

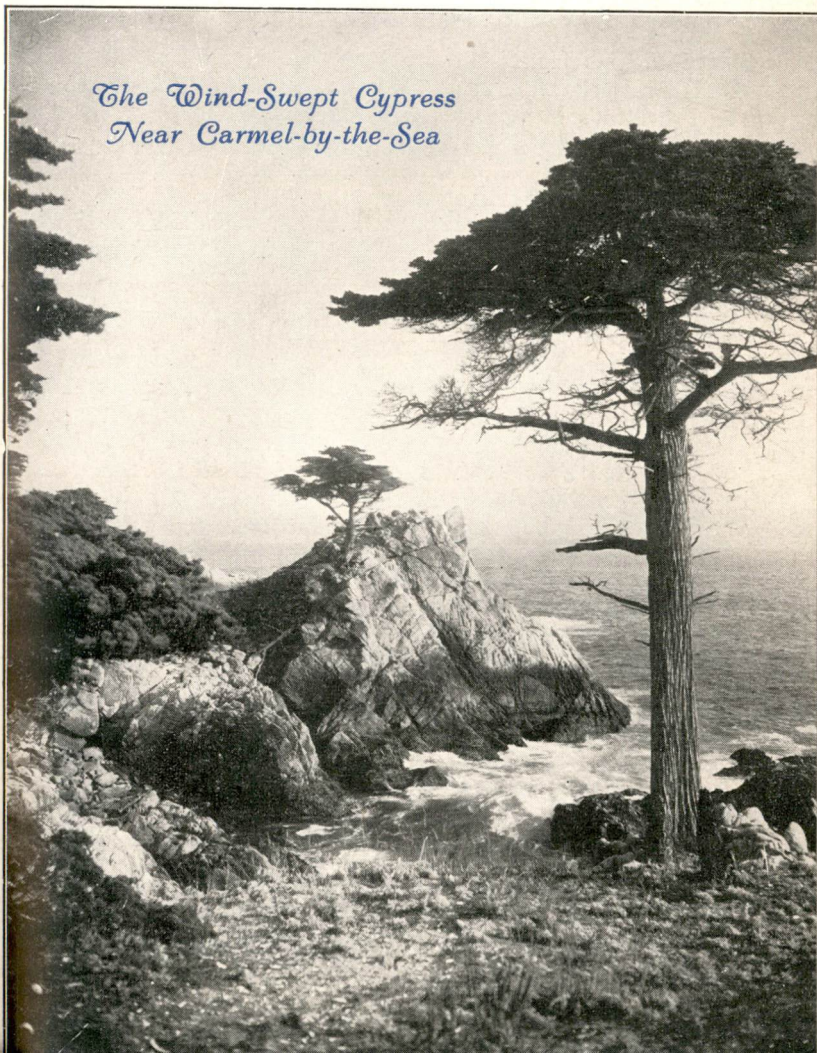
# THE *Toastmaster*

MONTHLY PUBLICATION OF TOASTMASTERS INTERNATIONAL

June, 1948

Vol. 14—No. 6

*The Wind-Swept Cypress  
Near Carmel-by-the-Sea*







TOASTMASTERS INTERNATIONAL, Incorporated In 1932, is a non-profit educational organization of 600 active clubs, located in the United States, Canada, England, Scotland, and the Hawaiian Islands, devoted to the work of helping men to become better speakers.

For Better Thinking—Speaking—Listening

(For Information, address Toastmasters International, Santa Ana, California)

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THE TOASTMASTER

NOW  
is the  
TIME

to  
make  
your

Hotel

Reservations

for  
the

San Francisco  
Convention

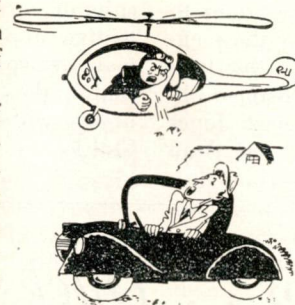
July

26-29

Use the Form  
in this Edition

to High

WITH



motor car! "Nothing to this driving," you told your neighbor proudly.

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# Shift Into High

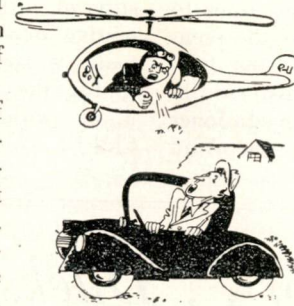
By WILBUR M. SMITH

Remember the first time you drove an automobile? Of course you do.

Like all the rest of us, you probably approached that powerful mechanical beast with apprehension. Sliding into the driver's seat, you gave the steering wheel a nervous jerk. Then you tried the ignition switch and sheepishly turned it on and off. Timidly you stepped on the starter, and to your amazement nothing blew up! Here was power, ready for use, but worthless until you learned to control it.

Cautiously you forced the gear shift into low and released the clutch. Away you lunged! Then you brought the car into second gear with a crash. Finally, you were in high and entirely on your own. No time for anything but the technique of driving,—eyes ahead, shoulders humped forward, and two perspiring hands molded onto the steering wheel.

Around the block you drove, seeing only the road ahead and the curb beside you. Now to stop, and mastery would be complete. You did stop—a perfect stop, some six feet away from the curb, and you crawled out, elated and surprised. You could drive a



motor car! "Nothing to this driving," you told your neighbor proudly.

It is different now, isn't it? You have forgotten about the mechanics of driving. You just step into the car, push a button, give the wheel a twist, shift into high, and away you go. You enjoy every minute of your trip, looking at the beauties of the countryside and points of historical interest. Great sport, driving a car. You've come to take it for granted.

Making a speech is very similar to operating a car. You have the power within you, but the technique of speaking must be learned. Remember your first talk before your Toastmasters Club? Pretty nervous, weren't you? You showed some of the symptoms of your tyro days in motoring—the perspiring hands, the awkward stance, and the glassy stare—often wondering when you would blow up and be left standing with an open mouth gasping for words. But you plodded along through the Basic Training assignments—the Ice Breaker, Voice Gestures, Hands Up and all the rest.

Gradually you discovered real enjoyment in speaking. Funda-



mentals and mechanics were behind you. No longer were you thinking about them or about yourself when making a speech.

Today your main interest is in your audience. You have learned to catch its mood, its reactions to your words. You enjoy the scenery—the pretty girl in the fifth row. You notice the historic objects — old grumpy-faced Jones over on the left; and, yes, Aunt

Matilda, too, glowing with pride in her favorite nephew.

After we learn the mechanics of speaking, we shift into high. It's fun now to be in the driver's seat guiding the way, showing the results of correct training to the attentive audience. "It's great to make a speech! Wouldn't miss it for the world! Couldn't get along without my Toastmasters Club!"

## Gulls . . . or . . . Ducks?

By CHARLES COVER, Educational Chairman of Ohio District 10

Of course we take it for granted that every good speech will contain the big three: an opening—a body—a closing. This is elemental. But these three divisions are only the physical components of a good speech. These would compare with the good craftsmanship so necessary to build a house which will not fall down, one which will fend off the elements of wind and storm. But even the well-built house, to be a success, must eventually contain more than mere bricks, mortar and furniture. It must house a family and become a home which will take its place in the cultural and economic life of the community and the nation. A speech is like this. It, too, must rise above the physical aspects of mere words strung along as so many magpies chattering on a fence. A speech should have a soul, and must consist of three spiritual parts: First it must have sincerity, second enthusiasm, and third imagination. Speeches with a spiritual message are like beautiful gulls winging their way in graceful flight over the sky-blue waters of a fathomless sea. The scene attracts breath-taking attention for its sheer poise and beauty. But—without the spiritual message our gulls become only as quacking ducks dragging their tails through the muck and mire of some barnyard. Lift your speeches above the physical. Strive to attain that ethereal glamour which only sincerity, enthusiasm and imagination can give them!

## The President's Message

By GEORGE W. BENSON

Coming to the end of the Toastmasters year, we review our accomplishments.



How far have we gone ahead? What have we done? Consider the growth.

The last charter application on June 30, 1947, was No. 520. The latest charter applied for at the time of this writing is No. 625. That means an increase of 105 clubs during the fiscal year, with one month yet to go. That is a good, normal increase.

At the Minneapolis Convention last year, we pledged to our Founder that the 700th charter would be granted during the 70th year of his life. It was rather an ambitious goal we set, but we shall make it. He is now in his 70th year, and we need only 75 more clubs to reach 700. It shall be done before the end of 1948. It should have been done before the present moment, but we have no reason to disparage the results which have been attained.

