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the toastmaster



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Cover: Disneyland spectacular
"Fantasy in the Sky" fireworks
display above Sleeping Beauty
Castle. © Walt Disney
Productions.

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TOASTMASTERS INTERNATIONAL is a non-profit, non-partisan, educational organization of Toastmasters clubs throughout the world.

First Toastmasters club established October 22, 1924. Toastmasters International was organized October 4, 1930 and incorporated December 19, 1932.

A Toastmasters club is an organized group, meeting regularly, which provides its members a professionally-designed program to improve their abilities in communication and to develop their leadership and executive potential. The club meetings are conducted by the members themselves, in an atmosphere of friendliness and self-improvement. Members have the opportunity to deliver prepared speeches and impromptu talks, learn parliamentary procedure, conference and committee leadership and participation techniques, and then to be evaluated in detail by fellow Toastmasters.

Each club is a member of Toastmasters International. The club and its members receive services, supplies, and continuing guidance from World Headquarters, 2200 N. Grand Ave., Santa Ana, California, U.S.A. 92711.

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DR. RALPH C. SMEDLEY, FOUNDER, 1878-1965

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THE WHITE HOUSE
WASHINGTON

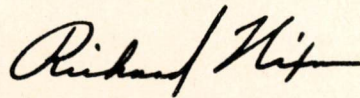
June 6, 1974

My warmest greetings go out to the Annual Convention of Toastmasters International. This year marks your fiftieth anniversary as an organization dedicated to improving the communication abilities and developing the leadership potential of its members.

For the last two generations, Toastmasters has contributed significantly to assuring the development of confident and capable leaders in business, industry and government. Your activities with youth have helped to prepare the next generation of Americans for the important positions they will take in determining the future progress of our nation and the world.

By your individual example and many constructive civic programs, you have added greatly to the improvement of community life. The personal self-fulfillment you have gained by your participation in Toastmasters International has found useful expression in the many good works you have undertaken in your communities and in the worthwhile causes you have articulately espoused for the benefit of your fellow citizens.

I wish you an especially successful session, and I hope that you will carry your record of achievement into a second half-century of rewarding public service.



President Richard M. Nixon extends his best wishes to delegates attending the 43rd Annual Convention.



**President and Mrs. David A. Corey
(and friend) welcome you to
Toastmasters Golden Anniversary
Convention.**



FROM THE PRESIDENT

David A. Corey, DTM

“Forward from fifty to...”

Last year in Houston I said, “If we are to survive, we must be ready for great societal changes with which we will have to relate in order to make our long-range planning effective. If we are to accommodate the needs of our members, and those of the communities in the future, we must get ready now. And the point at which we deliver our most important product—the club program—is the point at which the sale must be made. These are reasons why a commitment—to Club Program Excellence—is vital.

We’ve seen great societal changes in the months since our last International Convention. Adjustments in our programs have been needed to compensate for the energy crisis which, to most of us, was only a remote possibility last August. Priorities have been reordered in almost every element of society as a result of the inflationary trends throughout the world.

I believe we’ve related very well to the societal changes we have encountered this year. Moreover, I believe we are going to be ready to meet the needs of our members and communities in the future.

There are many good reasons for that belief, especially the district and club officers and dedicated members with whom I have had the privilege of meeting this year. The enthusiasm these Toastmasters have shown, and are showing, leads me to believe that our movement is in good hands; there can be no doubt of our future.

Another reason for my confidence is the continually increasing need for the experiences which can be gained from Toastmasters membership. Leaders in business, industry, government, education and the military all attest to a growing requirement for effective communication and leadership. Toastmasters at every level have shown that they are eager to help meet that challenge.

During this year, Mrs. Corey and I have spent 145 days away from home representing you. We have visited three Regional Conferences and 42 cities in fourteen districts. Ninety-eight business, industrial, government, military, civic, and educational institutions have gained new—or more—insight into our programs as a result of our visits. Thousands of people know more about our organization from our twenty radio and sixteen television appearances. Countless press interviews—some extensive—carried the Toastmasters banner and word to untold thousands more.

There is, of course, no way to accurately measure the effectiveness of the year’s efforts. It’s extremely difficult to estimate the good we may have done through direct contact with so many influential people. It’s almost impossible to calculate the effect they may have had on others. But this I do know: during our visits, we told our story to more people and saw more togetherness and planning among Toastmasters than any amount of money could ever buy! I know it’s the best investment I have ever made in Toastmasters.

This year has been a great experience for us. We have been honored and proud to represent Toastmasters all over the world in our many visits. Our most sincere thanks and gratitude go to hundreds of district and club officers, all the other dedicated Toastmasters and our World Headquarters staff for everything they did to make our visits enjoyable and fruitful experiences—not only for us, but for everyone with whom we were privileged to meet. I am pleased with what we have done; I wish we could have done more.

We can look FORWARD FROM FIFTY to whatever we want. It’s up to us; but for me, I look FORWARD FROM FIFTY to success—for myself, my neighbor, and the world. ■



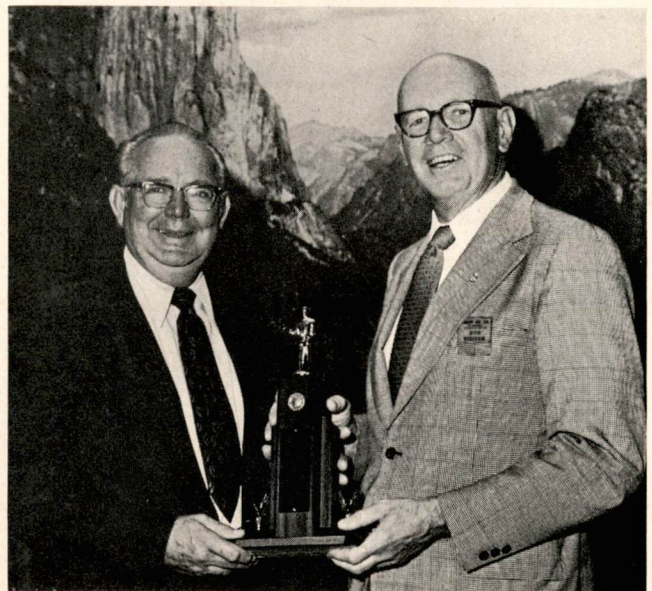
the president's travels

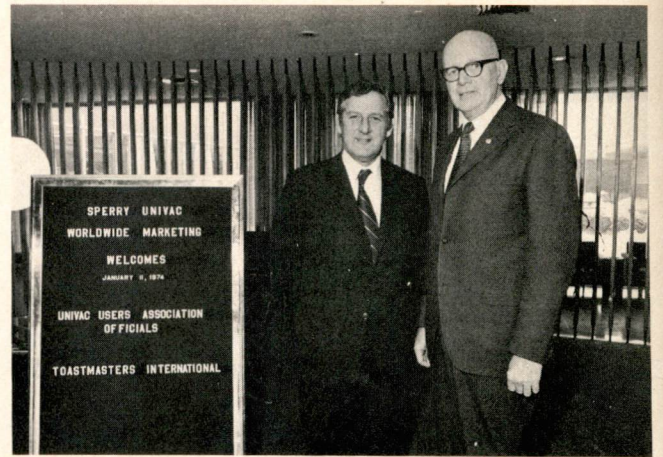
A look at some of the visits made by David A. Corey, DTM, 1973-74 International President, during his term of office.



CENTER LEFT—President David A. Corey witnesses the signing of a Toastmasters Proclamation by Alabama Governor George C. Wallace. Also present was District 48 Governor Donald N. Murray. *CENTER RIGHT*—On his visit to District 37, the president had occasion to talk with many local businessmen.

He is shown chatting with Vice President W. E. Haberkorn (center) and Senior Vice President Charles W. Akers of the Akers Motor Lines, Inc. *RIGHT*—President Corey and Dr. William E. Bradley, vice president and member of the Board of Directors for the Union Oil Company in Brea, California, proudly display the Fred L. Hartley Perpetual Trophy that is given to the "Best Toastmaster of the Year."





ABOVE LEFT—President Corey displays the replica of a Flintlock Pistol presented to him at the Presidential Ball held in his honor during his visit to District 53. *ABOVE RIGHT*—Alfred W. Fera, vice president of UNIVAC—Worldwide Marketing welcomes President Corey during his recent visit to District 38.



LEFT—Mr. Corey displays his official District 2 necktie he received at the Fall Conference Fun Night Celebration. District Governor George Tostevin looks on. *BELOW*—While in Columbia, South Carolina, the president is interviewed by Jim Welch (center) and Joe Pinner. Mr. Corey appeared on the "Today in Carolina" show, broadcast over WIS-TV, Channel 10.



TOASTMASTERS—

Better People For A Better World

The following is a condensed version of the speech delivered by Dr. Ralph C. Smedley at the St. Louis Convention in 1949. On that occasion, the 25th Anniversary of Toastmasters, Dr. Smedley summarized the first 25 years of the Toastmasters movement and examined the importance of such an organization on future generations.

The Toastmasters club has developed as a strongly individualistic group, in which the primary objective is the improvement of the individual member, rather than the establishing of a great organization.

Each club exists for the sake of its members, and the general organization for the purpose of helping the local clubs.

The purpose of the first Toastmasters club was simply stated: "To afford practice and training in the art of public speaking and in presiding over meetings, and to promote good fellowship among members." That purpose has been broad enough to include all the training methods and machinery which we have built into our work.

But we have learned that the by-products of speech training can be even more important than the training or the speech itself, and our field has been broadened to include many elements calculated to help the man be a better and stronger individual in all his relations in life.

Our mission of individual development and responsibility is needed in these days, when emphasis in society and government appears to be shifting from the individual man to mankind in the mass. The process of regimentation threatens the freedom won through ages of struggle by our forefathers. There is a growing willingness on the part of men to surrender

their responsibilities and liberties in exchange for fancied benefits.

We, as Toastmasters and intelligent citizens, cannot idly stand by while our liberty is curtailed. It is not necessary for us to adopt resolutions, nor to engage in mass movements in behalf of our personal freedom. Our business, our reason for being, is to train our members as individuals, and our best contribution is made as we work for the development of the highest type of citizen.

With twenty-five years of successful experience behind us, and with a future which presents limitless possibilities for growth and service, we may enter upon our second quarter-century with high hopes, tempered with a keen sense of our great responsibility.

Ours is a paradoxical plan, in which every man seeks the best for himself, and yet helps his fellows to get their share at the same time. It is every man for himself, and yet it is every Toastmaster for every other Toastmaster as we work together for individual, personal improvement.

Thus working together, both individually and unitedly, we can help to build a better world through making ourselves better as individuals. There can then be no question in our minds that "good speech is good business," and that better speech will mean better people and better business and a better world for all of us. ■



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They Speak A
**UNIVERSAL
LANGUAGE**

by Jack Jungmeyer

Toastmasters at this year's convention will have a golden opportunity to see the magic of Walt Disney in action.

