

THE TOASTMASTER

FEBRUARY

1968



FOR BETTER LISTENING

THINKING • SPEAKING



Toastmasters Town of the Month
WILLEMSTAD, CURACAO

In This Issue:
Polishing the Pros

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TOASTMASTERS INTERNATIONAL is a non-profit, non-partisan, non-sectarian organization of Toastmasters clubs throughout the free world. As of March 31, 1967, these clubs had a membership of 73,608.

A Toastmasters club is an organized group which provides its members a program to improve their abilities in public speaking and conducting meetings and to develop their leadership and executive potential. In congenial fellowship, ambitious men help each other through practice, mutual constructive evaluation, and assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies, and continuing guidance from the World Headquarters.

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the TOASTMASTER

For Better Listening—Thinking—Speaking

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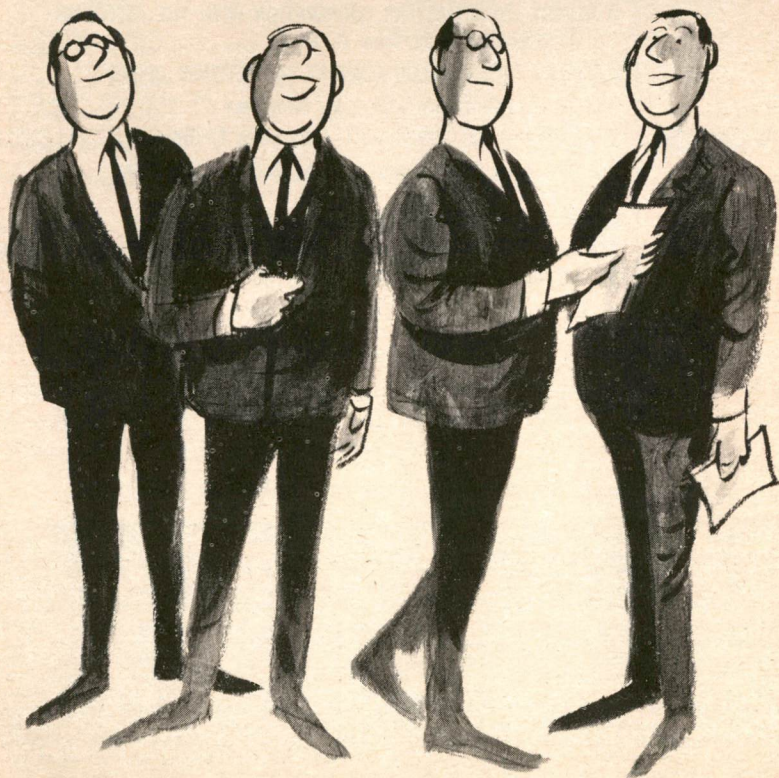
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The Toastmaster, Santa Ana, California

TOASTMASTERS INTERNATIONAL is a nonprofit, educational organization of clubs located in the United States and in other countries and territories throughout the free world. First Toastmasters club established October 22, 1924. Toastmasters International was organized October 4, 1930 and incorporated December 19, 1932. World Headquarters, 2200 N. Grand Ave., Santa Ana, Calif. 92711. The names "Toastmasters" and "Toastmasters International" are Registered Trade Marks of Toastmasters International, Inc. Marco Registrada en Mexico. THE TOASTMASTER Magazine is published monthly at Santa Ana, California. Copyright © 1968 by Toastmasters International. Toastmasters International, 2200 N. Grand Ave., Santa Ana, California, U.S.A. 92711. All articles submitted, and the right to copyright same, shall belong to Toastmasters International unless the person submitting the article expressly reserves such rights in himself. Opinions expressed in the articles in this magazine reflect the views of the writers and do not necessarily indicate the attitude of the organization, Toastmasters International. Entered as second-class matter October 25, 1941, at the Post Office, Santa Ana, California, Act of March 3, 1879. Second-class postage paid at Santa Ana, Calif. and additional mailing offices. POSTMASTERS: Send all notices of change of address to: Toastmasters International, Santa Ana, Calif.

POLISHING THE PROS

by ALBERT H. WOOD



Albert H. Wood joined the Western Insurance Information Service in 1954 and was named its executive director in 1959. Before joining WIIS Mr. Wood had served as executive secretary of the Santa Clara (Cal.) County chapter of the National Safety Council and commercial manager of the Kansas City Public Service Company. A member of WIIS Los Angeles Club 3181-52, Mr. Wood is also a member of the San Francisco, Los Angeles, and Orange County Advertising clubs; the Press and Union League Club of San Francisco; the Public Relations Society of America; and the Orange County Press Club. He is a past director of the Advertising Association of the West.



TAKE A MAN who has successfully appeared as guest speaker before dozens of civic and service clubs, safety rallies, PTA groups, and other organizations and who has deftly handled question and answer periods — some requiring the highest degree of patience and diplomacy. Then ask yourself, “What additional training could you give such a person to improve his speaking abilities?”

The man we are talking about could be any one of the some 500 members of the various speakers bureaus being operated throughout the 11 western states by Western Insurance Information Service, a public relations organization representing a large segment of the casualty insurance industry. It is dedicated to the dissemination of factual,

unbiased insurance information.

Our man's stint as a spokesman for his industry has not been an easy one. It has lacked all the glamour of telling audiences of the thrills of sailing from San Diego to Acapulco or the exciting challenges of our new space age.

His has been the task of telling audiences why their insurance rates have increased over the years and of explaining the relationship between accident costs and those rates. He has had to tell Mom and Dad, collectively, why the antics of their teenagers on the highways bring about surcharges for our young set.

To him has gone the assignment of reminding audiences that when they serve as jurors, extravagant or exorbitant awards made on the basis of sympathy

and emotion, rather than on fact, are, in effect, raising their own rates!

These 500 willing and dedicated speakers have discovered in their many years' experience before the public that audiences are eager to learn more about America's voluntary system of providing indemnification in the event of loss or disaster. Out of it they have created a fascinating story of how insurance started, what it is, what it does, and its important role in our national economy. Many of these speakers have been invited for second and third appearances! Many have been presented with certificates and scrolls of appreciation for their contributions to the cause of highway safety and the public welfare.

More Training

Yes, you might well ask what more training could you give such a person in the art of communications. You might, that is, unless you had heard of the very interesting and rewarding results which followed the formation of Toastmasters clubs made up of such men.

Drop in one day at a meeting of any one of the WIIS Toastmasters clubs in Los Angeles, San Francisco, Seattle, San Jose, Portland, or Orange County, California. See these pros in action during Table Topics, presenting their training manual

speeches, or their evaluation of other speakers, and you will get the feeling that here is a group of men who earnestly are applying themselves to the goal of becoming highly polished, articulate spokesmen for their industry.

True, the use of Toastmasters training as an aid to better understanding, to better communications, and to leadership in business has long been recognized, but its use in teaching old pros some new techniques has been little short of an enlightening experience.

Enthusiastic, Vigorous

Whether it was a willingness to assume that they had been "doing it all wrong," or whether they simply had a desire to go back and review the fundamentals, the members of the original WIIS Club in Los Angeles became vigorous, enthusiastic members of that forensic fraternity, Toastmasters International. Since that first club was chartered in 1960, six other clubs have been sponsored by the WIIS speakers bureaus.

While there may be a common bond existing among members of the WIIS speakers bureaus, the very complexion of the WIIS organization and the business competitiveness of its member companies, representing all segments of the industry, have perhaps been the things which have allayed any fears of WIIS clubs

becoming too narrow in their purpose. New members are constantly seeking enrollment and clubs are continuing to expand both in membership and activities.

There is, in fact, an interesting parallel between the WIIS Toastmasters clubs and Western Insurance Information Service. Founded in 1952 by nine companies engaged in writing automobile insurance on the Pacific Coast, WIIS is today supported by 80 companies, whose home offices are scattered all over the country. It has expanded its public information program to embrace the 11 western states.

All Are Competitors

Remember, these companies are all keen competitors in the market places, but in the WIIS program their spirit of cooperation and teamwork has been unparalleled in the history of the industry.

Employing every media of communication in its assignment to improve the public's attitude toward the industry, the entire WIIS program has been geared to the operation of speakers bureaus. The members of those bureaus are the executive officers or management representatives of insurance companies. All are capable of discussing the subject of insurance and its problems from any angle.

