

TOASTMASTERS
INTERNATIONAL[®]
2026 CONVENTION

VANCOUVER, CANADA | AUGUST 19-22

Wide-Open Communication

Convention Sponsor Prospectus



A World-Class Sponsor Opportunity

The Toastmasters International Convention is an annual event like no other! Don't think lifeless exhibit hall, think **dynamic networking experience with hundreds of global decision-makers** who have dedicated annual budgets for business products and services.

Who? What? Where? When? Why?

- **Who:** Leaders and decision-makers from all over the globe
- **What:** 2026 International Convention sponsorships
- **Where:** Vancouver, British Columbia, Canada
- **When:** August 18-20 for sponsors, which includes a pre-conference leader day
- **Why:** To put you **face to face with leaders and decision-makers from all over the globe** who run individual conferences, training sessions, and special events, requiring a multitude of business solutions like yours!

Business Solutions Needed:

- Conference Platforms
- Digital Marketing
- Digital Services
- Event Ticketing
- Leadership Development
- Lodging
- Online Voting Systems
- Printing Services
- Professional Speakers/
Speaker Bureaus
- Training and Development
- Video Conferencing
- Website Solutions

Why Sponsor the 2026 International Convention?

Consider last year's attendee demographics and the potential impact on your brand this year:

- Nearly **1,700** registrants from **82** countries
- **92.58%** interested in attending again
- **86%** plan to attend the Vancouver convention in person
- **66%** involved in decision-making at work
- **27%** primary decision-makers
- **Top occupations:** Education/Training/Library, Business/Financial Operations, Computer/IT, Healthcare Practitioners/Technical

Package Price Overview (in USD)

- Platinum Sponsor | **\$5,500** (5 spots available)
- Gold Sponsor | **\$3,250** (5 spots available)
- Silver Sponsor | **\$1,750** (5 spots available)
- Online Sponsor | **\$500**
- À La Carte Sponsorships | **\$150-\$5,000** (various packages)

	PLATINUM \$5,500 USD (5 spots available)	GOLD \$3,250 USD (5 spots available)	SILVER \$1,750 USD (5 spots available)	ONLINE \$500 USD (Unlimited)
Website Logo Recognition	✓	✓	✓	✓
Social Media Logo Recognition	✓	✓	✓	✓
Promotional Email Logo Recognition	✓	✓	✓	✓
General Session Logo Recognition	✓	✓	✓	✓
Event Signage Logo Recognition	✓	✓	✓	✓
Event Mobile App Logo Recognition	✓	✓	✓	✓
Mobile App Product Brochure/ Marketing Materials	✓	✓	✓	✓
Semifinals Session Sponsorship	✓			
One Complimentary Convention Registration	✓			
World Championship of Public Speaking® Logo Recognition	✓			
Logo Featured on Premium Event Bags (Attendee Purchase Required)	✓			
Mobile App Floorplan Logo Recognition	✓			
Premium Exhibitor Booth (10×20 feet)	✓			
Exhibitor Booth (10×10 feet)		✓		
Convention Exhibitor Banquet Table			✓	

A LA CARTE — \$150-\$5,000 (VARIOUS PACKAGES)

À La Carte Sponsorships (in USD)

- Coffee Break Sponsor | **\$5,000** (2-3 spots available)
- Attendee Event Lanyard | **\$4,000** (1-2 spots available)
- Smedley Fund Activity Sponsor | **\$1,000** (2-5 spots available)
- 3 Sponsored Mobile App Posts | **\$300** (unlimited spots available)
- 2 Sponsored Mobile App Posts | **\$150** (unlimited spots available)
- Marketing Item Placed in Premium Event Bags | **\$250** (unlimited spots available)

Don't Miss This Vibrant Opportunity!

Ready to showcase your company to hundreds of passionate global leaders in a city that balances urban life and natural beauty?

Contact **sponsorship@toastmasters.org** to learn more details and secure your spot in Vancouver!

