

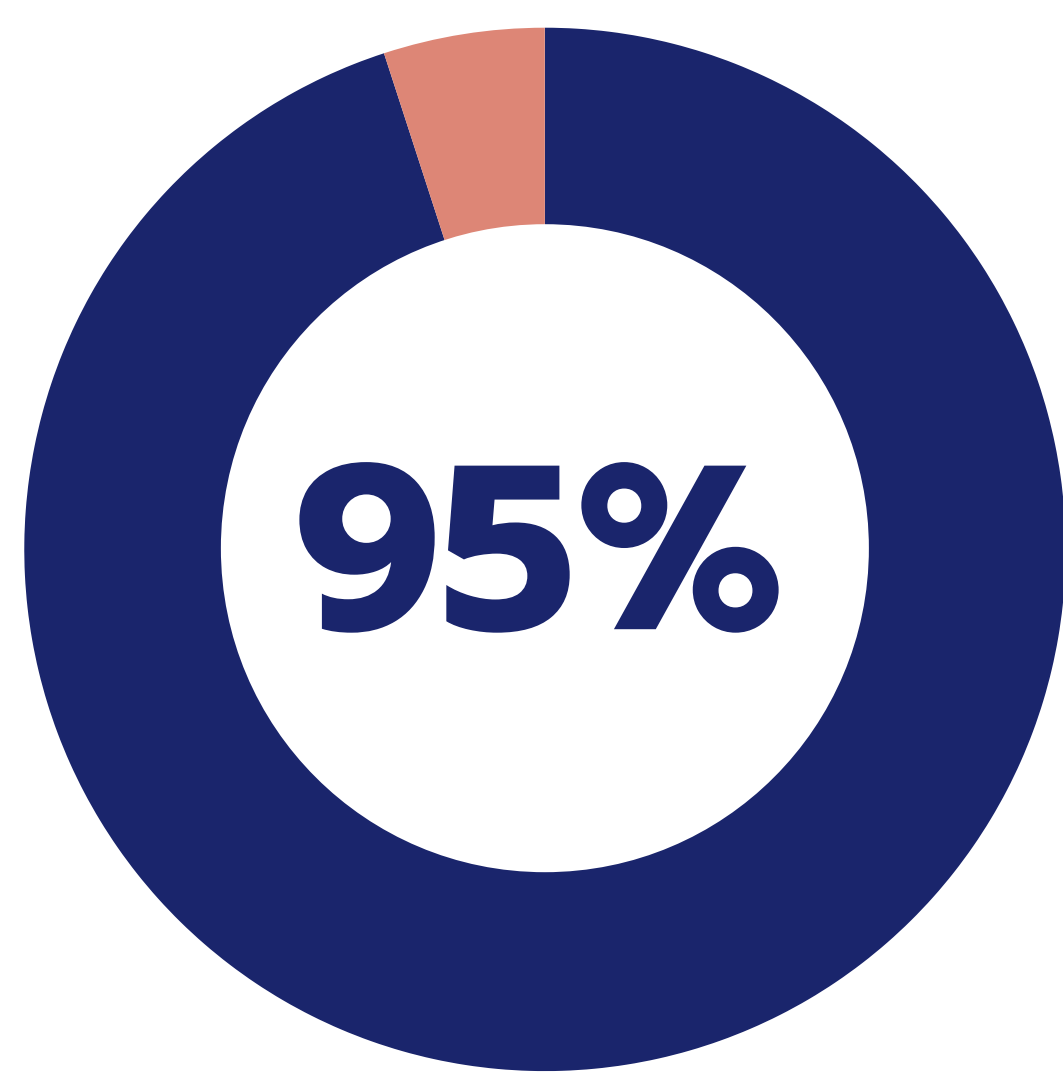


Alumni Member Survey December 2024

