

THE TOASTMASTER

DECEMBER

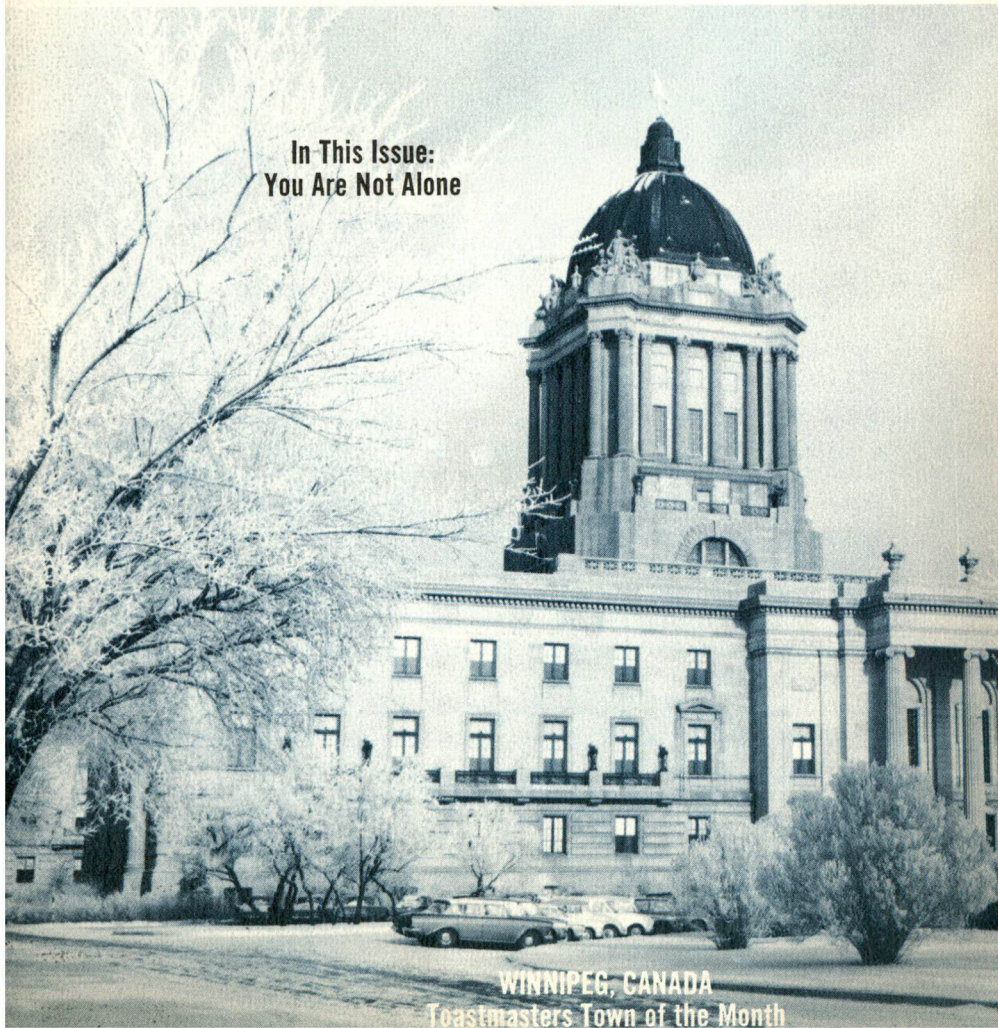
1966



FOR BETTER LISTENING

THINKING • SPEAKING

In This Issue:
You Are Not Alone



WINNIPEG, CANADA
Toastmasters Town of the Month

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TOASTMASTERS INTERNATIONAL IS:

. . . a nonprofit, nonpartisan, nonsectarian educational organization which has helped more than one million men through its program of self-expression and self-improvement. Clubs are located in countries and territories throughout the free world.

A Toastmasters club is an organized group providing its members with opportunities to improve their abilities to speak in public, conduct meetings and develop executive abilities. In congenial fellowship, ambitious men help each other through practice, mutual constructive criticism and the assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies and continuing counsel from the World Headquarters.

The TOASTMASTER

For Better Listening—Thinking—Speaking

OFFICIAL PUBLICATION OF TOASTMASTERS INTERNATIONAL, INC.

Vol. 32

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December, 1966

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 Art Director

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Man, an incomplete animal, must communicate to stay alive. Here are seven ways we can perpetuate this personal magic . . .

You Are



Not Alone



By JOHN KORD LAGEMANN

RECENTLY I MADE a bus trip that I had often made before, from New York to Princeton, N.J. As usual, each passenger sank into his seat as into an invisible packing box — and closed the lid. About halfway to Princeton, the bus was suddenly filled with the scent of roses. A pretty girl in the seat behind me had accidentally dropped a small vial of perfume. The accident changed the atmosphere in more ways than one. Passengers sat up, began turning around and smiling at one another. Soon they were talking with their neighbors. A common sensation had brought us all into contact. Before the ride was over I had entered into a conversation with a seat mate that began with “the younger generation” and ranged all the way up to “the meaning of life.” A shared experience had produced, out of

“You Are Not Alone” is reprinted from the June, 1966, *The Rotarian*. Copyright 1966 by The Reader’s Digest Assn., Inc.

isolated individuals, the miracle of communication!

Today scientists are rediscovering what wise men have known since Plato — that talking with people is not only fun; it’s good for you. Psychiatrists use the word “dialogue” to refer to the healing interchange of insights between patient and therapist. Marriage counselors speak of heart-to-heart talks as the basis of marital happiness. The formal word dialogue is widely used in business and government to refer to the dynamic verbal process that clarifies issues and solves problems.

These different ideas of communication are all based on the

realization that when people talk together honestly and intensely, the human spirit is lifted and refreshed. Problems are solved, mental blocks disintegrate. Minds touch each other, and allow themselves to be influenced and changed.

Few of us are so emotionally impoverished that we do not have at least a few such conversations going — with a wife, a friend, a colleague.

Why do these exchanges of ideas seem to nourish our lives? I think it is because man is an incomplete animal — to be real to himself he needs to be real to another. Our minds need to touch to stay alive.

In London, shortly after World War II, I met a former British paratrooper who had been captured by the Germans and put in a windowless prison camp room.

"I expected to lose my mind, and I think I would have — except for the tapping that started one day through the walls," he told me. "I detected a rhythmic pattern. It was the jaunty way American drivers sometimes honked their horns to a jingle that went, 'Shave and a haircut — six bits.' We took turns pounding out the first part, and waiting for the other to answer with the final double beat. The solitude was broken, and I knew we could hold out together. We communicated this way for two

weeks until we were freed. The message was always the same: 'Here I am and there you are. We aren't alone!'"

Over the years that message has often helped me to understand the nature of genuine human communication. I try to find some way to remind the person I'm speaking to that, "Here I am, there you are, we are not alone." For the magic of communication is that it makes you feel that no human being is a stranger to you. You and the other person meet as fellow-wayfarers sharing experiences that make the route ahead less fearful. How can we keep this magic in our lives?

First Make Contact. Like electricity, communication sometimes needs a conductor. In our living room recently, a very shy young man was having a terrible time trying to talk with an equally shy young woman. My wife Betzy rummaged through her sewing kit and came over with a piece of yarn about three feet long.

"Will you please hold this for me?" she said, giving one end to the boy and the other to the girl. Then she disappeared upstairs. When she came down ten minutes later the boy and girl were still holding the yarn — and completely absorbed in conversation.

Hook-ups like this are wonderfully effective in sparking the two-way flow of personal electricity. Holding the same book,

playing a duet, dancing, and the innumerable parlor games that involve physical contact are all variations of the same device. But sensations affect the imagination so vividly that it isn't always necessary to experience them directly. At parties I've noticed that swapping recipes for tasty dishes usually leads to a swapping of ideas. Good talk always salted and peppered with sensations.

