

THE TOASTMASTER

AUGUST

1970



PORTLAND, OREGON
Toastmasters Town of the Month

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GROUP TALK
See Page 14

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TOASTMASTERS INTERNATIONAL is a non-profit, non-partisan, non-sectarian, educational organization of Toastmasters clubs throughout the free world.

The Toastmasters programs provide opportunities to develop skill in listening, thinking, and speaking, and in leadership by participating in a series of oral communications projects with constructive evaluation, leadership experiences, and community programs. These and many other opportunities to develop executive potential are presented in the fellowship of an organized group of men — the Toastmasters club.

Each club is a member of Toastmasters International. The club and its members receive services, supplies, and continuing guidance from the World Headquarters, Santa Ana, California 92711.

THE TOASTMASTER

BETTER LISTENING, THINKING, SPEAKING FOR MEN ON THE MOVE

VOL. 36 NO. 8



AUGUST, 1970

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In This Issue...

THE NEW DISTRICT GOVERNORS — Meet the 1970-71 district governors and presidents of TCA and TCBI. These men were elected during the spring conferences and conventions. They officially took office July 1. See page 6.

PLAN AHEAD! GET READY NOW — Begin planning now for the October observance of TI's 46th anniversary and the special three-month, October-through-December, membership sales project. See page 12.

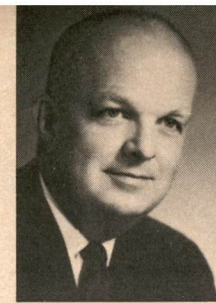
FROM MANAGE MAGAZINE — "How To Lead a Group And Get Discussion," by Dan Hedrick, is reprinted from the October, 1969, issue of *Manage* magazine, the official publication of the National Management Association. See page 14.

THE FIRST YEAR... A PROGRESS REPORT — TI Executive Director Robert T. Buck Engle reports about the busy first year of the new communication and leadership program. See page 19.

HOW ARE YOUR CLICHES? — Dr. Harry Sherrill of Irving (Tex.) Club 3365-25 tells about the cliches and overworked phrases frequently used by many public speakers, including Toastmasters. See page 24.



DO YOU ASK FOR LENIENCY? — Do you want your evaluators to "take it easy" when they discuss your speech? Don O. Nold of Oak Park (Ill.) Club 614-30 relates the value of effective evaluation and how he has benefited from it. See page 29.



Outlook '70



THE POWER OF EVALUATION

Serving as your president has been a rewarding experience. Thank you for the opportunity. We made progress improving the standard of our program, and we more effectively shared the Toastmasters ideal in our communities.

Our involvement has caused concern as to how we could better relate our training to communication problems: to the fear, anger, and frustration around us. What would happen if we applied the Toastmasters evaluation process to our community life?

We rate a man's message far more important than his appearance. Should we not say so publicly when confronted by those who would invert this emphasis? What if we insisted that others criticize only if they can add a constructive suggestion?

We are intolerant of illogical organization, vague statements, and unsupported accusations in club speeches. Why not raise our voices when we find them elsewhere? Vile humor, intellectual snobbery, and unfair conduct have no place in our club. Dare we keep quiet at *any* time such appears? We are trained to listen, think, and speak more effectively; surely this applies around the clock and not just during our club meeting.

Toastmasters in thousands of communities could serve the hopes of millions who yearn for solutions. Sensible use of evaluation represents leadership to which others respond: the type which inspires hope, courage, and action.

We might not solve the ills of the world, but *we* might stand in the right place, at the right time, and with the right knowledge to cause the first steps in a new and exciting direction.

International President Ralph E. Howland

TOASTMASTERS MEMBERS SERVE AND GROW

A Member Educational Aid . . .

Educational Happenings For

HAS IT GONE STALE?

A never-changing sea of faces can be as boring to a speaker as the same old speaker discussing the same old topic is to the audience. Does your club's audience contribute something to your meetings or does it just sit there and politely stare at the speaker?

Hearing the same conditioned applause before and after several of his speeches often makes a speaker yearn for a different kind of audience feedback.

Your club can add interest and challenge for your speakers by varying its audience reaction.

Devote a club meeting — both Table Topics and speech projects — to discussing how to generate livelier response. One of the main topics to include is the propriety of certain audience responses in your club meetings: do some members talk while a fellow Toastmaster is delivering a speech? Many audiences have hecklers or jokesters.

Except for classroom situations, audiences usually applaud before and after a speech. However, when listeners *really* are involved with the content and empathize with the speaker they also applaud *during* the speech.

The audience is as much a part of communication as the speaker. It is the individual of this group that each speaker is trying to reach with his message. Discuss among your members what techniques you and your club can adopt to create variety. Your audience might try taking on the identity of a group of physicians.

Remember, these techniques should be appropriate and within the bounds of the gentleman-club situation. Exercise good taste and you can enjoy a new challenge in your speech project assignments.

You and Your Club



ANY NEW EVALUATION IDEAS?

World Headquarters is preparing a new manual about the principles and procedures of effective evaluation. It will present all aspects of the evaluation process, from individual speech project evaluation to panel evaluations.

Many Toastmasters have gained considerable experience that would be helpful to other Toastmasters in the development of their evaluation skills. If you have some new techniques and insights into the evaluation process, would you please send them to WHQ. Send them to Toastmasters International, P.O. Box 10400, Santa Ana, California, U.S.A. 92711.

Classify your suggestions into two categories: 1) the individual speaker evaluation, and 2) presenting speaker evaluations by a group of evaluators.

Remember to be thorough in your explanation. The purpose is to present a wide range of techniques Toastmasters should know before making an evaluation.

WHOOOPS . . . Wait a minute! Before you prepare your suggestions review *Effective Speech Evaluation* (202) and be sure your tips don't duplicate the current manual.

LOOKING FOR SPEECH IDEAS?

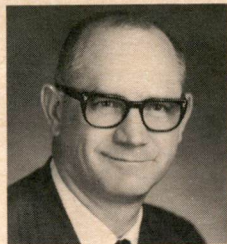
Dr. J. Gustav White, one of the men who aided Dr. Ralph C. Smedley during Toastmasters International's early years, is offering a booklet entitled *PQ's* (psychological quotes).

Dr. White will send a copy of *PQ's for 1970* free to all Toastmasters who send him a self-addressed, stamped, envelope. Send your requests to: J. Gustav White, 7624 South Painter Ave., Whittier, California, U.S.A. 90602.

YOUR DISTRICT GOVERNORS 1970-1971



F—Max R. McVay
San Bernardino, Calif.



2—William V. Shumate
Bellevue, Wash.



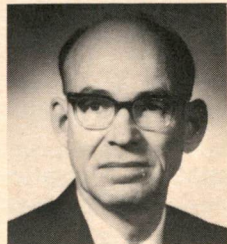
3—Kenneth S.
Jagolinzer
Scottsdale, Ariz.



4—Roger A. Cuadra
Santa Clara, Calif.



5—Harold O. Story,
ATM
San Diego, Calif.



6—N. William Hamlin
Grand Rapids, Mich.



7—Carroll E.
Hermanson, ATM
Gresham, Ore.



8—Ross L. Poggenpohl
Lincoln, Ill.



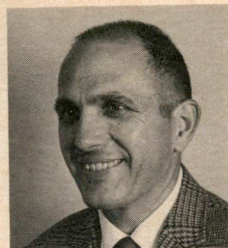
9—Harold E. Aldrich,
ATM
Moses Lake, Wash.



10—Angelo J. Sturrett
Massillon, Ohio



11—Carl E. Nickles
Walkerton, Ind.



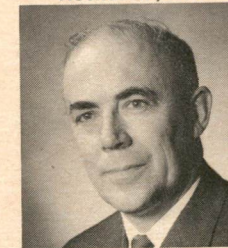
12—Theodore A.
Olcovich
Oxnard, Calif.



15—Richard C. Meyer
Brigham City, Utah



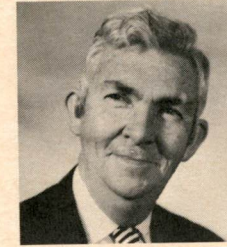
18—Thomas C. Dunn,
ATM
Hockessin, Del.



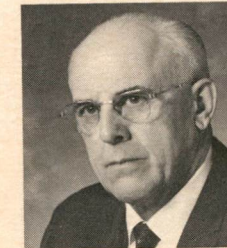
21—John B. Hicks
Vancouver, B.C.,
Canada



13—W. R. (Casey)
Castonguay
Pittsburgh, Pa.



16—Jack B. Wilson Jr.,
ATM
Oklahoma City, Okla.