During its 15 years of operation, WIIS speakers have presented nearly 20,000 talks before civic and service clubs, PTA meetings, and other groups in the 11 western states before a combined audience estimated at more than two million. These appearances have been supported by news releases to the papers in the community and by the distribution of leaflets and other information.

This program by the casualty insurance industry has been so effective that there are some 12 such insurance information services in operation throughout the country. Many are presently exploring the WIIS program of affiliation or association with Toastmasters clubs as a means of refining and improving the abilities of their speakers.

Association Not New

At this point let me hasten to explain that the association of insurance people with Toastmasters is not new. A recent breakdown of membership of business and industrial affiliations discloses that employees in the insurance field constitute one of the largest single groups engaged in the Toastmasters program. Also, many of the larger companies such as Allstate, State Farm, Fireman's Fund and Farmers Insurance Group have long sponsored Toastmasters clubs as part of their personnel programs.

Many require a minimum of one year's experience in the program for management trainees. In fact, John N. Bigelow, vice-president of Farmers Insurance Group, commenting on his company's close link with Toastmasters said, "Toastmasters is meeting our needs and producing men who can more persuasively express themselves. It is helping to develop more effective leadership."

But it is membership in a Toastmasters club to polish already seasoned speakers that is deserving of every commendation. And it is the well organized structure of Toastmasters training to which I should like to pay tribute. When people embrace Toastmasters, meetings become a laboratory where members not only learn the fine points of public speaking, but they also develop the ability to think constructively.

Toastmasters learn how to pre-

pare and present material for group discussion, how to organize and conduct meetings, and how to listen analytically.

A WIIS Toastmasters club was called upon to present an "Employee Information Clinic" for middle management representatives of various member companies. At the conclusion of the all-morning session, which was timed virtually to the split second, James T. Blalock, vice-president of Pacific Indemnity Company and one of the original founders of the WIIS organization, had this to say: "During the early years of WIIS, we depended entirely on a man's enthusiasm, sincerity and native ability to express himself. Today, thanks to Toastmasters club training, we have developed dozens of articulate, forceful spokesmen for the industry. This program has really taught some old dogs new tricks."

TWO NEW DISTRICT GOVERNORS TAKE OFFICE

Two new district governors have been appointed by their district executive committees to complete the unexpired terms of two men who have received business transfers.

Charles E. Addison of Winnipeg, Man., has taken over as governor of District 64 to complete the term of Les Patterson. A Toastmaster for more than six years, he is a member of Centennial Club 313-64 in Winnipeg. He is sales department secretary for the Monarch Life Assurance Company.

Claude C. Haws Jr., a senior chemical engineer for Union Carbide and a resident of Knoxville, Tenn., has been appointed to complete the term of Donald Ziegenhorn as governor of District 63. A Toastmaster for five years, he is a member of Fountain City (Tenn.) Club 1266-63.

Memo From Your President



If you take a look around, you will be surprised at the number of cities and townships in your district that do not have Toastmasters clubs. Twenty-five thousand inhabitants (somewhat more in suburban areas; considerably less in isolated geographic areas) will easily support a flourishing Toastmasters club.

In many instances clubs are started solely by local initiative. World Headquarters receives several hundred inquiries annually from individuals wishing to start new Toastmasters clubs. But for every such inquiry we receive there must be 10 localities in which a Toastmasters club could be started. All that is needed in many cases is enthusiasm and action on the part of a member or club assisted by the area and district. Toastmasters International's future growth will be in a large part from the formation of new clubs.

To participate in providing our program to a new group of people, thus enabling them to receive training in communications and leadership, is one of the most worthwhile experiences your own Toastmasters membership can provide you. Helping to form a new club is simply an expression of your own belief and pride in the organization to which you belong.

On January 9th I chartered Forty Liners Club 2419 in District 4. It has 40 active members and 10 applicants on a waiting list. This is indeed the way to start a new year right. Here is a club that is starting right at the top.

Today there are 2,200 communities which have Toastmasters clubs. At the same time there are twice that number of communities that do need and will support the program provided by our clubs. Many communities that already have one or more clubs still need and will support additional clubs.

World Headquarters can provide you with information and material about how to organize a Flying Squad and how to organize a Toastmasters club. This is an excellent opportunity for you to Serve and Grow . . . with Pride.

A handwritten signature in dark ink that reads "Lothar". The signature is written in a cursive, slightly stylized font.

Lothar Salin
International President



WILLEMSTAD, CURACAO

Toastmasters Town of The Month

WILLEMSTAD, CURACAO, is the capital of the Netherlands Antilles, a group of islands situated off the northern coast of Venezuela in the Caribbean Sea.

By nature of its unique geographical location, Willemstad is one of the world's busiest free ports. It is a frequent port of call for passenger and cruise ships, and, as the home of one of the largest oil refineries in the world, it is also a major oil exporting center.

The city is distinctly Dutch in character and architecture. Its clean streets and wharves are lined with brightly painted 18th century gabled houses. The entrance to the harbor is crossed by the Queen Emma Bridge, believed to be the longest pontoon bridge in the world. This bridge opens and closes approximately 20 times a day to allow seagoing traffic to enter and leave the harbor.

Curacao was discovered in 1499 by the Spanish navigator Alonso de Ojeda and settled by the Spanish in 1527. At that time it was used mainly for livestock raising. In 1634 Johannes van Welbeck of the Dutch West India company occupied and fortified the island, which became the base for a rich entrepôt trade.

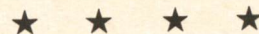
A refinery built by Royal Dutch Shell in 1918 is largely responsible for the city's present prosperity. Having access to the rich crude oil fields nearby, the company refines and exports oil products. This industry supports most of the island's population.

The Netherlands Antilles became an autonomous part of the Kingdom of the Netherlands in 1954. The kingdom is represented by a governor, who also has a voice in the government of the kingdom. (The governor's palace in Willemstad is shown on the front cover. It is the building to the right of the cruise ship entering the harbor.) A former governor, Peter Stuyvesant, also served as governor of New York City when it was known as New Amsterdam.

There is one Toastmasters club in Willemstad, Curacao Club 1889-U. Another Toastmasters club is located on the neighboring island of Aruba, Aruba Club 2688-U.

Serve and Grow ...with Pride

SIX-MONTH PROGRESS REPORT



Great enthusiasm has developed throughout the clubs and districts of Toastmasters International to meet the challenges made by International President Lothar Salin at the International convention in Toronto last August.

The president's program for 1967-68 outlined goals in the following activities for the period of July 1, 1967, through June 30, 1968:

- A net gain of five members for each club.
- A minimum of 10% gain of new clubs for each district.
- Five Youth Leadership Classes in each area.
- Five Speechcraft programs in each area.
- Significantly increased completion of the three speech programs.
- Greater community recognition.

Districts 2, 3, 4, 7, 8, 13, 14, 16, 29, 30, 33, 38, 39, 40, 62, and 66 responded to a World Headquarters request for a six-month summary of their accomplishments.

Toastmasters Activities

One of the most successful activities of the president's program has been recognition of Toastmasters in their communities.

COOPERATION WITH OTHER GROUPS

Contacts made by World Headquarters have resulted in new cooperation between Toastmasters and Jaycees, Junior Chamber International, Boy Scouts of America, the Society of Professional Engineers, the Society for Administrative Management, U.S. Treasury Department, and the American Red Cross. New opportunities thus have been made available for Toastmasters to use their abilities in helping others.

PUBLIC DEBATES

Several clubs have learned how much interest is generated by public debates. Roseland Club 432-30 in Chicago, Ill., received considerable local publicity when it staged a debate about the Viet Nam War; clubs in High Point, N.C., were praised by civic leaders for providing debate tourney judges; and more than 300 attended a debate staged by clubs in Santa Fe, N.M.

DEBATERS — All five clubs in Area 2, District 56, participated in an area debate program. Two clubs provided debate teams, one supplied judges, and two supplied evaluators. Members of the Galveston Club 1851-56 team were (from left) Richard Kirkpatrick, Gerry Adams, Bill Nolan and Bill Rider. The opposing team, from Leadership Club 3146-56, included (continuing, from left) Tom Purdy, Al Rodin, Elmo Schwab, and David Nelson.

