

# THE TOASTMASTER



JUNE, 1936

TOASTMASTERS INTERNATIONAL

(INCORPORATED)

Vol. 2

No. 2







gongs so that when a speaker's time is up, the gong will get him. Sounds like a good idea to use in your club, Bill. Try it on your critic.

I almost forgot to say that they are planning a lot of first-class entertainment for the banquet. It is the very best procurable in Santa Barbara. Harry says, "The best in Santa Barbara is the best in the world." (That guy has a lot of ego.) If you haven't had enough festivities for one day by the time you get through the banquet the local boys will show you any one of a dozen spots to top off the day. El Paseo, El Cortijo, Melody Lane, the Fiesta Room and the Garden Room are good. If you want to get tough, there is always Bart's. I understand that it is locally called "The Bucket of Blood."

Don't forget the ladies. Harry sent me to see Elmer Smith—you know Elmer, the fellow with the 14-inch forehead, the man who put Farley's postoffice department in the black. Elmer told me there is to be a luncheon at El Paseo for the ladies of T.M.I. with the ladies of Santa Barbara and Ventura clubs as hostesses. After the luncheon they can go shopping or do what they please, but Elmer was certain that most of them would want to go on the garden tour through the famed gardens of Montecito and Mission Canyon, ending up at Santa Barbara's famous Old Mission. This is really a break for the ladies, Bill, for people come from all over the world to go through those gardens. This is one convention where you just can't leave your wife at home. If you do and she ever meets one of the ladies who did attend—well, don't blame me for what happens.

One other thing Harry asked me to mention if I see any of the boys. The luncheon room will hold only 125 and the banquet room only 300. Of course, with half of the Florida Toastmasters coming, and all the Indiana and Oregon and Washington boys here, and several from Canada and England, you can see it is a case of "first come, first served." So you tell your club secretary to put you down right now for two places so he can return his list of reservations as soon as he receives it from the Santa Barbara Secretary.

Well, this will be about all for this time. I'll tell you the rest of the news when I see you at Santa Barbara on August 15th. If you don't meet me there you must be dumber than you look.

So long,

JOE.

2

Let us satisfy our own consciences, and trouble not ourselves by looking for fame. If we deserve it, we shall attain it: if we deserve it not we cannot force it. The praise bad actions obtains dies soon away; if good deeds are at first unworthily received, they are afterward more properly appreciated.—*Seneca*.

## A NOTABLE ANNIVERSARY

R. C. SMEDLEY

Henry Martyn Robert, the author of the well-known "Rules of Order," was born May 2, 1837. Next May brings the one-hundredth anniversary of his birth, a centennial which deserves recognition on the part of every person who has profited by his work.



For sixty years his little book has held its place in the esteem of the American people, and of most of the English-speaking peoples of the world. It has helped to safeguard our rights and privileges in assemblies of all sorts, and it has been the means of promoting efficiency, fairness, order and justice in the handling of countless problems and questions. No appropriate attention has ever been shown the author of this

monumental treatise, this mile-marker in the progress of civilization. It is an opportunity to challenge the Toastmasters Clubs and rouse them to action.

Beginning with this issue, the Toastmaster will present a series of articles dealing with the life and work of General Robert as it relates to the preparation of his book of rules. We shall urge that every Toastmasters Club give special attention to the study of the "Rules of Order" and to the history of its author that we may, next April and May, stage an appropriate observance of the birthday of this great and almost unknown American.

The origin of General Robert's interest in parliamentary procedure was in an experience so common to mankind that it strikes a sympathetic note in every person's life. Each of us has been in the same position as that of Robert when he was unexpectedly called upon, as a young Lieutenant of Engineers, to preside over some meeting. He knew nothing of parliamentary procedure, and



his embarrassment can easily be imagined by anyone who has been in a similar predicament. From that distressing hour he set forth on his quest for information. He realized that a working knowledge of parliamentary practice was essential in a young man's mental equipment, and he was determined that such knowledge should be his.

Finding very little material to guide him, he was compelled to make up his own plans for organizational procedure, and after fifteen years of study and observation he had completed the task to such an extent that he was prepared to offer it to the world. The "Rules of Order" came from the publishers on February 19, 1876—a document altogether fitting in its character to the American Centennial year. Its effect on procedure in American assemblies and meetings of all kinds has been hardly less than the effect on national affairs of that "Declaration" which made 1776 an immortal year in history.

Next May should be made a memorable month, at least in Toastmasters Clubs, by the celebration of the birthday of the author of Robert's "Rules of Order."



### THE LIMERICK CONTEST

We thank the numerous readers who responded to our "last line" challenge. Some clever efforts were received.

After careful study of the returns, first place is awarded to Mrs. J. L. Barber, Coronado, who gets the TOASTMASTER in her husband's name. Now isn't that the way of it? A woman steps in and beats all the men. Her contribution is:

"Are you sure it was you that I knew?"

That seems very logical and fitting to wind up the argument. The entire limerick, completed by Mrs. Barber, reads:

Now who in the dickens are you?

Your face is familiar, 'tis true,

But I cannot recall

Having met you at all,

Are you sure it was you that I knew?

Honorable mention goes to Jack Herrick, of Escondido, and Harold L. Cooper, of Indianapolis.

### WELCOME, SOUTHPORT!

APRIL 29 was the date of the charter presentation for the Toastmasters Club of Southport, England, whose members and friends gathered in the Bold Hotel, on Lord Street, Southport, to receive Charter No. 1 for Great Britain, which is also Charter No. 45 of Toastmasters International.

The occasion was an important one in its significance as marking the formal beginning of our organization in a land across the sea, and as a gathering of notables who honored the meeting with their presence. Extensive newspaper publicity was given the event, and resulting interest presages the institution of many more Toastmasters Clubs in the British Isles in coming months.

Mr. Sidney F. Wicks, a distinguished exponent of public speech both in England and America, and the author of "Public Speaking for Business Men," was one of the speakers on the program, and graciously consented to permit the use of his name as honorary president of the club. The Mayor of Southport presented the charter to Councillor J. Fred Scott, chairman.

Of especial interest to all Toastmasters were two of the speeches of the evening. First, we present the "Toast to the Guests," delivered by William Lancaster, founder of the club and its faithful and efficient secretary:

Mr. Mayor, Mr. Sidney Wicks, Mr. Chairman and gentlemen:

It is with especial pride that I rise to propose the Toast to our guests.

I feel that we are on common ground in such a gathering as the present, to establish a movement to promote the better expression of the thoughts of thinking men, in order that their ability may be increased.

When I called the first meeting of half a dozen friends twelve months ago, I didn't visualize such an early success. We could not have made such rapid progress without the help of our very able Chairman, Councillor F. Fred Scott, or without the enthusiastic support of our members, or without the abundance of ever ready and sound advice from the Directors of Toastmasters International who have had much experience in the organizing of Toastmasters Clubs.

There are over sixty Clubs operating. Most of them are in U.S.A., one in Canada and one in Southport, and we hope that this is the beginning of a vast and useful movement in this country.

The active membership of a Toastmasters Club is limited to thirty, but there is no limit to the number of clubs which can start from this beginning and I am pleased to announce that three of our



guests have the forming of a Toastmasters Club in Liverpool under consideration.

If applications for membership continue to come in at the present rate, we shall have to consider an additional Club in Southport this winter.

What is the purpose of a Toastmasters Club?

Is it just to teach men to face an audience, or is there something more to it than that?

The obvious purpose is to help men to overcome the fear of an audience, and to learn how to express themselves clearly and confidently.

But this is really a minor consideration in the minds of the Founders of Toastmasters International.

The fundamental purpose is to develop personality. Self expression helps to build personality, and no kind of self expression is more effective to these ends than that of public speech.

When we consider these two purposes of our Toastmasters Club, the first is the superficial one of helping men to learn how to express themselves and make better speeches.

The second is the fundamental one of helping men to build themselves into the very best of which they are capable.

The first can be achieved in a comparatively short time, but the second is the work of years—of a life time.

Both purposes are worthy, but it is the second one that really counts.

I conclude, gentlemen, with an earnest wish that as time passes, the Southport Toastmasters Club, and other Toastmasters Clubs which we hope will be started in the British Isles, will command and deserve a very high respect.

With those thoughts in mind, I raise my glass and ask my fellow Toastmasters to be upstanding, to drink the health of our Guests, and our friends across the Atlantic, the Directors of Toastmasters International.

### "THE CHAIRMAN'S REMARKS"

Councillor J. Fred Scott, chairman of the club, spoke as follows:

I would like to preface my remarks this evening with a hearty welcome to the Mayor, Mr. Sidney Wicks and the guests present.

To be the Mayor of Southport is a full time, strenuous job, and I often think that if the substantial emoluments which accrue to Chairmen of large concerns, applied in like measure to the Mayor, who is head of the biggest enterprise in the town—or even were he paid in proportion to the time, energy and ability he applies to his duties—he would complete his term of office with increased riches, instead of being (that is, if he follows precedent) considerably out of pocket.

We are particularly honoured to have Mr. Sidney F. Wicks with us. His enthusiasm for all such efforts as ours, and his encouragement to those desirous of improving themselves in public speaking,

account for his presence tonight—for he has come to Southport specially for this gathering, and at considerable inconvenience—and we extend to him our grateful thanks.

We are favoured to know that he has kindly consented to become the Honorary President of our Club, an honour we greatly appreciate, for his writings are considered the text books for those interested in public speech, and the correct method of address, and the Southport Toastmasters Club will read, mark, learn, and certainly inwardly digest what he has to tell us tonight.

Our gathering is to celebrate the termination of a successful session for our Club, and to receive from the Mayor, CHARTER NO. 1, GREAT BRITAIN, of the Toastmasters International.

We are the pioneer Club in this Country, but I am given to understand that others may shortly follow our example. The word "Toastmasters" in America may have different significance to what we understand in this Country and I want to assure you, Mr. Mayor, that we are not associated with the newly formed "Guild of Mayor's Attendants"—nor are we seeking to usurp the functions of your sergeant attendant, who carries out the duties of toastmaster so ably and efficiently at many of the gatherings you attend.

Our objects mainly are to cultivate the ability to talk freely without self consciousness and to speak well in conversation and in public address, and to encourage the development of such ability in others. At our meetings all members take their turn as Chairman, Speaker, Critic or General Critic, and the criticisms of the speakers are the most helpful part of our proceedings. Such criticisms are constructive, and commendatory where possible, tactful, encouraging and impartial. It is thus we have an exposure of faults of which many of us are unaware, and we learn to correct our mistakes and failings.

We are taught also to speak to a definite time—a most valuable acquisition, which might with advantage be practiced by many of those in public life. To illustrate the success of the movement, I may say, there are members present this evening, who, until they joined our Club this year, had never spoken before an audience, who could today acquit themselves with credit on the platform of any of our public halls.

Our Club makes a special appeal to young men. Have you never met individuals who have expressed a desire to take a more prominent part in the charitable, social, municipal or political activities of their town, but refrain from doing so, because they feel themselves incapable of addressing an audience? This Club offers them the opportunity, in an atmosphere of helpfulness and encouragement to overcome that terrible nervousness which everyone experiences, more or less, the first time they speak in public.

