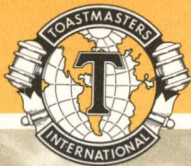


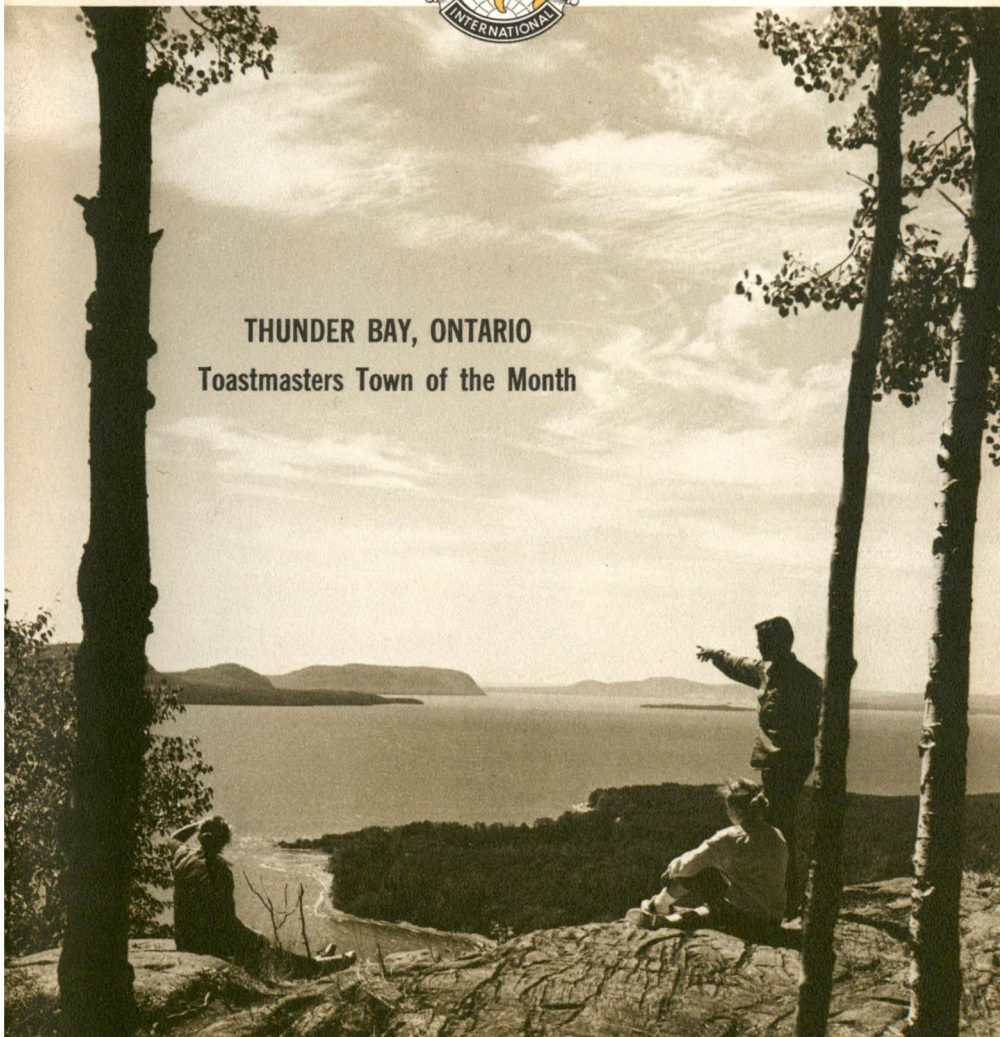
THE TOASTMASTER

JANUARY



1970

THUNDER BAY, ONTARIO
Toastmasters Town of the Month



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TOASTMASTERS INTERNATIONAL is a non-profit, non-partisan, non-sectarian, educational organization of Toastmasters clubs throughout the free world. These clubs have a membership of 73,133.

The Toastmasters programs provide opportunities to develop skill in listening, thinking, and speaking, and in leadership by participating in a series of oral communications projects with constructive evaluation. leadership experiences, and community programs. These and many other opportunities to develop executive potential are presented in the fellowship of an organized group of men — the Toastmasters club.

Each club is a member of Toastmasters International. The club and its members receive services, supplies, and continuing guidance from the World Headquarters, Santa Ana, California 92711.

THE TOASTMASTER

BETTER LISTENING, THINKING, SPEAKING FOR MEN ON THE MOVE

VOL. 36 NO. 1



JANUARY, 1970

THE TOASTMASTER

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In This Issue...

EDUCATIONAL GOALS—International Second Vice-President Russell G. Herron challenges you to ask your club educational committee for a higher standard of excellence in meeting your needs. See page 6.



WHO SHOULD KNOW?—Toastmaster John B. Burnham, a personnel executive with Gulf Oil Corp., stresses the value of having your Toastmasters progress recorded in your personnel file. See page 14.



IMPORTANCE OF TOASTMASTERS—Recognizing the importance of effective communication, Dr. Austin J. Gould, a member of the Eastman Kodak Co. Board of Directors, tells how the TI program helps Kodak. See Page 22.



FROM THE TOP OF YOUR HEAD—Able Toastmaster Dr. Vaughn Stewart points out various ways by which you can rid yourself of the harness of notes while you are before a group. See page 26.



GROUP LEADERSHIP — Past District 49 Governor John Y. C. Mow, ATM, tells how raw ideas can be made useful through the conference leadership technique. Try it in your club! See page 30.



Outlook '70



Your Toastmasters Club Program

Which communication and leadership skills have you resolved to develop in your Toastmasters club this year?

A variety of Toastmasters club educational programs are available to help you achieve your goals for 1970, whether you are a new Toastmaster or an experienced member. Newer Toastmasters want to develop their speaking ability, while experienced members want to speak to new audiences and put their leadership training to practical use in their communities.

Several Toastmasters club educational programs are especially suited for meeting the needs of newer Toastmasters. If you are among this group, the *Communication and Leadership Program* and *Listening to Learn* program are of value to you, as are club programs dealing with audiovisual techniques, debate, effective humor, speech evaluation, and parliamentary procedure.

Still other Toastmasters club educational programs are of special interest to experienced members. If you are among *this* group, participation on your club's speakers bureau, Community Contact Team, Youth Leadership Program, and Speechcraft course provides new audiences and a practical use for your leadership training.

Your resolve to develop greater communication and leadership abilities and put them to meaningful use requires still another resolution: that you make your desires known to your club's educational committee. Only then can club educational programs that help you meet your goals for 1970 be presented.

Which communication and leadership skills have you resolved to develop in your Toastmasters club this year?

International President Ralph E. Howland

TOASTMASTERS MEMBERS SERVE AND GROW

A Member Educational Aid . . .

Educational Happenings For

SEE YOURSELF AS OTHERS SEE YOU

When you are speaking, does your audience see you as a poised, self-assured speaker? Do your gestures appear natural, expressive, and timed to your comments? Do you present the picture of a polished speaker?

The best way to find out is to see yourself as others see you, and that can be accomplished with closed circuit television (CCT) and video tape recording equipment. For an exciting "educational happening" in your club, arrange for CCT and video tape equipment to be available at club meetings.

Video tape equipment is being made available to many Toastmasters clubs by local corporations, businesses, utility companies, and schools. Other Toastmasters clubs are planning to rent video tape equipment. Urge your club's educational committee to explore sources of video tape equipment and the opportunities your club has to use it.

Video tape recording equipment offers a new and exciting opportunity for you to evaluate and improve your communication skill!

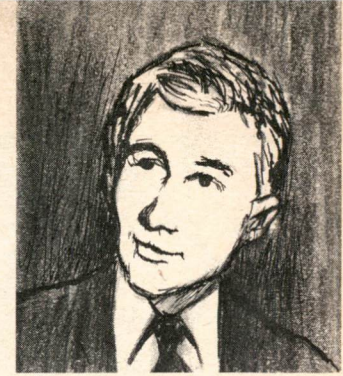
GRAMMAR GUIDES

Dictionaries mark words *Colloq.* to indicate that in the editors' judgment the words are more common in speech than in writing. Many people believe this label means the use of colloquial words and phrases is unacceptable.

The definition of colloquial, however, makes it clear that colloquial words are appropriate in many cases. Colloquial words and phrases are, according to the dictionary, "acceptable and correct in ordinary conversation, friendly letters, or informal speeches, but unsuited to formal speech or writing."

Although it is not necessary that you avoid all colloquialisms when speaking or writing, they should be appropriate and not attract attention to themselves.

You and Your Club



WORDS AND THEIR USE

You often is used as an indefinite pronoun when speaking and writing informally to large audiences. Formal English more often uses *one* or a substitute construction of the phrase.

When the word *you* is used informally, when speaking to an audience, it sometimes is interpreted by individual listeners as being overly personal and even insulting. When some listeners hear a speaker say "you," they consider it an offensive distinction between speaker and listener.

It generally is more appropriate to say "our" or the indiscriminate "one." For example, a former radio program initially titled "This Is *Your* Enemy" was wisely renamed "This Is *Our* Enemy."

CHECK YOUR SUBJECT CONTENT

Toastmasters also listen to learn. When you speak before your club, one of your prime responsibilities is to produce something worth listening to.

You may be assured of an attentive audience when the body of your speech has a "meaty" content. And you will enjoy a well developed speech twice: when preparing and when delivering it.

