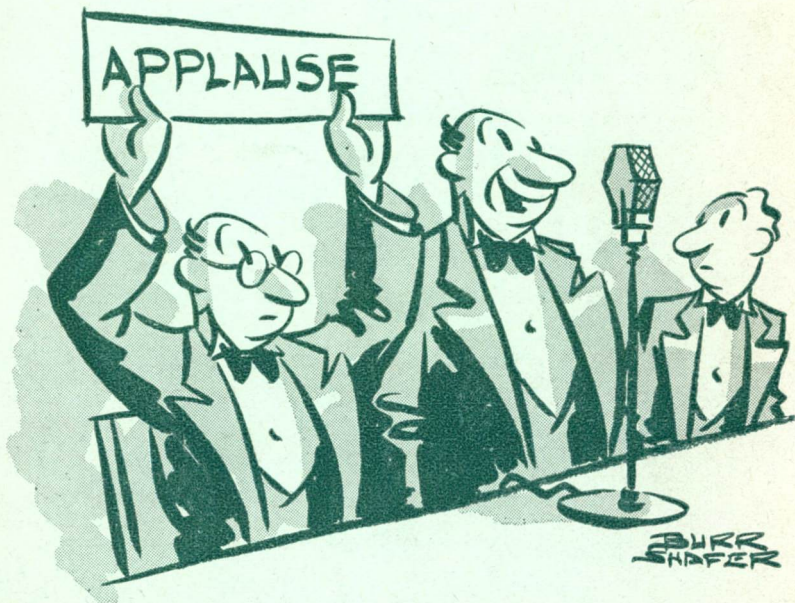


THE *Toastmaster*

MONTHLY PUBLICATION OF TOASTMASTERS INTERNATIONAL

February, 1946
Vol 12—No. 2



"I now turn the microphone over to Mr. Leslie Wurfle
of the T M I Broadcasting Co."

Table of Contents

Sculptured Glass (The Speech of the Month)..... <i>Ivan Pogue</i>	1
What's Going On? (News of Toastmasters Clubs).....	3
Seattle Invites You..... <i>Frank McCrillis</i>	8
This is Real Preparation.....	9
It's a Good Idea.....	10
Point Your Speech.....	11
Sloppy Speech.....	14
Parliamentary Training.....	15
The Challenge..... <i>George Swendiman</i>	16
This is My Problem.....	17
Jethro, the Man who Criticized Moses <i>Ralph C. Smedley</i>	18
Honor Where Honor is Due..... <i>I. A. McAninch</i>	20
The Record of Growth.....	22
Twice Told Tales.....	23
In Conference.....	24

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Pictorial Section on Pages 12 and 13.

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Opinions expressed in the articles in this magazine reflect the views of the writers and do not necessarily indicate the attitude of the organization, Toastmasters International.

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Sculptured Glass . . .

by IVAN POGUE, Vice-President of the
Hoosier Toastmasters Club, of Indianapolis

This offering was selected as "The Speech of the Month" for several reasons. It is a remarkable demonstration of the use of personal experiences as speech material. It shows how interesting facts, simply stated, may possess absorbing interest. It is far from any attempt at oratory, and thus is an excellent example of the "conversational" or "informal" type of speech stressed in Toastmasters training. In addition, it reveals something of the background of a man who has welded together his hobby and his speech experience into a valuable whole. Finally, it is an unusually good type of what we call a "craft talk."

Back in the 1920's my father, himself an expert machinist, insisted that I prepare myself for a white collar job. And so, when I graduated from high school, I was prepared to be a bookkeeper.

My first application for work was accepted by the auditor of a glass manufacturing plant. The company wanted me to gain knowledge of glass procedure by spending some time in the factory, and thus destiny took a hand. The company had just imported a glass decorator from Bavaria to introduce glass-decorating in this country. It interested me, and I learned the trade of glass-decorating as then practiced in Europe. I became so proficient that I was sent to Chicago to open up a new decorating department.

Then came the depression of the 1930's, and glass-decorating went into the discard. After many dark days, the glass business began to revive, but the major companies decided to allow the decorating departments to remain dormant, since they had not been very pro-

fitable. I turned to the business of selling glass in order to make a living, and, lo and behold! my earnings as a salesman became much greater than as an artist! Nevertheless, my heart remained in the art work, and I continued to practice the decoration of glass as a hobby. During this period of using art work as a release from the pressure of a salesman's life, I made my greatest advances, and finally developed a new art medium which, for lack of a better name, I call the sandblast sculpture of glass.

Stated as simply as possible, this becomes a process of exposing to the blast the deeper parts of the design at first, bearing in mind that these areas will continue to be hit by the blast of sand as neighboring areas not so deep are exposed.

My hobby consumed many hours of my time and interfered with my selling efforts, so that I tried to give it up, as being not worth while. But some compell-

ing, driving force beyond my control kept me eternally at it. In the early 1940's I quietly began a one-man campaign to promote and sell my hobby to the general public.

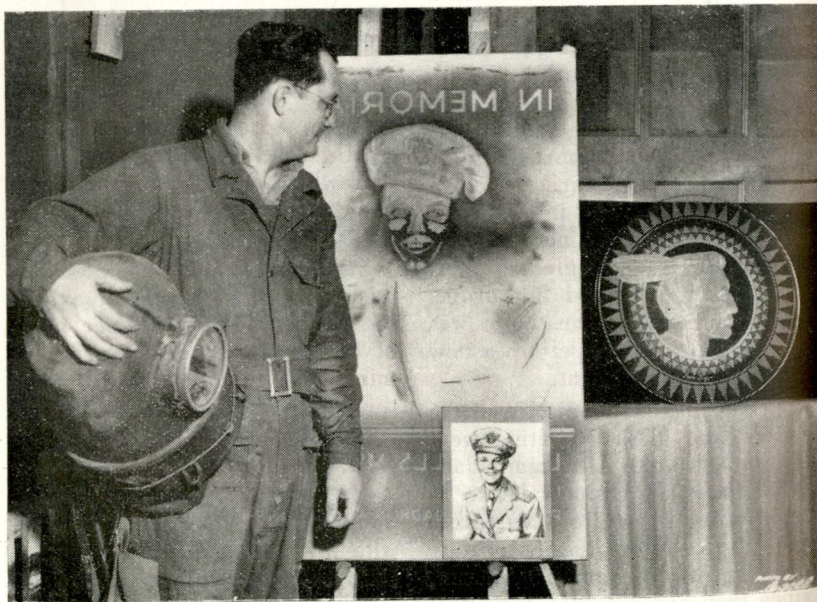
Once more, fate and destiny took a hand in my affairs. I made the acquaintance of the Toastmasters Club. Eagerly I welcomed the opportunity to join Toastmasters, because I remembered a lesson I had learned in drawing class.