To those who want to speak but dare not,

To those who could speak but do not.

To those more proficient, who wish to improve themselves, the Southport Toastmasters Club offers a welcome invitation.



## THE TOASTMASTERS CLUB AND WHAT IT MEANS TO ME

By TOM BUTLER, of the Los Angeles Toastmasters Club

**T**HIS article is written with a deep and abiding sense of gratitude for what the Toastmasters Club has done for me. It is a personal experience.

In many ways we are all very much alike. There is only one notable difference between us . . . I am blind. In the beginning, I was like a frightened child, stumbling and groping its way through the dark. Gradually some measure of compensation for the things I had lost came to play an important part in my life and to make a drab, sightless existence a bit more endurable. I was slowly beginning to adjust myself to the strange new conditions surrounding me. Something more than a passing interest in public speaking led me to the threshold of the Toastmasters Club—from which gleamed a friendly, beckoning light. I instinctively followed it. It led me on and in and it was there that I really "found myself."

The Toastmasters Club has revolutionized my life and way of thinking. I had reached what I thought was the end of the road. I was ready to break. This priceless contact proved to be the turning point. It awakened something within me that had long been asleep. It brought a pleasing sense of color into my life. The slowly passing hours seemed less gray—less grim—more radiant—even in the dark. It has kindled a warming fire on the hearth and its embers will glow until all things physical dim. It has given birth to a new confidence, a vibrant hope and a splendid courage which nothing shall ever daunt. It has stimulated a faltering ambition and consecrated it to high resolves and fresh endeavors.

The Toastmasters Club has proved an effective means for stifling fear. When a man is once and forever freed from the corroding touch of fear he has a just cause to exult, for within the hour of his release a new world will rise before his expectant eyes. In his newly inspired self-assurance, he will suddenly discover that the highway to achievement lies clearly before him and he will valiantly press on. He has found the **KEY TO CONQUEST**.

You would be foolish indeed to visit a bank with the idea of drawing out something that had not been deposited. Many, however, join a group with a similar thought in mind. The idea of

personal gain far overtops the sense of service which they should increasingly render.

Signing the roster and paying your dues are only the preliminary steps to membership in the Toastmasters Club. If that is all that you have to offer, you had better not join. You will merely waste your time.

If you are one of those Alert Souls, eager to advance in a worthy attempt to better yourself and are as willing to give as you are to get—then a royal welcome awaits you. The more you put into the club, the more you will be able to draw out. The interest days will be as regular as your deposits and sometimes the interest will be compounded.

Do all you can in every way you can to help the Toastmasters Club to grow and thrive and prosper, as a far-reaching influence for good. Be a **REAL** member—for we all like to be identified with a **SUCCESS**—and only **REAL** members can make your club what we all should earnestly desire it to become. Do all you can in every way you can to vitalize your Toastmasters Club and you will find that the Toastmasters Club will vitalize you. It will help you to "find yourself" as perhaps no other contact could.

It has lifted me up from the depths and raised me to the heights.

I stand with head erect and glory in the **SUNRISE**.

I salute the **TOASTMASTERS INTERNATIONAL**.

**EDITORIAL NOTE:** Toastmaster Butler has a right to speak with feeling on this subject. Some years ago, in the midst of a very busy life, he lost his sight. In the Toastmasters Club he found a new interest and in its work he discovered new talents hitherto unknown to him. He is busy, happy and useful today in spite of the handicap which might easily have sent him into a hopeless darkness of the mind and spirit. We are glad to present his tribute. May it inspire others to overcome their personal handicaps.

### GOOD IDEAS

Springfield, Illinois, one of our newest chapters, has introduced the plan of having one speaker each evening present a review of the current Reader's Digest. This club shows great versatility in the selection of subjects. Look at this list, provided for one meeting:

"Interesting Juveniles"	( 7 minutes)
"Justifiable Suicide"	(10 minutes)
"Seeing the Country from a Trailer"	(12 minutes)
"Over the Counter"	( 5 minutes)
"Chief Justice Hughes"	( 3 minutes)

For suggestions as to speech subjects, write to D. W. McKenney, Box 153, Springfield, Illinois, and ask for a copy of the club's current program.



## HOW TO OUTLINE A SPEECH

By ERNEST CROZIER PHILLIPS, Teacher of Dramatics and Public Speaking  
in the Santa Ana, California, Junior College

The following assignment was given to a second semester public speaking class in our college:

Make a sentence outline on a subject suitable to a designated audience and occasion. State the general and specific purposes. Note in the margin at the left the elements of interest and the speech details used. The text used for reference was "Principles of Effective Speaking" by Sanford and Yeager.

The outline given as an example is by Donald Johnson, and is selected from those turned in as being best suited to illustrate the method involved. It is probably too lengthy and intricate to commend itself to the busy member of a Toastmasters Club, but I am confident that anyone who will devote an hour or two to the task of so planning at least one speech will find it greatly to his advantage.

Subject: "Thirty-six Pairs of Muscles."

Occasion: A conference on good speech.

Audience: A group of students of speech.

General Purpose: Informative; demonstrative type.

Specific Purpose: To inform the audience of the importance of correct speech.

### Introduction

- (Striking) I. Do you st-t-t-t-utter?
- A. If so, you are probably vain; if criminal-minded, you will be a petty criminal.
1. Stutterers among criminals do not murder, but go in for small-time theft.
- (Striking Statistics) B. About one million Americans stutter; for every one whose tongue tangles on consonants 12½ persons have other speech defects.
- (Varied Example) 1. Commonest defects are lisping, talking through the nose, mumbling, gibbering and baby talk.

### Discussion

- (Concrete Testimony) I. There is no wonder in this, for Doctor William Norgood Brigance says, "Speech requires the simultaneous, intricately modulated use of thirty-six pairs of muscles."
- (Vital Familiar) A. Prevention and cure must begin in infancy. The earliest age at which speech begins is 8 or 9 months.

(Concrete)

- II. Three factors may delay first attempts to speak.
- A. Mental Deficiency.

1. If parents are normal and the child plays and laughs, deficiency is not the cause.

(Concrete Illustration)

- B. Incentive.

1. Just as we do not eat until there is a desire for food, we do not acquire speech until we desire it.

(Concrete)

- C. Waxed floors and stiff-soled shoes retard conversation.

1. Learning to walk preludes learning to talk.

2. Let the child first crawl, then walk.

(Familiar Testimony)

- III. As a cure for adults, Dr. Adler says, "If you want to improve speech you must improve the whole personality."

- A. Thousands of stutterers have been cured by personality treatment.

1. There is a "stutter" type personality—hesitating technical performance.

- B. Speaking is not the only method of stuttering.

1. Some "stutter" on the piano, on the typewriter, in dancing, golfing and driving a motor.

(Striking Example)

### Conclusion

(Concrete Reiteration)

- I. We have seen importance of coordinating our thirty-six pairs of muscles of speech.

A. Without coordination, our power in social contacts is lost.

B. Clubs have been formed among stutterers to improve their diction.

1. Largest of these is the "Ephphatha."
- a. Membership requirement is to be able to pronounce the word.
- b. Its motto is "Slow-Easy."

(Concrete)

(Example)

(Striking)

- II. Significant: Eight times more men than women stutter.

A. If you are worried about your diction, try this: "The sea ceaseth and sufficeth us."

1. If you can say this, you are not one of the 13,500,000 Americans, like myself, with speech defects.

(Striking Statistics)



## SHALL WE INCREASE THE DUES?

ARTHUR G. PORTER, Treasurer of Toastmasters International

At the Santa Barbara Convention, August 15th, we shall be called upon to decide whether or not we shall increase the amount of the per capita tax paid by member clubs to the International for the maintenance of our work of supervision and promotion. Some adjustment is necessary. Just what it is and how it shall be made must be determined in the most democratic manner.

The volume of detail work in handling the International offices has reached a point where it cannot be cared for by voluntary service of its officers as it has been in the past, and an arrangement must be made to employ some clerical assistance, particularly in the offices of the Treasurer and of the Secretary. The present budget does not permit of this.

If we would make the benefits of our organization available to others, spreading the advantages to others as we have ourselves profited by them, it will require expansion, which involves detail and expense. From my nine years of membership in Toastmasters I am convinced that it is worth all it costs and much more, and that we should count it a privilege to share the benefits with others. To do this adequately we must have more money.

Our Budget Committee has worked earnestly over the problem. The budget which is suggested for our consideration at Santa Barbara for the year ending August 15, 1937, based on present set-up, runs about as follows: Anticipated Revenues:

Charter Fees from new clubs.....	\$ 250.00
Per Capita from all clubs.....	1,550.00
Sales of T.M.I. Supplies, including Amateur Chairman .....	425.00
<b>Total income .....</b>	<b>\$2,225.00</b>
Anticipated Expenses:	
Toastmaster Magazine, four issues.....	\$750.00
T.M.I. supplies and stationery.....	200.00
Postage, President, Secretary, Treasurer and Editor .....	560.00
Annual Convention .....	50.00
Phone and Telegraph.....	25.00
Public Speaking Contests.....	50.00
Miscellaneous, printing and issuing club supplies, etc. ....	400.00
Clerical Help for President, Secretary, Treasurer and Editor, estimated .....	1,100.00
<b>Total estimated expense.....</b>	<b>\$3,135.00</b>

These figures, carefully worked out by the committee, indicate a deficit of \$910.00 on the year's work. Of course this deficit will not occur, for the expenses will not be incurred unless funds are provided

with which to meet them, but we cannot operate efficiently on any less.

Our magazine ought to be published six times a year instead of four. Additional helpful material for clubs should be printed, and will be printed as soon as it can be paid for.

I believe that our membership in general will be glad to provide additional funds to keep up our good work. By the time we reach a membership of 150 or 200 clubs the burden will be better distributed and the income will be more nearly adequate, but with the present membership and the ever-increasing demands put upon us we are right now in a state where we must courageously decide to go forward, or else permit ourselves to go into reverse. We have put our hands to the plow. The results thus far obtained in the building of men, of personality, or character and of self-sustaining ability are worth while, and with the spirit of our organization now in evidence I am confident we shall go forward.



## FLY YOUR BALLOONS HERE

ERNEST S. WOOSTER, President El Camino Toastmasters,  
Santa Ana, California

Toastmasters are not only patient and tolerant, but are also downright amiable and law-abiding. Give 'em a talk filled with the idea you are going to use on an audience which may not be bound by Toastmasterly rules of good behavior and restraint and they'll give you a reaction that will be helpful, even valuable, though it may not be all that you hope for.

Use the Club as your clinical laboratory, the Toastmasters as guinea pigs. That's what a lot of them do to you, consciously or unconsciously. If you have a message for the world, try it on the T.M.'s. If you know of a burning shame, a wrong that should be righted, give it the laboratory test.

The critic may only tell you that you toyed with the silverware, that you used no gestures, and that your voice isn't what Caruso's was. Don't pay too much attention to that. Watch your audience. Let your eyes travel from face to face. Faces tell the truth when mouths miss it. If what you say is acceptable, you can tell. If you make it strong enough, some of the members will detain you to tell you where you were wrong—or right.

