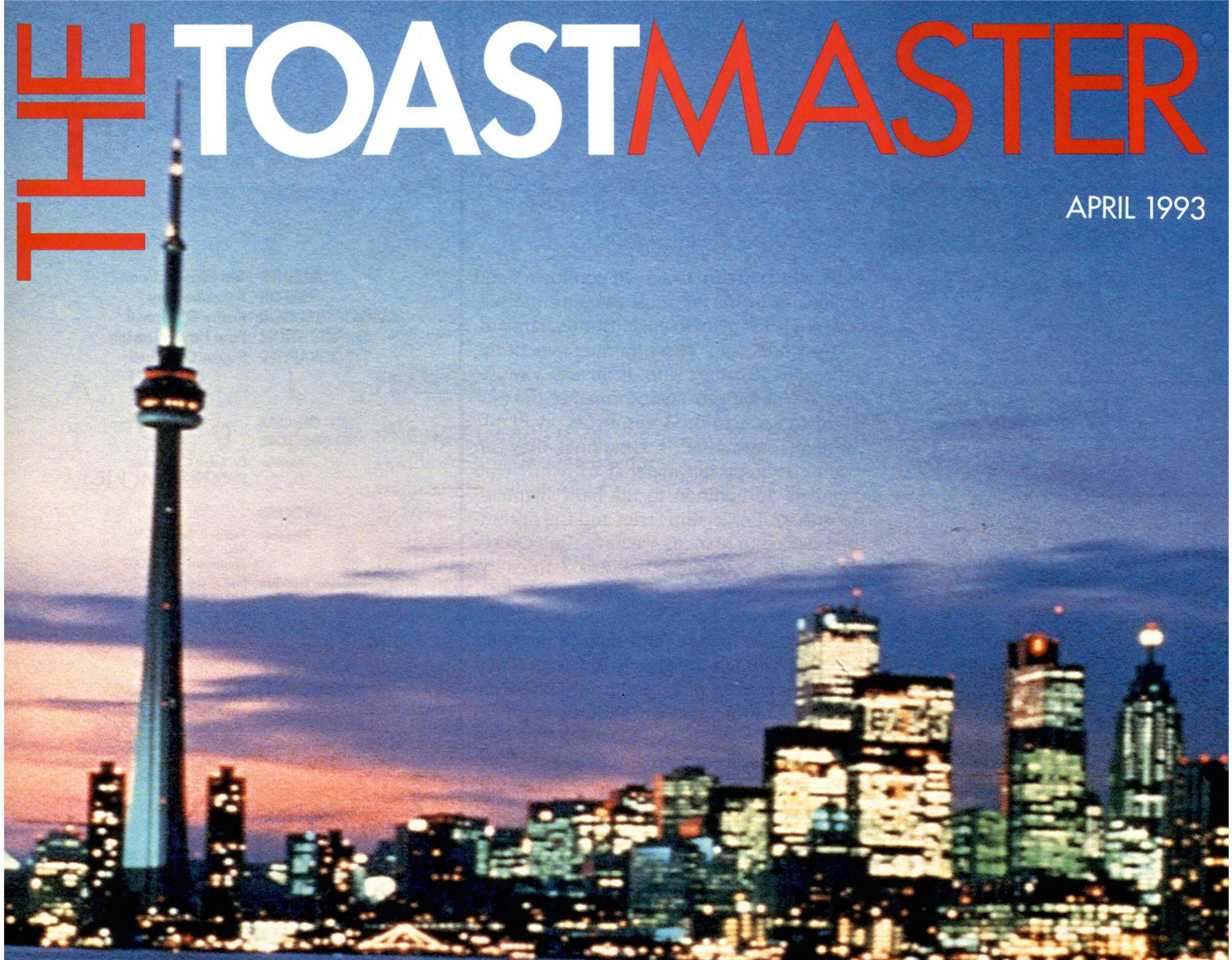


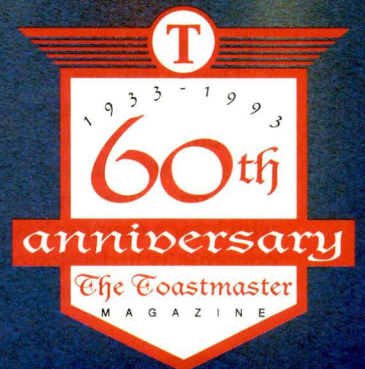
THE TOASTMASTER

APRIL 1993



The 1993 International
Convention in Toronto—

What a feeling!





viewpoint

TRAINING IS INDISPENSABLE

"...the qualities for leadership which are present in a man can be developed and revealed and made available for use through training..."

RALPH SMEDLEY

Leadership training is important, according to Dr. Smedley, because it ensures that club officers have the knowledge to help members gain the skills they need. A dynamic club needs all meeting participants to perform at the best of their ability – this is why highly trained club leaders are so vital. They should be trained to fulfill the mission of their clubs.

How do we determine whether our club leaders are meeting members' needs? A sure sign of a dynamic club is that it attracts and retains new members. But that doesn't just happen. The key is continuing training – at area, division and district meetings, for example.

During training, we must emphasize the Toastmaster mission: to provide a mutually supportive and positive learning environment in which each member has the opportunity to develop communication and leadership

skills, which in turn foster self-confidence and personal growth. We must measure the success of all club activities against this standard.

How does club officer training benefit the entire club? To start with, it increases awareness. If club officers are informed of the outstanding educational resources available through Toastmasters International, they can recommend specific material to fellow club members. In addition to the basic manuals, the Success/Leadership Series and the upcoming Leadership Manual, we have Club Officer Handbooks, a member handbook titled "A Toastmaster Wears Many Hats," and the excellent "Master Your Meetings" handbook. There are also many useful support materials available through the Supply Catalog to help club officers meet members' needs. These are only a few of the many outstanding resources available from World Headquarters.

Effective training also promotes leadership skills and increases confidence among club officers. When well-trained officers are excited and motivated to perform their responsibilities, the result is a dynamic club. A truly dynamic club is an electrifying experience for members and officers alike.

Training allows club officers to better focus on member satisfaction by building dynamic club environments, including exciting meetings, great educational programs and full speaking programs. Individuals join our organization to build communication, leadership and social skills, as well as to boost their self-confidence. In these areas, members need well-trained club officers to guide them toward achieving their goals. When we meet these needs, we produce satisfied members.

It is an ever-challenging task to ensure that we have trained and effective leaders who remain focused on members' needs. But by doing so, we will achieve our international mission of making effective communication a worldwide reality. After all, Dr. Smedley taught us that our job is to help all members gain what they need and that training for this task is indispensable.

BENNIE E. BOUGH, DTM
International President

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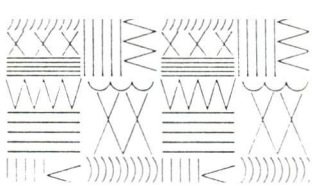
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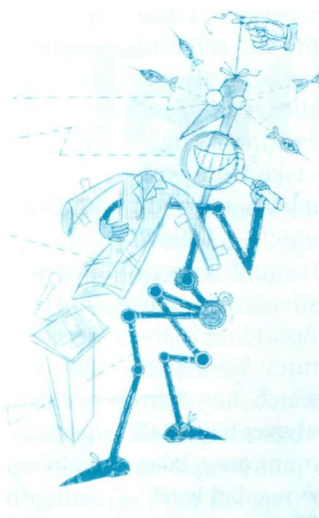
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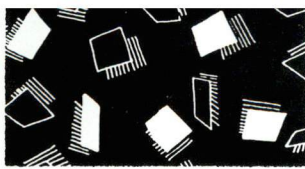
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l e t t e r s

GIVE BODY LANGUAGE A REST

At age 78, I joined a Toastmasters club because I like public speaking and still find much to learn. The friendship and challenge of Toastmasters is very stimulating.

But I do take issue with the over-emphasis on body language, which I believe leads to false and unconvincing gesticulation and movement. According to the manual *Gestures: Your Body Speaks*, "Research has demonstrated that over half of all human communication takes place on a non-verbal level." In general, this may be so, but when applied to public speaking, I believe it to be rubbish. Have you ever heard a riveting talk on the radio? Franklin D. Roosevelt was a master of it as was Winston Churchill. No visible gestures or body language there!

Good sound via voice projection, modulation and control is vital but should not be confused with body language, which is purely visual. Properly handled inflection adds to a speech as do proper timing and pauses.

Body language, when properly and naturally used, is a very effective tool in public speaking, but it mainly tells you about the speaker. Is he relaxed, confident and knowledgeable about his subject or scared stiff, wishing to be somewhere else?

Striking postures, clenched fists and sweeping gestures can add great color to a speech, but they tell you absolutely nothing about the subject of the talk.

HUGH BELL
BALLINA CLUB 4412-69
BALLINA, NSW, AUSTRALIA

VALUABLE RESOURCES

One of the additional benefits of Toastmasters membership is that it serves as a learning exchange, a rich and valuable resource for members worldwide. *The Toastmaster* magazine serves as one of the main vehicles for communicating that knowledge.

A case in point is the article "Self-Talk" (January 1993) by Judith E. Pearson, DTM. I have read much on the subject of cognitive distortions. She put a great deal of useful information into the article and communicated clearly and concisely.

RUBEN HARRIS
OAK PARK CLUB 614-30
OAK PARK, ILLINOIS

TIMELY ISSUE

For 11 years now, I've enjoyed every edition of *The Toastmaster* magazine, but none more than the December 1992 issue.

That issue, with its article "Speaking To a Foreign Audience," arrived four days before I was to address a group of 50 Germans. The article, like so many during the past 11 years, was invaluable to me – an American addressing a foreign audience.

For a quality publication that always has helpful tips and suggestions, thank you!

GEORGE NIGRO
RAMSTEIN CLUB 2442-U
RAMSTEIN AFB, GERMANY

GETTING BACK TO BASICS

What is it about getting elected to district or international office that causes people to forget many of the basic speechmaking lessons learned when they first joined Toastmasters? Repeatedly the so-called dignitaries just can't hear enough of themselves. Time limits are ignored and inside jokes are the norm, not the exception. District Governors and International Directors seem to suddenly feel that speaking to the whole group as briefly as possible no longer applies to them. Sorry to break their delusion, but we go to hear the speech contestants, not them. Candidates who promise not to ignore me will get my vote this year.

BRIAN HUTSON, CTM
STEELTOWN TOASTMASTERS 755-60
HAMILTON, ONTARIO, CANADA

THE BEST YET!

I feel "Club Growth: Do or Die" (December 1992) is as fine an article as I have read on the subject in *The Toastmaster* since 1958. Bennett Rice, CTM, has rendered a fine service and, as usual, I hope all Toastmasters read the article. My compliments to Mr. Rice.

MARC SULLIVAN, DTM
THE ORAL MAJORITY CLUB 3748-28
PLYMOUTH, MICHIGAN

NEVER SAY 'NEVER'

I was born with a club foot and the doctors said I would never walk normally. Many surgeries later, and because of my mom's persistence and encouragement, I eventually did walk. As a teenager, people told me I couldn't attend military high school because my legs were too weak for "all that marching and pounding." They, too, underestimated the power of determination and I graduated as an officer. All my life, I've met challenges head on with a "Yes, I can attitude." Except one: speaking in public.

For nearly 40 years the voice inside my brain told me "You can't," and I believed it. I lived in fear of being asked to "say a few words." As a Rotary Club secretary, I used to become ill simply from having to give an attendance report!

In 1984, my entire world opened up, thanks to a friend who introduced me to Toastmasters. I was hooked after the first meeting. Now I regularly give speeches in the community. Finally, "I can't" is a thing of the past.

I urge you to take a long hard look at your friends, co-workers and acquaintances to discover who could use the help of Toastmasters. Invite that person to Toastmasters and show him or her that limits are self-imposed.

RICHARD HENEFER, CTM
FERGUSON CLUB 525-8
FLORISSANT, MISSOURI

IN A TOASTMASTERS CLUB,
CERTAIN PRINCIPLES ARE
HELD INVIOLEABLE.

disagree without being disagreeable – to listen to the opposition calmly and without losing his temper or his balance.

Finally, every man has a **right to share his thoughts**, his ideas and his convictions with everyone who will listen, but he has no right

We Hold These Truths

by Dr. Ralph C. Smedley

zation. It welcomes men of all sorts of opinions into its membership, and undertakes to train them to think logically and speak honestly on behalf of whatever cause or procedure they may believe in. The work of a Toastmasters Club is to help each member be his best self, as a member of society and as a protagonist of the things which seem to him most worthwhile.

But in the Toastmasters Club, certain principles are held inviolable. Like our county's forefathers of 1776, "We hold these truths to be self-evident," although our list of "truths" may differ slightly from theirs.

We hold that every man is entitled to **freedom of thought**, as well as freedom of speech. He must be permitted – even encouraged – to study, learn, think and reach his own conclusions.

