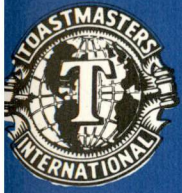


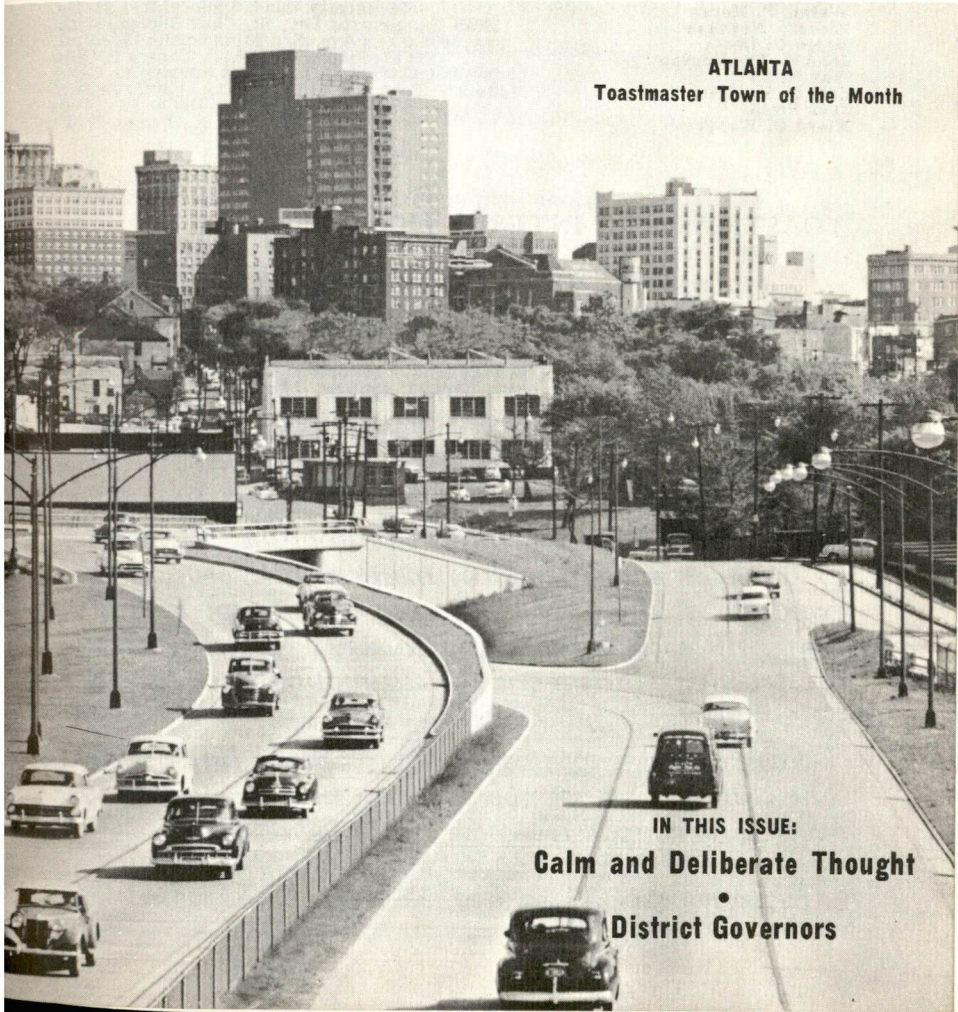
AUGUST, 1960



THE TOASTMASTER

FOR BETTER LISTENING, THINKING, SPEAKING

ATLANTA
Toastmaster Town of the Month



IN THIS ISSUE:

Calm and Deliberate Thought

•
District Governors

OFFICERS

President—EMIL H. NELSON 1367 Bayard Ave., St. Paul 16, Minn.
1st Vice President—GEORGE J. MUCEY 144 North Main St., Washington, Pa.
2nd Vice President—HERMAN E. HOCHÉ 162 Fleetwood Terrace, Silver Spring, Md.
Past President—AUBREY B. HAMILTON 705 Olive St., St. Louis 1, Mo.
Founder—RALPH C. SMEDLEY Santa Ana, California
Executive Director—MAURICE FORLEY Santa Ana, California

DIRECTORS

George D. Anderson 3319—6th Ave. No., Great Falls, Mont.
Robin Dick 775 Homer St., Vancouver 3, B. C.
John J. Franczak 1734 East 72nd St., Chicago 49, Ill.
Robert A. Gibney 5 Hanfling Rd., Scarsdale, N. Y.
Roy D. Graham 14410 Costa Mesa Dr., La Mirada, Calif.
Harry Hodde 531 Williams St., Springfield, Ill.
Emmit L. Holmes 8153 So. Chappel Ave., Chicago 17, Ill.
William Hylton P.O. Box 5174, High Point, N. C.
Walter P. Moran 1828 Beverly Road, Philadelphia 38, Pa.
Richard Newman 21525 Tanglewood Dr., St. Clair Shores, Mich.
Helge G. Olson 5305 Penn Ave. So., Minneapolis 19, Minn.
John D. Puddington 4989 Fleetwood Dr., N.W., Canton 9, Ohio
Max Sacks 7601 Kittyhawk Ave., Los Angeles 45, Calif.
Carl F. Sanders Suite 207, Bank of Carthage Bldg., Carthage, Mo.
Dick Smith P.O. Box 11595, Dallas 18, Texas
Floyd C. Wangrud 1309 10th Ave. N., Fargo, N. D.

TOASTMASTERS INTERNATIONAL IS:

... a nonprofit, nonpartisan, nonsectarian educational organization which has helped more than half a million men through its program of self-expression and self-improvement. There are now more than 3,000 clubs which are located in every state of the Union, every province of Canada and in 34 other countries.

A Toastmasters club is an organized group providing its members with opportunities to improve their abilities to speak in public, conduct meetings and develop their executive abilities. In congenial fellowship, ambitious men help each other through actual practice, mutual constructive criticism and the assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies and continuing counsel from the Home Office.

"As a man speaks, so is he."—Publilius Syrus, 43 B.C.

Don Perkins
Editor

Dorothy Garstang
Assistant Editor

Phil Interlandi
Art Director

the TOASTMASTER

For Better Listening—Thinking—Speaking

OFFICIAL PUBLICATION OF TOASTMASTERS INTERNATIONAL, INC.

VOLUME 26 NUMBER 8 AUGUST, 1960

CALM AND DELIBERATE THOUGHT—

By Dr. Norman Topping 2

HELP YOUR FELLOW SPEAKER—By Lock Gee Ding 8

DOWN TO EARTH—By Philip B. Phillips 10

GETTING YOUR CLUB INTO PRINT—By Benjamin F. Busch 12

REPORT FROM THE ANTIPODES—By John M. Rock 17

DISTRICT GOVERNORS 20

AN ALL-PURPOSE SPEECH—By David J. Herzbrun 30

BE CONVINCED—By Carl H. Nelson 34

PERSONALLY SPEAKING, 15 — TOWN OF THE MONTH, 19 — CLUB TO CLUB, 24 —

HOME OFFICE TOASTSCRIPTS, 32 — CONVENTION, 36 — JUST IN JEST, 37 —

LETTERS TO THE EDITOR, 38 — NEW CLUBS, 39

PRINTED IN U.S.A.

PRICE \$1.50 PER YEAR

Address All Communications

The Toastmaster, Santa Ana, California



TOASTMASTERS INTERNATIONAL is a non-profit educational organization of 3170 active clubs, located in the United States and 34 other countries. Organized October 4, 1930. Incorporated December 19, 1932. First Toastmasters Club established October 22, 1924. Home Office—Santa Ana Community Center, 1104 West Eighth Street. The names "Toastmaster" and "Toastmasters International" are Registered Trade Marks of Toastmasters International, Inc.

THE TOASTMASTER Magazine is published monthly at Santa Ana, California. Copyright © 1960 by Toastmasters International. All articles submitted, and the right to copyright same, shall belong to Toastmasters International unless the person submitting the article expressly reserves such rights in himself. Opinions expressed in the articles in this magazine reflect the views of the writers and do not necessarily indicate the attitude of the organization, Toastmasters International. Entered as second-class matter October 25, 1941, at the Post Office, Santa Ana, California, Act of March 3, 1879. Second class postage paid at Cincinnati, Ohio, and at additional mailing offices. Mailing prepared at Cincinnati, Ohio, by S. Rosenthal & Co., 22 East 12th St., Cincinnati, Ohio. POSTMASTERS: Send all notices of change of address to: Toastmasters International, Santa Ana, Calif.

INDEX

Therapy for the 60's:

Calm and Deliberate Thought

By DR. NORMAN TOPPING

President, University of Southern California

WE LIVE IN AN AGE of explosions. Since the 1940's, charts and graphs ominously tell of increased birth rate and the current population explosion; our educational journals, newspapers and national magazines, radio and television programs translate the increasing enrollment in higher education as the "college classroom explosion." From Detroit executives announce in stentorian tones the "compact car explosion."

Think of the other explosions yet to come. Think, for example, of the impending explosion in communications. In 20 years, I am told, everyone from housewife to

corporation president will be receiving four times as many telephone calls, letters, reports, and personal visits. If today you receive 60 phone calls a week, in 1980 you will receive 240.

It is hard to imagine a greater use of printing, mimeograph, multilith, hectograph—a greater utilization of newspapers, magazines, books, brochures, pamphlets, AM radio, FM radio, high fidelity, television, Vista-Vision, Scent-o-Vision, billboards, photographs, posters, decals, neon signs, bumper signs, slogans, quotations, placards, banners, pennants, badges, labels, skywriting, and soundtrucks.

(You will notice, I trust, that I have failed to mention speeches.) It is difficult to envision, is it not, more telephones, conference calls, intercoms, dictating machines, electric typewriters, incoming baskets, outgoing baskets, and memos—Thermofaxed or otherwise.

This is only a partial list, but it is easy to see why \$280,000,000 are spent on tranquilizers each year. I think that we have just about reached the maximum and that it's time to wish for another tremendous explosion—an explosion of thought and knowledge. I say this because I am convinced that only by the processes of real thinking—one of the best tranquilizers available—will we solve our problems. And my concern is that the plethora of communications may be hindering calm, deliberate, contemplative thought.

Some things cannot be understood except in quiet and in solitude. We desperately need more time and more places—beside the 50 minutes on a therapist's couch—to think. We need to be able to think things through, to get away from the demands for our attention that explode upon us continually.

Yet the phrase "the mass of men lead lives of quiet desperation" is one I see used, in one way or another, very frequently. Although Thoreau wrote those words at Walden Pond 106 years ago, they seem to be particularly appealing today. But at least one word should be changed and perhaps another added if the expression is to be really contemporary. That is, I suspect if Thoreau were alive today and if he were able to find the



Norman Topping, M.D., is the seventh President of the University of Southern California, Los Angeles, Calif., and the second alumnus to become its chief executive officer.

Before Dr. Topping became President of U.S.C. in 1958, he had been Vice President for Medical Affairs of the University of Pennsylvania for six years and had gained a national reputation for his research and administrative work in medicine and education. During World War II he was a consultant to the Army as a member of the U. S. Typhus Commission, and won its medal; he also received the Bailey K. Ashford Award of the American Society of Tropical Medicine and the award of the Washington Academy of Science.

