to become too familiar with my audience. Part of my job is to win my audience with my first sentence. Too many Toastmasters assume they have accomplished this simply because they are all friends. This is a dangerous procedure to fol-

low unless one has joined Toastmasters for its sociability.

The situation is comparable in sports and politics wherein opponents may be "buddy-buddy" off the playing field or outside the political arena. Once they are lined up for a game or an election, all this "buddy-buddy" business goes down the drain. If we are to attain the goals for which we joined Toastmasters, we should set "familiarity" aside until the speech contest is over.

Am I taking Toastmasters too seriously? I don't think so. I find great pleasure in each meeting. I do not believe it is any secret that I became a Toastmaster primarily to improve my forensic abilities. The "good fellowship" portion is a by-product, valued no less because it is.

From what I have learned in listening to others, I am not alone in my objections. Therefore, I shall strive to do my part toward improving the procedures used by our club in the hope that each of us shall gain greater profit from his experiences.

*Don O. Nold is a member of Oak Park Club 614-30 in Oak Park, Ill. He owned and operated his own office supply and advertising letter business for a number of years and founded The Talking Lion, a recorded magazine for the blind in 1961. The magazine since has been named Dialogue. Mr. Nold lost his sight in 1942.*





## The Speaker's Page



### LOOKING FOR A SUBJECT?

If your club follows the suggestions outlined in the Point of Emphasis below, this should be an easier month than usual for you to find good speech subjects. Historical events, special observances, anniversaries of "firsts," and birthdays of individuals whose thoughts and actions have had lasting effect, are all good thought-starters. We try to give you a few here each month. Your local library, current magazines, and newspapers all contain many more.

July offers a number of celebrations that will provide you with some good ideas. On July 1, 1867, the Dominion of Canada came into being, and the date is a national holiday in the country. The country is this year celebrating the 100th anniversary of its confederation. Other nations observing the anniversaries of their independence this month are the Philippines (4th); the United States (4th); Colombia (20th); Belgium (21st); Liberia (26th); and Peru (28th).

The National Cherry Festival (10th-14th) will be held in Traverse City, Mich.; the Albany Timber Carnival (1st-4th) is planned in Albany, Ore.; and Arlee, Mont., Pawnee, Okla., Boulder, Colo., and Flagstaff, Ariz., among others, will hold rodeos and pow-wows this month. Lander Pioneer Days (2nd-4th) will be observed in Lander, Wyo., and the Norfolk Arts Festival (1st-30th) will be held in Norfolk, Va.

If your community is planning a patriotic celebration or commemoration of a local event, this is an opportunity to volunteer your services and gain experience through outside speaking engagements.

### POINT OF EMPHASIS FOR JULY

The question often is asked, "Where can I find speech material?" This is our point of emphasis for July: Speech Sources.

Why not schedule one of your more experienced Toastmasters to speak about speech sources during one of your July meetings? And one thing he should mention is that the Club Program Planning manual includes a number of excellent suggestions on page one. Also, the Toastmasters Reading Plan provides a systematic approach to obtaining many fine speech ideas. Historical events, places, or current events from newspapers and magazines also provide a wealth of material.

During your July outdoor meeting design your Table Topics program to provide suggestions on where to find speech material. A variation of this approach has been used by a number of clubs. Scheduled speakers were assigned key historical events about their community, and the Table Topics session was devoted to the same theme. This program stimulates more community interest by members and gives them experience in using sources to which they may not have been exposed previously.



### Anniversary Celebrated

Past International President L. C. Turner re-presented the charter of Progressive Club 215-10 in Akron, O., to the club's first president, Haskell Cox, in recognition of the club's 25th anniversary.

\* \* \*

### Governor Accepts

California Governor Ronald Reagan has written to Litton Club 3672-52 in Woodland Hills, Calif., accepting honorary membership in that club.

