

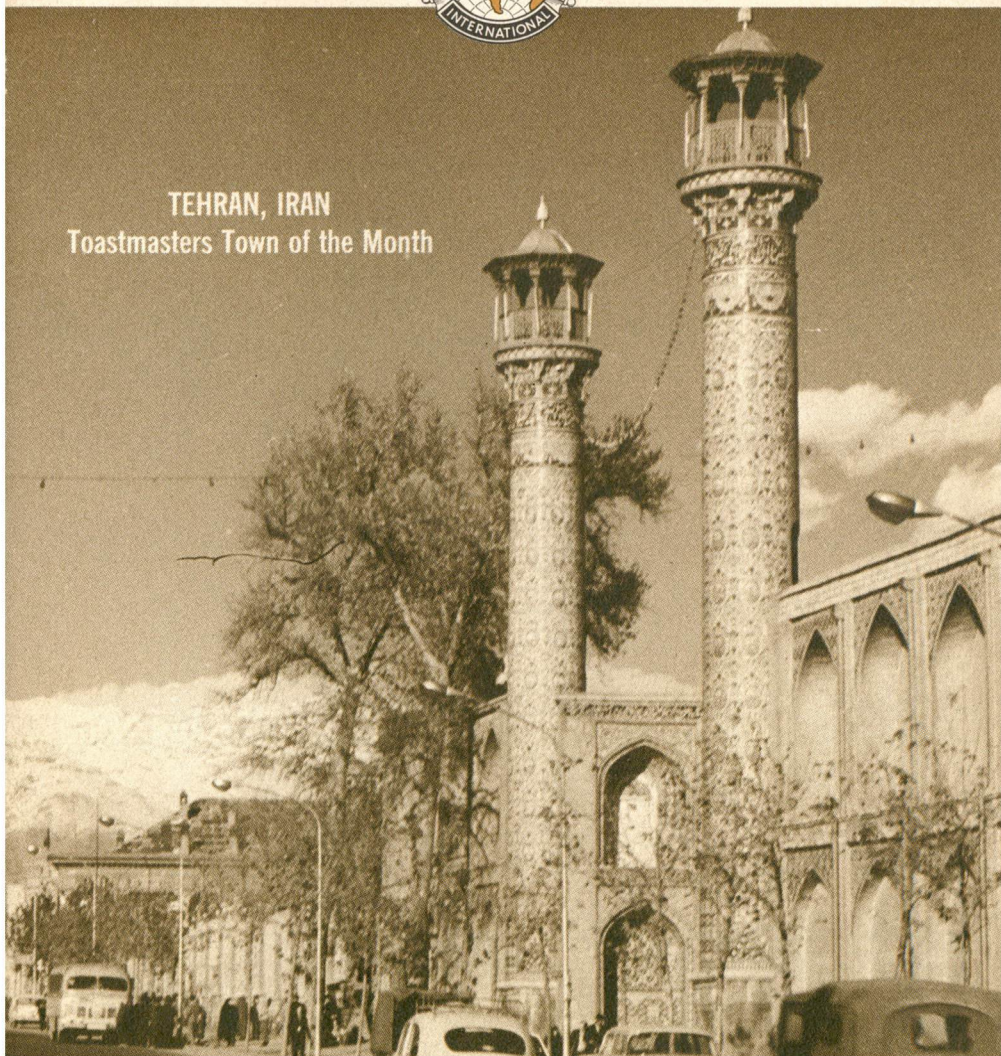
THE TOASTMASTER

APRIL

1969



TEHRAN, IRAN
Toastmasters Town of the Month



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TOASTMASTERS INTERNATIONAL is a non-profit, non-partisan, non-sectarian organization of Toastmasters clubs throughout the free world. These clubs have a membership of 76,333.

The Toastmasters programs provide opportunities to develop skill in listening, thinking, and speaking, and in leadership by participating in a series of oral communications projects with constructive evaluation, leadership experiences, and community programs. These and many other opportunities to develop executive potential are presented in the fellowship of an organized group of men — the Toastmasters club.

Each club is a member of Toastmasters International. The club and its members receive services, supplies, and continuing guidance from the World Headquarters, Santa Ana, California 92711.

THE TOASTMASTER

BETTER LISTENING, THINKING, SPEAKING FOR MEN ON THE MOVE

VOL. 35 NO. 4



APRIL, 1969

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In This Issue...

SPEAKING OPPORTUNITY — Virginia Graham, the American Cancer Society's national crusade chairman for 1969, presents interested Toastmasters a community speaking opportunity to inform the public that cancer can be cured if it is detected in its early stages. See Page 4.

MEMBERSHIP BUILDING — A quick guide to gaining new members for your club is presented as an aid to your efforts during the February-through-May membership building contest. See Page 8.

COME TO CLEVELAND — The highlights of your 1969 convention city, Cleveland, Ohio, and the many sights to see on the way are presented in this nine-page section. An advance registration form and a hotel reservation form are included for your convenience. See Pages 10-18.

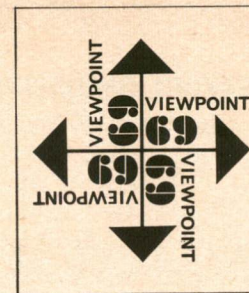
REGIONAL MEETINGS — Your regional conference will be conducted in June. Plan to attend. Executive development programs, the nomination of TI director candidate(s), and your regional speech contest will highlight your conference. See Page 20.

TRAVELING PRESIDENT — International President Earl M. Potter has traveled 24,000 miles to bring his "Clubs on the Move Serve and Grow" program to Toastmasters in 16 districts. More official visits are scheduled. See Page 24.

ON THE MOVE — Youth Leadership Program registrations are being recorded at a record pace. It's a banner year for YLP! See Page 28.

ALL FOR YOU — Many Toastmasters programs and materials have been developed and improved, and several others will be introduced at the International convention in Cleveland, Ohio. Put them to use in *your* club. See Page 32.

Special 1969 club activities to celebrate Toastmasters International's 45th anniversary year will increase community awareness of your club.



COMMUNITY AWARENESS — OPPORTUNITIES UNLIMITED


"I followed the suggestions of World Headquarters and, as usual, the information was all there. All we need is someone to take the time to do it." This remark was made by a Toastmaster who personally arranged for Toastmasters interviews on several radio and television stations in a Midwestern state.

What he said emphasizes my belief that the opportunities are unlimited for you to generate community awareness of *your* Toastmasters club. His comment also points out that guidance for *your* club's community awareness program is ready and waiting for you through World Headquarters.

Your community awareness activities include the Speechcraft and Youth Leadership Programs you are presenting; each presentation provided by members of your speakers bureau; and news media announcements of club meeting programs, serious and humorous speech contest results, and club elections and installation dinners. Community interest also is aroused by recognition of your club's participation in area and district activities.

These and many other opportunities are available to you, but the most effective community awareness program is the one *you* conduct in your daily contact with friends, business associates, and community leaders.

"All we need is someone to take the time to do it." Be that "someone" in your club who takes the time to generate community awareness of Toastmasters!

 Earl M. Potter
International President

CLUBS ON THE MOVE SERVE AND GROW

Speak Out Against Cancer



By VIRGINIA GRAHAM

1969 Crusade Chairman American Cancer Society

Speaking out about cancer is one of the important weapons in cancer control. If we can reach audiences with the straight facts about this disease, we can help save the lives of countless numbers of people. I firmly believe that. I believe, too, that lack of

knowledge breeds a paralyzing fear of this disease.

More people need to know that *cancer is curable*, when it is treated in time. There are 1.5-million Americans today who are living proof that cancer can be cured. I am one of them; yet I remember well the overwhelming fear when my doctor said I had cancer. That was 17 years ago, and today I am healthy and busier than ever.

As the American Cancer Society's Crusade Chairman, I am going to be speaking out about cancer in many cities around the country this year. I hope Toastmasters will be willing to do the same.

I hope you will want to help lessen fear by telling people to

help guard themselves from this disease. Talk to them about how vital early detection is. Speak of the seven warning signs, and what to do if one develops. Help change the prevailing attitude, particularly among men, that it is not necessary to see a doctor until you are sick. Urge regular physical checkups for all adults.

Perhaps the following information will be useful in protecting yourselves and your families, as well as in preparing your speeches for clubs and other groups. Together, you, the Toastmasters and I, might be able to make a difference.

Widening Gap

In 1969, 325,000 Americans will die of cancer. Most will be men. Before 1945 cancer killed more women than men annually, but in that year, for the first time, more men than women died of this disease. The difference was slight at first, but the gap has widened considerably, and today, the female age-adjusted rate for cancer deaths has actually declined, while that of men has risen much further.

Why?

There are a number of explanations for this turnaround. One is the rapid rise in lung cancer deaths associ-

ated with cigarette smoking. Lung cancer now kills more men than any other form of cancer.

Another reason more men are dying of cancer is that women take a more active role in maintaining their good health than men. A research study for the American Cancer Society shows that 57% of the U.S. population has never even had a physical examination that included cancer tests. And most of that 57% are men. Women seem not to be as neglectful of their health. In fact, the study indicates that 40% of women have regular checkups, whereas only 13% of men do.