Among Dr. Topping's many activities is the chairmanship of the medical advisory Committee on Research of The National Foundation, which passes on all grants for research projects sponsored by The National Foundation in its broad attack on arthritis, birth defects, central nervous system disorders and virus diseases in general.

quietude and perspective of his Walden somewhere, the cacophony of the 1960's would cause him to say that the mass of men lead lives of *frenzied, thundering* desperation.

The complexities of life confront us at every turn with a multitude of problems which we must solve as best we can. Therefore, what is greatly needed amid the din is time-honored, old-fashioned thinking. Still further, we live in an age that demands the *individual* "thinking man"—with or without filter.

Thinking is an activity in which all of us are compelled to engage from time to time. The trouble is that we human beings think with great difficulty. "What is the hardest task in the world?" Emerson once asked. "To think," was the answer he made. And it is astonishing what an effort it seems to be for many people to put their brains definitely and systematically to work. It is so much more comfortable to insist on somebody else—anybody else—doing our thinking for us.

One illustration of the hard work which thought involves may be had by looking at some of the devices employed by creators in order to hurdle thought-barriers. The German poet Schiller sat on a cake of ice and ate sour apples. The Italian Paisiello composed his operas beneath a mountain of coverlets. Rousseau meditated with his head in the full glare of the sun. The Swiss naturalist and philosopher Bonnet retired into a cold

room with his head wrapped in hot cloths. Shelley lay on the hearth-rug with his head close to the fire. Descartes buried his head in a sofa. Milton composed with his head leaning over his easy chair. Churchill, in the period when he produced most, dictated in bed.

Difficult as it may be, in order to think with any success, we must learn what the job involves, the kind of difficulties we must be prepared to face, the kind of mistakes it is possible to make, the reasons for those mistakes, and the way to avoid them when they can be avoided, or how to allow for them when it is not possible to avoid them altogether.

An important factor in clear thinking is the ability to think clearly about clear thinking itself. Thinking is not a purely private process. It is not a question of each of us having some peculiar and special private machinery inside our heads which will enable us to think clearly at all times about anything, provided we keep it reasonably well-oiled. Unfortunately, we can't learn by heart some set of simple precepts, the faithful observance of which will act as a sort of charm and protect us from muddled thinking. "The *most necessary task* of civilization," said Edison, "is to teach men how to think."

The human species did not come into existence fully grown, as it were, and capable of thinking clearly from the beginning about the problems of life. On the contrary, early man's capacity for



clear thinking was extremely limited. This remained true for thousands of years. The ability to think clearly, to disentangle fact from fancy, and to be guided by the facts alone is something which men have achieved very gradually, first in one sphere and then in another, and this process of emancipation from the ignorance and superstition of the primitives is still far from complete.

Man did learn long ago to observe and to remember well enough to carve and manipulate wood. Today man manipulates metals and gases and liquids; he can control and modify the characteristics of animals and plants, the structure of chemical substances, even his own bodily processes. Man has been able to overcome his natural limitations so as to create a world of great buildings, powerful ships and airplanes, microscopes, robots, and computers of many dimensions; man is the employer of electromagnetic energy and nuclear fission. We have come to a state where, as Albert Schweitzer has said, "Man has learned to control the forces of nature before he has learned to control himself." And I may add, that while the things we say can be transmitted rapidly in many copies over great distances, I am not so certain that *what* we say merits our means of distribution.

In considering the machines that man's thinking has created—however complicated and clever they may be, we must remember that machines are still no more than the prolongation of our sense organs and must be used with thought and discrimination. Even men

closely identified with the electronic, technological spheres have warned that as more and more of the chores of living are turned over to machines, there is the danger that thinking and feeling may also be mechanized and standardized, which is to say, dehumanized. We are warned not to forget that there can be no electronic computers for setting standards of human conduct, for measuring the great inherited truths, for writing poetry that is moving and alive. We cannot put on tapes man's finer thoughts of sympathy, compassion, and justice. What mechanical substitutes are there for liberty, fraternity, and equality; in short, for man's humanity—not inhumanity—to man?

As a guide to effecting solutions and discerning answers, once we have closed our doors to the barrage of anti-thinking matter, I would hope that we could spend part of our thinking time in searching for first principles, for essences. I would hope that we adopt the attitude found in Herman Melville's novel, *Mardi*, where we find a character saying, "I am intent upon the essence of things; the mystery that lieth beyond; the elements of the tear which much laughter provokes; that which is beneath the seeming. . . I probe the circle's centre; I seek to evolve the inscrutable."

To get to the crux of things is vital, and I know of nothing better with which to illustrate the importance of the essential than this Taoist tale:

Duke Mu of Chin said to Po Lo: "You are now advanced in years.

Is there any member of your family whom I could employ to look for horses in your stead?"

Po Lo replied: "A good horse can be picked out by its general build and appearance. But the superlative horse—one that raises no dust and leaves no tracks—is something evanescent and fleeting, elusive as thin air. The talents of my sons lie on a lower plane altogether; they can tell a good horse when they see one, but they cannot tell a superlative horse. I have a friend, however, one Chiu-fang Kao, a hawker of fuel and vegetables, who in things appertaining to horses is no wise my inferior. Pray see him."

Duke Mu did so, and subsequently dispatched him on the quest for a steed.

Three months later, he returned with the news that he had found one. "It is now in Sach'iu," he added.

"What kind of a horse is it?" asked the Duke.

"Oh, it is a dun-colored mare," was the reply.

However, someone being sent to fetch it, the animal turned out to be a coal-black stallion. Much displeased, the Duke sent for Po Lo.

"That friend of yours," he said, "whom I commissioned to look for a horse, has made a fine mess of it. Why, he cannot even distinguish a beast's color or sex! What on earth can he know about horses?"

Po Lo heaved a sigh of satisfaction. "Has he really got as far as that?" he cried. "Ah, then he is worth ten thousand of me put together. There is no comparison between us. What Kao keeps in view is the spiritual mechanism. In mak-

ing sure of the essential, he forgets the homely details; intent on the inward qualities, he loses sight of the external. He sees what he wants to see, and not what he does not want to see. He looks at the things he ought to look at, and neglects those that need not be looked at. So clever a judge of horses is Kao, that he has it in him to judge something better than horses."

When the horse arrived, it was indeed a superlative animal.

After we have trained our thought on that which is important, stripped of nonessentials, then it is time to discern our basic goals. Unless we know for certain where we are going and why we are going there, the road we take is of no consequence—nor does it matter what vehicle we choose to travel in.

The only way we can get the right answers is by asking the right questions. No amount of statistical analysis and processing of data will help the scientist who starts with faulty thought, with a wrong premise. They will but compound his error and make it more serious. If the scientist is to frame fruitful hypotheses and to devise methods of testing them, he must bring a trained and appropriately equipped mind to bear.

But I can see no difference between scientific thinking and thinking outside of the laboratory. The great scientific discoveries associated with the names of Galileo, Copernicus and Newton were made in answer to the demands of society for solution to certain practical problems. Moreover, these great men did not think in a void. They profited by the work of their prede-

cessors and contemporaries. As Thomas Huxley wrote, "The method of scientific investigation is nothing but the expression of the necessary mode of working of the human mind. It is simply the mode in which all phenomena are reasoned about, rendered precise and exact." It was Huxley, too, who said that "The only medicine for suffering, crime, and all the other woes of mankind is wisdom."

Again, thinking is an activity of human beings and, precisely because human beings are not mere intellects, thinking is a difficult art. It is only because men, throughout their history, have constantly been forced by circumstances to realize that they cannot satisfy their desires without taking thought, that they have gradually and painfully developed and improved their capacities in this direction. And, of course, they have not yet finished their job.

I therefore ask that we employ intelligence in ascertaining our true goals and that we employ intelligence in attaining them. I therefore ask, again, that if there must be more explosions, let them be *explosions of thought*.

Thought in the affairs of men today is crucial. Every decision we make, every action we take is now of greater consequence than in years before. When there were few automobiles on the highway and when the maximum speed of our fastest automobile was 30 miles per hour, the driver faced with the

choice of applying his brakes or stepping on his accelerator was confronted with implications of limited significance. Now our automobiles can exceed 100 miles per hour, and the right choice is important. Once we were frightened when we learned that a bomb could be dropped which was equivalent in blast to a ton of TNT. There is a difference, then, when inter-continental ballistic missiles carry 8 megaton warheads—the blasting force of 8,000,000 tons of TNT.



Even though Thoreau's ideas were not really new—what ideas are?—I think it is most worthwhile to conclude with them. He believed in quiet and favorable surroundings for meditation. He loved solitude and contemplation. He asked that our daily life be uncluttered by the unimportant. He would have us untangle the complexities of government, of education, of ordinary living.

Thoreau said that "Alert and healthy natures remember that the sun rose clear. It is never too late to give up our prejudices. No way of thinking or doing, however ancient, can be trusted without proof.

"Man's capacities have never been measured," he contended. "Nor are we to judge of what he can do by any precedents, so little has been tried."

"It is a characteristic of wisdom," Thoreau said, "not to do separate things." ❖

This article was originally presented as an address before the weekly meeting of Town Hall in Los Angeles, Calif.



Help your fellow speaker

by being an attentive listener

By LOCK GEE DING

DO YOU GIVE your fellow club member a boost by listening attentively when he is making a speech? Or do you tear him down by not paying attention to him, thus saying indirectly that you don't consider his speech worth hearing?

In our club meetings, we are attempting to improve ourselves in speaking. But we are not, or should not be, selfishly interested in our own progress only. We are also helping our fellow members to improve. One of the best ways to help a speaker is by giving him careful, respectful and sincere attention when he speaks. A good audience is essential for a good talk.

When we do not pay careful at-

tention, when we let our thoughts and our eyes wander, when we drum on the table, whisper to our neighbor or scribble notes for our own speech, we are, in effect, telling the speaker that he does not deserve our attention, that his talk is not worth listening to. This is the quickest way in the world to cut the ground from under him, to destroy his confidence.

Confidence in speaking is necessary for everyone who attempts to address an audience, whether it be of five or five thousand people. When we are helping our fellow Toastmaster to develop this confidence, we must remember that we should listen with the eyes as well as the ears. Our eyes can say to a

speaker, "I like you, I am your friend. I enjoy listening to you. I think you are a fine person."

We all know how hard it is to talk to someone who will not meet our eyes. It is like feeling our way in the dark against a blank wall. It is the eyes which give the encouraging response, which light up with understanding when we have made a good point.

And how can a Toastmaster maintain good eye contact when his listeners are looking at the wall, or down at the table, or at the floor. Good eye contact, like all communication, is a two-way affair.

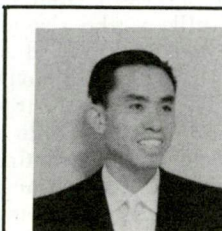
Do you encourage your fellow speaker to perform at his best by showing approval when he does well?

One of the best ways to show approval is by enthusiastic clapping when he has finished. Here is a way to say "Well done; a good job. We liked it." Let's not be afraid to clap heartily, and continue clapping until the speaker has resumed his seat. A few half-hearted pats will not help him; they will only suggest to him that he has been a failure, that his speech has lacked something vital. So let's remember to applaud our speakers with enthusiasm.

