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FOR BETTER LISTENING, THINKING, SPEAKING



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"If I Were a Toastmaster" by Justice Tom C. Clark

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A Toastmasters club is an organized group providing its members with opportunities to improve their abilities to speak in public, conduct meetings and develop executive abilities. In congenial fellowship, ambitious men help each other through practice, mutual constructive criticism and the assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies and continuing counsel from the World Headquarters.

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The TOASTMASTER

For Better Listening—Thinking—Speaking

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If I Were A Toastmaster

*An Associate Justice of the United States
Supreme Court discusses the benefits Toastmasters
can receive—and give—through active association
with the Boy Scouts of America*

By **TOM C. CLARK**
Associate Justice, U.S. Supreme Court

SHORTLY AFTER SCOUTING came to America in 1910, I became a Tenderfoot. My group—a drum and bugle corps—was Troop No. 1 at Dallas, Texas. My love for the great outdoors led me into Scouting. Now, some 50 years later, I realize other more important values came to my life through this association.

One in particular is that while earning my Eagle Scout rank I was afforded the opportunity of taking part in civic functions. Dallas was then a comparatively

small town, without a band, and our Troop led every parade to which we were invited—and some to which we were not! These parades always signalled the opening of some civic program—the Texas State Fair, or the visit of some dignitary, followed by public speaking. It was then that I learned a significant thing—perhaps the most important lesson in a democracy—that while we enjoy many “rights,” there are corresponding “responsibilities.” Among these

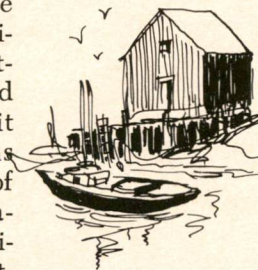
is participation in community affairs. We were actually taking part in the operation of our local government. This experience impressed me deeply with the importance of cooperation in community living, the real meaning of civic enterprise—of togetherness for all—and laid the groundwork for my later interest in state and national affairs.

Scouting today offers even greater and more important opportunities. With more effective organization and efficient operation it has many programs beamed at all levels of local, state and national concern. In addition to the usual outdoor programs, Scouting includes through its merit badge projects, over a hundred opportunities in which Scouts may participate. It is up to us to interest them in as many of these areas as possible. The degree of our success in this regard may well determine our success or failure in the present world struggle. Don't fool yourselves—it will be won by the youth of today. We must inspire in them a burning desire to participate in public leadership.

Opportunities for Toastmasters

Toastmasters International is one of our greatest civic organizations. Having attended its

meetings and become acquainted with its objectives I am inspired by its performance. In the art of public speaking it has been the national leader through the organization of hundreds of clubs throughout our country. Each is devoted to the teaching of oral self expression. Here in Washington, D.C., the clubs are active in “Operation Patrick Henry”



which is a project of the Boy Scout Council of this area. Toastmasters serve as teachers—coaches—exemplars—to over 500 Scouts every year. Through this program, Toastmasters gain great personal satisfaction by the contacts

made with these enthusiastic youngsters who are so anxious to better themselves. The Toastmasters instill in the boys the thought that there is no use having a cultivated mind unless you can communicate your thoughts to others. Since the project started five years ago it has grown by leaps and bounds. My specific suggestion is that similar projects be organized by Toastmasters clubs among the Scout troops over the country.

Additional Service as Merit Badge Counselors

Toastmasters might also serve as merit badge counselors. They could render monumental service

by acquainting themselves intimately and authoritatively with the history of our country, its founders and their purposes — in short, our national heritage. This information could be passed on to Scouts by speeches either to groups or individually for merit badge qualification on history or civics.

In addition, merit badges are offered in hobbies or avocations. Toastmasters, by securing a list of the offerings, might pick out those in which they are most interested and pass on their skills to the Scouts through speeches, demonstrations, or counsel. This is a most rewarding experience, helping a boy to measure up to a reasonable standard of excellence in a particular hobby or avocation.

My troop had a merit badge counselor who had a far reaching influence on the boys. We thought he was "the greatest." I shall never forget one experience I had with him. When I showed him a carving I had executed for my merit badge he mused thoughtfully: "Wood carving. And this is made from a peach pit? And carved with your Scout knife? It's a neat piece of work."

But he went on to say, kindly and paternally, that this peach stone neckerchief slide did not meet the test. "Now that you have made this start," he said, "how about going ahead with

your work and earning that badge?" And he demonstrated to me how to do it.

About a month later I returned with my wood carving. He was most proud — even more so than I. This gave me an *experience in measuring up*. Never again would I attempt anything without doing my best. And as my counselor used to say, "Angels can't do any better!"

Benefits to Toastmasters International

I know that you are not looking for the personal benefits, but the dividends coming to your clubs from working with Scouts are rich ones.

Such service provides practical opportunities to train others in speaking techniques. And these others are the young people of your community; they will be running it tomorrow on the know-how they learn today! You also extend the horizon of each club, embracing in effect the whole community, through the contacts you will have with the fathers and mothers of these young people. Thus you can develop an even more favorable public reception for your club.

Moreover, these projects would afford your own members an experience in conveying club goals and purposes to Scouts who are a potential for future membership. By encouraging them, you develop a desire on their part to

become members in later years.

If I were a Toastmaster today, my first order of business would be to develop a relationship with

my local Scout district and council. Through it I would re-live my youth—and, perhaps, remain the younger for it! ♦

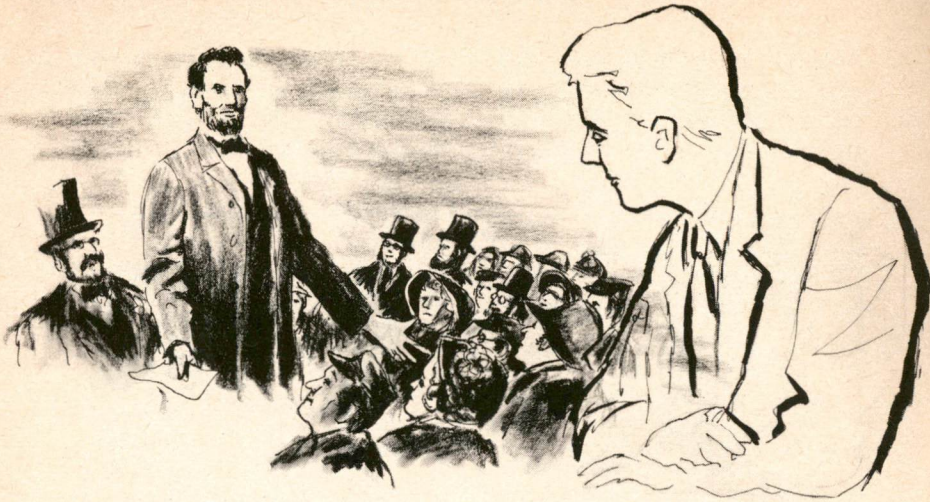
Tom C. Clark, Associate Justice of the Supreme Court of the United States, was born at Dallas, Texas, and received his A.B. and L.L.B. degrees from the University of Texas. After practicing law in his home state, he joined the Department of Justice as an attorney. In 1945, President Truman named him Attorney General of the United States, and in 1949 he was appointed to the Supreme Court.

Justice Clark has always maintained a keen interest in Scouting, and among his many awards has received the Silver Buffalo and the Silver Beaver Awards, Boy Scouts of America. He is Member at Large, National Council and National Capital Area Council, B.S.A., and Knights of Dunamis, B.S.A. (honorary).



A biological axiom explains that progress is made only through differences. The breeders of race horses succeed only because some animals are born different from the ordinary. The same is true of roses or potatoes or grapefruit—or thinkers! If we all tend to think, or to appear to think, the same way, under compulsion or from any other motive, the laws determining intellectual evolution cease to operate.

— Claude M. Fuess



A Toastmaster evaluates . . .

The Gettysburg Address

By MATTHEW M. EPSTEIN

WOULD YOU BELIEVE it possible for an address to echo through classrooms and to be repeated through every form of communication for a hundred years?

Such a talk did take place a little over 100 years ago, four months after the bloody battle at Gettysburg, Pennsylvania, was fought, during the Civil War. On a warm November afternoon, a group of Americans came together on that field to listen to two speeches. A portion

of the battlefield was to be dedicated as a national cemetery for soldiers of both blue and gray who had fallen in battle, each believing his cause was right.

The audience consisted of hundreds of soldiers, officers and civilians from Pennsylvania, with a dozen or more dignitaries from Washington, D.C. Both speakers sensed the significance of the occasion and spoke not only to the visible audience, but to the nation and the entire world, explaining the reasons why brother

was fighting against brother.

The first and principal speaker was Dr. Edward Everett of Massachusetts. Dr. Everett, the most renowned orator of his day, was a brilliant scholar, a Phi Beta Kappa at Harvard. During his career he had been a United States senator, Governor of Massachusetts, Secretary of State and president of Harvard University. He spoke for two and a half hours.

The second speaker, invited by the dedication committee as an afterthought and asked to say "a few appropriate words," was Abraham Lincoln, President of the United States. Mr. Lincoln was a self-educated man, with the Bible and Shakespeare heading the list of books with which he was thoroughly familiar. He spoke for two and a half minutes.

