



Region Advisor District Visit Checklist

When a Region Advisor conducts a District Visit, the expectation is that the District takes as much advantage of their presence as possible. The goal of a Region Advisor District Visit is to support leadership development, skill building, mentoring, and coaching to expand District leaders' capacity to achieve the District mission. Make sure every interaction with the Region Advisor furthers the accomplishment of this goal.

Below is a checklist of items that should be completed to support a Region Advisor District Visit. Pages 3-11 include space for you to document the work you do completing this checklist.

Schedule a meeting with the Region Advisor and the District team at the beginning and end of the District Visit

- ▶ During the first meeting, discuss the team's goals and expected outcomes of the District Visit. For example, think about if there are specific skills that the Region Advisor could model for the team that would support them in their responsibilities.
- ▶ During the final meeting, assess whether the team's goals and expected outcomes were achieved.
- ▶ Include the District trio and other District leaders, as applicable.
- ▶ Document the details of the meetings on **page 5**.

Create a list of events you would like the Region Advisor to attend.

- ▶ This list could include meetings, conferences, trainings, and more.
- ▶ Document all events you would like the Region Advisor to attend on **page 5**, including all relevant details.
- ▶ If there will be a business meeting taking place during the visit, invite the Region Advisor and document the details on **page 7**.

Create a list of corporate and club-building opportunities the Region Advisor can support you in completing.

- ▶ This is a great opportunity to observe an expert engaging with a company that is interested in building a Toastmasters club.
- ▶ You should have as many of these opportunities arranged as possible. Then use some of the later opportunities to practice the skills that were modeled and receive feedback from the Region Advisor.
- ▶ Document all corporate and club-building opportunities on **page 7**, including all relevant details.

Create a list of all speeches, presentations, and/or trainings that you would like the Region Advisor to conduct.

- ▶ Consider the best ways you can ensure as many of your team as possible can benefit from your Region Advisor's expertise.
- ▶ Document all speeches, presentations, and/or trainings on **page 9**, including all relevant details.

Create a list of all Media Opportunities you have arranged for the Region Advisor.

- ▶ Work with the Public Relations Manager to arrange radio, television, and/or newspaper interviews for the Region Advisor.
- ▶ Document all media opportunities on **page 10**, including all relevant details.

Once you have completed all the items above, create a travel plan for the Region Advisor.

- ▶ This includes suggested arrival and departure dates and locations, identifying District team members to pick up and drop off the Region Advisor, and hotel accommodations.
- ▶ Document all travel plans on **page 4**.

Create a one-page agenda with the high-level information of where the Region Advisor needs to be and when they need to be there on **page 3**.

Travel

For your visitor to make travel plans, please provide the following information:

Suggested arrival date: _____ Arrival airport/station: _____

Suggested departure date: _____ Departure airport/station: _____

Your visitor will ensure you receive their travel itinerary.

Once you receive the travel itinerary, please arrange for a District team member to meet the visitor at the arrival airport/station, as applicable. At the end of the visit, please arrange for a District team member to drive your visitor to the departure airport/station, as applicable.

Please provide the following:

Name of individual picking up visitor at the airport/station: _____

Mobile Number of the individual: _____

Name of individual dropping off visitor at the airport/station: _____

Mobile Number of the individual: _____

If your visitor decides to drive to your District, your visitor will notify you. Please provide the suggested arrival time for the visitor to prepare travel accordingly.

Approximate Arrival Time: _____

Accommodations, as applicable

The District is responsible for booking the hotel for your visitor. Should the District receive a complimentary room from the hotel where the event is being held, this room should be reserved for your visitor to minimize costs. If that is not the case, the District is responsible for covering the cost of the hotel. If the District is unable to cover the cost of the hotel, please contact Toastmasters International for possible reimbursement (approved on a case by case basis).

Please provide the following details:

Hotel Name: _____

Hotel address: _____

Hotel email: _____

Hotel phone number: _____

Confirmation/Reservation number: _____

If your visitor is staying in more than one hotel during this visit, please provide the above information for each hotel on the additional information page.

If your visitor is traveling within the District and will require airline reservations to complete this travel, please provide the exact flight details (departure and arrival airport code, date, time, airline, flight number) on the additional information page.

Meeting with the District team

The District should schedule a pre- and end-of-visit meeting with the District trio and other District leaders, as applicable, to discuss the overall strength of the District in achieving the District mission.

Names and titles of those participating:

If the meeting takes place online or in a hybrid format:

Meeting Platform (as applicable): _____

Meeting ID/Passcode (information necessary to log in):

Meeting start time/time zone: _____ When should visitor log in? _____

For each Meeting, Conference, or Training event:

Event #1

Type: Meeting Conference Training Other _____

Mode: Onsite Hybrid Online

If onsite or hybrid, as applicable: _____

Event Venue: _____

Venue address: _____

Venue email: _____

Venue phone number: _____

Estimated number of attendees: _____

If hybrid or online, as applicable: _____

Meeting Platform: _____

Meeting ID/Passcode (information necessary to log in):

