

# THE TOASTMASTER

APRIL

1967

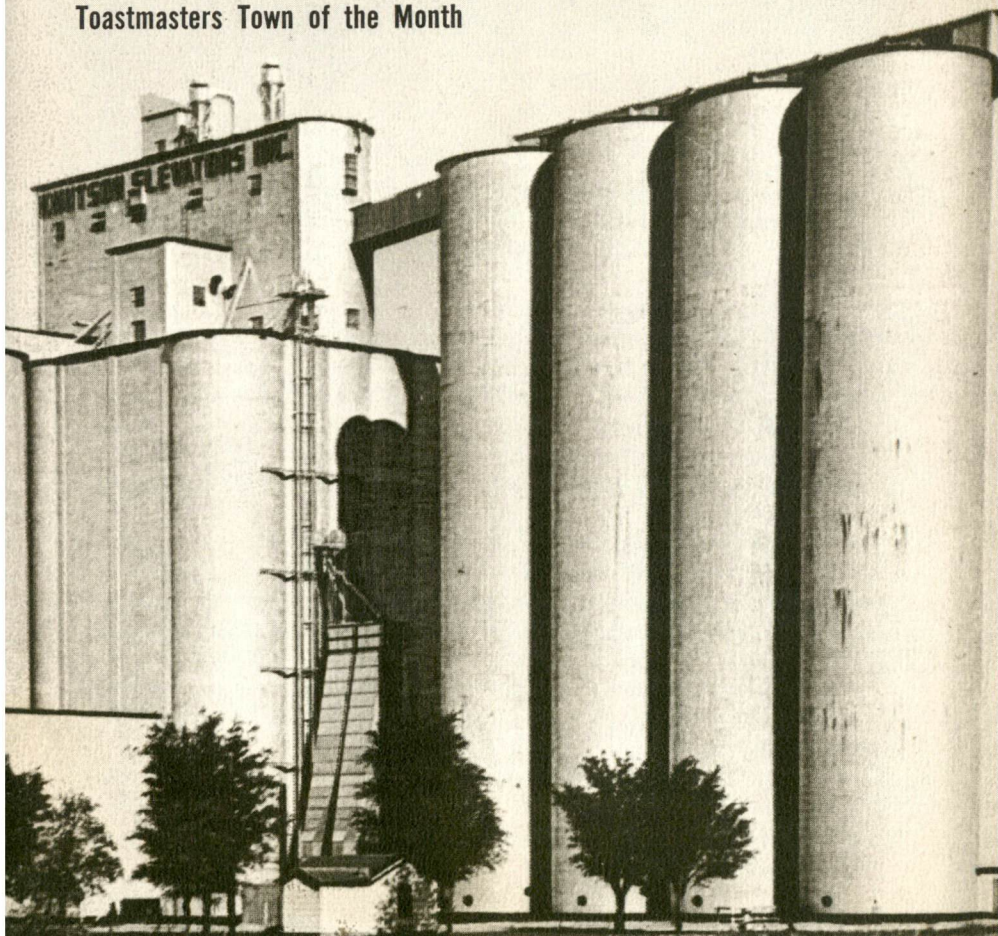


FOR BETTER LISTENING

THINKING • SPEAKING

GUYMON, OKLAHOMA

Toastmasters Town of the Month



In This Issue: Toronto — Convention City '67

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## TOASTMASTERS INTERNATIONAL IS:

... a nonprofit, nonpartisan, nonsectarian educational organization which has helped more than one million men through its program of self-expression and self-improvement. Clubs are located in countries and territories throughout the free world.

A Toastmasters club is an organized group providing its members with opportunities to improve their abilities to speak in public, conduct meetings and develop executive abilities. In congenial fellowship, ambitious men help each other through practice, mutual constructive criticism and the assumption of responsibilities within the organization.

Each club is a member of Toastmasters International. The club and its members receive services, supplies and continuing counsel from the World Headquarters.

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Showalter  
Editor

Phil Interlandi  
Art Director

# The TOASTMASTER

For Better Listening—Thinking—Speaking

OFFICIAL PUBLICATION OF TOASTMASTERS INTERNATIONAL, INC.

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EACH MAN HAS THE POTENTIAL TO MEET . . .

## The Challenge of Leadership

by Jim E. Childs

EACH time we rise to the challenge of nobler tasks—each time we resolve to do something better than it was ever done before—each time we accept the self-discipline necessary to achieve this—we gain new strength!

This is the challenge of leadership.

Our society is crying for leaders in the community, in business and in politics—particularly politics. But regardless of the need, there is no power on earth that can take a clerk from his desk or a mechanic from his machine and with a magic wand make him into a leader! Self-advancement is powered by one's own initiative, and, even in this age of electronics, a man still must do his own growing.

This puts the challenge right up to the individual. *You* can be a leader if you want to be. There

is in every man the power to do something worthwhile. There is in each man's breast a hidden diamond. It is for *him* to find it—nobody else can!

What, then, must we look for? What are the qualities, what are the characteristics, the traits common to individuals in positions of leadership? How do we recognize them and get them to grow within us?

Before we go any further, let us realize that leadership is demanding. In simple words, it is work—and the best place to find a helping hand is on the end of your own arm!

But we are not afraid of work; we are ready to accept the challenge. So let us examine the guide posts, the specifications for leadership.

Leadership is defined as the art of developing people, the ability to inspire others to do their best. It consists of getting people to work for you even when they are under no obligation to do so.

The first and foremost requirement for any leader is *knowledge*. This is self-evident and basic.

The next attribute is the power of *decision*. No start is ever made, nothing is ever done, until someone makes a "decision." Naturally there are risks in every decision, but the leader must have confidence in his judgment. This is the result of reasoning processes—due to clear thinking. It is based on knowledge plus experience.

The next quality falls logically into place: It is *confidence* or self-reliance. A man must rely on his knowledge and his experience to guide him in reasoning things out. In this way he will



trust his judgment enough to make a decision.

A man will never develop the first three qualities unless he has *self-discipline*. This is part of the cost involved. It entails restraint, control, moderation and facing up to disagreeable things. A man must drill himself to do well what he has to do, because he who is first in place must also be first in merit.

To maintain self-discipline, a man must have *courage*. This means he has the heart, bravery or back-bone to tackle obstacles that are in his pathway. It is having the strength to do the things that deep down in his heart he knows he should, not the weakness of following the path of least resistance.

If a man is to rely on his courage, he must have the quality of *dependability*. This means he keeps his promises. He is there when he says he will be there. He accepts responsibility and does what he says he will do.

#### Leader Must Originate

But none of the foregoing traits are really effective unless accompanied by *initiative*. The leader must originate, innovate and change things—he must generate ideas and start trends.

Initiative always is more effective when charged with *enthusiasm*. This quality is the opposite of lethargy, indifference and complacency. It is being eager

without being impetuous. It is free thinking without emotionalism. It is being dynamic but not irresponsible. It is born of sincerity; it generates energy. Enthusiasm is faith and conviction, bubbling over, effervescent and infectious.

#### A Bang, then Nothing

The "flash-in-the-pan" effort may be spectacular, but it does not accomplish much. It is like a fireworks display, a streak of light, a brilliant flash, a big bang and then nothing. The quality of *perseverance* is necessary to win the race. The leader must keep his imagination vividly alive. He must push, persist, keep on going. He must avoid the sad temptation faced by all leaders, of falling into the routine of becoming mere managers. When life falls into a rut, decay begins.

Every leader will experience setbacks and delays. This is where the important virtue of *patience* is needed. When projects are delayed through errors or circumstances beyond control, or failure on the part of subordinates, he must control the tendency to become irritated or "blow his top." He must patiently seek out the causes, try to find remedies, and be ready to start again. He must be diplomatic in the handling of those who have made the mistakes and certainly we know that a diplomat must have patience. Pa-

tience is a prerequisite for perseverance.

The leader has the ability to push all other thoughts, considerations, and distractions out of his mind and deal specifically with the problem which faces him. This is *concentration*. For the moment everything else fades into insignificance; he becomes oblivious to distractions. His mind, his powers of reasoning, all his energies are focused on the obstacle which confronts him. It is this ability to concentrate which results in the leader making decisions which are more often right than wrong.

#### Combination of Qualities

Some evil men have been leaders, but we are concerned with good men becoming leaders. The quality which makes the difference is *integrity*. This is a combination of the basic qualities of honesty, truthfulness, loyalty, and justice. This quality is inherent to some degree in all good men, but it is outstanding in a leader.

I repeat: *Knowledge; Courage; Perseverance; Decision; Dependability; Patience; Confidence; Initiative; Concentration; Self-Discipline; Enthusiasm; Integrity.*

Thus we have examined the 12 traits or characteristics which mark the leader. They are all essential and they are interdependent. The degree to which

they are developed and the extent to which they have reached the point of critical balance, one against the other, throughout the series, determines the degree of success in leadership. They are all characteristics which the individual can cultivate within himself, because they exist in everyone. All that is necessary is to find out those which are deficient and then set about to make them grow.