After all, speaking is the process of creating word pictures. One drawing master told us: "Anyone can draw, but some people draw better than others because they know their subject. Some people draw better than others because they have learned to criticize and evaluate their own efforts. But

the most important reason why some people draw better than others is that they have learned how to present their drawing properly."

Those are some of the things I have gained from Toastmasters training. I have learned how properly to present my hobby to the public. And the public has responded by accepting my hobby, and keeping me busy with it.

Through my speaking experience in the Toastmasters Club I have been enabled to take full advantage of the many opportunities offered me to speak before groups about my hobby of sculpturing glass. By this means I have been able, I hope, to add something of beauty and utility to the world. But I never did get to be a full-fledged bookkeeper.



THIS IS HOW IVAN POGUE WORKS

What's Going On . . .



CHRISTMAS, 1945, WITH KING BOREAS

Nothing Stops Them

The King Boreas Club of Saint Paul literally lived up to its name in order to maintain its record of 226 consecutive meetings, when these Vikings of the North battled the drifts of one of the heaviest snowstorms of the season to come to the regular meeting on the night of December 25th. The combination of a blizzard, Christmas night and the fact that the restaurant in the regular meeting place was closed, did not stop these enthusiastic Toastmasters. The meeting on New Year's night, like the one on Christmas, was held at the home of a member. This club has never missed a regular meeting since its organization, and it will

take more than a blizzard to break the record.

An Invitation

The Bulletin of the Seymour, Indiana, Toastmasters Club carries a paragraph under this heading, which reads:

We thrive on criticism, individually and as a club. If you have at any time any criticism to offer, either constructive or otherwise, your officers will welcome an expression from you. They want the Club to be run the way you members enjoy it most.

(The officers of the Seymour Club are advised to refer to "Speech Evaluation" page 33, for suggestions on criticism of the club's work.)

They Meet at Noon

Three Toastmasters Clubs in District Eight are using the plan of meeting at noon instead of in the evening. According to B. H. Mann, of St. Louis, excellent results are being gained. He writes: "Alton started the noon meeting idea in our Area, and now the Mid-Town and the Metropolitan Toastmasters, of St. Louis, serve men in different parts of the city at the noon hour."

He gives the time schedule for these necessarily brief sessions, in which time must be carefully conserved.

12:10, Meeting opened, business handled, visitors introduced.

12:20, Table Topic introduced.

12:40, Speech program begins, usually with four speakers, each for five minutes.

1:05, Period of Evaluation.

1:25, Toastmaster returns control to President.

1:30, Adjournment.

"Obviously, little business can be done in the meeting, and most business is handled in committee meetings. The clubs are very businesslike, with plenty of good fellowship, a truly intellectual atmosphere, and incentives to improvement. The plan serves men who could not get together for an evening meeting."

Minutes In Rhyme

Secretary R. M. Hills, of Quakertowne Toastmasters Club of Whittier, California, presented the minutes in verse at the Christmas party held jointly by the Quaker-

towne Club and the Whittier Toastmasters Club. Cleverly written, but the "poet" did find it difficult to locate rhymes for names of program participants.

They Gave Christmas Gifts

"It is more blessed to give than give than to receive." This age old saying was reiterated by Barney Mandel, President of the San Diego Toastmasters' Club, at the meeting of December 20th. President Mandel continued that the Toastmasters received much and gave some, but he thought that their giving at this Christmas time should take a more concrete form; that it would be a good plan for members of the club to donate jars of jellies and jams for the San Diego Children's Home.

Upon conclusion of his remarks, the members showered dollar bills on him, and he was authorized to use them for the purchase of these jams and jellies. For several days following, the members raided their family larders to increase the stock.

On Christmas eve President Mandel and Club Secretary Carleton Thompson delivered the boxes to the San Diego Children's Home. Mrs. White, the matron of the home who received them, expressed her gratitude for the thoughtfulness of the San Diego Toastmasters' Club, saying, "You don't know what this means to me and to the children of this home, especially this year when sugar supplies are so low. Please express to the members of the club our heartfelt thanks."

First Honors

From the Mission Toastmasters Club of San Francisco comes the first report of a "Basic Training" completion.

More than a year ago, the Educational Bureau announced that a special certificate would be issued to any Toastmaster who completes the "Basic Training" course in a satisfactory manner. Reuben Levitin, Chairman of the Mission Club's Educational Committee, is the first to report completion and to be awarded the certificate.

The Toastmasters Club of Borger, Texas, has been working on this line for some months and several members will soon be eligible for their awards.

The requirement is that a member make all twelve of the speeches as outlined in "Basic Training" and that he have all critique forms duly filled out. On presentation of his well-worn copy of the book, with evidence of his accomplishment, the Educational Committee of his club will recommend him to receive the certificate of completion.

Vacation

Our Club took a long summer vacation. Getting started again was hard work. For our first fall meeting I was chairman, and the first subject I assigned was the question: "Should Toastmasters Take a Summer Vacation?" The speaker held that it was a bad thing to do. I know it was bad, for I was on that program myself, and I was surprised to find how uncertain I felt as I began my

speech. I felt all out of practice, although I am the only charter member of our club with a hundred percent attendance record from the beginning. Vacations certainly do throw a speaker out of his stride. Our programs have improved steadily since we got to work once more. Our experience convinces us that vacations do not pay in a Toastmasters Club.

Please send me material to use in getting a Toastmasters Club started in Hannibal, Missouri, just across the river from us—

—Herman Dege, Deputy Governor Quincy Toastmasters Club



**JEWELRY
FOR**

TOASTMASTERS

Until after the completion of our re-conversion program—The following buttons only are now available.

**MEMBERS - PAST PRESIDENT
DIST. SEC'Y. - LIEUT. GOVERNOR - DIST. GOVERNOR - PAST
DIST. GOVERNOR.**

J. A. MEYERS & COMPANY
1031 W. 7th Street
Los Angeles 14, Calif.

Note: All orders for Toastmasters buttons should be sent directly to the Meyers Company, not to Toastmasters International.

Please group your orders for Members' Buttons and place them through your Club Secretary. This is done to protect against indiscriminate use of the official emblem by non-members.