Every man, having thought, is entitled to **freedom of speech**. But his hearers have the right to demand that he speak intelligently, reasonably and honestly, if he expects them to listen.

Every man, speaking his well-considered thoughts, has a **right to be heard**. His right to be heard is in direct proportion to the worthiness of his thoughts and the effectiveness of his speaking.

Every man, having spoken, has a **right to listen to others**. His listening must be with an open mind, an analytical attitude and with a purpose to accept what is true and reject what is untrue.

Every man has a **right to disagree with what other people say**, but he must learn to

to force his opinions on anyone who will not accept them, nor to compel anyone to act unwillingly under his dictation.

I like the definition of individual freedom given by Dr. George Pinckard, an English scholar of the 18th century:

"Liberty is the right of every human creature, as soon as he breathes the vital air; and no human law can deprive him of that right which he derives from the law of the nature. True liberty consists in the privilege of enjoying our own rights, not in the destruction of the rights of others."

And Canon Farrar, another great Englishman, said it well in these words: "Man's liberty ends, and it ought to end, when that liberty becomes the curse of others."

The Toastmasters Club stands for the integrity of the individual, for the sanctity of human character and for the right of every man to express himself – but always with this eternal and unchangeable rule: That "your rights are inviolable, and so are mine; your individual rights are limited as soon as they cross my rights; every person must recognize that personal rights are restricted by the rights of others."

That is the essence of the American ideal of individual freedom. That is what the Toastmasters Club, in the final analysis, is proud to represent and advocate. **T**

This article by the organization's founder was originally published in the July 1948 issue of The Toastmaster. At that time, the organization had only male members.

■ A TOASTMASTERS CLUB is not a propaganda organization.

It does not adopt resolutions, sponsor candidates or go out for "causes." It cannot commit its membership to support of any controversial matter, for its members come from all elements of society, and unanimity of opinion is hardly to be expected or desired. Different groups – social, political, religious, racial and occupational – are represented in the typical Club. It is a cross-section of its community.

A Toastmasters Club is definitely a training organi-



Lending a Helping Hand

Florida Toastmasters reach out to victims of Hurricane Andrew.

■ LAST SPRING AS DISTRICT 47 GOVERNOR, I chose "Reach Beyond Yourself" as our motto for the upcoming year. My purpose was to encourage members to learn and to start new clubs, Speechcraft and Youth Leadership programs in their communities. Little did I know that these words would become important to Toastmasters throughout the district – in a real life or death ordeal.

When Hurricane Andrew swept through Florida on August 23 and 24, it hit District 47 on three shores: Andros Island in the Bahamas, San Marcos Island and Naples on the west coast of Florida, and most destructively in Homestead and Florida City. Many of our cities and the community at large were in a state of chaos. The number of people left home-

less in southeast Florida soared to 350,000 and 85,000 dwellings had been destroyed. Basic necessities – food, water, shelter and clothing – became a priority.

I was returning from the International Convention in Las Vegas and because of a flight cancellation, Southern Division Governor David Cruickshanks and I were hundreds of miles away from Florida when the storm struck. But upon arriving home Monday evening, my first thought was to locate Toastmasters who had been left in the path of the devastation and assist them if needed. Thankfully, phone service had quickly been restored (though electricity remained out), so around midnight I called our Southern Division Area Governors. Shortly thereafter, we started a telephone network to locate our members. Indeed, many Toastmasters needed assistance.

The main request was for water and ice. By calling Toastmasters in northern Dade County

by **Steven A. Bard, DTM**

and southern Broward County, we initiated a freezing campaign. Since Broward was largely unaffected by the storm, many Toastmasters there lent a hand freezing containers of water and placing the blocks of ice in storage containers to send south. Food and clothing were next. Within 24 hours of our initial phone calls, 200 Toastmasters had joined the relief efforts and within 72 hours that number jumped to 900 – all a part of our Toastmasters Helping Toastmasters team.

However, Toastmasters Helping Toastmasters soon became something of a misnomer – Toastmasters were helping the entire community! We received calls from members across the state who wanted to know how they could help. Locally, Toastmasters collected homeless pets, manned shelters, distributed food, cooked in open-air kitchens, cleared debris and cut down felled trees. Sometimes they would just sit and listen to victims talk about their experiences.

After two weeks, the community began to return to normal. However, Toastmasters continued to spend their weekends helping storm victims in Florida City and Homestead. The volunteers were not just locals but people from every part of the state. Without exception, all of the calls I received were from Toastmasters asking how they could help.

We even started Youth Leadership programs to enable children to discuss their experiences and vent their feelings. In times of crisis, children's physical needs are ad-

ressed but because parents are busy trying to keep the family together, emotional needs are often overlooked.

Though it has been eight months since Andrew visited District 47, there is still much work to be done. Most residents of South Florida say, "We will rebuild." And so the relief efforts continue and so do the Toastmasters in District 47. We are still freely giving our time to those who need our support.

I would like to take this opportunity to especially thank Southern Division Governor David Cruickshanks for his untiring efforts during and after the storm. My sincere gratitude to Area 1 Governor Christina Harris, Area 3 Governor Micky Di Siena, Area 24 Governor Shelton Allwood, Area 39 Governor Joaquin Vargas and Area 40 Governor Ivar Starr for their help. Most of these people stayed at home without electricity or air conditioning to answer the telephones and coordinate rescue efforts. In addition, I offer heartfelt thanks to Area 23 Governor Donald Rosen for his organization of relief efforts by Broward Toastmasters.

District 47 Toastmasters answered the call when needed and reached beyond themselves in more ways than I could have ever imagined. I am proud of the Toastmasters of District 47 and proud to be counted as one of them. **T**

Steven Bard, DTM, is Governor of District 47 and a medical claims investigator living in Lauderhill, Florida.

"Toastmasters collected homeless pets, manned shelters, distributed food, cooked in open-air kitchens, cleared debris and cut down felled trees."

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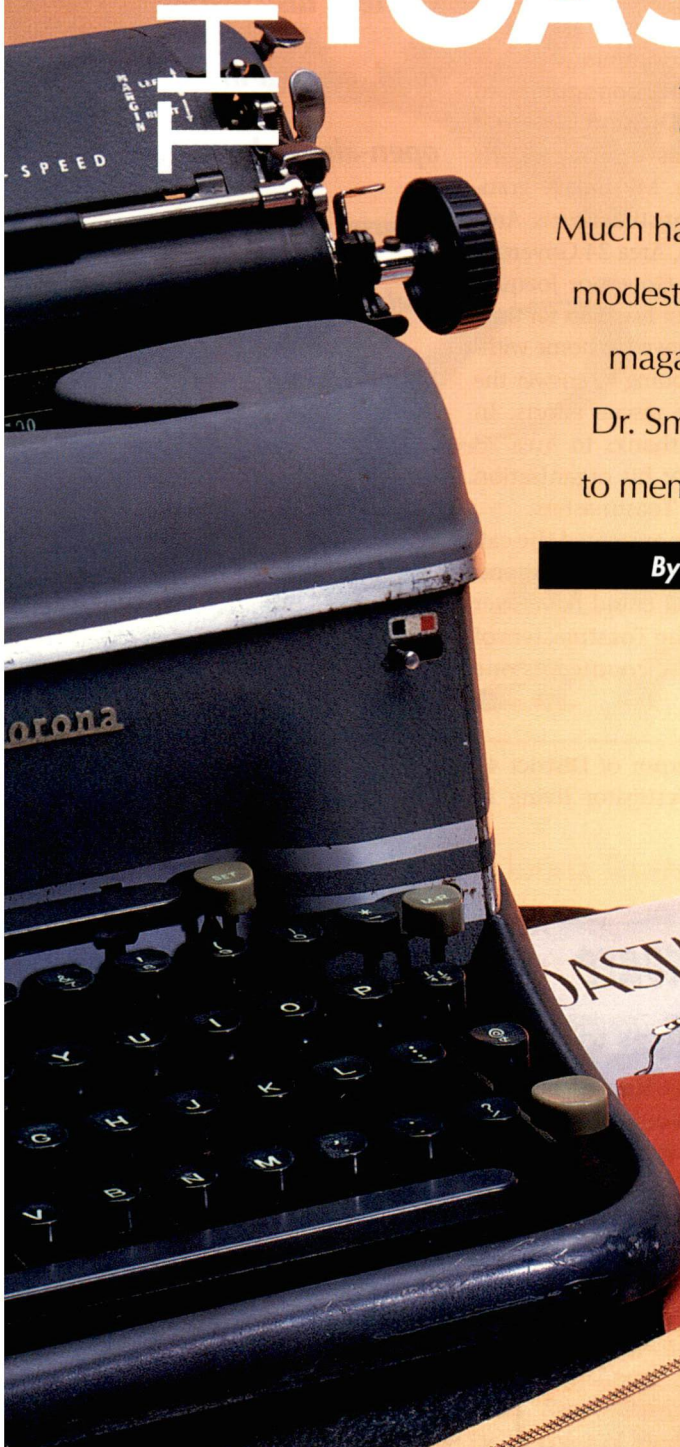
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April 1933 - April 1993

THE TOASTMASTER *turns*

Much has changed since its
modest premiere, but this
magazine still brings
Dr. Smedley's message
to members worldwide.

By Janet Whitcomb



Back in April 1933, a publication measuring no more than 6 by 3 1/2 inches, printed on orange stock and displaying a copyrighted title, logo and the inscription "Vol. 1, No. 1," was circulated among members belonging to each of the 20 Toastmasters clubs in the United States and Canada.

Now, sixty years later, with 8,000 clubs in 58 countries worldwide, *The Toastmaster* magazine reaches a membership of more than 180,000. Just like the organization it represents, *The Toastmaster* has grown and evolved over the past six decades. The goal of the magazine, however, remains the same: to serve a large and diversified readership interested in improving their listening, speaking and thinking skills.

A MAGAZINE IS BORN

When Dr. Ralph Smedley established the first Toastmasters club in 1924 in the sleepy Southern California town of Santa Ana, he had already worked for a number of years as a director and general secretary for the YMCA. Seeing the need for a speaker's club, Dr. Smedley's interest in the educational aspects of his new Toastmasters group led him to write a number of pamphlets and articles. Within a few years, however, it became apparent that the organization, with its growing number of clubs, would need a bulletin to keep members apprised of

each other's activities. So, in collaboration with two other Toastmasters, Dr. Smedley put together a mimeographed publication – each copy consisting of two stapled sheets of paper – and called it *The Gavel*. While perfectly respectable as a fledgling effort, in retrospect the editors of *The Toastmaster's* December 1934 issue were to sniff, "It was not impressive."

From such humble beginnings, however, sprung the concept of a bona fide magazine. As the Toastmasters organization continued to pick up steam, Dr. Smedley and four likeminded members undertook preparations for the premiere



March 1951

Not only did Burr Shafer's cartoon creations appear regularly in the *Saturday Evening Post*, *Esquire* and the *Saturday Review*, but – as a member of Business Men's Club 100-F – his sense of humor enlivened many a page of *The Toastmaster* in the 1950s.



"See what I mean about using gestures in your speech?"

edition. The new publication, measuring a tidy 3¼ by 6 inches, could fit neatly in the palm of one's hand. Offering 18 pages of club information and news, it was sent away to be printed and bound in the nearby metropolis of Los Angeles, then mailed to each club's secretary for distribution among members.

Two more issues of *The Toastmaster* – measuring slightly larger in size – were produced in 1934. The following year, a set of ground rules was developed: *The Toastmaster* would be issued on a quarterly basis to those who paid the \$1 annual membership fee. And, by popular request, all magazines would now be sent directly to individual Toastmasters.

THE WONDER YEARS

Until the end of the decade, *The Toastmaster* continued to arrive four times a year. But beginning in 1940, the magazine was produced bimonthly; and six years later, as the United States entered a prosperous new postwar period, *The Toastmaster* settled into its current schedule.

The look of the magazine also evolved. Photographs and artwork, used sparingly if at all during *The Toastmaster's* first decade, decorated its pages and covers with increasing regularity. As the years passed, more pages were added, and by 1973, the standard 5¼ by 7¾ inch format increased to its current size of 8⅜ by 10⅞ inches.

From the beginning, *The Toastmaster* has solicited opinion and contribution from its readers. The back cover of the first issue, for example, asked Toastmasters to "Obey that Impulse! Write the Editor and Tell Him What's What!" At first such contributions were compiled into periodic club reports. Eventually, however, a letters section was added. Full-fledged articles – many of them written by members – soon appeared. Today the magazine continues to rely on articles written by Toastmasters. (The sheer number of contributions is at times overwhelming, and the editors suggest that would-be authors



JUST A TOASTMASTER

Only last night we chanced to meet
Around the crowded table
And I wondered whence he came,
And what was once his nation's label?
So I asked him, "Tell me true,
Are you Pole or Russian Jew,
English, Scotch, Italian, Russian,
Belgian, French, or Swiss or Prussian?"
Then he raised his head on high
As he gave me this reply:
"What I was is naught to me
In this land of liberty;
Facing glory or facing disaster,
Man to man, I'm just a Toastmaster."

