



FACT SHEET

July 1, 2024 to June 30, 2025

MEMBERS

>265,000

Members¹

-2.6%

Growth



3 out of 4 members reported a decrease in their fear of public speaking⁴

RETENTION RATE²: 52.6%

NEW MEMBERS³: >89,300

MEMBER TENURE: ~3.0 Years

DEMOGRAPHICS:

49.1

Average Age

8.7%

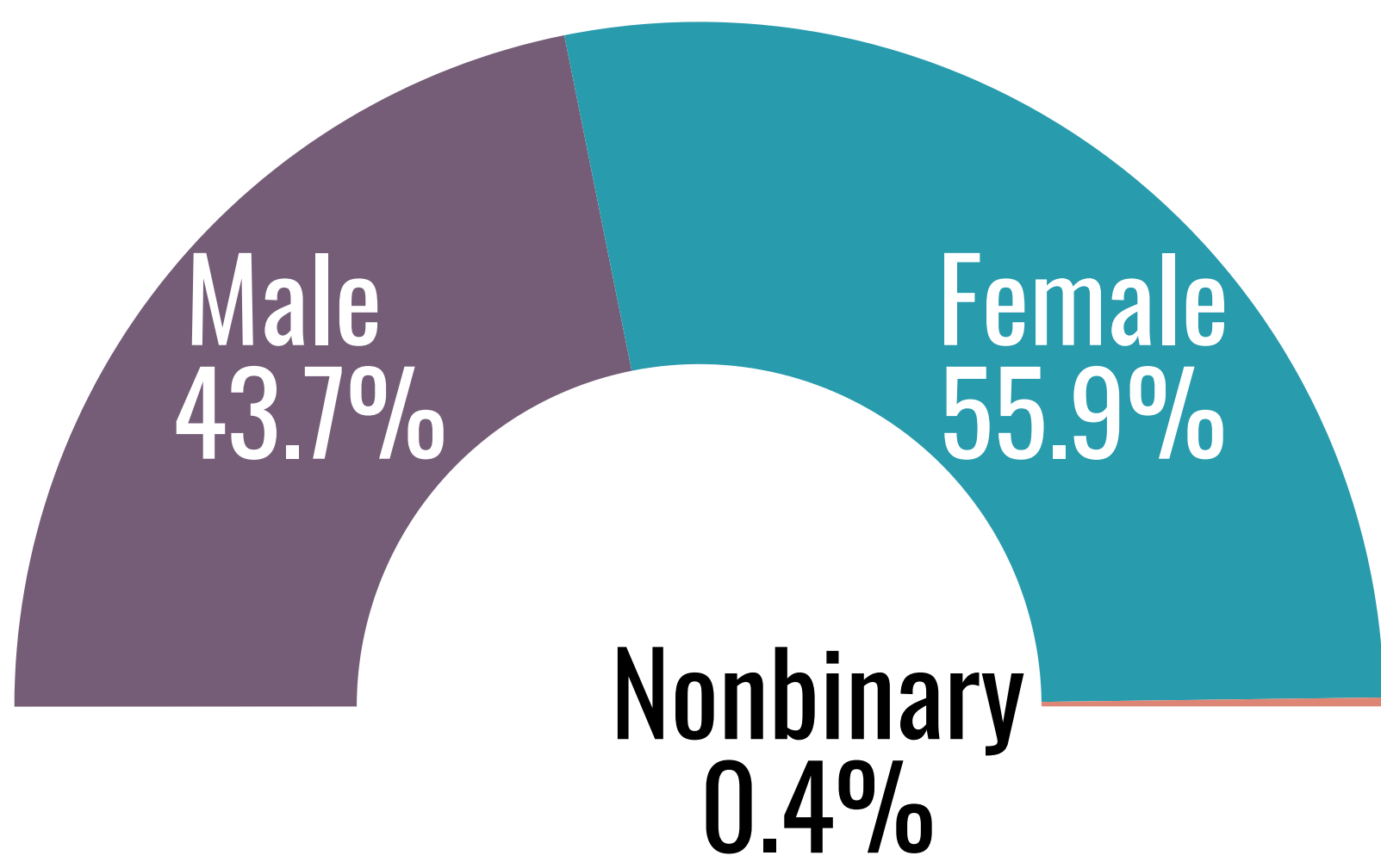
are Students

83.0%

4-Year Degree or Higher

38.9%

are Multilingual



EDUCATION

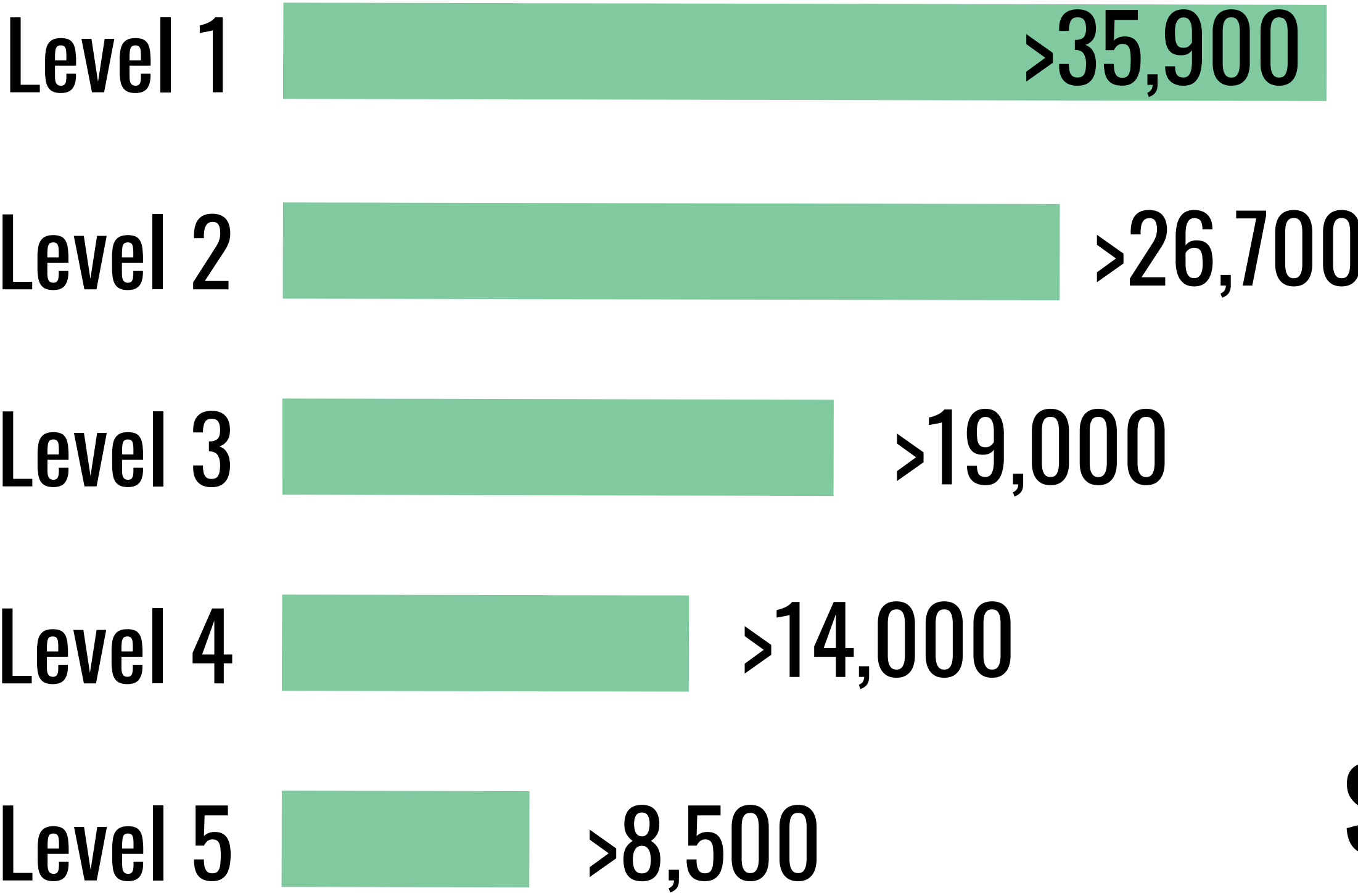
>94,000

PATHS STARTED

>910

DISTINGUISHED TOASTMASTERS

LEVELS ACHIEVED:



