

TOASTMASTER

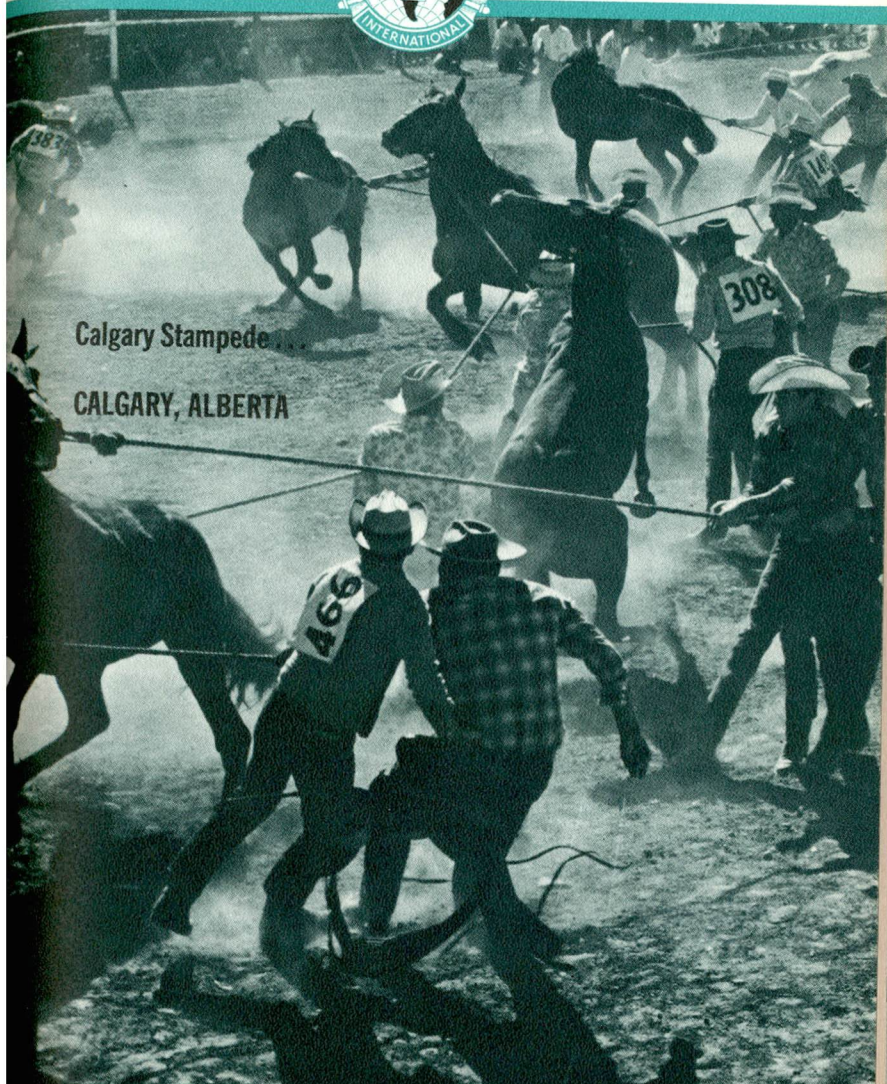
AUGUST

1971



Calgary Stampede...

CALGARY, ALBERTA



1970-71 OFFICERS

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1878-1965

TOASTMASTERS INTERNATIONAL is a non-profit, non-partisan, non-sectarian, educational organization of Toastmasters clubs throughout the free world.

Toastmasters programs provide opportunities to develop skill in listening, thinking, speaking, and leadership by participating in a series of oral communication projects, constructive evaluation, and leadership experiences. These and many other opportunities to develop leadership potential are presented in the fellowship of an organized group of men — the Toastmasters club.

Each club is a member of Toastmasters International. The club and its members receive services, supplies, and continuing guidance from the World Headquarters, Santa Ana, California, U.S.A. 92711.

THE TOASTMASTER

BETTER LISTENING, THINKING, SPEAKING FOR MEN ON THE MOVE

VOL. 37 NO. 8



AUGUST 1971

INDEX

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SUCCESS IS . . . The Future Looks Like Success	3
EDUCATIONAL HAPPENINGS FOR YOU AND YOUR CLUB	4
YOUR DISTRICT GOVERNORS 1971-1972	6
NEW CLUBS	12
TI MEMBERSHIP SALES SCOREBOARD	13
P.S. . . . THEY LOVED IT!	16
ROUNDING UP PRESIDENT DIAMOND'S TRAVELS	19
LET'S STOP IT NOW! — by Paul J. Cathey	20
PLAN FOR OCTOBER . . . FOR NOVEMBER AND DECEMBER	24
TOASTMASTERS TOWN OF THE MONTH — Calgary, Alta., Canada	26
TI's C and L AWARD CATCHING ON	27
WHAT KIND OF AN ORGANIZATION . . . ? — By John L. Tolbert Jr.	28
TOASTMASTERS ON THE MOVE	32
HONOR ROLL	36
INTERNATIONAL NEWS	38

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In This Issue...

THE NEW DISTRICT GOVERNORS — Meet the 1971-72 district governors and the president of the Toastmasters Council of the British Isles (TCBI). See page 6.

DID THEY SPOT US ...? — How did Project Spot come out ...? Preliminary reports from Toastmaster community coordinators throughout North America indicate the project was a *swinging* success. See page 16.

SETTING THE BRAKES — Past District 38 Governor Paul J. Cathey makes a case for outlawing those “not-in-the-manual” speeches in your club. He contends they waste time and impede progress toward better communication and leadership. See page 20.



PLAN AHEAD! GET READY NOW — Begin planning now for the October observance of TI's 47th anniversary and the special three-month, October-through-December, membership sales project. Let's move on this *NOW!* See page 24.



WHAT ARE WE DOIN' HERE ...? — Toastmaster John L. Tolbert tells about the most common misconceptions about — or excuses for declining an invitation to — your Toastmasters club. He cites how you can quickly dispell misunderstandings about your Toastmasters program. See page 28.

SUCCESS

IS...



THE FUTURE LOOKS LIKE SUCCESS

The future for Toastmasters is unlimited. We can go as far as we want to go. We have the tools ... we have the people ... all we need is an established goal and the motivation to achieve it.

The past year has been filled with once-in-a-lifetime opportunities for me and my family. I hope that your year also has been productive.

We had the opportunity to travel across Canada and the United States renewing old friendships and developing new ones.

We talked Toastmasters with members, with the news media, with industry, and with members of the general public. We found a growing enthusiasm for Toastmasters.

What does this mean for the future? Will we build new monuments for communication and leadership based on our past successes, or will we rest on our laurels?

Together we can build those new monuments — not inanimate objects — but an “*on the move*” sense-of-accomplishment monument to today's greatest earthly challenge ... man-to-man communication.

Instead of statues, we can build records of accomplishments by Toastmasters. We can create the international good fellowship that results from effective communication and leadership, and it can begin in your club and in my club.

I hope we will remember that *Success Is ...* a dream, a challenge, and a reality — for you, for me, and for all of us.

International President Arthur M. Diamond

educational happenings for you and your club



WHAT ABOUT THE PRINCIPLE OF REALITY . . . ?

(Outlining Project IV)

Project IV in your *Communication and Leadership Program* manual (Section I) is similar to the previous two projects; however, here you are more confined and aiming in a specific direction. You not only must determine a speech purpose and what your audience wants, but you also must include what *you* want.

You should be intensely familiar with the subject you select. It should be of substantial concern to your listeners; it should deal with an issue in which there are opposing points of view.

This is easy. It has been said, "There are two sides (frequently more) to every issue." Select an issue which will draw you and your listeners closer, but not necessarily one with which everybody agrees.

An Exercise In Leadership

This is an exercise in leadership. A fair and accurate presentation of your side of the issue — of the facts which support your views — can build your stature among your fellow club members, your friends, and in your community. It can build trust in your judgment.

This is your chance to get up there and tell your listeners about the issue that's been buggin' you. It can be fun! Rap off with facts and figures that support your cause. Show 'em the logical reasoning that can resolve the problem.

You should already know the answers to the problem or issue you select. Your only task is to collect the most pertinent back-up information to support your answers. Remember, this is not a debate. Get your best facts and supporting materials and present them in a sincere, understandable manner.

You will have five to seven minutes to get these facts before your listeners and explain how you arrived at your conclusions. Be sure you're on solid ground. Make your listeners know you are fair-minded and judicial. If you quote opinionated authorities, be sure to identify their prejudices.

Research and documentation, plus more research and documentation, will assure you of being on solid ground. Get your facts straight and be specific in your use of them. Be specific when tying facts to your conclusions. Avoid generalizations which are easily confusing, misunderstood, and challenged.

Where To Look

When preparing the material for your speech, look to periodical literature and magazines for your greatest source of information. The encyclopedia and almanac can help, but if interest in your subject has developed only recently, such sources might provide only slight mention of the issue.

Magazines and journals deal with a wide spectrum of activities in today's world, and there likely are several which will have a related interest in your subject. The magazine and journal topics range from city planning to international government and from water purification to organizational management and finance.

Choose A Subject That Fits

Take your pick from a large variety of available subjects, but shy away from issues which tend to be all-encompassing. They are too broad to be condensed into your time slot of five to seven minutes. Don't allow your subject to present you — served on a platter — to those who would disagree.