19—George W.
Hertema, ATM
Marshalltown, Iowa



22—Joe D. Hall
Topeka, Kans.



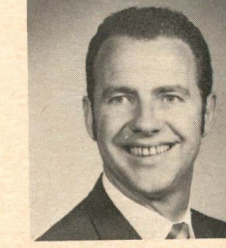
14—John P. Lister
Atlanta, Ga.



17—Levi M. Loss
Helena, Mont.



20—Ben T. Hennessy
Grand Forks, N.D.



23—F. Thomas
Starkweather, ATM
El Paso, Tex.



24—Richard D. Hileman
Omaha, Nebr.



25—Jerry Leonard, ATM
Shreveport, La.



26—Ralph Fowler
Denver, Colo.



27—Peter J. Varekois
Porterville, Calif.



28—Dale A. Davis
Ann Arbor, Mich.



29—D. E. (Doc)
Wilson, ATM
Pensacola, Fla.



30—D. Curtis McKim
West Elk Grove
Village, Ill.



31—Harry Landsman
Swampscott, Mass.



32—Robert F. Catlyn,
ATM
Auburn, Wash.



33—Leland E. Maust
Pendleton, Ore.



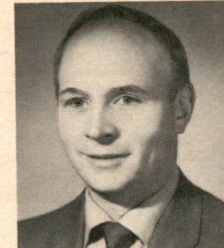
34—Carmen S. Spadaro
Fayetteville, N.Y.



35—Terry E. Wunsch
Milwaukee, Wisc.



36—Levi E. Bottens
North Chevy
Chase, Md.



39—Kenneth B. Peters,
ATM
Sacramento, Calif.

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42—Eugene R.
Thompson
Saskatoon, Sask., Can.



45—Merlin E. Chase
Nova Scotia, Canada



37—William T.
Robinson, Jr.
Winston-Salem, N.C.



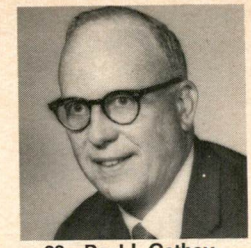
40—Carl M. Harrington
Worthington, Ohio



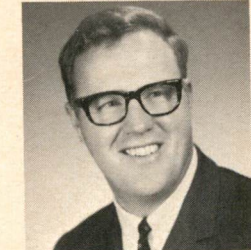
43—Thomas M. Seale
Jr.
Memphis, Tenn.



46—Joe Boland, ATM
Garden City, N.Y.



38—Paul J. Cathey
Wyndmoor
Philadelphia, Pa.



41—Richard Ward, ATM
Deadwood, S.D.



44—Alvin H. Smith
Medland, Tex.



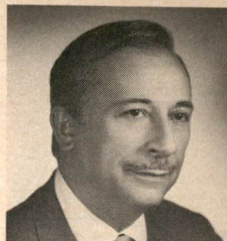
47—John W. Bowman,
ATM
Ft. Lauderdale, Fla.



48—Clyde R. Ward,
ATM
Huntsville, Ala.



49—Yutaka Nakahata
Honolulu, Hawaii



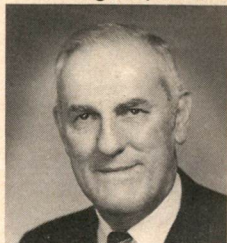
50—Albert J. Mayo,
ATM
Los Angeles, Calif.



51—Robert W. Cockrell
Whittier, Calif.



52—Stanley P. Conover
Encino, Calif.



53—Raymond E.
Cooper
Newington, Conn.



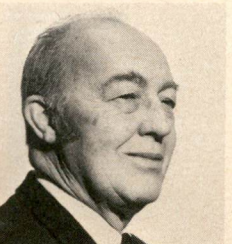
54—Donald Story
Danville, Ill.



55—Warren J. Wallace
Casper, Wyo.



56—R. Russell Heaner
Refugio, Tex.



57—Fred E.
Stockbridge, ATM
Eureka, Calif.



58—Harold P.
Dickinson
Hanahan, S.C.

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59—Thomas Wall
Carson City, Nev.



60—J. Robert Gaul
Burlington, Ont.,
Canada



63—Dr. Kenneth R.
Walker
Knoxville, Tenn.



66—Morgan C. Martin
Norfolk, Va.



TCA—A. R. Toyer
Punchbowl, N.S.W.,
Australia

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61—Charles A.
MacMillan
Montreal, Que., Canada



64—Gil Wilde
Winnipeg, Man.,
Canada



67—James C. Falconer
Anchorage, Alaska

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TCBI—Alexander B.
Nivens
Bathgate, Scotland



62—Chester R. Cecot
Muskegon Hts., Mich.



65—Patrick A. Panfile
Rochester, N.Y.



68—Ralph O. McIntire,
ATM
Slidell, La.

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TCNZ—Robert J.
Hendry
Dunedin, New Zealand

PLAN TO HAVE A HAPPY 46th ANNIVERSARY



October is your Toastmasters International anniversary month. It also is the start of a special three-month, October-through-December, membership sales project.

Have your club plan now to increase community awareness and share your birthday with friends, neighbors, co-workers, and business and civic leaders in your community.

Begin now to plan an active and moving membership sales project. Working with your club administrative vice-president, use your *Membership Sales Program* manual (1159) and your Membership Sales Program Check List (1015) to insure your club's pride of its participation in this program.

Lay the foundation *now* so your club will be ready when October 1 rolls around. Ask your club officers to polish the club programming so *your* club's standard of excellence will be obvious to your guests, especially during October, November, and December.

Also begin planning other activities that round out your Toastmasters training. Form two special projects committees — one for October anniversary month activities and another for the membership sales project. These committees should work closely with each other and with your club's community relations, membership and attendance, and social and reception committees.

Include the objectives of TI's April Invitation Month in your membership sales activities. Invite friends, acquaintances, and co-workers to see your Toastmasters program in action. Invite them to join in your celebration of TI's 46th anniversary.

Many government officials readily acknowledge the benefits of Toastmasters training. TI's anniversary month observance is a time when Toastmasters actively seek proclamations declaring "Toastmasters Week" or "Toastmasters Month" from city mayors and state governors. A sample proclamation (1143), with guidelines for having your mayor or governor proclaim a special observance, is available at no cost from World Headquarters.

The anniversary month observance and the three-month membership building program also is the time to display special Toastmasters exhibits in libraries and community centers.

Plan special meetings. Invite the mayor and other civic and community leaders. Present gift subscriptions of *The Toastmaster* magazine to your library, the chamber of commerce, other community organizations, and to leaders in your community.

Make appointments to meet with local newspaper editors and radio and television station program directors. Discuss your plans, and find out how your club can supply the newspapers and broadcast media with the information *they* need. Invite news and photographic coverage of your Toastmasters events.

Your Standard of Excellence

Always keep in mind, when your club is conducting its special programs, that the club's standard of excellence is paramount. Always maintain this standard, not only to impress guests and prospective members, but also to be sure that you and your fellow club members receive the true benefits of the Toastmasters experience.

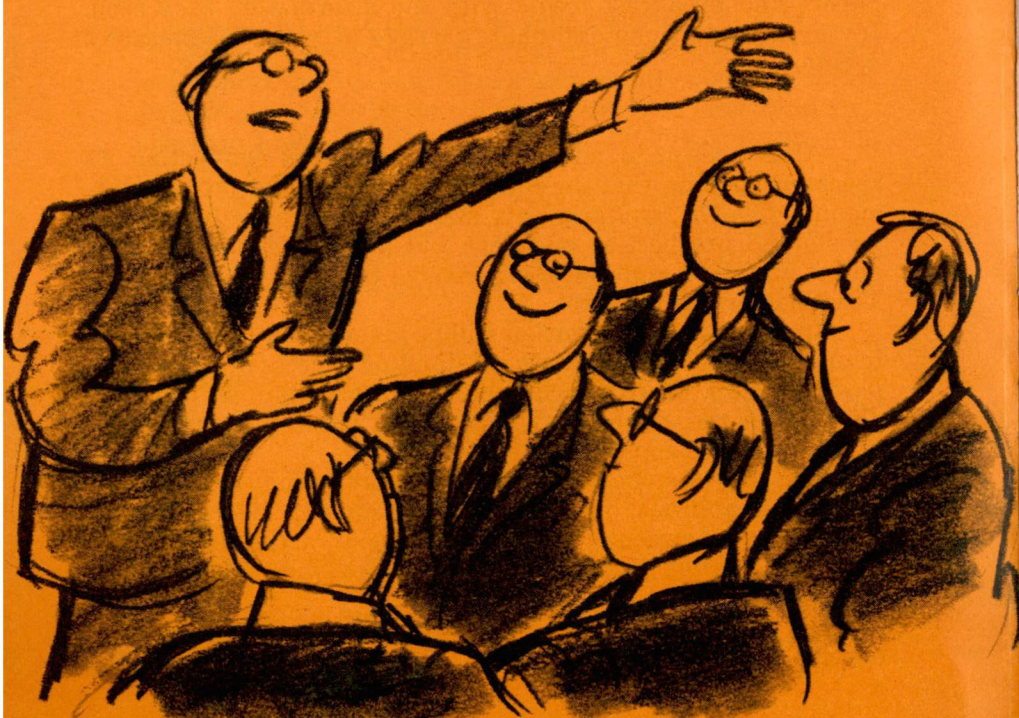
International recognition will be given in *The Toastmaster* to members who demonstrate outstanding success in sponsoring new members. Clubs which achieve and maintain 40 members also will be recognized in the magazine. These clubs are designated as "President's 40" clubs.