Take a look at these new clubs—the quality of the membership, the number of charter members, the intelligent enthusiasm with which they are working. Never

before have we had the privilege of receiving larger or better organized clubs than have been coming into our fellowship during these past ten months. Their tendency has been to start with a full roster of members, plus several associates, which is far better than securing a charter with the minimum number, and then trying to fill up the list.

Consider the improvements at the Home Office, to enable us to give more and better service to our members. Much new mechanical equipment, unobtainable during the war years of shortages, has been installed, making our materials more attractive and readable. More materials have been added. New services have been made available. All this has helped to strengthen our organization.

The addition of Wilbur M. Smith to the Home Office staff has opened the way for many things to be done, heretofore impossible for lack of time. His help has released Secretary Blanding and Founder Smedley for important services long postponed.

It has been a great year. And now the San Francisco Convention is just ahead—a Convention which gives promise of being even bigger and better than last year's great Convention at "the top of the world."



# THE Toastmaster

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 A non-profit educational corporation



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## Reporting The News

At least twenty-three districts have held speech contests and district conferences this spring, and nearly one hundred areas have held speech contests. Each contest, whether area or district, has produced a winner.

About 550 Toastmasters Clubs have installed new officers (the others being new clubs, or those which elect at other than the uniform dates), and each installation has been an important event in the life of the Club.

More than 400 Toastmasters Clubs have given valuable help in campaigns of every sort: Red Cross, Community Chest, Tuberculosis, Traffic Safety, Cancer, Crime Prevention, Freedom Train and so on through the list.

Obviously, it is out of the question to give individual mention to such activities in the Magazine, important as they are. Let your

satisfaction come in the consciousness of good work, well done, and in the appreciation of those in your own vicinity who have benefited by your activity, rather than in being commended in the pages of *The Toastmaster*.

The editors make every effort to publish reports of unusual projects and accomplishments, especially as to new ideas on speech procedures and program innovations, but complete news coverage, such as was possible when our organization numbered a few scores of clubs, is quite impossible now. That is one of the penalties of growth.

It is like living in a small town where everyone knows everyone, and then watching that small town grow into a big city, where everyone knows just a select few, while the majority of the citizens are strangers. We are proud of the growth while we miss the pleasant intimacy of the simple old days.

## Among Our Books

Publication, revision, and republication of our books on speech are an important function of the Educational Bureau. Just at present, "*The Amateur Chairman*" is being reprinted in an edition which will bring the total number of copies of this old favorite well above 100,000. Other books are in line for revision as rapidly as time permits. The effort is made to give every Toastmaster the best and newest in speech materials, as new experiences teach new lessons.

## What's Going On



GEM CITY'S FIRST SPEECH CONTEST

The five Toastmasters Clubs in Cincinnati, constituting Area Six of District Ten, held their first area contest in April. This picture shows some of the men responsible for the success of the meeting. They are: Carl Lindell, President, Cincinnati No. 472; John Zuvernik, Dep. Gov., Parkway No. 102; Malcolm Chandler, Treas., Cincinnati No. 472; Phil Klohs, Dep. Gov., Losantville No. 542; Dick Kohlhepp, Governor of Area Six; Tom Albershart, Dep. Gov. Queen City No. 510.

## Zone Contests - 1948

Winners in the various District Contests will meet by "Zones" during the early days of June to settle upon the five men who will be heard in the final contest at San Francisco on July 27. The man who takes first honors at this final contest will carry home the "Dunlap" Trophy. But every man who has spoken in an Area, District, or Zone Contest has been a winner, also. Here are the dates and locations of the Zone Contests.

- Zone A. Pacific Northwest. Donald T. Nelson, Chairman.  
Woodcraft Hall, Portland, Oregon, June 5th.
- Zone B. Midwest. Tracy M. Jeffers, Chairman.  
Rome Hotel, Omaha, Nebraska, June 12th.
- Zone C. Eastern. Leonard E. Price, Chairman.  
Sinton Hotel, Cincinnati, Ohio, June 5th.
- Zone D. Districts 4, 12, Founders. James A. Clark, Chairman.  
Power Club Auditorium, Fresno, California, June 5th.
- Zone E. Districts 1, 3, 5, 23. George Reed, Chairman.  
Occidental College, Los Angeles, California, June 19th.



### Officers' Meetings

District No. 9 has instituted a new way of working out plans within its jurisdiction. This is the Club Officers' Meeting, in which two or more of the key officers of the various clubs meet once a month with the District Governor to exchange ideas, work out problems, and discuss club improvements pertaining to the district, areas, and individual clubs.

This plan is recommended for any area or district where the clubs are conveniently located so that not too much travel is involved. In case the District Governor is too far removed, the Area Governor may very properly act as the convening officer and consultant.



The Woodbury Toastmasters Club of Los Angeles is organized among the students of Woodbury College. Since its chartering two years ago, it has maintained a full roster of members. In the recent speech contest held by the club, top honors were won by Edmond West, who is seen with the trophy, as Toastmaster Newman Dorr looks on.

### Tri-Club Speech Contest

Toastmasters Clubs in New York State are planning a tri-club speech contest in early June. Niagara Falls, Rochester, and Buffalo will compete.

### A New Member Speaks

This is quoted from a recent letter from C. Ralph Olin, of the Franklin Chapter in Columbus, Ohio:

"Although I am only a new member, I am very enthusiastic about the Toastmasters Club. It fills a need and a desire which have been unfilled throughout my fifty-two years of life. Being pretty well seasoned through having lived so long, I believe I can properly appraise the merit in Toastmasters, and be sure that my initial enthusiasm is well founded, and will not soon wear off. I intend to do all I can for this chapter for the selfish reason that I want to get out of it all that I can for myself."

### Types Of Discussion

Valuable information was given to the members of Seattle's University Toastmasters Club when member Ken Goodale gave a talk on "The Four Types of Discussion Groups," describing the work of Forum, Panel, Debate, and Roundtable discussions. Then he added a fifth, the "Heckler" type of program. Such a discussion of discussions could be heard with profit by any Toastmasters Club.

### Eagle Rock Reports

Eagle Rock Toastmasters Club No. 109 reports two successful demonstration programs, both of which point toward the organization of new clubs. They demonstrated for the Glendale Junior Chamber of Commerce, and later for a program given at the Harvey House in Los Angeles.

The railroad group were thoroughly sold on the proposition and voted to organize a club of their own.

### He Stopped Stuttering

Shields Charleton, Office Manager for the Vessey Company of El Centro, California, gave credit to the training received in the Toastmasters Club as the major factor in overcoming the handicap of stuttering, in an address before the El Centro Lions Club. Charleton is a member of Cactus Gavel Toastmasters Club. He constantly gives credit to the work in the Toastmasters Club as a first-class aid in overcoming speech difficulties. (Reported by Secretary S. R. Kellogg of Cactus Gavel Toastmasters.)

### Immediate Reaction

Tuesday Toastmasters of Spokane are introducing a novelty and criticism. At least one speaker at each meeting is requested to return to the platform immediately upon the completion of his talk so that his critic may offer suggestions while the speech is still fresh in the minds of all. By this means, the criticism is given in such close connection with the speech that it is doubly impressive.

### "Topnotch" Toastmasters Are Hosts

The "Topnotch" Toastmasters Club of Ephrata, Washington, took on the task of entertaining the speech contest of Area 10 of District 9. A highly successful meeting was held, although the undertaking was not too easy for a town the size of Ephrata. The "Topnotchers" proved themselves most satisfactory hosts and arranged for an excellent meeting.

### High School Contest

The Toastmasters Club of Corona, California, sponsored a speech contest for the local high school students, which resulted in an important meeting and a great stimulation in speech interest among the students.



Chicago Central Toastmasters Club No. 96, organized in 1937, combined its anniversary celebration with the installation of new officers. The installation of newly elected Secretary G. M. Roberts included the activity of retiring Secretary Robert Quirk in loading his successor with the accumulated records of ten years. Secretary Roberts promptly emerged from the bondage of red tape.





THE GAVEL IS PASSED

Vigorous action is promised in the Ventura Toastmasters Club as retiring President Lee Clark passes the gavel to President elect Ed Callender. Others in the picture are Vice-President James Mills, Secretary C. P. Flagg, Treasurer James Wingo, and Sergeant-at-Arms William Weaver.

### From The Silver State

Nevada's Toastmasters Clubs of Reno and Fallon held a joint meeting recently in the interest of the International Convention in San Francisco. Plans were made for a large attendance from these clubs.

A new club is being organized in Elko, Nevada, which will make three clubs in this Area 8 of District 4.