Although better known as one of the founders of modern-day animation, Mr. Disney was also a master of communication. This article offers some insight into the development of his characters and the valuable part they play in world communication.

The unique methods of visual communication developed and practiced by Walt Disney in the name of fabulous worldwide entertainment are recognized as a source of useful study by public speakers. The particular point of reference is his animation characters and their beguiling pantomime, known in almost every land around the globe.

Every man, woman and child, of

whatever race or culture, understands the feelings and behavior of Mickey Mouse, Donald Duck, Pluto and the personalized immortals of "Snow White and the Seven Dwarfs," "Cinderella," "Pinocchio," "Peter Pan," "Bambi" and his whole fabled brood of people, animals, fairies and witches.

They speak—or enact—a universal language.

These spokesmen of the Disney

arts and the Disney imagination are understood not by the written or spoken word, but because every eye recognizes them. They make their feelings and thoughts known by their actions. They communicate largely through gesture and posture, expressing basic emotions with bodily movement.

The function of the Toastmaster is to facilitate immediate contact between speaker and audience. In this respect he is more than just an intermediary; he is a participating personality with a character of his own—a personality in action. The public speaker definitely becomes an actor, a performer. And the successful Toastmaster never loses his own identity, even though he caters to others as honored guests of the occasion.

Everybody's Friend

From this viewpoint, Mickey Mouse may well be cited as a Toastmaster without equal, speaking for the leading fable maker of our day to the minds and hearts of millions of people around the earth: champion of amusement, ambassador of goodwill, everybody's friend.

What Walt Disney said to motion picture and television audiences through the visual medium was the result of years of intense and exploratory devotion to the business of public entertainment and communication. He was the acknowledged master of cartoon animation.

This writer has carefully observed the Disney animation methods as a studio staff man, and for many years previous as a press service commentator and trade paper reviewer-critic.

It was Disney's ceaseless endeavors that enlarged the province of the animated drawing from its early crude slapstickery to a distinctive fine art of almost limitless story telling capacity. It has now reached the point where, as Disney had often said, animation can explain whatever the mind of man can conceive. This facility makes it

the most versatile and explicit means of communication yet devised for quick mass appreciation. And while fiction-by-animation, as Disney practiced the art, has confined itself mainly to the great classic fairy tales and folk fables, it has demonstrated an amazing capacity for those subtleties and shades of meaning and poetic grace which are commonly understood.

The Creators

Cinemascope animation—the cartoon or the painting in motion—relies entirely on skillful drawing to create its semblance of life. The telling of a story of a document of informative entertainment lies entirely in the hands

been a long time reaching their present perfection in scope of screen, color, sound and other effects. Public taste in amusement has also changed as much in animation as in live-action cinema offerings.

Master of Communication

Walt Disney, artist, producer, fabulist and showman, was essentially a pleasure bringer, using his skill in communication. The characters he invented had to assure pleasant entertainment to the multitudes with whom he has always identified himself. They needed simple, basic stories whose emotions and passions could be understood at sight, with very few explanatory words. Mickey Mouse



of the artist. The "movement" is literally created on the drawing board. Two dozen separate drawings, photographed on a ribbon of film must race through the theatre projection machine every second to give the smooth continuity which fools the beholder's eye into the impression that he is indeed witnessing living action.

These skills and the mechanism to project them effectively have

filled that bill for years. "Snow White and the Seven Dwarfs" is as stirring and legible today as it was when it made its momentous debut.

One thing remains constant—the ultimate essential of the wondrous art of animation whenever it deals with human or animal figures—yes, even when it gives antic life to inanimate objects. That essential is *easily-understood*

pantomime. If Toastmasters and other public speakers find value in the Disney technique of communication, it is in the study of his star characters and the potency of their gestures.

Let it be emphasized once more that public speaking—or any appearance on the podium—is an expressive act. It exposes the indi-

The Disney characters do not come into their effective expression easily, but through a long process of evaluation and re-evaluation. A Disney story conference is a fascinating thing to watch. Here one sees the rudiments of communication by pictures take form and develop as the artists mull their subject — per-

terms of pictures. More recently, he had also applied his animation techniques to scientific subjects, accomplishing the incredible feat of translating the abstractions of biology, chemistry, astronomy and space engineering into popularly understood terms of theatrical entertainment.

A Primitive Art

The Disney method of conveying information—by fairy tale or document—is in line with the earliest efforts of humans to exchange ideas and experiences. The attitudes and gestures of Mickey, Donald, Pluto, the adventures of Uncle Remus characters in the briar patch, the cat and mouse contest in “Cinderella,” the evil witchery of the queen in “Snow White” and the arch villainy of Captain Hook, all have in their structure the same elements we see in cruder, primitive form in the pictographs of the Sumerians, the Egyptians, the Chinese, the American Indian and the lost races of the Pacific. Their basic pantomime is also the familiar caricatured gesture of the modern American newspaper comic strip, whose characters greatly influenced the early trend of the animated movie cartoon.

Disney knew that one picture can speak more eloquently than a thousand words.

And he knew, too, as part of his vast showmanly experience, that the expressive gesture is an inseparable complement of the spoken word in our audio-visual, universal language. ■

Before his death in 1961, Jack Jungmeyer had served on the Disney writing staff for 14 years. Associated with the motion picture industry since 1922, he had previously been motion picture columnist in Hollywood and New York for 600 members of the Newspaper Enterprise Assn., critic-reviewer of films for *Variety*, screen writer, scenario and story editor for several major studios and author of books and originals adapted to the screen.

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“SNOW WHITE”

vidual’s personality, his physical manner, as well as the type of delivery and the substance of his presentation.

In learning his art of storytelling by animation, Disney soon discovered that language has an anatomy. Every spoken word, whether uttered by a living person or by a cartoon character, has its facial grimace emphasizing the meaning. Speeches are dramas, no matter how quietly delivered. The speaker can scarcely help gesticulating, posturing, changing position.

The Personal Toastmaster

Since speaking is an act and the speaker the performer, it may be inferred from Disney’s philosophy and lively arts that the happiest and most effective Toastmaster is one who frankly expresses his own personality.

haps an original project like the “Lady and the Tramp,” or the elaborate and magnificent animated version of “Sleeping Beauty.”

Artists, animators, story staffers and top craftsmen spend an incredible number of hours and weeks in these preliminary phases, deliberating how much they can convey by pictures alone. There is no written scenario. The continuity as it progresses is indicated by a series of rough sketches pinned to story boards. If the main trend of the story cannot be thus clearly projected, something is wrong and another tack is pursued.

Although Disney himself was a persuasive speaker on matters close to his interests and achieved wide repute as personable host on his Disneyland television show, he always thought most directly in

43 YEARS OF FELLOWSHIP AND INSPIRATION

high standard of excellence established by Toastmasters International, many people attend the convention for the educational and social events that have become so important over the years.

Whenever Toastmasters get together, certain things are bound to happen. They are such a friendly group of people that there never seems enough time to do all the visiting they would like to do. Because of the friendly atmosphere, the members' enthusiasm for the Toastmasters training causes them to gather in groups, wherever they may be, and relate their problems and successes. Lastly, convention participants are filled with the desire to improve themselves and their clubs; to spread the benefits of the training to new fields; and to prove themselves worthy of the opportunity afforded them as members.

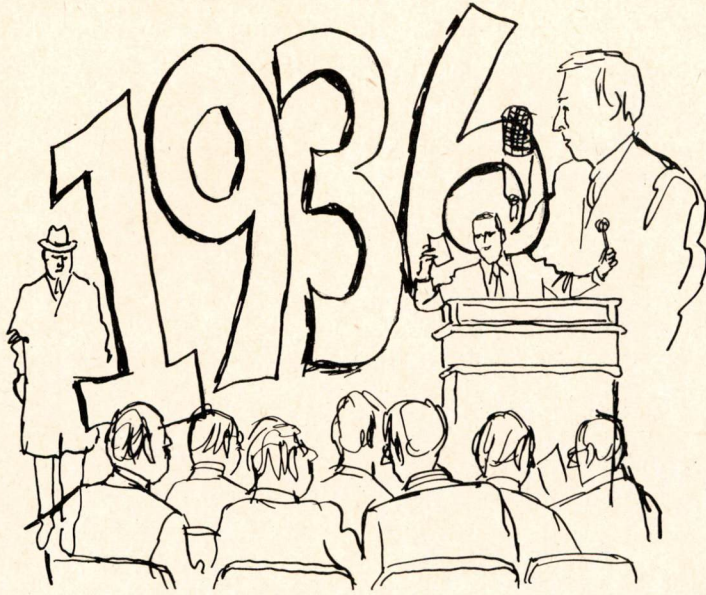
This has been a pattern of Toastmasters conventions for 43 years. Members have come to the meetings, eager to take something back with them that may improve them-

For 43 years, Toastmasters from all over the world have met in a mid-summer gathering to plan and discuss the important business aspects of their growing organization. This year will be no different.

On August 14-17, thousands of Toastmasters will flock to the Disneyland Hotel in Anaheim, California, to attend the Golden Anniversary Convention. While the business portion of the program is very significant and necessary for the maintaining of the

selves and their clubs. They have come for the educational opportunities and the feeling of fellowship that is offered in the yearly gatherings.

Although the Toastmasters program began in 1924, it was nearly 10 years before a convention, as we know it today, was first held. During these early days of Toastmasters, frequent conferences or councils were held to deal with the many problems which arose. Since most of the clubs were in the



Southern California area, attendance was not a real problem.

The San Diego and Santa Monica conventions of 1934 and 1935 appeared to be extensions of these old conferences. Although a step towards the present-day convention practice, the meetings were generally held to conduct the business of the still young organization. It was not until the Santa Barbara Convention of 1936 that the tradition of Toastmasters conventions was truly established.

A New Record

Held on August 24, the event drew nearly 200 delegates, setting a new mark in attendance. This important convention also saw the beginning of the educational sessions that have become an important and popular ingredient of the summer meetings.

The Santa Barbara delegates staged a typical Toastmasters meeting, stressing the fact that it was not intended to be an "idea meeting," but an "exemplary" one. Coupled with an exemplary induction of a new member, the first session was an unqualified success. Nearly 150 men were present and thoroughly enjoyed this first educational attempt.

At these early conventions, women were not a part of the program. While the men "met and

talked," their wives were "entertained by a committee of local ladies" who provided a tour of the beautiful Montecito estates in the area. Although the ladies were described as the envy of the men "who would have welcomed the chance to skip convention sessions in favor of the garden tours," it is not clear whether the women were allowed to attend the regular convention functions.

After the success of Santa Barbara, Toastmasters eagerly prepared for the next convention, to be held in Hollywood, California. The charismatic effect of Hollywood — the land of the stars — seemed to promise one of the largest turnouts in Toastmasters history.

Again, the educational session provided a look at how a "typical" Toastmasters meeting should be conducted. But it was at this convention that the social aspect of the meetings was first conceived.