Use The Personal Approach. Something shared will spark a conversation. To make it reach dialogue intensity another step is needed: You must address the other speaker as a person rather than as a role. The great philosopher and poet Martin Buber called this "thinking in terms of I-Thou rather than in terms of I-She, I-He, or I-It." He meant that to address the other human being as a "Thou" or "You" is to acknowledge him as a person in his own right. It is much more personal and talk will be much more free. To regard the other speaker as a "He," or a "She," or an "It" — as a teacher, or a woman, or a boss — is to see only his function or his status; talk will be similarly limited. Don't think the other person doesn't sense the difference. A woman knows at once whether a man regards

her as an individual — or only as a sexual object.

Recently a recruitment director in a large corporation told me: "You don't see only the man who comes in to be interviewed. You see yourself, too, as mirrored in his manner. One candidate reflects you as an authority figure devoid of any individuality but having the power to give or deny him something

he wants very much. From another you get an image of yourself that isn't too different from the one you faced when you shaved that morning. You're a person, not a role. You try not to let it matter too

much, but you can't help feeling that you like this one more."

The first ground rule in establishing a personal relationship is to keep the talk away from formal status matters, and keep it focused instead on the other as an individual. How easy it is when we are hurt or feeling insecure to put a chill on intimacy by subtly reminding another of his status, or by turning the conversation in a way that limits him to playing his role!

Ask "How Does It Feel To Be You?" All of us know certain people who have what my wife calls "a green thumb for people." They're exciting to work with in business. Their presence at a



conference table starts a flow of ideas. When you meet one at a party, your conversation sparkles.

Their secret is their ability to see you as you see yourself. In a thousand subtle ways they are constantly asking, "How does it feel to be you?" They seem to want to know who *you* are — and they get at this by asking your feelings. They want to know how you see the world, your opinion. They want to know what you like, and what irritates you, what makes you nostalgic. Because they are truly interested in how it feels to be you, you feel that they have reached the "real you." It's like the touch of a magic wand.

Start With The Person, Not With The Problem. Dialogue begins when you experience the other's presence as vividly as your own. It continues when you focus on the other person rather than on the problem or subject that brings you together. Professor David Page, one of the first to use number games to teach higher mathematics to very young children, got at the heart of the matter when he told me: "You don't start with the problem. You start with little Johnny or Mary who is going to solve the problem. Once you've reached the child, you and he

can face the problem together." Today, businessmen and government officials are coming to depend less and less on impersonal letters and memos, more and more on conferences and seminars where they can "face the problem together."

Facts are important, of course. But they don't necessarily speak for themselves. What comes out of a good dialogue is always far greater than the sum of what goes into it. That is why the method often called "brain-storming" is so popular in business as a way of developing new ideas.

Last Summer in Brussels I attended a meeting that brought experts on family living from all over the world. "What's the biggest problem you have to deal with in your country?" I asked representatives from the United States, France, Germany, Italy, Kenya, India, and a dozen other countries. Their answers can all be summed up in three words: lack of communication. Parents everywhere are distressed because they cannot get through to their children. Marriages are threatened by lack of communication between husband and wife.

Discover Yourself Unto Him. In the England of King Arthur's day, according to legend, one way of saying you had a heart-



to-heart talk with someone was to say, "I discovered myself unto him." The language is quaint but expressive. For in dialogue we discover things about ourselves at the same time that we tell them to the other person.

Perhaps that's why we sometimes play it safe with a mere exchange of pleasantries. For the truth is that many of our secret thoughts about ourselves would disintegrate if we exposed them to someone else. It's strange how tenaciously we even cling to belittling ideas about ourselves — until we see how inconsistent they are with the way someone else sees us.

The other night at a dinner party, we were reminiscing about turning points in our lives. One of the guests, a brilliant scientist, revealed that he had grown up with the idea that he was the "dumb kid brother." This way of looking at himself became so ingrained that praise and encouragement made him feel uneasy and even suspicious — until he got a new and more realistic concept of himself from the girl who later became his wife. "What can she possibly see in me?" he asked. The answer came through that familiar form of communication known as falling in love.

Cultivate "Otherness." One reason why some husbands and wives find it hard to keep good communication going between

them is the romantic notion that love should abolish all their differences and make them think and feel alike. Consequently their marriage loses excitement and mystery. When this happens it's time to step back and strive, not for "togetherness," but for "otherness."

In France recently I was the weekend guest of a couple in their mid-60's who lived a solitary country life, depended mainly on each other for company and still conversed together with the interest and animation of old friends catching up after a long absence. When I remarked on this, my host said, "To feel really close to another person one must keep a little distance." In other words, we must avoid the aggressive shaping of one person by the other. How seldom we are aware of the tremendous pressure we put on our families and friends to be as we want them to be rather than the unique persons they are.

The basic message of human communication is "*Here I am, there you are. We are not alone.*"

John Kord Lagemann is a veteran magazine writer who concentrates his talents on man's interplay with man and his environment. A New Yorker, he contributes often to many general and specialized publications.



The Little Things Count

By AMOS W. RANDALL

THE QUESTION is often asked, "Why are some Toastmasters clubs so much more successful than other clubs?" Dr. Smedley laid down a general formula for club meetings many years ago. It consisted of a Table Topics program, a formal speaking program with evaluations, and a short business session. However, Dr. Smedley did not deem it desirable to saddle a club with too many rules for its conduct. Therefore, a club is able to shape its own program within the framework of the three basic requirements of the business session, Table Topics, and the formal speaking program. The success of the club is based upon how its program is shaped within this framework.

Toastmasters International Past President Paris S. Jackson, during his term of office, stressed

the necessity of "enjoyment" in relation to a meeting. A meeting may be educational; it may be beneficial; but without enjoyment the club can neither hold its present membership nor attract new members and guests. Obviously a meeting cannot be dull and enjoyable at the same time. What are some of the things that eliminate dullness and contribute to the enjoyment of a meeting?

How does your club president preside? Does he sound as if he knows what he is doing? Does he conduct the meeting at a good pace or does he let it drag? Is he prepared? Does he have a sufficient knowledge of parliamentary procedure to keep ahead of the hecklers? Has he taken care of all possible business with the executive committee to relieve the business portion of the

meeting of routine details? If you can answer "yes" to these questions you have a good beginning for an interesting meeting.

Is the Pledge of Allegiance led properly? The Toastmaster assigned to lead the pledge may begin by asking everyone to face the flag and, if the location of the flag is obscure and the group is large, may indicate the location. He might say, "Please face the flag in the northeast corner of the room and repeat with me, 'I pledge allegiance... etc.'" Never make the mistake of saying, "Place your hand over your heart." This implies that those present do not have the knowledge or courtesy to do what is normally expected. It can and does arouse resentment. When the pledge is started does the leader speak out in a loud, clear voice so that he can be heard? Does he speak with sufficient rapidity so that the pledge does not drag? Does he connect the phrases into a smoothly moving expression with no more than three pauses at the appropriate places, or does he chop it up into the usual disjointed phrasing? These are little things but they help to set the tone of a meeting.

Is the invocation such that everyone, Christian or non-Christian, can mentally join in, or are we offending some of the members or guests? We all have a belief in some form of divine be-

ing or spirit. Address yourself to that central divinity and thus include all the members of the group whether Christian, Jew, Moslem, Hindu or Buddhist. At one time we had Christian, Jewish and Hindu members in my own club. It is important that everyone be included.

Another item pertaining to the invocation is, don't offend any of the members by asking them to bow their heads. Granted, a bowed head is a sign of reverence but let us assume that the members will, of their own volition, assume such an attitude.

Remember the story of the old preacher who stated that the most powerful prayer he ever gave was while standing on his head in the well? Above all, an invocation should pertain to the meeting at hand and not be the repetition of some home table grace said by rote.