- Anonymous

June 1934

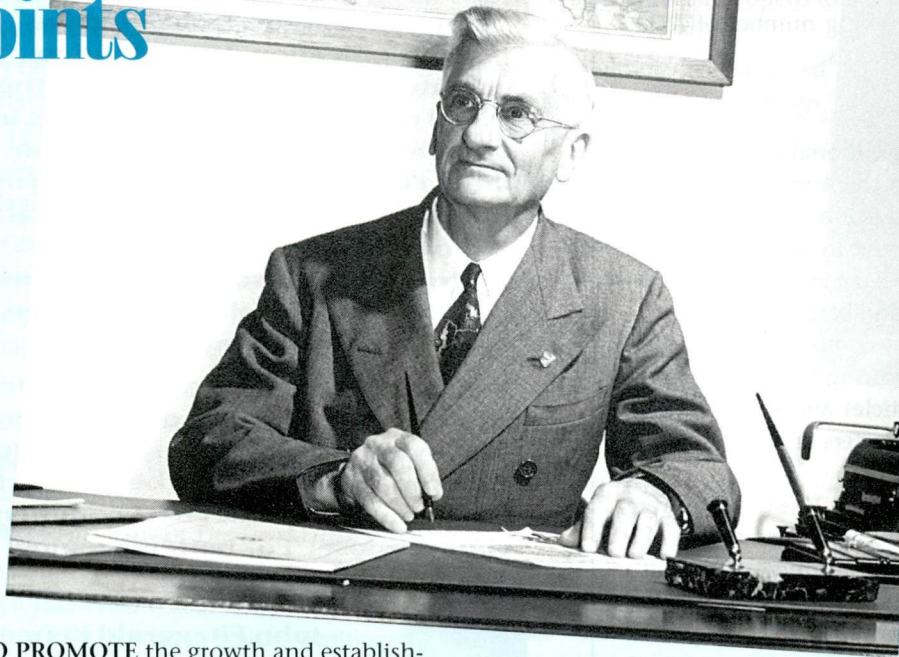
request a copy of the magazine's guidelines before submitting their prose for review.)

During *The Toastmaster's* initial years, issues were devoted primarily to individual club news. But by June 1938, a small disclaimer had to be printed stating, "With our growing number [of clubs] it becomes difficult to find room for all the good news reported to the Editors." Eventually they struck a compromise: each issue profiled a particular city boasting one or more clubs as "Town of the Month." Gradually, however, as the number of clubs soared into the thousands, that feature was also abandoned. The focus instead shifted toward "how-to" articles, advising Toastmasters on different aspects of club participation. And since the early 1970s, *The Toastmaster* has published a Hall of Fame section, combining three aspects of member growth once published separately:

- 1) newly chartered clubs
- 2) club anniversaries
- 3) educational awards (first noted in 1967 under the title of "Honor Roll").

continued on page 12

The Famous Toastmasters Points



by Dr. Ralph C. Smedley,
founder of Toastmasters
International.

1 TO PROMOTE the growth and establishment of Toastmasters Clubs throughout the world.

2 TO SPONSOR the publication of *The Toastmaster*, official organ of our Federation and disseminator of the latest and best ideas on the Toastmasters program.

3 TO PROVIDE literature and other assistance to make possible the establishment of Toastmasters Clubs.

4 TO PROTECT the name Toastmasters Club in order to confine its use to clubs conforming to the standards and regulations established by the majority group through Toastmasters International.

5 TO STANDARDIZE and maintain as nearly uniform as practical the procedure and ideals of Toastmasters Clubs.

6 TO UPHOLD before all the latest and best principles of public speaking and related conduct and procedure.

7 TO ACT as a medium of exchange tending toward the improvement of the Toastmasters program.

8 TO ASSIST individual clubs in solving and overcoming problems and difficulties which may arise in the organization and functioning of such clubs.

9 TO PROMOTE friendship among Toastmasters Clubs and Toastmasters.

10 TO SPONSOR friendly competition in public speaking among the member clubs of Toastmasters International.

11 TO PROMOTE the technique of tactfully giving and gracefully taking criticism and profiting thereby.

12 TO MAKE the name of Toastmaster a mark of distinction and of recognized ability in public speaking.

13 TO ESTABLISH the place of the Toastmasters Club in the life and work of the community.

A Worldwide Network of Clubs

Toastmasters clubs are active in 58 countries worldwide. Here is a current list, accompanied by the number of clubs in that country, as of December 31, 1992.

- ARGENTINA (1)
- AUSTRALIA (376)
- AUSTRIA (2)
- BAHAMAS (10)
- BAHRAIN (2)
- BARBADOS (2)
- BELGIUM (2)
- BERMUDA (1)
- BOTSWANA (1)
- BRITISH VIRGIN ISLANDS (1)
- CANADA (686)
- CYPRUS (1)
- CZECHOSLOVAKIA (1)
- ENGLAND (23)
- FIJI ISLANDS (1)
- FRANCE (4)
- GERMANY (14)
- GUAM (2)
- GUYANA (1)
- HONG KONG (2)
- INDONESIA (5)
- IRELAND (37)
- ITALY (1)
- JAMAICA (4)
- JAPAN (26)
- JOHNSTON ATOLL (1)
- KENYA (1)
- KOREA (4)
- LUXEMBOURG (1)
- MALAWI (1)
- MALAYSIA (40)
- MARSHALL ISLANDS (1)
- MEXICO (59)
- NAMIBIA (3)
- NEPAL (1)
- NETHERLANDS (3)
- NETHERLANDS ANTILLES (2)
- NEW ZEALAND (143)
- NORWAY (1)
- PAKISTAN (1)
- PANAMA (1)
- PERU (5)
- THE PHILIPPINES (103)
- PUERTO RICO (1)
- RUSSIA (3)
- SAUDI ARABIA (5)
- SINGAPORE (23)
- SOUTH AFRICA (124)
- SRI LANKA (1)
- SWAZILAND (1)
- SWEDEN (1)
- SWITZERLAND (2)
- TAIWAN (16)
- THAILAND (4)
- TRINIDAD (1)
- UNITED STATES (6218)
- VIRGIN ISLANDS (1)
- ZIMBABWE (4)

Continued from page 10

Toastmasters who have earned the CTM award often ask why their achievement is not recognized in the magazine. But with 14,000 CTMs processed yearly, the entire magazine would be filled exclusively with CTM awards if that were the policy! Two years ago, in fact, the typeface had to be reduced to accommodate publication of the growing number of ATM, ATM Silver, ATM Bronze and DTM awards.

TIME MARCHES ON

"A few have raised the question of editorial discussions of current events," the editors wrote in the April 1948 edition. But, they replied, after due consideration they decided to continue with a "...periodical distinctive in the *field of speech*, to give our readers such material as *is not elsewhere available*, and to point the way to the newest and best in our line."

Still, *The Toastmaster* has not gone completely untouched by current events. Issues published during the Great Depression, for example, feature many articles and commentaries stressing the importance of Toastmasters training to men disenfranchised by a stricken economy.

During the years of World War II, many Toastmasters were called to serve their country, including a member of the magazine's editorial board. Civilian adjustments were also typical: club meetings were sometimes cancelled, as was the 1942 Seattle Convention. An editorial from the January 1942 edition advised that, "Today's emergency may be our opportunity" and encouraged Toastmasters to be flexible about their programs so they might continue to promote and preserve the principle of free speech. In that same issue, an article titled "Our Service to Men in the Service" discussed the importance of bringing Toastmasters training to the enlisted men who soon would be defending that freedom.



TO REMIND US

"In these critical times it is important that Toastmasters International recognize that the rights of public assembly and free speech are enjoyed by only a few of the countries of the world. In the land of my parents' birth, a person cannot meet with others without arousing suspicion, nor can one speak freely and openly; and this is true in many lands. It should be the duty of every Toastmaster to respect, foster and protect these timehonored privileges of a free people in a free land."

**- Joseph K. Tanaka,
American-born son
of Japanese parents**

January 1942

January 1964

IN MEMORIAM

"Mutual respect between nations requires mutual understanding. There can be no understanding without communication. Truly effective communication depends upon articulate citizens as well as upon their official representatives. Therefore, in encouraging men to develop their ability to speak effectively and improve themselves to their fullest potential, Toastmasters International is contributing to a sound foundation for international relations between men and nations.

"The world-wide growth of your organization is assurance that sincere men of every race, creed and color hold in common the hope of a better world made up of better citizens. I commend your purpose: 'For better listening, thinking, speaking'... "



- John Fitzgerald Kennedy

The sudden and tragic death of United States President John F. Kennedy on November 22, 1963, brought tributes from Toastmasters around the world. President Kennedy had earlier commended Dr. Smedley and the Toastmasters organization, and members realized that in losing one of the primary world leaders of that time, they had also lost a gifted and well-spoken orator. "As a Toastmaster, listening critically to his many powerful speeches [as well as] to his impromptu and oftentimes humorous asides," wrote Thomas Healy, president of Scarborough Club 3090-60 in Ontario, Canada, "I have been delighted and proud to have lived in the times of John Fitzgerald Kennedy." And the Townsville Club 3632-69 in Queensland, Australia, told *The Toastmaster* that "In accordance with established custom, all club members observed one minute's silence at our meeting as a mark of respect for your late President." The January 1964 issue also noted that Executive Director Maurice Forley had relayed all messages of sympathy to President Johnson, who wired the following reply: "Your thoughtful expression of interest was received with deep appreciation. I shall cherish your prayers and support in the days ahead."

WELCOME, TOASTPERSONS!

Those who thumb through pages of *The Toastmaster* from decades ago soon begin to sense that an important part of the equation seems to be missing. This dilemma, however, was

Continued on page 14

TI History at a Glance

October 22, 1924 – The first meeting of the Number One Toastmasters club in Santa Ana, California.

January 19, 1926 – The second Toastmasters club is chartered in Anaheim, California.

August 11, 1927 – Representatives of five Santa Ana Toastmasters clubs plan the formation of a "Federation of Toastmasters Clubs."

October 25, 1928 – The first *Manual for Toastmasters Clubs* is copyrighted by Ralph Smedley.

October 4, 1930 – The name Toastmasters International is adopted and officers are elected.

October 4, 1930 – Publication of *The Gavel*, the first Toastmasters newsletter.

December 19, 1932 – Toastmasters International is incorporated.

April 1933 – First issue of *The Toastmaster* magazine is published.

January 9, 1933 – First Toastmasters club outside of California is established in Seattle, Washington.

July 6, 1935 – District organization is instituted, starting with District 1 of Southern California.

January 29, 1938 – Charter No. 100 is presented to the Century Toastmasters Club in Santa Ana.

August 1938 – Inter-Club Speech Contest started. First winner: Henry Wiens of Reedley, California.

July 1946 – District 18 of Scotland becomes the first district organized outside the United States.

1948 – First TI Articles of Incorporation and Bylaws are published.

1950 – The first "Certificate of Achievement" is issued for the new advanced course, "Beyond Basic Training."

June 1951 – First Regional Conference is held in Des Moines, Iowa.

October 27, 1962 – Dedication of new World Headquarters building in Santa Ana, California.

1964 – The first Able Toastmaster Award (ATM) is issued.

1968 – The first Competent Toastmaster Award (CTM) is issued for completing the Basic Manual.

August 1969 – The *Communication and Leadership Manual* is introduced at the International Convention in Cleveland, Ohio.

1970 – The first Distinguished Toastmaster Award (DTM) is issued.

August 1973 – Membership opens to women.

1978 – The multi-manual Advanced Communication and Leadership Program is introduced.

1979 – The first two Success/Leadership Programs are introduced.

1981 – The Accredited Speaker Program begins.

October 1982 – Membership reaches 100,000.

1984 – The Communication and Leadership Program manual is revised, and two new educational awards are introduced: the ATM Bronze and ATM Silver.

April 1989 – Membership reaches 150,000.

July 1989 – The Distinguished Club Program, Distinguished Area Program and Distinguished Division Program are introduced.

June 1990 – World Headquarters moves to Rancho Santa Margarita, California.

January 1993 – Toastmasters International charts its 8,000th club.



In 1987, Otto Wenk, DTM, gives Arkansas Governor Bill Clinton a copy of The Toastmaster as part of an effort to start a Toastmasters club for employees in the Governor's Office.

While Mr. Clinton and his press secretary reportedly were quite interested, the club never chartered.

Toastmasters Charters 8,000th Club!

■ Despite the lingering worldwide recession, Toastmasters International continues to do what most other service organizations do not: grow in size. On January 18, 1993, the organization reached a new milestone by chartering its 8,000th club.