Meeting in the Masonic Temple, the participants were entertained by musicians and dancers who, according to the 1937 issue of *The Toastmaster*, "did their best." The spacious temple was a difficult place for speakers to be heard, although Heenan Elliott, a Hollywood entertainer with a stentorian voice, had no trouble at all.

The promised introduction of

movie stars did not materialize, as well as the plans for the Ladies Luncheon to be held in one of the motion picture studios. "Considerable disappointment" was expressed by the delegates on both counts.

The 1938 Tucson Convention was the first to be held outside of Southern California. Held on August 5-6, the Arizona gathering was also the scene of the most extensive educational and social events held to that date.

The educational portion of the program was divided into two sessions. The first dealt with the problems of leadership, program building, membership, and a discussion of club finances. The second of these innovative sessions covered the responsibilities of the chairman, the use of "Tips to Toastmasters," and the effective use of criticism.

Social Events Improved

Along with the improvement in the educational aspects, the social events were also vastly improved. A Saturday night barbeque was held at the Tucson Mountain & Recreational Park. Spanish food, music and the beautiful Arizona scenery were offered to the happy delegates. Surrounded by the thunder claps and the promised Arizona moon making itself visible through the drifting clouds, the delegates danced for endless hours before returning to convention headquarters.

Toastmasters moved its convention back into California the next year, meeting in San Jose on August 11-12.

Described as the land of hospitality, climate, scenery, conveniences and "prunes in every form" by the San Jose delegates, the convention presented another fantastic educational program.

It was here that panel discussions were first introduced to the regular program agenda. Titled "A Toastmasters Club At Its Best," the program dealt with the three essential parts of a meeting — the dinner period, with table topics

and other popular "diversions," the formal program of speeches and the period of criticism.

Past International President William A. Dunlap took charge of a session made up of officers and directors and spent a profitable hour considering better methods for extending the service to Toastmasters clubs in a more effective manner.

For the first time, a Toastmasters convention raised their voices in song. After entertainment provided in the Sainte Claire Hotel by a singer, marimba artist, a team of gymnasts and a roller skating team, the convention delegates sang "America," "God Save the Queen," and "Two Empires by the Sea."

Momentum began to build by the time the convention was held in San Diego in 1940, called "three of the most enjoyable days I have ever spent" by one Toastmaster. The convention delegates and planners continued to make improvements on the educational

and social aspects of the yearly gatherings.

"A year ago," said another Toastmaster, "I called the San Jose Convention 'swell.' What to say about the San Diego Convention? Using the same superlatives (so well deserved) this year would be expedient, but then we'd be out on a limb for 1941 and future years. If it were not for the other accomplishments of Toastmasters International to reassure us, we might wonder how these conventions can continue year after year to outshine — and out everything else — their predecessors. However, Toastmasters International has a way of constantly raising its sights and aiming higher and higher."

The Toastmasters Emblem

No one had any idea that when the new Toastmasters International emblem was introduced in 1941 at Santa Cruz, California, this would be the last convention for five years.

The United States had entered into World War II and, because of

the war conditions, the government had asked that large gatherings be eliminated on account of travel difficulties and food rationing. It became evident that Seattle, scheduled for the 1942 Convention, would have to wait awhile.

Post-War Seattle

After the long war had ended, Seattle finally did get its convention. Although well received by all Toastmasters who attended it, it soon became apparent that the convention had lost some of its momentum. The educational and social events were still there and were just as impressive as the pre-war conventions, but the innovative ideas did not progress as rapidly as they had...that is, until the San Francisco Convention of 1948.

Major attention was devoted to the methods of speaking effectively. The subject was the same, but the presentation had changed. Demonstrations were used, rather than lectures, and new life was injected into the educational sessions.



This new life was also carried over into the social events. The traditional Hi-Jinks Luncheon was turned into a Grubstake Day, building on the convention theme, "Bonanza."

Toastmasters March

Assembled in a column of fours and headed by the Vigilantes Committee in Western attire, the column moved off to the sound of "Del" Delano's bugle, with the United States and Canadian colors flying. The way was cleared for this "Trek of the '49ers" by San Francisco police, who halted traffic on Market Street and adjoining streets until the column reached Larkin Hall, in the nearby Civic Center where convention sessions were held.

The 1949 St. Louis Convention followed in San Francisco's footsteps, presenting an "Ozark Jamboree." This was a notable occasion

training in the Toastmasters club is not only training in public address, but also in ordinary conversation, in all talking, in writing letters — in every kind of communication by which people exchange ideas.

The new education ideas had suddenly begun to flourish again. Toastmasters continued to meet and discuss new ideas and new approaches to problems at the conventions at Chicago, Denver, Washington, D.C., Los Angeles, and Detroit. At Dallas in 1957, the educational sessions had graduated to three sessions, all devoted to the ideas and concepts upon which the Toastmasters program was founded.

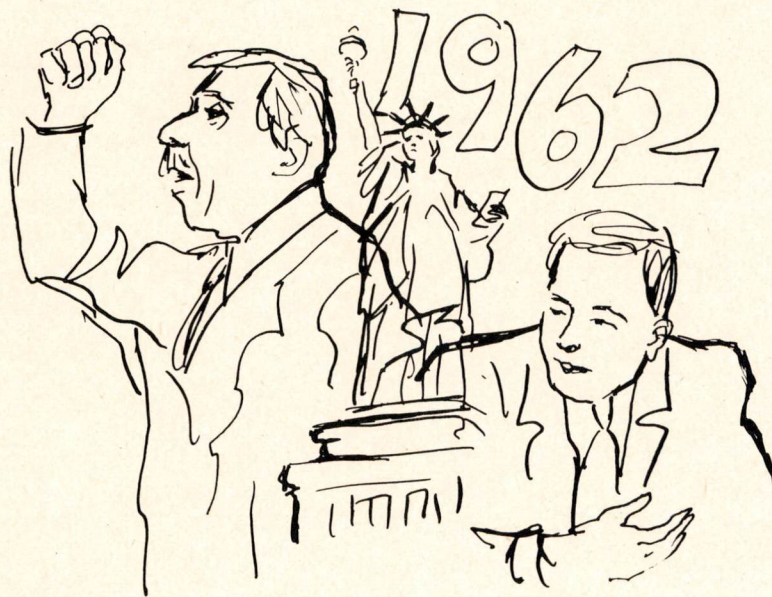
Changes began to take hold quickly. Pittsburgh introduced the concept of four educational sessions in 1958, as well as the first International Night, honoring all the Toastmasters clubs and mem-

city to host the convention in the 60's, Seattle again welcomed Toastmasters. Newspapers, radio and television stations and 79 billboards announced the "second-coming" of Toastmasters to Seattle.

The Seattle Fellowship Luncheon demonstrated the effective use of creative imagination. Trumpeters announced the Seafair Court as they marched into the luncheon in their robes, followed by a parade of princesses in bathing suits, selected from cities throughout Washington. Toastmaster Bert Johnson did a masterful job in presenting the luncheon program, despite interruptions by a phoney waiter who crawled under tables in search of lost articles and spilled water. He was finally ejected by the management when he stumbled and crashed to the floor with a tray of dishes. A trumpet player also wandered in on the proceedings, thinking it was a Seafair rehearsal. Asked to play, he gave a dissertation on the instrument and on the selection he was going to play, but never blew a note. A Toastmaster from Alaska, complete with fur parka, also arrived on the scene. Needless to say, everyone loved it.

The Soviet Official

Imagination also played an important part in the 1962 Convention in Minneapolis. At the Pre-Convention Party, Former International President Alex P. Smekta served as Toastmaster for the party, which featured Dr. Paul R. Conroy, chief, Professional Training School for the United States Information Agency. Posing as a member of a visiting Soviet mission, Dr. Conroy was asked to give his impressions of America to fill time until the speaker of the evening arrived. In a heavy Russian accent, he took America to task for its emphasis on material gains in opposition to the Soviet's concern for education. During a question and answer period, he handled questions on Hungary, the Berlin Wall, freedom



because, for the first time, the program was open to women as well as men.

New emphasis was placed on practical applications of Toastmasters work to the daily business occupation at the Spokane Convention. This new direction was also evident at the 1951 San Diego gathering.

Here, it was first stated that

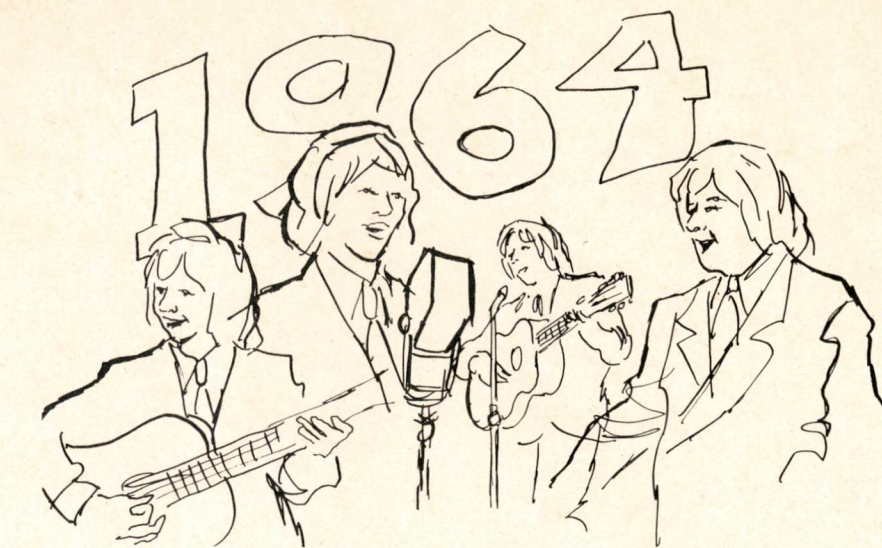
bers around the world. San Francisco celebrated its return with the presentation of the first Golden Gavel Award, Toastmasters International's highest award, to Dr. Frank C. Baxter, professor of English at the University of Southern California and nationally known for his television appearances.

After Atlanta became the first

of the press in Russia and other controversial subjects with answers filled with half-truths and over-simplification. When many in the audience were near the boiling point, Smekta cut off the question period by announcing that Dr. Conroy had arrived at the hotel and would shortly be on the platform. He proceeded to read Dr. Conroy's introduction. There was a brief pause when the introduction was completed and Dr. Conroy arose. A moment of stunned silence was followed by a thunderous wave of applause for the Information Agency official who had so cleverly duped his audience.

Conroy later explained that this technique was the same used in training personnel for United States exhibits in Iron Curtain countries.

Smekta was also involved in another convention gag. At the 1964 Denver Convention, the former president was again in charge of the Pre-Convention Party. Denver Mayor Thomas Currihan greeted the delegates, but his eloquent and entertaining talk was ended abruptly when The Beatles suddenly appeared to the astonishment of delegates and the screams of delegates' daughters. One enthusiastic devotee dashed to the



platform and fainted dramatically. As The Beatles ended their song, they doffed their wigs to reveal the Denvaires, four talented members of the District 26 host committee.