Choose a subject which can be compacted neatly into your time limit. Don't talk about safe driving or traffic fatalities when you can discuss the necessity or absurdity of a specific traffic regulation.

YOUR DISTRICT GOVERNORS 1971-1972



F—Eugene R. Beckwith
Claremont, Calif.



2—James E. Bell, ATM
Bellevue, Wash.



12—Issac W. Anders
Port Hueneme, Calif.



13—H. Gerald Warren,
ATM
Fairmont, W.Va.



14—Orville L. Dickinson
Atlanta, Ga.



3—Alan P. Sherer, ATM
Tucson, Ariz.



4—Robert H. Selover,
ATM
San Jose, Calif.



5—Gerald D. Owens, DTM
Escondido, Calif.



15—Addison K. Barry Jr.
Caldwell, Idaho



16—Page D. Waller
Oklahoma City, Okla.



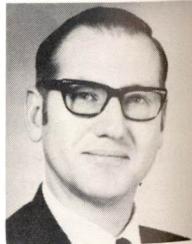
17—John T. Cadby
Helena, Mont.



6—Robert L. Haynes, ATM
St. Paul, Minn.



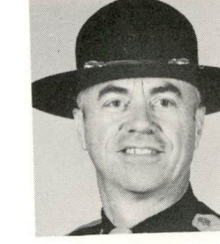
7—Kenneth E. Herman,
ATM
Vancouver, Wash.



8—Earl W. Drenner, DTM
O'Fallon, Mo.



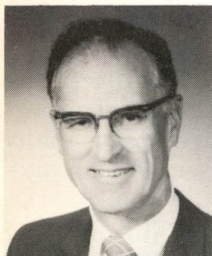
18—Theodor C.
Berenthien, ATM
Baltimore, Md.



19—Robert G. Glenn, ATM
Ames, Iowa



20—Dale O. Anderson
Fargo, N.D.



9—Henry A. Rozeboom
Spokane, Wash.



10—Allen G. Kingseed
Galion, Ohio



11—C. C. Grove
Indianapolis, Ind.



21—Ronald F. Drane,
DTM
Burnaby, B.C.



22—Leslie P. Frazier
Manhattan, Kans.



23—C. Thomas Kimball,
ATM
El Paso, Tex.



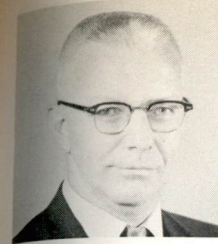
24—Carl C. O'Neal
Bellevue, Nebr.



25—Robert L. Meyer
Eules, Tex.



26—Paul E. Hendren
Greeley, Colo.



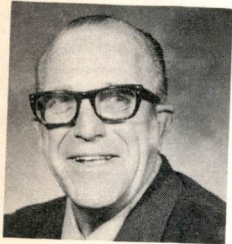
36—Charles E. Waterman,
ATM
Fairfax, Va.



37—Robert E. Herndon
Lumberton, N.C.



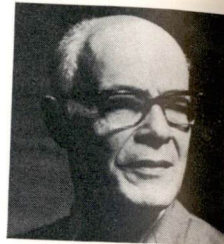
38—Anthony J. Marra
Downingtown, Pa.



27—Russ N. Goodson,
ATM
Hilmar, Calif.



28—Thomas R. Michalski
Toledo, Ohio



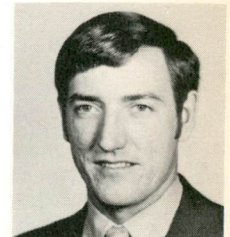
29—John M. Barreto,
ATM
Ft. Walton Beach, Fla.



39—Jack M. Hartman
Orangevale, Calif.



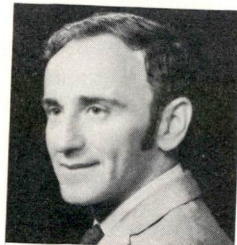
40—Hubert E. Dobson,
ATM
Charleston, W.Va.



41—Roy D. Beard
Brookings, S.D.



30—Richard L. Storer
Des Plaines, Ill.



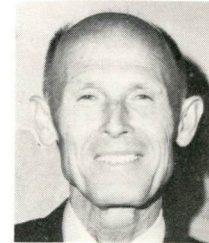
31—Joseph L. Eden, ATM
Framingham, Mass.



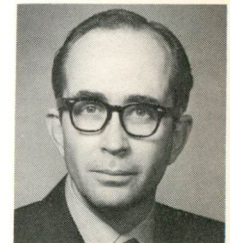
32—Robert L. Erckert,
ATM
Graham, Wash.



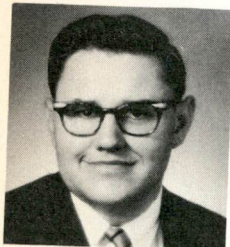
42—Albert E. Fahlman,
ATM
Edmonton, Alta.



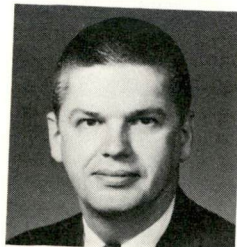
43—Otto H. Wenk
Little Rock, Ark.



44—J. Q. Warnick Jr.,
ATM
Lubbock, Tex.



33—Max P. Andrus, ATM
Pasco, Wash.



34—Richard W. Van
Duyne
Hurley, N.Y.



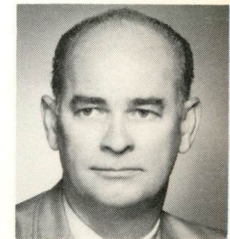
35—Carl E. Kopschkie
Madison, Wisc.



45—G. Chester Dorr, ATM
Bar Harbor, Me.



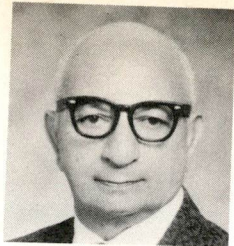
46—Robert G. Lommel
Wayne, N.J.



47—Michael G. Shayne,
DTM
Ft. Lauderdale, Fla.



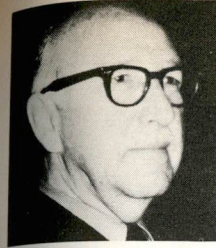
48—Charles S. Allen, ATM
Huntsville, Ala.



49—Herman A. Loebel
Honolulu, Hawaii



50—Henry Greenberger,
ATM
Culver City, Calif.



60—Albert Wilson, ATM
Burlington, Ont.



61—Dr. Jacques R.
Perrault
Joliette, Que.



62—Colin H. Broddle
Midland, Mich.



51—Edward A. O'Connor
Maywood, Calif.



52—Jack H. Guy
Studio City, Calif.



53—John D. McCarthy
Hartford, Conn.



63—Preston E. Allen
Antioch, Tenn.



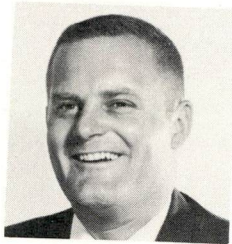
64—J. Hugh Graham
Winnipeg, Man.



65—Robert H. Root
Tonawanda, N.Y.



54—Edgar D. Jester, ATM
Monticello, Ill.



55—Tom I. Haralson, ATM
Casper, Wyo.



56—George M. Gray
San Antonio, Tex.



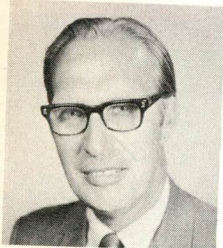
66—Carlton E. Burley
Richmond, Va.



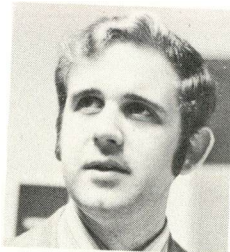
67—Dr. Donavon E.
Hampton, ATM
Fairbanks, Alaska



68—Anthony E. Llambias
Metairie, La.



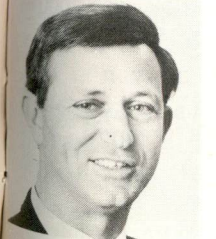
57—Hubert G. Morgan
Alameda, Calif.



58—Thomas M. Marchant
III, ATM
Greenville, S.C.

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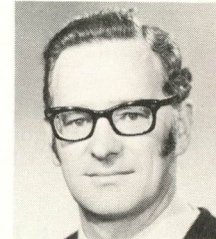
59—David G. Towell
Gardnerville, Nev.