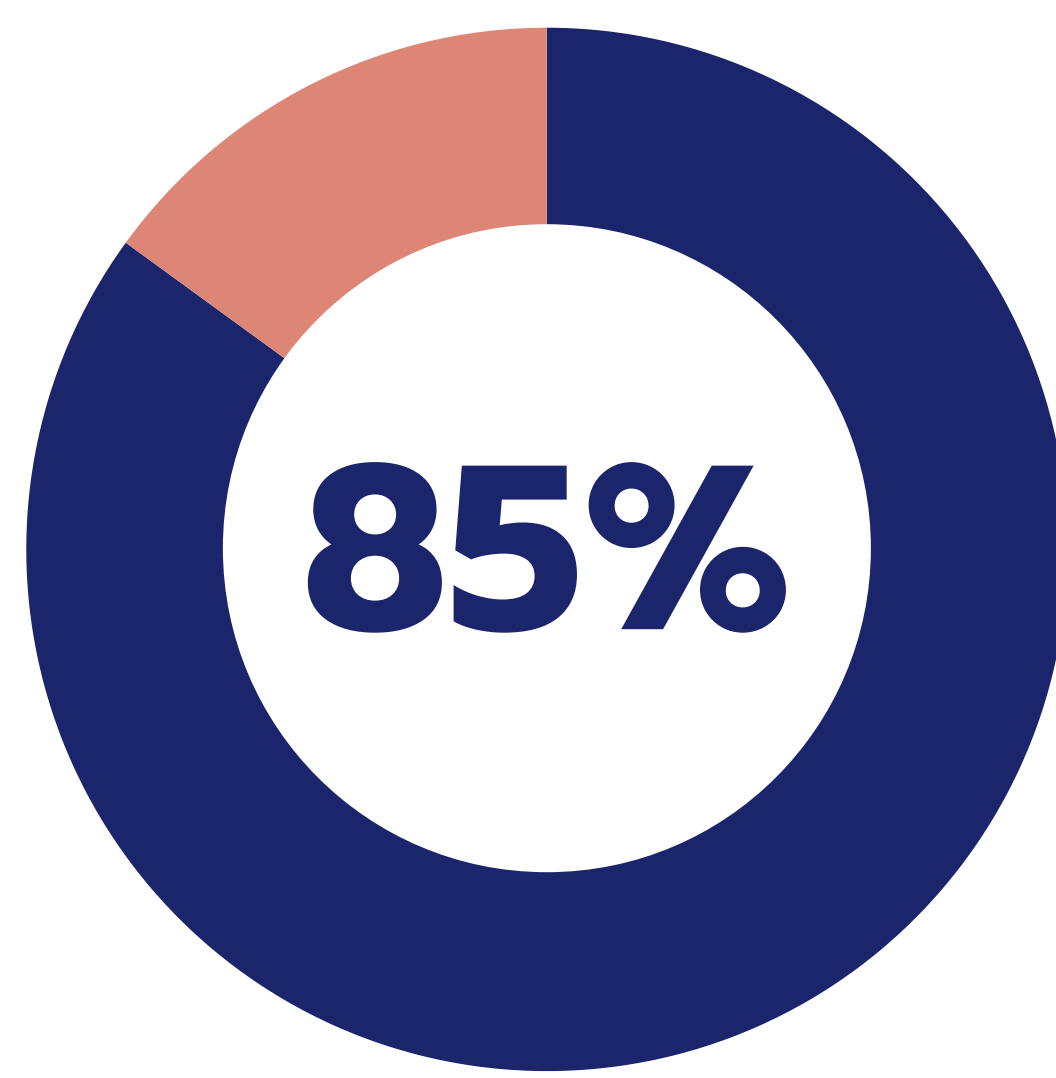
Recent Toastmasters alumni surveyed about their experiences as club members.