Gain New Recognition

SPEAKERS BUREAUS

Several clubs and districts have made new gains in offering community speaking opportunities, thus providing more exposure and recognition for their members. **District 39**, for example, has fulfilled more than 50 requests for speakers since it began providing men to help promote the California State Exposition. A new bureau established by **District 38** has been working with the United Fund and March of Dimes, while 18 clubs in the Oklahoma City area are cooperating in a metropolitan bureau. Toastmasters of **District 7** received praise from civic leaders by providing judges for Portland (Ore.) school system speech contests, and members from **District 13** helped promote the U.S. Savings Bond Drive.

BUSINESS AND INDUSTRY

Business and industry are showing an increasing interest in the Toastmasters communications and leadership program as an extension to their personnel development program. Major feature articles have appeared in publications of Chas. Pfizer & Co., American Cast Iron Pipe Co., and Phillips Petroleum Company in recent weeks. Dozens of letters are received at World Headquarters each month from executives in business, industry, and government, inquiring about Toastmasters. These queries are sent to the appropriate district governors for follow-up. Many have resulted in new members and clubs.

A complete information kit, which provides ideas and methods for making clubs, areas, and districts a vital part of their communities, was made available during the Toronto Convention. This kit, "Your Community Programs," (code 1141) is available from World Headquarters.

IN THE COMMUNITY—Many clubs are finding new ways to make themselves known in their communities. Members of Queen City Club 1593-45 (shown) in Manchester, N.H., for example, presented a program about the Toastmasters program over their local radio station. Toastmasters in Founders District have participated in a local show titled "Controversy" for five years, and District 39 participates in a weekly 15-minute show in Sacramento.



TWENTY-TWO DISTRICTS ADD TWO OR MORE CLUBS

In response to the president's challenge for districts to make a net 10% gain in number of clubs District 45 already has achieved this goal.

In addition, the following twenty-one districts have added two or more new clubs since the opening of the challenge period July 1: Districts F, 5, 6, 8, 11, 12, 13, 14, 18, 25, 35, 37, 42, 43, 47, 48, 49, 50, 52, TCA, and TCBI. Twenty-four districts reported only one new club, and 24 districts have reported no new clubs since July 1.

The most successful districts frequently report that a Flying Squad has played an important part in telling the Toastmasters story to new groups and in stimulating interest for starting new clubs.

Seventeen Areas Have Two Or More Youth Leadership Classes

The popular Youth Leadership Program, a success since its introduction in 1966, is gaining momentum rapidly. There have been 415 classes presented to more than 10,000 young people since the inception of Youth Leadership. One area, Nine in District 28, already has met President Salin's challenge to present five classes. Sixteen others have presented two, and more are being organized.

World Headquarters contacts with the Boy Scouts, National Association of Student Councils, the American Red Cross, and Junior Achievement have offered many new groups of young people for whom the program can be presented. These groups are in addition to popular local sources such as schools, churches, 4-H clubs, and other youth groups.

One of the highlights of the year so far has been the recognition afforded the Youth Leadership Program in Colorado, when Governor John Love set aside Youth Leadership Month in that state.

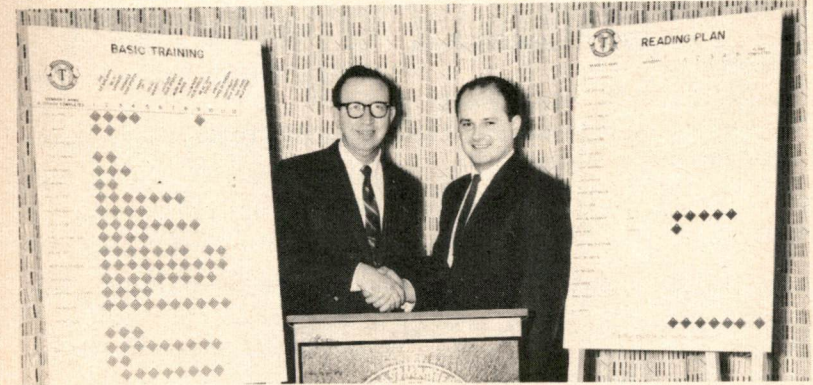
Areas with the most Youth Leadership activity so far include:

| | | |
|-----------------------------|--------------------------|--------------------------|
| District 28, Area Nine | District 38, Area Eight | District F, Area A-Three |
| District 24, Area One | District 41, Club 3734 | District 9, Area One |
| District 63, Area One | (no area designation) | District 19, Area Six |
| District 8, Area Seven | District 56, Area Four | District 28, Area One |
| District 11, Area Seventeen | District 65, Area Four | District 40, Area Two |
| District 25, Area Two | District 47, Area Eleven | District 63, Area Two |

SPEECH PROGRAMS

ON TARGET—Clubs, areas, and districts throughout the world are undertaking a wide range of new programs to keep members working progressively on one of the Toastmasters speech programs. Kenneth Kunz (above, left), president of **Prudential Club 2997-46** in Newark, N.J., congratulates club member Martin Kravarik on his idea of maintaining and displaying at each meeting a chart of each member's progress through the manuals. The result has been a friendly competition among the membership to complete the various programs. **Lamplighters Club 449-9** in Spokane, Wash., has a similar program of charting member progress that has been equally successful. The **32/4** program in **District 16**, which outlines goals for all members in the district to complete 32 projects in four years, has resulted in a 77% participation throughout District 16. In **District 3** the governor writes personal congratulations to each man completing a speech program.

Between July 1 and December 31, there have been 1,241 completions of Basic Training, 107 completions of The Advanced Speaker, and 29 completions of Leadership Through Speech... which leaves ample room for improvement during the balance of the year.



Success For Speechcraft



SPEECHCRAFTERS—These 10 new members of **La Crosse (Wis.) Club 411-35** represent one of the best reasons for a club to present Speechcraft. They all joined the club after participating in the eight-week program. Twenty-eight clubs in **District 39** participated in a district-sponsored Speechcraft program in Sacramento, Calif. These are only two of numerous reports of successful Speechcraft programs. New ideas and materials described in the January issue of *The Toastmaster* and the February issue of *TM Topics* make the program even easier and more fun to present.

THIRTY-FIVE CLUBS SHOW HIGHEST MEMBERSHIP GAINS

The following thirty-five clubs have made the largest membership gains during the first six months of the challenge period, each with a gross gain of 14 or more members. Many of them now have reached full membership as a result of their efforts. Final winners, who will receive special recognition at the Miami Beach Convention, will be based on net gains realized by June 30, 1968. Top contenders now are:

| | |
|--|---|
| Executives 3893-38, Philadelphia, Pa. | Melbourne 3362-TCA, Melbourne, Vict., Australia |
| Armed Forces Staff College 2865-66, Norfolk, Va. | Wellington 1046-U, Wellington, New Zealand |
| Schwartzwald 1884-U, Schwartzwald, W. Germany | Bangkok 2010-U, Bangkok, Thailand |
| General 136-52, Los Angeles, Calif. | Nanabijou 2090-6, Ft. William, Ont., Canada |
| Scandia 3541-52, Los Angeles, Calif. | Executives 335-19, Des Moines, Iowa |
| Beaver 1421-21, Vancouver, B.C., Canada | Seroco Talkers 165-22, Kansas City, Mo. |
| Jackson 2319-7, Medford, Ore. | Sandia 765-23, Albuquerque, N.M. |
| Vancouver 59-21, Vancouver, B.C., Canada | Engineering 3724-24, Lincoln, Neb. |
| Sargent County 3469-20, Forman, N.D. | Naval War College 3463-31, Newport, R.I. |
| Marysville 2798-40, Marysville, O. | Wascana 577-42, Regina, Sask., Canada |
| Kalispell 3147-17, Kalispell, Mont. | Bow Valley 1494-42, Calgary, Alta., Canada |
| East El Paso 2461-23, El Paso, Tex. | Moncton 2113-45, Moncton, N.B., Canada |
| Kingsville 1743-56, Kingsville, Tex. | Fluor 124-51, City of Commerce, Calif. |
| Dauphin 2991-64, Dauphin, Man., Canada | Peterborough 3427-60, Peterborough, Ont., Canada |
| Nome 2965-67, Nome, Alaska | Barangay 3128-U, Bacolod, Republic of Philippines |
| U.N.D. 806-20, Grand Forks, N.D. | |
| Appleton 1331-35, Appleton, Wis. | |
| Kearfott 3156-46, Little Falls, N.J. | |
| U.S. Plywood 3625-46, New York, N.Y. | |
| Hollywood 3770-47, Hollywood, Fla. | |

A REPORT:

Toastmasters Cooperation With The Freedoms Foundation

by JOHN B. MILLER, Past International President

Toastmasters International was honored this year with an invitation to send the president or his representative to serve on the awards jury of Freedoms Foundation at Valley Forge, Pa. At the request of President Lothar Salin, Billie and I spent a week at the foundation where I worked 40 long and fruitful hours, as one of 36 judges who helped select the winners of the foundation's national and school awards.