#### Busy Man's University

There are schools which teach these principles of leadership. However, many of us do not have the time or money to go back to school. But there is a place for us, a place where we can cultivate the most important ability necessary to the development of these traits, the ability to *communicate*, to persuade, to explain, to expound clearly. It is a place which develops a man's self-confidence, without which all the other traits lose their effectiveness. This is the busy man's university—the Toastmasters club.

This is the place where many a man has had awakened inside of himself the realization of his full potential. It came after he had first learned how to express himself and acquired the confidence which goes hand in hand with this ability. You have the same opportunity.

But you must make a start.

First of all make your decision to really participate in your club. Make up your mind to attend every meeting. You can do it. It simply requires self-discipline, planning your affairs to keep the meeting night clear and the courage to follow through.

We have said the leader must have knowledge. You can gain that knowledge by doing your assignments well. You don't have the time, you say? Then *make* time. Turn down the bridge date this week; shut off the television; don't watch that hockey game. Then you will have time to study your assignment, research it, prepare it.

The leader must develop courage and dependability. These you can learn by accepting responsibilities in your club. Do not consider assignments as drudgery. Grasp them as opportunities!

As opportunities to learn, to practice, to develop! This is where you will develop the characteristics of patience, diplomacy, initiative, enthusiasm and the ability to make decisions. What a tremendous challenge!

This then, assuredly, is the pure, distilled essence of leadership. You can take this essence, this experience, after having developed it, tested and matured it in your club and exploit it. You can use it in your job, in selling yourself, explaining your ideas, in better committee work, better reports. You can use it in your community, or in the service of your country. You might even try it on the world. All that is necessary is to have the *courage to accept the challenge!*

*Jim E. Childs is governor of District 61 and has been a member of Valleyfield Club 1125-61 in Valleyfield, Quebec, for 14 years. He has been president of Valleyfield Club and has held various other area and district offices. He is a past president of the Canadian Association of Purchasing Agents, Montreal District, and past national director of that organization. He is a purchasing agent with Canadian Schenley Distilleries Ltd.*



★ ★ ★

Such as are thy habitual thoughts, such also will be the character of the mind. For the soul is dyed by the thoughts.

— MARCUS AURELIUS



## REPORT FROM THE PRESIDENT

My Fellow Toastmasters:

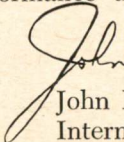
Once a farmer's son purchased a race horse. He ran the horse against every fast plow horse in that part of the country. The race horse beat his opponents so thoroughly that soon he gained a reputation for speed. His owner and admirers started bragging and offering bets. When he was entered in the race at the county fair they bet heavily on him to win. The race was over quickly; the horse came in last; their money was gone. Only then did they realize that they never knew how fast he was; they had always raced their horse against poor opponents; they hadn't even timed him on a standard track.

If I asked you, "How is your club?" what basis would you use to answer? Everything in this world is a comparison. What are you using to measure the progress of your club? Wouldn't it be just good sense to race your club against all of the clubs in Toastmasters International?

There isn't a large industry that doesn't have a measuring device for the effectiveness of management at every level. They can't afford to lose a race. Their management must be evaluated by a known winning standard.

The only tool for the measurement of the effectiveness of management of a Toastmasters club is the *Club Achievement Manual*. It combines the merits of a "standard" with the infallibility of competition. Even if you don't enter the big race you can measure your club's performance by a tested "standard."

The annual Club Achievement Year starts April 1st. There is still time to get your manual and complete the information to bring your club up to date. Challenge the officers and members of your club to evaluate the club's performance through the *Club Achievement Program*.

  
John B. Miller  
International President

# Have You Answered The Challenge?

Has your club written to President Miller accepting his challenge contained in the February issue of *The Toastmaster* for a minimum of five new members?

These clubs lead – with six or more new members in February.

San Gabriel Valley 200-F, San Gabriel, Calif.	Whitecourt 3386-42, Whitecourt, Alta., Canada
Foothill 1506-F, Upland, Calif.	Lethbridge 3673-42, Lethbridge, Alta., Canada
WIIS 3411-2, Seattle, Wash.	Central Aroostook 1697-45, Presque Isle, Me.
AMPEX 773-4, Redwood City, Calif.	Gaveliers 2311-46, Union, N.J.
Owatonna 134-6, Owatonna, Minn.	Orlando 28-47, Orlando, Fla.
Duluth 1523-6, Duluth, Minn.	Beaver 1744-60, Toronto, Ont., Canada
Pend Oreille 176-9, Sandpoint, Ida.	Burlington 3074-60, Burlington, Ont., Canada
Burnaby 3435-21, Burnaby, B.C., Canada	Ste-Foy 1344-61, Ste-Foy, Que., Canada
Early Razors 3311-22, Hutchinson, Kan.	St. Maurice 3215-61, Cap de la Madeleine, Que., Canada
Road Runner 2087-23, Silver City, N.M.	Augsberg 1473-U, Augsburg, Germany
Centennial 1535-24, Omaha, Neb.	Laemthong 1635-U, Bangkok, Thailand
Kettleman Hills 868-27, Riverdale, Calif.	Pretoria 2199-U, Pretoria, South Africa
Aetna 2855-30, Park Ridge, Ill.	Grand Falls 3477-U, Grand Falls, Newfoundland, Canada
Capitol 422-32, Olympia, Wash.	North Shore 3543-TCA, Sydney, N.S.W. Australia
Green Bay 1350-35, Green Bay, Wis.	
Queen City 1420-37, Charlotte, N.C.	
Brevard 2815-37, Brevard, N.C.	
Carlisle 2172-38, Carlisle, Pa.	
Easton 2330-38, Easton, Pa.	
Bow Valley 1494-42, Calgary, Alta., Canada	

The five districts with the most clubs reporting new members were **District 5** with 27 clubs out of 46 clubs in the district showing an increase; **District 21**, 24 clubs out of 42; **District 27**, 18 clubs out of 21; **District 39**, 25 clubs out of 45; and **District 42**, 23 clubs out of 38.

SERVE AND GROW

Demand a full  
return on your  
Investment . . .

# Don't Stop!

by Ralph E. Howland

**I**F YOU SAW your favorite full-back break through the line, spin past the linebackers, fake out the safety man and then stop running just when the field was clear, you might well demand his immediate commitment for psychiatric observation.

If someone shortchanges us, we quickly let them know the error. Almost everyone resents receiving less than full value.

Strange, then, that so many



Toastmasters fail to cross the goal line, so many shortchange themselves. We are accepting a partial return on our investment of time and effort in our clubs. Apparently, we are happy with a bit of accomplishment, content to stop running, unaware of the scores we can attain.

To better understand what we are missing, we must review what we now have and how it works.

Each of us probably joined Toastmasters out of some need for improvement in our ability to communicate. When we did so, we became involved with ideas and with men. Two ideas, learning by doing and helping each other, describe the basic process as it operates in our clubs. The men with whom we become involved provide the mechanism with which we react and interact while being involved in this process. Out of this situation has come the progress each of us has achieved. Because of it, we have come to respect and enjoy our Toastmasters membership.

#### **Selfish? Poppycock!**

Many of us are greatly irked when some uninformed person calls our organization selfish. If one wishes to, he can call any act selfish. You probably recall the example wherein the person who has just rescued a drowning child is called selfish since he will undoubtedly enjoy praise

and appreciation for his act. Poppycock! While we cannot deny the personal gain our Toastmasters membership affords us, this does not erase the fact that many of our members are specifically preparing themselves for an office in a church, fraternal order or service club.

#### **More Voices Needed**

Even those with no immediate service in mind are an appreciating asset to any community. What worthwhile cause does not need more voices, another willing leader, or another person able to plan and administer? Toastmasters, to a very large degree, are involved in what Dr. Albert Schweitzer identified as one of man's chief purposes—seeking to “make one's own self more noble and to realize his own true worth.”

Unfortunately, some of us, upon discovering a part of our worth, are content to stop the search, thereby never really finding our true self. If we have grown in ability because of the men and ideas with which we became involved, why shun further growth? Why not become involved with additional ideas, with increasing numbers of men? In the following paragraphs we will be discussing ideas you have heard before; but hopefully we can approach them in a new light, a light that may lead to new doors begging to be opened.

*Ralph Howland is Toastmasters International's vice-president for organization. He previously served on the Board of Directors in 1963-65 and was governor of District 35 in 1959-60. He was district speech contest winner in 1954 and 1962. A Toastmaster for 17 years, he is a member of Breakfast Club 3569-35. Mr. Howland is a resident of Oconomowoc, Wis., where he is president of Craftwood Corp. He is a former president of the Oconomowoc Rotary Club; past moderator of the First Congregational Church; member of the Oconomowoc Board of Education; and member of the International Platform Association.*



First, let us look back, as it is reassuring to see how far each of us has come. Undoubtedly, the only unpleasant portion of our Toastmasters memories is the absence of so many good friends and former members.