The Toastmasters of the club at Fallon have recently received considerable publicity in their local newspaper, *The Fallon Eagle*, as a result of their active interest in the work of the Chamber of Commerce and their discussions of its opportunities as carried on in their club meetings. The *Fallon Eagle* remarked editorially, "The Toastmasters Club should be complimented for this attempt to bring such an important matter before a representative group for discussion, so that constructive ideas may be gathered which will aid in the success of our Chamber of Commerce."

### Olympians Are Active

Olympia Toastmasters Club No. 84 must be included among the list of active clubs during the present season. In all campaigns, Red Cross and others, they have furnished speakers, and they had a special assignment in connection with the visit of the Friendship Train, which appeared in the capital city in April. Radio programs and demonstrations before other organizations have been a feature of the club's work.

### North Carolina Progresses

The two-year-old Asheville Toastmasters Club reports activities in demonstration programs before local service clubs, as well as in near-by communities. A program put on in Brevard, North Carolina, is expected to result in a new club in the near future. The new club just chartered at High Point will make the third chapter in the state, and other prospects, at Charlotte and other cities will soon make possible the organization of a North Carolina District.

### Wilmington Prepares

The newly organized Toastmasters Club of Wilmington, Delaware, is preparing for its charter presentation in the near future. This makes the second Toastmasters Club in the city of Wilmington.

### Dico

This Latin word means "I speak," and it is the appropriate name chosen for another new Toastmasters Club in Portland, Oregon. The Oregon Toastmasters Club No. 424, started work on this project in February, and worked so well that the charter application reached the Home Office in March. The successful launching of two new clubs simultaneously has convinced the Oregon Toastmasters that there is room for not less than thirty new clubs in Portland alone.

Club No. 424 meets weekly at noon, the meeting lasting from 12:00 to 1:30. Because of the short time available, everything is very carefully scheduled, and the work is carried on with no wasted time. Announcements are covered in the weekly bulletin, and time is saved by every device in the regular meeting. This club pays special attention to the training of new members, as a result of which all the members are following the Basic Training course.

Four new clubs have been sponsored by this club since January 1, 1948.

*Reported by Donald T. Nelson.*

### This Club Has Kittens

Roseland Toastmasters of Chicago, Illinois, have introduced a novel award to stimulate better speech among the members. This is called the "kitten," a very small gavel, which is related to the "cat," the big gavel wielded by the President. The "kitten" is awarded regularly to the member who shows the most improvement since his last appearance on the program. He may be the Toastmaster, the Topic-master, or any one of the speakers.

The member who accumulates the largest collection of "kittens" by the last meeting in September will be awarded a special prize, the "cat." This award has been originated by Dr. Gene Ossello, President of the Roseland Toastmasters Club, who is also the editor of the excellent bulletin which carries the news of the Club.



SPEECH CONTEST IN ST. PAUL

Roy A. Johnson, Area Governor No. 2, and on his right, Emil H. Nelson, Area Governor No. 5, both of District 6, appear as friendly combatants before the joint speech contest and banquet held in March in St. Paul, Minnesota.



## Toastmasters Writing Contest

### Your Silent Partner

By FRANKLIN McCRILLIS, Past President  
Toastmasters International

(Educational)

If when you face an audience, you shake and shiver and see spots before your eyes, it is high time to let you in on an important secret. Here it is: The average listener *wants you to succeed!*

Do not cherish the idea that your effort is unwanted—that your audience is waiting to pick you apart, bit by bit. The truth is that the audience wants to like you—wants to like what you say.

If you will consider the matter objectively, you will arrive at the same conclusion.

Remember that every man in the room is spending his most precious possession — his time — in listening to you. Whether consciously or unconsciously, the listener does not want to waste his time. He wants to feel that his time is spent for a good purpose.

That is where you come in. If the listener's time is not to be wasted, you must do a good job. At least, the listener must be made to feel that you are doing a good job.

Your listener, then, is your silent partner, hoping you will succeed, boosting for you as you continue through your speech.

It is true that there are some men who are so mentally warped that they are looking for an op-

portunity to cause trouble for anyone else. They may laugh at you when you are speaking, or may even challenge some of your statements in public. Such hecklers are encountered by every man who does much speaking, but they are very much in the minority.

For every heckler you will encounter, you will find in your audience hundreds of "silent partners," wishing you well. The way to treat a heckler is to stand up to him and let him know he is not bothering you. If he laughs at you, ignore him. If he speaks to you, answer him in such a way that the audience will know that you recognize him for a heckler, and are amused by him.

You have nothing to fear from your "silent partner," except his remaining silent. For, if you make an excellent speech, this partner will applaud your effort. He will show his appreciation by his applause, and by taking the trouble afterward to tell you how much your speech impressed him.

Yes, fellow Toastmasters, the only thing you have to fear from your "silent partner" is his continued silence, and you won't find out much about that possibility until your speech is finished. When you rise to speak, rest assured that he is on your side. Throw back your shoulders, look your "partner" in the eye, and talk to him as man to man.

You will find that it works!

### Something for Nothing

By W. E. ROBERTS, JR., Ferguson Toastmasters Club.

(Inspirational)

That newspaper which you picked up from your front porch the other day carried the story of an election in a certain city. Figures showed that 5000 voters came to the polls. Within the same week, your newspaper reported that 25000 citizens of that community visited the neighboring racetrack.

These incidents illustrate a popular but serious attitude in our nation—the desire of too many Americans to get something for nothing; an attitude so widespread, and portrayed in so many obvious and so many hidden ways, that it threatens to undermine the very fundamentals of honesty, integrity and good citizenship upon which our community is built. It behooves every one of us to do everything in his power to stamp out such a philosophy. Think of it! Hundreds of thousands of dollars spent every hour in slot machines, sports betting, horseracing; \$16,000,000 poured into the gambling business in one state alone last year. Staggering statistics! Yet they are but outward evidences; for these are hidden efforts to get something for nothing—efforts which pass unrecognized before the public eye as such, yet which are potentially destructive to our national welfare.

How sordid is the story of a general who used the advantage of his position to divert public funds into his own coffers! How tragic

have been the monopolistic practices of professional associations which reached into the pockets of 4,000,000 Americans last year to draw out \$35,000,000 in kickbacks! How devitalizing to our economy are those leaders who incite the workers to unreasonable strikes instead of encouraging them to improve themselves for their jobs through training! Yet, these body blows to the welfare of our nation are simply attempts to secure advantages and wealth which have not been earned. Just as surely as gambling, they are attempts to get something for nothing.

These are but a few examples of many around us — racketeering, profiteering, graft in and out of the government until it seems that only we Toastmasters escape.

*Or do we? Do we escape?* Do we believe, for example, that our arrival at our club meeting, safe from murder or robbery, was possible just because we have a turret-top car or because our city has a police department? Do we believe that if a case of diphtheria breaks out in our community, our child is safe merely because there's an edifice down the street known as a hospital? Do we believe that the sanctity of our home, its immunity from forced entrance, exists merely as a result of our national government?

If we believe these things, then we're forgetting history. We're forgetting those brave men of England who long ago forced King John to sign that first human



bill of rights, the Magna Charta. We're forgetting Louis Pasteur and those thousands of medical researchers who gave their lives fighting epidemics which we no longer fear. We're forgetting those noble men of history from Christ down through the makers of our constitution upon whose principles the very foundation of our enlightened society rests.

And if we accept the overwhelming advantages of our abundant, American, free way of life without actively recognizing these sources from which they came, then we, too, are trying to get something for nothing. J. Edgar Hoover, writing in *Time* magazine, says, "We who enjoy the privileges inherent in the very name America, bear attendant responsibilities. For with privileges go obligations, and hand in hand with rights go duties. We have enjoyed our rights but neglected our duties."



Installation of officers in the Capital City Toastmasters Club of Sacramento demonstrated the spirit which causes men to stick to their training at all cost. Two of the new officers are past members of Toastmasters Club in other cities. In the picture, retiring President Allan MacLennan gives the gavel to Clifford A. Meatzie, the new President, formerly a member of the Alhambra Toastmasters Club, in which he served as Secretary and as President. MacLennan is a former Seattle Toastmaster. Others in the picture are Secretary Forrest Appel, S-at-Arms Don Wiese, Vice-President Albert Lebeck, and Area Governor Vernon Jackson.

If J. Edgar Hoover were here with us, I believe he would hurl four challenges at us to prevent this something for nothing stigma. I believe that he would challenge us first, to participate actively and intelligently in our national and public affairs; second, to support the institutions which are symbols of the sources of our democracy; third, to improve ourselves for more effective citizenship; and fourth, to set a good example to our fellow man—an example of honesty and integrity, and, above all, an example of not trying to get something for nothing.

