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MEET ME *at the* RENDEZVOUS

Where Toastmasters Meet, Eat, and TALK

ANAHEIM, CALIFORNIA

Tuesday 6:30 p.m. at Highway Tea Gardens

BERKELEY, CALIFORNIA

Thursdays 6:30 p.m. at the YMCA

CORONADO, CALIFORNIA

Tuesdays 6:15 p.m. at Coronado Country Club

GLENDALE, CALIFORNIA

Tuesdays 6:15 p.m. at the YMCA

GAVEL CLUB, LONG BEACH, CALIFORNIA

Mondays 6:15 p.m. at Moore's Cafe

"Y" CLUB, LONG BEACH, CALIFORNIA

Wednesdays 6:15 p.m. at the YWCA

"Y" CLUB, LOS ANGELES, CALIFORNIA

Tuesdays 6:15 p.m. at the YMCA

PASADENA, CALIFORNIA

Tuesdays 6:15 p.m. at the YMCA

POMONA, CALIFORNIA

SAN DIEGO, CALIFORNIA

Mondays 6:15 p.m. at the San Diego Hotel

SANTA ANA, CALIFORNIA

Wednesdays 6:15 p.m. at Ketnor's Cafe

SANTA BARBARA, CALIFORNIA

SEATTLE, WASHINGTON

Mondays 6:15 p.m. at Washington Athletic Club

"MY CLUB WAS LEFT OUT!"

Is that YOUR exclamation? Send the necessary information to the Editor IMMEDIATELY.

Your club has been doing much good for its members and your community.

Tell the world about these doings. News items are welcomed from ALL Toastmaster Clubs EVERYWHERE.

OBEY THAT IMPULSE! WRITE THE EDITOR AND TELL HIM WHAT'S WHAT!

The Toastmaster



June 1955

Official Publication of
Toastmasters International

No. 2



Meet Me at the Rendezvous
Where Toastmasters Meet, Eat, and TALK

ACTIVE MEMBER CLUBS

- ANAHEIM, CALIFORNIA—Tuesdays 6:30 p.m. at Highway Tea Gardens
 CORONADO, CALIFORNIA—Tuesdays 6:15 p.m. at Coronado Country Club
 GLENDALE, CALIFORNIA—Tuesdays 6:15 p.m. at the YMCA
 GAVEL CLUB, LONG BEACH, CALIFORNIA—Mondays 6:15 p.m. at Moore's Cafe
 "Y" CLUB, LONG BEACH, CALIFORNIA— ? ? ? ?
 "Y" CLUB, LOS ANGELES, CALIFORNIA—Tuesdays 6:15 p.m. at the Chapman Park Hotel, 615 So. Alexandria Street
 PASADENA, CALIFORNIA—Tuesdays 6:15 p.m. at the YMCA
 POMONA, CALIFORNIA—Mondays 6:30 p.m. at the Community Club Building, 3rd and Gary
 SAN DIEGO, CALIFORNIA—Mondays 6:15 p.m. at the San Diego Hotel
 SANTA ANA, CALIFORNIA—Wednesdays 6:15 p.m. at Ketnor's Cafe, 4th and Broadway
 SANTA BARBARA, CALIFORNIA—Tuesdays 6:30 p.m. at Plantation Cafe, 19 East Figueroa Street
 SEATTLE, WASHINGTON—Mondays 6:15 p.m. at Washington Athletic Club

ASSOCIATE MEMBER CLUBS

- BERKELEY, CALIFORNIA—Thursdays 6:30 p.m. at the YMCA

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* The Toastmaster *

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ASSOCIATE CLUBS—\$5.00 (or more) annually, which includes five subscriptions to The Toastmaster.

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International Council Meets at Coronado



Toastmasters, their wives and children, will take over Coronado and its swell Hotel Del Coronado July 1st, which, being a Saturday, will allow most of us the only vacation this year.

President Miller has planned a grand evening for us. Dinner at 6:30 when he will call on the Mayor for a welcome address, International's Demaree responding, followed by a few words from the senior delegate of each visiting club.

The presentation of charters to San Diego and Coronado will be made during the evening. Coronado Program Committee swears they have some entertainment to add to the festivities.