The Life of Virginia Club 9166-66 meets every Tuesday at noon at the headquarters of Life Insurance Company of Virginia in Richmond, Virginia. After Area Governor Rita Presser and Division Governor Bev Keesler held the initial demonstration meeting in November, the prospective club was assigned mentors and sponsors and quickly chartered. According to Club President Lee Edwards, employees were eager to start a Toastmasters club because they "could stand some improvement" in their presentation skills.

While many of the 25 club members work in areas related to sales and marketing and, like Edwards, do public speaking in their work, employees from other departments joined the club for reasons of personal development and sheer fun. "Our club meetings have a great atmosphere; everyone is supportive, we all know each other – and we laugh a lot," Edwards says.

Editor's Note: *If you are interested in forming a new club, please call World Headquarters to request a New Club Information Kit.*

Continued from page 12

resolved when, at the Houston convention in 1973, a club membership option allowing women to join Toastmasters clubs was accepted into the official bylaws.

Articles in *The Toastmaster* soon began to reflect this astonishing change.

Toastmaster Jan Boesing of the Orange Country Road Department Club 2400-F wrote in the May 1974 issue that women were "now emerging into the everyday flow of activities, and more is being expected of us. This is where Toastmasters has been of immeasurable help to me."


A year later, a member of a Victoria, Texas, club related: "A Toastmaster at a recent Southern Division Contest expressed relief that I wasn't in the speech contest because he'd 'never competed against a woman.' I pointed out that we're people, speak English, make grammatical errors and get scared – just like men." Toastmaster Myra Hargrave added that, since women were "competitive critters" in matters domestic, Toastmasters offered a challenging forum and helped to satisfy their need to communicate and learn. "So what if the woman is a stay-at-home mamma?" Hargrave asked. "She still has ideas, dreams and fears. And she wants to express them."

LOOKING INTO THE CRYSTAL BALL

When the century hit its halfway mark, the editors of *The Toastmaster* took some time to wax philosophical. Recalling the organization of ten years prior, several statistics were brought to their readership's attention, namely that in 1940:

- Total membership had topped 3,500
- The top charter number was 174 for a club in Jacksonville, Illinois, and
- Clubs had been organized in 19 of the United States, as well as in Canada, England and Scotland.

"We have gone a long way in ten years," said the editors. Then, turning to the future: "...if Freedom continues to reign, and if Toastmasters stick to basic principles, we may expect growth in size and in service beyond all our dreams. Ten years from now there should be half a million men in the world who have learned, in Toastmasters Clubs, to think, to speak



"In our club the men fretted about what to call me. Toastmistress? Toastperson? No – I'm a Toastmaster. I convinced them of this by reminding them that all the magazines say no liberated woman worth her name wants to be called 'mistress' of anything."

**- Myra Hargrave Comiskey,
The Toastmaster, September 1975.**

September 1975

TOASTMASTER REFUSES TO BE RATTLED

The weather was warm, so Toastmasters in Spring Hill, Alabama, decided to meet on the steps of the Spring Hill College Library. What happened next, according to an item in the November 1950 issue of *The Toastmaster*, was enough to shake anyone's composure.

Toastmaster Frank Lott was in the midst of giving a speech when he felt something other than stage fright. Pausing, he calmly announced: "I beg your pardon, gentlemen, but something seems to be crawling up my leg." That something turned out to be a small rattlesnake.

The episode was widely publicized in the local press and no doubt brought the Toastmaster message to many. Still, we doubt Toastmaster Lott found the incident worthy of a public relations encore.



and to listen...The impact of Toastmasters training on the world should be seen in the next decade in improved leadership, which may be the means for bringing civilization into better days, and lifting men to higher levels of achievement for peace and prosperity."

These statements turned out to be visionary indeed, as the January 1960 issue boasted: "There are now more than 3,000 clubs which are located in every state of the Union, every province of Canada and in 31 other countries." Today, moreover, as the entire world continues to undergo an epiphany in respect to the rights and freedoms of the individual, *The Toastmaster's* message of self-expression and leadership now reaches countries such as Russia, the Philippines and South Africa which find themselves at decisive political crossroads in 1993.

As *The Toastmaster* celebrates its 60th anniversary of helping to unite members from all four corners of the world through the shared experience of the printed word, we thank you, the readers, for your continued interest and comments. The editors – as well as your many fellow Toastmasters who contribute to these pages – look forward to serving you during the next decade and into the new century ahead! **T**

Janet Whitcomb was recently promoted from her position as associate editor of *The Toastmaster* to that of writer for the Education and Club Administration Department at World Headquarters. She is a member of the Babble On Club 4227-F and Rancho Speechmasters Club 9113-F.

The Evolution of TOASTMASTERS EDUCATION

by Debbie Horn

Toastmasters International has come a long way since the early days of learning by "word of mouth."

Anyone looking through Toastmasters International's Supply Catalog will be amazed at the amount of educational materials – books, manuals, audio and video cassette programs – for members. The catalog offers a wealth of up-to-date information to help members develop their communication and leadership skills.

What a change from earlier days! When the first Toastmasters clubs were formed in the 1920s, learning was entirely experiential. Members had no manuals, no evaluation guides and no written materials to help them in their efforts to improve. All information was given verbally by Founder Dr. Ralph C. Smedley and spread by "word of mouth" to other clubs.

As the organization grew, this method became impractical. In 1928 Dr. Smedley wrote the "Manual of Instructions" for clubs, which included a pamphlet titled, "Ten Lessons in Public Speaking," the organization's first speech manual. Additional educational material was included in "The Gavel," which began publication in 1930 as a two-page mimeographed newsletter. The name was changed in December 1932 to "The Toastmaster," and the first issue of *The Toastmaster* magazine was published in April 1933.

1942: BIRTH OF THE BASIC MANUAL

Dr. Smedley's manual, "Basic Training for Toastmasters," was introduced in 1942. This 12-project manual provided the organization's first in-depth instruction in speaking. Rewritten and revised over the years, it was finally replaced during the 1970s with the Communication and Leadership Program manual.

Members completing the basic training program wanted to learn more advanced speaking skills. In 1950, the first "advanced" manual, "Beyond Basic Training," containing 16 speech projects, became available. It was later replaced by two manuals, "The Advanced Speaker" and "Leadership Through Speech." The advanced program again became a single manual of 15 projects in 1970, and the current multi-manual Advanced Communication and Leadership Program was introduced in 1978.

1979: SUCCESS/LEADERSHIP

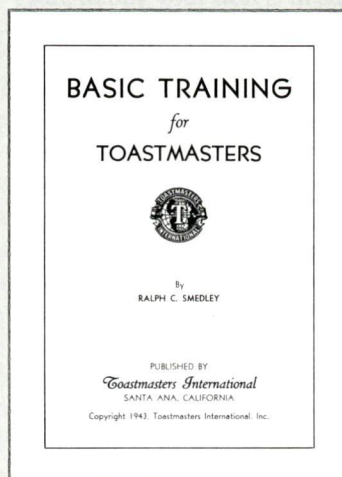
The 11-program Success/Leadership Series was introduced in 1979 with "How To Conduct Productive Meetings" and "Parliamentary Procedure in Action." This seminar-style set of programs provides instruction today in such areas as listening, evaluation, thinking, leadership, training and management. Toastmasters International also produced two audio cassette programs designed to help members improve their speaking skills: "The Effective Speaker" and

"Humor, Speaking and You." In 1986, Toastmasters International helped to create a video guide to public speaking, "Be Prepared to Speak," and followed up with three others on meetings, leadership and sales. In 1992 "The Better Speaker Series" made its debut; each 10-minute program in this seminar series offers additional tips and techniques for speakers.

WATCH FOR NEW MANUALS

These are just a few of the materials available to members. More new educational materials are on the horizon: "High Performance Leadership," which provides instruction and practical experience in leadership; two new Advanced Communication and Leadership Program manuals on interpersonal communication and special occasion speeches; and additional programs in "The Better Speaker Series" are just a few. Watch *The Toastmaster* magazine for announcements about availability.

Toastmasters International has come a long way from the days of learning by "word of mouth." Today it is the world's leading organization devoted to helping people develop their communication and leadership skills, and its educational materials are some of the finest available. *The Toastmaster* magazine continues to be a major source of "how to" information on speaking and leadership and a major contributor to the educational development of members. With these sturdy foundations and the ability to meet the needs of an ever-changing membership, Toastmasters International will continue to be a leader in its field. **T**

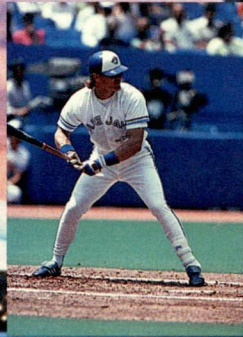


Debbie Horn is the manager of the Education and Club Administration Department at World Headquarters.

1993 International Convention in

Toronto –

What a fe



Clockwise insets –
Harbourfront,
Toronto Bluejays,
Eaton Center.

The 62nd Annual Toastmasters International Convention, August 17-21, 1993, at the Regal Constellation Hotel, Toronto, Ontario, Canada

Be a part of the largest group of Toastmasters from around the world as they gather to experience a week filled with learning, achievement and fun! Join friends and meet people at the event of a lifetime.

Arriving Early?

On Monday, August 16, witness the excitement as speakers from districts representing Australia, England, Ireland, New Zealand, the Philippines and Southern Africa compete for a final spot in Saturday's World Championship of Public Speaking. Those who are preregistered to attend the Interdistrict Speech Contest will be able to pick up their tickets for this event only prior to the contest.

Tuesday, August 17

If you're preregistered, pick up your ticket packet at 10 a.m. and select your seats for great events such as the "Planet Toastmasters" Fun Night, Golden Gavel Luncheon, President's Dinner Dance and the World Championship of Public Speaking. Remaining event tickets can be purchased at noon, but these are subject to availability. So it's a good idea to buy your tickets now.

Visit the District 60 Information Desk. Our hosts will show you why Toronto is "the world's newest great city." The Candidates' Corner and credentials desk open Tuesday afternoon.

Education Bookstore

Fully stocked with manuals, books, modules, trophies, plaques, T-shirts and more! Everything you and your Club could ever hope for. Come and buy, or just stop by to see what's new.

First-Timers Welcome

International President **Bennie Bough, DTM**, personally welcomes you to your first International Convention.

Board of Directors Meeting

See your elected representatives in action. Attend an open meeting of the Toastmasters International Board of Directors.

Proxy Prowl

You're invited to a party! Meet this year's International Officer and Director candidates.

Wednesday, August 18

Opening Ceremonies

Featuring Ralph Hillman, Ph.D.

The spectacular Parade of Flags kicks off this thrilling event. Enjoy keynote speaker Ralph

...eling!

Hillman, Ph.D., as he presents "Image Counts – Speak With Style!" Also, hear the reports of International President **Bennie Bough, DTM**, and Executive Director **Terry McCann**.

Education in the Afternoon

Capture excellence with an exciting line-up of seasoned speakers. Enjoy sessions on personal growth, club development and professional success.

■ "Speaking of Total Quality"

Paul Litwack, C.H.R.P.

Set up any situation so that it can succeed – then watch yourself and others around you perform beyond what may have seemed impossible. Learn to improve personal and club performance as Paul focuses on helping you inject action-oriented *quality* into every Toastmasters activity.

■ "Nine Tips For Presenting Dynamic and Meaningful Workshops"

Chris King, ATM-S

Jar your creativity quotient. Learn how to expand and foster creativity at your next workshop presentation. As a human development specialist, trainer and storyteller, Chris reveals her secrets for presenting a dynamic and meaningful workshop.

■ "Improving Personal Performance"

Tom Richardson, DTM

Can you consistently perform at your best? Join Past International President Tom Richardson as he looks at areas in our lives that can positively influence our performance or sabotage our best efforts. Overcome obstacles through the use of practical strategies that will allow you to succeed at home, work or play.

■ "Speakers Showcase"

Nonstop excitement with:

Andy Cole, DTM
Beth B. Thwaites, DTM
Kitty Mason, DTM
Peter Wofford, DTM

■ "Meetings – Marvelous Meetings!"

Roundtable discussion with –
Jim Lochrie

Get on track with expert parliamentarian Jim Lochrie as he mixes humor with parliamentary procedure. Learn how to effectively use the four basic parliamentary motions to conduct orderly and productive club meetings.

Candidates' Forum

Hear International Officer and Director candidates as they address convention delegates.

Open Evening

Experience the excitement that is Toronto. Enjoy an evening on the town. Stop by the Host District Information Desk for some great entertainment ideas.

Thursday, August 19

Annual Business Meeting

Delegates gather to elect International Officers and Directors and vote on other important issues.

DTM Luncheon

If you're a DTM, don't miss this special luncheon with featured keynote speaker, Past International President **John Noonan, DTM**.

Toastmasters and Guests Luncheon

This popular event is open to everyone, so be sure to buy your tickets in advance.