Positive Experiences

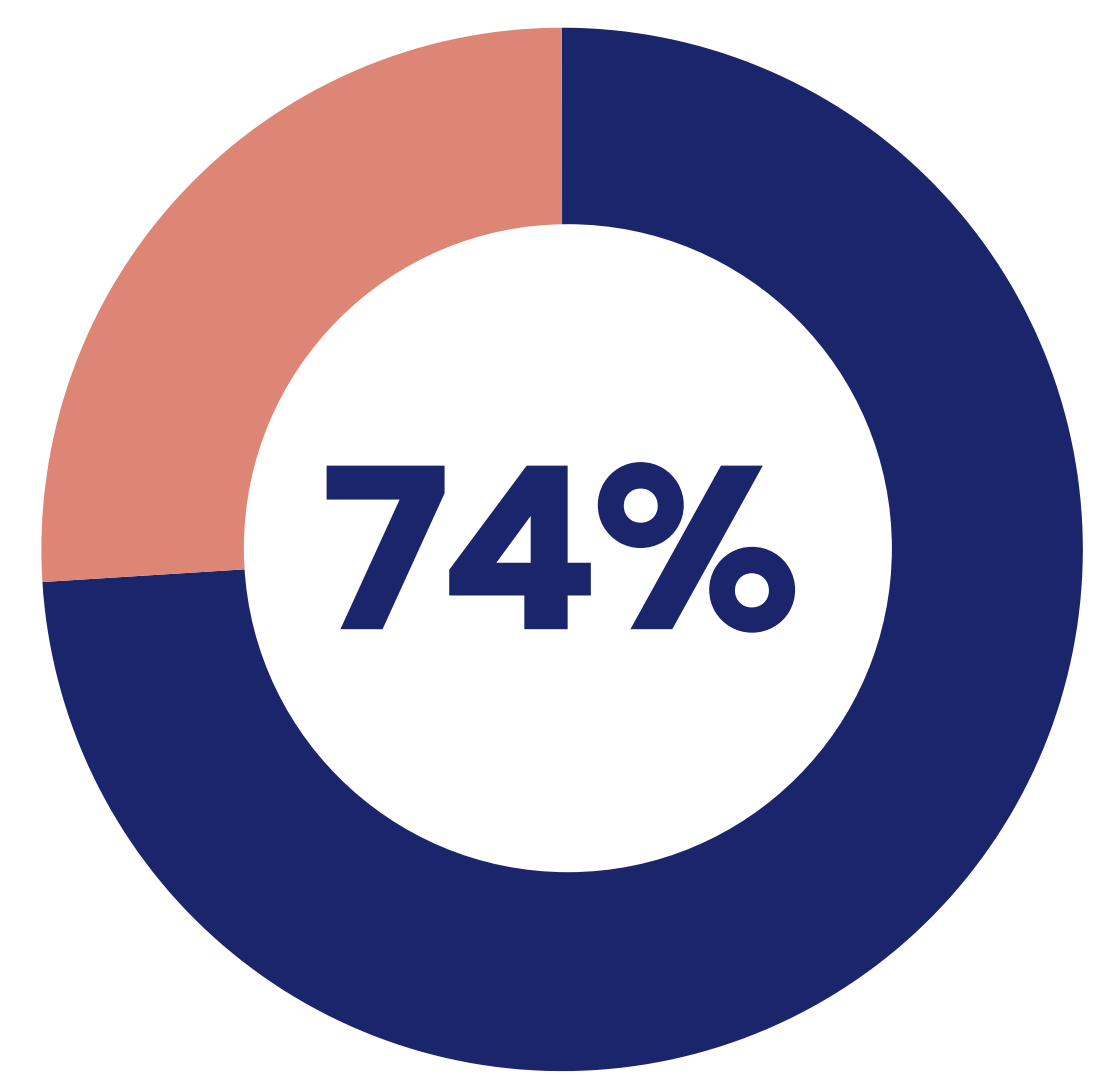
Alumni agree that Toastmasters helped them



Improved their public speaking skills



Satisfied with their member experience



Willing to highly recommend Toastmasters



Busy lives of Toastmasters

Top reasons alumni cite for not renewing are *Time Constraints*, 34.43% and *Personal, health, work, or family*, 31.33%