A Learning Experience

After that "historic" appearance, convention sites were moved to New York City and San Diego respectively. The first convention held outside of the United States took place in 1967, in Toronto, Canada. From there, Toastmasters met in Miami Beach, Cleveland, Portland, Calgary, Chicago and, most recently, Houston.

Over the years, Toastmasters conventions have developed into a learning experience, conducted in an atmosphere of friendship and self-improvement. From Santa Barbara to the Golden Anniversary Convention in Anaheim, they have successfully handled the organization's business, while presenting some of the finest educational programs in the world dealing with communication and leadership. But, more important, they have developed a personal sense of pride in each individual—a pride that says, "I'm glad I am a Toastmaster." ■

INTRODUCING...

The revised editions of the Toastmasters Communication and Leadership Program and the Effective Speech Evaluation Manual are being introduced at the Toastmasters Anniversary Convention this month.

The programs are designed for easy reference to meet the needs of today's and tomorrow's Toastmasters.

Buy the C & L manual in sets of four and save \$2.00 per set (Order the Communication and Leadership Set; Code No. 1555 — \$10.00 per set).

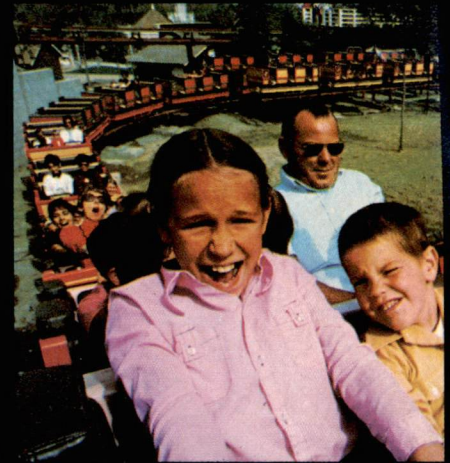
A WORLD TOUR FOR A



NBC STUDIO TOURS, BURBANK



SUNTAN IN PALM SPRINGS



MAGIC MOUNTAIN VALENCIA



RACING AT FOUR EXCITING TRACKS



QUEEN MARY LONG BEACH: 80,000 TONS OF FUN



DISNEYLAND, THE MAGIC KINGDOM ANAHEIM



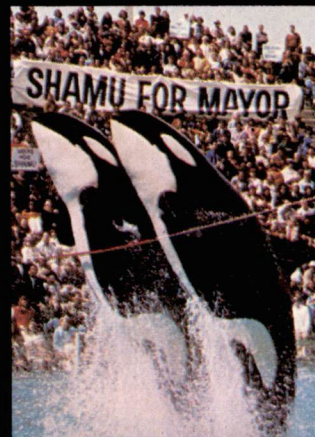
SAN DIEGO ZOO AND WILD ANIMAL PARK



LION COUNTRY SAFARI, LAGUNA HILLS



DUNEBUGGY ON DESERT SANDS



SEA WORLD SAN DIEGO



MARINA DEL REY SEASIDE COMMUNITY IN L.A. COUNTY

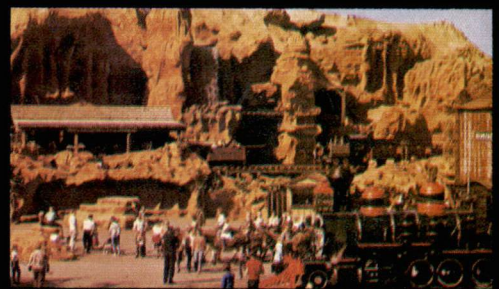
fraction of the price



GOLF YEAR ROUND ON 400 LUSH COURSES



RIDE & CAMP DESERTS & MOUNTAINS



SEE THE OLD WEST AT KNOTT'S BERRY FARM — BUENA PARK



LOS ANGELES MUSIC CENTER WITH THREE THEATRES



SPLASH IN THE BLUE PACIFIC



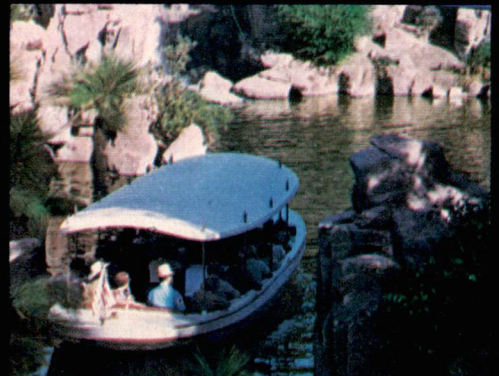
DEEP SEA FISHING



DUTY-FREE SHOPPING, TIJUANA



UNIVERSAL STUDIOS TOUR



BUSCH GARDENS, SAN FERNANDO VALLEY

All the things you want to see and do on a perfect vacation are here in Southern California — within easy reach.

You can splash in the ocean — dunebuggy over the desert — bask on the seashore — hike the mountains — all on the same day.

There are more exciting attractions to enjoy than any other place on earth. Rates are unbelievably low — far less than overseas. Everywhere there is endless sunshine to make every day of your vacation count. Take a world tour for a fraction of the price. Come to

SOUTHERN CALIFORNIA VISITORS COUNCIL

WRITE FOR YOUR FREE VACATION KIT:
ROOM 130, 705 WEST 7TH STREET,
LOS ANGELES, CA 90017. OR SEE YOUR TRAVEL AGENT.

THE 50th ANNIVERSARY

A Year of Individuals

For the past seven months, Toastmasters has received praise and commendations from business, industry and all levels of society, congratulating the organization on 50 years of effectively serving the community.

Much of this praise belongs to the individual members who, through club, area and district operations, have done so much to publicize the 50th Anniversary Year.

Because of their diligent work, the Toastmasters name has appeared before the public more than ever before and has, undoubtedly, introduced quite a few people to the Toastmasters program.

Project Spot '74

Project Spot '74 kicked off the Anniversary Year. Forty-four districts throughout North America and Australia participated in the program, accumulating over 21 hours of public service time donated by radio and television stations. This reflects an estimated \$200,000 worth of free television and radio time.

The Golden Growth Program was introduced early in the year. A new membership building program designed for the 50th Anniversary, Golden Growth features awards and recognition much like Project Fun of the past two years.

While Project Spot and Golden Growth were in



full swing, concerted effort began to be placed on getting the Toastmasters message across to the people through the use of the media.

Directors Patrick Panfile and Eric StuhlmueLLer each appeared on local radio and television stations as a result of letters sent from World Headquarters, advising the stations of the importance of the Toastmasters program.

Director Panfile appeared on *The Louise Wilson Show* in February. Carried by WOKR-TV in New York, the program consisted of a 15-minute interview and question and answer period, with viewers phoning in and asking questions which were answered on the air.

Director StuhlmueLLer and District 64 Governor John Tyler appeared on station CJOB in Winnipeg, Manitoba, Canada. Appearing on *The Peter Warren Talk Show*, they discussed the 50th Anniversary and the Toastmasters program on the air.

Anniversary Publicity

During the first seven months of the year, World Headquarters sent news releases to over 200 leading newspapers throughout Canada and the United States regarding the Golden Anniversary. Information releases have also been sent to all the businesses and associations listed by the Santa Ana Chamber of Commerce.

For use in clubs and districts, the Toastmasters Advertising Kit has been developed and is now available.

A complete media package, the kit includes two professionally-recorded thirty-second radio spots, two color TV slides for use with spot announcements or as background for TV interviews, five scripts for 10, 20, and 30 second spot announcements, sample news releases for newspapers, a sample newspaper advertisement, and a newspaper mat of the Toastmasters emblem, ready for printing. The kit includes a complete set of instructions and Toastmasters fact sheets, and is packaged in an attractive vinyl binder.

As indicated before, individuals have played an enormous role in the success of the 50th Anniversary Year.

Individuals like Founders District Governor John Whittle, who arranged for the Goodyear Blimp in the Los Angeles area to carry a lighted message throughout the month of March saluting Toastmasters' 50th Anniversary Year, should be congratulated and thanked for their interest in Toastmasters and the 50th Anniversary Year.

Many clubs have reported store, bank and shopping mall displays detailing the Toastmasters program and the 50th Anniversary. Many more have



taken the initiative to contact their local or state officials and tell them about the Toastmasters program, oftentimes receiving a Toastmasters Day, Week, or Month Proclamation.

This great publicity drive should not come to a standstill at the International Convention, but continue on throughout this Anniversary Year.

Besides offering an atmosphere of fellowship and inspiration, this month's convention provides an opportunity for Toastmasters from all parts of the world to meet and exchange possible 50th Anniversary ideas they have or would like to use in their clubs.

Some may share innovative ideas they have come up with, relating to the Anniversary and their use in club meetings, while others may offer new and different ideas on community involvement. All are worthwhile and may be of great use to your club.

While the convention is certainly a highlight of this very special year, another event worth celebrating occurs in October—the founding month of Toastmasters.

World Headquarters is asking all clubs to implement an "October Invitation Month," and invite guests to see the Toastmasters program in action.

October Invitation Month

There's no better way to build interest and increase club membership during this Anniversary Year than by demonstrating what Toastmasters can do for the individual.

Prospects are everywhere. You can find them in your professional or trade associations, church groups, service clubs, civic organizations, social clubs or unions—anywhere you get together with other people.

Mail them an invitation like the ones you sent out in April. After allowing them about three days to receive it, call them. Tell them what your Toast-

masters experience has meant to you and what it can mean to them. Be sure to tell them how Toastmasters can prepare them for increased income, job advancement, and greater recognition in their professions and communities.

Your Membership Provides...

After reminding them that Toastmasters membership provides affiliation with an international educational association providing tomorrow's Communication and Leadership Program, tell them about the programs your club has to offer... programs that include: committee and conference leadership, audio-visual techniques, evaluation, impromptu speaking practice... all conducted in a "learning by doing" atmosphere.

Next, invite them to visit your club and see the program in action.

After they have attended one of your meetings as a guest, ask them back to the next meeting, answering any questions they may have about Toastmasters.

Finally, ask them to join, telling them that this is their chance to become part of this giant celebration.

It is hoped that, through the effective use of October Invitation Month, more people will become familiar with the Toastmasters program and, as a result, want to become members of this great organization.

The last five months of this Golden Anniversary Year provide an opportunity for you—the member—to make a contribution to an organization that has been helping people like you develop their communication and leadership skills for 50 years.

Through the use of creative imagination and sincere dedication, you can make this 50th Anniversary Year one that Toastmasters—and people all over the world—will never forget! ■

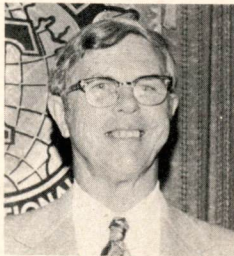
EXECUTIVE DIRECTOR

If you are interested in applying for the position of Executive Director of Toastmasters International, you should submit your resume to World Headquarters for forwarding to the executive search firm for consideration.