Mr. Lincoln's speech consisted of the following ten sentences:

"Fourscore and seven years ago our fathers brought forth upon this continent a new nation, conceived in liberty, and dedicated to the proposition that all men are created equal. Now we are engaged in a great civil war testing whether that nation, or any nation so conceived and so dedicated, can long endure. We are met on a great battlefield of that war. We have come to dedicate a portion of that field as a final resting-place of those who here gave their lives that that nation might live. It is altogether

fitting and proper that we should do this. But, in a larger sense, we cannot dedicate, we cannot consecrate, we cannot hallow this ground. The brave men, living and dead, who struggled here have consecrated it far above our poor power to add or detract. The world will little note nor long remember what we say here, but it can never forget what they did here. It is for us, the living, rather to be dedicated here to the unfinished work which they have thus far so nobly advanced. It is rather for us to be here dedicated to the great task remaining before us—that from these honored dead we take increased devotion to that cause for which they gave the last full measure of devotion—that we here highly resolve that these dead shall not have died in vain, that this nation under God shall have a new birth of freedom, and that Government of the people, by the people and for the people, shall not perish from the earth."

As a Toastmaster, have you ever felt a bit guilty over having made some hasty evaluations? Listen to some of the hasty evaluations made of Mr. Lincoln's address immediately after its delivery.

A daily newspaper at Harrisburg, the capital of Pennsylvania, apologized to the reading public for the "silly remarks of

the President." *The Chicago Times* moaned that "the cheek of every American must tingle with shame as he reads the silly, flat and dishwatery utterances of Mr. Lincoln." The American correspondent for *The London Times* advised his English readers that anything more dull and commonplace could not have been easily produced.

But the evaluations of Dr. Everett and of history tell a different story. The day after the ceremony, Dr. Everett wrote to President Lincoln saying, "I should be glad if I could flatter myself that I came as near to the central idea of the occasion in two hours as you did in two minutes. The general consensus of mankind is that neither England nor America has produced a more perfect English or purer literature than that contained in the Gettysburg Address."

But turning away from the content of the address, let's make another evaluation. It should certainly be encouraging to a Toastmaster to feel that he need not be brilliant or have a string of degrees after his name to deliver a worth-while talk. However, to make his talk worth while, he should be well informed. He must think deeply about the specific assignment from every conceivable angle. He must become excited with it. And finally, not only should he know his audience, but he

should sincerely want to help them by sharing with them whatever information, knowledge and experience he has accumulated.

In his talk, Mr. Lincoln stressed that the continued existence of our country, which was conceived in freedom, is possible only if equality prevails; that this nation is ruled not by the divine right of kings, not by a select clique of dicatators masquerading under the label of "communism," but by the people themselves. Many people have confessed that after reading the Gettysburg Address, they felt they had been reading from the Bible words which conceivably could have been spoken by the prophet Isaiah.

Over the last 100 years, the Gettysburg Address has evoked all kinds of evaluations. To me, as a Toastmaster, it stands for the proposition that while liberty, equality and government by the people was won by force of arms, it is the inconceivable power of the spoken words of the every day citizen which has kept alive and has constantly given new life, meaning and strength to the ideals for which the soldiers of both the blue and the gray gave their last full measure of devotion. ♦

Matthew M. Epstein of Washington, D.C., is a member of Justice Toastmasters Club 2937-36.



Distractions can sometimes overshadow a good speech. So . . .

Rehearse -and don't apologize

By AARON A. BUSCH

RECENTLY I MADE a visit to Washington, D.C., to attend a symposium on Engineering, Writing and Speech. It was an interesting session. Some of the things I saw and heard there, however, were not quite in accord with the principles I've learned and practiced, especially in my Toastmasters club.

One of the speakers was a speech instructor from a large company. In his talk, he advised against rehearsing a speech at any time within two weeks before the presentation. Criticism, he felt, tends to confuse the speaker rather than to help him.

A few members of the audience questioned this view during the brief question and answer period following the talk. The speaker, however, stuck to his guns. Any possible improvement in the talk, he felt, would be more than offset by the increased nervousness of the speaker.

Now, everyone is entitled to his opinion. Even the learned gentlemen of the Supreme Court can sometimes split right down the line. I would like to present my case for careful rehearsing before giving the speech. You be the judge.

About 20 years ago, I was assigned to a job of public speaking without being prepared for it or even expecting it. Where? In the U. S. Army. I was at Fort Monmouth when it had just exploded from several thousand men to more than 100,000. Assigned as an instructor, I was sent with several hundred other men for a one-week intensive course in teaching methods.

One of the things told us was: *always rehearse a lecture in detail before presenting it to a class.* The value of this advice has been brought home to me repeatedly during the years.

In my army session rehearsals, I would sometimes find that a piece of equipment intended to be used in the lecture had become defective during the day. Or perhaps the nearest power outlet was located at the far side of the room and an extension cord would be required. Sometimes I would discover that a visual aid I had intended to stick to the blackboard at the proper time would not stay put and would come fluttering down until a more reliable fastening method was found.

Anyone who has ever attended a demonstration where the equipment to be demonstrated did not work or where a visual aid would keep dropping to the floor need not be told how distracting this can be. No matter how well the lecture

has been going up to this point, the confidence of the class is shaken and attention is lost. And human nature being what it is, the audience remembers the distraction rather than the point being made.

When you rehearse your lecture carefully beforehand, difficulties you may not have been able to foresee will be uncovered. Once you have run through your talk without any troubles, you can present it to your audience with confidence.

Another reason for rehearsing a speech is to determine how long it will take. No matter where the speech will be presented, in class, at a banquet, or at a Toastmasters club, the chances are that other speakers are waiting to be heard or a time schedule must be met. A speech too long or too short indicates inadequate preparation.

At a meeting of my club not too long ago, a Toastmaster read a speech which far exceeded his time limit. The red light at six minutes and the buzzer at seven found him only half-way through. Sensing the distraction of his audience, he interrupted his speech to ask for a few minutes more in which to conclude.

Had the Toastmaster rehearsed his reading beforehand he could have eliminated a few of the less important paragraphs or selected a subject which could have been handled more briefly.

As a result of his interruption, most of the members remember the distraction; few remember the speech.

Another advantage of a dress rehearsal is that, just as in an out-of-town preview of a Broadway show, new themes can be tried out. Sometimes a novel or unique way of presenting an idea is found. Even when the speech is to be given before a different group, further improvements may be found by rehearsing.

Because rehearsals help us to avoid distractions, to time our speeches and to develop new ideas, I am in favor of them. Before you give up the idea of dress rehearsals, try it both ways, and select the one best for you.

In Toastmasters, we have always been warned never to apologize before making a speech. The value of this admonition was brought home to me during the symposium at Washington.

I had traveled to Washington from New York, and because I was neither an officer of the sponsoring group or presenting a paper, I paid my own expenses. My company, in line with its policy of encouraging attend-

ance at professional societies, was paying me my salary for the two days I would be gone. However, there was work at the office to be made up when I got back. But I felt that if I could learn just one point which would make me a more effective writer or speaker, the time and effort spent would be worth while.

Under these circumstances, it was disconcerting to hear a speaker apologize for having no experience or for being unaware of the difficulties of speaking. One speaker explained that he was a technical writer and had often encouraged engineers to speak, without realizing how difficult this could be. This introduction dampened the enthusiasm of many listeners. The speaker went on to give a fairly good presentation, but he had to work much harder to raise the spirits of his audience than if he had gone straight to the business of making his point.

Everyone who speaks or writes to a group should have something of value to say. If you get even one or two constructive points across, your speech is of value. Rehearse it to avoid distractions and to get proper timing. Then deliver it — and don't apologize! ♦

Aaron A. Busch is president of Wekearny Club 1896, Kearney, New Jersey, and an assistant area governor of District 46. He is employed at the Western Electric Company at Kearney as a Quality Assurance engineer.



PERSONALLY SPEAKING

By DR. RALPH C. SMEDLEY

Look at This!

Hunt up your copy of "The Reader's Digest" for December, and turn to page 153. Here you will find an article by James A. Michener, entitled "When Does Education Stop?"

I recommend this article for reading by every Toastmaster, as well as by any others who are interested in continuing the process of self-development. If you do not have a copy of "The Digest" for last December, borrow it from a friend, or look for it at the city library. Read the article with care, and you will be stimulated.

Mr. Michener's idea is that education never ends for the person who is alive and alert. This applies to the member of a Toastmasters club, who is trying to develop his talents and abilities.

One sentence from the article deserves to be quoted here, for the benefit of anyone who does not locate the magazine and read the entire article. This is what he says: "Men and women who hope to make a real contribution to American life must re-educate themselves periodi-

cally or they are doomed to mediocrity." In short, education never ends.

You can tie his suggestions, based on personal experience, to your own problems of personal growth, and profit thereby.

There is another article in that December "Digest" which will pay for the time you take to read it. This is "The Right to Speak Out," by Albert Q. Maisel. You, as a Toastmaster, appreciate and cherish this right, and what Mr. Maisel has written about it will help you in your thinking about your privilege of free speech.