These winners will be announced on Washington's birthday with appropriate national and local recognition and thousands of dollars in cash prizes. For the winners the money will be of secondary importance. The much-coveted medals and plaques will be more than adequate.

These men and women already have won the satisfaction that comes from "creating" in the field of personal beliefs. I sincerely believe that no man can "create" a winning entry at Freedoms Foundation unless he believes in the American way of life with the patriotism and zeal that approaches that of the Continental soldiers during the fight for independence.

Freedoms Foundation was developed after two men, Dr. Kenneth Wells and Mr. Don Belding, created a credo of the American way of life, a statement of the freedoms which they felt makes the United States of America a unique government of the people.

The Freedoms Foundation was established in March, 1949. At the suggestion of General Dwight Eisenhower, then the president of Columbia University, the foundation decided to select the historic spot which most symbolized the fight and the sacrifice that established the American way of life. After visiting many sites, Valley Forge was selected because it represented the period of greatest despair yet greatest determination in our struggle for freedom.

The purpose of Freedoms Foundation is to communicate the message and inspire our citizens so that every American will personally understand and maintain the American way of life, will honor it by his own exemplary conduct, and will pass it intact to succeeding generations.

But how can this be done 190 years after the terrible winter, 190 years during which the American people have become wealthy, smug, complacent, or to use our own term, "sophisticated"? How can we be made to feel the importance of the freedoms for which those freezing, starving soldiers fought?

The foundation operates on the premise that the best way to reach the minds of today's people is to challenge those minds to be "creative" in their expression of those freedoms which are the American way.

Each year the foundation offers prizes and public recognition for original creations between November 1st and November 1st, in numerous fields including speeches, essays, programs, cartoons, letters, editorials, sermons, radio programs, and motion pictures, to mention a few.

All entries must be in support of the freedoms of the American way of life as expressed by the credo. The credo of the Freedoms Foundation (shown in the box on page 17) will provide subject matter for a dozen patriotic speeches. Community-minded Toastmasters recognize the importance of having a patriotic speech or two as a part of their repertoires.

My experience at Freedoms Foundation convinces me that all Toastmasters need to be "creative" in the field of patriotic speaking.

Our *Club Program Planning* booklet furnished to each club educational vice-president provides on page 22 suggestions about how to develop a club meeting using patriotic themes. I already have recommended that my club develop such a program and suggest that your club would benefit from such a program. The best of these patriotic speeches may be submitted to the Freedoms Foundation for their consideration. From this experience your members and club can Serve and Grow — With Pride.

POLITICAL AND ECONOMIC RIGHTS

WHICH PROTECT THE DIGNITY AND FREEDOM OF THE INDIVIDUAL

- Right to Worship God in One's Own Way.
- Right to Free Speech and Press.
- Right to Peaceably Assemble.
- Right to Petition for Redress of Grievances.
- Right to Privacy in Our Homes.
- Right of Habeas Corpus — No Excessive Bail.
- Right to Trial by Jury — Innocent Until Proved Guilty.
- Right to Move About Freely at Home and Abroad.
- Right to Own Private Property.
- Right to Free Elections and Personal Secret Ballot.
- Right to Work in Callings and Localities of Our Choice.
- Right to Bargain with Our Employers and Employees.
- Right to Go Into Business, Compete, Make a Profit.
- Right to Bargain for Goods and Services in a Free Market.
- Right to Contract About Our Affairs.
- Right to the Service of Government as a Protector and Referee.
- Right to Freedom from Arbitrary Government Regulation and Control.

FREEDOMS FOUNDATION CREDO

Overseas Taped Speech Contest Competition Opens

Clubs throughout Toastmasters are starting to make preparations for the speech contests that will eventually culminate in the International Speech Contest or the International Overseas Taped Speech Contest in Miami Beach at the 37th annual convention.

The International Overseas Taped Speech Contest was first started in 1964 and has attracted increasing attention each year. The 1967 contest included entries from nine different countries in Europe, Asia, and Africa. First place winner was Albert C. Braun of Wiesbaden Club 2154-U in Wiesbaden, Germany. Second place went to Carlos M. Velayo, Capitol Club 194-U in Quezon City, Philippines; third to David A. Talbot, ATM, Blue Nile Club 2192-U in Addis Ababa, Ethiopia; and fourth to S. T. Dong, Tainan Club 3102-U in Tainan, Taiwan, Republic of China.

The International Overseas Taped Speech Contest is open to all undistricted clubs throughout the world, who are invited to submit entries for judging and honors at the International convention. An announcement, contest rules, judging sheets, and contestants' questionnaires will be sent to presidents of all undistricted clubs in the near future. Participation in this contest will be an interesting and challenging experience for the members of all overseas clubs.

CLUB DIRECTORY NOW AVAILABLE

TOASTMASTERS INTERNATIONAL'S 1968 CLUB DIRECTORY IS NOW AVAILABLE. TO GET YOUR COPY, FILL IN COUPON BELOW AND SEND TO: TOASTMASTERS INTERNATIONAL, P.O. BOX 10400, SANTA ANA, CALIFORNIA 92711.

CLUB _____ DISTRICT _____

NAME _____

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CITY _____ STATE _____ ZIP CODE _____

The Tale Of Pelican Sam



by JOHN F. DIAZ

ONCE UPON A TIME in the swamps of Lake Okeechobee in Florida lived an old pelican named Sam.

Sam was the acknowledged leader of his pelican clan because he always did all the work — easy or hard.

One brisk spring day, while the sun was at its lowest point, another pelican came flying up from the Everglades. He was young and strong and desired

the companionship of one of Sam's female pelicans.

When the young pelican came upon the clan, he spied a comely female and uttered a loud "AWWK", suggesting to the young female an interest in having her join him in the warmth of the Everglades as his wife.

Old Sam became quite annoyed and wobbled to her side, challenging the young rebel pelican by saying, "See here, young

pelican, I am the leader here and always have been. I will not permit you to whisk away one of my brood."

The young pelican replied, "You have been the leader of your clan too long, and I will defeat you in battle and take the young lady I desire."

In the following battle Old Sam took his lumps. He was wounded sorely in the pin feathers, and the young rebel pelican convinced the lady she should join him in the Everglades.

While Old Sam was lying prone, beak up on a sand bar, he was told by one of his fellow pelicans, a long-time servant, "It appears that you now have to step down as the leader of the clan and give way to one of the younger pelicans."

Nobody's Prepared

Old Sam croaked through his battered beak, "This cannot be. There are no young pelicans who are prepared to step into my job. They must first serve apprenticeship and let me teach them how to lead my clan. This cannot be — this cannot be . . ."

These were Old Sam's last words. But, sure enough, after weeks of stumbling around, another young pelican became the leader. He was defeated by another young pelican who was better prepared, and so on.

The point of the story is clear. If one leader can't lead, another pelican.

But Old Sam had prepared nobody to replace him. Why? Because he didn't understand that he should have at least one replacement for himself in case he had to step down from his leadership post . . . for whatever reason.

Does this sound familiar?

Isn't there much too great a similarity between the problem Old Sam had and the problem in many of our districts, areas, and clubs? Don't we find the same problem year after year when it comes time to elect our district and club leaders and appoint club and district committee members and area governors? The results are obvious. Our operation begins to drift . . . without leadership . . . and we pay the price of unpreparedness.

Too Little Depth

The problem simply stated is: We have too little depth in leadership at each level of the Toastmasters organization.

What can we do about it? Well, the first step is recognizing that we have the problem. Symptoms come in many forms: no competition for elective offices, poor area governor attendance at district meetings, and lack of interest in leadership opportunities at and above the club level. When these things happen, you've got the problem.