Do It Now

The returning service men and the people who have been working in the war plants are anxious to get back into the swing of things. For that reason, many of them would jump at a chance to join a club like ours—if they knew about it. We must tell them. It is my pledge to talk Toastmasters to at least two men each week—and the guests I have been bringing show that it pays off. Think of what it would mean to “Chief” Seattle, and to Toastmasters, if every one of us made and kept that pledge.

—From Bulletin of “Chief” Seattle Toastmasters.

Could This Be Your Club?

Quoted from a letter received at the Home Office: “I have been trying to find the hideout of the — Toastmasters Club but so far have been unsuccessful, but I still intend to get in if possible.”

Your club should be listed with the Chamber of Commerce, and in the local newspapers. Don't hide your light.

Practical Service

Toastmasters of District One have an unusual opportunity to demonstrate and practice their speech ability while giving valuable service. A special committee has been appointed, headed by Kimball Fletcher, Jr., Vice-President of General Toastmasters Club of Los Angeles, to coordinate the work by our clubs in behalf of the American Red Cross. The Red Cross will schedule speech dates and furnish factual material. The

Toastmasters Clubs will assign men to make the speeches. The plan covers the entire metropolitan area of Los Angeles, and the suburban territory included in District One. It is a fine program for service to a worthy cause, which gives Toastmasters a chance for additional training in speech before strange audiences. The plan may be enlarged to include service for other organizations, once it is put into working order.

District Nine

District Governor John MacDonald reports clubs in process of organization as follows: Grand Coulee (chartered), Colville (chartered), St. John, Lewiston, Idaho, and Deer Park. Preliminary work is being done at Hillyard, Oakesdale, Pullman and Palouse.

Governor MacDonald writes: “We are using the method of planting the seed and acquainting the men with the values of this wonderful training, and letting them ask for a club if they want it, rather than urging it on them. This gets results. In one or two cases the local men have felt that they were being crowded, and we have tried to make it clear that this is not the case. Here is a paragraph from a letter received a few days ago, from one such community: ‘So far there have been sixteen men signed up for membership and we expect to have the full number by the time we hold our second meeting.’ That is typical. The past District Governors are giving fine cooperation.”

District Eighteen

This is a new one. It will be the “District of Scotland,” and it is due for recognition at the January 26th meeting of the Board of Directors.

At a meeting held on December 21st, in Glasgow, it was decided that a district organization is the next step for the clubs in Scotland, which now include two in Glasgow, two in Edinburgh, one in Greenock and one in Gourock.

William Goldie was chosen District Governor. He is a charter member of the Glasgow Toastmasters Club, of which he has served as secretary from the beginning. It was by his efforts that the club was kept in existence during the days of the war, when meetings were impossible because of blackouts, curfews, and the scattering of members into the armed forces.

James Ewart, secretary of the Greenock Toastmasters Club, was made District Secretary.

Because of the distance involved, it has been difficult for the Home Office to give close supervision and prompt assistance to the clubs in Scotland, and the establishment of a District system in that region will make it possible to take far better care of them and to help with more rapid expansion of the movement.

Five new clubs have been organized in Southern Scotland since the close of the war.

Toastmasters who desire to send fraternal greetings to the new clubs and the new district may address William Goldie, 122 Union Street, Glasgow, C.2, Scotland.

WHAT TO TALK ABOUT

The Bulletin of Van Nuys, California, Toastmasters Club, carries good material for the topic hunter. It was prepared by Toastmaster Hugh Daugherty. Here it is:

Problem

You have been given a spot on a program a week in advance. The topic was not assigned. How will you find a suitable subject?

Solution

1. What is the nature of the audience? Are they technicians, teachers, women, men, mixed, children, church, fraternal, service club, or Toastmasters?
 2. Why are they to meet? Is it to be educated, entertained, pass the time, start a movement, celebrate an event, or just have a dinner?
 3. Let us suppose they are Toastmasters. That means they are here to be educated or for self-improvement.
 4. We must find a **key to common interest**. Study the field of subject material.
- 2. World Affairs**
- Peace conference, Civil War in China, Atomic Bomb, World Trade, British Election, Palestine Question, Russia, French Election, Indian Crisis, Russia in Japan.
- b. Local Affairs**
- Zoning, Transportation, Traffic Accidents, Medicine, Surgery, Manufacturing, Education, Business (your own or the other men's), Strikes, Wages, Automobiles, Taxes.
- c. Social Subjects**
- Red Cross, Victory Chest, Y. M. C. A., Youth Forums, Fraternal Orders (origin, history, meaning), Labor Organizations, Churches.
- d. Special Subjects**
- Hobbies, Travel Talks, Sports, Craft Talks, Humor, Autobiography.

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Victory Convention

By FRANK McCRILLIS, President,
Toastmasters International.



The Victory Convention of Toastmasters International invites you!

There will be a real welcome for every Toastmaster in Seattle next July 25 to 28.

Plans well under way assure the greatest convention in Toastmasters history. All the Toastmasters Clubs of District Two, under the leadership of District Governor Burton Pierce, have joined forces to prepare the welcome.

Because the steering committee of the convention will have to hold frequent meetings, most of the

chairmen have been named in the Seattle Area, where the Convention is to be held, but every club from the Columbia River on the South, to midway in British Columbia on the North, will take an active part in the staging of this great event.

Lou Herron, President of the Seattle Totem Club, has been elected Executive Chairman, to assist General Chairman Nick Jorgensen, of the Seattle Downtown Club. Jack Harms (Chief Seattle) will be secretary of the Committee, and Harold Myers (Rainier Toastmasters) is treasurer, and chairman of committee on finance. Numerous other committees are lining up for promotion and special events, transportation, housing, publicity, reception, ladies' events.

Something very special is the Great-Northern-Burlington Route Toastmasters train which is to leave Chicago on Sunday morning, July 21, St. Paul on Monday morning, the 22nd, arriving in Seattle Wednesday, the 24th. This train will start east on Sunday night, July 28th. In addition to being a convenient way to make the trip, it will open the way to some wonderful fellowship for those lucky enough to join the crowd.

Make your plans now, to attend this greatest of all Toastmasters Conventions. We have gone without such a meeting for four long years. Let's make up for it by merging all our pent up forces into this event.

Seattle invites you! Will you accept?

This Is Real Preparation . . .

Some Toastmasters do not make adequate preparation when they are scheduled to talk. They risk the "spur of the moment."

Others do prepare.

