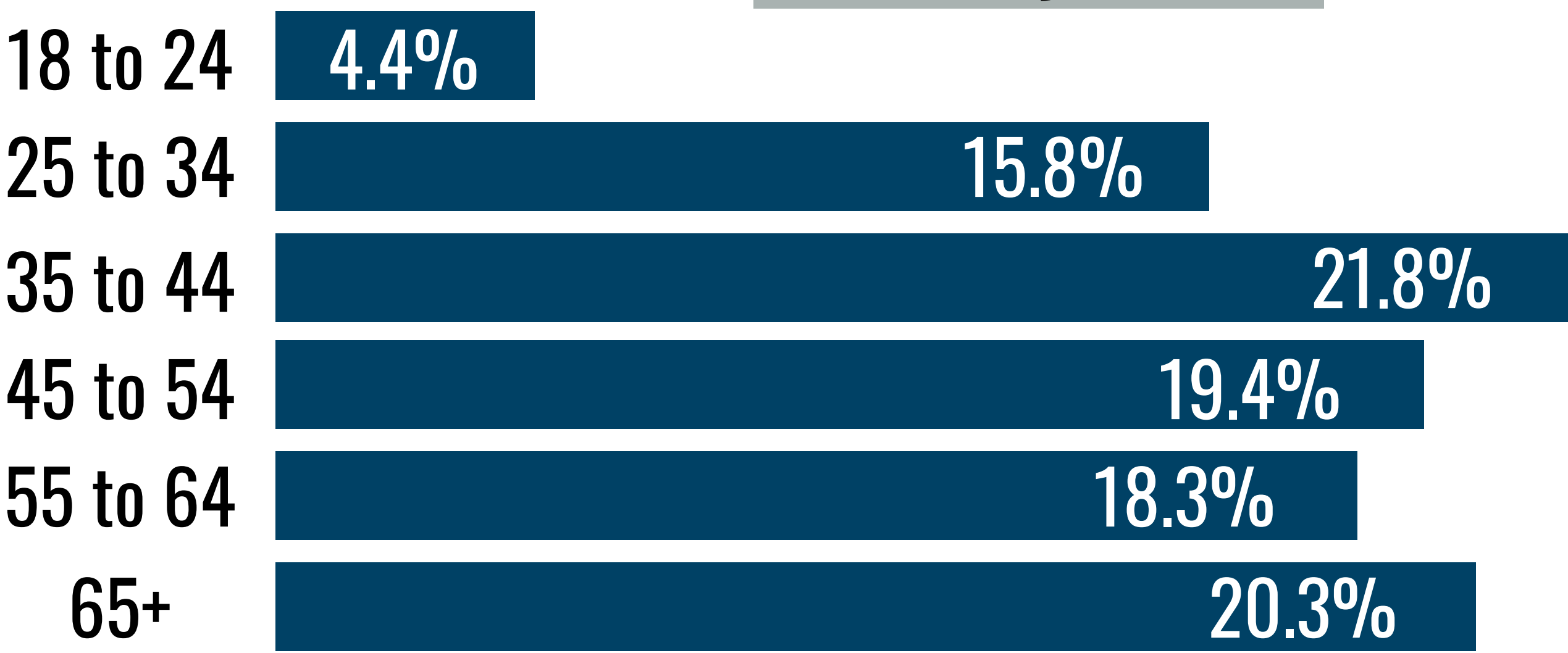




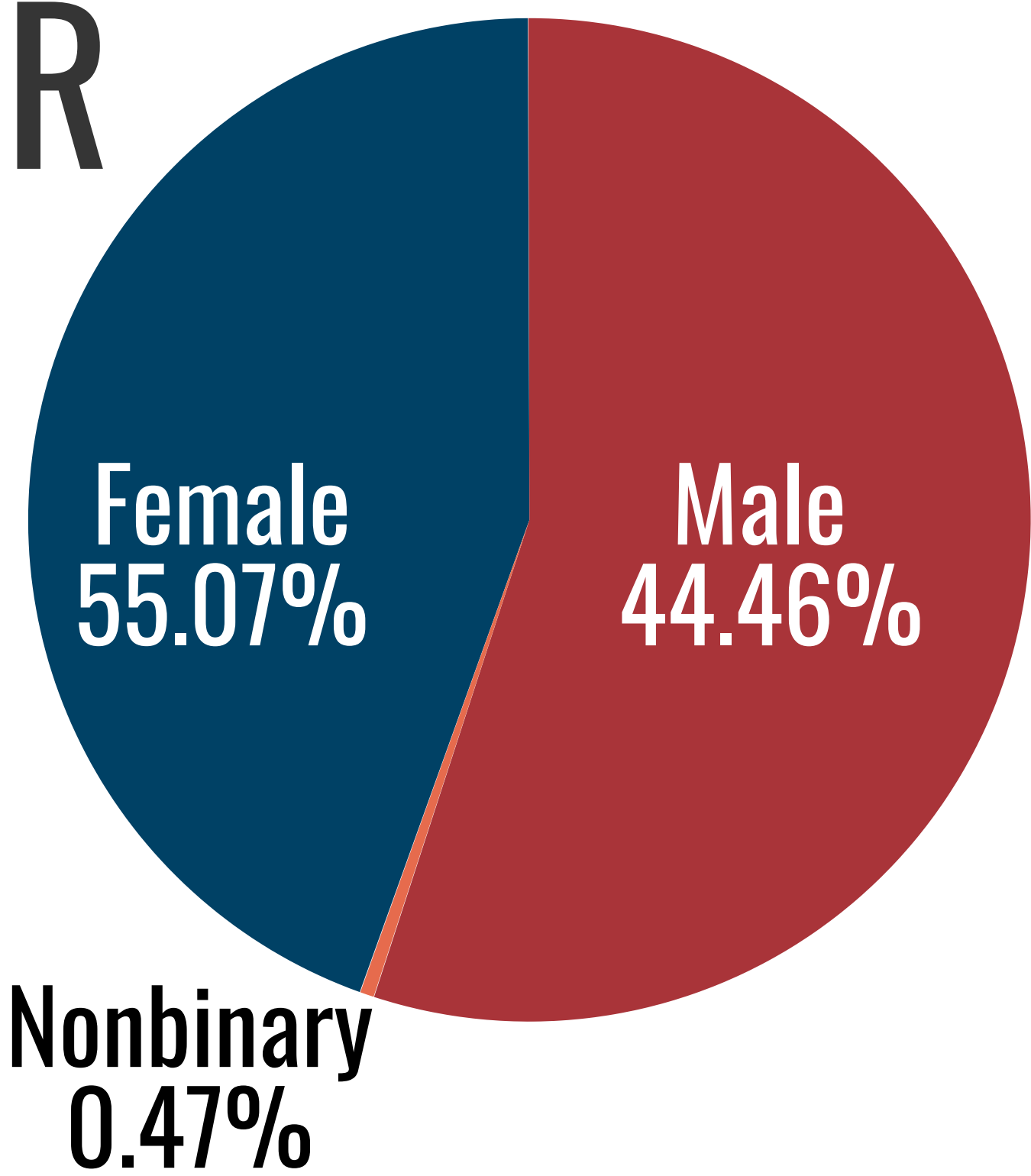