The aim of education should be to teach us rather how to think than what to think—rather to improve our minds, so as to enable us to think for ourselves, than to load the memory with the thoughts of other men.

— Beattie

Speech Material

Some men report difficulty in finding "speech material." If that is your case, take a look at February, the shortest month of all, yet crammed with interesting subjects for study.

We may take for granted such familiar matters as the birthdays of Washington and Lincoln, Ground Hog Day and Valentine's Day. But here are some less well known items, any one of which will provide material for a speech.

February 4th, 1902, was the start of life for Charles A. Lindbergh. Charles Dickens was born on February 7, 1812. Dwight L. Moody, famous evangelist, founder of the Moody Bible Institute of Chicago, was born on February 5, 1837. Thomas Edison arrived on February 11, 1847. Victor Hugo was born on February 26, 1802, and Henry W. Longfellow's birthday is February 27, 1807.

And here is a good one! Charles L. Dodgson was born in February, in 1832. Do you know who he was? Well, he was known in the literary world as Lewis Carroll, and if you have not read "Alice in Wonderland" lately, now is a good time to review it.

Another generally forgotten anniversary is February 8, 1912, when Robert Grant Fowler completed the first transcontinental flight. He left Los Angeles on October 19, 1911, in a Model B, Wright airplane, with a 30 horsepower engine. He made 65 landings in eight states, and arrived at Jacksonville, Florida, on February 8, after 112 days.

The first diesel-powered sub-

marine was launched at Groton, Connecticut, on February 15, 1912.

The first sewing machine was patented February 21, 1842.

The first adhesive postage stamp was introduced at New York City, February 15, 1842.

Do you lack speech material? Then select one of these incidents and start studying on it. **Thanks**

I take this means to speak my word of appreciation for the many notes and cards of greeting at Christmas time. They were so numerous that it would be almost a hopeless task to attempt to acknowledge all of them individually, so I ask each one of you well-wishers to accept my thanks, and to return to you my own wishes for happiness and prosperity in the coming year. Thank you for your friendship, and for your thoughtfulness in expressing it.

REMEMBER: To keep your Toastmaster magazine and other WHQ materials coming to you regularly, don't fail to notify World Headquarters of any change of address at the earliest possible moment.

Include new address, old address, club and district numbers. If possible, include an old address label from your Toastmaster magazine.

Evaluation Saved Me

By WALTER HOLLAND

I FINISHED MY 20-minute talk and sat down. As the moderate applause subsided, a cocky little man arose and said: "I have never heard so much misinformation in one speech in all my life."

I was flabbergasted. This was a pretty rough reaction to come crashing in on a speaker. No fainting, no finesse — just a forthright kick in the teeth.

True, the occasion was the regular weekly meeting of one of those breakfast clubs where "the boys" — a cross-section of local business and professional men — are given to much lusty kidding as they feel their early morning oats. It's no place for a stuffed shirt. The speaker is expected to survive a

barrage of wholesome heckling before the crowd lets him get down to business.

Each member of the club is responsible for the program as his turn rolls around. He can either handle it himself — as I did that morning — or bring in a guest speaker. Someone brought in the governor of the State one morning. The governor got the full treatment, the regulation roasting.

But after the boys settle down, they give the speaker a reasonably respectful hearing. And after the manner of audiences everywhere — in this country at least — whether they care much for what the speaker said or not, they will give him polite applause when he has finished.



I had finished. The man's comment on my talk did not sound like kidding. I felt it to be a crude rebuff to me, a new member, who, apparently, had not been accepted. I managed to laugh it off and say, "Okay, so you can have equal time." But inside I was burning.

I had presented some facts and figures and stated their sources, early in my talk. I had said they were public information; that the statistics, as such, were not in controversy. My critic had not taken exception to my interpretation of the facts and figures. He had not disagreed with my approach, my slant, my conclusions. He had simply and flatly said that my talk was filled with misinformation.

This cocky little character had as much as called me a liar before the whole club (*you see how this thing is building up?*). The meeting is over, the crowd dispersed. In fact, it's three days later, but the old build-up is still building up. Temper is running strong.

But I've had my fingers in the fire before, and at last I know that I must toss anger out on its ear. My anger won't harm my critic, but it could play havoc with *me* if I let it keep on sloshing around in my inner being.

There are time-tested methods for combating anger. I tried counting to 10. It helped. I counted to 100, and that helped more. But not enough.

Next, I tried meditating on some of the old faithful maxims: "Whom the gods would destroy, they first make angry." "Lose your temper, lose your shirt." "The size of a man is the size of the thing it takes to get his goat." (That one helped quite a bit.)

In a more Biblical vein: "The anger of man worketh not the justice of God."

In a *less* Biblical vein, from a movie of some years ago: Mae West in reporting a stressful situation said of herself, "I was calm — and collected."

All these helped me subdue the rampaging anger. Mae even had me laughing. But it was shallow laughter; I was still stewing. Then I hauled out the most powerful bit of sorcery in the anti-anger kit. Salesmen are trained to use this one: you simply visualize the bigshot prospect, of whom you stand in awe, sitting there at his desk — clad only in his underwear. The biggest dreadnought won't draw much water sitting foolishly in his drawers.

In my mind's eye I disrobed my boorish critic. He didn't look like anything to be concerned about any more. Poor little guy — how could I have been mad at him?

The time-tested devices were working pretty well. Hey, wait a minute — they're working almost *too* well. What's going on here? Suddenly I realized this battle hadn't been nearly as tough

as many an earlier one that I, like other thin-skinned sufferers, had fought and finally lost.

And so it dawned on me. The cocky character—call him Mr. X—had been simply an *evaluator*. Nothing new to me. I'd seen plenty of them. At times I'd felt that I'd seen too much of some of them. But they certainly weren't anything to get you down. You couldn't stay in a Toastmasters club six years, as I had, without learning how to take evaluations.

Are the evaluators in a Toastmasters club ever as crudely out of order as I had felt Mr. X to be? Well, um—let's put it this way: I guess maybe I have been, on one or two occasions I blush to remember. Well, shucks, after all, what is an evaluation?

It's a two-minute impromptu talk, made with little opportunity for calm and deliberate thought, made under the stress of much frantic scratching of a sometimes fallow brain to find what you should say about the talk under consideration.

Don't get me wrong. I'm all for evaluation. I believe—in fact, I *know*—it is one of the main strengths of the Toastmasters movement that binds us together. Often you get real tips, excellent advice, expert spotting of faults from your evaluator. Often you

get fine suggestions for improving your future performances.

But often you don't, too. It's a case of sometimes you do and sometimes you don't. Sometimes the evaluator misses the point of your efforts altogether. Sometimes he tries to make you over in his own image, or in that of his own preferred type. Sometimes he is very bossy, Walter Mitty enjoying his opportunity to express himself with authority and be heard. And there are occasions, too, when one of us frus-

trated hams inflates his ego in a comedy routine—with you as the straight man, Buster.

Oh yes, evaluators are both good and poor. And indifferent. And most of us are all these kinds, at different times or even during one single evaluation.

But this in itself helps the eager and observant Toastmaster. He is alert for anything and everything that will train or condition him. He soon learns that the rough-and-tumble hitting and missing of the evaluation program can be one of its most important benefits. He finds it excellent for the rough-and-tumble of life.

Particularly the life of a speaker. If you go around making talks, you soon learn you're involved in an activity where anything can happen. It can be a great comfort to know that,



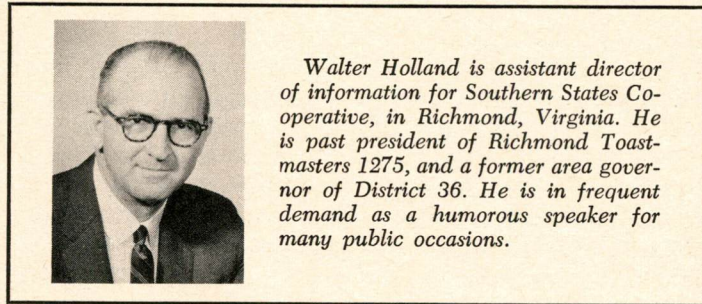
whatever it is, you've probably had it happen to you already in a Toastmasters club.

I'm not mad at Mr. X any more. I'm giving him back his clothes. Funny I didn't recognize him right away. He's just a lovable little old evaluator. The world is full of 'em. The Lord must love them, like the poor, because he made so many of them.

Mr. X is an average fellow, a pretty good sort, blunt at times, cocky on occasion. He's a fairly

typical member of the United States of America as well as of the Early Birds Club, where the coffee's hot, the fellowship warm, and the badinage bounces like a rubber ball.

They're a rugged crowd, the Early Birds. I'm happy to be one of the members. I couldn't have made the grade, couldn't have stood the test without the help I had from those Toastmasters evaluators. The poor ones, I mean. Their evaluations saved me. ♦



Walter Holland is assistant director of information for Southern States Co-operative, in Richmond, Virginia. He is past president of Richmond Toastmasters 1275, and a former area governor of District 36. He is in frequent demand as a humorous speaker for many public occasions.