Possible Reasons

The study also points out several possible reasons for this discrepancy. Men have a negative attitude about health checkups: "Men more so than women tend to emphasize un-masculine traits of people having checkups. Fifty-six percent (of men) say they (the people who have checkups) are worriers; 37% describe them as cautious; 30% as hypochondriacs.

"In other words, an attitude prevails that it is a manly thing to feel that one's state of health is excellent and to brag about it. It is an un-manly thing to run to a doc-

to right away," concludes the study.

This viewpoint can be hazardous to a man's health. And, just as important, a man who neglects such routine safeguards as checkups, endangers not only himself, but the well-being and security of his family. Far manlier and far more reasonable would be the man who takes the initiative and responsibility for maintaining his good health.

The truth that Toastmasters can help popularize is that cancer is one of the most curable of the major killing diseases, provided it is found early and treated properly and promptly. That is the purpose of regular cancer checkups—to detect the disease while it can be cured.

Starts Small

Cancer starts small, usually in one cell. It starts silently. For reasons not yet known, a cell undergoes a change and becomes malignant. This abnormal cell reproduces itself by dividing in two; these two cancer cells reproduce themselves, and so on. Thus all descendants of the original cancer cell are themselves cancerous.

At first, such cancers are invisible to the naked eye, and can't be felt. But some can be detected by special tests. For example, the Pap test, a mi-

croscopic examination of cells shed from the uterus, can reveal uterine cancer at this extremely early, almost 100% curable stage. The Pap test is part of a routine cancer checkup, and is one of the major reasons for the marked decline in deaths from uterine cancer. Unfortunately, a similar detection test is not available for such early cancers in men. But there are other special tests for both men and women that can be made during regular checkups. These include a chest x-ray for lung cancer and a proctoscopic examination to reveal early colon-rectum cancer.

Invasive Cancer

If not treated, cancer grows and spreads to other nearby tissues and organs. This is invasive cancer, and is more likely to have symptoms noticeable to the patient. If an invasive cancer remains intact, and is confined to one area of the body, it is still considered localized, and chances are good that it can be cured.

The more dangerous phases of cancer are the later ones. Some of the cells eventually break off from the original mass, and may be carried through the blood or lymph systems to other parts of the body. This is metastasis. At this point, the body's protec-

Virginia Graham, the American Cancer Society's national crusade chairman for 1969, is no stranger to the ACS. She has been a volunteer worker since 1955 and is the first woman ever to be the Society's national crusade chairman, not only because she has been a volunteer worker over the years, but also because she was stricken with cancer in 1951 and is among the 1.5-million cured cancer victims. An actress, authoress, and speaker, she is hostess of her own nation-wide "Girl Talk" television program.



tive mechanism can slow down or stop the cancer's spread by trapping the malignant cells in a nearby lymph node. If found and properly treated even at this stage, cure is still possible.

But if the cancer continues untreated, it will keep spreading and ultimately, will kill.

Today, one out of three cancer patients is being cured. But without a single new research discovery, this figure could be increased to one out of two, if everyone would have a checkup in time—and undergo proper treatment.

Having a regular checkup, however, does not end an individual's responsibility. Cancer could develop between checkups. Toastmasters can tell their audiences to be alert to unexplained body changes and to know the warning signs that could mean cancer.

If a warning sign appears after an examination and persists for two weeks or more, it should be brought to a doctor's attention. Chances are good that it won't be cancer, but only he can determine that. The American Cancer Society asks all adults to learn these warning signals:

Unusual bleeding or discharge, a lump or thickening in the breast or elsewhere, a sore that does not heal, change in bowel or bladder habits, hoarseness or cough, indigestion or difficulty in swallowing, and change in the size or color of a wart or mole.

As a Toastmaster you can help increase your community's knowledge that cancer is curable, and you can increase its awareness that regular physical checkups can save lives. Won't you speak out against cancer?

How To Make The Toastmasters Sale...



A Quick Guide To New Members

You still have time to sponsor new Toastmasters for your club and gain special Toastmasters International recognition during our world-wide, February-through-May, membership building contest. *You* can earn International recognition as an effective membership builder by sponsoring three or more new Toastmasters, and your *club* can earn President's 40 Club honors by achieving the International goal of 40 members in every club.

To help you tell your story to prospective members about

how the Toastmasters communication and leadership program has benefited you, consider these suggestions and the list of materials and programs available to Toastmasters. Put these suggestions to work for you in your individual membership building effort, and encourage other members of your club to adopt them.

A question frequently asked is:

"Who do I interest in becoming a member of my club and benefiting from the program?"

- Associates at your place of employment
- Young men of your acquaintance who need to improve their communication ability.
- Members of your lodge, church, or civic organization
- Customers
- Neighbors
- Car pool members
- Sons of your old friends

You will want to arrange to meet with your prospect and outline the Toastmasters program and club meeting. Present him a copy of the "Communication and Leadership" pamphlet (Code 99) and the pamphlet "Introducing the Toastmasters Club" (Code 100). You can obtain these excellent membership building aids from your club administrative vice-president.

The Highlights

You should highlight the following points for the prospect and encourage him to ask questions.

Each member is provided a handbook that outlines a beginning communication and leadership program, consisting of 12 projects, and the club provides information about effective speaking and effective listening.

- Leadership
- Evaluation
- Discussion—Table Topics

- Outline the club meeting program
- Other membership programs — humor, debate, discussion
- What Toastmasters training has done for you in your work, your community activities, and your organization responsibilities.
- Cost

Your Testimonial

Do not talk about any one point too long. Some prospects already may be familiar with the Toastmasters program and you will not need to cover all of these points. Be sure, though, that you have developed an effective testimonial about how the program has put you on the move, and about the enjoyment you experience from your association with the club members.

Make the sale by inviting your prospect to your club's next meeting, and arrange to personally provide his transportation.

This outline for your personal membership building campaign is particularly valuable during the International membership building contest. Your individual effort to sponsor three or more new members will earn special Toastmasters International recognition for both you and your club.



Convention City '69

CLEVELAND, OHIO



Your Toastmasters International Convention City for 1969 is Cleveland, Ohio, where one of the best and busiest conventions ever awaits you and your family August 6 through 9. The Toastmasters of District 10 will be your hosts for Toastmasters International's biggest event of the year.

Cleveland boasts of being the "Best Location in the Nation." Geographically, it is near the center of the mass national population, and it is significantly prominent in the historic foundation of the United States.

Cleveland has become one of America's foremost cultural centers, with many museums and institutions devoted to the arts. Many of these cultural attractions are situated in Cleveland's University Circle area and are within easy walking distance of each other. This cultural "mecca" permits an opportunity for convention-going Toastmasters to visit these featured sights.

In the heart of downtown Cleveland is the Public Square, with a Soldiers and Sailors Monument to Civil War heroes. From the Public Square it is just a two-minute walk to the 104-acre Cleveland Mall, an expansive green with shade trees, fountains, statues, and

walkways that are flanked by imposing public buildings. The \$17-million Cleveland Convention Center has an entrance from this approach.

From the Convention Center, Toastmasters will have a splendid view of the city's outstanding landmark — the Terminal Tower, which rises 708 feet above street level. From the Tower's observation deck you can view a magnificent panorama of metropolitan Cleveland, from the winding Cuyahoga River, cutting through the industrial valley, to the distant heights.

Three miles east of the nearby Cleveland Stadium, on the Erie lakefront, are Gordon, Rockefeller, and Wade parks, the sites of many of Cleveland's educational and cultural features. In this chain of parks are the Cultural Gardens, Natural Science Museum and Mueller Planetarium, Western Reserve Historical Society, and Frederick C. Crawford Auto/Aviation Museums, Cleveland Institute of Music, Cleveland Institute of Art, and the focal point of this complex — the famed Cleveland Museum of Art.

A Fine Arts Garden, surrounding the mirroring Silver Lake, is a setting designed for inspirational moods generated in the environment of the University Circle area of Sever-

ance Hall—"home" of the internationally famed Cleveland Orchestra, the myriad of buildings of Case Western Reserve University, the towering spires of the Epworth-Euclid Church, and of the Amasa Stone Chapel.

Within the Cleveland metropolitan area are many other points of interest: the beautiful Shaker Lakes, the President Garfield Monument and burial site, "Lawnfield," Garfield's home in Mentor, Ohio; the renowned Holden Arboretum, an outdoor museum of nature, covering more than 2,000 acres.

A short distance from Holden is the old Mormon Temple at Kirtland, established in 1833 by Brigham Young, the founder of the Church of the Latter Day Saints. Blossom Music Center, 28 miles south of Cleveland, is the summer home and woodland stage for the Cleveland Orchestra. Toastmasters and their families will have an opportunity to attend one of the orchestra's August concerts.

Another of the finest of Greater Cleveland's features is the Emerald Necklace of parks, roadways, picnicking nooks, hiking and nature trails, and other outdoor recreations that abound in the county. The Cleveland Metropolitan Parks Systems was the

first public authority created for preserving the city's valued natural parklands.