#### **Arrogance? No!**

We ought to speculate as to why they dropped out. Dissatisfaction? Arrogance? NO! I will wager that if you were to survey them, you would find a majority of them are out because the time or the place of meeting is no longer convenient. Probably no one tried to determine why they left or offered to help them solve their problem. The effort put forth in such a survey may reclaim some of your members, might start a new club and will most certainly broaden and strengthen that group of men so vitally responsible for your personal development, your fellow

club members.

Out of such a survey, the Oconomowoc (Wisconsin) Toastmasters Club began a second club, a breakfast group. In this city of less than 10,000 population the nuclei of another breakfast club and another evening group are already in existence. Service to others in such a project is fully as apparent as service to self.

Having looked backward, let us pause to look around. Whether or not we are pleased with the current status of our club, one very unpleasant question continues to be asked. Why don't we make a greater effort to share Toastmasters membership with those around us?

#### **Few Do a Good Job**

Experience tells us that very few clubs do a good job of recruitment and, in most cases, what is accomplished is done by

a very few. This selfishness would be more understandable if new membership efforts represented only a form of public service, but since we know that our personal growth depends on those who listen to, evaluate, and speak to us, failure to develop a new member consciousness is akin to "cutting off one's nose to spite one's face." Development of new Toastmasters friends is as vital to the life of our organization as reclaiming the old ones.

#### Value is Learning

For those in your community who find their schedule will not allow membership and regular participation, you can offer an annual *Speechcraft* course. While it may attract some new members and does provide good public relations, its chief value is in the brand new learning experience it brings to most of us, that of teaching. International Director Randall Winters, in his article "Speechcraft Pays Dividends" (Sept. 1965 issue of *The Toastmaster*), pointed out the extra benefits of Speechcraft — the feeling of satisfaction at having provided community service, the spirit of cooperation and good fellowship among members working together in a good cause, and the opportunity to benefit personally through the teaching experience.

A *speakers bureau* can place you and others of your club

before every size, type, and make-up of audience. Here our involvement with men and ideas increases dramatically. The contribution that is made is to provide more effective voices for every deserving cause. The constant and varied practice such an activity affords serves to polish our communication tools. We can help build that new Y.M.C.A., remodel the hospital, or raise money for medical research.

#### Look Ahead

At this point we can look ahead. To civic-minded people this means a look at youth. Probably no program in all of Toastmasters International holds greater over-all potential than that of *Youth Leadership*. The chance to work with and better understand youth, the opportunity to aid and guide them as they search for self, can only spell out a great opportunity for satisfying service. None of us can help but grow in many ways in such a situation. You probably have been following the articles concerning this program that have appeared over the past two years in *The Toastmaster*. If not, or if you need refreshing on this exciting project, pull out your June, 1966, copy of our magazine and read the article entitled "Youth Leadership Class No. 1" by International Director Russell Herron. He describes the

program, after completing the first Youth Leadership class, as "...one of the most exciting things ever to happen to Toastmasters International. We who participated at Point Mugu derived a genuine satisfaction from helping the youth of our communities and know that through this program we are helping to build the future of America."

#### What Else?

What else might be done? Form a *Flying Squad* to demonstrate Toastmasters programs to interested groups. Set up *parliamentary workshops* for the organizational leaders of your community. Stage a debate for the discussion of important local, state, or national issues. By inviting the general public you will attract potential new members while performing an important service for your community. The debate itself is a superb learning medium for participants. You and your club members could make yourselves available to judge American Legion, 4-H, and Boy Scouts speech contests. Invite high school speech and forensic students to visit your club, sharing with them the Toastmasters idea, learning from them the manner in which modern communication techniques are being taught in our schools. Hold a public debate on a vital local issue. Stage a political candidate's forum just

prior to the next election. In most communities all of these projects rate radio and TV coverage if they are being honestly produced for their public service value and not just as a public relations stunt. In each project the service offered goes hand in hand with the personal growth opportunity.

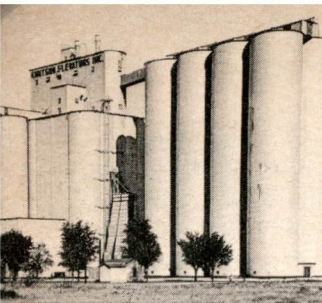
Only you or I can set these projects in motion in our clubs. If we are not willing to stand forth, offering to lead, we cannot expect others to come forward.

#### Assistance Available

Your district has a full-scale program in many of these areas, such as Youth Leadership or a speakers bureau. Complete information and assistance is available from World Headquarters. Unless you and I take the first step, our clubs will not really have a chance to "Serve and Grow."

To keep faith with our founder, our fellow Toastmasters, and our community, we must become increasingly involved with ideas and with men. Where else can we serve with more pleasure? Where else can we be more certain of personal growth? In guiding youth as they prepare for the future, in assisting our fellow men to develop their latent capabilities, we shall find our "true worth" and make ourselves "more noble."





## GUYMON, OKLAHOMA

# Toastmasters Town of The Month

GUYMON, OKLAHOMA, county seat of Texas County, is centrally located in the panhandle of the state of Oklahoma. The city is situated in the center of an area once referred to as "No Man's Land" because it had been rejected by Oklahoma, Kansas, New Mexico, Colorado, and Texas. The region became a part of the Territory of Oklahoma by the Organic Act of 1890, the anniversary of which is celebrated in Guymon during May with a colorful parade, rodeo, and other festivities.

Around the turn of the century settlers were able to file homesteads at Guymon, making it a vital part of the early life of the area. When the Chicago, Rock Island and Pacific Railway was built across the county in 1901, towns began to spring up. The abundance of cattle and buffalo made the shipping of meat and hides a profitable activity for both the railroad and the local citizenry. Soil erosion caused by early wasteful farming methods amounted to a blight by the 1930's. Aggravated by a long drought, the area became a part of the great "dust bowl" region, and agriculture suffered sorely. New farming methods, irrigation, livestock, feedlots, and highly mechanized operations have helped to bring about Guymon's present prosperity.

The discovery of oil, gas, and helium in recent years has had great financial impact on the town. The great Guymon-Hugoton gas field is said to be the largest in the world, and the panhandle sections of Oklahoma and Texas comprise the only area in the United States where helium is found in sufficient quantities for commercially profitable extraction.

During the past three years a local industrial committee has assisted in the location of a \$350,000 livestock commission company, a half-million dollar feedlot operation, and a \$4 million beef processing plant. Also under construction is a \$23 million reservoir which will offer water storage, flood control, and recreational facilities to the city.

There is one Toastmasters club in Guymon, Guymon Club 1680-16. *The Toastmaster* salutes Guymon, Oklahoma, Toastmasters Town of the Month.



## Honor Roll

Congratulations to the following Toastmasters who have completed one or both of the advanced Toastmasters speech programs. These Toastmasters have realized many personal benefits and have made a significant contribution to their clubs and communities.

### ABLE TOASTMASTERS Certificates of Achievement

*(For completion of both Leadership Through Speech and The Advanced Speaker programs.)*

**Herschel Waggoner**  
Harbor City Club 3042-47  
Eau Gallie, Florida

**Colonel Charles K. Reger**  
Harborview Club 143-51  
Fort MacArthur, Calif.

### CERTIFICATES OF PROGRESS

*For completion of Leadership Through Speech program:*

**Frank E. Horka**  
Tuesday "Y" Club 394-11  
South Bend, Ind.

**A. M. Stewart**  
Coffee County Club 1719-63  
Manchester, Tenn.

**William E. Teaderman**  
Seway Club 1930-28  
Toledo, Ohio

*For completion of The Advanced Speaker program:*

**Edmund J. Gunter**  
Aerojet Club 116-F  
Azusa, Calif.

**John David Allen**  
Cleveland Club 351-10  
Cleveland, Ohio

**Donald E. Fitz**  
McAlester Club 801-16  
McAlester, Okla.

**Gaylor E. Giles**  
Bah-Ko Club 2257-16  
Tinker AFB, Okla.

**Arvid Berg**  
Mack Club, 2733-18  
Hagerstown, Md.

**Joe Enzler, Jr.**  
Jaycee Club 1529-19  
Cedar Rapids, Iowa

**Jack Hughes**  
Loras Club 3482-19  
Davenport, Iowa

**Paul G. Serencha**  
American Legion Club 415-23  
Albuquerque, N.M.

**Homer V. Naley**  
Dearborn's Dynamic Club 726-28  
Dearborn, Mich.

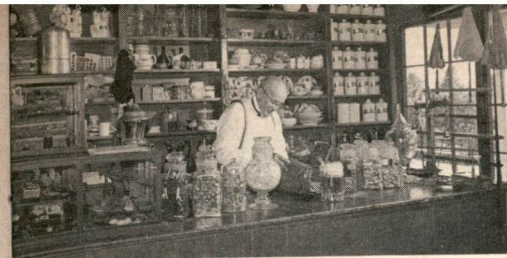
**Philip L. Pfersich**  
Bluemound Club 3227-35  
West Allis, Wisc.