There are many sources of information for your speech material. The reference librarian at your local library can direct you to a number of publications dealing with your subject. A visit to the library could solidify your speech topic.

The encyclopedia is another good source. Open any encyclopedia volume and you probably will find a subject worth talking about when the necessary information is before you.

Your magazines, newspapers, television, and radio also can add to the body of your speech.



AC-TI-VATE your club's educational committee

RUSSELL G. HERRON, Ph.D.
TI Second Vice-President

The adage "first things first" clearly applied when your Toastmasters International Board of Directors recently recommended unanimously that, as a matter of policy, renewed emphasis be placed upon the effective operation of your club's educational committee.

Surely all Toastmasters agree that "Education is our business," as Dr. Ralph C. Smedley clearly stated at TI's 1951 convention in San Diego, Calif.

Now is the time to activate the educational committee in

your club! Start 1970 right by urging your educational committee to achieve the Toastmasters standard of excellence in club programming. Your club's educational committee should be the focal point for action in this endeavor. All it takes is a little extra effort on your part, and, by the educational committee, a little extra attention to your needs as a Toastmaster.

Your club's educational vice-president is the chairman of the educational committee. Does he perform his duties with imagination or is he only

a scheduling clerk who rotates club members through speaking engagements in crossword-puzzle fashion?

Too often an educational vice-president is saddled with administrative details as he seemingly pauses for an interlude in his race through the chairs-of-office to become club president. Is it intended to be this way? Must it necessarily be so? I think not.

Let's analyze the situation more fully and see what *you* can do to activate your club's educational committee.

Committee Needed

First, make sure your club *has* an educational committee to work with your educational vice-president. Your club president, as one of his first duties, should appoint at least two to four members to serve with the educational vice-president.

Whom should he appoint?

Is your club overlooking a vast reservoir of talent by failing to encourage its past officers to re-assume roles of leadership at the club level? This does not mean your club automatically must return past officers to such positions. Even the most dedicated and experienced Toastmaster occasionally wants a rest after his term in office. But, many clubs have a wealth of experience in their active members

who would be anxious to serve on the educational committee if it is furthering its role as the club's most essential committee.

Urge *your* club president to appoint the club's ablest men — Able Toastmasters, past officers, or other experienced members — to the educational committee. This is the first small step you can take toward a new excellence in your club programming, and you will be giving your club an opportunity to take a great leap forward.

Your educational vice-president now has a committee, three or more members to arrange educational opportunities to meet the communication and leadership needs of every member — the new *and* the experienced. How can this best be accomplished?

Define Goals

Techniques vary according to each member's needs, but it is axiomatic that most of us joined a Toastmasters club to achieve definite goals.

New members' goals vary widely, but a survey conducted by World Headquarters indicated that they include the desire to gain personal confidence, to speak in public, to overcome fear of verbal confrontations, and to improve their social relations.

Experienced Toastmasters, responding to the same survey, indicated that their goals include further speaking improvement, speaking to new audiences, and completing the TI communication and leadership program.

How can your educational committee best perform this dual role of meeting the needs of both the new and experienced Toastmaster, and how can *you* help?

Formal Progress

First, your club's educational committee must meet as often as necessary and consider the needs of each member. To determine *your* needs, the committee should be conducting TI's Member Program Planning Guide survey (Code 403) each six months. The survey is a formal interview, conducted by the educational committee, to determine your immediate communication and leadership goals. A specific educational program then should be patterned that will include your unique goals. Ask *your* educational committee when it plans to conduct the next member needs survey. Suggest that they use this excellent educational program planning aid!

Also, your educational committee should be recording your progress in the *Communication and Leadership Pro-*

gram manuals on TI's Member Program Progress Chart (Code 227). Ask the committee to keep this chart up-to-date and display it at each meeting!

Your club is on the move toward achieving the Toastmasters standard of excellence if the president, on advice of the educational committee, is assigning an experienced member as a coach to assist in each new member's introduction to the *Communication and Leadership Program* manual.

At no time should you be allowed to flounder aimlessly, without definite guidance as to what educational programs are available to you and how you can benefit from TI's extensive materials.

Guest Orientation

Acquainting guests with opportunities for personal programming is an area in which the educational committee can make the Toastmasters program better understood and more exciting. This can motivate many guests to become members.

Urge your educational committee to be knowledgeable of the materials available from World Headquarters. When you review the Supply Catalog and the Club Reference File (code 1550), encourage the committee to update your club

files on program planning tools. Become informed!

Your TI Board of Directors now is emphasizing the effective operation of your club's educational committee, and you can be assured that your educational vice-president will continue to receive information about programs which have been successful throughout TI and those which now are being developed at World Headquarters. He also is being kept up-to-date about programs that are to be released soon.

For example, your educational vice-president receives program ideas that utilize your new communication and leadership training. Ask him to share these ideas with you and the club regularly!

Your educational vice-president soon will receive information about the revision and updating of TI's Speechcraft materials. The revised materials, due this summer, can be used effectively by your club as a periodic educational experience for members and as a vehicle to gain new members.

The updated Speechcraft program will be an eight-session series of projects that, because of its streamlined educational content, can become a solid portion of your club's annual programming.

There are, and will be, other programs your educational committee can use in its club programming. For example, debates, seminars, and forums have definite educational value when properly staged.

Despite the availability of numerous programs from World Headquarters, there is room for, and need for, club member initiative and creativity in program planning. An active educational committee can lead the way toward stimulating meetings that "turn on" your club.

Your educational committee can do its "thing" by meeting each member's educational needs, and you can do your "thing" by urging the committee to achieve the Toastmaster standard of excellence: providing communication and leadership experiences that meet *your* needs.

ABOUT THE AUTHOR

Dr. Russell G. Herron is Second Vice-President of Toastmaster International and chairman of the board of directors educational committee. A commander in the U. S. Navy, retired, Dr. Herron is manager of the space and strategic systems department of Planning Research Corp., and an associate professor at St. John's College.



ANNIVERSARY SETTING—Wichita (Kans.) City Commissioner Walt Keeler (left) and International President Ralph E. Howland cut a TI 45th anniversary cake. **Toastmasters Week** was proclaimed during October by the mayor of **Wichita** and the governor of **Kansas**. Observing are Mrs. J. E. Taylor and J. E. Taylor, past president of Purchasing Management Club 346-22, which hosted the event.

TI GAINS GREATER RECOGNITION - Anniversary Follow Up

Toastmasters International's October anniversary celebration, marking the founding of the first Toastmasters club 45 years ago, was even greater than *The Toastmaster* reported to you last month!

Your December magazine reported that 16 Toastmasters Month and 18 Toastmasters Week proclamations were issued by city, state, and military-base officials. Two Toastmasters Day proclamations and a special state commendation also were reported.

However, special anniversary activity reports arriving

at World Headquarters after your December magazine's deadline have increased the totals to: 23 Toastmasters Month proclamations, 25 Toastmasters Week proclamations, 2 Toastmasters Day proclamations, and 3 special commendations.

New reports accounted for seven more Toastmasters Month proclamations, issued by the governors of Oklahoma and Florida and the mayors of Clinton, Iowa; Hollywood, Fla.; Fort Lauderdale, Fla.; Deerfield Beach, Fla.; Pompano Beach, Fla.; and San Leandro, Calif.



PROCLAMATION SIGNING—Delaware Governor **Russell W. Peterson** (seated), proclaims **Toastmasters Week** in Delaware, in recognition of TI's 45th anniversary. Standing are (from left): TMs Neil Hardy, Barratt Gajjar, Art Geib, J. I. Thompson, District 18 Lt. Governor Tom Dunn, J. Fred Beissel, and Carl Klein.

Toastmasters Week proclamations by the governors of South Carolina, Minnesota, and Delaware and the mayors of Bacolod, Philippines; Marysville, Ohio; Plantation, Fla.; Vista, Calif.; and Jacksonville, Fla., also were reported to World Headquarters after this magazine's December deadline.

In addition, Toastmasters Day was proclaimed by Broward County, Fla., county commissioners, while the governor of Ohio issued congratulations and commendations to TI on

behalf of the Buckeye State, and the Illinois House of Representatives passed a special resolution commending your Toastmasters organization.

In addition to the anniversary activities reported here and in last month's magazine, many other clubs, areas, and district/councils achieved International President Ralph E. Howland's goal that Toastmasters conduct special programs during October. It was, indeed, a month of celebration!

IN THE PHILIPPINES—The Honorable **Romeo Guanzon**, mayor of Bacolod City, is the center of attention as he signs a proclamation designating **Toastmasters Week** in his city. Giving Mayor Guanzon their attention are several members of Barangay Club 3128-U led by club President Aster S. Pioquinto (at the Mayor's left).



New Manager Of Club and Membership Services Named at WHQ



William H. Boyd has been named manager of the Membership and Club Services Department at Toastmasters International World Headquarters, it was announced by Executive Director Robert T. Buck Engle.

Mr. Boyd's responsibilities, Mr. Engle said, are to maintain effective communication between World Headquarters, club and club members; administer the membership sales program; coordinate the Club Assistance Program with district and area governors; counsel clubs on their presentation of Youth Leadership, Speechcraft, and other Toastmasters community programs; and improve the standard of excellence of each club, area and district.

Mr. Boyd has been active in public relations work for 14 years dealing with internal-external communication. His experience also includes six years as a public relations director, working with management levels of business and industry, finance, government, education, medicine, and community sources.