The Toastmasters Club can be your most valuable laboratory, an advantage that a non-member won't have. Make use of it. Parade your ideas; give them a club airing. Toastmasters are expected to be tolerant, helpful.

This is not a new idea. Quite a lot of persons who are officials in corporations put over some nice propaganda for their companies. Some public officials do likewise, or get a cross-section of opinion from a presentation at the Club. There's nothing in the Constitution against it, nothing in ethics. It's additional Club benefit you can enjoy.



## TO AID IN CRITICISM

Two forms of critique sheets are available, each good for regular use in criticising speakers.

The first has been prepared by Jean Bordeaux and J. Gustav White and is known as the "T.M.I. FORM," as follows:

M.....19.....  
(Speaker's Name)

Plus (+) = Good. Minus (-) = Needs improvement.  
 N.B. Brief, helpful comments build up the speaker. (Commentator's Name)

SUBJECT: .....

	Par	%
1. OPENING: —Story —Question —Exhibit —Quotation —Audience-Interest —Shock	15	( )
2. VOICE: —Pitch —Inflection —Speed	5	( )
3. ENTHUSIASM: —Facial Animation —Gestures	5	( )
4. PLATFORM DEPARTMENT: —Dress —Posture	5	( )
5. DICTION: —Choice of Words —Usage —Phrasing	5	( )
6. MATERIAL: —Knowledge of —Accuracy —Treatment Original —Trite	20	( )
7. ARRANGEMENT: —Logical —Sequential —Jumbled	10	( )
8. ILLUSTRATIONS: —Vivid —Inept —Apt	5	( )
9. CLOSE: —Summary —Appeal —Compliment —Joke —Quotation —Climax —No Close	15	( )
10. DID SPEAKER ACCOMPLISH PURPOSE: —Yes —No	15	( )
Total	100	( )

You are commended for.....

To improve, suggest you.....

Hand this sheet to speaker before adjournment

Plan your summer vacation to include at least one day at Santa Barbara. That day should be August 15th, the day of days for Toastmasters.

The other form has been prepared by Paul H. Demaree, Chairman of the Oratorical Contest Committee, and used in connection with High School contests, and is known as the "HIGH SCHOOL FORM," as follows:

Contestant's Name ..... 19.....

Subject .....

(NOTE: Judge will check appropriate rating and score points for each item as indicated at top of rating columns.)

		1 Poor	2 Fair	3 Good	4 Very Good	5 Excellent	Score	REMARKS
<b>THE SPEAKER</b>	Platform Department							
	Voice							
<b>THE SPEECH</b>	Enthusiasm							
	Opening							
	Diction							
	Organization							
<b>RESULTS</b>	Originality							
	Mastery of Subject							
	Did the Speaker accomplish his purpose?							
	Did he arouse and hold interest?							
	<b>TOTAL</b>							

### TO CONTESTANT:

You are commended for .....

For improvement it is suggested that you .....

Judge

❦

"The best convention ever held by Toastmasters International" is the rallying cry which is sounded in unison by the Santa Barbara Toastmasters and the Convention Committee of T.M.I. It will mark new high points in enthusiasm, inspiration, information and recreation.



## SEATTLE SPONSORS HIGH SCHOOL CONTEST

C. H. BAILEY, Chairman of Contest Committee

MISS Fay Hatum, a student at Lincoln High School, was the winner of first place, and Miss Betty Chamberlin, of West Seattle High School, took second in the Seattle Toastmasters Clubs' High School Public Speaking Contest at the finals on May 7th.

The winner's subject was, "Would a City Manager Be Practical for Seattle?" Miss Chamberlin discussed the comprehensive question, "Should the city provide adequate parks, playgrounds and libraries even though this might mean a substantial increase in the tax levy?"

The manner of assigning subjects and preparing the speeches in this contest is interesting, and worthy of study by the promoters of other contests. Several weeks before the final contest the students were assigned the general topic of "Municipal Government," which they were advised to study thoroughly. A series of elimination contests in the schools resulted in the choice of two speakers from each school. These contestants met before the various Toastmasters Clubs in a series of elimination contests. Six of the best speakers were selected in this manner to participate in the finals. The preliminary contests were held before Seattle Toastmasters Clubs No. 1, No. 2, and No. 3. The final was held under the auspices of No. 4 Club, thus giving each club its part in the plan.

At the final contest, Bruce Harris, Deputy District Governor from No. 2, presided. International President Raymond J. Huff spoke the welcome, and C. H. Bailey, chairman of the contest committee, conducted the contest. Fulton Magill, President of No. 3, presented the awards.

One hour before the meeting was called to order, both at preliminaries and at the finals, the students drew by lot the special subjects on which they were to speak. They were then given one hour for preparation, in which no outside aid was permitted. The speeches were thus truly extemporaneous, in line with the tradition of Toastmasters. The students have been enthusiastic throughout the contest. Last year's contestants were interested promoters. The project promises to become a major activity in the schools of Seattle.

## WASHINGTON TOASTMASTERS COMPETE

ON May 25, at the Washington Athletic Club in Seattle, Olympia, Tacoma, and the four Seattle Toastmasters Clubs held an inter-club contest which was more than successful.

Each club had one speaker to represent it. Each speaker brought his own critic as well as a number of rooters, making a total of 71 at the dinner. Clarence Bailey, of Seattle No. 2 Toastmasters, was adjudged the winner and was presented with a handsome gavel which he treasures.

The program was as follows:

Louis LaBow, Seattle No. 1, "*The Capital I, Capital T, in Public Speaking.*"

Clarence Bailey, Seattle No. 2, "*Memorial Day.*"

Harold Hutchinson, Seattle No. 3, "*Your Child's Choice of a Vocation.*"

Dr. George Knowles, Seattle No. 4, "*The Decline of American Merchant Marine.*"

Dr. Cy Lundvick, Tacoma, "*The Jews.*"

Guy Owen, Olympia, "*The Statue of Liberty.*"

International President Raymond J. Huff was toastmaster of the evening, with Al Godsava presiding and Ed Hed making the address of welcome. The judges were Attorney Day Carr, of Seattle (father of Secretary-treasurer Payne Carr); Ray Gruhlke, president of the Olympia Club, and Dr. Orin Simonds, president of the Tacoma Club.

The contest was productive of great interest and lasting benefits. The idea is not copyrighted nor restricted. Any groups of clubs may use the same plan to good purpose.



## FOLLOWING SUIT

After a young lawyer had talked nearly five hours to a jury who were beyond the point of endurance, his opponent in the case, a grizzled veteran of the legal cockpit, rose, smiled sweetly at the judge and jurors, and said:

"Your Honor, I will follow the example of my young friend who has just concluded, and I will submit the case without argument."—*Toronto Globe.*



# The Toastmaster

## EDITORIAL BOARD

Ralph C. Smedley

Ernest H. Layton

Arthur G. Porter

The TOASTMASTER is published the first of March, June, September and December. Copy intended for publication should reach the editors not later than the fifteenth of the month preceding the regular issue. Address all communications to THE TOASTMASTER, Santa Ana, California. Club secretaries are advised that extra copies of the magazine may be had without cost on application to the editorial office. Each secretary should place a copy in the local city library. Extra copies should be kept on hand for presentation to new members.

**BEWARE OF POLITICS** In a year of political campaigns, with unreasoning prejudice and biased opinions on every hand, the only safe course for any dignified non-partisan organization is to avoid political entanglements and commitments of every sort. The Toastmasters Club is a proper forum for the discussion of every issue, no matter how controversial, provided both sides are presented, but it is no place to adopt resolutions or to commit its members to the support of any party, proposition, or project. Members of a Toastmasters Club have a right to their opinions. It is their privilege to make political speeches, or any other kind of speeches, so long as they do so on their own responsibility, but it is never in order to involve a club in such a matter, and no Toastmasters Club should allow its members to be put on record or "on the spot" in connection with any proposition, however meritorious.

**"I DON'T THINK"** Here are three words which have no place in the vocabulary of the speaker. Never, *never* permit yourself to tell an audience "I don't think." Too many speakers do not think. If they would think more they would talk less. Avoid the negative suggestion embodied in that phrase. There are other ways to say what you really mean besides "I don't think." Find the other ways, even if you can do no better than "I think not," or "I do not believe so."

**ADVERTISING** With this issue we institute a policy of accepting paid advertisements for our magazine. This policy has been adopted in accord with instructions from the Budget Committee as a means of helping to carry the cost of publication. Our circulation at present covers about 2,000 carefully selected readers. Its value as an advertising medium for certain lines of goods should be obvious. Whether we shall be able to convince advertisers of this value will depend on results secured. Will you help us to determine this? Read the advertisements in the present issue, and if there is anything listed which appeals to you, send in an order, being careful to mention the TOASTMASTER. Survey your own community and see whether there may be lines of business there which could use our columns to good purpose. Then advise the editors and let them try to sell the space. Cooperation by all Toastmasters will help to maintain our magazine on the high plane appropriate to such a publication.

**EXTENSION** Our movement grows by the interest of its members. Men who have found their work in Toastmasters helpful tell their friends, and new clubs are started. Thus the growth is slow and conservative. Members can help by mentioning the club and its work in correspondence with friends in other cities. Specifically, you can help by going through the list of clubs on the "Rendezvous" page at the back of the magazine, and selecting cities where you have friends or business connections. Write to the secretary of the club in any city where you know of someone who should be interested and ask him to invite your acquaintance to attend. Observe that certain professions and lines of business are represented in some clubs in large numbers. Employees of the telephone system predominate in some clubs. Physicians are in the majority in others. Oil company workers, insurance men, school teachers, and even city, county and state employees seem to congregate in certain clubs. Give a few minutes to the cause, and help some friend into this helpful activity. Or write to a friend in a city where there is no club at present and suggest that he start one.



## THE DIGNITY OF TOASTMASTERS

Our organization is not officially "dry," nor is it intended to be unduly straight-laced. It is intended to be a high-grade, dignified assembly of intelligent men, capable of unbending on occasion, always full of the joy of living, but not forgetful of the high purpose which calls them into fellowship. Wild parties, elaborate entertainment, unwholesome dissipation and extravagance are no part of our program. If any group of Toastmasters feels the urge to break loose and celebrate, that is their privilege, but they should not do so under the name of the organization. If there be any among us who like to lift the cup and strut their weaknesses in public, it should be the signal to step out of the Toastmasters character and leave the name behind. We have certain ideals to maintain and it is certain that the general public will think no more highly of us than we appear to think of ourselves. It is easy for any local club to degenerate into something entirely unworthy of the name and ideals of Toastmasters. One such club can hinder the whole movement. The atmosphere of every Toastmasters Club must be such that any intelligent observer will realize that he is in a place of inspiration and uplift.