**Charlie A. Johnston**  
Civic Club 1564-48  
Montgomery, Ala.

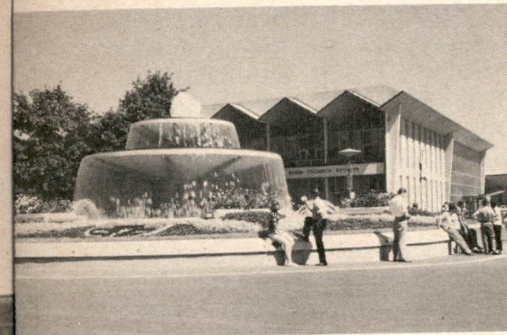
**Robert E. Wirt**  
San Leandro Club 452-57  
San Leandro, Calif.

**Lawrence W. Poulton**  
Emeryville Club, 2124-57  
Emeryville, Calif.

**Leroy Martin**  
Pathfinders Club 3635-57  
Fremont, Calif.



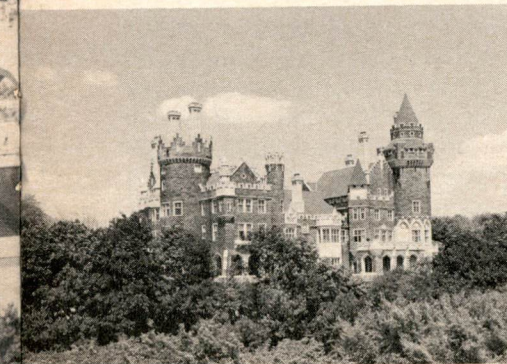
Nineteenth Century Pioneer Village.



Part of the Canadian National Exhibition.



Fully restored Old Fort York.



Ninety-eight room Casa Loma.

# TORONTO

## CONVENTION CITY '67

**M**ANY TOASTMASTERS will see Toronto as a hospitable convention city with comfortable hotels. Others will see it as a vast bazaar of imported merchandise, intimate restaurants, sophisticated entertainment, and nighttime gaiety. Toastmasters who take the family will find Toronto something of a magic carpet.

From its miles of waterfront to its inland woods, Toronto is unusually endowed with charms. Just a short ferry ride out into the bustling harbor is Toronto Island, where grassy acres and natural lagoons offer a day of enchantment for children and adults.

On "The Island" is a real-life working farm with barnyard animals and fowl. The lovely lagoons are havens for a full roster of North American waterfowl. Puppet shows, wading pools, and playgrounds on the island offer safe fun for even the smallest children. There are no cars on the island. Sun-baked sandy beaches are reserved for swimmers; modern bath houses are clean and supervised.

Back in mainland Toronto, the destroyer HMCS "Haida," at an-

chor on the shoreline, invites inspection.

Near the Maple Leaf Baseball Stadium (where the International League plays) is Old Fort York, the site of the historic Battle of York where Brigadier General Zebulon Pike was killed in the War of 1812.

Fort York, with its walls and dry moat, is maintained in its original state, and an old cannon is fired daily during the summer months. Barracks and magazines now house arms and historic exhibits. Officers' quarters remain furnished. Our Wednesday night "Canadian Caper" fun party, presented by host District 60, will be at the fort.

Next to Fort York is the Canadian National Exhibition Park, site of the biggest annual fall fair in the world. More than 3 million visitors annually tour its 54 permanent buildings, which house commercial, industrial and recreational exhibits; an agricultural show; and special displays from provincial and foreign governments. A mile-long midway with its rides, games, and side-shows provides countless thrills for young and old.

Also inside the park is the Marine Museum, which includes displays showing Canada's nautical history. The water show along one-and-a-half miles of Lake Ontario waterfront includes sailing regattas, tugboat races,

water ballet, high diving, air shows and a dog swimming derby. On the east side of the Toronto lake shore are the beaches—miles of grassy treed parks, board walks, and a huge playground along the sandy beach.

Two other important places to visit will be the Riverdale Park Zoo, which displays animals from the four corners of the world, and High Park, which shelters native wild life.

The Royal Ontario Museum of Natural History houses magnificent specimens of North American wild life, prehistoric to contemporary.

One of Canada's most unusual attractions is Toronto's lofty Casa Loma—"The Castle on the Hill." Built at a cost of more than \$3 million, Casa Loma is complete with secret stairways and an underground tunnel. The castle and its six-acre grounds are open daily to tourists.

A major inland attraction of Toronto is Pioneer Village on the northern outskirts of the city. This authentic pre-Confederation village features blacksmiths, Conestoga wagons, and period-furnished log cabins. Pioneer Village is part of a development program for conservation of forests, soil, and wildlife.

With its wide array of attractions for young and old, Toronto has something to offer to every-

**Plan to attend  
the Convention, and . . .**

# See The U.S.A. On the Way

**P**ART OF THE FUN of going to this year's convention in Toronto will be visiting vacation spots in the U.S.A. on the way. Several of the country's most exciting cities are within a day's drive of our convention city.

Just around the west end of Lake Ontario from Toronto you will see one of the most famous of North America's natural wonders, Niagara Falls. The spectacle of a seemingly endless torrent of water plunging over precipices from Lake Ontario makes it one of the world's most-visited waterfalls.

Once considered primarily a place for honeymooners, Niagara Falls has become a family center with facilities and attractions designed for visitors to





1967  
 INTERNATIONAL CONVENTION  
**TOASTMASTERS  
 INTERNATIONAL**  
 AUGUST 24 - 26, 1967  
 ROYAL YORK HOTEL  
 TORONTO CANADA

The United States-Canadian international border passes through the 176-foot high Horseshoe Falls, one of the three cataracts that make up Niagara Falls. Approaching its turning point in the lower river is one of the Maid of the Mist sightseeing boats.

## SEE THE U.S.A. ON THE WAY

Perfectly preserved Old Fort Niagara has been standing where the Niagara River begins at Lake Ontario since 1726. The famous old French "castle" can be seen in the upper left.

The Thousand Islands Bridge links upstate New York and southern Ontario, commanding a beautiful view of 200 of the islands and the St. Lawrence River.



remain from several days to several weeks. The State of New York and the Province of Ontario maintain beautifully landscaped parks at the cataracts. Popular attractions at the falls include the Maid of the Mist boats, which ply the waters beneath the falls; and Table Rock House, behind Horseshoe Falls on the Canadian side. Four towers have been erected in recent years to facilitate sightseers' enjoying the spectacle, and helicopter tours are conducted daily from heliports nearby.

Just a few miles north of the falls, on the shore of Lake Ontario, is historic Old Fort Niagara, standing since 1726. Here you can see a complete system of fortifications, dozens of cannons, and a stone "castle" built as a trading post to deceive the Indians but actually a fortified military barracks.

The busy industrial city of Buffalo, just south of the falls at the tip of Lake Erie, offers several outstanding attractions to the visitor. A 23-acre zoo includes more than 1000 animals of 300 kinds, the Museum of Science includes dozens of exhibits, and the Historical Museum traces the history of the Niagara frontier. The latter museum is housed in an unusual building originally constructed

in 1901 for the Pan American exposition.

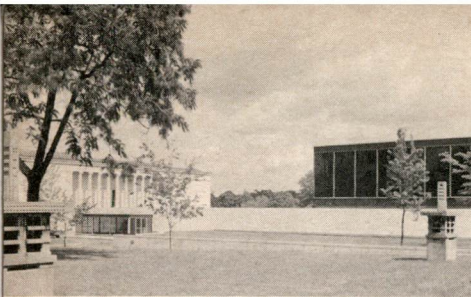
The Albright-Knox Art Gallery in Buffalo contains one of the world's top international surveys of contemporary painting and sculpture. It consists of two gallery buildings joined by an outdoor sculpture garden and is open to the public daily.

Hundreds of people daily see points of interest along the Buffalo waterfront on cruise boats which ply Buffalo Harbor and the Niagara River. There are three cruises each day.

Around Lake Erie on the south shore, Toastmasters going to Toronto from the south and west will find many things to see and do in Cleveland, Ohio. One of the first sights you will see upon approaching the city is Terminal Tower, the world's eighth tallest building. An observation area on the 42nd floor affords a spectacular view of the entire Cleveland area.

The Cleveland Convention Center and Mall Plaza are the sites of beautiful illuminated fountains and reflection pools. Numerous musical attractions are scheduled in the center's main arena and music hall throughout the year.