69—Russ Walkington
Yeronga, Queensland,
Australia



70—Tom W. Stubbs
Harbord, N.S.W., Australia



NZP—Terry W. Boon
New Plymouth, New
Zealand



TCBI—Jim Plinston
St. Stephens,
Canterbury, England

NEW CLUBS

Chartered during May, 1971

District 3

WORDSLINGERS Club 3185-3. Meets 1st & 3rd Thurs., 6:20 a.m., Desert View School, 8621 N. Third St., PHOENIX, Ariz. Contact: 944-1576. Sponsoring Club: **DAWN BUSTERS CLUB 1918-3.**

STATESMAN Club 3469-3. Meets Thurs., 7:30 a.m., Casa Fiesta, 20th St. at Camelback Rd., PHOENIX, Ariz. Contact: 939-7745 or 264-1661. Ext. 231. Sponsoring Club: **ROUNDUP CLUB 1839-3.**

District 5

CENTER CITY Club 643-5. Meets Thurs., 7:00 a.m., Union Bank Bldg., 525 'B' St., SAN DIEGO, Calif. Contact: 234-6501. Sponsoring Club: **PROFESSIONAL MEN'S CLUB 624-5.**

District 8

QUINCY EVENING Club 1746-8. Meets Wed., 6:30 p.m., Angelo's Rest., 1702 Harrison St., QUINCY, Ill. Contact: 223-9288. Sponsoring Club: **DOWNTOWN CLUB 538-8.**

District 13

WESTINGHOUSE DIAMOND Club 1963-13. Meets 2nd & 4th Thurs., 6:00 p.m., Red Coach Inn, U.S. Rt. 22, MONROEVILLE, Pa. Contact: 373-4685 or 673-6292. Area: Four. Sponsoring Club: **MONROEVILLE CLUB 2954-13.**

District 18

GETTY OIL COMPANY Club 3145-18. Meets alt. Mon., noon, Getty Oil Co., Delaware Refinery, DELAWARE CITY, Del. Contact: 834-4581. Sponsoring Club: **DU PONT CLUB 1664-18.**

District 30

CLIFFHANGERS Club 3309-30. Meets 2nd & 4th Mon., 11:30 a.m., Union Carbide Corp., 120 S. Riverside Plaza, CHICAGO, Ill. Contact: 822-7000. Sponsoring Club: **CHICAGO JAYCEES CLUB 1503-30.**

District 31

NASHOBA VALLEY Club 2915-31. Meets alt. Thurs., 7:00 p.m., Nashoba Valley Tech. Voc. H.S., 100 Littleton Rd., WESTFORD, Mass. Contact: 256-5912. Sponsoring Club: **AVCO CLUB 1284-31.**

District 32

EL DORADO Club 1945-32. Meets Fri., 6:30 p.m., U.S. Penitentiary, Education Dept., McNEIL ISLAND, Wash. Contact: JU8-5281. Sponsoring Club: **LAKEWOOD CLUB 1245-32.**

(Continued on page 23)

THE MEMBERSHIP SALES SCOREBOARD

THE LEAGUE-LEADING DISTRICTS

The top 10 districts underwent a twisting shift in positions but allowed no newcomers within their ranks during May. District 55 jumped into first spot for the first time since August, 1970. Leader District 33 slipped to sixth place in May after occupying one of the top two positions for the previous six months. District 51 is new on the 'board in May.

District 55	42.71%	District 33	40.56%	District 44	36.34%
District 25	42.50%	District 57	40.39%	District 15	35.67%
District 39	42.04%	District 3	39.43%	District 66	35.63%
District 12	40.79%	District 21	36.84%	District 64	35.19%
District 41	40.74%	District 23	36.83%	District 67	35.02%
District 47	40.74%	District 16	36.68%	District 60	34.94%
Founder's	33.96%	District 51	33.86%		

THE LEAGUE-LEADING CLUBS

Congratulations to these 22 clubs, which have made substantial new members gains and lead the league for the period July, 1970, through May, 1971. The number of new members is in parentheses. An asterisk denotes a "President's 40" club.

- | | |
|---|--|
| Armed Forces Staff College
Club 2865-66 (52)
Norfolk, Va. | Skyliners Club 831-64 (26)
Winnipeg, Man. |
| *Sharpstown Club 2243-56 (41)
Houston, Tex. | Hawthorne Club 2574-30 (24)
Chicago, Ill. |
| Pacesetters Club 1895-33 (34)
Walla Walla, Wash. | *Bow Valley Club 1494-42 (24)
Calgary, Alta. |
| *Big Town Club 734-3 (32)
Phoenix, Ariz. | Cotton Pickin' Club 2153-43 (24)
Blytheville, Ark. |
| *RAAP Club 3633-66 (32)
Radford, Va. | *South Bay Club 280-50 (24)
Manhattan Beach, Calif. |
| *Podium Club 2303-60 (31)
Toronto, Ont. | *Rockhampton Club 3732-TCA (24)
Rockhampton, Queensland |
| *Ponca City Club 1846-16 (30)
Ponca City, Okla. | Sunrisers Club 2140-6 (23)
Crystal, Minn. |
| *Fluor Club 124-51 (30)
City of Commerce, Calif. | William E. Borah Club 2701-15 (23)
Idaho Falls, Idaho |
| Narrators Club 1398-50 (28)
Inglewood, Calif. | John Deere Club 1116-19 (23)
Moline, Ill. |
| *Gaveliers Club 1277-52 (27)
La Canada, Calif. | WSTF Club 3242-23 (23)
Las Cruces, N.M. |
| *Lonestar Club 1286-25 (26)
Ft. Hood, Tex. | *Winter Park Club 3674-47 (23)
Winter Park, Fla. |

THE LEAGUE-LEADING BATTERS

Congratulations to these 29 Toastmasters who sponsored five or more new members between July, 1970, and May, 1971. These men have the top batting averages in the International League. The number of new members sponsored is in parentheses.

- | | |
|--|--|
| Bob Brower (54)
Valley Club 3354-3 | Alvin J. Markwardt, DTM (6)
Richardson Evening Club 2690-25 |
| Edward R. Casper (18)
Van Nuys Club 172-52 | James L. Purvis (6)
49'ers Club 1230-39 |
| William Paulis (18)
Columbia Club 1393-58 | Alan Wonhof (6)
VA Gaveliers Club 2920-36 |
| Blair Brown (11)
Cobequid Club 1368-45 | George E. Deliduka, ATM (5)
Tactical Air Club 2619-66 |
| Bert Aspin (10)
Monroeville Club 2954-13 | Clarence Enzler (5)
Potomac Club 827-36 |
| Tom Faulkner (9)
Ponca City Club 1846-16 | Sherol L. Hovis (5)
Ponca City Club 1846-16 |
| Robert L. Haynes, ATM (9)
Metropolitan Club 1696-6 | Matt Kennedy (5)
Roseland Club 432-30 |
| Eugene E. Keller, ATM (9)
Avco Club 1284-31 | Robert M. Kilgore (5)
Patent Office Club 2540-36 |
| Robert A. Owen, DTM (9)
Potomac Club 827-36 | James Lee (5)
Potomac Club 827-36 |
| Roy Potas (8)
Sioux Falls Club 210-41 | Thomas Montalbo, ATM (5)
Revenooers Club 3653-36 |
| Leonard C. Butler, DTM (7)
Downtown Club 1386-37 | Frank Moscuza (5)
Raytheon Club 3807-31 |
| Wayne Hellbusch (7)
Lutheran Brotherhood Club 1767-6 | Thomas Ricci (5)
Sea 'N Air Club 2314-38 |
| Thomas M. Marchant III, ATM (7)
Palmetto Club 2070-58 | John VanValkenburg (5)
Santa Ana Toasters Club 991-F |
| Daniel M. Shea, ATM (7)
Blue Cross-Blue Shield Club 1232-31 | Louis Walton (5)
Sea 'N Air Club 2314-38 |
| Russell M. Shoemaker (7)
Sandusky Club 2913-10 | |

P.S...

THEY LOVED IT!



It was a million \$\$\$ project that can keep paying off for months to come . . .

It was a total-effort idea that involved every Toastmaster in North America . . .

TI's Project Spot, coinciding with April Invitation Month, succeeded in broadcasting *communication and leadership* into homes and car radios throughout North America in three languages!

As initial reports begin to be accumulated at World Headquarters, it is evident that many Project Spot community coordinators

amassed a fantastic amount of free broadcast time for TI spot announcements and Toastmasters interviews on radio and television.

Project Spot was designed so that if 500 selected radio stations in 246 cities participated every population center on the continent would have had the opportunity to learn more about communication and leadership in the Toastmasters club.

We Got A Deal

The value: If each of the 500 stations were to broadcast four 10-second spot announcements a day for 38 days during March and April — at an average cost of \$15.00 per spot — the publicity program would have cost \$1,140,000.00! That's \$2,280 for 152 spot announcements, or slightly more than 25 minutes of air time, per station.

Many Toastmasters were successful in achieving much greater response from their local broadcast media. Besides the spot announcements, several Toastmasters were invited to discuss communication and leadership on interview and talk shows.

One of the most significant accomplishments in Project Spot was reported by Bertie Maclauchlan, ATM, community coordinator for Montreal, Que., in District 61.

Toastmaster Maclauchlan obtained more than nine hours of spot announcements on five radio stations. His area was blanketed with communication and leadership messages, with three stations broadcasting in English and two stations broadcasting in French.

He also was able to aim his message at the most appropriate audience via a Toastmasters interview aboard station CFCF's traffic-watch helicopter.

The Toastmasters message also was broadcast in English and Spanish, according to Walter Steinhauer, ATM, community coordinator in Fresno, California, in District 27.

Robert L. Haynes, ATM, community coordinator for St. Paul, Minn., in District 6, concentrated on Toastmaster interviews. He arranged two 1½-hour interview programs on station WLOL, plus a half-hour interview for International President Arthur M. Diamond.

Stuck On Project Spot

People in Fort Worth, Texas, will likely be hearing Toastmasters spot announcements long after April. Fort Worth community coordinator Don Chesshir, in District 25, reports that station

KXOL started broadcasting TI spot announcements on March 17, and it will continue as long as he can supply fresh material.

Ingenuity was demonstrated by Toastmaster Robert Morris, community coordinator for London, Ont., in District 60. He arranged with four cable television networks to broadcast an hour-long video taped replay of his area's speech contest.