I think the "engineering technique" is by far the best method for overcoming the problem. The

first step is determining the *cause*, which probably is one of the following:

1. The leader is *unaware* of his duty to develop replacements.
2. The leader is *aware* of his duty *but is indifferent* towards it.
3. The leader is *aware* of his duty, *wants to do something about it, but doesn't know how*.

Now that we know what the cause is, what do we do about it? We investigate the possible solutions.

Solutions Are Different

If the cause is number one or two, the problem requires solutions different from the third. A principal responsibility of the club president or district governor is to develop replacement leaders. He must use every opportunity to convey the idea that every elected or appointed officer must do the same. The changing of "indifference" to "action" comes about only when the leader understands that developing his replacement:

1. Improves his replacement's ability and motivation.
2. Increases the leader's knowledge of his job, through teaching and coaching his replacement.
3. Frees the leader's time for planning and organizing while the replacement is learning the detail work.
4. Permits the leader to advance because a replacement is available.

Once this awareness is achieved, you have solved the first two causes. If the third cause is the case, the solution will be evident when considered in terms of the five "W's":

Who is the right man? Resolve that you will not know from where your replacement will emerge. You should select several potential candidates and observe their performance. Mentally divide their work into routine and non-routine activities. Pay particular attention to how they perform on non-routine activities that require initiative, emergency adjustments, and ingenuity. The man who performs well on non-routine activity bears further watching. You want to talk to him and determine if he is interested in moving up. If he is, tell him you will give him more opportunities. Then do it!

Discuss Opportunities

Discuss with him the opportunities of the position that needs filling; tell him of the standards of performance that are required by the organization; and impress upon him the importance of the position to the organization. Tell him why you think he can do it. And, above all, discuss these things with him privately.

When do you start training him for your job? Recognize there is never enough time to train him. Start from the mo-

ment you have selected him. You will find that you are probably late already.

What is the best way to train him? How do you develop his self-confidence? Just about all of his training will be accomplished by your delegating parts of your job to him. Use the "what do you think?" or "what do you propose?" method, asking him to make what amounts to your decision.

Show him that you respect his opinion. This helps him build self-confidence. Spend time coaching him on things to look for in analyzing problems and people. He is now beginning to exercise his own judgment and gaining confidence.

A natural and easy method for you is to have him act as your representative at some Toastmasters function. This not only builds his confidence but allows others to recognize his stature.

Where is the right organizational slot for him? You have built his confidence and moti-

vated him to seek higher office. If you hold an appointive office, consider "promoting" him to your assistant. Publicize this because it is important that others recognize him as the "logical" choice as your replacement.

If you hold an elective office, tell others about his performance and his desires. This will cause them to observe and recognize his potential. When the time comes for your replacement to be elected or selected, this man will likely be the best prepared for your job.

Why should he develop a man to replace him? Tell him that his own personal development and growth within the organizational chain depends on the availability of a replacement for him. Emphasize that it is his duty to develop a replacement in the same way you helped him.

Creating a development plan based upon these suggestions will provide the depth in leadership we need at the club, area, and district levels.

John F. Diaz is a past governor of District 47 and has been a member of Radiation Inc. Club 1423-47 in Melbourne, Fla., since it was chartered in 1959. He previously held a series of club and area offices. He is a senior buyer for Radiation, Inc., Melbourne, Fla.



The Speaker's Page



POINT OF EMPHASIS FOR MARCH

The month of March is an excellent time to provide an opportunity for members to present their special occasion speeches. This is the point of emphasis for the month.

Ask your club membership what special speeches they need to practice. Some may have a briefing to rehearse; others may have to make a presentation or award of a trophy or prize. Some may have been requested to welcome a visiting dignitary.

Mr. Educational Vice-President, ask your membership what special requests they need to prepare for; then provide time for them during the meetings in the month of March. The *Club Program Planning Manual* on page 9 provides additional ideas and suggestions.

LOOKING FOR A SUBJECT?

March is a month which offers many opportunities to speak on behalf of better health. It is designated as *Red Cross Month* by Presidential proclamation; the annual *Easter Seal Campaign* begins March 1, to raise funds for services to crippled children and adults; and special weeks observed during the month include *Save Your Vision Week* (4-10) and *National Poison Prevention Week* (17-23).

Historically, on March 26, 1953, Dr. Jonas Salk announced the discovery of a new vaccine capable of immunizing human beings against poliomyelitis. The first blood bank for storing human blood was established in Cook County hospital in Chicago on March 15, 1937. On March 1, 1961, the Peace Corps was established, by order of President John F. Kennedy, to assist underdeveloped countries requesting aid in the fields of health, education, and rural development.

The United States government authorized the issue of the first war bonds on March 14, 1812, to purchase military equipment for the War of 1812. On March 16, 1926, Dr. Robert H. Goddard first demonstrated the practicality of rockets at Auburn, Mass., with the first liquid-fueled rocket flight. The rocket traveled 184 feet in 2.5 seconds.

The swallows are expected to return to the mission at San Juan Capistrano, Calif., on March 19th, as they have traditionally since 1776. An event of equal importance to the citizens of Hinckley, Ohio, occurs on March 15th when the buzzards return from their winter quarters in the Great Smoky Mountains to Hinckley to rear their young. The occasion is celebrated each year with a Buzzard Festival.

Bridge Over the River Quit

by CLARK E. CROUCH



“LET’S BUILD a bridge over the River Quit!” This was the challenge to District 33 Toastmasters as a new leadership plan was introduced for council approval.

Faced with limitations of geography and population, we had reached a critical point in the history of the district. Continued growth depended upon increasing the average length of membership. As a result, Dixon Murphy, governor of District 33 at that time, asked me to tackle the problem of member retention and to present a plan to the district.

Like most construction jobs, the task of building a bridge falls into several phases: research and development, conceptual design, detail design, and construction.

The research and development work involved getting the answer to a relatively simple question: “Why do men quit Toastmasters?” The answers, resulting from personal contact with past members, fell into four categories:

- personal reasons (job, family, etc.)
- speech training stagnation
- desire to become more active in the community
- desire for leadership (management) training.

Although the survey was informal and involved a relatively small sample, it was adequate to

indicate that we could hold up to 70% of our members for a longer time if we could find a way to provide better advanced training objectives, more outlets for community interests, and more realistic methods of leadership training. Not too much could be done to overcome “personal reasons” for dropping membership except that attention to the other reasons would weigh heavily in our favor by providing additional motivation to remain active.

We also kept names of dropped members in a suspense file for later follow-up. Many times their reasons for leaving the club are only temporary, and encouragement on the part of club officers will cause them to rejoin.

The second research step was to determine specifically what the Toastmasters program has to offer in education and training. Our study included the educational programs, *Basic Training*, *The Advanced Speaker*, *Leadership Through Speech*, and the *Reading Plan*; leadership opportunities such as club, district, and International offices; and service opportunities such as speakers’ bureaus, *Speechcraft*, and *Youth Leadership*.

Our review, coupled with the results of the earlier survey, resulted in several conclusions which were to form the basis for the conceptual design of our bridge:

The educational program of Toastmasters is excellent. Each course, however, stands pretty well by itself, and completion of each one often represents a terminal point at which the Toastmaster must decide whether to continue his progress. Our district had developed no incentives for members to proceed from one program to another.

Toastmasters offers an unlimited opportunity to develop and practice the skills of leadership. Again our district was failing to provide incentive and recognition in the area of leadership achievement.

Community Not Stressed

Community opportunities, although always available, had not been stressed and opportunities for Toastmasters with the community had not been correlated with our educational objectives.

With our research completed, the next step was to establish the conceptual design. It took the form of an expanded statement of purpose to meet the needs established in the research phase. These became the guidelines:

"Devise a plan for member retention, using the existing programs and activities of Toastmasters International. Provide an advanced training objective which will correlate all training activities, emphasize leadership training, and incorporate oppor-

tunities to Toastmasters and the community."

As soon as these ground rules were established, it was a fairly easy matter to outline a new plan. Almost immediately the name Leadership Plan was selected, because this was an emphasis long sought by many Toastmasters.

In preparing the detailed plan, I was guided by the advice of Dr. Smedley, who wrote in *The Story of Toastmasters*:

"There are occasional demands for courses in training for leadership from some of our members, but my consistent reply to such demands is that leadership training is part of the life in every Toastmasters club. Every activity in the club has its double purpose: first, to serve the club in carrying on its program; and second, to give the member training in matters which will be of value in other relations . . .