Jerry MacMullen, wittiest of his family, starts swinging the Toastmaster's gavel about 7:30. His introductions of the speakers from each club are guaranteed to be the last word in this art.

Speakers will be limited strictly to five minutes. Subjects—whatever you select, but make them humorous or really serious. The most serious and the most humorous speakers will be handed prizes. Here's an opportunity to win a dornick or brass-bound feather duster.

Attendance prize—yes sir! Based on number of miles traveled by members of each club grouped, Coronado and San Diego being barred. They have their own little battle to see which club brings the most members and guests.

The evening will be topped off with a dance in the finest hotel ballroom of Southwestern U.S.A. Hotel Del Coronado's waltz hall has an unobstructed view of the biggest ocean on earth, and if you have good eye-sight you can see Hawaii, provided it's a clear night and the moon shines.

Hotel rates are reasonable in Coronado. Singles \$1.50 and up, doubles \$2.50 and higher, as you choose. San Diego is 10 minutes away across the bay with plenty of good hostelries at most reasonable prices. YMCA'ers who are staggering will find San Diego's Association buildings modern and excellent in accommodations.

Bulletins from Coronado's Club will be sent to every Toastmaster on the Coast. Get busy on your reservation list at once. As soon as possible, send it to Dwight Miller, 839 "D" Avenue, and if you lose that address, then forward your list to Hilding Weisberger, 735 Orange, Coronado, California.

ON TO CORONADO

SANTA ANA CLUB

OUR Attendance Contest has worked. Members receive points for attendance and demerits to those who fail to keep speaking appointments on the program. Excused absences on vacation or to speak at some other place receive full points, provided these occur on regular meeting nights. Contest ends August 30th when the losing group banquets the winners.

Recently we began a contest to improve the quality of speeches. Each meeting we ballot and select the two best. At the end of six months the first five of those receiving the highest number of ballots will be programmed to speak the following evening and the winner of that affair will have his name engraved on a cup. Contest is a permanent arrangement.

Pasadena's State "Y" Conference found some of our members in the groups where we exerted ourselves to put Toastmastering in the van when considering adult activities.

When our club desires to move a member from this community it nominates and elects him President. Presto! He leaves the city at once. If we consider some member of the club for said Presidency, we take the circuitous route. First, we elect one whom we know is leaving town. Eventually we get the wanted man. Thus in our recent election we named A. A. Brock for Head Man of the Club. Governor James Rolph immediately appointed Brock State Agricultural Chief. Next we elected Frank Humphrey. Zowie! State Bar Examiners dubbed him a lawyer and his employer at once transferred Frank to Los Angeles. Finally, we elected Dr. C. J. Ruley whom we had been after all the time.

Our Charter night was a great evening. Some 125 Toastmasters and their ladies swarmed in to Santa Ana, fairly swamping our Chef and his pretty assistants. Ralph Smedley presented the charters to Anaheim and to our Club, mentioning that he was pleased with our choice of name, The Smedley Chapter, averring the club has and always had a good name. Nevertheless, all present agreed the affair was successful and left vowing they'd be back again.

PRESIDENT'S MESSAGE



Fellow Toastmasters: Would your club pass inspection by the other member clubs of Toastmasters International? How does your procedure measure up to that of other successful T. M. clubs? Has the time arrived and is it advisable for us to standardize the methods and organization of the groups forming our association?

Last October at Long Beach, we adopted fifteen points for the work of our organization. Glancing over and checking these against the work accomplished, it seems that much has been done towards the fulfillment of each one. This is due to the fact that we now have more workers for Toastmasters International than ever before. Not only are the officers composing your executive committee giving their time and efforts, but in every club there are enthusiastic workers contributing to and boosting for our aims.

While it is true that many of these purposes may be brought about through individual club work, there are some which can be accomplished successfully only through the leadership of the International Council. Such is Point 4 which states that one of our purposes is "To *protect* the name *Toastmasters Club* in order to confine its use to clubs conforming to the standards and regulations established by the majority group through *Toastmasters International*."