He is listed in the current edition of the International *Who's Who in Public Relations* and is a member of the Public Relations Society of America, American Society of Hospital Public Relations Directors, and the National Association of Hospital Development.

He received a master of science degree in psychology and human behavior from the University of Chicago in 1954.

Mr. Boyd and his wife, Bobi, reside in Newport Beach, Calif. They have three daughters: Mrs. Douglas Whan of Royal Oak, Mich.; Susan, a student at Michigan State University; and Crystal, a high school senior.

Honor Roll



Congratulations to the following Toastmasters who have completed the advanced Toastmasters speech programs:

ABLE TOASTMASTERS (ATM) Certificates of Achievement

These Toastmasters are entitled to include ATM after their printed name.

Charles W. Davison, ATM
High Desert Club 1043-F

H. E. "Gene" Smith, ATM
Redwood City Club 27-4

James M. Donahue, ATM
Christopher Club 958-6

Lonnie A. Holmes, ATM
Stillwater Club 576-16

Thomas C. Dunn, ATM
Delaware Club 1378-18

Albert A. Roth, ATM
Mile-High Club 741-26

Edward B. Delano, ATM
Redding Club 197-39

J. Q. Warnick Jr., ATM
Hub Club 660-44

John P. Delaney, ATM
Portland Club 288-45

Gordon J. Williamson, ATM
Lincoln Park Club 1352-46

Benefico F. Paraso, ATM
Oahu Olole Club 1900-49

Paul Heft, ATM
Fannin Club 1771-56

Robert W. Leiman, ATM
Summit City Club 666-11

LEADERSHIP THROUGH SPEECH Certificates of Progress

E. A. Hare 535-3

H. R. Hefner 2186-48

W. Reule 1687-37

H. M. Dugger 111-51

A. Pierce 2243-56

R. S. Bush 1652-47

R. L. Ayers 2715-52

THE ADVANCED SPEAKER Certificates of Progress

J. R. Hartley 192-F

H. A. Reese 65-4

S. J. Nowicki 54-5

R. G. Enstrom 881-7

C. E. Huffman Jr. 2495-11

T. C. Berenthien 2562-18

M. D. Frank 504-19

H. M. Engineer 2328-21

J. W. Rasmussen 3311-22

G. F. Gibson 349-25

D. L. Hill 3246-25

M. J. Tremble 2492-35

D. P. Devine 750-38

D. F. Zimmerle 553-40

R. Ward 2239-41

D. J. Jackson 3296-42

R. H. Lane 2720-44

B. H. Cheshire 1781-46

P. Brorstrom 3003-47

J. B. Hutcheson 3602-47

L. E. Patacsil 720-49

(Continued on page 33)

Have Your Progress Recorded

By JOHN B. BURNHAM

When a service man gets his first tattoo, his buddies usually kid him by saying, "It goes in your service record, you know." But when a new Toastmaster has a membership pin attached to his lapel by the club president, his fellow club members are not likely to say, "That goes in your personnel record at work."



He should be told. And he *would* be told in a high achievement club where the educational vice-president works with new members to relate Toastmasters training to success in their careers.

As a personnel man, I review hundreds of applications and personnel records each year. I am disappointed to note how many Toastmasters overlook mentioning their mem-

bership on applications and neglect to enter their club achievements in their personnel records.

I believe most personnel administrators know enough about Toastmasters to give an applicant or employee a *mental plus mark* when they find he is a member.

Identify Yourself

An applicant who forgets to identify himself as a Toastmaster misses a splendid opportunity to show he is striving to improve his communication skill and develop leadership techniques through wise use of his spare time.

Likewise, an applicant fails to make use of a good thing by not wearing his Toastmasters pin to an employment interview. Too many men, when applying for jobs, advertise their social acceptance by wearing the pin of a fraternal organization. Most prospective employers would rather see the membership pin of a service or self-improvement organization.

Many alert Toastmasters wear their pins all the time. It shows you are proud of the organization and eager to talk about it. When anyone asks, "What's that pin?" you have a prospective member to listen to your best sales pitch. Maybe he is one of the men with

whom you will be working on your new job.

During an employment interview, you, as a job-seeking Toastmaster, should mention your learning experiences and club activities to emphasize your involvement in a continuing program of self-improvement.

If you are not enrolled in a formal education program, you might feel compelled to declare your intentions of returning to school "as soon as conditions permit." In Toastmasters, education is a continuing process for active members, and you can join a new club whenever you are transferred.

Show Pamphlets

When you are job hunting, carry copies of the pamphlets "Communication and Leadership Program" and "Introducing the Toastmasters Club," along with a recent issue of *The Toastmaster* magazine.

These make fine pass-out pieces. They not only describe a unique educational organization, but also remind the personnel man of the enthusiastic Toastmaster who gave them to him.

When talking to a supervisor who has the authority to hire you, let Toastmasters help sell your services. Tell him the things Toastmasters

has done for you. Strike responsive chords in his mind about how his company can use you to good advantage.

For example:

1. **Self improvement guaranteed:** Tell him your success story in Toastmasters.
2. **Speaking, listening, and thinking abilities sharpened:** Relate your practice in problem solving, which can be carried over into your job.
3. **Practice in chairmanship, group leading, and parliamentary procedure:** Boy, how most companies need men with these abilities.
4. **Preparing speeches makes you a better writer:** A big plus when so many capable employees have trouble expressing themselves in writing.

The greatest value of Toastmasters, in my view, lies in the confidence it gives a man. You can dictate a letter or prepare a report without consulting a book, simply by recalling the methods you used in outlining your best speeches. Since you have learned to express yourself, you need not

fear meeting the "higher-ups" in your company. You will have composure and the right words will come to you.

Because you can face an audience, you can accept invitations, or even volunteer, to prepare and deliver a speech to employees or outsiders. This ability might let you get your boss off the hook some time when he is scheduled to give a speech. This could earn you his undying gratitude.

When asked to chair a meeting or lead a conference group, you need never panic. You consult your Toastmasters literature for helpful hints in such handbooks as *Mr. Chairman* and *Conference Leaders Guide*.

Related Benefits

Even speech evaluation has job-related benefits. You learn to take criticism and apply it to improve your speaking ability, so you transfer this open attitude of mind to the criticism your boss gives you. He is *one* evaluator you must take seriously.

As you progress through Toastmasters training, remember to keep the personnel office informed of each milestone. Include your advancement through the manuals, election to offices, and speeches before other organizations. When your supervisor examines your personnel folder,

your newly acquired skills will influence his thinking when considering you for advancement.

You also can help your cause by inviting your boss to occasional club meetings so he can see you in action and meet the other *men-on-the-move* with whom you associate.

Several years ago I was forced to make a job change due to a company relocation. I had doubts about my ability to land another job as good as the one I was leaving.

Apply TM Techniques

But having recently joined Toastmasters, I began to apply techniques in formulating my sales talk about myself. I organized my strong points into a short speech and delivered parts of it at appropriate times during interviews.

Because I had prepared, I did not hesitate or waste words as in previous job interviews. I learned that an articulate job seeker has a big advantage over his not-so-fluent competitor.

The man who offered me a better job than my old one

asked about Toastmasters when he saw it on my application.

I explained the objectives of the organization.

He remarked that speaking ability would be an important asset on the job. Moreover, he associated effective speaking with effective writing and assumed that I had both abilities. This gave me an extra incentive to improve my writing skill after I started to work for him. Often Toastmasters leads into other areas of self-improvement.

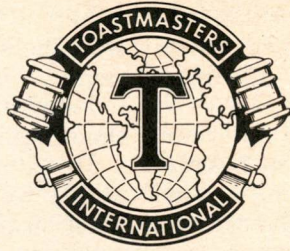
Innovate

I have suggested several ways you can make Toastmasters membership help you in job hunting, job holding, and job advancing. You can use these ideas selectively and probably come up with better ones. Let your bosses and fellow employees see you as a Toastmasters enthusiast, but not a fanatic. Let them see a man tattooed with the marks of Toastmasters excellence.

They look mighty good in your progress record, Mr. Toastmaster.

ABOUT THE AUTHOR

John B. Burnham is a member of Whitehall-Triangle Club 242-13 in Pittsburgh, Pa. Toastmaster Burnham has been in personnel work for 18 years, the past 15 years in the Pittsburgh executive offices of the Gulf Oil Corp.



TI Board of Directors Conducts Fall Meeting

- Proposed TI Bylaws
 - '75 Convention Set For Region II
 - Nominating Committee Named
 - Speech Contest Rules Clarified
-

The Toastmasters International Board of Directors conducted its fall meeting at World Headquarters in mid-November to deal with plans and activities which will affect Toastmasters throughout the world.

An annual item at the November board meeting is the appointment of an international nominating committee. The committee appointed in November will nominate officer candidates for election at the 1970 TI convention in Portland, Ore., August 10-13. Other nominations may be submitted by Toastmasters at the convention.

Past International President John B. Miller (1966-67) was named chairman of the committee. Past international Presidents Frank I. Spangler (1962-63) and Paris S. Jackson (1964-65) were named committee members.

Also on the committee, as regional representatives are: Angelo Geary, Region I; William L. Stark, Region II; A. W. Stillwell, Region III; Richard P. Corcoran, Region IV; Adam F. Bock, Region V; E. E. Doyle, Region VI; Joseph W. Hickenbottom, Region VII; and B. William Boxx, Region VIII.