TOASTMASTERS DEMOGRAPHICS

Member Survey
Results
July 2023
n=5,967

AGE

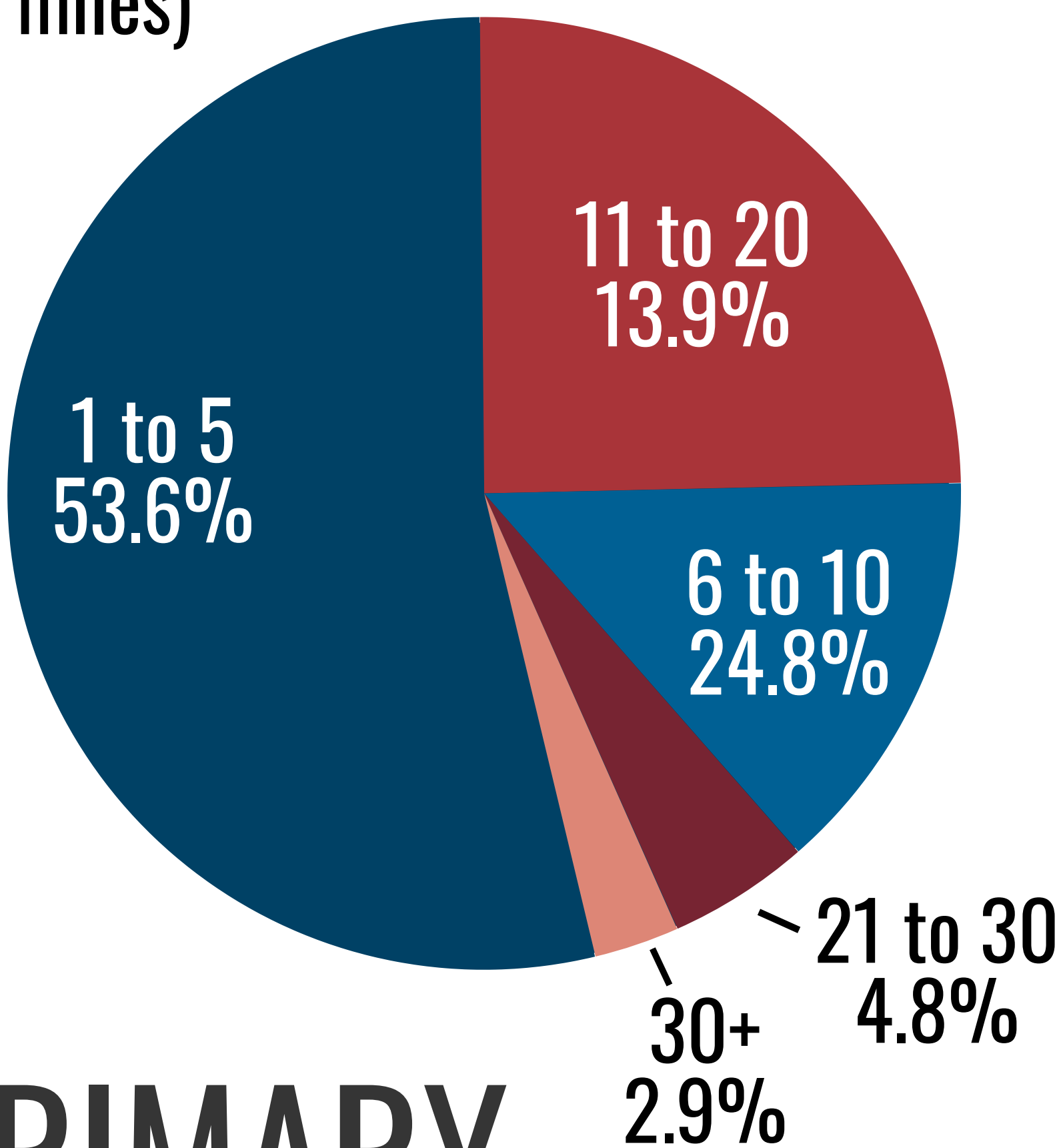