This word-tour of Cleveland covers just a few of the numerous highlights that Toastmasters and their families can enjoy on a sightseeing excursion of Greater Cleveland.

Cleveland's history is dotted with many "firsts." It was the first city to clear slums and provide public housing in the early days of the New Deal. It developed the Community Chest concept and was the first big city to try the city manager plan of administration.

Cleveland also can boast about the many inventions and discoveries which its citizens have made. Charles F. Brush lit up Public Square in 1879 with the first arc light. Brush also invented the world's first electric streetcar, which was powered by a dynamo and introduced in 1884.

Both chewing gum and turret lathes originated in Cleveland. But not all the inventions worked: one man devised a trolley-car brake which in its first public demonstration broke the inventor's leg.

In 1898, Alexander Winton built in Cleveland the first automobile ever sold in America. Romantic old automobile names such as Abbott, Baker, Ben-Hur, Peerless, Chandler, and Stearns-Knight originated in Cleveland.

Host District 10 Toastmasters, led by Host District Governor William A. Armstrong and Host District Committee Chairman Eldon Phillips, will have more information for you about the sights of Cleveland when you arrive for the convention.

Toastmasters and their families may be assured of having plenty of fun and fellowship when they "Come to Cleveland" for the convention.

OFFICIAL CONVENTION CALL TO ALL CLUBS

In accordance with Article V, Section 4 (b) of the Bylaws of Toastmasters International, you are hereby notified that the 38th annual convention of Toastmasters International will be in Cleveland, Ohio, on the 6th, 7th, 8th, and 9th of August, 1969, at the Sheraton-Cleveland Hotel.

All Toastmasters are urged to attend.

Board of Directors, Toastmasters International
by Earl M. Potter, Chairman



COLONIAL DRILL — The Maryland Line ceremonial drill unit gives demonstrations of musketry each weekend in August at Old Fort Frederick in central Maryland. The fort was built by the British in 1756.

COME TO CLEVELAND...

There's Lots To See Along The Way

Toastmasters International years, increasing numbers of conventions are a family affair! For the past several years, Toastmasters have brought their families with them to

PARLIAMENT BUILDINGS — Canada's Parliament Buildings form a perfect background for the changing of the guard ceremony at Ottawa, Ontario. This ancient military ritual will be viewed by many Toastmasters on their way to and from the International convention in Cleveland.





PALACE IN VIRGINIA — Toastmasters and their families can tour the Palace of the Royal Governors in Williamsburg, Va. The Palace, completed between 1713 and 1720, was the center of social life in the Colonies.



LAST STERNWHEELER — The Belle of Louisville, the last of the active twin-stack sternwheelers on the Ohio River, offers Toastmasters river excursions from Louisville, Ky. The Belle also is used for plays, balls, and private parties.

the annual event, and the 38th International convention August 6-9 in Cleveland, Ohio, promises to attract hundreds of families from throughout the United States, Canada, and other countries.

Special Vacation

Going to the convention this year can be a special vacation for your entire family. Much of the fun of planning your trip to Cleveland is arranging an interesting itinerary.

Plan to attend the convention, and see the sights along the way.

Convention-bound Toastmasters traveling **from eastern Canada and the United States' New England** area can swing through Quebec or Ontario on their way to Cleveland. Crossing the interna-

tional border at any of the 17 entrances is always exciting for the American first-tripper, and offers a chance to catch his first glimpse of a scarlet-jacketed Mountie, to see Canadian flags atop government buildings, and to count his change in vari-colored Canadian paper money.

Big Attraction

One of Ontario's biggest attractions is Manitoulin Island, where professional and amateur archeologists still unearth Indian artifacts thought to be 30,000 years old.

Sights to see in the Province of Quebec include St-Jean-Port-Joli, the handicrafts capital of Canada; the fishing harbor at Coin-de-Banc, near Perce; and metropolitan Montreal, with its

magnificent opera house and concert hall, and stately Parliament buildings.

The commonwealth of Pennsylvania has something of interest in every corner of the state. Many of these sights will be on the itinerary of Toastmasters and their families traveling to the convention **from the mid-Atlantic states.**

The upper Allegheny region claims an ice mine which has ice formations in the summer, but none in the winter! This oddity is east of Coudersport. Thirty-three waterfalls dot Ricketts Glen State Park in northeast Pennsylvania, while the Ponoca region, further east, has six more, including the state's highest and the "Niagara Falls of Pennsylvania."

Parks, Museums

National parks and museums commemorating the War Between the States are the main attractions of the state's capital and Gettysburg region.

The Dixieland Trail is an excellent route for Toastmasters motoring to the convention **from the southern states.** The Dixieland Trail passes through Georgia, South Carolina, North Carolina, Tennessee, and Kentucky, and offers such sights as antebellum

homes in Georgia, plantations in South Carolina, the gateway to the Blue Ridge and Great Smoky mountains in North Carolina, the marvelous views in the Cumberland Mountains in Tennessee, and the Bluegrass racing stables of Kentucky.

Kentucky's attractions also include the beautiful Mammoth Cave National Park, near Horse Cave; the pathway of the pioneers, in the southeast section; the birthplace of Abraham Lincoln, near Hodgenville; an ancient buried city at Wickliffe, and the "Grand Canyon of the South" in the eastern highlands.

Other Sights

A sampling of other sights to see in Kentucky are "Big Brother," a 20-story tall stripping shovel at work near Paradise; the Audubon Memorial Museum, in Henderson; Walter Kelly's Beehive and Bee Plant, near Clarkson; the U.S. gold depository at Fort Knox (although the building is closed to the public, you can get a good outside view standing on land valued at \$860,000 a square foot); and Churchill Downs in Louisville.

Indiana has many sights for Toastmasters and their families **from the western and southwestern states** to see on their way to Cleveland. Parke

County and its 38 covered bridges is a mecca for visitors the year around, and the Indianapolis "500" speedway and museum is a "must" for auto-racing enthusiasts.

One of Indiana's most scenic areas is Indiana Dunes, on Lake Michigan. In southern Indiana is a steamboat museum, in Jeffersonville; Indiana's first capitol, in Corydon; and the old capitol of the Northwest Territory, in Vincennes.

Brown County, in the foothills of southern Indiana, is a nationally known art colony, while Santa Claus and Lincoln Land, in southwest Indiana, rate highly with all visitors to the Hoosier state.

Wherever you live in the United States, Canada, or overseas, the convention can be a special vacation for your family. Plan to come to Cleveland August 6-9, and see the sights along the way. The International convention is a family affair!

Free Insurance To Pre-Registrants

Toastmasters International is providing special convention insurance coverage for members and their wives who pre-register for the 1969 convention in Cleveland. (Use form on Page 17). *This policy does not cover children.*

The policy, written by Fireman's Fund Insurance Co., offers \$10,000 accidental death and dismemberment with \$1,000 medical expense for accidents. (The first \$25 is deductible.) Pre-registrants will be covered while traveling to and from the convention and during the convention. Coverage starts three days (72 hours) before the Annual Business Meeting or whenever members leave home to travel to the convention, whichever period is shorter. It extends three days (72 hours) after the close of the convention or until the member reaches home, whichever period is shorter.

Toastmasters International will pay the premium for ADVANCE REGISTRANTS ONLY.

Those who receive complimentary registration will not receive the free insurance. They may purchase the coverage for \$1 per person.

ADVANCE CONVENTION REGISTRATION 1969 TOASTMASTERS INTERNATIONAL CONVENTION AUGUST 6-9 SHERATON-CLEVELAND HOTEL, CLEVELAND, OHIO

(This form is not to be used by International Officers, Directors, Past International Presidents, or District Governors elected for 1969-70.)

Registration will be required at all general sessions on Wed., Thurs., Fri. The registration fee does not include admittance to meal events. Convention meal events are limited capacity affairs and generally are sold out in advance of the opening of the convention. Avoid disappointment. Pre-register and order meal event tickets now! ATTENDANCE AT ALL MEAL EVENTS WILL BE BY TICKET ONLY. All advance registrations received by June 30 will include at no cost a \$10,000 accident travel policy covering each person registered. The policy covers the convention period, plus three days immediately before and after the convention. *Advance registrants will also receive a claim ticket for a packet of new Toastmaster material. No material will be distributed in the exhibit area as in the past.*

To: Toastmasters International

Please have my advance convention registration packet and tickets to the following meal events waiting for me at the Advance Registration Desk.

Member Registration @ \$6.00	\$ _____
(Includes free travel insurance)	
Ladies Registration @ \$2.00	\$ _____
(Includes free travel insurance)	
Tickets District Governors' Luncheon @ \$5.00	\$ _____
(Wed., 12 noon, Aug. 6)	
Tickets Augustfest @ \$8.50	\$ _____
(Thurs., 6:30 p.m., Aug. 7)	
Tickets President's Dinner Dance @ \$9.00	\$ _____
(Fri., 7:30 p.m., Aug. 8)	
Tickets Hall of Fame Brunch @ \$4.00	\$ _____
(Sat., 10:30 a.m., Aug. 9)	

Total \$ _____

I enclose my check for \$ _____ payable to Toastmasters International.