### Flying Squad at Work

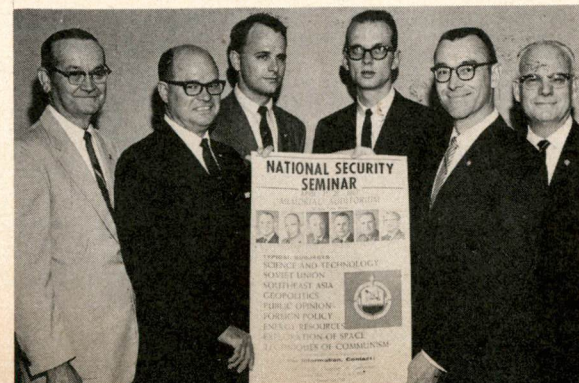
Members of Kearfott Club 3156-46 in Little Falls, N.J., participated in a demonstration meeting at Temple Beth Tikvah in Wayne, N.J. Educational Vice-President Myron Rosenthal served as Toastmaster at the breakfast meeting.

\* \* \*

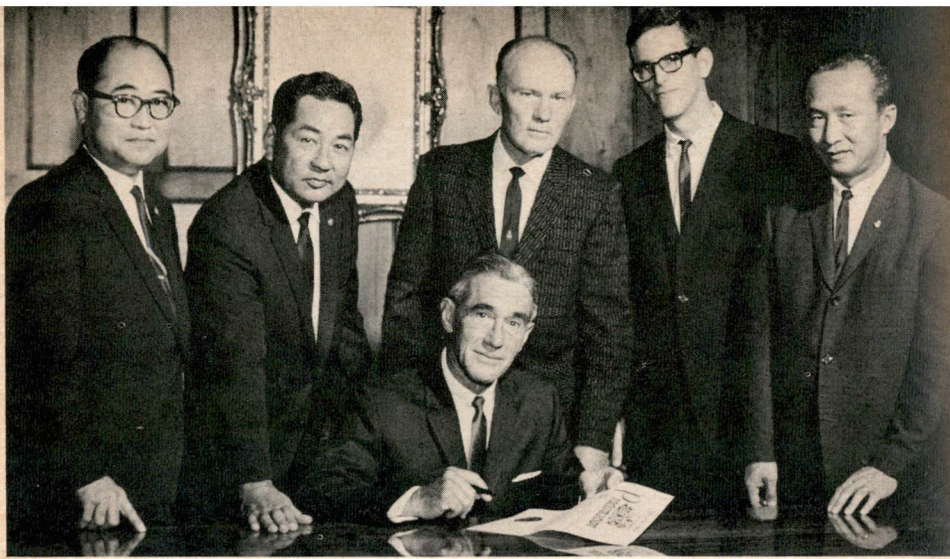
### Promote Security Seminar

Three clubs in District 25, Area 11 formed a speakers bureau to provide speakers for promotion of a National Security Seminar presented by the Industrial College of the Armed Forces in Wichita Falls, Tex. They spoke before various civic and fraternal organizations.

Members of the District 25, Area 11 Speakers Bureau who supported the National Security Seminar included (from left) E. M. Ewen, Glen Martin, Lt. Tom Kelley, Lt. Mike Wemer, Capt. John K. Miller, and Jay O. Henson.







Honolulu Mayor Neal S. Blaisdell officially proclaimed Toastmasters Week in that city during the Region II conference. Witnessing the signing of the proclamation were (from left) Hideo Toda; District 49 Governor Douglas T. Nakaguma; Howard W. Price; Thomas D. Glueck; and John Y. C. Mow.

Alabama Governor Lurleen Wallace displays a plaque signifying her honorary membership in District 48. The presentation was made in conjunction with the governor's proclaiming Toastmasters Week in the state. Making the presentation were Steve Rouss (left) and Gene Smythe.

Kenneth F. Froelich (right), past International director presents the Ken Froelich Award to Carmen P. Cerreta of McKinley Club 2055-10 for the club's outstanding achievements. The award is presented annually to a club in the Canton (O.) area.