>4,200

SPEECHCRAFT ATTENDEES

>1,000

SPEECHCRAFT EVENTS

CLUBS

>13,800

Clubs

-0.1%

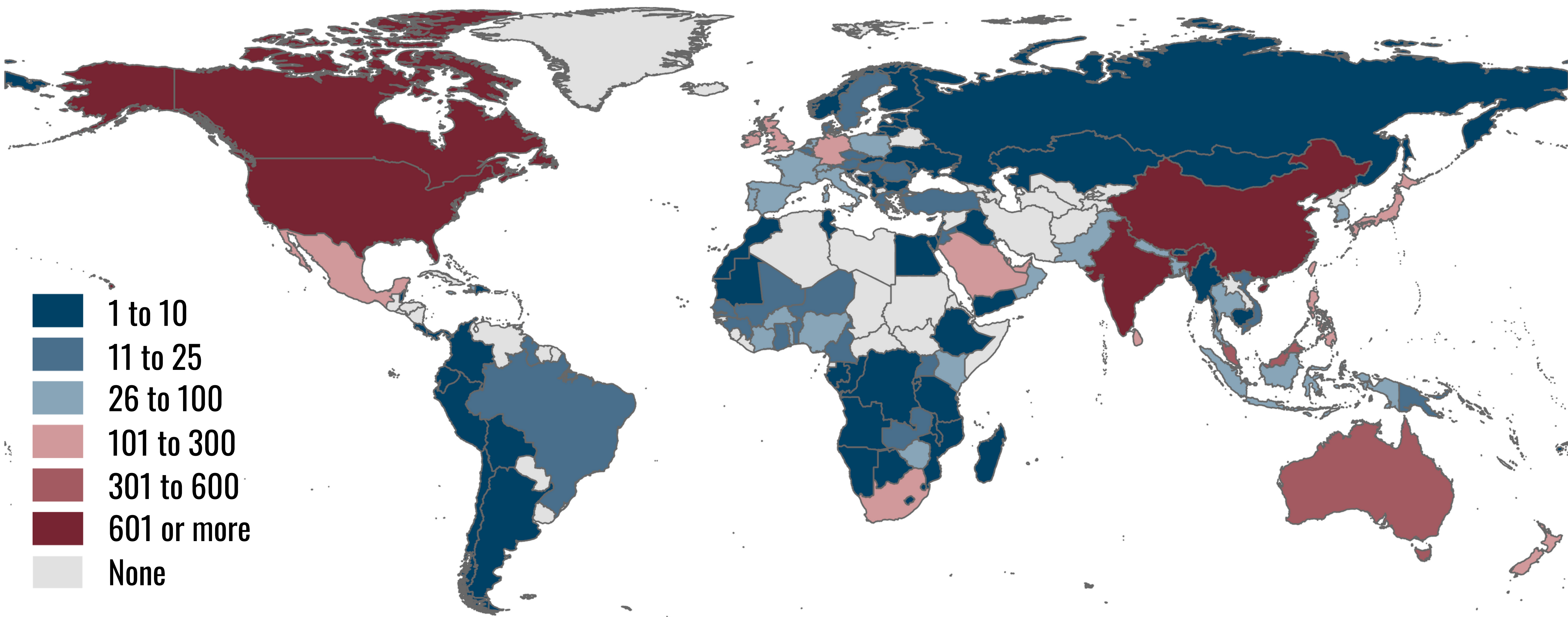
Growth

>950

New Clubs

149

Countries



RECOGNITION:

>3,600

President's

>1,200

Select

>1,800

Distinguished

48.7%

Achieved Distinguished

CLUB TYPE:



¹ Total membership for the October 2024 renewal period (includes dual memberships).
² Retention calculations based upon renewing members in two consecutive renewal periods.
³ New member total denotes members whose original join date is during the 2024 to 2025 program year.
⁴ 74.90% of surveyed members reported experiencing less fear during public speaking compared to before joining Toastmasters.