PLEASE PRINT

CLUB NO. _____ DISTRICT NO. _____

NAME _____ NICKNAME _____

WIFE'S FIRST NAME _____

ADDRESS _____

CITY _____ STATE (PROVINCE) _____ ZIP _____

NO. CHILDREN ATTENDING (Elementary School Age) _____

(Junior High School Age) _____ (Senior High School Age) _____

If you are an *incoming* district officer, please indicate office _____

Honor Roll



Congratulations to the following Toastmasters who have completed the advanced Toastmasters speech programs:

ABLE TOASTMASTERS (ATM) Certificates of Achievement

These Toastmasters are entitled to include ATM after their printed name.

R. J. Hendry, ATM
Dunedin (N.Z.) Club 2890-U
D. Langland, ATM
Essayons Club 2553-2
R. E. McGhee, ATM
Globe (Ariz.) Club 2197-3
F. Rabogliatta, ATM
Globe (Ariz.) Club 2197-3
R. M. Forest, ATM
Eldorado Club 2529-4
F. P. Williams, ATM
San Diego Gas & Electric Co.
Club 545-5
C. E. Hermanson, ATM
Gresham (Ore.) Club 783-7
J. H. Boisvert, ATM
Pleasant Valley Club 2119-12
C. Passmore Jr., ATM
Aerospace Club 3368-14
G. J. Dotterweich, ATM
Westinghouse Cavalier Club 3160-18
N. J. Eveleth, ATM
Shelton (Wash.) Club 1236-32
J. R. Montgomery, ATM
Shelton (Wash.) Club 1236-32
P. L. Pfersch, ATM
Bluemound Club 3227-35
D. O. Nordine, ATM
Fair Oaks (Calif.) Club 1481-39
J. P. Arnaboldi, ATM
Northern Brookhaven Club 2413-46
G. D. Collins, ATM
Gavel Club 11-51

P. M. Fisher, ATM
Federal Club 832-2
J. L. Dow, ATM
Federal Club 832-2
D. E. Womack, ATM
Papago Club 2694-3
H. D. Zachary, ATM
Santa Cruz (Calif.) Club 150-4
J. L. Wu, ATM
FMC Club 2873-4
R. Parsley, ATM
ELGAS Club 1508-5
B. M. Gallagher, ATM
Solar Club 2183-5
C. H. Holsheiser, ATM
Clay-Webster Club 1366-8
D. M. Trowbridge, ATM
Marshalltown (Ia.) Club 1857-19
R. Eldridge, ATM
Southwest Club 1029-30
C. Hammer, ATM
Civil Service Commission Club
1847-36
H. Bernat, ATM
DCA Club 3272-36
G. R. Rybak, ATM
Quaker City Club 750-38
R. N. Goodson, ATM
Hub City Club 1431-43
D. Miller, ATM
Ormond Beach (Fla.) Club 3826-47
J. A. Riedel, ATM
Lock City Club 865-53

Continued on page 40

COMPLETE

CLIP

MAIL

APPLICATION FOR HOTEL ACCOMMODATIONS

38th Annual Convention
Toastmasters International
Cleveland, Ohio

Reservations Manager
Sheraton-Cleveland Hotel
Public Square
Cleveland, Ohio 44101

Please reserve _____ single room(s)

at _____ \$16.00, _____ \$18.00, _____ \$20.00 daily.

Please reserve _____ double room(s) at _____ \$19.00 daily.

Please reserve _____ twin room(s).

at _____ \$21.00, _____ \$23.00, _____ \$25.00 daily.

All rates European Plan (no meals included).

For information on suites, please write to the hotel reservations manager.

I will arrive approximately _____ a.m. _____ p.m. on _____ (date).

I am sharing the room with _____

NAME (Please print) _____

STREET _____

CITY _____ STATE (Province) _____

ZIP _____

To be assured accommodations at the Sheraton-Cleveland, this form must be mailed by July 15th.

Regional Conferences To Feature Management Training Program

A new program of executive development will be presented for district governors, senior lieutenant governors, and other Toastmasters attending regional conferences this spring. The program will be conducted for governors and senior lieutenant governors by District 32 Educational Lt. Gov. Don Anderson, training director for the Weyerhaeuser Corp. in Seattle, Wash., and Past International President Charles C. Mohr, director of personnel at Sun Oil Co., Toledo, Ohio.

Similar programs are planned for all other district officers and interested Toastmasters . . . to be conducted by TI directors.

Business at your conference will include selection of candidate(s) for International director.

Regional speech contests will be conducted to determine contestants for the International speech contest at the convention. Your host district chairman will be sending you information about social and family activities soon.

REGION I — International Directors Clark E. Crouch, Chairman, and George C. Scott, Vice-Chairman

Participating Districts: 2, 7, 9, 21, 32, 33, 39, 57, 59, 67

Host District: 15

Hotel Utah

Salt Lake City, Utah

June 13-14

International Officer Attending — 2nd Vice-President Arthur M. Diamond
Executive Development Seminar A — Don Anderson

Host District Chairman

C. James Barber

1754 Harvard Ave.

Salt Lake City, Utah 84108

REGION II — International Directors Cy Campbell, Chairman, and James L. Wu, Vice-Chairman

Participating Districts: F, 4, 12, 27, 49, 50, 51, 52

Host District: 5

Bahia Motor Hotel

San Diego, Calif.

June 20-21

International Officer Attending — Sr. Vice-President Ralph E. Howland
Executive Development Seminar A — Don Anderson

Host District Chairman

Joseph Sawaya

5366 Chollas Pkwy.

San Diego, Calif. 92105

REGION III — International Director W. Don Buckner, Chairman, and Joe N. Westerlage, Jr., Vice-Chairman

Participating Districts: 3, 22, 23, 25, 26, 44, 56

Host District: 16

Hotel Oklahoma and Motor Inn

Oklahoma City, Okla.

June 6-7

International Officer Attending — 3rd Vice-President Amos W. Randall
Executive Development Seminar A — Don Anderson

Host District Chairman

Jack B. Wilson

4312 N.W. 19th St.

Oklahoma City, Okla. 73107

REGION IV — International Directors Les W. Sutton, Chairman, and George C. Ireland, Vice-Chairman

Participating Districts: 6, 17, 19, 24, 41, 42, 55, 64

Host District: 20

Oak Manor Motor Hotel

Fargo, N.D.

June 27-28

International Officer Attending — Sr. Vice-President Ralph E. Howland
Executive Development Seminar A — Don Anderson

Host District Chairman

Gib Bromenschenkel

509 21st Ave. North

Fargo, N.D. 58102

REGION V — International Directors Everett D. Watson, Chairman, and Loring D. Dalton, Vice-Chairman

Participating Districts: 8, 11, 30, 35, 43

Host District: 54

Wagon Wheel Resort

Rockton, Ill.

June 27-28

International Officer Attending — Immediate Past President Lothar Salin
Executive Development Seminar A — Charles C. Mohr

Host District Chairman

John L. Lamb

710 S. Harlem

Freeport, Ill.

REGION VI — International Directors William V. Smith, Chairman, and Frank J. Hurst, Vice-Chairman

Participating Districts: 10, 13, 28, 40, 60, 62, 65

Host District: 61

Grand Motor Hotel

Montreal, Que.

June 6-7

International Officer Attending — Immediate Past President Lothar Salin
Executive Development Seminar A — Charles C. Mohr

Host District Chairman

Maurice Levesque

3349 Monselet

Montreal, Que., Canada

REGION VII — International Directors Richard S. Thomas, Chairman, and Albert Nickerson, Vice-Chairman

Participating Districts: 18, 31, 34, 36, 38, 46, 53

Host District: 45

Sheraton Wayfarer Motor Inn

Manchester, N.H.

June 20-21

International Officer Attending — President Earl M. Potter
Executive Development Seminar A — Charles C. Mohr

Host District Chairman

David T. Kenney

221 Ray St.

Manchester, N.H. 03104

REGION VIII — International Directors Dr. Steve Rouss, Chairman, and John F. Diaz, Vice-Chairman

Participating Districts: 14, 29, 37, 47, 48, 58, 63, 68

Host District: 66

John Marshall Hotel

Richmond, Va.