If all mankind minus one, were of one opinion, and only one person were of the contrary opinion, mankind would be no more justified in silencing that one person, than he, if he had the power, would be justified in silencing mankind.

— John Stuart Mill

Love all God's creation, the whole and every grain of sand in it. Love every leaf, every ray of God's light. Love the animals, love the plants, love everything. If you love everything, you will perceive the divine mystery in things. Once you perceive it, you will begin to comprehend it better every day.

—Dostoyevsky

QUINCY, ILLINOIS

Toastmaster Town of the Month

QUINCY, ILLINOIS, "THE GEM CITY," was named for one president, John Quincy Adams, and was the scene of an important event in the life of another. It was here that the sixth of the famous Lincoln-Douglas debates was held. An impressive memorial commemorates the event, and was photographed for *The Toastmaster* cover picture by Quincy photographer Ray E. White.

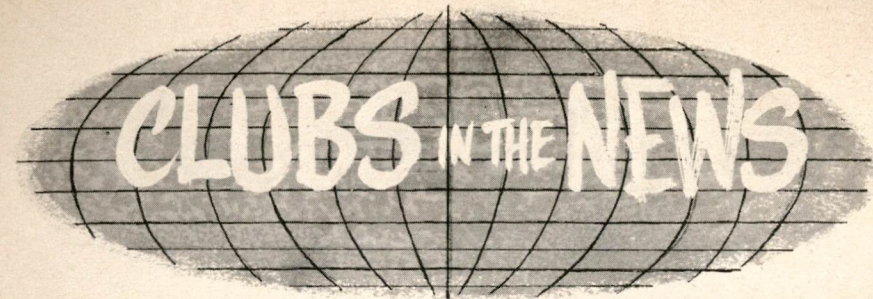
As early as 1673, explorers and fur traders were well acquainted with the Indian trading post on the east bluff of the Mississippi. Settled by eastern pioneers in 1822, by 1834 Quincy was incorporated as a city, and became an important stop for travelers and a business and political center. Here Stephen A. Douglas presided in the Circuit Court, and was later elected to Congress. Another famous Quincyan, Nehemiah Bushnell, conceived the idea of a railroad connecting Quincy on the Mississippi with Chicago on the Great Lakes — the great Chicago, Burlington and Quincy Railroad.

Quincy today is a modern industrial city at the heart of a large and fertile agricultural area. Manufactures are many and diversified: electronics and communications equipment, air compressors, mining and oil drilling equipment, ranges, furnaces, wheels, truck and trailer bodies, paper, pulp board and many others. Wide, tree-lined streets lead to gracious homes. Modern elementary and secondary schools, a four-year college, business college and school of horology provide educational opportunities for all; excellent hospitals and nurses training schools guard the community's health. Many clubs give social and cultural advantages in literature, art and music.

In the natural beauty of hills and bluffs, a system of parks provides many forms of recreation, while the great river offers excellent fishing and boating. Many privately owned boats, from rowboats to cabin cruisers, anchor in Quincy Bay.

Quincy has two active Toastmasters clubs, Downtown 538, and Quincy 129. The city is proud of its popular and able Toastmaster Mayor, Wesley Olson. Quincy Toastmasters are frequently heard and seen on local radio and television, and their services are in great demand on many civic occasions.

When traveling north or south, east or west, stop at Quincy, and attend a Toastmasters meeting. You'll be most cordially welcomed.



Outstanding Toastmaster Award

The Yawn Patrol Toastmasters Club 1852-24 of Omaha, Nebraska, recently awarded its first "Outstanding Toastmaster" plaque. The winner was Keith Fredericksen, vice president of the Dow Advertising Agency. Plaque was presented by Educational Vice President John Meader, and awarded on the basis of attendance, fulfillment of assignments, outside speeches and participation in all activities designed to strengthen Toastmasters in the Omaha area.

The great interest shown in this first contest has encouraged the club to continue the project on a semi-annual basis.

Yawn Patrol Club 1852-24 Omaha, Neb.

Indestructible Anniversary Memento

A cake that couldn't be cut and candles that couldn't be blown out were a distinctive feature of the 10th anniversary celebration of Long Beach (Calif.) Toastmasters Club 1201-51. Despite the combined respiratory efforts of Past International Director Roy D. Graham, District 51 Governor Lynn Frazier and Past District Governor Ralph Lines, the candles refused to be extinguished. And when Lines, as first president of the club, was assigned the task of cutting the sponge cake, he found that it was exactly that — sponge rubber.

The antics with the cake and its



District 51 dignitaries fail to extinguish candles at Long Beach Club's 10th anniversary.

adornment were not only entertaining, but held a moral. They symbolized the ideal that the spirit of Club 1201 could be neither extinguished nor divided.

Picture shows, left to right: Past International Director Roy D. Graham, who awarded the trophies of the evening; Dist. 51 Gov. Lynn E. Frazier, installing officer; Pete Krause, outgoing club president; Leo Szymanski, governor of Area 7; George F. Kaufmes, past District 51 governor; Ralph O. Lines, past District 51 governor and toastmaster of the evening; Dan B. Welty, incoming club president.

**Long Beach Club 1201-51
Long Beach, Calif.**



The mighty Rio Grande stopped for a Toastmasters meeting as Las Cruces (New Mexico) Club 1938-23 held a regular meeting in the center of the river bed. The 2,000 mile stream, well known in song and story, offered no distractions, but flocks of birds flew down to listen to the speakers, and mosquitoes moved in at sunset, causing slaps instead of claps for speakers.



Welcoming one of the first members of Toastmasters oldest club, Dr. Ralph C. Smedley, center, greets R. Carson Smith (left) former Mayor of Santa Ana, while Bill Greene, club president, looks on. Occasion was 38th anniversary of Smedley No. One Club of Santa Ana.



TMI President Frank I. Spangler addresses members of California Institution for Men's Gavel Club at Chino, Calif. With him at rostrum (right) is Tom Strotman, West Covina Toastmaster and founder in 1958 of C.I.M. Gavel Club No. 1—world's first Gavel club.



Bearing Toastmasters greetings to International Toastmistress Clubs on the occasion of their 25th anniversary is International Director Charles Swan, here shown between Mrs. Rosella O'Donnell, ITC 2nd vice president, Birmingham, Ala., (left) and Mrs. Grace Hall, president, Altadena, Calif.



Visitors to the Trade Fair of Charlotte, N.C., had an opportunity to become familiar with Toastmasters as they stopped at the booth designed and staffed by Toastmasters of the Central Sub-District of District 37. Project was under the direction of Lieutenant Governor Peter H. Gerns.

Mrs. Fred Steiner, widow of former president of San Francisco Blue Monday Club 1242-4, presents the Fred Steiner Memorial trophy to Charles Homer, first member to win it. At right is Club President William Kitchin. Mr. Steiner, who was editor of The Sailors Union of the Pacific newspaper, died while serving as club president in 1962. The trophy will be awarded on a rotating basis to the winner of club's weekly speech competition.



Every member was a Santa Claus at pre-Christmas meeting of WIIS Los Angeles Club 3181-52. Christmas theme was carried throughout the meeting, and each member received a gift, expressing his reaction as table topics assignment. Club is first of five clubs sponsored by Western Insurance Information Service.



Bay City (Michigan) Club 483-62 entertains wives and guests at old-fashioned hoe-down held at Naval Reserve Training Center. Shown is part of the crowd square dancing, with Milton McCann (right) doing the calling. Arrangements were made by Toastmasters Jack Shutt, George Campbell, Jack Rienks and William Laur.





Douglas Johnson, past District 50 governor, displays bell trophies of Northrop and Westchester clubs.

The Story of the Bells

Joint meetings with other clubs are an enjoyable and valuable aspect of Toastmasters training, is the firm conviction of Northrop 212-50 (Hawthorne, Calif.). Their joint meetings with Westchester 869-50 (Los Angeles) became a semi-annual affair, eagerly anticipated by club members.

But a small problem arose about trophies. Whose trophies to use, and how? The problem was solved by Douglas Johnson, member of Club 212 and past governor of District 50. Johnson, an employee of Northrop Corporation, persuaded the company recreation director to procure for him two bells, one of the large, school bell type, and one smaller, though similar in shape. The larger bell is awarded to best program speaker, and the smaller for best table topics.

The bells have great significance for members of both clubs. The larger, or school bell, represents the educational aspects of Toastmasters, while

the second, or dinner bell, represents the social, fellowship side.

The bells were introduced during the summer of 1956, have traveled constantly back and forth between the two clubs, and have become a cherished tradition.

**Northrop Club 212-50
Hawthorne, Calif.**

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Wives Get Into the Act

A new twist in table topics was experienced recently by Yokota NCO Club 3253-U, Yokota Air Base, Japan. The occasion was a Ladies Night, and wives were asked to participate in table topics. They were willing, but not on a competitive basis, so Topic-master Gary Wallbridge solved the problem by having the ladies ask a question and select the Toastmaster who was to answer.