This is your chance to exercise your communication and leadership abilities, whether you are an experienced Toastmaster or a newcomer. But be sure your activities and the activities of your fellow Toastmasters are well planned ahead of time.

Be prepared, and don't miss this opportunity to further develop your abilities.

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How To Lead A Group And Get Discussion



By DAN HEDRICK

Joe's face drooped clear to his chest. Discouragement and bewilderment were plain.

"They mostly just sat there like . . . like deaf mutes!" he told his boss. "The ideas you wanted us to come up with on implementing the new line organization didn't come. They wouldn't talk, except for one guy who talked too much. What'd I do wrong?"

Joe's problem was that something had gone awry in the discussion group he had led, and whatever it was, it had him stopped. It could have been one thing or a combination of several things, for such meetings of people and minds can become very involved. There is no foolproof route for perfect results in these sessions but if Joe had known and practiced the principles and suggestions learned by the experience of others, he might have succeeded.

Advance Arrangements

The first factor for a successful discussion is established before the meeting begins. It concerns the physical arrangements of the conference place and the personal comfort of the participants. If a room is too dark or too drab, too hot or cold, if the seating is inadequate, the ventilation poor or the arrangements unsatisfactory for other reasons,

they will have a dampening influence on the conferees. Try to improve it, or move elsewhere. A pleasant room will inspire the discussion.

Unless the group is large or the seating bolted down, sit around a table or arrange the chairs in a circle, so people can see each other. This makes for a more cohesive group and for an easier flow of thought and expression. Chairs arranged "school room" fashion are to be avoided if possible, but sometimes with a large group there is no other choice.

Have something on which to record ideas. A blackboard or a large easel pad is excellent for writing down things that are generated as a group or are to be shared by all. Visual communication is important. Small notebooks or pads for each group member enable him to record ideas he especially wishes to keep.

Arrange to prevent outside interruptions before they start. Nothing is more explosive to concentrated thought than knocks on the door for phone calls or messages, and nothing is more wasteful than a group of people idly waiting for a leader who is sidetracked elsewhere. Have a secretary hold all communications until after the meeting.

In this modern age the coffee break has become an insti-

tution. If a meeting is to be a long one, arrange to include it. It can be a pleasant break in a lengthy session or offered at the beginning while people assemble.

The Function of the Leader

Having taken care to see that the physical arrangements are the best possible, what then is the job of the discussion leader? Briefly stated it is to manage a group of people and secure decisions or conclusions through discussion. This must always be in the background of the leader's mind as the basis for stimulating participation and producing results.

The leader must be certain in advance what is to be discussed. He may not know the answer but he must know the problem or proposition and that the group is to seek an answer, explore the topic or coordinate actions. If the meeting has several subjects or a single subject of many points, these should be put down in a logical sequence in a written agenda.

The discussion leader presides much like a chairman. If he is unknown, he should introduce himself and possibly write his name and position or title on the blackboard where all may see it. If the group is small, all the participants

should be introduced. It is best if the leader can do this as they arrive, or it might be done simply by each person stating his name and position. A spirit of informality is desired and this is one step toward encouraging it.

In starting off a meeting a clearcut statement, usually by the leader, is needed. This serves to call the meeting to order and should include the purpose and any conditions or limitations, such as time, that prevail. If a problem is to be confronted, this should be properly outlined as a basis for understanding. Otherwise, a brief outline of what is to be discussed will orient everyone. In some cases a written outline or agenda might be distributed.

After the proposition has been stated, open up for discussion and let it proceed logically and naturally. An absolute essential is that it be kept on the track. If it slides off on a tangent, break in and pull it back to the subject.

Watch the time and schedule. Usually there is an overall time limitation possibly broken into intermediate segments. Whatever is to be done must often be done within this time allotment. If one person begins to take too much time or if a single idea is belabored beyond a reasonable length,

the time may be used without covering all that was scheduled. Shut off discussion if necessary without being harsh about it. Be careful though, to avoid the appearance of "railroading" things. Maintain a certain flexibility so that if solutions to knotty problems are hard to find, the meeting can be continued or adjourned to a later time.

Generally a good discussion leader should not project his own opinions or talk too much. His purpose is to chair the meeting and get others to express their thoughts. He should exercise personal restraint while at the same time developing his own ability to draw people out and stimulate their thinking.

As consideration unfolds and points are developed, make sure that everyone understands. Review and restate important items before moving on. Get agreement on the points if possible, but be prepared for disagreement and contrary opinions. After all, intelligent people are not supposed to be "yes men"! Sometimes you may have to ask for a show of hands in order to determine the consensus. Sum up the points as you go along and at the end review the total discussion including any individual assignments that have been agreed upon.

Flow of Discussion

Remembering that a discussion leader is basically a wise presider, the flow of conversation then should not all be directed to him, but back and forth through the participants. Those involved should speak directly to each other expressing opinions, raising differences, asking and answering questions. Queries directed to the leader should often be directed to others for answers. Only as a last resort should the leader inject his opinions. Keep the others conversing with each other.

Some Techniques

While you develop as a discussion leader you will build a reservoir of useful experiences in the handling of people and meetings. To speed you along, the following suggestions may be helpful.

Talk is the texture of which discussions are made but sometimes there can be too much or too little of it. Let a man talk unless he gets off the subject or obviously is using the time pointlessly. Then it is your job to tactfully shut him off. On the other hand, if you have some who just sit without speaking, ask them to comment on a point or direct questions to them. A word of caution though—be careful not to catch the "silent one" off guard

and consequently embarrass him. Be sensitive also to the person with a "pet peeve." He may want to use the group as a sounding board or he may be riding an old horse. You might shut him off by asking him to submit it on paper for future consideration.

When a person has the floor, he normally should be heard out. No one should be permitted to interrupt. When he has concluded his statement time should be provided for differing or supporting opinions. Let the rules of common courtesy prevail.

Learn to ask "opinion" questions — the kind that can't be answered with a yes or no. This sort stimulates thinking and discussion which often leads to other questions. Use debatable questions to bring out a variety of viewpoints which will help others strengthen their opinions. "How," "why" and "what" are excellent question openers! Praise in the form of "excellent idea," "that's a good question," "I'm glad you brought that up," "as you were saying" polishes a man's ego and encourages him to participate.

If you pose a question and no one offers an answer, ask it again in a different way. If it still doesn't bring out a volunteer, direct the question specifically to one person.

A discussion leader is not necessarily an expert on the subject of the meeting nor is he expected to have all the answers. If he did, there would be no need for the meeting! The answers should be formed and drawn from the group. In fact, the only purpose of many discussions is to seek answers through group decision.

Avoid arguments. The friction generated may heat tempers beyond the point of any further reasoning. Honest differences of opinion should be encouraged and examined in logical debate in order to bring out all points of view, but plain argument is useless. Shut it off.

Finally, when the topic has been covered, stop or switch to another point or subject. To continue plowing the same furrows is a waste of time and intelligence. It leads to boredom and frustration.

There are differences in groups that gather for discussion. All however, represent a challenge to the leader and his abilities to preside, direct and secure group participation. But no matter how large or small, how simple or complex in purpose a group may be, the basic techniques of discussion group leadership apply equally. Learn them and use them to increase your skill at management of discussion groups.

The First Year...

COMMUNICATION AND LEADERSHIP

The "NOW" Member Program

By ROBERT T. BUCK ENGLE

The Toastmasters International communication and leadership program is one year old this month. It's been a busy and productive year, and a hectic one too! Some confusion arose about moving into the new program — apparently brought about by the simplicity of the process.