June 13-14

International Officer Attending — President Earl M. Potter
Executive Development Seminar A — Charles C. Mohr

Host District Chairman

Cecil E. McMahon

2807 Goolsby Ave.

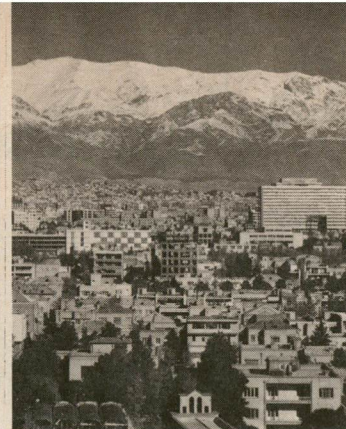
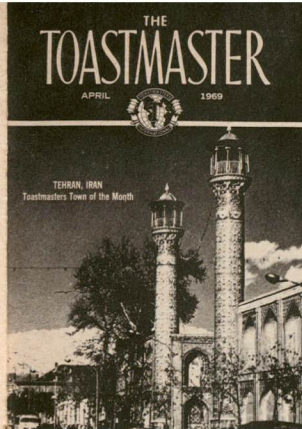
Richmond, Va. 23234

NEW CLUBS

As of February 28, 1969

- District 6** SIOUX SAYERS Club No. 430-6. Meets Thurs., 6:30 p.m., Burnsville Bowl, BURNSVILLE, Minn. Contact: 890-2120 or 890-4328. Sponsoring Club: THURSDAY CLUB 232-6, Minneapolis, Minn.
- District 10** B'NAI B'RITH Club No. 2336-10. Meets 2nd-4th Mon., 6:30 p.m., Brown Derby Rest., CLEVELAND, Ohio. Contact: 291-3769.
- District 11** SPEAK-EASY Club No. 2793-11. Meets 2nd-4th Tues., 7:00 p.m., Officers Open Mess, GRISSOM AIR FORCE BASE, Ind. Contact: 689-9778.
NOBLE Club No. 3721-11. Meets alt. Thurs., 11:30 a.m., Bellmans' Rest., LIGONIER, Ind. Contact: 894-3111. Sponsoring Club: GOSHEN (Ind.) CLUB 2549-11.
NIPPERS Club No. 3846-11. Meets alt. Thurs., noon, RCA, Rockville Rd. Plant, INDIANAPOLIS, Ind. Contact: 635-9000, Ext. VR 3131.
- District 12** EYE-OPENER Club No. 1675-12. Meets Wed., 7:00 a.m., Desert Inn Rest., LANCASTER, Calif. Contact: 948-1914.
- District 19** EUPHASIA Club No. 1209-19. Meets Wed., 5:30 p.m., University Hospital Cafe., IOWA CITY, Iowa. Contact 353-5983. Sponsoring Club: OLD CAPITOL CLUB 164-19, Iowa City.
- District 31** GENERAL DYNAMICS Club No. 3177-31. Meets 2nd-4th Wed., 5:15 p.m., General Dynamics, 97 E. Howard St., QUINCY, Mass. Contact: 471-4200, Ext. 580, or 773-5480.
QUIZMASTERS Club No. 3740-31. Meets Tues., 11:45 a.m., NCO Open Mess, L. G. Hanscom Field, BEDFORD, Mass. Contact: 274-6638 or 274-6100, Ext. 4920. Sponsoring Club: RESEARCHERS CLUB 2201-31, Hanscom Field.
- District 35** GOLDEN TONGUES Club No. 3432-35. Meets Wed., 5:15 p.m., Davies Center, Wisconsin State Univ., EAU CLAIRE, Wisc. Contact: 834-2061. Sponsoring Club: FIRST WISCONSIN CLUB 228-35, Eau Claire.
LEADERSHIP CLUB No. 2165-35. Meets 1st-3rd Tues., 6:30 p.m., Hotel Monterey, JANESVILLE, Wisc. Contact: 752-9074. Sponsoring Club: JANESVILLE (Wisc.) CLUB 1983-35.
- District 40** QUEEN CITY QUACKERS Club No. 2290-40. Meets 2nd-4th Mon., 6:30 p.m., Engineering Soc. of Cincinnati, 1349 E. McMillan St., CINCINNATI, Ohio. Contact: 562-6954.
- District 43** UTILITARIAN Club No. 1194-43. Meets 1st-3rd Wed., noon, Robilio's Rest., 317 East St., MEMPHIS, Tenn. Contact: 525-2551, Ext. 456.
- District 45** YARMOUTH Club No. 3388-45. Meets Thurs., 6:30 p.m., Colony Rest., YARMOUTH, Nova Scotia. Contact: 742-3679 or 742-2458.
- District 60** TOWNS OF YORK Club No. 1609-60. Meets Wed., 6:30 p.m., Fiesta Rm., 55 Yonge St., AURORA-NEWMARKET, Ontario. Contact: 895-8095. Sponsoring Club: TOASTMASTERS CLUB OF BARRIE, ONTARIO 1603-60.
- District 66** RAAP Club No. 3633-66. Meets Fri., noon, Radford Army Ammunition Plant, RADFORD, Va. Contact: 639-8394. Sponsoring Club: BLACKSBURG (Va.) CLUB 3351-66.
- District 68** JEFF DAVIS Club No. 1371-68. Meets Tues., 7:00 a.m., Zigler Hotel, JENNINGS, La. Contact: 824-1420 or 824-3011. Sponsoring Club: LAKE CHARLES (La.) CLUB 1225-68.

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TOASTMASTERS TOWN OF THE MONTH — TEHRAN, IRAN

TEHRAN, capital of Iran, lies at the foot of the 15,000 foot peak of the Alborz Mountains. Nearly three million people live in this bustling city on a 4,000 foot high plateau.

While Tehran dates only from the Middle Ages, it is bounded on the south by the city of Ray, the Rhages of the ancients, which was a large city when Alexander the Great visited it.

As the capital, Tehran mirrors the economic miracle that is happening in Iran—a gross national product growth rate of 11.5 per cent a year. The investment of oil incomes, under the leadership of His Imperial Majesty, Mohammed Reza Pahlavi, Arya Mehr, the Shahinshah of Iran, a land reform, and a campaign against illiteracy are fulfilling a promise of a better life for the Iranian people.

In this cosmopolitan city you can hear not only Farsi but also English, French, and German spoken on the streets and in the modern shops in the newer parts of the city. Tehran is a city of contrasts, from an old covered bazaar to boutiques featuring the latest Paris fashions. In the early mornings you sometimes can see a camel caravan or a villager herding his sheep to market in the shadows of 15-story buildings.

Tehran is becoming a site for international conferences. Recent events have been the meetings of the U.N. Commission on Human Rights, the Tehran Music Festival, and the coronation of the Shahinshah and the Shahbanou. The Second Asian Trade Fair will be held in Tehran in October.

Tehran Club 2367-U is the only Toastmasters club in Iran. Within the past year, six different nationalities have been represented in its membership.

24,000 Miles And Still Going!



IN DISTRICT 23—During a visit to District 23, International President Potter, TI Executive Director R. T. (Buck) Engle, and District 23 Governor William W. Steele were hosted by Col. Landon A. Witt, deputy commander, on a tour of Fort Bliss, near El Paso, Tex.

Toastmasters International President Earl M. Potter has traveled an estimated 24,000 miles in the past eight months on official presidential visits to 16 districts in the United States and Canada. And, he's not finished traveling yet!

This month, President Potter will pay a call on two more districts. One of Toastmasters International's most-traveled presidents, Mr. Potter is sharing the fellowship of thousands of Toastmasters and personally promoting his 1968 presidential program "Clubs on the Move Serve and Grow."

President Potter, in his many visits, has met with lead-

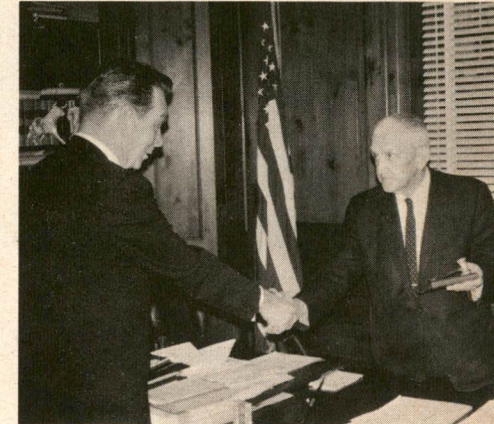
ers in government and education, helped usher in Toastmasters Week activities, provided keynote addresses before Toastmasters and non-Toastmasters groups, and conferred with Toastmasters leaders about their progress toward meeting the 1968-69 Toastmasters International goals.

President Potter made his first official presidential visit to District 2, meeting with Toastmasters in Seattle, Wash. The following day he was guest of honor in Vancouver, British Columbia, with the Toastmasters of District 21.

District 38 Toastmasters



KEY TO THE CITY—International President Potter receives a key to the city of Columbia, S.C., on behalf of Mayor Lester L. Bates during an official presidential visit to the District 58 fall conference.



VISIT WITH MAYOR—International President Potter presents York, Pa., Mayor John L. Snyder a memento of their meeting during President Potter's visit to District 38.

feted President Potter during a busy schedule of events in York, Pa., and one day later our traveling president was with District 36 Toastmasters in Washington, D.C., Maryland, and Virginia.

Visits to District 37 and District 58 came in quick succession, with Toastmasters in Greensboro, N.C., and Columbia, S.C., hosting President Potter on successive days. Six weeks later, he was with District 3 Toastmasters in Phoenix and Scottsdale, Ariz. Within 24 hours our International president was enjoying the hospitality of District 23 Toastmasters in El Paso, Tex.,

where Toastmasters Week was observed in conjunction with his visit.

Toastmasters Week activities also were arranged to coincide with presidential visits to District 34 and District 61. The mayors of Troy and Albany, N.Y., proclaimed Toastmasters Week during President Potter's visit to their respective cities, and the mayor of Montreal, Quebec, proclaimed Toastmasters Week beginning with President Potter's arrival there.