Members agreed that the questions asked could, in their infinite variety and whimsical twists, have originated only in the inquisitive mind of a woman. Toastmaster Frank Turner was acknowledged as best table topics speaker for his explanation of an *ofero*, or Japanese hot bath.

**Yokota NCO Club 3253-U,
Yokota AFB, Japan**

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First Anniversary

The Won-O-Wonders Club 3398-U of Bentwaters Royal Air Force Station, England, recently celebrated its first anniversary with a dinner meeting at the Bentwaters NCO Club. Representative guests of the command, medical and civilian representatives of the Suffolk, England, USAF club dined and participated in table topics.

Theme of the evening was the emphasis on command support on behalf

of the Won-O-Wonders program and Toastmasters activities. The use of Toastmasters as speakers in behalf of the Air Force Mission, community relations and the People-to-People program was stressed.

Club president TSgt. Bill Tretinik was assisted in the birthday cake-cutting by Mrs. Zanwig, wife of Col. Zanwig, deputy commander of Maintenance, 81st Tactical Fighter Wing, RAF Bentwaters, Suffolk, England.

**Won-O-Wonders Club 3398-U
Bentwaters RAF Sta., England**

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Santa By Phone

The week preceding Christmas was a busy time for members of Early Tide Club 770-F, Huntington Beach, Calif. For the second year, Toastmasters acted as phone Santas for children of the community.

The project, under the direction of the city's Recreation Department, called for Toastmasters to staff the battery of phones set up in the Recreation Building and answer the children's requests. Fourteen club members participated in alternating shifts, and to make it all authentic, wore Santa Claus costumes and beards. During the week they received calls from over 850 children, talking to each child about a minute and a half. This, according to Verne Nelson, chairman of the project, equals about 850 table topics, and afforded excellent practice in extemporaneous speaking as well as in practicing those orotund, pear-shaped tones which go into a good "ho ho ho."

Toastmasters enjoyed the experience so much that the club plans to make this an annual event.

**Early Tide Club 770-F
Huntington Beach, Calif.**



Verne Nelson, past administrative vice president of Huntington Beach Early Tide Club, directs Santa Claus operation.

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Toastmasters on Film

The Navy Glynco Club 2599-14 will appear in a short sequence of the new Navy film, "The CIC Story." This movie is the story of the training facilities at the U.S. Naval Air Technical Training Center located at Glynco, Georgia, where the club is based. The sequence is designed to show the outside activities available to officer students undergoing training. Club 2599 reports they have had attendance from many such students in the past, and although they are at the Center for a few short months only, they have made excellent contributions to the club.

The filming of the sequence took place during a regular club meeting.

**Navy Glynco Club 2599-14
U.S. Naval Air
Training Center
Glynco, Georgia**

THE PRESIDENT VISITS . . .

INTERNATIONAL PRESIDENT FRANK I. SPANGLER and Mrs. Spangler initiated their official visits in October by attending the fall conference of District 50 while in California for the Board meeting and the dedication of the new World Headquarters building.

On Oct. 29, the President and his wife represented Toastmasters International at the convention of the National Association of Postmasters of the United States at Pittsburgh, Pa. While attending the Postmasters convention, the Spanglers also visited with Toastmasters in District 13. Advance publicity on the president's visit appeared in the Pittsburgh papers and on local radio stations. President Spangler was also interviewed by Marie Torre on her popular Pittsburgh television program. A banquet honoring the Spanglers and sponsored by District 13 was attended by Toastmasters and their wives from three states. Among the speakers at the banquet was Past International President George J. Mucey.

District 54 was host to the President and Mrs. Spangler at its fall conference at Freeport, Ill., Nov. 3-4.

Toastmasters of District 35 paid tribute to President Spangler at a testimonial dinner in his honor at Milwaukee, Wis., on Nov. 17.

On Nov. 29-30 and Dec. 1, the President and Mrs. Spangler visited Toastmasters in District 36 at Washington, D.C., and in District 66 at Old Point Comfort, Va. While in the nation's capital, the President met with top management representatives of government agencies in a program featuring "Toastmasters Training in the Federal Government Service." The President also met with John W. Macy, Jr., chairman of the Civil Service Commission. The Washington visit included an "Operation Patrick Henry" breakfast with 600-700 Boy Scouts in attendance.

The presidential couple started their 1963 travels on Jan. 31 by visiting Toastmasters in District 42 at Calgary, Alberta, and at Saskatoon, Saskatchewan on Feb. 1. District 64 served as host for an official visit at Winnipeg, Manitoba, on Feb. 2.

In March, the President and Mrs. Spangler will visit District 33 at the Tri-Cities of Pasco-Richland-Kennewick in Washington on the 7th. District 32 Toastmasters will greet the President and his wife at Tacoma on March 8. Victoria, B.C. will be the site of a District 21 visit on March 9. A visit to District 15 has been scheduled at Boise, Ida., for March 11.

Toastmaster In the Pulpit

By SAM J. FOX

BEFORE LEAVING on my vacation last August, I checked to see that the monthly edition of our church newsletter, "The St. Paul's Epistle," was ready to be mailed to each family in the church.

At the first glance, the headline might have appeared startling. It read: "Three Preachers, One Weatherman, to Fill Pulpit!"

The story behind the headline was that during my absence, the speakers at our church worship services would be the Rev. John Callan, a retired minister, the Revs. Mike Kovar and Floyd Keith Conaway, two ministerial students, and Wayne Cooper, weatherman for Radio KRHD in Duncan. Wayne, like myself, is a Toastmaster, a member of Duncan Club 978-16, Oklahoma.

Two months later, our annual Layman's Day was observed. The laymen of the church had complete charge of the morning worship service. Among those participating was Toastmaster

Leo Herlacher, church trustee, former chairman of the Official Board, Lay Leader, teacher of an adult Sunday School class, and superintendent of the Adult Division of the Church school.

After the service, one teenager was heard giving an awestruck evaluation of Toastmaster Herlacher. "Geel!" he said admiringly. "He's as good as the preacher!"

In recent years there has been a strong trend in the development of lay speakers. Originally the purpose was to provide speakers capable of filling in when and where an ordained clergyman was not available. Then the lay speakers were called upon to supplement the work of the minister. Today the development of lay speakers is done because it is felt that laymen should make their testimony to their faith, and lay speakers have produced very effective witnesses for the church.

So the presentation of the

church's message is no longer solely the responsibility of ordained clergymen. The laymen's movement within the church has made it necessary that laymen stand before the congregation just as we clergymen do, and bear witness to our Christian faith.

There are some to whom this may be fairly easy. To most it is hard. But to all of us, minister and layman alike, it is a tremendous challenge. And it is necessary that we develop confidence and acquire excellence in the performance of this awesome task.

As in any kind of speech, the sermon has high standards to meet. One must begin by stating the purpose clearly, and then develop his thoughts in a comprehensible and constructive way. He must conclude with a call to fulfill the obligations demanded by the faith.

But to the man who stands in the pulpit, there is more to his talk than this. His words must touch the souls of those who hear, that upon leaving the church, they might feel that it was good to have been there.

As the layman stands for the

first time in the pulpit of his church, an awesome feeling of inadequacy may fall over him as he realizes that some of those sitting before him are anxiously awaiting a word or a thought that may prove an answer to their problem or question. His words may be their comfort, his sincerity their strength.

Preacher or layman, the standard is high.

To one who would participate in this great work, I strongly recommend Toastmasters training. In Toastmasters he can develop the necessary confidence, ease, and ability to develop his message in a clear, understandable and concise form.

Today laymen as well as ministers, who have had the training provided in Toastmasters, can stand before the people and profess their Christian faith. They can be confident, though humble, with the words of the Psalmist in their hearts: "O Lord, open thou my lips, and my mouth shall show forth thy praise." ♦

The Rev. Sam J. Fox is minister of St. Paul's Methodist Church, Duncan, Oklahoma. He is a member and past president of Duncan Toastmasters 978-16.

Why should there not be a patient confidence in the ultimate justice of the people? Is there any better or equal hope in the world?

— Abraham Lincoln

All through the harrowing hours, I kept asking myself . . .

Would I Go Through This Again?

By TOM H. PARKS

I'VE BEEN THROUGH some pretty frightening experiences in my lifetime. I've had my share of hairbreadth escapes and scares. But no experience could have been more nerve shattering than the one I endured a short time ago.

It was the annual impromptu speech contest of District 51. I had been selected by my club, Gardena Lunchmasters 2631, to compete against five other contestants from neighboring clubs.

The contest was to be held on a Saturday night. The night before we were to be given three topics. We could choose one of the three as the subject of our speech.

I had prayed all that day that I would get some exciting topics. But when the telephone call came, I was dejected and disappointed. How could I possibly speak on *any* of them?

I spent hours in deep thought, and even passed up a fine meal so that I wouldn't waste time on such a trifling thing as eating. The topic I finally selected was: "The Military Obligation of Today's Youth."

Suddenly I was aware of how little I knew about the subject.

I tore the house apart looking for something—anything—connected with my topic. The encyclopedia, books, newspapers and my own discharge papers were scattered about. I couldn't find a thing.

Finally a brilliant idea hit me. I called up a neighbor boy who was just about ready to go into the service. From him I got the information I needed.

