

THE TOASTMASTER



JUNE, 1934

TOASTMASTERS INTERNATIONAL

(INCORPORATED)

Vol. 1

No. 6



THE RENDEZVOUS

where Toastmasters meet, eat and TALK

ACTIVE MEMBER CLUBS

- Arizona TUCSON, Wednesday, 7:30 p.m.,
Y.M.C.A. Building.
- California ANAHEIM, Tuesday, 6:30 p.m.,
Marigold Cafe, 122 East Center Street.
- CORONADO, Tuesday, 6:15 p.m.,
Ritz Hotel.
- GLENDALE, Tuesday, 6:15 p.m.
Y.M.C.A. Building, 140 North Louise.
- HUNTINGTON PARK NO. 1, Wednesday, 6:30 p.m.,
Cole's Cafeteria, 6514 Pacific Boulevard.
- HUNTINGTON PARK PROGRESSIVE CLUB, Tues., 6:05
Cole's Cafeteria, 6514 Pacific Boulevard.
- LONG BEACH "CAVEL," Monday, 6:15 p.m.,
Moore's Cafe, 2125 East Broadway.
- LOS ANGELES, Tuesday, 6:15 p.m.,
Chapman-Park Hotel, 615 South Alexandria.
- PASADENA, Tuesday, 6:15 p.m.,
Y.M.C.A. Building.
- POMONA, Monday, 6:15 p.m.,
Community Club Building, Gary at 4th.
- SAN DIEGO, Monday, 6:00 p.m.,
Maryland Hotel, 6th and F Streets.
- SANTA ANA "SMEDLEY NO. 1," Wed., 6:15 p.m.,
Doris-Kathryn Tea Shop, 1330 North Main Street.
- SANTA ANA "EL CAMINO," Thursday, 6:15 p.m.,
James Cafe, West 4th near Broadway.
- SANTA BARBARA, Tuesday, 6:30 p.m.,
Plantation Cafe, 19 East Figueroa Street.
- WHITTIER, 2nd & 4th Thursdays, 6:15 p.m.,
Green Arbor Inn, 741 South Painter Avenue.

Indiana INDIANAPOLIS, Thursday, 7:30 p.m.,
Y.M.C.A. Building, Illinois and York Streets.

Washington SEATTLE NO. 1, Monday, 6:15 p.m.,
Washington Athletic Club.

TACOMA, Monday, 6:30 p.m.,
Y.M.C.A. Building.

ASSOCIATE MEMBER CLUBS

- California BERKELEY, Thursday, 6:30 p.m.,
Y.M.C.A. Building.
- Washington SEATTLE NO. 2, Tuesday, 6:00 p.m.,
Helen Swope Tea Room.
- SEATTLE NO. 3, Friday, 6:00 p.m.,
Y.M.C.A. Building.
- CANADA VICTORIA, B. C., Wednesday, 8:00 p.m.,
Y.M.C.A. Building.

The Toastmaster

Official Publication of Toastmasters International, Inc.
Published at Los Angeles, California, U.S.A.

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ACTIVE CLUBS—\$1.00 annually per member each club, which includes yearly subscription to The Toastmaster.

ASSOCIATE CLUBS—\$5.00 (or more) annually, which includes five subscriptions to The Toastmaster.

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PRESIDENT'S MESSAGE

Toastmasters International is about to celebrate its fourth anniversary. Compared with other organizations as broad in scope and activity it is a mere infant, but its progress to date brings pride and satisfaction in the accomplishments of the past and hopes for the future that cannot be daunted. I recall reading in the family Bible something to the effect that "they came to scoff and remained to pray."

Our problems have not been unlike those of a well known international service club whose early history I have read. Five years before the foundation of its first club the idea was born, then another five years elapsed before its first convention was held. Its progress was slow and certain. There was no lost ground to be regained. No organization with a mushroom growth endures for long.

Let me quote: "That Rotary would one day extend to other countries, and to all countries of the world, was in early years just a dream or a prophecy. Perhaps some day somebody would be somewhere outside the United States or Canada, and something in the way of a club might eventuate. Rotary took root abroad exactly as the skeptics had foreseen—casually. Various American Rotarians were abroad—in London, Dublin, Paris, and spoke to friends about Rotary."

While we shouldn't mention it, we are passing through one of the greatest economic crises the world ever has known. Yet Toastmasters' International is making a steady and certain growth. Enthusiastic members have individually (and certain clubs as a group activity) have gone out and helped to form new clubs with lasting satisfaction to themselves in the thought that they have acquainted others with the T. M. idea. All member clubs are thriving and some have waiting lists.

It is significant to note that our ranks contain many men who are members of "Rotary" and other great international service organizations. During the past year we have been able to interest a considerable number of such members. They have found invaluable the opportunity for training in effective public speaking, the better to serve other organizations in the furtherance of the particular service work they sponsor.

Although there must be a limit to the number of members in the individual Toastmaster Club in order to provide a maximum of speaking experience, members need not be limited only to the speaking experience afforded in their own club. In the past, much

has been written of the value of inter-club visitation and exchange of speakers with other clubs. This is an experience that many clubs have been availing themselves of, and apart from the experience gained there has been the opportunity to make new friends and acquaintances. Carrying this a step further, there is the opportunity for local clubs to sponsor worthy projects of a community value. There always is a demand for trained speakers to present them. Through this enlarged field open to us we gain greatly in speaking ability and experience and not infrequently receive the gratitude of the citizenry for that which we accomplish, as well as honor and prestige for our T. M. Club. Don't overlook this.

The Annual High School Public Speaking Contest which we sponsor is a service project worthy of our best efforts. The finals of the 3rd Annual H.S.P.S. Contest, held at the Elks' Club in Los Angeles April 21st, were the finest and most successful to date. The sincere thanks of Toastmasters' International go to all who participated or assisted in any way towards its success. Particular credit is due Paul Demaree, junior past president of Toastmasters' International, who willingly assumed the responsibility of serving as Contest Chairman, thus assuring its success. Thanks also are due to the Los Angeles Toastmasters' Club, hosts to the many members, contestants and visitors attending. Los Angeles did not overlook anything that would contribute to the pleasure, enjoyment and comfort of all who attended. A BIG job, well handled by splendid hosts.