## TIMING THE SPEECH

Every properly regulated Toastmasters Club has some sort of timing device which it uses relentlessly. The ability to time a speech so as not to run over or under the assigned number of minutes is a valuable accomplishment. An experienced member of Toastmasters should be able to judge the length of a five-minute speech within a few seconds without the aid of the stop light. He knows that five minutes is not long enough to permit the waste of any words. If he allows thirty seconds for his opening and sixty seconds for his conclusion, he has but three and one-half minutes for the argument, and he must weigh his words and use those that will really count. Both the speakers and the entire program must be carefully timed and run to an exact schedule.

The ladies will have the time of their lives at the Santa Barbara Convention. Don't leave them behind.

## TOASTMASTERS SUPPLIES

Order from Arthur G. Porter, Treasurer of Toastmasters International, Box 35, Fullerton, California. Prices quoted include delivery charges. Remittance should accompany order.

1. **The Amateur Chairman**, by Ralph C. Smedley, Founder of Toastmasters. A 40-page, pocket-size booklet, for ready reference by the unprepared president. Price .....\$5.00
2. **Secretary-Treasurer's Record**. Limp leather cover, with printed forms for complete financial and attendance records and membership roster. Very complete. Cover and filler. Price .....1.00  
(Extra fillers, 40 cents each.)
3. **Treasurer's Receipt Book**. 250 receipts, with duplicates, in pad punched for 3-ring binder. (Sample on request.) Price.....1.00
4. **By-Laws**. Standard Constitution and By-Laws for Local Clubs, Mimeographed and stapled for filing in 3-ring binder. (Sample on request.) Price 1 dozen copies .... .75  
30 copies .....1.50

Toastmasters International Constitution and By-Laws, mimeographed and stapled for filing in 3-ring binder. (One copy to each club, free.) Price ..... Each.... .25

5. **Letterheads and Envelopes**. Same grade and weight paper as used by T.M.I., with same general set-up, without list of officers, but with local club name and address imprinted, together with the words; "Office of the ....." (Samples on request.) 500 letterheads and envelopes ..... 7.00  
1000 letterheads and envelopes .....11.00
6. **Officers Manual** (In Preparation) A necessary part of the equipment of every officer, including brief but pointed explanation of duties, standard methods, and instructions as to general club operation. Price ..... Each.... .25
7. **Constructive Criticism** — A Manual for All Critics. Mimeographed, 16 pages of vital information. Price .....Each.... .25
8. **Critique Sheets**. Two forms are available, both very good.
  - (a) The T.M.I. Form, prepared by Jean Bordeaux and J. Gustav White especially for use in Toastmasters Clubs. When folded it fits in a 3x5 cabinet (Samples of either on request.) Price, either form .....500 sheets.....1.00  
1000 sheets.....2.00
  - (b) The High School Public Speaking Contest Form, useful in criticizing all speeches.



## PINS AND EMBLEMS

50. (a) Attractive lapel pins, with screw button back or safety catch pin back (state which). Blue enamel in White Gold:  
Gold Filled: \$1.25 each      Inquire for prices on  
10K Gold: 2.50 each      larger quantities.  
14K Gold: 3.00 each
- (b) Official Pin for Junior Toastmasters:  
Very attractive pins or buttons, made in Natural Gold finish (no enamel), screw button back or safety catch pin:  
Gold Plated: \$.60 each      Inquire for prices on  
Gold Filled: \$.70 each      larger quantities.
51. **Past Presidents' Pins:**  
Gavel Charms, with President's name, initials of club, year, and word "President" engraved,—entire length 1¼ inches; complete with engraving:  
Sterling Silver \$3.50 each      A most appropriate gift to  
Gold Plated 4.00 each      an out-going president.  
10K Gold 7.50 each
52. **Presidents' Gavels:**  
9 inches long complete; head 3 x 1½ inches:  
Black Ebonized .....\$2.00 each)  
Walnut .....2.00 each)  
Mahogany .....2.00 each)      Engraved Bands, additional,  
Rosewood .....3.50 each)      prices quoted on request.  
Genuine Black Ebony 5.00 each)
53. **Trophies, Rings, Awards:**  
We have an arrangement with J. A. Meyers & Co., Inc., of 1031 West 7th St., Los Angeles, Calif., whereby we may furnish almost any article ordinarily required by a Toastmasters Club or Junior T. M. Club at very attractive prices. If ordering direct, please mention TOASTMASTERS MAGAZINE. Cost of packing and mailing Pins and Emblems will be added to the prices quoted.

### FREE OF CHARGE

The following supplies are furnished to Clubs, in reasonable quantities, free of charge:

75. **Application for Club Membership** in Toastmasters International, for use in organizing new clubs.
76. **Applications for Membership** in Local Club, for use by individual members; a printed card 4x6½ inches, in the standard form recommended by T.M.I.
77. **"Facts"** concerning T.M.I.—The only available piece of literature published by T.M.I. giving a brief statement of the origin, history and purposes of the organization, in question and answer form. A very attractive folder with genuine "selling" powers.
78. **"The Toastmaster"**—Extra copies of the TOASTMASTER Magazine may be secured in very limited numbers for use in publicity and propaganda by local clubs.

## THE RESPONSIBILITY OF THE PRESS

OSCAR F. GREEN, Palo Alto Toastmasters Club

A perennial discussion goes on as to the responsibility of the press for the news it prints. There are those who feel that a newspaper should print only that news "which is fit to print"; that instead of reflecting the public taste for the gruesome and salacious, it should omit, or at least not emphasize, that which is low; and should try to interest its readers in the important issues of national and international affairs.

Not so, says the great majority of editors. Our business is to print news, and news is what the people want to read. We must give full space to all the details of the Hauptmann trial; and the gory stories of a lynching like that at San Jose are read by everybody (a reporter on a San Francisco paper tells me that the sale of papers on the night of that lynching topped the sale on the night of the Armistice by ten thousand); and prudes may be shocked by accounts of married couples swapping mates, but just the same they read them. Not only have readers a right to the news, but the business of a paper is to make money, and not to elevate public taste. When enough people want foreign news, the papers will supply it, and at almost any cost.

Here we are brought face to face with the question as to how editors look upon their work. Are newspapermen professional men, or only money-grabbers? Their argument holds good if they are willing to admit that the only thing that counts is profits. On the same basis the munitions companies justify their nefarious plots. Nations want arms, and it is our business to supply them; and, if we can stimulate the need for arms, that also is good business.

The argument will not hold if editors are professional men. For every profession has a duty to society, a duty that transcends its obligation to make money.

The problem of the newspaperman is not different from that of any other professional person. Shall a doctor become a "quack" in order to make money? The physician also must give his patient what he wants, or he will hunt up another doctor. But the medical man who gives his patients bread pills, and operates because they want an operation, and resorts to trickery, is cast out of the medical fraternity. The lawyer has an obligation not only to his clients, but to justice and the laws of the country. Shall he instruct his client how to lie, and how to obstruct justice? Not if he is an honest lawyer. In like manner the clergyman faces the problem. Views on religion differ. A minister comes to feel that the most important gospel is the social gospel. But his leading members are conservative, rich people, and insist that he confine himself to "personal religion." What shall he do? Shall he give his parishioners the good news they want (they pay his salary, and have the power to increase it), or shall he stand for the truth as he sees it? The editors would be the first to say that he should be loyal to the truth.



So I am sure we may say that newspapers have a higher obligation than just to print the news, and to give the people what they want, always with an eye on the box office. They must have professional standards. Such a road will not always be easy. Good men have not infrequently had to suffer for their ideals. It is possible that this will be their lot. But it is not an inevitable lot. Good men, as well as others, have succeeded. A paper will not make a success just because it has ideals; but with ideals it can succeed, if it is a good paper—if it has plenty of news, is awake, and has a strong editorial policy.

Yes, newspapers have a duty to mould public opinion, and to protect the morals of society, as well as to keep open the channels of information. By denying any such obligation, they confess that they are simply mercenary enterprises without dignity or standards.

### Critical Comments

by VIRGIL A. ANDERSON

Critic of the Palo Alto Toastmasters Club

Probably the most noteworthy feature of this speech is the fact that it illustrates most clearly a fundamental principle of speech composition, that of unity. Only one aspect of this complicated problem is discussed, one point of view set forth, and everything that is said is made to contribute directly to the establishment of this single point.

The thesis itself, that the press as a profession has a responsibility to society similar to that of other professions, is sufficiently important and original to contribute to the general thinking on this subject. Examples from other professions are used effectively. The purpose is largely to persuade.

Attention should also be called to the fact that no time is lost in introducing the subject, and the scientific problem to be discussed is clearly set forth in the first paragraph. The conclusion leaves a clear, unified impression on the hearer.

### DICTION

By JAMES H. HILL

President, Toastmasters Club of Victoria, B.C., Canada

It has been said that man talks because he must, because there is in man an inherent urge to express himself in words. Our minds are filled with thoughts, impressions, sentiments, which we wish to communicate to others; we translate these ideas into words, and diction may be defined as the choice of words used for the expression of man's ideas.

Naturally there are differences of procedure between private conversation and public speaking, but whether we speak to an audience of one or one hundred we have in view the same result—that of producing a desired impression upon the mind of our hearers. In pursuit of that result it is reasonable to suppose that

an advantage lies with the user of good material. Those who would deal in words, therefore, should see to it that their stock-in-trade rates high in quality as well as quantity. Quantity alone is not sufficient; Alexander Pope said in his "Essay on Criticism":

"Words are like leaves; and where they most abound

Much fruit of sense beneath is seldom found."

If one wishes to become an authority on precious stones, he must study precious stones, and so if one would become an authority on words and their use, he must study words.

Or, if you like, words may be compared to the colors used by the artist to paint his pictures, because that is what we are doing when we speak—making pictures. Whether we are describing the grandeur of Niagara Falls or the prosaic purchase of a leg of mutton, we should choose our words with the same care and discernment as that shown by the artist in the choice of his colors.

Dale Carnegie, a leading exponent of the art of public speaking, in his text-book on that subject says: "He who would enrich and enlarge his stock of words must soak and tan his mind constantly in the vats of literature."

Just as the aspirant for honors in music studies and familiarizes himself with the works of the great composers, so should we study to familiarize ourselves with the modes of expression used by the master-craftsmen in the realms of prose and poetry.

There are, of course, those who claim that the more refined forms of speech are not adapted to all circumstances, as instanced by the case of the Bishop down in Georgia whose buckboard and team of mules were completely mired in a swampy piece of road. The mules turned a deaf ear to the Bishop's persuasions to pull themselves and the wagon out of the hole.

There came to his assistance a teamster who had driven mules all his life, who, as it were, spoke their language.

He addressed the Bishop's team in the forceful and inelegant terms to which they were accustomed, with the result that in less than two minutes the wagon was safely back on terra firma.

At first glance this instance appears to support the argument of those who favor a double standard of diction, so to speak, but on the other hand their opponents claim that had the mules been well brought up, had their early education and training accustomed them to the use of correct diction, they would have proved as responsive to the cultured persuasions of the Bishop as to the lurid invective of the teamster.

And now in conclusion: We should not regard words merely as conventional groupings of inanimate letters of the alphabet. The spoken word is a vital force. Words are living messengers. They may be likened to ambassadors whom we send out to represent, to speak for us. We should then determine to send out, upon not only special isolated occasions but—which is the great desideratum—upon all occasions, ambassadors of whom we may be proud; set ourselves a high standard and boldly resolve that only the best shall be good enough for our use.