When we meet these challenges honestly, that newspaper you pick up from the front porch will tell the world that our nation derives its strength, not from the number of square miles within its boundaries, but, instead, from the number of square people who make up its citizenry. You can't expect to get something for nothing.

## The Scottish Corner

Governor Arthur Cunningham of District 18 of Scotland spent a ten-day holiday in visiting the clubs in his district. He started out by presenting the charter to the new club at Inverness, the latest addition to the Scottish clubs. One of his engagements was a joint meeting of the two oldest Scottish clubs, Glasgow and Greenock. Other than that there was the charter dinner of the Port Glasgow Toastmasters Club, where the District Governor participated again in presentation of the charter. Then there was a joint meeting of the Second Edinburgh Club, the Edinburgh Toastmasters Club, and the Waverley Toastmasters Club of Edinburgh, for the purpose of stimulating the activity of the Second Edinburgh Club. The result of this meeting was a definite increase in the number of members, bringing up its roster to twenty-six. One of the new members of the Second Edinburgh Club is John A. Cruickshank, V. C., who won his Victoria Cross in the Royal Air Force in the recent war for gallantry in the face of an enemy, the highest honor presented by the British Empire.

The Edinburgh Toastmasters Club held its annual dinner, with the District Governor as an honored guest; and then he started north, first visiting Aberdeen, where a new club was formed. There were twenty-four men who

signed as charter members and several others who are expected to get in very shortly. This club was promoted by C. J. Shimmins, Manager of the Intelligence Department of the North of Scotland Bank of Aberdeen, who was elected to be first president of the new club.

One distinguished member of the Aberdeen Toastmasters Club is Sir Murdoch Macdonald, M. P. for Inverness-shire, who is so keen on the work in the club that he is taking an active part in the programs.

With such a District Governor, it is not surprising that District 18 has shown so remarkable a growth during the past year.

### Shibboleth Reaches Far

The C. A. R. E. Committee of Shibboleth Toastmasters, of Mason City, Iowa, of which M. E. Ryan is chairman, included among its packages sent to Scotland a layette to be given to some needy Scottish baby, selected by Edinburgh Toastmasters. Governor Cunningham enlisted the help of Miss Rodney Murray, Lady Provost of the City of Edinburgh, who selected the child and arranged the presentation. On April 15th, in the Elsie Inglis Maternity Hospital, Miss Murray, accompanied by the Matron of the Hospital, presented the gift to Mrs. Scott and two-weeks old Colin Murray Scott. The photograph was made



by James S. Dunlop, of the Waverley Toastmasters Club.



In the picture are Miss Rodney Murray, Lady Provost, the Matron of Elsie Inglis Maternity Hospital, and Mrs. Scott and young Colin, whose middle name is in honor of the Lady Provost.

### Christmas Packages

Governor Cunningham and his Toastmaster colleagues speak hearty thanks to members of San Francisco's Downtown Toastmasters Club for the very welcome Christmas packages sent by that Club, and so thoroughly enjoyed by the Scottish Toastmasters. Formal records of the gifts and of the vote of appreciation have been entered



Charter No. 589 went to Edwardsville, Illinois, thus adding one more to the growing list of clubs in the state where the Toastmasters idea was born. The event drew representatives from Toastmasters Clubs in the surrounding cities, including Alton, Belleville, E. St. Louis, St. Louis, Ferguson, and Overland. The charter was presented by Leo J. Otten, Area Governor. In the picture are Ed. Ch. Hugh D. Burnham; B. H. Mann, Jr., of St. Louis, Director of Toastmasters International; Wilton Hardy of Alton Toastmasters Club, the sponsor of the Edwardsville Club; Area Governor Otten; William J. Beukema of St. Louis, Assist. Area Governor; President E. A. Nordstrom (receiving charter); Deputy Governor L. G. Rupp; Secretary D. E. Coffman; and Vice-President J. M. DeLaurenti.

in the official minutes of Edinburgh Toastmasters.

### Yankee Visitor

The East Area of Scotland held a combined meeting in Edinburgh to welcome Toastmaster William Watson, formerly of Aberdeen, and now of New Haven, Connecticut, where he is a member of the "Connecticut Yankee" Toastmasters Club. Toastmasters and Toastmistresses are honoring Watson as he returns from "exile" for a vacation visit.

### A Note From Glasgow

The following is clipped from "Script", published by the Glasgow Toastmasters Club, our original club in Scotland:

No matter how much you know, if you cannot express it, you do not get very far.

The degree of a man's education can be gauged by his answer to the following questions:—

1. Can he entertain a new idea?
2. Can he entertain a new person.
3. Can he entertain himself?

## Bonanza! . . . Four Big Days!

"Bonanza!" was the cry one hundred years ago when rich gold deposits were found in California. "Bonanza!" is the slogan for the Toastmasters International Convention at San Francisco this summer, because of the rich rewards to be found there.

Each day will be packed with worth-while education and fellowship. The outline of the convention program presented on these two pages will give you an idea of what to expect during the four eventful days.

### Monday, July 26

Registration—3:30 a. m.  
The Workshop—9:30 a. m.-11:30 a. m.  
District Governors' Session—9:30 a. m.-11:30 a. m.  
High Jinks Luncheon—12:30 p. m.-2:30 p. m. (Members only)  
Educational Session—3 p. m.-5 p. m.  
District Governors' Session—3 p. m.-5 p. m.  
Evening Open for Your Own Plans.

Registration will continue until 10:00 a. m. Wednesday for late comers. The incoming District Governors will attend their own training sessions, both morning and afternoon. The general membership will enjoy Founder Smedley's Workshop in the morning, and the afternoon educational session, "Speech Foundation." The "High Jinks Luncheon" will be one of the high spots of the convention, featuring the convention theme, "Bonanza!" The evening

is purposely left open to permit delegates an opportunity to get acquainted with "exciting" San Francisco.

### Tuesday, July 27

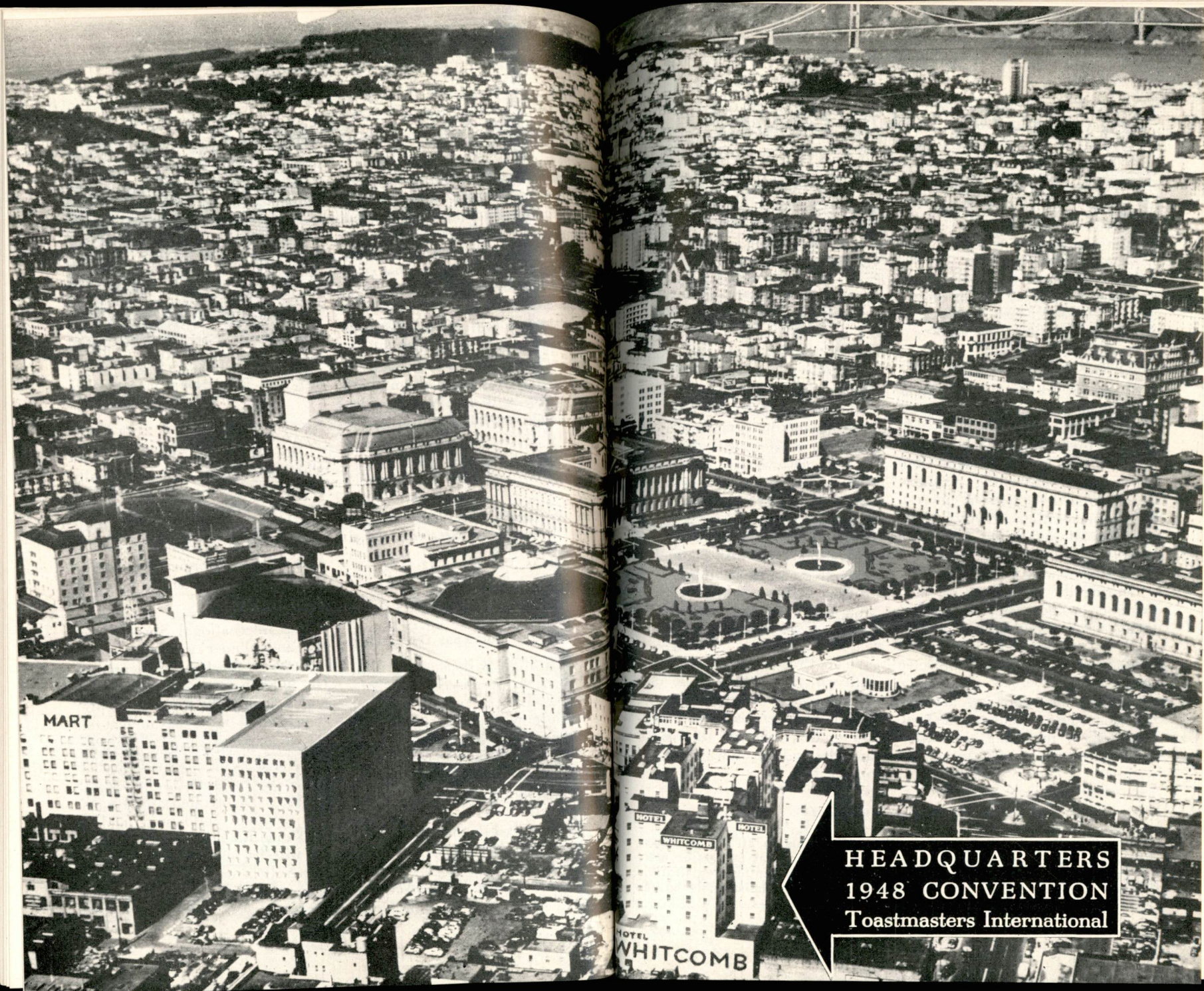
Formal Opening of Convention—10:00 a. m.-11:15 a. m.  
International Speech Contest and Dinner—12:00 Noon-2:00 p. m. (Members and Ladies)  
Bay Boat Trip—3:00 p. m.-6:30 p. m. (Members, Families, and Guests)  
Evening Open for Your Own Plans.