Consider A. V. Engel, of the San Diego Toastmasters Club. He chose to talk on the theme of "how to talk so that the critic can't find fault." At least his critic could not have had much to say except in commendation.

Not content with merely organizing his material in good shape, he went into verse—twenty-two four-line stanzas—eighty-eight lines, in all. It is just about the right length for a six minute talk. His subject was "The Poetry of Speaking."

Opening with an explanation of his reasons for rhyming, Engel proceeded, in the second stanza, with

I want to tell you all in verse
How to avoid the critic's curse;
So listen well and take my tips,
And all your speeches will be
"pips."

With this favorable start, he moves on through successive stanzas to describe the proper methods of speech preparation and delivery.

First of all, you must talk about
A subject on which you have no
doubt.

Gestures, posture, eyes, voice and other elements are covered. In the latter portion of the discussion he swings into high speed

with:

Don't let your eyes look into space;
The eyes should move from face
to face.

(I realize this may be a shock,
For the faces you see would stop
a clock.)

And that voice you have—let it
ring out,
But remember there is no need to
shout.

Just loud enough so that all may
hear
Without the necessity of straining
an ear.

This Shakespearean Toastmaster then devotes a couple of stanzas to comment on the human features, these comments being complimentary only in part, and then moves on to:

Now let me say if notes you use,
Please make them short: have only
cues.

Write them so big you can see far
away
Place on the table and there let
them stay.

As he approached the end of his talk, he included some good advice on closing, and then wound up with:

Forget all I've said about making
speeches;

Ignore the critic and all he
preaches,

Books about speaking please leave
on the shelf.

The best thing to do is: **Just be
yourself.**

It was a good speech all the way through, and only because it is too long for publication in the space-cramped Toastmaster Magazine must the editors give samples only.

It's A Good Idea . . .

The "Ah-Meter"

At El Centro, California, there is a special little red signal light placed beside the timing light. Its care is assigned to a special observer whose duty is to observe every "grunt," every "aspirated pause," every "and-uh," and to flash the red light at each such slip of speech. He keeps a record of the flashes, and makes his report, along with the other critics, on the number of "grunts" used by each speaker.

This plan has resulted in making El Centro Toastmasters very conscious of unnecessary sounds, and has pretty well eliminated the "ahs" and "er-rs" from their speeches.

Fine for Grammar

At a special events program recently put on by the Toastmasters of Windsor, Ontario, good results were obtained by a system of fines for errors. Secretary Omer Cox reports that the program was a quiz, testing the knowledge of the members on subjects which they should know for speech training. Penny fines were imposed for failure to answer as well as for errors in speech, with benefit both to the club's treasury and to the members.

This leads to the suggestion that any club might institute, for a limited period, a system of penny fines for errors in grammar or in

pronunciation of words, by which means each member would be put on guard against carelessness. Care would be required in selection of competent judges, and some thought would have to be given to the exact character of mistakes to be penalized, so as to avoid taking in too much territory.

Impersonation

The Santa Ana Toastmasters Club had a new experience when the Toastmaster required his speakers to impersonate certain men who have been much in the news of late. It required careful preparation both of material and style of delivery, but the speakers were equal to the occasion.

Without costuming, each speaker made a faithful effort to present his speech in the manner of the man he represented. This led to unusual effects in gestures, voice and material.

The notables impersonated were Secretary James Byrnes, President Harry Truman, General George Marshall, General Patrick Hurley, Phil Murray, of the C. I. O., and C. E. Wilson, of General Motors.

On another occasion in the same club, characters for impersonation were chosen from among those who had worn whiskers of distinction. The Toastmaster provided false whiskers of appropriate style for his speakers, and each man did his best to enter into the spirit of his character.

How to Stop a Speaker

A new, inexpensive timing device has been designed by one of our Toastmasters, which he offers to clubs in need of speech-stoppers. Claron D. Brown, formerly a member of the Toastmasters Club at Wichita Falls, and now located at P. O. Box 386, Udall, Kansas, is the inventive genius. He invites correspondence from any club which needs a timing light ready made, at small cost. Write to him for details.

Point Your Speech . . .

Purpose is the one excuse for making a speech.

Purposeful speaking, hitting the nail on the head, making a point, making a sale—these are all different ways of expressing the thought that a speech must have a point to give it direction, and a goal to be reached.

How shall you point your speech?

First, point it at somebody. There is someone you wish to convince, to instruct, to entertain, to win over to your side. Point your speech at him. Perhaps there are many of him. Even so, keep the speech accurately pointed at those individuals, and remember that they are individuals, not a mass mind.

Second, point it at a definite

goal. Before you rise to speak—even before you go to the meeting you are to address—have the purpose so clearly in mind that it becomes a sort of mild obsession with you. Work yourself into a state of mind in which you can count yourself a crusader, an evangelist, a bearer of a message so important and so compelling that it drives you to give it expression. Give yourself a sense of compulsion. The message *must be delivered*.

With a worthy purpose and a sense of mission, the speaker is set to make a sale. He will not wander nor digress. He will not waste words. He will talk to the point, because he has a point to talk to.

Point your talk, and make your point.



The "Number One" Toastmasters Club of Evansville, Indiana, made history on Monday, Dec. 3rd, in observance of Charter Night. It was a gala affair, with the ladies present in large numbers. The event took on a nation-wide aspect as evidenced by the number of congratulatory messages received. Governor Harry Wheeler, of District Eleven, made the charter presentation.

Shown in the picture, left to right, are Deputy Governor Paul Thole, Sergeant-at-Arms George Decker, District Governor Harry Wheeler, President Gerald Quick, Vice-President Rupe, and Treasurer Oscar Eberhart.



Angeles Mesa Toastmasters Club Number 50, of Los Angeles, ended 1945 by acting as host to five clubs of District One, at a special holiday party on December 27th. The five clubs which joined with the Mesa Toastmasters for the occasion were Wilshire, 328; Inglewood, 114, Manhattan Beach, 280; Southwest, 44; and Men of Vision, 342. The program was given by representatives from each participating club. The crowd included 120 enthusiastic Toastmasters.



The Toastmasters Club of East Grand Forks, Minnesota, became the 334th unit of Toastmasters International when its charter was presented on Nov. 29. Seated are Dr. George A. Swendiman, of Grand Forks, N. D., Lieutenant Governor of the Area, who presented the charter; and H. H. Matt, President of the new club. Standing are Secretary W. J. Carney, Treasurer Paul Johnson, W. J. Johnston, President of the Grafton, N. D. Club, and Sergeant-at-Arms A. G. Rand.