Every member at a Toastmasters meeting is, in effect, an evaluator, even though only one may have been selected to present an evaluation. Every speaker has good points as well as bad. Every talk has something which may be commended, as well as something to be corrected. Are we learning by noticing the good points, and trying to adopt them for our own use? Are we progressing by becoming aware of his weak points, and checking carefully to see that we do not make the same mistakes?

As we treat others, so shall we be treated. Therefore, let us be careful to give to every speaker the same kind of reception we would like to have him give to us. Let's give our very best attention. Let us give attention with the eyes as well as the ears. Let our attitude be one of friendliness and respect. Let us listen enthusiastically, and allow our enthusiasm to show by generous and whole-hearted applause at the end of the speech.

As listeners, we play a tremendous part in helping our fellow club member to improve in his speaking. We can give him a boost and help him to improve through our attentiveness. ♦



Dr. Lock Gee Ding is a physician, with offices in Norwalk and in Santa Ana, Calif. He is a member of Santa Ana Toastmasters Club 15, and is at present educational vice president.

He brings a subject
that touches the stars

Down to Earth

By PHILIP B. PHILLIPS

TELLING THE STORY of new developments in the conquest of outer space has been the recent assignment of Dr. Don Stullken, member of the Wings of Gold Club 1836-29, of Pensacola, Florida. His speech centers on a personality, feminine and famous, a diminutive bit of fur who recently made newspaper headlines which attracted the attention of the world. She is "Miss Baker," a tiny, one-pound female spider monkey, the only living space-traveled primate in the world.

Dr. Stullken has participated in the "Monkey Baker" project at the Naval School of Aviation Medicine from its inception. In becoming Miss Baker's spokesman, he has had to be extremely careful lest his intense interest and his wealth of first-hand information on the subject make his talk too technical for the average layman audience. One of the ways he holds their rapt attention is through the use of word pictures to heighten the dramatic effect. He also uses many anecdotes about the animals and people involved in the project of penetrating outer space.

Dr. Stullken has not encountered some of the problems a speaker frequently faces. For instance, he has

had no difficulty in finding the material for his speech, "Recent Experiments in Bio-Astronautics," for he has already collected it as aviation physiologist on the staff of the Chief of Naval Air Training at Pensacola. He has no concern about finding an audience, for people everywhere are anxious to hear him. Recently he addressed over 12,000 members of the American Association of School Administrators. *It was the 53rd time he had given the same speech!*

His chief concern is how to repeat the speech over and over again without allowing it to become stereotyped or mechanical in its presentation. His account of Miss Baker's voyage into outer space and back must be instructional, factual and technical, yet interesting and entertaining.

"I am grateful indeed for the experience gained from my participation in the Wings of Gold Club," says Dr. Stullken, who also admits that he is looking forward to the day when Miss Baker will no longer be the only living space-traveled primate, and he will be able to get a new speech. In the meantime, he has passed the 56th repetition of his talk and is looking forward to more repeat performances. ❖



Dr. Donald E. Stullken with Miss Baker, only living space-traveled primate.

Getting Your Club Into Print

By BENJAMIN F. BUSCH

EVERY ENTHUSIASTIC Toastmaster wants to see his club's activities reported in the news columns of the papers. The officer or member in charge of club publicity is expected to accomplish this. How does he go about it?

Take reasonable aim

The membership of a Toastmasters club is usually drawn from a compact local area, and most of its activities are conducted within that area.

Because of this, metropolitan dailies and other large-city newspapers are not ordinarily the logical media for carrying news of a Toastmasters club. These large papers carry news of interest to readers throughout the numerous, widely scattered localities where they circulate. They may occasionally carry items about local Toastmasters clubs, but cannot reasonably be expected to make a practice of it.

On the other hand, the intensely local character of a Toastmasters club makes it a very logical source of news for the newspaper whose circulation concentrates in a small town, a neighborhood, or a suburb. Wherever a TM club may be located, one or more papers may be found specializing in serving that area.

Don't underrate these small papers. Don't dismiss them as "worthless" or "throwaways" even if you don't read them yourself. Many local newspapers, especially the neighborhood papers in large cities, distribute all or part of their circulation free. However, if they have been in business for some time and carry a fair amount of advertising, you may be sure they have readership.

The first step for the publicity chairman is to identify the newspapers which furnish the natural channels for carrying news of the club.

What to submit

Editors and readers like items of genuine news interest. They dislike items which are mere promotions for selfish or special interests.

Events are news. Desires and expectations are not news. Local names associated with unusual local events are news. Strings of local names associated with routine events are not news. The following tables may help to distinguish what is news from what is not news:

NOT NEWS

A group is trying to form a club

A club holds its second meeting

A club applies for a charter
A club wants new members
A club will hold elections
A club desires outside contacts
A member made a good speech

These items are static, dull, or vague. Reports with these characteristics should be rejected by editors—and usually are.

NEWS

A club holds its first meeting
A club elects provisional officers

A club receives its charter
A club inducts new members

A club has elected new officers

A club holds a joint meeting with another organization

In a speech, a member made a highly original suggestion for improving the community

These items are specific, dynamic, warranting consideration for the news columns—and are usually accepted.

When you have real news, such as indicated in the second group, take it or send it to your editor. When you do not have such news, let the editor alone. Do not send him what you would not print in his place.

The most important element in good press relations—and results—is the selection of material to send to the newspapers.

Method of submitting news

The way you submit news for publication is not as important as

selecting the material you send. However, material in good, workmanlike shape, easy to read and ready for the pressroom with a minimum of preparation is more likely to be printed than sloppy material of equal news value.

Here are some suggestions which will help you in preparing material an editor will understand and—we'll hope—accept:

1. Use one side only of standard 8½ x 11" plain white paper.

2. Type your name, address, and phone number at the top left hand corner of the paper. Phone number enables editor to check on you or the message easily, if he wishes to do so. Do not use a business letterhead, as this will make your submittal look like a commercial communication.

3. A few spaces below your name, etc., type the heading *NEWS*—for *Release date* (of next issue of the paper addressed), or *NEWS*—for *Immediate Release*.

4. Do not write a headline for the item—the editor will prefer to write his own.

5. Type the news item in double space with margins at least 1½" on each side. State the facts in clear, simple words. Use short sentences. Check carefully for grammar and spelling.

6. Handing the message to the editor personally is best, but if this is inconvenient, mail it in an envelope addressed as follows:

Editor
(name of paper)
(address)
City



7. Do not write a letter or note to go with your submittal. When you send a news item to an editor, you are doing him a favor. When you press the editor to use the item, you irritate him. The news item alone will work better than the news item accompanied by a letter of transmittal.

Results

Your item may or may not get printed. It is your job to buy the paper and see. Do not expect a reply or a clipping from the paper. Do not get upset if the item is not used—just send more items; some of them will probably be used. Papers vary from issue to issue in the amount of usable material available. This variation may shut your item out or let it in. Neither you nor the editor can control the ebb and flow of news.

Pictures

Pictures brighten up a paper. Editors like to use them *if* they are good pictures which will reproduce well and *if* they tie in with a good news item.

Send only good, clear glossy prints with sharp detail. There is a great deal of loss in newspaper reproduction. A photo which is the least bit fuzzy or dull in the original will be a sad blur in the paper, doing you no good even if the editor is foolish enough to use it.

Identify the subject and the people in the picture by a typed slip pasted or taped on the reverse side. *Never write on the back of the picture, as this will damage it for reproduction.*

Identify people from left to right, front row first; but be sure to write "Left to right, front row," etc.

Avoid photos showing much detail or many people. Consider the probable size of the picture as it will probably appear in the paper. Each face should be large enough to show distinctly.

Radio

The same typed material supplied to newspapers is suitable for radio use. However, merely sending it to the station or the station news editor is not likely to do any good.

Study the stations first. Some stations rarely if ever broadcast local club news. If they don't make a practice of this, there is little use in bothering them. Other stations have announcers or disk jockeys who broadcast local news tidbits. Identify these individuals; take or send your material to them, not to the station.

Remember—if he uses your item, the broadcaster will probably put it in his own words, in his own way. Although radio personalities are careful not to give offense to any one, your message may be more out of your control on the air than in the papers.

Handling public relations for your club, area or district is an important assignment. It deserves careful attention and study. The results will be worth the time and care you expend. ❖

Benjamin F. Busch is public relations chairman for Area 8 of District 38, Pennsylvania.

PERSONALLY SPEAKING

By RALPH C. SMEDLEY, Founder

Convention Bound

Many of you will read this magazine as you prepare to go to Atlanta for the convention; or take it along to read on the way. In any case, even if you are not going to Atlanta, read it with care, and try to get the maximum value from it for yourself and for your club.

If you go to the convention, be ready to learn and to contribute. The theme of the convention is one of our favorite slogans: "Listen—Think—Speak." This is what I would like to have each one of you do in Atlanta.

You can learn a vast amount by just listening—that is, by listening intelligently, with open mind and with a desire to learn. Many thoughtful speakers will be heard, discussing matters of vital importance to all of us. The extent of their accomplishment will be measured by the way we listen.

Having listened, we need to think, to reflect, to consider what we have heard. We should select what is good for us and make notes for future reference. Our clubs at home will profit from our observations, in proportion to what we gain and then share with those who could not attend the convention.

In order to increase our gains, and then to share these with the

folks at home, we shall need to speak, always after thinking it over. The words we speak after we have listened and thought will be far more worthy of utterance than those which spring to our lips without thought and preparation.

Your "take home" package can be filled with good ideas, helpful suggestions, inspiring plans, all of which help make your own Toastmasters Club better.

Convention Business

In such an organization as ours, it is inevitable that matters of business will come up for attention. All of us, no doubt, would much rather spend our time on the other kind of subjects involved in our club work; but there must be some thought given to the organizational details.

Thus it happens that several amendments to our Constitution and Bylaws will be under consideration. Information on these amendments has been sent to all the clubs, and all the clubs should pay attention to them. Most of them are intended to improve the functioning of our machinery, and involve no changes in fundamentals. All of these proposals have been carefully studied by our committees, and by the Board of Directors, and are pre-

sented for action by the convention.

The problem of improving methods of electing officers and directors has been given careful study, but a satisfactory solution has not yet been discovered, and as a consequence, the hoped for new plan has not been proposed. Perhaps the right method will be worked out before the next convention. For the present, we shall have to do the best we can with the present mode.

One interesting proposal is the one which brings a slight increase in our payment of dues to Toastmasters International. Before we begin to protest at this raid on our treasuries, let us consider that our present method of financing has existed for 13 or 14 years. In spite of the greatly increased cost of materials and supplies—even of postal rates—we have managed, by careful and economical handling of affairs, to carry on without any increase since the dues were set at the present figure in 1947.

The proposal to increase the annual contribution by one dollar is intended to help the districts with their finances. First, it is specified that twenty-five cents of the dollar will be allocated to the district from which it comes. Second, the budget of Toastmasters International will be charged with certain expenses of the district officers. Official travel to conventions and conferences and other such items will be paid out of the International funds instead of from the district

treasury. It is the intention to relieve districts from the task of levying special assessments to meet expenses, as well as to add to their available funds.

When we consider the addition of one dollar per year per member to the support of our general organization, we may well consider that this amounts to less than ten cents per month, not a staggering draft on our personal resources. Our present per capita payment of six dollars a year amounts to fifty cents per month, for all the services rendered by TMI. Raising it by ten cents a month should not impose a hardship on any man, and if the enthusiastic comments of our members about the value of Toastmasters training mean anything, our seven dollars per year will still be a small expression of our appreciation.