The response to Project Spot from Toastmasters and the broadcast media was an almost unanimous display of enthusiasm and pride in our communication and leadership program.

If you haven't heard it, then you haven't been listening.

Meeting The Challenge

Air Waves Response

District 40 Governor **Carl M. Harrington**, **Pat Berding**, **Bill Gibbs**, and **John Taelke** participated in a 90-minute Community Forum on radio station **WCKY** in Cincinnati, Ohio, which produced a response that kept the station's telephones busy for the last 40 minutes of the program. The broadcast generated many telephone inquiries afterward.

Radio Meeting

Four District 31 Toastmasters, including the then Governor-elect **Joseph L. Eden, ATM**; **Ed Fisher**; **Gene Keller, ATM**; and **Paul Tetrault**, were interviewed about Toastmasters and presented a miniature club meeting on the Paul Benzaquin Show on television station **WNAC-TV** in Boston.

Radio Interview

Meyer Bronstein of Downtown Club 1622-18 in Baltimore, Md., participated in a half-hour panel discussion about Toastmasters International broadcast over station **WBJC-FM** in Baltimore.

TI On Radio

Tommy DeGough of Aurora Club 85-25 in Richardson, Tex., was interviewed about the history and goals of TI and club programs during a 25-minute session on the "Public Affairs" program on radio station **WFAA** in Dallas, Tex.

On TV

Ray Bledsee of Texoma Club 345-25 in Sherman, Tex., appeared on **KXII-TV** in Ardmore, Okla., to acquaint the viewers with the advantages of Toastmasters membership.

On Television

District 18 Governor **Thomas C. Dunn, ATM**, appeared for a five-minute interview about the Toastmasters experience on the "For Your Information" show on **WKBS-TV**.

Coffee Broadcast

District 8 Educational Lt. Governor **Earl W. Drennen, DTM**, represented Toastmasters as a special guest on the "Coffee Hour" program on radio station **KWRE** in O'Fallon, Mo.

Rounding Up

President Diamond's Travels

International President Arthur M. Diamond's visits to Toastmasters functions throughout North America have played a significant part in promoting communication and leadership for you, your club, area, district, and TI.

Since the presidential travel report in the June, 1971, issue of *The Toastmaster*, President Diamond has met with Toastmasters and civic leaders in Minneapolis, Minn., in District 6; with Montana Governor Forrest H. Anderson and Helena Mayor Dave Lewis in District 17; with Nova Scotia Premier Gerald A. Regan and Dartmouth Mayor Roland B. Thornhill in District 45; and with Rockford, Ill., Mayor Ben Schleicher in District 54.

President Diamond also has visited with Toastmasters and civic leaders in Vancouver, B.C., at the Region I Conference, and in El Paso, Tex., at the Region III Conference.

IN MONTANA . . . with

Gov. Forrest H. Anderson

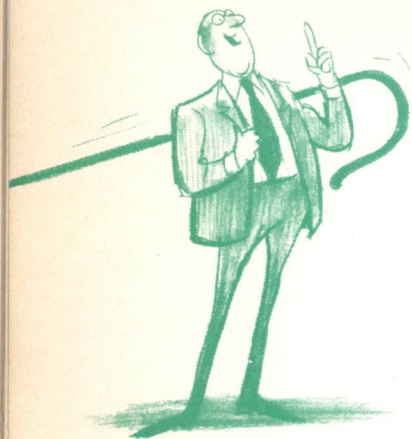
IN ILLINOIS . . . with

U.S. Rep. John B. Anderson

IN NOVA SCOTIA . . . with

Premier Gerald A. Regan MLA





LET'S STOP IT NOW!

By PAUL J. CATHEY

Let's stop those "not-in-the-manual" talks! You know the scene. You've been there. Maybe you were involved.

The Toastmaster of the Meeting introduces the next speaker. "Next on the program is Irving Impromptu. You all know Irving. He's one of our most experienced speakers. Tonight, Irving is not giving one of the talks from the manual — it's not one of our Communication and Leadership challenges.

"It's a special speech — an extra — and it's based upon Irving's memories of famous livestock shows he's seen during his lifetime. He expects to need five-and-a-half minutes.

"Irving will be evaluated by Peter Perplexed. Now, speaking about 'Fat Calves I Have Known,' let's all welcome Irving Impromptu."

Now. Check the condition you believe applies to this situation:

- a) Irving forgot his manual
- b) Irving doesn't have a manual
- c) He doesn't believe in following the manual
- d) Irving is lazy

- e) He didn't have time — or couldn't find time — to prepare his speech
- f) Irving doesn't like to be evaluated
- g) He doesn't want his speech to be measured against any specific project in the manual
- h) He's completed the first manual — misplaced the second
- i) Irving completed both manuals — never set higher goals*

*Any or all of these are possible.

What follows Irving's introduction is a tragedy — for him, for his audience, and especially for his evaluator. The audience probably gets an overtime, rambling, word picture about cattle.

At some other time, the audience might be treated to a disorganized description of a championship ice hockey game of a few seasons ago. Worse yet, his listeners might have to listen — for the fifth time — to Irving's political views.

What's the poor evaluator to do? He has no yardstick to measure the speech. He has no communication and leadership challenge against which to compare the talk. He doesn't even

know Irving's goal in presenting this speech. (Irving probably doesn't either.)

The result: Irving gains nothing, the audience gains nothing, and the evaluator gets stuck with an impossible task.

What can be done to end such farces? A great deal can be done — by the club, by the president, by the educational vice-president, by the Toastmaster of the Meeting, by the evaluator, and by Irving!

First, the club must "do it by the book." Your educational vice-president and his educational committee should strive to keep everyone involved in the *Communication and Leadership Program* manuals — at every meeting.

Think "Manual"

This is the standard by which each club must survive. This program is the reason men join your club. However, if they must sit and listen to a couple of Irvings each meeting, the discomfort soon will outweigh any benefits of accomplishment your club can offer.

Easier said than done? Okay, but let's start with the easiest problem to overcome — Irving forgot his manual. Your club should maintain a supply of both speech project manuals — in the lectern, if possible.

Before beginning the meeting, your educational vice-presi-

dent (or the Toastmaster of the Meeting) should determine what Irving plans to do. His evaluator should get a copy of the manual and a copy of the proper evaluation sheet. (Clubs can order evaluation guides — 228 & 229 — for both speech project manuals from World Headquarters. A set for each member should be available at all times.)

Next, let's assume — for whatever reasons — that Irving doesn't like to follow the manual and peg his talks to a specific project. Again, determine in advance what he plans to do — what he intends to talk about and what his purpose is.

Then find a project in the manual that fits. This isn't as difficult as it appears. There are several communication challenges that would fit Irving's topics. Make him work to meet the assignment.

Stop It Now!

If you can't fit Irving's talk into a communication and leadership challenge, or Irving admits that his speech has no purpose or goal, don't let him talk.

If your club's guests get the impression that any old speech can be presented, fluffed off with a weak evaluation, and a great opportunity wasted, they will follow that pattern when — or if — they join. They might

decide not to join an organization so lax and purposeless that it allows such performances.

Let's assume that Irving is an experienced speaker — maybe even an exceptionally good one. He's completed the manual and won speech contests. What can your club do?

This is where the officers and the educational committee really have to go to work. If Irving has completed the first manual, but never started the *Advanced Communication and Leadership Program* manual, buy a copy for him and schedule him to present the first project at your next meeting.

Motivate Him

Needle him — gently — to “get with it.” Appeal to his ego. Tell him the club needs examples of good speakers to demonstrate effective fulfillment of the manual challenges.

Schedule him to evaluate other speakers who are working in the advanced manual. Assign him the task of keeping the Member Program Progress Chart (227-A) up-to-date so he has to know where every member is working in the manuals.

In short, do everything you can to make Irving “think manual.”

For the man beyond the manuals — the Able Toastmaster — there always is the opportunity to share his knowledge with

new members. Don't allow him to waste his speaking opportunities and your membership's indulgence with talks that are not goal-oriented.

Instead of personal reminiscences, assign him educational projects about organizing speeches, preparing delivery, evaluation, serving as an area or district officer, how to become a Distinguished Toastmaster (DTM), or any number of other worthwhile subjects.

Motivate him to greater achievement. The Toastmasters Reading Program (in its entirety) is a wonderful vehicle for an experienced Toastmaster. It will benefit him and his listeners.

Let's launch a crusade to end those “not-in-the-manual” talks. Do it by the numbers — in the manuals. Let's make every talk and evaluation a learning experience. Then everyone gains. No one loses.

ABOUT THE AUTHOR

District 38 Governor Paul J. Cathey is a member of Jenkintown (Pa.) Club 2684-38. He is a senior editor of Iron Age magazine, and has authored several articles for The Toastmaster.

NEW CLUBS

— CONTINUED FROM PAGE 12

District 34

ADIRONDACK Club 3784-34. Meets Fri., noon, Non-commissioned Officers Club, PLATTSBURGH AFB, N.Y. Contact: 565-5505 or 643-8430. **Sponsoring Club: OGDENBURG CLUB 2894-34.**

District 35

TOMAH Club 976-35. Meets 2nd & 4th Mon., 6:15 p.m., American Legion Post, 402 Superior Ave., TOMAH, Wisc. Contact: 372-4151. Area: W-Three. **Sponsoring Club: LA CROSSE CLUB 411-35.**

District 36

INTERRACIAL DISCUSSION FORUM Club 1134-36. Meets 2nd Wed., 8:00 p.m., Arlington Unitarian Church, ARLINGTON, Va. Contact: 941-2068. **Sponsoring Club: NAVAL GUN FACTORY CLUB 1979-36.**

District 43

GRENADA LAKE Club 168-43. Meets 1st and 3rd Thurs., 6:30 p.m., Monte Cristo Motel & Rest., Hwy. 51S, GRENADA, Miss. Contact: 226-3291.