Practice is Important

"The way to learn to be a manager or a leader, or to get along with people, is through practice, at first in elementary application of the principles, and then in more advanced work.

"The man who has used his opportunities as an officer or member of a committee in his Toastmasters club has been learning and gaining skill in these fields, perhaps quite unconsciously, but effectively, if he

has been faithful in the performance of his duties."

The advice of several International officers and directors was incorporated into our plan, and the views of professional personnel administrators were solicited to determine how the plan could be implemented to help meet the training needs of business and industry.

Comments were incorporated, and the design for our bridge was completed.

Provides Objective

Bear in mind that there is nothing new in this plan. It involves only the educational materials and opportunities which have long existed in Toastmasters. The plan organizes, correlates and integrates these to provide an advanced objective.

This is our Leadership Plan:

Part One — Leadership Education — Complete each of the following:

1. Basic Training to gain knowledge and experience in the techniques of oral communication.

2. *Leadership Through Speech* and *The Advanced Speaker* to gain further knowledge and experience in communications as related to leadership.

3. *Reading Plan* series (five books, five talks) on the subject of leadership, to gain knowledge of classical and modern leadership theories and techniques.

Part Two—Leadership Exper-

ience. We use a newly-developed leadership evaluation form to evaluate each man as he fills an office. We suggest evaluation at mid-term in each office and at the end of each term.

Each man is encouraged to:

1. Serve one full term as club president, vice-president or sergeant-at-arms. The offices of secretary and treasurer are not included, because they do not have committee leadership responsibility.

Offices Suggested

2. Serve one year as one of the following: elective or appointive district officer, other than secretary or treasurer. Suggested offices are governor, lieutenant governor, standing committee chairman, or others as indicated in the bylaws of the district.

3. An alternative to holding a district office is for a man to serve as chairman of the club achievement committee within his club. This job requires promoting the effective use of club achievement standards, completing a Club Achievement Manual, and entry of the manual in district competition.

4. Serve in a position of leadership, in addition to those above, for the benefit of Toastmasters. This might be to serve as chairman of an area training course for club officers or an area speech contest, panel moderator for a district or regional conference, or general chairman for a dis-

trict conference.

5. Serve in a position of leadership in a Toastmasters' community program activity. This could be as coordinator of a Youth Leadership Program, chairman of an area speakers' bureau, chairman of a Speechcraft or parliamentary course, or coordinator of a Gavel Club.

Part Three—Leadership Thesis.

Each man is to prepare a 2000-word thesis on the subject of "leadership." It should analyze a leadership problem and provide some direction toward its solution, make a contribution toward the study of leadership, or otherwise reflect the benefits he has gained in following the District 33 Leadership Plan. This project can be combined with the requirement for a written speech in *The Advanced Speaker* or *Leadership Through Speech*.

Each man is to be prepared to present his thesis as a 15 or 20-minute talk at a district conference or other event as may be requested by the district governor.

Part Four — Each man is to complete an application for a District 33 leadership certificate and send it to the district governor, together with a copy of his thesis. The application will be reviewed at a district executive committee meeting which the member is invited to attend. Upon recommendation by the committee, the application will be approved by the district governor and a certificate will be prepared.

There you have it — the design for a bridge over the River Quit.

The materials are available, the site has been surveyed, the district council has approved the plan, and the bridge is being built.

District 33 challenges other districts throughout Toastmasters International to join in its construction.

Try it, test it, modify it; but build that bridge to carry members over the River Quit.

On the other side of the river lie unlimited opportunities for each Toastmaster to Serve and Grow . . . with Pride.

Clark E. Crouch of Richland, Wash., is a program coordinator with the U.S. Atomic Energy Commission. A member of the Toastmasters International Board of Directors, he has been a Toastmaster since 1956 and is a member of Richland (Wash.) Club 406-33.



Honor Roll

Congratulations to the following Toastmasters who have completed the Toastmasters advanced speech programs.

ABLE TOASTMASTERS (ATM)

Certificates of Achievement

- | | |
|--|---|
| J. K. Dozier (ATM) Traffic Club 3055-56 | F. Stephensen (ATM) Pomona Club 12-F |
| P. A. Sorenson (ATM) El Dorado Club 1390-39 | A. J. Grill (ATM) Armed Forces Staff College Club 2865-66 |
| A. H. Meldrum (ATM) Grand Forks Club 273-20 | S. Rouss (ATM) Jaycee Club 1416-48 |
| P. C. Magnusson (ATM) Yawners Club 982-7 | R. D. Lachman (ATM) Lakers Club 388-6 |
| T. Wilson (ATM) Papago Club 2694-3 | D. M. Shea (ATM) Quincy Club 675-31 |
| N. C. Wilcox (ATM) Los Gallos De La Bahia Club 3400-4 | |

LEADERSHIP THROUGH SPEECH

Certificates of Progress

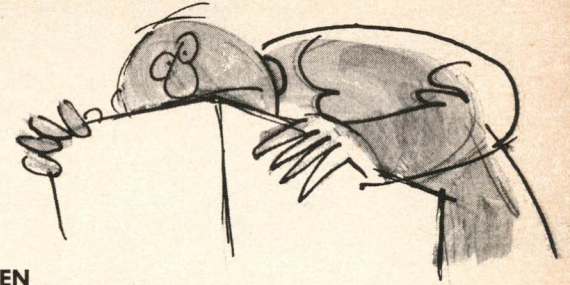
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|--|--|
| H. B. Palmer Ala Moana Club 3701-49 | L. O. Liddell Pathfinder Club 3635-57 |
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THE ADVANCED SPEAKER

Certificates of Progress

- | | |
|---|--|
| C. G. Davies Arcadia Club 155-F | W. R. Cannon, Jr. Marin Club 890-57 |
| A. Baliz Chino Club 2504-F | K. R. Olson Esquire Club 2388-19 |
| J. S. Collins Eye-Opener Club 2607-3 | C. Trejo Cavaliers Club 3322-23 |
| L. G. Ray Forty-Niners Club 1244-4 | W. Summerlin Hi-Noon Club 3172-25 |
| J. M. Susoeff Mill-Braers Club 2168-4 | V. L. Coffey, Jr. Timberline Club 1965-26 |
| H. O. Story Convair Club 3745-5 | C. A. McClelland MITRE/ESD Club 2779-31 |
| T. J. Rosten Modoc Club 98-7 | R. R. Kerr Troy Club 3453-40 |
| C. E. Hermanson Gresham Club 783-7 | V. Berg A-OK Club 1359-43 |
| W. L. Schuckel Bend Club 2999-7 | J. H. Womack, Jr. Aerospace Club 2417-43 |
| A. A. Fleming Athens Club 1779-14 | A. K. B. Lee Ala Moana Club 3701-49 |
| J. D. Stockton Capital City Club 3813-16 | S. G. Seech Executive Club 412-50 |

Do You Have **RPL** Trouble?



by **GEORGE L. SCRIVEN**

SINCE BECOMING a member of Toastmasters, I have discovered a common ailment which I call "RPL" trouble (pronounced "R-pull").

To illustrate, how many times have you heard Toastmasters say, "To gain experience in speaking, all speakers participating in Table Topics today will use the rostrum"; or "will the sergeant-at-arms please check the banquet room to be sure there is a podium available for tonight's speech contest?"; or "Will the winner of the 'Gabby Award' please step up to the lectern?"

In like manner, speech evaluators many times sharply criticize a speaker for placing his hands on the speaker's stand or is told he stood too close or too far away. In some cases he is told he should walk away from the speaker's stand as though it should be avoided.

Many times I have found myself in disagreement with these statements and finally realized

that I had "RPL" trouble.

As a doctor who studies his patients' symptoms before prescribing a cure, I turned to the book shelf. I searched through about 50 volumes and even corresponded with our Toastmasters World Headquarters to find a cure for "RPL" trouble. I was surprised to find that there is little information regarding "RPL," but I did find a few pertinent facts:

First, there is a general misunderstanding of the basic words which compose my acronym "RPL" — which stands for rostrum, podium, and lectern. They are not synonymous. To paraphrase the definitions:

A rostrum is a platform from which Roman orators expounded their views in the Roman Forum in ancient times. It also describes the curved, often ornamental, end of a ship's prow, or a raised platform for public speakers.