The convention gets under way with the keynote address officially setting the convention theme. Greetings will be expressed by San Francisco civic leaders with response from Founder Smedley. This will be an important meeting which should be attended by every delegate.

The International Speech Contest and Dinner will present the winners of the five Zone contests. The holding of this event at noon rather than in the evening, as previously, is a welcome innovation.

Following the contest, everyone goes for a scenic boat ride on historic San Francisco Bay. This will offer a get-acquainted opportunity with genuine fellowship and a good time for all. Again the evening will be open. Many suggestions will be available for famous sights to see and intriguing places to visit.





MART

HOTEL  
WHITCOMB  
HOTEL  
WHITCOMB  
HOTEL  
WHITCOMB

HEADQUARTERS  
1948 CONVENTION  
Toastmasters International



## July 26-29 . . . The Golden Gate

### Wednesday, July 28

Deputy Governors' Breakfast—  
7:30 a. m.-9:30 a. m.  
Educational Session—9:30 a. m.-  
12:00 a. m.  
Noon Period Open.  
Convention Business Session—  
(Election) 1:30 p. m.-5:00 p. m.  
Women's Style Show and Tour—  
1:30 p. m.-5:00 p. m.  
Evening Open for Your Own Plans.

A special breakfast will be held for Deputy Governors to discuss their common problems. The subject of this morning Educational Session will be "Successful Club Operation," presenting valuable information by means of interesting demonstrations. Plenty of time will be allowed for a discussion period with questions from the floor and answers by experts.

During the afternoon, the convention business session will be held. New International officers will be elected and many vital Toastmasters matters will be voted on.

Special entertainment arrangements are being made for the visiting ladies, including this afternoon's style show and tour.

### Thursday, July 29

Educational Session—  
9:30 a. m.-12:00 Noon  
Noon Period Open.  
Educational Session—  
2:00 p. m.-4:00 p. m.  
President's Banquet and Ball—  
7:30 p. m.-12:00 midnight.  
(Members and Ladies)

This day's educational sessions will offer a rewarding climax to the entire instructional program with a real "pay off" for every Toastmaster in attendance. The morning session will feature speech organization and evaluation. The afternoon session will cover all phases of speech delivery. The novel methods used to present these subjects will be actual demonstrations and will be both informative and entertaining. Plenty of time will be allowed for discussion, with questions from the floor and answers by experts.

The President's Banquet and Ball will be a fitting finale of the four-day convention to be enjoyed by all members and their ladies. Dinner, officers' installation, awards, and dancing. Aloha!

### Registration Costs

The "Hospitality Books" covering admission to all the principal events—luncheons, dinners, excursions—are priced at \$16.00 for men and \$11.00 for the ladies. This includes the convention registration fee, by which badges will be secured on which admission is based.

## Don't Take It Off

From "The Analyzer," bulletin of Jeannette, Pa., Toastmasters Club, Maurus Roy, Editor

At one of our recent meetings, a young visitor made a remark which sounds like a sincere and heartwarming compliment to the Toastmasters of Jeannette. He said, "The program I have just heard this evening amazes me. I understand it was absolutely unrehearsed, and that the men who spoke did so extemporaneously. I know most of you gentlemen. I attended school with some of you, I have business contacts with a few of you, and I have spent evenings socially with many of you, but I never realized that I had any acquaintances who could stand on their feet and without preparation express themselves as clearly and as forcefully as you gentlemen did this evening. I would like very much to belong to an organization which would teach me to do that very thing."

Is that a compliment? To the organization, decidedly. To us members, I wonder?

Let me explain. Why was it necessary for that young man to attend one of our meetings before he realized that many of us possess the ability he had witnessed during the program? Why hadn't these abilities made themselves evident during our school days, or our business or social contacts?

The answer is obvious. Many of us will have to plead guilty to the charge of being "Twice-a-Month" Toastmasters. We are

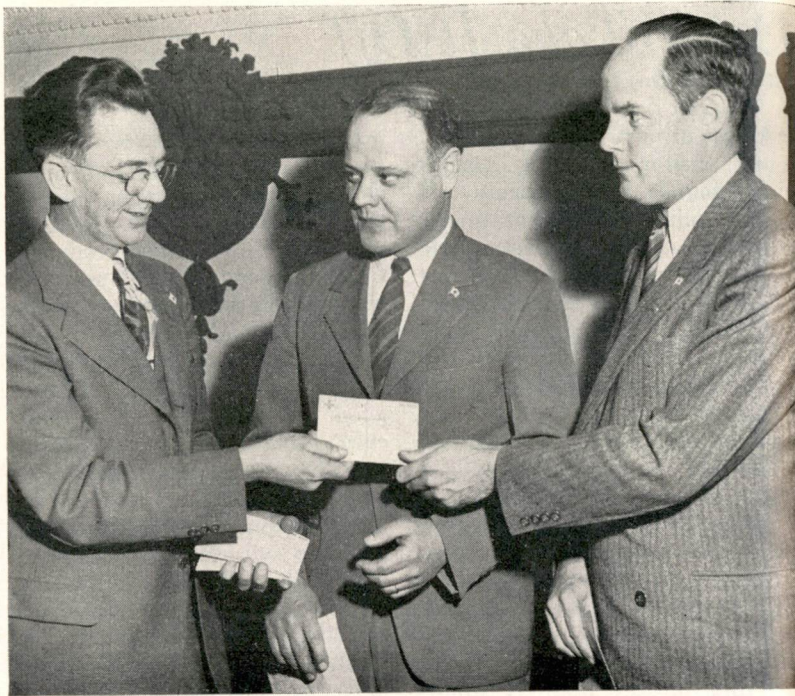
not really dyed-in-the-wool Toastmasters. We merely wear the cloak. At each meeting we don this cloak and proceed to act our part. We watch our pronunciation, use good diction, assume a good platform manner and are aggressive and sincere in our speeches — remembering to use forceful gestures and maintain good eye contact with our audience. But alas, when the meeting is over, we fold our cloaks and place them in storage till the next meeting. During this time we hide our Toastmasters torch under a bushel.

Now, don't read this and say "Humph!" to yourself. We must be doing this very thing; otherwise we wouldn't have astonished our guest with the fact that we *can* be good Toastmasters. That would have been made obvious to him in our daily associations.

The alarming part of it is this. Think of our many friends who have never attended our meetings and therefore have never had the opportunity to see the brilliant flame of our genius, but only glimpse the weak, ineffectual glimmer we radiate during that "between meetings" period.

Just as our body takes the food we eat and turns it into blood and bone and tissue to accomplish necessary tasks, so we should take the opportunities and benefits we





Grand Rapids, Michigan Toastmasters went all out on the Red Cross campaign. In the picture are shown some of the workers, all "over the top" but still going strong. Lester I. Crosse, center, reported 118 per cent of his quota, and Grady F. McKay, 125 per cent; but both accepted additional prospect cards from Team Captain Larry Klein and set out to raise their present excellent marks. All these men are members of the Toastmasters team doing fine service for the Red Cross.

gain at our meetings, and assimilate them into our daily lives.