In other business, directors approved the selection of Region II as the general location for the TI 1975 convention. Region II consists of districts: Founders, District 4, District 5, District 12, District 27, District 49, District 50, District 51, and District 52.

The board approved a revision of the Speechcraft program to standardize its use by a club as part of its program for educational and membership growth purposes. It will continue to be a series of eight programs to be presented by the experienced club.

Emphasis On Education

The board reaffirmed its policy that "strong corporate emphasis be placed upon assuring effective operation of the club educational committee" as related to the educational goals and objectives of Toastmasters International.

A policy was adopted by the board that an immediate past district governor holding the office of lieutenant governor in the same district in which he was governor, will not qualify for reimbursement by Toastmasters International for attending regional conferences or the International convention. This policy was adopted on the basis that such an officer already received the training offered at these meetings while he was district governor.

Proposed Amendments

The board approved proposing two amendments to the TI bylaws. The proposals will be voted upon by delegates at the 1970 convention.

The first amendment would provide for the election of directors at the International convention by a majority, rather than a plurality vote. This action would bring directorship elections under the same election regulations as for other offices within the organization.

The second proposed amendment would change the pro-

cedure for nominating director candidates at the regional conferences. If a candidate at the regional business meeting receives at least 75 percent of the votes cast on the first or second (introducing a second ballot) ballot, he shall be the only nominee; otherwise, if he receives a majority — but less than 75 percent — the candidate receiving the next highest number of votes on the same ballot also shall be a nominee.

The introduction of the second ballot — thus allowing a runner-up also to be placed in nomination — is expected to give International convention delegates a wider selection of candidates in the directorship election.

In other business, a district-club operations (DCO) committee proposal to study district realignment was approved by the board. The study, aiming at improved efficiency and greater leadership opportunity, will determine where district realignment is needed for better use of manpower, and materials. The board also approved a tentative timetable for the study.

New Consolidation Standards

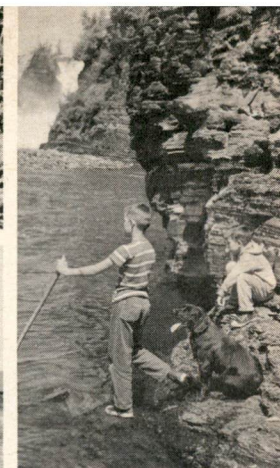
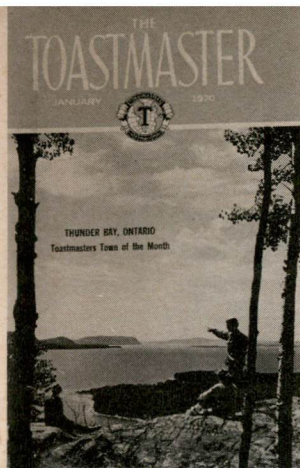
TI policy on the consolidation of districts was changed by the board to increase the minimum number of clubs from 25 to 50 and the minimum number of members from 350 to 750. Any district which falls below the minimum can be considered by the board for consolidation.

The board adopted a recommendation that 1970 speech contest rules contain statements to clarify: that immediate past district governors are not eligible for contest participation; and that the decision of judges is final in all contests.

Regional Conferences

President Howland assigned International officers to attend regional conferences in June. International officers participate in the conferences as do two directors who attend in their respective region. Officers assigned are: Region I, Ralph E. Howland; Region II, Third Vice-President Donald W. Paape; Region III, Past International President Earl M. Potter; Region IV, Senior Vice-President Arthur M. Diamond; Region V, Earl M. Potter; Region VI, Second Vice-President Russell G. Herron; Region VII, Arthur M. Diamond; and Region VIII, Ralph E. Howland.

The next TI Board of Directors meeting will be conducted March 19-21, 1970, at World Headquarters.



TOASTMASTERS TOWN OF THE MONTH—THUNDER BAY, ONT.

THUNDER BAY, ONTARIO, CANADA, has been a city for only a few days, and to help celebrate its “founding,” Thunder Bay is honored as Toastmasters Town of the Month for January.

Although map makers haven't even added it to their maps yet, it is one of the oldest settlements in North America. Endorsed by Order of Parliament, Thunder Bay became a city January 1 with the amalgamation of the communities of Port Arthur and Fort William. The new city has a population of 109,000.

The area was first explored in 1659, and its location on the north bank of Lake Superior soon led to its development as a trading post.

Thunder Bay, often called “Lakehead,” today is Canada's third largest port. The area was one of the first to experiment with electricity and in 1888 became one of the first in North America to install an electric railway system.

Thunder Bay's largest industry is the manufacture of wood into paper, pulps, lumber, ties, and poles. Four large pulp and paper mills employ almost 5,000 persons. Local lumber companies produce more than 60-million board feet annually.

Located at the western terminus of the St. Lawrence Seaway, Thunder Bay provides outdoorsmen and sightseers countless crystal clear lakes and rivers.

Joining in the celebration of Thunder Bay's founding are the members of two local Toastmasters clubs: Lakehead Club 2003-6, and Nanibijou Club 2090-6.



Toastmasters Click At Eastman Kodak

By DR. AUSTIN J. GOULD

General Manager, International Photographic Division,
Eastman Kodak Company

Eastman Kodak, along with a number of other American companies, recognizes the many ways in which Toastmasters clubs prove the value of learning by doing.

The benefits to the company are basically of the same kind

that accrue to the individual. For as Kodak people improve their skills and develop their talents — a corporation being as good as its people — so does the company improve and step forward.

Effective communication,

Dr. Austin J. Gould recently was appointed general manager of the Eastman Kodak Company's new International Photographic Division. He was elected to the board of directors of Kodak early in 1969. Dr. Gould has been a vice-president of the company since 1959. He earned a bachelor of science degree at Oklahoma State University and holds a Ph.D. degree in chemistry from Princeton University. He is a member and former director of the American Management Assn.



for example, demands that an individual (1) have his purpose and his content clearly in mind, (2) be able to size up his audience and sense properly how he is going to present his subject, (3) organize his content so that every word leads directly toward his purpose, and (4) be able to illustrate his thought with words that are clear and vivid.

Toastmasters training is recognized for helping the individual learn to think in a more orderly manner, to explain complicated ideas clearly, and to be tactful when he must disagree.

Consider how this relates to conditions on the job and in social living where human relations are largely verbal. Surely, teaching and learning are continuous processes, and

it is important to know how to question tactfully, how to listen, how to explain, and to persuade. Effective speaking and listening depend on skills well worth acquiring. If you can learn to communicate better, many business problems may never even arise, and many others may be solved more easily.

Toastmasters clubs help an individual gain self-confidence and develop leadership, help him to project during meetings and conferences in plant and office, help him to speak convincingly, to establish rapport with others, to persuade his audience, to inspire others, and to promote creative thinking. Even those who already are seasoned speakers can be stimulated by the new ideas presented by Toastmasters members.

People are what make a company operate smoothly and efficiently. It is essential that American management find good employees, retain them, and develop their abilities to their fullest potential — one of the most challenging aspects of business today.

I know first-hand that those who become Toastmasters

TI Activities at Kodak

At Kodak the first Toastmasters group was Kodak Park Club 1491-65, chartered in April, 1954. The other units are: Film City Club 2647-65, chartered in January, 1958; Tower Club 963-65, chartered in January, 1961; Inter-Kodak Club 2223-65, chartered in April, 1965; and Spokesmen Club 3058-65, chartered in May, 1967.

A sixth group at Kodak's Elmgrove Plant, a part of the Kodak Apparatus Division, was chartered October 17, 1969 as Elmgrove Club 2356.

Outside of Rochester, a group called the "Tuesday Toasters" was organized at the Tennessee Eastman Company, a division of Kodak in Kingsport, Tenn. Tuesday Toasters Club 3004-63 received its charter in May, 1968.

Membership in the Kodak Toastmasters clubs in Roches-

ter today totals more than 125 persons. Some Kodak people enjoy membership in one of the open clubs, instead of one of the Kodak Toastmasters clubs, which enables them to mingle with a diversified group of community people.

Peter Zachman of the Kodak Park Division, a member of the Film City Club, is a past District 65 governor, with territory encompassing 34 clubs in western New York state.

Another Kodak Toastmaster, Charles A. Gorka, is a past District 65 treasurer. He is an auditor at the Kodak Park Division and a member of Film City Club.

Past area governors are: Richard T. Bourns, a Kodak Park employee and member of Film City Club; Erling Dalaker of Kodak Park, a member of Kodak Park Club; and John B. Gorall, a Kodak office employee and member of Tower Club.

club members at Eastman Kodak Company are interested in self-improvement and advancement. They are an alert and energetic group. Their participation in the program shows strong motivation to keep minds sharp through continued learning. Toastmasters training is an excellent way to prepare for the future.