I urge every man who attends the convention to inform himself in advance on the matters of business to be considered, and to come prepared to take action intelligently and without great argument. Time spent on business has to be taken from the time available for our educational work, and while the business procedures may well be counted as part of our training, we need to be careful that they do not impede the real work of the convention, which is to prepare the delegates for better work in their own clubs and districts.

"The life of every man is a diary in which he means to write one story, and writes another; and his humblest hour is when he compares the volume as it is with what he intended to make it."

—J. M. Barrie

By JOHN M. ROCK

*A traveling
Toastmaster
gives a . . .*

Report from the Antipodes



AUGUST, 1960

RECENTLY I HAD the experience of traveling in the wonderful country down under—4000 miles in New Zealand and 15,000 miles in Australia. As a Toastmaster, I naturally talk Toastmasters to everyone I meet. I discovered that while only a few people had heard of Toastmasters International, whenever it was mentioned and explained, it aroused a great deal of interest, especially among the young men of the cities.

When we think of that flowering of Anglo-Saxon culture generally referred to as the Victorian Era, we think of the British Isles. But if you want to get the feel of that period, then visit Australia and New Zealand. In New Zealand especially you will find a country almost more British than England. This does not mean that New Zealanders do not enjoy all the basic comforts of modern living. But they have held on to much of the relaxed, easy way of living which was lost to the greater part of the western world in the ever-increasing rat-race of the 20th century.

Australia still holds to many of the earlier British customs and characteristics of 60 years ago, but it is changing faster than New Zealand into what might be called the highly-promoted social and economic order of the less isolated countries of the Western World.

The British people as a group have furnished more than their share of the great personalities of literature, the theater and politics. These are fields in which they excel, and speech and public speaking play a very important part in

these professions. With such a background, it is obvious that Toastmasters has a great future in the countries down under.

There are four Toastmasters clubs in Australia, and I was able to visit three of them. From my visits, I concluded that it should be only a matter of time before there would be many more Toastmasters clubs in Australia and New Zealand.

The Melbourne Club was having a little difficulty with membership, but their meeting and program were well organized and handled. The Toowoomba Club met at noon with a large attendance and put on a full-scheduled, interesting meeting. The Sydney Club has a very large membership and additional clubs will no doubt be organized. This club meets at night, and had the largest attendance of any club I have ever had the pleasure of visiting. Their full program moved along without any waste of time, with a number of fine speeches and some unusually good table topics.

I did not have the opportunity of visiting the club at Wollongong, but one of their past presidents gave me a very favorable report on the club. It has a large, active membership. A group is planning to organize a club in Brisbane, and there has been considerable interest shown for a club in Perth.

The people of the ANZAC countries of the South Pacific are unusually friendly to Americans. Invariably they will take you in tow and see that you are shown all the hospitality in the world. Their countries are just as interesting as the people are friendly.

Australia and New Zealand are unusual in many respects, especially as to geology, plant life, animal life and native inhabitants. Geologists claim that New Zealand is one of the youngest of land masses, and Australia the oldest. Before men arrived, New Zealand had no mammals—only birds, and most of them flightless.

Most of Australia's animals are of a type found nowhere else in the world. A number of them are marsupials, carrying their young in a pouch: the little koala bear, the kangaroo, and the Australian opossum. Strangest of all is the platypus, neither bird nor mammal, but a little of both.

The Maoris, the native people of New Zealand, are a very intelligent Polynesian people who had a tribal legend of migrating many centuries ago from some area of the East Pacific. The aborigines of Australia are a prehistoric stone-age race who seem to have no kin anywhere in the world.

With this fascinating background to be found in the lands of the kiwi and the koala, what a storehouse of material for the Toastmaster for speeches! Yes, Toastmasters should have a wonderful future in these countries of the far South Pacific, where you will find some of the friendliest and finest people in the world. ♦

A member of the Cheyenne (Wyo.) Toastmasters 708, John M. Rock is a retired Civil Service employee, who since his retirement has been traveling extensively, and indulging his hobbies of free-lance writing, golf and fishing.

ATLANTA—

Toastmaster Town of the Month



A WOODEN STAKE driven into the heart of a willow swamp a few miles east of the Chattahoochee River, marking the southern terminus of the Western & Atlantic Railroad—this was the beginning of Atlanta, in 1837. First known as “Terminus,” the town was incorporated as Marthasville,” and later changed to Atlanta.

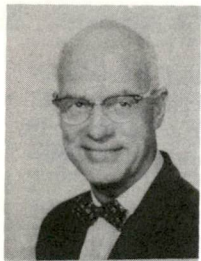
Atlanta's location makes it the natural crossroads of the Southeast. It had a population of 10,000 and was the meeting place of five railroads when General Sherman attacked the city during the Civil War. The story of the battle of Atlanta has been graphically told in “Gone With the Wind,” and the destruction of the city sounded the death knell of the Confederacy.

But Sherman's army was hardly out of sight before Atlanta's citizens started rebuilding. Within five years the population had grown to 21,000; year by year the growth has pyramided until today in Atlanta's metropolitan area there are approximately 1,000,000 people. In 1868 Atlanta became the capital of Georgia.

The city is not only the center of a spider web of railroads; it is also the center of a network of highways, bus and air transport lines. Atlanta is the third largest telegraphic center in the world and the largest long distance telephone center from the Chesapeake to the Rio Grande. The city is the southeastern headquarters of practically every company engaged in nation-wide business; her 1625 factories turn out 3400 different products. Atlanta has nine institutions of higher education, including Georgia Institute of Technology, Spelman College for women and Oglethorpe University. It has many places of interest, historic and otherwise, for the visitor: Camp Gordon, where the famous 82nd Division trained for overseas service in World War I; Bobby Jones municipal golf course, where the Battle of Peachtree was fought; Stone Mountain, which even without its unfinished carvings is one of the wonders of the world; Wren's Nest, home of Joel Chandler Harris, the beloved “Uncle Remus;” the cyclorama painting of the Battle of Atlanta, and the beautiful State Capitol.

Atlanta has 11 active, energetic Toastmasters clubs. The earliest club is *Atlanta 266*; the latest, *Utoy 810*, received its charter on May 21, 1960. Between the two are *Henry W. Grady 298*, *Alexander H. Stephens 298*, *Christopher 399*, *White & Gold 1322*, *Buckhead 1520*, *Peachtree 1779*, *Brookwood 1859*, *Dogwood 1901*, and *Jaycee 2251*. With their neighbor clubs of District 14, they are working hard to make ready for the big convention, preparing to greet representatives from Toastmasters clubs everywhere with traditional southern hospitality.

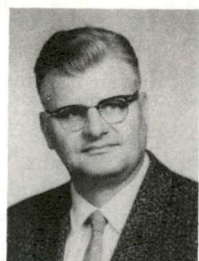
Meet our 1959-1960 District Governors



1—Amos W. Randall



2—John H. Lee



3—Dr. Ivan J. Shields



4—Robert E. Giesel



18—Ian F. Brock



19—Randall E. Winters



20—Lloyd H. Nygaard



21—J. W. McEvay



5—Wm. F. Loerke, Jr.



6—Jack R. Pelinka



7—Richard V. Case



8—Carlos E. Harrison



22—Arthur Bone



23—Jack Gilliam



24—Paul E. Quinlan



25—Wm. Scarborough



9—Wm. G. Edward



10—Victor F. Vance



11—Vincent A. Miller



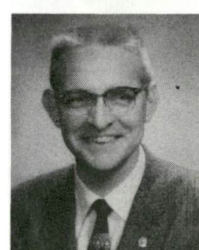
12—Robert H. Robinson



26—Frank M. Krasovec



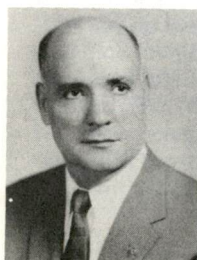
27—Howard L. Crouse



28—James E. Nally



29—Moses E. Brener



13—Pascal DeLacio



14—R. E. Perkins



16—O. Willard Holloway



17—John F. Austrom



30—Robert A. Foley



31—Edward G. Mace



32—Willard Wooten



33—Joe M. Bickert



34—C. Robert Otis



36—Maurice L. Etzell



37—Robert S. Galloway



38—Edmund Thelen



39—A. Carter McClure



40—Henry Anderson



41—Alvin G. Reher



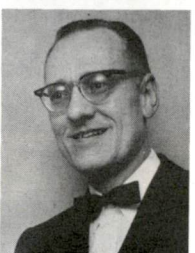
42—Roy V. Maber



43—Bill Dunning



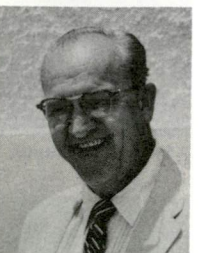
44—William W. Densford



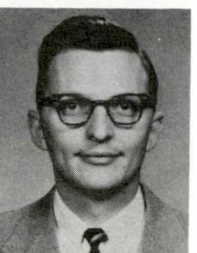
45—Deane S. Stevens



46—Cdr. Wm. Gerber



47—Charles S. Swan



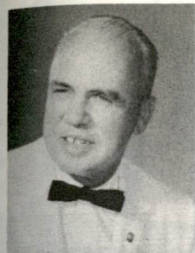
48—P. W. Markwood, Jr.



49—Joseph G. Blackburn



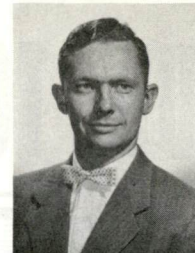
50—Douglas H. Johnson



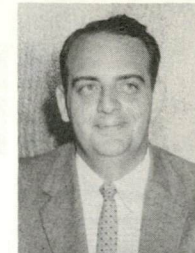
51—Charles L. Hutson



52—Richard C. Nelson



53—Charles H. Leiper



54—William H. Stoermer



55—Edward M. Smyth



56—Dave Harger, Jr.



57—Roy Kahn



58—John Sanders



59—Alex Coon



60—Stanley Ditchfield



61—Noel M. Savoie



62—Donald J. Hack



63—Troy Lynn



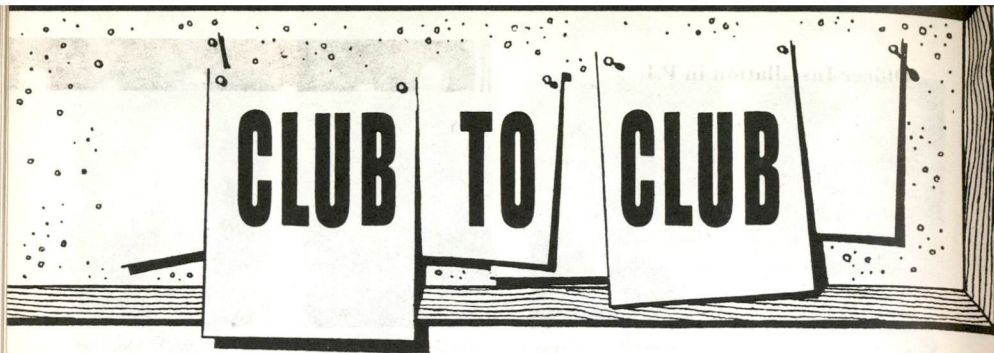
64—D. H. Wheeler

Not Pictured:

15—Wm. B. Kerr

35—Richard W. Garde

62 63



Meeting Held Across the Border

The Northshore Club of San Diego held its recent installation of officers dinner in Tijuana, Mexico. Recent efforts by leaders of the Mexican city to improve relations between the two communities inspired the Toastmasters to reciprocate by holding their meeting across the border and inviting some Tijuana residents as honored guests.