Dunham Tavern is an old stage coach tavern that has been restored as a museum of early Americana. It is open daily ex-



Old meets new at the Albright-Knox Art Gallery in Buffalo, New York. The original gallery building on the left is joined with a new gallery by an outdoor statuary garden.



Lovely plazas, reflection pools, and fountains surround the Cleveland Convention Center. The huge complex is the site of many musical attractions throughout the year.

cept Mondays. The Cleveland Zoo has an outstanding collection of wild animals and features a train to make it easy for you to visit all areas.

The Auto and Aviation Museum in Cleveland has a display of 130 restored antique aircraft and automobiles; the Museum of Historical Medicine includes 10,000 interesting objects relat-

ing to the history of medicine, dentistry, and pharmacy; and for baseball fans the Cleveland Indians will be in the peak of their season around convention time.

Less than a day's drive across Canada to the west, Toastmasters will find the bustling auto-building capital of the world, Detroit. All of the Big Three

auto manufacturers have arrangements for guided tours of their facilities; and the new General Motors Technical Center just north of the city is open for daily tours.

One of the most interesting tourist attractions in the U.S. is Greenfield Village, just outside Detroit in Dearborn. This 260-acre complex was established in 1929 by Henry Ford and includes more than 100 historic buildings tracing the development of the American home and industry from colonial beginnings through the late 19th century. Features of the village are the Henry

Ford Museum, the Thomas Edison laboratory, and the Wright brothers' bicycle shop.

Belle Isle, considered one of the world's most beautiful island parks, is located in the Detroit River between the U.S. and Canada. This 1000-acre park includes a children's zoo; aquarium; canoe lagoons; a bathing beach; band concerts; and the Dossin Great Lakes Museum.

These American cities and many of the vacation spots between them will provide a wealth of new and exciting places for Toastmasters to see "on the way" to our 1967 convention city.

## TMI EXPO 67 TOUR

Please forward reservation request to:

**TOASTMASTERS INTERNATIONAL TOURS**  
c/o MR. JAMES T. MAXCY  
**AMERICAN EXPRESS COMPANY**  
723 WEST SEVENTH STREET  
LOS ANGELES, CALIF. 90017

Please confirm \_\_\_\_\_ space(s) on the tour indicated below:

- Pre-Convention Tour (\$98.00 per person PLUS AIR FARE)
- Post-Convention Tour (\$98.00 per person PLUS AIR FARE)
- Air transportation only to Toronto from \_\_\_\_\_
- Individual arrangements as specified:

Arrangements have been made with American Express for Toastmasters to tour EXPO 67 in Montreal before or after the convention. Use this form for reservations.

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone and area code \_\_\_\_\_

Enclosed is a \$15.00 deposit (for pre or post tours only) which I understand is **NON-REFUNDABLE**. Final payment is due 60 days prior to departure.

## Free Insurance To Pre-Registrants

Toastmasters International is providing special convention insurance coverage for members and their wives who pre-register for the 1967 convention in Toronto. (Use the form on Page 25.) **The policy does not cover children.**

The policy, written by a nationally known insurance company, offers \$10,000 accidental death and dismemberment with \$1,000 medical expense for accidents. (The first \$25 is deductible.) Pre-registrants will be covered while traveling to and from the convention and during the convention. Coverage starts three days (72 hours) before the Annual Business Meeting or whenever members leave home to travel to the convention, whichever period is shorter. It extends to three days (72 hours) after the close of the convention or until the member reaches home, whichever period is shorter.

**Toastmasters International will pay the premium for ADVANCE REGISTRANTS ONLY.**

Those who receive complimentary registration will not receive the free insurance. They may purchase the coverage for \$1 a person.

COMPLETE

CLIP

MAIL

APPLICATION FOR HOTEL ACCOMMODATIONS

36th Annual Convention Toastmasters International Toronto, Ontario, Canada

Reservations Manager Royal York Hotel Toronto 1, Ontario CANADA

Please make the following reservations:

Table with 3 columns: Room Type, Single Rate, Double Rate. Rows include Bedroom (Small, Large), Studio (Parlour) Bedroom, and Suites (Studio, Small, Large).

I will arrive at approximately \_\_\_\_\_ A.M. \_\_\_\_\_ P.M.

on \_\_\_\_\_ (date)

Room will be occupied by: (Please Print)

Name (please print) \_\_\_\_\_ Address \_\_\_\_\_

City, State (Province) \_\_\_\_\_

Name (please print) \_\_\_\_\_ Address \_\_\_\_\_

City, State (Province) \_\_\_\_\_

Signed \_\_\_\_\_

Address \_\_\_\_\_

City, State (Province) \_\_\_\_\_

Special Family Plan Rates —

No additional charge for children under fourteen occupying room with one or both parents. If one or more children under fourteen occupy a room with only one parent, the one-person rate applies for the room. If one or more children under fourteen occupy the same room with both parents, the regular two-person rate applies for the room. If one or more children under fourteen are accompanied by both parents and more than one room is required, the one-person rate will apply to each room.

ADVANCE CONVENTION REGISTRATION 1967 TOASTMASTERS INTERNATIONAL CONVENTION

AUGUST 24-26 ROYAL YORK HOTEL, TORONTO, CANADA

(This form is not to be used by International Officers, Directors, Past International Presidents, or District Governors elected for 1967-1968.)

Registration will be required at all general sessions on Wed., Thurs., Fri. The registration fee does not include admittance to meal events. Convention meal events are limited capacity affairs and generally are sold out in advance of the opening of the convention. Avoid disappointment. Pre-register and order meal event tickets now! ATTENDANCE AT MEAL EVENTS WILL BE BY TICKET ONLY.

All advance registrations received by June 30 will include at no cost a \$10,000 accident travel policy covering each person registered. The policy covers the convention period, plus 3 days immediately before and after the convention. PRE-REGISTRANTS WILL ALSO RECEIVE A TRAVEL PACKET OF INFORMATION ABOUT CUSTOMS REQUIREMENTS and points of interest in and around Toronto and EXPO 67.

To: Toastmasters International

Please have my advance convention registration packet and tickets to the following meal events waiting for me at the Advance Registration Desk.

Form for selecting meal events and registration fees. Includes options for Member Registration, Ladies Registration, Tickets District Governors' Luncheon, Tickets Canadian Caper, Tickets President's Dinner Dance, and Tickets Honor Brunch.

I enclose my check for \$\_\_\_\_\_ payable to Toastmasters International. PLEASE PRINT

CLUB NO. \_\_\_\_\_ DISTRICT NO. \_\_\_\_\_

NAME \_\_\_\_\_ NICKNAME \_\_\_\_\_

WIFE'S FIRST NAME \_\_\_\_\_ NO. CHILDREN \_\_\_\_\_

ATTENDING \_\_\_\_\_ MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

If you are an incoming district officer, please indicate office \_\_\_\_\_

# Greetings From The British Isles

The Toastmasters of Britain are in a happy and healthy state and, at present, are nearing the end of the club year, as we close down to a state of "suspended animation" during the summer.

There must be differences between the way you conduct meetings and the way we do, and I am sure that if we got our heads together we might learn more about each other and benefit from it. As Toastmasters spreads throughout the world I imagine there arise different interpretations in some areas and yet I am sure we all work happily within the laws and principles laid down so wisely by our late and much loved founder, Dr. Smedley. What foresight he had in his conception of Toastmasters!

In writing a report from Britain, I thought you might be interested in the way we conduct meetings here. I am sure there are some differences between our methods.

First and foremost, as all Toastmasters clubs do wherever they are, we try very hard to make our meetings enjoyable. It's no good if the club is so intense that the members can't have a measure of fun in being Toastmasters. Don't mistake me here—the proceedings are not a riot of fun from beginning to end; we are genuinely trying to further our powers of communication but we are also trying to do so happily.

Perhaps the greatest difference between our clubs and others is that we do not place the same emphasis on the manuals. We follow the Basic Training Manual in the main. However, we do not encourage its use as much as in other countries. Very few of our members apply for certificates upon completing the manual. In Britain marks of distinction are not generally sought. In fact, there is practically no competitive element (except at specially organized speech contests) within the movement. So long as we reach a standard of competence and confidence we have no desire to be better than any other good speaker. Information that leaks across the Atlantic may be unreliable but we have the impression that there is a very strong competitive spirit in other countries.

We have also heard that many firms strongly encourage their

junior executives to join Toastmasters and that this is a stepping stone to success in business. Over here we hope that we may become better businessmen through our experience in Toastmasters, but there is no compulsive encouragement.

In the British Isles we have tried very hard to ensure that Toastmasters is open to all, regardless of sect, politics, color, and income. It worries me when I hear of clubs that meet and enjoy an expensive meal before, during or after the meeting. Where this occurs at a special function there is no harm, but when this happens at every meeting there could be good men unable to join because of the expense.

Normally our clubs meet for 2½ hours, during which time there is a break for literally no more than tea and sandwiches or biscuits.