Have you added to the prescribed format for the meeting features which give additional members opportunities for participation? Try a three minute educational feature. This should be related to Toastmasters in some way. It could point out additional ways of conducting the evaluation session, new sources for speech topics, or ways to improve voice control and projection. Yes, you could even give the elements of a good invocation, or how to lead the Pledge of Allegiance in a better

manner. Hold it to three minutes; insist that the speaker come prepared and adhere to a topic related to Toastmasters.

Some clubs include what is called a "feature story." This, again, is a three minute presentation. It can be a personal experience, an anecdote or other informal subject that is not in the realm of the formal speaking program. Other clubs include a joke or story telling session to improve the members' ability to present humor. A "closing word" or "final philosophical thought for the day" is a good way to close the meeting and it gives another member an opportunity to participate.

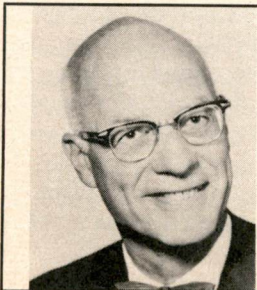
Are the introductions by the president and the Toastmaster of the Evening short and appropriate? Think up some new gimmick such as checking back on the origin of the speaker's name and using it in the introduction or relating briefly some new development in his life. If you try you can always come up with a special twist which will make that portion of the program more interesting.

You can make a feature of the

awards portion of the program, also. Have the winner from the previous meeting make the award. If several award presentations are made, comment on the best or most unusual one. You might call for a show of hands for the best performance. This can become an unique and lively part of the meeting.

There are other ways within the framework of our Toastmasters meetings that the program can be expanded. Be careful, however, not to lose the basic purpose of Toastmasters in making such additions. Any tendency to slight the three basic portions of the meeting in order to provide time for new features must be avoided.

You can make a meeting different and enjoyable by a combination of little things. Many times they will turn an otherwise good but routine meeting into a stimulating and rewarding one. This is the type of meeting which will make the members want to attend, will induce them to retain their memberships and will stimulate guests into submitting applications for membership.



Amos W. Randall is a past International director. A member of Pomona (Calif.) Club 12-F, he served as governor of Founders District in 1960-61 and on the Toastmasters International Board of Directors from 1964 to 1966. He is an architect.

Robert T. Engle Named Manager at World Headquarters



Robert T. "Buck" Engle has been named manager of World Headquarters, it was announced by International President John B. Miller following the November Board of Directors meeting in Santa Ana. This will enable Executive Director Maurice Forley to devote more time to special projects on development and extension of the organization.

Engle joined the World Headquarters staff in 1964 as Manager of Membership Services and will continue to administer these duties while assuming the new responsibilities. Prior to joining the staff he served as Consultant

to the Executive Director on Military Club Affairs.

A retired Air Force colonel, Engle has been a Toastmaster for 12 years. He became a Toastmaster in 1954 when he helped organize a club in Argentia, Newfoundland. In the years that followed he was an active Toastmaster wherever his military career took him. In 1959 he was chosen Outstanding Toastmaster in District 8 and prior to that time was active in District 36.

He is a graduate of Ohio University and is a member of Smedley Club No. One and the American Society of Association Executives.

CLUBS IN THE NEWS



Joe Carpenter, center, with Harvey Gangon, left, and Mort Sandvik, right, at his 87th birthday party given to him by Westside Club 389-2, Seattle, Wash. The party was attended by 45 past and present members of the club. Carpenter has been a member of the club for 12 years and is also an honorary member of the Monroe Reformatory Gavel Club, to which he has given much of his time in helping the members with their training.

Allen Green, center, second place winner in the 1966 International Speech Contest, is congratulated by Fred McIntyre, left, and Tom Graves after he spoke at a meeting of Executive Office of the President Club 3861-36 in Washington, D.C.



Orlando Angeli, Jr., second from right, president of Faousa Diamond Club 3404-36 at the Finance and Accounts Office of the U.S. Army in Washington, D.C., accepts an American flag for the club from Mr. and Mrs. Sidney Ribakow. The flag was presented to recognize the progress and fellowship the club has demonstrated at the office. On the right is Colonel Joseph F. Whitton, commanding officer.

Host Harry Nye, left, hands a box of chicken, rolls and salad to District 62 Governor Al Hinkelman at the Mainstreet Club 1407-62 meeting "on the farm." On the right is Page Bellinger, president of the St. Joseph, Mich., club. The meeting at the farm of club member Nye was held in an open air storage shed overlooking an orchard. Pallets and field crates were used to make the tables and chairs.



W. J. Driver, center, Administrator of Veterans Affairs, was presented honorary memberships in the three Toastmasters clubs at the Veterans Administration in Washington, D.C. Making the presentations were International Director Charles M. Herrlein, left, and District 36 Governor Robert A. Bradley. The three clubs at the Veterans Administration are Communicators Club 2902-36, Gaveliers Club 2920-36, and Topicmasters Club 3273-36.



Among those attending the 20th anniversary dinner of Lakers Club 388-6, Minneapolis, Minn., were, seated left to right, Duane Franke, club president; Walt Richter, first president of the club. Standing, left to right, are Fred Holmgren, area governor; Jack Palinka, International director; and Cliff Thompson, District 6 third lieutenant governor.



Luther Smith, right, District 52 area governor, presents Robert Turner of Fremont High School in Los Angeles with a trophy for winning the Area United Crusade Student Speech Contest. Smith was one of the contest's judges.

Lake Copper Club 3406-35 believes in moving its meeting place around. Earlier in the year the club held one of its meetings in the Porcupine Mountains. Their most recent venture was to the underground mine of the White Pine Copper Company at White Pine, Mich. Prior to the meeting a tour of the mine was arranged for the members and guests.





REPORT FROM THE PRESIDENT



Dear Santa:

I am writing to you about 80,000 fellows, who probably can use most anything that you have in your sleigh. What is different about them is that they probably won't ask you because they believe in their own futures and their ability to make those futures. I have a few things I would like to ask for them.

There are 20,000 new Toastmasters. These men all need shake-proof invisible hand covers and magic knee stiffeners.

There are another 20,000 Toastmasters who need ideas for speeches as they drive through basic training. Santa, you are going to have plenty of demand for frames for basic training achievement certificates and for new coats or at least new buttons for the old coats for the Toastmasters who received them.

There must be several thousand Toastmasters who will put their "Ah" awards on the mantle Christmas Eve. Please take them and leave a shiny new "Best Speaker" trophy for each of them.

Santa, there are a lot of experienced Toastmasters who need a little time, the time to work on The Advanced Speaker, the time to give a Speaker's Bureau speech, the time to help out on Youth Leadership. Santa, please give these experienced Toastmasters a little time this year.

Santa, as a special favor please do something nice for all those hard working officers of Clubs, Areas and Districts. Their devotion to helping Toastmasters and youths deserves your special consideration. Our World Headquarters staff and the Board of Directors will all help you, Santa. I'm sure you won't forget them.

By the way, Santa, have you ever attended a Toastmasters meeting? My club is considering taking in some more members. How would you like to be my guest Tuesday night?

John
John B. Miller
International President





One Theme Selector

For Finding Something to Talk About

WE ALL HAVE KNOWN Toastmasters who, when scheduled for speeches, always complain that they can't think of anything to speak on. Nothing to talk about? Then what keeps you talking all the time?


There is no fundamental difference between the casual opinions we advance so readily in ordinary conversation, and the substance of a formal speech. In the speech our ideas must be more carefully organized, which means a little more trouble for us. On the other hand, no one can interrupt us for five or six minutes. We have the floor.

So often we forget that we are making speeches all day long, on all kinds of subjects.

Many of us make the mistake of assuming that the subject for a speech must be big and important.

If you have definite opinions on some important, impressive subject, by all means express them, but do not forget that a small, apparently unimportant subject can be made just as interesting, and there are many more small subjects than big ones. It isn't the size of the subject but the treatment you give it which makes a good speech.