The two-section communication and leadership program was developed specifically for Toastmasters and is unique to this organization.

The projects in the new manuals — *Communication and Leadership Program Section I* and *Advanced Communi-*

cation and Leadership Program Section II — present the latest techniques in communication and can add new light to the development of your abilities. The two manuals are the result of years of preparation, research, and experience.

The new manuals are not

revisions of the former programs. They are entirely new. The procedures and processes of the former programs were retained because they remain valuable to your Toastmasters experience.

Official TI recognition still is given in the form of a certificate of progress for completion of Section I, and a certificate of achievement as an Able Toastmaster still is given for completion of Sections I and II.

More than 57,000 communication and leadership manuals were furnished to members who joined prior to August 1, 1969, and to all new members since that date.

What You Want

Toastmasters participating in the *Basic Training* program have until the end of this month to complete its projects for recognition. Members who are participating in *The Advanced Speaker* or *Leadership Through Speech* programs have until January, 1971, to complete them for recognition or switch to the new program.

Whatever your desires, *your* goals and those of Toastmasters International are the same — the development of *your* communication and leadership abilities.

Most Toastmasters, along with the TI Board of Directors, are undeniably proud of

the new manuals. Although there has been some suggestions for changes, the manuals generally have been well received.

TI is interested in constructive evaluation of this program. This is important and is thoroughly studied for possible improvements to the program. For instance, there was significant comment about the limited space in the written evaluation sections of the first edition of the *Communication and Leadership Program* manual Section I. Ample space has been provided for written evaluation in the second printing now being distributed.

New Material

In addition, we have reproduced a set of the evaluation sheets for each manual which your club educational vice-president can order. They are convenient for members who are unable to bring their manuals to the meeting. These sets of project evaluation sheets make it possible for each speaker to receive a guided evaluation and have a written record to keep with his manual.

Many of the more than 100 Toastmasters who already have completed Section I of the *Communication and Leadership Program* have commented that it is "a big im-

provement over the old *Basic Training* manual."

Others echo an area governor in Edmonton, Alberta, Canada, who writes: "Very challenging. Permits new horizons of accomplishment. Very thorough explanation of each project."

But there are some evaluations which lack critical analysis. Although they are few, these evaluations are important.

No Numbers

There are two general comments in this category. The first is based upon the premise that "someone forgot to number (or letter) the speech projects."

Nobody forgot. In fact, not numbering each project was a special consideration in the design of the manuals.

All of us have attended club meetings and heard the Toastmaster of the meeting introduce a prepared speaker by saying something like, "Bill will now present his No. 4 speech."

The Toastmaster of the meeting might tell you which manual Bill is working in, but can *you* remember the title and purpose of "No. 4 speech" in *any* of the manuals? If Bill were working in an advanced manual, it's unlikely that members who are working in the

basic manual would know his objective. Guests would be totally mystified.

Few, if any, of Bill's listeners would have any idea of his purpose. They couldn't tune in, and Bill would get no feedback.

Knowing the *purpose* of each project is important to all members and guests. You should make every effort to be sure *your* listeners know what you intend to accomplish. This will insure that the audience is prepared to listen effectively and will be able to provide you with an effective evaluation. Otherwise, why read the manual?

Reading the manual is related to the second evaluation of the new manuals: "Too much time and effort is required to read and study each project!"

Different Likes

There are many different types of individuals among the many thousands of Toastmasters. The "Now" member program — communication and leadership — was designed to meet expressed needs and to challenge all Toastmasters. This is because over 75 percent of all Toastmasters members are engaged in manager, supervision, owner, professional, and sales occupations. Over 75 percent of all Toastmasters have had one or

more years of college, according to a survey in which approximately 16,500 Toastmasters responded (published in the August, 1969, issue of *The Toastmaster*).

The communication and leadership program was prepared to include considerably more beneficial background material in the first page and a half of each project than was provided in the former program manual.

Read It All

If the member chooses to shortchange himself he can move directly to that part of the project which sets forth the speech requirements. Because all projects in both manuals provide an opportunity to gain greater benefits, and in so doing, require a bit more preparation for their speech content, some Toastmasters working on the first few projects might say they are too difficult.

Those who have completed all or most of the manual projects report that they received a great deal of satisfaction and benefit in communication and leadership compared to the former member programs.

It is difficult to please everyone, but the opportunities are there for *you* to take advantage of as *you* wish. The manuals are for you to work with

for the development of *your* communication and leadership abilities.

The TI communication and leadership program is the same as any job or hobby: the results depend upon the amount of effort you invest. This is especially true in the learning process, whether it is reading, writing, arithmetic, or communication and leadership.

A communicator and leader doesn't become such by reading only newspaper headlines and speech project titles. Anyone can discuss the weather. There's no distinction or self-satisfaction in that avocation.

Greater Needs

Today's sophisticated living demands a higher standard of excellence. The TI communication and leadership program is designed to prepare the Toastmaster to meet these communication requirements in his community and occupational life.

The concept of Toastmasters International has not changed since Dr. Ralph C. Smedley established the first club nearly 46 years ago. The many changes that *have* occurred are simply providing you a "now" communication and leadership program that offers you more opportunities to better meet *your* needs.

Honor Roll



Congratulations to the following Toastmasters who have completed the advanced Toastmasters speech programs :

ABLE TOASTMASTER (ATM) Certificates of Achievement

Each of the following individuals is entitled to place ATM after his name.

William R. Fry, ATM
Lake Norconian Club 1583-F

Keith H. Judson, ATM
Tucson Club 1155-3

Virgil E. McCall, ATM
Roadrunners Club 3850-3

Oliver Redington, ATM
Redwood City Club 27-4

Gail M. Rogers, ATM
West Valley Club 107-4

Loren V. Peters, ATM
Santa Cruz Club 150-4

James P. Curl Jr., ATM
Daly City Club 1881-4

Leo Damkroger, ATM
Mankato Club 175-6

Charles H. Lile, ATM
Thunderbird Club 1566-16

Glenn A. Staeheli, ATM
Boot Hill Club 429-17

James E. Whitehouse, ATM
Estherville Club 2708-19

Alan U. MacMillan, ATM
Evergreen Club 973-21

Kenneth E. Calkins Jr., ATM
Cavaliers Club 3322-23

James L. Knott, ATM
Council Bluffs Club 2114-24

Hugh T. Platt, ATM
Tri-Cities Club 274-33

Milan P. Horvate, ATM
Louis Allis Club 1567-35
Hales Toasters Club 3667-35

Frank M. Tenenholz, ATM
Pottsville Club 3261-38

Lester L. McDowell, ATM
Twelve Twenty Club 1220-46

Maurice I. Nielsen, ATM
Cosmopolitan's Club 2655-46

Edward R. Rydbeck, ATM
Santa Monica Club 21-50

Henry S. Marsh, ATM
South Bay Club 280-50

Donald W. Lum, ATM
Los Caballeros Club 322-50

Farnum Detar, ATM
International City Club 1377-51

Ray Sharp, ATM
Hayward Club 207-57

Eugene F. Carson, ATM
Castro Valley Club 961-57

At This Time I'd

By HARRY SHERRILL

Our alert Toastmasters ah-counters always are reminding us of the use (misuse) of deplorable "ah" and "uh," but there are many other poor word habits we should avoid.

Keep a record of their occurrence in your club. Among them are the overworked expressions: "At this time . . ." and "I'd like tuh . . ."

Some chairmen literally use these expressions — separately or together — to lead into every phase of a meeting. "At this time we will hear the secretary's report of the previous meeting," "at this time we will hear the treasurer's report," and "at this time we will hear from Bill about how he made the sale . . ." It goes on and on, *ad nauseam*.

You would expect to hear these expressions less often at a Toastmasters meeting, but they still are spoken more frequently than they should. The extent to which they are heard is unbelievable until you consciously listen for them.

If we, as Toastmasters, do not work to eliminate such monotonous expressions, which are unnecessarily repetitious, we fail to achieve our objective.

I was a Toastmasters club guest for the first time in 1948. The president opened the meeting by saying, "At this time I'd like tuh call the meeting to order."

From that moment, nearly everyone who spoke before the club stated that he would "like tuh . . ." do something.

On two other occasions as a Toastmasters club guest, I heard others say that they would "like tuh . . ." do, say, or propose something. Why didn't they simply do it?

Experienced and inexperienced Toastmasters are guilty of this habit, which indicates unwarranted indecision and mental laziness — a failure to seek and use a more intelligent expression.

Regardless of the organization or the type of meeting, you merely have to listen and the monotony begins. In professional meetings and at conventions — sure enough! They too are guilty.