Dr. Tara Rishter, DTM presents "Boost Your Self-Esteem." Everyone wants to have high self-esteem, but how do you get it? Learn some simple steps that will change your life forever!

Hall of Fame

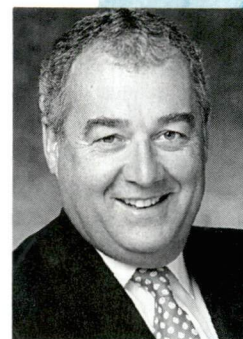
Experience the pageantry and see the shining stars in Toastmasters for 1992-93.

Afternoon Session

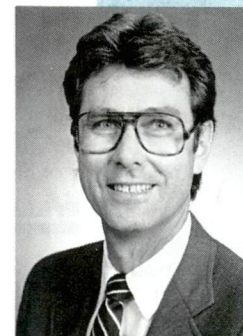
■ "Speaking For Results"

Robert Gedaliah

Increase your ability to express your ideas clearly and confidently; think quickly under



Peter Legge



Ralph Hillman



Bennie Bough



Michael Aun



The Spurrllows

pressure; focus and channel nervous energy; and build and establish audience rapport. Robert will offer hands-on practical techniques to accelerate your confidence in every speaking situation.



Robert Gedaliah

"Planet Toastmasters" Fun Night

Beam me up! Trek on over for an intergalactic evening of futuristic fun. Venture back to the future dressed in your favorite space-age attire. A variety show featuring The Spurrllows will send you to the moon with music and dance. Enjoy the wit of Dan Riley as he opens the show with lunar madness. Be part of the entertainment, dancing and fun. May the force be with you.



Mary Louise Cutler

Friday, August 20

WHAT A FEELING! — ALL DAY LONG

Opening Session

■ "Eagles Or Buzzards — Which Are You?"

Michael Aun, CSP

Begin your day with Toastmasters' 1978 International Speech Contest Winner, Michael Aun. A member of the National Speakers Association, a syndicated columnist and co-author of two books, "Build A Better You, Starting Now" and "The Great Communicators," Michael's speaking style will both inform and captivate you.



Durwood English

Morning Sessions

■ "Build a Great Seven-Minute Speech in Seven Days or Less"

David Brooks, ATM

See how 1991 International Speech Contest Champion David Brooks assembles a winning speech. David will show you how to select a topic and construct a speech that has substance and style.



John Foster

■ "Public Relations — The Vital Tool That Helps Dynamic Clubs Deliver"

Kay Presto, ATM

Public relations can be easy and fun. With some brainstorming, your club can come up with unique public relations ideas that can educate and inform prospective members and guests. Kay shows you the benefits of effective public relations tools and how to use them.



Clare Murphy

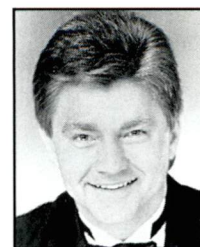


Carol Williams

■ "When You're The Master Of Ceremonies"

Mary Louise Cutler, DTM

Learn the fundamentals of "setting the stage" as the Master of Ceremonies. A member of the National Speakers Association and a Toastmaster for the past 15 years, Mary Louise has found an effective approach to an important position that guarantees the success of any ceremony.



Dan Riley

■ "Using Toastmaster Skills Outside of Toastmasters"

Arabella Bengson

John Roberts, ATM

Richard Maraj

Fred Rapson, ATM

See the best in action! Learn the secrets to using your Toastmasters skills outside of your club from an International Speech Contest Winner and three International Speech Contest Finalists.



Kay Presto



Tom Richardson

Golden Gavel Luncheon

Spread your wings and soar with Peter Legge, recipient of Toastmasters' highest honor for communication excellence — **The Golden Gavel**. Author of *How to Soar With The Eagles*, Peter Legge travels three continents as a lecturer, motivationalist and keynote speaker, sharing with audiences his personal stories of successfully building a publishing empire. Woven with refreshing anecdotal flare, Peter's speaking style will captivate your attention and inspire your entrepreneurial spirit to soar to greater heights.



Chris King

Afternoon Sessions

■ "Playful, Productive and Professional Meetings...A Key to Growth and Retention"

Karen Caesar, ATM

Dr. Jim Beaubien, ATM

Learn how the "three P's" can give your club the boost it needs. Karen and Jim show you how to increase and retain your club's membership in this fast-paced, hands-on session. Learn how to put fun back into your club meetings.



Jim Lochrie



John Noonan

■ "Writing Successful Speeches"

Monica Carbonneau

Monica will show you how to trigger creativity the next time you prepare a speech.



Paul Litwack



David Brooks

Discover how to "hammer-out" a speech with less effort and more ease. Through Monica's light-hearted approach, learn strategies for writing and polishing your next winning speech.



Paul Burke

■ "Humor Helps Handle Hurdles, 'Horned Toads' and Humanity"

Joan Johanson, DTM

The ability to make people laugh is not just a talent, it's a professional asset. Described as "Iowa's Erma Bombeck," Joan's quick wit will inspire you to use humor effectively at your next club meeting. Find out how humor can unbolt the mind, open doors and create new relationships.



Dr. Tara Rishter

■ "The Toastmasters Club — Its Meaning and Values"

Durwood English, DTM

John Foster, DTM

Clare Murphy, DTM

Carol Williams, DTM

Join a panel of experts and learn to conduct productive meetings, keep members involved and experience club growth. Tap resources which can make your club an exciting place for learning and achievement.



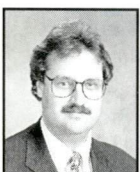
Beth Thwaites

■ "The Accredited Speaker Program"

Roundtable discussion with

Paul Burke, DTM

Join Accredited Speaker Paul Burke, DTM, for an informal discussion on what it takes to become an Accredited Speaker.



Peter Wofford

President's Dinner Dance

Dine and dance in elegance at this magnificent event. Past International President Jack Gillespie, DTM, is the Toastmaster for the evening. He will preside over the installation of our newly elected Officers and Directors.



Kitty Mason

Saturday, August 21

"The World Championship of Public Speaking" – International Speech Contest

Witness the finest in public speaking as nine finalists compete for the title, "World Champion of Public Speaking." Experience the thrill, excitement and suspense when you hear the words, "and the winner is..." This is a popular event, so order your tickets now!



Andy Cole



Joan Johanson



Monica Carbonneau



Karen Caesar



Jim Beaubien



Arabella Bengson



John Roberts



Richard Maraj

Meeting-Saver Airfares to Toronto

Get there for less! Conventions In America in conjunction with American Airlines and Air Canada have been selected to provide special services and benefits to Toastmasters and guests attending the International Convention in Toronto, Ontario, Canada, August 17-21, 1993.

Save up to 50% on Air Canada, with a minimum guaranteed savings of 15%, pending availability, on full hospitality and executive class services (some restrictions apply).

Save 35% on regular economy round-trip fares.

Save 5% on American Airlines lowest applicable fares (some restrictions apply). **Save 10%** on unrestricted coach class fares. Travel between August 7-26, 1993.

Avis has been selected to provide ground transportation for Toastmasters International and is offering discounts on car rentals, starting as low as \$36 (U.S.) daily or \$209 (U.S.) weekly for sub-compact models.

Lowest fares on **any** airline are guaranteed through Conventions In America, the official travel company for Toastmasters. **To make reservations, call Conventions In America and receive:**

- **FREE** \$100,000 flight insurance on all carriers
- Discounts on Avis car rentals
- 500 bonus frequent flyer miles with Avis car rental in conjunction with American Airlines and Air Canada flights
- Tickets mailed promptly upon receipt of payment
- A chance to win two free round trip airline tickets worldwide*
- Lowest fares on any airline guaranteed at time of booking
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- Seat assignments and advance boarding passes

CALL TOLL FREE IN THE U.S. AND CANADA
1-800-929-4242

REFER TO GROUP # 595

(OR CALL (619) 544-0210 or fax (619) 544-0215)

Reservation hours M-F 6:30 a.m. to 5:00 p.m.
Pacific Time (24 hour message center)

If you call direct:

American Airlines at 1-800-433-1790,

ask for Starfile #S0583T4 or

Air Canada at 1-800-361-7585,

refer to Event # CV930674 or

Avis at 1-800-331-1600, AWD # B134504

*NOTE: You must purchase your ticket through Conventions In America to be entered in drawings held every two months.

Getting to Toronto

Getting to Toronto is easy. The Regal Constellation Hotel is located just minutes from Pearson International Airport. Make your travel plans now and take advantage of travel discounts. Remember, the convention registration desk opens at 10 a.m. on Tuesday, August 17, 1993.

- **By Air** - Pearson International Airport serves more than 20 major airlines. Shuttle buses provide transportation to the hotel for about \$4 (Canadian) per person. A taxicab ride between the airport and hotel is about \$5 to \$10 (Canadian).
- **By Rail** - Toronto is served by the VIA Rail system, the network which provides all rail service throughout Canada. Union Station is located downtown on Front Street. A cab ride to the hotel is about \$30 (Canadian).
- **By Bus** - Major bus routes for national and regional lines converge in Toronto. Out-of-town buses arrive and depart from the Bus Terminal, located downtown, on Bay Street. A cab ride from the bus station to the Regal Constellation costs about \$30 (Canadian). Fares and schedules for all bus companies may be obtained by calling the Metropolitan Toronto Coach Terminal at (416) 393-7911.

- **By Car** - If you're traveling by car, Toronto is served by one of several major routes paralleling the shores of Lake Ontario. Highway 401, Highway 2 and Queen Elizabeth Way enter Toronto from the West. Highways 401 and 2 enter Toronto from the east. Highway 400 runs down from the north and conveniently connects with Highway 401.

Entry into Canada from the United States

Citizens and legal residents of the U.S. do not need passports or visas.

Native-born U.S. citizens should have a birth or voter's certificate which shows citizenship; naturalized citizens need naturalization certificates or other evidence of citizenship; permanent residents (who are not citizens) need their alien registration receipt.

From Countries other than the United States

These individuals must have a valid passport. For more information on entry into Canada, please contact the Canadian Immigration Division, Department of Employment and Immigration, Ottawa, Ontario, Canada K1A 0J9.

Tax Deductible?

Did you know that U.S. Treasury regulations permit an income tax deduction for educational expenses - registration fees and costs of travel, meals and lodging - when the education is undertaken to maintain or improve one's employment or other trade or business? Also, if you're a duly appointed, voting delegate representing your club at the convention, attend all the meetings as the delegate and report back to your club, many of your out-of-pocket expenses are deductible as charitable contributions if your club does not reimburse you and there is no significant element of personal pleasure or recreation. Toastmasters International is recognized by the U.S. Internal Revenue Service as a tax-exempt, nonprofit educational organization. (Contributions may be deducted on U.S. Tax returns.)

Toastmasters International Conference/Convention Calendar 1993 Regional Conferences

- | | | | |
|---|---|---|--|
| ■ REGION I/JUNE 25-26
Oakland Airport Hilton Hotel
Oakland, California
Contact: Ginger Kane, DTM
3921 Almondwood Court
Concord, CA 94519 | ■ REGION III/JUNE 25-26
Doubletree at Allen Center
Houston, Texas
Contact: Carol Basile, DTM
1715 Fair Oaks Drive
El Lago, Texas 77586 | ■ REGION V/JUNE 4-5
Continental Regency Hotel
Peoria, Illinois
Contact: Larry Shipman, DTM
1507 W. Woodside Drive
Dunlap, Illinois 61520 | ■ REGION VII/JUNE 11-12
The Sheraton Hotel at Bradley
International Airport
Windsor Locks, Connecticut
Contact: Don Logie, DTM
172 Churchill Drive
Newington, Connecticut 06111 |
| ■ REGION II/JUNE 18-19
San Francisco Airport Hilton
San Francisco, California
Contact: Cheryl Watkins, DTM
408 Briarfield Way
Belmont, California 94002 | ■ REGION IV/JUNE 11-12
The Billings Plaza Holiday Inn
Billings, Montana
Contact: Charlie Rust, DTM
2114 Highland Court
Bozeman, Montana 59715 | ■ REGION VI/JUNE 18-19
Cleveland Marriott Society Center
Cleveland, Ohio
Contact: Gene M. Senderak, ATM
11290 Michelle Drive
Canal Fulton, Ohio 44614 | ■ REGION VIII/JUNE 4-5
The Monteleon Hotel
New Orleans, Louisiana
Contact: Harold Parker, DTM
1230 Friscoville Avenue
Arabi, Louisiana 70032 |

1993 INTERNATIONAL CONVENTION, The Regal Constellation Hotel, August 17-21, Toronto, Ontario, Canada

1994 INTERNATIONAL CONVENTION, The Galt House, August 16-20, Louisville, Kentucky

1995 INTERNATIONAL CONVENTION, Town and Country Hotel, August 15-19, San Diego, California



TOASTMASTERS 62ND ANNUAL CONVENTION

AUGUST 17-21, 1993 ♦ THE REGAL CONSTELLATION, TORONTO, ONTARIO, CANADA

MAIL THIS PART TO: Toastmasters International, P.O. Box 9052, Mission Viejo, California 92690 U.S.A. (This form is not to be used by International Officers, Directors, Past International Presidents, Past International Directors or District Governors elected for 1993-94.)