When planning your next speech, keep this fact in mind. In conversation, in reading of newspapers and magazines, in listening to the radio, even in walking along the street, you run across matters which interest you. If the subject interests you, you are bound to have opinions on it. If you have opinions, put them together in orderly fashion, and give out with them. There's your speech.



One Backbone Stiffener

For the Weak-Kneed Speaker

SCARED, ARE YOU? Your knees quake? Your voice quivers? Your stomach flutters? What scares you? Oh, you have to make a speech, do you?

Let's take a calm look at this matter. There are just two parties involved, you and those who have to listen to you. Which one scares you?

Surely you aren't afraid of these nice people in the audience. You know most of them personally, and you know that there is not one of them impolite enough to attack you. Indeed, they are hoping that you will make a good speech, since they have to listen. Don't be frightened by your friends. They would rather help than hinder you.

I'll tell you why you are scared.

You think you are going to make a speech and that frightens you. It sounds so formal. But you aren't going to make a speech at all. You are just going to talk. That should not be hard for you.

You spend most of your waking hours talking, and I have seen no signs of fear while you talked.

Forget about making a speech. You are going to talk about something you know. Your audience wants to know what you know about it. Once you get started, it will be easy, provided you are interested in what you have to say. Your being scared is all in your mind.

Just be sure that you *know* what you know, and then tell them.



One Gesture Stimulator

For Getting Hands Into Action

MAKING GESTURES IS SIMPLE ENOUGH. Almost everyone does it when conversing. When speaking in public it is harder.

There are four standard gestures, possessed by most of us, which we can afford to throw away when we stand before an audience.

Number One is hands-in-pockets. Simple and easy, not always bad, but not calculated to arouse enthusiasm or win votes.

Number Two is the hands-clasped-behind stance. When used, it is a handy way to make folks wonder whether you lost 'em in the war.

Number Three is the reverse of Number Two, the hands clasped in front.

Number Four is the folded hands, or rather, the folded arms, a defiant, double-Napoleon attitude which impedes breathing and imparts a statuesque effect, not conducive to cordial relations between speaker and audience.

There are also good gestures — many of them. Accept them and use them. They may be just what you need. Try the pointing gesture, to indicate your points, your victims, your directions.

The long-arm, graceful, inclusive, sweeping gesture is a good one — sometimes. It helps to relax the arms, and gives the hands something to do.

There are gestures of welcome, or of acceptance of an idea, with both hands stretched out, palms wide open. And there are gestures of rejection, either with fists tightly clenched, or with the traffic officer's "stop!" signal.

There are gestures almost without limit, and every gesture is good if it helps put your ideas across to the audience.



One Eye Contactor

For Hypnotizing Your Listeners

HERE IS A GIFT for any speaker. It is the magnetism in the human eye.

Its proper use not only keeps the audience awake, but facilitates the transmission of thought from the mind of the speaker to the mind of the listener. You have it. Learn how to use it.

Keep your eye on the audience. That will help them keep their eyes on you as you speak.

The skilled speaker gives his listeners the impression that he is talking to each of them, individually. He makes them feel that he sees them as separate persons, and not as a mass of humanity.

Look directly at those whom you address, but don't forget to move the glance from one person or group to another. Do not ignore any part of the audience — not even those who sit on the platform, or behind you, or at the extreme edges of the group. Take in all of them. Thus you may avoid the results of "inverse hypnotism," under which listeners whose eyes are not met frequently fall into a deep sleep, either physical, mental, or both.

Don't gaze either at the ceiling or at the floor when in need of inspiration or a memory aid. The top of your head and the point of your chin do not interest your listeners. Look at them rather than gaze vacuously out of the window or over their heads.

To develop the habit of good eye use, try selecting a friendly face at some distance as you begin. Get a lively, sympathetic contact with this individual, and then shift to others, establishing a wave of friendliness throughout the audience.



One "Ah" Eliminator

For Smoothing Your Speech

THERE IS NOTHING particularly sinful, immoral, or even unpatriotic about grunting when you speak.

Animals — especially those of the swinish persuasion — do a great deal of grunting. They know no better.

Perhaps they have no other means of expression.

Some very good and benevolent human beings mix grunts with speech. Such people may be excellent citizens, with good prospects of walking the golden streets eventually. But they would be so much easier to get along with, and could contribute so much to human happiness, if they would control this bad habit.

It is time, in every Toastmasters club, to go gunning for those extra syllables, those "aspirated pauses," the "ah-h-h-h-s" and "u-h-h-h-s" with which so many talkers degrade their speech.

Now-uh, this is just-a-a-ah a habit-uh, into which-uh some talkers fall, mostly through-ah carelessness. Some are nervous and instead-uh of-ah-h-h keeping still-uh when they lack words, they proceed-uh to fill up the-ah-h-h gaps by-uh grunting. Ah-h-h-it is a terrible habit-uh.

Read that paragraph aloud if you dare. Honestly, it does sound rather like some men you have heard speak recently.

The way to eliminate the grunts is to practice an aversion for them. Make yourself painfully conscious of them whenever they happen, until a "ah" rings an alarm in your mind.



One Voice Controller

For Animating Your Speech

YOUR VOICE IS YOURS. Nature gave it to you, and it is one of her choicest gifts.

Your part is to use it — this marvelous gift of vocal expression — this most wonderful of musical instruments.

Think of the number and variety of good ideas in the world — even in your own mind. Consider the vast assortment of emotions and feelings which men are capable of experiencing. Then remember that people try to communicate those feelings and ideas to each other, almost invariably by word of mouth. It takes an instrument of capacity and flexibility and breadth of expression to perform this task of communication.

That musical instrument is your voice. Your voice is capable of conveying ideas and emotions to other people, if you give it a chance.

Your ability as a speaker is largely dependent upon the effectiveness of your voice. That effectiveness depends upon how you use it. How you use it depends upon the effort you make to learn how to do it right.

Basically good voices are not uncommon, but few voices are used correctly. Being poorly used, they appear to be poor voices.

Nature gave you the voice. Your Toastmasters club gives you the opportunity to learn how to use that voice well. Practice, plus friendly criticism, can point the way for you to develop power, resonance, flexibility, and that pleasing purity of tone which marks the acceptable speaker.



One Speech-Stopper

For a Neat Tie-up

EVERY TOASTMASTER KNOWS that a successful speech must accomplish a purpose. The wise-guy who said that the purpose of a speech is to get to the ending may have been more facetious than stupid. For, while the proof of the pudding is in the eating, the proof of a speech is in the ending.

Prepare a powerful and logical ending, and you have a successful speech. The problem is how to prepare that all-important ending.

In a five-minute talk, the ending should take about 60 seconds; a thirty-minute talk takes longer. Above all, don't change the conclusion at the last minute by saying, "*Now just one more point!*" unless you are determined to ruin your speech, your reputation, and the good will of the audience.

Before writing the conclusion, decide upon the type of speech you intend to deliver. For example, the entertaining speech ends with a clever remark or story, so you may follow the old tradition of the stage, "leave them laughing."

Conclude the inspirational talk with a famous poem; a quotation from the Bible, Shakespeare, or Milton; or a statement from some well-known person, living or dead. Be sure that the author or source which you choose carries authority.

The persuasive speech is the sales talk, and the closing must call for action. "Ask for the order," all sales managers say, and that is exactly how you should end a persuasive speech.

Wrap up your message, tie the knot, and stop.



One Arranger

For Lively Programs

"WE HAVE WITH US tonight . . ."


These words seldom strike a responsive chord in Toastmasters clubs because every member present knows that the program will be about the same as it has been for the past six months. It is much the same experience as eating regularly at the corner lunch room. The food never changes.

Why look at the menu?

Although the differences between speakers make for some variations, wide-awake clubs do not leave program interest to chance. The art of speaking covers such a wide field and so many phases of life that the opportunity for program change is almost unlimited. And because Toastmasters need training and experience in many areas, educational values are enhanced by exploring widely.