Last month President Potter paid calls on six districts. His first visit was to District 14, in Georgia, and then to



WITH COLLEGE OFFICIAL — International President Potter and Dr. Roy Miller, president of York College of Pennsylvania, exchange comments during President Potter's visit with dignitaries in District 38.

District 48, in Alabama. Next, he was on the west coast for visits with District 39 Toastmasters in the Sacramento, Calif., area. An official visit to Founder's District coincided with the Toastmasters International Board of Directors meeting in Santa Ana, Calif. President Potter concluded the month of March by visiting District 64 Toastmasters in Winnipeg, Manitoba, Canada, and District 42 members in Edmonton, Alberta, Canada.

This month our International president will travel to



VANCOUVER VISIT—International President Potter addresses Toastmasters of District 21 during a banquet in his honor in Vancouver, B.C. One day earlier, President Potter visited Toastmasters of District 2 and District 32 in Seattle, Wash.

Oklahoma, for a visit with District 16 Toastmasters, and North Dakota, for an official visitation with the Toastmasters of District 20.

President Potter probably will log another 16,000 miles before the 38th International convention in Cleveland, Ohio, August 6-9. His travel schedule for May includes visits to Hawaii's District 49, the Toastmasters Council of Australia, and New Zealand.

Toastmasters International can truly boast that it has a "president on the move".



It's time to begin planning special club activities to celebrate Toastmasters International's 45th anniversary in October.

The Speaker's Page



POINT OF EMPHASIS

Do your club programs stimulate you to participate in community affairs, to be knowledgeable in and actively involved with timely, local issues? If this is an area of interest to you, ask your educational committee to occasionally schedule this type of program.

Ask the educational committee to obtain an agenda of your community governing body's next public meeting and select an item of importance. The issue might be budgets, bond issues, or the city's master plan for development. Your educational committee next can obtain city hall departmental reports and recommendations that will guide the city administrators in their final decision. Interviews with appropriate city department superintendents will add additional background information.

This information will provide your club the basis for a timely discussion — be it panel, symposium, or debate — and it will stimulate interest in community affairs among your club's membership.

As an interested citizen, you can develop the members' feelings into a talk, which you can present at the city administrators' next public meeting. It will be an excellent opportunity to speak before new audiences.

Encourage your educational committee to take the initiative to motivate individual Toastmasters to participate in community affairs. Many challenging opportunities await you!

HOW ARE YOUR INTRODUCTIONS?

Are you at ease when you serve as Toastmaster of your club meeting? Are you a genial host, able to tie-in a speaker's background to his subject and to generate his listeners' interest in his talk before he begins? There's a knack to performing well as Toastmaster of the meeting, and it's one you can learn to handle. You will learn much about introducing speakers, what to say when each has finished his talk, and how to make the transitions from one topic to another by consulting one of the many reference books available through World Headquarters.

One volume is "Clever Introductions for Chairmen" (Code B-46). Ask your educational vice-president to secure a copy for your club.

A Banner Year For Youth Leadership

The Toastmasters Youth Leadership Program is enjoying its most successful year. More clubs than ever before are conducting Youth Leadership classes, and the number of Youth Leadership Program registrations since June 30, 1968, is far ahead of the previous year's record-breaking pace.

During the first eight months of the 1968-69 Toastmasters year, 312 Youth Lead-

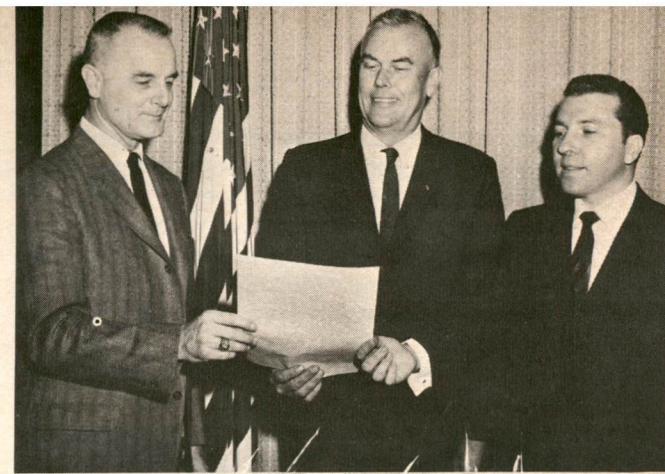
ership classes have been registered at World Headquarters, an average of nearly 40 new classes each month. The total number of Youth Leadership Programs conducted during 1967-68 was 367, an average of about 30 a month.

Particular recognition can be given to Area Two-District 48, which has presented 20 Youth Leadership classes; Area One-District 47, which has presented 16 YLP classes;

ALABAMA PROCLAMATION — Alabama Governor Albert Brewer proclaims Youth Leadership Month in Alabama. From left are Mrs. Henry Shaffner, state PTA president; Gov. Brewer; Past District 48 Governor Gene Smyth; and Norton Dennis, Birmingham PTA Council president.



YOUTH LEADERSHIP MONTH — Youth Leadership Month was proclaimed by Alexandria, Va., Mayor Charles E. Beatley Jr. (center). At left is John Patterson, executive director of Big Brothers of the national capitol area, and Don Fisher, District 36 Southern Division Youth Leadership chairman.



and Area One-District 59, which has presented 12 YLP classes; all since July 1, 1968.

It is likely that the current pace will continue as clubs on the move plan communication and leadership classes for young people during the summer months.

A record number of clubs and areas will receive special recognition during the 38th annual Toastmasters conven-

tion, August 6-9 in Cleveland, Ohio, for having met International President Earl M. Potter's challenge to present at least five Youth Leadership Programs. In addition, all clubs which conducted Youth Leadership classes are earning credit in the 1968-69 Club Achievement Program, another means of gaining International recognition.

There is still time for *your*

YOUTH LEADERSHIP WEEK — Youth Leadership participant Kathie Johnson accepts a Youth Leadership Week proclamation from Thousand Oaks, Calif., Mayor Alex Fiore. At left is Harry Hale of Conejo Valley Club 1864-12, and at right is County Supervisor John Conlan.



club and area to meet the Youth Leadership goal in time for recognition at the International convention. There are many sources of young people to participate in the Toastmasters communication and leadership training: Boy Scouts, 4-H, Junior Achieve-

ment, Boys Club, YMCA, church youth organizations, student government associations, and many others.

The 1969-70 Club Achievement Year got underway April 1. Get *your* club on the move by conducting a Youth Leadership Program soon!

STATE SENATOR VISITS—Hubert Kilgore, Alabama state senator, visited and commended participants in a Youth Leadership Program conducted by ACIPCO Club 2011-48 in Birmingham, Ala. The class was composed of young people from a Junior Achievement company.



YOUTHS MEET GOVERNOR—Members of an Arcadia High School Youth Leadership class sponsored by Papago Club 2694-3 in Phoenix, Ariz., met Arizona Governor Jack Williams, who visited the class and encouraged the young peoples' quest for communication and leadership skills.



President's Program Progress Report

In response to the president's membership building challenge, the following clubs showed outstanding member gains during February, the first month of the International membership building contest and the drive to earn special recognition as a President's 40 Club.

- | | |
|---|--|
| Hanford (Calif.) Club 2490-27, (21) | Kittyhawk Club 1108-40, Wright Patterson AFB, Dayton, Ohio (8) |
| State Farm Club 2385-47, Jacksonville, Fla. (19) | Van Nuys (Calif.) Club 172-52 (8) |
| King Cotton Club 1310-23, Memphis, Tenn. (11) | Hiawatha Club 497-6, Winona, Minn. (7) |
| Bathurst (N.B.) Club 2381-45, (11) | Trumpeter Club 3642-42, Grande Prairie, Alta. (7) |
| Sidney (Mont.) Club 825-17, (10) | Young Executives Club 2695-47, Orlando, Fla. (7) |
| Texas Talkers Club 3731-56, Houston, Tex. (10) | Win-Mor Club 3244-64, Morden-Winkler, Man. (7) |
| WIIS Santa Clara Valley Noon-Timers Club 2595-4, San Jose, Calif. (8) | Sea Eagles Club 2951-TCA, Sydney, N.S.W. (7) |
| Nanabijou Club 2090-6, Fort William, Ont. (8) | Checkerboard Club 2972-TCA, Parramatta, N.S.W. (7) |
| Reveilliers Club 2931-19, Davenport, Ia. (8) | Capital Club 409-U Wellington, New Zealand (7) |
| Arvada (Colo.) Club 2002-26 (8) | |
| Burlington County Club 2382-38, Florence, N.J. (8) | |

The following areas within the designated districts registered four or more Youth Leadership Programs between July 1, 1968, and February 28, 1969:

- | | |
|-----------------------------|--------------------------------|
| District 48, Area Two (20) | District 10, Area D-Four (4) |
| District 47, Area One (16) | District 21, Area A-Eight, (4) |
| District 59, Area One (12) | District 40, Area Two (4) |
| District 47, Area Four (10) | District 47, Area Three (4) |
| District 28, Area Nine (8) | District 47, Area Nine (4) |
| District 30, Area Three (6) | District 47, Area Eleven (4) |

The following districts recorded club gains (the number in parentheses) between July 1, 1968, and February 28, 1969: **District 14 and TCA** (six each); **District 11, District 35, District 42, District 46, and TCBI** (five each).