District 68

DELHI Club 3184-68. Meets 1st & 3rd Mon., 7:00 p.m., Sun Oil Co., Office, DELHI, La. Contact: 878-2461. **Sponsoring Club: TWIN CITY CLUB 2699-68.**

Plan For October... For November and December



October is the month Toastmasters around the world will observe TI's 47th anniversary. October also is the start of a special three-month, October-through-December, membership sales project.

Don't wait until October 1 to decide to do something. Begin planning *NOW!* Begin discussing your club's plans with your fellow club members... begin committee work for your club's special activities during October. Schedule an entire club meeting — Table Topics, speeches — for idea development. Start moving now, so your club can shift into high gear when October 1 gets here.

Working with your club administrative vice-president, use your *Membership Sales Program* manual (1159) and your *Membership Sales Program Check List* (1015) to be sure your club is meeting the criteria

of the Toastmasters standard of excellence. Interphase your anniversary celebration and membership sales activities with your club's communication and leadership activities — programs that round out your Toastmasters training.

Form two special projects committees — one for your October anniversary month activities and another for the membership sales project. These committees should work closely with each other and with your club's community relations, membership and attendance, and social and reception committees.

Include the objectives of

Toastmasters April Invitation Month in your membership sales and community awareness programs. Invite friends, acquaintances, and co-workers to see your Toastmasters program in action. Invite them to join in your celebration of TI's 47th anniversary. Also invite civic and social leaders in your community.

Many government officials readily acknowledge the benefits of Toastmasters training. TI's anniversary month celebration is a perfect occasion for Toastmasters to ask their city mayors and state and provincial chief executives to declare a Toastmasters Week or Toastmasters Month observance.

Seek Recognition

A sample proclamation (1143), with guidelines for having your mayor or governor proclaim Toastmasters Month, is available at no cost from World Headquarters.

Anniversary month and the three-month membership sales program are occasions to arrange for special Toastmasters exhibits and displays in libraries and other public centers in your community. These usually require substantial time to schedule and develop, so begin your planning early... now!

Make appointments to meet your local newspaper editors and radio and television station

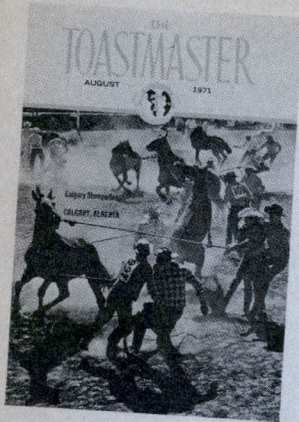
program directors. Discuss your plans, and find out how your club can supply the newspapers and broadcast media with the information *they* need. Invite news and photographic coverage of your Toastmasters events during October, November, and December.

Keep Your SOE At Par Excellence

Always keep in mind, when your club is conducting its special programs and hosting special guests (every guest is special), that the club's standard of excellence is paramount. Maintain this standard, not only to impress guests and prospective members, but also to be sure that you receive the best of the Toastmasters experience.

International recognition will be given in *The Toastmaster* to members, clubs, and districts which demonstrate outstanding enthusiasm in sponsoring new members. Clubs which achieve and maintain 40 members are designated as "*President's 40*" clubs and also are recognized in your magazine.

International President Arthur M. Diamond and the International officers and directors are encouraging clubs throughout the world to celebrate TI's 47th anniversary in October. Promote better communication and leadership in your community throughout the year.



Toastmasters Town of the Month **CALGARY** **ALBERTA**

CALGARY, ALBERTA, Toastmasters Town of the Month for August, might seem almost like a second hometown to many Toastmasters this time of the year — it's the site of TI's 40th International convention, August 4-7.

Calgary was born in the summer of 1875, when a contingent of the North West Mounted Police established camp near the confluence of the Bow and Elbow Rivers. Its name was chosen by Col. J. F. Macleod, and it is Gaelic for "clear running water."

Eight years later, the railroad came and the city's population grew to 600. By 1891 the population had grown to nearly 4,000. Calgary's growth continued at a phenomenal rate, nurtured by a thriving economy of farming and ranching, and the discovery of oil in 1914. Today, its population is nearly 400,000.

Now a modern metropolis of freeways and tall downtown buildings, Calgary boasts nearly 100 hotels, motor hotels, and motels; 202 schools; 515 parks; and 14 golf courses. It is the home of the Calgary Stampede, often referred to as "the best dad-burned show in the world."

The Husky Tower provides Calgary with a distinctive skyline. This 626-foot structure is the tallest of its kind in North America, boasting an observation deck for a 25,000 square-mile view.

Industry in Calgary is in constant growth, averaging two new plants a month. A significant contributor to this growth is the oil industry, for which Calgary claims the title "Oil Capital of Canada." About 400 firms directly connected with the oil industry are headquartered in Calgary.

There are 10 Toastmasters clubs in Calgary. The oldest, Calgary Club 667-42, was chartered in 1948.

TI'S C and L AWARD Catching On



HONORED IN NEW YORK — Sanford D. Garelik (second from right), president of the New York City Council, discusses the significance of the TI Communication and Leadership Award with (from left) District 46 Governor Joe F. Boland, ATM; and Toastmaster Sid Marcus.

A new recognition program that's destined for growth and popularity is TI's *Communication and Leadership Award*. Introduced during the past Toastmasters year, this unique award was available for districts to bestow special recognition upon leaders who have significantly contributed to better communication and leadership.

The award, to be presented at the district spring conference, is a personal recognition of individual effort. Some of the most influential men in North America were presented the TI Communication and Leadership Award during the 1970-71 Toastmasters year.

These 12 men (listed in alphabetical order) were selected to receive this distinctive honor:

- District 63 **Bill Battle** — Head Football Coach, University of Tennessee
- District 31 **Paul Benzaquin** — New England Television Newsman
- District 23 **Chris P. Fox** — Vice President, Bank of El Paso (Texas)
- District 46 **Sanford D. Garelik** — President, New York City Council
- District 3 **Barry M. Goldwater** — United States Senator
- District 40 **Tracy Hylton** — West Virginia State Senator
- District 11 **Richard G. Lugar** — Mayor, Indianapolis, Indiana
- District 56 **Humberto Madeiros** — New Archbishop of Boston
- District 66 **Davis Y. Paschall** — President, William and Mary College
- District 47 **Winston K. Pendleton** — Author, Lecturer, Humorist
- District 4 **William E. Roberts** — Board Chairman, Ampex Corporation
- District 65 **Joseph C. Wilson** — Board Chairman, Xerox Corporation

What Kind Of An ORGANIZATION...?



By JOHN L. TOLBERT JR.

At a dinner party one evening, Bill Leader, president of Our Town Toastmasters Club, approached Randy Citizen.

"Randy, would you consider attending our Toastmaster club meeting as my guest next Tuesday evening?"

"Gosh Bill, I had speech in college, I just finished a special speech course, and, besides, I never speak before groups. I don't believe Toastmasters can help me."

What would *you* have said then?

This situation is fiction, but

similar experiences happen to Toastmasters every day. How many new member prospects have answered your invitations with such reasons?

Think about it! Why do you get these types of answers?

From my observations, I have

concluded that they are given because we — you and I — fail to provide a prospective new member with a proper introduction to the Toastmasters program. He has no idea of what a Toastmasters club really is.

As far as your prospect is concerned, Toastmasters is either a speech class, another civic club to take his time and money, another course to take, or simply a waste of time. The only way to combat these misinterpretations of your organization is to present your Toastmasters club according to its objectives.

You'll have to do this before you can get your prospect near your club. Let's analyze each of the most common excuses:

1. *Just another speech class*
2. *Just another civic club*
3. *Just another course to take*
4. *Just a waste of time.*

Another Speech Class

In the majority of cases, speech classes approach only the basic concepts of good speech-making. They afford minimal presentation practice; the principles of good speech are about the extent of subject coverage.

A teacher's speech evaluation and grading are based upon personal interpretation. He offers

hints for improvement according to his likes and dislikes. Each speech is evaluated by the same individual.

A Toastmasters club offers a total program, including every aspect of public speaking, and it provides surroundings in which speech projects can be practiced to perfection.

Also, no one person is judge; a variety of evaluations is provided. Each Toastmaster receives a multi-sided view of his speech and a constructive critique from listeners who are at various stages of development in the Toastmasters program.

Not A Civic Club

Toastmasters who also are members of civic and service clubs are aware of the difference between a Toastmasters club and a civic club. For the benefit of those of us who are not members of such organizations, let's look at the average civic club.

The major goal of most civic groups is to add to the welfare of the community. This is done by each member's contributing time and money to a variety of projects: raising money for the underprivileged, supporting other community programs and charities, and many others.

Except for the rewarding inner feeling of helping others,

... we are reaching our objectives - communication and leadership

the member has no direct personal gain from his membership other than the opportunity to be a club or higher-level officer.