Your 1974-75 DISTRICT GOVERNORS



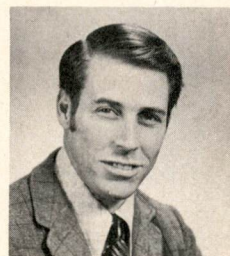
F. Arthur W. Hofner, ATM
Tustin, California



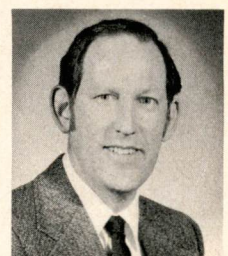
1. George Kuehne, DTM
Carson, California



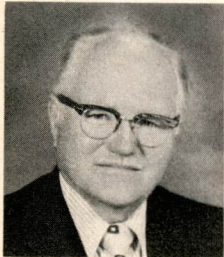
2. Jack D. Howard, DTM
Seattle, Washington



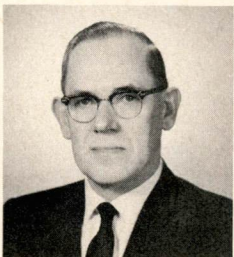
3. Milt Laflen, ATM
Scottsdale, Arizona



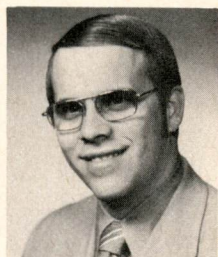
4. Philip E. Lellman
Cupertino, California



5. Norman E. Hartell, ATM
San Diego, California



6. Ewald E. Koepsell, DTM
Rochester, Minnesota



7. Donald J. Wessels, ATM
Portland, Oregon



8. Tom Dillon, ATM
Edwardsville, Illinois



9. Carl Berryman, DTM
Yakima, Washington



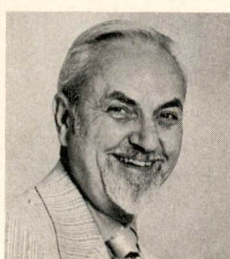
10. Robert Beavers, ATM
Ravenna, Ohio



11. Floyd O. Kreider, ATM
Muncie, Indiana



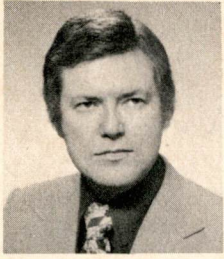
13. George J. Ott, DTM
Erie, Pennsylvania



14. R. A. (Dick) Anderson, DTM
Lithonia, Georgia



15. Rulon M. Wood, DTM
Salt Lake City, Utah



16. Larry Selby
Oklahoma City, Oklahoma



17. John E. Grauman, ATM
Billings, Montana



19. C. Eugene Stewart, DTM
Boone, Iowa



20. Ronald G. Frasse
Bismarck, North Dakota



21. S. H. (Clair) Farris
Victoria, B.C., Canada



22. Errol G. Wuertz, ATM
Hays, Kansas



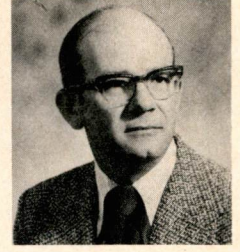
23. Giovanni Grecco, ATM
Santa Fe, New Mexico



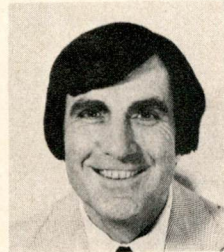
24. Gary Shipley, ATM
Columbus, Nebraska



25. Leon M. Pliner, ATM
Shreveport, Louisiana



26. Gene Gunther, ATM
Greeley, Colorado



28. Harold Gilley, ATM
Inkster, Michigan



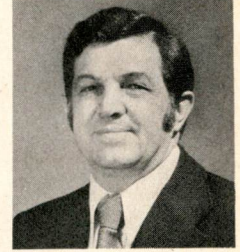
29. Kenneth W. Smith, ATM
Milton, Florida



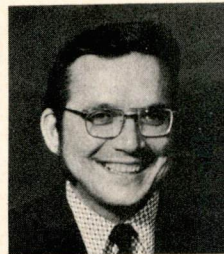
30. W. S. (Bill) Downing
Chicago, Illinois



31. George Mullin, ATM
Lowell, Massachusetts



32. Rolland E. Jones
Port Orchard, Washington



33. James W. Eggenberger, ATM
Oxnard, California



35. Earl Moss, ATM
South Milwaukee, Wisconsin



36. John F. Belin, DTM
Rockville, Maryland



37. James D. McCauley, ATM
Burlington, North Carolina



38. Alfred T. Rehm, Jr., DTM
Philadelphia, Pennsylvania



39. Ken Thiemann
Reno, Nevada



40. Guy H. Peden, ATM
Gahanna, Ohio



41. Dr. George McDonald
Luverne, Minnesota



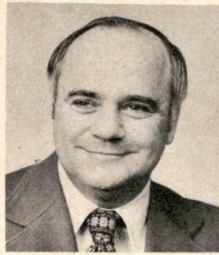
42. John A. Koyko, DTM
Edmonton, Alta., Canada



43. George B. Krocker
Memphis, Tennessee



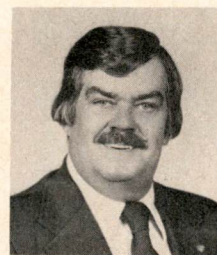
44. Robert E. Dowden, ATM
Odessa, Texas



45. George D. Fullerton, ATM
Dartmouth, N.S., Canada



46. Leroy F. Schellhardt, ATM
Livingston, New Jersey



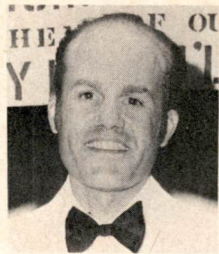
47. Carleton J. Smith, DTM
St. Petersburg, Florida



48. Charles Bendall, ATM
Huntsville, Alabama



49. John Zaulig
Honolulu, Hawaii



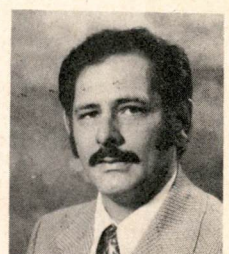
52. Ed Morris, ATM
La Crescenta, California



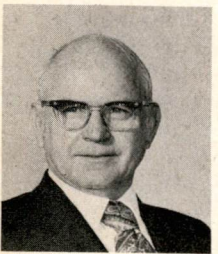
53. Richard A. Hazel
Elnora, New York



54. Ronald W. Fandrick
St. Charles, Illinois



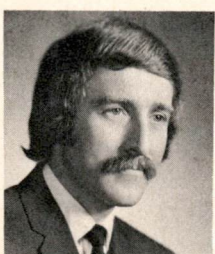
56. Joe Robinson
Seabrook, Texas



57. Charles Butler, ATM
Lafayette, California



58. John Combes
Chapin, South Carolina



60. Terry R. Sweeney
Mississauga, Ont., Canada



61. Arthur Cormier
Ottawa, Ont., Canada



62. Raymond F. Trappen
Portland, Michigan



63. Loyle P. Shaw
Nashville, Tennessee



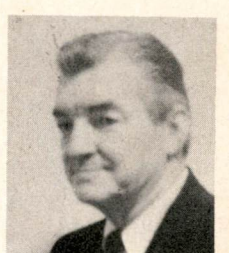
64. James W. Tomko, DTM
Winnipeg, Man., Canada



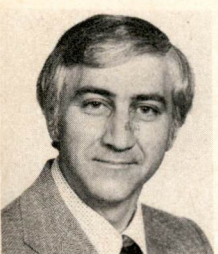
65. William E. Jones, Jr.
Rochester, New York



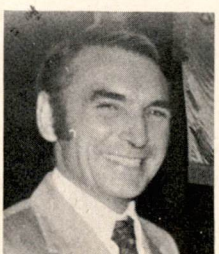
66. Darrell E. Rolison, ATM
Blacksburg, Virginia



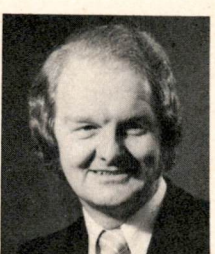
68. Westmoreland Harris
Metairie, Louisiana



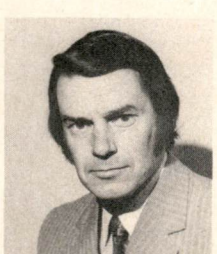
69. Peter McCarthy
Aspley, Qld., Australia



70. George Bondzio
Highfields, N.S.W. Australia



71. Michael H. Murdoch
Nr. Bicester, Oxon, England



72. Clive Pryme, ATM
New Plymouth, New Zealand

18. John J. McWilliams
Annapolis, Maryland



the action people

Since the membership option was approved at last year's convention, many have taken the opportunity to welcome women as members into their clubs. This was not the case of the **First York Toastmasters Club 3815-60**, Toronto, Ontario, Canada.

The major difference between this club and any other Toastmasters club is that it was made up of 28 women and only five men when it received its charter earlier this year. But the difference stops there!

First York Toastmasters was originally the First Toronto Toastmistress Club. Formed in 1961, it was one of three such clubs in the area and was mostly composed of serious-minded career women who wanted to use it to help them get ahead in their jobs as they reached positions of authority.

The Toastmistress club swung over to Toastmasters and asked some men to join—with the added comment: "Only heroes need apply."

Doreen Henly, a member of the club and head of her own advertising agency, admits that the remaining Toastmistress clubs in Toronto weren't too happy about the whole deal, but "our concern is that we get the best for our girls, many of them married women with children, who are successful in their jobs or professions."

Since its inception, the First York Toastmasters have been busy in the publicity department. Mrs. Henley and another member, Bernie Warmerdam, were recently interviewed on a live educational television show. The tape was then distributed and shown on four other educational channels. The main topic of the interview was Toastmasters and was followed by a description of the program it has to offer.

The show apparently went over so well that another interview took place the next week and that tape

was also made available to the other educational television stations in the area.

Clubs like the First York Toastmasters have demonstrated that women can indeed become an integral part of the Toastmasters organization . . . in this 50th Anniversary Year and in the many years to come. ■



Few men have seen the things that Toastmaster **Kenneth Thayer, ATM**, has in his lifetime.

Thayer, a member of the Aerospace Toastmasters Club 3368-14, Warner Robins, Georgia, was recently honored by the club and presented with a plaque commemorating 10 years participation in the club, along with a certificate making him a life member.

Mr. Thayer's long and active career began with the Army Cavalry when horses and mules were used. He graduated to the "lighter-than-air ships" and then to "aeroplanes." He was also on active duty when the United States Air Force was created in 1948.

After 24 years service, he retired from the Air Force to begin a new career in the Civil Service where, after another 16 years, he retired in 1965.

A former district governor, Thayer has been a Toastmaster since April, 1960, and a member of Aerospace Toastmasters since June, 1963. Although he is one of the oldest Toastmasters in Georgia, he retains a young spirit and a willingness to participate in all club activities that have made him a highly respected man in the community.