The first step has been taken toward fulfilling this purpose by incorporating under the laws of California. The work now set for us is expressed in point 5 which says we are "To standardize and maintain as nearly uniform as practical the procedure and ideals of Toastmasters clubs." The clubs now members of Toastmasters International must agree upon and measure up to a standard before we can require other Toastmasters clubs to do likewise. The maintenance of high standards will speed the day when a club not affiliated with Toastmasters International will be considered by the general public as counterfeit.

What shall these standards be? That is the question we must decide. Information gathered by me as chairman of the committee on standardization during the first year of our organization, together with later data obtained by observation and correspondence, has led me to some conclusions on the subject. It is true that there are conditions peculiar to every club. For this reason I do not believe that we should attempt to make a mold into which every Toastmasters club should be poured. But the following general principles used by the most successful clubs may be followed without destroying the individuality of any club.

1—Every Toastmasters club should be more than a public speaking class. It should combine the benefits of such a class with the best features of an open forum, a social group, and a service club.

2—The program of all Toastmasters clubs should be confined to speaking by members of the club, together with mutual criticism and opportunity to preside over the speaking program in regular rotation.

3—The meetings of all Toastmasters clubs should be dinner meetings held weekly throughout the year.

4—All active Toastmasters should be required to fulfill without excuse their assigned parts in the club program.

5—All Toastmasters should be able tactfully and gracefully to give and take criticism. All should refrain from criticizing the personal opinions of fellow Toastmasters.

6—All Toastmasters clubs should select their membership carefully, paying strict attention to moral character, personality, natural ability in public speaking and a desire to develop themselves in the art of public speaking and related procedure.

Undoubtedly, there are other standards which should be added. Those listed are for your consideration and a starting point for a better, more complete schedule. Check these over. Does your club meet all of them? Do you think it should? Come prepared to discuss these standards at our next Council meeting in Coronado, July 1st, 4:00 P.M. Meet me there.

Paul H. Demaree.

SANTA BARBARA CLUB

SANTA BARBARA CLUB is blooming like the poinsettias which decorate its roads. 26 members now and a waiting list of six men who are eager to try out their vocal cords whenever admitted to membership.

George Maclellan, outstanding civic leader and prominent in Community Arts Activities, has won our hearts with his work as General Critic of the club.

The dinner June 13th marked the end of the membership drive. A fast and furious battle between the two teams. The winners ate turkey and "fixin's"—the losers consoled themselves with beans, beans and more beans. Everyone took the joke good-naturedly and found the beans sauced with plenty of "kidding." Many of the losers were heard vowing what would happen at the next contest. But mortal memories are proverbially short.

Our charter night will be held some time in July. And visiting Toastmasters will be given a royal welcome.



*"Well sir, you have an exchequer of words,
but no other treasure." (SHAKESPEARE)*



POMONA CLUB

OUR reporter went to sleep last issue, but in spite of not being mentioned in the Toastmaster we are operating weekly.

At present we have 25 active members with several applications on the waiting list. Haven't missed a meeting since organizing. Our club rapidly is becoming a positive factor in community affairs.

Charter night is June 26th, a Monday. We hope to have visitors from all the Southern California Clubs. The dinner will be held at the Community Club House, 3rd and Gary, at 6:30. \$1.50 a couple or \$0.75 if you can't bring the girl friend. Program Committee has a large evening arranged. Cards and Dancing will start about 9:30 p.m. Send your reservations to Jim Whyte, First National Bank Building.

GAVEL SPLINTERS

By CLARENCE F. MARSHALL



International Charters have been issued with the regularity of the well known 3.2 slips—no connection, our "toasts" are dry. Which is more, Oh! much more truth than poetry.

Yes, they are rushing to join International. Why not? There is *everything* to gain and nothing to lose. United action of a body could do wonderful things for public speaking throughout the world—who knows, we may even bring about a universal language.

What a break that would be for the school children—no French, German or Hindustani to study.

It might even help to promote peace among the suspicious boys summering and wintering at Geneva. At least everyone would know what the other fellow really said.

Going to the Century of Progress? Don't forget to visit the Humanitarian Building and see the wonderful progress made in humanitarian values during the last 100 years.

P. S. They tell me now there isn't any such exhibit—the building is to be devoted to reproducing the Morgan-Senate comedy. Ah Well! progress is progress.