GENDER



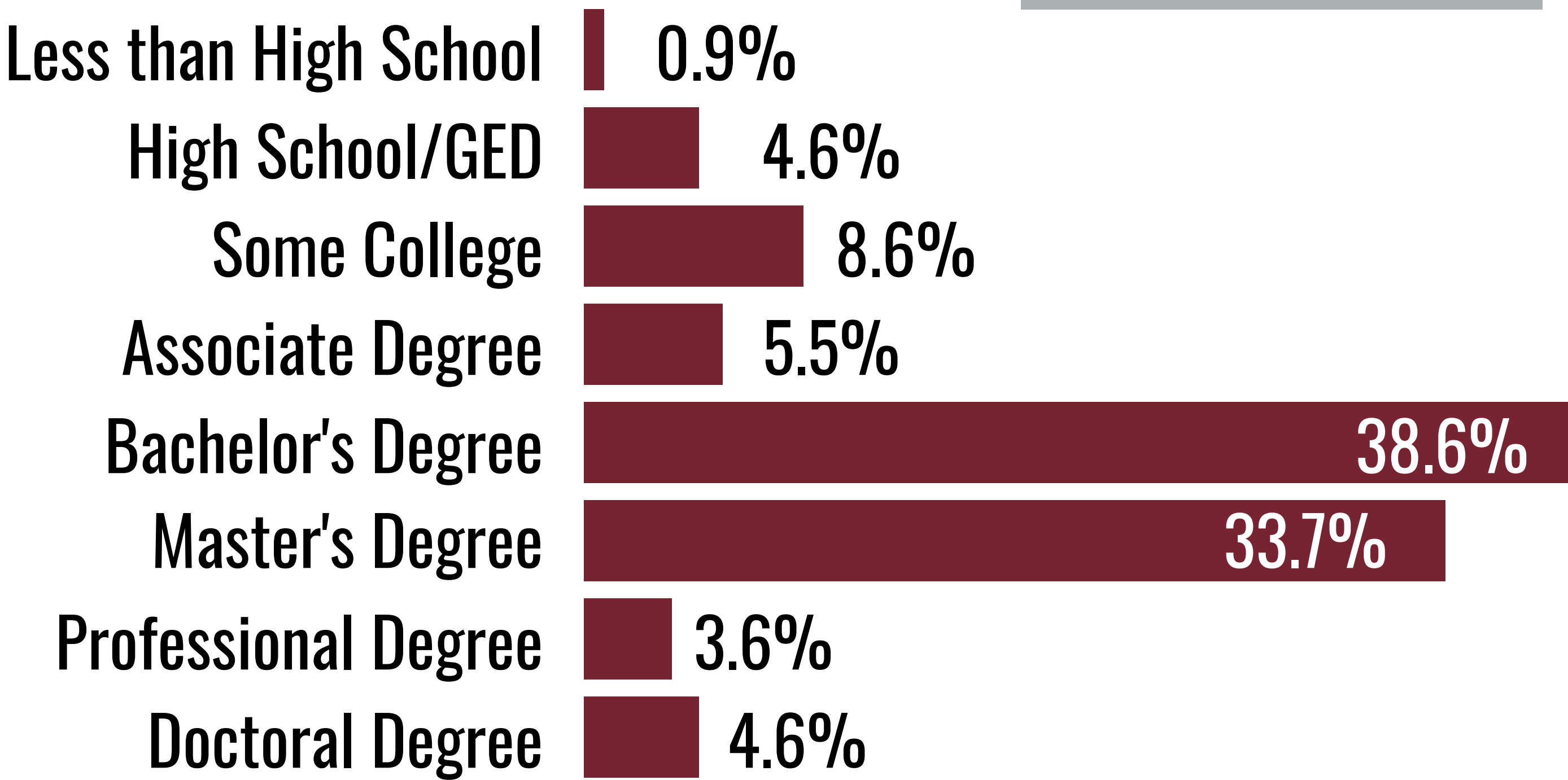
COMMUTE

(in miles)