Pioneer Toastmasters Club No. 272, of Moorhead, Minnesota, installed this group of new officers on January 8th. The men, from left to right, are Vice-President Knyt Severud, President David A. Steinley, Secretary Fred L. Maxson, and Sergeant-at-Arms Jas. A. Keller.

Sloppy Speech . . .

Does it matter, anyhow?

What difference does it make if you say "proibly" when you mean "probably" or "reck'nize" instead of "recognize?"

"I gotta go" saves time over "I have to go," and time must be saved.

Everybody knows what you mean, so why be so particular? Errors in speech make you sound more informal, more interesting, make your talk more lively. To be careful to sound the consonants and accent the right syllables would make you sound like a stuffed shirt, or maybe a school teacher. "S'no use, fellas, ya gotta be informal if you're gonna get along times like now. Be one o' the guys if ya wanta be pop'lar."

Advertising would lose half its force if advertisers were too careful about their language. They have to be informal, to meet the low level of intelligence of the purchasing public. If their copy were written in really correct form, it might lose its appeal.

Are Errors Funny?

Mis-spelling and errors in diction are funny and appealing to the popular mind. Slogans and catch phrases are so much more effective when distorted.

Suppose your name is Cook and you manufacture candy canes. Would you advertise "Cook's Clever Candy Canes?" Not if you are onto the job. You would blaz-

on it as "Kook's Klever Kandy Kanes" and people would stampede for the Kandy Kounter to Kapture the Kanes.

Perhaps you want to pose as a philosopher, or purveyor of humorous prattle, or sell some product via the radio. If you are smart, you will borrow the style of "Mirandy" or Bob Burns or some other homespun, honest-to-goodness-grass-roots American, and slaughter the syntax right and left. Bob Burns, for example, would not be half so funny if he spoke good English. And Amos and Andy would lose their contract if they quit the low-brow "darkey" dialect which they use so well.

Why is sloppy or incorrect speech funny?

There may be a psychological reason, when it is used by an expert in erroneous etymology. Perhaps it is like many other things which we count funny, in that it gives us a sense of superiority when we hear someone else murder the language. We know better. The poor goof who talks that way is ignorant, so we laugh at him. He just don't know from nuthin'.

Are My Mistakes Funny?

Well, my goodness, do you suppose that other folks laugh at my sloppy talk for the same reason! I wonder if they do think I am just plain ignorant. Of course I know the rules of grammar, but I got into careless habits and don't

use the rules any more. So they think I'm ignorant, do they? Well, I'll show 'em! I can talk just as good as any other guy when I lay myself out.

To go back to the original question—does it really matter?

Observation will quickly reveal to you that the person who speaks distinctly, correctly, and with careful choice of words, is likely to command attention when he speaks. The impression of intelligence and culture which is reflected by good speech has its effect on those who listen, and if they are reasonably intelligent, the effect is good.

You can make yourself understood even though you murder the English. By the same token, you can comb your hair with your fin-

gers, or eat your pie with your pocketknife, but the results will not be so good.

"Thy speech betrayeth thee," as the young woman said to Peter when he denied friendship with Jesus. Sloppy, careless speech reflects sloppy, careless thinking. "Out of the abundance of the heart the mouth speaketh," and your ordinary talk reveals what is in your mind. Publius Syrus, the old Roman, put it thus: "Speech is the mirror of the soul; as the man, so is his speech."

It is easier to be sloppy, but it pays to take the trouble to be correct. "Words are the dress of thoughts; which should no more be presented in rags, tatters and dirt, than your person should be."

Parliamentary Training . . .

Toastmasters of Great Falls, Montana, have gone in for training in chairmanship and parliamentary procedure in a big way.

In the Toastmasters Magazine for November, 1945, (page 12) Carl Lehmann told of the plans for this training, and of the preliminary work. Now he comes forward with a report on the course and its achievements. The experience in Great Falls might well inspire other Toastmasters Clubs to put serious work on this important project. Portions of the report are given here:

At the start of the work we presented a special "Quiz on Parliamentary Procedure" provided by the Educational Bureau of Toastmasters

International. Members were allowed ten minutes each in which to take the test. Their answers showed a definite lack of information, and proved the need for special training.

We started our course with the Scripts on September 24th. Fifteen members were assigned to carry their parts through the entire course. That is, a member who was assigned the part of "Mr. E." in the first Script, carried the same part in all the Scripts.

At the conclusion of the course, the "quiz" was given once more, with a definite improvement shown by nearly all the members.

My own part in promoting this course repaid me for all the work I did on it in personal gains. I believe that every member who participated reaped the benefits, through having studied the Scripts and then acted a part in the presentations.

The Challenge . . .

by GEORGE A. SWENDIMAN, of Grand Forks, N. D.,
Lieutenant Governor, Area 7, District 6

Many business men need speech training, and recognize their need. They would enjoy associating with the progressive type of men who belong to the Toastmasters Club, and they would gain by the training. Nevertheless, many such man has been heard to say, "I would feel foolish talking before the experts in your club. You men have already had a year's start in practice.

Other men say: "I never went to college. I haven't the education to be a speaker." These statements come from intelligent, capable business men, who do not truly understand our organization. We must make them understand.

The human urge for self-improvement in speech is neither recent nor unusual.

There was Benjamin Franklin, who developed a group of men for debate and discussion. He realized the great value of speech as a means of self-expression, and he made full use of his own ability. Sincere, friendly, a man of ready wit and speech, Franklin became one of the most influential statesmen America has ever produced.

Abraham Lincoln lives in the hearts of all, not alone because of the greatness of his achievements, but because the true nobility of his character was so clearly revealed by his use of simple, understandable speech. He was not an educated man in the modern, formal sense, but he was cultured in his

understanding of men. He stated that he never attended school more than six months in his life.

From his boyhood, he was always annoyed by language he could not understand, and he made it a practice to restate the most abstruse ideas in common, simple words which were clear even to an untutored youth.

A convincing speaker is not necessarily one who has had a college education. Neither can every student of speech hope to become a president or an ambassador or even an orator. But every man of us has it in his power to learn to think clearly, speak fluently, and improve his position in life. The man who thus improves himself helps to improve the world in which he lives.

With the most destructive, most costly war of all time barely ended, men talk already about a third world war to come. We wonder whether the San Francisco Charter or any other alliance of the great powers can perpetuate peace.