Is there such a thing as a "normal meeting?" I have no doubt that our method of conducting the Table Topics session is much the same as yours. The Topic Master delivers his topic and expects a good two-minute reply with a minimum of 'flannelling'. Some clubs, my own is one, like to intersperse the topics between the speeches instead of having a separate topic session. We have a speech followed by two topics, and then the evaluation of the speech.

Speeches themselves are usually of six to seven minutes in duration with an occasional 10-minute speech. Debates, brain-trust panels and similar variations are encouraged. Parliamentary procedure is not popular as probably very few desire it.

We encourage schools and youth movements to a considerable degree and we give demonstration meetings to other organizations. We believe that those are the best methods of obtaining recruits.

Perhaps some Toastmasters may disagree with our methods or (best of all) have some original ideas for us. If you have any replies we'd be glad to hear from you.

Hugh Davidson

*Hugh Davidson is the immediate past president of the Toastmasters Council of the British Isles and ex officio member of the Board of Directors of Toastmasters International from T.C.B.I. He is branch manager at Ayr of Lombard Banking Ltd. and its subsidiary finance company Lombard Ltd. in Ayr, Scotland.*



# A Funny Thing

by John Diaz

AND IT DID, you know. There I was at 26,000 feet over Texas, and it hit me! It's a strange and interesting story to tell.

In the 1964-65 year, my predecessor as governor of District 47, the late Viggo Christiansen, sensed the importance of the *Club Achievement Manual* and was successful in having 13 clubs submit manuals for judging at our Spring Council meeting. A remarkable turnout at that, with the high-point honors going to Clearwater Club 3087-47. It had just over 2,000 points; an International contender. It developed that this was insufficient to win, but the results had an effect.

Being a "by the numbers" man, I was curious to find out if there was any relationship between high-point *Club Achievement Manuals* and a high-grade club. As the newly-elected district governor, I also was looking for some sound goals to establish for the new year.

I spent a good deal of time talking to Clearwater Club Pres-

ident Marv Ellis, who told me the club had used the *Club Achievement Manual* as a planning guide to their operations and, as a result, they were doing the things that made a good club.

"Like what, Marv?" I asked.

"Well, we looked at the manual and found what kind of activity would bring the most points. We reasoned that Toastmasters International would give the most points in the areas that were most important to a healthy club. For example, we looked at page 15 and saw that by assigning a coach to each new member, we could earn four points for each new member completing the first five Basic Training assignments. So we did it. We looked at pages 16 and 17 and learned that we could also earn 5 points for using the Points of Emphasis in our programs, 10 points for each theme meeting, 10 points for each time we used a different evaluation, and 10 points for each special educational project. So when we

## Happened On The Way Back From The Convention



prepared our program schedule, we set up a Master Educational Plan for a year.

"This master plan accounted for each meeting and specified the Point of Emphasis, a special theme, a particular evaluation type and any special educational projects. It was really simple. When we mailed the program for the month to our members, it was transmitted as an attachment to our monthly bulletin. We also got points for publishing the bulletin."

"Do you find that this helps your club?" I asked.

"You bet! We never have a dull moment. We had some problems one night when several people assigned to the program were out of town, so we held an impromptu meeting. It was terrific. We got 10 points for that too!"

It sounded like the present use of the manual had changed from one of record-keeping to one of program-planning. My own club, Radiation Club 1423-47, had won

district *Club Achievement Manual* honors in 1962, so I had a good background in it. With the consent of the four division lieutenant governors and the District 47 *Club Achievement Manual* chairman, Henry Winter, we set up a high goal.

As the days of September, October and November went by, all reports indicated the clubs were busy following their manuals, or at least it seemed that way. Henry Winter and I got together and reasoned that one of the biggest problems with the manual was that most clubs put off its assembly until the last minute. When this happened, they would find a lot of work to do in a short period of time, get discouraged and throw in the sponge. Result? No *Club Achievement Manual* from that club.

We tried to figure out an answer, and we found it. We decided to have a *Club Achievement Manual* judging at our winter executive committee



meeting in January. In *The Sunshiner*, the district bulletin, we publicized that all clubs should bring their manuals to the meeting, with the highest point manual (through January 1) to receive an award.

We believed this would motivate several clubs to at least start manuals and some more clubs to up-date them through January 1. Well, it worked. We had 12 manuals at the meeting and awarded an engraved certificate to Harbor City Club 3042-47. There were some real surprised faces, because the club that had the most points hadn't even placed in the top five the previous year. Clubs that were always in the winner's circle in May straightened up and took notice.

The days of February and March slipped by quickly. The district *Club Achievement Manual* chairman wrote two articles for *The Sunshiner* and an article appearing in *The Toastmaster* (on Club Achievement) gave a big boost. My interest was piqued, too, and I wrote a personal letter to the presidents of 44 clubs that had indicated they had manuals. I appealed to them to bring them up to date so they could enter the competition at the spring council meeting. The area governors were on notice that their performance would be measured by how suc-

cessful their clubs' manuals were. A lot of follow-up was made at every level, encouraging each club to try to win.

The spring council meeting came and with it a most pleasant surprise! Twenty-two *Club Achievement Manuals* were submitted, with from 546 points to 2,032 points! Patrick Club 2105-47 won the district contest with Clearwater Club 3087-47 a close second. Two International contenders!

The two manuals were submitted to Toastmasters International for International competition.

The Saturday morning founder's breakfast at the International convention came. The final results were in. Patrick AFB Club 2105-47 had placed 7th and Clearwater Club 3087-47 had placed 9th in the top ten!

The rest of the fine convention was a breeze, for nothing could peak my elation at our clubs' performance. I was proud of District 47's accomplishments, especially those of these two clubs.

I went to the airport to board the jet for the 3,000 mile trip back home to Florida, still thinking about how the *Club Achievement Manual* had done so much for these clubs; in fact, all 22 clubs which had used it as a guide. These clubs had all gained in the organization, planning, and education of their club members by its use. There I was, at

26,000 feet over Texas, and it hit me! I was five miles in the air—but what carried me there was my own pride.

Yes, I'll say it. You, too, as a district officer or as a club member, can swell your pride to great heights by using, preparing and submitting your *Club Achievement Manual* for competition. If you don't believe it, ask the pilot of Delta Flight 22 on August 6, 1966. He missed me by only 400 feet as he passed below me over Texas at 7:42 P.M.

The real value of the *Club Achievement Manual* is that following the point-count outline forces a club to plan its pro-

grams in advance; introduce program variety; increase communication between the club and the community. The club that does all of these things is a healthy club and has increased its value to its members.

Without exception, the 22 clubs that used the manual in District 47 are the *active* clubs, deeply involved in the business of personal development of their members. These clubs have grown in membership and, in turn, have grown in service to their communities. The consequence is that Toastmasters in Florida are well known to their communities, for truly they "serve and grow."

*John F. Diaz is immediate past district governor of District 47 and has been a charter member of Radiation Inc. Club 1423-47 since it was chartered in 1959. He previously held a series of club and area offices and was District 47 lieutenant governor for organization and administration in 1964. He is a senior buyer for Radiation Inc., Melbourne, Fla.*



### OFFICIAL CONVENTION CALL TO ALL CLUBS

In accordance with Article V, Section 4 (b) of the Bylaws of Toastmasters International, you are hereby notified that the 36th annual convention of Toastmasters International will be held at Toronto, Ontario, Canada, on the 24th, 25th, and 26th of August, 1967, at the Royal York Hotel.

All Toastmasters are urged to attend.

Board of Directors, Toastmasters International  
by John B. Miller, Chairman

## The Speaker's Page



### LOOKING FOR A SUBJECT?

When preparing your Basic Training or advanced program speech, consider these:

Between *May Day* (1st) and *Memorial Day* (30th) there are many special celebrations and historical anniversaries that could start a Toastmaster thinking about his next speech subject. The first week in the month is *Mental Health Week* (1-7), "to focus national attention on the problem of mental illness and the program of the National Association for Mental Health." May 1st is *Law Day, U.S.A.* by Presidential Proclamation, "to foster deeper respect for law, encourage responsible citizenship..." *Eliza Doolittle Day* (20th) honors George Bernard Shaw's heroine of *Pygmalion* "for demonstrating the importance of speaking one's native language properly."

Historically, on May 17, 1954, the United States Supreme Court ruled, in a unanimous decision, that segregation in public schools is unconstitutional; Manhattan Island was purchased from the Indians on May 24, 1626, for \$24 worth of trinkets by Peter Minuit of the Dutch West India Trading Company; and on May 13, 1940, British Prime Minister Winston Churchill made his famous speech in the House of Commons which included the oft-quoted phrase: "I have nothing to offer but blood, toil, tears, and sweat." Israel became a republic on May 15, 1948, and on May 5, 1955, the Federal Republic of Germany (West Germany) became a sovereign state.