A podium is a low wall serving as a foundation or terrace wall. An example would be the

low wall around an ancient amphitheater which served as the base for the tiers of seats. A secondary meaning of podium is a raised platform for a throne, a seat of honor, or a lecturer's desk.

The letter "L" stands for lectern, which is a desk from which scripture lessons are read in a church service, or simply a reading desk.

Of the three words, rostrum, podium, and lectern, the last is most generally accepted as the specific word to describe a speaker's stand. As Toastmasters we should not be misled into thinking the words are synonymous.

The purpose of the lectern is to aid the speaker, although some beginning speakers may challenge this statement and even declare it a hindrance. Since there is considerable confusion about the proper use of a lectern, I have compiled some basic facts you may find helpful.

Most speakers agree that the

lectern is a definite aid. It provides a convenient place to place notes, reference material, visual aids, perhaps a glass of water, and hide shaking knees. In some instances it may hold a microphone, which again helps the speaker to reach his listeners with the minimum of effort.

The lectern also can aid the speaker to emphasize a point or gain attention when it is struck a sharp blow with the hand or solid object.

Conversely, when incorrectly used, the lectern can serve as a distraction to the listeners and a source of hindrance to the speaker.

Don't grab the lectern as though it is about to run away and leave you unprotected. On the other hand, on occasion it is permissible to gently grasp the edges as you lean toward the audience to emphasize a point or establish a gesture of confidence. I could find no rule against laying your hands on the

lectern to follow your notes or simply steady your nerves.

Several other tips concerning your presentation will help overcome problems connected with "RPL" trouble.

Don't play with objects such as keys, pencils, pens, glasses or watches. If you try to hide them on top of the lectern, your audience will be more interested in guessing what they are than the subject of your speech.

Don't hold anything in your hands unless you are displaying a visual aid to the audience. It is distracting and calls attention away from what you are saying. Leave visual aids on the lectern until you need them; then put them down.

Don't play peek-a-boo with your notes. If you use notes, be sure they are written in large print and are properly arranged on the lectern so they can be read easily.

Since prevention is much easier than a cure, consider these

suggestions for avoiding "RPL" trouble.

Make it a practice to arrive a few minutes early when you are the speaker so the lectern and its location in the room can be checked out.

Check out the public address system if one is to be used. Know how to adjust it for height and direction. Try it out for volume. Remember that the smallest sound, like a gasp for breath or shuffling of papers, is amplified many times over a public address system and may sound like an approaching hurricane to your audience.

Most of these suggestions are just plain common sense and good taste, but the important one is to be sure to use the lectern in a manner that will aid your presentation rather than hinder it. In general, if we follow simple common sense rules, we should be able to avoid "RPL" trouble.

George L. Scriven is a civilian employee at Fort Lewis, Wash., and is a resident of Olympia, Wash. He is a charter member and past president of Fort Lewis Club 690-32. A past VFW post commander, he also is active in the BPOE.



TOASTMASTERS IN THE NEWS



Men on the Move

Southwest Club 1029-30 in Chicago has developed a program which includes sending a letter to each new member's employer, advising him of the man's new efforts at self improvement. Material including forms 100 ("Introducing...") and 101 ("We're In It Together") is sent along with the letters so the employer may become more familiar with Toastmasters. The letters are sent only with the permission of each member.

Delivered in Person

Mayor Pete Lopez of Antioch, Cal., attended a regular meeting of Antioch Club 2370-57 to read and sign a proclamation for Toastmasters Week in that city. He also participated in the Table Topics program.

Emcees

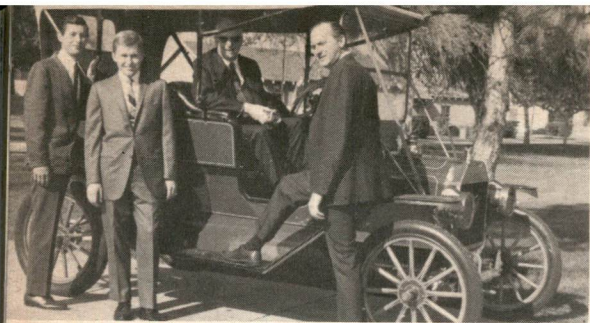
Members of NOL Club 3637-36 in White Oak, Md., served as announcers and masters of ceremonies at the recent National Pageant of Peace in Washington, D.C. Taking part were Charles Sommerkamp, Richard Smith, Raymond Gray, Edward Fletcher, Robert Hiser, and Charles Falvey.

Community Participation

Members of East Story County Club 504-19 in Nevada, Iowa, provided a 45-minute program for the World Outlook Club of Colo, Iowa. Taking part were Past International President John B. Miller, Dr. Earl Laughlin, Harold Miller, and Alfred Ritchie.

HOLIDAY GIFT — Members of the World Headquarters staff joined in a Christmas gathering around the Christmas tree presented by Murray Stewart and the Greater Indiana (Pa.) Club 1440-13 for the fourth straight year. The tree was flown directly to Santa Ana for the holiday season. Joining the staff was Santa Claus, who, several employees noticed, sounded much like General Manager Buck Engle.





COMMUNITY PROJECT — Members of Huntington Park (Cal.) Club 14-51 prepare to participate in a community parade. Riding in the 1911 Ford were (from left) Gino Noriega, Ralph Panting, Norton Tolles, and club president Jack Haerle.



KEYNOTER — Maj. Gen. James C. Jensen, vice-commander of the Air Defense Command, spoke about the vital role of communication to leadership at an installation dinner of Ent Club 2900-26 at Ent Air Force Base, Colorado.

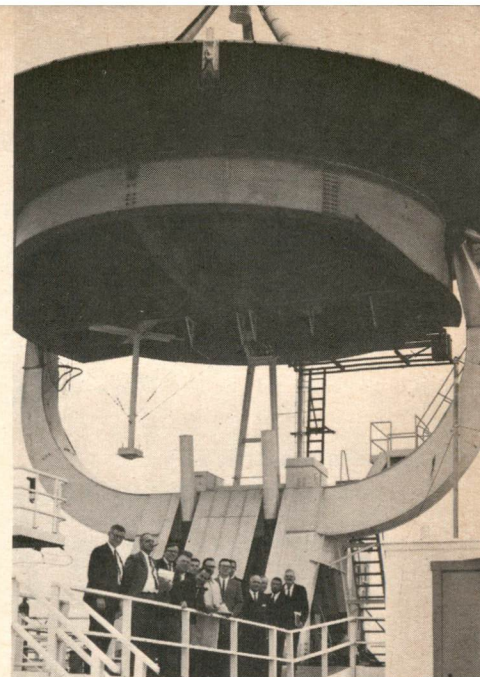
TOASTMASTERS WEEK — William McDonald (second from left), mayor of North Miami Beach, Fla., displays proclamation of Toastmasters Week in that city. Members of North Miami Beach Club 3840-47 present for the ceremony were (from left) William Stone, club president Richard Cohn, and Irving Leaderman.

OLD TIMERS — Frank Abruscato and William Hewitt (second and third from right) are presented with special charter member certificates in recognition of their ten years of active participation in Gunpowder Club 2562-18, Edgewood Arsenal, Md. Presentation was made by Post Commander Colonel William W. Stone Jr. (right) and club president Edward Fiske at the club's tenth anniversary.



20 YEARS — Past International President Frank Spangler was a featured speaker at the twentieth anniversary celebration of Milwaukee (Wis.) Club 466-35.

SPECIAL MEETING — Members of NRL Thomas Edison Club 3617-36 in Washington, D.C., talked above the sounds of overhead jets while conducting a special meeting beneath a 50-foot telescope at the Naval Research Laboratory.



SPECIAL PARTY — A special meeting of Wilson Avenue Club 169-30 in Chicago, Ill., honored Past International President Russell Puzey (center). Shown with special cake are (from left) Bernie Wilson, District 30 Governor, Beverly Chase, Ray Wakefield, Puzey, Joe Pargulski, Ray Eldridge, and Bruce Harper.



FRIENDLY JOINT — Members from clubs in towns of the same name — but in two different countries — enjoyed an evening of fellowship at a joint meeting. The clubs were Lock City Club 2649-62 in Sault St. Marie, Michigan, and Algoma Club 2648-60 in Sault Ste. Marie, Ontario.