Recently I had the pleasure of presenting a charter to the new club at Whittier, Calif., very appropriately called "Quaker Town Chapter" of Toastmasters' International. The members spared no effort to make the occasion a gala one, to which they had invited their ladies to share in their happiness, as well as representative members of several local service organizations. Take a tip from me—pay Whittier a visit soon (they meet the 2nd and 4th Thursday each month). The town may be small, but the welcome is BIG.

International's secretary has acquainted you with the several matters of interest shown in copies of minutes of the last Council meeting sent to all clubs. There will be some interesting reports of Special Standing Committees made at the next Council meeting, as well as the reports of officers. Meet me in San Diego in October, if not before.

—:—

"This was my speech and I will speak it again." (Shakespeare)

SEATTLE NO. 1—WASHINGTON

Reporter Gordon Tongue

Spring term began auspiciously with the installation of new officers. President Les. G. Knight, Pacific Steel Company; vice president Ray S. Huff, Puget Sound Bridge & Dredging Company; secretary Jack S. Brinkley, Metal Industries Association; treasurer Chuck R. Olmstead, Clintworth Optical Company, now handle the destinies of our organization.

President Knight appointed Dr. Ralph E. Allen chairman of Outside Activities, Leo Schmid, Inter-Club Activities, and Gordon Tongue, Publicity.

A five-minute extemporaneous talk with only five minutes notice is an innovation we tried out and found successful. Tom Bannan, first victim, acquitted himself in fine shape.

With 26 members and several guests we visited Tacoma's peppy club recently. Everyone agreed these inter-club visits can't be topped for stimulating interest in toastmastering. We surprised Tacoma by introducing among our guests several Tacomans, sort of carrying coal to Newcastle.

Ladies Night May 7th was a big feather in Ray Huff's cap. He promised to give us an evening never to be forgotten and made good. Held in our regular room at the Athletic club, we found 66 members, ladies and guests filled the place to capacity. Only four members were absent and they were out of the city. One sent his good wife to make his excuses.

Al Godsave gave the welcome address, then turned the meeting over to vice-president Huff. A burlesque on Sara Bernhardt's Death of Cleopatra exemplified Charley Frisbie's histrionic ability. His red wig and old mother Hubbard dress set forth the perfect 56 shape to advantage and when Charley dropped dead the stage groaned and bent beneath the sudden fall of some 250 pounds live-weight.

Debating the question, "Resolved—The Modern Husband Should Take More Interest in the Details of Home," Dr. Ralph Allen and Clarence Campbell upheld the affirmative while the negative side won with Chuck Olmstead and Lawrence Calvert the proud victors. The decision on the debate was made by Mrs. Leo Schmid, Mrs. Squire Johnson and Bob Jenner. Strange to say, one woman voted for one side and one for the other, leaving Bob the opportunity to break the tie. We are thinking of presenting a medal to him for valor in the face of the enemy.

Louie LaBow gave a five-minute prepared talk on the subject debated, and Ray Muffley spoke extemporaneously on "Transportation, New and Old.

Several times during the evening the basso profundo voice of our doorkeeper, Dick Haynes, frightened the assembly out of a year's growth. We think our club is the only one with a doorkeeper. He comes in handy when the sergeant-at-arms needs assistance in quieting zealous opposers of motions.

The feature of the evening was that the women had the last word. Speaking for her sex, Mrs. Henry Hendricks gave a grand talk expressing the appreciation she and her comrades felt for the enjoyable occasion. She lauded the purposes of the club and we wouldn't be surprised to learn that a Toastmistress club is being formed here.

Some of our members, old San Diegans, ask that your reporter send greetings to the club in that metropolis. We started to write "suburb of Coronado" but the Editor declared such a phrase surely would bring vehement protests from Clark Chamberlain, Ray Watts and many another T.M'er in Southern California. So we won't write it. Yoo, hoo, Los Angeles!—our Ray Huff is down thar in your city agin and we'd appreciate news of his activities.

—:—

WHITTIER, CALIFORNIA

Reporter F. F. Calvert

More than 100 persons came to our charter party May 10th at the Women's clubhouse when "Quaker Town" chapter was instituted following a banquet and special program.

Officers installed were president Leon A. West; vice-president Frank B. Chandler; secretary Charles W. Kinnear, 338 North Citrus avenue; treasurer William Emery; sergeant-at-arms Festus F. Calvert.

Presiding at the charter party, Leon West turned the meeting over to Toastmaster E. K. Bishop who introduced International's president, Arthur Johnson. His cordial welcome to the new club was responded to by our president who accepted the charter.

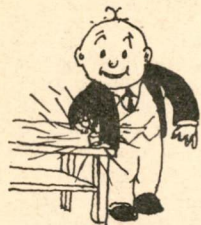
Entertainment was provided by the men's quartet of Whittier college accompanied by Robert Olson. George Abercrombie gave several fine piano selections.

Six-minute speeches were delivered by members T. J. Moriarity, C. W. Kinnear, Ralph Peck, Dr. W. F. Kroener, A. L. Oliver and R. A. Montague. General critic of the evening H. E. Price was his usual kindly self and let the boys down with a genial criticism.

Now that we are under way, exchange meetings are invited. Write our secretary whose address appears above.

GAVEL SPLINTERS

Clarence F. Marshall



"Good afternoon, friends,—shall we start the ball rolling by whacking away at the last International meeting? Gavels ready? Now, one, two, three, go—."

And why shouldn't Los Angeles have the biggest number present—they counted those men in the "waiter" suits. Or maybe we are getting verra verra high class?

Be that as it may, the boys from Los Angeles surely picked a gorgeous place for the council. Why—the chairs were so comfortable that all International business slipped along without a single dissenting vote,—comething this splinter never saw happen before.

We thought the speaking program went off in fine style—the high school students setting up a standard to make a toastmaster exert himself considerably to equal.

But where were you when that carnival act began? We understand the barker was exceptionally good, and got off some grade "A" remarks. The 'lucky' young man across the table won a rubber bath mat, but the waiter "swiped" his dinner while he was gone.

Even so it was a real "break" in every sense of the word. We did not have to listen to any preliminary speakers,—just a bit of cotton in the ears shut off the "Talk-Traffic-Din,"—and the view of the lights on the waters of Westlake Park was worth twice the admission fee.