A good Toastmaster uses his training everywhere—at home, at business, in social contacts—*everywhere*. He does not use it as a regalia to be donned at the meeting and then stowed away in a locker. Don't take off your good speech dress when you leave the meeting.

### Fresno Makes Believe

Sierra Toastmasters Club, of Fresno, California, reports: Educational Chairman Paul McIntosh is arranging a special simulated program. The "Consolidated Sales and Service Corporation" will hold its annual dinner at our meeting. The speakers will act as the sales executives of this company.

## Better Letters, Too?

By GLENN WELCH, Santa Ana Toastmasters Club, No. 15

"I can write better business letters since I became a Toastmaster," Chet told his friend Brick, who has successfully resisted all of the former's efforts to get him to join Toastmasters.



"Better letters!" echoed the reluctant one in surprise. "I thought—say, how can speech making become letter writing? You mean that Toastmasters is a sort of cure-all for educational defects in general?"

Chet seized his opportunity.

"Speech making provides a pattern which the writer of business letters cannot afford to ignore." Brick was impressed, if not convinced. Chet continued.

"A good business letter is just a sales talk in writing. It is built in the same way. A speech consists of an opening, a body, and a conclusion. So does a letter.

"In preparing a speech one asks, 'Do I wish to explain, entertain, inform, persuade, or sell a certain idea?' Before writing a letter, I ask myself, 'Is it to explain the policies of my company or to sell a certain type of service? Is it to inform of newly adopted practices or to persuade a recalcitrant cus-

tomers to pay his long past due account? Is there an opportunity to be entertaining as well as informative?' Whatever the purpose of the letter, I find much assistance in the allied art of speech.

"Second, I organize before I write. The ending or climax is decided at the very beginning. The final paragraph will determine whether or not the letter will accomplish its purpose.

"Third, my opening paragraph must arouse the interest of the reader, just as the opening statement of a speech must grasp the attention of an audience. The old 'Yours of the 17th instant duly received and in reply thereto, etc.' is out. The customer knows that, why else would I be replying? In speaking, I want my audience to open up the ears and listen; in letter writing I want the reader to open the letter and read.

"Fourth, I fill in the body of the letter with illustrations, quotations, or hard facts pertinent to the subject matter, just as in a speech. I hit each point with a direct body blow and stop. I must not be too verbose.

"Fifth, I give my letter a complete checking, analyzing and criticizing, just as I have learned to evaluate speeches. The original may fill the bill; often it is only a good work sheet. Redundant words, trite phrases and ambiguo-



ous statements are deleted. A good speech or a good letter flows serenely on, without any lateral eddies.

"One seemingly impossible problem which confronts a new Toastmaster is to make a six-minute talk on a subject on which he thinks he should dwell an hour. By applying the suggestions coming from speech evaluation, and speech training in conciseness, I have learned to tighten up my letters to half their former length. Most of these things become automatic after a surprisingly small amount of practice. It is only the most difficult letters that I first write out; the rest are dictated.

"My speech training has taught me to put my personality into business letters. It has taught me to appraise carefully the person or firm to whom the letter is addressed, just as in making a speech I must know my audience. I most certainly do not write the same type of letter to the Rev. John Ike-mire as I do to Charles Egan, automotive engineer. Neither would I speak to a gathering of telephone linemen as I would to a Parent-Teacher group. We must give letters personality! Never let them become stereotyped!

"Because of this training, I can speak creditably now where it was impossible before—and I'm a better letter writer and better business man. For that I'm humbly grateful."

"You've finally sold me," the listener conceded. "Do you suppose there is room in your club for me?"

## The Writing Contest

This issue of *The Toastmaster* marks the close of the "Writing Contest." This contest was instituted to encourage readers to send in their ideas for possible publication, and it has been successful in bringing in many excellent articles. Some of these have not yet been published, but all articles received are now in the hands of the judges, who hope to report their findings in the July *Toastmaster*.



### COMMUNITY LEADERSHIP

Campaigns for various worthy causes have been given aid beyond measure by Toastmasters in all parts of the country. In the picture above are seen Director Don Nelson and Bob Hazen, President of Oregon Toastmasters Club No. 424, which club took on all the cancer speech campaigns for Portland. Director Weslie W. Olson of Quincy, Illinois, served as General Chairman in the campaign in behalf of the Adams County Chapter of the American Cancer Society.

## Toastmasters in the News



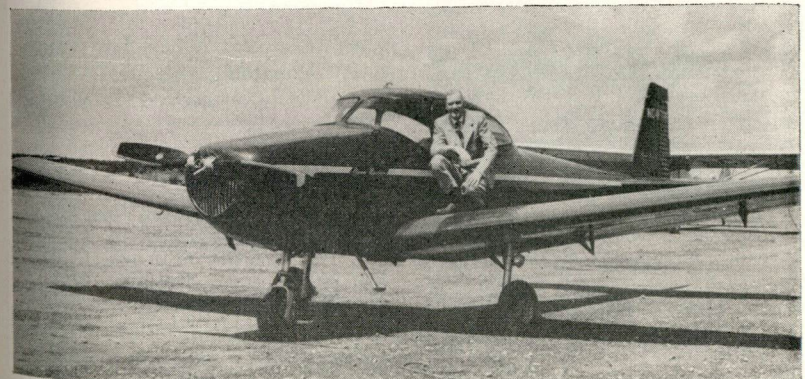
dent, also blind, who won Phi Beta Kappa honors. In the center of the group is Dr. Fred D. Fagg, Jr., President of U. S. C., while the faithful "seeing eye" dogs, without whom the students could hardly have carried on, are in the foreground.

### A Busy Toastmaster

#### A "Man Of Vision"

Charles H. Griffith, the "flying Toastmaster" of Tacoma, is Lieut. Governor of District Two. He has been elected District Governor for the coming year. But that is not all. Recently he was appointed executive chairman of Tacoma's city-wide Clean Up campaign, jointly sponsored by the Jr. Chamber of Commerce and the Young Men's Business Club. The campaign formally opened with painting of the city's famous old totem pole, with "Griff" wielding a potent paint brush. (Continued on next page.)

In the picture is shown Miss Maxine Hogue, another honor stu-





This appointment as well as chairmanship of the Speakers' Bureau for the Freedom Train visit, came from the Mayor. In addition, he has been chosen President of the Pierce County unit of the Airplane Owners and Pilots Association, for he owns and operates his own plane, which he has

used freely in club visitation. He has attended every one of the six area speech contests in the District, besides presenting charters and attending various District meetings.

Will he be at San Francisco? You should see him sail in with a perfect 3-point landing, this "Flying Ambassador" of Toastmasters.

### The Record of Growth - "700 by 70"

No.	Name	Location	District
594	Kirkwood	Kirkwood, Missouri	8
595	Dico	Portland, Oregon	7
596	Cavalier	Newport News, Virginia	U
597	Fort Dodge	Fort Dodge, Iowa	19
598	Walnut Creek	Walnut Creek, California	4
599	Gecola	Los Angeles, California	1
600	Crookston	Crookston, Minnesota	20
601	Aloha	Honolulu, Hawaii	U
602	Hemet-San Jacinto	Hemet, California	F
603	Wilmington	Wilmington, Delaware	U
604	Roseburg	Roseburg, Oregon	7
605	Coquille	Coquille, Oregon	7
606	Montreal	Montreal, Quebec	U
607	Los Alamos	Las Alamos, New Mexico	3
608	Salt Lake	Salt Lake, Utah	U
609	Sanger	Sanger, California	4
610	Bend	Bend, Oregon	7
611	Capital	Lincoln, Nebraska	19
612	Glenview	Glenview, Illinois	8
613	Occidental	Los Angeles, California	1
614	Kraft	Chicago, Illinois	8
615	"412" Lakes	Detroit Lakes, Minnesota	20
616	Ancient City	Santa Fe, New Mexico	23
617	Hawkeye	Cedar Rapids, Iowa	19
618	Blue Mountain	Walla Walla, Washington	9
619	Elko	Elko, Nevada	4
620	Neah-Kah-Nie	Barview, Oregon	7
621	Logansport	Logansport, Indiana	11

#### CHARTERS RE-ISSUED

No. 28.....	Orlando, Fla.	No. 137.....	New York City
No. 56.....	San Francisco, Calif.	No. 179.....	Monrovia, Calif.
No. 71.....	Seattle, Wash.	No. 198.....	Ocean Beach, Calif.
No. 74.....	Phoenix, Ariz.	No. 240.....	Kellogg, Idaho
No. 112.....	San Clemente, Calif.	No. 254.....	Denver, Colo.
No. 119.....	Honolulu, T. H.	No. 372.....	St. Paul, Minn.
No. 130.....	Riverside, Calif.		