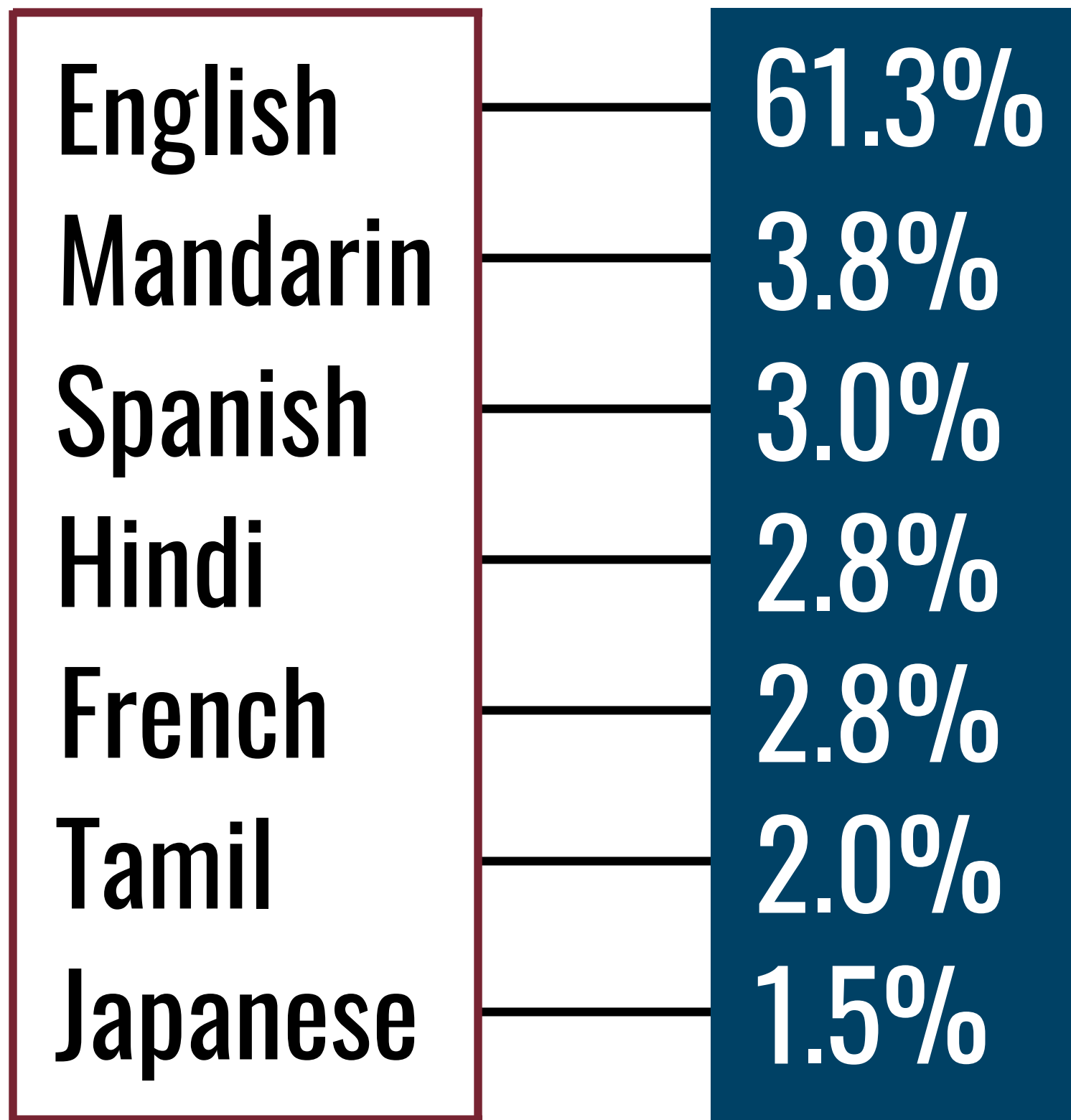


EDUCATION

8.47%
are Students



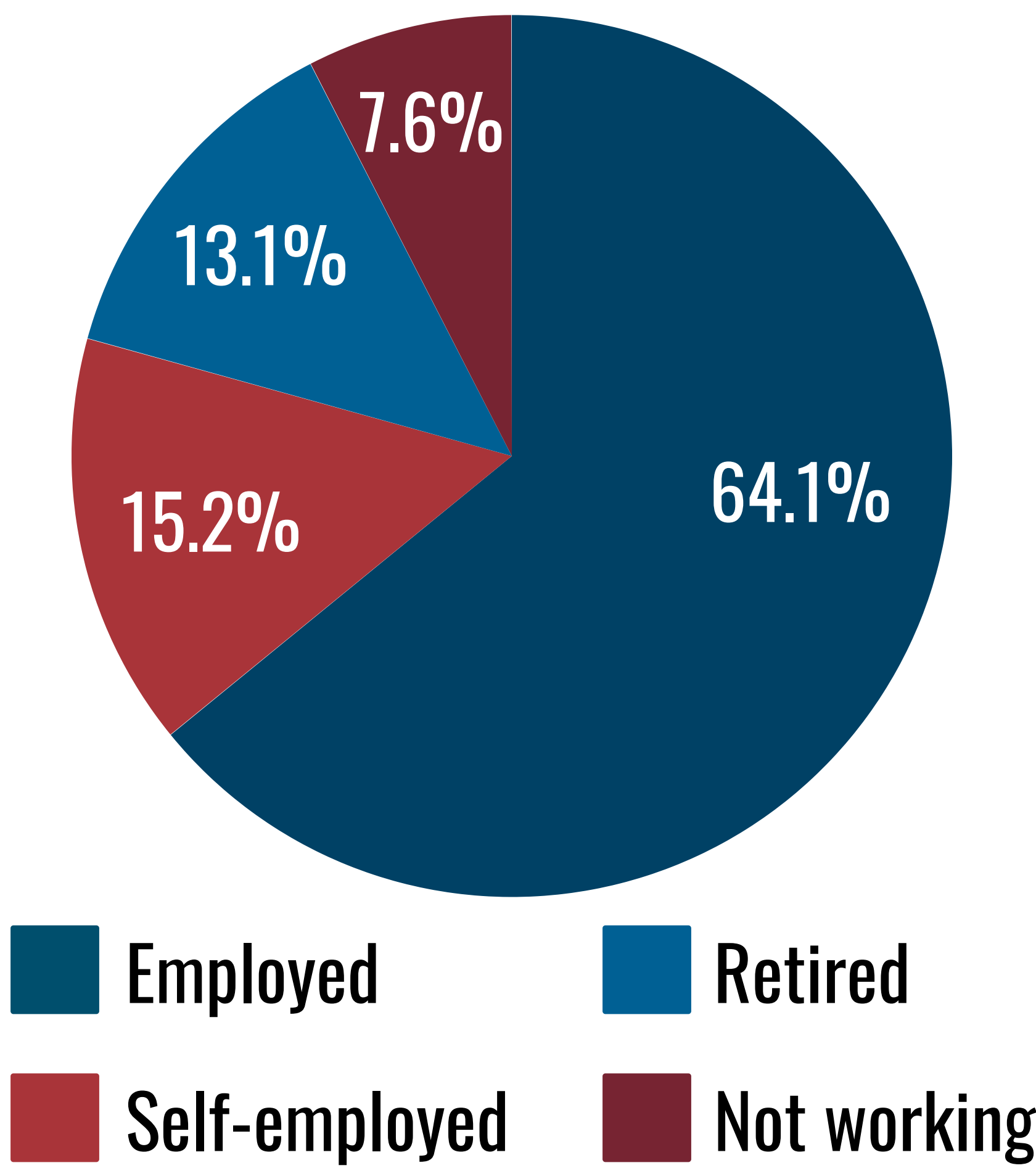