Like Tuh...



"At this time I'd like tuh ask Bob Klunk to escort Mr. Blank, our new applicant for membership, from the room."

After a brief discussion of Mr. Blank's application we hear: "At this time I'd like tuh call for a vote on Mr. Blank's application for membership."

"At this time I'd like tuh turn the meeting over (!) to Joe Smart, who will conduct Table Topics."

It Goes On

"At this time I'd like tuh call on Bob Baldpate to give his opinion of the long-haired hippies."

"Mr. Chairman, I'd like tuh make a motion that . . ."

"At this time I'd like tuh show you what these figures mean."

"At this time I'd like tuh thank you for your enthusiastic participation, and I'd like tuh turn the podium back (!) to our illustrious president, Mr. Push."

It goes on until you wonder why the deplorable, repetitious monotony doesn't register on the perpetrators. Don't they

see the opportunity to add a little fluency to their speech? That's the purpose for which Toastmasters assemble — to improve the fluency and effectiveness of our vocal expressions.

Who Did That?

Who was the last man you saw *turn over* a meeting? How do you *hold* a meeting, with one hand or two?

I attended a meeting of persons interested in real estate and investing. The master of ceremonies thought it would be a good idea to bring the individuals closer together by having each introduce another member of the group. It *was* a good idea.

He might have said, "Let's put a little 'zing' into this meeting, friends. After being introduced, please stand and introduce someone else in the group. We'll start with myself. I'm Bob Mastermind, and I am honored to present Joe Schemer. Joe, would you please stand and introduce someone?"

But Bob Mastermind didn't do that. Instead, he said, "At this time I'd like tuh make you all acquainted with each other. You all know who I am (they didn't). Over here is Joe Schemer. Now, Joe, I'd like tuh . . . And I'd like for each of you tuh . . ."

Thereupon, the parade of monotony started. Joe stood rather uncertainly and said, brilliantly, "I'd like tuh introduce my wife, Dorothy."

Dorothy dutifully arose and said, "I'd like tuh introduce the chief of our typing pool, Mrs. Whipper."

From Mrs. Whipper's lips came the immortal words, "I'd like tuh introduce Mr. Martin Scurrier of the sales force."

Mr. Scurrier, using the expression that already was beginning to grate on my nerves, introduced me.

How About . . . ?

I tried to change the pattern by clearly and distinctly saying, "Ladies and gentlemen, I present to you Mr. Mark Steamer, the building engineer."

I wasn't successful. The difference didn't register. Mr. Steamer hesitantly arose and timidly declared, "I'd like tuh introduce George Hack of the publications department."

There were more than 80 persons in that room, and each

began his introduction with the same three words: "I'd like tuh . . ."

After half of the group had been introduced I began watching the chairman to determine if it was registering with him. Perhaps it's my imagination, but it seemed he began to wince at the start of each introduction.

Added Restriction

Finally, when about 10 persons remained to be introduced, he called upon the last person introduced. "Look, I hope you won't be offended by this, but can't we think of some other expression to use to begin an introduction?"

Then he said, "I'd like tuh ask the rest of you to think of some other expression than 'I'd like tuh . . .' to begin your introduction."

With that restriction it took much longer to introduce the final 10 individuals. Two persons almost had to abandon the effort because they couldn't think of anything else to say.

Five weeks later many of the same people gathered to meet some out-of-towners who performed key functions in the investment program.

Bob Mastermind again officiated. He was to introduce 11 individuals at the front table. Each spoke for about five minutes.

Not only had Bob Mastermind not been cured of his affliction, but the 11 individuals who spoke were infected by the same bug. Every introduction was prefaced with: "And now, at this time, I'd like tuh introduce . . ." and each speaker used "I'd like tuh . . ." from one to five times during his short talk.

The frequent use of "I'd like tuh . . ." reveals a certain amount of egoism. It reveals that the speaker is thinking of

what *he* wants, instead of what his listeners might want or need.

Seldom are we bound by any unchangeable phrase when we wish to express a thought. Monotonous habits become deplorable. They are inexcusable.

So now, AT THIS TIME, as an attentive Toastmaster, I'D LIKE TUH suggest to my fellow Toastmasters a self-evaluation on this issue. Those who are guilty should stand and say, "I'd like tuh change."

ABOUT THE AUTHOR

Harry Sherrill is a member of Irving (Tex.) Club 3365-25. He and his wife conduct a bilingual (Spanish and English) chiropractic practice. Toastmaster Sherrill is a licensed chiropractor both in Texas and in California.

Changing Your Address?

If you're planning to move, let us know your new address eight weeks prior to the scheduled move. Be sure to complete all the necessary information. This will insure uninterrupted delivery to you of **The Toastmaster** magazine and other TI materials. Send to: **Toastmasters International, P.O. Box 10400, Santa Ana, California, U.S.A., 92711.**

Club No. _____ District No. _____

Name _____

Present address _____

City _____ State/Province _____

Country _____ Zip Code _____

New address _____

City _____ State/Province _____

Country _____

If you are a club, area, division, or district officer, indicate your complete title: _____

NEW CLUBS

As of June 10, 1970

District F

WIIS ORANGE COUNTY Club 518-F. Meets alt. Tues., 5:30 p.m., SAFE-CO Insurance Group, 17570 Brookhurst St., FOUNTAIN VALLEY, Calif. Contact: 962-7711. Area: D-One. **Sponsoring Club: SPOKESMEN'S CLUB 179-F.**

District 6

MINN-E-SOTANS Club 2029-6. Meets 1st and 3rd Mon., 11:30 a.m., Governor's Dining Rm., State Capitol, ST. PAUL, Minn. Contact: 221-2856. **Sponsoring Club: SHRINERS CLUB 590-6.**

District 12

CBC Club 2858-12. Meets 2nd and 4th Wed., noon, Officer's Club CB Center, PORT HUENEME, Calif. Contact: 982-5786 or 982-4680. Area: One. **Sponsoring Club: OXNARD CLUB 649-12.**

District 14

C & S Club 2650-14. Meets Tues., 7:30 a.m., Citizens & Southern Natl. Bank, Mitchell St., ATLANTA, Ga. Contact: 588-2448.

CLAYTON COUNTY Club 2780-14. Meets alt. Mon., 7:00 p.m., Shoney's Drive-In Rest., Jonesboro Rd., FOREST PARK, Ga. Contact: 361-4610. **Sponsoring Club: PERSHING POINT CLUB 2662-14.**

District 16

CONOCO NOONERS Club 806-16. Meets Mon., 11:45 a.m., Conoco Board Rm., 5th Floor, Main Office Bldg., 1000 S. Pine, PONCA CITY, Okla. Contact: 762-3456, Ext. 8841. **Sponsoring Club: PONCA CITY CLUB 1846-16.**

SIMBA Club 2298-16. Meets Thurs., 6:30 p.m., Jones Hall, Langston University, LANGSTON, Okla. Contact: 466-2281, Ext. 242 or 466-2637. Area: Seven. **Sponsoring Club: EDMOND CLUB 170-16.**

District 26

GATES SUNRISERS Club 1120-26. Meets Thurs., 6:30 a.m., Gates Rubber Co. Roof Garden Cafe., 999 S. Broadway, DENVER, Colo. Contact: 744-4334. **Sponsoring Club: GATES CLUB 3413-26.**

District 34

VESTA Club 3180-34. Meets 2nd and 4th Mon., 6:15 p.m., Panfill's Rest., Vestal Pky., VESTAL, N.Y. Contact: 754-0711. **Sponsoring Club: ENDICOTT CLUB 2584-34.**

District 35

LANCASTER Club 3361-35. Meets 2nd and 4th Fri., 12:15 p.m., Downtown Inn, LANCASTER, Wisc. Contact: 723-4077.

District 39

MANTECA Club 2049-39. Meets Fri., 6:00 a.m., Brawley's, Yosemite Ave., MANTECA, Calif. Contact: 835-5271. Area: One. **Sponsoring Club: GREATER NORTH STOCKTON CLUB 64-39.**

District 47

SEVEN HILLS Club 911-47. Meets Mon., 7:00 p.m., Blue Rm., FAMU Hotel Unit, TALLAHASSEE, Fla. Contact: 224-6512 or 576-3822; or 222-8030, Ext. 545 or 877-1465. **Sponsoring Club: CAPITAL CLUB 3318-47.**

(Continued on page 31)



COMPLETE EVALUATION- NO HANDICAPS

By DON O. NOLD

Until 1965 I hadn't heard about Toastmasters, and Toastmasters hadn't heard about me.