The hours ticked away, and my voice was becoming weak from practicing. When the clock struck midnight, I had finished.

My wife awoke to my wild cheers as I listened to myself played back by the tape recorder. She got up to listen. At the completion of the speech, she looked at me and said very slowly, "It stinks."

My wife doesn't know how close she came to being the first woman on the moon. My ego dropped ten percentage points and my temper rose to a new high. But because of the late hour I contained myself—and rewrote the entire speech.

The next day I had to go to work for a few hours. When I had completed a few office chores, I started in on the speech

again. A friend of mine, a fellow member of my club, dropped in and gave me a few suggestions. I changed the speech again.

By the time I got home, there was only an hour to dress and get ready for the big event. I told myself I couldn't possibly master this confounded speech in an hour — but I tried.

From our house to the restaurant where the contest was to be held is about an hour's drive. On the way, I practiced some more. Only I found myself getting lost on some of the more important lines. My nerves, I felt, were just about at the breaking point.

During the dinner our district governor, area governor and other Toastmasters dignitaries spoke. I didn't hear a word anyone was saying. I couldn't eat, either. I wished I were dead. I wished I had never joined this confounded organization.

Now the time had arrived. The contestants drew lots for speaking position. I was to be the fourth speaker. My stomach churned and my brow dampened as I listen to the fine performances of the three speakers who preceded me.

The toastmaster brought me to my senses when he announced my name. I walked up

to the lectern knowing that I had forgotten every single line of my talk. But to my great wonder, the speech started coming out! Six minutes later it was all over. I had made it.

There were a few more anxious moments before they announced the winner. No, I wasn't it. The winner was Ross Potter, from the Torrance club.

Nevertheless, I felt proud. I hadn't fainted, and I hadn't forgotten any of my talk. And I had learned some things. If there is a next time for me, I will do a few things differently. For one thing, I will not try to memorize my speech. But I will memorize the opening and the closing, and have the middle well organized, so that I won't lose my audience.

On the way home my wife asked me if I would go through all this again if I had the chance.

Well, frankly, I would! I would go through it again because of the experience I gained. And it is worth while to go through one of these impromptu speech contests, if only for the grand feeling you get when it is all over.

But I'm not sure if I can get through those torturing hours of preparing the talk! I guess I'll just have to wait until next time to find out. ♦

Tom H. Parks is a charter member and administrative vice president of Gardena Lunchmasters 2631-51. He is employed as public relations director of Bow Herbert Company, Gardena, Calif.



Sensible Speech

By JACK L. NELSON

"I COULD ALMOST SEE the mountains and the snow as he told us about them."

"I felt as though I were with him as he described that thrilling parachute jump."

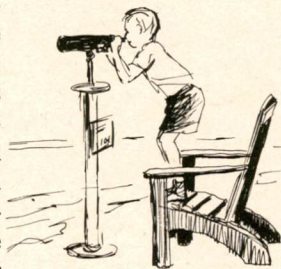
"Panic gripped me as he told of his experiences in escaping from East Germany."

These statements illustrate the power of language to influence the thoughts and actions of individuals. They also illustrate one aspect of sensible speech that is often overlooked in preparing and presenting a speech — the ability to create mental pictures through the use of symbolic language.

When you read the title of this article you probably assumed that it dealt with the production of speeches that "make sense." That is, that the organization, logic, clarity and directness of the speech should be apparent to the audience. Or, you might have thought that it meant that the good speech would be built around common sense ideas.

While these are both fine ideas, they constitute only one aspect of sensible speech. Certainly, speech organization is of significant importance to any speaker. Full communication demands a sender and a receiver with a common medium. If a speech is not reasonable, the receiver be-

comes confused and communication loses efficiency. And common sense would dictate that the speaker should become aware of the nature of his audience and build his speech to take advantage of this knowledge most effectively. Without the application of common sense to the speaking situation, communication is again impaired. Therefore, sensible speech does include sound organizational practices and an attitude of common sense, or reasonableness.



In addition to these essentials for good speeches, however, is another aspect of sensible speech. To establish a common idea of this second approach to sensibleness in speech development, let us refer to *Webster's New Collegiate Dictionary*, which defines "sensible" in six different ways.

The first definition, and presumably the one most commonly used, reads as follows: "Capable of being perceived by the senses; hence, also, perceptible to the mind." Other accepted definitions include: the capability for receiving impressions from external objects, ability for cognizance, assumption of awareness, among others. Most of these definitions involve the use of man's senses to perceive or receive influences.

How does this affect sensible speech?

Since speech is language in use and our most prevalent means of communication, the speech which is *sensible*, in the dictionary definition, uses imagery and *appeals to the senses of the receiver*.

You will note that in the first definition given above, perception by the senses does not limit sensibility to hearing only. Reading a sensible book activates the eye as a sensory organ and stimulates visual perception. A sensible dinner causes the olfactory, or smell senses, to react and motivates the gustatory, or taste senses, to action.

Many other senses reside in the human being in addition to the basic five of a physical nature: seeing, hearing, tasting, touching, smelling. Man is capable of feeling a sense of fear, of drama, of beauty, of awe. There are many other senses which make up the complexity we call *man*.

Approaching these senses by the single avenue of speech is, then, the second aspect of sensible speech. In preparing and presenting the sensible speech strive to involve your audience through the imagery of your language, through simile, metaphor—in short, by word-pictures. Try

to create a mental picture in the minds of your audience by reaching their senses through powerful, stirring, image and emotion provoking words. Make them feel, see, touch and taste as well as hear. Touch the senses of your hearers; stimulate those senses into productivity.

Language has a powerful potential. It can create an image of individuals, of landscape, of inanimate objects, of communities and countries. It can stir feeling and emotion, can cause love or hate, fear or pity. By the proper selection of image-producing words man has been stirred to war or quieted to peace. He has been roused to action or thrown into confusion. He has been raised to hope, or tumbled to despair.

The sensible speech maker plans his topic, organizes his talk, then selects appropriate language through which to involve the senses of his listeners. He searches for the image inducing words, for the unusual or unique metaphor, for the apt comparison. The well-turned descriptive

word or phrase which causes the listener's imagination to produce thoughtful activity may be more valuable to the speaker than his careful organization or excellent delivery. The travelogue narrator who may not have carefully or fully organized his material or whose delivery may lack certain elements of voice quality can still stir his audience to that feeling of "being there"—if he uses sensible speech.

The speaker of highest quality, of course, makes sure of three things: that his material is well organized, that his delivery utilizes the best techniques, and that his words appeal to the listeners' senses. This triple-barreled attack involving organization, delivery and sensibility effectively demonstrates the "common sense" of the speaker. ♦

Dr. Jack L. Nelson is an assistant professor at Los Angeles State College, Los Angeles, Calif. He is a charter member of Covina Breakfast Club 2387-F, and a resident of Glendora, Calif.

Aristotle said that all creative people are dissatisfied because they are all looking for happiness in perfection and seeking for things that do not exist. This is one of the hopes of the world. There is no progress where people are satisfied. Discontent is perhaps the most potent challenge to improvement.

— Clarence Edwin Flynn, D.D.

TOASTscripts

Recently, Air Force Systems Command Club 2184-36 (Andrews Air Force Base, Md.) bestowed honorary membership upon Gen. Bernard A. Schriever, commander of the Air Force Systems Command. General Schriever's Command is responsible for USAF aerospace developments, including all new military space developments for the Department of Defense, and manages more than 50 billion dollars worth of business annually.

In accepting the honorary membership, General Schriever said, "For many years I have been directly aware of the need for such efforts as are provided in Toastmasters to permit our staff officers and civilian professional members to take advantage of available opportunities for

speaking effectively before groups both in an official capacity as well as in civic activities. I heartily commend this undertaking to all eligible members of the Air Force Systems Command."

General Schriever is not the only distinguished airman in Club 2184. Among the active members is Maj. Gen. Benjamin D. Foulois, USA, retired. And if you don't recognize the name of General Foulois, you're just not up on your aviation history.

General Foulois represents the earliest activity in American military aviation. He received 182 minutes of flight training with the Wright brothers as one of the original five military aviators. After teaching himself to fly in 1910, he soloed in Army Airplane No. 1, which was built by the Wright brothers. He was America's first military test pilot; the first to fly an airplane more than 100 miles; first to fly an airplane in support of combat forces (during the Mexican border, Pancho Villa campaign in 1912); first commander of the 1st Aero Squadron of the AEF, and the first rated pilot to become Chief of the Air Corps.

General Bernard A. Schriever, Commander of the Air Force Systems Command, accepts honorary membership in AFSC Club 2184-36, Andrews Air Force Base, Maryland.

Since his retirement in 1935, General Foulois has spent his years making speeches for national defense before organizations throughout the United States. Today, at 83, he is an active and beloved member of the Air Force Systems Command Toastmasters Club.

Toastmasters International salutes its military members, including its four astronauts, honorary member Gen. Bernard A. Schriever, and particularly Maj. General Benjamin D. Foulois, one of the truly great names in the history of aviation.