To attend general sessions on Wednesday, Thursday and Friday, a registration badge will be required. Preregister and order event tickets now! **You must be registered to purchase tickets** to any event except the International Speech Contest. ATTENDANCE AT ALL MEAL EVENTS AND THE SPEECH CONTEST WILL BE BY TICKET ONLY. Advance registrants will receive a receipt by mail. Tickets can be claimed at the registration desk beginning at 10:00 a.m. Tuesday, August 17.

ALL ADVANCE REGISTRATIONS MUST REACH WORLD HEADQUARTERS BY JULY 9.

_____	Member Registrations @ \$70.00	\$	_____
_____	Joint Registration: Husband/Wife (both Toastmasters) @ \$125.00	\$	_____
_____	Spouse/Guest Registrations (each) @ \$55.00	\$	_____
_____	Interdistrict Speech Contest (Monday, August 16) @ \$6.00	\$	_____
	(Note: The above event is open to all delegates.)		
_____	Tickets: Toastmasters & Guests Luncheon (Thursday, August 19) @ \$22.00	\$	_____
_____	Tickets: DTM Luncheon (Thursday, August 19) (Note DTM # _____) @ \$22.00	\$	_____
_____	Tickets: "Planet Toastmasters" Fun Night (Thursday, August 19, Dinner/Show) @ \$39.00	\$	_____
_____	Tickets: Golden Gavel Luncheon (Friday, August 20) @ \$25.00	\$	_____
	(Please note: The Golden Gavel Luncheon will be held on Friday, August 20. This is a change from previous convention schedules.)		
_____	Tickets: President's Dinner Dance (Friday, August 20, Dinner, Dancing, Program) @ \$39.00	\$	_____
_____	Tickets: International Speech Contest (Saturday, August 21) @ \$11.00	\$	_____
	(Please note: Continental breakfast items will be available for purchase before the contest.)		
	TOTAL	\$	_____

Check enclosed for \$_____ (U.S. Dollars) payable to Toastmasters International. **Cancellation reimbursement requests not accepted after July 16. Cancellations not accepted on site.**

(PLEASE PRINT) Club No. _____ District _____

Name _____

Spouse/Guest Name _____

Address _____ City _____

State/Province _____ Country _____ Zip Code _____

Daytime Telephone () _____ If you are an incoming Club or District officer, indicate office: _____

I need special services due to a disability. Please contact me before the Convention. This is my first TI Convention. **B**

Mail This Part To: Regal Constellation Hotel, Attn: Reservations-Convention Dept., 900 Dixon Rd., Toronto, Ontario, Canada, M9W 1J7.



REGAL CONSTELLATION HOTEL ♦ TORONTO, ONTARIO, CANADA
TOASTMASTERS INTERNATIONAL ♦ August 17 - 21, 1993

Arrival Date: _____ Departure Date: _____

Name: _____

Address: _____

City: _____ Prov./State _____

Postal Code/ZIP _____ Phone No.: () _____

Credit Card for guarantee: VI MC AX ER DC

Credit Card #: _____ Expiry Date: _____

	1 PERSON	2 PERSONS	
Premium:	<input type="checkbox"/> \$97.00	<input type="checkbox"/> \$99.00	1 King or 2 Twins
Standard:	<input type="checkbox"/> \$92.00	<input type="checkbox"/> \$97.00	2 Twins
Economy:	<input type="checkbox"/> \$87.00	<input type="checkbox"/> \$92.00	1 Queen
Int'l Tower:	<input type="checkbox"/> \$82.00	<input type="checkbox"/> \$87.00	1 King or 2 Twins

(All rates quoted in Canadian Dollars)

If requested rate is not available, the Hotel will select the next rate category.

If reply card is postmarked after July 19, 1993, group rate and preferred accommodation will be provided subject to availability.

All above rates are net non-commissionable and are subject to prevailing taxes.

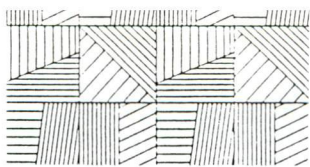
The Regal Constellation Hotel is unable to accept direct billing of rooms or incidental accounts unless written arrangements are made prior to arrival.

CHECK IN TIME: 4 P.M. CHECK OUT TIME: NOON

ADDITIONAL CHARGE FOR EXTRA PERSON: \$15.00 ROLLAWAY BEDS: \$15.00

Reservations that are not guaranteed will be held until 6 p.m. on the date of arrival. Should you wish to guarantee this reservation, please send a certified cheque or money order for the first night's stay or you may guarantee your reservation to an acceptable credit card.

For Reservations Call: 416-675-1500 or Toll Free in Canada and USA 1-800-268-4838



idea corner

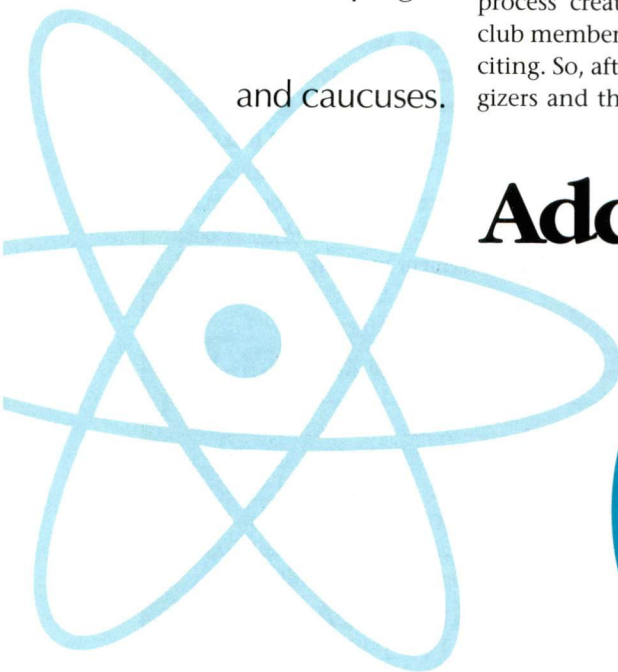
Build your
leadership team
the fun way:
with candidates,
campaigns
and caucuses.

■ IF YOUR CLUB IS LIKE MANY TOASTMASTERS clubs, you have a difficult time persuading people to run for club office. There are simply too many excuses and outside demands keeping members from volunteering their time and effort in a leadership capacity. But most people who have served as officers value the experience as one of personal growth. So how do you get people to recognize the opportunity that's available to them? One way is to make the process of running for office fun.

A couple of years ago, our club decided to add a new twist to club elections: We modeled our format after the two-party democratic system. Basing the elections on a real political process created a competitive spirit among club members and made choosing officers exciting. So, after naming the parties – the Energizers and the Ecstasies – club members split

erator called first for a platform speech from the party chairperson. Each speech was two minutes long and served to set the mood for the rest of the meeting, which turned out to be extremely boisterous. The party chairman for the Energizers spoke of the energy and enthusiasm that his candidates would bring to the club. Their motto was "Energize!" And to emphasize that fact, they all carried flashlights (with a certain brand of batteries, no doubt). The party chairwoman for the Ecstasies talked about her candidates' promise for happiness. Their party's motto was "Don't worry, be happy!" Of course, they had the appropriate music to accompany their call for a renewed attitude.

Following the platform speeches, candidates geared up for their nominating and acceptance speeches. Each party was allowed



Adding *Energy* and *Ecstasy* to Club Elections

into two groups and chose a chairperson to head each party. The race had begun!

To organize their platforms, each party hosted a caucus where participants selected theme songs, made posters and developed slogans. A candidate from each party was nominated for the various club officer positions (organizers made sure people who wanted to run for the same office were on opposing parties).

The election meeting was held the first week in January. It was a great way to start off the new year – we had a large turnout. The format of the meeting was simple: the mod-

one two-minute nominating speech and one acceptance speech of equal length for each position. This meant that 20 different people could speak during this part of the meeting! The nominating speeches were as varied as the candidates themselves. Some were serious and some downright outrageous, but all were well-organized and amusing. We got to know one candidate by looking through her handbag – in which incriminating evidence had been planted – while another showed us the rather interesting contents of his pockets.

by Kimberly
Thackray, CTM

A Nifty Nominating Idea

by Marilyn Ann Bloch, CTM

■ “No one ever wants to do the work,” moan the insiders in many clubs. “The same people are always chosen to run things,” complain the outsiders.

This situation isn’t limited to Toastmasters; every organization experiences it. Would you like to have an enthusiastic board of officers? A simple solution exists that will enliven your next nominating meeting. Everyone will be heard and the complainers will be silenced. Our club’s latest nominating meeting was over in 22 minutes, with every office filled by a member who wanted it.

In the past, the nominating committee met and tried to fill all the jobs at one meeting. But if a nominee couldn’t be reached or declined, the committee had to tackle the slate again, but by then the options were limited because some nominees had already accepted positions. Today in many clubs it’s difficult just to find people to fill offices. So why not ask people their preferences? Chances are they’ll do a better job.

The secret is to survey members before the nominating meeting, using a specific survey technique. At the prior meeting or in a newsletter, you can mention that a survey will be taken for the nominating committee so people can consider their choices beforehand.

For a successful response, these steps are essential:

- **Type out a survey like the sample shown.** (Use a small piece of paper; a quarter or half sheet is less threatening than a full sheet.) First, ask for their names; members are more likely to remember to include their names at the top as opposed to somewhere below. A form without a name is useless.
- **Include the instructions to “draw a line through any office you do not want to be considered for this time.”** This phrasing is crucial. If you ask them to choose an office, they may leave the survey blank. Here, to rule out any office, they must take action. A blank form means they will accept any office.
- **List the offices to be filled.** Be sure everyone knows the duties of each officer. At this point, you must explain that they are

choosing “to be considered” for the office – not choosing the office. The less they cross out, the better their chances of being on the board.

Emphasize that the final choices, however, are still decided upon by the nominating committee.

- **Distribute the surveys to members.** Pass out the forms and explain them, leaving time for questions. Announce that the surveys will be collected in 10-15 minutes, perhaps following the business meeting or Table Topics. (People either fill out a form quickly or not at all.) Be sure to collect forms from all members present. If you allow members to turn in their forms “on the way out” or even worse, to mail them, your survey will be woefully incomplete. (But you might consider filling out survey forms by phone for those absent from the meeting.)

Before the nominating meeting, tally the results – the names of everyone willing to be considered for each office. Ideally, at least one qualified person should be listed for each slot. More likely, several have chosen the same office while another office was chosen by no one. However, the nominating committee still is much better prepared to match choices with offices and nominate qualified members for positions they really want. Delays in reaching people to ask whether they will accept certain offices is eliminated. And members who crossed out every office can no longer complain that “the same people are always chosen.”

With this overview, your nominating meeting will be quick, easy and productive. T

Marilyn Ann Bloch, CTM, is a member of Last Word Club 3853-53 in Pittsfield, Massachusetts.

The candidates then gave their speeches accepting the nomination. While the speeches were humorous, the candidates obviously were sincere in their desire to represent our club and be a part of the leadership team.

The moment of truth finally arrived – ballots were distributed and voting began. The moderator made it clear that we were *not* to vote along party lines, but rather for the person we thought most qualified for the position. While the votes were tallied, we had a short business meeting and discussed the schedule for the following meet-

ing. With much hoopla, the winners were announced and the new slate of officers were presented to the club. The gavel was presented to the new president, who closed the meeting.

Our election meeting not only celebrated the democratic process and the spirit of Toastmasters, but our club also ended up with a strong and dynamic leadership team. T

Kimberly Thackray, CTM, is a partner in a consulting firm who lives in Vancouver, Washington.

Nominating Survey

Your name _____

Please draw a line through any office you do not want to be considered for this time.

President

VP Public Relations

VP Membership

VP Education

Secretary

Treasurer

Sergeant-at-Arms



You've got to be **BELIEVED** to be

by Bert Decker

Estimate the percentage of impact that each of the following elements has on the believability of your message when you speak:

- Verbal (What you say) ____.
- Vocal (How you use your voice) ____.
- Visual (How you look and act) ____.

Studies by Dr. Albert Mehrabian at University of California, Los Angeles, show that the verbal element accounts for 7%, the vocal for 38% and the visual for 55%.

The upshot: When the vocal and visual components of our message are inconsistent with our verbal content, we will

simply not be believed. But when we learn how to coordinate all three of these components to form one totally consistent message, not only are we *believable*, but we have *greater impact*.

