Region Advisor Application
Training Video Requirements and Guidelines Training

Video Presentation:

The training video presentation you submit with your application must meet the following requirements:

▶ Provide a training video that has been conducted within the last three (3) years on one of the following topics:
- Club building
- Membership building
- Membership retention

▶ 20- to 60-minutes in length
- **Training video exceeding the time limit may not be watched in its entirety**

▶ Presented in English

▶ Recorded before a live audience (online, onsite, or hybrid), and include a substantial visible audience so that some quality of the engagement is evident

Video Criteria:

The following are areas in your training video submission that you may be evaluated on:

▶ Was the training recorded before a live audience (online, onsite, or hybrid), and was a substantial visible audience included?

▶ The trainer had an engaging introduction.

▶ The trainer was highly interactive.

▶ The trainer was highly facilitative.

▶ The trainer connected well with the audience.

▶ The trainer handled the question-and-answer session confidently.

▶ The trainer used the technology effectively during the facilitation.

▶ The trainer adapted to the needs of the audience in real-time.

Guidelines:

Submit a high-quality recording.

▶ For tips on submitting a high-quality video — **www.youtube.com/watch?v=v902UJOu4B0**

▶ For tips on Zoom recording settings — **https://support.zoom.us/hc/en-us/articles/203741855-Cloud-recording**

▶ Recordings that have either poor audio, lighting, or video quality may not be considered.

▶ Make sure the entire presentation is submitted. Ensure the presentation includes the speech introducer's comments, the speech opening, body and conclusion.
- Edited or incomplete presentations will not be accepted.

▶ Include a visible audience so that some quality of the engagement is evident.

▶ Submit only one presentation in the form of a live URL link.
- For assistance to publish your onsite video, refer to this link:
  - Getting Started with YouTube — **https://creatoracademy.youtube.com/page/course/bootcamp-foundations**
  - **Please ensure your video is publicly accessible and not set to private.**

▶ For assistance on submitting an online recording via Zoom:
- Please submit your "Shared screen with gallery view" or "Gallery view" downloadable recording file - **https://support.zoom.us/hc/en-us/articles/360025561091-Recording-layouts**
- Please include the Zoom recording password if applicable.