* * *

If you're a district governor and think you have difficulty visiting the clubs of your district, listen to the story of Sandy Robertson, governor of District 21 (British Columbia).

Last fall, Governor Robertson was asked to present a charter to a new club at a logging camp on northern Vancouver Island, a distance of more than 200 miles. He traveled a quarter of the distance in a pouring rain over a badly pot-holed road which was in process of reconstruction. The final three-quarters of the trip was made in a small float plane.

The club being chartered was Englewood Club 3460-21 at Beaver Cove. Robertson found that members from four logging camps of the Englewood Log-

ging Division of Canadian Forest Products, Ltd., travel as much as 50 miles round trip to attend the twice-monthly meetings.

Charter night was a big event for the entire community. It started with a social hour in the community hall and then moved to the camp cookhouse for a banquet attended by nearly 70 people. Because the principal speaker's plane was grounded and he was unable to appear, the meeting was somewhat abbreviated, but both meeting and dance which followed were a huge success. The only complaint came from Mrs. Tage Wickstrom, wife of the club's president. She was sorry the party wasn't held a month later so that the ladies could have made their party dresses as the fall project in the sewing class she leads.

The rain had stopped when Robertson took off next morning, but it was still a hazardous trip through fog-filled valleys. "It's unnerving," he reports, "to fly right into a cloud, suddenly find a mountain looming up ahead and wonder if there's room to bank away."

Actually, Governor Robertson has it pretty easy. A previous District 21 governor reported that to reach one isolated club, he had to travel part way by canoe!



For new members and new clubs,
District 36 advises . . .

Stage A Demonstration

By LAWRENCE H. CLARK

“LET ME SHOW YOU how it works in Toastmasters, and why it will work for you in your organization.”

These words are music to the ears of a harried training officer searching for low-cost self-development tools that will produce leaders for his company — and without the after-taste of school room atmosphere.

Recently some of the most case hardened proponents of employee development in the Federal Government — the training officers themselves — were shown first-hand the basic techniques which help to make a Toastmaster a better employee. Their response was enthusiasm unlimited.

More than 250 training officers from Federal government agencies saw this lively demonstration at a luncheon of the Training Officers Conference at Washington, D.C. The conference is an informal organization of officials of Federal agencies whose job it is to train and develop the talents of employees in their organizations. Since there is usually a pinch on funds allotted

for training, most TO's are overjoyed to find a plan to develop leaders which carries a built-in evaluation system — as in Toastmasters.

TOC picks a team of two members of its steering committee to plan each of its monthly luncheon meetings. For this particular event, the team was composed of TM Julius E. Eittington (Aterior 2157-36) and TM Daniel Keenan (Sligo 1542 and Justice 2937-36), training officer, National Park Service, and training officer, Department of Justice, respectively. They delegated the program responsibilities to TM Quentin Verdier (Federal 1037-36), now district 36 governor, a member of TOC, and training program analyst, Office of Participant Training, International Cooperation Administration.

Verdier selected the theme: “For better listening, thinking, speaking,” and assembled a group of experienced Toastmasters to show a typical meeting in action. He himself acted as toastmaster, and explained the purpose of each part of the pro-



Julius E. Eittington, member of the Training Officers Conference and District 36's educational committee, introduces demonstration Toastmasters meeting to members of TOC at Washington, D.C.

gram as it occurred.

TM Keenan led off with table topics, calling on five training officers, some of whom were not Toastmasters, for short talks on such subjects as: “You were just elected president of the Confederacy. Make your acceptance speech,” and “The joys of owning a sports car” (from a man who had just purchased one).

International Director L. Kenneth Wright (Potomac 827) started the formal speeches with “What is Toastmasters?”, giving information on the largest men's organization in the world interested in personal growth and development through training in speech and leadership. Wright is director, Administrative Services Division, Agricultural Marketing Service, U.S. Dept. of Agriculture.

After the information, Past District Governor Donald Krout

(Airport 1054) gave the *motivation*. Krout, a former training officer of United Air Lines and the AAA, now a field underwriter for Mutual of New York Insurance Co., spoke on “What can Toastmasters International do for you?” His talk stressed the benefits to individuals, and what the training officer could expect from club participation. In addition, he pointed up to the budget-minded TO's the valuable do-it-yourself financial angle of Toastmasters participation.

“The next steps” — the *action* — was the subject chosen by Capt. Ellis Gordon (Federal 1037), recently retired from the U.S. Coast Guard as assistant comptroller. He told the audience just how to start organizing a club, and where to get information on joining existing clubs.

Master evaluator Ralph Walker (Federal 1037) emphasized

the real and almost invaluable benefits of on-the-spot evaluations, while John Stephenson and J. Philip Ritchie (Federal 1037) and Walter C. Hand (Housing and Home Finance Agency 1795) evaluated the individual speakers. Walker is chief, Employee Relations and Training Division, Office of Veterans Benefits, and Stephenson is chief, Classification Office, Veterans Administration. Ritchie is management analyst, Internal Revenue Service, and Hand is budget officer, Federal National Mortgage Association. Col. Van Tanner, commanding officer, U.S. Armed Forces Police, and Past District Governor Maurice L. Etzell, chief, Washington Div., Bureau of Inspections and Classification Audits, U.S. Civil Service Commission, closed the session as timer and grammarian.

As might be expected at a gathering of teachers and training officers, spirited questions were directed at the Toastmasters panel at the close of the meeting. Other inquiries came later, to the homes and offices of panel members.

To crystallize interest, a number of pamphlets were distributed after the meeting, including "Introducing Toastmasters," "How to Form a Toastmasters Club," "Any Questions?," "All About Toastmasters International," and reprints of the October 1960 *Reader's Digest* article,

"Accustomed as I Am." Also distributed were samples of the District 36 Speech Evaluation Guide, developed by the educational committee. This handy guide contains seven factors for evaluating a speech on one side, with seven factors for evaluating the speaker on the reverse side.

The entire meeting was recorded on tape by Chairman Verdier, so that it would be available for training or informational use by other clubs.

Tangible proof of the success of District 36's demonstration meeting is the formation of more than 20 new clubs in the district. What are some of the reasons for this amazing success?

The meeting demonstrated how Toastmasters training could meet a need. Experienced Toastmasters showed: (1) how Toastmasters techniques would be a valuable tool to the training officers, (2) how Toastmasters could help training officers in their training program, and (3) how Toastmasters could train people in their own organizations to do their jobs better.

More than 20 new clubs as a result of one demonstration is a pretty good return on the investment of time and trouble involved. ♦

Lawrence H. Clark is public relations director for District 36. He is employed in the Public Information Office of the U.S. Civil Service Commission, Washington, D.C. and is a member of Civil Service Commission Club 1847-36.



JUST IN JEST

A man went to the bar and ordered a martini, drank it, chewed up the bowl of the glass, and threw the stem over his shoulder. He continued this for about six martinis, when he noticed the bartender was staring at him.

"I guess you think I'm crazy, don't you?" he asked.

"I sure do," the bartender replied. "The stems are the best part."

The only reason some people have a secret sorrow is that other people won't listen to them.

The heckler had been very persistent, and the speaker was getting tired of him.

"When you were vaccinated," he said, "I suppose there was nothing handy except a gramophone needle."

One of the pillars of a church in a small New England town passed away. A few days later, the minister met the small son of the deceased on the street. Taking the lad's hand he looked at him in a most tender and sympathetic way, and asked:

"My lad, what were your noble father's last words?"

"Pa didn't have any last words," answered the boy. "You see, Ma was with him right up to the time he died."

An orator: A man who says he did not expect to be called on and then refuses to be called off.

The anxious mother had been trying to explain to her small son the meaning of prejudice.

"And now, son," she said, "are you sure that you understand it?"

"Yes, mother," the boy replied. "Prejudice is deciding that some guy is a stinker before you ever meet him."

In the course of a conversation with Nicholas Murray Butler, Professor Brander Matthews aired his ideas as to what constitutes plagiarism.

"In the case of the first man to use an anecdote," he said, "there is originality; in the case of the second, there is plagiarism; with the third, it is lack of originality; and with the fourth it is drawing from a common stock."

"Yes," President Butler added, "and in the case of the fifth, it is research."

Moonlighter: A man who holds day and night jobs so he can drive from one to the other in a better car.

An elderly farmer was finishing his haying one Sunday morning as the pastor of the local church drove by.

"Brother," the minister lectured him, "don't you know that the Creator made the world in six days and rested on the seventh?"

"Yes," said the old farmer as he looked uneasily at the rain clouds in the west, "I know all about that. But He got done and I didn't!"

—Quote

Letters to the Editor

(Because of obvious space limitations we often print only pertinent portions of letters received. While only signed letters will be considered for publication, names of writers will be withheld on request.—Editor)

I have received and have read from cover to cover the December issue of THE TOASTMASTER.

I want to congratulate you and Dorothy and the rest of your staff for this wonderful issue, which puts into print and our history the story of the dedication of the new World Headquarters. The front cover, the story, all the pictures mean so much to Toastmasters everywhere. They now have a reasonably good picture of what they now own in Santa Ana, California. To us who have been so close to TMI for so many years it means much more, of course. It is an issue that I will cherish in the years to come.