Senior Vice-President Lothar Salin was a participant in a program honoring the tenth anniversary of Chinatown Club 2296-4 in San Francisco, Calif. Attending were (from left) Ken Ball, Ray Choy, Wilson Kee, Paul Romano, Alfred Gee, Donald Fong, Fred Dong, Quailand Tom, Harry Chew, Salin, James Cowan, Frank Sanchez, John Harrison, Melvin Lee, Charles Wong, Richard Remy, and William Chang.



Three clubs in District 18-P joined to donate nine books about communication to the Westinghouse Technical Information Center Library in memory of the late Buford M. Brown, a supporter of the clubs. Making the presentation to librarian Ruth McCullough are (from left) Dan O'Connor, Underseas Club 1054; Walter Patterson, Air Arm Club 3026; and Myron Mordecai, Gaveliers Club 3160. Members of the three clubs are employees of the Westinghouse Baltimore (Md.) Divisions.



Considerable local press coverage was given to a proclamation declaring Toastmasters Week in Rockford, Ill. The proclamation was signed by Rockford Mayor Ben T. Schleicher (right), who presented it to Floyd Kiser (left), Rockford Club 1752-54, and Tony Guernsey of Black Hawk Club 2525-54.

Members of Ashland (Ky.) Club 246-40 entered a float in the third annual St. Patrick's Day Parade in Ashland. The float, which is the second one entered by the club, emphasized Youth Leadership and won third prize in the club category.





# Honor Roll

Congratulations to the following Toastmasters who have completed one or both of the advanced Toastmasters speech programs.

## ABLE TOASTMASTERS (ATM)

### Certificates of Achievement

*(For completion of both Leadership Through Speech and The Advanced Speaker programs.)*

**William P. Hill, Jr., ATM**  
ECAC Towncriers Club 2898-18P

**Everett Feay, ATM**  
Fresno Jaycee Club 1850-27

**Clarence Krueger, ATM**  
Oshkosh Club 1483-35

**Gene D. Smythe, ATM**  
ACIPCO Club 2011-48

**W. B. Johnson, ATM**  
Wesley Club 1022-16

**James T. Thompson, ATM**  
American Legion Club 415-23

## LEADERSHIP THROUGH SPEECH

### Certificates of Progress

**Ben Hogan**  
Blackhawk Club 444-19

**Joseph R. Folio**  
Isthmian Club 1788-U

## THE ADVANCED SPEAKER

### Certificates of Progress

**Hugh D. Smith**  
WIS San Francisco 3548-4

**Roger D. Lachman**  
Lakers Club 388-6

**George F. Churchman**  
Pleasant Valley Club 2119-12

**Robert W. Barrickman**  
Monroeville Club 2954-13

**Richard E. Schneider**  
Ponca City Club 1846-16

**Floyd Whalen**  
Bah-Ko Club 2257-16

**Saul Tunis**  
Brandywine Club 359-18P

**Cecil R. Allen**  
The Wichita Postal Club 3306-22

**Francis G. Johnson**  
The Wichita Postal Club 3306-22

**Albert F. Boeglin**  
Carlsbad Club 1182-23

**Larry C. Grulce**  
Omaha Yawn Patrol 1852-24

**W. F. Patten**  
Anthony Wayne Club 1380-28

**Fred H. Wienecke**  
Janesville Club 1983-35

**Donald O. Nordine**  
Fair Oaks Club 1481-39

**Daniel M. Jacobs**  
Miracle Mile Club 494-50

**John T. Havens**  
Rochelle Club 800-54

**Fernand Dion**  
Quebec Club 1838-61

**Victor R. Robertson**  
Alpha Club 2852-66



# Toastmasters in The News

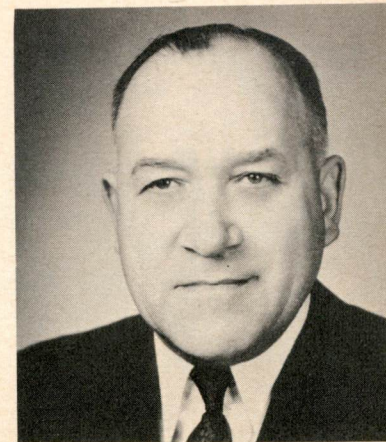
Ray Noah of Richardson Noon Club 2146-25 in Richardson, Tex., has been elected to the city council of that city. . . . Another Texan, **Roger O. Williams** of Leadership Club 3146-56 in Galveston, has been elected mayor of Hitchcock, Tex.