PRIMARY LANGUAGE



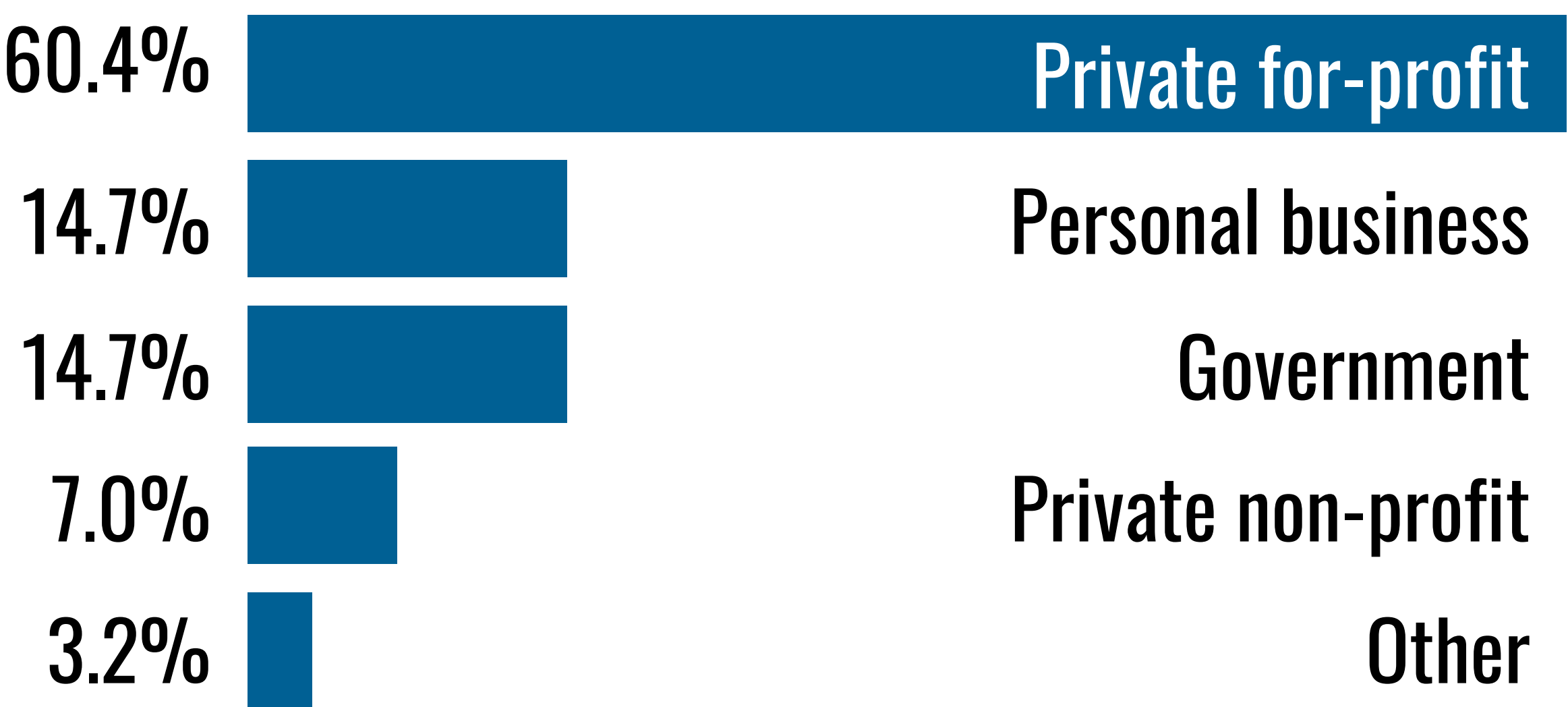
39%
are Multilingual

61.3%
know English
as a primary
or secondary