To provide such complete educational advantages for club members requires originality, resourcefulness, imagination and energy. So, if Toastmasters will remove the ribbon from this Christmas package they will find Siamese twins — two clever but inseparable men, the Toastmaster and the Educational

Vice President. There they are, all wrapped up in ideas. Given a place of prominence before the club, they will come up with a variety of programs and experiences that will keep the men on their toes.



One Parliamentary Primer

For Easy Control

THIS LITTLE GIFT is indispensable to the one who has to preside over meetings. The only way to make it yours is to take it and practice on it until it becomes a part of your nature.

Parliamentary procedure is not a mass of trickery, cleverly devised to entrap the unprepared chairman. It is a mechanism, a plan, by which anyone who has to preside may get results smoothly, simply and effectively. Like any other mechanism, it has to be operated by one who understands something about it.

The first thing for any presiding officer is to know the purpose and the program of the meeting. If he does not know these facts, he should call a halt until he can inform himself.

The next fundamental is to know how to recognize a speaker, how to state a motion, how to hold discussion to the question under consideration, and how to take the vote.

Let us consider what a motion is, and what kinds of motions there are.

A motion, properly called a "main motion," is a proposal made to bring before the assembly for consideration, any particular subject. It takes precedence of nothing — that is, cannot be offered when some other question is before the assembly. It yields to all privileged, incidental and subsidiary motions.

Now you have two important facts to remember.

First, there are four different kinds of motions: Main, Subsidiary, Incidental and Privileged.

Second, the so-called "main motion" is the lowest in the scale, and must give place to a motion in one of the three other classifications.



One Constructor Set

For Building Speeches

"OH BOY! Just what I wanted! A nifty Constructor Set for building speeches. Look at the parts. Let's build something!"

"Wait a minute. If you just start hooking parts together, you'll probably get nothing. Let's read the directions first and see how it works."

You can build any number of different speeches with the Constructor Set, but because the parts are limited you can build only one complete speech at a time. When properly assembled each piece fastens snugly into place. Therefore, *you must decide what you intend to build and then plan it.*

First — Write down the main idea which expresses what you are building.

Second — What style will the building be?

Third — With main idea and style decided, start to plan.

Plan your speech in three parts: 1. Foundation.

2. Body. 3. Roof. Plan in that order.

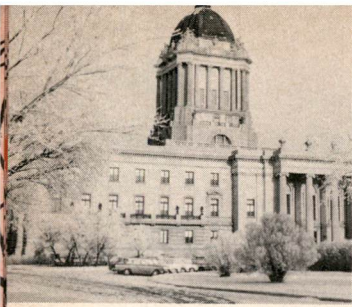
1. Lay your *Foundation* with remarks concerning your idea. These should be slanted to get the attention of the onlooker.

2. Now plan the *Body*, building upon this foundation. Place the entrance where all can see it. Over the entrance inscribe in the fewest words possible, the point of your speech.

Around this entrance place your supporting materials according to the style of this building. You can use the bricks of solid argument, the mortar of information.

At proper intervals insert the windows of illustration.

3. The *Roof* must top off your building in such a way as to say "I'm watertight, I encompass all of the fine building beneath me, my simple lines rise to a fine pinnacle, a sparkling climax for a well planned edifice."



WINNIPEG, CANADA Toastmasters Town of The Month

WINNIPEG, CANADA, capital of the province of Manitoba, is located 40 miles south of Lake Winnipeg and 60 miles north of the boundary line between Canada and the United States. The city's geographical position, where a westward route along the Assiniboine River joins the north-south course of the Red River, is responsible for its origin and growth.

Upper Fort Garry, built in 1835 by the Hudson's Bay Company as a fur trading post, served as the seat of government for western Canada until the formation of the province of Manitoba in 1870. Settlers came from Europe into Hudson Bay and down the chain of lakes and rivers to trap and trade. When the city of Winnipeg was incorporated in 1873 there were 1,869 inhabitants.

The building of the Canadian Pacific Railway across the country in 1885 enhanced the importance of Winnipeg's position. As the prairie opened up, more and more wheat moved into the city, until Winnipeg became the largest grain market in North America. Its strategic position at the crossroads of Canada's commerce and on one of the main arteries of business with the United States has contributed to its growth to a city with a population of 265,000 in the city proper, and more than 500,000 in its metropolitan area. It is Canada's fourth largest city.

Railway lines, terminals, highways, airlines, water transportation, extensive warehouse and storage capacity, plus readily accessible financial and technical resources, make it one of the most important communications centers on the North American continent. Its airport is one of the busiest in Canada.

The city's cultural attractions include the Royal Winnipeg Ballet, the Winnipeg Symphony Orchestra, and the Manitoba Theatre Centre. Lower Fort Garry, near Winnipeg is the only stone fort of the fur trade era still intact in North America.

There are 13 Toastmasters clubs in Winnipeg. *The Toastmaster* salutes Winnipeg, Manitoba, Toastmasters Town of the Month, and the Dominion of Canada on the eve of the 100th anniversary of its founding.

SOUTH PASADENA Toastmasters Club 356-F faced a crisis in membership. We had nine active members on the roster; far too few to put on the best programs. We decided to do something about it.

A committee was formed to evaluate the best approach to an increase in membership. Many ideas were presented to the members but the one decided on

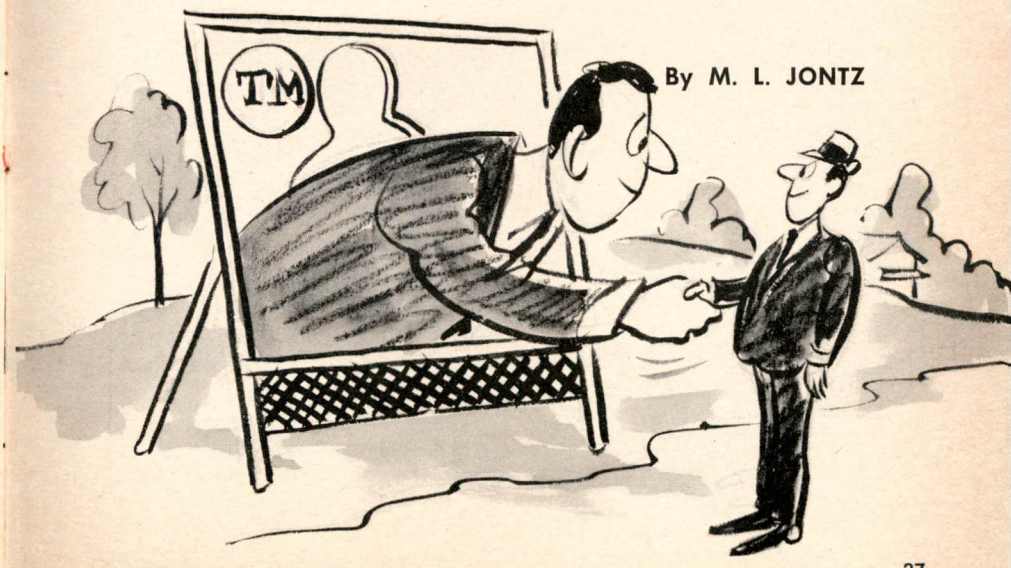
was a guest night program that would appeal to those people specifically invited.

The committee went to work to outline the best features of our club. If we were going to sell Toastmasters to the community, we had to know our product. We found the following:

Toastmasters is an organization devoted to the concept of men improving their ability to speak;

Our club needed new members to survive, so . . .

We Sold Toastmasters To The Community



By M. L. JONTZ

The members of our club were dedicated Toastmasters, which made it possible to present a really good program;

We had an excellent meeting place — a restaurant serving good meals and a room which had a nice club-like decor;

The treasury of the club had a balance of funds which made it possible to entertain invited guests.