We must pick a bouquet before the season is over and present it to our friend and enthusiastic worker, President Paul Demaree. Paul has covered much territory around these parts during the last few months, and he has done a fine job presenting various club charters.

They tell me the next International meeting will be in Coronado 'cross the bay. The boys are planning a good meeting and banquet. It's just the thing for a July evening. Guess I'll have to pawn the mantel clock—

Pardon me, I must go out and "spoke" to my bicycle about free wheeling.

SAN DIEGO CLUB

WE have pledged our full support to Coronado Club in putting on the Summer Council there, and we are prepared to liberate the moths from the old pocketbook, if necessary.

We have adopted a substitute for "current events" or "news items" during the dinner period. All members except those on the regular program are assigned arbitrarily (with only one minute's notice) a subject on which assignee must speak for a maximum of one minute. A timekeeper with a gavel bangs down at exactly 60 seconds. We tried it last week and found the experiment a riot. Such subjects as "Value of Roller Skating," "Washing Elephants," "The Gold Standard," "Aviation," "Osculation," "Diet," etc., were discussed and cussed. We have no critics, of course, but the General Critic covers this part of the program when making his summary. It is surprising how much fun is in this stunt, to say nothing of the training the practice will give if sustained.

Membership is increasing in the club. During the past month we took in two new men.

Another experiment last week proved popular. We maintain five members as permanent critics, using all members on individual criticisms. The general critic now is asked to find at least one weakness in each talk and to carefully note the wording, inflection, gesture or other point needing strength. In addition to the general critic's usual suggestions, he asks each speaker to rise at the particular point under fire, and give a repetition of the part noted, doing it as the critic suggests it ought to be done. The speaker always will remember that particular point.

Our boys will be on deck to greet all visitors July 1st. See you then.



"Words are wise men's counters, they do but reckon by them. But they are the money of fools." (HOBBS)

PUBLIC SPEAKING



Self-expression in some form is the only way to develop mental power; it calls out one's resourcefulness, inventiveness, and other natural responses. Public speaking is probably the form of self-expression which most thoroughly and effectively brings out these characteristics. When one undertakes to think on his feet and speak extemporaneously before the public, the power and skill of the entire man is put to a severe test. Nothing else will call out what is in a man so quickly as the constant effort to do his best when speaking before an audience. The practice of public speaking requiring that all one's forces be marshaled in a logical forceful manner, and with the endeavor brought to a focus by all the power one possesses, is a great awakener of all the faculties.

Among the things to which a speaker must give particular attention is that of speaking with a carefully modulated voice and appropriate gestures. Nothing tires an audience quicker than monotony, either of voice or gesture, expressing everything on the same plane. There must be variety, proper emphasis on certain points, and a positive declaration of some definite principle with descriptive gestures illustrative of the point being made. It is an art to be able to raise and lower the voice to give desired effects and to enable the audience to think through your talk with you. Another important thing to remember is that close, compact, concise statements are imperative. You should know your subject, think thoroughly through your theme and carefully divide it into points or parts in logical sequence. Since your audience can think and does,—let your talk be suggestive, thought-provoking, but not dogmatic. Give special attention to arranging a good beginning and a strong ending, being particularly careful to *stop* when through. Do not string out conversation or argument after you have made your point because you are liable to neutralize the good impression made and your audience may react against you, bored by your lack of good judgment.

Every time you rise to your feet to speak in public you will increase your confidence in yourself. The road to grace, ease, facility, to poise and balance—so that you will not be embarrassed when

called upon to speak at a public gathering, is called "Experience." Use every available opportunity to speak in public and by continuous effort it will become second nature to you.

Perspicuity is most useful in business and social affairs. All sorts of business deals which once were settled in the office are now discussed and frequently disposed of at dinners. It is a matter of necessity for the average business man to talk intelligibly in public. The sense of power that comes from holding the attention while stirring the emotions or convincing the reason of an audience gives self-confidence, assurance, and self-reliance; it arouses ambition and tends to make one's personality more effective in every particular. Expressing one's ideas in lucid, clean-cut, incisive, telling language makes one's language choicer and more direct and improves one's authority. Take every opportunity to speak in public and after a while you will find you have acquired the ability to react to such a situation in a natural poised manner, presenting your subject forcefully without embarrassment or nervousness, and with appreciable enjoyment to your audience.