Main Contact for Visit: _____

Main Contact Preferred Number: _____

Preferred method of contact (phone call, text, WhatsApp, etc.): _____

Event #2

Type: Meeting Conference Training Other _____

Mode: Onsite Hybrid Online

If onsite or hybrid, as applicable: _____

Event Venue: _____

Venue address: _____

Venue email: _____

Venue phone number: _____

Estimated number of attendees: _____

If hybrid or online, as applicable: _____

Meeting Platform: _____

Meeting ID/Passcode (information necessary to log in):

Main Contact for Visit: _____

Main Contact Preferred Number: _____

Preferred method of contact (phone call, text, WhatsApp, etc.): _____

Event #3

Type: Meeting Conference Training Other _____

Mode: Onsite Hybrid Online

If onsite or hybrid, as applicable: _____

Event Venue: _____

Venue address: _____

Venue email: _____

Venue phone number: _____

Estimated number of attendees: _____

If hybrid or online, as applicable: _____

Meeting Platform: _____

Meeting ID/Passcode (information necessary to log in):

Main Contact for Visit: _____

Main Contact Preferred Number: _____

Preferred method of contact (phone call, text, WhatsApp, etc.): _____

Business Meeting:

If there will be a business meeting taking place during your visitor's stay with your District, they should be invited to attend the meeting.

Will a business meeting take place during your visitor's stay with the District? Yes No

Please provide date and time of the meeting: _____

If your visitor will attend onsite, please provide the location of meeting: _____

If the meeting takes place online:

Meeting Platform (as applicable): _____

Meeting ID/Passcode (information necessary to log in): _____

Meeting start time/time zone: _____ When should visitor log in? _____

Corporate and other club-building opportunities

Your District should leverage your visitor's visit to market Toastmasters to local corporations and groups. Your District should arrange three or more events, such as appointments, summits or open houses, etc. This includes corporations, universities, government agencies, associations, nonprofit organizations, and communities. Provide the following information on the appointments that are scheduled.

First Appointment:

Name of corporation or group: _____

Date of visit/meeting: _____

Online meeting information, if applicable: _____

Number of participants: _____

Short description of group: _____

Industry (if applicable): _____

Name and role of the individual the appointment is with: _____

Second Appointment:

Name of corporation or group: _____

Date of visit/meeting: _____

Online meeting information, if applicable: _____

Number of participants: _____

Short description of group: _____

Industry (if applicable): _____

Name and role of the individual the appointment is with: _____

Third Appointment:

Name of corporation or group: _____

Date of visit/meeting: _____

Online meeting information, if applicable:

Number of participants: _____

Short description of group: _____

Industry (if applicable): _____

Name and role of the individual the appointment is with: _____

Fourth Appointment:

Name of corporation or group: _____

Date of visit/meeting: _____

Online meeting information, if applicable:

Number of participants: _____

Short description of group: _____

Industry (if applicable): _____

Name and role of the individual the appointment is with: _____

Fifth Appointment:

Name of corporation or group: _____

Date of visit/meeting: _____

Online meeting information, if applicable:

Number of participants: _____

Short description of group: _____

Industry (if applicable): _____

Name and role of the individual the appointment is with: _____

If more appointments are scheduled, please provide these details on an additional information page.

Speeches/Presentations/Training

Speech/Presentation/Training:

Day, date, time, and length: _____

Title: _____

Brief Description: _____

Audio/Visual needs: _____

Other Materials: _____

If education session takes place online or in a hybrid format:

Meeting Platform (as applicable): _____

Meeting ID/Passcode (information necessary to log in):

Meeting start time/time zone: _____ When should visitor log in? _____

Speech/Presentation/Training:

Day, date, time, and length: _____

Title: _____

Brief Description: _____

Audio/Visual needs: _____

Other Materials: _____

If the presentation takes place online or in a hybrid format:

Meeting Platform (as applicable): _____

Meeting ID/Passcode (information necessary to log in):

Meeting start time/time zone: _____ When should visitor log in? _____

If more presentations are scheduled, please provide these details on the additional information page.

Media Opportunities

Whenever possible, arrange radio, television, or newspaper interviews for the visitor. Get your Public Relations Manager involved and have them contact the Toastmasters Public Relations team at pr@toastmasters.org for a list of local media contacts as well as some tips when it comes to scheduling these interviews. Complete the following:

Type: Radio/Podcast Television/Live Stream Print/digital publication

Day, Date: _____

Time, Duration: _____

Program Name: _____

Contact: _____

Content Synopsis: _____

Address, if applicable: _____

If the interview is taking place online or in a hybrid format:

Meeting Platform (as applicable): _____

Meeting ID/Passcode (information necessary to log in):

Meeting start time/time zone: _____ When should visitor log in? _____

Type: Radio/Podcast Television/Live Stream Print/digital publication

Day, Date: _____

Time, Duration: _____

Program Name: _____

Contact: _____

Content Synopsis: _____

Address, if applicable: _____

If the interview is taking place online or in a hybrid format:

Meeting Platform (as applicable): _____

Meeting ID/Passcode (information necessary to log in):

Meeting start time/time zone: _____ When should visitor log in? _____

If more media appearances are scheduled, please provide these details on the additional information page.

Additional Information:

If there are any questions or if we can be of any further assistance, please contact the following:

- ▶ Region Advisor visits: [**regionadvisor@toastmasters.org**](mailto:regionadvisor@toastmasters.org)
- ▶ Phone: +1 720-439-5050