The objectives of the Toastmasters program are different.

Our goal is to provide the atmosphere and conditions in which one can become a more effective leader in the community and a more effective communicator with other people. We reach our goal by striving for better listening, better thinking, and better speaking.

Qualified Help

Our speakers bureaus and public forums offer unique opportunities for the people in our community. Our Speechcraft and the Youth Leadership Programs bring each community member an opportunity to improve his communication and leadership skills.

Not only do these activities benefit the individuals in your community, they also benefit you and your club:

- **Greater speaking experience before new listeners**
- **New experiences . . . new ideas**
- **Community awareness, recognition, and appreciation**
- **New members**
- **International recognition among Toastmasters**

There are many others. Your Toastmasters club is one of the few programs in which you receive more than you give.

Just Another Course

Most courses cover a specific amount of material but only the highlights of the subject are presented because of the course's limited duration. The courses are supervised by instructors who guide the classes.

Toastmasters offers no time limit within which a person is to achieve his goals. Each area of development is categorized and may be studied in depth. The member has every opportunity to make practical applications in his club as well as his community.

Each Toastmaster is encour-

aged to take part in the many club, area, district, and International activities. He is evaluated by fellow members, and he is scheduled as an evaluator many times during the course of his membership. He is not limited to one viewpoint, and he can experiment to determine his personal key to success.

A Waste Of Time?

If no other excuse is available, this is the standard reply. But look around. Men who have been involved in Toastmasters have something going for them. It was not acquired by wasting time.

Lindberg Estep, an East Tennessee Toastmaster, had this idea in mind when he said, "Toastmasters are different; they're dynamic. This is not something they were born with; they developed it!"

Your Toastmasters club is the catalyst. Take an average person, add the desire for success, and mix them into the Toastmasters program. You know the result; it's anything but a waste of time.

SO-O-O-O-O-O-O-O-O . . .

So . . . no other program with so much to offer — for so little — has ever existed. We who are Toastmasters are living testimonies that the dream of Dr. Ralph C. Smedley, TI founder, has been realized.

We are not a classroom or just a club in the community. Anyone can get speech training from a college, adult school, or commercial course.

In Toastmasters, we learn to speak. More than that, though, we also learn to become effective listeners and organized thinkers. When we accomplish these goals, we have reached our objectives — communication and leadership!

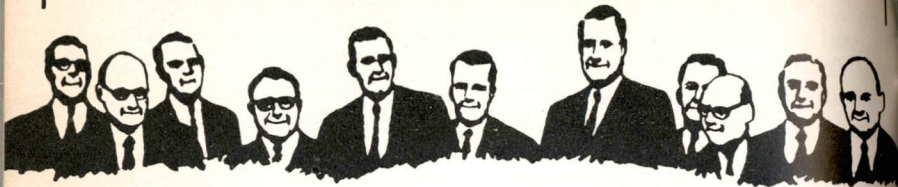
The next time you invite someone to see your Toastmasters club in action, don't rely upon your prospect's idea of what our organization *might* be. Instead, tell him our purpose and how we accomplish it.

Let your guest see what we really are . . . what we can do for him. Let him know we're not just helping him, but that he's helping himself to develop those abilities which can earn him that . . . "Success Is . . ."

ABOUT THE AUTHOR

John L. Tolbert Jr., a charter member of Tuesday Toasters Club 3004-63 in Kingsport, Tenn., was the 1969-70 District 63 Area Governor of the Year. He is a group leader in the Business Services Department of the Tennessee Eastman Co., a division of Eastman Kodak Corp.

TOASTMASTERS ON THE MOVE



In Fairbanks

Fairbanks, Alaska, Mayor **Julian C. Rice** proclaimed April 17 as **Toastmasters Day** in his city to recognize District 67's spring conference at the Fairbanks Inn.

One of the Year

Charles A. Wooldridge of Oakland 88 (Calif.) Club 88-57 was named Land Surveyor of the Year at the annual convention of the **California Land Surveyors Assn.**

Citizen of the Year

Dr. George Z. DuPont of San Gabriel (Calif.) Valley Club 200-F was presented the **Kiwanis** Division Three (Calif., Nev., and Hawaii) Citizen of the Year award for his "humanitarian contributions among the poor."



FOR 10 YEARS — Westfield, N.J., Mayor **Don A. Snyder** (seated) declares **Toastmasters Week** in commemoration of the 10th anniversary of the **Toastmasters of Westfield Club 3187-46**. Participating are **Toastmasters Albert J. Wells Jr.** (left) and **Loren R. Hollenbaek**.

For Service

Don VonCannon of Elks Club 1835-37 in Burlington, N.C., was presented the **IBM Means Service Award** for exceptional customer service and enthusiastic sales promotion.

Top Underwriter

Neil A. Donaldson of Northern Nooners Club 1084-42 in Edmonton, Alta., won the Canadian Underwriter Trophy in the **Insurance Institute of Canada** public speaking contest.

New Responsibilities

Past District 35 Gov. **Milan P. Horvate, DTM**, of Hales Toasters Club 3667-35 in Hales Corners, Wisc., was promoted to Manager of Corporate Plant Engineering for the **Louis Allis Co.**, in Milwaukee.



IN ARIZONA — District 3 Toastmasters receive best wishes for their spring conference from Arizona Governor **Jack Williams** (foreground). From left are **M. M. "Zeke" Marsolek**; **Jack Sumner, ATM**; **TI Executive Director Robert T. Buck Engle**; **District 3 Gov. Kenneth S. Jagolinzer, ATM**; and **Ron Goodwin**.

IN PHOENIX — Phoenix, Ariz., Mayor **John D. Driggs** (seated) proclaims **Toastmasters Week** in his city to draw attention to the **District 3** spring conference. From left are **Toastmasters Ron Carmichael, Ron Goodwin, Jess Finerman**, and **District 3 Gov. Kenneth S. Jagolinzer, ATM**.



Tapes For The Blind

Tape recorders have been donated to **Wabash Gavel Club 78** by the "Indianapolis (Ind.) Star" newspaper so the club can tape reading material for the blind.

Toastmastering At InSTITUTE

Don Chesshir of Ridglea Club 3067-25 in Fort Worth, Tex., was chosen because of **Toastmasters** training to serve as forum and seminar moderator for four **American Institute of Banking** seminars.

Toastmasters Help

The **Toastmasters** program and an invitation to join were featured in an article in the **ASMT News**, a 16,000-circulation magazine for the **American Society of Medical Technologists**.

Partners

Donald Knuth of Park City Club 1065-53 in Bridgeport, Conn., and his wife earned separate service awards for being presidents of **Parent-Teacher Associations (PTA)** in Fairfield, Conn.



IN WASHINGTON—Washington Governor Daniel J. Evans proclaims a special Toastmasters Week in May to recognize the District 32 spring conference in Union, Wash. From left are Paul McKinley, District 32 Gov. Boyd Roth, and State Representative Paul H. Connor, DTM.

Attention Gavel Clubs

Installation ceremonies of Gavel Club 173 at the Penitentiary of New Mexico in Santa Fe was the subject of three pages of article and photographs in *The Enchanted News*, a quarterly publication of the institution inmates.

On TV

District 22 Lt. Gov. Wayne Tompkins and Max Young of Haworth Club 193-22 in Wichita, Kans., were interviewed about TI's Communication and Leadership Program on the Joyce Livingston Show on **KTVH-TV** in Wichita.



IN WASHINGTON—Washington Governor Daniel J. Evans (seated) proclaims Toastmasters Month in May. From left are District 2 Lt. Gov. Edgar B. Mercy; past International President Franklin McCrillis, ATM; and District 2 Gov. William V. Shumate.

Appointed A Third Term

Harold A. Kern, ATM, of Pottawattomie Club 632-11 in Michigan City, Ind., was appointed to a third term to the **Michigan City, Indiana, Port Authority**.

Attention Getter

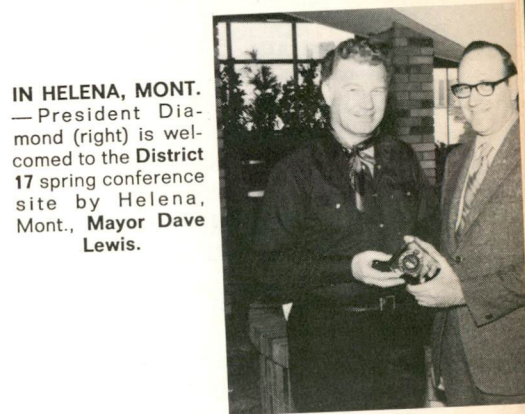
Past District 5 Gov. Durwood E. English's article "Be A Leader — Be A Toastmaster," which appeared in the April, 1971, issue of *The Toastmaster*, was condensed and published in the May issue of the **FMSAEG Information Bulletin** for the Naval Fleet Missile Systems Analysis And Evaluation Group in Corona, Calif.



FIRST IN DISTRICT 66 — TI Second Vice-President David A. Corey, DTM (right), of Gosport Club 2896-66 in Portsmouth, Va., accepts his Distinguished Toastmaster (DTM) certificate from fellow club member Henry Davis.



FIRST IN DISTRICT 21 — Past International Director A. R. D. "Sandy" Robertson, DTM (right), accepts his Distinguished Toastmaster (DTM) certificate from past District 21 Gov. David C. Brown.