Ending the month, *Memorial Day* (30th), originally intended as a day to honor the memory of those who fell in the Civil War, is now observed in most states in memoriam of the nation's dead in all wars.

### POINT OF EMPHASIS FOR MAY

Now is the time to "make the sale" or practice your "sales technique." The May Point of Emphasis is sales techniques. Why not plan May programs that will provide your members an opportunity to talk shop, discuss their avocation, or air their pet program?

For those who are working in the Basic Training program, speech number four offers an opportunity to "show and tell." Men working in the Leadership Through Speech program should be scheduled for project number four, "The Speaker as a Showman."

This is the opportunity for a salesman to practice his "pitch" and for others to talk about their favorite civic, vocational, or political program. The Club Program Planning Manual, Code 1314, provides many additional ideas for "sales" meetings in May.

## Clubs Around The World



More than 85 members and guests of Isthmian Club 1788-U, Ancon, Canal Zone, gathered for a special meeting to hear special guest speakers Major General James D. Alger (standing), Commander, U.S. Forces (Army) Southern Command and entertainer George Jessel (seated, in uniform). Stu Reed, Toastmaster of the Evening is seated next to General Alger.



Newly elected officers of the Officers of Verona Club 2396-U in Vicenza, Italy, are (from left) Lt. Francis S. Smithers, sgt. at arms; Maj. John Thomas, adm. vice-president; Capt. Thomas L. Conti, educ. vice-president; Chap. (Capt.) Paul Swerdlow, president; John Smith, secretary; and Stanley Baldwin, treasurer.



Joe Recasner (right) of Torii Club 2502-U at Kadena Air Force Base, Okinawa, receives a special award for outstanding service to the club from festively-dressed club president Joe Meere.



More than a hundred members and guests of Kaohsiung Club 1904-U in Kaohsiung, Taiwan, Republic of China, attended a family night shortly after the Christmas holiday.



# Toastmasters in The News

**Gene Haluschak**, International director and member of Milwaukee Club 466-35, Milwaukee, Wis., has been elected vice-president of the Wisconsin Chamber of Commerce.

**James E. (Johnny) Johnson** of Tustin Club 3733-F in Tustin, Calif., has been named by California Governor Ronald Reagan as the state's Director of Veterans' Affairs.

In another government appointment, **Gerald Mager** of Capital Club 3318-47 in Tallahassee has been appointed legal assistant to the governor of Florida... **Bill Brydon**, past president of Brampton (Ontario) Club 2347-60, has been elected mayor of that city.

Another member of Capital Club 3318-47, **James E. Janos**, has been named recipient of the 1967 Distinguished Service Award by the Tallahassee Jay-

cees... **Fred Proctise** of Anthony Wayne Club 521-11 has received the same award from the Ft. Wayne (Ind.) Jaycees... **Verdin Gerber** of Ortonville (Minn.) Club 2321-6 also received the award from his city's Jaycee group.

**Oscar E. O'Brien**, past president of Scottish Rite Club 3802-63 in Oak Ridge, Tenn., has been elected to the board of directors of the Knoxville (Tenn.) Scottish Rite Temple... **Winford D. Ward** of Kerbela Club 2925-63 in Knoxville was elected Potentate of the same group.

The 1967 officers of the Greater Minneapolis Board of Realtors all are active Toastmasters. From Realtor's Club 2512-6, **Ken Born** was elected the board's president; **Don Anderson**, vice-president; **Tom Tautges**, secretary. **Joe Thorne** of North Hennepin Club 2464-6 was elected treasurer.

William H. Richardson presides over the Oklahoma Society of Professional Engineers annual meeting as one of the many outside speaking opportunities he takes advantage of. Richardson recently was presented a Certificate of Recognition by his club, Will Rogers 1032-16, Oklahoma City, for his outstanding contributions to the community. (The woman next to Mr. Richardson is identified as Mrs. Joe Fitz.)

# Clubs in The News

## Flying Squad in Action

Officers of six different clubs in Area B-6, Founder's District, joined to present an ideal Toastmasters meeting for men interested in the Toastmasters program. A regular meeting of "Sell Toastmasters Club" was held, with different clubs assigned to demonstrate various aspects.

Six local newspapers provided publicity for the program, and one radio station provided free daily announcements. The idea was so successful that it is being planned again for next year.

## Smile Contest

A unique and well-received program called the Toastmasters Smile Contest was conducted by MCAFAN Club 737-49, Honolulu, Hawaii. All club members participated and were required to give two-minute extemporaneous talks on subjects introduced by the Smile-master.

The contestants were judged by two district officers, based on which speaker had the most pleasant, happy smile. The program was designed to create program variety, boost attendance, and allow members to enjoy themselves while learning.

John J. Hinkle of MCAFAN Club 737-49 displays the winning smile that brought him first place in the club's smile contest.

## Success Brings Invitation

Three members of Torca Club 3486-46 in Harrison, New Jersey, Meyer Bronstein, John Poyner, and Bill Griffin, did such a good job judging a speech contest for an Optimist Club that the club has been asked by the Optimists to arrange for a demonstration meeting.

## 200th Meeting

Special guests, past members, and members' wives participated in a program to observe the 200th meeting of Mercury Club 2864-37 in Winston-Salem, North Carolina. Mayor M. C. Benton was featured speaker at the meeting.





Watching Governor of Wisconsin Warren P. Knowles sign a proclamation for Toastmasters Week are (from left) District 25 Administrative Lt. Governor Milan Horvate; Wisconsin Secretary of State Robert Zimmerman; District 35 Educational Lt. Governor Arthur Garvey; and District 35 Governor Robert W. Last.

Art Rider (left) happily receives a gift in recognition of ten years' service from Brampton (Ontario) Club 2347-60 President Geoff Barber. The presentation was made as part of a "This Is Your Life, Art Rider" program developed by the club's educational vice-president Roy Durham (center).

White Sands Missile Range Commanding General H. H. Davisson addresses White Sands (N.M.) Club 3422-23 after being presented an honorary membership in the club. Carl Larson (center) and Oscar Calderon look on.



Missouri Governor Warren E. Hearnes (center) receives copies of Dr. Smedley's book *Personally Speaking* after proclaiming Toastmasters Month in the state of Missouri. Presenting the books are (left) District Eight Governor Adam F. Bock and District Lieutenant Governor Ken Miller. Standing is Peter Scott, governor of Area Seven, District Eight.

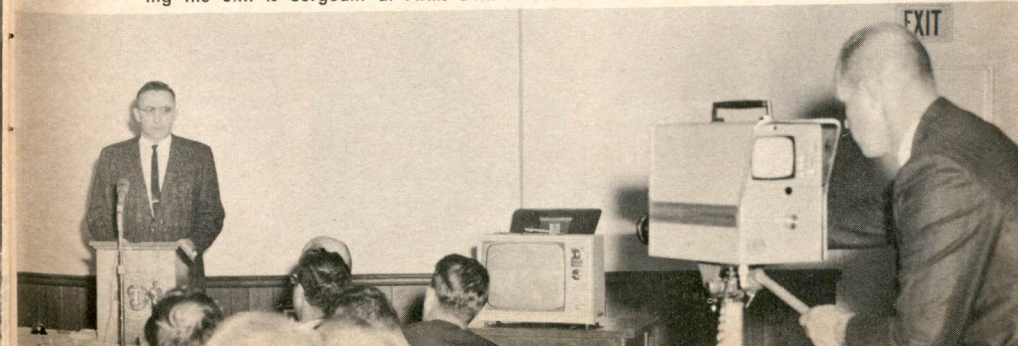


Illinois Lieutenant Governor Robert E. Downing (left) looks over a governor's proclamation for Toastmasters Month in the state of Illinois. Holding the proclamation are District Eight Governor Adam Bock (center) and Ross Poggenpohl, governor of Area One, District Eight.



Judson Williams (left), mayor of El Paso, Texas, presents William Steele, lieutenant governor of District 28, with a city proclamation setting aside Toastmasters Week in that city.

Ken Dunn had the eyes of his audience and a TV camera on him when he presented his Ice Breaker to Pampa Club 2384-44 in Pampa, Texas. Each club member spoke before the video tape television camera and watched the speeches played back. Operating the unit is Sergeant at Arms Dick Andrews.



# TOASTscripts



## Presidential Travel

Toastmasters International President John B. Miller will attend the District 62 spring conference in Muskegon, Mich., April 21-22. He will attend the District 35 spring conference April 28-30 in Oshkosh, Wis.

## Filled Up

Members of Northrup Club 212-F in Hawthorne, Calif., did such an outstanding job of promoting their Speechcraft course that enrollment had to be curtailed and a waiting list established. The club has enough names on the waiting list to be planning another course in the near future.

## On the Air

Hettinger (N.D.) Club 1705-20 announces each meeting over the local radio station. Names of the Toastmaster, speakers, and others on the program are announced.