Still we suppose there never was and never will be any live-wire organization which at one stage or another didn't experience "growing pains." It's a healthy sign, and we hope "you big climate men from the South" profit by our errors.

Real progress on all lines was evidenced in the Council. Now to carry on the ideas passed out to the various committees. Come on, you committees, let's get going!!

It's surprising the way youngsters are taking to public speaking. Two different colleges have groups seeking affiliation with Toastmasters International. So you see, college isn't a failure after all!

Yet—how terrible it would be if everyone learned to express himself clearly! Then we would understand each other,—the "misunderstood" husband or wife would vanish,—and what a blow to our women folks, poor wretches. And to the politicians,—Hah! but that's expecting TOO much.

Cynical? We?? No indeed, merely "kitchen cynic" philosophy, acquired when our wife makes herself understood about helping with the dishes. Ah me! The trials and tribulations of a family man!

The birth of an idea is indeed a rare event. On second thought, not so rare, if you read The Toastmaster. Ideas continually are being born to various member clubs and these may be adopted by all readers without reservation.

A talk on "Trout Fishing" was given by a toastmaster at our club recently. The "worms" were greatly interested,—you could tell by the far-away look in their eyes.

Well, friends, we notice your gavels are badly splintered. That will be all for today. Remember our motto, boys, "Every Knock a Boost,"—unless you get it on the head. Meeting adjourned.

SAN DIEGO, CALIFORNIA

Reporter J. C. Chamberlain

A new meeting place has put the boys on their mettle. While the San Diego Athletic Club was excellent, we found the Maryland Hotel could furnish fine quarters at a reasonable fee and voted to move.

May 14th we hosted the new State College Toastmaster Club. They furnished a toastmaster and speakers, carrying the entire program except for the weekly exchange speaker from Coronado club. It was a real occasion and these youngsters gave us a night to be remembered. Someone remarked that "it's a good thing to let another show you something occasionally." These college chaps showed us plenty.

Exchange night with La Jolla May 28 found our toastmaster, general critic and five speakers storming the city by the sea. The exchange idea certainly has brought much growth to us and to the clubs using it. As usual we picked up some new ideas on our visit. Thank you, La Jolla, we'll be around for more shortly.

THE GAVEL CLUB, LONG BEACH, CALIFORNIA

Reporter V. W. Goodwin

New officers installed May 1st were president Dr. B. M. Tylicki, vice-president H. A. Owen, secretary Oscar B. Olsen, 538 Jergins Trust Building, treasurer Lowell Carney, sergeant-at-arms V. W. Goodwin.

Our genial doctor has things humming, inaugurating new stunts at once. On open forum nights he assigns topics to rabid partisans which insures redhot arguments. The new piano player and community singing has been well received by our members. Coach Hendricks declared the singing is a diaphragm stretcher and mouth-opener-upper.

Another new feature is the rapid-fire public speaking review each Tuesday night. Text used is "Effective Speaking" consisting of 12 lessons, one lesson each meeting.

Treasurer Lowell Carney was appointed to audit his books upon re-election to office and reported them in excellent shape.

Neighboring clubs are helping our education. Actual exchange speaker nights have been arranged with both Santa Ana clubs, both Huntington Park clubs, the Anaheim club and Whittier's new Quaker Town chapter. There is agitation for a jaunt to La Jolla. When does the blessed event occur, La Jolla? We feel like coming down to the art center of the universe and watching the charter presentation.

More exchange dates are sought. After the grand time at Los Angeles, we want to get better acquainted with that club. By the way, Los Angeles, how about that return visit promised us ONE YEAR AGO? Clubs wishing to exchange, please write to V. W. Goodwin, 308 East Fourth street.

To clubs in this area we suggest two-member, triple-club exchanges. Each of three clubs to send two 5-minute speakers to each of the other two clubs. Nothing better for improving ourselves than to speak before strangers in new surroundings.

This Huntington Park schedule has created a terrific upheaval here. Everyone is devising new ones, including Coach Hendricks. He designates each member by a letter and the result makes Roosevelt's "Brain Trust" ALPHABETITIS look like a kindergarten primer. There's the stop light and we must close.

—:—

"There was speech in their dumbness, language in their very gesture." (Shakespeare)

RESUME OF FOURTEENTH COUNCIL



Called to order at 3:30 p. m. April 21st by President Johnson, the 65 delegates, alternates, members and visitors found the Los Angeles Elks Club a most comfortable place for the meeting.

We were sorry to have no representation from Berkeley, Indianapolis, Seattle, Tacoma, Tucson and Victoria, B.C., Canada.

Minutes of the previous council were read and approved. A letter from Indianapolis was read and ordered filed. The Council was pleased with the progress in that city. State Y. M. C. A. Secretary Fred Hansen's letter was read inviting Toastmasters International to participate in the annual program conference at Whittier, California, on May 12th. Several clubs will be represented there.

Treasurer Eley's report showed all bills paid and cash in bank \$213.02. Report was approved on motion and he was heartily commended.

Paul Demaree, chairman of the high school speaking contest, reported on the growing interest in this phase of our work. There was some discussion and various suggestions were made. Demaree will investigate each one and promised to use those worth while.

The executive committee was granted full power to act against all clandestine clubs. President Johnson appointed Paul Demaree, Bill Iverson, Harry Finlay, Arthur Duncan, and Dr. M. A. Campbell a committee to formulate standard rules for the high school contest. A committee to investigate the formation of geographical districts was appointed, the members being Olin Price, Dr. George Howard, William Kohlenberger, Harry Owen, Robert Gray, E. H. Layton and J. R. Geraghty. Prizes for the finalists in district contests among the high schools were suggested by Ray Watts. He urged that our present pin be used, with varicolored borders to designate first, second or third place winners. The rules presented by Clark Chamberlain for judging the attendance contest at councils were adopted for immediate use. The rules are (1) There shall be a mileage factor, minimum 10 miles and maximum 100 miles, clubs situated at distances between those figures to use actual miles. (2) Fifty points to be allowed for each member present, then 10 members to be excluded from the count, multiplying remainder by the mileage factor. (3) The resultant points are added to the points allowed for all present from any club whether members or guests. Club with the greatest number of points to be the winner. Two-minute reports on activities from all clubs brought out many fine ideas, most of these being noted by those present. San Diego's invitation to convene the October council there was accepted unanimously and adjournment came at 5:30 p.m.