## "TOO BUSY"

By N. A. MOBERG, Yakima, Washington

This is a phrase that we hear every day of the year, many times daily. It is generally given in the form of an answer, but it can be more truthfully defined as the offering of an excuse.

We don't like to admit that we are mentally or physically lazy. We agree that to achieve there is the necessity for study, for effort, for hard work. We agree that in most cases the matter at hand can best be settled by tackling it now and disposing of it. In most instances we can think of no sound reason why it should be postponed or neglected. Yet it is so very easy for us to disregard every one of these fundamentals that tell us: "Go ahead and do it"—"Accept this opportunity"—"Accept this responsibility," and to say, "I'm too busy." It seems to me that this habit, which certainly can be classed as a bad one, warrants a lot of thought and consideration lest it have consequences not foreseen or desired.

We don't have to look far for an example of a successful man. He may have achieved distinction in the sciences, in politics, or in business. His success may be nationally known, or, it may be within a small community, but in either instance he is one who has reached a goal. That successful man himself more often doesn't consider it as such—he always has a higher goal and he continues to strive toward further attainment. Nevertheless, that man is not too busy to take time for something that he may be called upon to do, even though it does not come within his regular routine or planned business day. WHY does he say "yes"? WHY has he always the time? Note that I say "WHY," not "how." I need not ask "how" because the answer is that everyone CAN do more and has time for it. Therefore I say "why," because it is simply a matter of whether or not we WANT to spare the time and put forth the effort, and that's when it's so easy for us to say, "I'm too busy." And that's just why the successful or ambitious man finds the time. He knows that he would not have attained his measure of success had he at any time shirked a responsibility or passed up an opportunity by pleading "Too busy."

It is ever apparent that the more a man has to do, the greater his capacity and the better his work. He seems always equipped to handle more, and I believe that the secret is willingness—willingness to take hold where the other fellow hangs back, to carry on when the other fellow has become discouraged, to welcome every opportunity instead of taking even a chance that one may slip by.

There isn't a single excuse for being "too busy." If you are one who has had the idea that you were—reach out; reach out for more. Extend yourself. Learn that you have the capacity and equipment to do a great deal more than you are doing or than you are asked to do, and you will not only succeed to a greater degree in your work, but you will find hidden resources within yourself that you knew nothing of, and profit immensely therefrom.

## MY CREDO

L. C. BECK, Manager, The Abbott Laboratories,  
and member of Seattle No. 1 Club

I BELIEVE the first marks of real progress in civilized man are his development of tenderness and love for fellow men and creatures; I believe the home should be the shelter of contentment and happiness. As is the home, so are its children; like begets like; I believe that birth limitation is a mark of culture and civilization; that it is no less than criminal to bring into the world offspring which can not be given a good bill of health and well provided for; that unregulated offspring leads to matrimonial discord, poverty, mental and physical distress. Through birth control must we seek mental and physical perfection.

I believe syphilis is one of man's greatest menaces, a ravaging scourge,—an infestation easily preventable, and one which in a civilized people should not exist;

I believe the wanton destruction of wild animal and bird life is a sad commentary on our feelings and a shameful indictment of man's ego;

I believe the wasteful destruction of forests by ax and fire is only another indifference of man to the grandeur of the ages that should endure forever;

I believe man's indifference to man to be the cause of endless disharmony, quarrels, and conflict;

And as much as I believe all this and many more things, I believe still more strongly that war is the greatest of all crimes, the most appalling catastrophe that can beset mankind. It unleashes the primitive instinct of the savage to kill. It should be opposed by every drop of blood and every fibre of our bodies. Men have always been blood-spillers. Medieval wars, ancient wars, present and past wars, all were bloody wars,—everywhere, on land and sea, shooting, fighting, stabbing men!!! And for what? For lust, greed, power!!! For these men have killed one another;

But I firmly believe that man, through education and civilizing influences, is learning at a fearful cost the folly of war, which brings in its wake only atrocious suffering in gaping wounds and disease; which leads to poverty and darkened firesides where weep widows and orphans.

My friends, in the midst of all this chaos, I believe the noble spirit of man will yet triumph. I believe with Bojer in his "The Great Hunger" that "man must create the divine in heaven and on earth;" that "mankind must arise, and be better than the blind powers that order its way;" that he must be less capricious,—more charitable, more tolerant; and when his neighbor is in want, go forth and sow corn in his field that he may live.



## YOUTH SPEAKS AT SAN DIEGO

A HIGH point in Toastmasters history was reached on the occasion of the finals in the High School Public Speaking Contest sponsored by Southern California District Number One, held at San Diego's Exposition grounds on May 2. Those who attended were deeply impressed by the quality of the speeches and of the speakers. The young people displayed ability which promises great things for the future.

Because of the interest in the event and the value of the ideas advanced by the speakers, we present at this time brief abstracts of the winning speeches, together with interesting items about the speakers. Other contests have been held this spring in which speeches of equal merit have been given, but we are unable to furnish full details on these for lack of industrious reporters to cover the events.

### THE WINNING SPEECH

First place was won by Douglas Bryan, a senior in the Santa Monica High School. His school record shows that he has served as class president, as a commissioner of forensics, as judge of the student court, and as a member of the executive board of the student body. He has participated in many speech contests, and has won in most of them. In addition, he has been an honor student for six semesters.

Winning the grand prize of the Toastmasters Contest, a \$300 freshman scholarship offered by District No. 1, he has elected to attend Stanford University next year, preparing for the study of law. The Toastmasters Club of Palo Alto will take note of this addition to their community.

The winning speech was entitled "The Medicine Chest." We present it in greatly abbreviated form:

### THE MEDICINE CHEST

By DOUGLAS BRYAN

Like a man who labors on his own coffin, the nations of the world are elaborately preparing for their own funerals. There exists the real danger of a very great war that might easily involve almost all the nations of the earth.

What the world needs is a preventive medicine which will not only cure it of its present ills, but inoculate it against a recurrence of this vicious malady called war. As we approach old man world's

giant medicine chest and fling open its doors, we find before us three remedies. Which shall we choose?

The first bottle is labeled "disarmament," but because of bias and prejudice between nations, a fair and equitable disarmament at present is a hopeless dream.

But what is the label on the second bottle? It reads "armaments," but the doctors who prescribe this medicine are those who profit by destruction, and when this remedy is used it will only quicken the death of our patient.

But in the far corner of the medicine chest is yet another bottle. Its label is "wise education"—and when used it will promote understanding by proving the fallacy of economic nationalism, by eliminating religious and race prejudice, and by discounting false propaganda.

Because its logic is safe and its working principles are sound, this medicine commends itself to our common sense.

Wise education promises you "Peace on earth, good-will toward men."

### "BELIEVE IN YOURSELF"

MISS Jean Brady, a senior in Grossmont Union High School, in San Diego County, took second honors. She has been especially interested in speech and dramatics, and had her first experience in the Toastmasters Contest two years ago when she was eliminated in the district finals. She plans to attend the University of California.

Miss Brady states: "I believe the Toastmasters Contest is one of the most enjoyable and beneficial contests I have ever entered. I thank the Toastmasters for their helpful criticisms and comments."

Here is an abstract of her speech on "Believe in Yourself":

Do you believe in yourself? When asked this question, you would probably answer yes—and add, rather non-committally, that you had never given the matter much thought.

That is exactly what is wrong with us! We have the intelligence, the ingenuity, the capability, but there we stop—we haven't the backbone to believe in our talents.

How tragic it would be, if in the seething cauldron of life, not one single person had the moral and physical courage to believe himself strong enough to climb, and reach his ultimate goal. There have been geniuses and masters of art and science that the world has never known, simply because in their makeup they lacked the belief that their talents could bring help or happiness to the world. They lived and died in obscurity, without giving mankind the benefit of those gifts bestowed upon them by the Almighty God.

We see a waterfront in Genoa. A young boy gazes out at the



churning, foam-flaked waves of the Adriatic Sea. In his eyes is the burning desire to explore the lands beyond the great expanse of ocean. We see him a young man, fighting the bitter remarks of his friends. Christopher Columbus so established confidence in himself, that he was willing to sacrifice his life for the culmination of his yearnings. His dreams came true.

A young, pretty girl, after making her debut at court, despite the fact that her family and friends tried to dissuade her, traveled the long and dangerous journey to Scutari, the midst of the infamous Crimean War. Soon after the arrival of Florence Nightingale, the death rate in the hospitals dropped thirty percent! People from all over the world, hearing of her almost unbelievable courage, rallied and rendered aid.

Booker T. Washington—because he was a negro—suffered tremendous handicaps. Despite this, he passionately believed that his race should have the right to become cultured, educated persons. Through his earnest belief in himself, and determined stick-to-it-iveness, he successfully resisted the storm of ages, when he founded his Tuskegee Institute for Negroes.

God plants the seed of hope in everyone of us. If we cultivate the seed it will flourish; if we neglect it, it will die.

Let your dreams, yearnings, aspirations, soar! Feed on your seed of hope, cultivate it, and it will bloom and bear fruit.

### “THE CRIMINAL LAWYER”

**T**HIRD place went to Robert Larsen, a junior in Anaheim Union High School, whose hobby is tennis, and whose favorite club is the Junior Toastmasters, of which he has served as president. He is the vice-president of the student body for next year and will probably be heard from again in next year's speaking contest.

His stirring talk on “The Criminal Lawyer” is condensed as follows:

On New Year's Day at the Rosebowl, a crowd of 85,000 spectators cheered the teams. Probably there were in that crowd at least 1,000 criminals, of whom more than 150 had been accused of murder. Men and women whose hands were stained with human blood rubbed elbows with honest, unsuspecting people. If you attended that game it is possible that you sat next to a freed killer.

What is the cause? Why do these men move at large, unmolested? The answer can be put in simple words—the criminal lawyer. It is largely due to these aides of criminals that the annual crime bill in the United States today is seventeen billion dollars.

The “criminal” lawyers do not actually promote crime as such, but they do protect the large-scale criminals, gangsters and professional killers and enable them to carry on. Take away all the other causes of crime and this one would keep the cause alive. Legal

tampering with our judicial system can have but one consequence and that is the lowering of respect for our courts in the minds of the populace. It will eventually deal a death blow to one of the chief pillars of American democracy, our courts of justice.

We are today in a death struggle with the monster, crime, and one step necessary to victory is to think of our courts as places where justice is dealt out, not as places where we are to be excused for our wrong-doing. Judges who have shown themselves dishonest must be removed and corrupt attorneys must be disbarred. This will not prevent crime, but it will make organized crime less profitable and safe and it will restore public confidence in our courts. The extermination of the corrupt, criminal lawyer will be one important step toward victory in the war on crime.

### “WE MODERNS”

**M**ISS Nancy Bradley, of La Jolla High School, was awarded fourth place. She is a senior, editor of the school manual, member of the California Scholarship Federation, which means “honor student,” president of the Girls' Athletic Association and of the Dramatic Club. Plans to attend Stanford University. Here is the gist of her speech:

Mr. Webster defines a modern as a person of present or recent times, a definition which would be just as appropriate if his book had been printed in 1536 instead of 1936. We are always moderns. The term implies largely a difference of opinion.