Sr. Alfredo Escobedo, Chief of the Tijuana Tourist Bureau, gave a welcoming speech and expressed the wish that this would be the first of many such reciprocal meetings.

**Northshore Club 66-5
San Diego, Calif.**

* * *

Salute to Hawaii

A Hawaiian theme turned the officers installation meeting of the Glass City Club of Toledo, Ohio, into a tropical affair, despite the freezing temperatures outside. Artificial coconut trees, pineapples, coconut tree table decorations, Hawaiian punch served in coconut cups, Hawaiian music and Hawaiian food made members and their wives feel they were a part of our 50th state. Even the guest speaker, Captain Ted Kwiatkowski, head of the Toledo Police Crime Laboratory, was billed as the "Hawaiian Eye."

**Glass City Club 1221-28
Toledo, Ohio**

Impromptu Meeting

When our club held its first impromptu meeting last year it provoked such enthusiasm that we decided to do it again. But we needed a gimmick. TM Warren Schimunek came up with the bright idea—instead of each member drawing a slip of paper with only the job listed, he would draw a chuckle instead. Each job of the evening was given in rhyme, such as:

"East, west, north, south,
The Arctic or the tropics;
Your job tonight will be
To lead the Table Topics!"

The rhymes put everyone in the right mood, and the meeting was an unqualified success!

**Minnesota Club 166-6
Minneapolis, Minn.**

* * *

Space Theme for Joint Meeting

The humorous side of the Space Age was explored when Inglewood Toastmasters Club 114 met with the Inglewood Toastmistress Club to launch a meeting with the theme "Rockets or Rockettes."

All items of the program were designated in space terms, concluding with happy landings and successful recovery of all space vehicles.

**Inglewood Toastmasters 114-50
Inglewood, Calif.**

Officer Installation in P.I.

A photograph taken at the recent installation of officers of the Mabuhay Toastmasters 2340 of Manila, P. I., found all officers wearing the Barong Tagalog, the formal native dress of the Islands.

Officers pictured, from left to right, are: Arthur Gilbert, secretary-treasurer; William Brewster, administrative vice president; Don Kelley, outgoing president; Jack H. Kent, incoming president; Leo Lloyd, educational vice president and Ken Sheldon, sergeant-at-arms.

**Mabuhay Club 2340-U
Manila, P.I.**

* * *

Speechcraft Sets Record

The Naval Gun Factory Toastmasters believe they have established a record that is noteworthy in T.M.I. A total of 239 officers of the Metropolitan Police, the Supreme Court Police, the White House Police, the Capitol Police, the Zoological Police, the Armed Forces Police and the Park Police successfully completed an extensive Speechcraft program given by the club, complete with evaluations and extemporaneous talks.

The participants voted the program one of the most interesting of all their courses.

**Naval Gun Factory
Club 1979-36
Washington, D. C.**



*New officers take over
in Mabuhay Club*

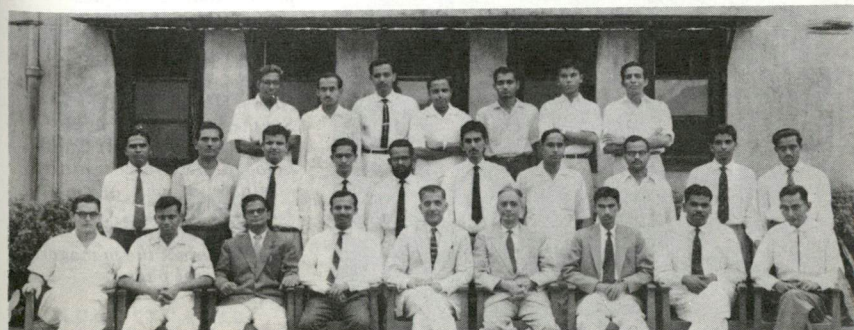
Gavel Club Holds Dinner Meeting

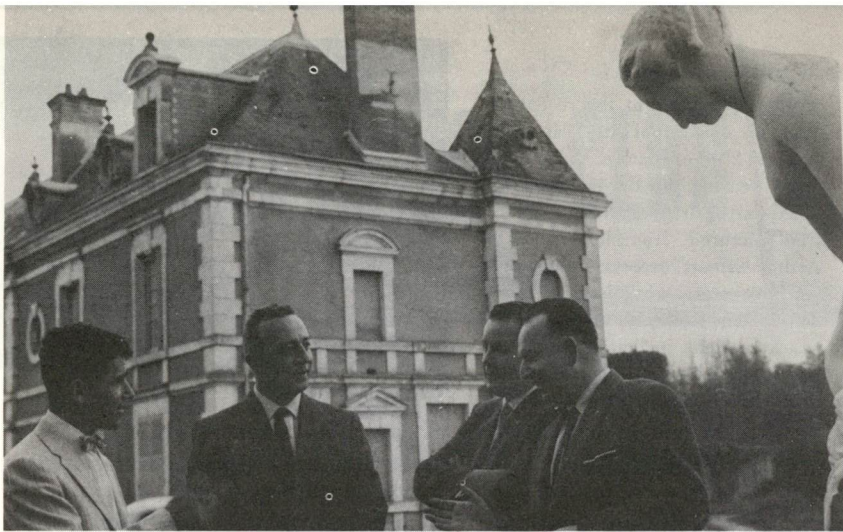
A dinner and entertainment program was held recently by the Gavel Club of New Law College, Bombay, India. Club President D. B. Sompura welcomed the guests, among whom were officers of the Air-India Toastmasters Club. Educational Vice President H. C. Jain gave a brief history of the club, and Air-India President K. Y. Nadkarni spoke on the art of public speaking. A cablegram from Executive Director Maurice Forley, expressing congratulations and best wishes to the club was read, and entertainment was furnished by V. Nanu and M. S. Bawkar.

The club is composed of students at the New Law College of Bombay.

**New Law College Gavel Club
Bombay, India**

New Law College Students hold Gavel Club meeting





Newly elected officers of Les Orateurs (Chateauroux, France) confer in garden of chateau where administration's first meeting was held. L-R: Art Spanjian, treasurer and owner of chateau; Ed. Franz, sergeant-at-arms; G. Earl Lynn, administrative vice president; Vic Kile, president.

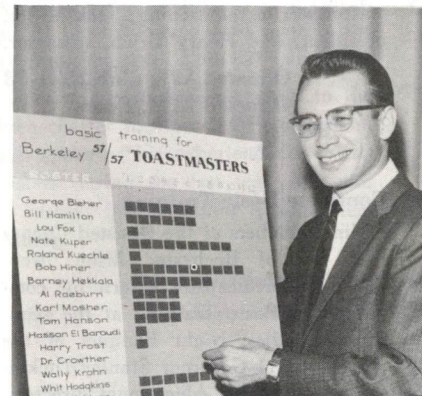
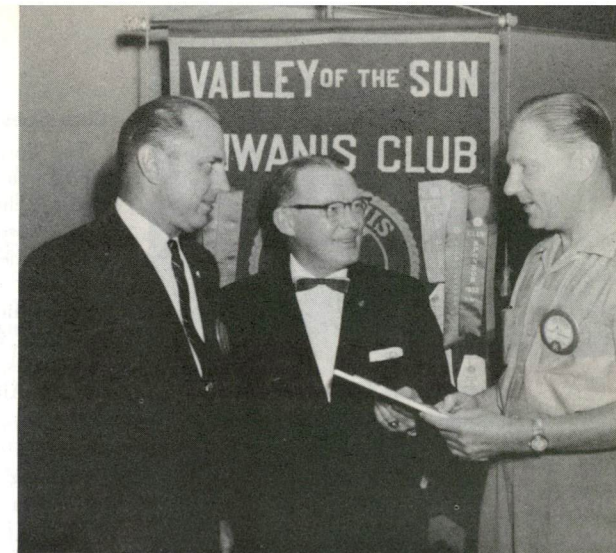


TMI 2nd Vice President Herman Hoche awards Winner Richard Griffin, Jr., at Area 7, Dist. 36 Speech Contest. At right is Richard Griffin, Sr., who came from Massachusetts to Washington, D. C., to hear his son's speech "An Unforgettable Man."

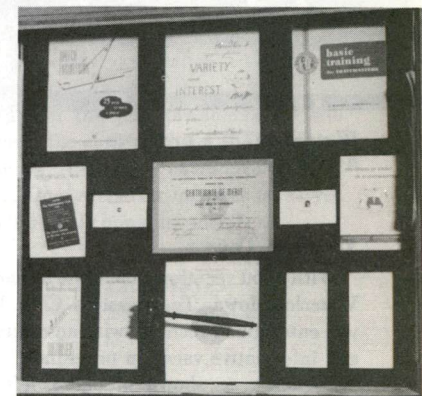


Monday Mumblers 2967, Chattanooga, Tenn., improve phone techniques through use of Teletrainers. L-R: Arch Meagher, ed. v-p; Carey Hanlin, governor of Area 5, Dist. 63; Harry Ulmer, manager of Southern Bell Telephone and Telegraph Co. of Chattanooga. Teletrainers are available at any office of Southern Bell Co.; clubs interested in their use should contact the manager of their local phone company

TMI President Emil H. Nelson presents copy of "The Story of Toastmasters" and THE TOASTMASTER magazine to Valley of the Sun Kiwanis Club of Phoenix, Ariz. L-R: Les Naumann, president of Valley of the Sun Club; Emil H. Nelson; Allen Rosenberg, City of Phoenix Councilman



Tom Hansen of Berkeley (Calif.) Club 57, shows chart he designed to record progress of members in Basic Training



TM exhibit prepared by District 25 was displayed by Fort Worth (Texas) Public Library for one month

Sioux Falls (S.D.) Club 210 Pres. Nestor Blegen (R) congratulates club member Donald R. Adams for receiving Sioux Falls Civil Servant of the Year award





Olmsted AFB Club goes west



Waterloo TM's promote happy vacations

Vacation Theme

With 1960 vacation time close at hand, Waterloo, Iowa, Toastmasters Club 101 was entertained recently with an original and informative vacation program.

Speakers—as shown in photo, left to right—and their subjects were: Larry Spray—Brazil; William Smith—Europe; Club President Harry Griffin; Toastmaster of the evening James McDaniel; Lou Schnuth—Canada; and Leigh Burroughs—Panama.

The meeting room was decorated with items of interest from the countries featured in the speeches. A variety of travel literature was also available for members to browse through after the meeting.

**Waterloo Toastmasters
Club 101-19
Waterloo, Iowa**

Club Goes West

The Sergeant-at-Arms was a deputy sheriff wearing a star which almost covered his chest, who policed the meeting with a sawed-off shotgun. The Big Chief brought the meeting to order by ringing a cowbell, a songmaster led ballads as he plunked his guitar, and the “ranch” was decorated with guns, bows and arrows, and lariats, for the Western Meeting of Olmsted Air Force Base Club.