Charter night April 7th found a large audience in Speedie's Cafe when Frank Paulding presented the document to the Speakers Club here.

Winner of the recent YMCA oratorical contest, James Hill was presented the Joseph Rose cup by its donor. James is thinking seriously of standing for parliament.

Toasts to International and to the ladies were given by Messrs. Hill and Brewster. Mrs. Rose responded to the latter toast, upholding the ladies in splendid style.

Toastmaster of the evening H. A. Beckwith spiced the program with music by the vocal quartette. This group is composed of members who cannot find enough expression in speaking, so they tear off a few chords much to the delight of their colleagues. To NBC or CBS, contracts would be considered.

Our Fall, Winter and Spring seasons wound up April 11th with a grand evening at the home of Joseph Rose. Lots were drawn to select the evening's toastmaster. Dr Menzies was the lucky chap. Various toasts were proposed by members Dunn, Rose, Brewster, Cariss, Phipps, Gray, Paulding, McGugan, and Menzies. Mrs. Rose responded for the ladies, ably assisted by Mrs. Beckwith.

Piano selections by Miss Harper, and community singing found everyone in good voice and the house fairly bubbled with the exuberance of those present.

On behalf of the club Mr. Rose presented Harold Beckwith a set of gold cuff links while thanking him for his fine leadership during the past year. It is hoped that Mr. Beckwith can occupy the same office next season.

To all our fellow toastmasters hail and farewell until Fall when Victoria again will be active in the post-prandial art.



USE YOUR HEAD

A woodpecker pecks out a great many specks
Of sawdust when building a hut;
He works like a nigger to make the hole bigger
He's sore if his cutter won't cut.
He doesn't bother with plans of cheap artisans,
But there's one thing can rightly be said:
The whole excavation has this explanation—
HE BUILDS IT BY USING HIS HEAD.

(Anon)

Special honors were accorded retiring president Olin Price May 16th which was also Ladies Night. As first president of the club Olin received a beautifully framed lithograph of one of his "trite" sayings. Not daring to risk suit for plagiarism, The Toastmaster refrains from printing this bromide. The presentation was made by our club's "Simon Legree," Wilbur Tate, who used most appropriate remarks. Vice-president E. J. Stephens then presented Price a gift from the club and our hearty thanks for his service while president.

The program of the evening was presented by president M. J. Sopp. Five-minute speakers were Fred Withams, Jud Nichols, Bob Grube and Don Morrison. Principal speaker was Louis Hamilton on the subject "Cheerful Philosophy." Dr. Hal Raff acted as general critic and departed from the usual by having Mrs. Grube comment on her husband's talk.

Dancing topped off the occasion and the sixty people attending declared it one of the best affairs ever held by the club.

We want exchange speaker dates with other clubs. Write Secretary Robert Grube, 3043 Live Oak, Walnut Park, California.



THE HYPHENATED AMERICAN

A wonderful power has the hyphen small,
Like chain-shot fired at the social wall.
For nothing-and-nothing make all-in-all
When you join the two with a hyphen.
You don't need money, you don't need sense,
To be a person of consequence.
You climb to the top of the tallest fence
When you spell your name with a hyphen.
Now Brown is a man you may neglect,
And Jones you may treat with as little respect,
But Brown-Jones stands amongst the elect
For HE spells his name with a hyphen.
And when he takes as his lawful mate
Miss Robinson-Smith, it is safe to state
That the Robinson-Smith-Brown-Jones are GREAT—
In a double degree of hyphen!
Oh! The one-em dash hath a power bold
More potent than pedigree or gold,
For making the newest of families old,
The all-ennobling hyphen! (Anon)

THIRD ANNUAL HIGH SCHOOL PUBLIC SPEAKING CONTEST

Reporter J. R. Geraghty



Some three hundred toastmasters, their families and friends found the banquet hall at the Elks Club an ideal place for the dinner presided over by Dr. Matthew A. Campbell of Los Angeles club.

Bob Grube of Huntington Park club actually brought some real singing out of the crowd and Frank A. Bouelle, Superintendent of Los Angeles schools, made a valiant effort to be heard by the audience, when he delivered the welcome address.

The response by Arthur Johnson was snappy and he was beaming like the sun when the gavel was handed to Toastmaster Clark Chamberlain. Surprising us all, Clark declared that we were to be allowed to dine in peace, thus creating a new record for Toastmasters' Banquets.

Drawing of winning numbers for door prizes created tremendous excitement. Dr. Paul Quaintance demonstrated a real knowledge of the art of ballyhoo while presiding over this feature of the evening. Some 40 ticket holders were fortunate in receiving presents ranging from groceries to bath mats, pictures to whistling tea kettles.

Ireland's claim to sweet-voiced singers was upheld by Kathleen Campbell, who gave two solos accompanied by Alexander Reilly. Encores were desired but ye Toastmaster pushed on owing to the long program and necessity for conserving time.

Paternal Progenitor Ralph Smedley again illustrated his grasp of toastmastering technique while presenting the charter to Progressive club of Huntington Park. Their president, Dr. Howard, accepted the document with manifest pride and a clever talk.

Shepherded by Paul Demaree, the contestants in the high school contest took their seats on the dais and waited with fluttery hearts for the starting signal. Judges were in their appointed places, pencils sharpened and eyes glinting dangerously. After explaining the purpose and rules of the contest, Paul introduced the first speaker, merely giving the name and subject, and the battle was under way at 8:15.

"Emotions" became something alive when displayed by Mary Beck, senior from San Diego High school. "Shirts" were a menace according to Harry De Venney, junior at San Diego Army & Navy

academy. "The American Crime Situation" caused Eulala Hawkins, Santa Paula high school senior, to view with alarm abortive efforts to change it. "The Greatest Sporting Proposition In life" was declared by Clarence Johnson, senior in Glendale high school, to be one on which anyone might wager and win. Margaret Linane gave a good account of Dolores High school, Santa Barbara, where she is a senior, by her "Appreciation of President Roosevelt." "The American Dinosaur" did not perturb Sterling Livingston from Hoover high school at Glendale. George Probst decried the "Employer and The Slave Complex" developing since the depression. He represented the junior class of Woodrow Wilson high school at Long Beach. "What Fascism Could Do For America" was told in splendid style by Willard Zinn, Fullerton high school junior.