## Busy Retirement

Walter Steinhauer of Sierra Club 135-27 has used his Toastmasters training to develop several retirement hobbies. In addition to a weekly radio program on a Fresno (Calif.) station, Walt speaks regularly to local clubs and organizations, and teaches a public speaking course for the American Institute of Banking.

William Byron, Lt. Governor, No. Section, District 38, looks on as Cub Scout Mark Suter (left) and Boy Scout David DeRemer of Allentown, Pa., are presented trophies for winning the Patrick Henry oratorical contest by Judge Henry V. Scheirer. The contest was sponsored by Allentown Club 2706-38 in cooperation with the Lehigh Council of the Boy Scouts.

## A Busload of Guests

Dan Graves of East Dayton (O.) Club 2838-40 brought an entire busload of Air Force officers to a recent club meeting.

## Club Milestone

Milwaukee (Wis.) Club 466-35 has published a club bulletin regularly before each meeting for the past ten years.

## CLUB ANNIVERSARIES — MAY

### 30 YEARS

Russell H. Conwell Club 82-6  
Minneapolis, Minn.  
Olympia Club 84-32  
Olympia, Wash.  
Walla Walla Club 81-33  
Walla Walla, Wash.  
Crescent Bay Club 77-50  
Santa Monica, Calif.

### 25 YEARS

Victory Club 221-6  
St. Paul, Minn.  
Omaha Club 229-24  
Omaha, Neb.  
Mobile Club 226-29  
Mobile, Ala.

### 20 YEARS

Oregon Trail Club 480-7  
Portland, Ore.  
Webster Groves Club 461-8  
Webster Groves, Mo.  
Lamplighters Club 449-9  
Spokane, Wash.  
Evergreen Club 486-9  
Spokane, Wash.  
Bloomington Club 482-11  
Bloomington, Ind.  
Waukon Club 470-19  
Waukon, Iowa  
Milwaukee Club 466-35  
Milwaukee, Wisc.  
Cincinnati Club 472-40  
Cincinnati, Ohio  
Bay View Club 121-50  
Santa Monica, Calif.  
Burbank Club 125-52  
Burbank, Calif.

Oakland "88" Club 88-57  
Oakland, Calif.

Rochester Club 476-65  
Rochester, N.Y.

### 15 YEARS

Centralia Club 1112-8  
Centralia, Ill.  
Federal Club 1031-13  
Pittsburgh, Pa.  
Washington Club 1089-19  
Washington, Iowa  
Gateway Club 1101-24  
Grand Island, Nebraska  
Milestone Club 1074-26  
Denver, Colo.  
Acorn Club 1068-28  
Royal Oak, Mich.  
Arlington Heights Club 1087-30  
Arlington Heights, Ill.  
Federal Club 1037-36  
Washington, D.C.  
Anchor Club 1110-36  
Washington, D.C.  
Windjammer Club 1124-36  
Washington, D.C.  
Tom Paine Club 1025-38  
Philadelphia, Pa.  
Atlantic City Club 1033-38  
Atlantic City, N.J.  
World's Playground Club 1078-38  
Atlantic City, N.J.  
Twin Cities Club 735-39  
Marysville-Yuba City, Calif.  
St. Catharines Club 1102-60  
St. Catharines, Ont., Canada  
Hamilton No. 1 Club 1114-60  
Hamilton, Ont., Canada  
Clarkston Club 1159-TCBI  
Clarkston, Scotland

REMEMBER: To keep *The Toastmaster* magazine coming regularly, notify World Headquarters immediately of any change of address. Please give old address, new address, club and district number and Zip Code. If possible, include a mailing sticker from a previous magazine. Allow 30 days after notification for processing of change.

Send change of address to: World Headquarters, Toastmasters International, Santa Ana, California 92702.

# New Clubs

As of March 1, 1967

- District F** ORANGE TEL Club No. 2162-F. Meets Thurs. 6:30 p.m., Lichees Restaurant, WESTMINSTER, CALIF. Contact: 897-3511
- District 11** BRECKENRIDGE Club No. 1091-11. Meets 1st-3rd Tues. 6:30 p.m., Ken's Korner, Henderson - MORGANFIELD, KY.
- District 19** SPEAK-EASY Club No. 3588-19. Meets 2nd-4th Wed. 8:00 p.m. Banquet Room, YMCA, 9th & Iowa, DUBUQUE, IA. Contact: 582-0948
- District 20** CARRINGTON Club No. 3334-20. Meets alt. Mon. 8:00 p.m., Foster County State Bank, 807 Main, CARRINGTON, N.D. Contact: 652-3127
- District 25** WESTERN ELECTRIC Club No. 565-25. Meets Wed. 5:00 p.m., Western Electric Co., Inc., 5845 Courtesy Lane, SHREVEPORT, LA. Contact: 865-6541 Ext. 374
- District 26** PIKES PEAK Club No. 3044-26. Meets Tues. 7:00 a.m., Swiss Chalet, COLORADO SPRINGS, COLO. Contact: 633-5541
- District 36** BATTLEFIELD Club No. 2161-36. Meets 1st-3rd Wed. 6:30 p.m., Princess Anne Inn, 904 Princess Anne St., FREDERICKSBURG, VA. Contact: 373-8456
- District 37** SATURDAY SUNRISE Club No. 2253-37. Meets Sat. 8:00 a.m., The Stork Coliseum Restaurant, CHARLOTTE, N.C. Contact: 366-0818
- WESTERN Club No. 2451-37. Meets Mon. 7:00 a.m., Hornes' Restaurant, Interstate 85, CHARLOTTE, N.C. Contact: 333-5655
- District 42** TRUMPETER Club No. 3642-42. Meets Tues. 6:30 p.m., York Hotel, 10012-101 Street, GRANDE PRAIRIE, ALTA., CANADA. Contact: 532-2318
- PEACE RIVER Club No. 3828-42. Meets Fri. 6:30 p.m., Victory Hotel Cafe, 10023-100 St., PEACE RIVER, ALTA., CANADA. Contact: 624-2586
- District 47** SATURDAY SUNRISE Club No. 1147-47. Meets Sat. 7:30 a.m., Ridgeview Hotel, DAYTONA BEACH, FLA. Contact: 677-0985
- District 61** CLUB TOASTMASTERS de RIMOUSKI Club No. 2320-61. Meets Thurs. 6:00 p.m., Hotel Manoir Normandie, 664 St-Germain, RIMOUSKI, QUE., CANADA. Contact: 723-5696
- District 66** FORT LEE Club No. 1202-66. Meets Thurs. 12:00 noon, Non-Commissioned Officers Club, FORT LEE, VA. Contact: 2788
- District U** ARAYAT Club No. 502-U. Meets Fri. 7:00 p.m., Silver Wing Service Club, CLARK AB, PHILIPPINES. Contact: 26175
- JEDDA Club No. 2028-U. Meets alt. Tues. 8:00 p.m., Parents Cooperative School Library, JEDDA, SAUDI ARABIA
- TOASTMASTERS CLUB OF PARIS Club No. 2897-U. Meets 1st-3rd Wed. 7:00 p.m., Restaurant "Au Savoyard," 16 Rue des Quatre Vents, PARIS 6, FRANCE. Contact: 566.5757 Ext. 36.51
- SEOUL Club No. 3149-U. Meets Tues. 12:00 noon, Eighth Army Officer's Club, SEOUL, KOREA. Contact: YONGSAN 3241

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 8. Adam F. Bock  
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 17. Leslie A. Patzer  
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 45. Stanley Rhodenizer  
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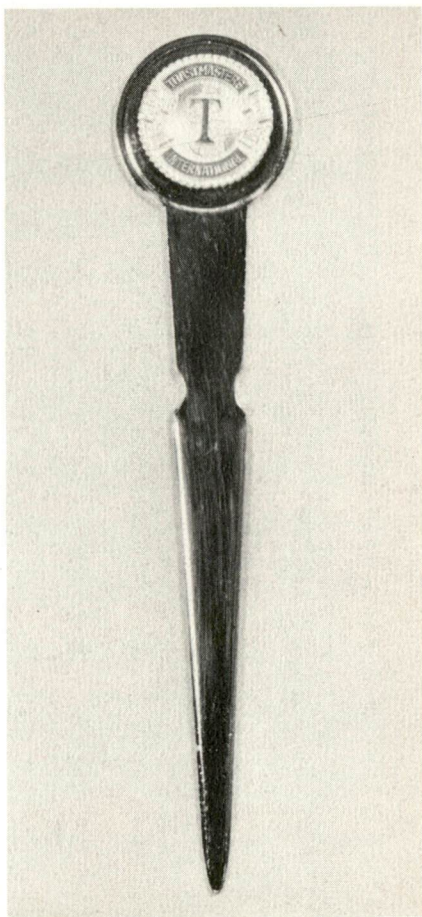
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