## The Club Workshop

### At San Francisco

There will be a "Workshop" session at the San Francisco Convention. Don't miss it!

This feature, introduced last year at Minneapolis as an experiment, was so enthusiastically received and so warmly commended that it is given a preferred spot at San Francisco. The time is Monday morning, July 26, when the "Workshop" will be in operation at the same time as the training session for district officers and workers. Ralph Smedley and Wilbur Smith have been given responsibility for the period. They are preparing for discussion and demonstration of some of the most vital matters in club management and education, with maximum audience participation.

Plan your arrival in San Francisco so as to be ready when the first sound of the saw and hammer is heard in the "Workshop." There will be some important construction work done that day.

### How To Introduce A Speaker

Brevity, clarity and simplicity are the characteristics of a good introduction.

The more important the person being introduced, the less needs to be said about him. The listeners are interested in his name, the sub-

ject of his speech, and the reason for his speaking—why he is discussing this subject at this particular time, and in this place.

Biographical details, unless definitely related to the subject or the occasion, are merely tiresome.

When the President of the United States is introduced to an audience, the introduction is simply: "Ladies and gentlemen, the President of the United States!" That is enough.

One of the highest compliments you can pay to a speaker is to assume that he is so well known that no introduction is required. But—please don't start out with "the speaker needs no introduction," and then ramble along for ten minutes giving what he does not need.

Refrain from such inane and



Shown here are new officers of the Victor Toastmasters Club at Indianapolis after their installation at a Ladies' Night dinner April 15. Seated: Ralph W. Cutter, President; H. O. Johnson, District Governor, who officiated at the installation; and A. B. Rudy, Vice-President. Standing: Andrew Canatsey, S-at-Arms; O. D. Center, Deputy Governor; William Miller, Treasurer; and Harold Addison, Secretary.



fatuous remarks as, "He is well known and respected by all of you." Omit anything that sounds in the least like "this great star of stage, screen and radio, whose name is a household word," unless you are deliberately clowning.

What is his name?

What is his subject?

Why is he speaking?

Those are the items that the people want to hear. You go beyond at your own risk.

### How To Acknowledge The Introduction

The speaker is introduced. He stands up to speak. How shall he start?

Must he say: "Mr. Chairman, Mr. President, Mr. Mayor, Mr. County Superintendent of Rivers and Creeks, Fellow Citizens, and Ladies and Gentlemen?"

No!

Please don't go through that rigamarole!

If the President, or the Governor of the state, or some other notable whom you wish to single out for special mention is present, perhaps you may be permitted to name him, but it is hardly necessary.

The safe, well-established rule is for the speaker to start out with "Mr. Chairman, and Ladies and Gentlemen," and go right on from there. All those distinguished people may be assumed to be ladies and gentlemen. Don't raise a question by singling them out.

The speech is what the people came to hear, so let them hear it

without delay, always hoping that it is worth hearing.

Brevity, clarity and simplicity characterize a good introduction and a good acknowledgment.

### A Novelty In Table Topics

Charles Danielson, of San Diego Toastmasters Club, reports on an effective Table Topic plan devised by Topicmaster Ted Rodefer. His commendation is seconded by Past President R. M. Switzler. It must have been good.

It was in the form of "True or False" statements. Each speaker was allowed 60 seconds—no more. Sheets were distributed bearing a



The coveted "Century" number, 600, went to Crookston, Minnesota, by order of receipt of application in the Home Office. When the charter was presented, on April 1st, the Lieutenant Governor of District 20, H. H. Matt, of East Grand Forks, had the privilege of handing this document to W. C. Albright, President of the Crookston chapter. The Toastmasters Club of Thief River Falls, No. 402, was the sponsoring club.

long list of statements. Each man selected, or was assigned, one of these statements. He upheld it as "true" or attacked it as "false," speaking for one minute. Some of the "true or false" statements were as follows:

I plan to go to San Francisco for the International Convention.

Loudness of speech is evidence of sincerity.

In every speech I should crab about something.

I can gesture with my voice.

The speaker should always choose his own subject.

The General Critic is the life of the club.

A good speech always offends some listener.

We should not commend the good in a speech.

Talking overtime shows that I have a lot of material on my subject.

A low tone of voice is most effective.

The speaker should shout at the audience.

### Talking It Over

The informality of summer meetings encourages the practice of group discussion technique. It is a good time to learn how to handle discussions effectively, whether by panel, forum, or round-table methods.

You need two things to get good results. One is information on how to do it, and the other is subjects for discussion — subjects worthy of the time and work spent on them.

Excellent materials on how to organize and manage a discussion are available in a booklet entitled "It Pays to Talk It Over," published by the National Institute of Social Relations, Washington, D. C., and priced at forty cents a single copy, or \$3.50 a dozen. The formal address, if you wish to write for a copy, is National Institute of Social Relations, 1244 Twentieth Street, Washington, D. C. In addition, the Institute publishes many bulletins giving suggestions for discussions on various live subjects. Some of these are: atomic energy, juvenile delinquency, world government, poll tax, freedom of religion, words and their meanings, the Palestine problem, the right to speak, problems of agriculture, the public schools, public health, and various others.

Any Toastmasters Club may gain needed help in discussion of important matters by making use of these excellent and inexpensive publications.



IN ST. LOUIS

Gorge Boardman Perry, Governor of Area 5, District 8, congratulates Mike Spudich, Deputy Governor of Carondelet Toastmasters Club, on winning the Area Speech Contest, while Leo Reis, Speech Contest Chairman, looks on.



### These Are Good Words

*Confabulate* sounds like a colloquialism, or something thought up by a slangster. (Yes, you will find "slangster" in the dictionary.)

But *confabulate* is a perfectly good and orthodox word of classical origin. It is from the Latin *confabulatus*, which is a participle of the verb *confabulari*, meaning "to talk familiarly together."

The noun "confabulation" means a chat or familiar conversation. It is used in psychiatry to denote a filling in of gaps in memory by free fabrication.

*Rampage* and *rampageous* sound as though they would hardly be good usage, but here again the dictionary gives them clearance. They are built on the verb *ramp*, which is of French or Teutonic derivation. Its meaning is "to climb, or to move furiously." So, when we say that one has "gone on a rampage," we mean that he went out of control, and stormed around in wild excitement.

Another odd-sounding but good word is prognosticate. Its classical background is the Greek *prognoskein*, to know beforehand. The Latin verb is *prognosticare*, from which our verb is directly derived. It is in the same word family, and quite as respectable, as the physician's prognosis.

Add to the list the odd-sounding word obfuscate. The Latin from which it comes is the verb *obfuscare*, to darken, or deprive of light.

Do not hesitate to use any of these words when needed, on the theory of their being slang or colloquialisms.

### Well, Why Don't You?

"I would like to introduce my wife, Mrs. Blank."

"I would like to introduce Mr. Whiffletwister, who will address us."

"I would like to say . . ."

"I would like to make a motion that . . ."

Well, well, go ahead and say it. We are all listening. You needn't tell us that you "would like to say, or introduce," or whatever it may be, for we naturally assume that you would like to do it, or want to do it, or you wouldn't do it. Just so you don't insist on saying "interdooce," we don't mind.

And here is a business letter which starts out, "We wish to acknowledge receipt of your letter of the 15th . . ." It is to be hoped that their wish is granted.

Honestly, how many words could be saved to the square mile if we could persuade speakers to eliminate those little excrescences on expression—"I would like to . . ." and "I wish to . . ." and all such superfluous locutions!

### Redundant

"The Toastmasters Club's self-characterization of itself as a project in self-improvement . . ."

Does that strike you as being a bit "selfish"? Could you eliminate a few words without hurting the sense?

The speaker continued on to say . . ."

But where could be continue but "on"?

### Abused Words

Do you detect any weaknesses in these expressions, heard in meetings of Toastmasters Clubs?

"*This situation is very drastic.*" (It might require drastic action, but a "drastic situation" would be something to see.)

"*The curricula has been reduced on account of the shortage of teachers.*" (But "curricula" is a plural form. The singular is "curriculum.")

"*How shall we improve this evil?*" (Maybe it would be a good plan if some evils could be "improved," but it would be more logical to eliminate them, or correct them.)

"*We must solve this crisis.*" (Well, now, you can solve a problem, or a mystery, but just what solvent are you going to use on a crisis?)

"*We must git red of these parasites!*" (Keep the vowels where they belong, and "get rid" of the whole matter.)