The judges had a difficult task and while deciding the winners, Fred Eley and his committee counted noses to see which club received the beautiful onyx timing light offered by Los Angeles to the group bringing the most people. Santa Barbara with 32 found themselves the lucky ones and accepted the prize with pleasure. San Diego was runner-up and had to be content with a copy of Dale Carnegie's excellent book on public speaking.

In spite of having to play a rattle-trap piano, Alexander Kosloff brought much delight to us with his masterful solos, as well as much credit to Occidental College where he teaches the art of piano. The first two numbers were liked so well that Alexander had to give an encore. The music was so good that your reporter completely forgot to take down the names of the selections.

The first four places in the contest went to Clarence Johnson, Mary Beck, Harry De Venney and Sterling Livingston in that order. It was difficult to select these and undoubtedly many present disagreed with one or more of the choices. However, the consensus of opinion was that the judges were correct.

Summing up the evening, J. G. White brought the affair to a happy conclusion with his witty play on words ending in "ise." He asserted that only modesty prevented the use of hundreds more. To the first two winners he presented rosewood and mahogany gavels banded with gold and silver. To third and fourth were given books on parliamentary procedure, and all the contestants received copies of the Amateur Chairman autographed by the author, Ralph C. Smedley.

Admittedly one of the best held to date, the third annual contest became history at 10 p.m. when adjournment was declared, after which many groups renewed old acquaintances and held post-mortems.

SANTA BARBARA CLUB

Reporter Duncan P. Jackson

Our second intra-club contest will cover a period of ten to twelve weeks, starting May 1st. The program committee, George Brown chairman, has added several excellent ideas to our previous contest plan. Some are original and some must be credited to other Toastmasters' clubs.

Four judges are appointed for each meeting, each to criticize all four speakers, using International's critique sheet. Each judge also is assigned two of the nine major subdivisions to which he is asked to pay special attention, so he may give an oral criticism and comparison of the speakers on these points. Comments on the content of talks are made by our official critic, George MacLellan. The speakers for the contest finals will be selected according to the ratings on the critique sheets.

It is believed this method will give practice in the use of the International critique sheet, and at the same time serve as a more equitable method of judging speakers.

Guest speakers of the highest type available are to be heard, not more than once each month, to provide a standard for comparison and a goal toward which the club may work.

Through causes beyond their control some of our valuable members have given up their memberships. The excellent membership committee under the new administration will soon have a waiting list again. We noticed a number of guests present at recent meetings.

The attendance prize at the last international convention, the new timing light, is in operation and meetings now are snappily on schedule. It is suggested that a different type prize be given at the next convention, because two such lights cannot be used to advantage by one club.



THE WOODSMAN

With constant stroke the sharpened steel
Cuts through the tree—as sun cleaves wax—
And with each heartbeat I can feel
How keen is time's relentless ax.

(J. R. Moreland)

INDIANAPOLIS, INDIANA

Reporter A. F. Williams

Charter night was Ladies Night April 12th when we had every member present, with a large crowd of guests to inspire the speakers. Mr. F. S. Cannon, a leader in our city's business activities, made the presentation while demonstrating ability as an after-dinner speaker.

Because of the great enthusiasm our members display, no difficulty was had in passing what we feel is one of the most stringent regulations used by any member club. Any member on a regular program failing to appear, is subject to a fine of \$1.00 payable in cash. In addition, we enforce our by-laws on cancellation of membership when the member absents himself three times without reasonable cause. Only two such cancellations have been made and the waiting list grows weekly.

During the recent Y membership campaign our club played an active part bringing in a goodly number and making drive leaders and their teams do plenty of fighting to keep ahead of us.

Much of our progress undoubtedly is due to critic E. O. Sneathen. For years a leader of the bar here and a teacher of public speaking at the YMCA, Mr. Sneathen has a real knowledge of the theory and practice of oral arts. (Faithful as Damon and Pythias, he never has missed a meeting since we organized. With such a chap to help us every member prepares his assignment and gives his utmost to develop himself and the group.)

We have it on reliable authority that ours is the most active club in any YMCA of this vicinity. Other clubs will be started in this area before the end of 1934. The recruiting work is now under way. Won't be long until we have a district of Indiana. Tsk! Tsk! There's that red light.



EXCELSIOR REVISED

The shades of night were falling fast
As through the crossing-gates there passed
A youth who stepped upon the gas,
And when they probed his head they found
A bale and more of loosely bound

Excelsior!

(Anon)

THAT OUTSIDE SPEAKER

By J. Gustav White



For most clubs the use of an "Outside speaker" is a lazy form of indoor sport. For Toastmasters clubs it is practically taboo. We do our own speaking.

But often Toastmasters are invited out to speak and they also function as presiding officers in other organizations, so it behooves us to note the points that make this effective:

1. **INVITE** your speaker well in advance, giving time to prepare adequately and fit your date into his schedule. This is both courtesy and efficiency. Even if your club must 'beg' for a speaker, offer to furnish transportation. Confirm verbal arrangements by a letter in which you explain explicitly:

- (a) The nature of the audience he is to address, especially the number expected, their age, sex, interests.
- (b) Time and place of meeting.
- (c) Subject to be announced.
- (d) Other items on program.
- (e) Time allotted for his speech.
- (f) Who will receive the speaker and where, unless you do this personally at "b."

2. **ANNOUNCE** adequately the outside speaker. This includes verbal announcements in previous meetings, printed invitations, notices on bulletin board or to members, news item in club journal and daily press. Send copies of announcements to the speaker. This reminds him and heightens his preparatory effort, as well as adding to his scrap book collection which many speakers keep.

3. **RECEIVE** your guest speaker evidencing genuine appreciation for his effort in coming. This may involve having some club officer call for him in an automobile. Certainly see that officers and others programmed are introduced to him. Seat him in a place of honor. Even the one who decries 'making a fuss' over someone, usually likes to be noticed.