With these assets, we decided to plan a special meeting with the theme, "What Toastmasters Does for People." We invited some of our former members to participate and invited Junior Chamber of Commerce members and other men active in the community who we believed would be good membership material to attend. For the program we selected very carefully from our membership the men for assignments best suited to them. We carefully rehearsed the meeting so that each member knew his assignment well and knew what was expected from him. Advance publicity for the meeting was provided by articles and invitations in our local newspaper, *The South Pasadena Review*. Nineteen guests attended the meeting to evaluate the program for themselves.

The Table Topics portion of the meeting was well handled

and the participants did an excellent job. The topics were selected to lead into the formal speech part of the meeting, which was designed to do the selling job for the club.

The four featured speakers spoke on: "Why I Joined Toastmasters"; "What I Expect From Toastmasters"; "Toastmasters I Have Known"; and "What Toastmasters Did for Me."

The last speech was a masterpiece of selling. The speaker stressed his own personal development in Toastmasters and told of the effect the Toastmasters program had on other men. He gave the following examples:

One man came into our club with an extreme case of shyness. His first attempts at speaking were almost disasters. His persistence in speaking began to improve his personality. This, in turn, aided him with the company in which he was employed. Today this man is the president of a large insurance company in one of the eastern states. He has stated on a number of occasions that his success has been due to the training he received in our Toastmasters club.

A second example was that of an immigrant Englishman. This fellow had a very bad habit of belittling other speakers and



American customs and he displayed a superior attitude toward all. After one of his annoying speeches his evaluator was so rough on him that the other fellows thought he would probably drop out of the club. On the contrary, it awakened the man to his handicap. He then became an ardent Toastmaster and climbed up in the organization for which he worked. He was given an opportunity to go to Australia and manage a firm there. On a recent visit to America he called on the club and told us that the turning point in his life was that evaluation and how much he had gained from his Toastmasters experience.

The speaker closed his speech with the statement: "I have received more benefits from my work in Toastmasters than from anything I have ever done in my lifetime."

The meeting was a great success and we received four new members as a direct result of it. Also, it caused a revival of interest in the community. At the next meeting we had five guests,

from which we picked up three new members. The year continued in this fashion.

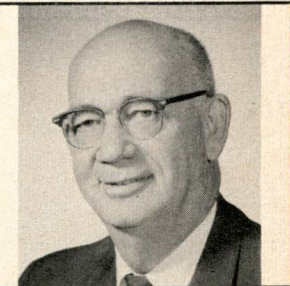
The club had a membership of nine men at the time of the promotional night program. At the end of a year we still had eight of these men and twenty-one active new members.

Part of the interest by the new members was created by the Toastmasters program, part by the enthusiasm of the members in meeting their assignments, and part by the high quality of men interested in self-development.

We believe the impetus to our growth was occasioned by the promotional program we presented. That, coupled with continuing publicity of the club's program, brought people to the meetings. The club officers constantly sought means of keeping the meetings alive and interesting. Once sold on the Toastmasters program, many guests became enthusiastic members.

All are devoted to helping the others achieve speaking proficiency.

Mel Jontz is a past president, South Pasadena Club 356-F. He is a partner in the firm Melvin L. Jontz Company, a firm engaged in selling items to various industries.



Clubs Around The World

Brian Clarke Shield

Pretoria Club 2199-U won the Brian Clarke Shield at the 11th Annual Inter-Toastmasters Competition held in Johannesburg.

This was the second consecutive year the club has won the competition. Representing the club were P. J. Botbijn and D. J. Wilcocks.

In addition, the Pretoria club won the J. G. Paterson Trophy for the best team at the Annual Association of Public Speaking Groups competition.

**Pretoria Club 2199-U
Pretoria, South Africa**

* * *

Speechcraft for Students

Jacaranda Club 3857-TCA held Speechcraft for 20 students in the Grafton area. Each school was asked to nominate five students who would benefit most from a basic course in public speaking.

Following the course a speech contest was held. At the finals the audi-



Members of Byoin Club 2306-U, Tachikawa Air Base, Japan, motored to Mount Takao where they held a dinner honoring Tadashi Otha as Toastmaster of the Year. In the photograph members and guests are seated around a Japanese barbecue pit.

ence included students, parents, school representatives, press and radio representatives and civic leaders. The speeches of the six finalists were recorded by Grafton's radio station and they are being programmed over a six-week period on the club's radio program each Sunday.

**Jacaranda Club 3857-TCA
Grafton, N.S.W., Australia**

Jacaranda Club 3857-TCA, Grafton, N.S.W., Australia, held Speechcraft for 20 students from four secondary schools. Lecturers and judges for the course met with Julie Miller, fourth from left, winner of the speech contest held in conjunction with the contest. Left to right are Gordon Poynter, Edgar Stuar, Pat McDonald, Graham Forman, Neville Johnson, Derek Gilks and David Goodrich.

Colonel Joseph Boisvert, left, commanding officer of the U.S. Army Post, Orleans, France, presents the club charter to Roland V. Hayden, president of Orleans Club 3510-U. Seated is Mrs. Boisvert. The club is attempting to build a club with a number of French citizens as members so it can continue when American military forces leave the country.



Toastmasters Council of Australia President Russ Walkington, left, presents a club charter to J. Kruit, president of City of Liverpool Club 2130-TCA, Liverpool, N.S.W., Australia. The event was attended by several community leaders.

Members of Heidelberg Club 1632-U, Heidelberg, Germany, held a special luncheon in honor of Newlove Kodzo Mamattah, vice-president of the World Federation of United Nations Associations and founder of Premier Club 3835-U in Accra, Ghana. In the photograph are, left to right, Gene Lavat, Fred Kishaba, Lt. Col. Richard B. Simms, Todd Grubb, Mamattah, Major Bernard Roth, CWO Byron Smith, George Morrissey, Dr. Robert C. Larson, and Dietmar Denskus.



The Speaker's Page

SPEECH SUGGESTIONS FOR JANUARY

Organizations observing the anniversary of their founding this month include The National Foundation, originally the March of Dimes, which was an outgrowth of President Franklin D. Roosevelt's Warm Springs Foundation (January 3, 1938); and the Seeing Eye institution, which trains dogs to serve the blind (January 10, 1929). Speaking in support of organizations of this kind is time well spent.

Some notable "firsts" occurred in January. *Nautilus*, the first atomic-powered submarine, was launched at Groton, Conn., January 21, 1954; the first X-ray photograph was made at Davidson College, N.C., January 12, 1896; the first neon tube was patented on January 19, 1915; and on January 6, 1939, the first crop-surplus destruction order was issued. When a surplus of tobacco drove prices so low that "planters could not subsist by it, or pay their debts," the Virginia General Assembly ordered half the crop burned.

On January 6, 1941, in a speech to Congress, President Franklin D. Roosevelt declared essential to the future a world founded upon four freedoms: freedom of speech and expression; freedom of worship; freedom from want; and freedom from fear. These are good speech subjects, not only in January but any month of the year.

POINT OF EMPHASIS

Why does a man join Toastmasters? Why did you join? Almost every man joins because he wants to improve his ability to communicate. It may be that he is a salesman who must be able to sell his product. He may be a doctor who must be able to communicate with his patients. Whatever the reason is, it is based upon his need to communicate effectively to achieve his individual goals.

That is why evaluation, the Point of Emphasis for January, is so important in the Toastmasters club. Each Toastmaster depends upon his fellow club members to help him achieve the goals he set when he first joined the club. The club's educational committee should know the goals of each member and plan the club program to meet these goals. Your club can schedule panel evaluations to allow the speaker to gain help from a number of members. And, for those members in an advanced program, detailed evaluation help should be given. Besides the regular oral evaluation, the educational committee can give written evaluations to them.

World Headquarters has many evaluation aids available to help the educational committee. A description of each can be found on Page 10 of the Supply Catalog.

TO BUILD YOUR VOCABULARY

PERFIDY: (pur-fi-di) *noun* A violation of faith or allegiance, faithlessness, treachery.

CHAUVINISM: (sho-vin-izm) *noun* Exaggerated and vainglorious attachment to community or country, beyond all logic or reason.