The answer is "Yes," if all over the world men who can speak clearly and convincingly will go out among their fellow men and preach "peace on earth, good will to men." Those who enjoy training in the Toastmasters Club are qualified to speak so. Here is the great opportunity for our organization, to make its benefits available to all men, everywhere, for the safety of civilization.

This Is My Problem . . .

Practical problems posed in the daily mail.
What is your problem? Send it along.

Vice-President

Q: Is it permissible to elect two vice presidents in a club? In our case, we would like to have the Chairman of the Educational Committee to be a vice president. May we do this without violating the regulations?

A: So long as your modifications of the Standard By-Laws do not violate the fundamental principles of Toastmasters, considerable liberty is possible. If your club needs two vice presidents, it should elect them. Perhaps it would be wiser to experiment for a while before amending your by-laws, but if the plan works, go ahead and use it.

President as Speaker

Q: Should the President of the club be scheduled for a regular speech assigned by the Program Committee? In our club we have omitted him from the schedule, thinking that he gets plenty of practice as our presiding officer.

A: It is considered best practice to put the President on the program the same as every other member. When he is assigned to speak, he should ask the Vice-President to take charge of the rest of the meeting. It gives the President his chance to speak, and also gives the V-P good training in presiding.

Criticism for New Members

Q: Should a new member be severely criticized? Some of our critics like to "pour it on" the new man. Others of us think it is discouraging for an inexperienced speaker to be "given the works."

A: Right! Treat the beginner gently. Never be unduly harsh in criticizing him in his early days as a member. Consider the new member as being in the "first grade" of school. Don't give him high school treatment. Ease him along until he gets the idea.

Remember—there is no virtue in harsh criticism just for the sake of being tough. The only reason for criticism is to help one to improve. Encouragement beats scolding and fault finding.

Fellow?

Q: Is it permissible to use the word "fellow" in speaking of another member? I was severely criticized for referring to our Toastmaster the other evening as a "fellow whom we all like and respect." The critic said it was in bad taste.

A: The critic was somewhat mistaken. The word comes from an old English word meaning partnership. Its best sense is that of a companion, a partner, a close friend. Note that we speak of "the fellowship of Toastmasters." You would count it an honor to be elected "Fellow of the Royal Society" of something or other. It represents a grade higher than mere "member."

There is an old and comparatively obsolete use which gives the word a suggestion of inferiority. There was a time in England when you could insult a man by calling him "fellow" but it was a degradation of a good word. On the other hand "fellow" as commonly used is a more familiar, less formal term, and it should be used with care. But you need never take offense if the crowd greets you with a burst of song in "For he's a jolly goodfellow."

Jethro, The Man Who Criticized Moses . . .

by RALPH C. SMEDLEY



Moses and Jethro—two men who knew how to give and take criticism! What Toastmasters they would have made.

Moses was one of the greatest men of all history. Lawgiver, organizer, priest, prophet, builder—the world owes no small part of today's social, political and religious structure to him.

Jethro was an obscure priest from the rural districts—possibly more than half pagan. He was the spiritual leader of a tribe of desert dwellers. And he was the father-in-law of Moses.

Moses had brought the Israelites out of Egypt. They camped in the wilderness to organize and arrange themselves for the approach to the Promised Land. Jethro heard about it, and came to visit his illustrious son-in-law.

Following the leader through the day's work, Jethro shrewdly discerned a serious weakness in the plan of Moses, who was trying to do everything himself. Great as he was, he had not learned to conserve his strength by delegating responsibility. He had not

become a true executive.

Wise Jethro said, "You are wrong, Moses. You can't do it all. Let the others help. There is work enough and glory enough for all. Divide the tasks, or you will wear yourself out and leave the people with no leader at all."

Wise Moses saw the point. He was great enough to accept criticism.

It takes a great man to appreciate criticism, and to learn from good advice, and Moses demonstrated his greatness by the way he responded to Jethro. He could learn from another man who knew far less than he did.

Although he knew that he was the divinely appointed leader, the man who had defied Pharaoh and led his people out of the land of bondage, the one into whose hands were delivered the Tables of the Law, the one who could speak with God, yet Moses could accept the advice of Jethro and act on it, without losing either his temper or his dignity. He could learn from the homely wisdom of a desert wanderer. He was big enough to take criticism.

No man is so great and wise that there is nothing more for him to learn. Nor is any man so insignificant that he can't help someone else by a timely suggestion. Obscure Jethro contributed to the usefulness of Moses. Your critic may do as much for you.

The honest critic is your best

friend. Perhaps he is even more than that, for "your best friend won't tell you," says the advertisement. But if he is truly your friend, and sees the chance to help you improve, he must tell you.

Most of us are inclined to resent criticism, for we are all egotists, and it hurts our pride to learn that others see our imperfections. Egotism is the trademark of ignorance and stupidity. The man who thinks he knows it all—who is so good he can't improve—has not learned the first principle of growth.

"Pride, however disguised in its own majesty, is littleness," and it is our pride which makes us resent criticism. True greatness is always humble, always teachable.

Close your ears to flattery, and even to sincere compliments, if

you will, but never refuse to listen to an honest critic. The more his criticisms hurt, the closer they are to the truth, and the more you listen to the truth, the better for you.

No critic is worth listening to unless, with every wrong he points out, he suggests a way for betterment.

When you think of Jethro, bear in mind that he was wise enough to see the mistakes of Moses, frank enough to speak his mind, and kindly enough to advise without offending. And Moses was big enough to take criticism without being soured.

Let's try to be like both of these great men, tactful in giving, and appreciative in receiving criticism. They would have been an asset to any Toastmasters Club. Their example may still help us.

Diplomacy

Franz Liszt, no less a diplomat than a musician, had a stock reply for young ladies, particularly the pretty ones, who demanded unmerited praise of their talents.

"Maestro," the young things would inquire, "do you not think I have a good voice?"

"Ah, my dear young lady," Liszt would reply, his voice ringing with enthusiasm, "good is *not* the word."

Slow Finish

The child was out calling with her mother. The stay was lengthy and the little girl became restless.

"Mother,—," she interrupted.

"Mary," rebuked the mother, "it's rude to interrupt while I am speaking; you should wait until I finish."

"But," said the child, "you don't finish."

—Coronet.

Honor Where Honor Is Due . . .

by I. A. McANINCH, General
Toastmasters Club of Los Angeles

Toastmaster I. A. McAninch has served throughout the war period as leader of the volunteer speakers' groups of Toastmasters in Southern California. He was asked to give a report on these activities, and the following article gives the facts. This record can be duplicated to a greater or less extent in all communities where Toastmasters Club are at work.