4. **INTRODUCE** the speaker so that audience interest is whetted. Tell **WHO** he is, **WHAT** is his subject, and **WHY** he is qualified to speak. The proper order for the three points is—The subject; the qualifications; and the very last words should be the name of the speaker. Never say "our speaker wants to talk to you" even if he does. In a short introduction to mention the speaker's name much before the close means that it usually is drowned in the noise of the audience applause forcing him to begin on an anticlimax.

5. **KEEP YOUR PROMISES** to the speaker by presenting him at or near the time agreed and for the speaking time allotted.

(Continued on page 23)

ANAHEIM, CALIFORNIA

Reporter W. F. Taylor

International's council and banquet was thoroughly enjoyed by 20 members and guests from Anaheim. The contestant we sponsored stood high in the semi-finals and gave a good account of himself at Los Angeles. However, we have had the cup long enough in Orange County and know Los Angeles County will give it the best of care.

In spite of differences of opinion on the outcome of the contest, we feel that Paul Demaree and his committee did an excellent job in putting over the high school contest successfully.

Three members went to Whittier on the charter night of Quaker Town's new club. They put on a splendid program, had a fine dinner and a big crowd. We came away assured that the baby club has absorbed plenty of the spirit of toastmasterdom.

An exchange of speakers with Long Beach's Gavel club will be made June 5th. Everyone commented on the unusual eagerness with which C. George Hedstrom volunteered to go and we suspect that "Hula-Hula" dancer at the beach has captured George's attention. Perhaps our bachelor member needs paternal guidance.

Speaking engagements are offered our club more frequently than they can be filled. During public school week the principal address at Fullerton high school was made by an Anaheim Toastmaster to a full house. One of our members went to Belmont high school at Los Angeles and spoke on Vocational Guidance.

We meet every week the year round, so vacationing toastmasters will be welcomed.

—:—

OPPORTUNITY

Master of human destinies am I!
Fame, Love and Fortune on my footsteps wait.
Cities and fields I walk; and passing by
Hovel and mart and palace—soon or late
I knock unbidden once at every gate!
If sleeping, WAKE—if fasting, RISE before
I turn away. It is THE HOUR OF FATE,
And they who follow me reach every state
Mortals desire, and conquer every foe
Save death; but those who doubt or hesitate,
Condemned to failure, penury and woe,
Seek me in vain and uselessly implore
I answer not, and I RETURN NO MORE!

(J. J. Ingalls)

LOS ANGELES

Reporter Tom Butler

Variety is the spice of life. With that thought in mind our club from time to time sponsors affairs which will stimulate member interest. Picnics, socials, exchange of speakers and programs and intra-club speaking contests spice our regular schedule.

Outdoor affairs are held during June, July and August at the homes of various members. You take along a folding table, a basket of lunch, a guest or two, and enjoy dining al fresco. These meetings provide speakers a chance to increase the power of the speaking voice, enlarge social contacts, give the club more publicity, and turn work into play.

Exchanges with other clubs offer the opportunity to revive and reconstruct talks given at home. The exchange brings a new audience, new surroundings and conditions, all tending to broaden the seeker of improvement.

Our intra-club contest runs three months and the winner receives a silver cup engraved with his name. Evidently it means something to the boys, judging by the real battles they put up to win the coveted trophy.

Seven years old are we and the celebration of the anniversary occurs June 5th. It will be an outdoor meeting in Arcadia at the home of club coach J. G. White. A cordial invitation is extended to all clubs to join in this delightful affair. The sole requirements are—bring a folding table, a basket lunch and a sense of humor to 1020 Fairview avenue, Arcadia, and be sure to inform this reporter in advance. Write me at 6436 West Orange, Los Angeles, or phone ORegon 8462.



JUST A TOASTMASTER

Only last night we chanced to meet around the crowded table,
And I wondered whence he came, and what was once his nation's
label?

So I asked him, "Tell me true, are you Pole or Russian Jew,
English, Scotch, Italian, Russian, Belgian, French, or Swiss or
Prussian?"

Then he raised his head on high as he gave me this reply:

"What I WAS is naught to me in this land of liberty;

Facing glory or facing disaster, man to man, I'm just a Toast-
master."
(Anon)

SMEDLEY CHAPTER NO. 1—SANTA ANA

Reporter Dwight Hamilton

That ten-day advance reservation requirement for the big feed at Los Angeles was a "stopper" for a number of our members who would have liked to attend but weren't able to make definite commitment that far ahead (busy men that we are). Here's hoping San Diego can talk its caterer into a shorter deadline for reservations.

Our membership hasn't dropped below the maximum of 32 for some time. The new men are all first class material and some of our old-timers are coming back for "more."

And here's a tip for any club on the lookout for good material for their own club or for a new club. Get in touch with some of the men who have had the advantage of training from a good public speaking instructor.

To any club considering a table topic session before the regular speaking program, we recommend that you try it. Our experience has been that it gives worthwhile practice in formulating definite thoughts on short notice and in expressing them concisely.

How about an issue featuring the "order of service" of clubs—so that all may compare their method of running their meetings with the others.

For example:

CLUB NAME

- | | |
|-----------|---|
| 6:15 p.m. | Called to order by President. |
| 6:16 | Prayer (Grace) by a member.
Business, etc. |
| 6:30 | (approximately) table topic discussion. |
| 7:00 | Program turned over to Toastmaster.
Brief outline of procedure—number of speakers,
length of speeches; how timed—light, bell, gun; number
of critics, how chosen, etc. |
| 7:59 | Toastmaster returns gavel to President. |
| 8:00 | Adjourn. |

I believe something along this line would interest and benefit
all clubs.

—:—

"This speech of yours hath moved me, and shall perchance do
good." (Shakespeare)

GLENDALE, CALIFORNIA

Reporter Carl Connable

We are "pointing with pride" and why not—didn't our Clarence Johnson win first place at the annual high school contest? Yes, sir! And Stirling Livingston took fourth place. Read the story on page 15.

Our joint meeting with Pasadena and Pomona at the latter city April 10 was occasioned by the district finals in which Johnson and Livingston also won. In addition to the contestants, some 15 toastmasters from Glendale enjoyed the fellowship.

Further honors came to us when Bob Gray presided at a joint meeting with the 20-30 club here May 1st. The talk by Thomas Elliott, former secretary of foreign work for the YMCA, was a feature of the dinner. We learned some interesting facts about the situation in China, Japan and Russia.