AMBIGUITY: (am-bi-gu-i-ti) *noun* Verbal or written expression capable of being understood in more than one way.



JUST IN JEST

Television is that remarkable invention that makes it necessary for you to wake up before you can go to bed.

— *San Francisco Examiner*

An American businessman was touring the Far East. In Formosa he was entertained at a luncheon by the local equivalent of the chamber of commerce. At the end of the meal he was asked to "say a few words."

His address was to be translated by an interpreter.

"Well," he began, "I just want all you fellows to know that I'm tickled to death to be here."

A look of agony appeared on the interpreter's face. "This poor man," he said in halting Chinese, "scratches himself until he dies, only to be with you."

In Africa, native tribes practice the strange custom of beating the ground with clubs and uttering wild, blood-curdling yells. Anthropologists call this a form of primitive self-expression. In America we call it golf.

— *The Exchangite*

Prayer should never be taken out of the public schools. That's the only way a lot of us got through.

The teacher had asked her pupils who the nine greatest Americans were. All pupils had turned in their papers except Johnny.

"Can't you finish your list, Johnny?" asked the teacher.

"I'm still undecided," replied Johnny, "about the first baseman."

— *Quote*

REMEMBER: To keep *The Toastmaster* magazine coming regularly, notify World Headquarters immediately of any change of address. Please give old address, new address, club and district number and Zip Code. If possible, include a mailing sticker from a previous magazine. Allow 30 days after notification for processing of change.

Send change of address to: World Headquarters, Toastmasters International, Santa Ana, California 92702.

TOASTscripts



A memorandum was sent to all department heads by James M. Dolliver, administrative assistant to Washington Governor Daniel J. Evans, calling attention to the three Toastmasters clubs in the state capital, Olympia.

The memorandum said in part: "One of the most important assets any person in public life can have is the ability to communicate clearly and concisely. An organization which has provided much valuable training in this area is Toastmasters International."

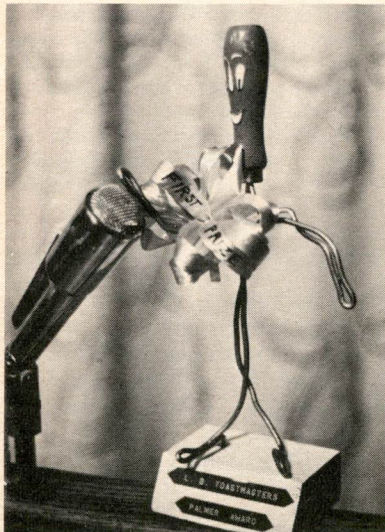
TM TOPPERS

It went on to give the names, meeting places and times for the three Toastmasters clubs in Olympia.

Governor Evans is a former Toastmaster.

Articles on Toastmasters International appeared in the October, 1966, issue of *Health*, published by the American Osteopathic Association; and in the

The "Palmer Award" is given each week to the Toastmaster in Lutheran Brotherhood Club 1767-6 who delivers the best speech. The award was named after Palmer Eiden, a building engineer, who created it by skillfully combining a kitchen utensil, paint, a ribbon and a good imagination. The club is in Minneapolis, Minn. (Many clubs have awards they consider to be unique in Toastmasters. We'd like to hear about them. *The Toastmaster* will feature these awards in "TM Toppers." Let's hear from you!)



District 47 Governor Win Chesley, right, presents a certificate to Winston K. Pendleton, left, after he spoke at the District 47 Humorous Speech Contest. Pendleton wrote three articles on humor for *The Toastmaster* during the past year and was the winner of the *Toastmaster Magazine* award for the "best article of general interest" awarded at the 1966 International convention in San Diego.



September issue of *Shreveport Magazine*, published by the Shreveport, La., Chamber of Commerce.

* * *

Toastmasters in Area 9 of District 25 took advantage of the article that appeared in the *Shreveport Magazine* to gain 40 new members.

A letter was sent to all members of the *Shreveport Chamber of Commerce* pointing out the article on *Toastmasters International* and asking if any men in their organizations could benefit from *Toastmasters* training.

The results: 40 new members for the seven *Toastmasters* clubs in the *Shreveport* area.

CLUB ANNIVERSARIES

30 YEARS

(Founded in January 1937)

Medford Club 67-7
Medford, Oregon

25 YEARS

(Founded in January 1942)

Amarillo Club 211-44
Amarillo, Texas

20 YEARS

(Founded in January 1947)

Wenell Club 435-6
Minneapolis, Minn.

Towne Club 443-10
Canton, Ohio

Downtown Club 441-16
Oklahoma City, Okla.

Officers Club 440-33
Richland, Wash.

Asheville Club 436-37
Asheville, N.C.

Greensboro Club 439-37
Greensboro, N.C.

Assiniboine Club 419-64
Winnipeg, Man., Canada

15 YEARS

(Founded in January 1952)

Bonanza Club 1016-4
San Francisco, Calif.

Professional Men's Club 204-10
Akron, Ohio

Wesley Club 1022-16
Oklahoma City, Okla.

Town & Country Club 402-20
Alexandria, Minn.

Capitol Club 422-32
Olympia, Wash.

Madison Club 173-35
Madison, Wisc.

Gas Lighters Club 1017-35
Milwaukee, Wisc.

San Joaquin Club 64-39
Stockton, Calif.

F.A.A. Club 1004-50
Los Angeles, Calif.

Warriors' Path Club 997-63
Kingsport, Tenn.

Clyde Club 1156-TCBI
Bothwell and Uddingston,
Scotland

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- Why Talk About Cancer?**
Gregory PeckApr.—2
- The Price of a Beautiful Land**
Stewart L. UdallAug.—2
- Fund Raising — Where Silence is Not Golden**
Edward BroomSept.—2
- WORLD HEADQUARTERS**
- Educational Advisory Committee**Jan.—8
- Notes and Comments from the Executive Director**Feb.—16
- New Cartoon Character Created by TM Art Director**Mar.—34
- Regional Conferences**May—28
- District Governors**Aug.—11
- Educational Advisory Committee Report**Sept.—31
- Executive Director's Trip**Sept.—34
- Financial Report**Nov.—26
- YOUTH LEADERSHIP**
- Youth Leadership Program**
Paris S. JacksonFeb.—23
- Youth Leadership**May—12
- Youth Leadership Class Number One**
Russell G. HerronJune—30
- Youth Leadership in Action**July—22
- Youth Leadership — A Progress Report**Nov.—32
- REGULAR FEATURES**
- Clubs Around The World ... Clubs In The News ... Letters To The Editor ... New Clubs ... The Speaker's Page ... Toastscripts ... Town Of The Month ... Table Topics ... Report From The President ... Ask World Headquarters ... Just In Jest ... Gavel Clubs.**

Table Topics

PRESIDENTIAL TRAVEL . . . Toastmasters International President John B. Miller will visit Toastmasters clubs in Jackson, Tenn., Dec. 14, and in Little Rock, Ark., Dec. 15.

President Miller reports excellent coverage of his recent trip by newspapers, radio and television. On a visit to District 17 he was on the statewide television show, "Montana Today," and spoke at a dinner at Malstrom Air Base in Great Falls. In Colorado, he was met by District 26 officers who took him to the office of Colorado Governor John Love where the governor signed a proclamation designating "Toastmasters Week." That evening he installed new officers at Public Service Club 2275-26 and was told that the January, 1967, issue of *Public Service Magazine* will be devoted to Toastmasters International. During his visit in Colorado President Miller spoke to a luncheon meeting of the Civitan Club.

In District 9 President Miller appeared on local television and was welcomed by the mayor of Spokane, who proclaimed "Toastmasters Day."

BOARD OF DIRECTORS REPORT . . . A report of the November meeting of Toastmasters International's Board of Directors will be published in the January, 1967, issue of *The Toastmaster*.