President's Program Progress Report

In response to the president's membership building challenge, these 17 clubs showed outstanding member gains (the number in parentheses) during November:

Telestars Club 1319-4, Sunnyvale, Calif. (17)	Granite City Club 679-6, St. Cloud, Minn. (10)
Naval War College Club 3463-31, Newport, R.I. (17)	Evergreen Club 973-21, Vancouver, B.C., Canada (10)
Baie Comeau (Que., Canada) Club 3091-61 (16)	Bow Valley Club 1494-42, Calgary, Alta., Canada (10)
North Shore Club 1085-21, North Vancouver, B.C., Canada (14)	Tuskegee (Ala.) Club 3303-48 (10)
Vital Woods Club 2375-64, Winnipeg, Man., Canada (13)	Kamloops (B.C., Canada) Club 2784-21 (9)
Atikokan (Ont., Canada) Club 1379-6 (12)	Forty Liners Club 2419-4, San Francisco, Calif. (8)
Leadership Club 2165-35, Milwaukee, Wisc. (11)	Totem Club 1750-21, Vancouver, B.C., Canada (8)
Rainier District Club 492-2, Seattle, Wash. (10)	Topics Club 1459-46, New York, N.Y. (8)
	Voyageurs Club 2638-64, Winnipeg, Man., Canada (8)

These seven clubs registered three or more Youth Leadership Programs (the number in parentheses) between July 1 and November 30, 1969.

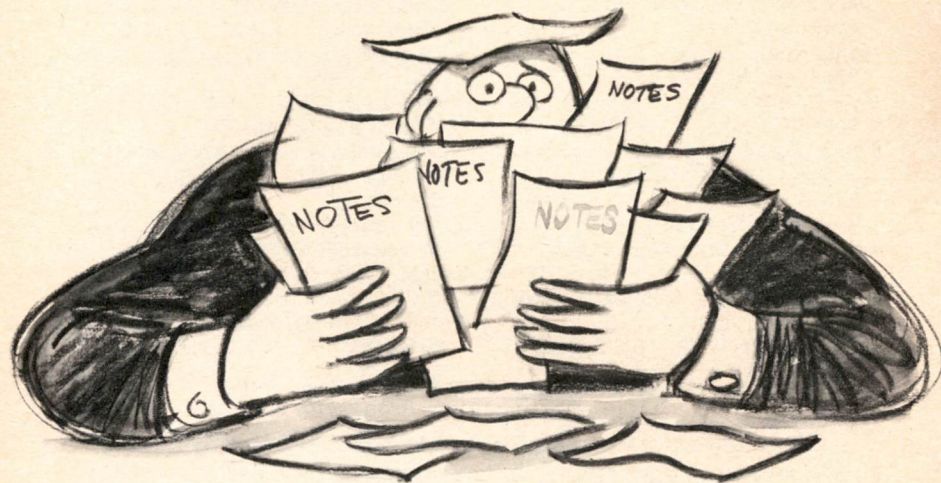
Anthony Wayne Club 1380-28, Toledo, Ohio (8)	Sunrise Club 2508-47, Ft. Lauderdale, Fla. (4)
Faousa Diamond Club 3404-36, Washington, D.C. (6)	Hollywood (Fla.) Club 3770-47 (4)
Daybreakers Club 2919-47, Cocoa, Fla. (5)	Nor'easters Club 2494-38, Philadelphia, Pa. (3)
	Pompano Beach (Fla.) Club 3003-47 (3)

Between July 1 and November 30, 1969, a total of 181 Youth Leadership Programs was registered.

The following districts chartered two or more new clubs (number in parentheses) between July 1 and November 30, 1969: TCA (4) and District 19 (3). These 14 districts recorded two new clubs: District F, District 4, District 5, District 10, District 21, District 25, District 26, District 27, District 31, District 36, District 37, District 46, District 61, and District 66. There was a total of 62 new clubs chartered during this period.

DON'T

By
Dr. VAUGHN STEWART, ATM



The evaluator calls attention to my failure to make discernible word pictures. "Use colors and sounds, and appeal to the sense of touch," he says.

The evaluator notices a lack of cohesiveness in the structure of the talk. He tells me how to put it together so the conclusion ties in with the introduction. He shows how to make the body of the talk relevant. He demonstrates how modulation and projection can be improved, and how better

vocal variety and pace will bring his audience closer.

But when he observes how I use my notes on a subject that doesn't require notes, the evaluator simply shakes his head and says, "Don't."

All I know is that next time I should leave my notes at home. The evaluator has failed me. With no help from the evaluator, and with my notes at home, I will be tempted to stay home, too.

Anyone who has gone as far as his second Communication

and Leadership project, has heard how listeners weary of seeing the top of the speaker's head. We all know about poor eye contact, inattention, and all the problems notes can cause. Why don't our evaluators tell us **how** to go about throwing away this crutch?

For those who don't intend to break the habit, the humane solution is to print large with a broad felt pen. If the talk can't be boiled down to five or six words, it isn't clear to the speaker and needs reconstruction. Without enslaving you, the easy-to-read words will help you through your talk. At least part of the time the audience can see your face.

Moving Ahead

For anyone interested in moving to a higher plane of speaking, the only solution is to go all the way. How do you start? It all depends on your homework. You have to know that you know.

Anyone who has ever done badly at giving a speech knows a slightly prepared presentation is worse than one that hasn't been prepared at all. When it's half rehearsed, you should be at home working on it rather than standing in front of an audience.

Let's assume you want to go all the way and learn to speak without notes. You want an

easy way to store the ideas in your mind so when you face the audience, those ideas will be retrievable.

A tape recorder is an excellent device. It saves a lot of time on those parts of your speech you'd like to memorize. Record the passages a dozen or so times. Keep the machine nearby and replay it while you shave, dress, or balance the family budget.

For Poetry

A recorder is a good aid for memorizing poetry, partly because you expose the entire piece, rather than learning a verse at a time. If you have 24 lines to learn, and memorize it four lines at a time, there will be gaps in your memory.

As warning, don't consider a recorder as a substitute for hard work or you'll find terrorizing vacuums in your presentation.

Much has been written about rehearsing in front of a mirror. It might be the difference in the amount of oxygen used, or that some of us look worse in a mirror than others, but many speakers rehearse better while walking — or even jogging.

If you find this too strenuous, driving alone in your car works well for some Toastmasters. There's an unquestionable advantage to learning

while part of your attention is given to something else. A well known lawyer took long walks while he prepared his talks and remarks for a jury. His name was Abraham Lincoln.

Better for most minds than jogging or playing a tape recorder is the simple process of drawing pictures. Anyone can make stick figures like five-year-olds in kindergarten.

Try Pictures

Because we think better by visualizing images in our mind, ideas recorded in pictures are the most retrievable for the speaker who speaks without notes. These drawings can be made and studied at home. They will not be brought for the audience to see. They should be primitive, in color, with much exaggeration and action.

There need not be great stacks of drawings, but a few that are so vivid, hilarious, or bad that you can't get them out of your mind. Your introduction and conclusion won't need sketches, only the body of your speech. The system works well for a six-minute or a thirty-minute presentation.

Suppose you're putting together a talk about how to earn the respect of your children. You've employed an attention-getting introduction

and used a relevant bridge to take you into the body of the talk. You know and have faith in the conclusion.

Now, all you need is the body. You decide to make these points:

1. *Give time to your children:* Draw a wild-looking clock running down the street.
2. *Give children undivided attention:* Draw the exaggerated figure of a student working over a large pile of books.
3. *Let them know they're loved:* Draw two moon-eyed lovers. The air is full of hearts and arrows.
4. *Show them the honest life:* Picture a parent with children on a shop-lifting excursion.
5. *Parents discuss issues privately:* Draw husband and wife having a fight.
6. *Be attentive to problems:* Show father sitting on a cake of ice listening patiently.
7. *Seek the right discipline:* Show father swinging a baseball bat.

These are ridiculous and inaccurate. In some instances, they prove the opposite of the

point you want to make. But, while you're speaking, they suggest to your mind the right idea.

In order that the drawings will be set in an unbroken line in your mind, paste them together on a strip and photograph them with your eye.

When you leave the sanctity of your Toastmasters club, you never know what you'll find. The greatest advantage of speaking without notes might easily be the poise and peace of mind.

On a speaking assignment in an unfamiliar place, you might find there's no lectern. You might be expected to speak from the forward edge of the stage, without so much as a table between you and your audience.

Next time the evaluator says of the use of notes, "Don't," listen to him. Cut yourself loose from the encumbrance of notes. You'll find an exhilaration you've never felt before.

You may even be on your way to greatness as a speaker.

ABOUT THE AUTHOR

Dr. Vaughn Stewart is a member of Eye-Opener Club 2607-3 in Tucson, Ariz. He has earned Able Toastmaster recognition twice during his 18 years as a Toastmaster and has held all club offices. Dr. Stewart is a previous contributor to The Toastmaster.

Changing Your Address?

If you're planning to move, let us know your new address eight weeks prior to the scheduled move. Be sure to complete all the necessary information. This will insure uninterrupted delivery of your **Toastmaster** magazine and other TI materials. **Send to: Toastmaster International, P.O. Box 10400, Santa Ana, California, U.S.A., 92711.**

Club No. _____ District No. _____

Name _____

Present address _____

City _____ State/Province _____

Country _____ Zip Code _____

New address _____

City _____ State/Province _____

Country _____ Zip Code _____

If you are a club, area, division, or district officer, indicate your complete title: _____

IDEAS! IDEAS! EVERYWHERE! The wilder they are the better. "No idea is too fantastic or nonsensical" for club improvements. Where do the ideas come from, and what can your club do about them?

One way to generate ideas is to devote periodic Table Topics sessions to brainstorming new ways to improve your Toastmasters club. "Dream up" ideas for club and member programs that will better meet your needs. "Imagineer" ideas about how to increase club membership.