Feature Article

A four-page story and photo section about Toastmasters International was featured in a recent issue of the *Pfizer Scene*, company publication of Chas. Pfizer & Co. Inc. It outlined personal improvement made possible by the Toastmasters program.

On TV

G. Chester Dorr, president, and Lawrence Bennett, educational vice-president of Portland (Me.) Club 288-45 recently appeared on an interview program over a local television station.

Unusual Member

Ray Disinger, of NAA-Rators Club 1398-50 in Los Angeles and director of the International Association of Laryngectomees, won Best Speaker award in his club for his Ice Breaker. Mr. Disinger had to learn a new way to speak after his larynx (vocal chords) was removed.

In the News

Roy Thruston of Flying Tumbleweed Club 2425-44 in Big Spring, Tex., and Wall Street Club 2720-44 in Midland, Tex., was the subject of a feature article in his local newspaper. The article reviewed Mr. Thruston's many Toastmasters activities, including his tenure as governor of District 44.

THE WINNER — Ray Zierman (third from left), accepts first place trophy of the District 54 humorous speech contest from Past International President John B. Miller, who was guest of honor at the District 54 conference. Others shown are (from left) Joshua K. Pang; Dr. Martin Skibbe, and District 54 Governor Luther Beck.



Toastmasters Honored

Richard R. Lundquist of Tomahawk Club 3442-26 in Denver, Colo., has received the 1967 Citizenship Medal for community service from his local chapter of the VFW . . . Frederick Allgood, president of Kaiser Downtown Club 756-57 in Oakland, Cal., won an award for editorial excellence with the company newspaper he edits for Kaiser Industries.

Classroom Help

Toastmasters from District 38 joined together to present a six-session practical management forum for members of the Society for the Advancement of Management at Temple University in Philadelphia. Reception by the students and their faculty adviser was so enthusiastic the Toastmasters plan to make the presentation an annual event.

CLUB ANNIVERSARIES — MARCH

30 YEARS

Down Town Club 110-F
Pomona, Calif.
Prescott Club 104-3
Prescott, Ariz.

20 YEARS

Cascade Club 566-7
Eugene, Ore.
Friday "Y" Club 578-11
South Bend, Ind.
Sioux City Club 579-19
Sioux City, Iowa
Magic City Club 585-20
Minot, N.D.
Denver Club 254-26
Denver, Colo.
Colorado Springs Club 555-26
Colorado Springs, Colo.
Yosemite Club 568-27
Madera, Calif.
Northeastern Club 573-28
Detroit, Mich.
Syracuse Club 580-34
Syracuse, N.Y.
Stevens Point Club 570-35
Stevens Point, Wisc.
Wascana Club 577-42
Regina, Sask., Canada

15 YEARS

Blue Monday Club 1242-4
San Francisco, Calif.
Cable Car Club 1243-4
San Francisco, Calif.

Forty-Niners Club 1244-4
San Francisco, Calif.

Mallory Club 1170-11
Indianapolis, Ind.
Barton E. Palmer Club 1269-15
Nampa, Idaho
Powell River Club 1252-21
Powell River, B.C., Canada
Russell Club 1258-22
Russell, Kans.
Hobbs Club 537-23
Hobbs, N.M.

Early Birds Club 1268-26
Durango, Colo.

Glass City Club 1221-28
Toledo, Ohio

Lakewood Club 1245-32
Tacoma, Wash.

Port Townsend Club 1257-32
Port Townsend, Wash.

Rome Club 1271-34
Rome, N.Y.

Wausau Club 782-35
Wausau, Wisc.

No. American Aviation Club 214-40
Columbus, Ohio

Northern Lights Club 489-42
Edmonton, Alta., Canada

Hi-Noon Club 1021-62
Port Huron, Mich.

Golden Heart Club 1240-67
Fairbanks, Alaska



HIS HONOR — Mayor Lee Davies (center) of Modesto, Cal., accepts an honorary plaque for his support of the Toastmasters program from Toastmasters International President Lothar Salin at the District 27 conference. Watching the presentation is Peter Varekiois, governor of District 27.



WORKING WITH OTHERS — Mrs. Robert W. Scott, wife of the lieutenant governor of the State of North Carolina, chats with Charles D. Peasley, a lieutenant governor of District 37, during a statewide meeting of the American Cancer Society in Charlotte, N.C. Mr. Peasley attended the meeting to offer co-operation of Toastmasters in District 37.



TOP TWO IN NINE — Roy Hadley (second from right) and Chuck Clugston (far left) display their first and second place trophies, respectively, for the District Nine humorous speech contest. Among judges for the contest were International Director Clark E. Crouch (rear) and J. J. Showalter, Publications Manager at World Headquarters.

THANK YOU — Immediate Past District 56 Governor Richard T. Irby (right) presents a plaque to Mayor Jack R. Blackmon of Corpus Christi, Tex., in recognition of and appreciation for his enthusiastic support of Toastmasters in District 56 during 1966-67.



RECOGNITION — Governor Spiro T. Agnew (center) of the State of Maryland presents a proclamation setting aside Toastmasters Week in that state to George P. Arakelian, governor of District 18. Others participating in the presentation ceremony were (from left) Judge Vita A. Marino, Francis "Jim" Butler, and William Lennon.

NEW CLUBS

As of January 3, 1968

- District F** SADDLEBACK Club No. 2657-F. Meets: Mon., 7:00 p.m., Mission Viejo High School, MISSION VIEJO, Calif. Contact: 837-0403; 837-3616.
- District 4** FORTY LINERS Club No. 2419-4. Meets: Mon., 11:30 a.m., American Tel. & Tel. Co., 74 New Montgomery, SAN FRANCISCO, Calif. Contact: 397-6800, Ext. 410.
- District 5** VAPOR TRAILS Club No. 648-5. Meets: Wed., 6:30 a.m., Civilian Cafe, Naval Air Station, North Island, SAN DIEGO, Calif. Contact: 295-5404.
- District 19** REVEILLIERS Club No. 2931-19. Meets: Sat., 6:15 a.m., Sambo's Breakfast Club, DAVENPORT, Iowa. Contact: 323-8705.
- District 31** INTERNAL REVENUE SERVICE Club No. 891-31. Meets: 2nd-4th Wed., 12 noon (2nd); 5:45 a.m. (4th), PROVIDENCE, R.I. Contact: 231-8992.
- District 42** COLD LAKE OFFICERS Club No. 1394-42. Meets: Wed., 12 noon, Officers Mess, CFB Cold Lake, MEDLEY, Alta., Canada. Contact: 248-3311, Loc. 325.
- District 49** HSCPA Club No. 2537-49. Meets: alt. Wed., 5:30 p.m., Nuuanu YMCA, HONOLULU, Hawaii. Contact: 808-561868.
- District 67** CHIDAK Club No. 2625-67. Meets: alt. Wed., 11:30 a.m., CPO Club, Naval Station, ADAK, Alaska.
- District TCA** MT. GAMBIER Club No. 1537-TCA. Meets: 3rd Fri., 6:30 a.m., Jens Hotel, MT. GAMBIER, S.A., Australia. Contact: 22072.
- AQUATIC Club No. 2258-TCA. Meets: 1st-3rd Tues., 6:30 p.m. Aquatic Club, SYDNEY, N.S.W., Australia. Contact: 31.6140.
- PENRITH Club No. 2476-TCA. Meets: alt. Wed., 7:00 p.m., Penrith Golf Club, PENRITH, N.S.W., Australia. Contact: 22624.

REMEMBER: To keep *The Toastmaster* magazine coming regularly, notify World Headquarters immediately of any change of address. Please give old address, new address, club and district number and Zip Code. If possible, include a mailing sticker from a previous magazine. Allow 30 days after notification for processing of change.

Send change of address to: World Headquarters, Toastmasters International, Box 10400, Santa Ana, California 92711.

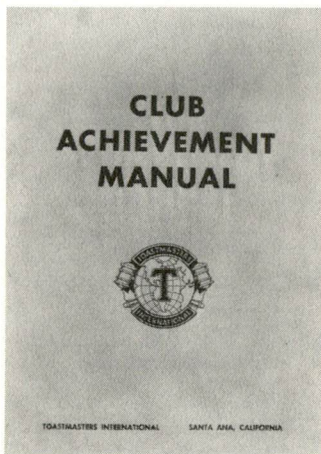
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