However, as founder and editor of *Dialogue*, a recorded magazine for the blind, I frequently was called upon to speak to groups about my work for the sightless.

A friend, who had volunteered his time to help with the *Dialogue* project, changed my relationship with Toastmasters by telling me about Oak Park (Ill.) Club 614-30.

"You should join Toastmasters," he told me after I spoke at a local service club meeting. "You do quite well, but you could do better." He explained the club program and the value of the Toastmasters evaluation process. I was interested.

The following Thursday night I popped-in unannounced, with white cane in hand, to visit my first Toastmasters meeting. I was favorably impressed and after making a number of visits was admitted to the club.

In the five years that I have been a member, I have served as club secretary, administrative vice-president, and president.

The Toastmasters of the Oak Park Club soon knew about me, and they knew about Dialogue, although I avoided speeches about the magazine because they would have been too easy. My speech topics require research and preparation. This not only broadens my knowledge and background, but also maintains my listeners' interest.

No Concessions

Can a sightless person do well as a Toastmaster? Absolutely, if he does not ask or accept concessions for his blindness.

When I was admitted to the club, I told the members I did not want to be babied or spared any justified criticism. I want to be considered the same as any other member, and if I have it coming, I want it — good or bad!

I learned early in my writing career that flattery and false praise does more harm than good when a person wants to learn how to write. Only well-justified evaluation makes improvement possible. I consider my Toastmasters evaluations the same way, whether I am getting them or giving them.

Effective evaluation is an important aspect of any learning situation. It is especially important in a Toastmasters

club because it helps you find out how well your audience received your message. You also get an idea of how people outside your club silently evaluate you when you speak with them.

During my first year as a Toastmaster, the club had three secretaries. A fourth was needed. I knew I could do the job because of my newspaper and advertising experience, but I also knew that I would be the last person the nominating committee would consider for the job.

The Chance

I hinted to a member of the nominating committee that I wanted to be the club secretary, and the job was mine. With Braille notes and an efficient secretary in my office, the work was conducted smoothly. I also have produced the club's semimonthly bulletin.

I have prided myself on two habits that help in doing any job: keeping account of what co-workers have done, and not procrastinating.

But what has this to do with sightlessness as a Toastmaster? Nothing! Toastmasters are called upon to use their vocal and intellectual talents, and sightlessness restricts no one from the full use of these talents.

A district officer sat through

a meeting that I conducted as president. He did not perceive that I was sightless. Observing me recognize members by name when they addressed the chair and my eye contact with those speaking indicated to him that I had sight.

Sight is not a principle factor in developing talents that are performed by the mind. Don't fail to see the benefits of the total Toastmasters pro-

gram. Don't fail to take full advantage of your evaluation and how it contributes to the development of your communication and leadership abilities.

I frequently get a ride to my Toastmasters club meetings and I always get a ride home, but I take the bus when members who live in my neighborhood are not available. In short, I'm just another Toastmaster — no handicaps.

• • •
Toastmasters International **Communication and Leadership Program** manuals are available for use by sightless Toastmasters. They are loaned for a six-month period which is renewable upon request.

ABOUT THE AUTHOR

Don O. Nold is a past president of Oak Park (Ill.) Club 614-30. He is founder and editor of Dialogue, a recorded magazine for the blind.

NEW CLUBS —CONTINUED FROM PAGE 28

District 54

BLUE FLAME Club 3283-54. Meets 2nd and 4th Tues., 4:30 p.m., Northern Illinois Gas Co., Rt. #59 and East-West Tollway 60507, DU PAGE COUNTY, Ill. Contact: 355-8000. Area: Three.

District 57

LAKESIDE Club 3069-57. Meets Tues., noon, Tom Lovely's Buffet, 336 Grand Ave., OAKLAND, Calif. Contact: 654-7411, Ext. 292. Area: Four. **Sponsoring Club: KAISER CLUB 756-57.**

TCA

BOOMERANG Club 879-TCA. Meets 2nd and 4th Tues., 6:15 p.m., Majestic Hotel, George St., BRISBANE, Queensland, Australia. Contact: 51 1556.

WESTBURY Club 3820-TCA. Meets 2nd and 4th Wed., 7:45 p.m., Westbury Methodist Church Hall, William St., WESTBURY, Tasmania, Australia. Contact: Westbury 9. Area: Seven Hundred and One. **Sponsoring Club: TASMANIAN CLUB 2751-TCA.**

District U

ALPHA Club 1678-U. Meets alt. Mon., 8:00 p.m., Hotel Negara, 19 Claymore Dr., SINGAPORE, Republic of Singapore.



We Need Help- YOURS

Each time you attend a club, area, or district meeting you can hear various Toastmasters in casual conversation telling how they have benefitted from their Toastmasters opportunity.

This is good! You are expected to benefit from your Toastmasters training. The opportunities of the communication and leadership program are provided for your development so you *can* advance in your personal, social, and occupational life.

Yet only telling about your successes to your friends and acquaintances is an ineffective method of "spreading the word." Take time to write World Headquarters about your *material* successes that have occurred while you have been a Toastmaster. WE NEED YOUR HELP!

World Headquarters wants to share your success with other Toastmasters and with men who not yet are Toastmasters. WHQ receives many requests for material that tells about the success of Toastmasters and would like to answer these requests by telling *your* success story! Of course, we would ask your permission before using your name.

Take a few moments now and reflect upon what your goals were when you joined Toastmasters. Think about how the

Toastmasters communication and leadership program and your club's standard of excellence have accelerated your pace toward accomplishing these goals.

For example, a Toastmaster who now supplements his income by public speaking writes to us: "When I think back to the time I started in the Toastmasters club, I never dreamed I would be so lucky and successful. Now, thanks to Toastmasters, not only have I met some of the finest people in the world through my speaking ability, but next year I will retire . . . and go into the humorous speaking business full time."

Share Your Success

Take a few minutes and tell us (*in not more than two pages*) how your communication and leadership development has helped you obtain greater recognition.

Yes, you can help us by answering the few following questions and mailing your testimonial to: Toastmasters International, P.O. Box 10400, Santa Ana, California, U.S.A. 92711.

How has the Toastmasters communication and leadership program helped you in your occupational status and advancement? Please include your company's name and the job titles you have had since becoming a Toastmaster.

What elective and appointive offices have you occupied in professional, civic, service, fraternal, and other organizations as a result of your Toastmasters training? Please list the office title, organization, and dates you occupied these offices.

How has your Toastmasters communication and leadership experience aided your participation in other activities? Please name the specific activity and its function, and include the part you played in the project. *How* did your Toastmasters training help to accomplish the goals of the activity?

Identify Yourself

Be sure to include *your name* and *address*, your *club's name* and *number*, and your *district number*.

Please be specific. It is readily agreed that your Toastmasters training will build self-confidence and produce self-satisfaction. If you feel that these are the main accomplishments of *your* Toastmasters club experience, relate them to your advancements in your personal, social, and occupational life. Try to emphasize accomplishments that are material and readily recognized by others as an achieved goal.

TOASTMASTERS ON THE MOVE



District 39 Is First

District 39 in northeastern California was the first district to have all its clubs submit their semiannual reports for the current reporting period.

Reporting Progress

Weekly progress reports of the organizing of a new Toastmasters club at the **Continental Oil Co.** in Ponca City, Okla., are being published in "The Ponocoan," a company publication for employees.

SPECIAL AWARD — William Cutshaw (second from left), of NAFI Club 3059-11, accepts a "Toastmaster of the Decade" award from David C. Miller, NAFI Club president. Participating are District 11 Governor Gilbert W. Smith (left) and Lt. Gov. Floyd O. Kreider.

Joke Teller

A joke told by **Larry Moshier** of Los Cerritos Club 192-F in Bellflower, Calif., in club and area humorous speech contests won him a cash prize when it was used on a national television program.

Elected to Lead

District 37 Lt. Governor **Robert E. Herndon** of Plymouth (N.C.) Club 3220-37 has been elected president of the **Eastern North Carolina Personnel Assn.**

State Senate Nominee

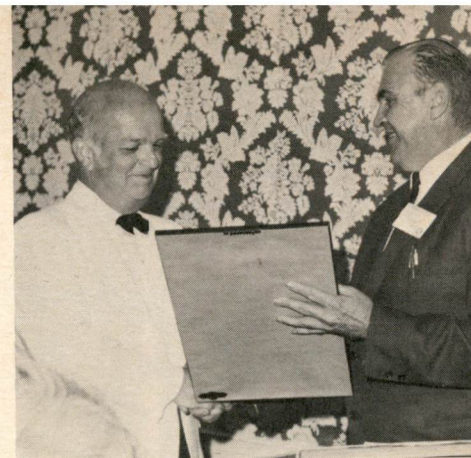
Dr. Russell G. Herron, TI Second Vice-President, was unopposed as he led his party in votes, winning the nomination for **state senator** from Ventura/Santa Barbara Counties in the **California primary election**. He faces a strong incumbent in the November general election.