His fellow Toastmasters agree that Kenneth Thayer, ATM, is "Mr. Toastmaster." ■

1. A fine example of what a Toastmasters 50th Anniversary Display should look like was exhibited at the Area 6 Speech Contest in Flint, Michigan. The display was prepared from materials obtained from TI in a joint project by the Greater Flint Toastmasters Club 2826-62 and the Arrowhead Club 2266-62 to be displayed at all important Toastmasters events in the area, along with shopping centers, libraries, banks, and other public places during the year.

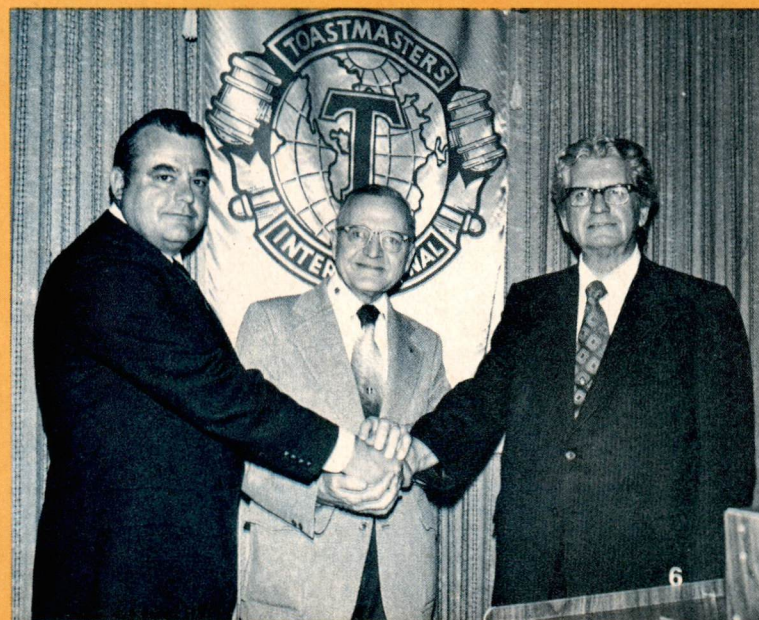
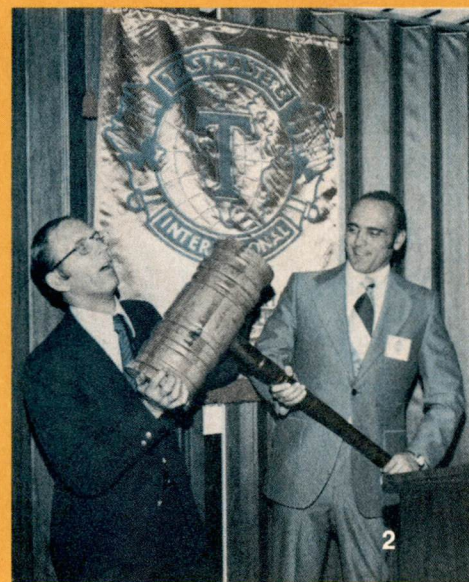
2. Dick Clegg (right), the newly installed president of the Douglas Toastmasters Club 1497-1, Long Beach, California, lifts the gavel of authority from Bill Johnson, the retiring president. The club's recent installation of officers took place at a dinner meeting attended by wives and guests.

3. The Gulf-Breeze Toastmasters Club 2824-47, New Port Richey, Florida, recently entered its boat in the Chasco Fiesta Boat Parade held on the Pithlachascotee River in New Port Richey. A crowd of approximately 26,000 turned out for the gala event and perhaps, through this excellent use of community happenings, became more aware of the Toastmasters program in their area.

4. Obie S. Young is one man who is certainly "up in the air" about Toastmasters. A member of the Jackson County Toastmasters Club 1871-29, Pascagoula, Mississippi, he received his Commercial License, Instrument Rating, Instructor, Instrument Instructor, Ground Instructor, Advanced and Instrument Ground Instructor and Airline Pilot Rating at Gulf Coast Aircraft Sales, Inc., where he has been employed since 1968.

5. Beautiful Madeline Gere, the New Mexico State Fair Queen for 1974, recently became the 40th member of the Albuquerque Toastmasters Club 122-23, Albuquerque, New Mexico. Miss Gere is flanked by Area One Governor J. Sylvester Covell, DTM, (left) and Dr. Roy Menning, president of the club.

6. John Richardson (left), manager of industrial relations for the Northrop Aircraft Division in Hawthorne, California, congratulates Ralph Hennings, president of Northrop Toastmasters 212-1 and Past District 50 Governor Dwight Johnson. The Northrop Toastmasters recently held their own 50th Anniversary observance by celebrating their 1000th meeting.



hall of fame

DISTINGUISHED TOASTMASTER (DTM)

Toastmasters International highest member recognition, the Distinguished Toastmaster award, has been presented to the following:

Carl N. Berryman

Chinook Club 40-9

Dr. Z. T. Bieniawski

Pretoria Club 2199-U

William R. Calamas

Columbia Club 1393-58

Nirmal S. Cheema

Tracy Club 1353-39

David DeSurra

Business Mens Club 100-F

Walter J. Duncan

Columbia Club 1393-58

Michael Fogoros, Jr.

Sheraton Westgate Club 996-28

Clarence B. Greiser

Westgate Club 3159-28

Ewald E. Koepsell

Rochester Club 271-6

Raymond E. Laird, Jr.

Tall Town Toasters Club 3189-44

Ray C. Lopez

Northwestern Club 766-28

Henry S. Marsh

South Bay Club 280-1

Veto Melfi

Pompano Beach Club 3003-47

Norbert E. Schmidt

Narrators Club 1398-1

Homer F. Schroeder, M.D.

Maumee Valley Club 1637-28

James O. Wildes

Narrators Club 1398-1

ABLE TOASTMASTER (ATM)

Congratulations to these Toastmasters who have received the Able Toastmaster certificate of achievement.

Cosmo F. Albano

Raytheon Equipment Club 2621-31

Jerry Albright

Anthony Wayne Club 1380-28

Graeme L. Allen

Miranda R S L Club 2505-70

Lawrence R. Anderson

Tartan Club 162-6

Alfred J. Arseneau

Hub City Club 2173-45

Robert W. Augspurger

Whittier Breakfast Club 3280-F

Waldo C. Ball

McKinley Club 467-54

Boyce Batey

Aetna Life & Casualty Club 3610-53

Owen M. Batey

Silver Spring Club 1314-36

Levi E. Bottens

Capital Club 876-36

Walter S. Bralley

Early Bird Club 2534-23

George W. Browitt

Milwaukee Traffic Club 2492-35

Thomas J. Casapulla

Picatinny Club 3547-46

Jerry F. Coen

Downtowners Club 3663-25

William C. Condra, Jr.

Glendale 1 Club 8-52

Clinton Crockett

Sharpe Club 3209-39

M. L. DeWitt

Georgia Carolina Club 2523-14

Robert E. Dowden

Chaparral Club 2358-44

Peter I. Elander

Saskatoon Club 450-42

Donald G. Eppler

Venio Dictum Club 2170-64

Arthur R. Flood

Capital City Club 2953-35

Thomas J. Gorman

Customs Club 3793-36

Marvin Grudem

Yorba Linda & Placentia Club 3425-F

John W. Hamilton

Laramie Club 2546-26

Kenneth Hansley

Kingston Club 962-37

Ralph L. Hasty

Royal Club 1639-22

Henry R. Heckman

Irrington Club 199-11

Raymond H. Henjum, Ph.D.

Assiniboine Club 419-64

Roy Hollaway

Daybreak Club 2228-26

Bill Holt

Anaheim Breakfast Club 3836-F

Gerald E. Kaczor

Satanta Club 2761-16

Philip Kaercher

Victory Club 221-6

Marvin W. Kalina

Northwestern Club 766-28

James G. Kalley

West-Conn Club 599-53

Kenneth E. Kaplan

Calliope Club 2821-47

Alfred L. Kaufman, Jr.

Oakland 88 Club 88-57

R. Eugene Kenyon

Mt. Helix Club 126-5

Fred A. Klawon

Spearfish Club 3781-41

Milton H. Klein

Carlsbad Club 1182-23

Charles N. Larkin

Pershing Point Club 2662-14

Nathaniel Lawson, II

SSA Club 2884-18

Robert G. Lommel

Wayne Club 2099-46

Warren T. Lutz

Somerville Club 1103-46

Paul W. Malveaux
Berkeley YMCA Club 3609-57

Robert Martin
Ft. Myers Club 1702-47

John Maughn
Insurancemasters Club 3193-16

Bill F. McCormick
Annandale Club 3122-36

James B. McDaniel
Yawn Patrol Club 3436-F

Lester L. McDaniel
Atlantic Club 3082-19

John J. McWilliams
State Comptrollers Club 2651-18

Arvid Meland
Sturgis Club 1346-41

James R. Merritt
Aerospace Club 2753-8

Richard H. Michelsen
Vanderbilt Club 3061-46

Lee C. Mills
K C Club 1059-20

Gordon L. Moise
Pasadena Club 1716-56

Phillips D. Moore
Will Rogers Club 1032-16

Donald E. Murray
Legion Rostrum Club 374-6

Bryce P. Neidig
Morning Club 1725-24

Franklin W. Nogues
Early Birds Club 3546-25

Edward A. O'Connor
Huntington Park Club 14-1

Vernon H. Oldaker
Newport Club 3880-7

William Patten
Anthony Wayne Club 1380-28

David M. Pebworth
University Club 1358-7

John H. Porter
O'Fallon Club 994-8

Henry Priebe, Jr.
Whirlpool Club 202-62

Bruce A. Pyle
Air Age Club 2073-39

William W. Richardson
Sunrise Club 2788-24

Edwin L. Richfield
Ferguson Club 525-8

John C. Roach, Jr.
Harbor City Club 3042-47

James H. Robinson
Podium Club 2303-60

John Romero
Daybreak Club 2228-26

Gerald Samples
Maple Drive Club 2789-14

John W. Saunders
Defense Documentation Club 2829-36

Robert H. Schmall
Antlers Club 725-6

Robert W. Schorr
Coral Springs Club 2445-47

Donald P. Schulte
Royal Club 1639-22

R. Floyd Sewell
Saturday Morning Club 2840-47

Dale J. Seymour
Westgate Club 3159-28

Daniel M. Shea
Quincy Club 675-31

Angelo J. Sturrett
Triangle Club 1887-10

James A. Sullivan
Columbus Club 744-24

Charles E. Theriot
Lafayette Club 2678-68

Atticus H. Thomas, Jr.
Metro-Speakers Club 1470-25

James D. Towey
Butte Club 378-17

George C. Tostevin
Northeast Club 1161-2

Susumu Uyeda
Annandale Club 3122-36

Myron I. Varon
NNMC Club 1234-36

Stanley R. Vidinghoff
Tower Club 963-65

V. F. Vilella
Charleroi Club 2312-13

C. James Vogt
Riverside Breakfast Club 1348-F

Paul C. Webb
Auburn Morning Club 329-32

Lorand West
Architects Club 1510-1

Leonard M. Wilson
Knights of Columbus Club 1273-36

Richard O. Woolard
Water & Power Club 3629-52

Charles Yee
Narrators Club 1398-1

Frederick L. Yeo
La Habra Club 2164-F


anniversaries


25 YEARS

Taku Club 724-U
Juneau, Alaska

Queen City Founders Club 1619-40
Cincinnati, Ohio

Trans Speakers Club 2945-35
Milwaukee, Wisconsin

20 YEARS

Sooner Club 1615-16
Norman, Oklahoma

15 YEARS

Southwest Club 2066-16
Oklahoma City, Oklahoma

Navy Brunswick Club 2156-45
Brunswick, Maine

Northern Brookhaven Club 2413-46
Port Jefferson, New York

Rocket City Club 1580-23
Holloman AFB, New Mexico

Westinghouse Air Arm Club 3026-18
Baltimore, Maryland

10 YEARS

Hemet Valley Club 3806-F
Hemet, California

Westside Club 1595-28
Southfield, Michigan

Breakfast Club 2981-24
Tremont, Nebraska

Laguna Madre Club 1922-56
Corpus Christi, Texas

Disneyland

© Walt Disney Productions

Where Smiles Are Made

Walt Disney was once asked what he would call his favorite creation. He answered, "the smile on a child's face."