The visual element is particularly important. When we send out an inconsistent message, the visual aspect might indicate that we are insincere or lacking in confidence. Or it might communicate that we have something to hide. Or it might convey a feeling of anxiety or boredom. How then can we use the visual factor to enhance – and not weaken – our message?

EYE CONTACT IS FIRST

Eye communication is the most important weapon in your visual arsenal. It ranks first because it has the greatest impact on both one-on-one and large-group communication.



HEARD

Here are some basic rules of eye communication:

Count to five. A feeling of involvement requires about five seconds of steady eye contact. Much longer than that – especially 10 seconds or more – can signal intimacy or intimidation. Five seconds is about the time we take to complete a thought or sentence.

Beware of eye dart. When we are under pressure or feel a lack of confidence, we tend to avoid the eyes of our listeners. Unfortunately, the listener can read our anxiety in our darting eyes. We give the appearance of a scared rabbit.

On the other hand, realize that it is equally disconcerting to talk to a person with the “slo-blink” habit. This is where the person closes the eyes for two or three seconds while speaking. It conveys the message, “I don’t really want to be here.”

Try these basic exercises to improve eye communication:
Get video feedback to make yourself aware of your eye movements – both length of contact and idiosyncrasies like eye dart and “slo-blink.”

Practice one-on-one at every opportunity. Ask a friend to keep track of your eye patterns and length of movement during normal conversations. Have your friend silently count while you make eye contact.

Watch TV to increase your awareness and “eye savvy” by viewing people in pressure situations. Watch shows such as “60 Minutes” and “20/20,” where people are put on the defensive and the heat is on. Notice telltale signs of fear, anger, arrogance, humor, sadness, confidence and believability. Also watch the morning shows, the news shows, etc.

WATCH POSTURE AND MOVEMENT

Another powerful visual impression comes from your posture. Confidence is best expressed through good, upright posture. How you hold yourself physically is an indicator of how you hold yourself mentally – and a decisive factor in how others regard you.

Consider these basic rules of posture and movement:

Stand tall. Poor upper-body posture often reflects low self-esteem. Suggestion: Imagine a string from above tied to the center of your scalp, pulling you upward.

Watch your lower body. One of the most common posture problems is “going back on one hip.” This position communicates, “I don’t want to be here.” Other common variations are rocking from side to side and going forward and back from heel to toe.

Get in the “ready position.” Here’s how: Lean slightly forward, knees somewhat flexed, so you can bounce lightly on the balls of your feet. You should feel like an athlete ready to move easily and quickly in any direction. Your energy will be directed forward, physically and psychologically, toward your listener.

Move. To make emotional contact with your listener, convey excitement, enthusiasm and confidence when you speak. That means you must move! Don’t get trapped behind the lectern.

These basic exercises will help your posture and movement:

The Miss America Exercise. Try this exercise used by beauty contestants: Set your heels and then your shoulders against a bare wall. Then your buttocks. Now press as much of the small of your back as you can against the wall. Then walk away from the wall.

Even if you shake yourself a bit, you’ll be straight as a telephone pole. But you’ll look good. Videotape yourself before and after the exercise. You’ll be convinced. Be sure to practice this exercise daily.

Begin the “two-step.” This is a technique to help us remember to take at least two full steps away from the lectern – and then keep moving. If you do the two-step, you have to move. Do this when practicing your speeches.

HOW DO YOU LOOK?

After posture and movement, the most immediate visual impression we make is that of our dress and appearance. If we make a poor first impression – before we even open our mouths – it takes a long time to overcome any damage done.

Here are the basic rules for dress and appearance:

Be appropriate. This means you should, first, be appropriate to your environment and, second, be appropriate to yourself.

Some tips for appropriateness:

- Conservative is better for business.
- Dress and groom up, not down. It's safer and more comfortable to be over-dressed than under-dressed.
- Don't just dress according to habit. For example, don't choose particular colors or accessories just because you always have done so.
- Button your jacket if you're a man. It generally looks better. For women, some caution is advised, because many suits are tailored to remain unbuttoned.

Try these basic exercises for dress and appearance:

- Get feedback. Style is subjective. It pays to find out what others think of you. Remember that people form their first and often lasting impression of you in the first two seconds. These impressions are primarily from your dress and appearance. Find out what people really think by asking them.
- Be observant. Read current magazines on style. Keep a keen watch on your co-workers and friends. Notice who is on the fast track. Learn from others – but don't become someone else's carbon copy.

YOUR GESTURES AND SMILE ARE VITAL

Few things can do more for effective communication than open gestures and a warm smile. They reveal our inner state and propel our message with energy and emotional force.

Note these basic rules to improve these elements:

Find your nervous gesture and stop making it. If you don't know what that nervous gesture is, give a short talk before a video camera. Your hands should fall naturally to your sides when you are not emphasizing an idea or point. When you need the physical emphasis that comes from natural enthusiasm, the gestures will come naturally.

"Lift your apples." To practice smiling, think of raising your cheekbones. Consider the upper part of your cheeks as apples and just "lift your apples" to smile. Don't just move your lips to form a smile. Your smile also affects *you*. It makes a difference in both your mind and body. Caution: Phony smiles don't work. Remember this: A true smile comes from within.

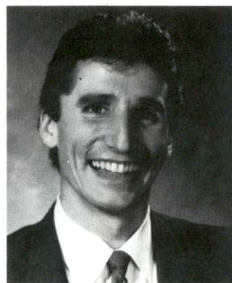
Practice these basic gesture and smile exercises:

- Exaggerate in your practice sessions. Exaggerate your smile, your facial expressions, your gestures. There's no better way to desensitize and defuse inhibitions than to find out that what feels exaggerated does not really look exaggerated. Exaggerate both in a mirror and on videotape.
- As you exercise your gestures, look for phrases and concepts in your talk that demand bigger gestures. Find ideas that push you into expressing them with energetic, visually dynamic gestures.
- Imitate an "expressor." Select a speaker you know well enough to imitate - Robin Williams, Robert Schuller, John Madden, Joan Rivers, etc. Just try to imitate that person's energetic, expressive style – and you'll discover and unleash the hidden energy in your own personality. **T**

Bert Decker, of Decker Communications Inc, is a world-renowned trainer of corporate speakers. This article was originally published in *Communication Briefings* and is adapted from his recent book, *You've Got to Be Believed to Be Heard* (St. Martin's Press, New York, NY).

WHAT DO YOU "REALLY" WANT TO DO IN YOUR LIFE? GO DO IT!!

**I CAN!
I WILL!!
by
GEORGE
LOUIS**



I CAN! I WILL!! is a straightforward 70-minute high energy, motivating audiocassette designed to help you identify and accomplish what you "REALLY" want to be, do and have in your life.

CAN YOU AFFORD TO WAIT?

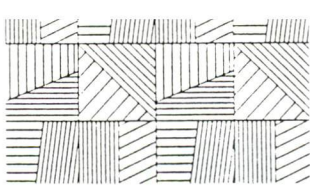
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TODAY IS A NEW BEGINNING FOR YOU



news to use

Here's a list of the
8 proposals you
are asked to vote
on in August.

YOUR VOTE COUNTS!

At the 1993 Annual Business Meeting, delegates will be voting on eight proposals that have an impact on Toastmasters International. Following is a list of the proposals along with the Board of Directors' recommendations. The recommendations are based on what will benefit *all* members and Clubs. The Board of Directors spent many hours carefully considering these eight proposals and reviewed a tremendous volume of information relating to their impact.

We encourage every Club to review these proposals and recommendations and discuss them at a Club meeting. Once a consensus is reached, the Annual Business Meeting proxy card should be completed. (The proxy was mailed to Club Presidents of record on March 31.) It should be given either to a member of your Club to exercise your Club's two votes or mailed to your District Governor or a member in good standing of another Toastmasters Club who will be attending the Annual Business Meeting during the International Convention in August.

Here are the proposals being voted on at the 1993 Annual Business Meeting:

PROPOSAL **A**

Change in delinquency of Clubs that do not fulfill their semiannual dues requirements.

BOARD OF DIRECTORS RECOMMENDATION:
Vote **FOR** Proposal A

Currently, a Club becomes delinquent if semiannual dues requirements are not fulfilled sixty (60) days after they become payable (June 10 and December 10). This proposal is to change the Bylaws of Toastmasters International so that Clubs failing to forward their semiannual remittance by May 31 and November 30 would be considered delinquent.

This change is recommended because it standardizes the requirements for all Clubs within Regions with regard to election of Officers, eligibility of voting, and participation in the International Speech Contest at the Regional level.

Regional Conferences are held each weekend during June (two per weekend). As the provision reads now, those Clubs and members within those Clubs whose Regional Conferences are held before June 10 and whose semiannual dues

have not been paid are eligible for election, voting and participation in the International Speech Contest. Others whose conferences are held after June 10 are not eligible if their semiannual dues have not been paid. Sometimes June 10 falls in the middle of a conference; one day Clubs or members may be eligible, while the next day they are not.

By changing the delinquency dates to May 31 and November 30, qualifications for office, voting and participation in the speech contest can be determined prior to all Regional Conferences, with fairness to all.

There is no impact on the service extended to Clubs.

PROPOSAL **B**

Regional Representation on the Executive Committee of Toastmasters International.

BOARD OF DIRECTORS RECOMMENDATION:
Vote **AGAINST** Proposal B

This proposal adds a requirement to the qualifications for Officers of Toastmasters International. Currently, in order to serve as an International Officer, a person must be a member in good standing and must have served a full term as an International Director. If the proposal is approved, the Bylaws would be changed to require each Officer to be elected from a different Club, District and Region. There are five Officers on the Executive Committee. This means candidates for Third Vice President could be elected only from the remaining Regions or, presumably, from a District outside of a Region.

Only qualified candidates from one-half of the Regions would be eligible to run for an Officer position. Delegates would be limited to electing Officers from a few Regions.

It has always been the philosophy of Toastmasters International that as many qualified people as possible should be allowed to run for Office from the Club level to the International level. International Officers, as well as International Directors, represent and serve the entire organization and do not represent a specific Region. The Board believes that the decision to elect qualified Officers should remain with the delegates and the choice should not be restricted. It's important that delegates can choose among the best possible candidates.

PROPOSAL **C**

Appointment by the Board of Directors of a Professional Registered Parliamentarian to serve at the Annual Business Meeting.

BOARD OF DIRECTORS RECOMMENDATION:

Vote **AGAINST** Proposal C

As stated in *Robert's Rules of Order, Newly Revised*, which is the parliamentary authority under which our organization operates, if a Parliamentarian is needed by an organization, the Chairman (or President, in this case) should be free to appoint one in whom he or she has confidence.

For many years, Chairmen of the Annual Business Meetings have chosen the same Parliamentarian to serve in this capacity. This person is highly knowledgeable about parliamentary law as well as the governing documents of our organization, which supersede parliamentary law. The Annual Business Meeting has been run correctly and efficiently.

It is the Board's opinion that the selection of the Parliamentarian should remain at the discretion of the Chairman.

PROPOSAL **D**

Change annual membership dues from \$36 to \$30.

BOARD OF DIRECTORS RECOMMENDATION: Vote **AGAINST** Proposal D

A reduction in the annual dues amount would have severe financial implications for Toastmasters International. Last year the organization had an after-depreciation operating loss for the second consecutive year. Last year, dues and new member fees comprised only 73% of gross income. The dues increase proposal passed by Clubs just last August currently provides sufficient income to ensure the financial stability of the organization.

Increases aside, dues income rises only when membership grows. Some expenses increase in proportion to membership growth. Many others, such as printing materials, increase with the changing economy. United States Post Office rates increase sporadically. United Parcel Service has increased its rates twice in the last two years, totaling approximately 20%. It is impractical to change the organization's fee structure annually to offset these cost increases.

Operating funds can be generated by increasing income or decreasing expenses. If the current membership fees are not maintained, Toastmasters International will have to make cuts that will affect the quality of its programs and service to members. These would include reducing mailings to Clubs and Districts, further reductions of the World Headquarters staff, reducing the publishing frequency of *The Toastmaster* magazine, and the curtailment or discontinuance of some programs.

PROPOSAL **E**

Require summary statements of affirmative/negative positions on every proposal to amend the Bylaws of Toastmasters International.

BOARD OF DIRECTORS RECOMMENDATION: Vote **AGAINST** Proposal E

This change would require that a proposed amendment to the Bylaws of Toastmasters International presented to Clubs must be accompanied with "pro" and "con" arguments, *regardless* of the amendment's impact on Toastmasters International and its Clubs. For example, even if a Bylaws change were absolutely necessary or legally required for the well-being of Toastmasters International, a published argument against it would be mandated. Similarly, if a proposed change were harmful to the organization, a published argument supporting the detrimental change would be dictated.