When you think of us, sometimes in an annoyed sort of way, as “these moderns,” do you think of streamlined cars whizzing along the boulevards at 90 miles an hour, stripped Fords rattling along with cracked mufflers, bands thumping ultra-synchronized jazz at three in the morning, information about mixed drinks and night clubs, slang instead of coherent English, noise, noise, and noise, and an objection to helping with the dishes?

Do all these aspects necessarily mean that we have no appreciation of the cultural arts? That we are oblivious to beauty? Because we understand our bodies and emotions, and accept them as a part of everyday life, need such knowledge mean that we are not aware of standards and ideals of morality, and know our own responsibilities?

We are constantly being told that we are a product of our time—a machine age in which men push buttons and iron and steel do their thinking and acting. We are, but we are still flesh and blood, units with minds and souls.

Have you ever noticed how many young people attend a symphonic concert? We appreciate mountains, sunsets, and views, (as we are rattling by in our stripped Fords). Perhaps our language is sometimes inadequate but aren't there times when words fail all of us?

In our modern age we are not completely discarding the tried

(Continued on page 33)



## AND SO OUR CLUB MET

E. J. COFFEY, Publicity Chairman for Seattle No. 3 Toastmasters

It was 4:00 p.m. My Secretary announced Captain Fulton McGill on the phone.

"Hello, Fulton. You surely aren't going to ask me to pinch hit for someone two hours before Toastmasters?"

"No. Just want to remind you of the meeting. Glad to know we can count on you."

"Thanks. I'll be there."

"O.K. Goodbye."

At 6:00 sharp, each person dropped his name in the hat and big jovial "Andy" Anderson emerged the victor. He had won the right to pay only half fare for his dinner.

Practically every member of Toastmasters No. 3 of Seattle was in his seat, and in addition, there were two visitors, prospective recruits. Captain McGill is our President, and since he was Toastmaster for the evening, he had arranged with Walter Monroe to master ceremonies during current events and introduction of guests.

Before turning the meeting over to the Toastmaster, Chairman Monroe appointed the speakers' critics, a special critic of improper English, and the general critic; and then instantly, as if by magic, we were transformed from Toastmasters No. 3 to Representatives of the Annual Convention of Manufacturers of America. We were there listening to the address of welcome. Weary though many of us were from our long journey, we were refreshed by the cheerful greetings and delightful description of the Convention City by our genial host.

A burst of applause followed the introduction of the first speaker. Everyone who knew Bill Laney knew that he would speak like a veteran—and so he did. An admirable speech, difficult to criticize except for the fact that he admitted the Toastmaster had stolen his thunder in his introductory remarks—a breach the critics promptly called to his attention.

Harold Hutchinson, distinguished scholar, close companion of Dr. Tugwell, and an authority on psychology, gave us the psychological parallel of business in its direct connection in the handling of labor difficulties through the proper placing of the extrovert and the introvert.

Regrettable that every business executive could not have heard that six minutes of profound speech. Flawless. Woe to him who must criticize constructively such perfection.

Ted Beattie, internationally known for his accuracy in compiling statistics, gave us to us figures, figures, and he did it without seeming effort, although it was necessary to refer to notes—pardonable in a statistical discourse. The most difficult talk of all is the statistical. Ted received a good hand for his clear enunciation.

Dick Byington, the nationally known manufacturer of plywood, gave us a verbal ride through his enormous plant, from the log to

the multiple uses of his finished product. So clear was the advancement in processing, that we at no time had to return with a single stray piece from the original log.

It is customary to say, "last but not least," because as a convention or any other meeting draws to a close, the audience is tired. That speaker is at a decided disadvantage. The whole meeting could proceed successfully and have the last speaker be other than the "last but not least," and cause the climaxing effect of the whole program to fall short of its original intention. In order not to discredit a meeting, the Chairman will arrange the, "last not to be the least," and so it was at this meeting.

"Cannonball" Tidball, in his humorous manner, began his talk by weaving together the high points of all the other speakers, which is the most original and most effective introduction possible. Our drowsy minds awakened to his stimulation inoculations to follow his hypnotic influence to an exhilarating close.

A group of tried veterans had spoken.

Franklin Carnahan, the English critic, had little else but praise. Few were the grammatical errors.

I still hear the words of the general critic saying: "This club is fast approaching the place where it can dispense with general criticisms. It is most unfortunate that all the Toastmasters Clubs did not have the opportunity of hearing this evening's program. It would have been a pleasure to be in any audience and be able to say, "That's my friend speaking. We belong to Toastmasters No. 3 of Seattle."

Applause gave vent to zestful pride. A hush fell as the writer, general critic, proceeded to deal to each his just reproof. Fortunately my notes stood me in good stead. It was a pleasure to offer constructive criticism to these eager, progressive Toastmasters.

McGill concluded and turned the meeting over to the Chairman, who adjourned promptly, as is the rule with every well regulated Toastmasters Club.

But the entire club membership lingered long after the meeting had closed to give praise and receive thanks for the best performance ever made in this club.

~\*~

(Continued from page 31)

and true. Even while we are adventuring into the unknown and the new we are still holding on to the real things of life.

Yes, we are modern, in the sense that we are people of our time, but if you will only remember the days when you were the moderns, when you were young and a little puzzled and perhaps tried to brave it out and were misunderstood, you will realize that after all, scratch the surface, and you will find the men and women of tomorrow. We are the potential fathers and mothers who will be plaintively referring some 15 years from now to "these moderns."



## METHODS THAT HAVE BEEN USEFUL

The fifteen-member program is growing in popularity. With six speakers, six individual critics, one general critic, one toastmaster and one dictionary or grammar critic assigned, it takes exactly one-half of the membership of a thirty-member club to put on the program. This means that every member has an assignment every second week.

Care given to the table discussion during the dinner hour pays good dividends. There are various plans available to keep variety. Assign one man to select a topic for table discussion each evening. Give every member except those on the regular speaking program one minute of time for discussion of the topic. For variety, select a controversial topic and divide the crowd into two equal parts. Let them alternate in the discussing, one favoring and the next opposing the proposition until all have been heard. Or have the president assign a topic to one man for a one-minute impromptu speech, this speaker at the close of his remarks assigning a topic to his neighbor, and so on around the tables. Surprisingly good speeches are made on the spur of the moment by men who think they cannot say a word. Make an effort to get every member on his feet at least once during each meeting.

Try a parliamentary practice drill now and then—not too often, but occasionally.

Careful timing of speeches is an essential element in our work. Every club should provide some device which will impartially, unobtrusively, effectively stop the speaker when his time is up. Most of the clubs use an electrical device, showing a green warning light one minute before the time is up, a red light at the end of the period, and setting off a buzzer or gong when the speaker has gone one minute over. An automatic signal is better than a hand-operated one, as it is absolutely impartial, but in its absence a hand-operated signal will serve. Every club has mechanically clever members who will enjoy designing and building a proper timing device.

Seek variety both in length of speeches and in style and theme. In some clubs a specific time is allotted to each speaker. One may have three minutes, another five, another six, and another ten. Other clubs follow the plan of using four, five or six minute speeches and one ten minute speech on the same program. The members should be given the opportunity to adjust themselves to different time limits.

Subject matter should include not only the personal interests of the speakers and the topics of the day, but other themes which may require a bit of study and research. An occasional book review is good. The digest of a vital magazine article is excellent practice. A speech on some literary, scientific or historical subject requiring a reasonable amount of research is desirable for men more advanced in the art.

## NEWS OF THE CLUBS

President R. J. Huff particularly urges every Toastmasters Club to elect its delegates to the Santa Barbara Convention just as soon as possible. Names of delegates should be reported to Secretary Jean Bordeaux as soon as the appointment is made.

**Orlando, Florida**, took its place on the front page with the arrival of President Roosevelt on his vacation trip. This club elected the President to honorary membership, and made the presentation to him of a formal certificate when he paused in Orlando to receive an honorary degree from Rollins College on March 23. Perhaps in order to avoid the work of the critics, the President did not make any formal speech of acceptance, but an improvement noticed in his speeches hereafter will no doubt be credited to his membership in Toastmasters. Having thus distinguished itself the Orlando Toastmasters Club will have to step out on a fast pace to live up to its honored honorary member.

With the political pot just about boiling over in Florida, the Toastmasters are having their fun. At least four members of the club are aspirants for political office, and they speak everywhere. Orlando is growing and tasting prosperity, and the Toastmasters are helping all they can. Their meeting place at present is at the "Duck Inn," where Frank French says they get a good dinner for 35 cents, when they meet at 6 on Wednesday evenings. A. E. Arendt is the new secretary.

**Columbus, Indiana**, Toastmasters Club also crashed the front pages with the story of its first "ladies' night" program, held on April 16 with an elaborate program of speeches and music. The printed program for the evening was an artistic success and the items which it listed were up to the promise of the printed page. T. Earl Robinson was toastmaster for the evening, and the speeches were of a grade that reflected credit on so young an organization. Secretary J. M. Jewell writes: "This was really the outstanding meeting our club has held in its short history and it has done a great deal to promote club spirit and interest."

**Boise, Idaho**, introduced Toastmasters to the state when the first Toastmasters Club for Idaho was organized on March 30. With a strong list of charter members, the club starts off with its weekly meetings scheduled for Wednesday evenings at six at the Hotel Boise.

**Seattle Elks' Club Toastmasters** enjoyed a visit from Guy Selwin Allison, of Glendale, on March 12. They had guest speakers from the three other Seattle Toastmasters Clubs, with visitors from several outside clubs. The program was worthy in itself, but with Guy Allison's speech on the general work of Toastmasters, and with Jack Sullivan as general critic, it reached a high point of excellence.

**Seattle No. 1 Club** went international and put on a program for the Swedish Business Men's Association on St. Patrick's Day which seemed to impress the business men in a most favorable manner. These Seattle Clubs are certainly up and doing, but they haven't organized a new chapter for a month or two.



La Jolla Toastmasters distinguished themselves at the annual meeting of the La Jolla Conservation Society, where they had charge of the program. Captain T. H. Messer was toastmaster, carrying through a complete, typical program, criticisms and all. Said the La Jolla Journal, commenting on it: "It was a most original and entertaining program, and to many it was their first experience of a typical Toastmasters' gathering."

The Lincoln-Douglas Chapter of Springfield, Illinois, received its charter on March 26th at the hands of District Governor Harold Hollingsworth, at a meeting of great significance. The session was held in the dining room of the historic old Leland Hotel, a landmark of Springfield for many years, and it was attended by a distinguished group of members and guests. J. Glen McFarland acted as toastmaster for the evening, presenting a typical club program. This club has elected Governor Henry Horner of Illinois, and General Secretary John W. Pugh of the Springfield Y.M.C.A. as honorary members. There is a fine tie-up with the Y.M.C.A. and every prospect of success for this club. It is notable as being the first internationally chartered Toastmasters Club in Illinois, where the idea was first used, years ago.