For 50 years, this short phrase has been both the goal and philosophy of the Disney organization.

And nowhere is this commitment more evident than at Disneyland, a 74-acre realm of make-

believe spawned from the fertile imagination of Walt Disney and a talented team of creative "imagineers."

This month, Toastmasters from all over the world will have an opportunity to visit this legendary land of make-believe.

Located directly across the street from convention headquarters, the

Park will be open every day from 8 a.m. to 1 a.m. to welcome your family and friends. Unquestionably one of the largest users of fireworks, Disneyland even utilizes its summer-night sky as a stage for "Fantasy in the Sky" (pictured on this month's cover) at 9:20 p.m. every evening from mid-June to early September.

During the Park's 18-year history, more than 125 million children-of-all-ages have experienced hours of happiness, tapped from seven distinctive "themed" lands full of excitement and adventure.

Birth of a Legend

When Disneyland first opened on July 17, 1955, the Park had five major areas — Main Street, Frontierland, Adventureland, Fantasyland, and Tomorrowland — comprised of 22 major attractions representing a \$17-million investment.

Today, this internationally famous kingdom has grown to 54 attractions, 32 restaurants and 52 shops.

A whole new Tomorrowland has been built to keep ahead of the world's scientific and technological advances.

THE HAUNTED MANSION



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In 1966, Disneyland's sixth land was opened, New Orleans Square, unveiling all the charm, grace and charisma of the Queen City of the Mississippi River.

In March, 1972, the Park gave birth to an \$8-million wilderness, "Bear Country," which offers both a unique and light-hearted look at America's Great Northwest.

These, then, are the prime ingredients in what is today a \$136-million "theme" park, an enchanted "fun-kingdom" not bound by the standard conventions of time and progress.

All in the space of one afternoon or evening, your family and guests may take a simulated voyage to the moon, returning from the lunar surface in time to take a hurtling bobsled run down, around and through the snowy peaks of the Matterhorn Mountain.

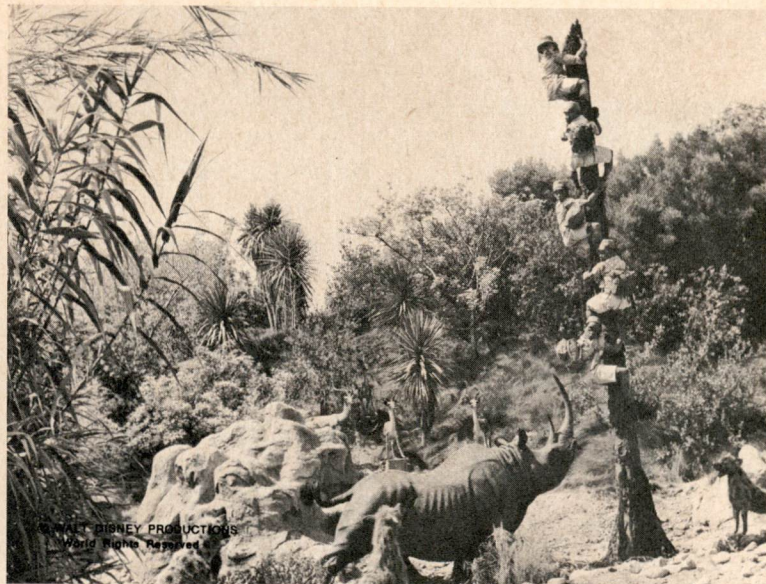
Pirates and Parlors

Within footsteps of this adventure, guests may journey into an era when pirates ruled the Spanish Main, as well as take a leisurely stroll down Main Street, where an ice cream parlor, silent cinema, general store and flickering gas lamps are all reminders of a bygone era.

Seeing is not necessarily believing at Disneyland's "Haunted Mansion," where visions float through walls, marble statues laugh and sing, and oil portraits come alive with the crack of lightning.

"The Walt Disney Story," a dramatic tribute to the "Showman of the World," became the Park's newest attraction in April, 1973. Located in the Main Street Opera House and presented free to Park guests, this moving presentation traces the lives and accomplishments of Walt and Roy Disney through rare film footage, photographs from family archives and a 28-minute film with Walt telling the Disney story in his own words.

In Tomorrowland, new vistas of transportation are discovered on the versatile "People Mover" and the swift, silent Disneyland-Alweg



JUNGLE CRUISE

Monorail Systems which glide along their highways in the sky.

These are some of the adventures which have made Disneyland a modern-day time machine, capable of whisking visitors to the past, present and future.

Since the Park's opening, more than 45 heads of state, members of royalty, nobility, high government officials and space travelers have boarded this machine.

However, like all machines, operation and maintenance cannot be provided by the wave of a magic wand.

Constantly at work behind the scenes are artists, sculptors, painters, carpenters, mechanics and clean-up crews—men and women representing more than 180 arts and crafts—who apply their experience and know-how to creating and constantly improving this Disney world of fun and fantasy.

Park Guardians

During particularly busy summer days, the well-equipped Disneyland kitchens produce enough food to feed some 60,000 hungry visitors. One Park food center may feed as many as 4,000 guests an hour.

To provide the Park with that "Disney-perfect" atmosphere, the landscaping department must continually pamper some 900,000

trees, plants and shrubs, which are often part and parcel of the attractions themselves.

The wardrobe department may outfit as many as 5,500 people a day, when they're not keeping in top condition more than 325 different kinds of costumes, representing some 450,000 individual articles of clothing.

Maintenance men continually polish and clean thousands of vehicles, benches and chairs, while exterior walls, awnings, umbrellas, streets and sidewalks are washed down nightly.

The Secret of Success

Many people around the world have tried to emulate what Walt Disney achieved in Disneyland and, more recently, Walt Disney World. Needless to say, none have been successful.

The secret of Disneyland's magic is that the Park's mainspring—creative imagination—has teamed with elbow grease, the lubricant for its watch-like movement.

Together, they've formed what Walt Disney hoped would be "the happiest place on earth—a place where adults and children can experience together some of the wonder of life, of adventure and feel better because of it."

More than 125-million smiles verify success. ■

new clubs

3476-6 COURIER CLUB

Palo Alto, Calif. — Tues., 12:05 p.m., Philco-Ford Corporation, WDL, 3939 Fabian Way (326-4350). *Sponsored by Lee Emerson Bassett Club 33-4 and Sequoia Club 1689-4.*

3621-16 TEXHOMA CLUB

Texhoma, Oklahoma — Wed., 6:30 a.m., Golden Spread Grill, Highway 54 West (423-3241). *Sponsored by Guymon Club 1680-16.*

1340-19 BURLINGTON CLUB

Burlington, Iowa — Wed., 7:00 p.m., Southeastern Community College, Hwy. 406 & Gear Ave. (752-2731). *Sponsored by Mt. Pleasant Club 3849-19*

1928-22 EARLY BIRD CLUB

Overland Park, Kansas — Mon., 7:00 a.m., John Francis Restaurant, 80th & Floyd (361-7000). *Sponsored by Suburban Club 1009 and M. Norman Hogue, District Governor.*

2407-23 EDELWEISS GERMAN-AMERICAN CLUB

Albuquerque, New Mexico — Mon., 7:30 p.m., Edelweiss German-American Club, 4821 Menaul, N.E., (298-4424). *Sponsored by Joe Covell, Area 1 Governor.*

1048-28 ACHIEVERS CLUB

Detroit, Michigan — Mon., 6:30 p.m., Big-Boy Restaurant, 8 Mile at Coolidge (751-1409). *Sponsored by The Real-Time Club 3922-28 and Don Sarbacker, ATM.*

1559-35 VIROQUA CLUB

Viroqua, Wisconsin — Tues., 7:30 p.m., Viroqua Senior High School (637-7576). *Sponsored by La Crosse Club 411 and Tomah Club 976-35.*

2423-36 S.E.C. CLUB

Washington, D.C. — Tues., 12:00 noon, Securities & Exchange Comm. 500 N. Capitol St. (755-1746). *Sponsored by HDL Club 3323-36.*

2993-36 SPRINGERS CLUB

Silver Spring, Maryland — Tues., 1:00 p.m., Silver Spring Plaza, Room 1402, 8725 Georgia Avenue (427-7200). *Sponsored by Atomic Energy Comm. Club 2901-36.*

3066-39 CIRCLE W CLUB

Sacramento, Calif. — Fri., 6:30 a.m., Cal-Western States Life Ins., Co., 2020 L Street (444-7100). *Sponsored by Raconteurs Club 3075-39.*

885-42 TOASTMERCHANTS CLUB

Calgary, Alta., Canada — 1st & 3rd Tues., 2nd & 4th Mon., 6:15 p.m., Hudson's Bay Company, 200 — 8th Ave., S.W. (262-0345). *Sponsored by Bow Valley Club 1494-42.*

1316-43 MONTICELLO CLUB

Monticello, Arkansas — Mon., 12:10 p.m., Captain's Table Restaurant (367-5123). *Sponsored by Hi-Noon Club 2217-43.*

2445-47 CORAL SPRINGS CLUB

Coral Springs, Florida — Tues., 7:00 a.m., Coral Springs Golf & Tennis Club, 10800 W. Sample Road. *Sponsored by Early Bird Club 3659-47.*

1352-52 WESTAR CLUB

Los Angeles, Calif. — Tues., 7:00 a.m., Central Service Center, 1345 W. Olympic (627-4321). *Sponsored by Gavel Club 11-1 and District 52.*