One of the primary functions of every Toastmasters Club is to train its members to appear before groups of people and express themselves, concisely and adequately. That this is being accomplished is demonstrated by the record of active participation of Toastmasters in the campaigns for War Bonds, War Chest, and Red Cross, as well as in other community projects. Their work is recognized as being a notable contribution during the entire period of the war.

The Red Cross, through Chairman William F. Sesnon, of the Los Angeles Chapter, expresses appreciation as follows:

"The Red Cross, Los Angeles Chapter, wishes to express appreciation to the members of the Toastmasters Clubs for their enthusiastic cooperation during the war emergency. Each time your members were called upon, they responded with fullest cooperation. We shall continue to call upon your very worth while organization, and we know that you will stand by us in peace as you did in war."

Mr. Neil Petree, President of the

Los Angeles Area Victory Chest, commends the work thus: "I want to thank personally, and on behalf of the Board of Directors, all those members of the Toastmasters Clubs who have given such fine service to our Speakers' Bureau. We of the Community Welfare Federation hope that the members of the Toastmasters organization will continue this volunteer service as speakers."

Mr. R. H. Moulton, Chairman of the War Finance Committee for Southern California wrote the following:

"You have generously, and with individual sacrifice on many occasions, accepted 6500 to 7000 speaking engagements on our behalf. The success of our campaign here can be attributed directly to the stimulation by competent speakers in developing patriotic enthusiasm among the people, and at the same time telling them, in an intelligent and comprehensive way, about the details of the bonds being offered."

Mr. Howard Mills, Regional Director of the War Finance Division, writes:

"Never before in history has a

group of volunteer citizens stayed so effectively on the job for so long a period. The War Loan Drives have been spectacular, but in my book the real soldiers in our program have been those who pioneered it and maintained their interest and activity during the less glamorous interim periods.

"In that category, the Toastmasters are conspicuous in my reminiscences throughout the entire period of my service, first in Southern California and subsequently on a regional basis in many of the western states.

"It was a happy circumstance when I met with the Toastmasters in Pasadena on the eve of Pearl Harbor, December 6, 1941, to solicit assistance in connection with the blank spot in my organization

chart, labelled 'Speakers' Bureau.' I shall be eternally grateful to you, Mack, to Herb Morey, and to others too numerous to mention for the promptness with which you sensed our problem and the quality of your follow-through thereafter.

I wish that I might personally thank every man who has had a part in building this enviable record of service for the Toastmasters group. That being impossible, I take this means of saying to one and all, "Thanks, men, for your cooperation, your interest, and the magnificent manner in which you responded when called upon. Let each of us continue to maintain active interest and participation in every worthy community activity."

THE TOASTMASTERS' CALENDAR

Annual Convention of Toastmasters International, Seattle, July 25 to 28, 1946.

Meeting of the Board of Directors, Los Angeles, January 26, 1946.

Inter-Club Speech Contest:

Club Contests completed by March 1, 1946.

Area Contests completed by April 15, 1946.

Districts Contests completed by June 15, 1946.

District Conference of District No. 1 (the first District Conference date which has been definitely announced for next spring) June 15, 1946.

Special District Meetings, with President Frank McCrillis as honored guest:

District Four, January 23, at San Francisco.

Founder's District, January 25, at Ontario.

PHRASES TO AVOID

There is nothing intrinsically wrong about most of these phrases, but they add nothing and detract much because of their commonplaceness. The speaker can economize on words and time by eliminating them.

"Last, but not least"

"Outstanding"

"Without further ado"

"As you might say"

"As I said before"

"To make a long story short"

"He went on to say"

"You know"

"I mean to say"

"At the present time"

"Each and every one of you."

Record of Growth

New clubs chartered since July 1, when the fiscal year began.

No.	Name	City and State	District
327	Silverlake	Los Angeles, California	1.
328	Wilshire	Los Angeles, California	1.
329	Tacoma	Tacoma, Washington	2.
330	Kaposia	St. Paul, Minnesota	6.
331	Victoria Union	Victoria, British Columbia	2.
332	Vigo	Terre Haute, Indiana	11.
333	Tacoma Evergreen	Tacoma, Washington	2.
334	East Grand Forks	East Grand Forks, Minnesota	6.
335	Executives	Des Moines, Iowa	6.
336	Rollingwood	Richmond, California	4.
337	Evansville	Evansville, Indiana	11.
338	C. P. A.	Seattle, Washington	2.
339	NOMA	Atlanta, Georgia	14.
340	Men of Vision	Los Angeles, California	1.
341	Irving	Chicago, Illinois	8.
342	Park River	Park River, North Dakota	6.
343	Edinburgh	Edinburgh, Scotland	Unassigned
344	Puget Sound	Tacoma, Washington	2.
345	Pampa	Pampa, Texas	Unassigned
346	Ball Band	Mishawaka, Indiana	11.
347	Missoula	Missoula, Montana	17.
348	Metropolitan	St. Louis, Missouri	8.
349	Fort Worth	Fort Worth, Texas	Unassigned
350	Grand Coulee	Grand Coulee Dam, Wash.	9.
351	Cleveland	Cleveland, Ohio	10.
352	El Monte	El Monte, California	F.
353	Vancouver	Vancouver, Washington	7.
354	Joplin	Joplin, Missouri	Unassigned
355	Engineering	Seattle, Washington	2.
356	South Pasadena	South Pasadena, California	F.
357	Colville	Colville, Washington	9.
358	Univ. Washington	Seattle, Washington	2.
359	Wilmington	Wilmington, Delaware	Unassigned
360	Gourock	Gourock, Scotland	Unassigned
361	Topeka	Topeka, Kansas	Unassigned
362	Gallatin	Bozeman, Montana	17.
363	Edinburgh	Edinburgh, Scotland	Unassigned
364	St. John	St. John, Washington	9.
365	Chilliwack	Chilliwack, B. C.	2.
366	Weaverville	Weaverville, California	4.
367	Deer Park	Deer Park, Washington	9.
368	Royal Bank of Scotland	Edinburgh	Unassigned
369	Legion Toastmasters	Lewiston, Idaho	9.
370	Fargo	Fargo, N. Dakota	6.
371	Speakers' Forum	Chicago, Illinois	8.
372	Central Park	St. Paul, Minnesota	6.
373	Speechcraft Toastmasters	Wichita, Kansas	Unassigned
374	Legion Toastmasters	St. Paul, Minnesota	6.
375	Fort Collins	Fort Collins, Colorado	Unassigned

Twice Told Tales . . .