Toastmasters Progress

Past International President **Charles C. Mohr** has been elected secretary of the Committee on Training for the **American Petroleum Institute**.

New Responsibilities

Forrest R. Belcher, ATM, of Thunderbird Club 1566-16 in Tulsa, Okla., was named manager of training and development for the Chicago (Ill.) headquarters of the **Standard Oil Co. of Indiana**. Toastmaster Belcher is president of the American Society of Training and Development.



ADMIRAL HOWLAND—International President **Ralph E. "Bud" Howland** is presented an honorary commission in the Nebraska Navy by District 55 Lt. Governor **Robert B. Thein**, ATM, at the district spring conference.

Executive Order

Acting and Lieutenant Governor of Colorado, **Mark A. Hogan**, proclaimed "Toastmasters Week" throughout the state during the first week of June in conjunction with the **Region 3 Conference** June 5-6 in Denver.

WITH MAYOR—Shreveport (La.) Mayor **Clyde E. Fant** (left, seated) views 200 advance copies of **The Toastmaster** magazine as part of Toastmasters Town of the Month activities. With Mayor Fant are Toastmasters (from left, standing) **Thomas Alexander**, **Ed Kitchens**, and **John Gray**; and (seated) District 25 Educational Lieutenant Governor **Jerry Leonard**.





TOASTMASTERS MONTH — Alabama Governor **Albert P. Brewer** signs a proclamation declaring June as "**Toastmasters Month**" in his state. Participating in the ceremonies are District 48 officers (from Left) Hoyt Johnson, Charles Allen, District Governor Clyde Ward and Gene Smythe and James Smith, past district governors.

Book Published

Dr. **Mehdi Heravi** of Cookeville (Tenn.) Club 2744-63 has written and had published a book of historical analysis entitled **Iranian-American Diplomacy**. The book deals with the two countries' foreign policy.

Article Reprinted

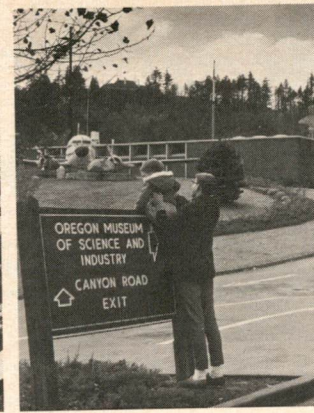
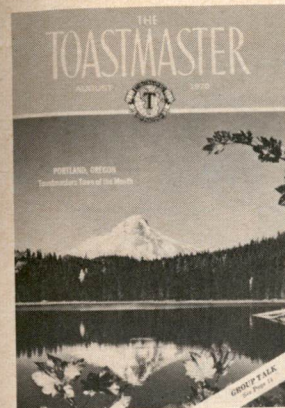
"Points For A Successful Conversation," by Toastmaster **W. Hitchcock Robinson**, published in the March, 1970, issue of **The Toastmaster** was reprinted in the May, 1970, issue of **The Braille Mirror**, a monthly magazine published for the blind by Braille Institute of America, Inc.

New Opportunities

Eddie L. Madison Jr., past president of Foreign Commerce Club 1239-36 in Washington, D.C., has been promoted to community service director of **WMAL-TV** and **WMAL** radio in Washington.

Election Recognition

The election of **Harry Dawson** as president of **Hayward (Calif.) Club 207-57** resulted in an article in the local newspaper, "**The Daily Review**," and a profile summary in "**Pioneer**," a publication for the employees of **Peterbuilt Motors Co.**, Newark, Calif., where Toastmaster Dawson is foreman of the machine shop.



TOASTMASTERS TOWN OF THE MONTH — PORTLAND, ORE.

PORTLAND, OREGON, Toastmasters Town of the Month for August, is the city that is paramount on many Toastmasters' minds this month — it is the site for TI's 39th International convention, August 10-13.

Slightly more than 100 years ago two settlers crossed the continent to this wilderness site. They stood under the fir trees lining the Willamette River and flipped a coin to decide whether TI's 1970 convention city would be named Portland or Boston.

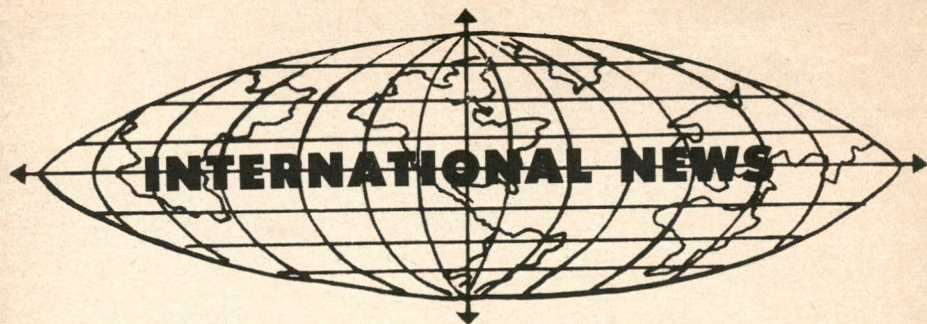
Today this teeming metropolis, located near the junction of the Willamette River and the mighty Columbia River, is affectionately referred to as Oregon's "city of roses."

Almost in Portland's backyard stands majestic Mount Hood, reigning peacefully over the Cascade Mountains.

Blessed with a year-round equable climate, the Rose City is the northern gateway to a green valley of rolling farmland, orchards, dairies, and expansive timber tracts. Portland's central location places it in close proximity to every place of scenic beauty in Oregon and southern Washington.

Portland's 56 parks combine play facilities, recreation, and beauty. The Rose City's two basic industries are wood products and agriculture, but the area has a growing abundance of hydro-electric resources.

The city's population is less than 400,000, but more than one million persons live, work, and play in the Portland area. Nearly one percent of all the Toastmasters clubs in the world are in Portland.



Talking Business

Speakers bureau members of **Vertol Club 3716-38** in Philadelphia, Pa., have gained "semi-official" status as spokesmen for the **Vertol Division** of the Boeing Co. They speak to community groups about activities and products of their company.

Speechcraft Publicity

Toastmasters of **Saratoga Club 3572-4** in Cupertino, Calif., received substantial publicity from their Speechcraft sessions. Several news releases were published in the local "Mercury News" and a half-hour program about the sessions was conducted on radio station **KPLX**.

YOU'RE ON — Jonathan Abrams of **Campus Club 3863-34** in Albany, N.Y., responds to Table Topics while Club President Richard Hazel operates **video-tape** camera. Each member's delivery was recorded and replayed.



TOPS IN NEW ZEALAND

— Robert J. Hendry (right), president of the **Toastmasters Council of New Zealand**, presents trophy to Geoffrey C. Stephens, winner of the South Island Area Humorous Speech Contest.



Photo Publicity

Toastmasters at the **Naval Avionics Facility** in Indianapolis, Ind., splashed in the news with two photographs in "The Beamrider," a Naval Avionics publication. Photos showed Area 12 Governor Walter Flockhart presenting an area humorous speech contest trophy to Ken Fishburn, and **NAFI Club 3059-11** Past President Bill Guiducci introducing three new club members to the **Communication and Leadership** manual.

Energetic Speakers

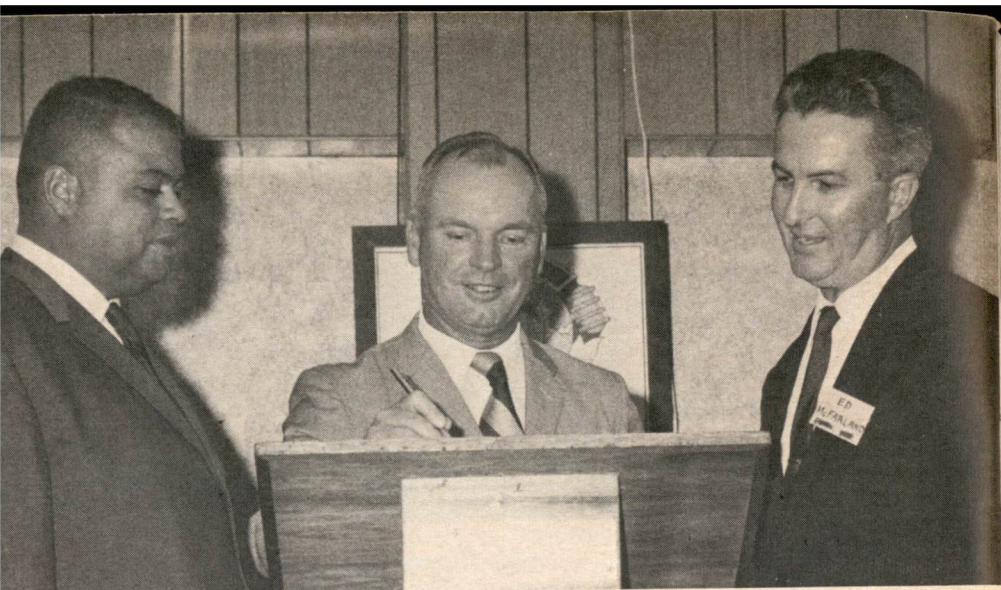
The 20 Toastmasters clubs of **Dallas County, Tex., in District 25**, have combined to form a 25-member speakers bureau. The Toastmasters speak about a variety of subjects, from democracy to traffic safety.