**Floyd J. Louquet**, governor of District 66 and member of Cavalier Club 596-66 in Hampton, Va., has been named state chairman for the American Cancer Society's April Crusade in the state of Virginia.

**Frank Slocum** of Brampton (Ontario) Club 2347-60 has been promoted to an executive position in the Toronto home office of the Bank of Nova Scotia. . . . **Morton B. Luxner** of North Miami Beach (Fla.) Club 3840-47 has been promoted to district sales manager for Universal Match Corp. . . . **Paul Wilson**, until recently a member of Athens (Ga.) Club 1799-14, has been promoted to manager of the Marietta (Ga.) office of Retail Credit Corp.

Past International President **Alex Smekta** was recently re-

elected for his sixth term as mayor of Rochester, Minn. This is the largest number of terms held by any mayor of that city in more than 100 years. Mayor Smekta was president of Toastmasters International in 1963-64. Mr. Charles Withers, editor of the Rochester Post-Bulletin, credits much of the outstanding progress made by the city to Mr. Smekta's leadership and his ability to pick extremely well-qualified community leaders to serve on many of the city's unpaid key committees and boards.



Alex P. Smekta



# TOASTscripts



## Presidential Travel

International President John B. Miller attended the District 24 spring conference in Fremont, Neb., on May 27. On June 16-17, he will attend the Region VIII conference in Charleston, S.C. On June 23 he will go to Honolulu for the Region II conference.

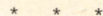


## Special Congratulations

Vice-President Hubert H. Humphrey sent a congratulatory telegram to Minneapolis Club 459-6 for its recent twentieth anniversary celebration. A total of nineteen past presidents of the club were honored at the affair.

## Added Bonus

In addition to the many personal benefits he received from completing the Basic Training program, Jim Moudy of Tulsa (Okla.) Club 148-16 received \$175 from his employer, American Service Bureau. The firm offers the award to all its employees who complete Basic Training.



## Effort Pays Off

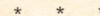
Frequent guest nights and an active membership drive have resulted in a membership increase of nearly 100% for Edmonton (Alta.) Club 2478-42. Starting with 16 members from the previous year, the club has now reached 31 members.

International President John B. Miller (center) was a featured speaker at the recent spring conference of District 44 in Amarillo, Texas. Here he joins in congratulating newly-elected District 44 Governor Barry Koch (left) and outgoing governor Joe Galdiano.



## TV Interview

District Six Governor Bernard Szymczak and Duff McNeal of North Hennepin Club 2464-6, Minneapolis, Minn., explained the benefits of the Toastmasters program in an interview on WCCO-TV in Minneapolis.



## Club Moves

When the U.S. Naval Training Device Center relocated from Port Washington, N.Y., to Orlando, Fla., it didn't go alone. NTDC Club 3764, made up of personnel from the center, went along and now is meeting regularly in Orlando.

## Instant Success

Trumpeter Club 3642-42, in Grand Prairie, Alta., Canada, organized by a flying squad in December, 1966, celebrated its charter night in April with a maximum membership, with a waiting list of seven.



## Memorial Gavel

International President John B. Miller presented a memorial gavel to the Santa Ana (Calif.) Rotary Club, where Dr. Smedley had a record of 42 years of uninterrupted attendance.