As a not-for-profit organization, Toastmasters International is under the direction of its volunteer leaders. It is also a corporation owned by the member Clubs. The Board of Directors has been elected by the Clubs and charged with the responsibility of ensuring the corporation meets the needs of more than 8,000 Clubs and 180,000 members. As part of this stewardship, the Board of Directors is in a position to gather all the facts and data when determining how the corporation should conduct its affairs and meet the business challenges facing the multinational organization. The Board provides recommendations to Clubs based on what it believes to be in the best interests of the entire organization.



This proposal has some flaws: a) It does not allow any mechanism for obtaining or determining what it calls "affirmative" or "negative" positions, nor does it provide a process for determining position content; b) It does not provide any way to determine or communicate the legal/factual validity of arguments submitted in opposition to voting recommendations; and c) In some instances, Bylaws changes must be made to comply with the law or to protect the tax-exempt status of the organization and its Clubs. In these situations, it would be impractical to present comments in favor of a proposal that might be detrimental to Toastmasters International and its Clubs or which would break the law.

Finally, arguments for and against any proposed amendment ultimately can be presented to delegates at the Annual Business Meeting. This is the forum in which all amendments must be considered. All accredited delegates have the opportunity to voice their opinions at that time.

PROPOSAL **F**

Disallowing voice vote at the Annual Business Meeting.

BOARD OF DIRECTORS RECOMMENDATION:
Vote **AGAINST** Proposal F

If this proposal is approved by the delegates, a voice vote would be disallowed for all business at the Annual Business Meeting. A written ballot would be mandatory for every motion, including a motion to dispense with a secret ballot for uncontested candidates (majority vote required), to limit or extend the limit of debate (a second and two-thirds affirmative vote required) and calling for division of the question (a second and majority vote required). All are debatable, except for the dispensing of a secret ballot for uncontested candidates.

It has been the practice of the organization to take a written ballot on controversial issues when opposition to a proposal exists. In most cases, proposals are determined by written ballot, except when the Chairman calls for a voice vote, which is usually done when there is little or no opposition. In the past, when a voice vote has been attempted and there is opposition of the assembly or the will of the assembly is not perfectly clear, the Chairman has announced a written ballot would be taken. Calling for a voice vote is an option of the Chairman. But under no circumstances will a voice vote be conclusive unless it is clear the will of the assembly is being upheld.

If a written vote is required for every piece of business at the Annual Business Meeting, some serious problems will result. The business conducted at the Annual Business Meeting could not be carried out in a reasonable time. If every motion required a written ballot, the Business Meeting could last all day, or longer (now it lasts one-half day). It would put an unbearable burden on the counters and tellers.

It is the strong opinion of your Board of Directors that the conduct of the Annual Business Meeting remain flexible, and that the Chairman have the option to call for a voice vote when appropriate.

PROPOSAL **G**

Procedure which Board is obliged to follow when acting on resolutions.

BOARD OF DIRECTORS RECOMMENDATION:
Vote **AGAINST** Proposal G

Occasionally the Board of Directors receives a resolution from a Club asking that an issue be brought before the delegates at the Annual Business Meeting. It is the Board's responsibility and duty, as Officers of the Corporation, to review the resolution prior to presentation to the delegates to ensure that the requested action in no way damages or endangers the organization. On occasion the Board determines a resolution endangers the organization and the resolution is not brought forward.

This proposal would require the Board to file a motion to "Object to Consideration" for those few resolutions and would require this action and the reasons why the resolution was not brought forward to appear in *The Toastmaster* magazine.

Very few resolutions are found to be an endangerment and not brought before the Annual Business Meeting. In these instances, members generally have little interest in information about these resolutions. It is more important to provide information on resolutions that will be voted on at the Annual Business Meeting so the members can make an educated choice.

PROPOSAL **H**

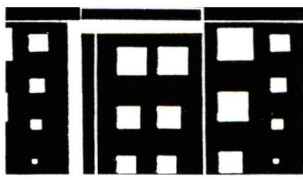
Eliminate nuisance resolutions and other resolutions detrimental to Toastmasters International.

BOARD OF DIRECTORS RECOMMENDATION:
Vote **AGAINST** Proposal H

In the past, Clubs have occasionally submitted resolutions requesting changes to our organization's governing documents. Most times issues raised by Clubs are discussed by the Board at its meetings and resolved so it has not been necessary to bring them before the delegates at the Annual Business Meeting.

However, with the number of resolutions received this year, the Annual Business Meeting schedule has had to be expanded from 3½ hours to 5½ hours, and it may last longer. The number of proposals on the ballot has forced the organization to lease expensive electronic voting equipment and caused the membership other expenses. This is not the best use of Toastmasters International funds. Should this trend continue in the years to come, the Business Meeting could last all day. This means cutting out educational sessions and other programs at the International Convention.

If this proposal is approved, the Board of Directors would review each resolution submitted, and by a three-fourths majority vote, reject any resolution which it deems not to be in the best interests of Toastmasters International and its member Clubs. Only those resolutions damaging/detrimental to the organization and nuisance resolutions would be considered not in the best interests of the organization and rejected. **T**



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Mary E. Hostetler, 833-14
William A. Moylan, 2883-28
Carolyn Keen, 4965-29
John Kenton, 89-33
Evelyn L. Hungerford, 3390-35
E. Barney Barnum, 241-37
James Alan Carlisle, 2706-38
Barbara Joan Kempker, 1528-39
Ralph Romo, 2060-39
Jacques Borne, 5842-61
Kenelm Tonkin, 1121-70
Norman C. Rhodes, 5461-71
Teresita U. Quirino, 4086-75

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Pat Kirk, 221-6
Carmelita McCoy, 4986-16
Suellen Kay Brown, 7924-16
Fred Bunn, 1914-18
Chris Lowe, 7677-31
Ronald W. Hruby, 6708-33
Michael J. Glenn, III, 6819-37
Joseph A. Lee, 6520-38
Herbert Hays, 3001-47

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Jacqueline Marazzi, 2504-5

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David K. Patterson, 5935-5
Bill Opie, 1523-6
Michael Gouveia, 130-12
Dana S. Rhodes, 1613-14
Diane Goodhart, 3096-14
Jeanne H. Chambers, 5834-14
Don O. Beaulieu, 3076-16
Eileen Hooyberg, 1591-21
Karlyn Thayer, 2630-26
Dennis L. Fodness, 7162-26
Bruce A. Best, 4243-30
Sushma Singhal, 6974-36
James D. Beissel, 2351-38
Jan Osborn, 3623-39
John E. Chappell, 5783-39
Madan Singh, 4973-56
Peter Good, 5339-57
Nigel Mattison, 3593-72
Lamberto R. Zoleta, 2844-75

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Susan Aurin Haber, 7760-7
Miles R. Wickstrom, 8098-7
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Barbara A. Benz, 283-8
James T. Konrad, 283-8
Lynne Williams, 994-8
Margaret Ranford, 1267-8
Juan J. Guzman, 1382-8
Loren Rasbury, 1647-8
George W. Peterson, 5001-8
Laurence Carroll Mathews, 40-9
James Pinnell, 972-9
Christine G. Curtis, 143-10
Martin G. Tass, 151-10
Richard E. Bruner, 190-10
David E. Taylor, 415-10
Madelyn Mariah Sanders, 533-10
Edwin B. Hawk, 703-10
Michele E. Angelucci, 1185-10
Mildred A. Chelarin, 1185-10
Arnold L. Geiger, 44-11
Terri Horroth, 2007-11
Robert "Mike" Spencer, 2872-11
John W. Taylor, 3506-11
Janice A. Taylor-Pulido, 7116-11
Ginny Adams Newman, 1299-13
Richard Vargon, 2338-13
JoAnn Keilur, 4021-13
Roger B. Hamlin, 2252-14
Joyce R. Jones, 3411-14
Neal L. Rogers, 5307-14
Sandra S. Ray, 719-15
Gloria J. Auth, 170-16
Mary Savoy, 1130-16
Jeff Butcher, 3166-16
Loretta Ann Harvey, 3312-16
Marge Robertson, 4906-16
Linda D. Neal, 6354-16
Gerald Butcher, 6705-16
Larry K. Holzworth, 3175-17
Daniel J. Belk, 7887-17
Jill A. Suchowiecki, 1736-18
Bruce Shaffer, 2884-18
Floyd R. Pinder, 4546-18
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Michael Feller, 8461-18
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Jerry Burrell, 2708-19
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Leo A. Lindahl, 1799-24
Riley H. George, 3024-24
Joseph R. Watcher, 6557-24
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Joy Perkins, 3318-25
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Ivan J. Adair, 6600-25
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Craig Stowell, 2642-26
Karen Lundstrom, 5158-26
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Gerald F. Kessler, 7085-26
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Jim Schroetter, 2635-27
Kathleen L. Franczak, 3294-27
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Sylvia T. Magbanua, 5443-27
George C. Dalmas, 6967-27
Fred E. Patterson, 7032-27
Russell Navarre, 726-28
Bryan R. Murphy, 3079-28
Dale F. Kremer, 3879-28
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Gino Delciancio, 6011-28
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Daniel L. Gallian, 559-39
Barbara Sullivan Kinford, 6789-39
Gary J. Davis, 6789-39
Roberta White Battle, 7489-39
Mary Ellen Kassotakis, 7914-39
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Susan Hallenbeck, 859-40
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L. Elwood West, 4271-40
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Chester R. Sliowski, 7665-40
Ronald H. Williams, 7665-40
Daniel D. Oakland, 224-41
Roy D. Wilcox, 1294-41
Daniel L. Gergen, 6217-41
Mary Pistulka, 6217-41
Nathanael Mathi, 3146-42
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Nancy M. Lane, 6016-43
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Erin M. McCarthy, 6954-45
Barbara Browning, 1876-46
Lucy Marie Mullen, 2895-46
Sandy Braitman, 2895-46
Renee T. Fox, 892-47
Sarah L. Opela, 1463-47
Christina D. Harris, 2463-47
Stephen D. Walsh, 3651-47
Deborah M. Grimstead, 8315-47
Michael J. Herman, 914-52
Grady E. Pruitt, 2692-52
Clyde D. Talley, 5716-53
Donna M. Davis, 1711-54
Merlin Anderson, 1711-54
Jerrold L. Richardson, 1763-56
Inci A. Bowman, 1843-56
Christopher Glenn Passant, 5629-56
Joseph E. Harris, 6681-56
Mary Alice Escobar, 6758-56
Katherine Cheema, 1579-57
Kathleen M. O'Brien, 2522-57
Peter W. Dragovich, 4027-57
Christine Ann Nishihira, 5067-57
Henry L. Smith, Jr., 2947-58
David C. O'Doherty, 6203-58
Fred Rapson, 3427-60
Carol Lois East, 2536-62
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Sheila Kaylor, 5373-62
Marilyn J. Cerf, 8003-62
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Jess McDonough, 2325-65

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 Helen K. Fooshe, 5037-66
 Pamela Staggs, 6822-66
 Marilyn Artman-Zaitoon, 4897-68
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 Marjorie Jackson, 7645-69
 Fred Brown, 2274-70
 Lorraine Parker, 3387-70
 Eithne MacDonald, 3452-71
 Cathy Shelbourne, 1292-72
 Anthony John Armson, 1285-73
 Genevieve Armson, 1285-73
 Richard R. Briggs, 4203-73
 Alan Kendall, 5792-73
 Murray Clyde Jorgensen, 6428-73
 David F. Marais, 3888-74

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Eagles, 9203-20
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Valencia County, 9194-23
 Los Lunas, New Mexico
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 Pueblo, Colorado
BCBSM-Metro Masters, 9197-28
 Southfield, Michigan
IAD Speak-Ezee, 9195-39
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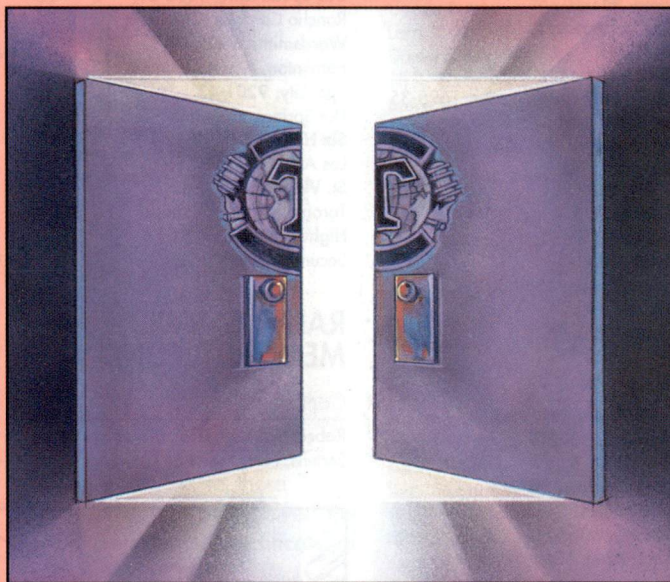
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