My visit to the dedication was a memorable one. The building still seems like a dream to me. It is still hard to believe we have such a wonderful building for our headquarters. It is a joy to me to know you folks now have a nice place in which to work for our organization. Thanks again for producing this issue.

Emil H. Nelson
Past President, Toastmasters International
St. Paul, Minn.

I was particularly interested and pleased with the December, 1962, issue of THE TOASTMASTER, which was identified as a dedication issue and featured the new World Headquarters of TMI. Actually, it was a double pleasure, since not only am I a member of Toastmasters but also associated with a publication which deals with the marketing and installation of flat glass and architectural metal products—and TMI's new headquarters is certainly an outstanding example of an architectural style involving a good deal of the

primary lines of particular interest to us and the field we cover. (Incidentally, my affiliation is with the Toastmasters group in Norwalk, Conn.)

I should like to make mention of the new building in a forthcoming issue of "Glass Digest" and would appreciate receiving from you a glossy photograph, such as the one appearing on the cover of the December TOASTMASTER, as well as other pertinent information. This would include the identity of the architect and his location; of the general contractor and his location; of the glazing contractor and his location and of the curtainwall installer, if different from the glazing contractor. Also, perhaps you or the suppliers can identify the types of glass and metal used in the exterior and interior of the building... In the meantime, please accept my very best wishes for the continued growth of Toastmasters International and good luck in its new home!

Oscar S. Glasberg
Publisher and Editor, "Glass Digest"
New York, N.Y.

(We are happy to receive such recognition from "Glass Digest." — ED.)

Our experience would indicate that nothing sparks attendance and interest at a club meeting or a joint meeting of several clubs like a "name" speaker: a person of prominence whom members and their guests are anxious to hear. Surprisingly, too, there are many such celebrities, particularly in the business world, who are anxious to oblige—they await only an invitation. You never know until you ASK!

Last December, our Broadway Club 1000 celebrated its 10th anniversary. We

set our sights high. We invited Mr. E. J. McNeely, President of the A.T.&T. Company, the largest corporation in the world, to be our guest speaker. He graciously accepted and over 300 Toastmasters and their guests came to hear him. Many were surprised at Mr. McNeely's familiarity with Toastmasters training when he said, "I know the training you receive and have seen its effects. It's a pleasure to add my personal endorsement to the wonderful job you do." This talk was later published in THE TOASTMASTER and his audience was thus extended by over 80,000 other Toastmasters in 3,554 clubs in 45 countries.

Recently the Broadway Club played host at a six club get-together that included on the program representatives of each club in the roles of toastmaster, topicmaster, speakers and evaluators. Again we aimed high in our selection of a guest speaker. Mr. R. B. Bradshaw, ass't. vice president of the Long Lines division of A.T.&T. Co. graciously accepted our invitation and he attracted and held the interest of a large enthusiastic crowd of Toastmasters and their guests with his entertaining talk, "Toastmasters Cannot Live by Bread Alone on the Way to the Forum."

Invite that "name" speaker to the next big event at your club. Will he accept? You never know until you ASK!

S. Dan Daniels
Broadway Club 1000-46
New York, N.Y.

Congratulations thrice over for the December issue of THE TOASTMASTER. This factual and informative study has long been needed. I hope additional copies are available. It will be useful for years to come.

Joseph A. Shirley
Past Governor, Dist. 25
Dallas, Texas

Thanks a million for the write-up on Columbus Toastmasters in the November issue of THE TOASTMASTER (Clubs in the News, page 23). All of us in this deep-in-Dixie club are right proud of the privilege of appearing in the International magazine. We're right proud of our gal Jane Gullatt too, who publicized our group in the Sunday magazine section of the local paper...

L. L. Herman
Secretary-Treasurer,
Club 2589-14
Columbus, Ga.

I've been so very pleased with the reaction received as a result of your printing "The Case of the Added Benefits" (November, 1962 issue of THE TOASTMASTER). I have received many calls and notes of congratulation.

Sunrise Toastmasters 74-3 is a proud club and I know how appreciative its members are that their club found representation in your fine magazine...

Gerald F. Finch
Phoenix, Arizona

Since becoming a published author is an important step in one's career, I suppose you are accustomed to hearing the excited babblings of those who feel the rich sense of accomplishment on seeing their efforts in print. The benefits are many, but one that I didn't count on is a recognition by my company for this achievement. For this reason I find it necessary to ask you if it is possible to obtain five additional copies of the issue to distribute to my superiors.

Thank you very much for the wonderful avenue of enrichment you have opened up for me.

Erwin Hertz
St. Louis Park, Minn.

New Clubs

(As of January 15, 1963)

- 71-2 SEATTLE, Washington, *Dee Cee*, Mon., 5:30 p.m., The Developmental Center, The Boeing Company.
- 437-11 FRANKFORT, Kentucky, *Frankfort*, 2nd & 4th Thurs., 7 p.m., Statesman Lounge, 140 Versailles Rd.
- 1060-F ANAHEIM, California, *Ling*, Thurs., 12 noon, Cape Cod Restaurant.
- 1092-13 PITTSBURGH, Pennsylvania, *Alcoa*, Mon., 12:15 p.m., Penn Sheraton Hotel.
- 1217-20 RIVERDALE, North Dakota, *Riverdale*, Tues., 5:30 p.m., Riverdale Hotel Cafe.
- 1581-39 SONORA, California, *Mother Lode*, Tues., 7:30 p.m., Sonora Inn.
- 1601-F SAN BERNARDINO, California, *Temple*, 1st & 3rd Thurs., 6:30 p.m., Palm Room, Norton AFB.
- 1955-38 WILMINGTON, Delaware, *Atlas*, Wed., 7:30 p.m., Atlas Chemical Industries, Inc., Company Cafeteria.
- 1980-62 ALMA, Michigan, *Toastmasters Club of Alma*, 2nd & 4th Mon., 7 p.m., Bank of Alma.
- 2264-38 PHILADELPHIA, Pennsylvania, *Muskets to Missiles*, alt. Thurs., 5:30 p.m., Frankford Arsenal's Officers Club.
- 2287-U GOOSE BAY, Labrador, Canada, *Caribou*, Wed., 7 p.m., Airman's Club.
- 2371-53 NAUGATUCK, Connecticut, *Toastmasters Club of Naugatuck*, alt. Wed., 6:15 p.m., American Brass Country Club.
- 2554-55 KIMBALL, Nebraska, *Kimball*, 1st & 3rd Mon., 6:30 a.m., Wagon Wheel Restaurant.
- 2849-29 NEW ORLEANS, Louisiana, *Dryades Street Y.M.C.A.*, Wed., 12:15 p.m., Dryades Street Y.M.C.A.
- 2868-26 LOVELAND, Colorado, *Loveland*, 2nd & 4th Tues., 6 p.m., Dude Corral.
- 2880-23 EL PASO, Texas, *International City*, Wed., 6:45 p.m., La Fonda Dining Room, Fox Plaza.
- 2993-29 GRAMERCY, Louisiana, *Gramercy*, 2nd & 4th Mon., 8 p.m., Deroche's Lounge.
- 3022-34 WOODSTOCK, New York, *Woodstock*, Mon., 12 noon, Woodstock.
- 3096-46 PARAMUS, New Jersey, *Toastmasters Club of Paramus*, 2nd & 4th Tues., 6:00 p.m., Rounders Restaurant.
- 3198-3 PHOENIX, Arizona, *Western Electric*, alt. Fri., 4:45 p.m., 3750 West Indian School Road.
- 3349-36 SUITLAND, Maryland, *Census*, Wed., 12 noon, Conference Dining Room, FOB #3.
- 3537-35 K. I. SAWYER AFB, Michigan, *Speakeasy*, 1st & 3rd Fri., 7:30 p.m., Conference Room, Base Headquarters.
- 3549-46 MADISON, New Jersey, *Loantaka*, bi-monthly, Mon., 8 p.m., Madison Y.M.C.A.
- 3553-29 HATTIESBURG, Mississippi, *Hattiesburg*, Mon., 6:30 a.m., Speed's Restaurant.
- 3555-12 OXNARD AFB, California, *Defender's*, 2nd & 4th Wed., 11:30 a.m., Officer's Club.
- 3558-TCA WOLLONGONG, N.S.W., Australia, *KEIRA*, Thurs., 6 p.m., Grand Hotel, Burelli St.
- 3560-12 McFARLAND, California, *McFarland*, Wed., 6:30 a.m., Palm Garden Restaurant.
- 3561-4 PACIFICA, California, *Pacifica*, Wed., 7 a.m., Sea Bowl Restaurant.
- 3562-30 BERWYN, Illinois, *West-Towns*, 1st & 3rd Thurs., 7:15 p.m., Olympic Savings & Loan.
- 3563-TCBI MATLOCK, Derbyshire, England, *Matlock*, fortnightly, Tues., 7:30 p.m., Tawney House, Matlock Green.
- 3564-35 MILWAUKEE, Wisconsin, *Milwaukee Finance*, 2nd & 4th Tues., 6:30 p.m., Kuglitsch's Restaurant.

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