IN HELENA, MONT. — President Diamond (right) is welcomed to the District 17 spring conference site by Helena, Mont., Mayor Dave Lewis.



FIRST IN DISTRICT 16 — Past District 16 Gov. Richard E. Schneider, DTM (right), accepts his Distinguished Toastmaster (DTM) certificate from past International Director W. Don Buckner, ATM.

Honor Roll



Congratulations to the following Toastmasters who completed the TI Communication and Leadership Program in May.

ABLE TOASTMASTER (ATM)

Certificate of Achievement

John F. Quinton, ATM
Jaycee Club 130-F

Max R. McVay, ATM
Town & Country Club 2488-F

Robert E. Fogg, ATM
Federal Club 832-2

Jack D. Howard, ATM
Wedgewood Club 1137-2

Eugene E. Park, ATM
Transport Club 2227-2

Robert E. Johnson, ATM
Reddy's Club 1820-3

William D. Hamilton, ATM
Park Central Club 3527-3

Sid Hutt, ATM
Park Central Club 3527-3

Robert W. Tracy, ATM
Park Central Club 3527-3

James A. Barnes, ATM
Needles Club 3917-3

Freeman Granum, ATM
Ampex Club 773-4

John J. Woods, ATM
Demosthenes Club 1282-4

Ted L. Nichols, ATM
Pacific Beach Club 54-5

Antonio Delfino, ATM
ELGAS Club 1508-5

Wilbur J. Fox, ATM
Ferguson Club 525-8

J. Ceyril Crawford II, ATM
Forest City Club 1185-10

Gene Spahr, ATM
Jesse L. Arnold Club 42-11

William L. Guyon, ATM
Indianapolis Club 385-11

Robert E. Ries, ATM
Magnavox Industrial Club 479-11

Robert B. Millikan, ATM
Noblesville Club 1251-11

Donald R. Snider, ATM
USNAD Crane Club 2339-11

Richard J. Dornisch, ATM
St. Mary's Club 1309-13

John B. Rush, ATM
Osage Club 1585-16

Robert M. Lowe, ATM
Capital City Club 3813-16

George A. Dick, ATM
Capital City Club 3813-16

Richard Hager, ATM
Gallatin Club 362-17

J. Sterling King Jr., ATM
APL Club 3624-18

C. Eugene Stewart, ATM
Boone Club 184-19

William H. Carmichael, ATM
Jaycee Club 1529-19

Charles T. Kimball, ATM
Coronado Club 2152-23

Honor Roll

Wayne Kellogg, ATM
University Park Club 2984-23

Charles E. Smith, ATM
Greater Bossier Club 2251-25

John Clardy, ATM
Early Birds Club 3546-25

Gordon Armstrong, ATM
Mobile Club 226-29

Charles W. Rutherford, ATM
Downtown Club 2552-29

D. Curtis McKim, ATM
Northwest Club 2855-30

C. Wayne Franklin, ATM
ESO Club 3105-30

Joseph L. Eden, ATM
Quannapowitt Club 849-31

J. J. Jaske, ATM
A-C Planners Club 1480-35

William A. Schmeling, ATM
Capitol Hill Club 1460-36

Joe A. Ellisor, ATM
Downtown Club 1386-37

William Reule, ATM
Food Dealers Club 1687-37

Bernard R. Schwartz, ATM
Camden County Club 1189-38

Emile Labadie, ATM
Twin Cities Club 735-39

George L. Sabeau, ATM
Crosswinds Club 3708-39

Donald D. Ditmanson, ATM
Mitchell Club 495-41

Frederick G. Lawson, ATM
Northern Nooners Club 1084-42
Edmonton YMCA Club 2478-42

Ronald M. Chapman, ATM
Northern Nooners Club 1084-42
Edmonton YMCA Club 2478-42

Ernest J. Sangret, ATM
North Battleford Club 1512-42

John E. Clements, ATM
A-OK Club 1359-43

John M. Dawson, ATM
A-OK Club 1359-43

Charles B. Walker, ATM
Capital Club 1684-43

W. W. Pearson, ATM
High Noon Club 2028-43

J. Q. Warnick Jr., ATM
Hub Club 660-44

Sherley R. Dunn, ATM
Saturday Morning Club 2840-47

Hugh B. Valley, ATM
Mason-Dixon Club 2186-48

John T. Baker, ATM
Inglewood Club 114-50

Ken Urquhart, ATM
Los Caballeros Club 322-50

Robert W. Tarpenting, ATM
Gavel Club 11-51

Levi L. Howard Jr., ATM
International City Club 1377-51

Vernon A. Bradshaw, ATM
Water and Power Club 3629-52

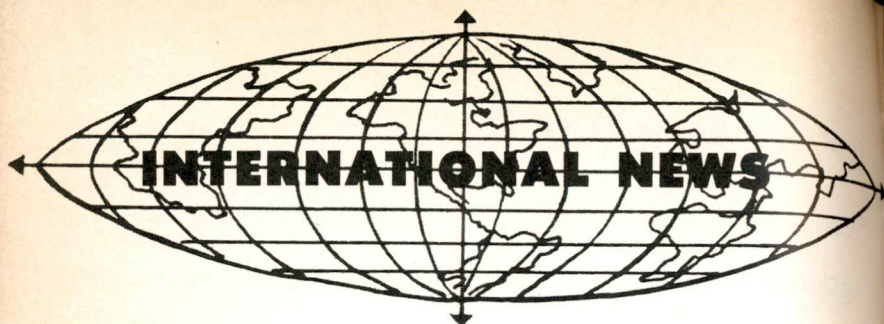
David L. Woods, ATM
LRL Microcentury Club 2797-57

George C. Hevenor Jr., ATM
Gavel & Glass Club 1693-60

Robert J. Ailbutt, ATM
Burlington Club 3074-60

D. Lynn Johnson, ATM
Tuesday Toasters Club 3004-63

Maj. George E. Deliduka, ATM
Tactical Air Club 2619-66



Gala Chartering

More than 180 guests, including Mayor R. A. Owens of Taurange, New Zealand, attended the charter celebration of **Taurange Club 3089-U**.

Family Affair

The many responsibilities of club president H. Clen Johnson of **Bellwood Club 3282-66** in Chesterfield, Va., are thoroughly understood by his wife, Katherine. She is president of the Bellwood Toastmistress Club.

Contest Judging

Three members of **Athens, (Ga.) Club 1779-14**—Preston Johnson, Max Vines, and Ed Dickerhoof—judged the annual teenage oratorical contest of the **Athens Evening Optimist Club**.

TI Publicity

The March, 1971, issue of **Supervisory Management**, a publication of the American Management Assn., with circulation of 50,000, featured "Your Leadership Profile," a condensation from TI's **Advanced Communication and Leadership Program** manual.

Special For April

Pottsville, Pa., Mayor Michael A. Close declared a special week during April in his city in observance of TI's **April Invitation Month**.

Coaching Scouts

Ten members of **Park Ridge (Ill.) Club 381-30** are coaching Boy Scouts in the Chicago Area's **Operation Patrick Henry**.



FOR SERVICE—Walter Snyder (right) of **New London (Conn.) Club 1782-53** accepts from fellow Toastmaster John Cunningham his club's special "Mr. Toastmaster Award" for 11 years continuous service to the club and Toastmasters.

SPECIAL GUEST—Dr. R. W. Detra, (left) general manager/vice-president of **Avco Corp.**, attended an **Avco Club 1284-31** meeting to present the District 31 Outstanding Club Award to Gene Keller, ATM, and Earl Christopher.



Bridging The Gap

A two-page article about TI's Youth Leadership Program—conducted by **District 35** Toastmasters—was featured in the April, 1971, issue of **The Deca Distributor**, a publication for members of the **Distributive Education Clubs of America**.

Public Seminar

Twenty Toastmasters in Calgary, Alta., in **District 42**, participated as group discussion leaders for a public seminar sponsored by the **Calgary Public School Boards and City Council**.

Starting Early

When 13-year-old Steve Ballou was officially designated as mascot of **Galion (Ohio) Club 3062-10**, a special plaque was presented to him by International Director **Eldon H. Phillips** and District 10 Gov. **Angelo J. Sturrett**.

Newsletter News

Toastmasters club activities and the TI Communication and Leadership Program were the subjects of nearly a full-page article in "Newsletter," a publication of **The Carrier Management Assn.**

FOR LEADERSHIP—Sid Marcus (right), **District 46** Area Governor and treasurer of the **New York State Builders Assn.**, presents Toastmasters leadership awards to presidents of three state builders associations. Recipients are (from left) Arthur C. Schwotzer, **Pennsylvania Builders Assn.**; Esko J. Koskinen, **New Jersey Builders Assn.**; and Barnett Mailer, **New York Builders Assn.**



Honorary Member

Members of **Pioneer Club 2932-26** in Lakewood, Colo., presented Lakewood Mayor **James J. Richey** with an honorary club membership.

Civic Pride

Members of **Downey (Calif.) Space Club 513-F** participated as parade officials and judges for the **Brea (Calif.) Bonanza Days** civic celebration.

Faux Pas

Members of **All American Transport Club 2988-41**, the newest Toastmasters club in Sioux Falls, S. D., were dismayed when their club inadvertently was not mentioned in the June, 1971, issue of **The Toastmaster**. Sioux Falls was featured as Toastmasters Town of the Month in June. Sorry, men.