Southwest Toastmasters, of Los Angeles, have gone into competition with the TOASTMASTER Magazine. With Walt Widmayer as editor, they are publishing a weekly bulletin, "The Gavelier," which carries program news and comment together with spicy items of interest to the members. These local club publications take a lot of work by someone, but they do help to hold the interest and the spirit of the organization. In a recent issue, Walt remarks:

"Someone asks us what the critic is supposed to do. Is he supposed to turn the meeting into a 'mutual admiration society'? We have an idea that our critics are not bearing down as much as they might. What good does it do a member to continue making the same errors? There is no need of joining our club if one wants an audience to practice on. Anyone can go to the Plaza and speak at any time. The people who listen may not know what you are talking about but you will have someone listening to you. We are past the stage where there are any strangers among us. Those that 'can't take it' have dropped out. Let us make the critic's job one of importance. We don't have to make our criticisms of a personal nature, but we can, without hurting the speaker's feelings, point out to him the errors he has made."

Olympia Toastmasters sponsored a high school public speaking contest which was highly successful, and which is to be continued as an annual event. Lacking complete details we are unable to give a full report. However, Secretary H. F. Haines writes: "Our chief achievement and delight was an automobile driving safety campaign. All members participated. Addresses were made by radio and at theaters and schools. It was an interesting and valuable experience. We advise other clubs to try something of the sort."

Redwood City Toastmasters have been gaining a reputation as speakers for outside organizations. B. E. Myers made a real hit with the ladies of the Business and Professional Women's Club, while George McQueen, Donald Bogie and Fred Glover have spoken before public school assemblies. Out of a membership of 23 there are six school teachers and four newspaper men.

Noon-Day Toastmasters of Los Angeles have demonstrated the success of the noon meeting in a large city. Meeting at the University Club, with facilities of the best, this organization is making definite progress. Its roster is just about filled with representative business and professional men. Visitors in Los Angeles should time their noon hours so as to visit the Noon-Day Club.

The Walnut Park Club is in the position of being the third club in a community where ordinarily there would be but one, which indicates tremendous interest in self-improvement. The formation and holding together of this club has not been an easy matter, but the older members feel that the worst of the growing-pains are past. New blood infused with the older elements in the membership gives promise of good work and steady growth.

Huntington Park Progressive Toastmasters staged a lively party on May 18, at Topsy's Cafe at South Gate, bringing in their ladies and many of their friends. The program did not involve much speaking such as would characterize a regular meeting, but those present enjoyed the novelty of the change.

Palo Alto is fortunate in having a secretary who takes the trouble to get out a weekly bulletin covering the affairs of the club. In a recent issue he notes the travels of Fred Perry, a member who is impelled by wanderlust, as follows:

"A Forewarning. Fred Perry, our official story teller and world traveler, is also the chief in-and-outer of the club. He attends a few meetings and then goes off on another jaunt, this time to England. Whenever he returns, some club members who do not have long memories ask, 'Who is that stranger over there?' Lest such members should embarrass him again, Fred writes as follows: 'On Thursday, November 5, 1936, kindly do not throw out on the sidewalk the visitor with the monocle, the gray spats, the tweed knickers, and a cane. It will be none other than your old friend from deah Ol' Lunnon'."

Of course, Fred will hardly dare to come home without having started at least one new Toastmasters Club in England. Secretary Anderson also includes what he labels a "Beauty Hint," like this: "To keep your face from getting red, quietly go to our treasurer, Harry Hunt, and pay your dues. If you don't, he will pursue you, or will name names at our meeting and won't care how red you get."

Vancouver Toastmasters received their charter at the hands of President Raymond J. Huff, who is becoming more than expert as a charter presenter. Bellingham is coming into the fellowship.



**Past President of International, Olin Price**, and **Founder, Ralph C. Smedley**, combined Toastmasters with Rotary while attending the recent conference of Rotary at Berkeley, California. On May 27, they attended the charter meeting of the San Francisco "Golden Gate" Club, where Price presented the charter, and Smedley spoke on the fundamentals of the movement. On the 25th, Smedley spoke at a joint meeting of the clubs of Palo Alto, Burlingame and Redwood City, held at the latter place. Our growth is just getting started in the San Francisco Bay region, say these two observers.

**Salinas Y.M.C.A. Toastmasters** have been very active since receiving their charter a few months ago. The Club has a full membership of thirty outstanding business and professional men including lawyers, doctors, city councilman, judge, county officials, secretary of the Chamber of Commerce, bankers, newspaper men, ministers, and other business and professional men.

New officers have just been installed. E. O. Laporte is the new president, Harry Noland vice-president, Fred Johansen secretary-treasurer, Mervin Lopes sergeant-at-arms, Armin Neubert, Edson Thomas and Roy A. Hohberger, directors.

The Club held an open meeting to which were invited wives and other women interested in knowing the type of activity which the Club carried on. As a result a Toastmistress Club is now being organized by the Y.M.C.A. for the women of the community.

**Indianapolis Toastmasters No. 1** either appreciated the good work of their secretary, Maurice H. Williams, or else, as he interprets it, they wanted to get a new secretary and were embarrassed about doing it. At any rate, they have made Williams their president, and with a salesman of advertising and promotion like that in the chair it is impossible to predict what the club may accomplish. He may even get an assignment that will bring him to Santa Barbara in August.

**Laguna Beach, California**, "the beach that is different," has decided to swing into line with a Toastmasters Club. Aided by the two clubs in Santa Ana, a number of Laguna Beach men have instituted their provisional organization and expect to complete their charter list within a few days. Their charter number will probably be 62. They are meeting on Monday evenings, 6:15, at the "Brass Rail" Cafe.



Saturday, August 15, at Santa Barbara. This is a date for every Toastmaster to enter on his date book. A short business session, a typical Toastmasters Club luncheon meeting, a session on club methods and management, and an evening dinner and program in the best style of Santa Barbara will combine to make up a memorable day. It is worth the time and money of every loyal Toastmaster.

## THE RENDEZVOUS

### ARIZONA

#### Charter No.

16. Tucson Sahuaro Chapter—Tuesday noon, Pioneer Hotel (Parlor "C")  
Secretary, Albert Hesselberg, care Police Department
32. Tucson No. 2—Thursday, 8 P.M., Y.M.C.A. Building  
Secretary, A. M. Gustafson, 1044 North 3rd Avenue

### CALIFORNIA

34. Alhambra—Thursday, 6:30 P.M. Elks Club  
Secretary, Clayton W. Paige, 422 N. Bushnell
2. Anaheim—Tuesday, 6:30 P.M., Marigold Cafe, 122 East Center  
Secretary, Walter F. Taylor, c-o Gibbs Lumber Co.
57. Berkeley—Thursdays, 6:30 P.M., Y.M.C.A.  
Secretary, Fred Brown, Y.M.C.A.
43. Beverly Hills—Wednesday, 6:15 P.M., 429 North Beverly Drive  
Secretary, Fred E. Mauldin, P. O. Box 682
36. Burbank—Monday, 6:30 P.M., Mission Bell Tea Room  
Secretary, Cecil M. Schilling, 626 N. Olive
46. Burlingame—Wednesday, 6:00 P.M., Jackson's Restaurant  
Secretary, R. W. Simcock, 1204 Burlingame Avenue
9. Coronado—Tuesday, 6:15 P.M., Coronado Country Club  
Secretary, R. S. Brown, Box 196
54. Escondido—Wednesday, 6:00 P.M., Jordan's Cafe  
Secretary, William Hawkes, 130 West Grand
37. Fullerton—Monday, 6:30 P.M., Kibel's Cafe, 108 S. Spadra  
Secretary, Frank A. Crooke, 108 W. Wilshire, Telephone 66
8. Glendale No. 1—Tuesday, 6:15 P.M., Y.M.C.A.  
Secretary, Chester S. Bryan, 2111 Glen Ivy Drive, Phone Ken-123
29. Glendale "Jewel City"—Thursday, 6:15 P.M., Kopper Kettle Tea Room  
Secretary, L. F. Chandler, 714 E. Elk Avenue
58. Hollywood—Tuesday, 6:30 P.M., Town House Tea Room  
Secretary, Alex Swan III, 1545 Wilcox Ave.
14. Huntington Park No. 1—Wednesday, 6:30 P.M., Cole's Cafeteria, 6514 Pacific  
Secretary, R. K. Robertson, 3329 Flower St.
18. Huntington Park "Progressive"—Tuesday, 6:30 P.M., Cole's Cafeteria  
Secretary, Paul F. Mekeal, 6211 Cottage Street
22. La Jolla—Thursday, 6:15 P.M., La Valencia Hotel  
Secretary, Nathan L. Rannells, Postoffice
53. La Verne—Thursday, 6:30 P.M., American Legion Hall  
Secretary, Robert C. Jensen, 422 East Juanita, San Dimas
11. Long Beach "Gavel"—Monday, 6:15 P.M., Alexander Hotel  
Secretary, Charles N. Bozart, 425 Ximeno Avenue
3. Los Angeles—Tuesday, 6:30 P.M., Y.M.C.A., 715 South Hope Street  
Secretary, Dr. Roy V. Slasor, 247 N. Western Avenue
50. Los Angeles "Angeles Mesa"—Tuesday, 6 P.M., 3505 West 58th Place  
Secretary, Robert Grube, 3848 West Vernon Avenue
48. Los Angeles "Noonday"—Mondays, 12:15 P.M., University Club, 614 So. Hope St.  
Secretary, C. W. Bragg, 448 South Hill Street
44. Los Angeles "Southwest"—Monday, 6:30 P.M., Keane's Cafe, 8021 So. Vermont  
Secretary, Oliver E. McGill, 1155 West 80th
20. Montebello—Wednesday, 6:30 P.M., Montebello Golf Club  
Secretary, Judge Edmund F. Barker, 1201 W. Washington Avenue



Charter No.