After the ideas are collected,

what can your club do about them? Assign the ideas to the appropriate club committee: membership sales ideas to the membership and attendance committee and club program ideas to the educational committee.

Group-evaluation of the ideas produced during your club's brainstorming sessions is an excellent opportunity for using the conference leadership technique.

The ideas will be treated as "diamonds in the rough." They might not be worth much in their initial form; but they

can be converted into valuable ideas, if creatively processed. Few ideas, in themselves, are practical. The creative process doesn't end with an idea; it starts with an idea.

Let's demonstrate how this happens by relating to an incident when someone chose the wildest idea of those developed during a brainstorming session. An idea for selling more flowers by using vending machines initially was rejected as silly. However, by reimagining the thought of "vending machines" in connection with the goal of "selling more flowers," this useful solution was reached:

Revise It

Approach companies which provide vending machines for employees' use and persuade the companies to use the profits from the machines to purchase flowers for their employees on special occasions, farewells, and other situations where flowers are appropriate.

This example demonstrates how an apparently worthless idea can be made effective and practical. It also demonstrates that we often overlook the 90% *GOOD* in an idea because of the 10% *BAD*.

If an idea looks crazy to you, look out! The question is not, "Can we use it?" . . . but, "How can we use it?"

The conference leadership technique uses the *total discussion process*. It is a cooperative effort by your Toastmasters club committee-members to work together as a group through the oral exchange of ideas toward a common objective.

How well the committee members work together is a matter of applying the principles of effective communication and motivation. It includes understanding individual differences and getting the members to cooperate in a team effort.

Effective Skills

This calls for conference leadership skills.

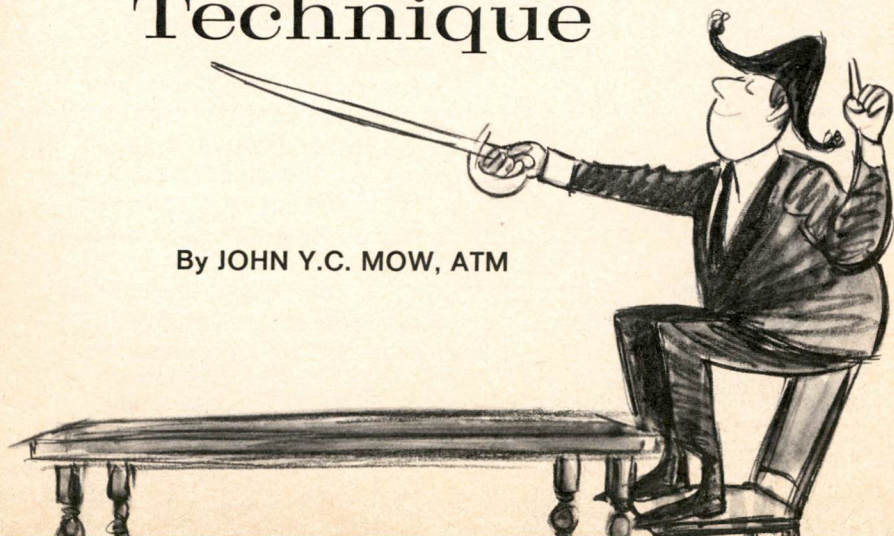
The committee chairman is responsible for the success of the group. He must create an atmosphere of permissiveness; each participant has equal stature as well as equal responsibility to help the committee achieve its goal.

The result must be an effective decision which is implemented by those who participated in the decision-making. In addition to the soundness of the decision, the extent to which the members accept the decision is equally important. The best possible decision is useless without acceptance.

A sound decision which

Conference Leadership Technique

By JOHN Y.C. MOW, ATM



meets with total acceptance will be implemented more enthusiastically than one that seems a little better, but might produce resentment and resistance in the long run.

Helping the committee keep "on the beam" is the chairman's prime task. The better this is done, the better the group will attack problems.

Acceptance and willingness are built-in benefits of a well-conducted conference or committee meeting. With these benefits, action becomes as sure as decision.

Successful conference leadership presupposes a wide range of communication and motivation skills as well as an understanding of people.

Decision Making

Motivation is a prime responsibility of the conference leader when the goal is to get the committee to reach a decision that is acceptable to your fellow Toastmasters. Such motivation takes into account the special circumstances of the group, the part each member plays, the way he feels, and the way he interacts with others.

The conference leader and the participants have different roles to perform in assuring the success of a conference to evaluate ideas.

The chairman must understand people, be skilled at stim-

ulating a free discussion, and lead the group to sound decisions which are highly acceptable.

The participants must play an active part to help others in the group to apply their best thinking, and to share feelings and attitudes in gaining acceptance. Together, they can succeed.

Conference leadership technique involves the following steps:

1. Conference leader defines the problem, why it is important, and how its solution has an important bearing on your fellow Toastmasters.
2. Conference leader gets the group into analysis and evaluation of the goal. He might start off with a summary of facts and introduce additional facts.
3. Conference leader encourages the free exchange of ideas and suggestions, stimulating idea-generation by raising questions, using visual aids, and using demonstrations with the objective of getting solutions by means of creative thought and evaluation.
4. Conference leader encourages critical, analytical thinking, calling for the best problem-solving

skills of each participant and the group as a whole.

5. Conference leader gets the group to determine the action to be taken. By leading the group to acceptance and determination of the actual implementation, further motivation has occurred and the final step of problem-solving has been accomplished.

Whatever the objectives of

the conference, it will pay to define them carefully and specifically. This is the best assurance that everyone taking part knows what is to be accomplished and why he is involved.

Urge your club to conduct a "brainstorming" Table Topics session and to develop and implement the ideas in committee. The conference leadership technique will assure a complete evaluation of the ideas and the best way to put them to use in your club.

ABOUT THE AUTHOR

Able Toastmaster John Y. C. Mow is Past District 49 Governor (1965-66) and has been selected Outstanding District Toastmaster (1967-68). Toastmaster Mow is a management analyst for the Federal Aviation Administration, Pacific Region at Honolulu, Hawaii.

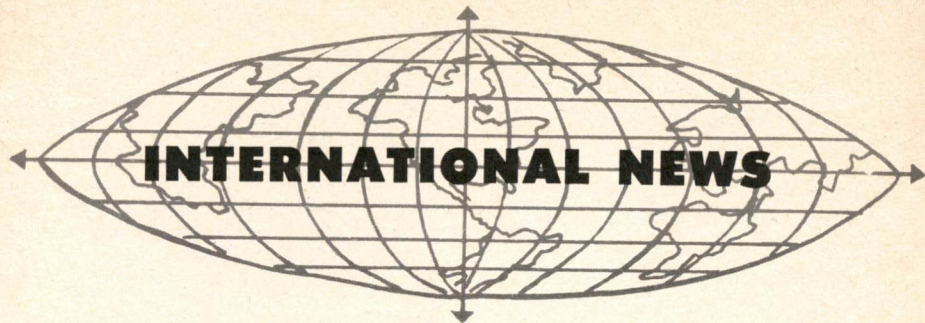
Honor Roll

— CONTINUED FROM PAGE 13

THE ADVANCED SPEAKER Certificates of Progress

T. Fujii 1668-49
T. I. Haralson 2503-55
E. S. Panepinto 3920-65
J. C. Hansen 10-2
R. D. Blaine 107-4
R. D. Behlman 3745-5
O. G. Lee 449-9
R. B. Banks 1566-16
A. Rednor 2562-18
P. V. Sheldon 377-20
C. L. Wilson 2025-22
R. P. Carter 1729-23
M. M. Barr 713-25
G. P. Schreiber 1841-35

J. H. Weingandt 2953-35
J. L. Brown 1908-38
E. Heilbronner 2781-40
C. E. Taylor 3734-41
J. L. Wood 1359-43
L. L. McDowell 1220-46
E. A. Clary Jr. 2284-47
E. A. Basdekian 3019-47
A. K. Brooks 119-49
R. W. Jascha 737-49
S. S. Smith Jr. 865-53
W. P. Miller 1186-63
C. M. King 3867-68



Real Help

For several years, Toastmasters Clubs in **Area 8, District 37**, in the Winston-Salem, N. C., vicinity have provided judges for the local **Optimist** clubs' annual boys' oratorical contest. Toastmasters this year invited the youths to attend their club meetings and practice their speeches before adult audiences.

Cancer Education

Royal Club 1774-27, at the Naval Air Station at Lemoore, Calif., co-operated in the **American Cancer Society's** recent Cancer Education Week program. Members of the club's speakers bureau presented the Cancer Society's message to local groups.

Honorary Member

Monterey, Calif., Mayor Al Madden has been named an honorary member of **Monterey Peninsula Club 934-4**. Mayor Madden, along with the mayors of Pacific Grove and Del Rey Oaks, Calif., proclaimed October as Toastmasters Month in their cities in recognition of TI's 45th anniversary.

Auld Lang Syne

When **Gate City Club 759-20** in West Fargo, N. D., hosted a past presidents' night, past club president **North Dakota Governor William L. Guy** could not attend, but he talked with the membership by telephone, piped through the club's public address system.