*

"I never spake bad words." (PERICLES)

*

LONG BEACH GAVEL CLUB

WE received our charter April 17th and are mighty proud of it. This was a big step forward for us. It gives us an interchange of ideas and speakers with other clubs and will help us to keep up to the minute on new developments.

W. Clifford Smith, our genial politician, is making a large hit with the young mothers of the city. He is presenting them with non-breakable, non-refillable nursing bottles.

Members wishing to reach Club Mentor Hendricks by mail are compelled to dress up the letters like "duns." Mrs. H. opens and reads all other letters sent to him.

Toastmaster Gillis reports a decided drop in the sales of "fishing" boats since the advent of the 3.2. Worse yet, "Red" Taylor missed the earthquake.

Ladies are always welcome to our meetings.

LOS ANGELES CLUB

IF you think clothing makes no difference, go down the street without any on. If you don't think a beautifully appointed meeting place matters to club members, visit the Los Angeles Toastmasters new quarters. More than a full attendance every meeting has resulted from our move.

Our sixth birthday party Tuesday, June 6th, was one of the most colorful affairs in the city. More than 100 people came to the banquet held at the new quarters in Chapman Park Hotel. This sort of affair shows what Toastmasters are made of and gives them a good background for speaking purposes.

Our new system of selecting officers proves most successful. At election, each officer steps up to the next higher position. The office of Sergeant-at-Arms being vacant, we elect one who has shown real interest in the club. After going through the chairs, when the Sergeant-at-Arms becomes President he actually knows something about the club.

Ten new members taken in during the past three months. Who said there was a depression? Plans are brewing for a joint meeting with Long Beach Gavelers. Maybe a steak bake or a weinie roast and the tentative date is July 8th. These affairs certainly help speakers because one meets new faces, new scenes and entirely new conditions.

*

"Speak the speech...trippingly on the tongue: ...if you mouth it...I had as lief the town-crier spoke...Nor do not saw the air too much with your hand...but use all gently...and get a temperance that may give it smoothness."

(HAMLET)

INTERNATIONAL'S WEEK-END CONCLAVE AT CATALINA ISLAND

A week-end conference of all the Southern California clubs is suggested for this summer.



There are two purposes in the proposition. First, to serve as a setting-up conference for our October International Meeting and for the coming Fall, Winter and Spring seasons. Second, to bring the various Toastmasters into closer fellowship and provide an excellent low-cost week-end outing.

The essential details are:

Date: August 19th to 20th. Pasadena "Y" Men's Camp from August 11th to 21st. Anyone may come over Friday the 18th or during the week if they wish.

Place: The Pasadena "Y" Camp Site, White's Landing, Catalina Island. The best campsite on the Island with a half-mile natural sandy beach. Four large ball diamonds, 15 rowboats, volleyball court, tin-can golf course, horseshoes, anything you want.

Eats: Good food and plenty of it.

Sleep: An' how! Just as you did when a kid.

Cost: If you come over Friday night, 3 meals Saturday, Saturday night, 2 meals Sunday—cost, \$2.50. For a shorter period, 50c a meal which includes night's lodging.

Note: The fare, round trip from Wilmington to Avalon is \$2.25 after July 1st. Fare down to camp, round trip 50c.

Take this up with your club members. See what kind of reaction it brings forth. It may be possible for men to take their wives, but we can't say definitely at present. We do not expect a whole club to come, just the leaders, and those who want a good week-end vacation with a representative group from each club. We will have a worthwhile conclave and accomplish much more than ordinarily is achieved at regular meetings.

Clubs—Please let me hear from you at the earliest possible moment!

C. F. MARSHALL, *Men's Camp Director,*
Pasadena Y.M.C.A.

CORONADO CLUB

PLANS for the summer meeting of Toastmasters International July 1st are going forward.

The beautiful Hotel Del Coronado is the setting—a delightful program is forming and our members enthusiastic to act the host.

We met with San Diego June 12th at the Hotel San Diego. They promised to surprise us. They did!

To improve our criticisms we now assign to one speaker as his subject each week some factor in the art of public speaking. This will give us a better basis on which to judge speeches.