TI Programs And Services For You

The staff at your World Headquarters has been updating and developing new programs and new promotional material for your use and your club's benefit. These have been reported from time to time in *The Toastmaster* and in the monthly newsletter, *TIPS*, sent to each of your club's officers. Below is a brief description of each item. Consult your *Supply Catalog* for instructions about ordering these materials.

MEMBER EDUCATIONAL MATERIAL

Mr. Chairman (Code 200)

Gives methods and facts about how to run a meeting properly.

Effective Speech Evaluation (Code 202)

The most recent of our new handbooks. Valuable for speakers and evaluators.

Humor Handbook (Code 1192)

Not a jokebook. It tells you when and how to use humor.

Debate Handbook (Code 104)

All about preparing, staging, and judging a debate program.

Members, Meetings and Meals (Code 220)

Highly recommended planning aid for club, area, district, company, or community meetings, banquets, conferences, and conventions.

The Reading Program (Code 126)

Streamlined pamphlet explains Toastmasters "better speaking through reading" program.

MEMBERSHIP PROMOTIONAL MATERIAL

Checking Account for Success (Code 112)

A direct mail or handout pamphlet to interest men in improving their communication and leadership ability.

Communication and Leadership (Code 99)

Brand new pamphlet! Tells prospective members what the Toastmasters program can do for them. Helps make the sale. 25 free to each club upon request.

Introducing the Toastmasters Club (Code 100)

A pamphlet to acquaint prospective members with the club meeting program. An inside look at your club for your prospective member. 50 free to each club upon request.

Your Community Programs (Code 1141)

Information materials on YLP, Speechcraft, speakers bureau, community contact team, and others. It's all here!

Speechcraft Kit (Code 205)

All the materials your club will need to get a Speechcraft course under way in your community and gain membership.

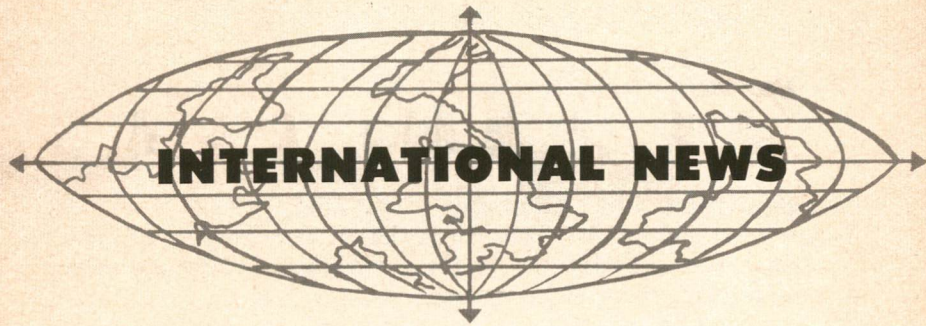
The Speakers Bureau (Code 127)

How to organize and operate a speakers bureau for other community organizations.

New Toastmasters programs to be introduced at the International convention are:

- An all new communication and leadership program
- An audio-visual technique handbook
- A comprehensive new club officers' handbook
- A new district officers' handbook

The updated materials and the programs which will debut at the International convention are for you and your club. Use them to meet the Toastmasters standard of excellence! Consult your *Supply Catalog* for instructions about ordering these materials.



TM Week In Manly

As part of its tenth annual **Toastmasters Council of Australia** convention next month in Manly, New South Wales, the council has arranged for a Toastmasters Week in Manly, and the Manly Chamber of Commerce will promote Toastmasters through its members. Toastmasters from around the world are invited to attend the May 16-18 convention.

Special Recognition

District 23-Area Four clubs which participated in the area training sessions receive special recognition in the form of a certificate of participation. The award provides an incentive to encourage members to attend area and district educational programs.

Visits South Africa

District 28 Lt. Gov. Chester Figg, a Birmingham, Mich., resident, was the first Toastmaster from the United States to visit **Port Elizabeth (South Africa) Club 2457-U**. TM Figg believes that every Toastmaster on a business or vacation trip should take time to visit a club—especially when in another country. It's a stimulating experience.

Interested Governor

California Gov. Ronald Reagan sent a personal letter of congratulations to Youth Leadership Program graduates from a course conducted by **Turlock (Calif.) Club 3498-27**. The unexpected letter was presented to the youths with their certificate of YLP completion.

AUSTRALIA'S TRAVEL GAVEL—Walter Roberts, TCA president, displays the council's Travel Gavel, an award designed to attract attendance at TCA's annual convention. The gavel is awarded to the club that sends the most members the farthest distance to the convention.



IN THE PHILIPPINES—Philippine Toastmasters clubs and the Community Chest of Greater Manila recently conducted their second national oratorical contest, which resulted in this group of winners. The highest award is a trophy donated by Philippine President and Mrs. Ferdinand E. Marcos.



SPEECHCRAFT GRADUATION—Six Speechcraft participants joined **Megacity Club 553-40** in Dayton, Ohio, after completing the club's Speechcraft course. TM Joseph Pokorski, second from right, was Speechcraft chairman.

ATTENTION GETTER—Members of **Watertown (N.Y.) Club 2248-34** are helping their community celebrate its centennial by donning sideburns, mustaches, and whiskers. This photo appeared in the "Watertown Daily Times" and attracted a great deal of publicity for Toastmasters.



CLUB ANNIVERSARIES — MAY

35 YEARS

Quakertown Club 19-F
Whittier, Calif.

25 YEARS

Farmers Insurance Club 265-50
Los Angeles, Calif.
Progressive Club 264-16
Tulsa, Okla.

20 YEARS

Commodore Club 654-8
Decatur, Ill.
Community Club 39-40
Lawrenceburg, Ind.
Shreveport Club 718-25
Shreveport, La.
Dearborn's Dynamic 726-28
Dearborn, Mich.
Petaluma Club 732-57
Petaluma, Calif.
Bismarck Club 717-20
Bismarck, N.D.
Springfield Club 722-40
Springfield, Ohio
Madras Club 721-7
Madras, Ore.
Reading Club 714-38
Reading, Pa.
YMCA Club 719-15
Salt Lake City, Utah
Port Angeles Club 25-32
Port Angeles, Wash.
John Galt Club 758-TCBI
Greenock, Scotland

15 YEARS

United Air Lines Club 1513-30
Chicago, Ill.
Mount Prospect Club 1500-30
Mount Prospect, Ill.

Lake Greenwood Club 1521-11
Crane, Ind.
Pinnacle Club 1504-11
Mount Vernon, Ind.
Jaycee Club 1529-19
Cedar Rapids, Iowa
Red Oak Club 1462-19
Red Oak, Iowa
Knights of Columbus Club 740-68
New Orleans, La.
Stoughton Club 1556-31
Stoughton, Mass.
San Luis Rey Club 1150-5
Oceanside, Camp Pendleton, Calif.
Metropolitan Club 1570-52
Los Angeles, Calif.
San Bernardino County Employees Club 1166-F
San Bernardino, Calif.
Livermore Club 1579-57
Livermore, Calif.
Marshall Club 1486-6
Marshall, Minn.
Bendix-Kansas City Club 1493-22
Kansas City, Mo.
Fulton Club 1515-34
Fulton, Calif.
Spartanburg Club 1453-58
Spartanburg, S.C.
Nashville Club 1565-63
Nashville, Tenn.
CPA Club 1470-25
Dallas, Tex.
Pop Up Club 1550-66
Little Creek U.S. Naval Amphibious Base, Va.
SACLANT Staff Club 1545-66
Norfolk, Va.
Broadview Club 1569-60
Toronto, Ont., Can.
Musselburgh Club 1572-TCBI
Musselburgh, Scotland

TOASTMASTERS IN THE NEWS



Crusade Chairman

Clay Lingman of International Airport Club 1283-50 in Los Angeles, Calif., is chairman of the **United Crusade** in southwest Los Angeles and has been chairman of the Crusade's speakers bureau for three years. His accomplishments and participation in Toastmasters frequently are mentioned in the local press.

International Meeting

Newberg, Ore., City Engineer **Gus Bliesner**, a member of Newberg Club 588-7, will travel to Anaheim, Calif., next month to make a speech at an international engineers' convention conducted by the **Institute of Electrical and Electronic Engineers, Inc.**

DISTRICT WINNER — District 16 Governor Otto Pluess (right) presents Roland Theriot of Thunderbird Club 1566-16 in Tulsa, Okla., the first place award in the district's humorous speech contest. A similar photo of TM Theriot, a Pan American Petroleum Corp. senior industrial relations analyst, appeared in "Horizons," the Pan Am employee magazine



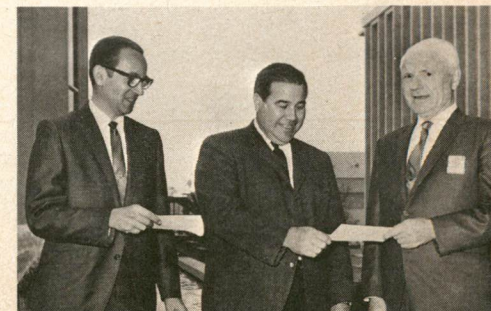
YLP For 4-H

Athens, Ga., Toastmasters earned front page recognition in "The Daily News" newspaper for their work with **4-H** club members through the **Youth Leadership Program**. Four-H youths from five counties participated in the program.