The Butterfield cup contest semi-finals will be held in June. The cup was donated by Paul Butterfield, is the property of the club and each winner's name is engraved on the prize. If won twice consecutively by the same person he gets the cup as a gift from the club.

An exchange meeting with Pasadena gave Harry Finlay and "Al" Allison a chance to shine in new surroundings. We are looking forward to more exchanges with nearby clubs. Write to Carl Connable, 140 North Louise street, for exchanges.

—:—

PASADENA, CALIFORNIA

Reporter T. W. Johnson

Clection, Installation of Officers, Ladies' Night, just one thing after another and the club rolls merrily on its way. We have a new president in the person of Harvey Parker, a promising young lawyer of Pasadena. He has taken hold in great shape. We expect soon to have one of those well-known waiting lists the other clubs talk about.

Recently we exchanged speakers with Pomona and now are in the market for exchanges with other clubs. Just call up or write Clarence Marshall, Terrace 3131, Y. M. C. A. He will pass the word along to the proper chairman.

Adjournment for the Summer is again a moot question. Some clubs advocate carrying on and claim certain advantages for this procedure. Perhaps it isn't so hot where they reside. However, we may hit on a compromise this year and see how it works.

PROGRESSIVE CLUB, HUNTINGTON PARK, CALIF.

Reporter P. F. Mekeal

An infant's life is short in the Federation. All our swaddling clothes have been donated to Whittier, whose charter night was enjoyed by several from our club.

Being progressive we have exchanged speakers with Los Angeles and Huntington Park No. 1. More exchanges are sought. Please send requests to Dr. Howard, phone LA-1678, or to P. F. Mekeal, phone KI-3155.

Not only do we find a change of pasture helpful, but the new surroundings and criticism received when visiting other clubs aids in the growth of fellowship and speaking ability.

J. F. O'Connor, Comptroller of Currency for the United States, and a boyhood friend of toastmaster Charles McGonegal, was elected to honorary membership in the club. A party in honor of Mr. O'Connor will be held soon. Don't miss this shindig. Make sure of it by visiting with us every Tuesday.

We are progressing so fast, one of the toastmasters here burst forth in poetry: "Here's to your clubs, Toastmasters sublime. If you think you're so hot come up and see us sometime!"

—:—

THAT OUTSIDE SPEAKER

(Continued from page 18)

If you do this he may forgive you for failure to deliver the size audience promised when inviting him.

6. **THANK** the speaker appreciatively, genuinely, but **NOT EFFUSIVELY**, not only at the close of his speech and the conclusion of the meeting, but later by letter. Even when a small honorarium is paid a letter of thanks is appreciated.

Subsequent printed mention of the speech should be sent the speaker. An invitation to return for another address often is the sincerest "thank you."

Perhaps if you check over these points when handling an outside speaker you will treat him as you yourself would like to be treated.

FROM THE EDITOR'S CHAIR



There was a generous response to our request for comments on the banquet and Council in Los Angeles. In fact, two out of 65 sent in helpful remarks. One redheaded toastmaster residing in a city where one's ship comes in wrote: "The best council to date—greatest interest—finest spirit—with splendid vision of the future."

"No criticism on council except the secretary who was weakened; at least he couldn't rise when addressing the chair, and there were others similarly afflicted. And the chap who insisted on having 'alternate' pronounced correctly but mangled the word 'delegate.'"

"As for the banquet, arrangements can be and have been made for quiet service. Witness Glendale and Pasadena council banquets. Why force speakers to compete with clattering dishes? If speeches aren't worth hearing, why program them?"

"More advance information should be given on the contest. Students should know where to assemble and when. The speakers were the best to date, but it was scheduled as an extemporaneous affair and turned out to be an oratorical contest. To date no progress has been made toward ex tempore speaking and there was nothing to indicate the individual's ability to think on his feet, to express his own thoughts on a subject. This is a real problem for the committee to work out."

"The best yet, but let us make the next one even better."

To R. W. HENDRICKS, our thanks for some open-minded and fair criticisms. And much regret that other members did not pass along some for publication. If we are to grow, we must note every error and avoid them in future.

RAY HUFF cheered us with a visit recently. While here he had the pleasure of meeting Whittier's LEON WEST. Seattle and the South shook hands. Ray described a striking example of improvement due to membership in the Toastmasters club. He dictates to a dictating machine at his office. The other day his secretary commented on his improved voice tones. He wondered if she wanted a salary raise. Later she again spoke of his voice and Ray, after reflection, decided full credit is due the club. Have YOU ever listened to YOUR voice on a record? Try it, and be surprised.

President Johnson was especially proud of himself this month. He brought in his message in ample time. O.K. Arthur, you asked for honorable mention and here it is. Pay the cashier as you go out.

But comparing us with Rotary—hummm! Oh well, it's quite an organization, too!

Samples of the Los Angeles Club critique sheets brought orders from two clubs. These 3"x5" printed sheets in pads of 100 each, can be furnished at \$2.00 a thousand. Send orders to Jean Bordeaux, please.

From the editor of World Convention Dates recently came a request for an article on Toastmaster Clubs and Toastmasters International. It was a pleasure to send them some 500 words for publication in a magazine which has the largest circulation of its kind in the world.

Public Speaker and Debater, England's brilliant quarterly on oral arts, also wrote asking for an article on the clubs and the Federation, but specified that it must cover Debating as well. We declined, citing the story of the village wrestler who asserted he could throw anyone in the county—yes, in the state, too, and as he picked himself up remarked, "Reckon I took in too much territory." Debating is an unknown science to this humble newshound.

NORTHWESTERN toastmasters have accepted the challenge for a district. As we go to press comes word that SEATTLE Nos. 1 and 2 meet with TACOMA on June 4th to form such an organization. With District No. 1 already started in California, LEO SCHMID is making good his promise to be a step ahead of San Diego's CHAMBERLAIN. However, anyone who thinks J. Clark will refuse the challenge certainly doesn't celebrate.

SEATTLE NO. 1 plans to continue through the Summer and has an extra large "Welcome" ready for all vacationing T.M'ers. If you are in that vicinity you will enjoy meeting with these zippy chaps.