## CLUB ANNIVERSARIES — JULY

### 30 YEARS

**Maricopa Club 87-3**  
Phoenix, Ariz.

**Glasgow Club 86-TCBI**  
Glasgow, Scotland

### 25 YEARS

**Washington Club 237-13**  
Washington Pa.

**Greysolon Club 217-6**  
Duluth, Minn. (March)

### 20 YEARS

**Cosmopolitan Club 515-6**  
Minneapolis, Minn.

**Foremost Club 507-11**  
Evansville, Ind.

**Muskogee Club 516-16**  
Muskogee, Okla.

**Mitchell Club 495-41**  
Mitchell, S.D.

**Marquette Club 509-41**  
Sioux Falls, S.D.

**Birmingham Club 512-48**  
Birmingham, Ala.

**Bay City Club 483-82**  
Bay City, Mich.

**Buffalo Pioneer Club 506-65**  
Buffalo, N.Y.

### 15 YEARS

**Crownmasters Club 1133-4**  
San Francisco, Calif.

**Loudonville Club 1099-10**  
Loudonville, Ohio

**Salt City Club 1106-34**  
Syracuse, N.Y.

**Sacramento Club 1145-39**  
Sacramento, Calif.

**Williwaw Club 1132-67**  
Adak, Alaska



# NEW CLUBS

As of May 2, 1967

- District 2** SHORELINE Club No. 260-2, SEATTLE, WASH. Contact: LI 6-4171  
QUEEN CITY Club. No. 1575-2, SEATTLE, WASH. Contact: 583-4728
- District 3** AZTEC Club No. 2531-3, TUCSON, ARIZ. Contact: 793-9366
- District 6** ATIKOKAN Club No. 1379-6, ATIKOKAN, ONT., CANADA. Contact: 2426
- District 14** MOODY Club No. 2906-14, MOODY AIR FORCE BASE, GA. Contact: 242-1220
- District 16** BLACK GOLD Club No. 2599-16, TULSA, OKLA. Contact: LU 3-4300 Ext. 645.  
INDIAN NATIONS Club No. 3544-16, TULSA, OKLA. Contact: LU 3-4300 Ext. 506
- District 17** BIG SKY Club No. 3175-17, BOZEMAN, MONT. Contact 586-2360
- District 18P** COMMERCIAL CREDIT Club No. 3286-18P, BALTIMORE, MD. Contact: MU 5-1400 Ext. 441
- District 19** AUDUBON COUNTY Club No. 1984-19, AUDUBON, IOWA.
- District 20** WEST FARGO Club No. 1923-20, WEST FARGO, N.D. Contact: 282-4479  
LAKE GARRISON Club. No. 3064-20, GARRISON, N.D. Contact: 463-2291
- District 21** CRAFT Club No. 1613-21, VICTORIA, B.C., CANADA. Contact: 382-2719  
CENTEL Club No. 2732-21, PRINCE GEORGE, B.C., CANADA, Contact: 563-1478
- District 22** SUNDOWNERS Club No. 3376-22, SALINA, KAN. Contact: TA 7-5135
- District 28** DCASR, DETROIT Club No. 2515-28, DETROIT, MICH. Contact: 923-0100 Ext. 439
- District 30** BRUNSWICK Club No. 3561-30, CHICAGO, ILL. Contact: 341-6792
- District 32** BANGOR MANAGEMENT Club No. 1322-32, BREMERTON, WASH. Contact: 478-5263
- District 35** CHEESE CITY Club No. 1248-35, MONROE, WIS. Contact: 325-3567.  
J. C. Club No. 2424-35, MILWAUKEE, WIS. Contact: 276-4014
- District 47** YOUNG EXECUTIVES Club No. 2695-47, ORLANDO, FLA.
- District 48** TOP FORTY Club No. 3821-48, HUNTSVILLE, ALA. Contact: 536-0488
- District 54** MAGNAVOX SPEAKERS Club No. 2993-54, URBANA, ILL. Contact: 333-5212
- District 57** HUMBOLDT Club No. 3464-57, EUREKA, CALIF. Contact: 443-4871
- District 58** DOLPHIN Club No. 3170-58, CHARLESTON, S.C. Contact: 743-6289
- District 59** SUSANVILLE Club No. 3444-59, SUSANVILLE, CALIF. Contact: 257-2710
- District 60** ONTARIO HYDRO Club No. 1651-60, TORONTO, ONT., CANADA. Contact: 364-0216
- District 65** HAMBURG K OF C'S Club No. 3759-65, HAMBURG, N.Y. Contact: 649-4841
- District 68** SLIDELL Club No. 587-68, SLIDELL, LA. Contact: 643-0648