Members were dressed in western outfits, and all speakers chose western subjects, ranging from “Tales of the West” to “Which Way the Arrow Points.”

Pictured are club officers: left to right, Austin Geiling, adm. v-p; John DeHart, toastmaster of the evening; Jack Miller, president, and Henry Urich, treasurer.

**Olmsted AFB Club 2521-38
Olmsted AFB, Penn.**

* * *

Complete Basic Training

Nine members of the Olmsted County Club 564 of Rochester, Minn., were awarded Certificates of Merit for completion of Basic Training at the semi-annual Ladies' Night Banquet of the club. Area 11 Governor Stanley Dickinson (now district educational director) presented the certificates to Lowell Brown, Robert Floyd, Richard Macken, Herbert Halvorson, Calvin Haas, Don Orr, and charter members Dr. Philip Gentling, Sydney Wilgus and Frank Forsyth.

Club members credit this achievement to the untiring educational work of Educational Vice President Don Orr and Vice Chairman of the Educational Committee Lowell Brown.

**Olmsted County Club 564-6
Rochester, Minn.**

Anniversary Celebration

Members of the five Toastmasters clubs in the U. S. Department of Agriculture joined recently to celebrate the 10th anniversary of Potomac 827, the oldest club in the Department of Agriculture. Represented at the joint speech-fest were the Federal Government Accountants Association Club 2903, Agricultural Research Center Club 3039, Plant Industry Station Club 2627 and Mall Club 2406.

Highlight of the evening was a tape-recorded message of congratulation from Dr. Ralph C. Smedley. L. Kenneth Wright, past District 36 governor, spoke on the value of Toastmasters training in executive development, and Area Governor Al Lawrence recounted some of the accomplishments of Club 827's members.

Special recognition was given to the three charter members of Potomac and each spoke of his experience in Toastmasters during the last ten years and his reasons for continuing Toastmasters training.

**Potomac Club 827-36
Washington, D. C.**

**Convair Toastmasters
Club 457-5
San Diego, Calif.**

Past Presidents Participate

Sixteen Toastmasters have been president during the eight-year history of Convair Club 457 of San Diego, Calif. Fifteen are still with the sponsoring company, Convair. Members of the club are salaried personnel associated with Convair's two operating facilities in San Diego.

The club invited all 15 past presidents to attend a special meeting—to attend and participate. The toastmaster of the evening, topicmaster, five speakers, five evaluators and the general evaluator all wore past president's pins.

All of the past presidents have important positions at Convair, and credit Toastmasters training as a major factor in their success. This special meeting was a stimulating challenge—a sort of postgraduate exercise.

Eight of the past presidents are still active in the club. All have finished Basic Training; two have completed Beyond Basic. One, a charter member is, as yet, the club's only honorary member.

IN MEMORY

Toastmasters will be saddened to learn of the death of Past International Director Odell Hartz on June 8, 1960.

A member of the Memphi Club 949-43 of Memphis, Tennessee, Odell was the club's first president. In 1954 he was chosen governor of District 43, and in 1955 was elected to the Board of Directors of Toastmasters International, serving for two years.

All Toastmasters who were privileged to know and work with him valued the warmth, the good will and the spirit of helpfulness which enriched the lives of those who knew him.

(Reprinted with permission from *Madison Avenue*, December, 1959)

An All-purpose speech

By DAVID J. HERZBRUN

This useful and reasonably concise declaration in its present form is suited for all business groups, sales meetings and industry-wide convocations. A minimum of simple changes will alter the speech in accordance with the speaker's relation to his audience. Other minor revisions will make it useful when addressing fraternal groups, charity-drive committees, labor unions, etc.

A minimum of practice aloud, with appropriate dramatic pauses as indicated, strategic shuffling of notes, and, to gain audience sympathy, the business of losing one's place will make even the novice indistinguishable from the most accomplished speechmakers of our day.

IT IS INDEED A PLEASURE to have been called upon to address this outstanding group, a group which, as everyone knows, seeks to attain goals vital to the perpetuation of much that we all feel to be of paramount importance. Today, more than ever before, groups such as this are needed, especially when one considers the changing conditions of the social and economic climate in which we are all functioning.

This is the age of newness—the era of change—the time of flux—and this meeting today must remind us forcefully that yesterday is irrevocably past. Of course, we must not forget the traditions and les-

sons of that past—traditions and lessons that bind us together in a common [PAUSE] tradition.

That reminds me of a very funny story I heard from a fellow I met as I was on my way to this meeting. It seems that he was coming here as a representative of a well-known concern in your field. His company, incidentally, is contributing more to the overall advancement of the industry through research and development—for which we all feel an overwhelming need—than any other company or companies, all of whom are no doubt represented in this room now.

The joke he told me pointed up—for me at least—the real under-

speech



lying purpose behind this meeting—a purpose which I need hardly discuss at any considerable length, since far better speakers than I, and far better-informed authorities even, will no doubt do it far better. But then, as I said, it hardly needs saying.

Your president, whom we all know and admire, has said as much in the past, and he is a man long recognized for his foresight, vision, and acumen. He is, by the way, world famous, though not too many people may realize this. It is by following such leaders that we can best express the vitality of the industry and its irreplaceable [PAUSE] place [PAUSE] in the framework of the economy.

The crux, the meat, the real underlying meaning of what I want to say to you, and indeed the real underlying meat of this whole meeting, is I am sure uppermost in the minds of most of you as you sit before me. The challenge of tomorrow! Yes! The challenge of the future and of generations as yet unborn!

Will we meet this challenge? I think we will. I think you, and other groups of high purpose such as yours, will meet this challenge with every resource of ingenuity that you undoubtedly possess. You will meet it with the determination and the force that has made universally known the famed American ability to adapt to changing conditions even as they change. You will meet it with courage and the genuine desire to capitalize on the new as you have on the old—to profit with honor, if I am allowed a pun.

But I don't want to take up too much of your time. Let me conclude with the earnest plea that, as you face up to the problems which will no doubt arise as your industry faces up to the [PAUSE] problems which will [PAUSE] no doubt arise, that you carry with you the high purpose embodied in the charter of your organization and remember the true meaning of these words.

With this unfailing guide, how can we fail? *I thank you.*

TOASTscripts



When John Gould, editor of the club bulletin for Club 2657-43 (Camden, Ark.) asked members to keep him posted on their correct mailing address, he got this reply:

"Please change my mailing address from 2210 Adams Ave., N.E., to 221-D Adams Ave., N.E. According to my calculations, 2210 Adams would be the extreme northwest lot of the old Confederate Cemetery. There are days when that is where I feel I should be, but not long enough to get mail there. The Postmaster General, the Camden Postmaster (and his auxiliary) join me in thanking you very much."

* * *

"Attainment of a contra-orbital configuration in cis-lunar space will depend primarily upon the correct mass ratio in relation to the instantaneous position in the gravity well." With these words, Robert S. Ziernicki began a recent speech concerning the development of the new language of space technology. Lieutenant Ziernicki pointed out to his fellow members of the 62nd Troop Carrier Wing Toastmasters Club (Larson Air Force Base, Wash.) that a new language has been generated by the rapid developments in the space engineering sciences, but "the

great majority of these terms do not consist of 'new' words, but rather of well established words in new frames of reference."

We wonder how the club grammarian evaluated the "well established" words in the lieutenant's opening sentence.

* * *

The minutes of a meeting can be pretty dull reading, but not when they're written by Robert H. Scanlan, secretary of Club 1771-56 (Houston, Texas). Members of Scanlan's club enjoy the minutes as much as they do the meeting. Scanlan started his report of a recent meeting in the following manner:

"The Bellaire-West University Toastmasters Club 1771 was called to order by Vice President Don Black, chairman for the evening, at Stuart's Epicurean Rendezvous, occasionally recognized as the Gastronomical Emporium of Lower Main Street. The initial instants of incertitude were reestablished by Mr. William L. Crothers' solemn and dignified invocation.

"The nourishment for the assiduous scholars of long-winded expository semantics was unambiguously indetical to the rations of previous repasts, to wit: Chateau-

briand, Langoustine aux Pommes Frites, Poulet Saute a la Polie (that is, steak, shrimp or fried chicken, to the abysmally uninitiated).

"... the meeting appeared to contain the germ of enthusiasm of life and Toastmasters. It carried the assembled membership and guests to spontaneous new pinnacles of humor, learning, speaking ease, general Texas style wit, and enthusiastic participation. Thus, in fact, to employ Dr. Lipscomb's Walpolian word: serendiptious.

"It is at this juncture, most appropriately, that with certain consciousness of having thoroughly complicated your variable reckoning, enumeration and accounting, I beg your indulgence and take respective leave of you."

* * *

The Elgin Micronics plant at Chatsworth, Calif., manufacturers of the new TMI Timer, was surprised the other day to receive an order for the timer from a Los Angeles business man. It seems he had heard about the device and figured it was just the thing to help reduce the cost of his long distance phone calls. He purchased one and now, whenever he makes a long distance call, he sets it for three minutes. When the red light flashes, he tells the party on the other end of the line that he must hang up because he has another call waiting. The TMI Timer has cut his phone bill almost in half.

* * *

Congratulations to Maurice Forley, executive director of Toastmasters International, for being nominated for the American

Society of Association Executives' Key Award. The award is presented each year to the outstanding association director nominated in a poll of the more than 2,000 member associations of ASAE. The Key Award winner will be selected from the nominees by a panel of judges. Forley was the only Southern Californian nominated in the category for directors of national or international associations.

* * *

P.S.: Club 1125-61 (Valleyfield, Ontario) taped an entire meeting and sent the recording to former member Derek Adamson, presently a member of Georgetown Club 2687-U in British Guiana. . . . Commenting on the value of his Toastmasters membership, Bob King, member of Joseph M. Budde Club 2365-44 (Reese Air Force Base, Texas) says, "Thanks to Toastmasters and particularly the J. M. Budde Club, I have learned to accept criticism as a daily diet and more important, can give criticism without offending." . . . At a table topics session using demonstration telephones, Rancho Toastmasters Club 263-52 (Burbank, Calif.) awarded a free 10-minute telephone call anywhere in the continental United States to the person judged the most proficient "telephoner" . . . Col. Robert T. Engle, military consultant for Toastmasters International, has been transferred from Scott Air Force Base, Ill., to Okinawa, where he will serve as Deputy Commander, 6922 Radio Group, Mobile. His new address is APO 239, San Francisco.

To be *convincing*-- be convinced!

By CARL H. NELSON

A SHORT TIME AGO, my wife Esther and I, with ten-year-old Linda and seven-year-old Bruce, were dining in a well-known Los Angeles restaurant. Our waiter was a small, capable-looking fellow, obviously well-trained in his work. But he appeared about as disinterested in his job as anyone I have ever seen.

He shuffled languidly from table to kitchen. He served our food, poured coffee and water without any facial expression whatever.

Bruce leaned over to me and whispered anxiously, "What's the matter with that man, daddy? Is he sick?"

I could understand that to Bruce, the waiter looked sick indeed. No life. No expression. But it was easy to see that the look on the man's face was not due to illness. He was just plain bored.

Now, suppose this man was presenting a talk before a waiters' organization on the gentle art of waiting tables. The only type of speech you could possibly imagine him giving would be a half-hearted, lackadaisical discourse. It would hold as much audience impact as three Miltown tablets.