Once a month we have a guest speaker from the local high school. These boys and girls have surprised us with their talent.

Ah! the last paragraph to give you—a big WELCOME in capital letters for the capital time we will enjoy at Coronado.



PASADENA CLUB

JUNE 27th will mark the close of the season for our club. We then go into hibernation for the Summer, opening up with much gusto in September. However, the 27th will be one big night and any skeptics are invited to put on neckties and come over on that date. It will be a ladies' night—and what we mean, we have the ladies.

Not only that, but we have the eats, entertainment, or what would you like. Sorry if this sounds like bragging—we must have been associating with "THE" club.

Send your reservations to Mrs. Marshall's little boy, Clarence, care of the Pasadena YMCA, Terrace 3131.

Our club recently held a "Hecklers' Night" and recommend it as the "laugh cure" for all ills. Incidentally, it is mighty fine training for any Toastmaster who is thinking of making Soap Box speeches.

FROM THE EDITOR'S CHAIR



Another new dress for our bulletin. Watch for the next issue. Design by Eley, Eley, Eley, Eley & Eley. Our Gavel Splinterer undoubtedly will unload a few chips on these recurring changes.

How about that Catalina Island Conclave? A splendid idea conceived by Clarence Marshall and we hope all Southern California Clubs try it out. A fine place for a week end and only \$2.50 which is mighty reasonable. Even an Editor can afford to go. A chance to see Wrigley's enchanted isle, exercise your eyes at Avalon and join other Toastmasters in formulating plans for next Fall. Contributions of bathing suits, row boats, canoes, water wings, and introductions to the bathing beauties at Avalon Bay can be sent to me at the usual address.

Was napping today—dreamed I had to give an unprepared talk before a Toastmasters Club at Elysian Fields. Oh yes! I awakened. What a nightmare!

John Rudd, perambulant Associate Secretary of YMCA's Northwest Council writes, "With Leo Schmid, formerly active San Diego 'Y' leader and Toastmaster now residing in Seattle, I am looking forward to a District Council of clubs in this area." We are looking, too, John, and Leo's just the boy to materialize the vision.

Los Angeles Examiner's City Editor squibbed magniloquently "The L. A. Toastmasters Club creed is 'shorter and better speeches.' Too many speakers can spoil a banquet as badly as one who never knows when to stop. Speeches are not necessarily better for being brief, and not necessarily dull because they are longer. Ex-President Hoover epigrammed 'speeches are a waste of time.'" For years the Examiner editorially consigned Herbert to oblivion, but now quotes him as an authority. Why don't you come up some time, Mr. Editor? Then form an opinion on Toastmasters Clubs.

En route to Boston and Rotary International's conference, Dr. Fong Fue Sec stopped here the other day for luncheon with J. Gustav White and your editor. For a generation Shanghai's leading publisher, Past-President of its Rotary Club, former District Governor of Rotary

International, Fong's opinions are worth reading. His large, new printing plant blown up, home on Scott Road caressed with shells, and undeclared war surrounding Shanghai, yet he asserts the only excitement was the marriage of his eldest daughter. Crossing Japan he was welcomed heartily, being guest of honor and chief speaker at Tokyo's Rotary. He refused to hazard guesses on China's future. To my question, "What about Pearl Buck's Good Earth?" Fong answered, "Read and enjoyed the book which is a true picture of the section it covers." Dr. Sec has had Toastmasters Clubs in his heart, had some forming, but his endeavor was thwarted by chaotic conditions. He promised to do his utmost to organize some clubs when he returns to Shanghai.

Speaking of Rotary, Santa Ana's monthly "Wheel-Barrow" is pushed by our paternal progenitor, Ralph Smedley. His masthead slogans "If it's a good thing, push it along." Toastmasters—please observe!

Pasadena news has a paragraph about "THE" club. Evidently intended for Los Angeles, the pride and joy of International. Wait till Tom Butler hears of this dig from our nearby suburb!

Clark Chamberlain, Past-President of International and the last word in selling electric refrigeration, won the Prize given by the National Association of Refrigerator Dealers. He put out more and better publicity creating more good will for the Association than any other person in the Pacific Coast District. Just ask him about refrigeration and he's off to the races. His speech on banks has plenty of spizzerintum, also. H'ya Clark. Must introduce you to O. O. McIntyre.