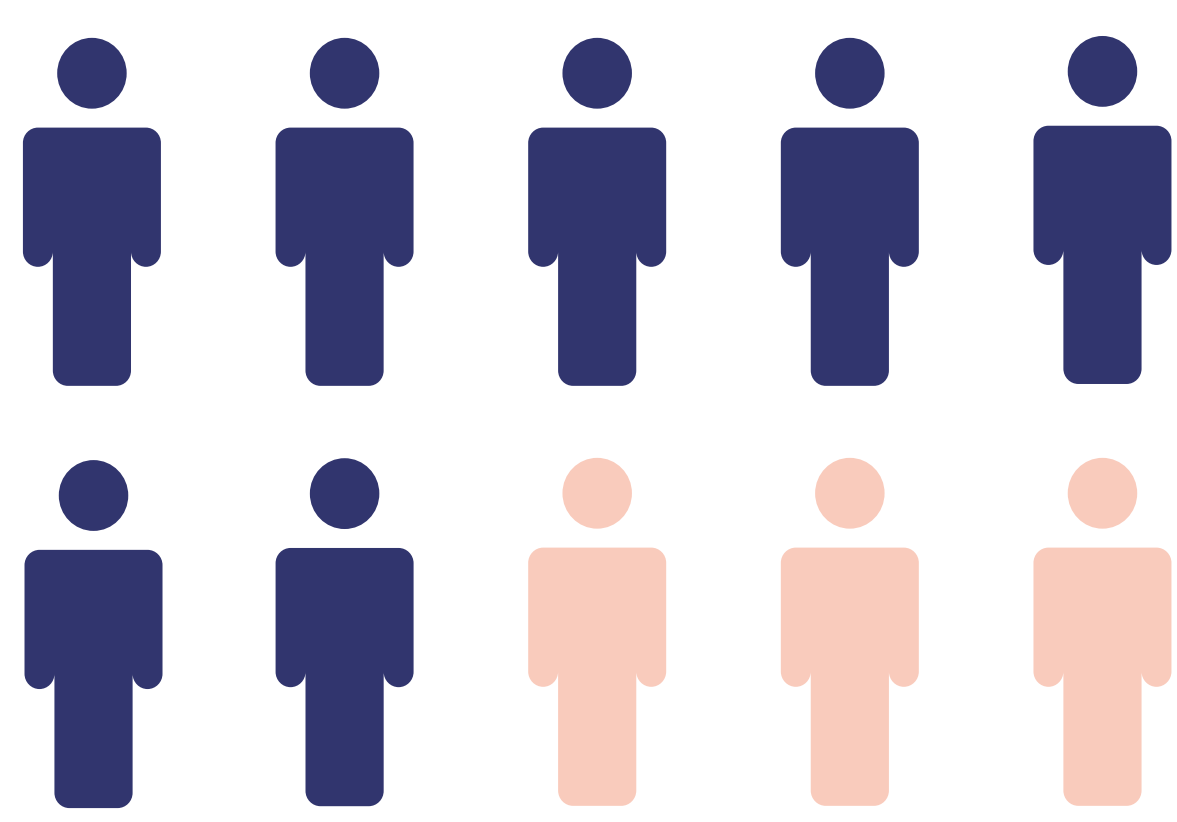
Club meetings

77% of club meetings last between 1 and 2 hours



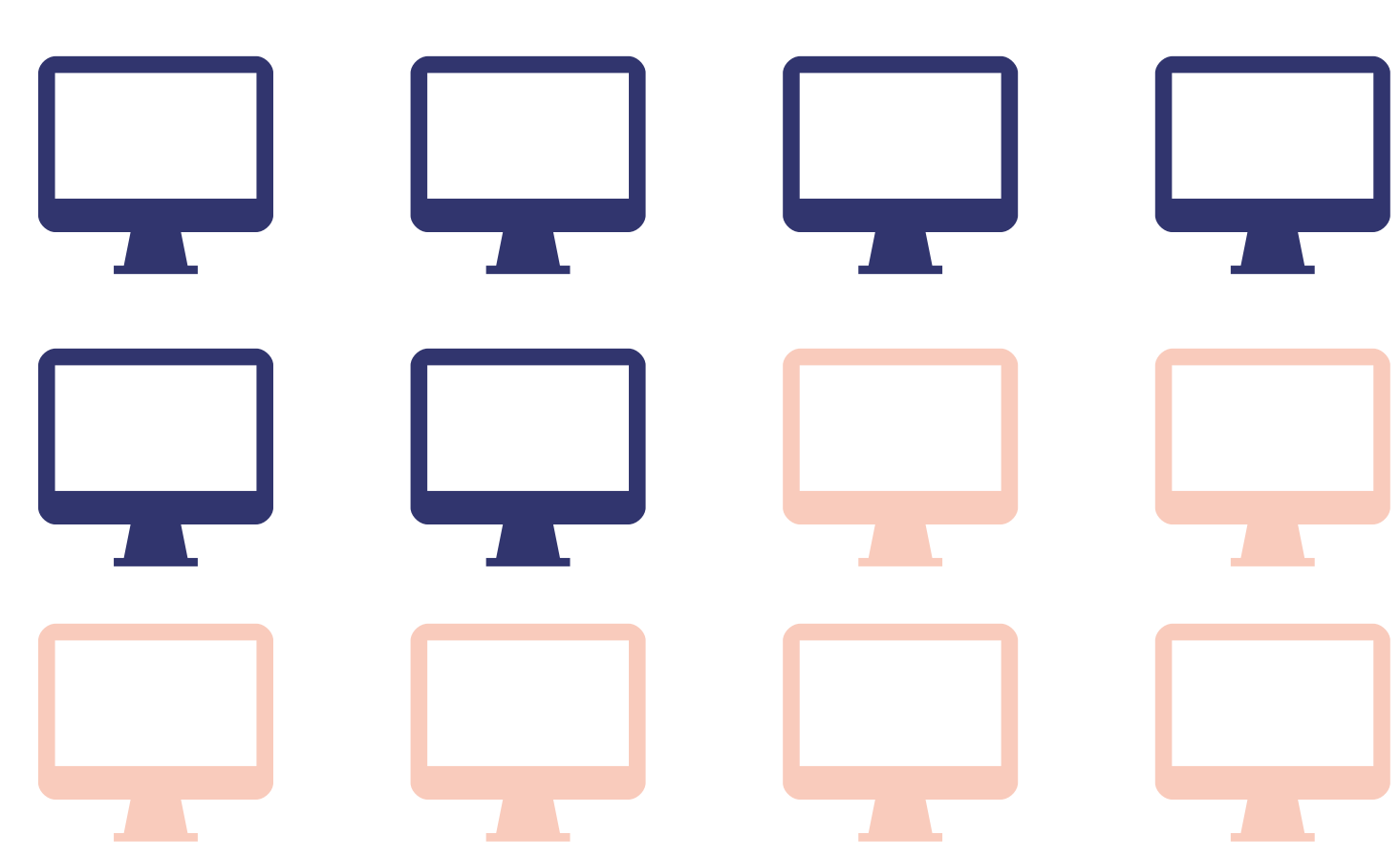
Planning to join again