Many a Toastmaster is in this same position when the time comes for the toastmaster of the evening to introduce him. He rises to his feet and tries to sound interested in his subject, but his listeners know within a few seconds that he has no real concern for his subject.

To be convincing, to put sparkle into your talk, *you must have a genuine interest in your subject.* You, yourself, must be convinced before you can ever hope to interest—or convince—others.

Suppose Winston Churchill had been lackadaisical and unconvinced of the importance of his words before he wrote the great speech in which he reminded his sorely tried people that "We shall fight on the beaches, we shall fight on the landing grounds . . ." If Churchill had prepared that talk in the shower a few minutes before its presentation and without serious concern for his subject, the British might have gone down to defeat.

And how long would Lincoln's words at Gettysburg have lived if the speech had been written without a deep conviction on Lincoln's part? No, Mr. Toastmaster, you cannot make people listen to you if

you do not have complete and total interest in your subject.

And how, you may ask, can I gain interest in a subject? Do I just turn it on like a light?

There are several ways to plan a talk filled with conviction.

For example, you can talk about something which you know well. If you enjoy your job, you should be able to sound convincing when you talk about it. Even if you dislike your job, there must be some aspects about which you can become fired up. Concentrate on the things which interest you.

Or, take your hobby or your special interests. There are things which you have spent a good deal of time studying or thinking about. You can certainly describe them to others in a sincere, personal way.

But you do not need to be gainfully employed or have a hobby to give an interesting talk. Try doing some research on a subject that strikes your attention.

And don't let that word "research" frighten you.

Open your newspaper or a magazine or an encyclopedia. Leaf through it until something catches your eye, then read. But don't stop here. This is the point at which many Toastmasters stop, believing that now they have some speech material. Usually they are dead wrong.

If you are to give a speech filled to the brim with interest, to your audience and to yourself, use this material as a starting point only. Dig deeper. Go to the library for additional material. Discuss it with someone who is an expert in the field. Steep yourself in the sub-

ject. You will find that instead of having material for one talk, you now know enough about the subject for several good speeches.

At this point you may say, "Why should I read pages and pages of facts, when I can put only a few of them into a five-minute talk?"

The truth is that great speakers saturate themselves in their subject. True, they may use only a small part of their information. Nevertheless, the feeling of authority is conveyed to their audiences. It sort of oozes out of the pores, as it were. Their audiences are attentive, recognizing their sincerity, their conviction.

You will find that when you spend a bit of time digging into a subject, you gain in two ways. First, you give a convincing speech which has the ring of authority. Second, through your research, you add to your store of knowledge. You will find that when you start researching a subject, and following it through, you become fascinated. A subject which is fascinating to a speaker will, nine times out of ten, be fascinating to his audience.

So, to be convincing, you must convince yourself that your subject is worth talking about. And you can't be sure of that unless you are willing to spend some time and thought on it. ♦

Carl H. Nelson is personnel officer of the Whittier, Calif., post office, and in his job has to make many talks before various organizations. He joined the Friendly Toastmasters 300 of Whittier in 1946; was forced to drop out for business reasons in 1951, but rejoined his club early in 1959. He is a past president.

The stage is set for . . .

Three days in Dixie

THE CURTAIN IS READY TO RISE on the 29th annual convention of Toastmasters International as Toastmasters invade the deep south this month to rendezvous at Atlanta's Dinkler Plaza Hotel. The stage is set, the house lights are dimming, the big show is ready to start.

The spotlight will focus on the three educational sessions under the direction of General Chairman George J. Mucey, TMI 1st vice president. The Friday morning meeting on "Better Thinking," with Int. Dir. Walter Moran, chairman, will open with "The Importance of Thinking," by Dean Berkley, 1959 Int. Speech Contest winner. "Aids to Better Thinking" will be discussed by Fred De Armond, well-known feature writer and frequent contributor to THE TOASTMASTER. "Better Thinking for Better Programs" will be presented by Club 637-10 of Canton, Ohio, under the direction of Arthur Engelberg. Practical suggestions for club programs, ladies' nights, table topics, membership drives will be offered.

Friday afternoon's session, with Int. Dir. Roy Graham as session chairman, will feature a demonstration on the use of audio-visual aids by Arnold Cohn, John L. Debes and David N. Tufts of District 34. The audience will participate in a listening test, followed by "Examples of Different Types of Listening," by W. B. Gobel and George Van Zevern, past governors of District 30. "Listening With Tape" will be presented by District 14.

"Better Speaking" will be discussed Saturday morning, with Int. Dir. Bill Hylton as chairman. A demonstration by District 35, on how to use "The Voice of the Speaker," will be followed by "The Club Speakers' Bureau," by William M. Musser, Jr., governor of Area 13, District 38, and "The District Speakers' Bureau," by James Knowles, chairman of the Speakers' Bureau of District 30. Past Int. Dir. Don Mattocks of Tulsa, Okla., will present "New Ideas for Outside Speaking." A report on a 17-week "Toastmasters on TV" project will be given by Dr. R. M. Craton and R. H. Gober of Tulsa.

Final preparations have been made for International Night, with Coca Cola's Edgar J. Forio as guest speaker, the Fellowship Luncheon, featuring Paul Jones of the National Safety Council, and the President's Banquet and Reception with Harold C. McClellan, former Assistant Secretary of Commerce for International Affairs, as principal speaker.

Chairman William H. Marsh, Jr. and Co-Chairman Carleton E. Selph and the members of the Host Committee have worked hard to make this an outstanding Toastmasters convention. Among the special features arranged for the ladies will be a tour of the old southern mansions.

The stage is set, the curtain's going up—see you in Atlanta!



JUST IN JEST

A man testifying in court told such evident untruths that the judge intervened. "See here," he admonished, "you must tell the truth in this courtroom. Do you know what will happen if you continue to lie like this?"

"I suppose I'll go to hell," replied the witness.

"Yes, of course," said the judge. "But what else will happen to you?"

The man thought a moment. "Isn't that enough?"

◆◆◆
An old-timer is a person who can remember when a job was the first thing you went steady with.

◆◆◆
It was Saturday morning and while they were having breakfast, Mr. Smith suddenly announced that he didn't have to go to the office that morning.

"Well, don't think," said the wife, "that you're going to run off to play golf today and leave me alone with all this work to do."

"Why golf is the furthest thing from my mind," replied the husband, gnawing at his breakfast, "and please pass me the putter."

◆◆◆
Or an old-timer is one who can remember when the word "fallout" was only a barber's expression.

◆◆◆
An old-timer is one who can remember when a woman looked the same after washing her face.

◆◆◆
Overheard at a party: "I'm glad I'm neurotic—it's the only normal thing about me."

A political candidate, speaking out of doors in a small town, was being booed and heckled terribly. He was practically at his wits' end when a dog, who had been circulating below the platform spoke up. "Listen, fella," said the mutt, "never mind what this bunch says. I'm going to vote for you, anyhow."

"Why, thank you, thank you," shouted the speaker. And then to the crowd: "Did you people hear that? I have at least one loyal supporter in your community. This faithful and intelligent dog states that I've got his vote."

"Don't let him kid you," one of the hecklers replied. "Nobody gets his vote this year. He forgot to register."

◆◆◆
An experienced married man is one who can tell when his wife comes to the end of one argument and begins another.

◆◆◆
Experience is what keeps a man who makes the same mistake twice from admitting it the third time around.

◆◆◆
A politician who had changed his views rather radically was congratulated by a colleague. "I'm glad you've seen the light," he said.

"I didn't see the light," came the terse reply. "I felt the heat."

◆◆◆
The story of a sad-faced fellow touched the merchant's heart so much that he filled a large sack with groceries and said, "These are on me—hope they help."

Misty-eyed, the fellow started out, then turned back. "Need something else?" asked the merchant.

Came the sad reply. "How about my Green Stamps?"

Letters to the Editor

(Because of obvious space limitations we often print only pertinent portions of letters received. While only signed letters will be considered for publication, names of writers will be withheld on request.—Editor)

During the past several weeks, I have spent a great deal of time screening the mass of records turned over to me by the former secretary of our club. In so doing, not only have I been able to destroy many useless papers but I also discovered the fact that our club does not have an official copy of the Constitution and Bylaws which it presumably submitted to the Home Office sometime between February 28, 1955, and May 18, 1955, the date on which the Charter Party was held. Nor can I find any record of any changes in the bylaws though allusions thereto are occasionally made in the minutes of both the regular meetings and the Executive committee. Neither of the past presidents still aboard the Naval Air Station recalls having seen the missing documents. . . .

Might I suggest that a short treatise on the importance of proper record-keeping published in *The Toastmaster* might be of benefit to other clubs suffering from a similar malady?

Hermas R. Gagnon, Sec.
Club 1836-29
Pensacola, Fla.

Perhaps the Home Office will be interested in knowing the activities of this club (Air-India Toastmasters, Bombay, India) since its inception on 29 July, 1959. If you think the statistics in the succeeding paragraph are impressive, you may care to publish them in *The Toastmaster*.

The club has met regularly on every Tuesday and 23 meetings were held up to the end of December, 1959. In all, members invested 1,440 minutes of their time in this useful activity; 425 speakers par-

ticipated in the topic session and spoke on an equal number of topics; 79 members spoke in the main speaking session and 89 participated in the roles of toastmaster, topicmaster, grammarian and evaluator. The list of subjects chosen during the main speaking session is attached.

Members of this club consider the above as achievements of which they can rightly be proud, and in handing over the activities of the club to our new president, Mr. K. Y. Nadkarni, go my best wishes for the future of the club.

Felix Fernandes
Past President, Club 3043-U
Bombay, India

I am a member of the Brightleaf Toastmasters International Club of Durham, N. C. and at present in India in connection with a business tour on behalf of the Office of Ordnance Research U. S. Army Duke Station, Durham, N. C. Before leaving Durham for the present trip you had very kindly sent me information on the Bombay Branch and sent some pamphlets on request of Mr. Henry Bertrand, Jr. With this information I tried to get in touch with the club at Air-India International, Bombay Air Port, Santa Cruz (East), Bombay.

I was in Bombay on the 3rd, 4th, 5th and 6th of Jan. 1960. I could get in touch with Mr. Felix Fernandes, the past president of the club, on the 4th of January. By good fortune the meeting of the club was scheduled on every Tuesday and so I was able to attend the club meeting on Tuesday the 5th of Jan. 1960 from 5 p.m. to 6:45 p.m. As you probably know, the new president of the club is Mr. K. Y. Nadkarni

who had arranged a pass for my entry into the workshop area where the club meets. I was welcomed most cordially by the two presidents and other members of the club. About 25 members were present at this meeting held round a large oval table. I had the pleasure not only to participate in the programme as a table topics speaker but also as an additional Master Evaluator of the evening.

This club is in the formative stages, however, the meetings are regularly held and the members are quite enthusiastic. The membership is large (nearly 40) for a single club, however, only about 20 to 25 can turn up at each meeting due to the workshop schedule. . . . My speech at the end of the programme was probably an unusually aroused piece of oration full of constructive criticism combined with a great admiration for their having achieved whatever they have in such a short time . . . The fact that this is the first Toastmasters club in the whole sub-continent of India is itself quite commendable. It deserves all possible encouragement, help and guidance that can possibly be provided by the Home Office and any other branches all over the world.