THAT OUTSIDE SPEAKER problem is handled in clever style in this issue by J. Gustav White. We promised the article last issue. Better read it NOW. Have you some questions that puzzle? Send these to us. The Toastmaster will answer all queries on this art. Replies will come from authorities in the field concerned.

Three years ago when your editor (like Homer) nodded momentarily, someone wished on him the job of editing this magazine. Each issue put to press brings a big sigh of relief. Here that enormous suspiration? That means another Toastmaster is on its way. To all readers wherever you may be, a real vacation and lots of joy and pleasure during the summer.

Seating of contestants at the banquet in Los Angeles was delayed because the committee men couldn't recognize the visiting speakers. Next year we should arrange to have competing students wear badges or other identification, and the same identifying symbols should be given families or friends accompanying entrants.

A HISTORY of Toastmasters International is needed now before records become lost in the human shuffle. Such a history will be composed of the histories of the clubs making up the Federation as well as clubs which died aborning or deceased after a more or less short life. Every member who can supply information on clubs in the early days should write and give it to your editor at once. Each member club can help by sending in its history NOW. It has been suggested that in each issue of your magazine an article be printed giving the history of one club, starting with the oldest. If the demand comes, we will be happy to run these.

Letters were sent to all clubs asking for the names and addresses of officers. One or two clubs responded. Perhaps the other clubs do not have officers? Has your club sent in its list?

Two clubs at Huntington Park and one at Los Angeles petitioned Toastmasters International requesting permission to form District No. 1 embracing Los Angeles and Orange counties. When this becomes an accomplished fact, undoubtedly there will be other areas seeking to form districts. Who will be next—the Northwest, the Southwest, or Indiana?

Again we urge all members to use your magazine in furtherance of Toastmastering. Its columns are open to constructive comments and criticisms at all times. When requested, critics' names will be withheld. If you know or feel that something is wrong and should be changed, why not get it off the well-known chest by writing The Toastmaster?

Many toastmasters have purchased the new gold-plated lapel button at \$1.25 and a few affluent members have selected the solid gold pin at \$2.50. Orders may be sent to International's secretary or to J. A. Meyers Company, 1031 West Seventh street, Los Angeles, California. Be sure to specify which quality and type pin is wanted. They may be had with screw-on or pin back, or as a charm for the watch chain. Some clubs have had the emblem mounted on a ring for presentation to retiring officers. Prices for these range from \$4.50 up.

A few copies of back numbers of our magazine are available. Write at once if you wish any.

Those who did not attend the last council and wish a program as a souvenir, may get one of these attractive folders by writing International's secretary. Only a few left, so obey the impulse and do it now.

VICTORIA, B.C., certainly upholds the customs of the Motherland. Until you've attended a dinner conducted by a group of Englishmen, you'll never hear Toasts. I went to one given by the London Boat Club once. Some 60 present and at least 50 gave a toast,—these covering every subject under the sun. Before the evening was over I found myself delivering a hefty one in honor of my host. "Here!" "Here!" the assembly cried. But what floors you is to be told, "Not half bad," and learn later this is real praise.

When SANTA BARBARA judges a contest, they do not handle with finger tips, but plunge in the hand up to the shoulder. Four judges, individual critics and a general critic,—well, that ought to cover the situation completely.

INDIANAPOLIS is setting a fast pace for the Westerners to follow. Comparatively a new club and yet already the most active in their city. Our heartiest congratulations to the Indianans, and may they speedily organize two more clubs to start a district.

GAVEL CLUB at Long Beach wins the feather-lined dictionary,—"mouth-opener-upper" is the height of something or other. Did you note they are reviewing a short course on public speaking? An idea worth using by any club. Another unusual idea is having the treasurer audit his own books. At least, it assures a good report. Evidently they want to exchange with Los Angeles. Last issue we recall their news carried a plea to the latter group for a date. Clubs located near each other could use the Gaveleers suggestion on a triple-club exchange. Let's hear some report on it if your club tries it.

HUNTINGTON PARK took a clever method of laughing bromides out of Olin Price. We'll wager Olin won't use the one framed for a long, long time. Whenever it pops into his mind, there will come a vision of that black and gold motto on the wall. A real toastmaster is Mr. Price, and a splendid chap, too. Thanks to him, we have two clubs in Huntington Park and two more beginning in nearby cities.

Running over the various contributions this issue, we are pleased to know the Old Gavel Splinterer approves of college. It's a rarity! Only recently he told me he did not approve of editors, and retired surrounded by a cloud of cachinnations.

In case you don't understand the new rules for the attendance contest at councils as explained in the resume of our last one, think nothing of it. Your editor doesn't understand them either.

THE FAMOUS FIFTEEN POINTS

**Toastmasters International, Inc., is Organized and Promoted
for the Following Reasons:**

1. **TO PROMOTE** the growth and establishment of Toastmasters Clubs throughout the world.
2. **TO SPONSOR** the publication of THE TOASTMASTER, official organ of our Federation, and disseminator of the latest and best ideas on toastmastering.
3. **TO PROVIDE** literature and other assistance to make possible the establishment of Toastmasters Clubs.
4. **TO PROTECT** the name Toastmasters Club in order to confine its use to clubs conforming to the standards and regulations established by the majority group through Toastmasters International.
5. **TO STANDARDIZE** and maintain as nearly uniform as practical the procedure and ideals of Toastmasters Clubs.
6. **TO UPHOLD** before all the latest and best principles of public speaking and related conduct and procedure.
7. **TO ACT** as a medium of exchange tending toward the improvement of Toastmastering.
8. **TO ASSIST** individual clubs in solving and overcoming problems and difficulties which may arise in the organization and functioning of such clubs.
9. **TO PROMOTE** friendship among Toastmasters Clubs and Toastmasters.
10. **TO SPONSOR** friendly competition in public speaking among the member clubs of Toastmasters International.
11. **TO SPONSOR** contests in public speaking among organizations outside the Toastmasters Clubs, such as the High School Public Speaking Contest.
12. **TO PROMOTE** the technique of tactfully giving and gracefully taking criticism and profiting thereby.
13. **TO MAKE** the name Toastmaster a mark of distinction and of recognized ability in public speaking.
14. **TO ESTABLISH** the place of the Toastmasters Club in the life and work of the community.
15. **TO PROMOTE** a friendly, mutually helpful liaison between Toastmasters International and the Young Men's Christian Association.