



Club Building Kit Materials

Item 9172

The Club Building Kit contains Toastmasters' education program materials as well as marketing and membership resources to be used as leave-behinds on your club-building opportunities. After reviewing the contents in the kit, work with your Region Advisor to determine which materials are appropriate depending on the organization's (community, government agency, etc.) understanding of the Toastmasters' program and discuss how these resources and materials can be used for marketing purposes and to help guide the District to success.

| Marketing and Membership Materials: | |
|---|-------------|
| Product | Item Number |
| Presentation Folder * | 342 |
| Left side of folder | |
| All About Toastmasters * | 124 |
| Toastmasters International Fact Sheet * | TFS100 |
| Navigating Pathways (11 Paths) * | 133 |
| Your Path to Leadership * | 101 |
| Develop Your Leaders From Within * | 103 |
| Uncover Your Leadership Potential * | 130 |
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| The Benefits of a Toastmasters Membership * | 354 |
| Find Your Voice * | 99 |
| Transform Your Talent Flier * | 8001TS |
| Corporate Club Flier * | 485 |
| Corporate Club Soft Skills Flier * | 481 |
| Sponsoring Organization Flier * | VBP007 |
| Corporate Marketing Letter * | CML100 |
| Toastmaster Magazine * | 1215 |

* Available online