language

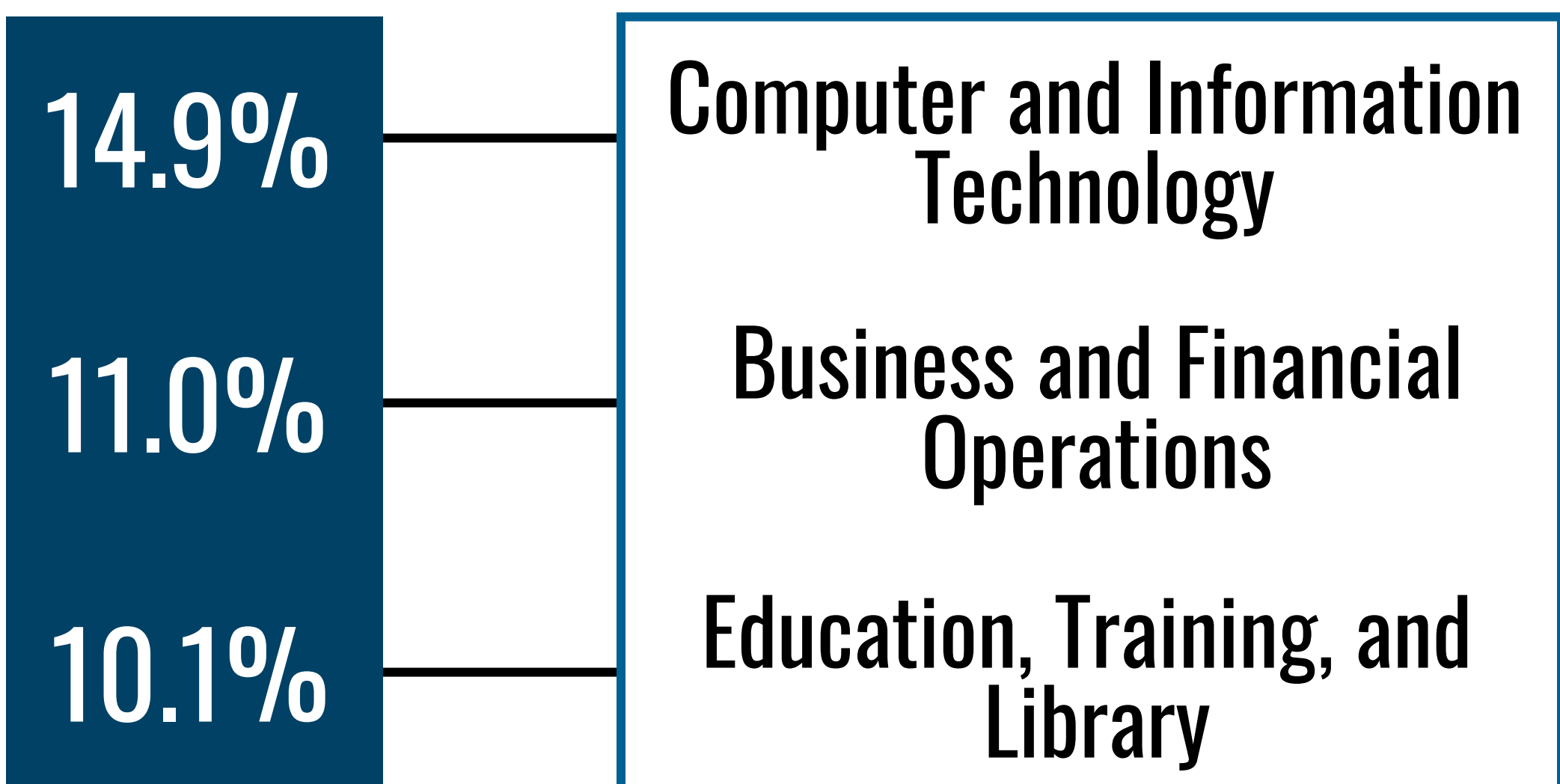
EMPLOYMENT



BUSINESS



INDUSTRY



Willingness to recommend Toastmasters

8 out of 10

+/- 1.29%
Margin of
Error

20.2%
Response
Rate

94.1%
Completion
Rate

123
Countries
Represented