HONORARY MEMBER—Dr. Robert C. Seamans Jr., secretary of the U.S. Air Force, has been named an honorary member of **PENTAF Club 2014-36** in Washington, D.C. Pictured are (from left) District 36 Governor Leonard M. Wilson, Area Governor Ralph H. Beverly, Secretary Seamans, and PENTAF Club President Charles A. Rohrman Jr.



SENTIMENTAL FAREWELL—Members of **World Way Club 2596-50** in Compton, Calif., present a painting by TM William Randle to Leslie N. Shaw, retiring postmaster of the Worldway Postal Center. Holding the painting (from left) are International Director John J. Schneider, TM Randle, Postmaster Shaw, and TM Henry Hawthorne.

Speaking Engagements

Strowger Club 3848-30, associated with the Automatic Electric Co. in Northlake, Ill., is providing volunteer speakers for the company's 1970 Metropolitan Crusade of Mercy. Toastmasters Emil Malkowitz, Douglas Priest, and Thomas Quigley have scheduled several speaking engagements with employee groups at other industrial plants and Chicago-area organizations.

Community Awareness

Members of the **BAH-KO Club 2257-16** in Midwest City, Okla., received publicity for their club by inviting a news photographer to a meeting. The result was a photograph in the "Oklahoma Journal" newspaper which has a circulation of more than 62,000. Club news releases resulted in articles in "The Midwest City Examiner" and the Tinker AFB "Take-Off."

HONORARY MEMBERSHIP—Terry Frick (second from left), president of **Ampex Club 773-4** in Redwood City, Calif., presents an honorary membership certificate to **William E. Roberts**, president of Ampex Corp. Participating in the presentation are TM Ray Nystrom (left) and Area 4 Governor Vit Eckersdorf.





USING A SWORD
—Past International President **Alex Smekta** (1963-64) and District 6 Governor **Clifford Thompson** (right) slice a TI 45th anniversary cake during the District 6 fall conference in Brainerd, Minn.

TOASTMASTERS ON THE MOVE



Presents Paper

Earl Turner of Boise (Ida.) Club 61-15 presented a paper on "Highway Right of Way Appraisals" at the 14th annual seminar of the **American Right of Way Assn.** in Vancouver, Wash. The paper later was published in the association's official journal "Right of Way."

Director Honored

Challenger Club 1642-36 in Arlington, Va., feted International Director **Robert W. Blakeley**, ATM, with a resolution of esteem and commendation, which was presented during a club program in his honor.

Earns Recognition

J. Merlin Guthrie of K of C Club 1210-11 in South Bend, Ind., has received the St. Thomas More award presented by the **National Council of Catholic Men** during its recent convention in St. Louis, Mo. TM Guthrie was one of eight United States citizens to receive the award.

TMs Elected

Two members of Clinton (Iowa) Club 1319-19 became city officials this month. On January 2, TM **Ed Obermiller** took the oath of office as Mayor of the City of Clinton. TM **Wayne Jungjohann** won a seat on the Clinton City Council in the same election.

CLUB ANNIVERSARIES — FEBRUARY

30 YEARS

Twin Falls Club 149-15
Twin Falls, Ida.
Akron Club 151-10
Akron, Ohio
Tulsa Club 148-16
Tulsa, Okla.

25 YEARS

Lutheran Club 295-24
Omaha, Neb.
Motivators Club 301-16
Oklahoma City, Okla.

20 YEARS

I. B. Perrine Club 793-15
Twin Falls, Ida.
Algona Club 779-19
Algona, Iowa
YMCA Club 781-62
Saginaw, Mich.
Cambridge Club 785-40
Cambridge, Ohio
Portsmouth Club 771-66
Portsmouth, Va.
Rainier District Club 492-2
Seattle, Wash.
809 Club 809-TCBI
Ayr, Scotland
Renfrew Club 835-TCBI
Renfrew, Scotland

15 YEARS

Mainline Club 1446-54
Joliet, Ill.
Park Forest Club 1717-30
Park Forest, Ill.
Waukegan Club 1605-30
Waukegan, Ill.
Western Electric Club 1691-11
Indianapolis, Ind.
Niles Club 1709-11
Niles, Mich.
Thunderbird Club 1731-26
Denver, Colo.
Tamalpais Club 1755-57
San Rafael, Calif.
Essayons Club 988-52
Los Angeles, Calif.
Sequoia Club 1689-4
Los Altos, Calif.
Cedar Hills Club 751-7
Beaverton, Ore.
Atomic City Club 1760-33
Richland, Wash.
Neenah-Menasha Club 1726-35
Neenah, Wisc.
Tachi Club 1333-U
Tachikawa AB, Japan
Arbroath Club 1720-TCBI
Arbroath, Scotland
East Kilbride Club 1700-TCBI
East Kilbride, Scotland

SPECIAL RECOGNITION—Past District 45 Governor **Frank Landry** (right) receives a Moncton (N.B.) Club 2113-45 certificate of special achievement from Dr. Don Williams. A city-wide Frank Landry Day marked TI's 45th and the club's 10th anniversary.





FIREMAN CITIZEN— Neil Boerger of Legion-Rostrum Club 374-6 in St. Paul, Minn., and a member of the St. Paul Fire Dept., accepts the "Fireman Citizen of the Year 1969" award from Public Safety Commissioner William Carlson. The award was voted to TM Boerger by the St. Paul-area Jaycees.



NEW MAYOR—J. D. Vriezen (left), president of Saint John Club 1479-45, congratulates fellow club member **James E. Calvin**, recently elected mayor of Saint John, N.B., Canada. TM Calvin is the third member of his club to attain public office in Saint John.

Business Success

Robert L. Marshall, a past president of Salesmasters Club 999-50 in Los Angeles, Calif., recently announced the 10th anniversary of his company, **Dynasales**. The firm is the exclusive California and Arizona sales representative for 10 manufacturers of electronic equipment and instruments.

Pursues Challenge

Glen R. Shake of Jetstream Club 2624-4 in Mt. View, Calif., has been named president of the 6,000-member **Lockheed Missiles & Space Company's Management Assn.** TM Shake is chairman of the District 4 long-range planning committee and was the district's Area Governor of the Year in 1968-69.

TOASTMASTER HONORED — TM **Walter E. Leonard** (right) of Equitable Club 3507-46 in New York City, N.Y., is presented a Book of Remembrance by **James F. Oates Jr.**, board chairman of the **Equitable Life Assurance Society of the United States**, upon TM Leonard's 50 years with the company.



Elected President

Norman Holst of Hiawatha Valley Club 205-6 in Lake City, Minn., has been elected president of the **Lake City Kiwanis Club**.

On The Move

James M. Severson of Waikiki (Hawaii) Club 3680-49 has been named controller of the **Honolulu Gas Co.**

Authors Article

Dr. Neil C. Henderson of Fort Lauderdale (Fla.) Club 2004-47, wrote an article that was published in **Medical Economics**, a magazine circulated to 194,000 physicians. TM Henderson's article, "Best Way I Know to Become an Effective Speaker," relates his experiences and how TM membership can benefit other physicians.

Anniversary Coverage

A news article about Toastmasters International and its history in Wisconsin received front-page coverage in the "Monroe (Wisc.) Evening Times." The article was prepared by **Leonard J. Haney**, community relations director of the Southern Division of District 35, and published during October, TI's 45th anniversary month.