# DISTRICT GOVERNORS 1966-1967

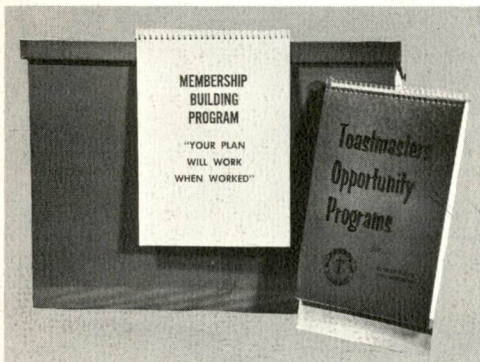
- F.** William W. Irwin  
**2.** Chin T. Hung  
**3.** Garth Saager  
**4.** Lyle O. Schuelke  
**5.** Joseph Sawaya  
**6.** Bernard L. Szymczak  
**7.** Jack Ouchida  
**8.** Adam F. Bock  
**9.** John W. Blissby  
**10.** Dwight Simpson  
**11.** Arthur T. Ottman  
**12.** Marion Henry  
**13.** Richard Ellsworth  
**14.** Richard A. Saam  
**15.** Royal C. Mursener  
**16.** Russell Fisher  
**17.** Leslie A. Patzer  
**18P.** George P. Arakelian  
**19.** Owen J. Newlin  
**20.** Thomas D. McCarty  
**21.** Roy Jolly  
**22.** Al Acker  
**23.** O. G. Betancourt  
**24.** George Ireland  
**25.** Robert G. Davis  
**26.** A. Dale Gregory  
**27.** Gary Hislop  
**28.** William V. Smith  
**29.** Harry Hall  
**30.** Ray Eldridge  
**31.** Albert Nickerson  
**32.** Wesley Hillman  
**33.** Dixon H. Murphy  
**34.** Byron E. Phelps  
**35.** Robert Last  
**36.** Robert A. Bradley  
**37.** Larry D. Beitel  
**38.** A. J. Morwald  
**39.** Lehel De Krivakky  
**40.** Rollo Dawson  
**41.** George Moses  
**42.** Alan B. Ripley  
**43.** Robert N. Goodson  
**44.** Jose M. Galdiano  
**45.** Stanley Rhodenizer  
**46.** Grafton Dickson  
**47.** Win Chesley  
**48.** Lawrence J. Corwin  
**49.** Douglas T. Nakagama  
**50.** James Mangham  
**51.** Albert N. DuFault Jr.  
**52.** Tom Costanzo  
**53.** I. William Hollander  
**54.** Fred R. Lembeck  
**55.** David A. Bentzin  
**56.** Richard T. Irby  
**57.** Douglas K. McVae  
**58.** Griffith Orme  
**59.** T. E. Shea, Jr.  
**60.** John Bonfield  
**61.** Jim E. Childs  
**62.** Alfred J. Hinkelman  
**63.** Walter Douglas  
**64.** G. E. Tardi  
**65.** John B. Luce  
**66.** Floyd J. Louquet  
**67.** Maynard Falconer  
**68.** James J. McCloskey Jr.
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7837 E. Oak, Scottsdale, Ariz. 85257  
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5366 Chollas Pkwy., San Diego, Calif. 92105  
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R.R. 2, Lincoln, Ill. 62656  
N. 6205 Winston Dr., Spokane, Wash. 99208  
813 Park Blvd., Wooster, Ohio 44691  
411 N. Barker Ave., Evansville, Ind. 47712  
738 Walnut St., Paso Robles, Calif. 93446  
5242 Ranchview Pl., Pittsburgh, Pa. 15236  
401 Farkas St., Albany, Ga. 31705  
2846 Glen Oaks Dr., Salt Lake City, Utah 84109  
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59 Lawndale Ave., Winnipeg 6, Man., Canada  
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