Man of the Year

Past District 67 Governor **George Denison** has been presented the Man of the Year Award by the **Greater Soldotna Chamber of Commerce** in Soldotna, Alaska.

POPULAR REUNION — Fourteen past club presidents gather with Club President James W. Burke (third from left, seated) during the 22nd anniversary celebration of **Syracuse (N.Y.) Club 580-34**.





HONORED GUEST — Colonel C. W. Green (center), signs the guest roster of Isthmian Club 1788-U in Balboa, Panama Canal Zone, after speaking to the club about "Listening — A Factor in Communication." With Col. Green are Toastmasters Walter Bowie (left) and Edward A. McFarland.

CLUB ANNIVERSARIES — SEPTEMBER

35 YEARS

Fullerton Club 37-F
Fullerton, California

30 YEARS

Van Nuys Club 172-52
Van Nuys, California

25 YEARS

Vigo Club 332-11
Terre Haute, Indiana
Kaposia Club 330-6
St. Paul, Minnesota
Pioneer Club 331-21
Victoria, B.C., Canada

20 YEARS

Anchorage Club 877-67
Anchorage, Alaska
Chico Club 558-39
Chico, California
Westchester Club 869-50
Los Angeles, California

Capital Club 876-36

Washington, D.C.
Raleigh Club 843-37
Raleigh, North Carolina
South Hills Club 847-13
Pittsburgh, Pennsylvania
Midland Club 872-44
Midland, Texas

15 YEARS

Calvary Club 1253-36
Washington, D.C.
Huron Valley Club 1909-28
Ann Arbor, Michigan
Pillsbury Club 1891-6
Minneapolis, Minnesota
Parthenon Club 1738-63
Nashville, Tennessee
Galveston Club 1851-56
Galveston, Texas
Lind Club 118-33
Lind, Washington
Corregidor Memorial Club 1800-U
Cavite, Luzon, Republic of the Philippines
Kings Park & District Club 1924—TCBI
Glasgow, Scotland

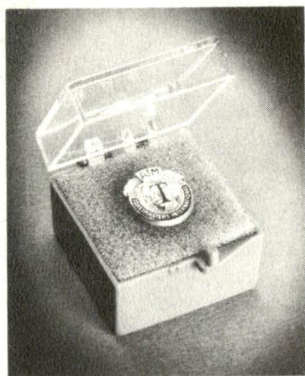
DISTRICT GOVERNORS 1970-71

- F. Max R. McVay
2. William V. Shumate
3. Kenneth S. Jagolinzer
4. Roger A. Cuadra
5. Harold O. Story, ATM
6. N. William Hamlin
7. Carroll E. Hermanson, ATM
8. Ross L. Poggenpohl
9. Harold E. Aldrich, ATM
10. Angelo J. Sturrett
11. Carl E. Nickles
12. Theodore A. Olcovich
13. W. R. (Casey) Castonguay
14. John P. Lister
15. Richard C. Meyer
16. Jack B. Wilson Jr., ATM
17. Levi M. Loss
18. Thomas C. Dunn, ATM
19. George W. Hertema, ATM
20. Ben T. Hennessy
21. John B. Hicks
22. Joe D. Hall
23. F. Thomas Starkweather, ATM
24. Richard D. Hileman
25. Jerry Leonard, ATM
26. Ralph Fowler
27. Peter J. Varekoi
28. Dale A. Davis
29. D. E. (Doc) Wilson, ATM
30. D. Curtis McKim
31. Harry Landsman
32. Robert F. Catlyn, ATM
33. Leland E. Maust
34. Carmen S. Spadaro
35. Terry A. Wunsch
36. Levi E. Bottens
37. William T. Robinson Jr.
38. Paul J. Cathey
39. Kenneth B. Peters, ATM
40. Carl M. Harrington
41. Richard Ward, ATM
42. Eugene R. Thompson
43. Thomas M. Seale Jr.
44. Alvin H. Smith
45. Merlin E. Chase
46. Joe Boland, ATM
47. John W. Bowman, ATM
48. Clyde R. Ward, ATM
49. Yutaka Nakahata
50. Albert J. Mayo, ATM
51. Robert W. Cockrell
52. Stanley P. Conover
53. Raymond E. Cooper
54. Donald Story
55. Warren J. Wallace
56. R. Russell Heaner
57. Fred E. Stockbridge, ATM
58. Harold P. Dickinson
59. Thomas Wall
60. J. Robert Gaul
61. Charles A. MacMillan
62. Chester R. Cecot
63. Dr. Kenneth R. Walker
64. Gil Wilde
65. Patrick A. Panfile
66. Morgan C. Martin
67. James C. Falconer
68. Ralph O. McIntire, ATM
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14709 N.E. 4th Pl., Bellevue, Wash. 98007
411 W. First Ave., Scottsdale, Ariz. 85251
3260 Benton St., Santa Clara, Calif. 95051
3078 Mercer Lane, San Diego, Calif. 92122
Rte 4, Box 455, Grand Rapids, Minn. 55744
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414 7th St., Lincoln, Ill. 62656
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813 Medoland Dr., Brigham City, Utah 84302
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152 Fairway Drive, Helena, Mont. 59601
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7 South 4th St., Marshalltown, Iowa 50158
1506 South 17th St., Grand Forks, N.D. 58201
#113-6020 Vine St., Vancouver 13, B.C., Canada
3406 Shorewood Dr., Topeka, Kans. 66605
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322 West Kanai Ave., Porterville, Calif. 93257
2880 Sorrento, Ann Arbor, Mich. 48104
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3753 Crosland Road, Winston-Salem, N.C. 27106
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517 2nd Street, Saskatoon, Sask., Canada
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3408 Shell, Midland, Tex. 79701
P.O. Box 161 Halifax Co. Nova Scotia, Canada
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709 N.W. 29th St., Ft. Lauderdale, Fla. 33311
310 Rosemont Rd., Huntsville, Ala. 35803
5308 Halapepe St., Honolulu, Hawaii 96821
3316 Shelby Drive, Los Angeles, Calif. 90034
11231 Tigrina Ave., Whittier, Calif. 90603
17947 Burbank Blvd., Encino, Calif. 91316
Cedarcrest Hospital, Cottage 25, Newington, Conn. 06111
3528 Ferndale, Danville, Ill. 61832
937 S. Lincoln, Casper, Wyo. 82601
P.O. Box 711, Refugio, Tex. 78377
Box 710, Eureka, Calif. 95501
1217 Eastwood Ave., Hanahan, S.C. 29406
1931 S. Calif., Carson City, Nev. 89701
916 Condon Drive, Burlington, Ont., Canada
7400 Sherbrooke St. W. Apt. 407, Montreal, 262, Que., Canada
3229 Peck St., Muskegon Hts., Mich. 49444
4126 Gaines Rd., Knoxville, Tenn. 37918
756 Beaverbrook St., Winnipeg 9, Man., Canada
190 Melrose St., Rochester, N.Y. 14619
2408 Grandy Ave., Norfolk, Va. 23509
Box 919 Anchorage, Alaska 99501
3836 Kent St., Slidell, La. 70458

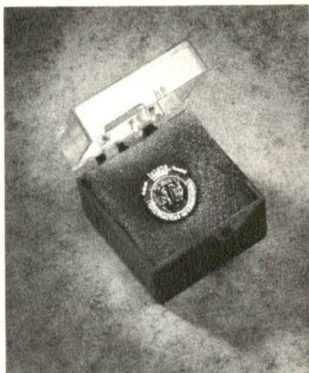
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