"*This is the criteria by which we must be judged.*" (Just another Latin word to confuse you. The singular is "criterion," and the plural is "criteria." It sounds more intelligent to say "this criterion.")

"*Economic*" and "*ideology*" are bothersome words. Is the initial vowel in each to be given the long sound, or the short? Webster's dictionary prefers long "e" and short "i" respectively, but allows the reverse as second choice.

Forty years ago, Webster preferred long "e," but permitted short "e" in "economic" as a second choice, while he went for long "i" in "ideology," and said nothing about a second choice.

### "This Is Very Unique"

No, sir. You are wrong. If it is unique, it is unique, and it cannot be any uniquer. If it is unique, it is the only one of its kind, and there is no other with which to compare it. That is exactly what the word means—alone, single. It cannot be "more unique" than something else, because there is no other. Better watch this, and remember that when a thing is "unique," it is *unique*, followed by a period.

### Making Progress

If you wish to *progress*, or to make *progress*, pronounce it right. When used as a verb, it is PROGRESS. When used as a noun, as in the second use above, it is PROGress, unless you are using the English accent, which you should not do in the United States, in which case you say PRO gress. That is, in the noun, accent the first syllable and use the short sound of "o", but in the verb, accent the second syllable and give "o" a rather suppressed long sound.



## Questions Answered

Q. When a man joins the Toastmasters Club and pays his initiation fee, is he in the organization permanently? That is, if he is forced to drop out of the membership after a year or two and then later on wishes to re-enter the same club, would he be required to pay the initiation fee a second time?

*L. E. Price, Akron, Ohio.*

A. It is the general policy to collect the initiation fee but once. There is no absolute rule on the matter, each club being left free to decide its own course. Some clubs charge a small transfer or re-instatement fee when a member is brought back into active participation in the club. The secretary should always note at the top of the new member's card when he reports re-instatement or transfer so that the headquarters of Toastmasters does not duplicate new member material mailings. Re-instatement or transfer should always be reported, for by so doing, it will not be necessary to pay the new member service charge at the next semi-annual report.

Q. Can something be done to secure some sort of central listing for the local clubs in their own communities so that visiting Toastmasters can locate the meeting which they wish to attend? In St. Louis we have provided a telephone listing under "Toastmasters Clubs" so that a visitor can call a number and secure information. This leads to some embarrassment, since people are always calling up to see about buying a toaster. To get around this difficulty, we are

going to change the listing to "Toastmasters Speakers' Clubs." Possibly some other clubs have found a better way.

*—B. H. Mann, Jr.*

A. Every Toastmasters Club should be listed, as to its officers and time of meeting, at the Chamber of Commerce. Some clubs use a high-way sign at the principal entrances to the city. Every Toastmasters Club should have such a sign where visitors can see it. The problem is an interesting one, and the editors invite reports on methods which have been found successful. The question is: How shall we give this information to visiting Toastmasters? If you know the answer please share it with the rest of us.

Q. When a club has a full membership and is taking in additional associate members, what steps should be taken to make sure that those associate members will get a full return for their time and efforts and also that the club will benefit from their association?

*—G. W. Wright, Central Toastmasters Club, Chicago.*

A. Various expedients may be used depending on the local club situation. In many cases, some of the older, more experienced members yield a part of their speech assignments to the new men. In other cases, the speeches are shortened so as to allow more speakers to be heard on each program. One of the best plans is to ask each associate member to be prepared to speak on short notice. Thus when an assigned speaker fails to show up, an associate member is called on in his place. If there are several associate members, it is desirable for the Ed-

ucational Committee to hold a special committee meeting occasionally to which all the new members shall be invited and in which some of them may be given the opportunity to gain speech practice which is crowded out of the regular program. In table topics discussions, if limitations of time make it necessary to restrict the number participating, let some of the older members give way to the new men. It is advisable to have the regular program speakers yield their right to speak on the table topic in order to save time. While an associate member cannot get full value during his days as a novice, help him to get as much as possible by careful planning.

Q. Would it not be a good plan to start working on the speech contest early in the fall? At least one contest speech might be scheduled at each meeting, with the winners to have a final contest soon after Christmas so as to choose the club representative for the Area Contest.

*—Norman Holve, Minneapolis Toastmasters Club.*

A. By all means, the contest to select the club representative should be started not later than September. Many of the clubs carry on a continuous contest, selecting the best speaker at every meeting, and then holding a contest as a regular program every six months, making it easy to select the representative. For example, in some Toastmasters Clubs this regular contest has been carried on for many years. It has been effective in stimulating interest in better preparation, and it has been a great help in the selection of speakers to represent the club in other contests. We strongly recommend the continuous contest plan.

Q. Is the benefit of publishing a club bulletin in proportion to the trouble it is to put one out?

*Louis Brockoff, Englewood, Ill.*

A. That depends on the amount of trouble and the quality of the bulletin. A good bulletin, well edited and well printed—or mimeographed—is a great help to the club. A poor one, sloppy in appearance and in material, is not worth while.

A good bulletin carries news of the club, friendly notes and comments about the members, program announcements, and items of education and inspiration relating to speech. It promotes better acquaintance and better fellowship among the members, and creates new interest in programs, provided program themes and topics are planned and announced in advance. In fact, one value of the bulletin is that it forces the Program Committee to plan ahead and give full warning to all as to assignments. A good bulletin is worth all the trouble it takes.

If you would like to see samples of what we consider good bulletins, ask us to mail you a few.

Q. Our Club President called me down when I tried to second a nomination. I thought that every motion had to be seconded. Wasn't he wrong?

*L. S. B.*

A. No, the President was right. A nomination can be seconded without invalidating it, but no second is required, according to established rules. Refer to *The Amateur Chairman*, page 16, or to *Robert's Rules of Order*, Section 5, for detailed information on motions which do not require seconding.



# Notes from "Quote"

## ATOMIC INTEGRATION

Oswaldo Aranha, President of the UN: "The people that disintegrated the atom now have the mission of integrating humanity."

\* \* \* \*

## ANGER

It wouldn't hurt so much to become angry, except that, for some reason, anger makes your mouth work faster than your mind.

—Construction Digest.

\* \* \* \*

## GOD—AND MAN

If this generation had more respect for divine guidance it might have less need for guided missiles.

—Chilton (Wisconsin) Times-Journal.

\* \* \* \*

## HUMAN NATURE

We don't recall ever having heard the expression, "Well, that's human nature," used with a complimentary connotation."

—Cincinnati Enquirer.

\* \* \* \*

## LANGUAGE

If you think the words night and evening mean the same thing, note the different effect they have on a gown!

—Edith Gwynn, syndicated column.

\* \* \* \*

## MEDICINE

Medicine is the only profession that labors incessantly to destroy the reason for its own existence.

—James Bryce, in New York speech.

\* \* \* \*

## PRICES

When we read of something that has come down in price, we usually find it to be some fool thing we don't need.

—Marion Advertiser.

\* \* \* \*

## PUBLICITY

Publicity is the rouge on the anemic cheek of ordinariness; glory is the bloom which is the sign of health.

Monsignor Fulton John Sheen, Magazine Digest.

\* \* \* \*

## A SUGGESTION FOR SUCCESS

It would be useless to suggest, I suppose, that every letterhead used at Lake Success have the Golden Rule printed across the top. And the committee that plans the new buildings for the UN would probably find that an inscription over the main entrance such as: "Do unto others as you would have them do unto you," is too long. Shorter ones would fit better, like: "Get rich, then be generous"; "God's on our side"; or "MY country, 'tis of thee."

\* \* \* \*

## CONDITIONS CHANGE

"Years ago at San Juan Hill," Grandfather told Junior, "my head was grazed by a Mauser bullet."

Looking critically at the same head, Junior commented, "There's not much grazing there now, is there, Grandpa."

—Balance Sheet.

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3. Be sure to indicate if you are an official delegate or newly elected Governor.
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Drake Wiltshire		\$4.00 up	\$6.00, \$7.00
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Embassy		\$4.00	\$4.50
Fairmont		\$7.00	\$12.00
Plaza		\$6.00	
Fielding		\$5.00, \$6.00	\$6.00, \$7.00
St. Francis			\$8.00, \$9.50 up
Sir Francis Drake		\$8.00 up	\$9.00 up
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Whitcomb	\$6.00 up	\$8.00, \$9.00	\$8.00, \$9.00, \$10.00

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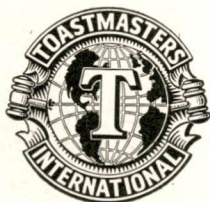
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