Nearly 70% of alumni are considering becoming members again

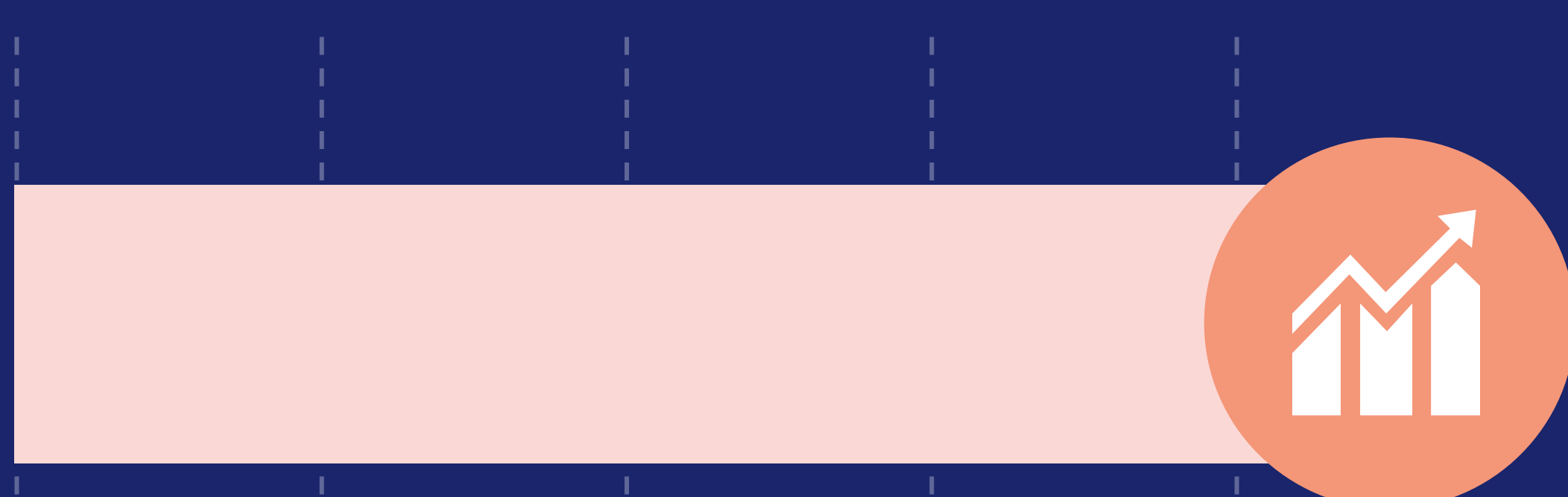


Remote and hybrid meetings

6 out of 10 Toastmasters clubs have meetings that are hybrid or fully online



BENEFITS PATHWAYS PROVIDES



99%

Alumni who participated in Pathways actively felt their public speaking skills improved considerably