Sudhir Kumar
Bareilly, India

On March 16, we held our club election to select our officers for the coming six months. To assure that we did not engage in the game of musical chairs with each present officer moving up one notch, we planned a spirited political campaign.

The election chairman and his committee contacted each of the 38 members of the Fortyniners (No. 560) to determine who in the group would be interested in running for office. The twelve candidates selected in this fashion were then nominated by the committee for certain offices. Further, they were divided into two political parties, the

Nationalists and the Federalists, each with a campaign chairman.

A great deal of planning and hard work went into the preparation for election night. When the big evening arrived there were party slogans, campaign songs, posters, costuming, parading and needless to say, plenty of politicking and speechmaking. One party even prepared little flags which were served atop the dessert. . . .

This election was just one of many high points in our club activities. We recently held our Tenth Anniversary celebration which had over 60 in attendance, including International President Emil Nelson and Art Bredesen the Mayor of Edina (the town in which our meeting place is located). Among the outstanding parts of our program was a tape recording of the original charter ceremony. Mr. Nelson was presented a gift in appreciation for the wonderful and dedicated work he has done for Toastmasters. Also, we presented the Mayor with a copy of Ralph Smedley's "The Story of Toastmasters."

What else is new? Well, nothing too much except the work being done on our annual fishing trip and—oh yes—a few summer picnic meetings, a joint meeting with another club and an "Old Times Nite."

Ken Clolery, Past President
Club 560-6
Minneapolis, Minn.

We were very impressed by the article entitled "The Art of Being Different," which appeared in your March issue.

Since Schering has a large staff of field salesmen throughout the United States who would be interested in this topic, we would appreciate the privilege of reproducing it for them.

James A. Prior
Sales Communications Manager
Schering Corporation
Bloomfield, N. J.

New Clubs

(As of June 15, 1960)

- 252-2 SEATTLE, Washington, *NAS—Seattle*, Thurs., 11:30 a.m., CPO Club, Naval Air Station.
- 550-11 ROCKVILLE, Indiana, *Parke County*, Thurs., 7 p.m., Blue Room Restaurant.
- 1199-19 EMMETSBURG, Iowa, *Emmetsburg*, Mon., 6:30 p.m., Kenmore Hotel.
- 1291-31 CHELSEA, Massachusetts, *Mystic Mariners*, Wed., 11:45 a.m., Officers Club, U. S. Naval Hospital.
- 1663-51 LOS ANGELES, California, *Coast Toasters*, 2nd & 4th Thurs., 5:30 p.m., Mike Lyman's Restaurant, 749 South Hill Street.
- 1698-35 NORTH BAY, Ontario, Canada, *North Bay*, Wed., 6:15 p.m., Manor Hotel, 719 Algonquin Avenue.
- 1768-U KEFLAVIK AIRPORT, Iceland, *Vulcan*, Tues., 7 p.m., Keflavik Airport Civilian Club.
- 1970-10 WADSWORTH, Ohio, *Wadsworth*, Mon., 6 p.m., The Tally Ho Inn.
- 2217-43 LITTLE ROCK, Arkansas, *Hi-Noon*, Fri., 12 noon, Hank's Dog House, Roosevelt Road.
- 2377-6 STILLWATER, Minnesota, *Stillwater*, Tues., 6:30 p.m., Grand Cafe.
- 2395-35 MADISON, Wisconsin, *Truax*, Tues., 11:30 a.m., Truax Field.
- 2438-U CAMP ZAMA, Japan, *Zama*, Fri., 12 noon, U. S. Army Japan Officers' Open Mess.
- 2631-51 GARDENA, California, *Gardena Lunchmasters*, Wed., 11:30 a.m., Eddie's Chicken House.
- 2715-52 NORTH HOLLYWOOD, California, *Hungry*, 2nd & 4th Wed., 8 p.m., 4292 Tunjunga Avenue.
- 3096-46 SOMERVILLE, New Jersey, *Veterans Administration*, Wed., 11 a.m., Veterans Administration Supply Depot.
- 3108-36 WASHINGTON, D. C., *Beacon*, alt. Wed., 6:15 p.m., All Souls Unitarian Church Dining Hall.
- 3151-36 WASHINGTON, D. C., *Chemical Corps*, alt. Fri., 11 a.m., Officers Dining Hall, Bldg. T-7.
- 3152-20 MAYVILLE, North Dakota, *Mayville*, 1st & 3rd Mon., 6:30 p.m., Mayville State Teachers College, Room 3.
- 3153-53 BRISTOL, Connecticut, *Bristol*, Tues., 6:30 p.m., DiPietro's Restaurant, 300 Middle Street.
- 3154-20 MOORHEAD, Minnesota, *Ashlar*, 2nd & 4th Fri., 6:15 p.m., 819 Center Avenue.
- 3155-46 NEW YORK, New York, *VA NYRO*, Wed., 11:45 a.m., 25-26 7th Avenue.
- 3156-46 LITTLE FALLS, New Jersey, *Kearfott*, 1st & 3rd Wed., 5:30 p.m., Sundance Lodge, Rt. 46, Mountain View.
- 3157-48 GUNTERSVILLE, Alabama, *Marshall*, Thurs., 7 p.m., Jack's Cafe.
- 3158-U GUAYMAS, Sonora, Mexico, *Primero de Mexico*, Fri., 8:30 p.m., Motel Guaymas Inn.
- 3159-25 JAMES CONNALLY AFB, Waco, Texas, *After Six*, 2nd & 4th Thurs., 7 p.m., Officers Club.
- 3162-44 DYESS AFB., Texas, *Dyess Officers*, Tues., 12 noon, Dyess Officers Open Mess.
- 3163-F YORBA LINDA, California, *Country Club*, Thurs., 6:30 p.m., Yorba Linda.

DISTRICT GOVERNORS—1960-1961

- F Amos W. Randall 341 W. Orange Grove Ave., Pomona, California
2. John H. Lee 3551 92nd N.E., Bellevue, Washington
3. Dr. Ivan J. Shields 127 East 15th Street, Tempe, Arizona
4. Robert Giesell 122 Benito Avenue, Santa Cruz, California
5. William F. Loerke, Jr. 1625 Linwood Street, San Diego 1, California
6. Jack R. Pelinka 13414 Garfield Avenue, So., Savage, Minnesota
7. Richard V. Case c/o Northwest Natural Gas Company, 920 S. W. Sixth Street, Portland, Oregon
8. Carlos E. Harrison 641 Warrenton Drive, Kirkwood 22, Missouri
9. William G. Edward 2340 Ninth Ave., Lewiston, Idaho
10. Victor F. Vance Mt. Pleasant Rd. Box 524 R. D. No. 2, Clinton, Ohio
11. Vincent A. Miller 2817 East Oak Street, Evansville, Indiana
12. Robert H. Robinson 112 Princeton, Las Vegas, Nevada
13. Pascal DeLacio 9 Carleton Drive, Pittsburgh, Pennsylvania
14. R. E. Perkins 4046 Briarcliff Road, Atlanta 6, Georgia
15. Wm. B. Kerr 1390 12th St., Idaho Falls, Idaho
16. O. Willard Holloway 1503 N. 33rd, Lawton, Oklahoma
17. John E. Austreng 520 No. Benton, Helena, Montana
18. Ian F. Brock 8 Scotland Street, Edinburgh 3, Scotland
19. Randall E. Winters 1901 So. 6th St., Marshalltown, Iowa
20. Lloyd H. Nygaard 1714 North Seventh Street, Bismarck, North Dakota
21. J. W. McEvay 401 Treebank Drive, Victoria, British Columbia
22. Arthur Bone 912 E. Commercial, Springfield, Missouri
23. Jack Gilliam Box 2164, Santa Fe, New Mexico
24. Paul E. Quinlan 2435 Winthrop Road, Lincoln, Nebraska
25. Wm. Scarborough 1408 Shields Dr., Sherman, Texas
26. Frank M. Krasovec 1535 So. Franklin, Denver, Colorado
27. Howard L. Crouse 3517 North Hayston, Fresno, California
28. James E. Nally 1508 Gould Rd., Toledo 12, Ohio
29. Moses E. Brener 830 Aubodon Bldg., New Orleans, Louisiana
30. Robert A. Foley 1034 S. 4th Street, St. Charles, Illinois
31. Edward G. Hines 99 Putnam Street, Quincy 69, Massachusetts
32. Wilfred Wollett Route 5, Box 387, Bremerton, Washington
33. Lee N. Bickerstaff 417 South 59th Avenue, Yakima, Washington
34. C. Robert Otis 408 Cayuga St., Fulton, New York
35. Richard W. Garde Oak Lane Drive, Beloit, Wisconsin
36. Maurice L. Etzell 3406 North Kensington Street, Arlington 7, Virginia
37. Robert S. Galloway 2230 Farmington Lane, Charlotte 5, North Carolina
38. Edmund Thelen 140 North 21st Street, Philadelphia 3, Pennsylvania
39. A. Carter McClure 1828 Maryal Drive, Sacramento 25, California
40. Henry Anderson 1919 Westwood Ave., Columbus 12, Ohio
41. Alvin G. Reher 841 Idaho Street, Huron, South Dakota
42. Roy V. Maber 2530 Albert Street, Saskatoon, Saskatchewan, Canada
43. Bill Dunning P. O. Box 3313, Memphis 17, Tennessee
44. William W. Densford P. O. Box 6072, Amarillo, Texas
45. Deane S. Stevens Friendly Acres, Strong, Maine
46. CDR. Wm. Gerber 169 Columbia Heights, Brooklyn 2, New York
47. Charles S. Swan 1538 South Orange Avenue, Sarasota, Florida
48. Paul W. Markwood, Jr. 1609 10th Avenue, Ct., S. E., Decatur, Alabama
49. Joseph G. Blackburn 3119 Kaohinani Dr., Honolulu, Hawaii
50. Douglas H. Johnson 2520 Sierra, Torrance, California
51. Charles L. Hutson 9713 Kauffman, South Gate, California
52. Richard C. Nelson 9644½ W. Olympic Blvd., Beverly Hills, California
53. Charles H. Leiper 223 Granby Street, Hartford, Connecticut
54. William H. Stoermer 507 North Base Street, Morrison, Illinois
55. Edward M. Smyth P. O. Box 833, Rawlins, Wyoming
56. Dave Horger, Jr. Box 1960, McAllen, Texas
57. Roy Kahn 16106 Via Lupine, San Lorenzo, California
58. John Sanders P. O. Box 1231, Greenville, South Carolina
59. Alex Coon 1860 Alexander Hamilton Dr., Reno, Nevada
60. Stanley Ditchfield 238 Goodram Drive, Shore Acre Heights, Burlington, Ontario, Canada
61. Noel M. Savoie 32 Riverview Ave., Nitro, Quebec, Canada
62. Donald J. Hack 37 East Grand, Muskegon, Michigan
63. Troy Lynn 2406 Pafford Drive, Nashville 4, Tennessee
64. D. H. Wheeler 32 Riverside Dr., Winnipeg 9, Manitoba, Canada



IT'S
CONVENTION
TIME
IN
ATLANTA

Election of Officers . . . Annual Business Meeting . . .
Educational Sessions . . . Breakfast, Luncheon, Dinner
Programs . . . International Speech Contest . . .

Ladies Events . . . Exhibits

DINKLER PLAZA HOTEL
ATLANTA, GEORGIA
AUGUST 18-20, 1960