974-54 ST. PAUL CLUB

Bloomington, Illinois — Mon., 7:00 a.m., St. Paul Company Service Center Office, 209 South Prospect (663-6311). *Sponsored by State Farm Club 995-54.*

1977-54 SUNDSTRAND BLUE BLAZERS CLUB

Rockford, Illinois — Tues., 12:00 noon, Sundstrand Corporation, Executive Dining Room, 4747 Harrison Ave. (332-4421). *Sponsored by Rockford Club 1752-54.*

2379-54 RANTOUL CLUB

Rantoul, Illinois — Mon., 6:00 p.m., Fanmarkers Officer's Club, Chanute AFB (893-0270). *Sponsored by McKinley Club 467-54.*

661-62 WESTDALE CLUB

Grand Rapids, Michigan — Fri., 8:30 a.m., Bylsmas Restaurant, 2303 — 28th S.E. *Sponsored by Grand Rapids Club 404-62 and Carroll Roland.*

2403-64 FORT RICHMOND CLUB

Winnipeg, Man., Canada — Wed., 6:30 p.m., Montcalm Motor Hotel, 2280 Pembina Hwy. (269-9544). *Sponsored by Assiniboine Club 419-64.*

3721-69 SANDGATE CLUB

Brisbane, Qld., Australia — Tues., 6:30 p.m., Brighton Hotel/Motel, Brighton Road (694373) Brisbane. *Sponsored by District 69 Officers.*

2141-70 CLAYTON R.S.L. CLUB

Clayton, Melbourne, Victoria, Australia — Wed., 8:00 p.m., Clayton R.S.L. Club, Carnish Road (728-1704). *Sponsored by Yarra Valley Club 26-70 and Ron Marks.*

1895-72 GORE CLUB

Gore, New Zealand — Tues., 8:00 p.m., James Cumming Trust Wing, Ashton St., (Gore 7018). *Sponsored by Dunedin Club 2890-72.*

2625-U SIMADAN CLUB

Willemstad, Curacao, Netherlands Antilles — Sat., 12:00 noon, Holiday Inn Hotel, Peter Eeuwensweg (23649).

3069-U ANCHORAGE GLACIER CLUB

Anchorage, Alaska — Wed., 6:30 p.m., Anchorage International Inn, 3333 Int'l. Airport Rd. (344-8165). *Sponsored by John A. Briski, District 67.*

3691-U CLUB TOASTMASTERS — CIUDAD SATELITE

Ciudad Satelite, Mexico — Wed., 9:00 p.m., Restaurant "Tigre Sambos" Plaza Satelite Blvd., Avilad Camacho, Cd. *Sponsored by Club Toastmasters de la Capital Mexicana 3493-U.*

your 1974-75 district governors

- F. Arthur W. Hofner, ATM, 1281 Mauna Loa Rd., Tustin, Calif. 92680
1. George Kuehne, DTM, 351 E. 231st St., Carson, Calif. 90745
2. Jack D. Howard, DTM, 1811 N.W. 198th St., Seattle, Wash. 98177
3. Milt Laflen, ATM, 8521 E. Desert Cove, Scottsdale, Ariz. 85254
4. Philip E. Lellman, 1188 Elmsford Dr., Cupertino, Calif. 95014
5. Norman E. Hartell, ATM, 8672 Harjoan Ave., San Diego, Calif. 92123
6. Ewald E. Koepsell, DTM, 2335 - 16th Ave., N.W., Rochester, Minn. 55901
7. Donald J. Wessels, ATM, 16937 S.E. Main, Portland, Ore. 97103
8. Tom Dillon, ATM, 835 Madison Ave., Edwardsville, Ill. 62025
9. Carl Berryman, DTM, 711 Scenic Bluff Dr., Yakima, Wash. 98902
10. Robert Beavers, ATM, 4852 Scenic Dr., Ravenna, Ohio 44266
11. Floyd O. Kreider, ATM, 2504 Oakwood Ave., Muncie, Ind. 47304
13. George J. Ott, DTM, 830 West Grandview Blvd., Erie, Penn. 16509
14. R. A. (Dick) Anderson, DTM, 4200 Miners Creek Rd., Lithonia, Ga.
15. Rulon M. Wood, DTM, 1911 South 2500 East, Salt Lake City, Utah 84108
16. Larry Selby, 5421 N.W. 65th St., Oklahoma City, Okla. 73132
17. John E. Grauman, ATM, 3436 Timberline Dr., Billings, Mont. 59102
18. John J. McWilliams, ATM, 412 Dewey Dr., Annapolis, Md. 21401
19. C. Eugene Stewart, ATM, 1303 Monona St., Boone, Iowa 50036
20. Ronald G. Fraase, 2215 Hoover Ave., Bismarck, N.D. 58501
21. S. H. (Clair) Farris, 1051 Beverley Pl., Victoria, B.C., Canada
22. Errol G. Wuertz, ATM, 1301 Steven Dr., Hays, Kan. 67601
23. Giovanni Grecco, ATM, P.O. Box 494, Santa Fe, N.M. 87501
24. Gary Shipley, ATM, 125 Gates Ln., Columbus, Neb. 68601
25. Leon M. Pliner, ATM, 909 Elmwood Ave., Shreveport, La. 71104
26. Gene Gunther, ATM, Rt. 4, Box 203, Greeley, Colo. 80631
28. Harold (Bud) Gilley, ATM, 1551 Inkster Rd., Apt. 3, Inkster, Mich. 48141
29. Kenneth W. Smith, ATM, 146 Live Oak Ln., Milton, Fla. 32570
30. W. S. (Bill) Downing, 6950 N. Olcott Ave., Chicago, Ill. 60631
31. George Mullin, ATM, 100 Aberdeen St., Lowell, Mass. 01851
32. Rolland E. Jones, 1002 Parkwood Dr., Port Orchard, Wash. 98366
33. James W. Eggenberger, ATM, 225 Ibsen Pl., Oxnard, Calif. 93030
35. Earl Moss, ATM, 1111 Marshall Ave., So. Milwaukee, Wisc. 53172
36. John F. Belin, DTM, 4313 Haverford Dr., Rockville, Md. 20853
37. James D. McCauley, ATM, P.O. Box 351, Burlington, N.C. 27215
38. Alfred T. Rehm, Jr., DTM, 645 E. Cheltenham Ave., P.O. Box 15306, Phila., Penn. 19111
39. Ken Thiemann, 2501 Polk St., Reno, Nev. 89503
40. Guy H. Peden, ATM, 176 Oberlin Court N., Gahanna, Ohio 43230
41. Dr. George McDonald, Box 297, Luverne, Minn. 56156
42. John A. Koyko, DTM, 10721 - 159th St., Edmonton, Alta., Canada T5P 3B5
43. George B. Krockner, 1255 Ryanwood, Memphis, Tenn. 38117
44. Robert E. Dowden, ATM, 4017 E. 30th St., Odessa, Tex. 79762
45. George D. Fullerton, ATM, 7 Lorraine St., Dartmouth, N.S., Canada R3A 2B9
46. Leroy F. Schellhardt, ATM, 64 Amelia Ave., Livingston, N.J. 07039
47. Carleton J. Smith, DTM, 8100 - 14th St., N., St. Petersburg, Fla. 33702
48. Charles Bendall, ATM, 12010 Chickamauga Trl., S.E., Huntsville, Ala. 35803
49. John Zaulig, 850 - 19th Ave., Honolulu, Hawaii 96789
52. Ed Morris, ATM, 5130 Finehill Ave., La Crescenta, Calif. 91214
53. Richard A. Hazel, 2 Ivy Court, Elnora, N.Y. 12065
54. Ronald W. Fandrlick, 807 S. 4th St., St. Charles, Ill. 60174
56. Joe Robinson, 530 Seaway Dr., Seabrook, Tex. 77586
57. Charles Butler, ATM, 3260 Park Ln., Lafayette, Calif. 94549
58. John Combes, Rt. 1, Box 252, Chapin, S.C. 29036
60. Terry R. Sweeney, 3251 Mainsail Cr., Mississauga, Ont., Canada
61. Arthur Cormier, 70 McEwen Ave., Apt. 302, Ottawa, Ont., Canada
62. Raymond F. Trappen, 233 Academy, Portland, Mich. 48875
63. Loyle P. Shaw, 2924 McCampbell Rd., Nashville, Tenn. 37214
64. James W. Tomko, DTM, STE 202 - 411 Cumberland Ave., Winnipeg, Man., Canada R3B 1B6
65. William E. Jones, Jr., 93 Lettington Ave., Rochester, N.Y. 14624
66. Darrell E. Rolison, ATM, 1411 Crestview Dr., Blacksburg, Va. 24060
68. Westmoreland Harris, 321 Livingston Pl., Metairie, La. 70005
69. Peter McCarthy, 21 Devona St., Aspley, 4034, Qld., Australia
70. George Bondzio, 30 Valaud Cres., Highfields 2289, N.S.W., Australia
71. Michael H. Murdoch, Twintrees, Water Lane, Ardley, Nr. Bicester, Oxon OX6 9NX, England
72. Clive Pryme, ATM, P.O. Box 622, New Plymouth, New Zealand

MOVING?

Notify World Headquarters of your new address eight weeks prior to the scheduled move. Complete all the necessary information. This will assure you of uninterrupted delivery of The Toastmaster and other TI material.

Club No. _____

District No. _____

Paste current address label here OR complete the following:

Name _____
Present Address _____
City _____
State/Province _____ Zip _____

NEW ADDRESS _____

City _____

State/Province _____ Zip Code _____

If you are a club, area, division, or district officer, indicate complete title: _____

REMEMBER THE 50TH!

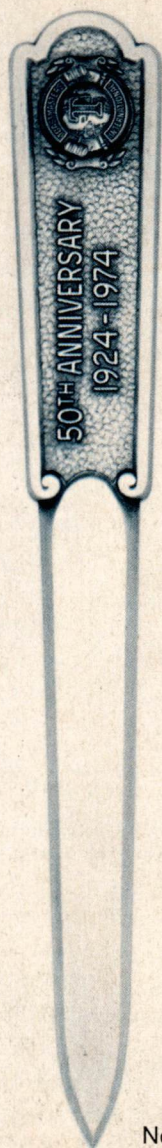
Add a touch of excellence to your home or office and keep a lifetime remembrance of the Toastmasters 50th Anniversary. Order one or more of these Anniversary Mementos, available in a limited quantity for this special year. Show your club president, area governor, or district officers your appreciation for their service by presenting one of these keepsakes to them during the 50th Anniversary Year.

The Double Faced Coin (No. 5001), in antique gold finish, is \$2.00.

The Letter Opener (No. 5002), in Roman bronze with an antique finish, is \$6.00.

The double faced spinner medallion, the Symbol of the Future (No. 5003), in Gothic antique finish, is \$12.00.

All prices include shipping and packing charges. California residents add 6% sales tax.



No. 5002



"2¾" tall" No. 5003



"1⅛" wide" No. 5001