Isolationism

A small boy quarreled with his playmate from across the street. The neighbor went away in a huff. "All right," said the small boy, "let him go home. I don't need him. I can play by myself."
"Fine," said his father, "and now you can go out in the yard and play on your teeter-totter—by yourself."

Unbelief

If you tell a man there are 270,678,934,341 stars in the universe, he will believe you; but if a sign says "fresh paint," that same man has to make a personal investigation.

A Quick Come-back

George Horace Lorimer, the distinguished editor, found it necessary, as do all editors, to reject much the greater number of stories and articles submitted to him. In the early days of his career, when a heavy burden of editorial reading was laid upon him, he one day received a letter from some indignant contributor who wrote: "Last week you rejected my story. I know that you did not read it for, as a test, I pasted together pages 15, 16 and 17, and the manuscript came back with the pages still pasted. You are a fraud. You turn down stories without even reading them."

Mr. Lorimer wrote in reply: "Madam, at breakfast when I open an egg, I don't have to eat the whole egg to discover that it is bad."

An Untrained Critic

Dr. George Edgar Vincent, one of the ablest speakers of his day, used to tell with appreciation of what he considered the most complimentary comment he ever heard on his work. A Kansas farmer who had listened to one of Dr. Vincent's extemporaneous addresses remarked: "He ain't no orator, but he's a d— good talker."

When Interrupted

According to an old story, which still has its point for us, Eamon De Valera was once arrested in a Dublin park while making an inflammatory speech. He spent a year in jail, was let out, went back to the same spot in the park, cleared his throat, and began in a loud voice: "As I was saying when I was interrupted . . ."

Economy

"Stand behind your lover," said the Scotchman to his unfaithful wife, "I'm going to shoot you both."

Mixing Them Up

First Scrub Lady: "She wanted me to 'ave a finger in the pie, but I smelt a rat, an' nipped it in the bud."

Second Scrub Lady: "Laws, Mrs. 'Arris, 'ow you do mix up your semaphores."

In Conference . . .

We Appreciate Your Help

Thanks for the comments and suggestions on the Magazine.

Dr. Carroll Freeman, of Greensburg, writes: "I like the new dress and set-up. Articles such as the one on "Reconversion," duties of members, what other clubs are doing, hold greater interest, I believe, than articles on how to prepare speeches. I am more interested in building better clubs and greater districts than in my own improvement."

District Ten Bulletin says: "The new issue of The Toastmaster is crammed from cover to cover with timely and interesting items."

"Cannon Bawls," of the Danville Toastmasters Club, calls special attention to page 24, of the last issue. It could be that this club will make its appearance in the "Speech of the Month" department.

"Chief Seattle" Bulletin says: "Don't forget to read The Toastmaster and be prepared to give your comments and suggestions."

Minneapolis Toastmasters, Number 75, reports that Henry Radde made a speech about the Magazine and asked for comments, which he digested and forwarded to the Editor. Most helpful. Other clubs please copy.

All suggestions for improvement are gratefully received and carefully studied.

Program Suggestion

Devote the Table Topic time to brief discussion of the Magazine. Find out what your members like and need most, and report findings. Your Editors believe that education in speech is a primary responsibility of theirs. Do you agree? If not, say what you think, and they will try to follow the will of the majority. The only purpose of The Toastmaster Magazine is to serve the members. The only way the Editors can find out how to do that is by your contributions of bouquets and brickbats. Make your desires known.

Send Pictures

We want pictures of club activities. Send us "action" photographs which have an interest in addition to the names and faces shown. For example, the pictures of Louisville Toastmasters, published in the January issue, carried a real story. Use imagination on your photographs. Dramatize them if you can.

Deadline

The deadline on material for the Magazine is the first of each month. Material received after that day is held over for a later issue. Address The Toastmaster Magazine, Santa Ana, California.

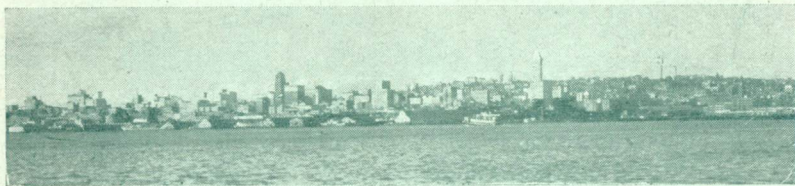
News items which are sought are those which suggest something useful for other clubs. Mere reports of meetings held are of less value. Ideas which will help others to do better work are the ones most needed and most read.

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District Sixteen, R. M. McMahan, P. O. Box 2590, Tulsa, Oklahoma.
District Seventeen, Carl W. Lehmann, 209 Tenth St. North, Great Falls, Mon.



Seattle, July 25 to 28, 1946

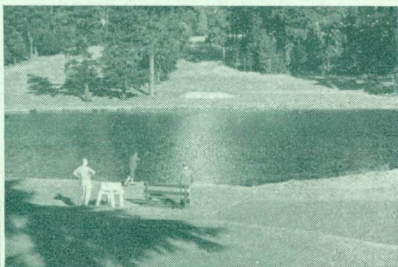
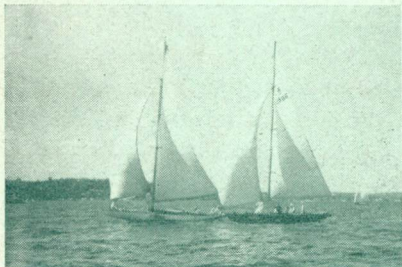
See famous Mount Rainier; take a boat trip through the beautiful San Juan Islands to incomparable Victoria in British Columbia; sail dance, golf, under blue skies and evergreen trees!

Meet Toastmasters from all over the world; greet old friends and make new ones; attend educational sessions bringing the latest improvements in speech technique, chairmanship, leadership training!

Bring your wife, and enjoy a genuine vacation in the Evergreen Wonderland of the Pacific Northwest! Relax, recreate, and gain new inspiration!

Visitors coming from the east may travel via Great Northern-Burlington Toastmasters Special Train which will leave Chicago July 21, and St. Paul July 22, arriving in Seattle Wednesday morning, July 24, in time for the special training session for officers on the 24th, with the great Convention program following.

You may have your choice of hotel reservations by writing today to Earl Meeks, Registration Chair., 509 Pike St., Seattle 1, Washington.



They sail on blue lakes and play golf under green trees in Seattle, the mecca for all Toastmasters in July. Plan now to attend.