IN HAWTHORNE—Hawthorne, Calif., Mayor **Gregory Page** (left) declares March as **Speechcraft Month** in his city for **Narrators Club 1398-50**. Lending the aid of his back is **Norm Kimura**. **Howard Chambers** witnesses the signing.

CLUB ANNIVERSARIES — SEPTEMBER 1971

25 YEARS

- Lake Harriet Club 400-6**
Minneapolis, Minnesota
- Sundowners Club 387-24**
Omaha, Nebraska
- La Crosse Club 411-35**
La Crosse, Wisconsin

20 YEARS

- Ptarmigan Club 979-67**
Anchorage, Alaska
- Castro Valley Club 961-57**
Castro Valley, California
- Monterey Peninsula Club 934-4**
Monterey, California
- Santa Ana Toasters Club 991-F**
Santa Ana, California
- Lakeland Club 317-6**
Willmar, Minnesota

20 YEARS CONTINUED

- Kinston Club 962-37**
Kinston, North Carolina
- Milwaukie Club 656-7**
Milwaukie, Oregon

15 YEARS

- TM Breakfast Club 2056-57**
Concord, California
- Space Center Club 2189-50**
Inglewood, California
- Air Force Systems Command Club 2184-36**
Andrews AFB, Washington, D.C.
- Greenbelt Club 1287-36**
Greenbelt, Maryland
- Researchers Club 2201-31**
Bedford Massachusetts
- Penn-Harris Club 2128-38**
Harrisburg, Pennsylvania

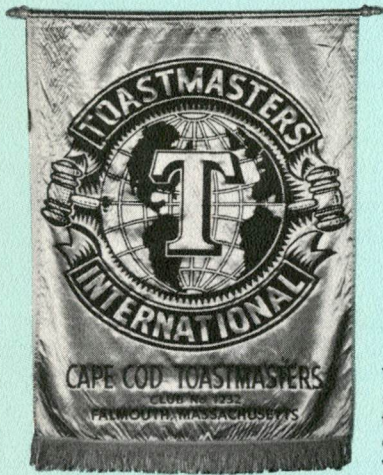
DISTRICT GOVERNORS 1971-72

- Eugene R. Beckwith
- James E. Bell, ATM
- Alan P. Scherer, ATM
- Robert H. Selover, ATM
- Gerald D. Owens, DTM
- Robert L. Haynes, ATM
- Kenneth E. Herman, ATM
- Earl W. Drennen, DTM
- Henry A. Rozeboom
- Allen G. Kingseed
- C. C. Grove
- Issac W. Anders
- H. Gerald Warren, ATM
- Orville L. Dickinson
- Addison K. Barry Jr.
- Page D. Waller
- John T. Cadby
- Theodor C. Berenthien, ATM
- Robert G. Glenn, ATM
- Dale O. Anderson
- Ronald F. Drane, DTM
- Leslie P. Frazier
- C. Thomas Kimball, ATM
- Carl C. O'Neal
- Robert L. Meyer
- Paul E. Hendren
- Russ N. Goodson, ATM
- Thomas R. Michalski
- John M. Barreto, ATM
- Richard L. Storer
- Joseph L. Eden, ATM
- Robert L. Erckert, ATM
- Max P. Andrus, ATM
- Richard W. Van Duyn
- Carl E. Kopschick
- Charles E. Waterman, ATM
- Robert E. Herndon
- Anthony J. Marra
- Jack M. Hartman
- Hubert E. Dobson, ATM
- Roy D. Beaird
- Albert E. Fahlman, ATM
- Otto H. Wenk
- J. Q. Warnick Jr., ATM
- G. Chester Dorr, ATM
- Robert G. Lommel
- Michael G. Shayne, DTM
- Charles S. Allen, ATM
- Herman A. Loeb
- Henry Greenberger, ATM
- Edward A. O'Connor
- Jack H. Guy
- John D. McCarthy
- Edgar D. Jester, ATM
- Tom I. Haralson, ATM
- George M. Gray
- Hubert G. Morgan
- Thomas M. Marchant III, ATM
- David G. Towell
- Albert Wilson, ATM
- Dr. Jacques R. Perrault
- Colin H. Broddie
- Preston E. Allen
- J. Hugh Graham
- Robert H. Root
- Carlton E. Burley
- Dr. Donovan E. Hampton, ATM
- Anthony E. Liambias
- Russ Walkington
- Tom W. Stubbs
- NZP Terry W. Boon
- 179 Marywood, Claremont, Calif. 91711
- 15704 SE 8th, Bellevue, Wash. 98008
- 8942 Kirkpatrick Cr., Tucson, Ariz. 85710
- 2927 Fallwood Ln., San Jose, Calif. 95132
- 711 S. Rose, Escondido, Calif. 92025
- 814 Meyer St., St. Paul, Minn. 55119
- 1115 NW 95th St., Vancouver, Wash. 98665
- 507 Briscoe Ave., O'Fallon, Mo. 63366
- 12622 Valley Way, Spokane, Wash. 99216
- P.O. Box 387, Galion, Ohio 44833
- 5327 N. New Jersey St., Indianapolis, Ind. 46220
- 645 Park Ave., Port Huene, Calif. 93041
- 26 Hollen Cr., Fairmont, W.Va. 26554
- 720 Starlight Dr. N.E., Atlanta, Ga. 30342
- 510 E. Logan, Caldwell, Idaho 83605
- 5505 N. Independence, Oklahoma City, Okla. 73112
- 109 Briarwood Ln., Helena, Mont. 59601
- 1328 Deanwood Rd., Baltimore, Md. 21234
- 808 Hodge Ave., Ames, Iowa 50010
- 3106 9th St. N., Fargo, N. D. 58102
- 5249 Keith St., Burnaby 1, B.C., Canada
- 1908 Grandview Dr., Manhattan, Kans. 66502
- 3133 Daisy, El Paso, Tex. 79925
- 2806 Wayne, Bellevue, Nebr. 68005
- 701 Canyon Ridge Dr., Euless, Tex. 76039
- 2629 16th Ave., Greeley, Colo. 80631
- 18491 American Ave., Hilmar, Calif. 95324
- 2338 Pemberton Dr., Toledo, Ohio 43606
- 66 Linwood Rd., Fort Walton Beach, Fla. 32548
- 1684 Wicke Ave., Des Plaines, Ill. 60018
- P.O. Box 446, Framingham, Mass. 01701
- 25101 52nd Ave. East, Graham, Wash. 98338
- 1551 W. Pearl, Pasco, Wash. 99301
- Evergreen Ln., Hurley, N.Y. 12443
- Rt. #3, Box 208-B, Madison, Wisc. 53711
- P.O. Box 272, Fairfax, Va. 22030
- P.O. Box 1366, Lumberton, N.C. 28358
- 568 Westwood Dr., Downingtown, Pa. 19335
- 5306 Mississippi Bar Dr., Orangevale, Calif. 95662
- 1205 Henry Rd., S. Charleston, W.Va. 25303
- 1621 Derald Dr., Brookings, S.D. 57006
- 11105 85th Ave., Edmonton-61, Alta., Canada
- 2 Archwood Dr., Little Rock, Ark. 72204
- 3506 44th St., Lubbock, Tex. 79413
- Cleftstone Rd., Bar Harbor, Me. 04609
- 34 Hillcrest Dr., Wayne, N.J. 07470
- 4800 N.W. 8th Ct., Ft. Lauderdale, Fla. 33313
- 2704 Dry Creek Dr., Huntsville, Ala. 35810
- 734 8th Ave., Honolulu, Hawaii 96816
- 5174 Selmaraine, Culver City, Calif. 90230
- 4615 E. Slauson Ave., Maywood, Calif. 90270
- 3851 Rhodes Ave., Studio City, Calif. 91604
- 24 Bishop Rd., W. Hartford, Conn. 06119
- 804 Harrison Ct., Monticello, Ill. 61856
- 239 S. Fenway, Casper, Wyo. 82601
- 123 Rancho Blanco, San Antonio, Tex. 78201
- 624 Arlington Isle, Alameda, Calif. 94501
- P.O. Box 5656, Greenville, S.C. 29606
- P.O. Box 565, Gardnerville, Nev. 89410
- 4095 Spruce Ave., Burlington, Ont., Canada
- P.O. Box 285, Joliette, Que., Canada
- 1421 Jay St., Midland, Mich. 48640
- 425 Colemont Dr., Antioch, Tenn. 37013
- 365 Montrose St., Winnipeg, Man., Canada
- 57 Wynwood Ave., Tonawanda, N.Y. 14150
- 8207 Metcalf Dr., Richmond, Va. 23227
- 1500 Airport Way, Fairbanks, Alaska 99701
- 2712 Whitney Pl., Apt. 531, Metairie, La. 70002
- 24 Ornuz Rd., Yeronga, Queensland, 4104, Australia
- 8 Marlborough Ave., Harbord, N.S.W., 2096, Australia
- P.O. Box 195, New Plymouth, New Zealand

TOASTMASTERS COUNCIL PRESIDENT

British Isles—Jim Plinston

20, Moorfield, St. Stephens, Canterbury, England



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Your club's **esprit de corps** can depend upon the smallest detail. **Esprit de corps** can mean the difference between a highly successful program of communication and leadership and a program in which member needs are not fulfilled. TI's gold satin, 3' x 4' **club banner (234)**, with blue emblem

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