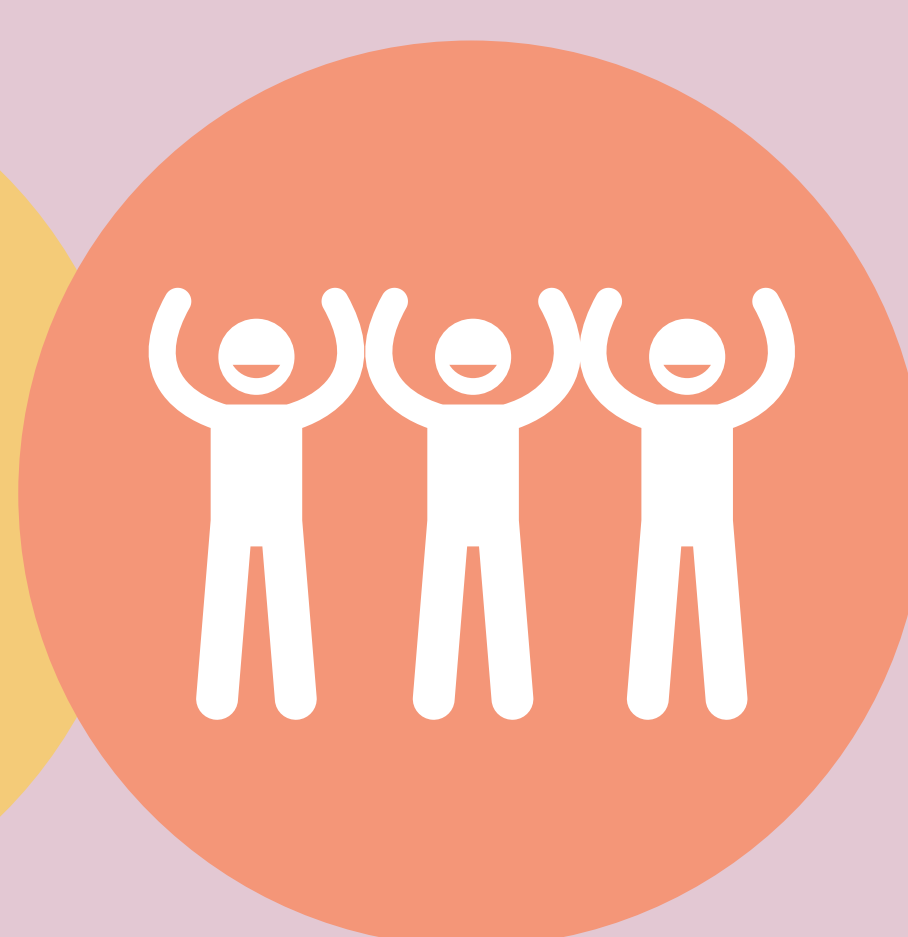
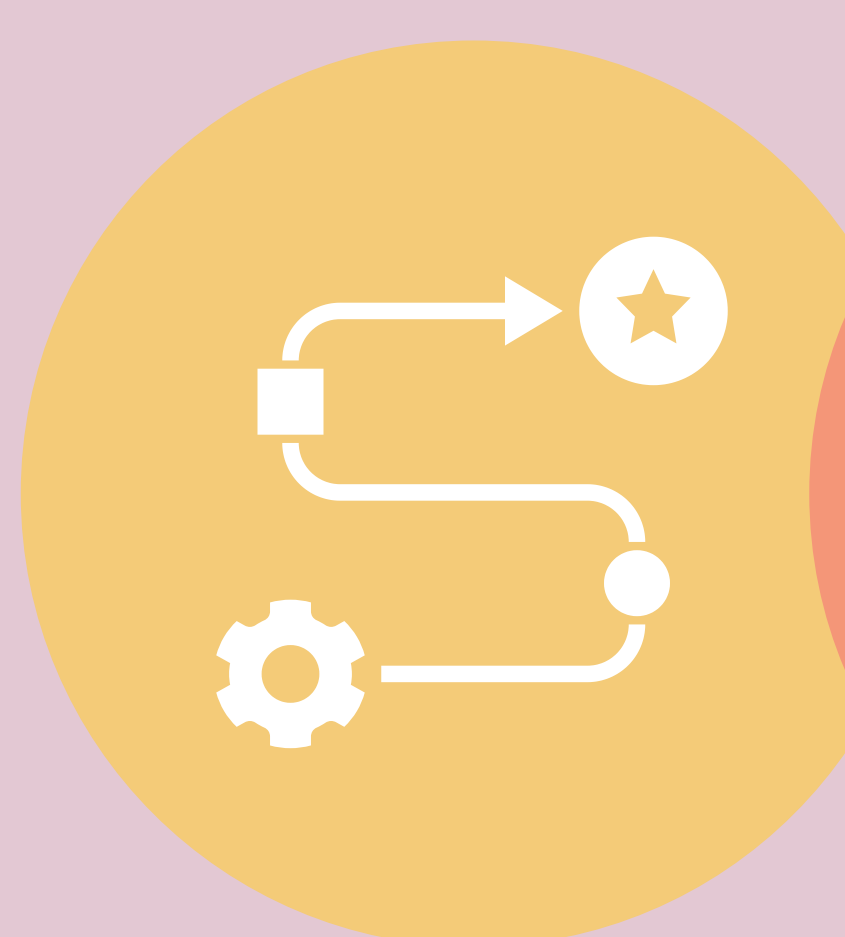
90%

Alumni who participated in Pathways actively were satisfied with their speaking opportunities in their club

BENEFITS OF TOASTMASTERS

64%

Personal goal progress was a top favorite aspect of membership for alumni



67%

Alumni reported their level of fear of public speaking decreased significantly