33. Palo Alto—Thursday, 6:00 P.M., Hotel President  
Secretary, Oscar Anderson, 2765 Cowper Street
6. Pasadena—Tuesday, 6:15 P.M., Y.M.C.A.  
Secretary, E. W. Weigel, 812 Orange Grove Avenue, South Pasadena
12. Pomona—Monday, 6:00 P.M., Mayfair Hotel  
Secretary, Glenn R. Younkin, 770 North Hamilton
27. Redwood City—Monday, 6:00 P.M., First Methodist Church  
Secretary, Earl Whitaker, 703 Adams St.
49. Salinas—Wednesday, 12:05 P.M., Jeffery Hotel  
Secretary, Fred Johansen, P.O. Box 427
7. San Diego—Monday, 6:00 P.M., Cuyamaca Club  
Secretary, Stanley A. Foushee, 50 22nd Street
56. San Francisco "Golden Gate" Chapter—Wednesday, 6:15 P.M., Y.M.C.A.  
Secretary, Albert L. Benelisha, 894 Guerero Street
1. Santa Ana "Smedley Chapter No. 1"—Wednesday, 6:15 P.M., James Cafe  
Secretary, D. H. Tibbals, Y.M.C.A.
15. Santa Ana "El Camino"—Thursday, 6:15 P.M., James Cafe  
Secretary, W. H. Blanding, 1348 South Main
5. Santa Barbara—Thursday, 6:30 P.M., El Paseo Rotary Room  
Secretary, Earl Beaulieu, 610 W. Micheltorena
21. Santa Monica—Wednesday, 6:15 P.M., Red Door Tea Room, 153 San Vicente Blvd.  
Secretary, G. W. Hovey, 465 22nd Street
24. Ventura—Tuesday, 6:15 P.M., Pierpont Inn  
Secretary, Huck Finn, 585 East Meta Street
26. Walnut Park—Tuesday, 6:30 P.M., Van Matre's Inn, 2563 Clarendon Ave., H. Park  
Secretary, R. M. Lawrence, 6308 Pacific Blvd., Huntington Park
30. Westwood Village—Thursday, 6:30 P.M., Mrs Gray's Drive-Inn, Wilshire and Westwood  
Secretary, W. J. Hamrick, 8327½ Wilshire Boulevard, Beverly Hills
19. Whittier, "Quakertown" Chapter—Thursday, 6:15 P.M., Dinner Bell Ranch  
Secretary, M. M. Dozler, 11 Stedman Building

FLORIDA

28. Orlando, Florida—Wednesday, 6:00 P.M., Duck Inn  
Secretary, A. E. Arendt, 4 Church & Main Building

IDAHO

61. Boise—Wednesday, 6 P.M., Hotel Boise  
Secretary, Harold R. Harvey, 112 Bannock St.

ILLINOIS

51. Springfield—Thursday, 6:00 P.M., Y.M.C.A.  
Secretary, Daniel W. McKenney, P.O. Box 153.

INDIANA

39. Columbus—2nd and 4th Wednesdays, 6:30 P.M., Columbus Tea Room  
Secretary, J. M. Jewell, 727 Lafayette Avenue.
17. Indianapolis No. 1—Thursday, 6:30 P.M., Y.M.C.A.  
Secretary, Ray Lindsay, 2009 Parker
42. Indianapolis No. 2—1st and 3rd Thursdays, 6:00 P.M., Y.M.C.A.  
Secretary, W. H. Bollinger, 5035 West 15th

40

OREGON

Charter No.

55. Baker—Monday, 6:15 P.M., Nook Cafe  
Secretary, Jack Langrell, care Baker Grocery Company
31. Portland—Monday evenings, 6 P.M., Evergreen Tearoom, 5th and Alder  
Secretary, George W. Mimnaugh, 109 Multnomah Hotel

WASHINGTON

Charter No.

60. Bellingham—Monday, 6 P.M.  
Secretary, Vernon Vine, 1429 State Street
25. Olympia—Tuesday, 6:00 P.M., Crane's Cafe  
Secretary, H. F. Haines, 2110 Adams Street
10. Seattle No. 1—Monday, 6:00 P.M., Washington Athletic Club  
Secretary, Payne Karr, 1505 Exchange Bldg.; Phone Elliott 0738
23. Seattle No. 2—Tuesday, 6:00 P.M., Pine Tree Tea Room  
Secretary, J. E. Penner, Y.M.C.A.
41. Seattle No. 3—Monday, 6:00 P.M., College Club  
Secretary, Elmer J. Satterberg, 1111 Second Avenue
52. Seattle No. 4 "Elks"—Thursday, 6:00 P.M., Elks Club  
Secretary, J. T. James, 1210 Bailey Street
47. Spokane—Monday, 6:30 P.M., Room 206 Y.M.C.A.  
Secretary, Allen W. Daugherty, N. 4606 Jefferson
13. Tacoma—Monday, 6:00 P.M., Winthrop Hotel  
Secretary, J. L. Hutchinson, Rainier National Park Co.
40. Yakima—Monday, 6:15 P.M., Donnelly Hotel  
Secretary, Roscoe L. Williams, 702½ S. 16th Street

CANADA

59. Vancouver, B. C.—Monday, 6:15 P.M., Devonshire Hotel  
Secretary, F. R. Hall, care Shell Oil Co., Ltd.
38. Victoria, B. C., Canada—Wednesday, 6:15 P.M., Y.M.C.A.  
Secretary, W. S. Fraser, 407 Postoffice Building

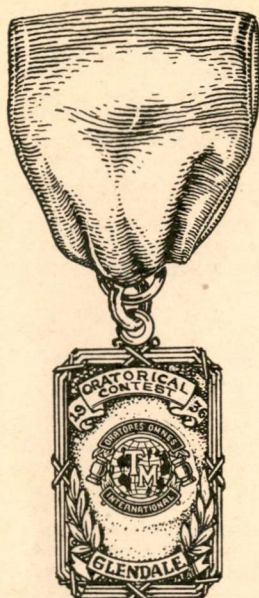
ENGLAND

45. Southport—Wednesday, 8:00 P.M., Kardomah Cafe, Lord Street  
Secretary, William Lancaster, 5 Pilkington Road, Southport, England

JUNIOR TOASTMASTERS CLUBS

2. Anaheim Junior Toastmasters—Tuesday, 12:15 P.M., Room 14, High School Building, Secretary, D. V. Murphy
1. Pomona Junior Toastmasters—1st and 3rd Tues., 6:00 P.M., Crystal Cafe, E. Holt Ave.  
Secretary, Verna Breazelle, 1207 North Gordon
3. State College Junior Toastmasters, San Diego—Tuesday, 6 P.M., Vincent's Dining Room  
Secretary, Jack Williams, 4668 Harvey Road





ORATORICAL CONTEST  
IN RAISED LETTERS

TOASTMASTER  
EMBLEM IN BLUE  
ENAMEL MODELED  
IN RELIEF

THIS DESIGN OF MEDALS  
WAS PRESENTED IN THE  
NATIONAL FINALS AT SAN  
DIEGO 1936

THESE MEDALS ARE AVAIL-  
ABLE FOR YOUR LOCAL  
ORATORICAL CONTESTS

Medals will be engraved with  
year and your club name or  
city (see Glendale)

Mounted on ribbon and in box  
Very presentable

PRICES INCLUDE ENGRAVING

Bronze .....	\$1.75 ea.
Silver Plated .....	2.00
Sterling Silver.....	2.75
Gold Plated.....	3.00
Gold Filled .....	3.75
12 or more Medals .	10% Discount
24 or more Medals .	20% Discount

WE PREPAY SHIPPING COSTS TO ANY POINT

Write to us for folder on  
Toastmasters' Official Emblems, Presidents' Gavel  
Awards, Rings, Trophy-Cups, etc.

**J. A. MEYERS JEWELRY CO.**  
OFFICIAL MANUFACTURERS

1031 West 7th Street

Los Angeles, Calif.

**"Character Analysis"** by JEAN MORRIS ELLIS

Every Toastmaster should own this helpful book. Intensely interesting! Exceptionally helpful! Two hundred pages of valuable information that makes "sizing up" the other fellow an easy matter. Here is wisdom and instruction for every ambitious man who would realize his desires. 113 pages on Character Analysis, 77 pages on Self-Development, including analysis of the Psychology of Success. Beautifully illustrated. Substantially bound for reading and reference. Originally published to sell for \$2.50, but now specially priced to readers of The TOASTMASTER for **only \$1.00**, postpaid. Order your copy today. Address:

**ELLIS PUBLISHERS**  
301 West 4th Santa Ana, Calif.

**"WORDS"**

Twenty-five professors from as many Universities in all parts of the country write about the history and origins of English words in this magazine,

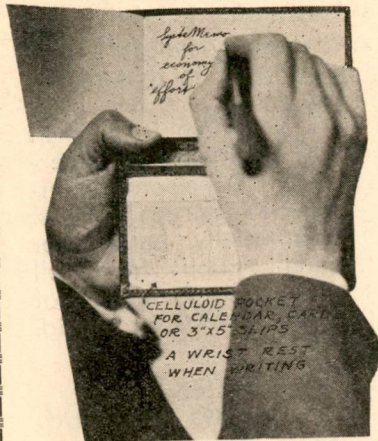
**"WORDS"**

Subscription price, \$1.00 for 9 monthly issues  
Send for your free sample copy

Address **"WORDS"**  
5144 De Longpre Ave., Los Angeles, Calif.



## To gather and organize speech material baffles many Toastmasters



—A practical way out is to carry in the pocket a SysteMemo, devised by J. Gustav White.

—With this you catch the flashes of thought, illustrations, etc., which you later combine without laborious writing into connected speech.

—The instruction booklet shows you how.

—SysteMemo also provides for:

Date Ticker  
Daily Memo  
Cash Account  
Address File

—Send only \$1.00 for

**SysteMemo**

which has helped thousands

1020 Fairview Avenue **SysteMemo Co.** Arcadia, California

## “DIPLOMAT”

### The New Shaving Marvel

Expands 500 times, providing an abundance of stiff, lasting, fine-grained lather. Costs less, because it gives twice as many smooth, satisfactory shaves. A liberal sample sent for only 10 cents. Five months supply of this shaving comfort for only 35 cents.

Write today to

**THE WILSON COMPANY**  
SANTA ANA, CALIFORNIA

# LOS ANGELES COLLEGE OF LAW University of the West



Day and Evening Classes  
Able Faculty  
Excellent Law Library



DEAN  
**IRVIN C. LOUIS, A.B., LL.B., LL.D.**  
(Past President, Los Angeles  
Toastmasters Club)



Catalog upon Request



**403 West Eighth Street**  
**Los Angeles, California**

TRinity — 1666



# THE FAMOUS FOURTEEN POINTS

**Toastmasters International, Inc., is Organized and Promoted  
for the Following Reasons:**

1. **TO PROMOTE** the growth and establishment of Toastmasters Clubs throughout the world.
2. **TO SPONSOR** the publication of THE TOASTMASTER, official organ of our Federation, and disseminator of the latest and best ideas on toastmastering.
3. **TO PROVIDE** literature and other assistance to make possible the establishment of Toastmasters Clubs.
4. **TO PROTECT** the name Toastmasters Club in order to confine its use to clubs conforming to the standards and regulations established by the majority group through Toastmasters International.
5. **TO STANDARDIZE** and maintain as nearly uniform as practical the procedure and ideals of Toastmasters Clubs.
6. **TO UPHOLD** before all the latest and best principles of public speaking and related conduct and procedure.
7. **TO ACT** as a medium of exchange tending toward the improvement of Toastmastering.
8. **TO ASSIST** individual clubs in solving and overcoming problems and difficulties which may arise in the organization and functioning of such clubs.
9. **TO PROMOTE** friendship among Toastmasters Clubs and Toastmasters.
10. **TO SPONSOR** friendly competition in public speaking among the member clubs of Toastmasters International.
11. **TO SPONSOR** contests in public speaking among organizations outside the Toastmasters Clubs, such as the High School Public Speaking Contest.
12. **TO PROMOTE** the technique of tactfully giving and gracefully taking criticism and profiting thereby.
13. **TO MAKE** the name Toastmaster a mark of distinction and of recognized ability in public speaking.
14. **TO ESTABLISH** the place of the Toastmasters Club in the life and work of the community.