TI Fetes Jaycee

Toastmasters International was one of 18 organizations that honored Bob Cronk upon his retirement as executive vice-president of the **United States Jaycees** early this year. Mr. Cronk was presented a plaque bearing the emblems of the 18 organizations.

TIME CAPSULE — When Pomona, Calif., dedicated its new city hall, **Pomona Club 12-F** was invited to place club documents in the cornerstone, which will be opened in 1988. From left are club President Eugene Ballman, City Councilman William G. Herrera, and Area B-5 Governor Charles S. Kingston.



Toastmasters On the Move . . .

District 29 Governor **Rhoden Willhoit** has received the Milton, Fla., Jaycees 1968 Humanitarian Award . . . **Nick Durback** of Tri-County Club 1917-10 in Twinsburg, Ohio, has been elected president of the Oakwood Village Council . . . **Dr. Abraham Lapin** of Allentown (Pa.) Club 2706-38 has been elected to Who's Who in the East . . . **Bruce Thomas**, a member of Downtown Club 1894-10 in Akron, Ohio, has been elected mayor of Cuyahoga Falls . . . Past District 25 Governor **John Myrick** has been promoted to assistant general manager of operations with the Affiliated Food Stores, Inc., in Dallas, Tex. . . Past District 36 Governor **Robert W. Blakeley**, chief of administrative services with the Department of the Army, has been awarded an outstanding performance of duty citation . . . **Dr. Francis J. Steele** of Ephrata (Pa.) Club 3011-38 has been awarded an honorary degree of doctor of humanities by the theo-

logical seminary in Hong Kong. The award is calligraphed in Chinese . . . **James E. Johnson** of 49ers Club 1230-39 in Sacramento, Calif., was appointed by President Nixon to the Civil Service Commission . . . TI Executive Director **Robert T. "Buck" Engle** has been elected by the Business and Professional Speaking Interest group as its representative to the Speech Association of America's committee on professional ethics.

Event in Edmonton

The simultaneous chartering of three new clubs in **Edmonton, Alta., Canada**, was Edmonton Mayor Dr. Ivor G. Dent's cue to proclaim **Toastmasters Week** in that city. Three-hundred copies of the proclamation had been prepared ahead of time and were posted throughout the area, to spread the word of the historic occasion. The new clubs, all in Edmonton, were Union Club 1863-42, Northern Nooners Club 1084-42, and Kingsway Club 3484-42.

TRIPLE CHARTER — An historic triple charter presentation in **District 42** involved these principals (from left): Robert Schimmel, charter president of Union Club 1863-42; District 42 Governor Ronald M. Chapman, charter president of Northern Nooners Club 1084-42; District 42 Educational Lt. Gov. Tom Meagher; Past International Director Donald W. Paape; and Howell Williams, charter president of Kingsway Club 3484-42.



VISIT WITH TRACY —

Past **District 46** Governor Peter Sarthou of Midland Park, N.J., visits with Tracy Greenwood, the 1969 March of Dimes poster boy. TM Sarthou is a director of the Bergen County (N.J.) Chapter of the National Foundation March of Dimes.



TOASTMASTERS WEEK

—Shreveport, La., Mayor Clyde Efant (seated right), proclaimed Toastmasters Week in conjunction with the **District 25** fall conference. With Mayor Efant are (from left) Toastmasters E. H. Pfeuffer, Joe Manganaro, and Past District 25 Governor C. D. Willingham.



NEW CLUBS

— CONTINUED FROM PAGE 22

TCBI

SHANNON Club No. 44-TCBI. Meets 2nd-4th Mon., 6:15 p.m., International Hotel, SHANNON FREE AIRPORT, County Clare, Ireland.

BRIGHTON Club No. 2836-TCBI. Meets alt. Tues., 8:00 p.m., Marlborough Hotel, BRIGHTON, Sussex, England.

FLUOR ENGLAND Club No. 2348-TCBI. Meets alt. Thurs., 5:30 p.m., The Windmill, Tabernacle St., LONDON, England.

District U

ESSO Club No. 1374-U. Meets 1st-3rd Fri., 3:00 p.m., Esso Conf. Rm., Chartered Bank Bldg., KUALA LUMPUR, Malaysia. Contact: KL 2-2184.

MECHANICAL ENGINEERS Club No. 1367-U. Meets 2nd-4th Mon., 7:30 p.m., Old Edwardian Club, Lower Houghton, JOHANNESBURG, Transvaal, South Africa. Contact: 728-2706.

VIENTAINE Club No. 2774-U. Meets Tues., 1:00 p.m., American Community Assn. Compound, VIENTAINE, Laos. Contact: PTT 2733.

JEDDAH Club No. 2364-U. Meets 2nd-4th Mon., 8:00 p.m., PCS School, JEDDAH, Saudi Arabia. Contact: Jeddah 3523, Ext. 237.

Honor Roll

— CONTINUED FROM PAGE 18

LEADERSHIP THROUGH SPEECH

Certificates of Progress

R. W. Last 3485-35

J. D. Sanford 2464-6

THE ADVANCED SPEAKER

Certificates of Progress

E. C. Posner 356-F

S. G. Behrends 1757-F

J. M. Leland 457-5

G. Sander 595-7

R. W. Back 2042-11

W. W. Golden 2549-11

K. J. Hughes 186-16

L. A. Holmes 576-16

T. R. Kluck 1857-19

G. Grosshans 415-23

J. L. Knott 2114-23

R. L. Lumpkin 3190-25

F. D. Meyer 766-28

J. W. Salisbury 2426-30

R. F. Catlyn 3887-32

R. Levine 2264-38

R. J. Koetting 3709-39

W. Smith 3087-47

H. B. Ullerich 322-50

M. O. Skibbe 1024-54

W. H. Sanders Jr. 2661-66

R. D. Koberowski 3282-66

J. Lucas 1852-24

L. C. Newland 741-26

R. G. Magie 2552-29

J. H. Stonestreet 333-32

S. Zayon 1025-38

R. P. Muzinich 2134-39

J. W. Hickenbottom 3503-46

R. E. Thomas 3751-48

G. Yee 401-50

B. W. Bishop 3211-64

W. L. Rowe 3125-66

F. J. Gaudet 729-68

DISTRICT GOVERNORS 1968-1969

1. F. C. A. (Bud) Welch
2. Angelo K. Geary
3. David A. Edwards
4. William L. Stark
5. Robert A. Thomas
6. Loyd Goolsby
7. Ronald E. Ragsdale
8. Robert E. Downing
9. William H. Fate
10. William R. Armstrong
11. Robert B. Millikan
12. Alex M. Gunn
13. Eugene E. Friedline
14. Attie A. Fleming
15. Royal C. Slotten
16. Otto Pless III
17. Dan H. Pyfer
18. Francis J. Butler
19. Cleon C. Babcock
20. Richard P. Corcoran
21. Kenneth A. Mackenzie
22. Claude L. Wilson
23. William W. Steele
24. Norman F. Buddecke
25. Virgil E. Heidbrink
26. Kenneth M. Garry
27. Robert J. Cook
28. Robert E. Ralph
29. Rhoten W. Willhoit
30. Bernard D. Wilson
31. Maurice A. Frechette
32. Paul H. Conner
33. Richard A. Leith
34. William H. Fulkerson
35. Milan P. Horvate
36. Leonard M. Wilson
37. John G. Edwards
38. Joseph E. Bennetch
39. James C. Hansen
40. Clarence W. (Bill) Abele
41. James E. Wolfe
42. Ronald M. Chapman
43. Thomas A. Evans, Jr.
44. William R. Larsen
45. Frank W. Landry
46. Joseph W. Hickenbottom Jr.
47. Fred G. Thompson
48. James T. Smith
49. Lester P. Anderson
50. John J. Schneider
51. Norman A. Wasserman
52. Clarence C. Petersen
53. William J. McKinstry
54. Stanley T. Smith
55. Byron Milton Johnson
56. Loren B. Goss
57. Robert E. Wirt
58. Paul H. Pow
59. Cornelius W. Lingenfelter
60. Roy E. G. Durham
61. E. E. (Al) Doyle
62. Fred Powlenko
63. Claude C. Haws Jr.
64. Charles E. Addison
65. Peter H. Zachmann
66. Marion B. Lilienthal
67. George A. Denison
68. Billy H. Walker

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 5249 Wren, El Paso, Tex. 79924
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 2727 Hudnall, Dallas, Tex. 75235
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