McIntyre, King Pin delator from Gallipolis and genial, kindly badaud of New York, believes in the Toastmaster's principle of making your opening striking. Wrote him the other day recalling Park Row, Hitchcock's Beanery, and other spots of the old days, mentioning Toastmasters Club hoping for one of his paragraphic gems such as he gave Dale Carnegie. Back came O. O.'s answer,

written in fiery red ink. One look and you open it quickly, at the same time grabbing the garden hose in case flames burst forth. Next time you're in his neighborhood pop in and see the embodiment of O. Henry's mythical man about town. Take along a bucket of ice cream. Odd prefers Maillard's or is it Schraft's? 290 Park Avenue and don't forget—mention my name. Might as well be thrown out on mine as on some other.

The famous fifteen points have resulted in many inquiries which help boost the International and prove that their author, President Demaree, is not only Anaheim's pedagogue, but one point up on Princeton's Wilson.

Did you like the article in the weekly news magazine "Time" written by its Editor, Luce. What? You didn't see it? Neither did we and by golly! Mr. Luce ought not promise unless he intends to fulfill. Just for that, Time's Circulation Manager will have to send me six duns, (or more) before I renew my subscription. Let that be a lesson to you! TIME.

Santa Barbara successfully finished its membership drive and celebrated with a grand party in the Fiesta city. So far as we know the Toastmasters Clubs are the only service groups in the U.S.A. increasing in number and members during the toughest years Old Glory has waved over since '73. Or was it '37.

Arthur Brisbane has been studying the Toastmaster Club idea and mayhap, after straightening out the Army, Navy and the U. S. monetary system, he'll write a few high-powered paragraphs about Toastmasters.

Shall we express our appreciation for the grand help given by Assistant Editors, Reporters, Friends and the Office Dog? And for these splendid new ideas so many clubs have retailed this month? Yes and double yes, and let that pesky Gavel Splinterer hammer off multitudinous slivers. By the way—did you read his atrocious closing pun—Brrrh! Remind me to cut his salary.



*"A jest's prosperity lies in the ear of him that
hears it, not in the tongue of him
that makes it." (SHAKESPEARE)*

THE FAMOUS FIFTEEN POINTS

*Toastmasters International, Inc., is Organized and
Promoted for the Following Reasons:*

1. TO PROMOTE the growth and establishment of Toastmasters Clubs throughout the world.
2. TO SPONSOR the publication of the "Toastmaster," the official organ of TOASTMASTERS INTERNATIONAL, INC., and the means of informing all Toastmasters and Toastmasters Clubs.
3. TO PROVIDE literature and other assistance to make possible the establishment of Toastmasters Clubs.
4. TO PROTECT the name TOASTMASTERS CLUB in order to confine its use to clubs conforming to the standards and regulations established by the majority group through TOASTMASTERS INTERNATIONAL.
5. TO STANDARDIZE and maintain as nearly uniform as practical the procedure and ideals of Toastmasters Clubs.
6. TO UPHOLD before all the latest and best principles of public speaking and related conduct and procedure.
7. TO ACT as a medium of exchange tending toward the improvement of Toastmastering.
8. TO ASSIST individual clubs in solving and overcoming problems and difficulties which may arise in the organization and functioning of such clubs.
9. TO PROMOTE friendship among Toastmasters Clubs and Toastmasters.
10. TO SPONSOR friendly competition in public speaking among the member clubs of TOASTMASTERS INTERNATIONAL.
11. TO SPONSOR contests in public speaking among organizations outside the Toastmasters Clubs, such as the High School Public Speaking Contest.
12. TO PROMOTE the technique of tactfully giving and gracefully taking criticism and profiting thereby.
13. TO MAKE the name TOASTMASTER a mark of distinction and of recognized ability in public speaking.
14. TO ESTABLISH the place of the Toastmasters Club in the life and work of the community.
15. TO PROMOTE a friendly, mutually helpful liaison between TOASTMASTERS INTERNATIONAL, INC., and the Young Men's Christian Association.