NEW CLUBS

As of November 28, 1969

- District F** DYNAMICS Club No. 874-F. Meets 1st-3rd Thurs., 5:30 p.m., Brackett Field, POMONA, Calif. Contact: 629-5111.
- District 4** PODIATRY Club No. 1347-4. Meets 1st-3rd Wed., 2nd-4th Thurs., 5:30 p.m., Student Lounge, 1770 Eddy St., SAN FRANCISCO, Calif., College of Podiatric Medicine. Contact: 921-5174.
- District 5** BI-CENTENNIAL Club No. 2675-5. Meets Mon., 7:30 p.m., St. Paul Methodist Church, 3094 "L" St., SAN DIEGO, Calif. Contact: 282-3343. Sponsoring Clubs: POINT LOMA CLUB 198-5, FLYING CLUB 203-5, and VAPOR TRAILS CLUB 648-5.
- THE COP OUTS Club No. 3481-5. Meets Tues., 7:00 a.m., San Diego Police Dept., 801 W. Market St., SAN DIEGO, Calif. Contact: 232-6981. Sponsoring Club: SAN DIEGO (CALIF.) CLUB 7-5.
- District 19** OSKALOOSA Club No. 3123-19. Meets Wed., 6:15 p.m., Downing Hotel, 114 S. First St., OSKALOOSA, Iowa. Contact: 682-8081 or 684-4977. Sponsoring Club: OTTUMWA (IOWA) CLUB 663-19. Area: Eight.
- District 26** HEWLETT PACKARD Club No. 3140-26. Meets Tues., 6:30 a.m., Hewlett Packard Plant, 1900 Garden of the Gods Rd., COLORADO SPRINGS, Colo. Contact: 636-5111. Sponsoring Club: PIKES PEAK CLUB 3044-26.
- District 27** NAVALAIRE Club No. 1548-27. Meets Thurs., 11:30 a.m., Officers' Club, Naval Air Station, LEMOORE, Calif. Contact: 998-3284.
- District 31** CAMBRIDGE Club No. 1162-31. Meets Tues., 5:30 p.m., YMCA, CAMBRIDGE, Mass. Contact: 876-1700, Ext. 243.
- GOLDEN CIRCLE Club No. 2282-31. Meets 2nd-4th Wed., 6:30 p.m., Hunters Motor Inn, 1186 Worcester Rd., FARMINGTON, Mass. Contact: 872-3291.
- District 33** PACESETTERS Club No. 1895-33. Meets Tues., 7:30 p.m., Minimum Security Bldg., Washington State Penitentiary, WALLA WALLA, Wash. Area: Three.
- District 45** UNION MUTUAL LIFE INSURANCE CO. Club No. 3302-45. Meets Tues., 12:30 p.m., Union Mutual Life Insurance Co., 400 Congress St., PORTLAND, Me. Sponsoring Club: PORTLAND (Me.) CLUB 288-45. Contact: 775-2361.
- District 46** MIDDLESEX BOROUGH Club No. 1926-46. Meets 2nd-4th Mon., 6:00 p.m., Colonial House Rest., 205 Union Ave., MIDDLESEX, N.J. Contact: 469-0683. Area: Eight.
- WALL STREET Club No. 3029-46. Meets alt. Mon., 5:30 p.m., Commuters Rest., Cortlandt St., NEW YORK, N.Y. Contact: 264-7238. Sponsoring Club: NSSO CLUB 2285-46.
- District 57** MORAGA Club No. 57-57. Meets Wed., 7:00 p.m., Rheem Valley Inn, 359 Rheem Blvd., RHEEM, Calif. Contact: 444-5849.
- District 61** MAITRES SPEAKERS Club No. 3270-61. Meets Mon., 5:00 p.m., Steel Co. of Canada, Ltd., 2320 Notre Dame St., WEST MONTREAL, QUEBEC, Canada. Contact: 933-8686. Sponsoring Club: CHATEAUGUAY CLUB 3006-61. Area: Two.
- TCBI** ENGINEERS Club No. 3677-TCBI. Meets alt. Tues., 8:30 p.m., 22 Clyde Rd., Balls Bridge, DUBLIN, Ireland. Contact: 692110 or 772961.
- District U** PALMERSTON NORTH Club No. 1923-U. Meets 1st-3rd Mon., 5:30 p.m., Display Centre Conf. Rm., The Square, PALMERSTON NORTH, New Zealand. Contact: 83079 Palmerston North. Sponsoring Club: HUTT VALLEY CLUB 3839-U.

DISTRICT GOVERNORS 1969-70

1. Vance J. Mingus
2. Daniel S. Johnson, ATM
3. Gene E. Anderson, ATM
4. William J. Hurley, ATM
5. Durwood E. English
6. Clifford L. Thompson, ATM
7. Don Kearton, ATM
8. Wilbur J. Fox
9. W. E. Whiteman
10. Frank Bower
11. Gilbert W. Smith
12. Dana D. Simons
13. Charles G. Kramer
14. Cecil Passmore, Jr., ATM
15. Conrad R. Peterson
16. Richard E. Schneider, ATM
17. Don Barrick
18. William D. Lennon
19. Jack H. Hotchkiss
20. Art Skolness
21. David C. Brown
22. Chester Green
23. Albert F. Boeglin, ATM
24. S. Scott Miller
25. Earl Bernhart
26. Watt Pye
27. Lloyd G. Ploutz
28. Norman W. Jennings
29. John D. Wolfe
30. Bruce D. Harper
31. Robert P. Savoy, ATM
32. Don Anderson
33. Lane Woodard
34. Salvatore Fauci, ATM
35. Donald J. Costello
36. Robert J. Mindak, ATM
37. Leonard C. Butler, ATM
38. Francis E. Swiacki
39. Klayton Nelson
40. Carl Harrington
41. Phil D. Morgan
42. Harry G. Shuttleworth
43. Charles R. Crook
44. Robert F. Spikes
45. H. Frank Richards
46. William J. Winters
47. Hugh T. Burgay, ATM
48. Luther E. Lee
49. John M. Coppinger
50. Leon E. Blakely, Jr.
51. Arthur M. Hays
52. Dr. C. Harold Havlik
53. I. William Hollander, ATM
54. Joshua K. Pang, ATM
55. Daniel M. Belcher
56. Norris W. Yates, Jr.
57. Donald E. Orput
58. Jack H. Shetley
59. Keith Henrikson
60. Laurie Erwin
61. Lionel Masse
62. John P. Motley
63. Robert L. Graves
64. Robert Shewring
65. Robert H. Root
66. John C. Downey, Jr.
67. William Dolan
68. Leonard A. Washofsky

- 1016 Tyleen Pl., Pomona, Calif. 91766
- 12011 18th Ave. S.W., Seattle, Wash. 98146
- 198 S. Tucson Blvd., Tucson, Ariz. 85716
- 390 Hacienda Court, Los Altos, Calif. 94022
- 4580 Mt. Alifan Dr., San Diego, Calif. 92111
- 5252 Richwood Dr., Edina, Minn. 55436
- 1490 Fir St. S., Salem, Ore. 97302
- 1560 Gallop Ln., Florissant, Mo. 63031
- Route 1, Cataldo, Ida. 83810
- 852 Hunter St. N.W., Warren, Ohio 44485
- 4029 W. Washington St., Indianapolis, Ind. 46241
- 1039 Randolph Rd., Santa Barbara, Calif. 93105
- MR 2, Box 183A, Toronto, Ohio 43964
- Route 1, Dexter, Ga. 31019
- Petersboro, Utah, RFD Mendon, Utah 84325
- 2115 Garden, Ponca City, Okla. 74601
- P.O. Box 1223, Bozeman, Mont. 59715
- Box 233-C, Route 1, Abington, Md. 21009
- RR 2, Marion, Iowa 52302
- Route 1, Glyndon, Minn. 56547
- 2096 Falkland Pl., Victoria, B.C., Canada
- 7211 E. Gilbert, Wichita, Kans. 67207
- 520 N. Ash, Carlsbad, N.M. 88220
- 610 S. 48th St., Lincoln, Nebr. 68510
- P.O. Box 3142, Dallas, Tex. 75221
- 835 Milwaukie, Denver, Colo. 80206
- 702 Anchorage Ave., Modesto, Calif. 95350
- 3003 Redington Woods, Toledo, Ohio 43615
- P.O. Box 2064, Pascagoula, Miss. 39567
- 1330 London Ln., Glenview, Ill. 60025
- 48 Jarman St., Sudbury, Mass. 01776
- 1459 N. Shirley, Tacoma, Wash. 98406
- 315 N. 27th Ave., Yakima, Wash. 98902
- 43 Washington Ave., Endicott, N.Y. 13760
- 439 William St., Racine, Wisc. 53402
- 3714 Forest Grove Dr., Annandale, Va. 22003
- P.O. Box 9223, Greensboro, N.C. 27408
- 3813 Faldfont Dr., Philadelphia, Pa. 19114
- 801 Miller Dr., Davis, Calif. 95616
- 2381 Brentnell Blvd., Columbus, Ohio 43211
- 129 E. St. Francis, Rapid City, S.D. 57701
- 319 19th St. N.W., Ste. 5, Calgary 42, Alta., Canada
- 9201 Cloverhill, Little Rock, Ark. 72203
- 2309 Hancock, Amarillo, Tex. 79106
- 21 Theresa Ave. Lewiston, Me. 04240
- 706 DeGraw Ave., Newark, N.J. 07104
- 1583 Waterwitch Dr., Orlando, Fla. 32806
- P.O. Box 6184, Montgomery, Ala. 36102
- 487 Aulima Loop, Kailua, Hawaii 96734
- 6352 Riverton Ave., North Hollywood, Calif. 91606
- 4924 E. 59th Pl., Maywood, Calif. 90270
- 1153 N. Central, Glendale, Calif. 91202
- 816 Center St., Manchester, Conn. 06040
- 19 Northview Dr., Route 3, Box 138, Kankakee, Ill. 60901
- 2610 3rd Ave., Scottsbluff, Nebr. 69361
- 110 Eastley Dr., San Antonio, Tex. 78219
- P.O. Box 94, San Pablo, Calif. 94806
- P.O. Box 8061, Greenville, S.C. 29604
- 1611 Clemson Rd., Reno, Nev. 89502
- 650 Parliament St., Apt. 1423, Toronto 4, Ont., Canada
- 896 de la Colline, Sainte-Foy, Quebec 10, Que., Canada
- 1135 S. Carriage Hill, Traverse City, Mich. 49684
- 459 Oakley, Nashville, Tenn. 37220
- 537 Cedarcrest Dr., Winnipeg 16, Man., Canada
- 57 Wynnwood Ave., Tonawanda, N.Y. 14150
- 5408 Melbeck Rd., Richmond, Va. 23234
- 3513 Upland Dr., Anchorage, Alaska 99504
- 1411 Decatur St., New Orleans, La. 70116

TOASTMASTERS COUNCIL PRESIDENTS

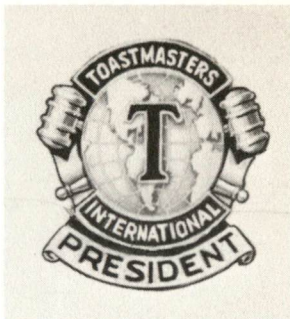
Australia—Ronald G. Ellis
British Isles—James S. Armstrong

4 Goodacre Ave., Miranda, 2228, New South Wales, Australia
18 Briarsfield Rd., Gosforth, Newcastle Upon Tyne 3, England

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