CLUB CHANGES NAME . . . One of the oldest Toastmasters clubs in the United States, Hoosier Club 42-11, Indianapolis, Ind., has changed its name to the Jesse L. Arnold Toastmasters Club in honor of Arnold, who has been a member of the club since 1941. The changing of the name took place during a special Ladies Night. The club was chartered December 9, 1935.

ZIP CODES . . . Please don't forget that beginning January 1, 1967, the United States Post Office will require zip codes for mailing *The Toastmaster*, *TM Topics* and the *District Newsletter*. You can help World Headquarters keep its records correct by including your zip code in all correspondence.

Letters to the Editor

DISLIKES ARTICLES

After returning from an absence, I have been reading my accumulated *Toastmaster* magazines. I do not like what I see: articles by government officials urging Toastmasters to promulgate the views of these officials.

Whether or not I agree with the ideas of the authors, I do not want to see the Toastmasters club turned into a propaganda medium. If this is a foretaste of the "new look" that it has been hinted that the Toastmasters must acquire, count me out. And I suspect many other members.

J. H. Crawford
I. B. Perrine Club 793-15
Twin Falls, Idaho
* * *

DEVELOPMENT OF THE MAN IN MANAGEMENT

I have just finished reading the lead article in the October issue of *The Toastmaster* written by Dr. Daniel G. Aldrich, Jr. Not only was it a fine article about communications and Toastmasters, but also appropriate for anyone concerned with management. Since it is so pertinent and well written, I have made copies of it and circulated it to some of the people in our company, the Special Products Division of The Polymer Corporation.

Would you please extend my congratulations and thanks to Dr. Aldrich for taking time from his very busy schedule to write an article for us. Also, my congratulations for being able to get men of this caliber to write for us.

R. R. Sharett, President
Pagoda Club 1809-38
Reading, Pa.
* * *

GIFT TO UNIVERSITY OF CALIFORNIA, IRVINE

Your contribution to the UCI library of a complete set of bound volumes of *The*

Toastmaster is a welcome gesture of support to the Irvine campus and the university, as well as a valuable addition to the library collections.

I have turned over the volumes to John Smith, our university librarian as a major contribution to the collection here at Irvine of publications emanating from this region. I am assured that this collection will be of profound interest to scholars and historians.

On behalf of the university, allow me to take this means of expressing our appreciation.

Daniel G. Aldrich, Jr.
Chancellor
University of California, Irvine
Irvine, California
* * *

CLUB BULLETINS

In a recent issue of *The Toastmaster Magazine*, I recall seeing some mention of an award for "best club bulletin."

What are the criteria for such an award?

As you may have guessed, I am the editor of our club's bulletin. I feel that striving for this award will benefit my club. Consequently, I would greatly appreciate your assistance in providing whatever information is available.

Wayne L. Ingwolson
Santa Monica Club 21-50
Santa Monica, Calif.

(Editor's note: The Publications Department at World Headquarters is responsible for selecting club and district bulletins for awards at the International convention each year. All bulletins received at WHQ are automatically included in the judging. The criteria set forth in the pamphlet *Your Club Bulletin* is used as a basis for selecting winners.)

New Clubs

(As of November 7, 1966)

- 170-16 EDMOND, Oklahoma, *Edmond*, Fri. 7:00 a.m., Royce Cafe, South Broadway, Edmond, Oklahoma PL 4-5234
- 202-62 ST. JOSEPH, Michigan, *Whirlpool*, Wed. 11:45 a.m., St. Joseph Division of Whirlpool Corp., 3-A Conference Room and Holly's Restaurant, St. Joseph, Michigan YU 3-1531 Ext. 428 or 278
- 469-TCBI MAYBOLE, Ayrshire, Scotland, *Maybole*, 2nd-4th Thurs. 7:30, Kines Arms Hotel, Maybole, Ayrshire, Scotland
- 773-4 REDWOOD CITY, California, *Ampex*, alt. Mon. 5:00 p.m., Ampex Cafeteria, Redwood City, California 367-2616
- 954-29 PENSACOLA, Florida, *Plaza*, Fri. 11:45 a.m., Park Lane Cafeteria, Pensacola, Florida HE 3-5786
- 1018-2 KENT, Washington, *Spacespeakers*, Mon. 5:30 p.m., Meekers Landing Restaurant, Kent West Shipping Center, Kent, Washington TR 8-4772
- 1199-6 ST. PAUL, Minnesota, *St. Paul Realtors*, Thurs. 6:00 p.m., St. Paul Y.W.C.A. 488-8261
- 1217-14 FORT GORDON, Georgia, *Fort Gordon*, 2nd-4th Tues. Fort Gordon Officers Open Mess, Fort Gordon, Georgia 733-8611 Ext. 81167
- 1502-8 LEBANON, Illinois, *McKendree-Lebanon*, Mon. 7:00 to 9:00 p.m., Student Union Meeting Room, McKendree College, Lebanon, Illinois
- 2656-35 MARSHFIELD, Wisconsin, *Marshfield*, 2nd-4th Tues. 6:15 p.m., Twi Lite Motel, Marshfield, Wisconsin 384-4603
- 3425-F YORBA LINDA, California, *Yorba Linda-Placentia*, Tues. semimonthly, 6:30 p.m., Chicken Shack Restaurant, Placentia Place 528-5261
- 3440-TCA SYDNEY, N.S.W., Australia, *Toastmasters/Deadline Club*, 1st-2nd-3rd Wed. 6:30 p.m., Adams Hotel, Pitt St., Sydney, N.S.W. 61-9701
- 3677-56 HOUSTON, Texas, *Philco Houston*, 1st-3rd Thurs. 4:45 p.m., The Holiday Inn in Clear Lake City, Houston, Texas HU 8-3248
- 3748-3 PHOENIX, Arizona, *Bocas Grandes*, Tues. 11:30 a.m., YMCA Cafeteria, 350 N. First Avenue, Phoenix, Arizona 261-3500

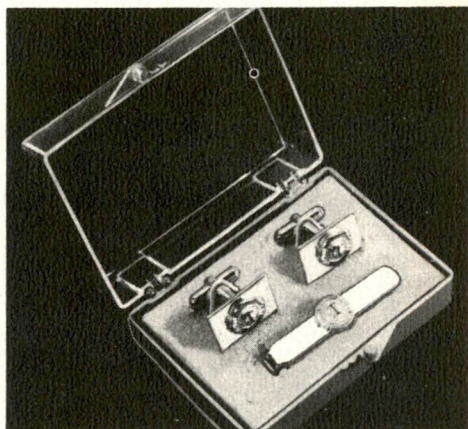
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2. Chin T. Hung 6548 55th Ave. NE, Seattle, Wash. 98115
3. Garth Saager 7837 E. Oak, Scottsdale, Ariz. 85257
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5. Joseph Sawaya 5366 Chollas Pkwy., San Diego, Calif. 92105
6. Bernard L. Szymczak 1612 37th Ave. NE, Minneapolis, Minn. 55421
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- 18P. George P. Arakelian 5145 Edmondson Ave., Baltimore, Md. 21229
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47. Win Chesley Qtrs. 704-A, Gunter AFB, Ala. 36114
48. Lawrence J. Corwin 744 Cedar St., Honolulu, Hawaii 96814
49. Douglas T. Nakaguma 1125 N. Central Ave., Apt. 19, Glendale, Calif. 91202
50. James Mangham 4559 Gundry Ave., Long Beach, Calif. 90807
51. Albert N. DuFauld Jr. c/o Ira N. Frisbee & Co., 1010 N. Main, Suite 720, Santa Ana, Calif. 92701
52. Ray Frazier 816 Center St., Manchester, Conn. 06044
53. I. William Hollander 708 W. Main, Peoria, Ill. 61606
54. Fred R. Lembeck 904 Oakcrest, Casper, Wyo. 82601
55. David A. Bentzin 3658 Lawnview, Corpus Christi, Tex. 78411
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58. Griffith Orme P.O. Box 863, Bijou, Calif. 95705
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